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PROGRAM

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS SEPTEMBER 9 & 10 ---- IOWA CITY, IOWA.

River Room of the Iowa Memorial Union.

MONDAY: SEPTEMBER 9.

- 9:00 A.M. Registration and visit to WSUI.
- 10:00 A.M. Professor Harold G. Ingham, Director of KFKU, Lawrence, Kansas, presiding.
 - Address of Welcome Dr. E. A. Gilmore, President, University of Iowa, Iowa City, Iowa.
 - Response and Address W. I. Griffith, Pres., N.A.E.B., and Dir. of Radio Station WOI, Ames, Iowa.
 - Address "A Radio Introspection" Harola A. Engle, promotion manager of VHA, Madison, Wisconsin.
 - Address "A Syndicated Radio Service" Charles A. Taylor, Cornell University, Ithaca, New York.
 - Report of Committee on proposed recorded programs Chrm., T. M. Beaird, Norman, Oklahoma.

NOON RECESS

- 1:30 P.M. Address "How May The Educational Broadcasting Stations And
 The U. S. Office of Education Best Serve Each Other" Dr. C. M. Koon, Senior Specialist in Radio & Visual
 Education, Washington, D. C.
 - Address "Are Intercollegiate Radio Debates Justified" F. L. Whan, Instr. in Debate, Iowa State College, Ames.
 - Address "Ohio's Junior College of the Air" R. C. Higgy, Dir. of Station WOSU, Columbus, Ohio.
 - Report of Committee on Federal & Educational Program Development Chrm., Frank E. Schooley, Urbana, Illinois.
 - <u>Discussion</u> "Station Radio Problems".

EVENING PROGRAM

- 6:30 P.M. Dinner Dr. Bruce E. Mahan (Toastmaster) Dir. of Ext. Division, State University of Iowa.
 - Address "Supplemental Broadcasting System As Proposed By The Nat. Com. on Ed. by Radio" - Pres. A. G. Crane, University of Wyoming, Laramie, Wyoming.

TUESDAY, SEPTEMBER 10.

- 9:30 A.M. Address "Accomplishments and Future of the Radio Child Study Club" Dr. R. H. Ojemann, Iowa Child Welfare Research Station, State University of Iowa.
 - Address "The Relation Of The Speech Department To The University Radio Station" - Prof. H. C. Harshbarger, Production Manager, of WSUI, Iowa City.
 - Address "A Message From The National Committee on Education By Radio" Dr. Tracy F. Tyler, Secy. & Research Dir., N.C.E.R.
 - Report of Committee on Short Wave Transmission Between Stations Chrm., Carl Menzer, Dir. of WSUI, Iowa City.
 - Question Box: Answers provided by J. F. Wright, Dir. of WILL, Urbana, Illinois.

"The WOI Music Shop" - A. G. Woolfries, Announcer WOI, Ames, Iowa.

Business Session; report of secretary and treasurer; election of officers.

REMARKS

 Parallel meetings will be arranged in adjoining rooms for the convenience of Engineers and Operators to discuss technical problems. Discussion led by Carl Menzer, Director of WSUI. Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

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