NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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JANUARY I, 1944

UNIVERSITY OF KANSAS ROUNDTABLE

THE UNIVERSITY OF KANSAS ROUNDTABLE BROADCASTS, HEARD AT 9:30 P.M. EACH FRIDAY OVER KFKU, ARE PLANNED BY A COMMITTEE OF SEVEN UNIVERSITY FACULTY MEMBERS, APPOINTED BY CHANCELLOR DEANE W. MALOTT. UNDER THE CHAIRMANSHIP OF PAUL B. LAWSON, DEAN OF THE COLLEGE OF LIBERAL ARTS AND SCIENCES, THE COMMITTEE MEETS ONCE A MONTH TO DECIDE ON TOPICS WHICH SEEM TO BE OF THE GREATEST CURRENT INTEREST AND TO NAME THE PARTICIPANTS FOR EACH PROGRAM.

"Roundtable programs are primarily for the discussion of questions of economics, government, and war problems which are before the people of the world," Dean Lawson said. "I'm coming months we plan to consider such topics as conversion to peace-time status, post-war education, and our relations with other parts of the world."

THE UNIVERSITY OF KANSAS ROUNDTABLE BEGAN IN 1938 AS AN "OPEN FORUM DISCUSSION ON CURRENT TOPICS OF INTEREST." AFTER FIVE YEARS ON THE AIR, THE ROUNDTABLE CONTINUES IN ITS ROLE OF INTERPRETER OF CURRENTLY IMPORTANT NATIONAL AND INTERNATIONAL ISSUES OF A SOCIAL, POLITICAL, AND ECONOMIC NATURE.

THE ROUNDTABLE BROADCASTS THIS YEAR ARE PRODUCED ENTIRELY WITHOUT A SCRIPT, BUT EACH GROUP OF PARTICIPANTS SPENDS FROM EIGHT TO TON HOURS IN PREPARING THEIR PROGRAM. AT INFORMAL PRELIMINARY MEETINGS, THE SPEAKERS DISCUSS AND EXCHANGE DATA ON THEIR TOPIC. THEY DRAW UP AN OUTLINE, DRAFTING THE PRESENTATION OF EACH PARTICIPANT. AFTER THEY CHECK THE OUTLINE, ADDING PERSONAL NOTES, FACTS, FIGURES, AND QUOTATIONS WHICH THEY WISH TO USE, A REHEARSAL RECORDING OF THE BROADCAST IS MADE. THE REHEARSAL SERVES TO PUT THE SPEAKERS AT EASE AND MAKES POSSIBLE MANY IMPROVEMENTS IN THE ACTUAL BROADCAST.

PARTICIPANTS OF THE ROUNDTABLE DISCUSSIONS ARE UNIVERSITY FACULTY MEMBERS, LOCAL BUSINESS AND PROFESSIONAL MEN, AND AN OCCASIONAL OUT-OF-TOWN GUEST.

KENTUCKY PRESENTS "YOUR HEALTH IN WARTIME"

PRECAUTIONS TO AVOID INFLUENZA, COLDS, PNEUMONIA AND OTHER DISEASES, EPIDEMIC AT THIS TIME, WILL BE CONTAINED IN A SERIES OF WEEKLY RADIO TALKS ON THE SUBJECT, "YOUR HEALTH IN WARTIME," THE FIRST OF WHICH IS SCHEDULED FOR PRESENTATION OVER WHAS, LOUISVILLE, SATURDAY, JANUARY 15, AT 1:15 p.m. THE PROGRAMS WILL BE PRESENTATIONS OF THE UNIVERSITY OF KENTUCKY IN LEXINGTON, AND THE SPEAKER WILL BE DR. CHARLES G. BAKER, OF THE LEXINGTON-FAYETTE COUNTY HEALTH DEPARTMENT, WHO PREPARED THE PEABODY-AWARD-WINNING RADIO TALKS ON VENERAL DISEASES LAST YEAR.

NEW YORK HOSPITALS IN W N Y C SERIES

THE INSIDE STORY OF NEW YORK HOSPITALS WILL BE PRESENTED IN A NEW SERIES OF RADIO PROGRAMS TITLED "EVERY 40 SECONDS," TO BE PRODUCED OVER NEW YORK

CITY'S STATION WNYC AT 8:00 P.M. ON MONDAY EVENINGS, BEGINNING JANUARY 3. THE TITLE IS BASED ON THE FACT THAT EVERY 40 SECONDS, ON THE AVERAGE, A NEW YORKER ENTERS A HOSPITAL AS A PATIENT.

LISTENERS WILL BE INVITED TO ASK QUESTIONS, VOICE COMPLAINTS, AND DESCRIBE INTERESTING HOSPITAL EXPERIENCES FOR TREATMENT IN EITHER THE DRAMATIC OR INTERVIEW PORTIONS OF FUTURE PROGRAMS. JOHN H. HAYES, ADMINISTRATOR OF LENOX HILL HOSPITAL, WILL BE INTERVIEWED AS THE HOSPITAL AUTHORITY ON THE FIRST PROGRAM, AND WILL ANSWER QUESTIONS COMMONLY ASKED OF HOSPITAL PEOPLE.

RADIO NEWSWRITING AWARD DEADLINE FEBRUARY I

SIGMA DELTA CHI IS ACCEPTING NOMINATIONS FOR THE 1943 PROFESSIONAL AWARD FOR RADIO NEWSWRITING UP TO FEBRUARY I.

Nominations -- All Awards, except for Courage in Journalism are offered to individuals on the basis of specific examples of work done by Americans and published or broadcast in the United States <u>During the Period of January 1, 1943 to December 31, 1943</u>.

NOMINATIONS NEED NOT BE MADE ON ANY SPECIFIC FORM; BUT EACH MUST BE ACCOMPANIED BY A CLIPPING (MANUSCRIPT IN RADIO DIVISION) WITH THE NAME OF THE AUTHOR, NAME OF PUBLICATION OR BROADCASTING STATION, AND DATE OF PUBLICATION OR BROADCAST. ALSO, A STATEMENT REVEALING THE CIRCUMSTANCES UNDER WHICH THE ASSIGNMENT WAS FULFILLED SHOULD ACCOMPANY THE NOMINATION, PROVIDING THE CIRCUMSTANCES WERE OF SIGNIFICANCE. NO MANUSCRIPTS OR CLIPPINGS WILL BE RETURNED.

Nominations and accompanying material must be received by February 1, 1944, and should be addressed to:

PROFESSIONAL AWARDS COMMITTEE SIGMA DELTA CHI SUITE 1384-86 35 EAST WACKER DRIVE CHICAGO ! ! LLINOIS

THE AWARDS PROPER CONSIST OF BRONZE MEDALLIONS WITH ACCOMPANYING CERTIFICATES.

NOTES FROM AND ON THE GANG

BURTON PAULU, MANAGER WLB, MINNEAPOLIS, WRITES: "WHEN I SENT YOU INFORMATION ABOUT WLB'S MINNEAPOLIS SYMPHONY BROADCASTS FOR THE YEAR, I DIDN'T HAVE AVAILABLE QUITE ALL OF THE DATA WHICH WAS DETERMINED LATER. AS THINGS STAND NOW, WE ARE BROADCASTING A TOTAL OF SIXTEEN CONCERTS BY THE ORCHESTRA THIS YEAR. THERE ARE THREE CHILDREN'S CONCERTS IN MINNEAPOLIS, THREE IN ST. PAUL, AND TEN SUNDAY AFTERNOON CONCERTS FOR ADULTS." (FOR THE LIFE OF ME, I CAN'T FIND AT THIS MOMENT THE ORIGINAL COMMUNICATION, BUT, IF FOUND, WILL INCLUDE IN THE NEXT NEWS LETTER. JUST DECIDED I WOULDN'T LEAVE THIS GUT.)

HAROLD INGHAM, Director, KFKU, writes: "For a short time preceding the School Broadcast Conference in Chicago Last month, I seriously considered the possibility of attending for at Least a day or two. Unfortunately,

MY CROWDED SCHEDULE OF OTHER ACTIVITIES MADE THIS VIRTUALLY IMPOSSIBLE. However, I Would greatly have enjoyed the opportunity to contact you and Joe Wright, Harold McCarty, and several of the others who were in attendance. Perhaps I may have an opportunity to see you at the Ohio conference next May. I hope so."

- E. J. O'BRIEN, KFJM, WRITES: "YOUR LETTER OF DECEMBER 17 WAS FORWARDED TO ME HERE IN TEXAS, WHERE I AM DOING SOME RESEARCH WORK IN THE VOICE COMMUNICATION LABORATORY ON THE WACO ARMY AIR FIELD, WHILE ON LEAVE OF ABSENCE FROM THE UNIVERSITY OF NORTH DAKOTA.
- H. B. McCARTY'S WHA STAFF GOT OUT A DANDY WHA NewS LETTER FOR NOVEMBER IN WHICH WHA CONVEYED SEASON'S GREETINGS TO EVERYONE. I'M TEMPTED TO QUOTE THE SECTION EDITED BY MISS KOOPMAN. THINK I SHALL. HERE GOES: "EDITOR'S NOTE: The FOLLOWING IS A REPORT OF THE SCHOOL BROADCAST CONFERENCE HELD IN CHICAGO, NOV. 28-30TH."

"MEETINGS: A DISCUSSION ON COLLEGE LEVEL BROADCASTING CONDUCTED BY A PANEL REPRESENTING COMMERCIAL AND NON-COMMERCIAL STATIONS, INCLUDING OUR PROGRAM SUPERVISOR, BROUGHT FORTH SOME INTERESTING POINTS: THE MAJORITY OF COLLEGE LEVEL PROGRAMS WILL HAVE TO BE CARRIED BY NON-COMMERCIAL STATIONS UNTIL SPONSORS CAN BE PERSUADED THAT THE AMERICAN LISTENING AUDIENCE IS INTERESTED IN SERIOUS EDUCATIONAL PROGRAMS; HOWEVER, A COUPLE OF COMMERCIAL STATIONS IN THE WEST HAVE PLACED FORMER UNIVERSITY STATION MEN ON THEIR STAFFS AS EDUCATIONAL DIRECTORS. BUT WHAT A CBS REPRESENTATIVE CALLED THE "DISCRIMINATING MILLION" OF LISTENERS WILL WAIT SOME TIME BEFORE THEY CAN HEAR COLLEGE LEVEL BROADCASTS REGULARLY ON NETWORK OR LOCAL STATIONS.

"In a general meeting on overseas propaganda broadcasts, chairmaned by Clifton Utley, William Newton of the BBC painted a vivid picture of Britain's vast overseas programming (broadcasts in something like 47 Languages and dialects, facilities made available to leaders-in-exile to talk to their undergrounds, etc.); Harold Ettlinger, shortwave listener of the Chicago Sun, made a strong statement in favor of increasingly alert programming by American agencies broadcasting to troops and to occupied countries. He indicated also that Germany intends, since it can't win the war by fighting to win the peace through propaganda.

"A MEETING DEVOTED TO METHODS AND MEANS OF TEACHING RADIO IN HIGH SCHOOLS AND COLLEGES BROUGHT TO LIGHT A FAMILIAR PROBLEM: SHOULD RADIO CLASSES BE OPEN TO ALL INTERESTED STUDENTS, OR BE DESIGNED TO GIVE SEMI-PROFESSIONAL TRAINING TO A FEW TALENTED ONES? THE PROBLEM WASN'T SETTLED, OF COURSE, BUT 17'S CLEAR THAT MORE AND MORE HIGH SCHOOLS ARE INSTITUTING RADIO COURSES, WITH A NUMBER OF UNIVERSITIES OFFERING DEGREES IN RADIO.

"People: The best part of a conference is the people you meet: The generally fine, sincere delegates from ed. Radio Stations; Squadron Leader Basil Atherton, RAF Liason with our War Dept., Rex Lambert, now educational supervisor for Canadian Radio, upholding traditional British Courtesy and Charm; and the before-mentioned William Newton. Bill Irwin, Radio editor of the Chicago Times, giving forth on the need for Radio Criticism comparable to Dramatic Criticism; Bob Hudson, Doing a pioneer Job of Combining Educational and Odmmercial Radio via the Rocky Mountain Radio council; a CBS page girl who didn't want to be an actress; and a plump,

FRIENDLY WOMAN OVERHEARD TELLING HER MORE COMELY FRIEND, "WELL, MAYBE HE'S NOT YOUR BOY FRIEND, BUT NOBODY'S TAKING ME TO SEE "OKLAHOMA" TONIGHT."

"SIDELIGHTS: MAC MCCARTY HANDLES THE MC JOB MASTERFULLY; THE CHICAGO SUB-WAY LOOKS MIGHTY INSECURE; WALLY KAY NEGOTIATED FOR LONDON COLUMN AND ANOTHER BBC NEWS SHOW, TO BE PRESENTED IN TRANSCRIPTION OVER OUR STATION; THE PORTABLE WIRE RECORDING OUTFIT, DEMONSTRATED BY MAJOR KENT, SHOULD BE A GREAT HELP TO STATIONS WHEN MADE AVAILABLE AFTER THE WAR FOR CIVILIAN USE. YOU CAN EVEN ERASE VOICE ON THE THING!

"CONCLUSION: IT'S GOOD TO BE BACK HOME IN THE COUNTRY, AND WHA IS STILL THE NATION'S OUTSTANDING EDUCATIONAL RADIO STATION!"

WHA'S ANNUAL REPORT WAS IN THE LAST NAEB PACKET. HOPE YOU DIDN'T OVERLOOK IT. DID YOU, OR CAN YOU, DO AS WELL?

MORRIS NOVIK, WNYC, MADE THE PA (AP) NEWS CIRCUIT LATELY WITH THE YARN REGARDING: "A STUDENT MARINE PRIVATE, JOSEPH TORRACA WHO DECIDED THAT HIS SHOWING OF NEW YORK TO A COUPLE OF BUDDIES WOULD NOT BE COMPLETE WITHOUT A VISIT/TO THE CITY HALL AND A CHAT WITH MAYOR LAGUARDIA.

So, Torraca took his fellow marines--Joseph Flounders of Philadelphia and William Wallace of Elmhurst, Illinois--Down to City Hall.

PRIVATE TORRACA APPROACHED THE ATTENDANT IN CHARGE OF INFORMATION.

"I TOLD MY PALS I'D INTRODUCE THEM TO THE MAYOR," WHISPERED TORRACA. "HELP ME OUT, WILL YUH?"

THE THREE MARINES WERE INVITED INTO MAYOR LAGUARDIA'S OFFICE, LISTENED TO HIS WEEKLY BROADCAST AND THEN WERE INTRODUCTED TO THE MAYOR BY NOVIK.

THE MARINES CHATTED WITH THE MAYOR FOR SEVERAL MINUTES AND THEN WENT ON THEIR WAY, THEIR SIGHTSEEING TOUR OF NEW YORK COMPLETE.

COMMISSIONER STUDEBAKER URGES USE OF F-M

IN A LETTER ACKNOWLEDGING RECEPPT OF NAEB RESOLUTION ON RESERVATION OF FACILITIES FOR EDUCATIONAL USE IN THE POST-WAR PERIOD, COMMISSIONER JOHN W. STUDEBAKER WRITES: "I TRUST THAT WE CAN COUNT ON THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS TO ENCOURAGE WIDER USE OF F-M NOT ONLY BY MEMBERS OF THE ASSOCIATION, BUT BY OTHER INSTITUTIONS OF LEARNING."

FCC ACTIONS

WRUF, University of Florida, applied for extension of special service authorization to operate unlimited time for the period of February 1, 1944 to November 1, 1946. (Dec. 27)

WLB, University of Minnesota, was granted request to waive FCC rules, so as to permit identification of Station WLB as "Minneapolis and St. Paul." (Dec. 28)

WSCH, OHIO STATE UNIVERSITY, WAS GRANTED LICENSE TO COVER CONSTRUCTION PERMIT FOR NEW RELAY BROADCAST STATION TO BE USED WITH WOSU. (Dec. 30)

Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities, University of Wisconsin-Madison Department of Communication Arts, and Wisconsin Historical Society.

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