#### NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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NOVEMBER 1, 1943

# N.A.E.B. TO MEET AT SCHOOL BROADCAST CONFERENCE

NAEB MEMBERS ATTENDING THE SCHOOL BROADCAST CONFERENCE WILL HOLD INFORMAL SESSIONS AT 10 A.M. AND 2:30 p.M., SUNDAY, NOVEMBER 28 AT THE MORRISON HOTEL, CHICAGO. ALREADY SOME MEMBERS HAVE INDICATED THEIR INTENTION TO BE PRESENT, WHILE OTHERS HAVE ADVISED US THAT THEY'LL BE UNABLE TO GET TO THE MEETING. THOSE IN TOWN, PLEASE MAKE A SPECIAL EFFORT TO ATTEND THE AFTERNOON SESSION.

WE NOTICE ON THE PRELIMINARY PROGRAM THAT THE FOLLOWING NAEB MEMBERS ARE SCHEDULED TO PARTICIPATE: MIKE HANNA, CARL MENZER, ALLEN MILLER, MAJOR HAROLD KENT, H. B. McCarty, Kay Lardie, and some staff members of the Chicago Radio Council and WHA.

#### "EXPLORING YOUR UNIVERSITY" ON W N A D

TO ACQUAINT THE PEOPLE OF KANSAS AND ITS ENVIRONS WITH THEIR UNIVERSITY AND ITS VARIOUS SERVICE TO THE STATE, THE UNIVERSITY OF KANSAS STATION, KFKU, OFFERS "EXPLORING YOUR UNIVERSITY," A WEEKLY SERIES OF PROGRAMS, EACH MONDAY EVENING AT 9:30 O'CLOCK. IN OPENING THIS SERIES OF PROGRAMS, DEANNE W. MALOTT, CHANCELLOR OF THE UNIVERSITY, SAID, "THE MAKING OF A UNIVERSITY IS AN ENDLESS PROCESS, NEVER COMPLETED. IT IS A LIVING, CHANGING THING-THE MOST IMPORTANT TRADITION OF CONSTANT CHANGE." "EXPLORING YOUR UNIVERSITY" OFFERS AN OPPORTUNITY TO BECOME ACQUAINTED WITH THE UNIVERSITY OF KANSAS AND TO KEEP ABREAST OF THE CHANGES.

THE PROGRAMS WILL PRESENT THE VARIOUS DEANS AND DIVISION HEADS, GIVING, THROUGHOUT THE YEAR, A BROAD PICTURE NOT ONLY OF THE UNIVERSITY'S FUNCTION IN TRAINING STUDENTS IN THE ARTS, SCIENCES, AND THE PROFESSIONS, BUT ALSO IN THE MANY SERVICE BUREAUS LOCATED ON THE CAMPUS FOR THE USE OF THE PEOPLE IN THE STATE.

DURING THE MONTH OF NOVEMBER, KFKU WILL EXPLORE SIX SCHOOLS OF THE UNIVERSITY: THE SCHOOL OF FILE ARTS WITH DEAN D. M. SWARTHOUT; SCHOOL OF MEDICINE WITH DEAN H. R. WAHL; THE GRADUATE SCHOOL AND THE SCHOOL OF LAW WITH DEAN J. H. NELSON AND DEAN F. J. MOREAU; AND THE SCHOOL OF EDUCATION AND SCHOOL OF BUSINESS WITH DEAN J. W. TWENTE AND DEAN F. T. STOCKTON. EACH PROGRAM WILL FEATURE: MUSIC BY ORGANIZATIONS AND STUDENTS IN THE SCHOOL OF FINE ARTS.

# COHEN APPOINTED OWI RADIC CHIEF

THE OFFICE OF WAR INFORMATION HAS APPOINTED PHILIP H. COHEN, TO SUCCED DONALD STAUFFER AS CHIEF OF THE RADIO BUREAU OF THE OWI. COHEN, FOR SIX YEARS A RADIO PRODUCER WAS PREVIOUSLY DEPUTY CHIEF OF THE BUREAU UNTIL STAUFFER RESIGNED. COHEN WILL HANDLE ALL REQUESTS BY GOVERNMENT AGENCIES AND OFFICIALS FOR UNSPONSORED RADIO TIME. HE ALSO WILL SCHEDULE AND ALLOCATE THE TIME MADE AVAILABLE BY RADIO STATIONS FOR GOVERNMENT INFORMATION PROGRAMS.

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## MEDICAL AND HEALTH ORGANIZATIONS COOPERATE WITH WNYC

LEADING PUBLIC HEALTH AND MEDICAL SOCIETIES IN NEW YORK CITY COOPERATE WITH NEW YORK CITY'S OWN STATION, WNYC, IN THE EXTENSIVE PROGRAM OF HEALTH TALKS (MORE THAN 60% OF ALL HEALTH TALKS HEARD OVER ALL NEW YORK STATIONS ARE BROADCAST OVER WNYC) DESIGNED TO SAFEGUARD AND PRESERVE THE NATION'S MOST PRICELESS POSSESSION, IN WAR OR PEACE, THE HEALTH OF ITS PEOPLE. STRESSING THE IMPORTANCE OF RETAINING AND REGAINING HEALTH, MORE VITAL NOW WITH THE ADDED DEMANDS ON EVERYONE, AND AIMING TOWARD THE MOST ADVANTAGEOUS USE OF WAR-LIMITED MEDICAL FACILITIES, WNYC AND THE CITY'S HEALTH AGENCIES PRESENT A ROUNDED PROGRAM OF HEALTH BROADCASTS AT 11:45 A.M. WEEKDAYS, AND ON THURSDAYS AT 1:15 P.M., WITH PROMINENT MEDICAL, DENTAL AND WELFARE AUTHORITIES AS SPEAKERS.

On Mondays and Fridays the Speaker for "New York City Health Time" is provided by the New York Academy of Medicine in Cooperation with the New York Tuberculosis and Health Association. The Oral Hygiene Committee of Greater New York Offers advice on Dental Matters by Outstanding Members of the Dental Profession on Tuesdays. Dr. Jerome S. Peterson of the New York City Department of Health Gives the Wednesday talks on Community Health Problems. Thursday Morning's Speaker is from the Medical Society of the County of New York, and the Alternate Saturday discussions are sponsored by the Bronx County Medical Society in Cooperation with the Bronx County Tuberculosis and Health Association, and the Kings County Medical Society.

#### WNYC TO BROADCAST NEW SERIES OF EDUCATIONAL PROGRAMS

New York's Own Municipal Station WNYC, in cooperation with The City College of New York (CCNY), and Queens College, inaugurate two new series of BROADCASTS FEATURING NOTED SPEAKERS DISCUSSING VITAL WARTIME TOPICS BEGINNING THIS WEEK.

ON MONDAYS (8:00-8:15 p.m.) STARTING NOVEMBER 15TH AND CONTINUING FOR THE NEXT SIX WEEKS, WNYC IN COOPERATION WITH THE CITY COLLEGE OF NEW YORK WILL PRESENT A SERIES OF PROGRAMS ENTITLED "THE ORGANIZATION OF PEACE". DISCUSSING POST-WAR PROBLEMS WILL BE SUCH NOTED SPEAKERS AS PROF. HARRY J. CARMAN THE INITIAL SPEAKER, FOLLOWED BY ELY CULBERTSON, BRIDGE EXPERT AND ORIGINATOR OF A PLAN FOR POST-WAR INTERNATIONAL COOPERATION, DR. ALVIN JOHNSON, PROF. HARRY A. OVERSTREET, CLARK M. EICHELBERGER, AND PROF. NELSON M. MEAD, SPEAKING ON SUCCESSIVE WEEKS.

TUESDAYS AT 8:00 P.M., BEGINNING NOVEMBER 9TH, WNYC IN COLLABORATION WITH QUEENS COLLEGE PRESENTS THE FIRST IN A FOUR-WEEK BERIES OF BROADCASTS ENTITLED "VICTORY BEGINS AT HOME". REX STOUT, NOTED AUTHOR, TRAVELLER AND LECTURER AND MEMBER OF THE WRITERS WAR BOARD, TOGETHER WITH MR. DON LEACH OF THE WAR FOOD ADMINISTRATION, AND MISS EULA CORBIN, WELL-KNOWN EXPERT NUTRITIONIST, WILL BE HEARD ON THE SECOND PROGRAM OF THE SERIES ON NOVEMBER 16TH (TUESDAY, 9:00 P.M.) DISCUSSING "FOOD PROSPECTS AND FOOD USES".

## NOTES FROM HERE AND THERE

WHA REPORTS THAT MAC McCarty is back to run things on the Radio end of things on the Wisconsin Campus....Jerry Bartell, WHA, has been commissioned an ensign in the Navy....Bob Dick, formerly WHA, was a recent caller and announcer on WILL...Bill Harley may go into the service one of these

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DAYS AND THAT WILL BE ANOTHER LOSS FOR WHA.... Understand University of Iowa may apply for FM.... WLB is running a dramatic radio seriel on conservation, Land alive.... A former member of Burton Paulu's staff called to say hello while recruiting for the Navy and Waves on the WILL campus --- Temple by name.... Temple sends regards to Paulu.... One of Bob Coleman's Boys called recently, too, but name has slipped my mind momentarily.... Hear that Griffith at WOI might be in need of a program or production manager.... And, finally, why don't some of youse guys help me with a few contributions, now and then?

## FCC ACTIONS

Ohio State University was granted permission to operate a relay broadcasting station. (10/5/43)

WRUF, University of Florida, applied for special service authorization to operate unlimited time for period ending February 1, 1943. (10/11/43)

WCAL, St. OLAF College, Applied for authority to determine operating power by direct measurement of antenna power. (10/27/43)

----SCHOOLEY

Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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