

NAEB NEWS LETTER

OFFICE OF EXECUTIVE SECRETARY
URBANA, ILLINOIS
SEPTEMBER 15, 1941

ENGEL ELECTED PRESIDENT OF NAEB

HAROLD A. ENGEL, WHA, UNIVERSITY OF WISCONSIN, WAS ELECTED PRESIDENT OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS AS THE ORGANIZATION CLOSED ITS ANNUAL CONVENTION ON PURDUE UNIVERSITY CAMPUS, SEPTEMBER 6. ENGEL, FOR A NUMBER OF YEARS EXECUTIVE SECRETARY OF NAEB, HAS LONG BEEN AN ACTIVE MEMBER OF THE ASSOCIATION.

OTHER OFFICERS ELECTED WERE GILBERT D. WILLIAMS, WBAA, PURDUE, VICE-PRESIDENT; AND W. I. GRIFFITH, WO1, IOWA STATE COLLEGE. ELECTED TO THE EXECUTIVE COMMITTEE WERE H. H. LEAKE, WNAD, UNIVERSITY OF OKLAHOMA, REPRESENTING THE SOUTHERN DISTRICT; CARL MENZER, WSUI, UNIVERSITY OF IOWA, MID-WEST DISTRICT; ALLEN MILLER, KWSC, WASHINGTON STATE COLLEGE, NORTH-WEST DISTRICT; MORRIS NOVIK, WNYC, NEW YORK CITY, EASTERN DISTRICT, AND E. J. O'BRIEN, KFJM, UNIVERSITY OF NORTH DAKOTA, NORTHWESTERN DISTRICT.

THE ELECTED OFFICERS WERE NOMINATED BY A COMMITTEE COMPRISED OF THE ASSOCIATION'S FOUR PAST PRESIDENTS IN ATTENDANCE AT THE CONVENTION, W. I. GRIFFITH, CARL MENZER, H. B. MCCARTY, AND JOS. F. WRIGHT.

EXECUTIVE COMMITTEE ORGANIZES FOR WORK

AFTER THE CLOSE OF THE CONVENTION EARLY SATURDAY AFTERNOON THE EXECUTIVE COMMITTEE MET IN THE AUDIENCE STUDIO OF WBAA, AND LATER HELD AN ADJOURNED SESSION IN THE UNION BUILDING.

IT WAS DECIDED TO ADVISE THE FEDERAL DEFENSE COMMUNICATIONS BOARD, OF WHICH JAMES L. FLY, FCC CHAIRMAN, IS ALSO CHAIRMAN THAT NAEB STANDS READY AS AN ASSOCIATION TO SERVE IN THE PRESENT NATIONAL EMERGENCY AND TO REQUEST THE DESIGNATION OF NAEB MEMBER STATIONS AS THE ONE IN EACH COMMUNITY TO OPERATE IN EMERGENCIES WHEN IT MAY BE NECESSARY TO CARRY A SIMULTANEOUS BROADCAST TO ALL PARTS OF THE COUNTRY AT ANY TIME. THE DEFENSE COMMUNICATIONS BOARD HAS BEEN SO NOTIFIED AND ALSO ADVISED OF THE RESOLUTION ADOPTED ON THE FLOOR OF THE CONVENTION, A COPY OF WHICH YOU WILL FIND ELSEWHERE IN THE NEWS LETTER.

THE COMMITTEE ALSO VOTED TO PROMOTE THE EXCHANGE OF DEFENSE IDEAS, PROGRAMS, AND SCRIPTS. FUTURE ISSUES OF THE NEWS LETTER WILL CONTAIN SPECIAL ARTICLES OUTLINING WHAT OUR STATIONS ARE DOING. THE STORY OF WNYC AND NATIONAL DEFENSE WILL APPEAR OCTOBER 1. THE ISSUE OF OCTOBER 15 WILL CARRY THE STORY FROM IOWA: WSUI AND WO1.

A NEW DRESS FOR THE NEWS LETTER WAS ALSO APPROVED. WATCH FOR THE NEXT ISSUE.

SCHOOLEY WAS RE-NAMED EXECUTIVE SECRETARY.

FUTURE NAEB MEETINGS

THE EXECUTIVE COMMITTEE VOTED TO HOLD THE USUAL NAEB MEETINGS IN COLLABORATION WITH THE SCHOOL BROADCAST CONFERENCE, DECEMBER 3, 4, AND 5 IN CHICAGO, AND OHIO'S INSTITUTE FOR EDUCATION BY RADIO NEXT MAY. IT WAS ALSO DECIDED TO HOLD THE NEXT ANNUAL CONVENTION THE SAME WEEKEND IN 1942, AND AT A PLACE TO BE ELECTED BY THE MEMBERS.

IF YOU WOULD LIKE TO ENTERTAIN THE NAEB CONVENTION IN 1942, LET US KNOW AT ONCE. IF YOU HAVE A CHOICE, LET US KNOW. WITHIN THE NEXT 30 DAYS YOU WILL RECEIVE A QUESTIONNAIRE, AND UPON THE BASIS OF YOUR VOTES EVERYTHING WILL BE SETTLED SO YOU CAN PLAN TO BE PRESENT NEXT FALL.

HERE'S WHERE RECENT NAEB CONVENTIONS HAVE BEEN HELD: 1934--KANSAS CITY; 1935--WISCONSIN; 1936--IOWA; 1937--ILLINOIS; 1938--KENTUCKY; 1939--IOWA STATE; 1940--CHICAGO; AND, 1941--PURDUE.

NAEB TO INVESTIGATE TELEPHONE LINE CHARGES

AT THE BUSINESS SESSION ON SATURDAY MORNING THE ASSOCIATION VOTED TO INVESTIGATE EXCESSIVE TOLLS NOW BEING CHARGED FOR BROADCAST CIRCUITS BY THE TELEPHONE COMPANIES AND TO DETERMINE WHO IS RESPONSIBLE FOR THE INEQUALITIES OF SOME OF THE PRESENT CHARGES FOR BROADCAST SERVICES.

PAID YOUR 1941 DUES?

IN ADDITION TO NEW DRESS AND THE ARTICLE ON WSUI**WOI, THE OCTOBER 15 ISSUE OF THE NEWS LETTER WILL ALSO CONTAIN A LIST OF THE MEMBERSHIPS. IF YOU HAVEN'T PAID YOUR 1941 DUES, BETTER DO IT NOW. SEE THAT YOUR NAME IS CARRIED ON THE ACTIVE NAEB LIST.

NEW SCRIPT EXCHANGE APPROVED

PRODDED AND CONJOINED BY NAT ERWIN, WILL, AND PHIL STALEY, WDSU, THE ASSOCIATION VOTED TO START A SCRIPT EXCHANGE BETWEEN THE NAEB MEMBERS. NAT ERWIN WAS ELECTED TO UNDERTAKE THE TASK.

IN STARTING THE SERVICE EMPHASIS WILL BE PLACED UPON DRAMATIC SCRIPTS. LATER IT IS HOPED TO EXPAND THE SCOPE AND INCLUDE OTHER TYPES. THERE WILL BE NO ATTEMPT NOW TO LIMIT THE SCOPE, SO IF YOU HAVE SOMETHING TO CONTRIBUTE, SEND IT NOW. SEE NEXT PAGE PARTICULARS ON NAEB SCRIPT EXCHANGE.

THE RESOLUTION COMMITTEE OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS, COMPRISED OF ELMER G. SULZER, A. J. O'BRIER, AND HAROLD A. ENGEL, SUBMITTED THE FOLLOWING RESOLUTIONS, WHICH WERE UNANIMOUSLY APPROVED BY THE NAEB CONVENTION AT PURDUE, SEPTEMBER 6, 1941:

- WHEREAS: THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS, IN CONVENTION ASSEMBLED, IS APPRECIATIVE OF THE FACTORS AIDING THE CAUSE FOR WHICH IT IS WORKING, BE IT THEREFORE
- RESOLVED: THAT SINCERE THANKS BE TENDERED TO PURDUE UNIVERSITY AND TO GILBERT WILLIAMS AND HIS WBAA STAFF FOR PLANNING AND SO GRACIOUSLY ENTERTAINING THE 1941 CONVENTION, AND BE IT FURTHER
- RESOLVED: THAT GRATITUDE BE EXPRESSED TO HAROLD G. INGHAM FOR THE FAITHFUL SERVICE IN THE DISCHARGE OF HIS DUTIES AS PRESIDENT OF THIS ASSOCIATION, AND BE IT FURTHER
- RESOLVED: THAT THE ASSOCIATION PLEDGES ITS FULLEST COOPERATION TO THE RADIO BRANCH OF THE WAR DEPARTMENT AND OTHER GOVERNMENTAL AGENCIES ASSISTING IN THE PROMOTION OF NATIONAL DEFENSE BY THE INTELLIGENT USE OF BROADCASTING FACILITIES IN THE PRESENT EMERGENCY, AND BE IT FURTHER
- RESOLVED: THAT WE WELCOME THE ADVENT OF THE ASSOCIATION FOR EDUCATION BY RADIO AS AN ALLY IN THE COMMON CAUSE OF EDUCATIONAL BROADCASTING, AND BE IT FURTHER
- RESOLVED: THAT THESE RESOLUTIONS BE SPREAD UPON THE RECORD AND COPIES TRANSMITTED TO THE AGENCIES AND INDIVIDUALS MENTIONED THEREIN.

NAEB SCRIPT EXCHANGE

1. SCRIPTS IN THE NAEB SCRIPT EXCHANGE WILL BE SUPPLIED BY MEMBERS OF NAEB AND WILL BE FOR NON-COMMERCIAL USE OF THE NAEB MEMBERS.
2. MEMBERS ARE EXPECTED TO CONTRIBUTE SUCH SCRIPTS AS MAY BE USED BY OTHER NAEB MEMBERS.
3. MEMBERS FURNISHING SCRIPTS SHALL FURNISH A RELEASE FOR USE OF THE SCRIPT BY NAEB MEMBERS, OR PROVIDE INFORMATION REGARDING CONDITIONS UNDER WHICH SCRIPTS MAY BE USED.
4. MEMBERS BORROWING SCRIPTS FROM THE EXCHANGE AND USING THEM SHALL AGREE TO ABIDE BY THE TERMS OF THE AGREEMENT.
5. TIME LIMITS FOR USE OF THE SCRIPT SHALL BE SET BY THE DIRECTOR OF THE EXCHANGE. BORROWING MEMBER SHALL RETURN THE SCRIPT WITHIN THE TIME LIMIT SET, AND, IN ADDITION, SHALL RETURN AN ADDITIONAL COPY WITH THE BORROWED SCRIPT.
6. HEADQUARTERS OF THE NAEB SCRIPT EXCHANGE SHALL BE IN THE OFFICE OF THE EXECUTIVE SECRETARY, OR SUCH OTHER POINT AS MAY LATER BE DESIGNATED BY THE NAEB EXECUTIVE COMMITTEE.
7. LISTS OF AVAILABLE SCRIPTS WILL BE MADE AVAILABLE TO NAEB MEMBERS FROM TIME TO TIME.
8. TO START THE NAEB SCRIPT EXCHANGE EACH PARTICIPATING MEMBERS IS ASKED TO CONTRIBUTE TWELVE (12) SCRIPTS BEFORE OCTOBER 1. IN STARTING THE EXCHANGE EMPHASIS WILL BE PLACED UPON DRAMATIC SCRIPTS. OTHER TYPES WILL BE WELCOME AND LATER THE EXCHANGE WILL BE EXPANDED TO INCLUDE MANY TYPES. SCRIPTS DEALING WITH NATIONAL DEFENSE ARE ALSO HIGHLY DESIRABLE.
9. THE DIRECTOR OF THE NAEB SCRIPT EXCHANGE IS NAT H. ERWIN, WILL, URBANA, ILLINOIS.

CONVENTION SPOTLIGHTS

NOW, IT IS DIFFICULT TO BRIEFLY SUMMARIZE ALL THAT WAS SAID AND DONE AT THE CONVENTION, BUT HERE I'LL MENTION A FEW OF THE IMPRESSIONS JOTTED DOWN. IF YOU WEREN'T THERE, YOU MISSED MORE THAN I CAN TELL HERE.

PRESIDENT EDWARD C. ELLIOTT, PURDUE, JOLTED THE MEETING INTO SERIOUS BUSINESS RIGHT FROM THE START WITH HIS WORDS OF WELCOME. THE CHALLENGE WAS ACCEPTED FOR NAEB BY PAST PRESIDENT H. B. McCARTY, SERVING IN THE ABSENCE OF PRESIDENT INGHAM.

NOVIK, WNYC, CHARGED THAT THE EDUCATIONAL STATIONS HAVE THE DUTY AND PRIVILEGE OF DEVELOPING MORALE AND DEMOCRACY. THE SPIRIT OF THE STATION MUST BE REFLECTED ON ALL PROGRAMS, HE SAID.

CAPTAIN HAROLD HENT, WITH HIS NUMEROUS TITLES, BROUGHT GREETINGS FROM ED KIRBY, THEN OUTLINED THE OBJECTS OF THE BUREAU OF PUBLIC RELATIONS, WAR DEPARTMENT. HE POINTED OUT THAT WE MUST HAVE A STRONG ARMY, AND TO HAVE IT WE MUST HAVE A GOOD ARMY AND CIVILIAN MORALE. A GOAL OF THE BUREAU'S IS TO PRESENT THE TRUTH ABOUT THE ARMY. HE SUGGESTED A POSSIBLE ORGANIZATION OF THE NEWSCASTERS OF EDUCATIONAL STATIONS. WE MAY HEAR MORE OF THAT LATER.

DR. LULL, PURDUE, IN CORRELATING THE PREVIOUS SPEAKERS' REMARKS POINTED OUT THAT IT DOES MAKE A DIFFERENCE WHAT PEOPLE THINK AND BELIEVE AND THAT THE EDUCATIONAL STATIONS HAD AN OBLIGATION HERE.

IN THE FRIDAY AFTERNOON SESSION, GIBBS WILLIAMS PRESIDED IN THE ABSENCE OF M. C. JENSEN, VICE-PRESIDENT. J. PHILIP STALEY KICKED OFF WITH COMMENTS ON AVAILABLE SCRIPTS AND THE FIGHT WAS ON. IT ENDED WITH A PLEDGE OF MEMBERS PRESENT TO SUPPLY A SCRIPT EXCHANGE WITH SCRIPTS AND WITH DIRECTION OF NAT ERWIN TO UNDERTAKE THE WORK.

CARL MENZER, WSUI, OPENED THE DISCUSSION ON STATION PROMOTION. IDEAS FLEW TO THICK AND FAST WE HAVEN'T ROOM TO LIST THEM HERE. SESSION ADJOURNED IN TIME FOR A TRIP TO THE NEW WBAA TRANSMITTER SITE, WHERE EXPERIMENTAL BROADCASTS WERE BEING MADE NIGHTLY WITH THE NEW 5 KW OUTFIT.

FRIDAY EVENING THE MEMBERS HELD A SPEAKER-LESS BANQUET AT BILTZ'S AND A HAPPY TIME WAS HAD BY ALL.

SATURDAY'S PROGRAM OPENED WITH A TOUR OF THE PURDUE SPEECH CLINIC WITH DR. M. D. STEER DEMONSTRATING EQUIPMENT THAT WAS OF INTEREST TO THE RADIO GROUP. YOU MAY FIND MORE ABOUT THIS IN A FUTURE NEWS LETTER.

THE SATURDAY MORNING AND AFTERNOON SESSIONS WERE COMBINED, WITH W. J. GRIFFITH PRESIDING. RIGHT HERE AND NOW I WANT TO SAY THAT TOO LITTLE TIME WAS AVAILABLE FOR THE THINGS WHICH COULD HAVE BEEN GIVEN GREATER TIME. PLANS ARE BEING MADE TO AVOID A LAST-MINUTE JAM AT THE NEXT CONVENTION.

RALPH TOWNSLEY, CHIEF ENGINEER OF WBAA, DISPLAYED HIS NEW STUDIO EQUIPMENT AND BRIEFLY EXPLAINED ITS OPERATION. WITH A LITTLE URGING BY GIBBS WILLIAMS HE ADMITTED DESIGNING A SMALL SOUND EFFECTS MACHINE, TOO. BLUE PRINTS WILL BE MADE AVAILABLE TO YOU FOR COSTS OF THE PRINTS, I THINK.

JIM EBEL, CHIEF ENGINEER OF WILL, TALKED BRIEFLY ON FM AND DESPITE WHAT'S BEEN SAID AND WRITTEN, HAD A GOOD STORY TO TELL AND ONLY LACK OF TIME KEPT A GOOD DISCUSSION FROM GETTING STARTED.

JOHN STEHL, CHIEF ENGINEER OF WHA, DISCUSSED ALL OF THE VARIOUS TYPES OF RECORDING DISCS AVAILABLE NOW AND TOLD OF PROBLEMS INVOLVED IN USING AND GETTING THEM.

AT THE BUSINESS SESSION, W. I. GRIFFITH GAVE A TREASURER'S REPORT SHOWING THE BALANCE ON HAND AS OF SEPTEMBER 6 TO BE \$844.16. SINCE THE REPORT MADE ON MAY 5 IN COLUMBUS, \$21 HAD BEEN COLLECTED AND NONE DISPURSED BY THE TREASURER. OUTSTANDING OBLIGATIONS WERE REPORTED AS BEING APPROXIMATELY \$115. FURTHER ANTICIPATED INCOME FOR 1941 AMOUNTED TO APPROXIMATELY \$25.

AT RANDOM: WHA HAS A "DEAR SIR" PROGRAM ON WHICH MAC AND BILL HARLEY TALK OVER THE MAIL RECEIVED DURING THE WEEK, ANSWERE QUESTIONS, AND EXPLAIN THE PROBLEMS AND WORKING OF THE STATION...AT WO! THE LIBRARY IS RESPONSIBLE FOR NINE PROGRAMS EACH WEEK...NOVIK REPORTS A PROGRAMS SERIES OF POETRY WITH USE OF VICTOR, COLUMBIA, AND DECCA RECORDS...PHIL STALEY SAID SOMETHING ABOUT SOME MUSICIAN'S ALMANAC HAVING SOME GOOD PROGRAMS IDEAS AND I'VE LOST NOTES ON EXACT TITLE...NOVIK SAYS THERE SHOULD BE MORE PLAY ON BIG NAMES IN CONNECTION WITH USE OF RECORDED MUSIC...EVERYONE FELT THAT GIBBS WILLIAMS AND HIS ASSISTANT FRED CONGER DID A FINE JOB IN HANDLING THE MEETING...NOTABLY MISSING WERE RETIRING PRESIDENT INGHAM AND VICE-PRESIDENT JENSEN...BLANCHE YOUNG AND RECORDED LECTURES, INC. ARE LOOKING FOR GOOD PROGRAM IDEAS...WILL HAVE SOME PROGRAMS AVAILABLE FOR SCHOOLS SOON.

ILLNESS PREVENTS INGHAM-JENSEN ATTENDANCE

HOPING UNTIL THE LAST MINUTE TO ATTEND, HAROLD G. INGHAM WIVED WORD OF HIS INABILITY TO ATTEND BECAUSE OF ILL HEALTH AND PRESS OF BUSINESS ON THE KANSAS CAMPUS. INGHAM SPENT QUITE SOMETIME IN THE HOSPITAL LAST SPRING AND HADN'T FULLY RECOVERATED.

A WIRE FROM MILFORD JENSEN ARRIVED DURING THE FRIDAY EVENING DINNER. JENSEN SENT GREETINGS AND EXPLAINED THAT HEALTH DID NOT ALLOW HIM TO ATTEND. WE TRUST ILL HEALTH WAS NOTHING VORSE THAN HAY FEVER, AND IN ANY CASE, OUR SYMPATHIES.

REGISTRATION AT THE CONVENTION

E. H. ANDRESEN
FRED C. CONGER
VIRGINIA COOK
LANSON F. DEMMING
A. JAMES EBEL
HAROLD A. ENGEL
NAT H. ERWIN
W. I. GRIFFITH
BILL HARLEY
HAROLD W. KENT

ROBERT LEE
C. H. MENZER
H. B. MCCARTY
O. J. NEUWERTH
LEE NORVELLE
M. S. NOVIK
E. J. O'BRIEN
JACK STIEHL
FRANK E. SCHOOLEY
J. PHILIP STALEY
E. G. SULZER
JANET SULZER
MARJORIE SULZER
M. R. WHITE
G. D. WILLIAMS
JOSEF F. WRIGHT
BLANCHE YOUNG

CHICAGO RADIO COUNCIL
WBAA, PURDUE
WILL, ILLINOIS
WILL, ILLINOIS
WILL, ILLINOIS
WHA, WISCONSIN
WILL, ILLINOIS
WOI, IOWA STATE
WHA, WISCONSIN
CAPT. GSC, RADIO BUREAU, BUREAU OF
PUBLIC RELATIONS, WAR DEPARTMENT,
WASHINGTON, D. C.
KWLC, LUTHER COLLEGE
WSUI, IOWA
WHA, WISCONSIN
CHICAGO RADIO COUNCIL
INDIANA
WNYC, NEW YORK CITY
KFJM, NORTH DAKOTA
WHA, WISCONSIN
WILL, ILLINOIS
WOSU, OHIO STATE
UNIVERSITY OF KENTUCKY
UNIVERSITY OF KENTUCKY
UNIVERSITY OF KENTUCKY
CHICAGO
WBAA, PURDUE
WILL, ILLINOIS
ALLERTON HOTEL

----SCHOOLEY

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