

**OFFICERS**

**PRESIDENT: R. G. HIGBY, WEAD**  
OHIO STATE UNIVERSITY  
COLUMBUS, OHIO

**VICE-PRESIDENT: CARL MENZER, WSUI**  
STATE UNIVERSITY OF IOWA  
IOWA CITY, IOWA

**SECRETARY-TREASURER:**  
**B. B. BRACKETT, KUSD**  
UNIVERSITY OF SOUTH DAKOTA  
VERMILLION, SOUTH DAKOTA

**OFFICE OF EXECUTIVE SECRETARY**  
**T. M. BEARD, WNAD**  
UNIVERSITY OF OKLAHOMA  
NORMAN, OKLAHOMA

The Association  
of  
College and University  
Broadcasting Stations

**EXECUTIVE COMMITTEE**

**FIRST ZONE: DANIEL E. NOBLE, WGAC**  
CONNECTICUT AGRICULTURAL COLLEGE  
STORRS, CONNECTICUT

**SECOND ZONE: J. B. HASSELMAN, WKAR**  
MICHIGAN STATE COLLEGE  
EAST LANSING, MICHIGAN

**THIRD ZONE: GARLAND POWELL, WRUF**  
UNIVERSITY OF FLORIDA  
GAINESVILLE, FLORIDA

**FOURTH ZONE: W. I. GRIFFITH, WOI**  
IOWA STATE COLLEGE OF AGRICULTURE  
AMES, IOWA

**FIFTH ZONE: H. V. CARPENTER, KWSC**  
STATE COLLEGE OF WASHINGTON  
PULLMAN, WASHINGTON

**AT LARGE: CHARLES A. CULVER, KFMX**  
CARLETON COLLEGE  
NORTHFIELD, MINNESOTA

**SPECIAL RUSH BULLETIN**  
Release Date March 22, 1932

TO MEMBERS  
of  
THE ASSOCIATION OF COLLEGE AND UNIVERSITY BROADCASTING STATIONS  
(and a special request mailing list)

**IMPORTANT ANNOUNCEMENTS**

RELATIVE TO THE THIRD ANNUAL INSTITUTE FOR EDUCATION BY RADIO TO BE HELD  
at  
THE OHIO STATE UNIVERSITY, COLUMBUS, OHIO, JUNE 6 to 9 INCLUSIVE, 1932

ALL EDUCATIONAL INSTITUTIONS ARE AWARE OF THE EXCELLENT INSTITUTE CONDUCTED AT COLUMBUS, OHIO, EACH SUMMER. THE INSTITUTE NEEDS NO INTRODUCTION. HOWEVER, OFFICIALS CONDUCTING THE INSTITUTE NEED THE COOPERATION OF ALL PROGRAM DIRECTORS AND OFFICIALS OF THE VARIOUS EDUCATIONAL INSTITUTIONS THROUGHOUT THE NATION. KINDLY READ THE IMPORTANT COMMUNICATIONS ATTACHED AND ADVISE MR. F. H. LUMLEY OF OHIO STATE UNIVERSITY YOUR DECISION BY RUSH MAIL.

Sincerely yours

T. M. Beard, Executive Secretary  
for Association

March 18, 1932

Mr. T. M. Beard  
Executive Secretary  
The Association of College  
and University Broadcasting Stations  
University of Oklahoma  
Norman, Oklahoma

Dear Mr. Beard:

We are at the present time interested in calling the attention of the college and university stations and interested persons to the meeting of the third annual Institute. I wonder if you would care to include in your bulletin an announcement of this meeting? We are also interested in having an exhibition of the various materials pertaining to educational broadcasting. I should appreciate it very much if you would find it possible to include the enclosed letter or a substantial part of it in your bulletin service.

Cordially yours,

(signed) F. H. Lumley  
Research Associate  
Radio Division

The third annual Institute for Education by Radio will meet in Columbus this year from June 6 to June 9. At this meeting the leaders in the field of radio education will gather to discuss the work that is being accomplished at the present time. Papers will be read, round tables held, demonstrations staged, and various kinds of materials exhibited. The proceedings of this meeting are published in book form under the title, "Education on the Air."

Because of your connection with the use of radio as an educational medium, we are anxious to secure your cooperation in putting on the exhibit. We are eager to make this exhibit as complete a display as possible of the results achieved by means of educational broadcasts. We hope, therefore, that you will be able to take part, so that the Institute members may have a full presentation of all the work which is now being carried on. Among the materials suitable for exhibit are the following:

- a. Pupils' work such as drawings, notes, compositions, letters, art objects, tests.
- b. Samples of scripts, talks, continuities used in putting on programs, printed announcements of educational programs.
- c. Phonograph or other recordings of educational programs. These will be played at certain specified times.
- d. Photographs of listening groups, classes.
- e. Charts or other material showing in a graphic way the use of radio in education.
- f. Publications dealing with radio, i.e. books, magazines, articles, reprints, mimeographed material. (In addition to material for display we would like to have material for free distribution.)

If you have any such material or other material suitable for exhibit purposes, please communicate with

F. H. Lumley  
Bureau of Educational Research  
Ohio State University  
Columbus, Ohio

We trust that we may have the pleasure of your participation in this exhibit.

Yours truly,

F. H. Lumley