

## N A E B NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

A. JAMES EBEL, EDITOR, STATION W I L L, URBANA, ILL.

JANUARY 1, 1945

### PAUL PORTER JOINS FCC

PAUL A. PORTER HAS BECOME A MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION. THIS WAS DISCLOSED IN A STATEMENT BY F-C-C OFFICIALS, WHO SAID PORTER TOOK OFFICE UNDER A RECESS APPOINTMENT.

PORTER WAS NOMINATED BY PRESIDENT ROOSEVELT TO FILL A VACANCY LEFT BY THE RECENT RESIGNATION OF F-C-C-CHAIRMAN JAMES LAWRENCE FLY. HOWEVER, THE SENATE ADJOURNED WITHOUT TAKING ACTION ON THE APPOINTMENT OF PORTER TO THE F-C-C. CONFIRMATION OF THE APPOINTMENT OF PORTER TO BE AN F-C-C MEMBER IS UP TO THE NEW SENATE WHICH CONVENES IN JANUARY.

PORTER WAS PUBLICITY DIRECTOR FOR THE DEMOCRATIC NATIONAL COMMITTEE IN THE FALL POLITICAL CAMPAIGN.

### OHIO PLANS 18-STATION FM NETWORK

THE OHIO STATE DEPARTMENT HAS COMPLETED ITS PLANS FOR A STATE-WIDE NETWORK OF 18 FM TRANSMITTERS AND 52 PROGRAM PRODUCING CENTERS WHICH WILL BE CONSTRUCTED AT AN ESTIMATED COST OF \$336,000 TO SERVE THE STATE'S 7,000,000 PERSONS WITH IN-SCHOOL AND ADULT-EDUCATION BROADCAST PROGRAMS. THE FM STATIONS WILL RANGE IN COST FROM \$10,000 TO \$40,000. THE STATE LEGISLATURE WILL BE ASKED TO APPROPRIATE FUNDS FOR STATIONS BUT PROGRAM PRODUCING CENTERS WILL BE FINANCED LOCALLY. TRANSMITTERS WILL BE LOCATED AT CANAL WINCHESTER, MT. GILEAD, YOUNGSTOWN, DOVER, WOODFORD, JACKSON, HILLSBORO, DAYTON, INDIAN LAKE, NAPOLEON, TOLEDO, CLEVELAND, AKRON, ZANESVILLE, ATHENS, CINCINNATI, BELLEVUE AND ASHTABULA.

### MICHIGAN'S "STUMP THE PROFESSOR" AIRED BY WJR

A QUIZ PROGRAM PLANNED BY THE UNIVERSITY OF MICHIGAN STARTED DECEMBER 9TH ON WJR, DETROIT 50 KW OUTLET WITH A BOARD OF UNIVERSITY PROFESSORS ANSWERING THE QUESTIONS. THE BASIC PANEL INCLUDES PROFESSORS RANDOLPH ADAMS (HISTORY), AMOS MORRIS (ENGLISH), CLARENCE MUNN (SPORTS), AND ARTHUR HACKETT (MUSIC). STATION WJR GIVES A SUBSCRIPTION TO THE READER'S DIGEST TO THOSE WHO SUBMIT QUESTIONS THAT STUMP THE PROFESSORS. THE PROGRAM IS HEARD AT 2:00 P.M. ON SATURDAYS.

### WHA ORIGINATES MUTUAL PROGRAM

ON DECEMBER 23 AT 1:30 CWT, WHA ORIGINATED A SPECIAL CHRISTMAS PROGRAM FOR THE MUTUAL NETWORK. FEATURE PERFORMERS OF THE BROADCAST WERE THE FAMOUS PRO ARTE QUARTET OF THE UNIVERSITY OF WISCONSIN. PLANS ARE UNDERWAY FOR A REGULAR PRO ARTE SERIES ON MUTUAL SIMILAR TO THE ONE LAST YEAR.

### TYLER IS PLANNING SIXTEENTH OHIO INSTITUTE

THE SIXTEENTH INSTITUTE FOR EDUCATION BY RADIO WILL BE HELD AT THE DESHLER-

WALLICK HOTEL, COLUMBUS, FRIDAY THROUGH MONDAY, MAY 4-7, 1945. SAVE THESE DATES ON YOUR CALENDAR.

START NOW TO RECORD PROGRAMS FOR ENTRY IN THE NINTH AMERICAN EXHIBITION OF EDUCATIONAL RADIO PROGRAMS. ONE COPY OF THE SPECIFICATIONS AND AN ENTRY BLANK WAS SENT ABOUT DECEMBER 1 TO ALL STATIONS IN THE UNITED STATES AND CANADA, AND TO ORGANIZATIONS ENTERING PROGRAMS IN THE PAST. WRITE I. KEITH TYLER, DIRECTOR, INSTITUTE FOR EDUCATION BY RADIO, OHIO STATE UNIVERSITY, COLUMBUS, 10, FOR ADDITIONAL COPIES.

#### MUSIC'S "BILL OF RIGHTS" PASSED BY SENATE

A BILL WHICH WOULD PREVENT UNION INTERFERENCE WITH THE BROADCASTING OF NON-COMMERCIAL CULTURAL OR EDUCATIONAL PROGRAMS BY EDUCATIONAL INSTITUTIONS HAS GONE TO THE HOUSE OF REPRESENTATIVES AFTER BEING PASSED BY THE SENATE.

THE MEASURE WAS INTRODUCED BY SENATOR ARTHUR VANDENBERG AFTER JAMES C. PETRILLO, PRESIDENT OF THE AMERICAN FEDERATION OF MUSICIANS, INSISTED SOME MONTHS AGO ON CANCELLATION OF AN ORCHESTRA BROADCAST FROM THE NATIONAL MUSIC CAMP AT INTERLOCHEN, MICHIGAN. SENATOR VANDENBERG IS FROM MICHIGAN. THE MUSIC WAS TO HAVE BEEN BROADCAST BY SCHOOL CHILDREN.

#### DURR SUGGESTS FM EDUCATORS ORGANIZE ENGINEERING TALENT

SPEAKING BEFORE THE ANNUAL MEETING OF THE NATIONAL COUNCIL OF CHIEF STATE OFFICERS IN BALTIMORE DECEMBER 2, FCC COMMISSIONER CLIFFORD J. DURR SUGGESTED THAT EDUCATIONAL INSTITUTIONS ENLIST THE ENGINEERING TALENT IN THEIR OWN RANKS FOR THE PURPOSE OF PLANNING A NATION-WIDE FM EDUCATIONAL BROADCAST STRUCTURE. HE SUGGESTED THAT THE RADIO TECHNICAL EXPERTS ON THE FACULTY STAFFS OF EDUCATIONAL INSTITUTIONS BE ORGANIZED BOTH AT THE NATIONAL AND STATE LEVELS INTO COMMITTEES TO ASSIST IN BROAD-SCALE FM PLANNING.

HE SUGGESTED ALSO THAT EDUCATORS INVESTIGATE THE SURPLUS STOCKS OF THE ARMY AND NAVY AS A POSSIBLE SOURCE OF ECONOMICAL BROADCAST EQUIPMENT FOR FM STATIONS.

#### PRESIDENT SCHOOLEY'S REPORT ON VISIT TO MICHIGAN STATE

EDITOR'S NOTE: THIS IS THE SECOND IN THE SERIES OF ARTICLES ON STATIONS OWNED AND OPERATED BY NAEB MEMBERS. A THIRD WILL APPEAR IN THE NEXT ISSUE OF THE NAEB NEWS LETTER.

BY FRANK SCHOOLEY, NAEB PRESIDENT.

WE TAKE YOU NOW TO EAST LANSING, WHERE BOB COLEMAN AND HIS COHORTS ARE OPERATING AND MANAGING STATION WKAR FOR THE MICHIGAN STATE COLLEGE. HERE, MUCH OF MY TASK IS MADE EASY BY A MICHIGAN STATE BULLETIN ON EXTENSION WORK WHICH RECOUNTS THE HISTORY OF THE STATION, SO I LET IT SPEAK FOR ME, WHILE I'M GETTING WOUND UP.

MICHIGAN STATE'S FIRST OFFICIAL ENTRANCE "IN THE RADIO FIELD CAME ON AUG. 18, 1922, WHEN A FEDERAL LICENSE WAS GRANTED TO OPERATE A TRANSMITTER ON 360 METERS (834 KILOCYCLES) WITH 250 WATT POWER AND THE ASSIGNING OF THE

CALL LETTERS, WKAR. INTERESTED STAFF MEMBERS AND STUDENTS IN THE ELECTRICAL ENGINEERING DEPARTMENT DEVELOPED THE FIRST TRANSMITTER WHICH WAS OPERATED ON A LIMITED SCHEDULE FOR TWO YEARS.

WHEN THE DETROIT NEWS, EARLY IN 1924, INSTALLED A NEW TRANSMITTER THEY GAVE THE COLLEGE THEIR OLD 500-WATT EQUIPMENT AND ON JANUARY 12 A LICENSE ENABLING THE COLLEGE STATION TO COVER THE OPERATION OF THIS NEW POWER WAS GRANTED.

AS WKAR GREW IT CAME MORE AND MORE TO THE NOTICE OF THE EXTENSION SERVICE. IN 1925 A FARM RADIO SCHOOL WAS INAUGURATED FOR THE PRESENTATION OF SUCH COURSES AS HOME ECONOMICS, ANIMAL HUSBANDRY, POULTRY AND VETERINARY MEDICINE, HORTICULTURE AND GARDENING, DAIRYING AND FARM CROPS. THIS NOVEL EXPERIMENT OF AGRICULTURAL EDUCATION BY AIR ATTRACTED LARGE ENROLLMENTS AND EXAMINATIONS WERE GIVEN AND CERTIFICATES AWARDED TO ALL WHO COMPLETED THE COURSES.

FURTHER SERVICE TO RURAL AUDIENCES, WHICH BEGAN ABOUT THE SAME TIME, INCLUDED MARKET REPORTS AND TIMELY INFORMATION ON AGRICULTURAL PRACTICES. THIS PROGRAM HAS CONTINUED UNINTERRUPTED FOR 14 YEARS AND HAS BECOME ONE OF THE LEADING CONTACTS WITH RURAL LISTENERS.

THE FARM RADIO SCHOOL WAS REPEATED IN 1926 WITH A 12 WEEKS' COURSE OF STUDY AND A SCHEDULE WHICH INCLUDED 182 LECTURES WITH 100 DIFFERENT INSTRUCTORS COOPERATING. IN ADDITION THERE WAS A SERIES IN NATURE STUDY AND ONE BY DEPARTMENTS OF STATE GOVERNMENT. THE SCHEDULE OF CLASSES THIS AND THE FOLLOWING YEAR WAS OFFERED FROM JANUARY TO APRIL. THE FARM PROGRAM AT NOON PROVIDED THE PROGRAM MATERIAL THROUGHOUT THE REST OF THE YEAR.

BY THE TIME WKAR WAS READY TO APPLY FOR A LICENSE RENEWAL IN 1927 IT HAD COME A LONG WAY FROM ITS PIONEER DAYS WHICH FRED C. HOLMES, ENGINEERING GRADUATE OF 1923, DESCRIBES THUS: "WE HAD THE THRILL OF ACCOMPLISHING EVERYTHING WITH MAKESHIFT EQUIPMENT, OF TEARING EVERYTHING AND EVERYBODY LOOSE ON THE CAMPUS TO GET THROUGH, AND FEELING IMPORTANT IN A TELEPHONE BOOTH ON THE TRACK AT BASKET BALL GAMES AND LECTURES. BUT EVERYTHING WAS PRETTY CRUDE. RARELY DID ANYONE KNOW UNTIL FIVE MINUTES BEFORE BROADCAST TIME IF THE PROGRAM WOULD GO ON. WE HAVE NO MONITOR, AND ONE OF US RAN BACK AND FORTH FROM THE ARMORY TO THE NEXT HOUSE WHERE SECRETARY HALLIDAY HAD A RECEIVER. THERE WAS MUCH MORE ENTHUSIASM IN THOSE DAYS THAN THERE WAS SKILL AND FINESSE."

BY 1927, RADIO HAD COME FAR FROM THAT DESCRIPTION. IN THE LICENSE APPLICATION WERE LISTED FACULTY TALKS, VALUABLE INFORMATION ON CROP AND MARKET CONDITIONS AND INSECT PEST CAMPAIGNS. THE APPLICATION FURTHER STATES THAT THE COLLEGE STATION, IN ADDITION TO HAVING BECOME AN IMPORTANT INFORMATION SOURCE TO ITS LISTENERS, HAD BECOME OF MATERIAL ASSISTANCE TO OTHER EXTENSION FACILITIES SUCH AS COUNTY AGRICULTURAL AGENTS, BOYS' AND GIRLS' CLUBS, HOME ECONOMICS DEMONSTRATIONS, RAILWAY DEMONSTRATION TOURS AND PUBLICATIONS.

SEVERAL SHIFTS OF FREQUENCY ASSIGNMENT OCCURRED DURING THE YEAR, 1927, BUT WHEN THE FEDERAL RADIO COMMISSION REALLOCATED ALL STATIONS ON OCT. 31, 1928, WKAR WAS PLACED ON 1040 KILOCYCLES AND AUTHORIZED TO USE 500 WATTS OF POWER DURING DAYTIME HOURS.



RESULTANT RE-SCHEDULING OF PROGRAMS BROUGHT IN AN AFTERNOON PERIOD AND PLACED THE FARM COURSE BROADCAST AT 7:30 A.M. DAILY.

WHEN BROADCASTING HOURS WERE LIMITED TO SPECIFIED TIMES BY THE FEDERAL COMMISSION ON JAN. 30, 1932, A SECOND SCHEDULE SHIFT BROUGHT IN A HALF-HOUR FARM PROGRAM INCLUDING MARKETS AND TALKS BY AGRICULTURAL STAFF MEMBERS AND AN HOUR PERIOD IN THE AFTERNOON WHICH INCLUDED MUSIC, HOME ECONOMICS, AND EDUCATIONAL TALKS BY VARIOUS COLLEGE DEPARTMENTAL STAFF MEMBERS.

FIRST ACTUAL STUDENT PARTICIPATION IN EDUCATIONAL PROGRAMS OCCURRED IN 1932 WHEN AGRICULTURAL COURSES WERE PRESENTED FOR SMITH-HUGHES HIGH SCHOOLS. WITH THE REVISION OF THE COURSE IN 1933 TO A HIGH SCHOOL BIOLOGY COURSE (WHICH IS STILL IN OPERATION) REGULAR PARTICIPANTS LEAPED FROM THE ORIGINAL 700 TO MORE THAN 2,000 IN 1938-39 WHEN A SERIES INCLUDING PHYSIOLOGY, BOTANY, ZOOLOGY, ENTOMOLOGY AND BACTERIOLOGY WAS OFFERED BY THE VARIOUS DEPARTMENTS.

BECAUSE OF ECONOMIC CONDITIONS, THE RADIO STATION HAD BEEN SOMEWHAT RESTRICTED, BUT IN 1934 IT WAS DECIDED TO REBUILD THE SERVICE AND A NEW SCHEDULE OF BROADCASTS WAS INAUGURATED WHICH BROADENED THE SCOPE OF THE SUBJECT MATERIAL BUT STILL STRESSED FARM PROGRAMS. WITH THE APPOINTMENT OF A FULL-TIME DIRECTOR CAME A PROGRAM EXPANSION WHICH SCHEDULED 13 HOURS PER WEEK, THE MOST ATTEMPTED BY WKAR UNTIL THAT TIME.

WITH THIS EXPANSION CAME SUCH NEW FEATURES AS THE BROADCASTING, DIRECT FROM THE MEETINGS, OF FARMERS' WEEK EVENTS FOR THE BENEFIT OF THOSE WHO COULD NOT ATTEND IN PERSON. TWENTY-ONE PICKUPS WERE AIDED DURING THE WEEK AND THE FEATURE HAS BEEN CONTINUED AS A REGULAR PART OF THE FARMERS' WEEK SCHEDULE.

INTERFERENCE FROM OTHER STATIONS, MAKING RECEPTION DIFFICULT IN SEVERAL PARTS OF THE STATE, BECAME SUCH A SERIOUS PROBLEM IN 1934 THAT APPLICATION FOR A FREQUENCY CHANGE WAS MADE. THE NEW FREQUENCY (850 KILOCYCLES) WAS ASSIGNED JAN. 14, 1935, BY THE FEDERAL COMMUNICATIONS COMMISSION AND HAS NOT SINCE BEEN CHANGED.

BY 1935 THE EARLIER SEARCH FOR "SKILL AND FINESSE" HAD BEEN ANSWERED. DURING THAT YEAR THE MICHIGAN STATE COLLEGE OF THE AIR WAS SCHEDULED, AND INCLUDED COURSES IN AGRICULTURE. OFFERING OF SUCH COURSES AS FLOWER GROWING, GARDENING, RURAL ELECTRIFICATION, PLANNING FARM BUILDINGS, POULTRY (DIRECT FROM THE CLASSROOM), DAIRY, FARM CROPS, SOILS, FEEDING OF LIVESTOCK AND NUTRITION OF FARM ANIMALS PLUS SEVERAL COURSES IN ACADEMIC SUBJECTS PROVED POPULAR DURING THE YEARS 1935-38.

PROGRAMS CONTINUED TO EXPAND AS EACH YEAR ADDITIONAL HOURS WERE ADDED UNTIL IN 1937 THE SCHEDULE WAS 11 HOURS PER DAY, 66 HOURS PER WEEK. THIS IS THE FULL TIME ALLOTTED THE STATION BY THE FEDERAL COMMUNICATIONS COMMISSION.

WITH THE ADDED PROGRAMS AND HOURS, INCREASED LISTENER DEMAND FOR SERVICE BECAME SO ACUTE THAT IN APRIL 1937, A REQUEST WAS MADE FOR INCREASE TO 5,000 WATTS. ON JULY 2, 1938, THE F.C.C. AUTHORIZED THE POWER BOOST AND A CONSTRUCTION PERMIT WAS ISSUED IN MARCH 1939, TO BUILD NEW STUDIOS AND TRANSMITTER THAT WOULD ENABLE WKAR OPERATING ON 5,000-WATT POWER, TO REACH 86 PERCENT OF THE TOTAL STATE POPULATION AND 73 PERCENT OF MICHIGAN'S RURAL RADIO AUDIENCE.

(THESE STUDIOS IN THE NEW COLLEGE AUDITORIUM HAVE BEEN COMPLETED AND THE 5,000-WATT POWER IS NOW BEING UTILIZED. THE NEW SERVICE WAS INAUGURATED JUNE 6, 1940.)

WKAR'S PRESENT PROGRAMS ARE PLANNED TO PROVIDE A WIDE VARIETY OF EDUCATIONAL MATERIAL IN EVERY FIELD REPRESENTED ON THE CAMPUS. ALTHOUGH NEW FEATURES ARE NOT EXCLUSIVELY AGRICULTURAL IN NATURE NEW METHODS OF COMMUNICATION, THE AUTOMOBILE AND MODERN INVENTIONS HAVE MADE THE RURAL LISTENER AS DISCRIMINATING AS HIS CITY BROTHER SO THAT HIS ADDED INTERESTS ALSO RANGE WIDER THAN HIS WORK.

WHERE RADIO IS GOING IS YET TO BE DETERMINED. BUT THE LARGE GROUP OF LISTENERS WHO DEPEND FOR SERVICE ON WKAR (FIGURES OF JAN. 1, 1938, SHOW 278,720 RURAL AND 293,090 URBAN FAMILIES OWNING RADIOS WITHIN THE SERVICE AREA OF THE STATION) IS AMPLE PROOF THAT THIS STATION HAS DEMONSTRATED ITS WORTH IN THE FIELD OF AGRICULTURAL EXTENSION. THE NEXT 25 YEARS WILL UNDOUBTEDLY BRING MUCH GREATER USES OF THIS MODERN MEDIUM.

UNQUOTE. THAT BRINGS US ALMOST UP TO THE DAY OF MY VISIT WITH BOB COLEMAN, PRESIDENT JOHN A. HANNAH, AND OTHERS ON THE FACULTY OF MICHIGAN STATE COLLEGE. I SAID, ALMOST.

BOB USED TO BE AT OHIO STATE UNIVERSITY. HE WENT TO OHIO STATE SOMETIME AFTER GRADUATING FROM DEPAUW IN GREENCASTLE, INDIANA. ANYHOW, IN 1925 BOB WAS AT OHIO STATE AND IN 1930 WE FIND HIM AT MICHIGAN STATE WHERE HE'S TEACHING MUSIC OR SOMETHING. HE GOT INTO RADIO IN 1934, I MEAN AT MICHIGAN STATE. SINCE THEN BOB HAS MADE THINGS HUM.

NOW, WKAR ENJOYS BEING HOUSED IN THE RELATIVELY NEW AUDITORIUM. HERE, ON THE THIRD FLOOR WKAR HAS THREE STUDIOS, WITH MASTER CONTROL ROOM, TRANSCRIPTION AND RECORD ROOM, TWO OFFICES, AND RECEPTION ROOM. ALL STUDIOS HAVE GOOD, MODERN EQUIPMENT. ON THE FLOOR BELOW, OUT OF TRAFFIC, IS LOCATED THE RECORDING ROOM. ON THE FOURTH FLOOR, BOB AND HIS STAFF NOW HAVE USE OF TWO ROOMS FOR NEWS AND CONTINUITY.

THERE ARE PLANS FOR TAKING OVER MORE SPACE ON THE FOURTH FLOOR FOR ANOTHER STUDIO AND MORE WORK SPACE. PLANS ARE ALL DRAWN AND WORK MAY GET STARTED ANY DAY.

WKAR USES THE STANDARD TRANSCRIPTION SERVICE AND RECORDS FOR TRANSCRIBED AND RECORDED MUSIC. PA IS USED FOR THE NEWS SERVICE.

RECENT IMPROVEMENTS IN THE WKAR PROGRAMMING WAS BROUGHT ABOUT BY THE ADDITION OF A FULLTIME PROGRAM SUPERVISOR AND CONTINUITY WRITER. TWO QUALIFIED YOUNG MEN WERE ADDED TO THE WKAR STAFF ON JULY 1. THAT WAS AN EXPANSION REQUESTED BY COLEMAN AND APPROVED BY PRESIDENT HANNAH. IT TYPIFIES THE BACKING AND CO-OPERATION THAT BOB GETS FROM THE ADMINISTRATION AT MICHIGAN STATE.

THAT SPIRIT OF BACKING AND CO-OPERATION WAS ONE OF THE MOST IMPRESSIVE THINGS TO ME IN MY BRIEF VISIT TO THE MICHIGAN STATE CAMPUS. ACTUALLY THE FACULTY AT STATE COME TO BOB WITH PROGRAMS AND SUGGESTIONS FOR PROGRAMS. AT TIMES, BOB IS FORCED TO TURN DOWN PROFFERED PROGRAMS. I KNOW, BECAUSE I SAT ACROSS THE DESK FROM HIM ON THREE OCCASIONS DURING THE SAME DAY WHEN THREE REQUESTS FOR PROGRAM TIME CAME IN AND BOB HAD TO

EVALUATE EACH BEFORE MAKING ANY COMMITMENTS.

FURTHER EVIDENCE OF THE SPIRIT IS SHOWN IN THE INTEREST OF MICHIGAN STATE IN IMPROVING ITS PRESENT BROADCASTING SERVICE AS WELL AS PREPARING FOR THE FUTURE. WKAR WANTS FULLTIME OPERATION IS GOING OUT TO GET IT.

BOB IS PLANNING SUNDAY OPERATION. MICHIGAN STATE WILL BE IN THE FM PICTURE, TOO. IT WILL PROBABLY HAVE ITS OWN FM STATION, AND IF A STATE-WIDE NETWORK IN MICHIGAN DEVELOPS, MICHIGAN STATE WILL BE ONE OF THE WILLING CO-OPERATORS.

WELL, THAT'S THE STORY AS I SAW IT--ABOUT WKAR, MICHIGAN STATE COLLEGE, ON THE CAMPUS IN EAST LANSING.

(EDITOR'S POSTSCRIPT: THE THIRD ARTICLE IN THE SERIES WILL BE WRITTEN BY TREASURER W. I. GRIFFITH ON WRUF, UNIVERSITY OF FLORIDA, AT GAINESVILLE.)

#### LIBERTY SHIP NAMES AFTER FORMER WNYC ENGINEER

THE BRAND NEW LIBERTY SHIP S.S. MURRAY MORRIS BLUM, HONORING THE FORMER WNYC ENGINEER WHO HEROICALLY GAVE HIS LIFE LAST DECEMBER TRYING TO RESCUE A DROWNING FRIEND IN THE NORTH ATLANTIC, SLID DOWN THE WAYS AT ATLANTA, GEORGIA LAST MONTH. THE SHIP WAS CHRISTENED BY MRS. SYLVIA BLUM, THE MOTHER OF THE LATE LIEUTENANT MURRAY BLUM.

THE S.S. MURRAY MORRIS BLUM WAS NAMED FOR THE FORMER WNYC ENGINEER WHO LEFT MASTER CONTROL OVER TWO YEARS AGO TO JOIN UP WITH THE UNITED STATES MARITIME SERVICE.

#### NOTE TO HARRIED EMPLOYERS

IF YOU'RE INTERESTED IN A WOMAN'S EDITOR IN THE PERSON OF MARY BURNHAM, WHO HAS UNDERSTUDIED WOI'S WOMEN'S PROGRAM DIRECTOR FOR THE PAST YEAR AND A HALF, CONTACT W. I. GRIFFITH, WOI DIRECTOR. MISS BURNHAM, HAS BEEN COMPLETELY IN CHARGE OF WOMEN'S BROADCASTS DURING AN ILLNESS OF THE REGULAR DIRECTOR, HANDLING THEM MOST ADEQUATELY. THIS RADIO WORK WAS DONE IN ADDITION TO HER REGULAR DUTIES AS ASSISTANT EDITOR IN THE INFORMATION SERVICE OF THE IOWA AGRICULTURAL EXTENSION SERVICE. A GRADUATE OF THE TECHNICAL JOURNALISM DEPARTMENT AT IOWA STATE, SHE BRINGS TO THE MICROPHONE A BACKGROUND IN BOTH THE SCIENCES AND HOME ECONOMICS. SHE IS A THOROUGHLY COMPETENT WRITER IN EITHER NEWSPAPER OR RADIO COPY. AGED ABOUT 25 YEARS, HER PERSONALITY AND HER APPEARANCE ARE VERY ATTRACTIVE. HER REASON FOR LEAVING: CONCENTRATION ON RADIO RATHER THAN PRESS IN THE SPECIFIC FIELD OF WOMEN'S PROGRAMS.

#### INDIANA UNIVERSITY HOLDS STATE AER MEETING

THE INDIANA CHAPTER OF THE ASSOCIATION FOR EDUCATION BY RADIO MET FOR A GENERAL RADIO CONFERENCE ON THE CAMPUS OF INDIANA UNIVERSITY DECEMBER 9. THE PROGRAM, ARRANGED BY HARRY SKORNIA, WAS DIRECTED ALONG LINES OF INTEREST TO COLLEGE BROADCASTING AS WELL AS TO PUBLIC SCHOOL UTILIZATION. MOST OUTSTANDING AMONG THE MANY FEATURES OF THE FULL DAY'S SCHEDULE OF DISCUSSIONS WERE THE PANEL DISCUSSION ON "THE SCHOOL'S ROLE IN THE PRODUCTION OF RADIO PROGRAMS," "THE SCHOOL'S ROLE IN UTILIZATION OF AUDIO AIDS," AND "IMPLICATIONS OF FREQUENCY MODULATION FOR EDUCATION."



ONE OF THE OUTSTANDING IDEAS DEVELOPED AS A RESULT OF THE DISCUSSIONS WAS THE NEED FOR A RADIO REPRESENTATIVE IN EACH SCHOOL. SO MUCH GOOD RADIO LITERATURE WHICH WOULD BE USEFUL TO THE TEACHERS IN THEIR RADIO UTILIZATION GOES INTO THE WASTE BASKET IF SENT TO THE PRINCIPAL OR SUPERINTENDENT.

#### NOTE THE BOOK REVIEW ATTACHED TO THIS NEWS LETTER

ENCLOSED WITH THIS NEWS LETTER IS THE FIRST IN A SERIES OF SIX REVIEWS OF BOOKS BY CARROLL ATKINSON DEALING WITH RADIO. I HEREBY CAST, IN BEHALF OF THE ENTIRE NAEB MEMBERSHIP, AN UNOFFICIAL VOTE OF THANKS TO BROTHER ZIEBARTH FOR HIS EFFORTS IN THE PREPARATION OF THESE FINE REVIEWS.

#### ECHOES FROM THE STEVENS COLLEGE RADIO CONFERENCE

WE HAD A BRIEF ITEM ON TELEVISION FROM THE STEVENS COLLEGE RADIO CONFERENCE IN LAST MONTH'S NEWS LETTER BUT A COMPLETE REPORT OF THE CONFERENCE ACTIVITIES ARRIVED TOO LATE TO MAKE THE DEAD LINE. ALTHOUGH THE PROCEEDINGS ARE NOW HISTORY A FEW OF THE FINDINGS CANNOT BE PASSED WITHOUT MENTIONING EVEN AT THIS LATE DATE. THEY WERE SELECTED FROM A FIFTEEN POINT SUMMARY OF THE CONFERENCE BY SARA ANN FAY.

1. THERE WILL BE AN INCREASE OF EXCHANGE OF RADIO PROGRAMS WITH FOREIGN COUNTRIES AFTER THE WAR.
2. TELEVISION IS A PROBLEM CHILD FROM THE OPERATIONS STANDPOINT. TELEVISION HAS PROVED IT IS A PRACTICAL MEDIUM OF COMMUNICATION BUT IT WILL BE MANY YEARS BEFORE USE OF TELEVISION IN THE HOME IS WIDE-SPREAD.
3. CHILDREN'S PROGRAMS SHOULD GIVE INFORMATION, CREATE AN UNDERSTANDING AND DEVELOP DESIRABLE ATTITUDES.
4. SERIAL DRAMAS, OR "SOAP OPERAS" HAVE NOT AFFECTED THE HAPPINESS OF WOMEN LISTENERS.
5. AS LISTENERS' GROUPS, RADIO COUNCILS HAVE IN THEIR HANDS A VERY POWERFUL INSTRUMENT FOR HELPING RADIO TO MAINTAIN ITS HIGH STANDARDS OF EXCELLENCE.
6. THE AMERICAN HOME OF TOMORROW WILL NEED SOLIDARITY. RADIO, THROUGH WOMEN'S PROGRAMS, CAN AID THE WOMAN OF TOMORROW BEYOND HINTS ON DOMESTIC SKILLS AND PERSONAL APPEARANCE. RADIO CAN HELP CREATE AN UNDERSTANDING OF THE PERSONAL RELATIONSHIPS INVOLVED IN MARRIAGE.

#### THIS AND THAT

TRIED TO PICK UP WSUI'S PROGRAM "ONE MAN'S OPINION" TONIGHT ON MY HOPPED-UP SUPER-SENSITIVE SELECTOR RECEPTOR BUT TO NO AVAIL. THE QRM (INTERFERENCE TO YOU) WAS TOO TOUGH. SOUNDS LIKE A VERY FINE PROGRAM FROM THE LITERATURE IN WSUI'S PROGRAM BULLETINS....MY FRIEND(I HOPE BY NOW) ABBOT HAS DONE THE IMPOSSIBLE IN THE PREPARATION OF A BOOKLET DESCRIBING MICHIGAN'S PRESENT AND FUTURE RADIO POSSIBILITIES. IT IS ONE OF THE FEW BOOKLETS WHICH DISCUSSES RADIO IN GENERAL AND FM IN PARTICULAR THAT STICKS TO THE FACTS....IF YOU WATCH THE FCC ACTIONS CLOSELY YOU FIND AN INTERESTING TREND IN RECENT GRANTS IN VIRGINIA. MEBBY WE SHOULD GET

TOGETHER AND DO SOME HORSE TRADING TOO.....! WISH SOMEBODY WOULD MAKE UP THEIR MINDS ABOUT FRENCH TELEVISION. FIRST ITS SUPERIOR, THEN ITS INFERIOR, AND NOW ITS SUPERIOR AGAIN IN THE LATEST REPORTS. PERHAPS THE TROUBLE IS THAT TOO MANY NBC AND CBS FOREIGN CORRESPONDENTS ARE INTERVIEWING TOO MANY FRENCH COOKS. MAYBE MUTUAL SHOULD SEND A CORRESPONDENT OVER THERE TO MEDIATE, OR BETTER STILL, MAYBE THE BOYS OVER THERE SHOULD TRY TO DIG UP A LITTLE BETTER WAR NEWS....THE VIEWS OF LEWIS A. WEISS, GIVEN ON TELEVISION AT THE RECENT TELEVISION BROADCASTERS ASSOCIATION CONFERENCE SEEM PRETTY SOUND TO THIS DEPARTMENT. YOU'LL RUN ON TO THEM IN ANY REPORT OF CONFERENCE ACTIVITIES....THE U.S. OFFICE OF EDUCATION HAS ISSUED A HELPFUL BULLETIN "FM FOR EDUCATION." BETTER GET A COPY....ALSO ENCLOSED WITH THIS NEWS LETTER IS A CARD DESCRIBING A SUGGESTED IMPROVEMENT IN BASKETBALL BROADCASTING FATHERED BY YOU KNOW WHO. WE ARE TRYING TO GET THE SYSTEM UNIVERSALLY ADOPTED BY ALL SPORTSCASTERS SO THAT THE PICTURE OF THE FLOOR AREAS WILL BECOME GRAPHIC IN THE MINDS OF THE LISTENER. SO FAR THE SYSTEM HAS THE BACKING OF ALL THE COACHES CONTACTED, MOST OF THE SPORTS WRITERS, MOST OF THE SPORTSCASTERS CONTACTED, AND MOST OF THE LISTENERS WHO HAVE HEARD IT USED IN BROADCASTING. PASS THE CARD ALONG TO YOUR SPORTS MAN AND HAVE HIM DROP ME A LINE WITH HIS COMMENTS. THE CUT IS AVAILABLE IF YOU WANT TO PUT OUT THE DIAGRAM AS PROMOTION FOR YOUR BASKETBALL BROADCASTS.... AND THAT IS THAT.

#### F.C.C. ACTIONS

AN APPLICATION BY RADIO STATION WOI, TO EXTEND ITS BROADCAST TIME TO THE EARLY MORNING HOURS, WAS GRANTED IN PART DEC.9 BY THE FEDERAL COMMUNICATIONS COMMISSION.

THE COMMISSION, IN A DIVIDED OPINION, AUTHORIZED WOI TO BROADCAST WITH ONE THOUSAND WATTS FROM 6 A.M. TO 8 A.M., CENTRAL WAR TIME, DURING DECEMBER, JANUARY AND FEBRUARY, AND FROM 6 A.M. UNTIL AVERAGE LOCAL SUNRISE TIME DURING THOSE MONTHS WHEN 6 A.M. OCCURS PRIOR TO LOCAL SUNRISE.

THE ONE-THOUSAND WATT AND OTHER RESTRICTIONS WERE ORDERED, THE COMMISSION SAID, TO PREVENT INTERFERENCE WITH STATION KFI OF LOS ANGELES. WOI IS PERMITTED TO BROADCAST WITH ITS AUTHORIZED POWER OF FIVE THOUSAND WATTS DURING THE OTHER HOURS OF THE DAY FOR WHICH IT IS LICENSED.

COMMISSIONERS PAUL A. WALKER AND CLIFFORD J. DURR SAID IN AN OPINION THAT THEY FAVORED GRANTING THE STATION'S FULL REQUEST FOR FIVE THOUSAND WATT OPERATION FROM 6 A.M. TO LOCAL SUNSET, HOLDING THAT THE STATION'S INTERFERENCE WITH KFI WOULD BE OF LITTLE CONSEQUENCE AND WOULD OCCUR, BECAUSE OF GEOGRAPHIC DIFFERENCE IN TIME, FROM 4 A.M., AND TWO HOURS BEFORE SUNRISE, LOS ANGELES TIME, WHEN FEW PEOPLE IN LOS ANGELES WOULD BE LISTENING. ACTING COMMISSION CHAIRMAN E. K. JETT AND COMMISSIONER NORMAN S. CASE OBJECTED TO THE APPLICATION. THEY CONTENDED THAT IT VIOLATED COMMISSION RULES CONCERNING SUCH SITUATIONS AND MIGHT RESULT IN WHAT THEY TERMED "THE FLOW OF A LARGE NUMBER OF APPLICATIONS REQUESTING SIMILAR TREATMENT WHICH, IF GRANTED, WOULD RESULT IN SERIOUS INTERFERENCE WITH BROADCASTING AND THE PIECE-MEAL REPEALING OF THIS RULE."

WESTERN ILLINOIS STATE TEACHERS COLLEGE OF MACOMB, ILLINOIS HAS APPLIED FOR A NON-COMMERCIAL EDUCATIONAL BROADCAST STATION TO BE OPERATED ON ONE OF THE EDUCATIONAL FREQUENCIES WITH A POWER OF NOT LESS THAN 1 KW.



Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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