

National Association of Educational Broadcasters
Headquarters: Radio Hall
Madison, Wisconsin.

August 28, 1936

To All U. S. Educational Broadcasting Stations:

The October 5 allocation hearings before the Federal Communications Commission may directly or indirectly effect every educational station in this country. Special interest groups are now uniting to further their interests. Education, too, must tell its story.

At the recent N.A.E.B. convention ways of presenting the case of educational radio were discussed. A first, and immediate, step is the proposed publication of a brochure depicting the present status of educational stations.

Data and pictures must be supplied at once by the stations. The Federal Radio Education Project will edit the material and prepare it for publication. The National Committee on Education by Radio is expected to finance the printing. All will work with us - but we must work fast!

It is expected that Commissioner Studebaker will see that copies of the completed brochure are in the hands of the F.C.C. members and others concerned. In this way a composite and convincing picture of the activities of educational broadcasters will be available prior to the allocation hearings.

Here are the plans for publishing the brochure -

1. Fill in the enclosed questionnaire and return it at once to: A. A. Engel, Radio Hall, Madison, Wisconsin. Accuracy of statement is important although data should be selected to make the best showing.
2. All stations will have equal space IF they submit their data and suitable pictures promptly. (One page of copy and one page of photographs.)
3. Copy and proof will be returned to each station director for checking before publication.
4. Extra copies of the brochure will be available at small cost.
5. Reprints of individual stations' portions of the booklet may be had at a nominal cost if desired.
6. Booklet will include brief general history of educational broadcasting in this country. A map showing call, power and location of educational stations will be included also.

Please read the following pages carefully! Add extra data pertaining to your station.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



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