

## Mayflower Rule Hearing Opens in Capital; Three Major Viewpoints Heard During Week

¶ *The President of the United States said that radio "must be maintained as free as the press."*

¶ *"No creature of Congress, such as the Federal Communications Commission," said Justin Miller, NAB president, "can do any of the things which the Constitution forbids Congress to do. Specifically . . . it can do nothing which abridges freedom of speech or press, within the limitations of the First Amendment."*

¶ *But the Federal Communications Commission of 1941 said: ". . . the broadcaster cannot be an advocate."*

Ranging over the disputed ground between those opposed ideas, the long-awaited re-hearing of the "Mayflower" rule began Monday (1) in Washington, before the FCC sitting *en banc*. Opening with testimony by presidents of three nationwide networks, opposed to the abridging "Mayflower" rule, and proceeding through various shades of agreement and disagreement, the hearing was recessed at the close of Friday's testimony until April 19. Opponents of the rule, broadcasters themselves, isolated the field of controversy on Monday. Advocates of the abridging rule, through much of the week, seemed to be conducting several separate raiding operations on the fringes of the area.

Result of this preliminary skirmishing was that the week's witnesses divided themselves roughly into three general classifications, rather than a neat two-sided argument. Witnesses took positions for air editorials, against air editorials, and for editorials with qualifications and limitations.

**For Editorial Right.** A cohesive case for the right to editorialize was presented by the three network presidents, Mark Woods of ABC, Frank Stanton of CBS, and Niles Trammell of NBC, and several other witnesses. They contended that operation of radio in the public interest demands vigorous editorializing, that the FCC has no right to dictate program types or content, and that the prohibition would prevent radio from growing to its best form as a stimulant to public thinking.

Mr. Woods told the Commission that the "Mayflower" rule, while it prevents stations from furthering their own ends by editorializing, also stops radio from serving the best interests of the public.

Mr. Stanton said that there are only two bases for the rule, both invalid: the "scarcity theory" and the fear that radio editorials would be reactionary. The scarcity theory is already disproved by the fact that there are now more radio stations than newspapers, he

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## Second NORC Survey Shows People Approve Of Radio and Oppose Governmental Control

An impressive majority of the American people approves of the way radio is doing its job and opposes government control of broadcasting, the nationwide survey just completed for NAB by the National Opinion Research Center of the University of Chicago reveals.

The findings of the NORC survey were to be analyzed at a news conference luncheon in New York today (8) by Dr. Paul Lazarsfeld, of Columbia University, co-author of the book, *The People Look at Radio*. With 125 representatives of leading newspapers, network and station news staffs, magazines and other media, invited to the luncheon, plans were being made for complete revelation of the NORC results.

Based on a scientific sample of the population, the independent survey shows that 70% of the people feel that radio in their communities is doing an excellent or good job. This percentage compares with 59% saying that schools are doing excellent or good jobs, 63% approving the work of newspapers, 42% rating local government excellent or good, and 76% believing that churches are doing excellent or good work.

The survey represents the only effort to ascertain the direct reaction of the public to the presentation

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### On the Inside

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Criticism of new questionnaires proposed by FCC has been invited by the Broadcasting Committee of the Advisory Council on Federal Reports. (p. 183)

Miss Pat Griffith has joined the NAB Washington staff to direct women's activities, including liaison with AWB. (p. 184)

NAB President Justin Miller has been presented with a bronze medal by the Annual Advertising Awards for "distinguished service to radio." (p. 184)

Plans for the 1948 NAB Convention, to be held during May in Los Angeles, have been further crystallized by a special NAB Board sub-committee. (p. 182)



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#### TO EXPEDITE MAIL AND CALLS:

Be sure to address all communications with NAB to 1771 N Street, N. W., Washington 6, D. C. Neither the New York nor the Los Angeles office is now open.

Members are also reminded that the NAB telephone number was changed to DEcatur 9300 when the new headquarters building was occupied last year.

of news, entertainment, information, community service and a host of other features provided to the nation by the various mass media.

Answering a detailed question on various forms of government control, 76% opposed federal regulation of radio advertising, 65% opposed control of controversial issue programming, 67% were against control of over-all educational programming, 59% opposed government control of accuracy of radio news, and 52% were against control of profits of radio stations.

**Advertising Preferred.** Considering another approach to the same question, 76% said they would prefer radio programs as they now are, with advertising, to paying an annual license fee of \$5 to get the same programs, if that were possible.

The NORC Survey was the second of its kind to be made by the research organization. The first survey, made in the winter of 1945-46, was analyzed by Dr. Paul F. Lazarsfeld and Harry Field in *The People Look at Radio*, published by the University of North Carolina Press.

Suggested originally by the National Association of Broadcasters, as a continuing nationwide appraisal of the public's attitude toward radio, as a means of assessing the job being done by radio, the survey is one of broad scope and detailed investigation.

**Study Analyzed by Lazarsfeld.** Analyzed again by Dr. Lazarsfeld, the new survey looks into public attitudes toward advertising, singing commercials, the market for serious and educational programs, and possible government regulation, among other subjects.

New subjects were added to this new survey's interview, and the phrasing of some questions was altered slightly to achieve greater precision in details.

Cited as an example of altered questions by Dr. Lazarsfeld in his analysis of the survey was the last

survey's query on accuracy in news broadcasts. In the 1945 survey, the sample was asked: "Which of these powers do you think the Federal government should have over radio stations?" Among the powers listed was the one to "see to it that news broadcasts are truthful". Sixty-six per cent answered that the government should have this power.

Dr. Lazarsfeld explained that the question confused its hearers because it covered two elements. The new question asked: "Do you think that somebody—either the Federal government or the radio industry itself—should see to it that radio news broadcasts are accurate?"

Those answering "yes" were further asked: "Who do you think should do that—the Federal government, or the radio industry itself?"

A total of 52% said the radio industry should do it. Thirty per cent believed the government should do it, seven per cent thought nobody should, and 11% answered: "I don't know."

Probing into the listeners' attitude on commercials, the survey brings to light the fact that a minority, approximately 9 per cent of the audience, has a strong conviction against advertising over the radio. Dr. Lazarsfeld pointed out that the whole set of facts regarding the listeners' attitude toward commercials duplicates almost completely the findings of the first survey.

**Singing Commercials?** Investigating singing commercials, which Dr. Lazarsfeld's analysis said had recently "become the symbol of the controversy over commercial advertising," the survey added a new feature to its interview questions.

Answering the detailed question, 37% said they liked singing commercials better than the straight kind, 43% said they did not like them as well, 18% said it made no difference, and two per cent did not know.

Cross-checking the answers against those from people approving and disapproving commercial advertising in general, Dr. Lazarsfeld's analysis found that people approved of singing commercials who also expressed mild approval of advertising in general, preferred music to the spoken word in general programs, were not devoted to serious programs, and had a relatively less serious outlook.

Kits containing news releases, speech material, and the memorandum by Dr. Lazarsfeld analyzing the findings, were sent to NAB member stations in advance, to allow wide local release of the survey results. Broadcasters were urged to make speaking engagements with civic clubs, to utilize the prepared speech material.

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said, and the fear of reaction reflects an unjustified distrust of the broadcasting industry.

"Broadcasting today is only half free," he said. "It is entitled to the same freedom of expression as that exercised by other media of communication."

Mr. Trammell told the FCC that no Federal agency has the right to require radio stations to conform to

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any such practice, even though most responsible stations would take care to present all sides of a public controversy.

"No public authority," he said "should place restrictions on the freedom of expression of opinion over the radio."

John Dwight Sullivan, counsel for the Advertising Federation of America, speaking for 987 firms in the advertising, broadcasting and publishing fields, rested his case on the First Amendment. "A fundamental and constitutional principle is involved," he said, adding that barring a station or network from statement of its views violates the free-speech amendment to the Constitution, as well as the law which created the FCC itself.

John W. Studebaker, U. S. Commissioner of Education, and Eric Johnston, president of the Motion Picture Association of America, backed the industry's plea for the right to editorialize.

In a statement read into the record, Dr. Studebaker argued that the right to express its own opinions would better enable stations to present all sides of important questions "fairly, objectively, and without bias."

"So long as free competition of differing points of view for acceptance in the market place of ideas is maintained, why should the licensee himself be denied opportunity to compete?" asked the Education Commissioner.

Mr. Johnston, whose testimony was also presented in written form, argued "very strongly" against abridgement "in the exercise of free speech guaranteed by the Constitution." He said that "no instrument of expression . . . should be restricted, openly or indirectly."

The Reverend Carly McIntire, secretary of the American Council on Christian Churches, favored the right to editorialize because: "It is the public interest that the people of the community know where radio stations stand, just as the public knows today where newspapers stand on various issues and problems," and "radio should be as free as the press in every particular."

**Against Editorial Right.** Testifying in favor of the ban on editorials last week were James Lawrence Fly, former FCC chairman of the time of the "Mayflower" rule, now in private law practice and counsel for the Civil Liberties Union; the CIO; Saul Carson, radio editor of the *New Republic*, AFL broadcasting unions, and National Farmers Union.

Mr. Fly contended that the air belongs to the people, and that the public interest is best served by free speech that allows all sides of a controversy to be heard, but no expression of opinion by broadcasters themselves. He said that radio cannot be compared with the press because radio frequencies are limited, and because those who disagree with the broadcaster have no ready access to a microphone.

The CIO contended that radio is "big business, dependent on advertising," and would thus reflect a commercial point of view if allowed to editorialize. Joseph A. Beirne, president of the Communications Workers of America, added that the rule should be kept in force and enforced more rigidly.

## Advance "Freedom Train" Schedule

The Freedom Train today is completing a week of general overhaul in the shops of the Atchison, Topeka & Santa Fe Railway System. The train will resume its itinerary tomorrow at Riverside, Calif.

Following is the schedule of the train for the week of March 22:

|                |                           |
|----------------|---------------------------|
| Monday (22)    | Servicing day, Reno, Nev. |
| Tuesday (23)   | Elko, Nev.                |
| Wednesday (24) | Salt Lake City, Utah      |
| Thursday (25)  | Provo, Utah               |
| Friday (26)    | Ogden, Utah               |
| Saturday (27)  | Pocatello, Idaho          |
| Sunday (28)    | Servicing day, Pocatello  |

Mr. Carson suggested a "complaint bureau" in the FCC, to hear people who believe they have been injured by broadcasts, and FCC Chairman Wayne Coy said he was "interested in that proposal." Mr. Carson added that editorials on the air would lead to the "destruction of every regulatory power vested in the FCC."

Oliver Nicoll, acting chairman of the Association of Broadcast Unions and Guilds, told the Commission: "We are unanimous and firm in our stand to ask for continuation of the FCC's justified 'Mayflower Rule' and we oppose any reversal of any phases of this decision."

AFRA Secretary George Heller and NABET President J. R. McDonnell agreed with Nicoll.

**For Editorials, But.** Various shades of opinion on the controversial subject of editorializing were expressed by the remaining witnesses, including Nathan Straus, president of WMCA, New York; Morris Ernst, New York attorney and author of *The First Freedom*; Stanley Faulkner, counsel for the Voice of Freedom Committee, whose sponsors include Orson Welles, Dorothy Parker, Rockwell Kent, Paul Robeson and Edward G. Robinson; and Robert E. Cushman, operator of Cornell University's station, WHCU.

Mr. Straus said that stations should be allowed to air editorials, but limited to 15 minutes a day and required to give like time to opposing views. He told the Commission that his own station has broadcast dramatic programs expressing opinions on such controversial issues as minority rights and housing, suggesting that listeners write to the mayor and demand action.

"The beliefs, the hobbies, the prejudices of one man or one small group constitute the daily newspaper diet in 90 per cent of the communities of the United States," Mr. Straus said. "Here is an opportunity to give the people of one-newspaper cities a chance to hear a variety of editorial opinion."

Mr. Ernst agreed in part with Mr. Straus, that editorials should be permitted only on locally-owned stations, but disagreed on the other point, holding that where a station is a town's only radio outlet, no editorials should be permitted. He added that a news-

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paper owner who also owns a radio station should not be allowed to editorialize, and that stations expressing their own opinions should be required to give opposition views time on forums.

Mr. Faulkner's testimony was devoted to a denunciation of what he described as "the great monopoly interest" that controls radio, and the "lords of monopoly" which have "caused American homes to be invaded with hysteria, international hate, and distrust which can only sow the seeds of another war."

Mr. Cushman told the FCC that the "Mayflower" rule "sharply restricts the scope and value" of the public service a station can render, but he favored prohibition of editorials on political candidates and issues. He said that stations should be free to voice opinions on matters of public welfare or local community interests.

President Earl McGill of the Radio Director's Guild said he subscribed to the belief that there is no reason why a station owner should not air his own views so long as FCC guaranteed full opportunity to the opposition for rebuttal.

M. S. Novik, executive secretary of the National Association of Educational Broadcasters, urged the Commission to "spell out" what it meant by "public interest, convenience and necessity."

A long list of additional witnesses will be heard when the hearing resumes in April.

## News Media Representatives Meet to Talk Security Policy with Defense Secretary

Meeting with Secretary of Defense James Forrestal last Wednesday (3), 22 news media representatives, including NAB President Justin Miller, formed a committee of eight members who will study Mr. Forrestal's request for assistance in forming security policies and report its findings to the full committee within 30 days.

The problem, as outlined by Secretary Forrestal at Wednesday's conference, "is to prevent information which might endanger the United States from being given to a potential enemy." While assuming that news media and the armed forces would agree on "the importance of safeguarding highly classified information of our vital military projects," he acknowledged that there would be differences as to method and asked the group's "advice, assistance and guidance."

Emphasizing that "we do not have many military secrets," the Secretary of Defense told the news men: "Our lead over possible enemies is often a matter of only a few months on the technical side, and it is extremely dangerous to sacrifice that advantage by showing our hand."

The Secretary said he was confident that the average American would not complain at being denied information if he understood that its disclosure would endanger his safety.

"The question as to how far we can go in keeping the American public uninformed about technical progress in order to safeguard our real 'secrets' is a difficult one," the Secretary said.

Mr. Forrestal's plan for attacking the problem called for:

¶ Creation of a six-man "Security Advisory Council," composed entirely of civilians representing news

media, which would advise the armed forces "in regard to security matters in general."

¶ Establishment by the armed forces in Washington of an Information Advisory Unit which would operate around-the-clock "to answer inquiries on security subjects and offer guidance to the news media."

**Trial Period Suggested.** Under Mr. Forrestal's proposal, the Information Advisory Unit would function according to rules drafted by the Advisory Council, would be staffed largely by civilians with news experience, and be headed by a member of the committee which met last week. He recommended that the Information Unit be established on a six months trial basis "to be abandoned at any time by decision of the Security Advisory Council."

The committee of eight, which will study the suggestion, is composed of B. J. McKelway, editor of the *Washington Star* and representative of the American Society of Newspaper Editors (who was elected chairman of the full group and ex-officio chairman of this committee); Judge Miller, Lyle C. Wilson, chief of the UP's Washington office; Relman Morin, AP Washington Bureau chief; William Chenery, publisher of *Collier's* and chairman of the National Association of Magazine Publishers' Editorial Committee; Perry Githens, editor of *Popular Science Monthly* and representative of scientific and technical magazines; Walton C. Ament, vice president and general manager, Warner Pathe News, representing all newsreels; and Gene Dawson, president of Aviation Writers Association.

In addition to Mr. Forrestal, the group heard discussion of the problem from the military standpoint by General Omar N. Bradley, chief of staff; Admiral Louis E. Denfeld, chief of naval operations; General Carl Spaatz, chief of staff, Air Force; and Major General Alfred M. Gruenther, director of the Joint Staff.

## 1948 NAB Convention Plans Crystallize

The unusually large number of inquiries received at NAB Headquarters indicates widespread interest throughout the industry in the forthcoming 26th Annual Convention to be held in Los Angeles, May 16 through 21.

At its recent meeting the Board of Directors named a special Board Sub-Committee on Convention Programs, made up of Howard Lane, WJJD, as chairman; Harold Fellows, WEEI; T. A. M. Craven, WOL; Robert T. Mason, WMRN; William B. Smullin, KIEM; William B. Way, KVOO.

On Wednesday (3) three of the members of this committee, Messrs. Lane, Fellows and Craven, met with President Justin Miller, Executive Vice President A. D. Willard, Jr., and Secretary-Treasurer C. E. Arney, Jr., in Washington and set up the tentative program for the Management Conference.

In line with the policy previously announced, the Conference will be programmed at the management level. While sales, program, production and other personnel will be welcome to attend, it is felt that they will derive a great deal more value from attendance at the District meetings which are scheduled to be held beginning in late July and running through to about the middle of October.

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The Management Conference program as tentatively approved by the committee is now being organized and effort is being made to secure top level talent to make up the various panels. It will be a fast running program consisting for the most part of panel discussions. Ample opportunity for discussion by the members follows the panels. The two luncheon speakers will be men who have a real message for broadcasters.

It is hoped that within the next two or three weeks a final announcement can be made respecting the programs and the names of those who will participate.

The program for the Engineering Conference is being arranged under the direction of Royal V. Howard, NAB engineering director, and Neal McNaughton, assistant director of engineering, with the assistance of the Engineering Executive Committee. Already they have received commitments from outstanding figures in the electronics field and a program of interest to engineers of member stations is assured.

**Board Fixes Registration Fee.** The Board fixed the registration fee for the Management Conference at \$30.00 per person, to include two luncheons and the banquet; and the Engineering Conference at \$15.00 per person to include two luncheons.

The banquet show gives promise this year of being the highest quality presentation yet to be given at any NAB Convention. An announcement regarding this will be forthcoming as plans are perfected.

**Pre-registration and Hotel Reservation.** The pre-registration and hotel reservation forms are now in the hands of the printer and will be mailed the latter part of this week. The hotel reservation forms will indicate the hotels in which NAB has optioned rooms and will give a complete list of other hotels in Los Angeles where arrangements for accommodations may be made direct by any who desires to do so.

As in previous years, registration will be limited strictly to the personnel of NAB active and associate members and to organizations which are not eligible to NAB membership, such as advertisers, agencies, etc.

Pre-registration is this year a prerequisite to a hotel reservation. In other words, the request for a hotel reservation must be accompanied by the registration fee, except for wives and members of the family and for necessary exhibit attendants. The cancellation of the registration will carry with it the cancellation of the hotel reservation.

In future issues of the REPORTS and Special Bulletins further detailed information with reference to the plans will be given.

**Exhibitors Active.** Indicating an interesting and attractive display of equipment and service materials, twenty-nine NAB Associate Members have already signed up for exhibit space at the convention. Additionally, many inquiries are on hand. A list of those who already have signed up follows:

#### Transcription Companies

Associated Program Service, Inc.  
Commodore Productions and Artists  
Harry S. Goodman Radio Productions  
Lang-Worth Feature Programs, Inc.  
C. P. MacGregor  
Standard Radio Transcription Services, Inc.

## IN THE OFFING

|                        |            |                                     |
|------------------------|------------|-------------------------------------|
| 14th District Meeting  | Mar. 22-23 | Brown Palace Hotel<br>Denver, Colo. |
| 26th Annual Convention |            |                                     |
| Management Conference  | May 17, 18 | Biltmore Hotel                      |
| Engineering Conference | May 20, 21 | Los Angeles, Calif.                 |

World Broadcasting System, Inc.  
Frederic W. Ziv Company

#### Equipment Manufacturers

Amperex Electronic Corporation  
Andrew Company  
Fairchild Camera and Instrument Corp.  
Magnecord, Incorporated  
Presto Recording Corporation  
Rangertone, Inc.  
Hermon Hosmer Scott, Inc.  
Wincharger Corporation

#### Heavy Equipment Manufacturers

Collins Radio Company  
Federal Telephone & Radio Corporation  
Gates Radio Company  
General Electric Company  
Graybar Electric Company, Inc.  
Radio Corporation of America  
Raytheon Manufacturing Company  
Western Electric Company, Inc.  
Westinghouse Electric Corporation

#### FCC Service

Broadcast Service Bureau, Inc.

#### Others

Broadcast Music, Inc.  
Broadcast Measurement Bureau, Inc.

#### Trade Paper

The Advertiser

## Broadcasters Asked to Criticize New Forms Proposed by Commission

The Broadcasting Committee of the Advisory Council on Federal Reports last week invited broadcasters to criticize new FCC application forms promulgated last fall and used since then on a trial basis, which are about to go to press.

The invitation came to the broadcasting industry by way of the U. S. Bureau of the Budget, which supervises issuance of forms by Federal agencies, and the Broadcasting Committee of the Advisory Council on Federal Reports. This committee, of which Ben Strouse, manager of WWDC, Washington, is chairman, has provided the Bureau of the Budget with technical assistance in the review of the forms proposed to be used by FCC. As chairman of the Committee, Mr. Strouse recently succeeded Wayne Coy who is now chairman of the FCC.

It was the belief of the Committee at its most recent meeting that while its membership is generally representative of the industry, there is no substitute for actual experience in having filled out these application

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forms for filing with the Commission. The Committee is concerned only with "procedural" matters and not with "policy" matters, according to its charter from the Advisory Council. On this basis the Committee has no authority to inquire into such matters, for example, as to whether or not the FCC may collect any information as to program content. Instead its consideration is confined to the kind of information which could be assembled without undue burden and which would be meaningful.

**Address for Comment.** Any licensee or other applicant who has had any trouble in preparing his application form is invited to communicate his experience to Russell Schneider, executive secretary, Advisory Council on Federal Reports, 1615 H Street, N. W., Washington 6, D. C.

The Advisory Council is composed of a group of business men who are sponsored by seven large national business organizations. It was organized five years ago on the invitation of the Director of the Bureau of the Budget.

The forms about which comment is invited are:

*Form 301*—Application for authority to construct a new Broadcast Station or make changes in an existing station.

*Form 302*—Application for new Broadcast Station License.

*Form 303*—Application for Renewal of Broadcast Station License.

*Form 304*—Application for Modification of an existing Broadcast Station License.

*Form 314*—Application for consent to assignment of Radio Broadcast Station Construction Permit License.

These forms in a number of cases include several sections used interchangeably. Among these are Legal Qualifications of Broadcast Applicant, Financial Qualifications of Broadcast Applicant, Statement of Program Service of Broadcast Applicant, Standard (or FM or television) Broadcast Engineering Data, and Antenna and Site Information.

These forms were made the subject of an intensive study by the Committee during 1947 and extensive revisions were made by the FCC. At the present time the Committee's project is an equally extensive study of FCC form No. 324, "Annual Financial Report of Networks to Licensees of Broadcast Stations."

Any comment which licensees have concerning this form would also be considered by the Committee and should likewise be sent to Mr. Schneider. At its recent meeting the Committee gave consideration to the desirability of recommendation to the Bureau of the Budget that the Commission amend its rules to permit filing of form No. 324 on a fiscal year basis. Final decision in this matter has been withheld pending the receipt of comment from the industry.

**Chance to Be Vocal.** "This is an opportunity" Mr. Schneider said, "for all radio broadcasters to become vocal with respect to any criticisms they may have of the existing FCC forms, to the extent that these forms may be burdensome or otherwise subject to improvement. The primary object of the Committee's invita-

tion to the industry to make itself heard is not to agitate friction or discord but instead to improve the paperwork and the procedures."

Mr. Schneider added that this Committee representing the radio broadcasting industry has an enviable record of achievement and has so conducted its affairs as to have the fullest cooperation from both the Bureau of the Budget and the Federal Communications Commission.

Members of the Committee are, in addition to Mr. Strouse: C. T. Lucy, WRVA; Merle Jones, WCCO; James H. Neu, CBS-WTOP; Carl J. Burkland, CBS; Richard C. Steele, WTAG; Gus Margraf, NBC-WRC; Carleton D. Smith, NBC; Charles Barham, Jr., WCHV; Kenneth Berkeley, WMAL; H. J. Brennan, WJAS; John Elmer, WCBM; Herbert L. Pettey, WHN, and T. A. M. Craven, WOL.

C. E. Arney, Jr., NAB secretary-treasurer, is the Committee's secretary and Kenneth H. Baker, Director of Research for NAB, is assistant secretary to the Committee. The representative of the Bureau of the Budget who is liaison to the Committee is Mr. David E. Cohn.

## NAB President Receives Advertising Award for Distinguished Service

"For his distinguished services to radio," NAB President Justin Miller was presented Friday (5) with a bronze medal which is given annually by the Annual Advertising Awards to the firm or person "who by contemporary services has added to the knowledge or techniques of radio advertising."

The award, one of four given in the radio and television field, was presented at a dinner Friday evening at New York's Waldorf Astoria. Other awards went to David Sarnoff, Chairman of the NBC Board, who was cited as the person who, during the past year, "contributed most to television as a service to the public and as a medium of advertising," and to two network programs.

The programs were "Theater Guild on the Air" sponsored on ABC by U. S. Steel, and handled by BBDO, for "outstanding skill in commercial production," and "Fibber McGee and Molly," sponsored on NBC by S. C. Johnson & Son, Inc., and handled by Needhan, Louis, and Brorby, Inc., Chicago, for contributing most "to radio advertising as a social force."

Citations are made in various advertising media by Annual Advertising Awards, an undertaking which began in 1924 and is currently sponsored by *Advertising and Selling* magazine.

## Pat Griffith Joins NAB Washington Staff To Coordinate Women's Activities

Miss Pat Griffith, formerly director of information in the Washington bureau of the Manila *Evening News*, has joined the NAB staff as director of women's activities.

Miss Griffith's work will include coordination of the activities of the Association of Women Broadcasters with its parent organization, the NAB. Her office will

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be a part of the Public Relations Department of the Association in Washington.

Widely known as a broadcaster before joining the Manila *Evening News* Washington staff, Miss Griffith has written and produced programs on Washington radio stations since the war. She produced a series of television programs for WNBW, a 12-weeks series on WARL, Arlington, and a commentary program on WINX for a year.

During the war, Miss Griffith served in the Women's Army Corps, enlisting as a private in 1942 and leaving active duty as a captain in 1946. Stationed at the Pentagon, she worked in public relations on the staff of Col. Oveta Culp Hobby before going overseas as

### Report on Internships Is Mailed

*Radio News Internships* for 1948, a booklet containing the third report on the internships project of the Council on Radio Journalism, Inc., has been mailed to NAB members. Accompanied by a letter from NAB President Justin Miller, the booklet contains reports from the internes and the stations in which they served.

chief of the women's section, public relations office, in Gen. Douglas MacArthur's headquarters.

She was awarded the Bronze Star for her work in establishing this section, and for service in Australia, New Guinea, the Netherlands East Indies, the Philippines, and Japan. After the war, she was selected as one of the officers making the round-the-world tour of the War Department Special Mission.

Prior to the war, Miss Griffith had served as assistant to the manager of the Community Service department of WLS, Chicago, for four years. She was employed by WHO, Des Moines, Iowa, in the same capacity, for another four-year period.

A graduate of DePauw University, Greencastle, Ind., she makes her home at 3446 Connecticut Avenue in Washington.

### Long-Term "Voice of America" Plans to Be Studied

Long-range policies for international broadcasting will be studied by a special sub-committee of the State Department's Radio Advisory Committee, it was decided Friday (5) at a meeting of the full committee in New York. Judge Justin Miller, NAB president, will serve as chairman of the sub-committee.

The advisory group recommended that the "Voice of America" be strengthened so that it will equal the international broadcasting efforts of any other country.

### Two-Way Line Licks Bad Weather

The Minneapolis Advertising Club refused to be daunted by bad weather last week. When NAB Research Director Kenneth Baker was grounded by a zero ceiling enroute to address the group, the club's

radio members quickly applied tricks of their trade. Not only did Dr. Baker address the group by direct line from Washington; he carried on discussion with club members after his talk via a two-way circuit.

## ► Broadcast Advertising reports

### Free Time Deals Scored by NAB

The radio industry has recently received many requests for free time by commercial organizations.

One of them, The Washington State Fruit Commission, was reported by NAB member stations to be a "well organized, well financed organization that has spent hundreds of thousands of dollars in every media except radio, yet has always taken the position that as a matter of public service, the stations in the Northwest should throw their doors open to market their surplus crops."

The fruit commission representatives sent stations 100-word commercial announcements to publicize a cash prize contest about their fruit. Announcements were marked for the attention of station news editors.

NAB Small Market Stations Division sent the following letter to Washington State Fruit Commission, Yakima, Washington:

"NAB member stations have forwarded to us copies of 100-word commercial announcements, in behalf of Washington State Fruit Commission, which were requested to be broadcast FREE.

"As perhaps you know, the radio stations of Washington State, and throughout the nation, broadcast hundreds of thousands of announcements (about 2,600,000 annually) and approximately 34% of the daily program time free, in behalf of such charitable purposes and organizations as the American Red Cross, U. S. Savings Bonds, Our American Heritage, Fight Tuberculosis, The Crisis in Our Schools, Anti-Group Prejudice, Hospital Nurses, World Food Emergency, National Safety Campaign, Community Chest, U. S. Army, Navy, Marine Recruiting, and many other national, regional, and community campaigns.

"In one campaign alone, Veterans Administration, radio donated \$7,500,000 worth of free time and talent. A total of 8,500,000,000 (8½ billion) listener impressions was tabulated by Veterans Administration for their radio programs, during the fiscal year 1947. Today, we have more than 2,000 AM and FM stations throughout the nation. Most of them are broadcasting the VA series, 'Here's to Veterans.'

"The broadcasting industry has given (and will continue to give) enormously of its time, talent and facilities. *However, the broadcasting industry is opposed to any efforts to obtain free use of station facilities for commercial advantage.*

"An NAB resolution, unanimously adopted, reads as follows:

"The maintenance and protection of the American system of broadcasting is predicated on the observance of sound business practices and high standards of ethics—both on the part of the stations and of those who would use its facilities.

"The NAB regards any effort on the part of any organization or interest which seeks commercial advantage through the free use of a station's facilities

*(Continued on next page)*

as being unsound, unwarranted and contrary to the best interest of the industry.

'It is the will of this association, therefore, that all such requests should be denied by its members and discouraged by every other means at their disposal.'

"We invite you to use the medium of radio on the basis of stations' quoted card rates. In that event, we are sure you will find that stations are willing to cooperate 100 per cent, and that the results of radio advertising, wisely and efficiently applied, will more than justify the expenditure.

"Your local radio stations' representatives will gladly discuss your advertising plans and methods for using radio effectively."

A similar letter was sent to National Association of Margarine Manufacturers (anti-margarine legislation), The Petroleum Industry (shortage of fuel oil where commercial angles are involved\*) and others.

\* Not to be confused with Advertising Council material.

## ► Programming \_\_\_\_\_ reports

### Continued Radio Aid for Freedom Train Assured As FCC Head Praises Efforts

Congratulations to American broadcasters on the "major role" they have played in making the Freedom Train's tour a success, and assurance of continued co-operation by the broadcasting industry, were contained in a recent exchange of letters between FCC Chairman Wayne Coy and NAB President Justin Miller.

"American broadcasters may well be proud of the major role they have played in welcoming the Freedom Train and assuring that the arrival of this Nation's most treasured documents would be known to all their listeners," Mr. Coy wrote.

Judge Miller had written to the FCC Chairman:

"The broadcasters of America, during the past year, have given willingly of their time and talent to spread the good work of the American Heritage Foundation and the Freedom Train far beyond the necessarily limited stops of the Train itself. In this work, the instantaneous character of radio has added wings to the Freedom Train, taking its message into communities not being visited, and encouraging Rededication Weeks in these communities as well. . . .

"Broadcasters throughout the nation will continue to bring this message to all Americans, in the effort to arouse them to renewed consciousness of their great heritage and their rights, as well as their duties as active and intelligent citizens."

The American Heritage Foundation, which sponsors the tour of the Freedom Train, has asked all radio stations to join in a good citizenship campaign for their communities as part of the national observance of 1948 as a Year of Rededication by all Americans to their heritage of freedom.

A radio fact sheet and broadcast material on the GOOD CITIZENSHIP point—"Taxation WITH Representation"—has been mailed to all radio stations by the Foundation's radio committee for use during the month of March.

This is the second of the nine basic points of GOOD CITIZENSHIP. Material on the first point—"The Home and the Family"—was supplied to stations during the month of February. Succeeding months' material will be:

April—Tolerance.

May—The Duty to Bear Arms.

June—Respect for Law

July—Community Responsibility.

August—Public Education.

September—Our Courts and Jury Duty.

October—The Right and Duty to Vote.

The American Heritage Foundation is a non-partisan, non-political citizens' organization headed by Winthrop W. Aldrich, chairman; William Green, Philip Murray and Robert G. Sproul, vice chairmen; and Thomas D'A Brophy, president.

### Gardeners Asked to Help Food Production

America's home gardeners are being asked by the Government to help make 1948 another year of record food production—20 million Freedom Gardens is the goal for this year. With so much of the world suffering from hunger and malnutrition, and with the productive facilities of war-ravished lands only partially restored, Americans are being asked to share their relative abundance of food with less fortunate peoples abroad. Grain is the principal food needed for relief purposes, and although home gardeners do not grow wheat, rice or other cereals, they can produce food which will take the pressure off items needed for export and make them more readily available.

During the war years, "Victory Gardeners" growing over 18 million gardens each year supplemented our national food supplies to the extent of millions of tons. In addition to augmenting the world's supply of food, garden produce can greatly improve the American diet, especially this year when we are asked to eat less wheat products and less meat. Gardening also provides helpful recreation for every member of the family and cuts down the family's food budget.

This year's Freedom Garden program, therefore, adds up to the following: Plan and/or plant a Freedom Garden now to (1) increase the national food supply, taking pressure off food needed for export; (2) raise our nutritional standards by providing more fresh and preserved foods for daily consumption; (3) promote family health and recreation through gardening; (4) help reduce cost of living.

In general, the action program outlined above will apply to most parts of the country at this time. However, station managers interested in promoting Freedom Gardens will want to take into account regional variations in the program. For the most accurate and up-to-date information regarding the Freedom Garden project in their communities, station managers are urged to contact their local garden committee or County Agricultural Agents.

### Airing of Income Tax Reminder Requested

Several million new tax-payers who have never filed a tax return before will have to do so for the first

*(Continued on next page)*



time this year. Other millions need to be reminded to file their returns before the March 15th deadline.

Tax-filing this year is expected to set a brand-new record of 55 million returns. Accordingly, the Bureau of Internal Revenue again requests the assistance of all radio stations in reminding taxpayers to file. Suggested short announcements have been mailed to all stations by the Bureau.

## Ad Council Network Campaigns Are Listed

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of March 15-21, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

### 1948 Red Cross Fund—March 1-31

March is the month for the annual fund drive of the American Red Cross. To finance this year's expanded program a goal of 75 million dollars has been set. . . . The Red Cross reaches into every community in this country, as well as overseas wherever American troops are stationed. It has continuing responsibility, under its congressional charter, for disaster relief and rehabilitation; it maintains an extensive program for U. S. servicemen here and abroad and for veterans of all this nation's wars. It must continue its health and safety programs, Volunteer Services and the Junior Red Cross whose value has been demonstrated in peace and war. In addition, the Red Cross this year embarks on a huge new project: the National Blood Program to provide blood and blood derivatives, without charge for the products, to the entire nation. The American Red Cross depends on the public for its support. With the Red Cross back on a peacetime basis, the people will want to know the reasons for the 75 million dollar goal for 1948. The answer lies in the magnitude of the Red Cross program. To insure success of the drive, the work of the Red Cross and the "WHY" of its major types of service must be explained. 1. DISASTER SERVICE. When disaster in any form strikes a community in the nation, or its possessions, the Red Cross goes into action at once to provide the basic needs of shelter, food, clothing and medical care. After the emergency is over Red Cross assists in rehabilitation of victims needing further help, by repairing and rebuilding homes, supplying household furniture and equipment, providing long-term medical and nursing care. Catastrophes in 1947 seriously depleted Red Cross disaster funds. These must be replenished. 2. THE NATIONAL BLOOD PROGRAM. The use of blood and plasma during World War II proved conclusively the vital importance of blood in saving lives and combating disease. Modern medical treatment depends to a great degree on ready availability of adequate supplies of blood and blood derivatives. The National Blood Program of the American Red Cross is being organized to provide sufficient quantities of these, without charge for the products, to the entire nation. 3. SERVICE FOR VETERANS. (a) In Veterans Hospitals a paid staff is assigned to coordinate and promote the work of Red Cross volunteers in serving hospitalized veterans. (b) Red Cross Claims Service, another major service for veterans, operates at points of separation where ARC field directors assist men and women in filing claims; in Red Cross chapters where Home Service workers assist veterans and dependents of deceased veterans; and in every regional and branch office of the Veterans Administration, and in its central office, where field directors represent claimants before VA officials. (c) *The Home Service program* provides assistance for service-

men, veterans and their dependents. 4. SERVICES TO THE ARMED FORCES. (a) Camp Service has its field directors wherever American forces are stationed to help with personal and family problems of servicemen and to bring them into closer contact with civilian life. (b) Hospital Service covers the social services provided by Red Cross in military and naval hospitals, at the request of the Surgeons General, to supplement the care given by medical officers. 5. SERVICES TO THE COMMUNITY. (A) Nursing services; (B) Nutrition service; (C) Safety services, (D) Volunteer special services. Urge listeners to give generously. It is *their* Red Cross . . . *they* are the Red Cross . . . serving humanity through their contributions. . . . (Fact Sheet No. 14-B)

## Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. 1. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and to petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc. 2. Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity—pride in the American men and women who shed their blood for liberty—make him think of this as the Year of Rededication. 3. Inspire a more active participation by all citizens in the processes of free government, in the nation, state and community—and in every group activity—so that our heritage of liberty may be the code of our daily conduct. Freedom demands that each of us carry out to his fullest ability his duties as a citizen: to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. 4. Lead him to recognize that we have an obligation to the world to maintain our free institutions. By making our form of government work better here, we strengthen democracy everywhere—through providing an example of a free government preserving the rights and dignity of the individual. This American Heritage campaign is taking place during the Year of Rededication sponsored by the American Heritage Foundation, which is signalized by the visits of the Freedom Train to cities throughout the United States and the local observance of Rededication Weeks. The slogan of the campaigns is "Freedom Is Everybody's Job!" (Fact Sheet No. 40-A)

# FCC DOCKET

The following hearings are scheduled to be heard before the Commission, Washington, D. C., at 10:00 A. M., unless otherwise indicated, during the week beginning Monday, March 8. They are subject to change.

## Monday, March 8

### Further Hearing

NEW—The Mt. Vernon Broadcasting Co., Mt. Vernon, Ohio  
C. P. 1340 kc., 250 watts, unlimited.

NEW—Mound Broadcasting Corp., Newark, Ohio—C. P.  
1340 kc., 250 watts, unlimited.

NEW—Beer and Koehl, Ashland, Ohio—C. P. 1340 kc., 250  
watts, unlimited.

NEW—The Zanesville Broadcasting Co., Zanesville, Ohio—  
C. P. 1340 kc., 250 watts, unlimited.

Radio Voice of Springfield, Inc., Intervenor.

WADC—Akrón, Ohio, Intervenor.

WIZE—Springfield, Ohio, Intervenor.

WLEU—WLEU Broadcasting Corp., Erie, Pa.—C. P. 1260  
kc., 1 KW night, 5 KW day, unlimited; DA-night.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Order  
to Show Cause.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio—C. P.  
1260 kc., 5 KW, DA-2, unlimited.

The Yankee Network, Inc., Intervenor.

WMMJ—Mid-State Broadcasting Co., Peoria, Illinois—C. P.  
970 kc., 1 KW, DA(DA-2), unlimited.

NEW—Grain Country Broadcasting Co., Inc., Peru, Ill.—  
C. P. 980 kc., 500 watts, 1 KW, DA(DA-2), unlimited.

NEW—Public Broadcasting Service, Inc., Enid, Okla.—C. P.  
960 kc., 1 KW, DA(DA-1), unlimited.

NEW—The Ponca City Publishing Co., Ponca City, Okla.—  
C. P. 960 kc., 500 watts, DA(DA-1), unlimited.

KAKC—Public Radio Corp., Tulsa, Okla.—C. P. 970 kc.,  
1 KW, DA, unlimited.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—C. P.  
960 kc., 1 KW, DA(DA-2), unlimited.

KMA—Shenandoah, Iowa, Intervenor.

KOVO—Provo, Utah, Intervenor.

KOIN—Portland, Oregon, Intervenor pending.

## Monday—Wednesday, March 8, 9 and 10

### At Utica, N. Y.

(Court Room, Federal Bldg.)

NEW—Utica Observer Dispatch, Inc., Utica, N. Y.—C. P.  
1230 kc., 250 watts, unlimited.

NEW—Hanna Broadcasting Co., Utica, N. Y.—C. P. 1230  
kc., 250 watts, unlimited.

NEW—Utica Broadcasting Co., Utica, N. Y.—C. P. 1230 kc.,  
250 watts, unlimited.

## Monday and Tuesday, March 8 and 9

### At Deming, N. Mex.

(City Hall)

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. Mex.—  
C. P. 1230 kc., 250 watts, unlimited.

NEW—Frank E. Cooke, Deming, N. Mex.—C. P. 1230 kc.,  
250 watts, unlimited.

## At Crawfordsville, Ind.

(City Council Chamber)

NEW—Crawfordsville Broadcasting Ass'n, Crawfordsville,  
Ind.—C. P. 1340 kc., 100 watts, unlimited.

NEW—Journal-Review, Crawfordsville, Ind.—C. P. 1340  
kc., 250 watts, unlimited.

## Tuesday, March 9

NEW—Hotels & Theatres, Inc., Bluefield, W. Va.—C. P.  
1400 kc., 250 watts, unlimited.

WBOB—Galax, Va., Party Respondent.

## Wednesday, March 10

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P.  
DA, 840 kc., 5 KW, daytime.

WHAS—Louisville, Ky., Intervenor.

## Thursday, March 11

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.  
—C. P. to include power, etc. DA day and night use,  
5 KW, unlimited.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—  
C. P. to include power. 930 kc., 1 KW, unlimited.

NEW—Model City Broadcasting Co., Inc., Anniston, Ala.—  
C. P. 1390 kc., 1 KW, unlimited, DA.

NEW—Charles Wilbur Lamar, Jr., Morgan City, La.—C. P.  
1450 kc., 100 watts, unlimited.

NEW—Marmat Radio Co., Bakersfield, Calif.—C. P. 970  
kc., 5 KW, unlimited, DA-night.

KERO—J. E. Rodman, Bakersfield, Calif.—C. P. 970 kc.,  
5 KW, unlimited, DA-night.

KNOE—James A. Noe, Monroe, La.—Modification of C. P.  
1390 kc., 5 KW, DA-night, unlimited.

NEW—Model City Broadcasting Co., Inc., Anniston, Ala.—  
C. P. 1390 kc., 1 KW, DA-night, unlimited.

## Thursday and Friday, March 11 and 12

### At Philadelphia, Pa.

(Room 3050, U. S. Court House, 9th and Market Sts.)

NEW—Daily News Television Co., Philadelphia, Pa.—For  
television facilities.

NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.—  
For television facilities.

## Friday, March 12

### Oral Argument

(Before the Commission, en banc, Room 6121)

NEW—Elgin Broadcasting Co., Elgin, Ill.—C. P. 1490 kc.,  
250 watts, unlimited.

NEW—Village Broadcasting Co., Oak Park, Ill.—C. P. 1490  
kc., 250 watts, unlimited.

NEW—Beloit Broadcasting Co., Beloit, Wis.—C. P. 1490  
kc., 100 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250  
watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—C. P.  
1490 kc., 250 watts, unlimited.

(Continued on next page)



NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. 1480 kc., 1 KW, unlimited, DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. 1480 kc., 1 KW, DA, unlimited.

NEW—Metropolitan Houston Broadcasting Co., Houston, Texas—C. P. 1060 kc., 1 KW night, 5 KW day, DA, unlimited.

#### Further Hearing

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Modification of C. P. 1390 kc., 5 KW, unlimited, DA-night.

#### Parties Respondent:

WWOD—Lynchburg, Va.

WCSC—Charleston, S. C.

WGES—Chicago, Ill.

KLPM—Minot, N. Dak.

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—Docket Cases

##### 550 KC.

The Commission announced its **Proposed Decision** (Commissioners Hyde and Webster not participating) looking toward a grant of the application of Harding College for construction permit to change frequency of its station **WHBQ, Memphis, Tenn.**, from 1400 kc. to 560 kc., and power from 250 watts to 1 KW night, 5 KW day, unlimited time, using DA day and night, subject to CAA approval of transmitter site and antenna system. (BP-5405; Docket 8047)

##### 630 KC.

The Commission announced its **Decision** (Commissioners Coy and Sterling not participating; Commissioners Hyde and Jones dissenting) granting the application of American Broadcasting Corporation to change facilities of **Station WLAP, Lexington, Ky.**, from 1450 kc., 250 watts, unlimited time, to 630 kc., 1 KW night, 5 KW day, DA day and night (BP-4102; Docket 6973). At the same time the applications of Scripps-Howard Radio, Inc., to change facilities of **Station WCPQ, Cincinnati, Ohio**, from 1230 kc., 250 watts, unlimited time, to 630 kc., 1 KW night, 5 KW day, DA day and night (BP-3989; Docket 6971), and **Queen City Broadcasting, Inc.**, for new station at **Cincinnati, Ohio**, to operate on 630 kc., 1 KW night, 5 KW day, DA day and night (BP-4103; Docket 6972) were denied.

(Commissioners Hyde and Jones voted to grant the application of Queen City Broadcasting, Inc.)  
To follow AM—Docket Cases

#### AM—Licenses for New Stations Granted

##### 690 KC.

**WLTR—Bloom Radio, Inc., Bloomsburg, Pa.**—Granted license for new station; 690 kc., 1 KW day, DA. (BL-2941)

##### 1070 KC.

**WKOW—Monona Broadcasting Co., Madison, Wis.**—Granted license for new station; 1070 kc., 5 KW-DA, 10 KW-LS, unlimited time, and specify studio location. (BL-2955)

##### 1220 KC.

**KWRT—Interlaken Broadcasting Corp., Benton, Wash.**—Granted license for new station; 1220 kc., 250 watts; daytime. (BL-2846)

##### 1240 KC.

**KRNO—Western Empire Broadcasters, Inc., San Bernardino, Calif.**—Granted license for new station; 1240 kc., 250 watts, unlimited time. (BL-2931)

**WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.**—Granted license for new station; 1240 kc., 250 watts; unlimited time. (BL-2866)

##### 1340 KC.

**KPIX—San Luis Obispo Broadcasting Co., San Luis Obispo, Calif.**—Granted license for new station; 1340 kc., 250 watts, unlimited time, and to specify studio location. (BL-2899)

##### 1400 KC.

**WGAP—Gateway Broadcasting Co., Marysville, Tenn.**—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2611)

##### 1450 KC.

**WXLT—Charles W. Ingersoll, Ely, Minn.**—Granted license for new station; 1450 kc., 250 watts, unlimited time. (BL-2960)

**WLEC—Lake Erie Broadcasting Co., Sandusky, Ohio**—Granted license for new station; 1450 kc., 250 watts; unlimited time. (BL-2848)

##### 1470 KC.

**WJOC—Air Waves, Inc., Jamestown, N. Y.**—Granted license for new station; 1470 kc., 1 KW day, and to specify studio location. (BL-2954)

##### 1520 KC.

**WHOW—Cornbelt Broadcasting Co., Clinton, Ill.**—Granted license for new station; 1520 kc., 1 KW, daytime. (BL-2597)

##### 1600 KC.

**KOGT—Sabine Area Broadcasting Corp., Orange, Tex.**—Granted license for new station; 1600 kc., 1 KW, DA-night, unlimited. (BL-2946)

#### AM—Modification of CP's Granted

**KTXN—Thomas G. Harris, et al., Austin, Texas**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-3553)

**KBZY—Itasca Broadcasting Co., Grand Rapids, Minn.**—Granted modification of CP to change type of transmitter. (BMP-3827)

**WASA—The Chesapeake Broadcasting Corp., Havre de Grace, Md.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3539)

**KSMI—Seminole Broadcasting Co., Seminole, Okla.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3428)

**WHBO—Sulphur Springs Broadcasters, Sulphur Springs, Fla.**—Granted modification of CP for approval of antenna and transmitter location, and to specify studio location. (BMP-3478)

**WCDT—Arthur D. Smith, Jr., Winchester, Tenn.**—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3477)

**KXLL—Western Montana Associates, Missoula, Mont.**—Granted modification of CP for extension of completion date to 3-1-48. (BMP-3661)

**WVOT—Wilson Radio Co., Wilson, N. C.**—Granted modification of CP to change studio location. (BMP-3629)

*The following were authorized extension of completion dates as shown:*

KROW, Oakland, Calif., to 9-1-48 (BMP-3631); WSOY, Decatur, Ill., to 5-1-48 (BMP-3632); WJLB, Detroit, Mich., to 7-1-48 (BMP-3638); WMBD, Peoria, Ill., to 9-28-48 (BMP-

*(Continued on next page)*

3634); KYES, Butte, Mont., to 8-14-48 (BMP-3640); KHBC, Hailo, T. H., to 8-31-48 (BMP-3636); WTMA, Charleston, S. C., to 4-1-48. (BMP-3635)

### Miscellaneous Actions

**The Fairfield Broadcasting Co., Waterbury, Conn.**—Granted petition for leave to amend application for CP (BPCT-204; Docket 8624) to combine the interests of petitioner and a competing applicant, American-Republican, Inc., Waterbury, Conn. (BPCT-280; Docket 8775), to change applicant's name to The Nutmeg State Broadcasting Co., and accepted said amendment.

**KTRM—KTRM, Inc., Beaumont, Tex.**—Granted petition for leave to amend application for modification of license (BML-1269; Docket 8534) to specify 1 KW, using DA at night, in lieu of 250 watts; accepted said amendment and removed application from hearing docket.

**Inter-City Broadcasting Co., Providence, R. I.**—Granted petition for leave to amend application for CP to change antenna site, antenna height above average terrain, and change application to show technical changes corollary thereto; accepted said amendment. (BPH-1301; Docket 8496)

**Santa Rosa Broadcasting Co., Santa Rosa, Calif.**—Denied petition to change place of hearing on its application (BP-5855; Docket 8247) from Washington, D. C., to Santa Rosa, Calif.

**WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.**—Granted license covering installation of new vertical antenna and ground system and change in transmitter location. (BL-2957)

**KOWH—World Pub. Co., Omaha, Neb.**—Granted CP to install new transmitter and change transmitter location, employing the supporting structure of KOAD-FM as the vertical antenna. (BP-6578)

**KRDU—Radio Dinuba Co., Dinuba, Calif.**—Granted petition for leave to amend application for CP (BP-5691; Docket 8585) to substitute for applicant partnership a corporation known as "Radio Dinuba Co."; accepted said amendment.

**The Civic Broadcasters, Inc., Cleveland, Ohio**—Action on petition for leave to enlarge issues in consolidated hearing on applications of The Civic Broadcasters, Inc., Cleveland, Ohio; WLEU, Erie, Pa., and WERC, Erie, Pa., was passed over at request of counsel for petitioner. (Dockets 8269, 6913, 8160)

**KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa**—Granted petition for leave to amend application for CP (BP-5984; Docket 8309) to change its proposed DA and supply technical data corollary thereto; accepted said amendment.

**Capitol Broadcasting Co., Trenton, N. J., and WSWZ, Inc., Trenton, N. J.**—Granted petition for continuance of consolidated hearing on applications for CPs (BP-4832, Docket 8083; BP-5590, Docket 8084); continued hearing to March 18, 1948.

The following actions were taken by Commissioner Walker February 26:

**Jorama-Fer Radio Corp., Caguas, P. R., and Caguas Radio Broadcasting, Inc., Caguas, P. R.**—Granted petition for continuance of consolidated hearing on applications for CPs (BP-5174, Docket 7998; BP-5475, Docket 7999); continued hearing to March 22, 1948.

**WTOM—Fred O. Grimwood, Bloomington, Ind.**—Granted petition for continuance of hearing on application for modification of CP (BMP-2669; Docket 8451); and continued hearing to April 1.

**WANN—Annapolis Broadcasting Corp., Annapolis, Md.**—Granted CP for installation of a new transmitter. (BP-6591)

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Granted license covering installation of DA for night use, change hours of operation to unlimited and increase power to 500 watts night, 1 KW-LS. (BL-2895)

**KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Cal.**—Granted license covering changes in transmitting

equipment, installation of new vertical antenna and mount FM antenna on top of AM tower. (BL-2947)

**KXLW—St. Louis County Broadcasting Co., Clayton, Mo.**—Granted license covering installation of new transmitter. (BL-2625)

**WMOB—Nunn Broadcasting Corp., Mobile, Ala.**—Granted license to make changes in antenna and mount FM antenna on top AM tower and change transmitter location. (BL-2919)

**KDB—Don Lee Broadcasting System, Santa Barbara, Cal.**—Granted CP to install a new vertical antenna, and change transmitter and studio locations. (BP-6507)

**WLBZ—Eastland Broadcasting Co., Bangor, Maine**—Granted modification of license to change name of licensee corporation to Main Broadcasting Co. (BML-1286)

**WPUV—Southwest Broadcasting Corp., Pulaski, Va.**—Granted CP to install a new transmitter. (BP-6588)

**WAKR—Summit Radio Corp., Akron, Ohio**—Granted license covering changes in DA for night use, and changes in ground system. (BL-2951)

**KLBM—Inland Radio, Inc., LaGrande, Ore.**—Granted CP to install a new transmitter. (BP-6590)

**WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.**—Continued the consolidated hearing on its application and that of Granite State Broadcasting Co., Inc. (Dockets 8404 and 8565) scheduled for March 3 to March 22.

**WFCT—Pawtucket Broadcasting Co., Pawtucket, R. I.**—Continued the hearing scheduled for March 3 to March 8 at Pawtucket. (Docket 8416)

**Mt. Pleasant Broadcasting Co., Mt. Pleasant, Tex.**—Continued hearing scheduled for March 4 to March 18 in re Docket 8254.

**WTYS—John H. Phipps, Marianna, Fla.**—Adopted order granting petition to the extent only that the condition upon which its CP (BP-5372) was granted is modified to provide that operation of station WTYS shall not commence until station WTAL commences operation on 1270 kc., and in all other respects petition is denied.

**The Midwestern Broadcasting Co., Toledo, Ohio**—Action on petition requesting leave to amend application for CP (BP-6421; Docket 8685) was passed over until such time as the amendment is formally filed with the Commission.

**Pilgrim Broadcasting Co., Boston, Mass.**—Granted petition for leave to amend application for CP (BP-5362; Docket 8568) to show election of one new officer and four new directors of corporation from among the existing directors; accepted said amendment.

**Viking Broadcasting Co., Newport, R. I.**—Granted petition for leave to amend application for CP (BP-5953; Docket 8284) to reflect a change in stockholders and officers of corporation, to add financial statements of two new stockholders; accepted said amendment.

**Douglas L. Craddock, Leakesville, N. C.**—Granted petition for continuance of hearing on application for modification of license (BML-1253; Docket 8427); continued hearing to April 2, 1948.

**WJMO—WJMO Broadcasting Co., Cleveland, Ohio**—Granted petition requesting that WJMO Broadcasting Co. be substituted for W. J. Marshall as a party to the consolidated proceeding (Docket 7756 and 8718); and accepted its appearance filed simultaneously with the petition.

**Fairfield County Broadcasting Co., Norwalk, Conn.**—Granted petition for late acceptance of its written appearance in proceeding on its application. (BP-6460; Docket 8717)

**WROK—Rockford Broadcasters, Inc., Rockford, Ill.**—Granted petition to dismiss without prejudice its application for CP. (BP-5555; Docket 8315)

**WMPS—WMPS, Inc., Memphis, Tenn.**—Granted petition to dismiss without prejudice its application for modification of CP. (BP-2388; Docket 8316)

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**Surety Broadcasting Co., Charlotte, N. C.**—Dismissed as moot petition for continuance of hearing in re application for CP. (BP-6088)

**American-Republican, Inc., Waterbury, Conn.**—Granted petition to dismiss without prejudice its application for CP. (BPCT-280; Docket 8775)

**Corn Palace City Radio Corp., Mitchell, S. D.**—Granted petition for leave to amend application for CP to specify a different daytime DA system and change technical data corollary thereto; accepted said amendment. (BP-5742; Docket 8195)

**Blackhawk Broadcasting Co., Sterling, Ill.; WTAX—WTAX, Inc., Springfield, Ill.**—Continued consolidated hearing on applications (BP-5409, Docket 8179; BP-5588, Docket 8180) to March 18, 1948.

**KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.; KPRE—J. E. Rodman, Fresno, Calif.**—Granted petition for continuance of hearing on applications (BP-3909, Docket 7601 and BP-3757, Docket 7125); continued hearing to May 6, 1948.

**KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.**—Granted petition for continuance of hearing on application (BP-5733; Docket 8480); continued hearing to March 23, 1948.

**Ari-Ne-Mex Broadcasting Co., Clayton, N. Mex.**—Granted petition for continuance of hearing on application (BP-5879; Docket 8502); continued hearing to June 7, 1948.

**The Farmington Broadcasting Co., Farmington, N. Mex.**—Continued hearing on application (BP-5713; Docket 8725) to March 19, 1948.

**The Midwestern Broadcasting Co., Toledo, Ohio**—Granted petition for leave to amend application for CP (BP-6421; Docket 8685) to revise technical data with respect to photographs of proposed antenna site, interference with existing stations, and population and area proposed to be covered; accepted said amendments.

**KIEV—Cannon System, Ltd., Glendale, Cal.**—Granted license covering installation of a new transmitter. (BL-2948)

**Benlee Broadcasting Co., Patchogue, N. Y.**—Granted petition for late acceptance of its written appearance in proceeding on application for CP (BP-6150; Docket 8673)

**The Connecticut Electronics Corp., Bridgeport, Conn.**—Granted petition for continuance "for a reasonable period of time" of consolidated hearing on its application (BP-5375; Docket 8239) and application of Westco Broadcasting Corp., White Plains, N. Y. (BP-5899; Docket 8240); continued said hearing to April 5, 1948 at Bridgeport, Conn., and April 6, 1948 at White Plains, N. Y.

#### 1200 KC.

**WHL D—The Niagara Falls Gazette Pub. Co., Niagara Falls, N. Y.**—Adopted order dismissing amendment to WHLD application (BP-3879, Docket 8825 to change from 1290 kc., 1 KW, day, to 1200 kc., 1 KW, limited time) to increase power to 10 kc., install DA and change transmitter site; designated application requesting 1200 kc., 1 KW, limited time, for hearing in consolidated proceeding with applications of Erie Broadcasting Corp., Buffalo, N. Y. (BP-6206, Docket 8495) and Concord Broadcasting Corp., Niagara Falls (BP-5825, Docket 8223) and made WHAM party to proceeding. Continued consolidated hearing to April 7 and 8, 1948.

#### 1600 KC.

**Baker Broadcasting Co., Fresno, Calif.**—Granted petition for leave to amend application for CP to specify 1600 kc., 1 KW, daytime only, in lieu of 1600 kc., 1 KW, unlimited time, using DA; accepted said amendment, and removed application from hearing docket. (BP-6140; Docket 8604)

### AM—Applications Accepted for Filing

#### 560 KC.

**KMON—Montana Farmer Broadcasting Corp., Great Falls, Mont.**—Modification of construction permit (BP-5866, as

modified, which authorized a new standard broadcast station) for extension of completion date.

**WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.**—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

**WGAI—The Advance, Inc., Elizabeth City, N. C.**—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and 500 watts night and install directional antenna for day and night use.

#### 590 KC.

**WEEL—Columbia Broadcasting System, Inc., Boston, Mass.**—Modification of license to adjust the directional antenna system.

#### 620 KC.

**KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire & W. Keith Topping)**—License to cover construction permit (B5-P-4869, as modified) which authorized a new standard broadcast station.

**KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire & W. Keith Topping)**—Voluntary assignment of construction permit from Stanley S. Beaubaire and W. Keith Topping d/b as Hanford Publishing Co. to Stanley S. Beaubaire and Samuel H. Beaubaire d/b as Hanford Publishing Co.

#### 640 KC.

**WHKK—United Broadcasting Co., Akron, Ohio**—License to cover construction permit (BP-6502), which authorized to install a new transmitter.

**WHKK—United Broadcasting Co., Akron, Ohio**—License to cover construction permit (BP-6503), which authorized to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes with power of 1 KW, employing directional antenna.

#### 660 KC.

**KSKY—Sky Broadcasting Service, Dallas, Tex. (a partnership composed of A. L. Chilton, Leonore H. Chilton and James Ralph Wood)**—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

#### 690 KC.

**WTOC—Savannah Broadcasting Co., Savannah, Ga.**—Construction permit to change frequency from 1290 to 690 kc., change hours of operation from unlimited to daytime and increase power from 5 KW to 10 KW, install new transmitter and new vertical antenna, and change transmitter location from Anderson Road, 3½ miles West by North of Savannah, Ga., to: to be determined in or near Savannah, Ga. AMENDED to change hours of operation from daytime to unlimited, install directional antenna for night use and change transmitter location from: to be determined Savannah, Ga., to Silk Hope Farms, Lot 160 on Ogeeche Road, U. S. Route No. 17 approx. 6 miles west of Savannah, Ga.

**KBGS—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove, III, James Henry Grove and William Blum, Jr., a partnership)**—Voluntary assignment of construction permit from Edwin Wiley Grove, III, James Henry Grove and William Blum, Jr., a partnership d/b as Radio St. Louis to Radio St. Louis, Inc.

#### 710 KC.

**KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.**—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for night use) for extension of completion date.

#### 800 KC.

**KTOW—Sooner Broadcasting Co., Oklahoma City, Okla.**—License to cover construction permit (BP-5950), which au-

(Continued on next page)

thorized a new standard broadcast station and change studio location.

**KBUH—Samuel L. Stephens, Sr., Brigham City, Utah—**License to cover construction permit (BP-5721, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 850 KC.

**WXKW—Champlain Valley Broadcasting Corp., Albany, N. Y.—**Modification of construction permit (B1-P-4740, as modified, which authorized a new standard broadcast station) for extension of completion date.

#### 900 KC.

**Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—**Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. AMENDED re officers and directors.

#### 910 KC.

**WPFB—Paul F. Braden, Middletown, Ohio—**Modification of license to change hours of operation from daytime to unlimited time and change power from 1 KW to 1 KW day and 100 watts night.

**NEW—William C. Grove, Denver, Colo. (P. O. 2110 Park Place, Cheyenne, Wyo.)—**Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, and hours of operation sharing time with KPOF.

#### 920 KC.

**KRAM—Boulder City Broadcasting Co., Las Vegas, Nev.—**Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use.

#### 930 KC.

**NEW—Valley Broadcasting Corp., Holyoke, Mass. (P. O. Box 924, Holyoke, Mass.)—**Construction permit for a new standard broadcast station to be operated on 930 kc., power of 500 watts and daytime hours of operation.

#### 950 KC.

**WAAF—Drovers Journal Publishing Co., Chicago, Ill.—**Construction permit to change hours of operation from daytime to unlimited time, install a new transmitter and directional antenna for day and night use and change transmitter location and change power from 1 KW night, 5 KW day, to 5 KW. AMENDED to change directional antenna patterns.

#### 960 KC.

**KOVO—KOV0 Broadcasting Co., Provo, Utah—**Modification of construction permit (B5-P-3667, which authorized to change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter location), for extension of completion date.

#### 970 KC.

**NEW—Lincoln Broadcasting Co., Springfield, Ill. (Gordon Sherman, Alexander Buchan, Melvin Feldman, Sol Binkin and Robert Weiner) (P. O. 1931 South Glenwood Ave.)—**Construction permit for a new standard broadcast station to be operated on 970 kc., power of 1 KW and unlimited hours of operation.

#### 980 KC.

**WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—**Construction permit to change frequency from 730 to 980 kc., increase power from 1 KW day to 500 watts night, 1 KW day, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and to change transmitter location from on SW side of U. S. Highway 11, approx. 1½ miles N. 30° E of Nanticoke, Pa., to: near the intersection of Garfield and Deitrich Streets in the Honey Pot Section of Nanticoke, Pa.

#### 1010 KC.

**WINS—The Crosley Broadcasting Corp., New York, N. Y.—**Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

#### 1050 KC.

**KRKL—East Side Broadcasting Co., Kirkland, Wash. (F. L. Thornhill)—**License to cover construction permit (B5-P-5363, as modified), which authorized a new standard broadcast station.

#### 1080 KC.

**KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—**Modification of construction permit (BP-5690, as modified, which authorized to increase power, install new transmitter and new directional antenna for day and night use and change transmitter location) for extension of completion date.

#### 1100 KC.

**WLBB—Carroll Broadcasting Co., Inc., Carrollton, Ga.—**Construction permit to reinstate construction permit (B3-P-5645, which authorized the installation of new transmitter) to be operated on 1100 kc., 250 watts and daytime hours of operation.

#### 1130 KC.

**KYOR—Silver Gate Broadcasting Co., San Diego, Calif. (Albert E. Furlow, Frank C. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler)—**Modification of construction permit (B5-P-5438, which authorized to increase power, change hours of operation, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of commencement and completion dates.

#### 1150 KC.

**WTYC—Tri-County Broadcasting Co., Rock Hill, S. C. (W. G. Reid and O. Frank Thornton)—**Modification of construction permit (BP-6409, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location at Corner Highway 21 A and Tucker St., Rock Hill, S. C., and to specify studio location as Marshall Hotel, Rock Hill, S. C.

**WDEL—WDEL, Inc., Wilmington, Del.—**Construction permit to make changes in directional antenna and mount FM antenna on AM tower and change transmitter location from N.E. Boulevard-Bellevue Ave. and 35th Street, 1.6 miles N.E. of city, Wilmington, Del., to 5 miles north of Wilmington, New Castle, Del.

#### 1170 KC.

**KPUG—Bellingham Broadcasters, Bellingham, Wash. (Jessica L. Longston, Edward J. Jansen, C. V. Zaser and L. Berenice Brownlow)—**Modification of construction permit (B5-P-4893, as modified, which authorized a new standard broadcast station) to make changes in directional antenna system.

#### 1190 KC.

**NEW—Cotton Belt Broadcasting Co., Greenville, Miss. (David M. Segal) (P. O. % David M. Segal, % Radio Station KTF'S, Texarkana, Tex.)—**Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

#### 1230 KC.

**NEW—Kenneth D. Juhlin and Mary I. Juhlin, Long Beach, Wash. (P. O. Box 814, Seaview, Wash.)—**Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Contingent upon KAST being granted a change of facilities.

**WNOK—Palmetto Radio Corp., Columbia, S. C.—**License to cover construction permit (BP-6504) which authorized installation of new transmitter.

**WLOG—Clarence H. Frey and Robert O. Greever, Logan, W. Va.—**Authority to determine operating power by direct measurement of antenna power.

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**WPUV—Southwest Broadcasting Corp., Pulaski, Va.**—Authority to determine operating power by direct measurement of antenna power.

**KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho**—Modification of construction permit (B5-P-4599, as modified, which authorized a new standard broadcast station) for extension of completion date.

**NEW—John R. Tomek, Wausau, Wis.** (P. O., Suite 604, First American State Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

#### 1240 KC.

**WJBY—Gadsden Broadcasting Co., Inc., Gadsden, Ala.**—Authority to determine operating power by direct measurement of antenna power.

#### 1250 KC.

**NEW—Lamar County Broadcasting Co., Paris, Tex.** (a partnership composed of Cecil Hardy, Charles L. Cain, Merl Saxon, O. E. Smith and J. T. Smith) (P. O. Box 326, Denison, Tex.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 1 KW and daytime hours of operation.

**WLPO—The LaSalle County Broadcasting Co., LaSalle, Ill.** (F. F. McNaughton and Louis F. Leurig, a partnership)—Construction permit to change frequency from 1220 to 1250 kc., increase power from 250 watts to 500 watts, change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for day and night use.

**KPAC—Port Arthur College, Port Arthur, Tex.**—Modification of construction permit (B3-P-5125, as modified, which authorized increase in power, install new transmitter and change transmitter location) for extension of completion date.

#### 1260 KC.

**The Civic Broadcasters, Inc., Cleveland, Ohio**—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 5 KW, directional antenna and unlimited hours of operation. AMENDED re change in directional antenna patterns.

#### 1280 KC.

**WMRO—WMRO, Inc., Aurora, Ill.**—Construction permit to make changes in vertical antenna and change transmitter location from Highway 31, North Aurora, Ill., to Cross and River Sts., Aurora, Ill.

**WKST—WKST, Inc., New Castle, Pa.**—Modification of construction permit (B2-P-5290, as modified, which authorized changes in vertical antenna and to mount FM antenna on AM tower) for extension of completion date.

**R. G. LeTourneau, Longview, Texas**—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW and daytime hours of operation. AMENDED to change frequency from 960 to 1280 kc., power from 5 KW to 1 KW, change type transmitter and change studio location from Texas Route 149, 2.8 miles south of Longview, near Longview, Texas, to Mobberly at Green St., LeTourneau Technical Institute Campus, Longview, Texas.

**WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.**—License to cover construction permit (BP-6278), which authorized to mount FM antenna on AM tower.

#### 1290 KC.

**WIRL—Illinois Valley Broadcasting Co., Peoria, Ill.** (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—License to cover construction permit (B4-P-3686, as modified) which authorized a new standard broadcast station and specify studio location as 115 N. Jefferson St., Peoria, Ill.

#### 1340 KC.

**WSOY—Commodore Broadcasting, Inc., Decatur, Ill.**—Construction permit to install alternate main transmitter

(composite) at N. of State Highway #121, .7 mile E. of U. S. Highway #51, Decatur, Ill. (present location of main transmitter) to be operated on 1340 kc. with power of 250 watts and unlimited time.

**KOME—Oil Capital Sales Corp., Tulsa, Okla.**—Modification of construction permit (B3-P-4880, as modified, which authorized a change of frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location) to make changes in directional antenna, change transmitter location from 3904 South Newport St., Tulsa, Okla., to approx. 8.5 miles south-southeast of the city of Tulsa, Okla., and for extension of commencement and completion dates.

**KNOG—Border Broadcasting Co., Inc., Nogales, Ariz.**—Modification of construction permit (B5-P-5345, as modified, which authorized a new standard broadcast station) to change type of transmitter.

**KOWB—Snowy Range Broadcasting Co., Laramie, Wyo.** (Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey)—License to cover construction permit (B5-P-5001, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1380 KC.

**WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.**—Modification of construction permit (B3-P-3965, as modified, which authorized increase in power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

#### 1390 KC.

**KULP—Wharton County Broadcasting Co., El Campo, Tex.** (Louis Thurmond Culp Kruger, Lafayette Lionel Duckett, C. Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, a partnership)—License to cover construction permit (B3-P-5611, as modified) which authorized a new standard broadcast station and change studio location.

**NEW—Neponset Radio Corp., Norwood, Mass.** (P. O. % C. F. Brauneck, 1124 Boylston St., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 500 watts and daytime hours of operation.

#### 1400 KC.

**NEW—Biddleford Broadcasting Corp., Biddleford, Maine** (P. O. %Gordon J. Lewis, 35 Mildred Street, South Portland, Maine)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

**WDOS—Radio Columbia, Columbia, S. C.**—License to cover construction permit (BP-6475) which authorized to install new vertical antenna and change transmitter location.

#### 1410 KC.

**Nashville Radio Corp., Nashville, Tenn.**—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 5 KW, with directional antenna (DA-2) and unlimited hours of operation. AMENDED to change transmitter location from Hamilton Road and Clarksville Hwy., Nashville, Tenn., to Hamilton Rd. near Clarksville Hwy., near Nashville, Tenn.

#### 1430 KC.

**NEW—The Gladewater Broadcasting Co., Gladewater, Texas** (Barnes H. Broiles, Carl B. Everett, John Ben Shepard, Thomas C. Unis and Henry Wade) (P. O., 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation.

#### 1440 KC.

**KMED—Mrs. W. J. Virgin, Medford, Ore.**—Modification of construction permit (BP-5968, which authorized to increase power, install new transmitter) for extension of completion date.

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#### 1450 KC.

**NEW**—Radio Corporation of Arizona, Inc., Phoenix, Ariz. (P. O. Box 1056, Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**KYOU**—Meroco Broadcasting Co., Greeley, Colo.—Modification of construction permit (B5-P-5196, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations as Off 25th St., between 5th and 6th Avenues, Greeley, Colo.

**Charles Wilbur Lamar, Jr., Morgan City, La.**—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 250 watts and unlimited hours of operation. AMENDED to change frequency from 980 to 1450 kc. and power from 250 watts to 100 watts.

**WBUY**—Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—License to cover construction permit (BP-5715) which authorized change frequency, change hours of operation, increase power and make changes in transmitting equipment.

#### 1460 KC.

**Chanute Broadcasting Co., Chanute, Kans.** (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw, and George A. Rountree, a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation. AMENDED to change frequency from 940 to 1460 kc., change type transmitter and change transmitter location from "to be determined" Chanute, Kans., to East 14th St., .6 mile, east of intersection with Malcolm St., Chanute, Kans., and change studio location from To be determined Chanute, Kans., to 104½-106½ West Main, Chanute, Kans.

#### 1490 KC.

**WHOC**—William Howard Cole, Philadelphia, Miss.—Modification of construction permit (BP-6299, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna, transmitter and studio locations at Highways 15 and 16, extension of Beacon Street, Philadelphia, Miss.

**WHAV**—The Haverhill Gazette Co., Haverhill, Mass.—Authority to determine operating power by direct measurement of antenna power.

**WSAP**—Portsmouth Radio Corp., Portsmouth, Va.—Modification of construction permit (B2-P-1357, as modified, which authorized to make changes in vertical antenna) for extension of completion date.

#### AM—Application Returned

**Kentucky Mountain Broadcasting Co., Prestonsburg, Ky.** (E. P. Hill, Jr., and D. C. Stephens, a partnership) (P. O. D. C. Stephens, Big Sandy Dental Laboratory, Prestonsburg, Ky.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW and daytime hours of operation. RETURNED February 20, 1948, incomplete.

#### AM—Applications Dismissed

**KPBX**—KPBX Broadcasting Co., Beaumont, Tex.—Modification of license to change hours of operation from daytime to unlimited, with power of 250 watts night, 1 KW day. DISMISSED February 20, 1948.

**KFIO**—Spokane Broadcasting Corp., Spokane, Wash.—Relinquishment of control of licensee corporation by Arthur L. Smith thru increase of capital stock to 300,000 shares. (1230 kc.) DISMISSED February 27, 1948.

#### AM—Applications Tendered for Filing

##### 550 KC.

**KCRS**—Clarence Jr. and Ruth Scharbauer, Midland, Texas (Ruth Scharbauer and Clarence Scharbauer, Jr.)—Modifica-

tion of construction permit to modify the directional antenna system.

##### 570 KC.

**WFAA**—A. H. Belo Corp., Dallas, Texas—Construction permit to install a new transmitter, change transmitter location and antenna system of 570 kc. operation, install directional antenna for daytime use and make changes in the nighttime directional antenna using 5 KW power and sharing time with WBAP.

**WBAP**—Carter Publications, Inc., Ft. Worth, Texas—Construction permit to install a new transmitter, change the transmitter location and antenna system of 570 kc. operation, and install a directional antenna for daytime use, using 5 KW power and sharing time with WFAA.

##### 580 KC.

**KSWs**—McEvoy Broadcasting Co., Roswell, N. Mex.—Construction permit to change frequency from 1230 to 580 kc., power from 250 watts to 1 KW night, 5 KW day; install a new transmitter and directional antenna for night use and change the transmitter location.

##### 670 KC.

**NEW**—Suburban Broadcasting Co., Pacific Palisades, Calif. (Howard Blake)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

##### 800 KC.

**WMBM**—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Consent to transfer of stock owned by Kenneth S. Keyes in licensee corporation, to Julius Martinus Vroon, Lucile T. Keyes, Kenneth S. Keyes, Jr., Lela Roberta Rymer Keyes, Lonnie Allen Morris, Ida Akers Morris, Herman John Leader, Braham Lamar Mitchell and Dr. Augustin Batista.

##### 900 KC.

**NEW**—Rollins Broadcasting, Inc., Georgetown, Dela.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation with directional antenna.

**NEW**—Essie Binkley West, Riverside, Calif.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation with directional antenna.

##### 930 KC.

**WEOL**—Elyria-Lorain Broadcasting Co., Elyria, Ohio—Modification of construction permit to make changes in directional antenna, to accommodate FM antenna on tower #2, and change the proposed transmitter location, using power of 1 KW, and directional antenna day and night.

**NEW**—Valley Broadcasting Corp., Holyoke, Mass.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 500 watts, and daytime hours of operation.

##### 970 KC.

**KNEB**—Platte Valley Broadcasting Corp., Scottsbluff, Nebr.—Modification of license to increase power from 500 watts day to 1 KW daytime hours.

**WEBR, Inc., Buffalo, N. Y.**—Modification of construction permit to make changes in the directional antenna.

##### 980 KC.

**WHWL**—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit to change hours of operation from daytime to unlimited, frequency from 730 kc. to 980 kc., power from 1 KW day to 500 watts night, 1 KW day; install a new transmitter and change the transmitter location and install directional antenna for night use.

##### 1050 KC.

**NEW**—The Oil City Broadcasting Co., Electra, Texas (a partnership composed of C. C. Elkins, Jr., and Bill Frank  
(Continued on next page)



Lindsay)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

#### 1080 KC.

**NEW—Southland Broadcasting Co., Atmore, Ala.** (a partnership composed of Cyril W. Reddoch and J. B. McCrary)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 250 watts, and daytime hours of operation.

#### 1090 KC.

**NEW—San Benito Broadcasting Co., San Benito, Texas** (R. A. Huffhines)—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 250 watts, and daytime hours of operation.

#### 1170 KC.

**WJJJ—Southern Broadcasting Co., Montgomery, Ala.** (Joseph G. Mathews, E. Judkins Mathews and John C. Mathews)—Voluntary assignment of license from Joseph G. Mathews, E. Judkins Mathews and John C. Mathews, d/b as Southern Broadcasting Co., to Southern Broadcasting Co., Inc.

#### 1190 KC.

**NEW—Texas Trade School, Dallas, Texas**—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation. (Contingent on KLIF change in frequency.)

#### 1230 KC.

**NEW—Belen Broadcasting Corp., Belen, N. Mex.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

**KGON—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.**—Consent to voluntary assignment of license to Clackamas Broadcasters.

**NEW—Rib Mountain Radio, Inc., Wausau, Wis.**—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

#### 1240 KC.

**WDIA—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.** (E. R. Ferguson and J. R. Pepper)—Construction permit to change frequency from 730 to 1240 kc., and hours of operation from daytime to unlimited.

#### 1250 KC.

**WSKB—McComb Broadcasting Corp., McComb, Miss.**—Modification of construction permit to increase power from 500 watts night, 1 KW day, to 1 KW night, 5 KW day, and make changes in the antenna system.

**WLPO—The La Salle Co. Broadcasting Co., La Salle, Ill.** (F. F. McNaughton and Louis F. Leurig, a partnership)—Construction permit to change hours from daytime to unlimited, frequency from 1220 to 1250 kc., increase power from 250 watts to 500 watts, install a new transmitter and directional antenna for day and night use, and approval of antenna system and transmitter location.

#### 1280 KC.

**NEW—Wachusett Broadcasting Co., Fitchburg, Mass.** (Donald L. Coleman, Jr., Albert E. Keleher, Jr., J. Gordon Keyworth and James L. Spates)—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 500 watts, and daytime hours of operation.

**WOV—Wodaam Corp., New York, N. Y.**—Consent to transfer of control from Arde Bulova and Harry D. Henshel to General Broadcasting Corp.

#### 1290 KC.

**KGVO—Mosby's, Inc., Missoula, Mont.**—Construction permit to change power from 1 KW night and 5 KW day to 5 KW; install a new transmitter and change the transmitter location and install directional antenna for day and night use.

#### 1300 KC.

**NEW—Missouri Valley Broadcasting Co., Marshall, Mo.** (Harold T. Fisher and Carl T. Fischer, a partnership)—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 500 watts, and daytime hours of operation.

**KOME—Oil Capital Sales Corp., Tulsa, Okla.**—Modification of construction permit to change the proposed transmitter location and modify the directional antenna system.

**KAGH—Rose Bowl Broadcasters, Pasadena, Calif.** (Andrew G. Haley)—Modification of construction permit to change hours of operation and install directional antenna.

#### 1340 KC.

**WGNI—General Newspapers, Inc., Wilmington, N. C.**—Consent to assignment of license to New Hanover Broadcasting Co.

#### 1350 KC.

**WEEK—West Central Broadcasting Co., Peoria, Ill.**—Acquisition of control of licensee corporation through transfer of stock from E. K. Gaylord and associates to Robert S. Kerr and associates.

**WNLK—Norwalk Broadcasting Co., Norwalk, Conn.** (Samuel R. Sallick, Lillian K. Johnpoll, Melvin Dresher, and Benjamin Ginzberg, a partnership)—Modification of construction permit to change hours of operation from daytime to unlimited, power from 500 watts day to 500 watts unlimited, and install directional antenna for night use.

#### 1360 KC.

**WOBS—Southern Radio and Equipment Co., Jacksonville, Fla.**—Modification of construction permit to change hours of operation from daytime to unlimited, using power of 1 KW and install directional antenna for day and night use and approval of the antenna and transmitter location.

#### 1380 KC.

**NEW—Armstrong County Broadcasting Corp., Kittanning, Pa.**—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 500 watts, and daytime hours of operation.

**NEW—The Reorganized Church of Jesus Christ of Latter Day Saints, Independence, Mo.**—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 5 KW, and daytime hours of operation.

#### 1390 KC.

**NEW—Neponset Radio Corp., Norwood, Mass.**—Construction permit for a new standard broadcast station to be operated on 1390 kc., power of 500 watts, and daytime hours of operation.

**WLAN—Peoples Broadcasting Co., Lancaster, Pa.**—Modification of construction permit to change from employing directional antenna day and night to directional antenna for night use only.

#### 1400 KC.

**NEW—Cleveland County Broadcasting Co., Norman, Okla.** (Tol Dickenson, William S. Morgan and Howard DeMere, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Request facilities to be vacated by KTOK.)

**NEW—Francis J. Drake, Saginaw, Mich.**—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Contingent upon WSAM change in frequency.)

**KTOW—Sooner Broadcasting Co., Oklahoma City, Okla.**—Modification of construction permit to change hours of operation from daytime to unlimited, frequency from 800 kc. to 1400 kc., using power of 250 watts, unlimited. (Request facilities being vacated by KTOK.)

(Continued on next page)

## 1410 KC.

**KCOL**—The Northern Colorado Broadcasting Co., Fort Collins, Colo.—Construction permit to change frequency from 1400 to 1410 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

## 1420 KC.

**WIMS**—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Construction permit to change hours of operation from daytime to unlimited, power from 1 KW day to 500 watts night and 1 KW day, install a new transmitter and directional antenna for night use.

## 1440 KC.

**NEW**—Brazos Broadcasting Co., Bryan, Texas—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 500 watts, and daytime hours of operation.

## 1450 KC.

**NEW**—Veterans Broadcasting Corp., Ottawa, Ill.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 100 watts, and unlimited hours of operation. (Contingent on WHFC change in frequency.)

**WATO**—Frank E. Pellegrin and Carlin S. French, Oak Ridge, Tenn.—Modification of construction permit to change frequency from 1490 to 1450 kc. (Contingent on WOND change in frequency and location.)

**NEW**—Beatrice Broadcasting Co., Beatrice, Neb.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

## 1460 KC.

**WOKO**—Governor Dongan Broadcasting Corp., Albany, N. Y.—Modification of construction permit for changes in directional antenna system (day and night), change of transmitter location, and approval of antenna and transmitter locations.

## 1490 KC.

**NEW**—Ben J. Sallows, Alliance, Neb.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

**WOND**—Highlands Broadcasters, Inc., Oak Ridge, Tenn.—Modification of construction permit to change frequency from 1450 to 1490 kc., and change transmitter and studio locations from Oak Ridge, Tennessee, to Knoxville, Tennessee, utilizing power of 250 watts, unlimited hours of operation. (Contingent on WATO change in frequency.)

**WLCX**—Bermac Radio, Inc., LaCrosse, Wis.—Consent to transfer of control from Margaret B. MacLennar, Hector C. Berg, Eutelle W. Berg, Millard W. Berg and Frances L. Berg, to James J. Conroy.

**KBLF**—Robert L. Weeks, Red Bluff, Calif.—Consent to assignment of license to Russell G. Frey.

## 1520 KC.

**KDON**—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Construction permit to change frequency from 1240 to 1520 kc., power from 250 watts to 5 KW night and 10 KW day, install a new transmitter and directional antenna for day and night use, and change the transmitter location.

## 1570 KC.

**NEW**—Frederick Broadcasting Co., Frederick, Okla. (a partnership composed of J. D. Jones, Jr., Ronald W. Wheeler, Jr., and Winston A. Jones)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

**NEW**—Shamrock Broadcasting Co., Shamrock, Texas (Albert Cooper, Arval Montgomery, J. C. Howell and Lester Campbell)—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts, and daytime hours of operation.

## 1600 KC.

**WJEL**—Champion City Broadcasting Co., Springfield, Ohio—Construction permit to change hours from daytime to unlimited; power from 500 watts day to 1 KW, unlimited; install directional antenna for day and night use, and change the transmitter location.

# FREQUENCY MODULATION

## FM—Correction

According to a correction by the Commission, the item in last week's **REPORTS** relating to the construction permit for **WGBI-FM, Scranton, Broadcasters, Inc.**, should have shown power as 1.8 KW instead of 18 KW.

## FM—Modification of CP's Granted

**WCOU-FM**—Twin City Broadcasting Co., Inc., Lewiston, Maine—Granted modification of CP to change type of transmitter. (BMPH-1510)

*The following were authorized extension of completion dates, as shown:*

**WFBG-FM**, Altoona, Pa., to 6-1-48 (BMPH-1491); **WJR-FM**, Detroit, to 6-1-48 (BMPH-1498); **WMAW-FM**, Milwaukee, to 6-8-48 (BMPH-1503); **WQW-FM**, Washington, D. C., to 6-15-48 (BMPH-1504); **WHAT-FM**, Philadelphia, to 6-10-48 (BMPH-1507); **KOMO-FM**, Seattle, to 6-16-48 (BMPH-1509); **WBML-FM**, Macon, Ga., to 8-21-48 (BMPH-1512); **KPDR-FM**, Alexandria, La., to 8-16-48 (BMPH-1514).

**WGPA-FM**, Bethlehem, Pa., to 5-1-48 (BMPH-1515); **WMGY-FM**, Montgomery, Ala., to 6-4-48 (BMPH-1508); **KALE-FM**, Portland, Ore., to 6-18-48 (BMPH-1521); **WMAL-FM**, Washington, to 5-5-48 (BMPH-1376); **WWLH**, New Orleans, to 9-16-48 (BMPH-1447); **WCAR-FM**, Pontiac, Mich., to 5-25-48 (BMPH-1407); **KAKC-FM**, Tulsa, Okla., to 9-14-48 (BMPH-1456); **WHBF-FM**, Rock Island, Ill., to 9-17-48 (BMPH-1479); **WBCM-FM**, Bay City, Mich., to 9-17-48 (BMPH-1475); **WMFM**, North Adams, Mass., to 5-13-48 (BMPH-1477); **WLOS-FM**, Asheville, N. C., to 8-18-48 (BMPH-1516).

**WSRK**, Shelbyville, Ind., to 3-18-48 (BMPH-1517); **WWPR-FM**, Miami, to 4-16-48 (BMPH-1518); **WBET-FM**, Brockton, Mass., to 5-15-48 (BMPH-1520); **WNLC-FM**, New London, Conn., to 8-18-48 (BMPH-1523); **WCBT-FM**, Roanoke Rapids, N. C., to 8-16-48 (BMPH-1526); **WTMA-FM**, Charleston, S. C., to 6-1-48 (BMPH-1527); **WTMJ-FM**, Milwaukee, to 9-26-48 (BMPH-1538).

## FM—Applications Accepted for Filing

### Alabama

**WBRC-FM**—Birmingham Broadcasting Co., Inc., Birmingham—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station for extension of completion date.

### California

**KTML**—The Times-Mirror Co., Los Angeles—Modification of construction permit (B5-PH-317, as modified) which authorized a new FM broadcast station for extension of completion date.

**KFXM-FM**—J. C. Lee & E. W. Lee, San Bernardino (Lee Brothers Broadcasting Co.)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station for extension of completion date.

**California Broadcasting Co., Santa Monica** (Edward J. Murset, Jr., Victor Spence Laying, Edward J. Murset, Sr.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW. AMENDED to change frequency from: To be assigned by FCC to Channel #230, 93.9 mc., change

*(Continued on next page)*



type transmitter, change transmitter site from: To be determined, Santa Monica, Calif., to Mt. Wilson, Los Angeles, Calif., studio site from: To be determined, Santa Monica, Calif., to: To be determined, Los Angeles, Calif., and change Class of Station from A to B and make changes in antenna system.

**KFVD-FM—Standard Broadcasting Co., Los Angeles—**Modification of construction permit (B5-PH-146, as modified) which authorized a new FM broadcast station for extension of completion date.

**KVSM-FM—San Mateo County Broadcasters, San Mateo** (Edmund Scott, Gordon D. France, Merwyn F. Planting and Hugh H. Smith, a partnership)—Modification of construction permit (B5-PH-1029) which authorized a new FM broadcast station to change studio and transmitter location from 5th and B Streets, San Mateo to 3rd Ave. at Seal Creek, San Mateo, Calif., ERP from 380 watts to 713 watts; antenna height above average terrain from 180 feet to 54 feet, and make changes in antenna system.

**KVSM-FM—San Mateo County Broadcasters, San Mateo** (Edmund Scott, Gordon D. France, Merwyn F. Planting and Hugh H. Smith, a partnership)—Modification of construction permit (B5-PH-1029, which authorized a new FM broadcast station) for extension of completion date.

#### Connecticut

**WBIB—The Colony Broadcasting Corp., New Haven—**Modification of construction permit (B1-PH-982, as modified) which authorized a new FM broadcast station for extension of completion date.

#### Delaware

**WDEL-FM—WDEL, Inc., Wilmington—**Modification of construction permit (B1-PH-177, which authorized a new FM broadcast station, to change transmitter location from Hwy. #13, South of Wilmington to 5 miles North of Wilmington, change type of transmitter from Westinghouse FM-3 max. 3 KW to Western Electric, 504-B2 3 KW, antenna height above average terrain from 555 feet to 358 feet, ERP from 15.3 KW to 39.1 KW and make changes in antenna system.

#### District of Columbia

**WOL-FM—Cowles Broadcasting Co., Washington—**Modification of construction permit (B1-PH-639, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Florida

**WJNO-FM—WJNO, Inc., West Palm Beach—**Modification of construction permit (B3-PH-713, as modified) which authorized a new FM broadcast station for extension of completion date.

#### Georgia

**WAGA-FM—Liberty Broadcasting Corp., Atlanta—**Modification of construction permit (B3-PH-449, as modified) which authorized a new FM broadcast station to change make and type of transmitter.

**WSAV-FM—WSAV, Inc., Savannah—**Modification of construction permit (B3-PH-660, as modified) which authorized a new FM broadcast station for extension of completion date.

**WBGE-FM—General Broadcasting Co., Atlanta** (Mike Benton)—Modification of construction permit (BPH-1184, which authorized a new FM broadcast station) to change transmitter site, make changes in antenna system; and change commencement and completion dates.

#### Idaho

**KIDO-FM—KIDO, Inc., Boise—**Modification of construction permit (B5-PH-371, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Illinois

**WTAX-FM—WTAX, Inc., Springfield—**Modification of construction permit (B4-PH-690, as modified) which authorized a new FM broadcast station for extension of completion date.

**WTAD-FM—Lee Broadcasting, Inc., Quincy—**Modification of construction permit (B4-PH-133, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Indiana

**WJOB-FM—South Shore Broadcasting Corp., Hammond—**Modification of construction permit (B4-PH-224, as modified) which authorized a new FM broadcast station to change transmitter location from 447-449 State Street to Indianapolis Blvd. and 165th Street, Hammond, Ind., and make changes in antenna system.

#### Kansas

**KWBB-FM—The Wichita Beacon Broadcasting Co., Wichita** (Louis Levand, Max Levand, John Levand)—Modification of construction permit (B4-PH-635, which authorized a new FM broadcast station) for extension of completion date.

#### Kentucky

**WCJT—WHAS, Inc., Louisville—**License to cover construction permit (B2-PH-88, as modified) which authorized a new FM broadcast station.

**WCMI-FM—Ashland Broadcasting Co., Ashland—**Modification of construction permit (B2-PH-39, as modified) which authorized a new FM broadcast station for extension of completion date.

#### Louisiana

**WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge—**Modification of construction permit (B3-PH-1062, as modified, which authorized a new FM broadcast station) to change type of transmitter, change ERP from 51 KW to 15.3 KW and change commencement and completion dates.

#### Maryland

**WMCP—Belvedere Broadcasting Corp., Baltimore—**Modification of construction permit (B1-PH-782, as modified) which authorized a new FM broadcast station for extension of completion date.

**WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring—**License to cover construction permit (B1-PH-873, as modified) which authorized a new FM broadcast station.

**WFBF-FM—The Baltimore Radio Show, Inc., Baltimore—**Modification of construction permit (B1-PH-133, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Massachusetts

**WBRK-FM—Greylock Broadcasting Co., Pittsfield—**Modification of construction permit (B1-PH-194) which authorized a new FM broadcast station for extension of completion date.

**WTAG-FM—WTAG, Inc., Worcester—**Modification of construction permit (BPH-1101, as modified) which authorized changes in FM broadcast station to make changes in antenna system.

**WHDH-FM—Matheson Radio Co., Inc., Boston—**Modification of construction permit (B1-PH-142, as modified) which authorized a new FM broadcast station to change studio location, change type of transmitter, change antenna height above average terrain to 543 feet and to make changes in antenna system.

**WGTR—The Yankee Network, Inc., Boston—**Modification of construction permit (B1-PH-593, as modified) which authorized a new FM broadcast station for extension of completion date.

**WBZ-FM—Westinghouse Radio Stations, Inc., Boston—**Modification of construction permit (B1-PH-1112, as modified) which authorized a new FM broadcast station for extension of completion date.

**WEIM-FM—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg—**Modification of construction permit (B1-PH-688, as modified) which authorized a new FM broadcast station for extension of completion date.

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**WLAW-FM—Hildreth & Rogers Co., Lawrence**—Modification of construction permit (B1-PH-153, as modified, which authorized a new FM broadcast station), to make changes in antenna system and change commencement and completion dates.

**WHAU-FM—The Haverhill Gazette Co., Haverhill**—Modification of construction permit (B1-PH-478, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Michigan

**WFRS—The Grand Rapids Broadcasting Corp., Grand Rapids**—Modification of construction permit (B2-PH-508, as modified) which authorized a new FM broadcast station for extension of completion date.

**WLAV-FM—Leonard A. Versluis, Grand Rapids**—Modification of construction permit (B2-PH-264, as modified) which authorized a new FM broadcast station, to change transmitter location, ERP from 54 KW to 57.6 KW; antenna height above average terrain and make changes in antenna system.

#### Missouri

**KSD-FM—The Pulitzer Publishing Co., St. Louis**—Modification of construction permit (B4-PH-30, as modified) which authorized a new FM broadcast station for extension of completion date.

#### Nebraska

**KFAB-FM—KFAB Broadcasting Co., Lincoln**—Modification of construction permit (B4-PH-601, as modified) which authorized a new FM broadcast station to change ERP to 11.8 KW, antenna height above average terrain to 258 feet, make changes in antenna system and change commencement and completion dates.

**KOAD—World Publishing Co., Omaha**—Modification of construction permit (B4-PH-140, as modified) which authorized a new FM broadcast station for extension of completion date.

#### Nevada

**KWRN-FM—Reno Newspapers, Inc., Reno**—Modification of construction permit (B5-PH-376, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### New Hampshire

**WMUR-FM—The Radio Voice of New Hampshire, Inc., Manchester**—Modification of construction permit (B1-PH-793) which authorized a new FM broadcast station for extension of completion date.

#### New York

**WRPA—Radio Projects, Inc., Syracuse**—Modification of construction permit (B1-PH-645, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### North Carolina

**WLOS-FM—Skyway Broadcasting Corp., Asheville**—Modification of construction permit (B3-PH-971, as modified) which authorized a new FM broadcast station to change ERP to 9.3 KW and antenna height above average terrain to 128 feet.

#### Oregon

**KGPO—Southern Oregon Broadcasting Co., Grants Pass**—Modification of construction permit (B5-PH-825, as modified) which authorized a new FM broadcast station, for extension of completion date.

**KMED-FM—Mrs. W. J. Virgin, Medford**—Modification of construction permit (B5-PH-336, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Pennsylvania

**KQV-FM—Allegheny Broadcasting Corp., Pittsburgh**—Modification of construction permit (B2-PH-556, as modified) which authorized a new FM broadcast station for extension of completion date.

**WKST-FM—WKST, Inc., New Castle**—Modification of construction permit (B2-PH-805, as modified) which authorized a new FM broadcast station to change type transmitter

and antenna height above average terrain to 342 feet, ERP to 3.05 KW.

**WIBG-FM—Seaboard Radio Broadcasting Corp., Philadelphia**—Modification of construction permit (B2-PH-81, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WPIT-FM—WPIT, Inc., Pittsburgh**—Modification of construction permit (B2-PH-582, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WJKT—WJAC, Inc., Johnstown**—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, for extension of completion date.

#### Rhode Island

**WPRO-FM—Cherry & Webb Broadcasting Co., Providence**—Modification of construction permit (B1-PH-84, as modified) which authorized a new FM broadcast station to change type of transmitter and make changes in antenna system, change ERP from 20 KW to 30 KW.

**Inter-City Broadcasting Co., Providence**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 16.4 KW. AMENDED to change transmitter site from approximately .1 mile NW of city limits, Providence, R. I., to Pine St., Rehoboth, Mass.; frequency from: "to be assigned by FCC," to Channel #260, 99.9 mc., and make changes in antenna system.

#### Tennessee

**WSIX-FM—WSIX Broadcasting Station, Nashville** (Jack M. Draughon & Louis R. Draughon)—Modification of construction permit (B3-PH-474, as modified) which authorized a new FM broadcast station to change ERP from 65 KW to 71 KW and make change in antenna system.

**WSM-FM—WSM, Inc., Nashville**—Modification of construction permit (B3-PH-965, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WVUN—Unity Broadcasting Corp. of Tennessee, Chattanooga**—Modification of construction permit (B3-PH-776, as modified), which authorized a new FM broadcast station for extension of completion date.

#### Texas

**KRIC-FM—KRIC, Inc., Beaumont**—Modification of construction permit (B3-PH-148, as modified), which authorized a new FM broadcast station for extension of completion date.

**KMHB—Mary Hardin-Baylor College, Belton**—Modification of construction permit (B3-PH-1033, as modified), which authorized a new FM broadcast station to change type of transmitter, ERP from 2.9 KW to 12.0 KW, antenna height above average terrain to 317 feet and make changes in antenna system.

**KTEM-FM—Bell Broadcasting Co., Inc., Temple**—Modification of construction permit (B3-PH-594, as modified), which authorized a new FM broadcast station to change type transmitter, ERP from 7 KW to 1.9 KW and change commencement and completion dates.

#### Virginia

**WLON—Hoyle Barton Long, Front Royal**—Modification of construction permit (B2-PH-1128) which authorized a new FM broadcast station for extension.

**WLPM-FM—Suffolk Broadcasting Corp., Suffolk**—Modification of construction permit (B2-PH-969, as modified), which authorized a new FM broadcast station for extension of completion date.

#### West Virginia

**WLOG-FM—Clarence H. Frey and Robert O. Greever, Logan**—Modification of construction permit (B2-PH-814, as modified) which authorized a new FM broadcast station for extension of completion date.

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## Wisconsin

**WRJN-FM—Racine Broadcasting Corp., Racine**—Modification of construction permit (B4-PH-286, as modified), which authorized a new FM broadcast station for extension of completion date.

**WWCF—Wm. C. Forrest, Greenfield**—Modification of construction permit (B4-PH-748, as modified), which authorized a new FM broadcast station for extension of completion date.

**WFHR-FM—William F. Huffman Radio, Inc., Wisconsin Rapids**—Modification of construction permit (B4-PH-908, as modified), which authorized a new FM broadcast station for extension of completion date.

**WKBH-FM—WKBH, Inc., LaCrosse**—Modification of construction permit (B4-PH-440, as modified), which authorized a new FM broadcast station for extension of completion date.

## FM—Applications Tendered for Filing

### Arkansas

**KFSA-FM—Donald W. Reynolds, Fort Smith**—Consent to assignment of construction permit of FM station to Southwestern Publishing Co.

### New Hampshire

**WLOB—Claremont Eagle, Inc., Claremont**—Consent to transfer of control of FM Station from Lincoln O'Brien to Granite State Broadcasting Company, Inc.

### Oklahoma

**NEW—The Ponca City Publishing Co., Inc., Ponca City**—Construction permit for a new FM broadcast station to be operated on Channel #243, 96.4 mc.

## TELEVISION

### TV—Petition Dismissed

**Lehigh Valley Broadcasting Co., Allentown, Pa.**—Dismissed as moot petition requesting the Commission to schedule for early hearing the consolidated proceeding on its application (BPCT-232) and Easton Publishing Co., Easton, Pa. (BPCT-261) and Philco Television Broadcasting Corp., Bethlehem, Pa. (BPCT-263) (Dockets 8727, 8728, 8729)

## TV—Applications Accepted for Filing

### California

**NEW—Video Broadcasting Co., San Jose** (a co-partnership consisting of John A. Masterson, Harold H. Holden, John W. Melson, John F. Reddy, Lester C. Bacon, W. F. Laughlin, Charles Wesley Turner, J. G. Moser, I. D. Ditmars, Charles B. Brown and H. E. Moser) (6331 Hollywood Blvd., Los Angeles, % J. G. Moser)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of visual 35.34 KW, aural 18.6 KW and unlimited hours of operation.

**NEW—Video Broadcasting Co., San Diego** (a co-partnership consisting of John A. Masterson, Harold M. Holden, John W. Melson, John F. Reddy, Lester C. Bacon, W. F. Laughlin, Charles Wesley Turner, J. G. Moser, I. D. Ditmars, Charles B. Brown and H. E. Moser) (P. O., 6331 Hollywood Blvd., Los Angeles, % J. G. Moser)—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 17.955 KW, aural 9.45 KW and unlimited hours of operation.

**KGO-TV—American Broadcasting Co., Inc., San Francisco**—Modification of construction permit (BPCT-158, as modified), which authorized a new commercial television broadcast station) for extension of completion date.

**NEW—Leland Holzer, San Francisco** (P. O., 501 So. Vermont Ave., Los Angeles)—Construction permit for a new commercial television broadcast station to be operated on

Channel #11, 198-204 mc., ERP of visual 3.0 KW, aural 1.5 KW and unlimited hours of operation.

**KRON-TV—The Chronicle Publishing Co., San Francisco**—Modification of construction permit (BPCT-170, as modified), which authorized a new commercial television broadcast station) for extension of completion date.

### District of Columbia

**WMAL-TV—The Evening Star Broadcasting Co., Washington**—Modification of construction permit (BPCT-141, as modified), for extension of completion date.

### Florida

**NEW—Sunshine Television Corp., St. Petersburg** (P. O., 222 Brightwaters Boulevard)—Construction permit for a new commercial television broadcast station to be operated on Channel #7, 174-180 mc., ERP visual 26.24 KW and aural 13.12 KW and unlimited hours of operation.

### Illinois

**WENR-TV—American Broadcasting Co., Inc., Chicago**—Modification of construction permit (BPCT-80, as modified), which authorized a new commercial television broadcast station) for extension of completion date.

**WNBQ—National Broadcasting Co., Inc., Chicago**—Modification of construction permit (BPCT-27, as modified), which authorized a new commercial television broadcast station) to change aural ERP from 21.8 KW to aural 11.75 KW and to make antenna changes.

### Iowa

**NEW—Central Broadcasting Co., Des Moines** (P. O., 1002 Brady St., Davenport)—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP visual and aural 31.2 KW and unlimited hours of operation.

**NEW—The State University of Iowa, Iowa City** (P. O., Iowa City)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 32.26 KW, aural 16.13 KW, and unlimited hours of operation.

### Maryland

**NEW—Maryland Broadcasting Co., Baltimore** (P. O., 7 East Lexington St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 1.702 KW, aural .851 KW and unlimited hours of operation.

**WAAM—Radio-Television of Baltimore, Inc., Baltimore**—Modification of construction permit (BPCT-171, as modified) to extend completion date.

### Massachusetts

**NEW—The Yankee Network, Inc., Springfield** (P. O., 21 Brookline Ave., Boston)—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP visual 18.9 KW, aural 10.1 KW, and unlimited hours of operation.

**NEW—WTAG, Inc., Worcester** (P. O., 18 Franklin St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP visual 16.886 KW, aural 8.443 KW, and unlimited hours of operation.

**WIXJE—Westinghouse Radio Stations, Inc., area of Boston**—License to cover construction permit (BPVB-210), which authorized a new experimental television relay broadcast station.

### Michigan

**NEW—Advertisers Press, Inc., Flint** (P. O., 209 W. First Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 2.930 KW, aural 1.465 KW and unlimited hours of operation.

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## Minnesota

**NEW—WMIN Broadcasting Co., St. Paul** (538 Hamm Bldg., St. Paul 2)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of visual 13.7 KW, aural 6.85 KW, and unlimited hours of operation.

## Nebraska

**NEW—May Broadcasting Co., Omaha**—(P. O., Lowell and Elm Sts., Shenandoah, Iowa)—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 17.83 KW, aural 8.915 KW, and unlimited hours of operation.

## New York

**NEW—WARC, Inc., Rochester** (P. O., Sheraton Hotel, 111 East Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP visual 32.8 KW, aural 16.4 KW, and unlimited hours of operation.

**WRGB—General Electric Co., Schenectady**—Modification of construction permit (BPU-T-181, as modified, to make changes) for extension of completion date.

## North Carolina

**NEW—Inter-City Advertising Co., Charlotte** (P. O., 120 E. Third St., Charlotte)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 2.80 KW, aural 1.40 KW, and unlimited hours of operation.

**NEW—Surety Broadcasting Co., Charlotte**—(P. O., 112 So. Tryon St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of visual 27.805 KW, aural 13.903 KW and unlimited hours of operation.

**NEW—Greensboro News Co., Greensboro**—(P. O., corner North Davie and Gaston Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of visual 1.67 KW, aural .835 KW and unlimited hours of operation.

## Oregon

**NEW—Video Broadcasting Co., Portland** (a Co-partnership consisting of John A. Masterson, Harold M. Holden, John W. Melson, John F. Reddy, Lester C. Bacon, W. F. Laughlin, Charles Wesley Turner, J. G. Moser, L. D. Ditmars, Charles B. Brown and H. E. Moser) (P. O., 6331 Hollywood Blvd., Los Angeles, % J. G. Moser)—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 17.955 KW, aural 9.45 KW, and unlimited hours of operation.

## Pennsylvania

**NEW—Pittsburgh Radio Supply House, Inc., Pittsburgh** (P. O., 411 7th Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual 26.6 KW, aural 13.3 KW, and unlimited hours of operation.

**WDTV—Allen B. Dumont Laboratories, Inc., Pittsburgh**—Modification of construction permit (BPU-T-139, as modified), for extension of completion date.

## Texas

**NEW—Harris County Broadcasting Co., Houston** (P. O., 5th Floor, Gulf Bldg.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP visual 18.2 KW, aural 9.56 KW, and unlimited hours of operation.

**NEW—The Amarillo Television Co., Amarillo** (C. C. Woodson) (P. O., 1517 Commerce St., Dallas)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 1.85 KW, aural .925 KW and unlimited hours of operation.

**NEW—The Austin Television Co., Austin** (C. C. Woodson) (P. O., 1517 Commerce St., Dallas)—Construction permit

for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of 4.25 KW, aural 2.17 KW and unlimited hours of operation.

**NEW—The Lubbock Television Co., Lubbock** (C. C. Woodson) (P. O., 1517 Commerce St., Dallas)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 1.85 KW, aural .9 KW and unlimited hours of operation.

## TV—Applications Tendered for Filing

### California

**NEW—Leland Holzer, San Francisco**—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual 3.0 KW, aural 1.5 KW.

**NEW—The Valley Electric Co., San Luis Obispo**—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP of visual 1.74 KW, aural 0.87 KW.

### Maryland

**NEW—Maryland Broadcasting Co., Baltimore**—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 1.702 KW, aural .851 KW.

### Michigan

**NEW—Advertisers Press, Inc., Flint**—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., and ERP visual 2.93 KW, aural 1.465 KW.

### Missouri-Kansas

**NEW—Midland Broadcasting Co., Studio—Kansas City, Mo., Transmitter—Topeka, Kans.**—Construction permit for a new commercial television broadcast station to be operated on Channel #11, 198-204 mc., ERP of visual .95 KW, aural .425 KW.

### Nebraska

**NEW—May Broadcasting Co., Omaha**—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., and ERP visual 17.83 KW, aural 8.915 KW.

### North Carolina

**NEW—Surety Broadcasting Co., Charlotte**—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of visual 27.805 KW, aural 13.903 KW.

**NEW—Greensboro News Co., Greensboro**—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of visual 1.67 KW, aural .835 KW.

### Pennsylvania

**NEW—Pittsburgh Radio Supply House, Inc., Pittsburgh**—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., and ERP visual 26.6 KW, aural 13.3 KW.

**NEW—The Helm Coal Co., York** (H. J. Williams, M. E. Conster, Lowell W. Williams and Edward C. Hale, partners)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual .7 KW, aural .488 KW.

### Texas

**NEW—The Amarillo Television Co., Amarillo** (C. C. Woodson)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 1.85 KW, aural .925 KW.

**NEW—The Austin Television Co., Austin** (C. C. Woodson)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual 4.25 KW, aural 2.17 KW.

*(Continued on next page)*



**NEW—The Lubbock Television Co., Lubbock (C. C. Woodson)**—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 1.85 KW, aural .59 KW.

**NEW—City of Dallas, Texas, Dallas**—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual 24.84 KW, aural 12.48 KW.

## **MISCELLANEOUS BROADCAST**

### **Studio Link Application Accepted for Filing**

**NEW—John F. Easley, Ardmore, Okla.**—Construction permit for a new ST Link broadcast station to be operated on 940.194 mc., power of 25 watts, emission special for FM, and unlimited hours of operation.

### **Noncommercial Educational Application Accepted for Filing**

**WDTR—The Board of Education of the City of Detroit, Detroit, Mich.**—License to cover (B2-PED-34, as modified) which authorized a new noncommercial educational FM broadcast station.

## **FTC ACTIONS**

### **COMPLAINT**

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be

given an opportunity to show cause why a cease and desist order should not be issued against them.

**Fir Door Institute**—Combination and conspiracy to suppress competition and create a monopoly in the interstate sale of Douglas Fir doors and overhead garage doors designated "CrawFIRdoors" are charged in a complaint issued by the Federal Trade Commission against Fir Door Institute, Tacoma, Wash.; eight companies which are or have been members of the Institute; and three other corporations. (5528)

### **CEASE AND DESIST ORDERS**

**Eunice Mail Order House**—Benjamin Rosenberg, trading as Eunice Mail Order House, 197 Division St., New York, has been ordered by the Commission to cease and desist from misrepresentation in the sale of wearing apparel and other merchandise, including used, worn or secondhand clothing. (5170)

**D. J. Lane Co.**—False and misleading advertising of medicinal preparations intended for use in the treatment of asthma and hay fever is prohibited in a cease and desist order issued by the Commission against Lewman A. Lane, trading as D. J. Lane Company, St. Marys, Kans., and his advertising agent, Frank E. Whalen, 15 West Tenth St., Kansas City, Mo. (5252)

**Lyons and Co.**—Mervin E. Lyons and Clarence B. Lyons, trading as Lyons and Co., 118 Duane St., New York, have been ordered by the Commission to cease and desist from representing that "KIWI" shoe polish will make shoes waterproof. They are specifically prohibited from using on containers or in advertising material the word "waterproof" or any other term which represents that the product is capable of rendering shoes impervious to water. (5207)

**Sheffield Farms Co., Inc.**, New York, one of the nation's largest distributors of fluid milk and cream, has been ordered by the Commission to cease and desist from unfair competitive practices in connection with its purchase of milk products from organizations of milk producers, such as producer cooperative associations. (4647)