## NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

A. JAMES EBEL, EDITOR, STATION W I L L, URBANA, ILL.

APRIL 1, 1945

### NAEB CHANGES CONSTITUTION

NAEB HAS VOTED TO AMEND ITS CONSTITUTION REGARDING MEMBERSHIP. PRESIDENT FRANK SCHOOLEY DECLARES THE CONSTITUTION CHANGED IN ACCORDANCE WITH A MAIL VOTE CONDUCTED AFTER A 30-DAY NOTICE OF PROPOSED CHANGE IN THE CONSTITUTION.

ARTICLE I OF THE NAEB CONSTITUTION NOW READS:

#### MEMBERSHIP:

- (A) Any university, college, or other educational or public service agency of recognized standing engaged in educational, non-commercial broadcasting over a radio station owned and/or operated by it or any such agency holding a construction permit for such a station, may be elected to membership in this organization by approval of the executive committee, and a two-thirds affirmative vote of all active members of the association. Each member institution or agency shall be entitled to one vote.
- (B) Any individual, Educational Institution, or public service agency engaged in Educational Broadcasting may become an associate member of this association by approval of the executive committee, and a two-thirds affirmative vote of all active members of the association. Associate members shall have all the privileges of active membership, except that they shall not be permitted to vote or to hold office.
- (D) THIS AMENDMENT SHALL BECOME EFFECTIVE APRIL 1, 1945, BUT SHALL NOT CHANGE THE STATUS OF ANY MEMBER IN ANY CLASSIFICATION HELD ON DECEMBER 31, 1944.

# NO CHANGE IN DUES FOR 1945

AT LAST FALL'S ANNUAL CONVENTION THE ASSOCIATION AUTHORIZED THE EXECUTIVE COMMITTEE TO ACT UPON PROPOSALS FOR CHANGE IN ANNUAL DUES FOR NAEB MEMBERS AND ASSOCIATE MEMBERS.

THE EXECUTIVE COMMITTEE HAS DECIDED TO MAKE NO CHANGE IN DUES FOR 1945. IT HAS ALSO AUTHORIZED THE PRESIDENT OF NAEB TO APPOINT A SPECIAL COMMITTEE TO STUDY THE PROBLEM OF DUES AND TO MAKE RECOMMENDATIONS FOR CONSIDERATION OF THE ASSOCIATION.

PRESIDENT SCHOOLEY HERBY ANNOUNCES THAT HE IS APPOINTING THE EXECUTIVE COMMITTEE AS THE SPECIAL COMMITTEE AND THAT SPECIAL CORRESPONDENCE REGARDING THE ASSIGNMENT WILL BE GOING FORTH SOON TO MEMBERS OF THE COMMITTEE.

MEANWHILE, ANY NAEB MEMBER WISHING TO MAKE ANY RECOMMENDATIONS SHOULD FORWARD THEM TO NAEB HEADQUARTERS, GREGORY HALL, URBANA, ILLINOIS.

### "SCIENCE DAY" ON WOL

For the past 10 years, lowa State College has been host to the high school youngsters of the state on the fourth Saturday in April, at what is known as a "Science Day." Since gasoline and Rubber restrictions are in effect, Wol has carried the information entirely by radio on two previous occasions, and are doing it again this year, but instead of Limiting the instruction and contests to one day, are carrying it in 12 fifteen-minute programs from April 10 to May 3 at 2:30 in the afternoon on Tuesdays, Wednesdays, and Thursdays. Last year they had response from something over 2,000 students, and are expecting to have a good many more than that this year.

#### FINAL ALLOCATIONS EXPECTED SOON

Washington radio people now expect the FCC to announce its final allocation of frequencies above 25 megacycles—and with it the spectrum position for FM broadcasting—some time early in April. There were reports this week that the FM controversy was still a matter of some discussion within the Commission. Allocations are also understood to be the subject of some discussion in FCC—IRAC meetings.

#### FM NETS AWAIT SPECTRUM DECISION

PLANNING IN THE NON-COMMERCIAL EDUCATIONAL FM BROADCASTING FIELD IS MARKING TIME WHILE THE FCC DECIDES THE FINAL SPECTRUM POSITION FOR THIS TYPE OF SERVICE. SIX STATIONS ARE NOW ON THE AIR AND FIVE ARE UNDER CONSTRUCTION. ABOUT 35 APPLICATIONS HAVE BEEN RECEIVED BY THE COMMISSION BUT THE REAL YARDSTICK OF INTEREST IS IN THE WORK THAT HAS BEEN AND IS BEING DONE TOWARD THE ESTABLISHMENT OF STATE EDUCATIONAL NETWORKS.

# THREE NEW SERIES HAVE WNYC PREMIERS

A STORY-TELLING SERIES FOR CHILDREN, A SERIES OF AVIATION SHOP-TALK AND INTERVIEWS AND A COAST GUARD SERIES OF SERVICE NEWS AND RECORDINGS WILL BE PREMIERED ON NEW YORK CITY'S OWN STATION DURING THE COMING WEEK.

"THE STORY-TELLING HOUR", TO BE HEARD SUNDAYS FROM 10-11 A.M. BEGINNING APRIL 8, WILL OFFER DRAMATIC PRESENTATIONS OF STORIES FOR YOUNGER LISTENERS, WITH FRANCES CLARKE SAYERS, SUPERINTENDENT OF THE New YORK PUBLIC LIBRARY'S WORK WITH CHILDREN, AND MARIA CIMINO, ASSOCIATE LIBRARIAN OF THE CENTRAL CHILDREN'S ROOM OF THE LIBRARY, TELLING THE STORIES.

"Destination New York" will be heard Fridays on WNYC, 5:45-6:00 p.m., Beginning April 13, and will feature Edgar Bauman, editor of "Aviation News," interviewing outstanding persons in the field of flying, and discussing newsworthy developments in aviation.

"ALWAYS READY", A COAST GUARD SERIES WITH LT. (J.G.) KATHERINE STUURMAN, WILL OFFER A QUARTER HOUR OF SERVICE NEWS AND RECORDINGS SATURDAY MORNINGS AT 10:15, BEGINNING APRIL 14.

# RADIO CURRICULUM VOTED AT ILLINOIS

A NEW RADIO JOURNALISM CURRICULUM, SUBMITTED TO THE UNIVERSITY OF ILLINOIS SENATE BY THE COMMITTEE ON EDUCATIONAL POLICY, WAS APPROVED MONDAY BY THE

THE FACULTY SENATE AND WILL BE TRANSMITTED TO THE BOARD OF TRUSTEES.

THE PROPOSED PROGRAM IS TO BE OFFERED IN COOPERATION WITH THE UNIVERSITY RADIO STATION WILL AND WILL UTILIZE ITS EQUIPMENT AND PART OF ITS PERSONNEL, AS WELL AS THE PRESENT RADIO FACILITIES OF THE SCHOOL. THE JOURNALISM LIBRARY NOW HAS A LARGE COLLECTION OF BOOKS, PAMPHLETS AND PERIODICALS IN THIS FIELD, IT IS POINTED OUT, AND IS BUILDING A COLLECTION OF SCRIPTS AND TRANSCRIPTIONS.

TO GRADUATE FROM THE PROPOSED CURRICULUM IN RADIO JOURNALISM STUDENTS MUST MEET THE GENERAL REQUIREMENTS FOR GRADUATION FROM THE SCHOOL OF JOURNALISM AND IN ADDITION MUST COMPLETE THE FOLLOWING COURSE REQUIREMENTS:

THIRD YEAR, FIRST SEMESTER: JOURNALISM 3, THE PRINCIPLES OF BROADCASTING, 2 HOURS; JOURNALISM 5, REPORTING, THREE HOURS; JOURNALISM 10, PRINCIPALS OF ADVERTISING, THREE HOURS, FOUR TO SIX HOURS OF SOCIAL SCIENCES AND A THREE-HOUR ELECTIVE.

THIRD YEAR, SECOND SEMESTER: RADIO ANNOUNCING, TWO HOURS; JOURNALISM 6, REPORTING, THREE HOURS; RADIO ADVERTISING, TWO HOURS; THREE TO SIX HOURS OF ADVANCED SOCIAL SCIENCES, AND 5 HOURS, ELECTIVES.

FOURTH YEAR, FIRST SEMESTER: RADIO NEWS, THREE HOURS; LAW OF THE PRESS, THREE HOURS; ADVANCED SOCIAL SCIENCES, THREE TO SIX HOURS, AND SIX HOURS OF ELECTIVES. SECOND SEMESTER: RADIO PRODUCTION AND DIFECTION, THREE HOURS; RADIO LAW, TWO HOURS; ADVANCED SOCIAL SCIENCES, THREE TO SIX HOURS, AND SEVEN HOURS OF ELECTIVES.

### MENZER VISITS PURDUE

This is a story of a visit to WBAA, Purdue University. But first, let me say that in making this brief report, I am pinch-hitting for Jim Ebel and Frank Schooley who were unfortunate in not visiting Lafayette this year. If NAEB members have stopped over to visit WBAA, they know their visit starts when the train arrives at the station. Jim Miles is there to see that you're taken care of every minute of the time.

FOR THE SAKE OF HISTORY, WBAA WAS FIRST LICENSED ON APRIL 7, 1922, AND OPERATED WITH A POWER OF 250 WATTS UNDER THE SUPERVISION OF THE ELECTRICAL ENGINEERING DEPARTMENT. Some of you have visited that old station and know how the entire plant was crowded into about four hundred square feet of floor space. Under the leadership of Demon and "Gibbs" Williams, the station grew. Funds were made available for new equipment and quarters and now WBAA operates with a power of 5 kw day, 1 kw night on a frequency of 920 k/c. On July 1, 1944, Jim Miles took over the Job of Program Director and Since that time WBAA has been Jim Miles. Those of you who receive bulletins and programs from time to time, know that things have been definitely looking up, but unless you spend a day Listening to Broadcasts and watching operations, you will never realize what a superb Job Jim is doing.

TO GET BACK TO THE PHYSICAL PLANT - STUDIOS AND OFFICES ARE LOCATED IN THE HALL OF MUSIC, A MODERN BUILDING HOUSING ONE OF THE LARGE UNIVERSITY AUDITORIUMS. RADIO QUARTERS ARE LARGE, BUT LIKE MOST OF THE RAPIDLY EXPANDING EDUCATIONAL STATIONS, ARE PRESENTLY INADEQUATE AND WILL BE MORE SO IN A SHORT TIME. THEY INCLUDE TWO OFFICES, RECEPTION ROOM, MUSIC ROOM,

THREE STUDIOS, LARGE CONTROL ROOM, SHOP, NEWSROOM, EQUIPMENT ROOM, AND A DETACHED ROOM WHICH MAY BE USED FOR A FOURTH STUDIO. THE TRANSMITTER IS LOCATED ABOUT SIX MILES IN THE COUNTRY AND IS HOUSED IN A MODERN BRICK BUILDING LARGE ENOUGH TO ACCOMMODATE QUARTERS FOR CARETAKER, SHOPS, AND AUXILIARY MOTOR GENERATOR OUTFIT. A THREE ELEMENT DIRECTIONAL IS USED FOR NIGHTTIME BROADCASTING. WBAA HAS AN APPLICATION FOR AN FM CONSTRUCTION PERMIT PENDING BEFORE THE FCC, ASKING FOR A POWER OF 10 KW. TECHNICAL EQUIPMENT AND ITS OPERATION IS CARED FOR BY MR. DITTEMORE.

A GREAT HELP IN PROGRAMMING IS THE USE OF BOTH STANDARD AND NBC THESAURUS TRANSCRIPTION SERVICES. IN ADDITION TO THESE, THE RCA VICTOR "MUSIC YOU WANT" AND COLUMBIA "MASTERWORKS OF MUSIC" ARE ALSO AVAILABLE. WBAA USES THE PA WIRE AS THEIR NEWS SOURCE FOR FIVE OR SIX DAILY NEWSCASTS AS WELL AS A ONE MINUTE NEWS SUM ARY EVERY HOUR ON THE HALF HOUR. IF YOU WRITE TO JIM MILES, I THINK HE WILL BE CLAD TO SEND YOU HIS WEEKLY PROGRAM SCHEDULE, BUT A TYPICAL DAY'S BROADCAST LOOKS LIKE THE FOLLOWING:

8:00 a.m. News. 9:05 Smile Time, humor in the News and novelty music.
9:15 Agr. School of the Air. 9:30 Marching to Victory, NBC Thesaurus.
9:45 News Summary. 10:00 Listen While You Work, a homemakers program using popular music and one of the largest mail pullers. 10:30 PTA Program, Presented by county PTA Council. 10:45 Church in the Wildwood, NBC Thesaurus.
11:00 Mathematics Is Where You Find It, School of the Air program. 11:15 Aloha Land, NBC Thesaurus. 11:30 A to Z or Novelty, from NBC Thesaurus.
11:45 Purdue News. 11:50 News. 12:00 Farm Forum, an agricultural show of interview type. 12:30 Mert the Band, popular dance recordings. 1:00 Homemaker's Club of the Air, a homemakers program sponsored by the Home Ec. Dept. 1:30 A Musical program of Live Talent. 1:45 America Sings, from ascap script. 2:00 News of the World, a news program for 3rd, 4th, and 5th grades. 2:15 Listen to Liebert, NBC Thesaurus. 2:30 Voice of the Army, a transcribed army show. 2:45 History in the Making, School of the Air feature taken from PA news wire script. 3:00 Recorded program. 3:30 Masterworks of Music, Columbia records. 4:00 Iza Time Tunes, popular records. 4:55 Job Reporter, a radio employment agency presented by the U. S. Employment Service. 5:00 Little Miss Muffett, stories for 3, 4, and 5 year olds. 5:15 Lone Scout Program, a radio scout meeting of tribe #90, ouite successful. 5:30 Vespers, sponsored by the Ministerial Association of Lafayette. 5:45 News. A Moment of Prayer, at 6:00 is a Brief Prayer with harp accompaniment. 6:01 Dinner Hour, classical recordings. 7:00 The Sportsman, a sports news broadcast. 7:15 Band Music, pecorded. 7:25 Basketball broadcast, Purdue 43 - lowa 48:1: 8:55 News.

You have all received the WBAA School of the Air Bulletins which describe these broadcasts in detail. Much credit is due Jim Miles for organizing these excellent broadcasts. In my opinion one of Jim's announcers does an outstanding job with his news program for 3rd, 4th, and 5th graders. He also has a great idea in his Lone Scout Program. Jim tells we that some of his good programs are Mathematics is Where You Find II, Look at the Stars, and Reading To Livel These are described in his School of the Air Bulletin which was sent to NAEB members.

THE STAFF AT WBAA CONSISTS OF 5 MEMBERS PLUS ABOUT 45 STUDENTS. Sove OF THESE STUDENTS ASSUME CONSIDERABLE RESPONSIBILITY AND DO A FINE JOB. RADIO COURSES TAUGHT AT PURDUE ARE SEPARATE FROM STATION OPERATIONS, BUT THERE IS PRESENT A GRIENDLY INTERLOCKING RELATIONSHIP. ALTHOUGH JIM MILES IS

RELATIVELY A NEWCOMER TO NAEB CIRCLES, THOSE WHO HAVE MET HIM ARE STRONG IN THEIR PRAISE, NOT ONLY AS A SWELL PERSON BUT AS A PROGRAM DIRECTOR WHO IS DOING A GRAND JOB.

#### KFKU CARRIES VESPER PROGRAMS

THE MARCH ALL-MUSICAL VESPER PROGRAM, PRESENTED BY THE SCHOOL OF FINE ARTS, WAS BROADCAST OVER KFKU FROM 4 TO 5 P.M. SUNDAY, MARCH 25. KFKU ALSO WILL CARRY THE APRIL VESPER PROGRAM ON APRIL 29.

STUDENT AND FACULTY MUSIC GROUPS, INCLUDING STRING ENSEMBLES, A CAPPELLA CHOIR, GIRL'S GLEE CLUB, UNIVERSITY SYMPHONY ORCHESTRA, AND INSTRUMENTAL ENSEMBLES, PAFTICIPATE IN THE FOUR VESPER PROGRAMS.

#### WOSU CELEBRATES 25TH ANNIVERSARY

OHIO STATE UNIVERSITY'S BROADCACTING STATION, WOSU, CELEBRATED ITS SILVER ANNIVERSARY MARCH 23, AND MOST OF THAT WEEK WAS DEVOTED TO SPECIAL PROGRAMS APPROPRIATE TO THE OCCASION.

IT WAS ON MARCH 23, 1920, THAT THE UNIVERSITY RECEIVED ITS FIRST EXPERIMENTAL LICENSE AUTHORIZING IT TO OPERATE FOR ONE YEAR ON EITHER 200 OR 375 METERS WITH A POWER OF 1.8 KILOWATTS AND THE CALL LETTERS OF 8 XI. THE FIRST BROADCAST WAS ON APRIL 20.

Today WOSU is on the air an average of 72 hours a week, with a wide variety of broadcasts--music, drama, news, farm information, Lectures from university classrooms, a regular Sunday afternoon forum.

## WNYC-HONORS

New York City's Own Station WNYC received one of the highest commendations in the radio industry when the Municipal Station was singled out for a Peasody Radio Award for "public service by a Local radio station."

WNYC was also honored by a "Special Citation" from Variety Magazine for the Mayor's Sunday broadcasts. In expressing his thanks to the Committee for the Peabody Award, M. S. Novik, director of WNYC said that "This Award by the Peabody Award, Committee will serve to re-affirm our policy of Broadcasting over WNYC for the instruction, enlightenment, and general welfare of the people of the city as laid down in our City Charter provision....WNYC will now be stimulated to even greater service to each and every New Yorker."

## THIS AND THAT

Things can certainly happen overnight in radio. A year ago the bottle neck to FM Network Operations was the lack of high fidelity program lines between stations. In a recent issue of FM and Television a map of the Bell System 15,000 cycle lines was shown. They completely covered the entire country. Fast work, et??....Spring is the source of many happy thoughts and inspirations. What else could cause such an innocent bystander as our Prexy Schooley to take up the spade and the hoe in the victory garden. A number of the member stations are doing their part with special victory

GARDEN BROADCASTS....NAB PRESIDENT RYAN'S STATEMENT TO THE EFFECT THAT RADIO ORGANIZATIONS SHOULDN'T BALLYHOO REFORMS OF THE EVILS THEY CREATED THEMSELVES SOUNDS LIKE GOOD LOGIC TO THIS HUMBLE SOUL....THE FUR IS STILL FLYING ON THE FM ALLOCATIONS AND SOME PEOPLE ARE ACCUSING SOME OTHER PEOPLE OF SOME PRETTY NASTY THINGS.....GRIFFITH OF WCI SUGGESTS THAT YOUR EDITOR COMPILE A LIST OF RECORDING DISC PRICES FOR THE NEWS LETTER. WHAT IS YOUR REACTION?....HAS ANYBODY GOT A BETTER REMEDY FOR THE SPRING FEVER I HAVE THAN A GOOD LONG FISHING TRIP?????

#### FCC ACTIONS

Applications for Revewal of Non-Commercial Educational Broadcast Station Licenses were filed by WBOE, Cleveland Board of Education; WNYE, Board of Education of City of New York; WIUC, University of Illinois.

--EBEL

235 GREGORY HALL URBANA, ILLINOIS APRIL 1, 1945

#### DEAR NAEBER:

YOUR EXECUTIVE SECRETARY HASN'T SENT YOU A BILL FOR ANNUAL DUES FOR 1945, PENDING A DECISION ON PROPOSED RATES BY THE EXECUTIVE COMMITTEE. THE DECISION HAS BEEN MADE AND DUES FOR 1945 WILL NOT BE CHANGED, IN ACCORDANCE WITH AN ANNUNCEMENT IN THE NAEB NEWS LETTER OF THIS DATE. THEREFORE, I HAVE THE PLEASURE OF REQUESTING YOU TO EXPEDITE PAYMENT OF YOUR DUES TO OUR TREASURER, W. I. GRIFFITH, WOI, AMES, IOWA.

INCIDENTALLY, WHILE YOUR MIND IS ON NAEB, YOU MIGHT SEND ME A BRIEF ITEM ABOUT CURRENT ACTIVITIES AT YOUR INSTITUTION.

Yours VERY TRULY,

A. James EBEL EXECUTIVE SECRETARY

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NAEB

#### OFFICIAL BALLOT

PRESENT ARTICLE II OF THE CONSTITUTION NOW READS:

Dues: The annual dues or registration fees of active members

shall be \$10, payable January I of each year. Dues of

associate members shall be \$5, payable January I of each year.

THE PROPOSED AMENDMENT TO THE CONSTIUTION SUGGESTED BY THE NAEB EXECUTIVE COMMITTEE AND ABOUT WHICH YOU WERE GIVEN OFFICIAL NOTICE ON MAY 1, READS:

Dues: The annual dues of members shall be determined upon the basis of transmitting power, namely, for amplitude modulated stations 500 watts and lower, \$10 per year; 1 kilowatt and lower to 500 watts, \$15 per year; 5 kilowatt and lower to 1 kilowatt, \$20 per year; for frequency modulated stations, up to and including 5 kilowatts, \$10 per year; up to and including 10 kilowatts, \$10 per year; and up to 50 kilowatts, \$20 per year. Dues for international shortwave stations shall be computed on the same basis as frequency modulated stations. Member institutions owning or operating more than one station or holding a construction permit for more than one, must pay the combined rate for the two stations, but in no event in excess of \$20 per year.

I	VOTE	IN FAVOR	ROF	THE PROP	OSED	CONSTITU	TIONAL	CHANGE
l	VOTE	AGAINST	THE	PROPOSED	CONS	STITUTION	AL CHA	NGE

For:

(SIGNATURE)

Scanned from the National Association of Educational Broadcasters Records at the Wisconsin Historical Society as part of "Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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