

NEWS NAEB LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Frank E. Schooley, Editor, Station WILL, Urbana, Illinois

OCTOBER 1, 1941

RADIO AND DEFENSE ON WNYC

"FOR THE INSTRUCTION, ENLIGHTENMENT, ENTERTAINMENT, RECREATION AND WELFARE OF THE INHABITANTS OF THE CITY...."

IN PROVIDING INSTRUCTION, ENLIGHTENMENT AND IN THE DIRECTION OF WELFARE FOR THE CITIZENS OF METROPOLITAN NEW YORK, THERE IS NO GREATER DUTY FOR WNYC TODAY THAN AN ALL-OUT NATIONAL DEFENSE PROGRAM.

MAYOR F. H. LA GUARDIA, IN HIS CAPACITY AS DIRECTOR OF CIVILIAN DEFENSE, USED WNYC TO MAKE THE FIRST ANNOUNCEMENT OF THE ALUMINUM COLLECTION CAMPAIGN IN NEW YORK CITY ON JULY 16. FROM THAT TIME UNTIL THE CAMPAIGN WAS OVER, WNYC WAS IN THE FOREFRONT. THE MUNICIPAL STATION STAFF PREPARED ANNOUNCEMENTS TO BE USED NOT ONLY BY WNYC, BUT FOR ALL STATIONS THROUGHOUT THE CITY.

IN THE CAMPAIGN FOR REGISTRATION OF VOLUNTEER AIR RAID AND FIRE WARDENS, WNYC ALSO USED EVERY FACILITY TO HELP.

DURING THE WEEK THE NEW YORK MUNICIPAL STATION TAKES TO ITS LISTENERS A COMPLETE PICTURE OF THE NATION'S NATIONAL DEFENSE PROGRAM. PRESENTED ARE PROGRAMS AND INFORMATION ABOUT JOBS IN DEFENSE INDUSTRY, SELECTIVE SERVICE INFORMATION, NEWS ABOUT NATIONAL DEFENSE PROGRESS, INFORMATION ON WHAT NEW YORKERS CAN DO TO HELP THE PROGRAM, AND SIX DAILY NEWS BROADCASTS OF UP-TO-THE-MINUTE DETAILS OF AMERICA'S DEFENSE EFFORTS.

COMPLETE COVERAGE OF THE EVENTS OF THE NATIONAL DEFENSE EXHIBITION AT GRAND CENTRAL PALACE IS ONE OF THE STATION'S FEATURED PROGRAMS. THE SERIES WILL RUN FOR THE DURATION OF THE EXHIBITION, SEPTEMBER 20 TO OCTOBER 20. THE DAILY PROGRAMS ARE BEING DEVOTED TO PARTICULAR EXHIBITS AT THE SHOW INCLUDING TWO BY THE FIRE DEPARTMENT, A TALK ON BLACKOUTS BY CHIEF ENGINEER NICHOLAS KELLEY OF THE DEPARTMENT OF WATER SUPPLY, AND TALKS ON DEFENSE BY MEMBERS OF THE POLICE DEPARTMENT, THE RED CROSS, THE AMERICAN WOMEN'S VOLUNTEER SERVICE, THE ANTI-WASTE KITCHEN, AND OTHER DEFENSE ORGANIZATIONS.

IN ORDER TO CARRY ITS DAILY PROGRAM OF OFFICIAL SELECTIVE SERVICE NEWS FROM THE SELECTIVE SERVICE HEADQUARTERS AND ITS DAILY PROGRAM OF JOB NEWS BY THE NEW YORK STATE EMPLOYMENT SERVICE, WNYC RECEIVED PERMISSION FROM THE FEDERAL COMMUNICATIONS COMMISSION TO STAY ON THE AIR AN EXTRA 15 MINUTES EACH WEEK-DAY DURING OCTOBER.

ON OCTOBER 6, WNYC WILL INAUGURATE A SERIES OF PROGRAMS ON "ECONOMICS

OCTOBER 1, 1941

IN DEFENSE." THE WEEKLY BROADCASTS WILL COME DIRECT FROM THE CLASSROOM OF NEW YORK UNIVERSITY. THE BROADCASTS WILL BRING HOME-BOUND NEW YORKERS THE VOICE OF PROFESSOR A. ANTON FRIEDRICH, PLUS THE INTERROGATION OF STUDENTS AND CLASS RECITALS, AS WELL AS GUEST LECTURES WHEN SPECIALIZED SUBJECT MATTER IS DISCUSSED. IN THE INITIAL BROADCAST, TWO OTHER MEMBERS OF THE NYU FACULTY, PROFESSOR LOIS MACDONALD AND PROFESSOR J. D. MAGEE, WILL ALSO TAKE PART. THE PROGRAM WILL DEAL WITH "WAGES AND THE PRICE SPIRAL."

NEW YORKERS HEAR EDUCATIONAL BROADCASTS

NEW YORK RADIO LISTENERS NOW HAVE AN OPPORTUNITY TO LISTEN TO THE BEST EDUCATIONAL AND SOCIAL-SERVICE TYPE OF PROGRAMS BROADCAST BY STATIONS AS DISTANT AS OREGON, AND TO LEARN OF THE CIVIC PROGRESS IN SUCH TOWNS AS ITHACA--ALL WITHOUT THE BENEFIT OF HIGH-POWERED RADIO RECEIVERS OR THE NEED FOR EXTENSIVE NETWORK LINKS.

SEPT. 11

FOR ONATHE NEW YORK MUNICIPAL STATION BEGAN BROADCASTING A SERIES FEATURING TRANSCRIPTIONS OF PUBLIC SERVICE BROADCASTS NEVER HEARD IN NEW YORK--PROGRAMS OF THE NON-COMMERCIAL TYPE THAT NETWORKS DON'T "FEED" BUT WHICH NEVERTHELESS HAVE A GREAT EFFECT ON THE LIVES OF THE MILLIONS OF AMERICANS LIVING OUTSIDE THE LARGER CITIES.

SOME TRANSCRIPTIONS IN THE SERIES, KNOWN AS "DOCUMENTS OF LEARNING," DRAMATIZE PROBLEMS OF JUVENILE DELINQUENCY MET WITH IN FARM TOWNS AND TELL OF THEIR SOLUTION; OTHERS TELL OF THE NEED FOR REFORESTATION IN RURAL AREAS OR ILLUSTRATE THE WORK OF STATE UNIVERSITIES DRAMATIZING CLASSICS FOR SMALL-TOWN LISTENERS.

THE PROGRAMS CHOSEN ARE SELECTED NOT ONLY FOR THEIR DRAMATIC INTEREST TO THE AVERAGE NEW YORK LISTENER, BUT ALSO TO ILLUSTRATE THE WORK OF THE NATION'S EDUCATIONAL STATIONS AND THE WAY IN WHICH RURAL COMMUNITIES ARE MEETING THEIR UNIQUE PROBLEMS. THE TRANSCRIPTIONS ARE FORWARDED FROM STATIONS THAT ARE MEMBERS OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS TO WNYC, ALSO A MEMBER OF THE ASSOCIATION.

TRANSCRIPTIONS SCHEDULED FOR BROADCAST BY WNYC INCLUDE TWO FIFTEEN MINUTE PLATTERS MADE AT WHA, THE WISCONSIN STATE STATION. ONE DEALS WITH THE CONSERVATION OF SUCH RESOURCES AS OIL, TIMBER AND WATER, THE OTHER INTRODUCES A CHARACTER FAMILIAR IN WISCONSIN KNOWN AS "RANGER MACK," WHO DRAMATIZES THE PERIL OF CARELESSNESS IN THE TIMBER LANDS.

ALSO, A TRANSCRIPTION MADE AT WILL, THE UNIVERSITY OF ILLINOIS STATION AT URBANA, WILL BE HEARD VIA WNYC. THIS THIRTY-MINUTE PROGRAM FEATURES A CONDENSED VERSION OF CHRISTOPHER MARLOWE'S "DR. FAUSTUS." TWO QUARTER HOUR DISCS CAME FROM KOAC--THE RADIO EXTENSION DIVISION OUTLET OF THE OREGON SYSTEM OF HIGHER EDUCATION. THE TITLES ARE "GETTING ALONG WITH OTHERS" AND "SCRAMBLED HOMES FOR BREAKFAST."

WNYC TO BROADCAST METROPOLITAN COLLEGE TALENT SHOW

BELIEVING THAT A WELATH OF RADIO TALENT IS BLUSHING UNSEEN ON THE TEN OR A DOZEN COLLEGE CAMPUSES DOTTING THE FIVE BOROS, WNYC, NEW YORK'S MUNICIPAL STATION, IS GOING TO PRESENT A WEEKLY SERIES IN WHICH COLLEGE MUSICAL, DRAMATIC, COMIC AND VOCAL TALENT WILL BE USED EXCLUSIVELY.

THE SERIES GETS UNDER WAY OCOTOBER 8 WITH DR. HARRY N. WRIGHT, ACTING PRESIDENT OF CITY COLLEGE, AND DR. MAL STEVENS, NYU FOOTBALL COACH AS GUESTS. TITLED "TOMORROW'S EDITION," THE PROGRAM WILL FOLLOW THE FORMAT OF A TYRICAL COLLEGE NEWSPAPER IN THAT NEWS OF COLLEGIATE SPORTS, ENTERTAINMENT, AND SPECIAL EVENTS WILL BE FEATURED.

NORMA MARKEL, FORMER HUNTER COLLEGE STUDENT, IS PRODUCER AND M. C. FOR "TOMORROW'S EDITION," AND MITCHELL GRAYSON WILL DIRECT.

BANDSMEN FROM HALF-DOZEN METROPOLITAN COLLEGES WILL COMPRISE THE ORCHESTRA HEARD IN THE FIRST BROADCAST, WITH EDITH, HUNTER COLLEGE VOCALIST, AND MILTON MOSS, NYU COMIC, TAKING SOLO SPOTS.

WNYC TO DRAMATIZE WORLD'S GREAT NOVELS

THE CAT-AND-MOUSE BATTLE OF RASKELNIKOV AND THE POLICE OF PETREGRAD, THE TRAGIC LOVE OF CAMILLE AND ARMAND DUVAL AND THE STRANGE PSYCHIC WANDERINGS OF DR. JEKYLL-HYDE WILL BE AMONG THE STORIES DRAMATIZED IN A NEW SERIES TO BE PRESENTED OVER WNYC, BEGINNING FRIDAY, OCTOBER 17. PRESENTED IN COOPERATION WITH THE NEW YORK PUBLIC LIBRARY, THE SERIES TO BE KNOWN AS "GREAT NOVELS" WILL OFFER ADAPTATIONS OF THE WORLD'S GREAT LITERATURE IN THAT MEDIUM.

THIS IS THE SECOND SERIES IN WHICH THE CITY'S STATION AND THE PUBLIC LIBRARY HAVE COOPERATED. LAST YEAR "LIFE AND WORKS" PRESENTED DRAMATIZATIONS OF THE LIVES AND THE MOST FAMOUS WRITINGS OF GREAT AMERICAN AUTHORS.

MITCHELL GRAYSON WILL DIRECT THE SERIES WHICH WILL OPEN WITH HUDSON'S "GREEN MANSIONS," FOLLOWED BY "CAMILLE," "CRIME AND PUNISHMENT," AND "DR. JEKYLL AND MR. HYDE."

BANKING EXPERTS TO BROADCAST ON WNYC

EXPERTS FROM THE CITY'S LARGEST BANKING AND INVESTMENT HOUSES WILL BE THE SPEAKERS ON A NEW SERIES TO BE BROADCAST BY WNYC, NEW YORK CITY'S OWN STATION IN COOPERATION WITH THE AMERICAN INSTITUTE OF BANKING AND THE BOARD OF EDUCATION. THE PROGRAM ENTITLED "BEHIND THE TELLER'S WINDOW," WILL BE HEARD ON WEDNESDAY, BEGINNING OCTOBER 15TH, AT 10:45 A.M.

PHIL COHEN JOINS STAFF OF NEW YORK CITY STATION

PHIL COHEN, WELL-KNOWN RADIO DIRECTOR AND PRODUCER, HAS JOINED THE STAFF

OCTOBER 1, 1941

OF WNYC, NEW YORK CITY'S OWN STATION, IT HAS BEEN ANNOUNCED BY M. S. NOVICK, DIRECTOR OF THE STATION. MR. COHEN WILL BE IN CHARGE OF PRODUCTION AND ACTING PROGRAM DIRECTOR.

ONE OF THE PIONEERS OF RADIO IN EDUCATION, MR. COHEN WAS PRODUCTION DIRECTOR FOR THE UNITED STATES OFFICE OF EDUCATION, PRODUCING SUCH SHOWS AS "THE WORLD IS YOURS," AND "AMERICANS ALL, IMMIGRANTS ALL." HE WAS ONE OF THE FOUNDERS AND THE FIRST DIRECTOR OF THE NEW YORK UNIVERSITY RADIO WORKSHOP, THE FIRST OF ITS KIND IN THE COUNTRY. FOR THE PAST YEAR, HE HAS BEEN WORKING ON A ROCKEFELLER GRANT AS HEAD OF THE RADIO RESEARCH PROGRAM OF THE LIBRARY OF CONGRESS.

FUNDS FOR NEW YORK FM STATION

THE NEW YORK CITY BOARD OF ESTIMATES HAS APPROVED A \$16,000 APPROPRIATION REQUESTED BY WNYC, MUNICIPALLY-OWNED STATION, FOR THE CONSTRUCTION OF AN FM STATION. CONSTRUCTION WILL BEGIN AS SOON AS EQUIPMENT CAN BE OBTAINED. ORDERS FOR THE TRANSMITTER AND OTHER EQUIPMENT WILL BE PLACED SOON. THE FCC LAST JUNE ISSUED WNYC A CONSTRUCTION PERMIT FOR A 1000-WATT FM STATION TO OPERATE ON 43.5MC., WITH THE CALL W35NY.

THE FM STATION WILL GIVE NEW YORK CITY BROADCAST FACILITIES DURING LATE EVENING HOURS. WNYC IS NOW REQUIRED TO SIGN OFF AT TIME VARYING FROM 10 P.M. IN MID-SUMMER TO 5:30 P.M. IN MID-WINTER BECAUSE IT IS ON THE SAME FREQUENCY WITH WCCO, MINNEAPOLIS.

NAEB PACKET

THE NAEB PACKET WILL BE MAILED TO MEMBERS ABOUT OCTOBER 20. IT WILL CONTAIN A NUMBER OF ITEMS OF INTEREST TO YOU. DON'T OVERLOOK THIS SERVICE OF NAEB. SEEK AND YOU WILL FIND SOME GOOD PROGRAM IDEAS. YOU WILL LEARN WHAT OTHERS ARE DOING. IN SOME CASES IT WAS NOT POSSIBLE TO INCLUDE EVERY ITEM BECAUSE OF THE LIMITED SUPPLY. IN OTHER CASES, THOSE ATTENDING THE PURDUE CONVENTION HAD A CHANCE TO GET COPIES, AND THE SECRETARY HAS ASSUMED CHANCES WERE NOT OVERLOOKED. ITEMS WHICH WILL BE INCLUDED IN ONE OR ALL PACKETS ARE:

1. RADIO PRODUCTION FOR RECREATION, KENTUCKY WPA RECREATIONAL PROJECT.
2. ANNUAL REPORT, W I L L, FOR YEAR ENDING JULY 1, 1941.
3. ASSOCIATION FOR EDUCATION BY RADIO PROMOTIONAL MATERIAL.
4. JOURNAL OF THE AIR, VOL. 1, NO. 1 (AER OFFICIAL PUBLICATION)
5. UNIVERSITY OF KENTUCKY RADIO PROGRAMS.
6. MUSIC OF THE MASTERS, W I L L.
7. WISCONSIN SCHOOL OF THE AIR, ADVANCE INFORMATION.
8. WISCONSIN COLLEGE OF THE AIR, 1941-1942.
9. 640 ON YOUR DIAL, THE VOICE OF IOWA STATE, JULY, AUGUST, SEPTEMBER.
10. W O S U PROGRAM BULLETINS FOR JULY AND OCTOBER
11. K O A C SCHOOL OF THE AIR, TEACHERS' GUIDE, FALL, 1941-42.
12. CHILDREN'S BOOK WEEK, 1941.
13. AROUND THE RADIO CIRCUIT, OCTOBER, 1941.
14. THE MASTERWORK BULLETIN, W N Y C, SEPTEMBER AND OCTOBER, 1941.

OCTOBER 1, 1941

- 15. PROGRAMS OF INTEREST TO WOMEN, KFKU.
- 16. UNIVERSITY OF KANSAS NEWS LETTER, SEPTEMBER 27, 1941.
- 17. SCHOOL BROADCAST CONFERENCE ANNOUNCEMENTS.
- 18. W I L L RADIO PROGRAMS, OCTOBER-NOVEMBER, 1941.

W R U L PLANS EXPANDED PROGRAM

PLANS TO "TRY TO BREAK THE GERMAN PEOPLE AWAY FROM THE YOKE OF NAZIISM" BY MEANS OF "INTENSIFIED" RADIO BROADCASTS FROM AN AMERICAN SHORT WAVE STATION THAT IS DESIGNED TO BE THE MOST POWERFUL IN THE WORLD, HAVE BEEN DISCLOSED BY WALTER S. LEMMON, PRESIDENT OF THE WORLD WIDE BROADCASTING FOUNDATION.

FOUNDER OF STATION W R U L, WHICH NOW IS THE STRONGEST SHORT WAVE UNIT IN THE WESTERN HEMISPHERE, LEMMON SAID THE FEDERAL COMMUNICATIONS COMMISSION HAD AUTHORIZED THE ESTABLISHMENT OF NEW TRANSMISSION FACILITIES THAT WOULD EVENTUALLY ADD ANOTHER 100,000 WATTS OF POWER TO THE FOUNDATION'S RADIO ARM.

HE SAID HE KNEW OF ONLY ONE OTHER SHORT WAVE STATION, A RUSSIAN ONE, THAT WOULD APPROACH IT IN POWER, AND DECLARED IT WOULD BE MUCH STRONGER THAN HITLER'S RADIO VOICE AT ZEISEN.

DECLARING PLANS ALREADY HAD BEEN MADE TO "DOUBLE OUR BROADCASTS WITHIN SIXTY DAYS TO THE GERMAN PEOPLE AND TO THE GERMAN-SPEAKING PEOPLE IN OCCUPIED COUNTRIES," HE ADDED: "UP TO NOW, OUR BROADCASTS TO THE GERMANS HAVE BEEN MAINLY DIGESTS OF NEWS, BUT NOW, WE'RE REALLY GOING TO MAKE A DRIVE TO REACH THE PEOPLE AND SHOW THEM WHAT THEY HAVE LOST IN CULTURE UNDER THE HITLER REGIME."

K F K U RESUMES BROADCASTING

ON THE STROKE OF THREE IN THE AFTERNOON, MONDAY, SEPTEMBER 29, K F K U RESUMED ITS SEVENTEENTH YEAR OF BROADCASTING TO THE RADIO AUDIENCE OF KANSAS AND NEIGHBORING STATES. PROGRAMS HAVE BEEN ARRANGED FOR ALL AGES AND INTERESTS.

"AMERICA IN CRISIS" WILL BE THE THEME OF THIS YEAR'S UNIVERSITY OF KANSAS ROUNDTABLE DISCUSSIONS. SOME OF THE TOPICS LISTED FOR THE NEXT TWO MONTHS INCLUDE: "HITLER'S STRENGTH IF RUSSIA LOSES;" "OUR RELATIONS WITH RUSSIA;" "AFTER CONVOYS--WHAT?"; "THE FEDERAL TAX BILL OF 1941;" "PRICE FIXING;" AND "EXTENDING SOCIAL SECURITY FOR FARM LABOR."

THE DEPARTMENT OF ENGLISH IS SPONSORING THREE PROGRAMS FROM STATION K F K U. THESE ARE DESIGNED TO HELP LISTENERS TO BECOME BETTER ACQUAINTED WITH NEW BOOKS AND TO INTRODUCE (OR RE-INTRODUCE) THEM TO SIGNIFICANT PIECES OF LITERATURE WHICH ARE A PART OF OUR CULTURAL HERITAGE.

ANOTHER NEW FEATURE TO BE PRESENTED FROM K F K U THIS YEAR IS THE SPEAKING TO WOMEN PROGRAM WHICH WILL DISCUSS MANY CONSUMER PROBLEMS PERTINENT TO OUR PARTICULAR REGION--SUCH AS PURCHASING, HEALTH AND NUTRITION, TEXTILES,

HOME BUILDING AND DECORATION, GARDENING, CHARM THROUGH PHYSICAL CULTURE, MUSIC, LAW FOR WOMEN AND MANY OTHER PHASES OF HOMEMAKING.

AN ARMCHAIR TRIP TO ONE OF THE TWENTY LATIN AMERICAN COUNTRIES WILL BE MADE EACH TUESDAY EVENING, STARTING IN NOVEMBER.

K F K U HAS BEEN ONE OF THE PIONEERS IN OFFERING LESSONS IN SPANISH. FOR TEN YEARS SPANISH HAS BEEN GIVEN FROM THE UNIVERSITY'S BROADCASTING STATION AS A SUPPLEMENTARY RADIO COURSE TO THE CLASSES IN THE SECONDARY SCHOOLS AND FOR ALL ADULTS WHO ARE INTERESTED IN LEARNING THE LANGUAGE OF OUR NEIGHBORS TO THE SOUTH. THIS YEAR THE SPANISH LESSONS MAY BE HEARD ON TUESDAY AND THURSDAY AFTERNOONS AT 3:15.

FAMILY LIFE FORUM RETURNS TO W N A D

FIRST FAMILY LIFE FORUM BROADCAST OF THE SCHOOL YEAR WILL BE GIVEN ON W N A D, OKLAHOMA UNIVERSITY RADIO STATION, ON MONDAY, OCTOBER 20, MISS ALICE SOWERS, DIRECTOR OF THE OKLAHOMA FAMILY LIFE INSTITUTE, HAS ANNOUNCED.

THE BROADCASTS, ROUND-TABLE DISCUSSIONS BY GROUPS OF STATE HIGH SCHOOL STUDENTS WITH MISS SOWERS AS LEADER, THIS TERM WILL CENTER UPON THE OKLAHOMA BILL OF RIGHTS--LIFE, LIBERTY AND THE PURSUIT OF HAPPINESS.

TWO NEW PROGRAMS BECOMING POPULAR WITH THE LISTENERS THIS YEAR OF W N A D, OKLAHOMA UNIVERSITY RADIO STATION ARE THE DAILY CAMPUS NEWS BROADCAST AND THE DAILY SPORTCAST. BOTH PROGRAMS ARE PRESENTED BY STUDENTS IN THE UNIVERSITY SCHOOL OF JOURNALISM'S RADIO NEWS CLASSES DIRECTED BY CHARLES H. BROWN, JOURNALISM PROFESSOR, AND ARE PREPARED IN CO-OPERATION WITH THE OKLAHOMA DAILY, OKLAHOMA UNIVERSITY STUDENT NEWSPAPER.

NOEL KAHN, CLAREMORE, AUTHOR OF "THE WILL ROGERS COUNTRY" AND FORMER NEWSPAPERMAN, HAS JOINED THE STAFF OF W N A D, AS HEAD OF THE SCRIPT DEPARTMENT. THE 35 YEAR-OLD WRITER WILL AID STUDENTS IN PREPARATION OF MATERIAL FOR BROADCASTING.

WILLIAM EDMUND DURHAM, FORMER BAND AND ORCHESTRA DIRECTOR AT BEREA COLLEGE, BEREA, KENTUCKY, WILL DIRECT THE MUSICAL PROGRAMS OF W N A D THIS TERM.

LIBRARY OF CONGRESS OFFERS DISKS

A NEW SERIES OF DOCUMENTARY RECORDINGS, OF A TYPE WIDELY EMPLOYED IN ENGLAND, BUT AN INNOVATION IN THIS COUNTRY, WILL BE MADE AVAILABLE TO RADIO STATIONS THROUGHOUT THE COUNTRY ABOUT THE MIDDLE OF OCTOBER, IT HAS BEEN ANNOUNCED. THE RECORDINGS, OF EITHER 15 OR 30 MINUTE DURATION WILL BE DISTRIBUTED ON A COST BASIS, WITH STATIONS PAYING ABOUT \$1.25 FOR EACH RECORD.

THE SERIES, TENTATIVELY CALLED "AMERICA--SUMMER OF 1941", IS THE FIRST ATTEMPT TO FORMULATE A COMPREHENSIVE PICTURE OF THE AMERICAN SCENE THROUGH ON-THE-SPOT INTERVIEWS WITH NATIVES OF VARIOUS SECTIONS OF THE COUNTRY, SHOWING THE DIFFERENT ASPECTS OF THEIR CULTURE, IDEALS, ACTIVITIES, ETC., IN RELATION TO THE REST OF THE COUNTRY. WORK AND FOLK SONGS OF VARIOUS LOCALITIES AND

NATIONALITIES, AS WELL AS THEIR ENTERTAINMENT PREFERENCES WILL BE INTEGRATED INTO THE CONTINUITY OF THE SERIES.

KENTUCKY TRAINING INSTITUTE

IN CONJUNCTION WITH THE UNIVERSITY OF KENTUCKY, THE KENTUCKY W.P.A. RECREATION PROJECT, HELD ITS SECOND ANNUAL TRAINING INSTITUTE IN RADIO PRODUCTION FOR RECREATION ON THE UNIVERSITY CAMPUS, SEPTEMBER 2-6. IN THE FIVE-DAY COURSE ADVANCED PRODUCTION TECHNIQUES WERE COVERED. DIRECTOR OF THE RADIO INSTITUTE WAS BEN RUSSAK, STATE SPECIALIST IN RADIO, DRAMA, AND MUSIC FOR THE KENTUCKY RECREATION PROJECT. ASSISTING WERE ELMER SULZER, DIRECTOR OF RADIO ACTIVITIES; LOLO ROBINSON, PROGRAM SUPERVISOR; AND WILLIAM YOUNT, CHIEF ENGINEER FOR THE U. OF K. RADIO STATION.

ROCKY MOUNTAIN RADIO COUNCIL REPORTS

A SUMMARY REPORT OF THE WORK OF THE ROCKY MOUNTAIN RADIO COUNCIL FOR THE YEAR, AUGUST 1, 1940 TO JULY 31, 1941, HAS JUST BEEN PUBLISHED. THE REPORT WAS PREPARED BY ROBERT B. HUDSON, DIRECTOR OF THE COUNCIL. IF YOU HAVEN'T SEEN A COPY, WRITE HUDSON FOR ONE.

STAY TUNED TO THIS STATION (FROM SCHOOL AND SOCIETY)

IT IS A CLICHE OF THE COMMERCIAL BROADCASTER THAT EDUCATORS FLOP AT THE MICROPHONE. COMMERCIAL BROADCASTERS KNOW THEIR BUSINESS, AND THEIR OPINION SHOULD NOT BE REJECTED SUMMARILY ON THE GROUND OF SELF-INTEREST. NOR SHOULD THE EDUCATOR SEEK THE EASY ALIBI THAT THE RADIO AUDIENCE PREFERS ENTERTAINMENT TO EDUCATION.

THERE MAY BE SOME TRUTH IN THE IMPLICATION THAT SCHOLARS DON'T KNOW HOW TO MAKE SCHOLARSHIP PALATABLE TO THE MANY. THEY HAVE BEEN TRAINED TO TALK TO THE INTELLECTUALLY IMMATURE, AND WHEN THEY WRITE IT IS USUALLY FOR EACH OTHER, IN ACADEMIC JARGON. THIS IS NOT THE BEST PREPARATION FOR EXCELLENCE AT THE MICROPHONE, WHICH UNFALINGLY RECORDS BOTH SNOBBISHNESS AND OBSECURITY. RADIO LISTENERS ARE NOT LISTENING FOR CREDIT. IF OFFENDED OR BORED, THEY SIMPLY TURN THE DIAL.

A LITTLE BROADCASTING EXPERIENCE SUGGESTS THE FOLLOWING PRECEPTS FOR THOSE WHO WOULD ARREST DIAL-TWISTERS:

1. BE SPECIFIC.
2. IF A ONE-SYLLABLE ANGLO-SAXON WORD WILL DO, USE IT.
3. TALK PICTURE-MAKING LANGUAGE.
4. MAKE A RECORDING, AND LISTEN TO YOUR VOICE---YOU MIGHT BE SURPRISED.
5. DON'T BE PATRONIZING.
6. DULLNESS IS THE CARDINAL RADIO SIN.
7. REMIND YOURSELF THAT RADIO LISTENERS ARE INDIVIDUALS, NOT A PUBLIC MEETING.

FCC ACTIONS

W R U F, UNIVERSITY OF FLORIDA, WAS GRANTED SPECIAL AUTHORITY TO OPERATE

OCTOBER 1, 1941

SIMULTANEOUSLY WITH K O A DURING CERTAIN PERIODS IN SEPTEMBER AND OCTOBER IN ORDER TO CARRY FOOTBALL GAMES. (9/17/41)

W H C U, CORNELL UNIVERSITY, APPLIED FOR CONSTRUCTION PERMIT TO INSTALL NEW TRANSMITTER, DIRECTIONAL ANTENNA FOR NIGHT USE, CHANGE FREQUENCY FROM 870 TO 640 KC., INCREASE POWER FROM 1 TO 5 KW, AND CHANGE HOURS OF OPERATION FROM LIMITED TO UNLIMITED HOURS. (9/23/41)

W C A T, SOUTH DAKOTA STATE SCHOOL OF MINES, WAS GRANTED SPECIAL PERMISSION TO OPERATE ADDITIONAL TIMES ON CERTAIN DATES IN OCTOBER AND NOVEMBER IN ORDER TO BROADCAST FOOTBALL GAMES ONLY. (9/25/41)

W O S U, OHIO STATE UNIVERSITY, WAS GRANTED PERMISSION TO OPERATE BEYOND SIGN-OFF TIME IN ORDER TO CARRY OSU-USC GAMES. (9/26/41)

K W L C, LUTHER COLLEGE, APPLIED FOR LICENSE TO COVER CONSTRUCTIONAL PERMIT FOR 1240 KC. (9/29/41)

-----SCHOOLEY

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.