

## NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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### NAEB URGES BAND RESERVATIONS FOR EDUCATION

MEETING IN CONJUNCTION WITH THE SCHOOL BROADCAST CONFERENCE IN CHICAGO ON NOVEMBER 29, NAEB UNANIMOUSLY PASSED A RESOLUTION URGING ADEQUATE PROVISION BE MADE FOR EDUCATION IN ANY FUTURE ALLOCATION OF BROADCASTING FACILITIES. THE RESOLUTION FOLLOWS:

"FORESEEING THE POSSIBLE AND PROBABLE USE OF FM BY EDUCATION IMMEDIATELY AFTER THE WAR AND RECOGNIZING THE NECESSITY FOR HAVING ADEQUATE FACILITIES AVAILABLE, THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS ADVOCATES:

"1. THE RESERVATION OF TEN CHANNELS IN THE SPECTRUM FOR USE OF EDUCATION, AND THAT THESE CHANNELS BE ADJACENT TO THOSE RESERVED FOR COMMERCIAL FM BROADCASTING.

"2. THAT MORE ADEQUATE PROVISION BE MADE FOR USE OF FM RELAY STATIONS BY RESERVATION OF SEVEN OR MORE SUCH FREQUENCIES FOR EDUCATION.

"3. THE RESERVATION FOR EXCLUSIVE USE OF EDUCATION, TWO CHANNELS IN ANY ASSIGNMENT OF SUCH FREQUENCIES FOR TELEVISION AND THAT SUCH CHANNELS SHALL BE ADJACENT TO ANY ASSIGNED COMMERCIAL TELEVISION."

A COPY OF THE RESOLUTION HAS BEEN FORWARDED TO COMMISSIONER JOHN W. STUDEBAKER OF THE OFFICE OF EDUCATION, URGING THE EFFORTS OF HIS OFFICE IN BEHALF OF ADEQUATE RESERVATION OF BROADCASTING FACILITIES FOR EDUCATION IN THE POST-WAR ERA BY THE FCC.

### KENT RECEIVES SBC "AWARD OF MERIT"

THE FOURTH ANNUAL "AWARD OF MERIT," PRESENTED EACH YEAR BY THE EXECUTIVE COMMITTEE OF THE SCHOOL BROADCAST CONFERENCE FOR "OUTSTANDING AND MERITORIOUS SERVICE IN EDUCATIONAL RADIO" WAS MADE TO MAJOR HAROLD W. KENT, DIRECTOR OF THE RADIO COUNCIL, CHICAGO PUBLIC SCHOOLS AND PRESIDENT OF THE ASSOCIATION FOR EDUCATION BY RADIO, ON MILITARY LEAVE IN WASHINGTON.

MAJOR KENT WAS SELECTED BY THE SPONSORING COMMITTEE OF THE SCHOOL BROADCAST CONFERENCE COMPOSED OF 50 LEADERS IN THE EDUCATIONAL FIELD OF RADIO FOR HIS SERVICE TO RADIO BOTH AS AN EDUCATOR AND AS A WARTIME MILITARY OFFICER. THE "AWARD OF MERIT" IN PREVIOUS YEARS HAS GONE TO JUDITH WALLER, PUBLIC SERVICE DIRECTOR, MIDWEST DIVISION, NBC, CHICAGO; STERLING FISHER, ASSISTANT TO THE EDUCATIONAL COUNSELLOR, NBC, AND ROBERT HUDSON, DIRECTOR OF THE ROCKY MOUNTAIN RADIO COUNCIL, DENVER.

### NOTES FROM CHICAGO MEETING

THE ASSOCIATION ALSO VOTED TO PROVIDE THE AER JOURNAL WITH A SERIES OF ARTICLES ON NAEB STATIONS. MORE DETAILS WILL BE SUPPLIED IN A LATER ISSUE OF THE NEWS LETTER....NOVIK, WNYC, WAS UNABLE TO ATTEND BECAUSE OF DEATH OF HIS CHIEF ENGINEER AND CLOSE FRIEND....DEAN CALDWELL OF OREGON DIED

SOME WEEKS AGO --ALLEN MILLER WILL MISS HIS ENCOURAGEMENT IN RADIO WORK AT KOAC....FRED FULLER, WHA MUSIC DIRECTOR, IS SOMEWHERE IN THE SOUTH PACIFIC....DAVID JOHNSON, CLASS OF '38 OF ST. OLAF, HAS SUCCEEDED M. C. JENSEN AT WCAL IN NORTHFIELD. JENSEN IS IN THE EAST....ATTENDING NAEB MEETING AND SCHOOL BROADCAST CONFERENCE WERE THE FOLLOWING, NOT TO EXCLUSION OF OTHERS; MAJOR HAROLD W. KENT, JOE WRIGHT, WILL; MAC McCARTY, WHA; DAVID JOHNSON, WCAL; CARL MENZER, WSUI; KAY LARDIE, DETROIT; DAVE OWENS, MICHIGAN; WALTER KRULEVITCH, WHA; GEORGE JENNINGS; MIKE HANNAH, WHCU; PEARL BROXAM, WSUI; KENNETH YEEND, KIRO; BOB MILLER, WSEZ, JOE MADDY, MICHIGAN; AND SCHOOLEY. SEEN ABOUT THE CONFERENCE WERE: BOB HUDSON, CLARENCE BROWN, LUKE ROBERTS, CHET DUAGAN, WILLARD EGOFF, LEON LEVINE, DUFFY SCHWARTZ, BLANCHE YOUNG, JUDITH WALLER, SAM LYNCH, HARRIET HESTER, SHERM LAWTON, JULES FLANIGAN, MARK HAAS, JIM HANLON, AND OTHERS I MAY HAVE NEGLECTED TO MENTION AT THE MOMENT.

### W H A ART EXHIBIT ON TOUR

MADISON, Wis. Nov. 9 -- Today H. B. McCARTY, DIRECTOR AND CHIEF SHIPPING CLERK OF WHA, WISCONSIN STATE STATION, SHIPPED OUT WHAT THE STATION BELIEVES TO BE THE BIGGEST TRAVELING EXHIBIT OF ART WORKS IN THE FIELD.

THERE WERE 23 SPECIALLY-BUILT CASES, DESIGNED BY H. B., ENCLOSING NINE PANELS, EACH WITH TWO PICTURES. EACH EXHIBIT WILL BE SHOWN AT ABOUT 15 SCHOOLS, AS THERE ARE 328 WISCONSIN SCHOOLS AND TWO IN NORTHERN ILLINOIS ON THE ROUND ROBIN EXHIBIT LISTS.

BUT WHAT IS THE SOURCE OF THE PICTURES? THE 33,739 YOUNGSTERS WHO FOLLOW WHA'S WISCONSIN SCHOOL OF THE AIR ART COURSE, "LET'S DRAW." IN 1,850 SCHOOL ROOMS LAST YEAR, THE YOUNG ARTISTS LISTENED TO WEEKLY BROADCASTS, PLANNED BY JAMES SCHWALBACH (RECENTLY MADE PRINCIPAL OF THE HIGH SCHOOL AT WHITEWATER STATE TEACHERS COLLEGE, WHITEWATER, WIS.), TO TEACH THE USE OF VARIOUS MEDIA, SO THAT PICTURES ARE IN CHALK, WATERCOLOR, AND CRAYON.

THE COURSE IS NOW IN ITS SEVENTH YEAR UNDER SCHWALBACH'S DIRECTION. IT IS DESIGNED FOR GRADES 5 TO 8, BUT OTHER GRADES DO USE THE COURSE, AND EVERY ONCE IN A WHILE A THIRD OR FOURTH GRADE PUPIL TURNS UP ON THE WEEKLY HONOR ROLL. THE HONOR ROLL IS CHOSEN FROM THE SEVERAL BEST PICTURES FROM EACH BROADCAST, CHOSEN BY THE TEACHER AND SENT TO MR. SCHWALBACH FOR EVALUATION AND CRITICISM.

INCLUDED WITH EACH EXHIBIT IS A PANEL DESCRIBING THE EXHIBIT, WHICH SAYS "THE WISCONSIN SCHOOL OF THE AIR PRESENTS...AN EXHIBIT OF DRAWINGS AND PAINTINGS INSPIRED BY MUSIC, DRAMATIZATION AND NARRATION, PLANNED BY JAMES SCHWALBACH OF WHITEWATER TEACHERS COLLEGE."

INDICATIVE OF THE FINE RESULTS OF THE COURSE, AND MR. SCHWALBACH'S FIRM BELIEF IN ITS VALUE IS HIS REFUSAL TO RELINQUISH HIS JOB OF WRITING SCRIPTS, JUDGING AND CORRESPONDING, EVEN THOUGH HE HAS RECENTLY BEEN MADE PRINCIPAL OF THE HIGH SCHOOL OF WHITEWATER TEACHERS COLLEGE, WHITEWATER, WISCONSIN, WHERE HE HAD FORMERLY BEEN AN ART TEACHER.

### PRO ARTE QUARTET PICTURES OFFERED W H A LISTENERS

A STRIKING PICTURE OF THE CHAMBER MUSIC GROUP, THE PRO ARTE QUARTET, IS BEING OFFERED FREE TO LISTENERS OF WHA, THE WISCONSIN STATE STATION. FOR THE

SECOND YEAR THE QUARTET IS BROADCASTING WEEKLY TO ILLUSTRATE A COURSE IN QUARTET IS BROADCASTING WEEKLY TO ILLUSTRATE A COURSE IN QUARTETS OF HAYDN AND MOZART GIVEN BEFORE A UNIVERSITY CLASS BY PROF. CARL BRICKEN, DIRECTOR OF THE MUSIC SCHOOL.

THE QUARTET MEMBERS ARE ON THE STAFF OF THE MUSIC SCHOOL. THE PICTURE IS OFFERED IN HOPES OF INCREASING THE RADIO AUDIENCE OF THE OUTSTANDING GROUP, SO THAT THE CULTURAL INFLUENCE OF THEIR MUSIC MAY REACH ALL THE PEOPLE OF WISCONSIN WHICH THE STATION AND THE QUARTET SERVE.

THE INFORMAL POSE, IN FORMAL DRESS, SHOWS GERMAINE PREVOST, VIOLIST, GEORGE SOPKIN, CELLIST, AND ALBERT RAHIER, SECOND VIOLIN, STUDYING THE SHEET OF MUSIC HELD BY ANTONIO BROSA, FIRST VIOLIN AND DIRECTOR OF THE GROUP. THE PICTURE WAS TAKEN BY THE UNIVERSITY PHOTOGRAPHER, HOMER MONTAGUE, AND FINANCED BY THE MUSIC SCHOOL.

FINE COMMENTS ON THE PROGRAM ACCOMPANY REQUESTS AND ARE MORE THAN REWARD ENOUGH FOR WHA FOR MAILING THE PHOTOS. HOWEVER, IF WE GET THE KIND OF RESPONSE WE DID TO THE OFFER OF A FREE PATRIOTIC PAMPHLET PUT OUT BY THE BUREAU OF ORAL AND VISUAL INSTRUCTION--3156 AT THE LAST COUNT--THE MUSIC SCHOOL ISN'T GOING TO LIKE IT, AT 15¢ A PICTURE!

#### SCIENCE FROM CLASSROOM ON W N A D

ATTEMPTING FOR THE FIRST TIME TO BROADCAST A SCIENTIFIC COURSE BY AIR DIRECTLY FROM THE CLASSROOM, WNAD WILL PRESENT A SERIES OF LECTURES ON PLANT SCIENCE AND ANIMAL BIOLOGY, "BIOLOGICAL BASIS OF HUMAN AFFAIRS," TO BE HEARD EACH MONDAY, WEDNESDAY AND FRIDAY FROM 11:15 TO 12 NOON.

COMING UNDER THE GENERAL HEADING OF "RADIO CLASSROOM OF THE AIR," THESE LECTURES WILL NOT BE FOR SPECIALISTS IN THE FIELD, BUT RATHER WILL BE PRESENTED AS GENERAL UNIVERSITY COURSES.

DISCUSSIONS ARE LED BY THE FOLLOWING PROFESSORS: AUTE RICHARDS, A. O. WEESE AND A. I. ORTENBURGER, PROFESSORS OF ZOOLOGY, AND MILTON HOPKINS AND M. L. CHANCE, ASSOCIATE PROFESSOR OF PLANT SCIENCES.

#### "SPEAKING TO PARENTS" ON K F K U

"SPEAKING TO PARENTS," A WEEKLY KFKU FRIDAY AFTERNOON FEATURE, IS PLANNED ESPECIALLY FOR THE PARENTS OF CHILDREN OF PRESCHOOL AGE, TWO TO FIVE YEARS. THE BROADCASTS ARE SPONSORED AND PREPARED BY THE UNIVERSITY OF KANSAS NURSERY SCHOOL STAFF.

AUTHORITIES IN THE FIELDS OF CHILD CARE AND PSYCHOLOGY DISCUSS EVERYDAY PROBLEMS OF PARENTS ON THE QUARTER-HOUR BROADCAST. THE TOPICS FOR DISCUSSION DURING DECEMBER WILL INCLUDE MENTAL DEVELOPMENT, BEHAVIOR, CHILDREN'S PLAY AND PLAY MATERIALS, AND LITERATURE FOR CHILDREN.

"SPEAKING TO PARENTS" IS BROADCAST AT 2:30 O'CLOCK ON FRIDAY AFTERNOONS OVER KFKU. FOLLOWING, AT 2:45, ARE THE "SPEAKING TO WOMEN" PROGRAMS. "FOOD NEWS" FROM THE DEPARTMENT OF HOME ECONOMICS IS BROADCAST ONCE EVERY TWO WEEKS, AND ON ALTERNATE FRIDAY AFTERNOONS KFKU PRESENTS "TUNES AND TIPS" FROM THE OFFICE OF WAR INFORMATION.

IN THE SERIES, "LIVING BOOKS," ON K F K U AT 9:30-10:00 P.M., WEDNESDAYS, THE STATION PROPOSES TO EXAMINE SOME OF THE GREAT BOOKS THAT STILL HAVE A GREAT DEAL TO SAY ABOUT OUR STANDARDS--THE VALUES THAT WE SET UP OR FAIL TO SET UP.

THE APPROACH TO THESE BOOKS WILL BE NON-TECHNICAL. A GROUP OF PROFESSORS IN THE UNIVERSITY WILL DISCUSS EACH OF THEM FROM THE STANDPOINT OF THEIR HUMAN INTEREST, THEIR REFLECTION OF LIFE. "WHY HAS THIS BOOK LIVED?" THEY WILL SAY IN EFFECT. "WHAT DOES IT HAVE TO OFFER TO US NOW?" HENCE OLD AS WELL AS NEW BOOKS, FROM HOMER'S ODYSSEY TO CONTEMPORARY DRAMA WILL BE CONSIDERED. THE TEST OF A BOOK WILL BE ITS CONTRIBUTION TO THE UNDERSTANDING OF THE HUMAN SPIRIT IN ITS PROBLEMS AND ITS ASPIRATIONS.

#### W K A R CARRIES STATE DEPARTMENTAL SERIES

AS EARLY AS 1925, THE DATE OF THE EARLIEST PRINTED PROGRAM OF THIS STATION, DEPARTMENTS OF STATE GOVERNMENT HAVE BROADCAST OVER WKAR. DURING THE INTERVENING YEARS ALMOST EVERY AGENCY OF THE STATE HAS, AT SOME TIME, USED THE STATION. SOME DEPARTMENTS HAVE CARRIED A WEEKLY BROADCAST OVER A LONG PERIOD. AS A PUBLIC SERVICE STATION, WKAR HAS ALWAYS WELCOMED THE OPPORTUNITY TO PROVIDE A MEANS OF KEEPING LISTENERS INFORMED OF THEIR GOVERNMENT.

SIX DEPARTMENTS ARE SCHEDULED EACH WEEK DURING DECEMBER. THE DEPARTMENT OF AGRICULTURE IS HEARD ON TUESDAY AT 1:00 P.M. ON WEDNESDAY THE DEPARTMENT OF HEALTH BROADCASTS AT 1:00, AND THE CIVIL SERVICE DEPARTMENT AT 3:15. THE STATE HISTORICAL COMMISSION PRESENTS GLIMPSES OF THE PAST IN MICHIGAN, EACH THURSDAY AT 11:00 A.M. THE STATE HIGHWAY DEPARTMENT AND THE DEPARTMENT OF PUBLIC INSTRUCTION ARE HEARD AT 1:30 AND 2:00 P.M. ON FRIDAY.

#### W H A OFFERS NEW MUSIC PROGRAM LISTING

WHA'S NEW FREE LISTING OF CLASSICAL MUSIC PROGRAMS FOR THE COMING MONTH HAS BEEN ENTHUSIASTICALLY RECEIVED BY LISTENERS. CONCEIVED BY MUSIC DIRECTOR DON VOEGELI SIX WEEKS AGO, THE PROJECT WILL PROBABLY REMAIN AS A PERMANENT FREE SERVICE TO WHA LISTENERS.

CO-OPERATION OF THE RECORD COMPANIES MAKES POSSIBLE THE LISTING OF MUSIC OF THE MASTERS, MASTERWORKS OF MUSIC AND MUSIC YOU WANT. THE TITLES OF FEATURED WORKS ARE MIMEOGRAPHED ON A DOUBLE-FOLDED LEGAL SIZE SHEET OF MIMEO STOCK, USED SIDEWAYS, WITH A PRINTED HEADING "CLASSICAL MUSIC WHA PROGRAM SCHEDULES." EACH PROGRAM OCCUPIES A THIRD OF THE SHEET AND IS CONTINUED ON THE REVERSE SIDE.

THE FIRST 5½ DAYS' MAIL BROUGHT 202 REQUESTS. THE FREE LISTING IS BEING PROMOTED BY DON THROUGH MUSIC STORES, RECORD SHOPS AND MUSIC COLUMNS. MAIL REQUESTS ARE ON THE INCREASE.

APPRECIATION OF WHA'S GENEROUS CLASSICAL MUSIC PROGRAMS COMES WITH MOST REQUESTS. "YOUR WONDERFUL PROGRAMS ARE AN ANTIDOTE FOR THE STRAIN OF THE EVER-PRESENT WAR SITUATION...." "I AM A MUSICIAN WHO MOVED AWAY FROM CITY NOISES, NOW THE ONLY ENJOYMENT I GET IS FROM WHA RADIO STATION...." AND AN ENGINEERING FIRM IN WATERTOWN WROTE FOR THE SCHEDULE, EXPLAINING THAT THE MEN IN THE SHOP LISTEN TO WHA'S MUSIC PROGRAMS.

AND ON A POST CARD CAME THE REQUEST "PLEASE SEND FREE MUSIC SCHEDULE AND MIMEOGRAPHED SHEET ON RAISING CALVES."

"SCIENCE FIGHTS THE WAR" REVIEWED IN WNYC SERIES

FRONTS ON WHICH "SCIENCE FIGHTS THE WAR" SERVE AS SUBJECTS FOR DISCUSSION ON WNYC'S 8:15 P.M. FRIDAY SERIES IN COLLABORATION WITH THE NEW YORK BRANCH OF THE AMERICAN ASSOCIATION OF SCIENTIFIC WORKERS. SINCE SCIENTIFIC RESEARCH, ACCELERATED BY WORLD WAR II, PURSUES MANY LINES, THE BROADCASTS, PRESIDED OVER BY DR. SAMUEL KAISER, EDUCATIONAL CHAIRMAN OF THE NEW YORK BRANCH OF THE ASSOCIATION, COVER A WIDE RANGE OF INTEREST.

THE DECEMBER TOPICS FOR THE "SCIENCE FIGHTS THE WAR" SERIES ARE TYPICAL OF THE BREADTH OF THE DISCUSSIONS.

ON DECEMBER 3, "HUMAN FACTORS IN WAR FLYING" WILL BE REVIEWED BY DR. ARTHUR SHAPIRO, A NEW YORK PHYSICIAN WHO HAS DONE RESEARCH IN HUMAN PHYSIOLOGY AS IT RELATES TO THE SUBJECT OF THE BROADCAST. "THE CHINESE INDUSTRIAL COOPERATIVES" IS THE TOPIC OF THE DECEMBER 10 BROADCAST, WITH DAVID LEACOCK, ENGINEER AND SPECIALIST ON CHINESE PROBLEMS FOR INDUSTRIAL COOPERATIVES, INC.

SCIENTIFIC SIDELIGHTS ON WAR-TIME PROBLEMS, INCLUDING FAMINE, WILL BE DISCUSSED ON THE DECEMBER 17, "INDIA AND THE WAR", PROGRAM, BY G. B. LAL, SCIENCE EDITOR OF INTERNATIONAL NEWS SERVICE. ON THE LAST DECEMBER "SCIENCE FIGHTS THE WAR" BROADCAST, "POWDER METALLURGY IN INDUSTRY AND AT THE FRONTS" WILL BE DISCUSSED BY DR. CHARLES J. BIER, RESEARCH CHEMIST AND METALLURGICAL ENGINEER.

PHILIP T. BLACKWOOD, YOUNG AMERICAN BASS BARITONE, IS SCHEDULED TO DO A SERIES OF FOUR RECITALS IN DECEMBER OVER WNYC, SATURDAY EVENINGS AT 8:30 P.M. "SONGS OF MANY LANDS" WILL PROVIDE THE MUSIC FOR THE BROADCASTS, AND THE FIRST PROGRAM ON DECEMBER 4 WILL BE A GROUP OF AMERICAN SONGS, THE SECOND A BRITISH GROUP, THE THIRD A GROUP OF FRENCH AND RUSSIAN WORKS AND THE FINAL BROADCAST IN THE SERIES, ON CHRISTMAS NIGHT WILL BE A REQUEST PROGRAM OF FAVORITE NATIVITY MUSIC. MR. BLACKWOOD, A GRADUATE OF WESTMINSTER CHOIR COLLEGE, HAS SUNG IN CHURCH CHOIRS THROUGHOUT NEW YORK FOR SEVERAL YEARS, AND IS PRESENTLY IN THE CHOIR AT THE CHURCH OF THE EPIPHANY. FOR THE PAST SEVEN YEARS HE HAS SUNG WITH THE DESOFF CHOIRS.

BEGUN LAST YEAR, WNYC'S "HISTORICAL CYCLE OF MUSIC" FOR THE PIANO WILL CONTINUE THIS YEAR, SATURDAYS AT 9 P.M. AS A HALF-HOUR MUNICIPAL CONCERT HALL FEATURE. AS IN LAST YEAR'S VOLUME I OF THE SERIES, THE "HISTORICAL CYCLE" WILL HAVE THE SERVICE OF THE TALENTED PIANIST, DAVID STIMER, WHO TRACES THE DEVELOPMENT OF KEYBOARD MUSIC FROM ITS BEGINNING WITH BYRD AND RAMEAU IN THE 16TH CENTURY, THROUGH PRESENT DAY COMPOSERS. MR. STIMER, FORMER HOLDER OF THE PHILHARMONIC SCHOLARSHIP FOR STUDY WITH JOSEPH LHEVINE AND OF JUILLIARD GRADUATE SCHOLARSHIPS, HAS BEEN FACULTY ACCOMPANIST IN THE 'CELLO DEPARTMENT AT JUILLIARD AND IS CURRENTLY ON THE STAFF OF WNYC.

VOLUME II BEGINS ON DECEMBER 4TH, WITH A BROADCAST BY MR. STIMER OF WORKS BY THE 17TH CENTURY COMPOSER OF PIANO WORKS, DANDRIEU. ON THE TWO SUBSEQUENT SATURDAY NIGHT RECITALS, DECEMBER 11TH AND 18TH, WORKS OF HANDEL WILL BE PLAYED, AND THE FOLLOWING THREE SATURDAY MUSICALES (DEC. 25, JAN. 1 AND 8) WILL BE DEVOTED TO MUSIC OF BACH. SCARLATTI WILL BE THE FEATURED COMPOSER ON THE "HISTORICAL CYCLE OF MUSIC" BROADCASTS FOR JAN. 15 AND 22.

OHIO INSTITUTE DATES SET FOR MAY 5-8.

THE FIFTEENTH INSTITUTE FOR EDUCATION BY RADIO WILL BE HELD AT THE DESHLER-WALLICK HOTEL, COLUMBUS, FRIDAY THROUGH MONDAY, MAY 5-8, ACCORDING TO I. KEITH TYLER, DIRECTOR OF THE INSTITUTE. IT IS ALSO PROBABLE THAT NAEB WILL ARRANGE TO HOLD ITS ANNUAL MEETING IN CONJUNCTION WITH THE INSTITUTE, SO BETTER MARK THOSE DATES DOWN.

CLOSING DATE FOR ENTRIES TO THE EIGHTH ANNUAL EXHIBITION AND CITATIONS OF EDUCATIONAL RADIO PROGRAMS WILL BE MARCH 15, 1944. SPECIFICATIONS AND ENTRY BLANKS MAY BE OBTAINED BY STATIONS, EDUCATIONAL ORGANIZATIONS AND REGIONAL NETWORKS BY WRITING THE DIRECTOR OF THE INSTITUTE, THE OHIO STATE UNIVERSITY, COLUMBUS, 10, OHIO.

COLORADO COLLEGE PRESENTS: "LET'S MAKE MUSIC"

LET'S MAKE MUSIC COMES TO THE ROCKY MOUNTAIN REGION PERFECTED INTO TWELVE HALF-HOUR LECTURE-CONCERTS OF DELIGHTFUL SWIFT-MOVING ENTERTAINMENT, PRESENTED BY COLORADO COLLEGE UNDER THE AUSPICES OF THE ROCKY MOUNTAIN RADIO COUNCIL.

LET'S MAKE MUSIC FIRST TOOK FORM IN NEW YORK CITY AS THIRTY BROADCASTS BY ROY AND JOHANA HARRIS WITH ASSISTING ARTISTS, AND WAS FURTHER DEVELOPED AS A SUNDAY FEATURE ON THE CORNELL UNIVERSITY CBS STATION BY THE SAME ARTISTS.

IN LET'S MAKE MUSIC, THE HEARER LISTENS IN ON A LIVELY STUDIO CHAT BETWEEN ROY HARRIS AND HIS FRIEND GEORGE, "MR. AVERAGE MAN", AS THEY LISTEN TO MUSIC PLAYED BY JOHANA HARRIS AND THEIR MUSICIAN FRIENDS. MORE THAN HALF OF EACH BROADCAST WILL BE MUSIC. EXCERPTS AND ENTIRE WORKS RUN THE GAMUT FROM YESTERDAY'S BACH, MOZART, AND BEETHOVEN, TO TODAY'S ROY HARRIS. THE COMPOSER MAKES CLEAR TO HIS LISTENERS IN THE STUDIO AND ON THE AIR, IN AN EASY-GOING, PERSONAL, HUMOROUS WAY, JUST HOW AND WHY MUSIC AFFECTS THEM.

OFF THE CUFF.

WALDO ABBOT AT MICHIGAN HAS GOTTEN OUT ANOTHER OF THOSE BREEZY LETTERS OF HIS TO HIS FORMER STUDENT, NOW LOCATED ALL OVER THE WORLD....WHA NEWS LETTER SHOWS HOW PLAYFUL WHA STAFF IS....MENTIONS HALLOWE'EN PARTY STAGED BY STAFF....HAROLD ENGEL VISITED WHA RECENTLY ENROUTE FROM COAST TO COAST... HAROLD IS STILL LOCATED IN SEATTLE....WCAL, ST. OLAF COLLEGE, WAS GRANTED AUTHORITY TO DETERMINE OPERATING POWER BY DIRECT MEASUREMENT, NOVEMBER 1!.... KOAC'S REQUEST TO USE WE TRANSMITTER AS AN AUXILIARY WAS DISMISSED BY FCC AT KOAC REQUEST....THE FCC GRANTED WRUF, UNIVERSITY OF FLORIDA, SPECIAL SERVICE AUTHORIZATION TO OPERATE UNLIMITED TIME FOR PERIOD ENDING FEBRUARY 1, 1944....THE FOLLOWING ITEM WAS CARRIED BY THE ASSOCIATED PRESS: "THE BROADCASTING OF COLLEGE BASKETBALL IS GOING TO BE GIVEN A NETWORK TRYOUT NEXT SATURDAY AFTERNOON. (DECEMBER 4) BILL STERN WILL GIVE A PLAY BY PLAY DESCRIPTION OF THE GAME BETWEEN PRINCETON AND DARTMOUTH (OVER NBC). THE BROADCAST WILL START AT 3:45 O'CLOCK. IT WILL BE ONE OF THE RARE OCCASIONS THAT BASKETBALL HAS BEEN PUT ON THE SAME BROADCASTING BASIS WITH FOOTBALL. THE SPEED OF BASKETBALL REQUIRES EXCEPTIONALLY FAST ORAL DESCRIPTION. AND THE SUCCESS OF THE TRANSMISSION IS EXPECTED TO DETERMINE WHETHER OTHER BASKETBALL GAMES WILL BE BROADCAST. "TOURNAMENT BASKETBALL HAS BEEN CARRIED BEFORE ON THE NETWORKS BUT MAINLY IN SUMMARY FORM." I'M AFRAID THAT

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REFERENCE TO BROADCASTING ON SAME BASIS AS COLLEGE FOOTBALL WILL GIVE  
SOME COLLEGE STATIONS A SMILE. PERHAPS SAME BASIS FOR NETWORKS, BUT MANY  
A COLLEGE BASKETBALL BROADCASTER CAN GIVE BILL STERN A RUN FOR THE MONEY  
WHEN IT COMES TO HANDLING THE GAME.....

---SCHOOLEY

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