

# N-A-E-B NEWS-LETTER

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Edited by Richard B. Hull, President  
Station WOI, Iowa State College, Ames, Iowa

N-A-E-B MID-YEAR MEETING IN COLUMBUS  
CALIFORNIA U. PLANS NEW STATION  
INDIANA U. COMPLETES NEW SURVEY

MEMBER STATIONS TESTIFY IN SENATE HEARINGS  
NEW MAPS OF U.S. NON-COMMERCIAL STATIONS  
PORTER DESCRIBES "PRE-WAR SHORTAGE"

April 20, 1948

### N-A-E-B PRESENTS TESTIMONY IN JOHNSON BILL HEARINGS

Continuing its efforts to secure evening time for 9 member stations, the National Association of Educational Broadcasters appeared before the Senate Committee on Interstate and Foreign Commerce to offer testimony with respect to S.2231, the Johnson bill designed to eliminate super-power and permit the breakdown in whole or in part of the twenty-four 1-A clear channels in the U.S. domestic broadcast band.

Appearing as witnesses were: Seymour N. Siegel, director of the New York City Municipal Broadcasting System (N-A-E-B station WNYC) who spoke on behalf of Mayor O'Dwyer; H. H. Leake, director of radio at Oklahoma A. & M. College (Stillwater) who pointed out the need for day and night radio service to Oklahoma agriculture, and Richard B. Hull, president of the National Association of Educational Broadcasters and director of WOI (Iowa State College).

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### UNYC DESCRIBES NIGHTTIME NEED

Mr. Siegel pointed to the City Station's outstanding record of public service, during and since World War II, and made the point that notwithstanding the accepted indispensability of UNYC's nighttime operation in the public interest, present after-sundown operation is dependent on continuous temporary Special Service Authorization from the Federal Communications Commission. The failure of the Municipal Broadcasting System to receive permanent authorization from the FCC to remain on the air past nightfall, Mr. Siegel stated, was due to complications arising from the present clear channel system, and supposed interference of UNYC's signal with that of WCCO.

Mr. Siegel pointed out that in all the war-time and subsequent night-time operation of UNYC, no complaint of interference from a listener had been received.

### OKLAHOMA A. & M. REQUESTS PERMISSION TO SERVE AGRICULTURE

H. H. Leake, radio director of Oklahoma A. & M. College told the Senate Committee how the FCC had granted a license establishing KOAG as a service to the rural areas of Oklahoma to allow the resources of agricultural and market information to be broadcast to all parts of the state, and how clear channel station WHAS in Louisville had objected, resulting in cancellation of the license, and placing the issue in the U.S. Court of Appeals.

Mr. Leake compared radio to printing and pointed out the handicap under which education would now operate if all the good printing facilities (paper, ink, and presses) had been reserved for the exclusive use of a few commercial groups, and education had had to be content with what was left. This, he said, was essentially the position with respect to education and radio facilities.

### N-A-E-B STATES CASE FOR NINE STATIONS

Richard B. Hull, Ames, Iowa, said that "pressure" was exerted against Iowa State College to testify on behalf of clear channel radio stations.

Hull is radio director of WOI, operated by the college, and president of the National Association of Education Broadcasters (N.A.E.B.). He appeared before the senate commerce committee on behalf of the Johnson bill.

"I think the committee should also know that the clear channel group, perhaps exercising more optimism than good judgment, through one of its stations suggested that Iowa State College take a position with respect to the Johnson bill which in view of the facts and the previous record it was not possible for the college to assume," Hull testified.

"From information I received from several other quarters, I would judge the pressure was similar to that experienced at Iowa State."

### 24 Clear Channels

The measure introduced by Senator Edwin C. Johnson (Dem., Colo.) would limit the power of standard radio stations to 50,000 watts and eliminate the 24 existing 1-A clear channels.

A so-called clear channel is reserved exclusively for one station for night-time broadcasting, but is shared by several stations during the day.

Stations with clear channels are seeking to retain them and, in addition, 16 are seeking authority to step up power to 750,000 watts. The 16 have grouped together in an organization known as the Clear Channel Broadcasting Service (C.C.B.S.).



N-A-E-B stations involved in the clear channel issues include the following:

WNYC, City of New York	WNAD, University of Oklahoma
KUCOM, University of Minnesota	WCAL, St. Olaf College
KOAG, Oklahoma A. & M. College	WOSU, Ohio State University
WKAR, Michigan State College	WHCU, Cornell University
WOI, Iowa State College	

Hull presented the committee with letters from the Iowa Farm Bureau Federation and the Farmers Grain Dealers Association to support his claim there is a demand for night broadcasts by WOI. The Iowa State College station now is limited to daytime operation because Station KFI of Los Angeles, California, holds clear channel rights to the wave length used by WOI.

Earlier, James G. Patton, president of the National Farmers Union, said that agricultural colleges should be permitted to have better radio facilities, and farmers better radio service.

#### Called "Scandal"

"One of the scandals of our day," he said, "is the fact that our great agricultural colleges cannot broadcast the information which they have to the farmer at times when the farmers wish to listen.

"I suggest that the FCC work out a pattern so that every state or region has a college or nonprofit station to which all farmers can listen day and night."

Hull said that N-A-E-B takes the position that college and university stations should be permitted to meet the "needs and wants" of their listeners at night as well as during the day. He added: "The grant of superpower to the present 1-A clear channel licensees would not only prevent college and university stations from securing nighttime broadcast hours which are so essential in order to reach the largest audience, but would also have the effect of seriously curtailing the services to the present radio listening audience during the day."

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#### RADIO COUNCIL WINDS UP SUCCESSFUL YEAR

One of the country's most successful radio councils celebrated another year of fruitful activity at its annual spring banquet Monday, April 12. At the Roosevelt Hotel in Cedar Rapids, Iowa, the members of the radio council, which includes representatives from more than a dozen local organizations, met to mark another year of activity. Represented also were Cedar Rapids' two radio stations, WMT and the new KCRG and its FM adjunct, KCRK. Main event of the evening was the memorial talk presented by Mrs. Virgil Hancher, wife of the State University of Iowa president to honor the memory of Pearl Bennett Broxam. Pearl Broxam was a worker for many years in educational radio as program director at station WSUI, University of Iowa. Her accidental death last November deprived educational radio of one of its hardest workers. Everyone in Iowa radio felt the loss. A Pearl Bennett Broxam Memorial Fund has been started by the Cedar Rapids Radio Council to provide prize incentives for high school students interested in radio.

## N-A-E-B WILL HOLD SPECIAL MEETING AT INSTITUTE FOR EDUCATION BY RADIO

The annual mid-year meeting of the National Association of Educational Broadcasters will be held coincidentally with the Ohio Institute for Education by Radio in Columbus, April 30 to May 3. An unusually large attendance of members may be expected, from all reports reaching central N-A-E-B headquarters. The Deshler-Wallick Hotel will again be headquarters for the Institute and for all N-A-E-B meetings.

### Business Meeting

N-A-E-B will hold its mid-year business meeting on Friday, April 30 at 2:00 p.m. in Room 337 of the Deshler-Wallick Hotel. Every member is invited to be present, and all directors of regions are expected to be on hand.

There will be a crowded business agenda to discuss a host of problems centering around organization and membership problems. The overseas scholarship exchange will be discussed and reported on; districts will bring up special business matters. Other topics will include: regional and national locations for N-A-E-B official offices, program and transcription exchanges, a national FM N-A-E-B network, various policy issues, constitutional changes, conventions sites, etc.

### ANNUAL LUNCHEON

N-A-E-B will hold its mid-year luncheon in Parlors A, B, C of the Deshler-Wallick Hotel on Saturday, May 1 at 11:50 a.m. A number of prominent radio guests are expected. The luncheon meeting will be informal without a prescribed program, but a general review of the year's activities by the officers will be included in the discussion.

### JOINTLY SPONSORED N-A-E-B & A-E-F

The closing general session in the Main Ballroom of the Deshler-Wallick Hotel on Monday, May 3 at 2:00 p.m. will feature a program under the sponsorship of the National Association of Educational Broadcasters and the Association for Education by Radio.

Presiding: William B. Levenson, Cleveland Public Schools and President, Association for Education by Radio.

Topic: "Serious Radio in America: The Role of Organized Education and the Citizen"

Address: Dr. Peter Odogaard, President, Reed College and former Assistant Secretary of the U. S. Treasury.

Panel Discussion: "Ways and Means to Implement Serious Radio"

Panel Leader: Harold B. McCarty, Director Station WHA and WHA-FM, University of Wisconsin.

Participants: Edwin F. Helman, Director of Radio, Cleveland Board of Education, Cleveland

James Macandrew, Coordinator of Broadcasting, Station WNYE, New York Board of Education

Harry J. Skornia, Director of Radio, Indiana University, Bloomington  
Parker Wheatley, Director, Lowell Institute Cooperative Broadcasting Council, Boston

Seymour N. Siegel, Director, Municipal Broadcasting System, N.Y.C.

William H. Sener, Director, Station KUSC, Univ. of So. Calif. Los Angeles.



### RADIO PROGRAMS HAVE IMPROVED, POLL SHOWS

More than two-thirds of the radio listeners queried by 64 Indiana University students in 50 hometown communities think radio programs have improved, according to the second annual university radio poll.

Dr. H. J. Skornia, N-A-E-B member and director of radio, Indiana University, Bloomington, announced that the survey, included a telephone check of Bloomington, showed that a total of 66.1% of Bloomington listeners thought radio had improved, 11.5% felt it was getting worse, and 22.4% noticed little change. In other cities tested, 71% were of the opinion that radio was improving, 15% thought they were getting worse, 14% saw no appreciable change.

### MORE RADIOS IN HOMES

More homes have two, three, and four or more radios in the United States today than at this time last year when CES made a comprehensive survey of radio ownership, the American Music Conference reported recently in Chicago. The report also showed that homes not having any sets decreased nearly one-third.

### NIELSEN ADDS A NEW DEVICE

A new Audimeter developed by the A.C. Nielsen Co., will enable simultaneous measurement of AM, FM, and Tele audience, whether the three are combined in a single receiver or arranged in separate sets. The new device will also measure listening on up to four radios simultaneously on a single record.

### NORTHWESTERN UNIVERSITY'S SUMMER RADIO INSTITUTE

The opening of the seventh annual NEC-Northwestern U. Summer Radio Institute in Chicago is scheduled for June 28. The six-week sessions will offer 12 courses in advanced radio training, including a newly-created one in station management.

Judith Waller, director of public affairs for NEC's Central Division and head of its education department, and Don Fedderson, chairman of the radio department of Northwestern's school of speech, will serve as co-directors of the institute.

In addition to the 12 courses offering university credit, a series of six weekly symposiums is scheduled. Subjects will include audience measurement, news, television, and codes. There will be one session on any currently controversial problem in broadcasting.

### S-T FREQUENCIES ALTERED IN FCC NOTICE

Ultra-high frequency studio-transmitter (S-T) broadcast equipment for the 940-952-megacycle band will soon be available for broadcast use, the FCC said in a public notice Thursday (18). Equipment for this band heretofore has not been readily available, for which reason some stations have been operating S-T links under temporary authorization in television channels on a non-interference basis.

The Commission notice said that it is now apparent, in view of the demands of television broadcasters for television channels, the increasing number of FM stations, and the availability of equipment for such links, that stations holding temporary authorizations for S-T operation on frequencies not now allocated for the purpose should plan to change operation to the 940-950-megacycle band at an early date.

The notice added that FM broadcast stations contemplating initial S-T operations should plan to begin such operations in this band. The availability of equipment for operation in the band was demonstrated at the General Electric symposium held last week in Syracuse, New York.

#### DOROTHY LEWIS JOINS UN RADIO DIVISION

Mrs. Dorothy Lewis on Monday (29) began work as Coordinator of Women's Broadcasts for the United Nations Radio Division, it was announced last week by Benjamin V. Cohen, UN assistant Secretary-general in charge of the Department of Public Information.

Mrs. Lewis will be remembered as founder of the Association of Women Broadcasters of the NAB, and as NAB Coordinator of Listener Activity. In March, 1947, she developed the UN Bulletin for Women Broadcasters, 2,000 copies of which are distributed monthly around the world. She attended the San Francisco and Quebec conferences.

#### WGHF-FM JOINS RURAL RADIO NETWORK

Affiliation of WGHF-FM New York with the Rural Radio Network, Inc., Ithaca, N.Y. was announced April 1 by W. G. H. Finch, the station's president. WGHF will originate facsimile programs for the other stations in the network starting in June. The Rural Network is scheduled to begin operations early next month with 3 of its 6 projected FM outlets.

#### BMB STUDY NO. 1 NOW AVAILABLE AT HALF PRICE

The complete Broadcast Measurement Bureau's Study No. 1 on station and network audience reports is now available at \$32.50. Separate reports including the BMB Area Reports are now \$17.50 and the BMB Network Report is priced at \$12.50

According to BMB's executive committee, the price reductions were made because of "the fact that half the active life of the reports has transpired and that the Study No. 1 reports will be superseded in approximately 18 months by reports covering the 1949 nationwide survey."

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#### RADIO BUILDING PROGRAM AT ST. OLAF COLLEGE

N-A-E-B member station WCAL (St Olaf College, Northfield, Minnesota) has been the scene of busy and hectic days the last several months. A double-barreled building program which includes construction of a new AM-FM transmitter building, selection of FM equipment, filing of FM application, construction of new studios, installation of a 10-KW AM transmitter, and numerous field and measurement tests have added up more than several 75 hour work weeks.

St. Olaf College, Augustana Lutheran Synod, operates one of the most modern and effective religious radio centers in the United States. Under the direction of Milford Jensen and David Johnson, WCAL currently operating with 5000 watts on 770 kilocycles, serves a large area in Minnesota, Iowa, and portions of the Dakotas. WCAL maintains studios on the St. Olaf Campus and remote studios in Minneapolis. Programs include a generous share of foreign language offerings, and music by the world famous St. Olaf choir.

N-A-E-B WILL HOLD ITS MID-YEAR BUSINESS MEETING AND LUNCHEON, FRIDAY AND SATURDAY IN CONJUNCTION WITH THE OHIO INSTITUTE FOR EDUCATION BY RADIO--  
April 30 - May 3



### TV WAIVER EXTENDED

Waiver of FCC's rule requiring minimum television operation of 28 hours per week and two hours per day was further extended last week by the Commission to June 30. This extension was made pending study of a petition by Television Broadcasters Association to amend the rule to provide for gradual increase in the operating time requirements over a period of years.

### CORNELL COLLEGE TIES UP THEORY AND PRACTICE

Radio teaching, production and programming at Cornell College (N-A-E-B member in Mt. Vernon, Iowa) have entered an auspicious beginning at this liberal arts college. Supplementing radio course work is a three-way radio activity plan which includes:

- (1) sending news items and background material to radio station news editors,
- (2) presenting programs of serious music over commercial station WMT, using discussion techniques over commercial station KCRG, and lighter types of programs of KXEL, (3) operation of campus low-power station KENL, paralleling the same three-way activity on the off-campus scale.

### 500th AMERICA'S TOWN MEETING OF THE AIR

AMERICA'S TOWN MEETING OF THE AIR marked it's 500th hour on the air March 16. Celebrating this special occasion the same topic assigned the first program was again discussed, "Which Way America-- Fascism, Communism, Socialism or Democracy." Winner of 28 awards and citations, TOWN MEETING also claims to be the first radio forum to be televised.

### ST. JOSEPH COLLEGE MAKES AWARD

Radio's Fibber McGee and Molly--James and Marian Jordan in private life--received honorary doctor of laws degrees tonight for "all-round good taste and family acceptability" in entertainment. The degrees were awarded at St. Joseph's College in Rensselaer, Indiana, which conducts a radio acceptance poll to rate radio shows on the basis of taste and moral tone. The Fibber McGee and Molly show holds the top spot in the poll.

The Reverend Walter Pax, Dean of St. Joseph's, read the citation honoring the famous radio team. It was a double celebration for "Molly" for today was her birthday.

### YOUTH CRIME FROM RADIO SAYS COUNCIL

The National Council of Juvenile Court judges has decided that poorly controlled radio broadcasts are one of the greatest causes of crime by youngsters. That statement came in a resolution adopted by some 155 judges at the close of their annual meeting in Atlantic City,

The resolution charged that many radio broadcasts harm the youth of America by putting "too much emphasis on crime and violence." It said that story serials and court episodes convey "lasting and harmful ideas and impressions" to the minds of children.

However, the judges praised the Federal Communications Commission for the consideration it is giving to a stricter control of such broadcasts. The council also adopted a resolution asking for uniform marriage and divorce laws by all states. Broken homes were cited as another major cause of juvenile delinquency.

### UNIVERSITY OF CALIFORNIA PLANS NEW FM STATION

Another one of America's leading educational institutions, the University of California in Berkeley plans a new FM Broadcasting unit.

The Associated Students of the University of California have approved a proposal to Robert Gordon Sproul, president of the University wherein they offer to underwrite broadcasting equipment and studio facilities for a three year period.

It is hoped the new FM unit will incorporate a wide use of sound-recordings, play-back equipment, and general studio facilities for student training and practice as well as the overall service to the adult public listening audience in the area.

The University of California, now an associate member of N-A-E-B, will assume active membership with completion of its FM broadcast facilities.

### MIDWEST COLLEGE HELD APRIL RADIO CONFERENCE

Second annual radio conference of Lindenwood College, St. Charles, Missouri, was held April 23 with Dr. I. Keith Tyler, N-A-E-B member of Columbus, Ohio, the featured evening speaker. Dr. Tyler discussed: "Radio in the Re-Education of Germany."

A panel discussion, "Has Radio Come of Age", highlighted the afternoon session. Participants included: Miss Marguerite Fleming, radio consultant of Harris Teachers' College, St. Louis; Ray Dady of KTK, St. Louis; Irving Dilliard of the St. Louis Post-Dispatch; and Souldard Johnson, of KIOX, St. Louis.

### PEW-AR RADIO SHORTAGES?

Paul Porter, former head of the FCC, suggested today that the commission shape its licensing policy to fit the possibility that production of civilian radio equipment may be curtailed.

"I am not making any prediction that the government will curtail production of electronics equipment, because I have no inside information," he said in an interview. "But if it comes down to a choice between giving the equipment to the Boeing or Douglas companies, or to an FM station on Hogback Ridge, there's no question what the answer will be."

Porter said it may be that the country has enough industrial capacity to meet the needs of an expanded arms program and also an expanded radio and television broadcasting industry. But he reported that broadcasters are beginning to ask him questions. The only source of an authoritative answer, he pointed out, would be the government itself. So far, Porter added, the FCC has made no announcement. He said:

"I assume that the FCC is going along with a peacetime licensing policy." He said many operators conceivably could be caught in the middle of a construction program by a sudden government decision to channel electrical goods to arms buildings. Porter recalled that one E-29 requires as much electronic equipment as one 50-kilowatt radio station.



### WBOE-FM BROADCASTS COMPREHENSIVE SCHEDULE

WBOE-FM (N-A-E-B member in Cleveland, Ohio) broadcasts a remarkably complete and useful system of broadcasts to the various public schools of Cleveland. Under the direction of Edwin Helman, WBOE-FM transmits from the LaFayette school, and produces programs in the Administration Building of the Cleveland Public School System.

Programs are keyed to age and grade levels throughout the school system, furnishing special supplementary material to the various courses of study, and are keyed in by teachers, trained in radio utilization, to add interest and authority to the regular curriculum.

Typical of the approach is a program called "The News: Places and People", for Junior High School social studies classes. On April 14 in observance of Pan-American Day, four students, representing Latin America and the United States, set right common misunderstandings about the customs and the attitudes of their respective nations. Participants included students with national backgrounds representing Mexico, Uruguay, and other countries in North and South America.

### UNITED STATES DEPARTMENT OF AGRICULTURE IN TELEVISION RESEARCH

With a special grant of funds from the research section of the Hope--Flannagan Bill, a new television research project has been set up to explore the possibilities of effectively presenting agriculture and homemaking subject matter by television. Emphasis will be on effective programming within the cost limitation of Federal, State, and local agricultural agencies. As programming knowledge develops, field studies on audience reactions will begin and efforts will be made to devise video appeals of interest to both farm and non-farm views since USDA subject matter interest is not confined to rural people. USDA's new television man is Tom Noone, whose record includes experiences with KFH, KFI, WRC and the Armed Forces Radio Service.

#### RFD MEETING IN WASHINGTON

Radio Farm Directors, organization of farm radio men, are meeting in Washington April 27, 28, 29. Opening session is in room 3711, South Building, United States Department of Agriculture, beginning at 9:00 a.m. sharp. RFD president Charles Forrester, Station WMT, Cedar Rapids, Iowa, reports a visit to the White House has been arranged and meeting of great interest to both commercial and non-commercial farm broadcasters.

### RADIO IN THE WEST

WESTERN Radio Conference held its first annual meeting in San Francisco March 20 and 21 and voted to hold its 1949 session in the same city. Two hundred delegates from California, Nevada, Colorado and Oregon, representing educators, network, and independent radio operators attended.

The conference agreed that radio is a "must" in education and that radio must continue to produce programs beamed to the masses. Dr. Harold H. Fisher, chairman of the Hoover Institute and Library, Stanford U., characterized radio as the most adaptable medium to explain education to a critical public.

William Delmar formerly program director, KSMO, San Mateo, California, is quoted as saying, "We plead with the educators to help us develop educational programs and to participate in them. Educators weren't ready to meet the challenge.

## RADIO AND EDUCATION PARTNERS, SAYS MILLER

Radio and education have a bright joint future, Justin Miller, president of the NAB commercial trade organization, told the third annual Georgia Radio Institute this week at Athens. Broadcasting, he said, is an expanding industry which will in size rival automobile manufacturing within a decade. But he warned that it will "bring difficulties and headaches as well as wonderful new programs". Training of personnel to guide the industry is a vital problem, he added.

### Identity of Interests

Miller said broadcasters and educators have not always seen that their interests are common. "On the one said," he said, "we have seen opposition by a few broadcasters to the licensing of educational stations and to state-supported educational broadcasting, and on the other side we have seen the incongruity of a few educators --trying to tear down freedom of speech over the radio and urging Government controls for radio programming."

Miller expressed the hope that "as time goes by, both sides will see the identity of their interests in preserving all the freedom which makes broadcasting useful to both groups."

### Cause of Decreased Number of Educational Stations

The NAB president attributed the decline in the number of educational stations in the 1930's to poor programming, the depression, and poor management, but added that competition by entertaining programs was a greater contributing factor.

"A university professor, lecturing successfully, in the 164 vocabulary of his professional mystery, to a carefully selected group of young intellectual giants, sometimes turned out to be a very poor attraction on the radio-- it was too easy to tune out the professor and tune in the comedian," Judge Miller told the institute audience.

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The National Association of Educational Broadcasters is on record as approving the principle of commercial radio as it operates in the American system and of opposing government ownership of radio. However, N-A-E-B has insisted on the necessity of furnishing special programs for special audiences and enriching the U.S. radio diet, which effectively serves only two-thirds of U.S. listeners, by producing special programs for the other one-third who are not now regularly served by most U.S. radio programming.

### FOUR HOURS OF MUSIC (OPERA, BALLET, JAZZ) ON NEW YORK EDUCATIONAL STATION

Music lovers will be able to enjoy four hours of uninterrupted music on the Municipal Broadcasting System (NAEB member station WNYC), Saturday afternoons, beginning April 17, when three new music series will have their premieres: Great Operas, with Thomas H. Cowan as commentator; Ballet Time, presenting music of the classical and contemporary ballet, and Jazz Jubilee, commemorating a half-century of jazz in New York City, currently observing its golden anniversary.

"Great Operas", scheduled from 2:30 to 5:00 p.m. on Saturdays, will present full-length recorded operas, with guest appearances by well-known figures in the world of opera reminiscing with Thomas H. Cowan. Mr. Cowan also conducts the Monday night "Velvet and Gold" opera hour on the City Station (8:00-9:45 p.m. on WNYC and WNYC-FM)

Ballet Time will be heard from 5:30-6:15 p.m. on Saturdays and Jazz Jubilee from 6:15-6:45 p.m. Master of ceremonies for Jazz Jubilee will be Jack Lazare, who also conducts the daily Disc Date on WNYC from 5:00 to 5:55 p.m.



## 1947 GEORGE FOSTER PEABODY AWARDS

Five network radio shows and three individual stations carried off Radio's highest honors. They were recently named at a luncheon in New York as winners of the 1947 George Foster Peabody awards.

President William Hedges of the New York radio executives club presided as three awards went to the American Broadcasting Company and two to the Columbia Broadcasting system. Other awards went to station WBBM of Chicago (CBS); KXAR of Hope, Arkansas, (MBS); and WQQW of Washington, D.C. Three additional special citations went to station WCCO of Minneapolis (CBS); the Columbia Broadcasting system; and the United Nations Network for Peace.

### First Award

Award number one, to WBBM, is for outstanding public service by a regional station for its program "report uncensored." The citation reads---"This program has helped to educate and arouse a great community to the cause of juvenile delinquency." The first special mention is in this same class, to WCCO for a series called "As the Twig is Bent." It brought the passage of a state youth conservation law for Minnesota.

### Second Award

Award number two is for outstanding public service by a local station, to KXAR for its disaster broadcast from cotton valley. The award committee says---"Here is the remarkable record of a new station which rose to the crisis when the neighboring county was devastated by a tornado...Mutual Broadcasting system should be proud of this junior."

### Comments on Award

The CBS program "CBS views the Press" wins the commentary award. The citation comments--"If the FCC criticizes radio, the newspapers print the story with glee. But if radio has the temerity to criticize the press, each newspaper looks the other way and says--"WHO, ME?" The Peabody committee calls the show a "hard-hitting, frequency witty, and always stimulating criticism of the New York press."

### Radio Reporting

The 1947 Peabody prize for radio reporting goes to Elmer Davis of the American Broadcasting Company, who took the 1939 award. The committee says--"In a day of hysterical utterance, his resolute reasoning points steadily toward a possible peace."

### Fifth Award

Award number five, for drama, is another prize for ABC. The show is the "Theater Guild of the Air," and the citation says--"It has done what every great company always dreamed of doing, it has brought the best of the theater into every home."

### Special Citation

A special citation in drama honors the CBS program "Studio One" for what the Peabody Committee calls "Taste, Restraint and Radio Craftsmanship."

The third ABC award of 1947 is for music---the presentation of the Boston Symphony orchestra.

### Educational Award

Next in these "Academy Awards" of the broadcasting field is for the outstanding educational program--to CBS for documentary shows on housing, health and old age security. The Peabody judges also mention the series called "CBS is There," an unusual method of making history come alive.

In this educational group comes the third special citation for 1947---to the United Nations network for peace. 115 American stations which banded together to carry actual U-N debates.

### Children's Program

Eighth in the series of top performers of 1947 in radio is "QQT" of Washington---The prize is for the best children's program of what the Peabody committee calls a year of generally poor children's programs.

### Presentation

The awards were first presented in 1940. They are in memory of George Foster Peabody, a New York banker and life trustee of the University of Georgia. They are administered by the Georgia journalism school and the National Association of Broadcasters.

The awards were presented by Edward Weeks, Editor of the Atlantic Monthly and head of the Peabody Committee, and Dean John Drewry of the Georgia School of Journalism.

#### PEABODY POSTSCRIPT

The Peabody Award Luncheon furnished the setting for some "double-digging" by Edward Weeks, editor of Atlantic Magazine, who made some sharp comments about radio, and Elmer Davis, AEC commentator who reciprocated with respect to the publishing business.

Instead of the compliments expected by the radio representatives in the audience, Weeks began his remarks with a criticism of radio. He believes radio needs a good overhauling, and compared it to a youngster searching for his first success.

"Then radio finds a success," said Weeks, "it repeats it over and over until I and five-million other listeners could throttle it."

At this point radio station managers and the performers who were guests at the luncheon began to look glum. Their smiles did not return until the first award winner, Elmer Davis was introduced. Davis accepted his medal for outstanding reporting and then stepped to a microphone.

"It is true," said Davis, "that radio repeats a success." Then he added that the practice of repeating it isn't unknown in the publishing business. While Weeks stepped aside, the audience smiled broadly as Davis continued. "The publishing business has been making more money than ever before these past few years, and they've been publishing more books than ever; but I doubt that these books are all better than they used to be."



March 22, 1948

FEDERAL COMMUNICATIONS COMMISSION  
(Educational)  
NEWS--APPLICATIONS--ACTIONS

April 19, 1948

NEW TEMPORARY APPLICATION FORMS ORDERED

Effective March 31, 1948, the FCC has ordered that the present Form 408, Application for Experimental or Special Temporary Authorization, and Form 409, Application for Renewal or Extension of Special Temporary, Experimental Authorization, to discontinue in favor of a new EC Form 408 which will provide the Commission with all the required information now provided by the two existing forms.

The order says, 'that, effective immediately, FCC Form 408, Application for Experimental or Special Temporary Authorization, is adopted and Section 1,324 (c) of the Commission Rules and Regulations is amended to read as follows:

(a) Delete subparagraphs (1) and (2) and substitute therefor the following:

"1) FCC Form No. 408, Application for Experimental or Special Temporary Authorization (fixed public radio services only) shall be used for new application and for extension or modification of existing authorization."

(b) Renumber present subparagraph (3) to read subparagraph (2).'

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AMPLITUDE MODULATION APPLICATIONS

850 KC - Hours of Operation

VRUF-University of Florida, Gainesville, Fla.- Modification of construction permit (B3-P-4682, which authorized change in hours of operation, installation of new transmitter and directional antenna for night use) to make changes in directional antenna system and change transmitter location from near Gainesville, Fla., to 0.1 mile south of Highway 14, west of Gainesville, Fla.

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APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, AND INSTITUTIONAL

Modification Construction Permit

WLSU-Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton Rouge, La. - Modification of construction permit (B3-PED-53, as modified) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

Application Accepted for Filing

WHA-FM-State of Wisconsin State Radio Council, Madison, Wisc.- Construction permit for non-commercial educational broadcast station to change frequency from 91.5 mc. to 88.7 mc.

Modification of CP

WSLH-Board of Education of the City of St. Louis, St. Louis, Mo. - Modification of construction permit (B4-PED-40, as modified), which authorized a new noncommercial educational broadcast station to change studio location and transmitter from 1618 So. Grant Blvd. to 1517 S. Theresa Ave., St. Louis, Mo., and make changes in antenna system.

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Modification of CP

WNYE - Board of Education of City of New York, Brooklyn, N.Y. - Modification of construction permit (B1-PED-72 as modified), which authorized a new noncommercial educational FM broadcast station for extension of completion date.

CP Reinstatement

WHAD-State of Wisconsin, State Radio Council, Madison, Wisc. - Reinstatement of construction permit (B4-PED-60, as modified), which authorized a new noncommercial educational broadcast station.

Modification of CP

WKAR-FM-Michigan State College, East Lansing, Mich. - Modification of construction permit (BPED-69, as modified), which authorized a new noncommercial educational broadcast station for extension of completion date.

Modification of CP

WPTL-Providence Bible Institute, Providence, R.I. - Modification of construction permit (B1-PED-55, as modified), which authorized a new noncommercial educational FM broadcast station for extension of completion date.

Modification of CP

WFOU-Seton Hall College, South Orange, N.J. - Modification of construction permit (B1-PED-78, as modified), which authorized a new noncommercial educational broadcast station for extension of completion date.

Modification of CP

WBOE-Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.) - Modification of construction permit (B2-PED-71, as modified, which authorized change in noncommercial educational broadcast station) for extension of completion date.

For Construction Permit

NEW- Syracuse University, Syracuse, New York (P.O. 200 University Pl., Syracuse, N.Y.) - Construction permit for a new non-commercial (FM) educational station to be operated on Channel 201 88.1 mc., power of 2.5 watts.

Modification of Construction Permit

KWGS-The University of Tulsa, Tulsa, Okla. - Modification of construction permit (BPED-82, as modified), which authorized a new noncommercial educational broadcast station for extension of completion date.



ACTIONS (AMPLITUDE AND MODULATION) COLLEGE, UNIVERSITY, AND INSTITUTIONAL

900 KC - New CP

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.-  
Granted petition to remove from hearing docket and granted application for new standard station to operate on 900 kc., 1 KW, daytime only, conditions. (BP-5273)

ACTIONS (FREQUENCY MODULATION) COLLEGE AND UNIVERSITY

Conditional Grant

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.-  
Granted petition to remove from hearing docket and authorized conditional grant for Class B FM station, proposed assignment Channel 290 (105.9 mc.). (BPH-970)

Conditional Grant

University of Florida, Gainesville, Fla. - Class B; proposed Channel No. 281, 104.1 mc., subject to further review and approval of engineering details. (BPH-1415).

Granted New Station CP

Veterans Vocational School, Troy, N.Y.- Granted CP for a new station; Channel #211 (90.1 mc.); minus 400 watts; antenna; minus 240 feet. (BPED-92).

Granted License

KUSC-University of Southern California, Los Angeles, Calif.- Granted license covering new non-commercial FM educational broadcast station. (BLED-15)

Granted License

WDTR-Board of Education of the City of Detroit, Detroit, Mich. - Granted license covering new non-commercial FM educational broadcast station. (BPED-21).

TELEVISION APPLICATIONS

Applications Accepted for Filing

NEW-Evangelical Lutheran Synod of Missouri, Ohio, and Other States, Clayton (P.O. 801 De Mun Avenue, Clayton 5, Mo.) - Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of visual 0.98 K, Aural 0.639 KW and unlimited hours of operation.

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MAYFLOWER TESTIMONY ORDER IS ANNOUNCED

Order of testimony for the resumed "Mayflower rule" hearing, in the matter of editorialization by broadcast licensees, which reconvened April 19, 1948 before the FCC.

NAB witnesses will lead off in the testimony, beginning with NAB President Justin Miller, followed by Executive Vice President A. D. Willard, Jr., General Counsel Don Petty, Director of Public Relations Robert K. Richards, Program Department Director Harold Fair, and Special Services Director Arthur Stringer.

Following witnesses will be:

Buryl Lottridge, WOC  
Ralph Hardy, KSL  
Phil Miller, Gannett Newspapers  
William Quarton, WMT  
William J. Scripps, IWJ  
Dr. Frederick Siebert, University of Illinois  
E. R. Vadeboncoeur, WSYR  
United Automobile Workers, CIO

Gordon P. Brown, WSAV  
T. A. M. Craven, WOL  
Louis G. Caldwell, WGN  
Frank Waldrop  
American Veterans Committee  
National Lawyers Guild  
Cooperative League of U.S.A.  
James L. Fly

PROPOSED FCC OPERATOR RULE MODIFICATION

The FCC has announced proposals for modifications of its Rules and Regulations for the establishment of three grades of Broadcast Operator licenses, and given notice of a public hearing in the matter, to be held in Washington May 10 and 11.

A new group of commercial operator licenses, to be called the Broadcast Operator Group, will be established. In their comparative order from lowest to highest the licenses within this new group will be called

- (a) Limited broadcast operator license
- (b) Broadcast technician-operator license
- (c) Broadcast engineer-operator license

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N-A-E-B SALUTES ANOTHER NEW EDUCATIONAL STATION IN DETROIT

One of the newest additions to the roster of school stations is the Detroit Board of Education's FM station, WDTR, which presented its inaugural program early in February. On hand to help give the station its send-off were Detroit and Michigan educators as well as representatives of several local commercial stations. Kathleen N. Lardie, manager of the new station, has set up a daily broadcast schedule of 4½ hours. Besides their own productions, the station is carrying Columbia's, "American School of the Air." Each day an hour and a half of concert music is broadcast into Detroit school lunch-rooms.

Detroit station WJW-TV televised the entire performance which illustrated types of programs to be presented over the station.

WDTR is only one of several such stations planned for the state of Michigan, another of which will be an outlet at the university in Ann Arbor.



## N-A-E-E STATION REPORT

### The Syracuse Experiment

Reported by Edward Jones, Radio Workshop, Syracuse University\*

A year-long experiment with low-power, low-cost FM broadcasting at Syracuse University promises to open the door to broadcasting for colleges and universities. With the development by the General Electric Company of a  $2\frac{1}{2}$ -watt FM transmitter, especially designed for use on the 20 FCC-allotted FM educational channels, it will be possible for educational institutions to begin on a modest scale and augment power and facilities as budgets permit.

After a year of successful experimental programming, the University has applied for a regular FM license to broadcast as an educational station. Decision of the FCC to grant Syracuse their FM license may determine the future of low-power broadcasting in the FM educational channels.

### Beginnings

Operation of WAER (then WHIV) began on an experimental license granted to the GE Company in March, 1947. The transmitter, about the size of a large console receiver, was installed in a corner of one of the small control rooms of the Radio Workshop. This unit cost about \$2000 and is the "heart" of any future additions to equipment. By adding another unit to this "heart" at a cost of about \$3000, power may be increased from  $2\frac{1}{2}$  watts to 250 watts. A 20-foot pole supports the doughnut shaped antenna located on the roof of the main library. From the regular facilities of the Workshop, five studios and equipment were on hand at the beginning of the experiment.

### Coverage

Engineering estimates of the signal of the  $2\frac{1}{2}$  watt transmitter were approximately a 3-mile radius from campus. This signal encompasses a population of about 245,000, or roughly, the City of Syracuse. Primary coverage is about a  $\frac{1}{2}$ -mile radius from campus.

Original estimates of the signal radius have since proved to be surprisingly short. One report indicated that WAER could be received with good volume and quality 20 miles from campus. This is the greatest distance yet reported, although requests for program schedules come from as far as 6 or 7 miles. These results are particularly surprising since the antenna only sends out one watt of the  $2\frac{1}{2}$ -watts power, the other  $1\frac{1}{2}$  being lost on the line from the transmitter to the antenna.

### "Campus Community" Audience

It is to the 10,000 persons in the primary area, a half-mile radius from campus, that WAER directs most of its programs. With this campus community in mind, plus a secondary audience comprising the City of Syracuse, it was decided to provide service whenever possible, which is not or cannot be provided by existing commercial AM or FM stations in the city.

### Overall Policy

1. To widen the educational service of the University by presenting lectures, discussions, forums, concerts, and special events occurring on the campus or under University supervision.
2. To experiment in the development of an "all-cultural radio program service" for Central New York.

3. To provide the student body with a service supplementing the information normally provided by a student newspaper.
4. To supplement classroom instruction in radio broadcasting.
5. To develop the talent normally found on a large urban university campus.

In general, the type of service offered by WAER is not now available in degree and sometimes not available in kind from existing stations. WAER now broadcasts a regular schedule of 25 hours each week, 4:00 p.m. to 9:00 p.m., Monday through Friday, with special events broadcasts wherever and whenever they are considered to be of interest to the campus community.

#### Training Values

The training values of the transmitter cannot be overlooked. When the experimental transmitter was installed, approximately 600 students were enrolled in one or more radio courses.

When WAER went on the air the students were immediately organized into a staff, modeled after a regular radio station staff from program director down through the line to typists and file clerks. Five seniors, carefully interviewed and screened by the radio faculty, took the positions of program director, production chief, chief writer, news and promotion director, and chief engineer. These seniors heading up about 40 other WAER staff members, have handled the entire operation of WAER from the overall planning of schedules to the details of mimeographing publicity pieces. However, the faculty is in direct supervision of all programs aired over the station to insure that at no time will the quality of programs broadcast be sacrificed in the name of training. Quality and service are of primary importance in the broadcast of university programs; training, secondary.

#### Future of WAER and Educational Broadcasting

The future goals for the 2 $\frac{1}{2}$ -watt station at Syracuse are (1) an increase in power and (2) to continue to supply needs of the area served with programs not provided by other stations.

While the 2 $\frac{1}{2}$ -watt transmitter has proved that it can serve a limited area with a minimum initial cost for transmitting equipment, it is felt that any institution entering the educational broadcast field should consider it only as a "budget entrance." It should plan as soon as possible to seek an increase of power to gain more effective coverage.

If the present trend to duplicate AM and FM programs spreads, it appears that commercial FM will be different from the present AM broadcasting only in the clarity of signals--not in the type of program. This gives the educator intending to go into broadcasting even greater incentive--the incentive to fill the gaps with programs designed to meet the needs of the community, programs which reflect the culture of the educational institution.

\*Ed Jones was employed by WSYR in 1938, went into the Service in 1940, stayed in the Service until 1945 and has been employed by Syracuse University since then. Ed teaches program planning and building and news writing.



# NON-COMMERCIAL STATIONS IN UNITED STATES

REGION I	REGION II	REGION III	REGION V	REGION VI
1. BOARD OF EDUCATION HARPER PARK, N.Y. KHS	1. BOARD OF EDUCATION ATLANTA, GA. WABE-FM	1. CHICAGO WBZ-FM	1. AGRI. AND MECH. COLLEGE OF TEXAS COLLEGE STATION, TEX. WTAM	1. BENSON POLYTECHNIC SCHL. PORTLAND, ORE.
2. BOARD OF EDUCATION NEWARK, N.J. WBGO-FM	2. BOARD COVENANT PRESBY. CHURCH RICHMOND, VA. WBBL	2. BOARD OF EDUCATION CLEVELAND WBDE-FM	2. BOARD OF EDUCATION KANSAS CITY KCRW-FM	2. BOARD OF EDUCATION MONTANA, CALIF. KCRW-FM
3. BOARD OF EDUCATION OF NEW YORK CITY WBGO-FM	3. HARDING COLLEGE MEMPHIS, TENN. WBGO	3. BOARD OF EDUCATION DETROIT, MICH. WDR-FM	3. BOARD OF EDUCATION, ST. LOUIS ST. LOUIS, MO. KSLH-FM	3. BOARD OF EDUCATION KALW-FM SAN FRAN. UNIFIED SCHL. DIST. COLLEGE OF THE PACIFIC STOCKTON, CALIF.
4. COLUMBIA UNIVERSITY NEW YORK WCUV-FM	4. UNIVERSITY OF ALABAMA TUSCALOOSA, ALA. WUOA-FM	4. BOARD OF EDUCATION TOLEDO, OHIO WTDS-FM	4. EVANGELICAL LUTHER SYNOD CLAYTON, MO. KLSG	4. COLLEGE OF THE PACIFIC STOCKTON, CALIF.
5. CORNELL UNIVERSITY ITHACA, N.Y. WCUV-FM	5. UNIVERSITY OF FLORIDA GAINESVILLE, FLA. WFTS-FM	5. CHICAGO THEOLOGICAL SEM. CHICAGO WCR-FM	5. INDIAN DISTRICT OF EL PASO EL PASO, TEXAS KIDE-FM	5. KCMH-FM EVANGELICAL ASSOC. LOS ANGELES, CALIF.
6. FORDHAM UNIVERSITY NEW YORK WFLU-FM	6. UNIVERSITY OF KENTUCKY LEXINGTON, KY. WBKY-FM	6. LIBERTY ST. GOSPEL CHURCH LANSING, MICH. WMPG	6. KANSAS STATE COLLEGE MANHATTAN KSAC	6. OREGON STATE AGRIC. COLL. CORVALLIS, ORE. KOAC
7. GROVE CITY COLLEGE GROVE CITY, PA. WSAJ	7. MICHIGAN STATE COLLEGE EAST LANSING WJAR	7. MICHIGAN STATE COLLEGE EAST LANSING WJAR	7. LOUISIANA STATE UNIV. BOULDER, LA. WSU-FM	7. PASADENA PRESBY. CHURCH PASADENA, CALIF. KPSD-FM
8. JAMES H. INC. PHILADELPHIA, PA. WJUN-FM	8. IOWA STATE COLLEGE AMES, IOWA WOI-FM	8. MOODY BIBLE INSTITUTE CHICAGO WMBI	8. OKLAHOMA A & M STILLWATER, OKLA. KOAG-FM	8. SCHOOL DIST #4 EUGENE, OREGON KRW-FM
9. NEW YORK CITY WNYC	9. LUTHER COLLEGE DECORAH, IOWA KJLC	9. OHIO STATE UNIVERSITY COLUMBUS WOSU	9. PILLAR OF FIRE DENVER, COLO. KPOT	9. STATE COLLEGE OF WASHINGTON PULLMAN, WASH. KNWC
10. PENNSYLVANIA STATE COLLEGE STATE COLLEGE, PA. WPSB-FM	10. KYLE SCHOOL OF MINES AND TECH. S. D. WKAT	10. PURDUE UNIVERSITY LAFAYETTE, IND. WPSU	10. UNIVERSITY OF HOUSTON HOUSTON, TEX. KHUF-FM	10. UNIV. OF SOUTHERN CALIF. LOS ANGELES KUSC-FM
11. PILLAR OF FIRE NEW YORK, N. Y. WNYC	11. STATE OF WIS. DEPT. OF AGRIC. STEVENS PT. WBL	11. STATE OF WIS. DEPT. OF AGRIC. STEVENS PT. WBL	11. UNIVERSITY OF KANSAS LAWRENCE, KANS. KFNU	
12. PROVIDENCE BIBLE INST. PROVIDENCE, R. I. WPTL-FM	12. ST. OLAF COLLEGE NORTHFIELD, MINN. WAL	12. STATE OF WISC. RADIO COUN. MADISON WHA-FM	12. UNIVERSITY OF OKLA. NORMAN, OKLA. WMO-FM	
13. RENSSELAER POLYTECHNIC INST. TROY, N. Y. WPTL-FM	13. STATE UNIV. IOWA IOWA CITY KSUI-FM	13. UNIVERSITY OF ILL. URBANA WILL	13. UNIVERSITY OF OKLA. NORMAN, OKLA. WMO-FM	
14. SETON HALL COLLEGE SOUTH ORANGE, N. J. WSOU-FM	14. UNIV. OF MINN. MINNEAPOLIS KUOM	14. UNIVERSITY OF INDIANA BLOOMINGTON WFIU-FM	13. UNIVERSITY OF OKLA. NORMAN, OKLA. WMO-FM	
15. STATE TEACHERS COLLEGE WEST CHESTER, PA. WCHS-FM	15. UNIV. OF N.D. GRAND FORKS, N. D. WGBR	15. UNIVERSITY OF MICHIGAN ANN ARBOR WUM-FM	13. UNIVERSITY OF OKLA. NORMAN, OKLA. WMO-FM	
16. TOWER BIBLE & TRACT SOC. NEW YORK, N. Y. WBR	16. UNIV. OF S. D. VERMILION, S. D. KUSD	16. UNIVERSITY OF WISC. MADISON WHA	13. UNIVERSITY OF OKLA. NORMAN, OKLA. WMO-FM	
17. WORLD-WIDE B'CASTING NEW YORK WRUL				

[illegible]



X Active Members  
O Assoc. Members

X Active Members  
O Assoc. Members

ACTIVE AND ASSOCIATE MEMBERS OF N-A-E-B IN UNITED STATES

REGION I

- o Assoc. Land Grant Coll. and Univ. Washington, D. C.
- o U. S. Office of Educ. Washington, D. C.
- o Rutgers Univ. New Brunswick, N. J.
- o Pennsylvania State Coll. State College, Pa.
- o Dept. of Educ. Schenectady, N. Y.
- x Bd. of Education Newark, N. J.
- x Columbia University New York City
- x Cornell University Ithaca, N. Y.
- x Grove City College Grove City, Pa.
- x Municipal Station New York City
- x Rensselaer Polytechnic Troy, N. Y.
- x Syracuse University Syracuse, N. Y.
- x World Wide Broadcasting Co. New York City

REGION II

- o Alabama College Montevallo, Ala.
- o City Public Sch. Columbia, S. C.
- o Univ. of N. C. Chapel Hill
- x Atlanta Bd. of Ed. Atlanta, Ga.
- x Univ. of Ala. Tuscaloosa, Ala.
- x Univ. of Florida Gainesville
- x Univ. of Ky. Lexington, Ky.

REGION VI

- o Brigham Young Univ. Provo, Utah
- o Univ. of Calif. Berkeley, Calif.
- o Univ. of Wash. Seattle, Wash.
- x Coll. of Pacific Stockton, Calif.
- x Ore. State Col. Corvallis, Ore.
- x State Col. of Wash. Pullman, Wash.
- x Univ. of S. Calif. Los Angeles

REGION III

- o Butler Univ. Indianapolis, Ind.
- o Ind. State Tch. Col. Terre Haute, Ind.
- o Ohio Wesleyan Univ. Delaware, Ohio
- o Univ. of Chicago Chicago, Ill.
- o West. Mich. Col. of Educ. Kalamazoo, Mich.
- x Bd. of Educ. Detroit, Mich.
- x Chi. Radio Council Chicago, Ill.
- x Cleveland Sch. Dist. Cleveland, Ohio
- x Indiana Univ. Bloomington, Ind.
- x Mich. State Col. E. Lansing, Mich.
- x Ohio State Univ. Columbus, Ohio
- x Purdue Univ. Lafayette, Ind.
- x Univ. of Illinois Urbana, Ill.
- x Univ. of Mich. Ann Arbor, Mich.
- x Univ. of Wisc. Madison, Wisc.

REGION IV

- o Cedar Rapids Radio Council Cedar Rapids, Iowa
- o Cornell College Mt. Vernon, Iowa
- o Des Moines Rad. Coun. Des Moines, Ia.
- o Drake University Des Moines, Ia.
- o Grinnell College Grinnell, Ia.
- o Ia. St. Tch. Col. Cedar Falls, Ia.
- o Univ. of Neb. Lincoln, Neb.
- x Iowa State College Ames, Iowa
- x Luther College Decorah, Iowa
- x St. Olaf College Northfield, Minn.
- x State Univ. of Ia. Iowa City, Ia.
- x Univ. of Minn. Minneapolis, Minn.
- x Univ. of N. D. Grand Forks, N. D.
- x Univ. of S. D. Vermillion, S. D.

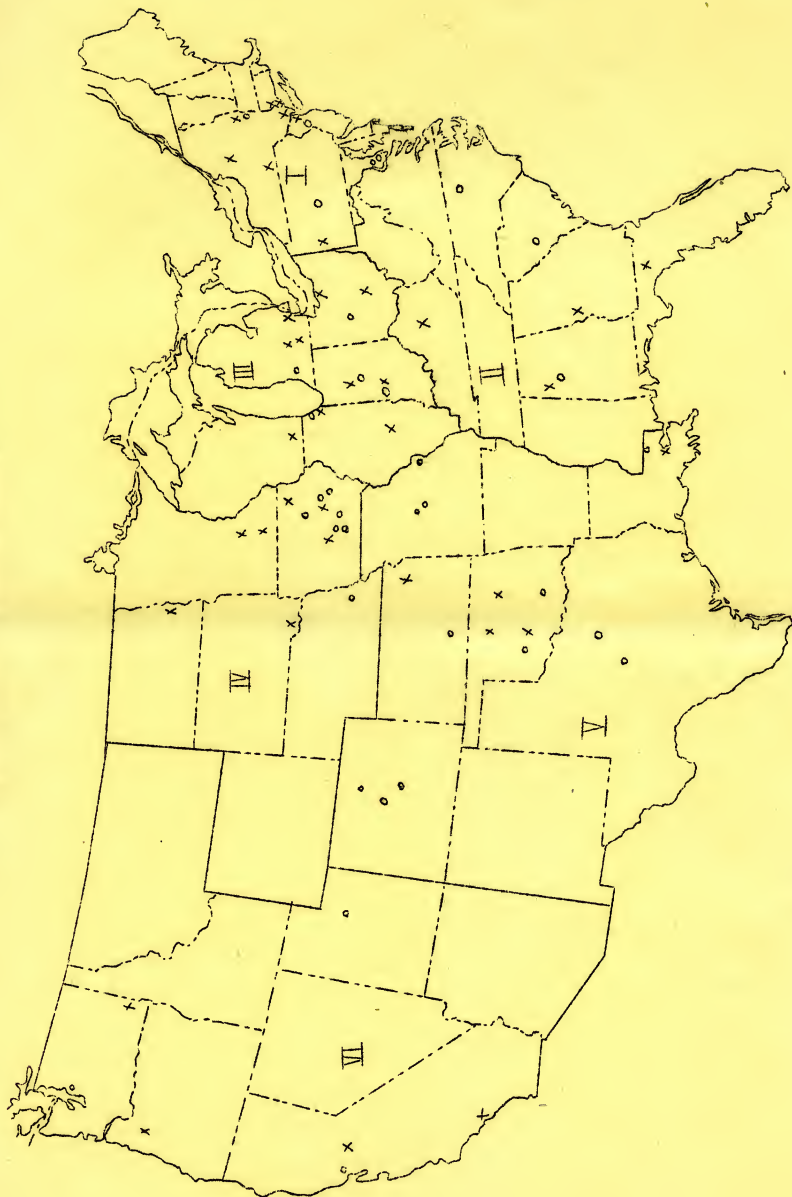
REGION V

- o Baylor Univ. Waco, Tex.
- o Bd. of Education St. Louis, Mo.
- o E. Central St. Coll. Ada, Okla.
- o Colo. A & M Office of Info. Ft. Collins, Colo.
- o Okla. Col. for Women Chickasha, Okla.
- o Rocky Mt. Council Denver, Colo.
- o S. E. La. College Hammond, La.
- o Stephens Col. Columbia, Mo.
- o Univ. of Colo. Boulder, Colo.
- o Univ. of Mo. Columbia, Mo.
- o Univ. of Texas Austin, Tex.
- o Univ. of Wichita Wichita, Kans.
- x La. State Univ. Baton Rouge, La.
- x Okla. A & M Stillwater, Okla.
- x Univ. of Kans. Lawrence, Kans.
- x Univ. of Okla. Norman, Okla.
- x Univ. of Tulsa Tulsa, Okla.

INDIVIDUAL ASSOCIATES: Davy, Robert; Ebel, A. James; Martin, Leo; Novik, M. S.; White, Melvin R.; Ziebarth, A. E.

ACTIVE AND ASSOCIATE MEMBERS OF N-A-E-B IN UNITED STATES

X-Active Members    O-Associate Members





## RURAL RADIO AT STAKE

Far-reaching decisions are being made in Washington just now in the field of radio.

One issue of the greatest importance is whether already-powerful radio stations shall be given even more power to dominate the air. Another of like importance is whether the owners of radio stations shall be given the privilege of expressing their own editorial views on the air and thus, by virtue of their special position, be able to exert great influence on the formation of public policy.

How these decisions are made will depend upon the qualities and the attitudes of the men who make them; and here is introduced a question that, though it likely will not come into the open as a formal issue, is important not only to the radio decisions but to the whole future of democratic self-government. It may be put this way: What hope is there in the government for the conscientious public servant who tries to serve the people's interests?

Clifford J. Durr has made a record of serving the people's interests as a member of the Federal Communications Commission. He has championed, to take one example, better radio service for farm people. He has opposed the big radio interests on more than one occasion.

Durr's term of office as a member of FCC is due to expire on June 30, and the President has not sent his name to the senate for reappointment. Does this mean, as in the recent instance of Mariner Eccles of the federal reserve board, another conscientious public servant being sacrificed?

There is no assurance, of course, that the senate would confirm Durr's reappointment even if it were made. The people whom he has served are scattered over the whole nation, concerned with other things. The vested interests he has opposed, in this case the big radio owners, are at the scene. They and their errand-doers in and out of congress can gang up and get what they want.

If Durr is sacrificed on the altar of reaction, the people of the country will be the losers and, as Maurice Wieting points out in his article in this paper, "rural radio will suffer a loss from which it may never recover."

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VARIETY MAGAZINE, spokesman for the show business and the radio industry made a special and unusual award to FCC Commissioner Durr on March 12, 1947:

"Clifford J. Durr is one of the few Commissioners in the history of the FCC who has been able to see the woods for the trees. By contrast with the lawyers and engineers who have usually been his colleagues, he has insisted that the decisive criterion of radio service is not primarily the coverage pattern, the balance sheet, or the subtleties of a practitioner before the FCC Bar, but what comes out of the loudspeaker--the program.

"It is pre-eminently Durr who has refused to lend his assent to Commission decisions which might tend to corrode the foundations of a truly free and unmonopolized radio. It is Durr who has struck out sharply against inflated sale prices for facilities which are primarily the property of the public. And

finally it is Durr who has not hesitated to state his position publicly and in lucid terms, stumping the country from one end to the other to preach the gospel of democracy in radio.

"To the Great Dissenter of the present FCC, the guardsman of the American people's stake in the air they nominally own, and the most show-management-minded Commissioner on the FCC, VARIETY extends its esteem and its 1946 Award."

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From THE COOPERATIVE CONSUMER - March 31, 1948

"Another fact that is causing much concern among farm and cooperative groups in Washington is the fact that the term of Clifford J. Durr on the FCC is due to expire June 30. The president has not yet sent Durr's name to the senate for re-appointment and powerful forces are at work backstage to convince him to appoint a man who could be controlled by the radio industry.

"Durr has been the constant champion of the farmer and farm cooperatives. Moreover, he has helped the land-grant college stations retain their licenses and now asks that they have more time on the air.

"Even if nominated by the president, Durr may have difficulty getting confirmed in the senate. A few months ago Durr rapped the knuckles of the FBI, when it persisted in submitting uncalled for data on applicants for radio stations. Most of the "tips" were in the nature of such facts that "Mr. X who has applied for a radio station recently visited New York City where he had lunch in the Astor hotel at the same time a well-known liberal was registered in room 1104. It is not known if they talked together but it is possible. The liberal, whose name we do not wish to give you now, has a second cousin who attended Columbia University and was once seen at a forum where Norman Thomas spoke." This, I hasten to add, is not a direct quotation from government records. It merely indicates the kind of thing the FCC has received.

"In normal times such drivel would be laughed off, but today Washington is caught in a growing war hysteria. Durr, who is a native of Alabama, where he practiced corporation law before coming to Washington, may be sacrificed on the altar of reaction. If he is not reappointed and confirmed it will be a loss from which rural radio may never recover."



NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

President's Office  
OI--Iowa State College

Ames, Iowa  
April 4, 1948

TO: All N-A-E-B members

FROM: Dick Hull, N-A-E-B president

RE: Re-appointment of Clifford J. Durr to the FCC

Clifford J. Durr has made a record of serving the people's interests as a member of the Federal Communications Commission.

Durr's term of office is due to expire June 30, and the President has not yet sent his name to the senate for reappointment.

If Durr is not reappointed, radio in general and educational and rural radio in particular will suffer a loss from which it may never recover.

Enclosed are three statements about Durr: (1) a copy of an editorial from the CO-OPERATIVE CONSUMER, (2) an excerpt from an article in the same publication, (3) a copy of a statement from the trade magazine, VARIETY.

Enclosed also is a list of present members of the FCC and members of the Interstate Commerce Committee, parent committee of the Federal Communications Commission.

N-A-E-B members have already received a copy of a telegram sent to President Truman requesting Durr's reappointment.

If you have a deep and sincere interest in educational radio and a concern with a free and unmonopolized radio, it is earnestly suggested you convey your feeling about Durr to members of the Commerce Committee, your elected representatives, and any other avenues which may occur to you.

It does not seem to us this is in any way a party matter. Your concern should be voiced in terms of your own situation and in terms of your feeling for educational broadcasting in the United States.

Copy of Night Letter via Western Union

The Honorable Harry S. Truman  
President of the United States  
The White House  
Washington, D. C.

The National Association of Educational Broadcasters is composed of 81 members, which include universities, colleges, and other educational or public service agencies engaged in the ownership or operation of non-commercial broadcasting facilities. The membership comes from 30 states and the Territory of Hawaii, and at the present time operates 21 AM and 27 FM broadcasting stations. The roster of membership includes such well-known and recognized institutions as Columbia University, the University of Southern California, the University of Minnesota, Iowa State College, the University of Wisconsin, Ohio State University, Louisiana State University, and many others. The National Association of Educational Broadcasters represents in a very real sense the only minority radio voice in American radio.

We understand that the present term of Commissioner Clifford J. Durr of the Federal Communications Commission is due to expire this year. Mr. Durr is one of the few commissioners in FCC history who has been able to see the woods for the trees. By contrast with the lawyers and engineers who have sometimes been his colleagues, he has insisted that the decisive criterion of program service is not primarily the coverage pattern, the balance sheet, or the subtleties of a practitioner before the FCC bar, but what comes out of the loudspeakers--the program. It is pre-eminently Durr who has refused to lend his name to Commission decision which might tend to corrode the foundations of a truly free and unmonopolized radio. The National Association of Educational Broadcasters firmly believes and respectfully advises that in Clifford J. Durr America has the public servant who best understands the radio law of the Congress, written into the Communications Act of 1934--"Radio in the public interest, convenience, and necessity"; his major concern is in seeing the best radio system in the world--the American system--made better.

We respectfully request you, as President of the United States, to exercise your authority to re-appoint this outstanding public servant, Clifford J. Durr, to another term on the FCC.

Signed

Richard B. Hull, President  
and

M. S. Novik, Secretary  
For the National Association of Educational Broadcasters



Scanned from the National Association of Educational Broadcasters Records  
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