

# NAEB NEWS LETTER

Office of Executive Secretary  
Urbana, Illinois  
October 1, 1940

## DO YOU NEED HELP?

There are in the NAEB files a number of applications of young men who are interested in educational radio. These men would be glad to have you consider their qualifications. If you need new personnel on your staff, why not try the NAEB way? Here they are:

Roy C. Vogelmann, 7802 38th Ave., Kenosha, Wisconsin (formerly WHA)  
Charles Crumpton Stevenson, 161 West 54th Street, New York City  
Russ Johns, 230 East 50th Street, New York City.  
Albert D. Goudreau, 909 Bryant St., Kalamazoo, Michigan (formerly WKZO)  
Warren Moore, Jr., 215 S. Hope St., Ada, Oklahoma (formerly WNAD)

Further information is available from NAEB, or write to the individuals mentioned above.

## IT'S YOUR FUTURE ON WOI

Going to school by radio no longer is a fantasy to Iowa high school students.

Hundreds of them laid aside their books this year and tuned in the first of a series of "radio school" programs which will be a regular classroom feature every Monday from now until school "lets out."

The series, "It's Your Future," is being broadcast from WOI, the Iowa State College station by the Department of Vocational Education.

Its purpose is to acquaint high school students, many of whom are already wondering about after-graduation jobs, with the vocational opportunities awaiting them. Professor A. H. Hausrath of the Vocational Education Department, is in charge of the series.

Far from a new thing, the vocational guidance school has been on the air for 4 years. Last year at least 300 Iowa high schools tuned in the program regularly at 2:15 in the afternoon.

In every case the vocational guidance speakers are leaders in their field. Before the "mike" they are interviewed by Professor Hausrath about the opportunities, the physical, mental and educational requirements of their work, and the usual financial returns. Sometimes high school students participate in the broadcast as inter-viewers.

WOI is also broadcasting many of the Iowa State football games this fall. On games except the two night ones are being broadcast. KFI refused to give consent for simultaneous broadcast of the night games.

#### KENTUCKY PROGRAMS ON MUTUAL

Six "school of the air" programs, to be carried each week by the coast-to-coast network of the Mutual Broadcasting System, and originating in the studios of the University of Kentucky, Lexington, will be started immediately upon the conclusion of the World Series. Differing from many other "schools of the air," the University of Kentucky offerings will stress showmanship and entertainment values in a decided appeal to the adult as well as to the classroom listener.

All of the Mutual "school of the air" programs will be heard during the 2:30 to 3:00 p.m. EST period.

On Tuesdays, two programs will be presented during this period, the first entitled "hymns and their Stories," to deal with the background of well-known sacred compositions, and the second, "Let's talk about the weather," to feature dramatizations on the backgrounds of weather forecasting, with music by the U.K. staff orchestra.

Wednesdays from 2:45 to 3:00 p.m. EST, talks by specialists on "The pursuit of recreation" will be presented during September and October, and similar talks called "Chemical interludes" will be heard during November and December.

Thursdays will feature two unusual types of educational broadcasts. Between 2:30 and 2:45 p.m. "The music of George Gershwin," constituting a dramatized story of that famous American composer's life, and performances of his outstanding compositions will be heard. Close collaboration with George's brother Ira, has resulted in a high degree of authenticity for the scripts. Through the cooperation of ASCAP, the bars have been lowered to permit performances of these Gershwin compositions usually set aside with a positive "no" from broadcasting.

The other Thursday program, "Recent American Short Stories," are fifteen minute "high-light dramatizations" of the best up-to-the-minute works in American literature. Scripts for this series have been designed by Greer Johnson, rising young Bluegrass writer. Again the close cooperation of authorities has been called in for the series, with the result that the series of programs has the working endorsement of America's leading writers.

Friday's Mutual "school of the air" program is a fifteen-minute musical program of light classics, "Concert miniatures," scheduled for 2:45 to 3:00 p.m. EST. Dr. Alexander Capurso, executive director of the University of Kentucky department of Music will conduct the presentation.

#### EDUCATIONAL PROGRAMS FROM WILL

The fifteenth year of regular radio broadcasts by the University of Illinois is bringing classroom sessions from 11 university courses into the homes of education-minded listeners of Illinois and Indiana.

The University's radio station, WILL, 580 kilocycles, has just announced the schedule of classroom broadcasts and October-November programs.

Classrooms' broadcasts include:

8 a.m. MWF, Recent European History, Prof. A. H. Lybyer.  
8 a.m. Tue., Corporation Finance, Prof. Paul M. Green.  
8 a.m. Thur., Economics of Transportation, Prof. D. P. Locklin.  
9 a.m. MWF, Educational Psychology, Dr. Glenn M. Blair.  
10 a.m. MWF, The Civil War and Reconstruction, Prof. F. A. Shannon.  
11 a.m. MWF, Principles of Sociology, Dr. E. J. Hulett.  
11 a.m. TT, Great Novelists of the Nineteenth Century, Prof. Ernest Bernbaum.  
2 p.m. Mon., Economic Systems, Prof. Ralph Blodgett.  
2 p.m. Wed., Personnel Administration, Prof. W. C. Robb.  
2 p.m. Fri., Labor Problems, Prof. E. B. McNatt.  
2 p.m. TT, Insects: Their Importance to Man, Prof. W. V. Balduf.

WILL, the only educational, publicly-owned radio station in Illinois, accepts no advertising programs. The station is heard through modern radio receivers in practically all parts of Illinois and adjoining areas of nearby states.

Illinois football games, at home and away, will be broadcast on Saturday afternoons by WILL. It is the only radio station presenting all games of the Illini.

#### NYA SINFONIETTA ON WNYC

A new series of classical music programs entitled "NYA Sinfonietta" was inaugurated September 15th on WNYC. The Sinfonietta, comprising 30 members, will alternate with the National Youth Administration Symphony Orchestra in Sunday concerts, and is under the direction of William Strickland.

#### KWLC RULES AGAINST

The Federal Communications Commission on September 25 announced its Proposed Findings of Fact and Conclusions proposing to GRANT the application of the Mason City Globe Gazette Company, (Station KGLO), Mason City, Iowa, for a construction permit to change frequency from 1210 to 1270 kilocycles; increase power from 100 watts night, 250 watts local sunset, to 1 kilowatt, unlimited time, (the facilities of KCCA and KWLC), and install new equipment including a directional antenna for nighttime operation. The application of Charles Walter Greenley for renewal of license of KCCA, Decorah, Iowa, was denied as in default, and the application for renewal of license of Luther College (KWLC), Decorah, to use the frequency 1270 kilocycles was also denied. However, this finding will not prejudice consideration of an application by Luther College for authority to operate station KWLC upon another frequency.

In its findings of fact the Commission concludes:

1. The Mason City Globe Gazette Company....if financially qualified to install the proposed new equipment for which a permit is requested.



2. The granting of a permit for the proposed changes in equipment and operating assignment of Station KGLO will tend toward a fair, efficient, and equitable distribution of radio service.

3. The operations of Station KGLO, subject to limitations proposed upon signal strength radiated in certain specified directions, will not cause objectionable interference to reception of any other station or stations within service areas contemplated by the Commission's allocation plan.

4. The granting of a permit therefor in accordance with the proposals of Mason City Globe Gazette Company in its application and reconstruction of Station KGLO to be operated on the frequency of 1270 kilocycles will result in improvement of service to the public and serve public interest better than it would be served by granting renewal licenses for operation of stations KWLC and KGCA or either of these stations on the frequency of 1270 kilocycles.

5. The service of Station KWLC could be improved and extended by the use of a local frequency such as that now assigned to KGLO in lieu of the present frequency assignment of the station.

6. Public interest, convenience and necessity will be served by the granting of the application of Mason City Globe Gazette Company, subject to approval of an antenna which must be so designed and so situated as to meet the specifications indicated with respect to field strength radiated in certain directions, and at the same time provide a minimum field intensity of 25/m throughout the business district of Mason City and a minimum field intensity of 5 mv/m throughout the residential section of the city.

7. No evidence was offered in support of the application of Charles Walter Greenley for a renewal of license for operation of Station KGCA and accordingly the application should be denied as in default.

8. Public interest would not be served by the granting of the application of Luther College for a renewal of license to operate Station KWLC on the frequency of 1270 kilocycles. This finding, however, will not prejudice consideration of an application of this applicant for authority to operate Station KWLC upon another frequency. Upon the filing of such an application appropriate provision will be made for the purpose of maintaining the continuity of applicant's service.

All parties will have 30 days within which to file exceptions and request oral argument on the proposed report and exceptions.

#### CLEVELAND SCHOOLS TO USE FM

The Cleveland City Board of Education has been granted authority by the Federal Communications Commission to change that school system's non-commercial education radio service from amplitude modulation to frequency modulation.

The specific grant involves the education board's station WBOE shifting

from 41,500 kilocycles frequency, 500 watts power night and day, A3 emission, to 43,500 kilocycles and increasing day and night power to 1000 watts for FM transmission.

Extensive use has been made of the facilities of WBOE in serving 156 receivers in the Cleveland school system. The Board of Education states that the objective to be attained with FM is higher fidelity and less noise in classroom instruction and public education.

In August the Commission authorized the San Francisco Board of Education to use FM for like service in that area. The New York City Board of Education has been using amplitude modulated noncommercial educational broadcasts for some time, and the University of Kentucky was more recently licensed to give similar service to local mountain schools.

#### DON'T OVERLOOK PACKET MATERIALS

Under separate cover literature in the field of educational radio has been mailed the NAEB members. Some, or all, of the material you received is listed below. In case you didn't receive your copy, it was because NAEB was limited. In many cases it will be worthwhile for you to write direct for the literature.

WNYC - The Masterwork Bulletin, September and October, 1940.  
WHA - Wisconsin College of the Air, 1940-1941 Course Outlines.  
KOAC - Music for October, November, and December, 1940.  
KWSC - Farm and Home Programs.  
KWSC - School of the Air, First Semester, 1940-41.  
WOSU - School of the Air.  
KOAC - School of the Air, 1940-41 Teachers Broadcast Guide.  
WSUI - Conference on Applied Radio.  
WSUI - The University on the Air.  
WHA - Wisconsin School of the Air.  
WHA - This Our Democracy.  
Chicago Radio Council - Fourth School Broadcast Conference Program.  
University of Kentucky - Program Announcements.  
U. S. Office of Education - Programs Produced During 1940.  
National Foundation for Education in American Citizenship Proposal.  
Rocky Mountain Radio Council Report.  
Federal Radio Education Committee - Small Station Cooperation.  
Federal Radio Education Committee - College Radio Courses.  
WILL - Professor Rodkey Radio Series Proposal.

#### FCC ACTIONS

WSUI, University of Iowa's request for modification of construction permit for new transmitter, directional antenna day and night, to increase power, and move transmitter, further requesting increase in power from 1 kilowatt night, 5 kilowatt day to 5 kilowatts day and night, make changes in directional antenna, and extend commencement 60 days after grant and completion 180 days thereafter, was returned by the FCC(9/6/40).

WRUF, University of Florida, was granted special temporary authority

to operate special periods in order to finish football games on September 28, October 5 and 11. (9/7/40).

WSUI, University of Iowa, applied for permission to make changes in directional antenna and change power from 1 KW night, 5 KW day to 5 KW, day and night - 880 kc (9/14/40).

WTAW, Texas A. & M., applied for license to cover construction permit to install new vertical antenna and move transmitter. (9/17/40).

WBAA, Purdue University, was granted special temporary authority to operate extra time on September 21 and 28 in order to broadcast football games only. (9/18/40).

KWLC, Luter College, was granted special temporary authority to operate extra time on September 21, 28, and October 12th in order to broadcast football games only (9/20/40).

WNAD, University of Oklahoma, was granted special authority to operate special times on October 14, 15, 16, 21, 22, 23, 24, 28, 30, and 31 in order to broadcast educational programs only(9/20/40).

KFDY, South Dakota State College, was granted special authority to operate extra hours on September 21 in order to broadcast National Defense Day and National Guard Day programs. (9/20/40).

WBOE, Cleveland Board of Education, was granted construction permit to change frequency from 41,500 to 42,500 kilocycles, increase power from 500 watts to 1 KW and change emission from A3 to special frequency modulation, also install new equipment. (9/24/40).

WRUF, University of Florida, applied for authority to determine operating power by direct measurement of antenna power - main transmitter - 560 kc(9/24/40).

WNYC, City of New York, was granted special authority to operate special times on September 26 in order to broadcast graduation and commencement exercises of New York City Police Department(9/27/40).

KFJM, University of North Dakota, was granted special authority to sign off at 9 p.m. except when special events require operation beyond that time for a period not to exceed 30 days, pending rearrangement of schedule or further justification of shorter broadcast day. (9/27/40).

WKAR, Michigan State College, was granted license to cover construction permit which authorized installation of new equipment, changes in antenna system, increase in power to 5 KW and move of transmitter. Also was granted authority to determine operating power by direct measurement of antenna power(9/26/40).

WRUF, University of Florida, was granted authority to determine operating power by direct measurement of antenna input(9/26/40).

The University of Illinois was granted a construction permit for a new relay broadcast station: frequencies 1646, 2090, 2190, 2830 kilocycles; power 20 watts.(9/26/40).

WBAA, Purdue University, was granted special permission to operate special hours on October 5, 12, and 26 in order to broadcast football games(9/26/40).

"CAT, South Dakota State School of Mines, was granted special temporary authority to operate extra time on October 4, 18, 28, and November 1 in order to broadcast football games(9/28/40).

Scanned from the National Association of Educational Broadcasters Records  
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