

NAEB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
May 15, 1941

NAEB HOLDS GOOD SESSION AT COLUMBUS

The National Association of Educational Broadcasters met at 8:00 p.m. EST, May 5, 1941 in room 1437 of the Deshler-Wallick Hotel in Columbus, Ohio. Presiding at the meeting was M. C. Jensen, Vice-President.

Present were M. C. Jensen, WCAL; Carl Menzer, WSUI, W. I. Griffith, WOI, Harold W. Kent, Chicago Radio Council; Gilbert Williams, WBAA; H. B. McCarty, WHA; M. S. Novik, WNYC; and Dr. A. C. Crane, Chairman of the National Committee on Education by Radio.

A general discussion regarding the past and future of NAEB was held. The consensus was that the future holds as much for NAEB as the past. The opinion was that NAEB is serving a definite purpose and can continue to serve its members.

Professor W. I. Griffith, WOI, presented the NAEB treasurer's report which showed a cash balance of \$623.16 on hand as of May 2, 1941. On motion of Menzer, seconded by McCarty, the report was approved.

The members decided to hold the fall meeting September 5 and 6. The executive secretary was instructed to take another poll of the membership to determine whether to meet at Purdue University or St. Louis, Missouri. It was thought the meeting should be held at either place to suit the convenience of the greatest number within the organization.

The Executive Secretary was instructed to write Chairman James L. Fly of the Federal Communications Commission regarding the NAEB requests for modification of Rule 3.71 as it applies to the non-commercial radio stations. The letter is to request an audience for Mr. Novik on behalf of NAEB.

A general discussion was held regarding transcription services available.

President Crane expressed his thanks to NAEB for the fine support given his candidacy for appointment to the FCC.

A resolution commending the work of NCER during the past decade was moved by Menzer, seconded by Novik and passed by the association. The Executive Secretary was instructed to send a copy to the Payne Fund and to the National Committee on Education by Radio.

On a motion of Professor Griffith, seconded by Menzer the association adjourned to meet again September 5 and 6, the place to be determined by the membership.

SEE BALLOT IN PACKET

The meeting at Columbus instructed the Executive Secretary to poll again the NAEB membership to determine where to meet. You will note that time was set definitely for September 5 and 6. The place will be either at Purdue University or St. Louis, Missouri.

ASSOCIATION OF EDUCATION BY RADIO

Also at Columbus a group of persons engaged and interested in education by radio met to consider a plan for a new organization for the promotion of education by radio.

Under the leadership of temporary chairman, Wm. D. Boutwell, a committee, led by Harold W. Kent, issued the following statement of purposes:

"Development of an instrumentality through which persons interested in education by radio may have adequate communication.

"Cooperation with the Institute for Education by Radio, The School Broadcast Conference, The United States Office of Education, State departments of instruction, and other educational radio interests in promoting the cause of education by radio.

"Representation of the interests of education by radio in connection with pertinent legislation, commission hearings, and conferences.

"Encouragement of experimentation and research and widespread dissemination of findings.

"Publication of a news, information and idea service on a periodical basis.

"Establishment of this association as the recognized professional voice in the field of educational radio among school administrators, teachers, and the radio industry.

"Advancement of such specific fields as teacher training, workshop, documentary radio, educational frequency modulation stations and equipment.

"Development of a practical program of promotion of national morale

in cooperation with official agencies."

Mr. Kent is also chairman of a committee on organization which is expected to draft a constitution in the near future. The other members of this committee are Belmont Farley, Robert Hudson, Hazel Kenyon, Carl Menzer and Leonard Power.

The FREC Bulletin will be glad to receive suggestions from anyone who cares to comment on the above purposes, or any other reasons for the existence of such an association. Send in your name if you would like to become a charter member, and be assured that the constitution will be democratic in its provisions.

ARMSTRONG BOOSTS EDUCATIONAL FM STATIONS

The Service Bulletin of the FREC carries a significant story for all interested in the educational FM station. We quote:

"Major Edwin H. Armstrong has instructed manufacturers of FM equipment to reduce their charges, to educators, by an amount equal to his royalty, less the nominal amount of \$1.00. Boards of education will profit thereby, and total savings will be no small item in total installation cost.

"Major Armstrong expresses his very significant aid to educational broadcasting in the following letter to Dr. John W. Studebaker, U. S. Commissioner. The letter was read to those present at the Twelfth Institute for Education by Radio.

'Dear Doctor Studebaker:

'I have been much gratified with the reports that are reaching me about the experiments with FM transmission conducted by the Cleveland Board of Education and I have been considering for some time what might be done to further encourage other, similar, projects.

'From time to time letters have come in from educational institutions requesting information about royalty rates under my Frequency Modulation patents in the event that these institutions should decide to erect stations and construct transmitters themselves. It has seemed to me that it might help the development of this new branch of radio if I should arrange to issue licenses, to those educational institutions which are interested in going ahead, at a nominal royalty of One Dollar. This is to advise you that I am willing to do that.

'Should there be any way in which I could assist the cause of educational broadcasting by the furnishing of technical advice or information, I hope that you will always feel free to call upon me for it.

"Very sincerely,

"Edwin H. Armstrong" "

W C A D ST. LAWRENCE U. STATION TO LEAVE THE AIR

One of America's oldest non-commercial educational broadcasting stations, WCAD, licensed to St. Lawrence University at Canton N. Y., will voluntarily cease operations at the end of this month under an edict of the board of trustees of the university meeting in Canton May 5. The board decided that broadcasting activities of the university will henceforth be carried on through the facilities of WSLB, Ogdensburg, N. Y., a privately-operated commercial station, according to Richard C. Ellsworth, university secretary and radio chairman.

The station, known as the "Voice of the North Country" for the last 17 years, operates part daytime only on 1250 kc., and has been used for experimental purposes and instruction in broadcasting. It was estimated that more than \$75,000 has been spent in supporting WCAD, which has never accepted commercial accounts, while not more than 20 students had obtained jobs in radio as a result of their training.

Because of its limited time operation, annual operating expenses have averaged only around \$5,000 a year, which was appropriated from the general income of the university, where at present there are some 25 students enrolled in various radio courses.

The station was established in 1924 by Dr. Ward C. Priest, head of the physics department, with the cooperation and assistance of Owen D. Young, chairman of the board of General Electric Co. and a St. Lawrence alumnus and trustee. Harold K. (Hal) Bergman and Ellis L. Manning doubled as announcers and technicians along with Dr. Priest; Mr. Bergman is now manager of the station.

The demise of the station was forecast earlier this year when it was reported that the university would have difficulty in defraying the estimated \$4,000 cost of shifting WCAD's frequency from 1220 to 1250 kc. under the Havana Treaty. This estimate proved high, but FCC requirements demanded new types of transmitting equipment and other modernization which the trustees felt was too costly. Hence the eventual decision to sign off permanently.

NEWS FROM KWLC

Bob Lee, Production Manager of KWLC, Luther College, sends us this bit of news about his station:

On the radio industry's "Movin' Day," March 29, KWLC changed its frequency from 1270 to 1240 kilocycles. This improvement of broadcast facilities here is materializing this year after 13 years of activity. Today it stands as one of 39 stations in the United States operating as an educational medium on a non-commercial basis, while 743 stations operate commercially.

The objective of KWLC has always been, and shall remain the

presentation of a broadcast service to the public through programs of devotional, cultural, and entertaining natures. As its slogan suggests, KWLC is literally the "Radio Voice of Luther College"--- and all the broadcasts endeavor to promote the Kingdom of Christ through Christian education.

The broadcasts that go out from KWLC are representative of nearly all the departments at Luther College. Included are presentations of religion, music, drama and speech, news, current developments in science and art, literature, history, library activity, public and community affairs, athletics, and other touches of campus life.

Although the plans are not complete in detail, construction will begin soon for larger quarters in the tower of C. K. Praus Gymnasium, where Studio A is now located. On the third floor of the tower will be housed the transmitter, control rooms with a view into the studio and auditorium, together with office space. At present the activity is coordinated between the transmitter and offices in Larsen Hall and Studio A. Regular broadcast emanate as well from other points on the campus, such as Music Hall, Auditorium stage, and Main Building Chapel.

It is expected that the compactness and unity of the planned set-up will make for greater efficiency resulting in a higher degree of perfection.

Another desirable feature to be brought about by the change in equipment is full daytime operation. Due to a time-sharing arrangement with a former Decorah station, KWLC is, at present, limited to specified hours of operation, spread throughout the day.

GENERAL ELECTRIC OFFERS INTERNATIONAL PROGRAMS

In response to a request for the non-commercial educational broadcast stations to Mr. J. R. Sheehan, Program manager of International Broadcasting for General Electric has responded as follows:

"We are very happy to grant you full privilege to rebroadcast programs originated by us for our short wave stations. You understand that it is not within our power to grant this permission when it concerns programs, which we rebroadcast from the Networks. I am sure, however, that the National Broadcasting Company will cooperate with you to the limits of its powers and suggest that you contact them for the additional permission.

"We are adding your name to our mailing list and you will receive an advance program schedule. I trust that should you find it desirable and possible to carry some of our programs, you will advise us so that we may call attention to this fact in places where it would be to our mutual advantage."

HOW ABOUT THOSE DATA?

What transcription services and transcriptions are you using? Or, are you going to tell? Or, did you fail to see the request in the May 1 issue of the News Letter? Or, have you been too busy to answer?

DEFENSE FOR DEMOCRACY ON WNYC

You'll find interesting the foreword in the May-June issue of programs for WNYC. You'll also find an innovation on the center spread - the programs outlined hour by hour and day by day. If you don't have a copy drop a note to Novik and he'll be glad to send you a copy.

SUCCESSFUL RADIO INTERFERENCE CONFERENCE AT ILLINOIS

A. James Ebel, Chief engineer of WILL, assisted by staff members of the University's Electrical Engineering Department, engineered a successful Radio Interference Conference on the Illinois campus, May 10. More than 200 persons from eight states and the District of Columbia were in attendance. Nine technical discussions in which 15 outstanding speakers participated were presented to those attending. The banquet speaker was Dr. L. P. Wheeler, Chief of Technical Information Service, Engineering Department, Federal Communications Commission.

AROUND THE RADIO CIRCUIT

Articles in the May issue of AROUND THE RADIO CIRCUIT include: "The Mountains Come to Radio," by Elmer G. Sulzer; "Portland Public Schools and Radio," by Hazel Kenyon; "New York City Has Problems of Its Own," by James F. Macandrew; "Transcription Library Service for Rocky Mountain Region," by Robert B. Hudson; "British Columbia School Broadcasts," by Kenneth Caple, and others.

TEXAN ON EDUCATION AND RADIO

Austin, Texas. Sixty-five per cent of Texas farm homes have radios, but only 8 per cent of the farm boys and girls use them to tune in on educational broadcasts, a University of Texas radio research expert claims.

Instilling "dial-consciousness" into Texas school boys and girls will be one of the future school teacher's most important functions, Dr. A. L. Chapman, director of the University's Bureau of Research in Education by Radio, declared.

"One of the most important needs today of most listening communities--big or small--is an awareness of where the better programs can be found," he said. "Newspaper radio logs are not sufficient."

With recent surveys revealing that Texas "teen-age farm youth prefer hill-billy music to all other forms of radio entertainment combined,

Dr. Chapman placed the responsibility on the schools of calling youth's attention to good programs available.

"It has been proved by one of our bureau's recent campaigns that school children will listen--and will even be stimulated to read more widely, for example--if specific programs of value are pointed out to them," he added.

School children must also be made propaganda-conscious, he explained. They must be taught to be able to detect propaganda, to discriminate between good and bad sources of information, and to draw their own conclusions from what they hear.

FGC ACTIONS

KOAC, Oregon State Agricultural College, was granted modification of construction permit (for new transmitter, installation of DA for day and night use, move of transmitter and increase in power) for extension of completion date to July 14. (4/4/41)

KUSD, University of South Dakota, was granted permission to withdraw without prejudice its application for construction permit. (4/3/41)

KWLC, Luther College, applied for modification of construction permit, requesting 1240 kc under NARBA and extension of commencement and completion dates. (4/4/41)

WBAA, Purdue University, applied for modification of construction permit, requesting change in type of transmitter, amended to make changes in directional antenna for night use and specify 920 kc for NARBA. (4/4/41)

WSUI, University of Illinois, was granted special permission to operate a minimum of nine hours daily during Easter recess. (4/9/41)

KWSC, State College of Washington, was granted modification of construction permit, authorizing installation of automatic frequency control equipment on 1350 kc under NABRA, and extension of commencement date to 10 days after grant and completion date to 180 days thereafter. (4/24/41)

WBAA, Purdue University, was granted modification of CP. (4/25/41)

WTAU, Texas A & M, applied for authority to determine operating power by the direct method. (4/28/41)

KFJM, University of North Dakota, had its application for renewal of license and application for modification of license requesting specified hours (3 to 5 p.m. daily) and change of studio site to University campus, set for hearing. (4/29/41)

WBOE, Cleveland City Board of Education, was granted renewal of non-commercial broadcast station license for the period May 1, 1941 to May 1, 1942. (4/29/41)

KWLC, Luther College, was granted modification of construction permit, which authorized change of frequency, increase in power, change in hours of operation, installation of new transmitter, etc. (5/9/41)

Frank E. Schooley
Executive Secretary

Urbana, Illinois
May 15, 1941

NAEB MEMBERS:

At the meeting of NAEB in Columbus, Ohio, the Executive Secretary was directed to poll again the members regarding the place of meeting for the annual convention on September 5 and 6. The Secretary also was instructed to limit voting preference to two places: (1) Purdue University, West Lafayette, Indiana; or (2) St. Louis, Missouri.

Those in attendance at Columbus wanted to be sure that the greatest number possible be accommodated by selection of the place to suit the convenience of those who will attend.

Therefore, please help us again by indicating your preference and returning to me. The vote must be mailed not later than June 10.

Frank E. Schooley
Executive Secretary, NAEB

1. I prefer PURDUE _____
2. I prefer ST. LOUIS _____
3. I can make either place _____
4. I hope to be there _____

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