

N A E B N E W S L E T T E R

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

A. JAMES EBEL, EDITOR, STATION W I L L, URBANA, ILL.

AUGUST 1, 1945

KSAC WILL IMPROVE FACILITIES

HALF THE \$52,700 REQUIRED TO MODERNIZE KSAC MANHATTAN, KAN., KANSAS STATE COLLEGE, HAS BEEN DONATED BY THE SEARS-ROEBUCK FOUNDATION, ACCORDING TO MILTON S. EISENHOWER, COLLEGE PRESIDENT.

THOUGH PRESENT EQUIPMENT IS 15 YEARS OLD AND ONLY 1 KW CAN BE USED ON THE 580 KC CHANNEL, KSAC IS TUNED-IN REGULARLY BY OVER 100,00 KANSAS FAMILIES, HE ADDED. NEW 5 KW TRANSMITTER AND HIGHER ANTENNA ARE PLANNED. KSAC TOOK THE AIR IN 1924 AND BROADCASTS THREE TIMES A DAY.

IN PRESENTING A CHECK FOR \$26,350, GEN. ROBERT E. WOOD, SEARS-ROEBUCK PRESIDENT, AND FOUNDATION CHAIRMAN, SAID ENLARGEMENT OF KSAC FACILITIES "WILL DO MUCH TO BROADEN AND EXTEND ITS SCOPE OF HELPFUL SERVICE."

STATIONS RETURN TO FULL POWER OCTOBER 1

UPON ADVICE FROM THE WPB THAT REPAIR PARTS FOR RADIO TRANSMITTERS ARE NOW GENERALLY AVAILABLE, THE FCC HAS ISSUED ORDER NO. 107-A WHICH IS DESIGNED TO RETURN ALL STATIONS TO FULL POWER BY OCT. 1, 1945. ON NOV. 6, 1942, AT THE REQUEST OF THE BOARD OF WAR COMMUNICATIONS, THE COMMISSION ADOPTED ORDER NO. 107 WHICH SUSPENDED THE PROVISIONS OF SECTION 3.52 OF THE RULES AND REGULATIONS AND REQUIRED REDUCTION OF RADIATED POWER BY ONE DECIBEL TO PROLONG THE LIFE OF TRANSMITTING EQUIPMENT. ORDER NO. 107-A PROVIDES THAT, ON AND AFTER SEPT. 1, 1945, AT THE OPTION OF THE LICENSEE, TRANSMITTING OPERATIONS MAY BE CONDUCTED WITH FULL POWER DURING DAYTIME HOURS ONLY, AND THAT ON AND AFTER OCTOBER 1, 1945, ORDER NO. 107 SHALL BE ENTIRELY REVOKED WITH ALL LICENSEES REQUIRED TO OPERATE IN ACCORDANCE WITH THE ORIGINAL PROVISIONS OF SECTION 3.52.

NOVIK WILL ACCOMPANY RADIO REPRESENTATIVES TO EUROPE

REPRESENTATIVES OF THE FOUR MAJOR RADIO NETWORKS AND OF THE VARIOUS CLASSES OF AMERICAN RADIO STATIONS WILL MAKE A THREE-WEEK INSPECTION TRIP IN EUROPE IN MID-AUGUST. THEY WILL BE ACCOMPANIED BY EDITORS OF THE RADIO TRADE PAPERS. AMONG THEIR STUDY TOPICS WILL BE POSTWAR COMMUNICATION PROBLEMS, AND THE USE OF RADIO IN THE RE-EDUCATION OF THE GERMAN PEOPLE.

THE TOUR GROUP, WHICH WILL VISIT ENGLAND, FRANCE AND GERMANY, WILL INCLUDE MORRIS NOVIK OF WNYC AS NON-COMMERCIAL STATION REPRESENTATIVE.

SURPLUS PROPERTY COMMITTEE APPOINTED

IN RESPONSE TO A RESOLUTION (PASSED BY A GROUP OF CONFEREES MEETING IN

WASHINGTON, D. C. ON JUNE 18, 19, AND 20 TO DISCUSS THE POSSIBLE UTILIZATION OF SURPLUS COMMUNICATIONS AND ELECTRONIC EQUIPMENT IN THE SCHOOLS) ASKING FOR THE APPOINTMENT OF A CONTINUING COMMITTEE TO STUDY ANTICIPATED EQUIPMENT AVAILABILITIES IN RELATION TO SCHOOL NEEDS, COMMISSIONER J. W. STUDEBAKER OF THE U. S. OFFICE OF EDUCATION APPOINTED A SPECIAL COMMITTEE CONSISTING OF THE FOLLOWING:

REPRESENTATIVES OF UNIVERSITY-OWNED AM BROADCAST STATIONS

CARL MENZER, DIRECTOR
RADIO STATION WSUI
STATE UNIVERSITY OF IOWA
IOWA CITY, IOWA

A. JAMES EBEL
RADIO STATION WILL
UNIVERSITY OF ILLINOIS
URBANA, ILLINOIS

REPRESENTATIVES OF COLLEGES OF RADIO AND COMMUNICATIONS ENGINEERING

WILLIAM H. RADFORD
ASSOC. PROF. OF ELEC. COMMUNICATIONS
MASS. INSTITUTE OF TECHNOLOGY
CAMBRIDGE, MASSACHUSETTS

H. C. DILLINGHAM, PROFESSOR
ELECTRICAL ENGINEERING DEPT.
A & M COLLEGE OF TEXAS
COLLEGE STATION, TEXAS

W. O. LEFFELL
ASST. PROF. OF ELEC. ENG.
UNIVERSITY OF TENNESSEE
KNOXVILLE, TENNESSEE

REPRESENTATIVES OF PUBLIC SCHOOL SYSTEMS PLANNING FM STATIONS

PAUL R. HAESELER
HEAD OF SCIENCE DEPT.
CENTRAL TECHNICAL HIGH SCHOOL
NEWARK 4, NEW JERSEY

DR. CHARLES E. PALMER
SUPERINTENDENT
DOVER (OHIO) PUBLIC SCHOOLS
DOVER, OHIO

THIS COMMITTEE WAS CALLED TOGETHER IN WASHINGTON, D. E., ON JULY 16 AND 17 FOR THE PURPOSES OF (1) PROGRAMMING THE SPECIFIC JOBS TO BE DONE IN RELATION TO COMPILING LISTS OF COMMUNICATIONS AND ELECTRONIC EQUIPMENT ITEMS WHICH EDUCATIONAL INSTITUTIONS WILL BE INTERESTED IN OBTAINING FROM SURPLUS-PROPERTY STOCKS, AND IN TRANSMITTING THIS INFORMATION TO THE SURPLUS PROPERTY BOARD AND THE RECONSTRUCTION FINANCE CORPORATION; (2) OF COMPILING LISTS OF SURPLUS-PROPERTY AVAILABILITIES FOR DISTRIBUTION TO EDUCATIONAL INSTITUTIONS EXPECTED TO BE INTERESTED IN OBTAINING SUCH EQUIPMENT; AND (3) OF FIXING RESPONSIBILITIES AND PROCEDURES FOR GETTING THESE JOBS ACCOMPLISHED IN THE SHORTEST POSSIBLE TIME.

CHICAGO SCHOOLS PIONEER A TELEVISION PROGRAM

A NEW TELEVISION PROGRAM USING HIGH-SCHOOL STUDENTS, HIGH-SCHOOL FACULTY MEMBERS, AND ADMINISTRATIVE OFFICERS OF THE CHICAGO PUBLIC SCHOOLS HAS BEEN INAUGURATED IN CHICAGO AND MAY SET A PATTERN FOR SCHOOL-SYSTEM PARTICIPATION ELSEWHERE. A 3-WAY EXPERIMENTAL ARRANGEMENT HAS BEEN WORKED OUT BY GEORGE JENNINGS, ACTING DIRECTOR OF THE RADIO COUNCIL OF THE CHICAGO PUBLIC SCHOOLS; TELEVISION STATION WBKB, CHICAGO'S ONLY TELEVISION STATION NOW IN OPERATION; AND THE ADMIRAL CORPORATION, CHICAGO MANUFACTURER OF RADIO AND TELEVISION SETS.

THE PROGRAM IS A HALF-HOUR SHOW, PRESENTED ONCE EACH WEEK. IT MADE ITS DEBUT FRIDAY, APRIL 6, UNDER THE TITLE OF "YOUNG CHICAGO." PROGRAMS ARE OF TWO TYPES: VARIETY ENTERTAINMENT, PRESENTED BY TALENTED STUDENTS, AND "PUBLIC RELATIONS" PROGRAMS PRESENTED BY VARIOUS DEPARTMENTS OF THE CHICAGO SCHOOL SYSTEM.

SCHOOLEY VISITS WHAZ

IT WAS A LONG CLIMB, BUT I FINALLY GOT THERE. YES, I FOUND THE STUDIOS OF WHAZ ON TOP OF THE HILL IN TROY, NEW YORK. NOT ONLY DID I FIND RENSSELAER POLYTECHNIC INSTITUTE ON TOP OF THE HILL, OR SHOULD I SAY HILLS, BUT I ALSO FOUND THAT THE STUDIOS OF WHAZ WERE ON THE THIRD FLOOR OF WALKER HALL--THINK THAT'S THE BUILDING NAME. I WISH I HAD COUNTED THE STREETS FROM SEVENTH STREET LEVEL TO THE THIRD FLOOR, BUT I DIDN'T.

IN TIME, I FOUND PROFESSOR WILLARD J. WILLIAMS, HEAD OF THE RENSSELAER ELECTRICAL ENGINEERING DEPARTMENT, WHO IS IN CHARGE OF THE STATION OWNED AND OPERATED BY RENSSELAER.

WHAZ IS UNIQUE AMONG THE STATIONS IN NAEB. PROFESSOR WILLIAMS EXPLAINS THAT IT IS OPERATED PRIMARILY FOR STUDENTS TAKING ELECTRICAL ENGINEERING. BOTH GRADUATES AND UNDERGRADUATES HAVE AN OPPORTUNITY OF STUDYING THE WORKINGS OF THE EQUIPMENT. THE STUDIO AND TRANSMITTER ARE LOCATED IN ADJACENT ROOMS IN WALKER HALL. THE STUDIO HAS BEEN EXPANDED SINCE THE FIRST BROADCAST BY THE STATION IN AUGUST OF 1922. AND THE TRANSMITTER HAS BEEN SO ERECTED THAT IT IS EASY TO GET AT ALL PARTS AND STUDY THE OPERATION.

WHAZ SHARES TIME WITH WEVD AND WBBR. IT OPERATES ON MONDAY NIGHTS ONLY. PROGRAMS CARRIED INCLUDE THOSE ORIGINATED ON THE CAMPUS, WITH A PORTION OF THE TIME GIVEN TO MUTUAL PROGRAMS. PROGRAMS INCLUDE STUDENT AND FACULTY TALENT, THE GLEE CLUB, SYMPHONY ORCHESTRA, AND PLAYERS GROUP. WHAZ OPERATES ON 1330 KILOCYCLES WITH 500 WATTS POWER. YOUR PRESIDENT SPENT AN HOUR OR TWO VISITING WITH PROFESSOR WILLIAMS, DISCUSSING THE PAST, PRESENT, AND FUTURE OF RADIO. WE LOOKED OVER THE STUDIOS AND TRANSMITTER. WE TALKED ABOUT THE FUTURE OF EDUCATION, TEXTBOOKS, AND MUTUAL ACQUAINTANCES, AND WE PROBABLY DIDN'T OVERLOOK THE WEATHER. IT WAS A REAL PLEASURE OF YOUR SERVANT TO MEET ANOTHER MEMBER OF NAEB, OF MANY YEARS STANDING. WE HOPE WE'LL MEET MORE FREQUENTLY IN THE FUTURE.

WILLS SWORN IN AS FCC COMMISSIONER

A FORMER GOVERNOR OF VERMONT, WILLIAM H. WILLS, WAS SWORN IN JULY 23 AS A MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION. WILLS WAS APPOINTED BY PRESIDENT TRUMAN IN JUNE AND RECENTLY WAS CONFIRMED BY THE SENATE. HE SUCCEEDS NORMAN S. CASE. WILLS IS A REPUBLICAN.

NEW PROGRAM DIRECTOR AT WSU

ARMON BONNEY HAS ASSUMED HIS NEW DUTIES AS PROGRAM DIRECTOR OF RADIO

STATION WSUI. BONNEY SUCCEEDED MRS. PEARL BENNETT BROXAM WHO LEFT TO BE DIRECTOR OF PUBLIC SERVICE AT RADIO STATION WMT IN CEDAR RAPIDS.

BONNEY COMPLETED HIS UNDERGRADUATE WORK AT KANSAS UNIVERSITY, LAWRENCE, KANS., AND KANSAS STATE TEACHERS COLLEGE AT EMPORIA, KANS., MAJORING IN DRAMATICS, ENGLISH, HISTORY AND SPEECH.

HE TAUGHT TWO YEARS IN KANSAS HIGH SCHOOLS AND SPENT 12 WEEKS IN STUDY AND ACTING AT THE PRISCILLA BEACH THEATER IN PLYMOUTH, MASS., IN THE SUMMER OF 1943.

AFTER TWO AND ONE-HALF YEARS' EXPERIENCE IN EDUCATIONAL RADIO AT KANSAS STATE TEACHERS COLLEGE, BONNEY SPENT A YEAR AT THE EMPORIA RADIO STATION KTSW WHICH IS AFFILIATED WITH THE MUTUAL BROADCASTING SYSTEM.

DURING THE PAST YEAR THE NEW PROGRAM DIRECTOR HAS SERVED AS AN ASSISTANT IN RADIO AT WSUI WHILE WORKING ON AN ADVANCED DEGREE IN THE DEPARTMENT OF SPEECH.

FCC REVOKES WARTIME EQUIPMENT RELAXATION

THE FCC HAS REVOKED ITS WARTIME RELAXATION POLICY WHICH ALLOWED BROADCASTERS TO CONTINUE OPERATING EVEN THOUGH THEY WERE UNABLE TO LIVE UP TO THE PRE-PEARL HARBOR ENGINEERING STANDARDS BECAUSE EQUIPMENT AND MATERIAL WAS NOT AVAILABLE. THE FCC SUPPLEMENTAL STATEMENT OF POLICY, ISSUED JULY 17, DIRECTS BROADCASTERS TO MAKE APPLICATION TO THE WPB FOR NEEDED FACILITIES. IN MANY CASES, THE FCC POINTED OUT, THIS WILL MEAN THAT BROADCASTERS MUST ENTER PROJECTS CALLING FOR PRACTICALLY THE REBUILDING OF OLD EQUIPMENT, AND IN SOME CASES FOR CHANGING OF TRANSMITTER SITES. THE FCC WILL DIRECT EACH LICENSEE WITH WARTIME CONDITIONAL CLAUSES TO APPLY FOR THE NECESSARY IMPROVEMENTS WITHIN THE NEXT 30 DAYS. IN ITS STATEMENT, THE FCC SAID INFORMATION HAD BEEN OBTAINED FROM THE WPB TO THE EFFECT THAT NEEDED EQUIPMENT AND MATERIAL IS OR WILL BE AVAILABLE IN THE NEAR FUTURE EXCEPT IN CASES WHERE FREQUENCY MODULATORS OR MODULATION MONITORS ARE REQUIRED, OR WHERE TWO STATIONS ARE OPERATING FROM A COMMON ANTENNA OR JOINT STUDIO.

THIS AND THAT

ORCHIDS TO HARRY SKORNIA, UNIVERSITY OF INDIANA, AND AMERICAN BROADCASTING COMPANY FOR THE FINE RADIO LISTENER INSTITUTE HELD IN INDIANAPOLIS JULY 11-12. JIM MILES OF WBAA ADDS HIS CONGRATULATIONS TOO.....AMONG OTHERS TO FILE APPEARANCES FOR THE JULY 30 HEARING ON PROPOSED FM RULES AND STANDARDS IS WCHU. RONNIE LOWDERMILK WILL BE THERE FOR THE U. S. OFFICE OF EDUCATION WATCHING THINGS FOR THE REST OF US..... HAVE YOU STUDIED THE PROPOSED STANDARDS? I THINK YOU'LL FIND THEM INTERESTING..... SURPLUS PROPERTY COMMITTEE MEETINGS THUS FAR HAVE INDICATED THE IMPORTANCE OF A WELL FUNCTIONING SURPLUS PROPERTY DISTRIBUTION SYSTEM ON A STATE-WIDE BASIS. WHAT IS THE STATUS OF YOUR STATE'S ORGANIZATION?..... MORRIS NOVIK OF WNYC TOLD THE NEW YORK STATE INSTITUTE OF COMMUNITY SERVICE THAT LOCAL RADIO STATIONS CAN PLAY AN IMPORTANT PART IN THE CIVIC

EDUCATION OF THEIR COMMUNITIES AND CAN AID IN THE ELECTION OF BETTER LOCAL PUBLIC OFFICIALS BY GIVING AS WELL AS SELLING TIME FOR POLITICAL BROADCASTS.....THE HOUSE ADJOURNMENT FOR THE SUMMER HAS KILLED ALL PROSPECTS FOR ACTION ON THE VANDENBERG BILL TO PREVENT INTERFERENCE WITH CULTURAL PROGRAMS TILL AT LEAST LATE OCTOBER. THE BILL HAS ALREADY PASSED THE SENATE AND HAS BEEN BEFORE THE COMMITTEE ON INTERSTATE AND FOREIGN COMMERCE FOR SOME TIME..... HAVE YOU SEEN THE FARM LISTENING ANALYSIS IN THE JULY 23 ISSUE OF BROADCASTING?..... THE CLEAR CHANNEL LISTENING SURVEY SHOULD THROW ADDITIONAL LIGHT ON THE LISTENING HABITS OF THE RURAL FOLK.....LEE MCCANNE, VICE PRESIDENT AND GENERAL MANAGER OF STROMBERG CARLSON COMPANY, SUGGESTS THAT SCHOL FM SYSTEMS WOULD OBTAIN FEDERAL AID IN FINANCING RECONVERSION OF THEIR TRANSMITTERS TO THE NEW FREQUENCIES. I'D LIKE TO HAVE A FEDERAL ENGINEER TO CONVERT OUR TRANSMITTER.

--EBEL

OFFICIAL BALLOT

THE APPLICATION OF MISS PEARL ROSSER, DIRECTOR OF RADIO EDUCATION, FOR THE INTERNATIONAL COUNCIL OF RELIGIOUS EDUCATION, OF 203 NORTH WABASH AVENUE IN CHICAGO, FOR ASSOCIATE MEMBERSHIP HAS BEEN APPROVED BY THE EXECUTIVE COMMITTEE OF THE NAEB. HER APPLICATION NOW GOES BEFORE THE ACTIVE MEMBERSHIP. INDICATE IN THE SPACE PROVIDED BELOW YOUR ACTION ON THIS APPLICATION.

I VOTE IN FAVOR OF MISS ROSSER'S APPLICATION FOR ASSOCIATE MEMBERSHIP _____

I VOTE AGAINST MISS ROSSER'S APPLICATION FOR ASSOCIATE MEMBERSHIP _____

(SIGNATURE)

FOR: _____

PREFERENTIAL BALLOT--NOT AN OFFICIAL VOTE

AT A RECENT MEETING OF THE EXECUTIVE COMMITTEE IT WAS DECIDED TO HOLD A CONVENTION EARLY IN SEPTEMBER. THERE WERE PRACTICALLY AS MANY INVITATIONS TO HOLD THE MEETING ON THE VARIOUS CAMPUSES AS THERE WERE MEMBERS OF THE ASSOCIATION. WITH THIS DIFFICULT DILEMMA FACING US AND BECAUSE OF POSSIBILITY THAT SOME MEMBERS MIGHT WANT TO BE IN THE VICINITY OF WASHINGTON FOR THE CLEAR CHANNEL HEARING THE FOLLOWING THREE POSSIBLE LOCATIONS HAVE BEEN SELECTED FOR THE CONVENTION. PLEASE INDICATE YOUR PREFERENCE BY VOTING FOR ONE OF THEM.

WASHINGTON _____
NEW YORK _____
CHICAGO _____

PLEASE RETURN THESE BALLOTS PROMPTLY.

--EDEL

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

A. James Ebel, Editor, Station # I L L, Urbana, Ill.

August, 1945, Supplement

DATE AND PLACE SET FOR CONVENTION

The annual national convention of the NAEB will be held on the mezzanine floor of the La Salle Hotel, September 17 and 18. This will be a very important meeting since there is much new information of importance to the educational broadcaster and because there are many problems confronting us which require immediate solution.

MAKE YOUR RESERVATIONS AT THE HOTEL IMMEDIATELY. Following are a list of the rooms available at the hotel:

Single Room with Bath--\$3.30-\$3.85-\$4.40-\$5.50
Double Room with Bath (Double Bed)--\$4.40-\$ 4.95-\$5.50-\$6.60
Double Room with Bath (Twin Bed)--\$6.60-\$7.70
Two Rooms, Connecting Bath for Two--\$6.60-\$7.70
Two Rooms, Connecting Bath for Three--\$7.70-\$8.80
Two Rooms, Connecting Bath for Four--\$8.80-\$9.90
Parlor, Bed Room and Bath--\$ 7.00-\$10.00-\$12.00
Parlor, Two Bed Rooms--\$15.00-\$20.00

The meeting will be held in one of the public rooms on the mezzanine floor to be specified at a later date. Luncheon will be served each noon in the meeting room. In order that we can make suitable arrangements for everybody, we should know the size of the registration. Please write your secretary by September 10 indicating the number from your station or organization who will attend.

LETTER FROM PRESIDENT SCHOOLEY

Dear NAEBers:

The convention has been called. The time and place have been set. Let's plan to make this a good convention. You can help by suggesting what subjects should be discussed, how the meeting should be run, and by bringing yourself and staff to the meeting. Tentative plans call for the following program numbers:

1. The Clear Channel Hearing.
2. Surplus Property Availability.
3. New Equipment for the Post-War Era.
4. Novik's Trip to Europe.
5. Report on Station Activities.
6. Routine and Special Business and Election of Officers.

Now, how about some suggestions from you? How about helping make this meeting a good one?

Respectfully yours,

Frank E. Schooley
President, NAEB

LET'S MAKE THIS THE BIGGEST AND MOST PROFITABLE MEETING EVER--Ebel

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



NATIONAL ENDOWMENT FOR THE

Humanities

Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.