

NEWS NAEB LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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NOVEMBER 15, 1941

FIFTH SCHOOL BROADCAST CONFERENCE

PRESIDENT HAROLD A. ENGEL HAS CALLED A MEETING OF NAEB FOR THURSDAY NOON, DECEMBER 4. THE MEETING WILL BE HELD IN CONJUNCTION WITH THE FIFTH SCHOOL BROADCAST CONFERENCE, WHICH WILL BE HELD DECEMBER 3-5 IN CHICAGO.

OF THE CONFERENCE, THE RADIO DAILY SAYS: "RELATIONSHIP OF EDUCATIONAL RADIO TO THE NATIONAL DEFENSE EFFORT WILL BE ONE OF THE PRIME CONSIDERATIONS OF EDUCATORS AND BROADCASTERS AT THIS YEAR'S FIFTH ANNUAL SCHOOL BROADCAST CONFERENCE TO BE HELD HERE AT THE CONGRESS HOTEL DECEMBER 3-5 PRELIMINARY PROGRAM NOTES RELEASED YESTERDAY INDICATE. ONE OF THE MOST IMPORTANT OF THE ANNUAL EDUCATOR-BROADCASTER GET-TOGETHERS ON EDUCATIONAL PROGRAMMING OF THE YEAR PAST, THE S. B. C. THIS YEAR AGAIN WILL FIND ALL NETWORKS AND NUMEROUS INDEPENDENT STATIONS COOPERATING IN WORKING TOWARD BETTER, MORE ENTERTAINING AND SCIENTIFIC USE OF THE MEDIUM IN AUGMENTING THE WORK OF SCHOOLS AND UNIVERSITIES."

DEFENSE ON K U S D PROGRAMS

PERHAPS BECAUSE OF THE ISOLATIONIST SENTIMENT OF SOUTH DAKOTA, KUSD HAS LAGGED BEHIND OTHER EDUCATIONAL RADIO STATIONS IN THE PRESENTATION OF DEFENSE PROGRAMS. AT PRESENT, THE RADIO VOICE OF THE UNIVERSITY OF SOUTH DAKOTA HAS ONLY ONE PROGRAM WHICH MIGHT BE CLASSIFIED AS A DEFENSE BROADCAST. THIS IS "SERVICE WITH A SMILE," BROADCAST FOR 15 MINUTES EACH FRIDAY. THE PROGRAM FEATURES NEWS OF THE UNIVERSITY AND SOUTH DAKOTA BOYS IN THE SERVICE OF OUR NATION, AND NEWS OF THE DEFENSE PROGRAM. THE OFFICE FOR EMERGENCY MANAGEMENT PROMISED IN SEPTEMBER TO SEND KUSD 5-MINUTE TRANSCRIBED SUMMARIES OF THE DEFENSE PROGRAM ACTIVITIES, BUT THIS HAS NOT BEEN DONE. A ROUND-TABLE DISCUSSION CONDUCTED BY THE DIRECTOR OF THE UNIVERSITY'S BUSINESS BUREAU AND DEALING WITH THE RELATIONSHIP OF BUSINESS TO DEFENSE WILL SOON BE STARTED.

DEFENSE PROGRAMS ON W K A R

WITH NATIONAL DEFENSE VERY MUCH IN THE PUBLIC CONSCIOUSNESS, SEVERAL PROGRAMS HAVE BEEN PLANNED BY W K A R, MICHIGAN STATE COLLEGE, TO KEEP

CITIZENS INFORMED OF ACTIVITY BY STATE ORGANIZATIONS AND TO DESCRIBE THE IMPORTANCE OF MATERIALS IN THE DEFENSE EFFORT.

PROPER DIET TO ASSURE HEALTH DURING THE EMERGENCY WILL BE STRESSED IN A PROGRAM BY THE MICHIGAN NUTRITION IN DEFENSE COMMITTEE, HEARD EACH MONDAY AT 3:15. DEAN MARIE DYE, OF THE HOME ECONOMICS DIVISION, IS CHAIRMAN OF THIS COMMITTEE AND IN CHARGE OF THE PROGRAMS.

EACH TUESDAY, AT 3:15, THE MICHIGAN DEFENSE COUNCIL PRESENTS INFORMATION OF ITS WORK IN STATE AND OF THE COOPERATION GIVEN BY STATE DEPARTMENTS AND ORGANIZATIONS.

ON WEDNESDAY, AT 3:15, PROFESSOR C. C. DEWITT, OF THE DEPARTMENT OF METALLURGICAL AND CHEMICAL ENGINEERING, WILL TELL ABOUT METALS AND CHEMICALS WHICH PLAY AN IMPORTANT ROLE IN DEFENSE, WHERE THEY ARE OBTAINED AND HOW USED. NEWS OF THE ARMY, WITH LATEST INFORMATION OF THE MOVEMENTS OF MICHIGAN MEN AT FORT CUSTER AND OF THE ARMY IN GENERAL IS HEARD EACH FRIDAY AT 2:15.

ACTIVITIES AT O.B.U.

"OVER A TWO WEEK PERIOD WE GAVE AWAY OVER 1700 OF THE MEMO PADS. THE YOUTH COURT IS CONDUCTED BY THE HEAD OF THE SOCIOLOGY DEPARTMENT AND EACH WEEK HE HAS A GROUP OF UNIVERSITY STUDENTS TO DISCUSS WITH HIM PROBLEMS THAT ARE OF INTEREST AND THAT CONFRONTS YOUNG PEOPLE OF TODAY. SO FAR THIS YEAR, I FEEL THAT WE HAVE MADE VERY NOTABLE PROGRESS IN OUR RADIO WORK HERE AT THE UNIVERSITY. WE HAVE HAD A NUMBER OF NEW BROADCASTS ADDED TO OUR SCHEDULE, AND AT THE PRESENT TIME, ARE BROADCASTING BETWEEN 20 AND 23 PROGRAMS A WEEK OVER THE LOCAL STATION, KGFF."

"I LOOK FORWARD EACH MONTH TO RECEIVING THE NAEB NEWS LETTER. I THINK THAT SO FAR THIS YEAR, IT HAS BEEN MUCH BETTER THAN THE ONES WE RECEIVED LAST YEAR."

"IN ABOUT TWO WEEKS WE ARE STARTING A NEW SERIES OF BROADCASTS WHICH I THINK WILL BE OF INTEREST. THE PROGRAM WILL BE CALLED WARS AND THE WORLD. EACH WEEK DURING THIS SERIES OF BROADCASTS, DIFFERENT MEMBERS OF THE FACULTY WILL DISCUSS HOW WARS HAVE EFFECTED LITERATURE, MUSIC, ART, RELIGION, ETC. ENCLOSED YOU WILL FIND MY SELECTION FOR THE 1942 NAEB CONVENTION MEETING PLACE."

ASKS ALL EDUCATION TO SHOULDER DEFENSE TASK

FEDERAL SECURITY ADMINISTRATOR PAUL V. McNUTT TODAY ANNOUNCED A PLAN BY WHICH HUNDREDS OF THOUSANDS OF TEACHERS, EDUCATIONAL LEADERS, AND CITIZEN VOLUNTEERS CAN PARTICIPATE IN NATIONAL DEFENSE. HE ISSUED A CALL FOR VOLUNTEERS TO THE SCHOOL AND COLLEGE CIVILIAN MORALE SERVICE TO BE DEVELOPED BY THE U. S. OFFICE OF EDUCATION. IN SHAPING PLANS FOR RECRUITING VOLUNTEERS THE OFFICE OF EDUCATION IS COOPERATING WITH THE OFFICE OF CIVILIAN DEFENSE.

COPIES OF A MANUAL ON "HOW TO PARTICIPATE" ARE BEING MAILED OUT TO 1,700 COLLEGE PRESIDENTS, 18,000 SUPERINTENDENTS OF SCHOOLS, 26,000 HIGH SCHOOL PRINCIPALS, 9,000 LIBRARIANS, AND NUMEROUS CIVIC GROUPS.

A REQUEST -- OR A SUGGESTION -- FOR CO-ORDINATION

WHY NOT HAVE THE FEDERAL GOVERNMENT SET UP A CENTRAL AGENCY TO HANDLE ALL OF THE NATIONAL DEFENSE RADIO RELEASES AND SUPPLY THEM TO THE STATIONS IN ONE PARCEL IN SHAPE FOR RADIO? ONE RELEASE RECEIVED ONCE A DAY OR ONCE A WEEK WILL GET MORE ATTENTION THAN A NUMBER OF NONDESCRIPT DRIBBLINGS FROM THE MANY FEDERAL AGENCIES. IN KEEPING WITH THE "UNITED WE STAND" IDEA LET THESE AGENCIES SET AN EXAMPLE IN COOPERATION.

CLIFFORD J. DURR, NEW FCC COMMISSIONER

CLIFFORD JUDKINS DURR OF ALABAMA BECAME A MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION, TAKING THE OATH AT THE COMMISSIONS OFFICES ON NOVEMBER 1.

MR. DURR WAS NOMINATED BY PRESIDENT ROOSEVELT ON OCTOBER 13 FOR A SEVEN YEAR TERM, AND WAS CONFIRMED BY THE SENATE ON OCTOBER 29. HE FILLS THE VACANCY CAUSED BY THE EXPIRATION, ON JUNE 30 LAST, OF THE TERM OF FREDERICK L. THOMPSON, ALSO OF ALABAMA.

SINCE 1936 MR. DURR HAD BEEN ASSISTANT GENERAL COUNSEL OF THE RECONSTRUCTION FINANCE CORPORATION, WITH WHICH HE HAD BEEN ASSOCIATED IN LEGAL WORK SINCE 1933. FOR TWO YEARS HE HAD SERVED AS A DIRECTOR OF THE COMMODITY CREDIT CORPORATION, AND WHEN THE DEFENSE PLANT CORPORATION WAS CREATED IN AUGUST OF THIS YEAR HE WAS NAMED ITS GENERAL COUNSEL AND LATER BECAME A DIRECTOR.

BORN AT MONTGOMERY, ALABAMA, ON MARCH 2, 1899, MR. DURR RECEIVED HIS A.B. DEGREE FROM THE UNIVERSITY OF ALABAMA IN 1919. THREE YEARS LATER, AS A RHODES SCHOLAR, HE WAS AWARDED HIS B. A. IN JURISPRUDENCE BY OXFORD UNIVERSITY, ENGLAND.

RETURNING TO THE UNITED STATES, MR. DURR WAS ADMITTED TO THE ALABAMA BAR IN 1923 AND TO THE WISCONSIN BAR TWO YEARS LATER. UNTIL ENTERING GOVERNMENT SERVICE, HE HAD, IN TURN, BEEN CONNECTED WITH THE MONTGOMERY LAW FIRM OF RUSHTON, CRENSHAW AND RUSHTON; THE MILWAUKEE LAW FIRM OF FAWSETT, SMART AND SHEA, AND THE BIRMINGHAM LAW FIRM OF MARTIN, THOMPSON, TURNER AND MCWHORTER.

AMERICAN EDUCATION WEEK ON KFKU

IN OBSERVANCE OF AMERICAN EDUCATION WEEK, NOVEMBER 9-15, THE UNIVERSITY OF KANSAS SCHOOL OF EDUCATION, IN COOPERATION WITH KFKU, PRESENTED DISCUSSION OVER THE AIR OF SOME OF THESE PHASES

OF EDUCATION FOR A STRONG AMERICA. MONDAY EVENING GEORGE BAXTER SMITH, DEAN, PRESENTED HIS IMPRESSIONS OF THE SCHOOL OF EDUCATION ON THE REGULAR SERIES, "EXPLORING THE UNIVERSITY." ON TUESDAY EVENING, DR. FORREST C. ALLEN AND THE PHYSICAL EDUCATION STAFF MEMBERS DISCUSSED THE SCHOOLS' EFFORTS TO BUILD PHYSICAL FITNESS. ON WEDNESDAY EVENING THE REGULAR UNIVERSITY OF KANSAS ROUND-TABLE TOPIC WAS "EDUCATION FOR A STRONG AMERICA." ON THURSDAY AFTERNOON SPOKE J. W. TWENTE ON "SAFEGUARDING SCHOOL SUPPORT." THE SERIES WAS COMPLETED ON FRIDAY WITH A ROUND-TABLE DISCUSSION BY STAFF MEMBERS FROM UNIVERSITY ACADEMIC DEPARTMENTS ON "ENRICHING FAMILY LIFE."

SHAKESPEARE ON W N A D

SHAKESPEARE'S WORKS ARE COMING TO LIFE AGAIN IN A NEW AND ENTERTAINING FASHION OVER WNAD THIS YEAR IN A PROGRAM TITLED "TALES FROM SHAKESPEARE."

ADAPTATIONS OF THE BARD'S ENTIRE GROUP OF PLAYS ARE BEING PRESENTED ON THE 30-MINUTE PROGRAM GIVEN EACH WEDNESDAY. IN ADDITION, ORIGINAL MUSIC IS BEING COMPOSED FOR USE WITH THE INDIVIDUAL PLAYS AND JOSEPH H. MARSHBURN, O. U. ENGLISH PROFESSOR, IS GIVING TECHNICAL COMMENTARIES FOLLOWING EACH PRODUCTION ON SHAKESPEARE'S SOURCES OF PLOTS AND CHARACTERS, AND GENERAL ANALYSES OF THE PLAYS.

ACTORS IN ALL THE DRAMATIZATIONS ARE UNIVERSITY STUDENTS. ADAPTATIONS ARE BY NOEL KAHN, HEAD OF THE WNAD SCRIPT DEPARTMENT, AND HOMER HECK, WNAD SUPERVISOR, IS PRODUCTION DIRECTOR. THE ORIGINAL MUSIC IS BY MRS. HELEN WEISS, PHILADELPHIA, PENNSYLVANIA, GRADUATE STUDENT STUDYING AT O. U. ON A FELLOWSHIP.

DISTINCTION FOR KENTUCKY

LEXINGTON, KY.--(INTERCOLLEGIATE PRESS)--THE UNIVERSITY OF KENTUCKY HAS THE DISTINCTION AND ADVANTAGE OF BEING THE ONLY UNIVERSITY IN THE COUNTRY WHICH, AT THE PRESENT TIME, IS PRESENTING FIVE WEEKLY RADIO PROGRAMS ON THE COAST-TO-COAST NETWORK OF THE MUTUAL BROADCASTING SYSTEM. NO OTHER UNIVERSITY HAS SUCH A BIG LISTENER AUDIENCE, ACCORDING TO INFORMATION RECEIVED HERE.

THE FIVE PROGRAMS CURRENTLY PRESENTED ARE "OUR ARMY AT WORK AND AT PLAY" WHICH IS A PRESENTATION OF THE EXPERIENCES, EMOTIONS, AND EVENTS IN THE LIVES OF MEN IN SERVICE IN THE UNITED STATES ARMY, NAVY, MARINE AND FLYING CORPS TRAINING CAMPS, NOW BEING BROADCAST EACH TUESDAY FROM 1:30 TO 1:45 P.M.. A SERIES NOW FEATURING TALKS BY PRESIDENT H. L. DONOVAN OF THE UNIVERSITY IN A DISCUSSION OF "BACKGROUNDS OF OUR CONSTITUTION," GOES OUT EACH TUESDAY FROM 1:45 TO 2:00 P.M.; AND A BROADCAST OF MUSICAL AND EVENTFUL MEMORIES OF DAYS GONE BY, A FEATURE RADIO BROADCAST EACH WEDNESDAY FROM THE UNIVERSITY STUDIOS AT 1:45 TO 2:00 P.M.

"MUSIC OF THE AMERICAS" IS ANOTHER INTERESTING MUSICAL FEATURE WHICH IS BROADCAST FROM THE UNIVERSITY EACH THURSDAY FROM 1:30 TO 1:45 P.M., AND WHICH CONSISTS OF MUSIC BY COMPOSERS OF THIS HEMISPHERE, PRESENTED BY THE UNIVERSITY STUDIO ORCHESTRA. A GOOD AMOUNT OF SOUTH AMERICAN MUSIC IS INCLUDED IN THIS SERIES, IN AN EMPHASIS OF THE "GOOD NEIGHBOR" POLICY.

DRAMATIZED STORIES FROM OUR OWN HEMISPHERE MAKE UP THE FINAL PROGRAM OF THE FIVE IN THE SERIES, AND INCLUDE STORIES TO TEASE THE IMAGINATION, TO QUICKEN THE DAY'S PACE, AND TO AROUSE AN APPRECIATION NOT ONLY OF OUR OWN FOLKLORE AND LITERATURE, BUT ALSO OF THOSE OF OUR NEIGHBORS TO THE NORTH AND THE SOUTH. THIS IS A THURSDAY FEATURE AT 1:45 P.M.,

WRUF TO JOIN MUTUAL

W R U F, UNIVERSITY OF FLORIDA, WILL JOIN THE MUTUAL BROADCASTING SYSTEM IN THE VERY NEAR FUTURE, BARRING UNFORESEEN CIRCUMSTANCES. MAJOR GARLAND POWELL, DIRECTOR OF THE STATION, ANNOUNCED ON NOVEMBER 5.

PLANS FOR HOOKUP WITH MUTUAL HAVE BEEN PROGRESSING STEADILY FOR SEVERAL MONTHS, AND A CAMPUS POLL TAKEN LAST YEAR SHOWED ALMOST UNANIMOUS STUDENT SENTIMENT FAVORING THE MOVE.

MAJOR POWELL STATED THAT DISCUSSIONS WITH MUTUAL CHIEFTANS IN NEW YORK HAVE BEEN COMPLETED, AND WORK NOW IS PROGRESSING ON ACQUIRING NECESSARY EQUIPMENT AND ARRANGING WIRE CONNECTIONS.

CAPITALIZING ON FORTHCOMING NATIONAL CHAIN AFFILIATION, WRUF IS GOING AHEAD WITH ATTEMPTS TO OBTAIN DIRECTIONAL ANTENNAS, WHICH WILL ENCLUDE FULL TIME OPERATIONS. AT PRESENT WRUF CONFLICTS IN WAVE LENGTH WITH STATION KOA, DENVER. IF PRESENT PLANS MATERIALIZE, "VOICE OF FLORIDA" FANS WILL BE ABLE TO TUNE IN FAVORITE ECAL AND MBS PROGRAMS FROM EARLY 'TIL LATE.

WNYC STARTS HOLIDAY ANNOUNCEMENTS EARLY

WNYC, NEW YORK'S MUNICIPAL BROADCASTING STATION, HAS GOTTEN ITS HOLIDAY SERIES OF SPOT ANNOUNCEMENTS CONCERNING CHRISTMAS MAIL UNDER WAY EXTRA EARLY THIS YEAR IN VIEW OF THE NATION'S DEFENSE NEEDS.

THE ANNOUNCEMENTS URGE LISTENERS TO MAIL EARLY, WRAP PACKAGES SECURELY AND ADDRESS PLAINLY, MAKING PARTICULAR REFERENCE TO GIFTS GOING TO TROOPS AT DISTANT ARMY CAMPS AND WORKERS AT DEFENSE OUTPOSTS.

MEET AT WISCONSIN NEXT YEAR!

WHA AND THE UNIVERSITY OF WISCONSIN EXTEND A CORDIAL INVITATION TO

THE NAEB TO MEET IN MADISON FOR THE 1942 CONVENTION.

ASIDE FROM THE ASSURANCE THAT MCCARTY AND ENGEL WILL WHIP UP SOME GOOD LOCAL ARRANGEMENTS AND ~~REC~~ORDATIONS, EXTRA INDUCEMENTS ARE SUGGESTED---A FISH FRY AT THE MCCARTY-ENGEL RANCH---A TRIP TO THE FAMOUS WISCONSIN DELLS (A BOAT-RIDE, INDIANS, N' EVERYTHING)---AND AS MUCH MORE AS TIME WILL PERMIT.

REMEMBER---MADISON IS CENTRALLY LOCATED IN THE MIDDLE WEST AND EASY TO GET TO. IT IS THREE HOURS FROM CHICAGO BY RAIL OR ROAD ---ON THE C. M., ST. P. & P. RY, C. & N. W. RY., I. C. RY., NORTH-WEST AIRLINES, AND THE GREYHOUND BUS LINES.

MADISON IN 1942! YOU'RE INVITED!

DID YOU LOOK AT NOVEMBER'S PACKET?

THE NAEB PACKET, MAILED WITH THE NEWS LETTER OF NOVEMBER 1, CONTAINED THE FOLLOWING ITEMS: UNIVERSITY OF KENTUCKY RADIO PROGRAMS, NOVEMBER 3-16; THE EDUCATION OF FREE MEN IN AMERICAN DEMOCRACY AND WHAT THEY SAY; KOAC PROGRAMS FOR OCTOBER-DECEMBER; WOI PROGRAMS FOR OCTOBER-DECEMBER; AND THE YOUTH COURT BOOKLET OF OBU CAMPUSS STUDIOS. THERE ARE SOME IDEAS HERE, SO IF YOU OVERLOOKED THE ~~PACKET~~, BETTER CHECK BACK.

HAVE YOU CONTRIBUTED TO THE PACKET?

SEEMS LIKE THE LIFE OF THE EXECUTIVE SECRETARY IS ONE SOLICITATION AFTER ANOTHER, BUT IF YOU DON'T LIKE IT YOU CAN DO SOMETHING ABOUT IT OR JUST COMPLAIN. NAEB IS A MUTUAL ORGANIZATION OF THOSE INSTITUTIONS AND INDIVIDUALS INTERESTED IN EDUCATIONS BROADCASTING. WE CAN BE OF HELP TO ONE ANOTHER.

NAEB SCRIPT EXCHANGE

CONTRIBUTIONS ARE COMING IN TOO SLOWLY. IF SOME OF YOU PROMISING NAEBERS DON'T COME THROUGH WITHIN THE NEXT FORTNIGHT, I'M GOING TO HOLLER "I TOLD YOU SO." WATCH THE DECEMBER 1 NEWS LETTER FOR A SPECIAL ANNOUNCEMENT.

ACTIONS BY THE COMMISSION

PURSUANT TO ITS SUPPLEMENTAL REPORT ON CHAIN BROADCASTING OF OCTOBER 11, 1941, THE COMMISSION AMENDED SECTIONS 3.102, 3.103, AND 3.104 (PERTAINING THERETO) AND, AT THE SAME TIME, AMENDED SECTION 3.34, EXTENDING THE NORMAL LICENSE PERIOD OF ALL STANDARD BROADCAST STATIONS TO TWO YEARS, WITH EXPIRATION DATE OF LICENSES ON THE VARIOUS FRE-

QUENCIES LISTED, AND SECTION 4.3 (RE LICENSE PERIOD FOR BROADCAST STATIONS OTHER THAN STANDARD, AND RENEWAL OF LICENSES).
11/5/41

WNAD, UNIVERSITY OF OKLAHOMA, WAS GRANTED LICENSE TO COVER CONSTRUCTION PERMIT FOR NEW ANTENNA, CHANGE OF FREQUENCY, CHANGE IN HOURS OF OPERATION, AND MOVE OF TRANSMITTER.

WNYC, NEW YORK CITY, WAS GRANTED PERMISSION TO OPERATE LATE HOURS IN ORDER TO CARRY ELECTION RETURNS AND TO BROADCAST OFFICIAL INFORMATION TO SELECTIVE SERVICE DRAFT BOARD. (10/28/41)

W2XVP, NEW YORK CITY, WAS GRANTED EXTENSION OF HIGH FREQUENCY BROADCAST STATIONS LICENSE ON A TEMPORARY BASIS, PENDING DETERMINATION UPON APPLICATION FOR RENEWAL OF LICENSE. (10/29/41)

KWLC, LUTHER COLLEGE, WAS GRANTED LICENSE TO COVER CONSTRUCTION PERMIT FOR CHANGE IN FREQUENCY, INCREASE OF POWER, CHANGE IN HOURS OF OPERATION AND INSTALLATION OF NEW TRANSMITTER. (10/30/41)

WBAA, PURDUE UNIVERSITY, WAS GRANTED LICENSE TO COVER CONSTRUCTION PERMIT WHICH AUTHORIZED INCREASE IN POWER, INCREASE IN HOURS OF OPERATION, INSTALLATION OF NEW TRANSMITTER AND CHANGE IN TRANSMITTER SITE. (10/30/41)

WRUF, UNIVERSITY OF FLORIDA, WAS GRANTED SPECIAL PERMISSION TO OPERATE SIMULTANEOUSLY WITH IOA FOR SHORT PERIODS IN ORDER TO FINISH BROADCAST OF FOOTBALL GAME. (10/31/41)

WHA, UNIVERSITY OF WISCONSIN, WAS GRANTED SPECIAL PERMISSION TO OPERATE LATE PERIODS IN ORDER TO FINISH BROADCAST OF FOOTBALL GAMES. (10/31/41)

WKAR, MICHIGAN STATE COLLEGE, WAS DENIED SPECIAL TEMPORARY AUTHORITY TO OPERATE LATE PERIODS IN ORDER TO FINISH FOOTBALL GAMES. 10/31/41)

BOARD OF EDUCATION, MEMPHIS CITY SCHOOL, WAS GRANTED A CONSTRUCTION PERMIT FOR A NEW STATION ON 42,100 KC., 250 WATTS POWER, ON CONDITION MODIFIED APPLICATION CALLING FOR FM INSTEAD OF AM TO BE FILLED. (11/4/41)

THE COMMISSION EN BANC ON NOVEMBER 12 TOOK THE FOLLOWING ACTION ON RULES AND REGULATIONS:

AMENDED SECTION 3.406 OF THE RULES AND REGULATIONS RELATING TO STATION BREAKS FOR IDENTIFICATION ANNOUNCEMENTS SO AS TO PERMIT STATIONS TO ANNOUNCE CALL LETTERS EITHER AT THE QUARTER HOUR BEFORE AND AFTER THE HOUR OR AT THE HALF HOUR AS THEY ELECT. THIS PLACES ALL HALF-HOUR PROGRAMS ON A PARITY AS FAR AS STATION BREAKS ARE CONCERNED. THE RULES PREVIOUSLY REQUIRED A BREAK AT THE HALF HOUR, WITH CERTAIN EXCEPTIONS COVERING BROADCASTS

OF OPERATIC PRODUCTIONS, FOOTBALL AND BASKETBALL GAMES, CONTINUOUS SPEECHES AND THE LIKE. THE REQUIREMENT THAT STATION IDENTIFICATION ANNOUNCEMENTS BE MADE ON THE HOUR REMAINS IN EFFECT, SUBJECT TO THE EXCEPTIONS IN THE CASE OF PARTICULAR BROADCASTS AS INDICATED ABOVE.

-----SCHOOLEY

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