

N-A-E-B NEWS-LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Edited by Richard B. Hull, President
Station WOI, Iowa State College, Ames, Iowa

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JULY 31, 1948

WISCONSIN'S PUBLIC SERVICE RADIO INSTITUTE--REQUEST PERFORMANCE

The annual Public Service Radio Institute at the University of Wisconsin (N-A-E-B station WHA) sandwiched between the two major political conventions, bereft of two network news names and with small advance registration, looked twice at its July 5-10 schedule, and decided to cancel.

Cancellation notice proved to be a stimulant, and Institute, rescheduled on request, chalked up a total of 90 registrants including 25 special guests including representatives from universities in Iowa, Illinois, Indiana, and Michigan; Chicago and Milwaukee production and television personnel and a contingent from the Canadian Broadcasting Corporation.

Highpoints of session was CBC's dramatic supervisor, Andrew Allan's, sketch of perspectives in programming and production who demonstrated skill and realism too seldom found in broadcast circles.

Chicago producer, Ben Park ("Report Uncensored"), with demonstration-lecture on tape recorder use and opportunities left most of the group feeling this device, properly used, was as distinct and challenging a radio form as the variety show or the forum--a dimension completely new.

Other speakers included Franklin Dunham, Radio Chief, U.S. Office of Education; Gertrude McNance, Canadian Broadcasting Corporation; Jim Robertson, WMTJ-TV; Marjorie Thomas, Northwestern U. Radio Dept. and Richard Hull, N-A-E-B president.

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NBC'S COLLEGE BY RADIO MAY REACH 100 AREAS

The NBC College of the Air launched at Louisville over WAVE in cooperation with the University of Louisville is reported to be attracting keen interest. Cooperators to date include University of Washington, University of Maryland, University of Alabama, Syracuse University, Boston University and Columbia University. Prominent in the project was Fred Hayward, Manager of N-A-E-B station KWSC (Washington State College) who conferred with Sterling Fisher, NBC director of public service programming, on arrangements for combined educational-commercial station release of air courses on the West Coast.

*Plus a that
radio that
Soap mentioned*

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NORMAN, OKLAHOMA

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WILLIAM SENER, KUSC-FM, CALIFORNIA

IT HAPPENED IN JULY--TRADE TOPICS

John A. Willoughby, FCC acting chief engineer spread consternation through broadcasting and television circles with his South Carolina prediction that the lower end of the present TV band may be wiped out in two years.

FCC ordered a full-dress investigation of the whole structure of station representation in sale of national spot advertising for AM, FM and TV stations.

Unified action by record manufacturers to circumvent the American Federation of Musicians ban against recordings appears to be a near fact.

House of Representatives begins investigation of the FCC August 5 with Rep. Forest A. Harness (Indiana Republican) in the driver's seat.

Civil Defense Planning chief Russel Hopley is studying ways and means and advisability of radio silencing system for aircraft protection in event U.S. is attacked.

Radio jackpot giveaways are running into six figures every week and approaching the million dollar mark every six weeks. (To date only one winner has refused a prize. This is reported to have alarmed the entire industry.)

Zenith Radio predicts television by telephone or "phonevision" soon. Service would compare on video level to fee-paid Muzak music service.

NAB offers FCC services of the NAB's engineering executive committee with full cooperation in solving problems concerning "frequency spectrum requirements, allocations, and engineering standards."

The FCC's Port Huron ruling is protested by FCC, contradicted by a Federal District Court Ruling in Houston, Texas, and planned as the main dish in the forthcoming House FCC inquiry.

U. S. State Department to record all shortwave hearings as NBC and CBS check out of their contract relations with Voice of America. "Voice" still reported to be a whisper in Europe might improve there as well as avoid more involvements like its recent difficulty with sufficient funds and personnel.

The FCC postponed indefinitely a hearing on the application of Westinghouse Radio Stations, Inc. to use television channel #8 for stratelevision broadcasting in the Pittsburgh area.

Martin Codel's "Television Digest" lists 30 television stations on the air, construction permits granted for 78 more, and 285 applications pending. This compares with its April 1 survey showing 23 stations on the air, 78 construction permits, and 183 applications pending.

National Association of Broadcasters lend aid to Federal Government and U.S. Army of Occupation in "Silver Shower" campaign, designed to raise money to provide radio receivers for schoolrooms in America's occupied territory in Germany & Austria.

OCTOBER 10-11-12 ARE DATES FOR THE ANNUAL MEETING OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS. MAKE YOUR PLANS NOW FOR ATTENDANCE AT THIS 3-DAY MEETING ON THE UNIVERSITY OF ILLINOIS CAMPUS. HOME OF N-A-E-B STATION WILL

FCC CHAIRMAN COY GIVES U. S. EDUCATORS A WARNING AT INDIANA UNIVERSITY MEET

A Last Chance

The Federal Communications Commission is giving American schools a second-- and possibly last--chance to use radio. FCC chairman Wayne Coy issued the warning July 30, in a speech prepared for delivery before the second annual conference on radio in education, Indiana University.

He said the commission is giving education its second chance now, offering new static-free, high-fidelity FM bands. Despite "general rejoicing" when the offers were made, he said he was disappointed with what has happened since then. Coy said: "There are now only 17 non-commercial education FM stations in operation.

Ten more are under construction. There are only four applications pending."

He praised radio station WHAS in Louisville, Kentucky, for "Making radio history" through its cooperation with the University of Louisville. The station is broadcasting a college course for credits, the first time this has been attempted. Said Coy:--"There is a school that will never suffer from overcrowding. That professor's class can double, triple, increase a million-fold, go up to 50-million listeners and he can reach them all as easily as he does a handful of students in a little classroom.

"There will be no wear and tear on the campus. No light bills. No coal bills. No living accommodations for students,"

Radio For Schools

Coy said use of radio by schools would "put American education 25 years ahead" of its schedule. But he said schools, overcrowded and under-staffed, are not taking advantage of this modern method of teaching.

Said Coy:--The school system without radio must go the way of the little red school house. The ivory tower must make way for the radio tower."

Coy said that in the early days of radio, few schools took advantage of offered wave lengths and permits. Only 34 today have standard stations.

Other Speakers At Indiana Session

Chairman Wayne Coy of the Federal Communications Commission was one of four speakers at the second annual conference of Radio in Education held at Bloomington under the auspices of Indiana University.

Other speakers included radio producer Ben Park; Sterling Fisher, advisor to NBC's public affairs and education department, and Ben Watt, Indiana State Superintendent of Public Instruction.

NEW NON-PROFIT, EDUCATIONAL STATION PLANNED IN CANADA

Evangelical Radio Programs of Canada, a non-profit service for religious and educational broadcasters located in Calgary, Alberta is planning a new station with its affiliate body, the Associated Missionary Broadcasters of Canada. Reports indicate considerable interest on the part of the Canadian Broadcasting Corporation. Project plans research and development in programming techniques apart from networks.

RUTGERS UNIVERSITY CONTINUES OUTSTANDING FORUM SERIES

Rutgers University, N-A-E-B member in New Brunswick, N. J. presents a challenging and unusual program series each Tuesday over seven cooperating commercial stations in New Jersey.

Titled the "Rutgers University Forum", the program originates from the University Commons. On Tuesday, August 2nd, the Forum will mark its 136th broadcast with a discussion by four leading authorities in sociology and philosophy of society's inability to readjust itself at a rate comparable with technical development in the atomic age.

Participants in the Forum will be Max Birenbaum, co-director of the Human Relations Workshop at Rutgers, Dr. Joseph Neyer, philosophy professor, at Rutgers, and Dr. Leon Welcott, co-director of the Human Relations Institute and professor of sociology at Trenton State Teacher's College. Dr. Mason Gross will be guest moderator.

WSUI STARTS RURAL 'SCHOOL OF THE AIR'

NAEB station WSUI (University of Iowa) will begin something new in educational radio this fall--radio programs will be broadcast daily to supplement classes in rural schools for eastern Iowa pupils.

Director Carl Menzer of the Iowa City stations says WSUI and KSUI-FM will carry two 15-minute programs daily beginning September 20th. They will be designed for rural elementary pupils--not formalized classes--but imaginary tours of the 48 states and foreign countries as well as music appreciation work.

Pilot plan was worked out with Johnson County (WSUI home county) superintendent of schools Frank Snider, whose 97 schools are 40 percent radio equipped.

U.S.D.A. TELEVISION PROJECT FORMALLY APPROVED

Formal approval under the Research and Marketing Act has been extended to a television research project of the Radio and Television Section, Office of Information, United States Department of Agriculture.

Heading the project will be Ken Gaper, Assistant Director of Information in charge of Radio & Television. Dana Reynolds will be Operations Manager; Tom Noone, Television Information Specialist, and Maynard Speece (N-A-E-B station KUOM, Minneapolis) Program Director.

Project will study television utility as a means of conveying to farm and city people benefits of agriculture and home-economics research. Realistically conceived it will explore techniques and methods with audience appeal and comprehension as major objectives.

<p>N-A-E-B ANNUAL MEETING OCTOBER 10-11-12 AT ILLINOIS UNIVERSITY IN URBANA FOR DETAILED INFORMATION--ADDRESS FRANK SCHOOLEY, STATION WILL, URBANA, ILL.</p>
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NATIONAL ASSOCIATION OF BROADCASTERS INDICATES 1949 POLICY LINE

The National Association of Broadcasters opened its annual series of district meetings in Boston where members of district number one voted five main resolutions which are good guidemarks for the association's policy line during the coming year:

First--that NAB president Justin Miller appoint a committee on observance of newly effective NAB standards of practice for American broadcasters.

Two--that "grateful appreciation" be expressed to Senator Wallace White, Jr. for his "achievements as father of radio law in America."

Three--that further support and action be pledged to Judge Miller's "eloquent example in word and deed" in defending radio's freedom.

Four--that the U.S. Bureau of Census include a radio ownership question in the 1950 census.

Five--that NAB president and directors "in view of the fact that the FCC regulates the broadcasting industry by edict and by direct and indirect threat of reprisal and loss or denial of license in a manner not consonant with the spirit and intent of the radio law" take action to correct this condition.

President Judge Justin Miller of the National Association of Broadcasters also urged a revision of Frequency assignments for radio stations and said that current scarcity of station locations in the broadcasting spectrum is largely the result of governmental controls.

He said: "England and Russia have been grabbing off two and three times the number of broadcasting locations that we get. Our scarcities now are caused principally by poor use and allocation of frequencies."

Praising the progress of the broadcasting industry, the NAB president said it is "remarkable broadcasters have gotten along as well as they have with government and other critics constantly needling them."

DANGER 1950 CENSUS MAY CUT RADIO QUESTIONS

Broadcast Measurement Bureau points out the U. S. Census Bureau probably will not ask about radio ownership in the 1950 census unless commercial and educational radio agencies strongly urge it.

Two factors will determine whether 1950 census will include a radio question: size of the appropriation (this determines number of questions which can be asked) and Census Bureau's own view regarding importance of radio questions.

BMB points out if Census Bureau does not take an actual count of AM, FM, and TV set ownership every decade, no solid basis for comparisons will exist.

N-A-E-B endorses the BMB suggestion that individual or groups interested in seeing a radio question included in the 1950 Census should write Mr. Capt. U. S. Census Bureau, Washington, D.C.

COLUMBIA UNIVERSITY WITHDRAWS WCUV APPLICATION

The Federal Communications Commission, at the request of Columbia University's president, Dwight Eisenhower, vacated the University's construction permit for WCUV-FM early in July. The action, taken "without prejudice" by the FCC temporarily closed the file on Columbia's construction permit for WCUV-FM on channel 210, held by the school since 1946.

Eisenhower, in requesting the withdrawal, thanked the FCC for having held the matter in abeyance and expressed the hope the University would be able to proceed with the matter in the future. He explained that "owing to internal difficulties," the University had not been able to proceed with the contemplated development" and that he could not foresee "any immediate possibility" of proceeding with WCUV-FM.

Meanwhile the University has established a radio bureau with Erik Barnouw, formerly assistant manager of NBC's script division, and presently in charge of Columbia U.'s radio courses, which are offered in conjunction with NBC studio facilities. The University operates under a Radio Committee of which Dr. Russell Potter (formerly N-A-E-B Region I director) is chairman, from the Institute of Arts and Sciences.

Columbia's new radio bureau has just completed a platter series with the U.S. Office of Public Health which will be used, beginning in September, in a nationwide anti-V.D. campaign.

KALTENBORN SCHOLARSHIP AT UNIVERSITY OF WISCONSIN

Announcement of the H.V. Kaltenborn radio scholarship for the school year (1948-49) at the University of Wisconsin was made this month by Professor H. L. Ewbank, department of speech.

Based on an income from a \$15,000 trust fund set up by NBC's leading news commentator, the fund was established to assist deserving students in the pursuit and training of some phase of radio broadcasting with particular emphasis on news presentation and news analysis.

Any student or entering student of junior standing or above at the University of Wisconsin is eligible for the scholarship. Selection is made by university regents on recommendation of the school's president after consultation with the University radio committee.

Training facilities are furnished by N-A-E-B stations WHA and WHA-FM. Final date for filing applications is August 20.

MIDWEST EDUCATORS SAY SCHOOLROOM TV IN DISTANT FUTURE

Experts attending a five-day audio-visual aids workshop at the University of Iowa feel it will be many years before television plays an important teaching role in the nation's schoolrooms. The 35 staff and guest lecturers at the July 26-30 event agreed that television may replace radio but it won't be an overnight process.

Dr. F. L. Whan, commercial radio survey expert from Kansas reported his figures indicate 3% of U.S. children listen to radio in the public schools. Other speakers pointed up use of school transcription libraries as fulfilling many aspects of school broadcasting with exception of element of immediacy.

Conference was joint presentation of College of Education and Extension Division at the State University of Iowa.

GERMAN RADIO VISITORS COMPLETE TOUR OF N-A-E-B STATIONS

Six German broadcasters from the French, American, and British zones completed the first stages of a 6-months-long tour under the auspices of the Rockefeller Foundation, the Bureau of Applied Social Research at Columbia University and the National Association of Educational Broadcasters.

Conceived more than a year ago at the Wisconsin Radio Institute by past president, Harold Engel and secretary, Morris Novik, the project finally materialized after official sanction of the State Department and the War Department.

The six men, after an orientation period in New York, left Columbia University to tour the country, and in teams of two, visited the following N-A-E-B stations for periods of study and observation: WBKY(University of Kentucky), WILL(University of Illinois), WOI(Iowa State College), WCAL(St. Olaf College), WSUI(University of Iowa, WKAR(Michigan State College), and WHA(University of Wisconsin).

Their tour also included a survey of commercial stations, WSM(Nashville) and the Tennessee Valley Authority, WHO (Des Moines), WCCO(Minneapolis), the Wisconsin Radio Institute, the NBC Northwestern University Radio Institute, and the Rocky Mountain Radio Council operation.

The German representatives were Rudolf Didezuhn, Literary Editor, Radio Munich; Otto Herr, Chief Political Department and Commentator, Radio Frankfurt; Peter Kehm, Program Director, Radio Stuttgart; and Hans Westermann, Youth Department Chief, Radio Bremen; all from the American zone. The British zone was represented by Franz Reinholz, Head of the School Broadcast Department at Radio Hamburg; and the French zone by Horst Scharfenberg, Deputy Program Director at Radio Baden-Baden.

N-A-E-B SALUTES UNIVERSITY OF MICHIGAN'S NEW FM STATION

Culminating a long period of planning and development, headed by one of America's best known radio educators and writers, Waldo Abbot, the University of Michigan began regular operation of its new FM station, WUOM, this summer, from studios in Ann Arbor, home of the University.

WUOM, as a full-fledged member of the National Association of Educational Broadcasters, brings to still another area of the country, a new array of public service and educational programs, not otherwise available, helping to further serve the one-third of the U. S. radio audience neglected by commercial broadcasters.

WUOM, labelled as the major outlet of the University of Michigan broadcasting service, began operation from an 8-element radiator, located on the top of Peach Mountain, providing height above average terrain of nearly 600 feet. This elevation, together with 3000 watts transmitter power and 13,500 watts radiated power, provides clear, static free FM service to an area ranging from 60 to 100 miles from Ann Arbor. WUOM operates on 91.7 mg or channel 219.

Michigan's new NAEB station operates Monday through Friday 3:00 to 9:00 PM, on Sunday mornings from 9:15 to 11:00 AM, and on Mondays and Tuesdays presents a special university music program until 9:00 PM.

Director Waldo Abbot's skill as a program producer has long been recognized. For many years University of Michigan radio productions have been aired over commercial stations in Detroit and throughout Michigan. With the advent of WUOM, these same productions originating now in WUOM studios will be heard over such stations as WJR, WHRV, WPAG, WKAR, and the Michigan FM Network.

VIDEO--NOW YOU SEE IT--NOW YOU DON'T

Beginning with the FCC's statements about additional spectrum space required for special communications and safety services, and following the elimination of Channel #1 from the TV band for special communication, and winding up with remarks by John Willoughby, acting chief engineer for the Commission to South Carolina broadcasters, television entrepreneurs spent the month of July examining their pale reflections in any mirror which happened to be handy.

Reports from the FCC hearing in late June re assignment of television channels pointed up the following factors;

1. Reallocations are definitely in the picture--when and where remains a question. Some are viewing the 450 to 600 mc. band as TV's future resting spot.
2. There are more TV applications than frequencies in many areas, and the situation is likely to get worse rather than better.
3. Astonishingly few educators appear to be interested in television operation, considering the fact that once the TV channels are filled there is likely to be no second chance. Significant factor here is cost of installation and operation which is prohibitive for most, but may show short-sighted view of future.
4. Many observers believe, despite reallocation threats, which could render whole TV future uncertain, that present investments both by station operators and equipment manufacturers will make any shift a gradual, rather than a drastic one.
5. The TV reallocation and assignment hearing scheduled in September may be prolonged, but will do much to clarify the present situation.

N-A-E-B REPRESENTED BY CARL MENZER AT TV HEARINGS

Carl Menzer, director of N-A-E-B stations WSUI & KSUI (University of Iowa) attended the FCC television hearings as an engineering observer for his own stations and for the National Association of Educational Broadcasters.

The National University Extension Association was also represented by means of a resolution sent to the FCC by Bittner of Indiana University asking that a portion of the TV spectrum be reserved for educational usage as one result of any reallocation procedures.

MAJOR ARMSTRONG SUES RCA & NBC ON PATENT RIGHTS

Major Edwin H. Armstrong, inventor of the FM principle of radio transmission, filed suit in Federal court in late July against the Radio Corporation of America and the National Broadcasting Company, charging infringement and misrepresentation of his patent rights. He sought permanent and preliminary injunctions against what were called all further infringements in addition to an unspecified amount of damages.

Armstrong charged RCA and NBC with intent "to maintain RCA's monopoly of the business of granting licenses under radio patents in the U.S. and to maintain NBC's dominant position in the business of broadcasting in the U.S."

Armstrong contended that RCA falsely represented to the radio industry that it had an FM which did not infringe upon his patents and induced members of the radio industry to believe it was safe to infringe on his patents without securing licenses.

UNIVERSITY OF COLORADO RADIO RECOGNITION

Recognition for outstanding work in the field of public relations was given to the University of Colorado (N-A-E-B Associate member) at the annual Denver meeting of the America College Public Relations Association.

Selected from nation-wide entries, the University's program, "It Happened Here" was chosen as the best expression of college public relations by radio.

Produced under the direction of Ellsworth Stepp and written by William Bender, Jr., and Nancy Harris of the University Radio Department, the winning entry was on the air for 43 weeks last year and was carried by eight different Colorado stations.

The programs stressed the far-reaching effects of scientific and cultural advancements made at the University. Earlier this year Bender received first prize from the Association for Education by Radio for his script on the "Time Detective", another in the series on "It Happened Here."

FRENCH RADIO LISTENERS HEAR ABOUT KENTUCKY VIA N-A-E-B STATION

The New York Offices of the French Broadcasting System's North American Service made special arrangements with Elmer Sulzer, director of WBKY (University of Kentucky) for a broadcast to be produced in the University studios depicting life on the Kentucky campus. The program was planned and prepared by a basic production class in the Radio Arts Department. All work on the program, except translation into French was done by students under the direction of Helen Elythe Hampton, graduate student in radio. Translations were made by the U. of Kentucky Language Dept.

IOWA DEPARTMENT OF PUBLIC SAFETY EDUCATES IOWANS

The Safety Education Division of the Iowa Department of Public Safety is rounding out a year of highly successful safety education using the facilities of two educational and nine commercial radio stations.

Titled "Safety Speaks" and using the combined resources of state schools in Iowa and the Safety Department facilities, programs under the direction of Nelle Kenison, radio coordinator of the Safety Education Division are presented live over WHO, and NAEB stations WOI and WSUI, and then released to a circuit consisting of KSO, KCRG, KSIB, KWPC, KOID, KDTH, KBIZ, KWSI, and KFMX.

KWSC PLANS SURVEY OF WASHINGTON RADIO HABITS

A pioneering, publically supported poll, jointly sponsored by the State College of Washington, owner-operator of N-A-E-B station KWSC and the University of Washington (N-A-E-B associate member) will question residents of the state on listening habits program preferences, and other radio likes and dislikes, early next fall in cooperation with the Washington State Association of Broadcasters.

COLLEGE OF THE PACIFIC SEEKS ANSWER TO PUBLIC SERVICE PROBLEM

N-A-E-B member station KCVN (College of the Pacific) Stockton, California, reports the Graduate School of the College is conducting a survey on a problem vital to every station manager--what is the meaning of the term, "in the public interest, convenience, and necessity?"

Questionnaires have been sent to radio stations all over the U. S., enclosing a special check and asking managerial cooperation in evaluating the problem. Results expected to be forthcoming this fall, should be highly interesting and useful.

N-A-E-B
BUSINESS PAGE

WNAD NEEDS CHIEF ANNOUNCER

Station WNAD (University of Oklahoma), Norman, needs a full-time announcer who can take over the responsibility of chief announcer for the station. College graduate with minimum of one year experience who thoroughly believes in radio education is wanted. Full details re duties and salaries may be obtained by writing director, John Dunn at WNAD, Norman, Oklahoma.

KUSD NEEDS PROGRAM DIRECTOR

Station KUSD (University of South Dakota), Vermillion, wants program director who is qualified to teach beginning course in radio orientation as portion of duty. College graduate with previous radio experience is wanted. Will consider university radio school graduate if sufficient experience can be demonstrated. For full detail, write Irving Merrill, KUSD, Vermillion, South Dakota.

INDIANA SURVEY RELEASED

Robert H. Lee, acting director of radio at the University of Indiana, reports that the survey of operational costs, staff standards, personnel, equipment, operating hours, and special services of 17 non-commercial stations is now okayed for release.

The survey was prepared by George Willeford, graduate student, under the direction of Dr. Harry Skornia. It represents the first complete and accurate evaluation of non-commercial station operation undertaken in many years.

According to previous agreement, N-A-E-B will distribute the report through its central office at WOI (Iowa State College) Ames, Iowa.

1. Active and associate N-A-E-B members will receive single official copies without charge.
2. Additional copies will be furnished to members at 25 cents per copy to cover mailing and mimeographing.
3. A charge of \$1.00 per copy will be made to all non-members who wish copies of the study.

ANNUAL MEETING AT UNIVERSITY OF ILLINOIS (OCTOBER 10, 11, 12)

N-A-E-B in accordance with the vote at the mid-year meeting in Columbus will hold its annual meeting at the University of Illinois campus, home of member station WILL on Sunday, Monday, and Tuesday, October 10, 11, and 12.

These dates were selected in order to precede the School Broadcast Conference in Chicago which begins on Wednesday October 13, in order to permit East and West Coast members to combine attendance at NAEB and SBC in a single trip.

The annual meeting is scheduled for formal opening Sunday evening with major session marked for Monday morning and afternoon, and the annual banquet on Monday evening. Final business will be concluded Tuesday morning, and the meeting will adjourn at noon in order to permit delegates to proceed to Chicago.

N-A-E-B
BUSINESS PAGE

ANNUAL MEETING AT UNIVERSITY OF ILLINOIS (OCTOBER 10, 11, 12)

The University of Illinois operates stations WILL and WIUC-FM, maintains an outstanding department of radio education under the School of Journalism and is the home of the newly formed Communications Institute, headed by Wilber Sohramm.

Joe Wright, WILL director and Frank Schooley, WILL assistant director, are in charge of hotel reservations and other arrangements. Next issue of the News Letter will carry complete detail with respect to hotel accommodations and train connections between the Illinois campus (Urbana-Champaign, Illinois) and Chicago.

A tentative agenda of the meeting will be furnished all members in the near future with the request for suggestions for additional topics of business.

It is hoped final details for N-A-E-B district operation can be completed, a thorough system of aid be planned for member and prospective member stations, pressing legal questions affecting all stations be adequately discussed, and the organization of N-A-E-B sub-sections such as radio teaching groups, women's colleges, engineering, legal, and program committees can be completed.

ASSOCIATED SCHOOL PROGRAM SERVICE

Associated Transcriptions (151 West 46th Street, New York 19, N. Y.) now distributes a special "Radio School Library", now used by several N-A-E-B stations, notably WNYC (New York), WLSU (Baton Rouge, La.), WBAA (Lafayette, Ind.). A vertical transcription service, the "school library" useful for either radio course instruction or station use, contains 1800 selections on 225 vinylite discs. Contract provides two additional platters per month. Library provides dual indexing system--by artist and by title. Full details and prices can be obtained from Associated Headquarters. Rates are good.

OFFICE OF EDUCATION DIRECTORY

Dr. Franklin Dunham and Gertrude Broderick have prepared a list of all stations owned and operated by educational institutions in this country. It comprises both commercial and non-commercial operations. Copies may be obtained from the Office of Education in Washington. This list requires checking in your individual areas to determine commercial and non-commercial operations.

N-A-E-B REGIONAL RESEARCH PROJECT

The joint study, initiated by WKAR and Michigan State College, approved by NAEB a year ago in Columbus, has run the gamut of federal and state agricultural agencies and at present no final report is forthcoming. Survey was to be financed by Title II funds of the Hope-Flannagan bill and to cover areas served by NAEB Land Grant College stations in Regions III and IV. Robert Coleman, chairman of the committee indicates a final report will be forthcoming later.

ASSISTANCE TO N-A-E-B MEMBERS IN GERMAN RADIO POSITIONS

Dr. Harry Skornia (on leave from Indiana U. radio department) and Friel Heimlich (former program director WOSU, Ohio State U.), along with several other representatives, still have need of script materials, transcriptions, and other supplies for their liaison work in German radio. If you can assist, contact M. S. Novik, NAEB secretary, at 30 Rockefeller Plaza, New York City.

BRITISH & GERMAN GUESTS VISIT N-A-E-B CENTRAL OFFICE

A touring delegation from the bi-zonal area of the British and American zone in occupied Germany, studying agriculture information methods via press and radio in the U. S. spent an afternoon at N-A-E-B central office (WOI, Iowa State College, Ames) during the course of their tour.

The group includes Dr. Hans Schlange-Schoningen of the German Bi-zonal Dept. of Food, Agriculture and Forestry Military Service in Frankfurt; Guy E. Hughes, British Representative, who is Deputy Chief of the Agricultural Section in the British area and Gwynn Garnett, Executive assistant to the Chief of the Food, Agriculture, and Forestry Division in Germany.

JUDGE HAS RIGHT TO OFFER RADIO EXCLUSIVE

A Federal court ruling in Los Angeles has upheld the right of a judge to control his courtroom by granting a radio station exclusive permission to broadcast judicial proceedings. A \$150,000 suit by KFI against Superior Court Judge Kenneth Morrison and station KVOE of Santa Ana was dismissed by Federal Judge Ben Harrison. It was charged civil rights had been violated when the home town (Santa Ana) station had been given exclusive rights over a murder trial shutting out KFI in Los Angeles from broadcasting the proceedings.

TEN BROADCASTERS NAMED TO DEFENSE PANEL

Ten broadcasters^{Resigned} by Justin Miller, NAB president, to form an advisory panel on civil defense, will meet in Washington Friday, July 9, to discuss with Secretary of Defense Forrestal's office the preparation of plans for any future national emergency.

Chosen to represent AM, FM, and television, in an over-all group touching all parts of the broadcasting industry, the committee will meet with Herbert Schroll, communications advisor of civil defense planning.

The radio figures named to the panel were:

J. Harold Ryan, vp, The Fort Industry Co., WSPD, Toledo, Ohio; John Fetzer, pres., WKZ³, Kalamazoo, Mich; James LeGate, gen mgr., WIOD, Miami, Fla.; Edward Breen, president, KVFD, Ft. Dodge, Iowa; Everett L. Dillard, pres., KOZY, Kansas City; John Shephard III, chairman of the board, Yankee Network, Boston; Leonard Asch, president, WBCA, Schenectady, N. Y.; J. R. Poppele, WCR, New York; Carlton Smith, television mgr., NEC, New York; and William Eddy, WBKE, Chicago. Robert K. Richards, NAB Public Relations director, will represent the NAB staff on the committee and serve as liaison.

FIRST FCC REVOCATION ACTION IN TELEVISION HISTORY

The Federal Communications Commission instituted the first revocation proceedings in television history against station WTVJ in Miami, Florida. The FCC alleged in its order that the station's owner Southern Radio and Television Equipment Company "knowingly concealed from the Commission facts relative to its ownership and financial status and has, in addition, made affirmative misrepresentations of facts" to the Commission. The FCC ordered WTVJ's construction permit revoked August 30, 1948 unless a request for a hearing on the charges is made by August 20.

July 1, 1948

FEDERAL COMMUNICATIONS COMMISSION
(Educational)
NEWS--APPLICATIONS--ACTIONS

July 31, 1948

SPECIAL TEMPORARY AUTHORIZATION ABOLISHED--AUGUST 15

Special temporary authorizations for AM operation will end August 16, 1948 the FCC announced July 28 as a result of proposed rule-making announced February 6.

The FCC notice said the FCC "noted a general trend by AM stations to use STA's to operate beyond the hours for which they are licensed, many resorting to this practice over extensive periods of time."

The FCC added that the number of STA's granted to more than 450 daytime or limited time stations had increased "to such a degree that night service by fulltime stations is suffering considerable degradation."

The FCC notice excepted emergency operations for which it pointed out adequate authority in Section 2.63 of the rules. It said that new service (refers to FM) should take care of such night broadcasting.

Especially noted by many industry representatives in the report and order was the FCC sentence referring to the program review:

"In this connection it may be pointed out that in the future complaints that existing fulltime stations failed to devote a reasonable amount of broadcast time to such programs (programs for which STA's were requested) will be carefully considered by the Commission in connection with renewal proceedings relating to such stations."

WOI CHARGES FCC FAILED TO FOLLOW EVIDENCE IN STA CASE

N-A-E-B station WOI (Iowa State College) charged the FCC with going contrary to record facts in issuing its order abolishing AM special temporary authorization.

In petition filed by Marcus Cohn, Washington counsel, WOI asked the FCC to set aside its order and either call further hearings or refuse to adopt the rule.

Noting that nobody appeared in hearing to support the rule, while nine attorneys appeared against it, the petition continued:

"As the Commission's Report and Order stands, it is public notice that irrespective of the testimony introduced or the argument made at any proposed rule-making proceeding, the Commission may disregard completely the record before it and come to a conclusion diametrically opposed to the unanimous record of facts set forth in the record."

"Elementary notions of administrative processes, fair play, and due process, make it mandatory that the Commission give consideration and weight to, and base its conclusions upon the record in its rule-making proceedings. Had the Commission itself presented testimony at the proceeding or had its general counsel made argument, at least there would have been something in the record on which the Commission could base its proposed rule. The result of the Commission's proposed rule-making in this matter is to make the entire proceeding a sham and an empty gesture at compliance with the Administrative Procedure Act and elementary concepts of due process."

FCC ACTIONS (AMPLITUDE MODULATION) COLLEGE, UNIVERSITY, AND INSTITUTIONAL

1030 KC - Extension of SSA

KWBU--Baylor University, Corpus Christi, Tex.--Granted extension of SSA for operation of KWBU on 1030 KC, 50 KW power, from local sunrise at Boston to local sunset at Corpus Christi, for a further period of one year from June 15, 1948. (BSSA-186)

1920 KC - Granted CP Change

KTW--The First Presbyterian Church of Seattle, Washington, Seattle, Wash.--Granted CP to make changes in transmitting equipment. (BMP-3993)

FCC APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

For Final License

WUCM--The Regents of the University of Michigan, Ann Arbor, Mich.--License to cover construction permit (BPED-26, as modified) which authorized a new noncommercial educational broadcast station.

For CP Modification

KOKH--The Board of Education of the City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla.--Modification of construction permit (B3-PED-76, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

For CP Modification

WSOU--Seton Hall College, South Orange, N. J.--Modification of construction permit (BI-PED-78, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

For Final License

WHAD--State of Wisconsin--State Radio Council, Madison, Wisc.--License to cover construction permit (BPED-94) which authorized a new noncommercial educational FM broadcast station.

For CP Modification

WNYE--Board of Education, City of New York, Brooklyn, N. Y.--Modification of construction permit (BI-PED-72, as modified) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

For CP Modification

WBEZ--Board of Education, City of Chicago, Chicago, Ill.--Modification of construction permit (BPED-80, as modified) which authorized changes in noncommercial educational broadcast station, for extension of completion date.

FCC ACTIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Granted CP Cancellation

WCUV--The Trustees of Columbia University in the City of New York, N. Y.--89.9 mc., Channel #210. Deleted July 12, 1948. Call letters cancelled.

Granted FM License for New Station

WABE--Board of Education of the City of Atlanta, Atlanta, Ga.-- Granted license for new noncommercial FM broadcast station (BLED-27).

Granted CP Modification

WSOU--South Orange, N. J.--Granted modification of CP for extension of completion date to 10-1-48 (BMPED-131).

Granted FM License for New Station

WLSU--Board of Supervisors of the Louisiana State University and Agricultural and Mechanical College, Baton Rouge, La.--Granted license for new FM broadcast station. (BLED-23).

Granted License for New Station

KRVM--School District #4, Land County, Ore., Eugene, Ore.--Granted license for new noncommercial educational FM station (BLED-19).

Granted License Covering Changes

WIUC--University of Illinois, Urbana, Ill.--Granted license covering changes in noncommercial educational broadcast station (BLED-18).

FM-MISCELLANEOUS ACTIONS

NEW--The Bible Institute of Los Angeles, Inc., Los Angeles, Calif.--Designated for hearing, application (BPED-74), for a noncommercial educational FM station.

NEW--The International Evangelical Christian Church, Los Angeles, Calif.-- Adopted an order dismissing application (BPED-84) for a noncommercial educational FM station, for failure of prosecution.

NEW--Boone Biblical College, Boone, Iowa--Adopted an order dismissing application (BPED-85) for a noncommercial educational FM station, for failure of prosecution.

WNYC-FM--City of New York Municipal Broadcasting System, New York, N. Y.-- Granted extension of license for FM station on a temporary basis to Sept. 1, 1948.

APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL (cont.)

For Construction Permit

Minnesota--St. Olaf College, Northfield--Construction permit for a new FM broadcast station to be operated on channel 251. mc. with power of 60 KW.

St. Olaf College plans to operate this station on a semi-commercial but non-profit basis. Thus a rigid policy of commercial acceptance will be enforced, time sales will be limited and governed by station policy, and monies accruing from any time sales will be plowed back into operation.

For Construction Permit

New York--Radio Corporation of the Board of Missions and Church Extension of the Methodist Church, Inc., New York--Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by Chief Engineer of FCC. AMENDED to specify frequency as Channel #298, 107.5 mc. (Resubmitted)

For Construction Permit

Pennsylvania--Haverford Township Senior High School applied for a new non-commercial broadcast station at Havertown, Pa., to operate on 2½ watts.

LOW-POWER FM BROADCASTING--A STATION FOR \$3500

The Haverford Township Application noted above is the first in what may be an extremely large number of FM applications on the educational band under provision of the new FCC proposal for low-powered FM broadcasting.

In June of this year, the FCC proposed to amend its rules to permit FM broadcasting^{by} non-commercial educational stations with 10 watts or less of power, and to waive certain requirements to promote this type of service.

Favored by the U. S. Office of Education, low-power transmitters are already in application stages at several universities, including Syracuse and De Pauw. Syracuse has successfully broadcast on an experimental license for over a year using a 2½ watt transmitter and covering an area 3 to 6 miles in radius.

Low-power FM broadcast would be authorized in the 88-92 kc band, now allotted to the non-commercial educational service. The FCC said "such a station could get on the air for the expenditure of a few thousand dollars, covering an area 2 to 5 miles in radius." General Electric can make transmitter deliveries for this new plan within 30 to 60 days.

The way is now open to literally hundreds of school systems, colleges, and universities to serve student and adult populations at low cost--and to make their initial entrance into FM broadcasting through low-power FM.

N-A-E-B Headquarters--Iowa State College, Ames, Iowa--is prepared to furnish information to member stations and others interested in FM and AM educational broadcasting. With over 90 member institutions in 30 states, N-A-E-B is singularly well-equipped through experience and philosophy to offer aid, comfort, and advice to prospective educational broadcasters.

FCC APPLICATIONS & ACTIONS (TELEVISION) COLLEGE & UNIVERSITY

Application for Construction Permit

New York: NEW--Cornell University, Ithaca--Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of visual 13.6 KW, aural 6.8 KW.

Application for Completion Date Extension

Iowa: The Iowa State College of Agricultural & Mechanic Arts, Ames, Iowa--Application for the extension of completion date for television station accepted for filing (File No. BMPOT-275).

SECTIONS OF FCC RULES MOVED INTO NEW PART

Effective immediately, the FCC has ordered that certain sections of the Rules and Regulations dealing with low-power (radio-frequency) devices, Sections 2.101-2.104, inclusive, be transferred into a new part of the Rules and Regulations, to be entitled "Part 15--Rules Governing Restricted Radiation Devices."

These sections are to be temporarily designated as Section 15.1-15.4, inclusive, or Part 15. The old Part 15, covering stations in the War Emergency Radio Service, was deleted effective July 1, 1948.

HOUSE HEARINGS ON FCC BEGIN AUGUST 5th

A special House committee investigating the communications commission will open a hearing August 5 on the Commission's recent Port Huron decision. Committee Chairman Forest Harness of Indiana said the decision holds that a radio station has no right to censor any broadcast for possible libel or slander, even though under state law the station might be prosecuted for criminal or civil libel. The republican congressmen told a reporter the committee will "explore and get both sides of the question." He said members of the commission and representatives of the radio industry will be asked to appear.

The Port Huron decision came in a ruling last month on license renewal for station WHLS of Port Huron, Mich. The station license was renewed for three years.

The Harness committee was authorized by the house in June to determine if the commission is acting "in accordance with law and the public interest."

The initial hearing, expected to last two days, will be confined to the Port Huron ruling, Harness said. Later, he added, extensive hearings will be held on other phases of the investigation, including a study of license grants.

The resolution creating the committee authorized it to check whether the commission has licensed or proposes to license stations owned or controlled by communists or connected with subversive organizations.

Harness said radio stations and broadcast companies generally are "greatly disturbed" over the Port Huron ruling.

Frank T. Bow, Committee Counsel, said a federal court at Houston, Texas, will consider the Port Huron case Friday, July 30. The Houston post has asked an injunction ordering that it be set aside, he said.

THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1. The National Association of Educational Broadcasters represents the non-commercial, educational AM and FM radio stations, workshops, and production centers, owned and operated by colleges, universities, and public service agencies in the U.S.

2. Active membership in this organization is open to any accredited college, university, or other educational institution which operates a non-commercial or non-profit educational radio station.

3. Associate membership is open to any institution or organization engaged in radio teaching, broadcasting, production, study, or educational promotion.

4. Active and associate members in addition to participating in the consulting service offered to members by N-A-E-B officers and directors, regularly receive the N-A-E-B Newsletter as part of their membership services, and from time to time special reports not available to non-members on U.S. educational and public service radio operations, costs, and policies.

5. The N-A-E-B Newsletter is available on a special subscription arrangement to agencies or individuals not qualified to participate in the organization either as active or associate members.

6. Inquiries with respect to N-A-E-B may be addressed to any of the directors listed below or to the officers listed on the front page of this publication.

7. Inquiries with respect to N-A-E-B Newsletter subscription may be addressed to the editor's office, WOI, Ames, Iowa

REGIONAL DIRECTORY NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

REGION I - Director - Seymour Siegel, WNYC, City of New York, Includes states of: Maine, New York, Connecticut, New Hampshire, Massachusetts, Vermont, Rhode Island, Pennsylvania, New Jersey, Delaware, and Maryland.

REGION II - Director - Graydon Ausmus, WUOA, University of Alabama at University, Alabama. Includes states of: Virginia, West Virginia, Alabama, Kentucky, Tennessee, North and South Carolina, Georgia, Florida, and Mississippi.

REGION III - Director - Frank Schooley, WILL, University of Illinois, Urbana, Includes states of: Ohio, Michigan, Indiana, Illinois, and Wisconsin.

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REGION V - Director - Ralph W. Steele, WLSU, Louisiana State University, Baton Rouge. Includes states of: Missouri, Kansas, Colorado, New Mexico, Oklahoma, Arkansas, Texas, and Louisiana.

REGION VI - Director - William H. Sener, KUSC, University of Southern California, Los Angeles. Includes states of Montana, Washington, California, Idaho, Oregon, Nevada, Arizona, Utah, and the Territory of Hawaii.

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