Office of Executive Secretary Urbana, Illinois November 1, 1940

NEW WSUI STUDIOS DEDICATED

One hundred eighteen educational broadcasters and representatives of educational institutions and civic groups attended the First Annual Conference on Applied Radio at the University of Iowa on October 17-19. Highlights of the Conference were the dedicatory services for the new WSUI studios and the emphasis placed upon radio's role in educating and informing people in the democratic way of life.

Democracy must recognize free radio as a major instrument for meeting the revolutionary changes facing America today, Dr. James Rowland Angell, educational counselor for NBC, pointed out in his address on "The Place and Function of Radio in a Democracy."

"The business of education is to make people free," said Dr. G. A. Siepmann of Harvard University, former program director for FBC, at the educational directors' session of the conference. "The magnificent function of the broadcaster is to put up signposts, give direction to people's thoughts and hopes. Radio must get across to a mass audience the feeling of belonging, of being, not alone, but part of a great nation. This must be done by utilizing the immense resources of the radio industry, adapted to the longings, experiences, and limitations of that great audience. The educator should not be ashamed to use the techniques of radio which already are successfully exploited by the entertaimer "

Studio dedication ceremonies on October 18 included a special dramatic presentation, "On Waves of Sound," directed by Dr. H. Cley Harshbarger, WSUI production director, and an address by Dr. Angell.

"LOCAL COOPERATIVE BROADCASTING. " 111

Copies of the booklet with the title, "LOCAL COOPERATIVE BROAD-CASTING - A Summary and Appraisal," by Leonard Pover and published by the Federal Radio Education Committee with the cooperation of the U. S. Office of Education, are now obtainable through the FREC at 25 cents each, " NAEB NEWS LETTER....NOV. 1, 1940..... Page 2

INSTITUTE FOR EDUCATION BY RADIO

The Twelfth Institute for Education by Hadio, the national conference of broadcasters and educators, meeting under the auspices of Ohio State University, will be held at the Deshler-Wallick Hotel, Columbus, Ohio, Monday through Wednesday, May 5-7, 1941, it has been announced by Professor W. W. Charters, Director of the Institute.

The Fifth american Exhibition of Radio Programs will also be held in conjunction with the Institute. Classifications will be the same as last year. Specifications and entry blanks will be available January 1; closing date for entries will be March 15. Address communications to I. Keith Tyler, Ohio State University.

FFC ACTIONS

1

WHYO was granted special authority to operate an extra 15-minutes week-days between October 4 and 16 (10/7/40)

WOSU was granted permission to operate special time in order to carry the inauguration ceremonies of President Howard K. Bevis of Ohio State University. (10/15/40)

WHIL was granted modification of liceuse authorizing deletion of frequency 15,250 and addition of 15,350 and 17,750 kc. Same for WRUV. (10/13/40)

WNAD was granted authority to operate limited time periods in order to give special period to KGCF for special broadcasts. (10/16/40)

WEAR was granted special authority to operate late on October 18 in order to conclude Michigan State-Temple football game account. (10/16/40)

WTaV was granted authority to operate simultaneously with "JBO on late schedule, October 19. (10/15/40)

"MYC was given permission to operate an extra half hour during latter part of October in order to carry special draft broadcasts. (10/22/40)

KFDY was granted permission to operate afternoon hours on October 36 and Kovember 1 in order to carry football games. (10/23/40)

KWIG ras given permission to operate afternoon hours on October 26 and 27. (10/23/40)

WHAA was granted a construction permit to increase power to 5 XW, increase hours of operation, move transmitter and install directional antenna. (10/23/40)

WRUL was given license to cover construction permit for increase in power and equipment changes. (10/25/40)

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KUSD's application for construction permit to install new vertical antenna, change frequency for 890 kc to 660 kc, change hours of operation to daytime, was set for joint hearing with application of KOTH and KFUF. (10/23/40)

KFUO applied for permission to determine operating power by direct measurement of antenna power. (10/29/40)

OHA applied for permission to determine operating power by direct measurement. (10/29/40)

WNAD was given permission to operate special hours and to remain silent during certain periods during Thanksgiving recess. (10/31/40)

TBAA was given permission to operate late period on Saturdays in November in order to carry complete football broadcasts. (10/31/40)

WNYC was given special authority to operate extra hours November 5 and 6 in order to carry election reports. (10/31/40)

WHCU, Cornell University, was granted renewal of license. (10/16/40)

On October 23 the 100 slopted new rule providing that international broadcast stations must make verbatim mechanical records of all international programs transmitted.

On Dotober 21 the FCC modified its rule requiring all standard broadcast stations to determine operating power by direct measurement of the antenna power. Each existing broadcast station has been given until June 1, 1941, to make the change because of the reallocation which will be made on March 29, 1941. Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from the National Endowment for the Humanities





Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the National Endowment for the Humanities.