## WAR DEPARTMENT UPHOLDS NAB PROTEST ON QUESTIONNAIRE

Immediate investigation by the War Department of NAB's protest over the circulation of a 1,008 part questionnaire (NAB REPORTS September 22) brought War Department agreement with the industry position.

The letter upholding NAB's protest reads as follows:

"In answer to your letter of 19 September regarding the questionnaires sent to radio stations by army public relations officers in the Midwest, this is to advise you that the War Department had not approved this procedure, and has since advised public relations officers that such requests are not to be made of radio stations or networks."

#### STATION CIRCULATION PLAN PROGRESSES

Gratifying progress is being made in perfecting the plan approved by the membership at the War Conference for the establishment of an agency to bring about a standardized method of station circulation.

Roger Clipp, WFIL, Chairman of NAB's Research Committee, with Hugh Feltis, former chairman and now Board coordinator of the movement; J. H. Ryan, President; Paul Peter, Research Director; and Lewis Avery, Director of Broadcast Advertising, met with Paul West, President, and a committee representing the Association of National Advertisers in New York on Friday (22). This representative committee of ANA enthusiastically endorsed the project and pledged its cooperation. Follow up conferences are now in progress, out of which it is expected a definite plan of organization will emerge. AAAA, through President Frederick Gamble continues to manifest deep interest and is cooperating actively. Everything points to a successful outcome.

### ALLOCATION HEARINGS LAUNCHED

The allocation hearings before the Federal Communications Commission got under way yesterday (28), and will continue for several weeks. The initial appearance was made by Dr. L. P. Wheeler, Chief of the FCC Technical Information Division. Dr. Wheeler presented factual data on high frequency propagation phenomena, including the Commission's observation of bursts and sky wave transmission within the present FM and television bands.

Introducing the Radio Technical Planning Board presentations, Dr. W. G. R. Baker, RTPB Chairman, was the next witness. Dr. Baker outlined the events leading to the formation of RTPB, its organization and procedure and the division of responsibility among the various panels.

Following Dr. Baker, Howard S. Frazier, Chairman of Panel 4 (NAB Director of Engineering) presented a preliminary report for that panel. A full copy of Mr. Frazier's remarks appears elsewhere in this issue of the REPORTS.

C. M. Jansky, Jr., Chairman of Panel 5 (frequency modulation) and David Smith, Chairman of Panel 6 (tele-

#### CORRECTION

In last week's NAB REPORTS (page 349) an item was carried regarding questionnaires. It was stated that no questionnaires that have not been cleared by the Committee on Government Questionnaires (properly designated as the Advisory Committee) were supposed to be sent from any governmental department. This was in error. The control of questionnaires emanating from any government department or agency rests with the Bureau of the Budget. We repeat our request that any station receiving a questionnaire from a governmental agency advise NAB.

vision), were then heard. Each introduced as exhibits the reports of their panels, the salient points of which have been covered in previous issues of NAB REPORTS.

A new schedule for the hearings has been issued. It differs from the original notice (see NAB Reports page 349) in that hearings will be held on Tuesday, Wednesday, Thursday, Friday and Saturday of each week instead of Monday. Wednesday, Thursday, Friday and Saturday. Group 2 which covers standard broadcast, frequency modulation, non commercial educational, television, facsimile broadcast and other broadcast services will be reached on October 10 instead of the 9th. Witnesses in these hearings will be heard on October 10, 11, 12, 13, 14 and 17.

#### **ODT SALUTES RADIO**

J. M. Johnson, Director of the Office of Defense Transportation, in a letter to President Ryan writes in part as follows:

"I am taking this opportunity to convey to the broadcasters of America my deep appreciation of their assistance in the Government's travel conservation program. Without the aid of the broadcasters and the associated public information media the remarkable record of war transportation in the United States would not be possible.

"Broadcasters have so fully responded to our calls for help, particularly during the past four months, that I doubt if a single radio listener anywhere in the Nation is unfamiliar with the transportation situation and the part he is expected to play."

Director Johnson points out the enormous job ahead. He observes that termination of hostilities in Europe will result in a tremendous impact on railroads caused by reversing the flow of traffic from east to west. He further

(Continued on page 356)



J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Robert T. Bartley, Director of War Activities; Lewis H. Avery, Director of Broadcast Advertising; Willard D. Egolf, Director of Public Relations: Howard S. Frazler, Director of Engineering; Paul F. Peter, Director of Research: Arthur C. Stringer, Director of Promotion.

## ODT SALUTES RADIO (Continued from page 355)

observes that demands for military and civilian transportation of freight will be greater than in any time in history. Passenger transportation by rail and inter-city bus continues to increase due to the high level of military movements and a rapidly increasing amount of furlough travel.

Mr. Johnson says, "I do not believe that there will be any real or lasting solution to the transportation problem—either freight or passenger—until the end of hostilities with Japan. I am, therefore, asking, through you, that the broadcasters continue, and wherever possible intensify, their efforts toward transportation conservation."

His letter ends, "Again may I express my sincere appreciation for the very real help the American broadcasters have been to us."

#### NAB AT NABET HEARING

John Morgan Davis, NAB General Counsel for Labor Relations, attended the National Labor Relations Board hearing in New York on Thursday (28), involving the disputed jurisdiction between NABET and AFM over platter turners in network key stations. A full report of the meeting will be carried in a subsequent issue of the REPORTS.

## NAB POLITICAL PAMPHLET GETS WIDE NATIONAL DISTRIBUTION

(As released by NAB News Bureau)

"Is Your Hat in the Ring?" the National Association of Broadcasters pamphlet which tells candidates for office how best to prepare and deliver a political speech over the radio, is being placed in the hands of office seekers in all the forty-eight states.

Praised and used in quantity by the Democratic and Republican National Committees, candidates on state ballots are now being covered with the assistance of state authorities throughout the nation.

NAB sent samples of the booklet to the Secretaries of the forty-eight states, requesting the names and addresses of all candidates of all parties for state offices. Replies poured in and the NAB headquarters staff is now plowing through lists which total thousands of candidates for office.

The sixteen-page booklet urges simple language, conversational style and realization that people listen to the radio in their homes, not in a convention hall.

Proper timing of remarks, cooperation with the station, how to address the microphone, advice against clearing the throat—all are covered in the educational piece—including rules and regulations of the Federal Communications Commission.

#### SOUND OF LIBERTY BELL RECORDED FOR STATIONS

The sound of Liberty Bell has been recorded for V-Day. Pressings are on their way to all NAB member stations,

by order of the Board of Directors, preceded by a letter describing the recording and urging the observance of dignity and solemnity in its use when victory is announced.

Acting on the suggestion of members of the industry and Sol Taishoff, Publisher of *Broadcasting* magazine, NAB undertook to provide the industry with the recording of Liberty Bell as appropriately commemorative of approaching military triumph and as a valuable addition to every transcription library.

Restricted to the use of a rubber mallet in sounding the bell, recording engineers conducted extensive experiments with the "pick-up" from Independence Hall before waxing the most revered sound in American history. The result is declared to be the best possible modern reproduction of the bell which intoned the Declaration of Independence to our forefathers.

One of the five cuts on the record is preceded by the following copy delivered by an announcer:

"Independence Hall, in the City of Philadelphia, holds America's most treasured possession—our greatest symbol of freedom—Liberty Bell. No longer in common use, as when it summoned our forefathers to meeting and rang out the glorious news of independence, Liberty Bell is now revered as a shrine. Its historic tones do not pass beyond the walls of Independence Hall.

"The miracle of radio, however, has expanded these walls as if by magic to include the whole world. Recorded for posterity and broadcast for lovers of freedom everywhere, radio now brings us the most inspiring sound in the history of our nation—as Liberty Bell again fulfills its original inscription—'Proclaim Liberty Throughout All the Land Unto All the Inhabitants Thereof?"

## MEMBERS REQUESTED TO SEND "RADIO'S PUBLIC SERVICE IN TIME OF WAR" TO CONGRESSMEN

We can think of no good reason why a NAB member shouldn't send a copy of Harold Ryan's speech "Rado's Public Service in Time of War" to his candidate for Congress, but there are a lot of reasons why he should. The pamphlet tells a good story well. You introduce Harold Ryan and the NAB to your present and future Congressman, which is the way it ought to be. And it serves as a vehicle for you to tell your Congressman what a vital industry Broadcasting is and how deserving it is of Legislative consideration. If you need extra copies let us know. When you write your Congressman, please make an extra copy of the letter and send it to NAB.

## STATIONS URGED TO SUBMIT ENTRIES FOR PEABODY AWARDS

Athens, Ga.—The attention of station managers interested in the 1944 George Foster Peabody Radio Awards is called to the fact that they may submit their own entries in addition to those which may be suggested by local listening committees. As many as desired may be filed under the following qualifications:

1. That program or series of programs inaugurated and broadcast during 1944 by a regional station (above 1,000 watts) which made an outstanding contribution to the welfare of the community or region the station serves.

2. That program or series of programs inaugurated and broadcast during 1944 by a local station (1,000 watts or under) which made an outstanding contribution to the welfare of the community the station serves.

3. Outstanding reporting and interpretation of the news.

- 4. Outstanding entertainment in drama.
- 5. Outstanding entertainment in music.
- 6. Outstanding educational program.
- 7. Outstanding children's program.

Entries may also be submitted by networks, radio editors of newspapers and magazines, listener groups, or any person or organization wishing to direct the attention of the

Peabody Board to a special program.

Closing date for 1944 entries or recommendations, which should be sent to John E. Drewry, dean of the Henry W. Grady School of Journalism, University of Georgia, Athens, Georgia, is January 10, 1945. Entries should be sent as far in advance of deadline as possible.

Each entry should give:

1. Title of program.

2. Name of station or network.

3. Address.

4. Classification in which entry is submitted.

5. Name of person making entry.

6. Whether or not entry is accompanied by a transcription.

7. A brief description of the program, with reasons why

it should be considered for an award.

The Peabody Awards are administered by the Henry W. Grady School of Journalism assisted by the National Association of Broadcasters. Mrs. Dorothy Lewis, NAB co-ordinator of listener activity, has set up an increased number of listening posts throughout the nation to make recommendations to the advisory boards.

## WPB TRANSFERS AND EXTENDS MAINTENANCE REPAIR RATINGS

Provisions for securing priorities assistance in radio communication, broadcasting, commercial recording and public address systems for maintenance, repair and operating have been transferred from War Production Board Preference Rating Order P-133 to Controlled Materials Plan Regulation 5, and Direction 23 to CMP Regulation 5, WPB announced today. Simultaneously Order P-133 was revoked.

In order to insure the adequacy of our foreign communications, United States international point-to-point radio communication companies may now secure special maintenance, repair and operating assistance under CMP Regulation 5, Direction 23. International point-to-point communication companies are defined by WPB as those owning stations licensed by the Federal Communications Commission to handle international communications, including code, voice and pictorial matter, WPB Radio and Radar Division officials explained.

The special rule allowing international point-to-point radio communication carriers to use MRO preference rating AA-1 for rearranging and modifying their facilities formerly in P-133, will be continued under CMP-5 in order to enable the three or four American companies engaged in this business to move speedily to meet the overseas communications demands, especially of the Army and the Office of War Information, in providing services as new territories are occupied or liberated, WPB officials pointed out.

Specifically, Direction 23 authorizes any person engaged in commercial international point-to-point radio communication to use preference rating AA-1 and the CMP allotment symbol MRO to rearrange, modify or expand existing facilities and equipment, except buildings, either to maintain his regularly established services, or to provide whatever new or modified services may be necessary to render services by or for the United States Army, Navy or Governmental Agency, or any foreign agency. Limitations as to the cost of materials used in any one such project have been increased from \$1,500 to \$2,500. Prohibitions of CMP-5 against securing maintenance, repair and operating supplies for export, and the rules of Conservation Order L-41 requiring construction authorization, do not apply to activities permitted by Direction 23, it was explained.

The general requirements covering MRO assistance to all other types of radio stations, previously covered by P-133, were revised, officials said.

Under P-133, radio station was not permitted to use the MRO rating for securing new capital equipment. Interpretation No. 1 to P-133 specifically pointed out that the rating could not be used for capital replacements or additions, such as amplifiers, turntables, microphones, etc. Under CMP Regulation 5, however, stations will be able to use their MRO rating for the purchase of new equipment of this kind, whether for replacement or as additional equipment, so long as the total value of the new equipment for any one complete capital addition does not exceed \$500, Radio and Radar Division officials said.

Another provision of P-133 limited stations to one new and one rebuilt spare tube per socket, whereas the new regulation does not place any specific limit on the number

of such spare tubes that may be kept on hand.

Heretofore under P-133 no limit was placed on the amount of money that was expended for MRO purposes provided purchases were in strict accordance with the limits of the order. Hereafter the total amount that may be spent for MRO under CMP-5 in any calendar quarter may not exceed one-fourth of the expenditures in the whole year 1942; except that if present expenditures do not exceed \$5,000 a year, the purchases do not have to be based on 1942 purchases. It was pointed out, however, that if this limitation works any hardship on a station, an appeal for increased MRO quota may be filed under CMP-5.

It was made clear that this ruling does not legalize MRO ratings that have been illegally extended in the past, but does allow the station owner considerably more freedom

to acquire additional material and equipment.

### FRAZIER TESTIFIES FOR PANEL 4

Appearing in his capacity as Chairman of Panel 4, RTPB, Howard S. Frazier, NAB Director of Engineering, testified as follows at the Allocation Hearings.

### Introduction and Scope of Panel

In this preliminary and brief report on the work of Panel 4 of RTPB to the Federal Communications Commission I shall outline the scope of the Panel's activities, the organization of the Panel, describe the industry representation and the present status of the allocation proposals now under consideration. The scope of the Panel as defined by Dr. Baker, Chairman of RTPB, is as follows:

"The review and further development of standards with reference to broadcasting on medium frequencies."

This directive has been interpreted broadly by the Panel. We have proceeded on the basis that the Panel's primary function is the consideration of engineering matters within the present broadcast band of 1600 to 550 kilocycles, together with such supplementary services as broadcast relay pickups, studio-transmitter links, interstation program relays and ultra high frequency control of satellite transmitters. The Panel has also considered the possible use of frequencies outside the present standard broadcast band for amplitude modulated broadcast service as a possible means of improving coverage by the addition of new channels in areas not adequately served at the present time. The alleviation of existing interference conditions within the broadcast band is a subject of study within the Panel and progress has been made in this direction.

## Organization of Panel and Analysis of Membership

Panel 4 now has a total membership of 80. Of this number 48 are voting members, 22 are alternates and 10 are observers, representing agencies of the United States

government, the British Broadcasting Corporation and the Canadian Broadcasting Corporation. The work of the Panel is carried on through three principal committees which have been further divided into subcommittees or task groups. The three committees are Allocation, Transmitter and Receiver. The names of the committees are self-explanatory and describe the functions of each.

The Allocation Committee comprises 18 broadcast station operating engineers, 9 consulting radio engineers who practice before the Federal Communications Commission and 5 engineers representing equipment manufacturers.

The Receiver Committee includes 16 engineers representing manufacturers of broadcast receivers and 4 broad-

cast station operating engineers.

The work of each committee is directed by the respective chairman and vice chairman and its deliberations and actions are recorded by the committee secretary. The minutes of committee meetings are distributed to the entire Panel membership as a means of coordinating the Panel's work.

#### Panel and Committee Meetings

The first meeting of Panel 4 was held on January 5, 1944. At this organization meeting the three committees were formed; each held its initial meeting on the afternoon of that day. According to present progress, it should be possible to hold the second meeting of Panel 4 within the next six or eight weeks. At that time sufficient progress should have been made with the work of the committees to permit the Panel's consideration of the first overall report to the Radio Technical Planning Board.

Each of the three committees has held its second meeting. Both the Transmitter and Receiver Committees met on May 10 of this year and the Allocation Committee met on July 11. Considerable progress was made by all committees at their second meetings and action was taken on many of the agenda items. It is the recommendations of these committees that will be presented to the Federal Communications Commission during the present hearings.

On September 15 a letter was addressed to the entire Panel membership setting forth the committee's allocation proposals to be submitted to the Commission on behalf of Panel 4. I shall quote the last paragraph of this letter.

"All the panel members are requested to review this presentation to the Federal Communications Commission and advise the undersigned immediately as to any allocation proposals which do not meet with their approval."

So far, I have received only one communication from the membership as a result of this letter. This communication requests relay pickup frequencies in addition to those I will transmit to the Commission on behalf of the Panel. Therefore, we can assume that there is substantial agreement within the Panel to the allocation proposals to be submitted during the course of these hearings.

#### Main Allocation Objectives

The main allocation objectives of the Panel have been to find a means of improving rural coverage and the alleviation of existing interference conditions to broadcast stations. Two of the Panel's proposed recommendations deal directly with these problems. The first is the proposal to extend the lower end of the broadcast band to 520 kilocycles; the second is the recommendation to increase the field intensity of existing stations in populous areas, now suffering from interference, or not receiving sufficient signal from the present transmitters, through the use of unattended satellite stations operating as synchronous transmitters on the presently assigned frequency. The use of satellite transmitters in itself is not revolutionary or new but the Panel proposes that these satellites be connected to the main transmitter through ultra high and super high frequency channels. It is believed this method of connecting the satellite transmitter will overcome many of the technical and economic factors which have discouraged the use of satellites in the past.

### Presentation of Exhibit "Tentative Allocation Recommendations of Panel 4 on Standard Broadcasting Including Supplementary Services".

In order that the Commission may have an indication of the probable overall spectrum needs of Panel 4, I am submitting at this time an exhibit identified by RTPB Document No. P4-480-A. This is an exact copy of the allocation proposals distributed by mail to the membership of Panel 4 on September 15, 1944. Attention is directed to the footnotes on the second page of the exhibit which are self-explanatory. All of the frequency assignments set forth in this exhibit have been approved by at least one of the Panel 4 committees, with the exception of the first. That is the proposal to use the frequencies 200 to 400 kc for rural broadcast service. The Allocation Committee has not yet received all reports on this topic and has not taken formal action, other than to place this item on the committee's agenda. It is proposed to discuss further each of these allocation proposals sketching the committee background of each when standard broadcasting is again considered by the Commission on October 10.

#### General

It seems appropriate at this time to mention other topics considered by Panel 4. All are not directly related to allocation problems, but it is believed the listing of these studies will provide a better concept of the background upon which our allocation proposals will be based.

Some of the studies, of sufficient importance to warrant

mention now, are the following:

Consideration of average sky wave curves; review of the FCC Standards of Good Engineering Practice; the use of directional antennas by local channel stations; methods of measuring directional antenna power; the use of half wave antennas by local stations; possible improvements in broadcast antenna design; the use of sub-audible frequencies for signaling and other purposes; static neutralizers; the reduction of receiver radiation; and the possible use of frequencies in the band between 3 and 17 megacycles for rural broadcast service.

## DOROTHY LEWIS, NAB COORDINATOR OF LISTENER ACTIVITY, TAKES FALL TOUR

(As released by NAB News Bureau)

"Radio and Public Service," "Radio, the 4th R," "Radio Pattern for Children's Programs," "Radio's Unlimited Horizons," are some of the subjects that Dorothy Lewis, Coordinator of Listener Activity of the National Association of Broadcasters, will discuss on her fall tour of seventeen western and northwestern states. She will meet representatives of local organizations and educational groups for Radio Conferences in the following key cities to gain their reactions to radio programming and the coming postwar role. . . . Syracuse, Utica, Chicago, Omaha, Salt Lake City, Los Angeles, Fresno, San Francisco, Sacramento, Reno, Portland, Seattle, Spokane, Missoula, Bismarck, Fargo, Minneapolis, St. Paul, Duluth, St. Cloud, Albert Lea, Cedar Rapids, Iowa City, Des Moines, Kansas City, Columbia, Mo., St. Louis, Nashville and Cincinnati. Addresses will be made at several state conventions. At colleges and schools, students will join in round-table discussions. Numerous conferences will be held with officers and members of the Association of Women Directors, an organization of 700 women broadcasters.

Mrs. Lewis is a pioneer in the field of listener cooperation and has travelled 125,000 miles in the interest of radio's important place in our democracy. She has assisted in the work of many Radio Councils. These civic bodies bring the wishes of the listeners to the broadcasters and develop areas for closer cooperation in the fields of education, children's programs and public service.

As a member of many national organizations and officer of several, and with a background of rich radio experience, she brings a wealth of material to these conferences. Her study, recently published, "Radio and Public Service," is receiving wide acclaim. She is aiding the war effort in many strategic fields. Among 200 women leaders, she attended the White House Conference last June.

A busy executive, she does not let her work interfere with her devotion to her family, particularly a new grandson. Music and their farm, Echo Corner, Kinderhook, N. Y., are some of her hobbies. This summer, it was the scene of much activity when Mrs. Lewis canned 300 jars of food from the 1944 Victory Garden. Although her trip brings her home Thanksgiving morning, her dinner is all planned in advance and she will take off her hat and put the turkey in the oven.

### **Dorothy Lewis Itinerary**

Oct. 1—Syracuse, N. Y.	Nov. 8—Duluth, Minn.
2—Utica, N. Y.	9-St. Cloud, Minn.
4—Omaha, Neb.	10—St. Paul, Minn.
6—Salt Lake City, Utah	11—Minneapolis, Minn.
11—Los Angeles, Calif.	12—Albert Lea, Minn.
24—Fresno, Calif.	Minneapolis, Minn.
25—San Francisco, Calif.	. 13—Des Moines, Iowa
26—Reno, Nevada	14—Cedar Rapids, Iowa
27—Sacramento, Calif.	15—Iowa City, Iowa
29—Portland, Oregon	16—Kansas City, Mo.
31—Seattle, Washington	17—Columbia, Mo.
Nov. 2—Spokane, Wash.	20—St. Cloud, Mo.
3-Missoula, Mont.	21-Nashville, Tenn.
6—Fargo, N. Dak.	22—Cincinnati, Ohio
7-Minneapolis, Minn.	23—New York, N. Y.

## FORMATION OF NEW YORK RADIO COUNCIL ANNOUNCED

The organization of the New York Radio Council, composed of representatives of women's organizations, patriotic, civic, fraternal and educational groups in New York City, radio stations, and the school system, was announced by Mrs. Harold V. Milligan, President of the National Council of Women, and Chairman Pro-Tem., following the first meeting of the Radio Council at Midston House, Tuesday afternoon, September 26.

"While there are now some forty radio councils in other cities," said Mrs. Milligan, "this is the first time that the movement to bring radio and the listening public into closer contact has been attempted in New York."

The representatives of the organizations and the radio stations, who were present, agreed that the purposes of the Council should be:

To interpret the problems of the radio industry to the public and to bring the wishes of the listeners to the broadcasters.

To provide a meeting ground for the industry, lay participants in radio and the listening public in the promotion of American Radio in its democratic process.

To promote civic interests more effectively by developing closer cooperation between local organizations and the radio stations.

To develop and maintain highest individual standards of radio appreciation. Among the organizations represented were:

Association of University Women National Council of Women National Council of Y. M. C. A. National Girl Scouts
New York Federation of Women's Clubs
National Boy Scouts
New York State D. A. R.
Camp Fire Girls
National Y. W. C. A.
Radio Directors Guild
J. Walter Thompson
Women's Action Committee
New York Federation of Churches
Yonkers Teachers Radio Committee
New York Public Library
New York City School Teachers
New York Federation of Music Clubs

Station managers and representatives from radio stations:

WJZ, WEAF, WABC, WOR, WQXR, WMCA, WNYC, WHN, WLIB, WINS, WHOM also hailed the Radio Council project as a valuable development.

The first project of the newly-formed Radio Council will be to enlist the participation of every eligible organization and institution in the city. Also contemplated as future activities are: radio clinics, evaluation of established radio programs in all categories, and study of the extent to which radio is now being utilized in the public and private schools of New York City.

## KTSW TRIES CONDENSED RECORDING OF FOOTBALL GAMES

Blocked out of the early evening Friday night time for local highschool football broadcasts, KTSW records the games with a cue system which embraces only the actual play and the bare essentials of the opening, quarter and halftime periods. Time-outs are limited to twenty seconds regardless of their actual length on the field.

This method permits the broadcast of the games by transcription in the later hours of the evening without running past midnight. The condensed account of each game runs approximately one hour and fifteen minutes.

## \$500 WAR BOND FIRST PRIZE IN CONTEST TO NAME PROGRAM UNIT

Kansas City, Mo.—In quest of a title with both promotional value and national appeal for a new musical unit and library, Arthur B. Church Productions of Kansas City offers \$1000 in war bonds, in a contest closing October 31, 1944, and limited to those connected with advertising, radio, or musical entertainment. First prize is a \$500 bond, with twenty additional prizes of \$25 for runners-up.

Title is to be used for another Arthur B. Church unit, the "Midland Minstrels", whose library of 300 selections will be offered nationally under a new name. A sample recording of the Minstrels, illustrating the actual program for which the title is sought, is available upon request to anyone entering the competition.

In announcing the contest, Arthur B. Church, president of the Midland Broadcasting Company, operating Station KMBC, points out that the library is neither western nor hillbilly in character, but will be made up of instrumental and vocal novelties by the Minstrels, with Bonnie King as vocalist. Bonnie King, a KMBC discovery, who made wide reputation with Bob Crosby's orchestra, and on Decca records with Crosby, is best known as having the sex appeal voice.

Usual contest rules prevail, with the twenty-one winning titles becoming the property of Arthur B. Church Productions. Entries must be postmarked before midnight, October 31, and should be mailed to Arthur B. Church Productions, Hotel Pickwick, Kansas City 6, Mo. Any number of entries may be made by a contestant. Winners will be announced in November.

#### ASCAP ADDS FOREIGN CATALOG

James E. Markham, Alien Property Custodian, announced that his office has granted to the American Association of Composers, Authors and Publishers (ASCAP) rights for the exploitation and dissemination of certain French symphonic and concert works.

The music affected by the agreement, Mr. Markham explained, is that on which the Société des Auteurs, Compositeurs et Editeurs de Music, popularly known as SACEM, held copyright interests in the United States. The Custodian previously vested the interests of SACEM, whose membership embraces nearly all French composers, including Ravel, Debussy, Dukas, Milhaud, Charpentier and Saint-Saëns.

The Custodian also said that Adolph Vogel, a recognized authority on French music and an official of Elkan-Vogel Company, of Philadelphia, which previously controlled the SACEM music in this country, will be associated with ASCAP in licensing the French compositions.

Mr. Markham said that it is expected that the APC-ASCAP agreement will result in a more extensive use of symphonic music by American orchestras and the new contract will yield greater royalties for the French composers.

#### CORRECTION

NAB REPORTS of September 15 carried an item about the Nunn stations which did not list them all. Here is the way it should read:

The Nunn Stations, WLAP, Lexington, Ky., WBIR, Knoxville, Tenn., WCMI, Ashland, Ky., and KFDA, Amarillo, Texas, have just sent out new brochures which contain essential market data on their respective territories. The brochures are of the loose-leaf style so that current data may be added periodically.

## **Federal Communications Commission Docket**

#### **HEARINGS**

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, October 2. They are subject to change.

#### Monday, October 2

Consolidated Hearing

NEW-Durham Broadcasting Co., Inc., Durham, N. C.-C. P., 1580 kc., 250 watts, unlimited.

NEW-Harold H. Thoms, Durham, N. C.-C. P., 1580 kc., 1 KW, unlimited.

#### Tuesday, October 3

WKBZ—Ashbacker Radio Corporation, Muskegon, Mich.—C. P. to change frequency from 1490 kc. to 1230 kc., 250 watts, unlimited.

#### Thursday, October 5

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—Renewal of license, 580 kc., 5 KW, unlimited time, DA night.

#### Friday, October 6

WNLC-Thames Broadcasting Corp., New London, Conn.-C. P. to change frequency from 1490 kc. to 1240 kc., 250 watts,

## **Federal Communications** Commission Action

#### APPLICATIONS GRANTED

WSBC-Gene T. Dyer, Evelyn M. Dyer, John A. Dyer and Elizabeth M. Hinzman, d/b as Radio Station WSBC (assignors), Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller and Arnold B. Miller, co-partners, d/b as Radio Station WSBC (assignees), Chicago, Ill.—Granted consent to voluntary assignment of license of Station WSBC from Gene T. Dyer, Evelyn M. Dyer, John A. Dyer and Elizabeth M. Hinzman, to Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller and Arnold B. Miller, co-partners

for a consideration of \$100,000. (B4-AL-410) WAIR—C. G. Hill, George D. Walker, Susan H. Walker signors), C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co. (assignee), Winston-Salem, N. C.—Granted consent to voluntary assignment of license of Station WAIR, from C. G. Hill, George D. Walker and Susan H. Walker, to C. G. Hill and George D. Walker, d/b as WAIR Broad-

casting Co. (B3-AL-439)

WWDC-Capital Broadcasting Co., Washington, D. C.-Granted extension of authority for waiver of Sections 2.53 and 13.61 of the Commission's Rules so as to permit operation of synchronous amplifier of Station WWDC by remote control from the main transmitter location, for the period ending December 1, 1944, upon the same terms and conditions as

the existing authorization for such operation.
Philco Radio and Television Corp., Portable-Metropolitan area of New York City-Granted construction permit for new experimental television relay broadcast station to operate on Channels 11 and 12 (204,000 to 216,000 kc., exp. clause), power 15 watts; to be used in connection with research and programming of commercial television Station WPTZ and in transmission of programs via radio link circuits from Philadelphia to New York, New York to Philadelphia and/or other cities. (B1-PVB-102)

#### **HEARINGS DESIGNATED**

Herman Anderson and Robert Franklin, Tulare, Calif.—Designated for hearing application for construction permit for a new standard broadcast station to operate on 1240 kc., 250 watts, unlimited time. (B5-P-3607)

WMOH-The Fort Hamilton Broadcasting Co., Hamilton, Ohio-Granted license to cover construction permit which authorized a new station to operate on 1450 kc., 250 watts, unlimited time (B2-L-1826). Also authority to determine operating power by direct measurement of antenna power.

(B2-Z-1623)

WHBC-The Ohio Broadcasting Co., Canton, Ohio-Granted license to cover construction permit which authorized change of frequency to 1480 kc., increase in power to 1 KW, changes in equipment and installation of DA for night use (B2-L-1828). Also authority to determine operating power by direct measurement of antenna power. (B2-Z-1627)

WAPO—WAPO Broadcasting Service, Chattanooga, Tenn.— Granted authority to make changes in automatic frequency

control equipment. (B3-F-257)

WSCC-Savannah Broadcasting Co., Savannah, Ga.-Granted modification of construction permit for new relay broadcast station, for extension of completion date to 1-5-45. (B3-

MPRE-89)

W9XG-Purdue University, West Lafayette, Ind.-Granted modification of construction permit for experimental television broadcast station, authorizing changes in equipment, frequencies, decrease in power and addition of aural channel using special emission for FM, for extension of completion date to 9-24-45, upon express condition that it is subject to change or cancellation by the Commission at any time without advance notice or hearing, if in its discretion the need for such action arises. Nothing contained herein shall be construed as a finding by the Commission that the operation of this station upon the frequencies authorized is or will be in the public interest beyond the express terms hereof. (B4-MPVB-113)

#### LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending November 1, 1945:

KDYL and auxiliary, Salt Lake City; KIT, Yakima, Wash.; KLS, Oakland, Cal.; KMO, Tacoma, Wash.; KMO, Auxiliary; KOIL, Omaha, Neb.; WSPR, Springfield, Mass.; WPDQ, Jacksonville, Fla.; KGGM, Albuquerque, N. Mex.; KGLO, Mason City, Iowa; KUOA, Siloam Springs, Ark.; WDSU, New Orleans; WHIO, Dayton, Ohio; WHKY, Hickory, N. C.; WIBA, Madison, Wis.; WJHP, Jacksonville, Fla.; WKAT and auxiliary, Miami Beach, Fla.; KFGQ, Boone, Iowa; WADC, Tallmadge, Ohio; WHBI, Newark, N. J.; WTCN, Minneapolis; WFBR auxiliary, Baltimore, Md.

Licenses for the following stations were extended upon a temporary basis only, pending determination upon application for re-

newal, for the period ending December 1, 1944:

KFBB, Great Falls, Mont.; KFJZ and auxiliary, Fort Worth; KGCU, Mandan, No. Dak.; KGHF, Pueblo, Colo.; KGVO, Missoula, Mont.; KID, Idaho Falls, Idaho; KOL, Seattle; KRGV, Weslaco, Texas; KRIS, Corpus Christi; KRNT, Des Moines; KSCJ and auxiliary, Sioux City, Ia.; KSRO, Santa Rosa, Cal.; KTFI, Twin Falls, Idaho; KXYZ and auxiliary, Houston, Texas; KYA, San Francisco; WDOD, Chattanooga; WDRC, Hartford, Conn.; WDSU Auxiliary, New Orleans; WEBC and auxiliary, New Conn.; WDSU Auxiliary, New Orleans; WEBC and auxiliary, New Orleans; WFBC, Greenville, S. C.; WFIN, Findlay, Ohio; WFVA, Fredericksburg, Va.; WHAZ, Troy, N. Y.; WHBL, Sheboygan, Wis.; WJAS, Pittsburgh, Pa.; WOV and auxiliary, New York; WJDX. Jackson, Miss.; WLOL, Minneapolis; WMRO, Aurora, Ill.; WNBF, Binghamton, N. Y.; WNBZ, Saranac Lake, N. Y.; WNEL, San Juan, P. R.; WOL and auxiliary, Washington, D. C.; WOOD Auxiliary, Grand Rapids, Mich.; WORK, York, Pa.; WRR and auxiliary, Dallas, Texas; WSAI and amplifier, Cincinnati; WSMB, New Orleans; WTAQ, Green Bay, Wis.; WTOC, Savannah, Ga.; WXYZ and auxiliary, Detroit.

Licenses for the following stations were further extended upon a temporary basis, pending determination upon application for

renewal, for the period ending December 1, 1944:

KDAL. Duluth; KOIN, Portland, Ore.; KSWO, Lawton, Okla.; KTSA, San Antonio; WAAF, Chicago; WAAT and auxiliary, Newark, N. J.; WAYS, Charlotte, N. C.; WCAE and auxiliary, Pittsburgh, Pa.; WCAX, Burlington, Vt.; WCOP, Boston; WIBG, Philadelphia; WKPA, New Kensington, Pa.; WMT, Cedar Rapids, Iowa; WNEW and auxiliary, New York City; WPAT, Paterson, N. J.; WPEN and auxiliary, Philadelphia; WPRA, Mayaguez, P. R.; WWDC main and amplifier, Washington, D. C.

The following stations were granted renewal of licenses for the

period ending May 1, 1947:

WRNL and auxiliary, Richmond, Va.; KPAC, Port Arthur,

KWKH-International Broadcasting Corp., Shreveport, La.-Granted renewal of license for the period ending May 1,

1945.

WOWO-Westinghouse Radio Stations, Inc., Fort Wayne, Ind.-Present license further extended upon a temporary basis only, for the period ending December 1, 1944, pending determination upon licensee's application for consent to assignment of the license of its station WGL, Fort Wayne, to

Farnsworth Television and Radio Corp.

KYA-Palo Alto Radio Station, Inc., San Francisco, Cal.-Extended on a temporary basis only for the period ending December 1, 1944, pending action on application B5-SSA-114, the special service authorization to permit broadcasting, as a public service and without charge, of information to longshoremen in accordance with the request of the Pacific Coast Maritime Industry Board.

WILM-Delaware Broadcasting Co., Wilmington, Del.-Present license was further extended upon a temporary basis only for the period ending December 1, 1944, pending determination upon applicant's application for consent to transfer control of its station WILM from J. Hale Steinman and John F. Steinman to Alfred G. Hill.

WDEL-WDEL, Inc., Wilmington, Del.-Present license extended upon a temporary basis only, pending determination upon the application of Delaware Broadcasting Co. (WILM) to transfer control of station from J. Hale Steinman and John F. Steinman to Alfred G. Hill.

KOB-Albuquerque Broadcasting Co., Albuquerque, New Mexico -Granted extension of license on a temporary basis through April 30, 1945, pending final determination on applications in Dockets 6582 and 6585. Also extended for same period

of time the special service authorization to operate on 770 ke., 25 KW, 50 KW LS, unlimited time, using transmitter under construction permit B5-P-2783 as modified.

WBT-Columbia Broadcasting System, Charlotte, N. C.-Granted extension of license for a period of three months from Oc-

tober 1, 1944.

The following relay broadcast stations' licenses were extended upon a temporary basis only, pending receipt and/or determination upon renewal applications for the period ending December 1, 1944;

WOEB, Agricultural Broadcasting Co.; KBSF, KEHV, KEJU, KETV, KRSA, KSFQ, The Associated Broadcasters, Inc., KFAA, A. H. Belo Corp.; KNED, Carter Publications, Inc.; WADA, Charleston Broadcasting Co.; WAAU, WCBE, WCBG, Columbia Broadcasting System, Inc.; WBLR, Columbus Broadcasting Co., Inc.; WAUT, Evansville On the Air, Inc.; WENM, The Evening News Association; KIEL, Fisher's Blend Station, Inc.; WQER, Ga. School of Technology; WBGL, Head of the Lakes Broadcasting Co.; WJWA, Birney Imes, Jr.; WAFK, A. Frank Katzentine; KIHH, KFAB Broadcasting Co.; KAXY, KEJR, KGKO Broadcasting Co.; WAXJ, Lamar Life Ins. Co.; WLOY, Loyola Univ.; KABF, McClatchy Broadcasting Co.; KABG, Ben S. McGlashan; WABG, Memphis Publishing Co.; WFME, Monocacy Broadcasting Co.; WAOE, Martin R. O'Brien; KBTA, Red River Broadcasting Co., Inc.; KRED, Redwood Broadcasting Co., Inc.; WAHM, Richmond Radio Corp.; WAXH, Savannah Broadcasting Co.; KIEF, mond Radio Corp.; WAXH, Savannah Broadcasting Co.; KIEF, KIEG, Seattle Broadcasting Co.; WATS, Allen T. Simmons; KAAD, Tarrant Broadcasting Co.; KABH, Tri-State Broadcasting System, Inc.; WBGM, WHER, Westinghouse Radio Stations, Inc.; KAXB, WKY Radiophone Co.; WTNK, WOAX, Inc.; WAUB, WSIX, Inc.; WSMA, WSMC, WSMB, Inc.; KBTB, Red River Broadcasting Co., Inc.; KAZA, WKY Radiophone Co.

Renewal of licenses for the following relay broadcast stations were granted for the period ending November 1, 1045.

were granted for the period ending November 1, 1945: KABJ, KAQV, KAQW, KAQX, Central States Broadcasting

Co.; WMVB, Miami Valley Broadcasting Corp.; WAFY, WAFZ, Minn. Broadcasting Corp.; KADB, KBLE, KIFO, Nichols and Warinner, Inc.; WIPL, WIPM, WNEI, WFBM, Inc.

Renewals for the following relay broadcast stations were granted

for the period ending May 1, 1946:

KNEB, KNEC, Puget Sound Broadcasting Co., Inc.; KEHC,

Topeka Broadcasting Association, Inc.

KTRG-KTRH Broadcasting Co.-Granted renewal of relay broadcast station license for the period ending Nov. 1, 1946. WMWA-WOKO, Inc.-Extended further upon a temporary basis only, pending determination upon application for renewal, the application for relay broadcast station, for the period ending December 1, 1944.

WRDN-Great Trails Broadcasting Corp.-Granted renewal of relay broadcast station license for the period ending March

15, 1945.

KILB-International Broadcasting Corp.-Granted renewal of relay broadcast station license for the period ending May 1, 1945.

WBGN-The Champaign News-Gazette, Inc.-Granted renewal of relay broadcast station license for the period ending November 1.

#### **MISCELLANEOUS**

WFLA-The Tribune Co., Tampa, Fla.-Granted modification of construction permit for extension of completion date from 9-15-44 to 10-15-44, subject to condition that permittee submit measurements showing a minimum effective field intensity of 175 mv/m for 1 KW in lieu of meeting the minimum antenna height requirements of the Standards.

KPAS—Pacific Coast Broadcasting Co., Pasadena, Cal.—Granted petition for postponement of hearing on renewal applications of KPAS and KFVD, and postponed same from Sep-

tember 21 to November 20.

Mississippi Broadcasting Co., Inc., Jackson, Miss.—Adopted Decision and Order denying petition filed by Mississippi Broadcasting Co., Inc., for reconsideration of the action of the Commission August 22, 1944, granting without hearing the application of P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co. for construction permit for a new standard broadcast station at Jackson, Miss.

Rev. Sam Morris, San Antonio, Texas-Adopted Order denying petition filed by Rev. Sam Morris, for reconsideration and rehearing of the order of the Commission dated September 19, 1944, denying his motions to amend and enlarge the issues in the hearings on KGKO, WBAP and WFAA renewal of licenses, and to require the above licensees to file statements concerning the operation of their stations.

The following applications for construction permits for high frequency (FM) broadcast stations were placed in the pending files in accordance with the Commission's policy adopted February 23, 1943:

Farnsworth Television & Radio Corp., Fort Wayne, Ind.; Fidelity Broadcasting Corp., Boston; Grenco, Inc., Greenwood, S. C.; Hampton Roads Broadcasting Corp., Newport News, Va.; The Sun Publishing Co., Inc., Jackson, Tenn.

Publishing Co., Inc., Jackson, Tenn.

News Syndicate Co., Inc., New York, N. Y.—Application for commercial television construction permit placed in pending file in accordance with Commission policy of February 23, 1943.

J. W. Birdwell, Nashville, Tenn.—Application for commercial television construction permit placed in pending file in accordance with Commission policy of February 23, 1943.

The Trustees of Purdue Univ., W. Lafayette, Ind.—Placed in the pending file application for new noncommercial educational broadcast station.

City of San Bernardino High School Dist., San Bernardino, Cal.—Placed in the pending file application for new noncommercial educational broadcast station.

W. Va. Radio Corp., Morgantown, W. Va.—Retained in pending file application for construction permit for new FM broadcast station. (B2-PH-371)

#### APPLICATIONS FILED AT FCC

### 580 Kilocycles

KFXD—Frank E. Hurt, Nampa, Idaho—Construction permit to change frequency from 1230 kc. to 580 kc., power from 250 watts to 1 KW, changes in equipment, directional antenna and move transmitter to near Meridian, Idaho, and studio to Boise, Idaho. Amended to change name of applicant to Frank E. Hurt & Son, a partnership composed of Frank E. Hurt and Edward P. Hurt.

#### 600 Kilocycles

WCAO—The Monumental Radio Co., Baltimore, Md.—License to cover construction permit (B1-P-3630) which authorized move of formerly licensed RCA 1 KW transmitter to be used as an auxiliary with power of 1 KW using directional antenna.

#### 740 Kilocycles

KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.— Construction permit to increase power from 5 KW to 50 KW on 740 kc., install new transmitter, change in directional antenna for day and night use.

#### 880 Kilocycles

NEW—The Eagle-Gazette Co., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

#### 890 Kilocycles

NEW—Henderson Radio Corp., Henderson, N. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation. Amended re changes in antenna.

#### 910 Kilocycles

NEW—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, a partnership, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and unlimited hours of operation using directional antenna day and night.

#### 1110 Kilocycles

WBT—Columbia Broadcasting System, Inc., Charlotte, N. C.— Construction permit to install directional antenna for night use.

#### 1240 Kilocycles

NEW—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Penna.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

## 1270 Kilocycles

NEW—Walter Adams Graham, Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 250 watts and daytime hours of operation.

### 1280 Kilocycles

KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—Extension of special service authorization to permit broadcasting information to longshoremen at 3:40 p. m. and 7:30 p. m. daily except Sunday, as a public service and without charge for the period ending 11-1-45.

#### 1340 Kilocycles

KROS—Clinton Broadcasting Corp., Clinton, Iowa—Transfer of control of licensee corporation from Peter Matzen to W. S. Jacobsen—55 shares common stock.

## 1400 Kilocycles

WLLH—Merrimac Broadcasting Co., Inc., Lawrence, Mass.— License to cover construction permit (B1-P-3603) for synchronous amplifier for changes in transmitting equipment and increase in power.

WLLH—Merrimac Broadcasting Co., Inc., Lawrence, Mass.—
Authority to determine operating power of synchronous amplifier by direct measurement of antenna power.

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Construction permit to move transmitter and studio and install new antenna and ground system.

#### 1470 Kilocycles

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Transfer of control of licensee corporation from H. D. Morgan to Carl P. Slane, Frances P. Slane and Elizabeth P. Talbott—51%.

#### 1490 Kilocycles

NEW—Telegram Publishing Co., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Jonas Weiland, Petersburg, Va.—Construction permit for a new standard broadcast station to be operated on 1490 ke., power of 100 watts and unlimited hours of operation.

#### 1600 Kilocycles

NEW—Herbert W. Brown and David A. Brown, d/b as Central Valley Radio, Lodi, Calif.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 250 watts and unlimited hours of operation.

NEW—United Broadcasting Co., Inc., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW and unlimited hours of operation.

#### **FM APPLICATIONS**

NEW—WAGE, Inc., Syracuse, N. Y.—Construction permit for a new high frequency (FM) broadcast station to be operated on 45500 kc. with coverage of 7,780 square miles.

NEW—Providence Journal Co., Providence. R. I.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46900 kc. with coverage of 6,767 square miles.

NEW—The Times-Mirror Company, Los Angeles, Calif.—Construction permit for a new high frequency (FM) broadcast station to be operated on 43300 ke. with coverage of 15,857 square miles.

#### **TELEVISION APPLICATION**

NEW—Intermountain Broadcasting Corp., Salt Lake City, Utah—Construction permit for a new experimental television station to be operated on Channel #1 (5000)-56000 kc., A5 and special emission. Amended to also request Channel #17 (282000-288000 kc.) with power of 50 watts (200 peak) for visual and 100 watts for aural.

#### MISCELLANEOUS APPLICATIONS

- W9XJC—The Journal Company (The Milwaukee Journal), Milwaukee, Wis.—License to cover construction permit (B4-PEX-40) for a new developmental broadcast station.
- KGGF—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit (B4-P-3519 as modified, which authorized installation of new transmitter) for extension of completion date from 10-22-44 to 1-22-45.
- NEW—School District of Kansas City, Mo., Kansas City, Mo.— Construction permit for a new noncommercial educational broadcast station to be operated on 42500 kc., power of 1 KW and special emission for FM.

# Federal Trade Commission Docket

#### **COMPLAINTS**

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Agawam Woolen Co., Inc., Agawam, Mass., where its mill and principal offices are located, is charged in a complaint with violation of the Wool Products Labeling Act. (5218)

Eden Company, Station Y, Box 12, Brooklyn, selling and distributing a vitamin preparation designated "Eden Perles," is charged in a complaint with misrepresentation. (5220)

Frelich. Inc., and Daresh Garment Co., Inc., both of 808 Washington Ave., St. Louis, each manufacturing garments from fabrics composed of rayon and also from fabrics composed of rayon and other fibers, are charged in complaints with misrepresentation. (5223)

Rembrandt Studio and Goldcraft Portrait Studio, Dorothy T. Petrey, his wife, and Nicola Brozilla, all of 708 13th Street, N. W., Washington, D. C.; Theodore Rosenberg, also known as Ted Rose, and Ben Scheffman, 806 Donnally Street, and B. B. Bishop, 223½ Capitol Street, both of Charleston, West Va., are charged in a complaint with misrepresentation. (5222)

**B. F. Shriver Company,** Westminster, Md., packing, canning and selling canned vegetable products and operating plants at Westminster and New Windsor, Md., and Littlestown, Pa., is charged in a complaint with violation of the brokerage section of the Robinson-Patman Act. (5217)

Stewart-Warner Corporation, Chicago, engaged in processing many products under the name of "Alemite," including lubricating oils, is charged in a complaint with misrepresentation. (5219)

Sunway Vitamin Company, 154 East Erie St., Chicago, selling and distributing a medicinal preparation containing various components of the Vitamin B Complex, designated "Sunway Vitamin Capsules," are charged in a complaint with misrepresentation and false advertising. (5224)

### CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Atlantic Commercial Agency, Inc., Gerald H. Strickland. G. Russell Walsh and S. Mortimer Hirshorn, all of 101 North Third St., Camden, N. J., and Dorothy Boyden, connected with a secretarial service at 6 North Michigan Ave., Chicago, have been ordered to cease and desist from the use of unfair and deceptive acts and practices in connection with the operation of a collection agency. (5100)

Bradley Boston, Inc.—A modified order directed against misuse of the word "free" to designate or describe merchandise has been issued against Bradley Boston, Inc., Newton, Mass., National Watch Co., Waltham, Mass., and Peter Turchon. an officer of both corporations. The respondents trade as Gold Standard Watch Co. and are engaged in the sale of jewelry and watches. The original order was entered December 22, 1938. (3461)

Cravat-Silks, Inc., 180 Madison Ave., New York, selling and distributing various types of fabrics used in the manufacture of men's neckties, has been ordered to cease and desist from misrepresentation of its product and from violations of the provisions of the Federal Trade Commission Act and the Wool Products Labeling Act. (5022)

Consolidated Silver Company of America, Detroit, was ordered to discontinue misleading representations in the sale of a promotion plan for the sale of merchandise, including silverware. (3789)

#### **STIPULATIONS**

During the past week the Commission has announced the following stipulations:

E. T. Browne Drug Co., Inc., 127 Water St., New York, selling and distributing a cosmetic designated "Palmer's Skin Success Whitening Cream" represented as making dark skin lighter, and Cole and Company, an advertising agency, Sterick Building, Memphis, Tenn., which prepared and disseminated advertisements for the preparation, have entered into a stipulation in which they agree to cease and desist disseminating any advertisement which fails to reveal that the preparation should not be applied to an area of the skin larger than the face and neck at any one time, that too frequent applications and use over excessive periods of time should be avoided, that adequate rest periods between series of treatments should be observed, that the preparation should not be used where the skin is cut or broken, and that in all cases a proper patch test should be made to determine whether the patient is allergic or sensitive to the preparation; provided, however, that such advertisement need contain only the statement: "CAU-TION: Use Only As Directed," if and when the directions for use on the label or in the labeling contain warnings to the same effect. (0324)

**Dr. Peter Fahrney & Sons Co.,** 2501 Washington Blvd., Chicago, selling and distributing a medicinal preparation designated "Alpenkrauter," also designated "Hoboko," "Novoro," "Zokoro," "Lozogo," "Kurkio" and "Gomozo," has agreed to a supplemental stipulation to the previous one entered into between it with regard to the preparation. The respondent agrees that in the dissemination of any advertising of the preparation under its various names or any other preparation of substantially the same composition or properties, it will cease from causing to be published any advertisement which fails to reveal that the preparation should not be used when abdominal pain, nausea, vomiting or other

symptoms of appendicitis are present; provided, however, that the advertisements need contain only the statement "CAUTION: USE ONLY AS DIRECTED," if the directions for use, whether appearing on the label or labeling, contain a caution or warning to the same effect. (0325)

Miller's Furs, Inc., 1235 G Street, N. W., Washington, D. C., has agreed to an amendment of a prior stipulation entered into August 9, 1943. In the amendment it agrees to refrain from using the term "Civet Cat" or the word "Civet" or words of like meaning, either alone or in combination with other words, to describe furs or fur garments made of the peltries of the little spotted skunk or the little striped skunk, or of any peltries other than civet peltries. (3701)

### FTC COMPLAINT DISMISSED

The Federal Trade Commission has dismissed the complaint issued by it May 7, 1938, against I. J. Fox, Inc., 393 Fifth Avenue, New York, which charged it with misrepresentation in the sale of furs and fur products. The Commission is advised that the respondent on June 22, 1938, accepted and thereafter has observed the Trade Practice Rules of the Fur Industry as promulgated by the Commission June 17, 1938.

The Commission ordered the dismissal of the complaint without prejudice to its right to take such further action as circumstances may warrant.