

N-A-E-B NEWS-LETTER

ANNUAL
MEETING

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL
MEETING

ILLINOIS U.

Edited by Richard B. Hull, President
Station WOI, Iowa State College, Ames, Iowa

ILLINOIS U.

OCT. 10-11-12

AUGUST 31, 1948

OCT. 10-11-12

COLLEGES TO FIGHT SEPTEMBER 20 FOR UPSTAIRS VIDEO PERMITS

WASHINGTON, Aug. 21 (Billboard) - Last chance for educational institutions to get into television broadcasting is soon now resting with the Federal Communications Commission's (FCC) September 20 hearing on upstairs video. All but crowded out of the television field, educational institutions are expected then to push vigorously for reservation of channels in the upper band. With present channels approaching the saturation point, it appears certain that saturation of spectrum space in the low band will find universities holding no more than six stations.

Both FCC and the National Association of Educational Broadcasters (NAEB) are worried over failure of educational institutions to get aboard the TV bandwagon. NAEB has cited the high cost of initiating and operating a TV station as the chief reason for the lag of the educators in this important new field. Chairman Wayne Coy, of FCC has issued two separate invitations for educators to appear at next month's hearing and request the Commission to set aside channels for educational outfits as has been done in FM.

Only One Permit So Far

Iowa State is now the only college to hold a video construction permit. It is set for Channel 4 in Ames. Five other universities have bids in, with three of them facing stiff competition in hearings with commercial applicants.

One uncontested bidder, State University of Iowa, has to get FCC approval to switch Channel 11 to Iowa City. The only other uncontested college bidder, Cornell University, however, faces difficulty because of probable interference of the Ithaca frequency with WEEB-TV, operating in Buffalo on the same channel, and with WTE, which holds a CP for channel 5 in Syracuse. Under both present and proposed allocations, Ithaca is left without a TV channel.

In New Orleans, the bid of Loyola University has been set for hearing, with two other applicants for the two remaining frequencies. St. Louis University is in a scrap with four other bidders for four open frequencies in St. Louis, while Georgia Tech is in a three-way scramble for the lone open channel in Atlanta.

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PLAN TO ATTEND N-A-E-B ANNUAL MEETING OCTOBER 10-11-12 AT UNIVERSITY OF ILLINOIS

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DAYTIME STATIONS BAFFLED & ANGRY AT FCC STA STOP-ORDER

Radio attorneys who attended the recent FCC hearings on whether or not to continue Special Temporary Authorizations to daytime-only stations feel the FCC move ignored policy considerations, hearing evidence, and by-passed normal hearing procedure.

Reportedly all testimony was in support of continuance of STA's, none offered either by the Commission's attorney or by other opposition. FCC nonetheless withdrew the privilege and ignored formal and informal protests by lawyers who asked what good are hearings if testimony is ignored. One attorney said the move made a "hollow mockery" of administrative proceedings and set a dangerous precedent.

Net result is to eliminate all special events service by daytime-only stations including reporting of election returns in November. Daytime only stations in small town and rural sections protest a substantial area of the country will be prevented from hearing local election results in November.

Several stations have indicated they will carry the problem to Congress which is notably sympathetic to small business point of view in situations like this.

SIDELIGHTS ON STA'S

Elimination of STA's could represent a severe blow to important municipal outlets like WNYC, New York City Municipal Station, now operating under an SSA until 10:00 p.m. if next logical step is to kill this privilege.

WOI (Iowa State College) registered protest along with 10 other stations. WOI had used STA to broadcast meetings of Des Moines Farm Institute, nation-wide gathering of agricultural leaders in this Mid-west farm capital; state high school basketball tournaments, and an address by Senator Bourke Hickenlooper, chairman of the Joint Congressional Committee on Atomic Energy.

GEORGIA TECH SPENDS HALF-MILLION FOR WGST

Expansion program of WGST, owned by Georgia School of Technology, moved a step nearer this month when State Board of Regents, operators of the station, called for bids for construction of a \$500,000 building to house station on the Georgia Tech campus. The building, scheduled to be completed by July 1, 1949 will contain six studios for AM, FM, and Television programs.

AMERICAN UNIVERSITY WILL OFFER DEGREE IN TELEVISION

Starting in September the American University in Washington, D.C. will offer courses in radio and television leading to a Bachelor of Science degree with a major in radio and television.

This is the first time an accredited U. S. University has officially recognized the impact television has made and is likely to make on U. S. culture. The American University has been offering courses in radio taught exclusively by professionals from various Washington stations, the NAB, and the FCC for the past three years.

FRENCH BROADCASTING SYSTEM PLANS COMPREHENSIVE U.N. COVERAGE

Radio Diffusion plans one of the most complete radio coverage installations ever made at the September 21 session of the United Nations General Assembly which meets in Paris. Six special studios have been constructed for interview and commentary programs, and broadcasting booths have been installed in the plenary session and committee rooms. In addition wide-spread use of the new French tape-recorder, "Magnetophone" said to provide higher fidelity, planned.

Live broadcasts will be relayed through a special control room by wire, cable, and shortwave to London, Brussels, Holland, Geneva, the U.S. and other points around the world.

The French Broadcasting System last year began a thorough-going program of modernization, reconstruction, and improvement of facilities and techniques throughout its organization. Much of the equipment of the U.N. meeting was especially designed for this purpose and more than 100 technicians have been assigned to the Paris gathering.

WORLD COUNCIL OF CHURCHES MEETING AIRED

Church dignitaries attending the World Council of Churches meeting at Amsterdam, Holland, August 22 to September 4, will be heard in a number of special broadcasts over major networks. Speakers will include Dr. John R. Mott, president emeritus of the Y.M.C.A., Dr. Walter Van Kirk, secretary of the Department of International Justice and Goodwill of the Federal Council of Churches, and many others.

FCC SETS RULES FOR "CITIZEN'S RADIO"

On August 16 the FCC announced proposed rules governing the operation of individual radio transmitter-receivers for personal and private communication. Contemplated regulations define this radio service as a "fixed and mobile service intended for use for private or personal radio communication, radio signalling, control of objects or devices by radio and other purposes." Such stations would not be permitted to transmit paid communications or to carry program material.

Two classes of stations were proposed by the FCC: Class A permitted to operate through the 460-470 mc. band and subject to fairly stringent technical regulation and Class B, to operate on 465 mc. only. Class A. would have maximum input of 50 watts and Class B, 10 watts.

No licenses would be issued except on an experimental basis pending the adoption of final rules, the FCC states. Briefs or statements by interested parties should be submitted before October 1, 1948. Hearings will be held if deemed necessary.

INDIANA STATE FAIR TO DEDICATE RADIO CENTER

Scheduled for dedication September 4 on the Indiana State Fair Grounds is a \$240,000, 12-studio Radio Center, believed to be the first of its kind in the country. FCC chairman Wayne Coy, and other high-ranking officials in public service and industry will participate in the dedication ceremonies. Center is described by Fair officials as a "permanent and lasting symbol...of appreciation of the radio industry...and what it has done for the Fair." Radio cooperation has played a large part in creating record attendance figures at the event for several years.

CHICAGO U'S THIRD ANNUAL RELIGIOUS RADIO WORKSHOP

The University of Chicago concluded its third annual religious radio workshop on August 27 after discussing five areas of religious broadcasting: policy and goals; writing and production; utilizing radio in educational work of the church; building relations with listening public; and training religious broadcasters in the community and in the seminary.

The workshop is a non-sectarian enterprise sponsored by the federated theological faculty of the University and the Joint Religious Radio Committee representing the Methodist, Congregational, Christian, and Presbyterian churches in the U.S. and the United Church of Canada. Ross Snyder, associate professor of religious education on the faculty is serving as dean of the session.

If the FCC Should License Networks....?

Clifford C. Durr, former FCC member, told the group that legislation empowering the FCC to license national radio networks would eliminate the tug-of-war between the FCC and the networks. Individual stations, he pointed out are caught in the squeeze of FCC regulations and the network power to hold or withdraw largest source of station revenue. Durr spoke at a panel discussion "Broadcasting in the Public Interest."

Erik Barnouw, president of the Radio Writer's Guild and head of the Columbia University Radio Bureau and Everett C. Parker, director of the Joint Religious Radio Council were featured at the session.

Barnouw told the 35 religious workers, gathered there from all parts of the country that there is more freedom in writing religious programs than in any other type of production.

Parker told the group that the lack of cooperation between stations and networks in the production of public service programs is a more important problem than censorship. "The extent of cooperation in many cases is limited to seeing that public service groups do not offend any of the station or network listeners."

NEW ELECTRONICS AUDIENCE SURVEY METER IN PHILADELPHIA STUDY

A new system of measuring radio and television audiences developed by Albert Sindlinger is being tried in Philadelphia, answering a radio industry need wanted for years, but heretofore too costly. The electronic meter is installed in the home receiver, registers everytime the tuning dial is turned, transmitting a signal to a central control board. In this manner a complete record of every metered receiving set is obtained, and then can be totalled up and averages of the audiences reached.

Sixty of the meters have already been installed in Philadelphia, and twenty more are being put in each week, NBC has signed for the new service.

Sindlinger believes the system will prove much more effective than present audience sampling methods of random telephone calls. He expects his meter to show that radio listeners are more discriminating than generally believed.

AFRA PUTS THUMBS DOWN ON NAVY TRANSCRIPTION SERIES

A recruiting project for the U. S. Navy involving use of top network shows, minus commercials, to be distributed free to stations across the country was reported to have been scrapped due to an objection by the American Federation of Artists.

The arrangement, which had been okayed by Petrillo and the American Federation of Musicians came to grief when AFRA refused its okay unless full performer's fees were paid for the transcription.

NEC PLANS HEAVY PUBLIC SERVICE DOCUMENTARY SCHEDULE

NEC, which has been undergoing criticism for large promises and short performance on public service programming, reportedly has looked twice at the orchids distributed to other networks for achievements in the same field. The 1948 NEC public service schedule calls for three hour-long documentaries dealing with the divorce problem, the world food problem, and U. S. military potential. In addition to these major presentations, a host of shorter subjects under the general series title, "Living 1948" are due for airing.

NORTHWESTERN UNIVERSITY TO HAVE TELEVISION SEMINAR

Northwestern University is reported to be arranging a seminar on television broadcasting to begin this 1948 fall term. Upper classmen and selected students from the university school of speech will be permitted to enroll. This TV seminar will augment the already comprehensive series of radio courses offered at Northwestern under the auspices of the Schools of Speech and Journalism.

ILLINOIS TECH ADDS A TELEVISION LABORATORY

The Illinois Institute of Technology is planning a program of television teaching and development for students at the school. Space is now being made available in a studio laboratory for operation of the training project.

R. L. D. S. & Graceland College Plan New Missouri AM Outlet

The Reorganized Church of Jesus Christ of Latter Day Saints with headquarters at the Auditorium in Independence, Missouri plans a new AM daylight station on 1380 kilocycles to operate with 5000 watts, in connection with Graceland College.

Plans call for a non-commercial, educational program service for the Kansas City area which will provide cultural and religious material not only for the benefit of R. L. D. S. but for all church and civic groups in the area. Program operation will be closely tied in with activities of Graceland College, operated as Junior College institution in Lamoni, Iowa.

R.L.D.S. originally applied to the FCC for a construction permit in February of this year. Subsequently the matter came to hearing because of a contesting application by another religious group, one of whose supporting witnesses was Gerald K. Smith.

The FCC hearing, held locally in Independence, attracted numbers of citizens who testified in support of the R.L.D.S. application, as against application of the contesting evangelist.

N-A-E-B MEMBERS TO PARTICIPATE IN IOWA NEWS EDITOR MEETING

Attending the annual meeting of IARNE (Iowa Radio News Editor's Association) meeting in Des Moines, September 4, will be Paul Bergström, news director KWLC (Luther College); Arthur Barnes, news director of WSUI (University of Iowa) and Richard B. Hull, station director of WOI (Iowa State College) and president of N-A-E-B.

Barnes, editor of the "Pronunciation Guide to Iowa Place Names" compiled for the Hawkeye state's radio newsmen will review plans for a revised edition with the group. Hull, president of IARNE, will preside at the annual election and introduce Dr. A. F. Voight from the Ames Laboratory of the United States Atomic Energy Commission who will present the meeting's major address.

IARNE includes 4 non-commercial stations in its membership: WSUI (University of Iowa); WOI (Iowa State College); KWLC (Luther College); and KFGQ (Boone Bible College).

OHIO STATE UNIVERSITY WINS NATIONAL RADIO NEWS AWARDS

The National Association of Radio News Directors in a series of special awards cited Dr. Edgar Dale of Ohio State University's Bureau of Social Research and Paul Wagner, instructor of radio journalism at OSU who conducted the University's program in "radio news absorption".

Ohio State University, home of N-A-E-B member station WOSU, has been conducting a year long survey studying listener absorption and retention of material in newscasts.

Other awards for outstanding work in the field of radio news were extended to station KFNB, Hollywood, for individual coverage of the Democratic and Republican convention by newsmen George Lewin and Cleto Roberts.

WQMA OFFERS UNIQUE PUBLIC SERVICE PROGRAM

Beginning September 10, New York City residents will hear a new-type public service show on social and civic problems whose format may well be copied in other major American cities.

Initial broadcast, titled "Crisis in the Classroom" sets the patterns for the series, which will be aired Fridays from 9:30 to 10:00 p.m. Each problem or situation will be handled in a two program block. Situation will be presented dramatically one Friday and on following week experts in the field in question and city officials will seek solution on roundtable broadcast. Michael Sklar is scripter for series.

COLEMAN NAMED HEAD OF FORDHAM UNIVERSITY STATION

William A. Coleman, chairman of the radio division at Fordham University, New York City, has recently been named station manager for WFUV-FM, the university-operated station which functions as a non-commercial, educational outlet, and as an agency of the radio department at Fordham.

Judson LaHaye, Jr., assistant in the radio division has been named assistant manager. August Rickert is program director and Manuel Ylanan is production director. WCVF-FM operates with 3.5 KW on the 90.7 mc. FM channel.

NYC GRANTED NIGHT-TIME EXTENSION BY FCC

WNYC, N-A-E-B member station operated by the City of New York, was granted permission to continue night-time operation for six months beginning September 2, 1948 unless the pending clear channel decision is to the contrary.

WNYC's license calls for cessation of broadcasting at local sundown because WNYC shares the 630 kc. band with WCCO, 50,000 watt CBS outlet in Minneapolis. WNYC began night-time operation as a public service during the war, and has since continued to receive extensions.

WNYC was one of 9 N-A-E-B stations who appeared at the 1947 Clear Channel Hearings before the FCC and later the Senate Interstate & Foreign Commerce Committee Hearings on the Johnson Bill, seeking permanent night-time broadcasting privilege. All the stations are able to demonstrate ability to provide unique and special audience service to their respective areas, but are blocked by the FCC Standards of Good Engineering Practice and opposed by CCBS, the association of 26 clear channel stations who now hold monopoly rights on the 1-A channels.

Doubt as to whether the station would receive the grant this time, in view of the FCC termination of all temporary service authorizations, prompted David Randolph, WNYC Commentator-producer of "Music of the Connoisseur" to make mention of the fact on his regular broadcast. This single announcement resulted in more than 5000 communications from listeners who want nightly broadcasts to continue from WNYC. Writers, not satisfied with merely filing complaints, wanted to know what more they can do to insure a permanent evening schedule for the Municipal Broadcasting System. Many of them mistakenly offered financial aid to help keep the non-commercial outlet on the air.

GENERAL ELECTRIC TO GIVE SYRACUSE U. A TELEVISION TRANSMITTER

General Electric will give N-A-E-B member Syracuse University a fifty-thousand dollar low-channel television transmitter according to the University's public relations office. The gift will permit the University to start a television engineering school. Funds and experimental license from the FCC are still to be granted.

Permanent personnel in addition to students will be needed to keep the station in operation, and Dr. Ralph Gailbraith, head of the electrical engineering department, says additional equipment must be purchased before the station can be used.

The model which will be given Syracuse has been in use by G.E. on an experimental basis for two years. It will produce five kilowatts and will have a range similar to all television transmitters.

NAT'L ELECTION RETURNS SPONSORED--FIRST TIME IN HISTORY

For the first time in broadcast history, full national election returns over a radio network will be sponsored by an advertiser. The Mutual Broadcasting Company says its election night service has been sold to the Curtis Publishing Company, over a 500-station hook-up. Cost to Curtis is estimated to be approximately \$75,000.

NEW YORK CITY COLLEGE ANNOUNCES TV AND RADIO COURSES FOR FALL

City College of New York is offering 15 courses in the School of Business this fall, 2 of them taught by N-A-E-B station members, the remainder by commercial radio and agency personnel.

In radio the following courses and teachers: Survey course, Jo. Ranson, WHN; Announcing, Carl Mark, Al Lofton Agency; Script, Jeff Selden, WNEW; Documentary Drama, Seymour Siegel, WNYC; Audience Research, Edward Reeve, CBS; Radio Workshop, Carl Mark and Jack Grogan, WNEW, and Lillian Blake, WNYC; Advanced Workshop, Jack Grogan; Broadcast Advertising, Herschel Deutsch, Grey Agency.

In television, Scriptwriting, Phillip Freund, free-lance writer; Studio Operation and Programming, Ray Nelson; Production and Script Workshop, Jeff Selden and Jack Grogan, WNEW; TV Commercial Workshop, Ray Nelson; Laboratory Production Workshop, R. B. Gamble, Farnsworth Radio consultant.

PUERTO RICAN COMMERCIAL BROADCASTERS APPEAL TO INDIANA'S HARNESS

Representative Forest Harness (Ind.R.) was recipient of appeals from 20 Puerto Rican station operators who maintain their commercial existence is threatened by plans of the Puerto Rican Communications Authority to operate WIPR, official island station as a commercial enterprise.

The broadcasters made little or no opposition when the FCC granted the Puerto Rican Communications Authority permission to construct WIPR in 1947. Their understanding reportedly was that the island government would operate the station as an educational and cultural, and not a commercial operation.

WIPR is reported to have engaged the best musical talent on the island, and to have made a bid for commercially sponsored baseball and other programs in the area.

This reportedly lead Puerto Rican broadcasters to appeal to Representative Harness currently in charge of a House committee investigating the FCC. Move is reported to have the support of NAB's general counsel Don Petty.

Communist Request Denied by ABC

A request by William Foster, U. S. Communist party chairman was formally denied by ABC president Mark Woods this month. Foster had requested time to reply to ABC's recent documentary, "Communism, U. S. Brand."

Woods wrote Foster that the ABC documentary was based on material from Communist sources, rather than opinions or observations and that "ABC in serving the public interest does not deem it necessary to accede to your request."

More than a year was spent by ABC in researching the hour-long documentary for broadcast. The program was generally hailed by the trade press and listening audience as a fair and equitable presentation of the problem.

REGISTER NOW FOR THE ANNUAL MEETING NATIONAL ASSOCIATION OF EDUCATIONAL
BROADCASTERS--UNIVERSITY OF ILLINOIS-- OCTOBER 10, 11, 12 - URBANA, ILLINOIS

UNIVERSITIES ORGANIZE TO RAISE RADIO TRAINING STANDARDS

University Association for Professional Radio Education Established

Following a preliminary meeting in Denver last March, UAPRE (University Association for Professional Radio Education) was established in St. Louis last June and formally announced in August. UAPRE will be a permanent association of universities, who together with NAB, radio trade organization, will foster and maintain professional standards of education for radio.

Nine universities have ratified the constitution, with charter memberships still open to schools which can meet standards covering staff, course content and equipment. Present members are U. of Alabama, U. of Denver, Northwestern U., U. of Southern California, Syracuse U., Temple U., Texas College of Mines, Texas U. and U. of Tulsa.

The project was set in motion last February by the NAB Educational Standards Committee. It was discussed at a Denver meeting in March with Judith Waller, N.B.C. Chicago, and Ralph W. Hardy, KSL Salt Lake City, representing NAB along with President Justin Miller, who had personally sponsored the undertaking.

Standards of Admission

Before other schools are admitted their radio courses will be closely studied by a UAPRE committee. Requirements include a provision that at least half the courses be taught by persons who have been successful in commercial radio stations; all students completing a sequence must have had general instruction in radio including programming, sales and advertising along with station operation and traffic; students must have daily logged broadcasting experience; suitable equipment must be available
(See next page)

UNIVERSITY OF DENVER'S PORTER IS UAPRE PRESIDENT

Constitution and standards were completed at a June meeting in St. Louis. At that time these officers were elected: R. Russell Porter, U. of Denver, President; Don Fedderson, Northwestern U., vice president; Thomas Rishworth, Texas U., secretary; William Sener, U. of Southern California, treasurer. Representing NAB on the board are Miss Waller and Mr. Hardy, both of whom are members of NAB'S educational standards group, with Mr. Hardy as chairman.

BOARD OF DIRECTORS

UAPRE operates under an eleven-man board of directors, nine of which are selected from university membership and two appointed each year by the president of the National Association of Broadcasters, commercial trade organization.

MEMBERS OF COMMITTEE ON STANDARDS

Members of the Committee on Standards of UAPRE are Armand Hunter, Temple U., chairman; Ben Henneke, Tulsa, U.; Leo Martin, U. of Alabama; Messrs. Sener, Fedderson and Hardy.

(Continued next page)

UAFRE ORGANIZED--STANDARDS--(Continued)

Committee on Accreditation

Committee consists of Judson Williams(Texas College of Mines), Kenneth Bartlett (Syracuse University), Thomas Rishworth (University of Texas), Russell Porter (University of Denver), and Judith Waller, (NBC).

Standards of Admission

(Standards set forth by the UAFRE, are basic and minimum standards required for admission and not optimum or ideal, it is explained. They are described as an "irreducible minimum.")

A. Curriculum

1. Four-year college or university program leading to the bachelor's degree.
2. One-fifth to one-fourth of the total credit hours must be in specific radio courses.
3. A definite core of radio courses required of all radio majors must include:
 - (a) Introduction or orientation to radio
 - (b) Continuity writing
 - (c) Announcing
 - (d) Radio advertising and sales
 - (e) Program planning and building
 - (f) Production
4. Other courses in radio may be elected in accordance with the student's individual interest, capacities, and abilities.

B. Staff and Teaching Personnel

1. At least one-half of the credit hours taught in radio must be under the direction of instructors with a record of successful commercial experience in radio.
2. At least one-half of the courses must be under the direction of instructors who meet the educational and academic requirements of the non-professional divisions of the institution.
3. Frequent refresher courses or opportunities for training within the industry should be made available to the staff.

C. Laboratory and Equipment

1. Laboratories should provide a broadcasting outlet such as a university station to which students have adequate access, or regular broadcasts over a commercial station, or wired-wireless broadcasting to the campus.
2. Logged broadcasting must be a regularly scheduled activity either as a function of one of the above outlets or as a separate broadcast activity.
3. Equipment used in professional training must be such as to allow the student a general acquaintance with all problems of station operation.

AUGUST TELEVISION FACTS AND FANCIES

WESTINGHOUSE RADIO STATIONS have asked the FCC to hold hearings or adopt a rule making procedure to authorize operation of airborne television stations using their Stratovision methods.

*** **

AMERICAN ASSOCIATION reported attendance at Minneapolis Giants home ballgames has been helped, not hurt by TV. St. Paul club, refusing permission to TV broadcasting, showed attendance drop.

*** **

WCBS-TV, adopting Hollywood lighting techniques, has eliminated nearly 20 percent of the heat problem. Highest temperatures now reported their TV studios about 74 degrees.

*** **

NBC'S Chicago TV outlet will be transmitting test pattern to Mid-western viewers in September, with antenna mast atop Chicago Civic Opera Building. This outlet, WNEQ, supposed to be key outlet for NBC's Midwest TV net will begin programming later this fall. TV net opens September 20.

*** **

SYRACUSE UNIVERSITY is beneficiary of fifty-thousand dollar, low channel TV transmitter given by General Electric. Equipment will permit Syracuse to start a television engineering school. Details elsewhere in Newsletter.

*** **

TEL-C-TUBE CORPORATION of America reported it is in full production of new-type large screen TV viewing tube made partly of metal. Production now 100 per day with estimates up to 4,000 per month at end of year. Tube face is 16 inches in diameter. RCA produces similar type tube but Tel-C-Tube claims itself first company to have them ready for delivery.

*** **

WNET, key TV station of NBC issued a new rate card in August which increases the basic hourly rate to \$1000.

*** **

AMERICAN ASSOCIATION reports increased sports attendance due to TV in Milwaukee since WTMJ-TV began operations last December. Baseball is latest sport to show bigger gate.

*** **

NEC plans a second TV school for affiliate executives who will soon be operating TV stations. Scheduled for October, the school follows a 3-weeks session just completed in which 14 executives representing 12 affiliates received certificates.

*** **

LET'S TAKE A LOOK AT TELEVISION, a new 28-page pamphlet, profusely illustrated, clearly written has been prepared by Stromberg-Carlson Company for dealer distribution. It explains TV principles in simple terms and answers all the standard questions.

*** **

POSSIBILITY that FCC may be urged by some sections of TV industry to move the present TV band to a higher place in the spectrum during the scheduled fall hearings has TV set manufacturers considerably upset--not to mention many TV station operators and prospective operators.

*** **

FCC's TV hearing scheduled for September 20 to consider opening of 475 to 890 mc. television band might be postponed according to some observers. They report some feeling within FCC itself that hearing should be postponed until more data can be assembled. Postponement might be to end of year, probably not beyond, or hearing might begin and then go into recess.

U.S. PUBLIC HEALTH SVC. IN NATIONAL RADIO DRIVE AGAINST V.D.

Sponsored by the United States Public Health Service and produced by Columbia University's Radio Program Bureau, headed by Eric Barnouw, the most comprehensive educational drive in the nation's history on venereal disease will get under way this fall.

The first radio attack on VD ever attempted on a national scale will enlist the aid of hundreds of local and educational radio outlets across the U.S. with a series of dramatic transcriptions, documentaries, scripts, program and promotional ideas and material. The 50 stations of the National Association of Educational Broadcasters and affiliated outlets are expected to play a prominent part in the drive.

One of the first U.S. stations to break the taboo against educational V.D. material on the air was N-A-E-B station KOAC (Oregon State College) when special series under direction of Allen Miller was presented. At that time KOAC received a special VARIETY magazine award for the series.

Included in the program kits are eight dramatic shows, featuring Margo, Eddie, Albert, Raymond Massey, and many others. George Hicks will conduct field interviews with patients under treatment. Programs were prepared by leading network writers under direction of Frank Papp and supervision of Eric Barnouw.

MICHIGAN STATE AND WISCONSIN U. IN WKBK TV TRAINING PLAN

Professor J. L. Davis of Michigan State College, home of N-A-E-B member station WKAR, and Professor John E. Dietrich, University of Wisconsin, home of N-A-E-B member station WHA, were participants in the WKBK training plan in Chicago during the week of August 16. WKBK, Balaban and Katz TV outlet, and oldest TV station in Chicago has been operating a cooperative TV training plan under the direction of the station manager Captain Eddy. Trainees in the cooperative training plan work with WKBK crews to obtain experience under actual working conditions.

JOE ANTHONY LEAVES MUTUAL TO JOIN STEVENS' COLLEGE STAFF

Joseph Anthony, writer on the MBS "Newsreel" show is leaving the network to become director of public relations of Stevens' college at Columbia, Missouri. He will be in charge of the school's departments of public information, alumni relations, and publications.

KUSD FIRST TO BROADCAST FROM MISSOURI BASIN DAM PROJECT

A special events crew from KUSD (University of South Dakota) headed by its director Irving Merrill, provided the keynote broadcast from the Ft. Randall (S.D.) dam site in mid-July. Using tape-recorders for background material, description, and on-the-spot interviews, the broadcast was later incorporated into a special documentary, with an introduction by George T. Mickelson, governor of South Dakota.

The Ft. Randall dam, under construction by the U. S. Army Engineer Corps is one of the largest construction undertakings anywhere in the U.S. When completed it will be a major link in the Missouri Basin power and flood control program and will provide power and irrigation for several large Western states.

ABC TO BROADCAST METROPOLITAN PERFORMANCES THIS FALL

American Broadcasting Company will again broadcast Saturday afternoon performances of the Metropolitan Opera during 1948 and 1949. Broadcasts will in all cover 16 performances. Announcement by ABC president Mark Woods followed official confirmation that the Metropolitan would open this fall after union difficulties had been settled. ABC is also considering TV broadcast of opera performance if union agreements can be reached.

EARLE MCGILL REPORTED SERIOUSLY ILL

Earle McGill, freelance director and former production director for CBS is reported in serious condition in the Hospital for Joint Diseases in New York City. Taken seriously ill at the Hollywood meeting of the Radio and Television Director's Guild of which he is president, McGill was hospitalized there, later discharged, and then returned to the N.Y. hospital.

CBS TO AIR THIRD REPORT ON GEORGE POLK MURDER

On Sunday September 9 at 9:30 p.m. CBS will present "Report Number Three" on the murder of its radio correspondent in Greece, George Polk, whose body was found floating in Salonika Bay last May. Winston Burdett, CBS Rome correspondent who has completed four months of investigation in connection with the murder returned to the U.S. to assist General William Donovan, counsel for the Lippman committee investigating the murder.

KANSAS STATE COLLEGE CONDUCTS RADIO RESEARCH THROUGH KSAC

N-A-E-B new member station KSAC, Kansas State College outlet, is being used as a research tool in a special program and listener project under sponsorship of the College and the United States Department of Agriculture.

KSAC, recently modernized, equipped with new studios, a new RCA 5000 watt transmitter and a new vertical antenna began operation with these new facilities during the fall of 1947. The station broadcasts from 9:30-10:30 a.m.; 12:30-2:00 p.m. and 4:30 to 5:30 p.m. on a time-sharing arrangement with WVEN. The modernized equipment and increased power permit effective coverage of the entire state of Kansas.

The survey currently underway is supervised by L. L. Longsdorf, station manager and C. R. Jaccard, extension economist with the College. It involves 6 selected Kansas counties which are being comprehensively surveyed by trained interviewers rather than spot checked. Study will continue over a period of time with recurring visits to sample families, and will concern itself, not only with amounts and times of listening, but with variable factors of program appeal.

Kansas State College in connection with KSAC operates a radio training program in cooperation with the departments of Music, journalism, and speech with course-work leading to both a B.Sc. and an M.S. An electronics laboratory with an operating experimental television transmitter is one area of specialized training.

MENTAL HEALTH DOCUMENTARY SCHEDULED BY CBS

Columbia Broadcasting System is planning a 60-minute documentary dealing with mental health in the U.S. Arnold Perl, who scripts the "Mr. Tutt" series of the network is completing the writing after lengthy researches including conferences with officials of the Menninger clinic at Topeka, Kansas.

NEW YORK MUNICIPAL STATION WNYC IN GOLDEN ANNIVERSARY CELEBRATION

WNYC, N-A-E-B outlet in New York City is originating all programs, except news during late August and early September from special studios in Grand Central Palace, scene of a month-long Educational Exposition.

Offices of WNYC manager Seymour Siegel and executive officer John De Prospeo have been set up in the hall for inspection by visitors. The event was previewed August 21 with talks by David E. Lillenthal, Atomic Energy Commission chairman and Mayor William O'Dwyer were aired by WNYC AND NBC, and televised by CBS.

ONE WORLD DELEGATES ON LAGUARDIA MEMORIAL TRIP

Former FCC Commissioner Clifford Durr; N-A-E-B secretary Morris Novik; and Saul Carson of the "New Republic" were among the party which left New York in mid-August to participate in a series of dedications of memorials to New York's late mayor, Fiorello LaGuardia in four different European countries. The dedication will include a library in Warsaw, a public square in Lyon, France, a school in Prague, and a hospital in Italy.

SLOAN FOUNDATION TO OFFER RADIO AWARDS

The Alfred P. Sloan Foundation, Inc., is to offer recognition for outstanding radio public service programs in the field of highway safety. The announcement made by Arnold J. Zurcher, executive director of the Foundation, stated the purpose was two-fold; to pay tribute to the nation's broadcasters for their contributions to highway safety and to stimulate greater participation in the future.

"The Foundation", he said, "believes radio has and will continue to play an important part in promoting highway safety."

Local, regional and clear channel stations will be eligible for the new honors as well as regional and national networks and individual programs. Five awards will be given for commercial and five for sustaining programs.

All types of programs designed to promote public interest and activity in traffic accident prevention may be entered for awards. Shows will be evaluated for audience appeal, educational value, ingenuity and showmanship, coverage, and frequent scheduling.

Entries should be submitted as brief written statements including description of program, method of presentation, and available results. Preferred length: 1000 words. Closing date for entries is March 1, 1949. Foundation address is 700 Hill Building, Washington 6, D.C.

CHICAGO ABC CUTS AM BUDGET FOR TV

Television planning for the American Broadcasting Company in Chicago for new ENR-TV has cut AM program budget nearly \$10,000 per month. Other ABC departments in addition to AM program have been asked to cut budgets.

SENATE INTERSTATE COMMERCE COMMITTEE PLANS MORE INVESTIGATION

Senate Interstate Commerce Committee chairman Wallace White ordered study by a sub-committee composed of Sen. Charles W. Tobey; Senator Albert W. Hawkes; and Senator Ernest W. McFarland to outline an agenda of procedure and scope for a broad study of communications.

Committee plans to give particular attention to international communications and carrier communications, and has had conferences with FCC chairman Wayne Coy. Problems of the TV spectrum will be studied as will State Department's procedure in negotiating international agreements.

To demonstrate scope, committee is reported to want to know if NAB is a lobbyist for its more than 2000 members and to be concerned with patent controls in the radio industry.

MASTER DEFENSE PLAN SET FOR RADIO IN EMERGENCY

Television, FM, AM and Facsimile have been considered in a master defense emergency plan reported submitted to Secretary James Forrestal. Place of these facilities in over-all defense plan was indicated as was emergency system of broadcasting outside of Washington. Russell J. Hoploy is director of the Civil Defense Planning Division of the Department of Defense.

COLLEGES FALL DOWN IN EDUCATIONAL BROADCAST SAYS TERRY

Speaking at the final dinner of the American College Public Relations Association, Hugh Terry, KIZ (Denver) manager warned the college men to use more practical intelligence in future dealing with TV and FM than they had in the past with AM radio.

Describing one of the great troubles in past years "as that monster known as the Educational Broadcast", Terry stated it was usually heard "only by its proud author and the station engineer."

Terry listed types of unhappy experiences which commercial stations have had with educators stating, "stations have always been glad to supply air time but too frequently were disappointed to find their offerings lightly taken---and filled with unattractive, hastily-prepared programs...which served only to drive listeners away..."

Terry concluded: "If radio hasn't yet reached a high level of usefulness to educational institutions, then you educators must stand up and share the blame."

NEW BUB SURVEY FOR 1949

Broadcast Measurement Bureau plans a new study for March, 1949 which is hailed as promising far more significant data than the 1946 study. Incorporated in the forthcoming research will be measurement of scores of new stations plus TV and FM audiences for the first time. Daily and weekly audience totals will be reported as well as daily frequency of listening.

DEPOSITORY LIBRARY SYSTEM IS ESTABLISHED

An extensive list of 109 depositories for literature on radio broadcasting, in libraries throughout the United States, has been established by the NAB and the Federal Radio Education Committee of the U. S. Office of Education.

Institutions representing all types of libraries have agreed to participate in the plan, which will bring within easy reach of students and the public in general the bulk of the valuable literature on radio broadcasting.

Mechanics of the plan involve the placing of each depository library on a distribution list which automatically sends to such a library all publications of the NAB, the FREC, all networks, and other sources which may join in the depository plan. This distribution follows the agreement of the library to serve as a depository.

Dispersed in all states and in centers of radio and educational activity throughout the nation, the depositories are expected to provide easy access for reference work and research, and information centers for the answering of the many questions asked about broadcasting.

Current lists of participating libraries may be obtained from Mrs. Gertrude G. Broderick, secretary FREC, U. S. Office of Education, Washington, D. C. or Mrs. Louis K. Aldrich, librarian, NAB, 1771 N. St., Washington, D.C.

PURDUE U. HAS UNIQUE RADIO PLAN FOR INTERNATIONAL UNDERSTANDING

WBAA, N-A-E-B station at Purdue University has begun a new and unusual program service aimed at promoting a better understanding of international affairs. The campaign is aimed at keynoting a factual approach to the history, geography, commerce and customs of the nations of the world.

The Purdue station is utilizing the service of nationals of approximately 35 countries who are now enrolled as students in the university. These young men and women will provide the basis for a series of interviews as well as music from their private collections for use on WBAA musical programs.

The "Voice of Purdue" is using spot announcements as well as feature stories on home economics, agriculture, sports, and musical shows relating to these foreign nations. Transcriptions are being requested from 44 nations, and 26 of them are already cooperating.

All of this material submitted for use on the air goes through a screening process composed of Purdue faculty members familiar with the various subjects.

Further cooperation in the plan is being offered by other stations of the National Association of Educational Broadcasters and by commercial stations in the Purdue area.

we provided 8 programs for this series

August 1, 1948

FEDERAL COMMUNICATIONS COMMISSION
(Educational)
NEWS--APPLICATIONS--ACTIONS

August 31, 1948

LOW-POWER EDUCATIONAL FM STATION AMENDMENT OKAYED BY FCC

Proposed amendments to FCC Rules and Regulations making possible non-commercial, educational FM stations with power of less than 10 watts were made final August 18 by an FCC order.

The order said that only three comments on the proposed amendments were received, with two supporting the change and one suggesting engineering changes beyond the scope of the proposal concerned.

WHAT LOW POWER FM MEANS

Favored by the U. S. Office of Education, low-power FM transmitters are already in application stages at several universities, including Syracuse and De Pauw. Syracuse has successfully broadcast on an experimental license for over a year using a 2½ watt transmitter and covering an area 3 to 6 miles in radius.

Low-power FM broadcast is to be authorized in the 88-92 kc band, now allotted to the non-commercial educational service. The FCC said "such a station could get on the air for the expenditure of a few thousand dollars, covering an area 2 to 5 miles in radius." General Electric can make transmitter deliveries for this new plan within 30 to 60 days.

The way is now open to literally hundreds of school systems, colleges, and universities to serve student and adult populations at low cost--and to make their initial entrance into FM broadcasting through low-power FM.

COY'S "LAST CHANCE" WARNING TO EDUCATORS TO GRAB OFF CHANNELS

Boards of Education, colleges and universities have been urged to make full use of radio in education by Federal Communications Commission Chairman Wayne Coy at the second annual conference on radio in education at Indiana University August 29.

Coy pointed out that early in the days of radio, educators had been interested but had done nothing, so that educational channels were removed from AM broadcasting. Now education has an opportunity with 20 channels allocated for the non-commercial educational FM service--enough to provide for at least 300 stations, he said. Although there was general rejoicing four years ago when these channels were allocated, there are now only 17 such stations in operation and 10 are under construction.

Warning that radio channels are too valuable to be left in idleness, he predicted educators would lose their second and perhaps last chance to own and operate their own radio stations unless they take advantage of their opportunity. (cont.next page)

The Federal Communications Commission's annual publication entitled "Statistics of the Communications Industry in the United States" for the year ended December 31, 1946, is now on sale by the Superintendent of Documents, Government Printing Office, Washington 25, D.C., at 55 cents a copy.

COY WARNS EDUCATORS (CONT.)

"Radio makes it possible for an elementary school system to make the services of a few highly-specialized and skilled teachers available to classes in scores of buildings scattered over a large city. The less highly-trained classroom teachers can supplement the radio programs with many types of visual aids. This is in effect a crude form of television. This is real dollars and cents economy parading at cut-rate education," Coy stated.

"If education should lose out in FM it will also lose its chance for facsimile broadcasting," Coy said, calling facsimile the electronic newspaper and the electronic textbook.

FCC AMENDS ENGINEERING STANDARDS

Two amendments to the FCC's Standards of Good Engineering Practice Concerning AM Broadcast Stations, revised to October 30, 1947, were announced by the FCC. The amendments, one of which is reprinted below, should be noted in copies of the Standards.

1. Substitute the following text for the present text of Section 19, Use of Common Antenna by Standard Broadcast Stations or Another Radio Station, at page 40, columns 1 and 2 (edition revised to October 30, 1947):

19. Use of common Antenna by Standard Broadcasting Stations or Another Radio Station.

Section 3.45 (c), under certain conditions, permits the simultaneous use of the same antenna or antenna structure by more than one standard broadcast station or by one or more standard broadcast stations and one or more stations of any other class or service.

Prerequisites to an authorization for simultaneous use are: (1) Submission of complete verified engineering data showing that satisfactory operation of each station will be obtained without adversely affecting the operation of the other station; (2) Compliance with Section 3.45 (a) and (b) with respect to the minimum antenna height or field intensity for each standard broadcast station concerned. (Amendment SGEF-AM-2). Effective date: June 21, 1948.

2. Substitute the following text for the present text of Section 26, Average Sunrise and Sunset Times; at Page 46, column 1. (edition revised to October 30, 1947)

26. Average Sunrise and Sunset Times.

Note: The Commission on May 27, 1948, adopted a revision of this section. It is being printed as a separate pamphlet and will be available on sale at the Office of the Superintendent of Documents, Washington, D.C. in the near future. Complete text as revised is set forth in the daily issue of the Federal Register for June 5, 1948, pages 3024 through 3035. (Amendment SGEF-AM-1.) Effective date: May 27, 1948.

SUNRISE SUNSET TABLE STATEMENTS TO COME

The FCC August 19 announced that statements will be taken on the table containing average sunrise and sunset times, adopted by order of May 27, in view of the questions that have since arisen. Statements or briefs on the table may be filed with the Commission on or before September 15, the public notice said.

FCC APPLICATIONS (AMPLITUDE MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

850 KC - Modification of CP

WRUF - University of Florida, Gainesville, Fla. - Modification of construction permit (B3-P-4682, which authorized change in hours of operation, installation of new transmitter and directional antenna for night use) to make changes in directional antenna system and change transmitter location from near Gainesville, Florida, to 0.1 mile south of Highway 14, west of Gainesville, Florida. AMENDED to mount FM on N.E. tower and change type of transmitter, change transmitter location from 0.1 mile south of Highway 14, west of Gainesville, Florida to 1 mile south of Newberry Highway, 5.7 miles west of Gainesville, Florida, and change studio location from Gainesville, Florida, to University of Florida, Gainesville, Florida.

850 KC - CP for Power Increase

KFUC-Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo. - Construction permit to increase power from 5 KW day to 10 KW day, install new transmitter and to change transmitter location from 801 De Mun Ave., Clayton, Mo., to: To be determined Clayton, Mo. AMENDED to change power from 10 KW to 5 KW, change type transmitter and change transmitter location from "to be determined" Clayton, Mo., to Near U.S. #40 at Monks Mound, Maneki Township, Ill.

850 KC - CP For Change of Name

KFUC-Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo. - Modification of license to change name of licensee from Evangelical Lutheran Synod of Missouri, Ohio and Other States to the Lutheran Church - Missouri Synod.

1490 KC - CP For New Station

Harding College, Searcy, Ark. - Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation. AMENDED to change frequency from 1400 to 1490 kc.

900 KC - Modification of CP

KTIS-Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn. Modification of construction permit (B4-P-5273, which authorized a new standard broadcast station) for approval of antenna and transmitter location at north side of Medicine Lake Road, approximately 900 feet west of Turner's cross road, 1.7 miles west of Minneapolis, city limit, Minnesota, and mount FM antenna on the FM tower.

1250 KC - Modification of CP

KPAC-Port Arthur College, Port Arthur, Tex. - Modification of construction permit B3-P-5125, as modified; which authorized increase in power, install new transmitter and change transmitter location) for extension of completion date.

1450 KC - CP Modification Increased Hours

KBFS-Benson Polytechnic School, Portland, Ore. - Modification of license. 1450 kc., 100 watts, 10 A.M. to 10 P.M. PST Monday thru Friday each week.

FCC ACTIONS (AMPLITUDE MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

910 KC - For Reduced Hours (Temporary)

WSUI-State University of Iowa, Iowa City, Iowa - Granted request for permission to reduce operating hours from unlimited time to a minimum of 6 hours daily from August 5 to September 20, 1948.

For Reduced Hours (Temporary)

KFJM-University of North Dakota, Grand Forks, N.D.; KILO-Dalton LeMasurier, Grand Forks, N.D., Granted requests for KFJM for permission to remain silent for the period ending September 30, 1948, and of Station KILO (which shares time with KFJM to use the time relinquished by KFJM.

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FCC APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

For CP Modification

KSLH-Board of Education of the City of St. Louis, St. Louis, Mo.-Modification of construction permit (B4-PED-40, as modified, which authorized a new FM broadcast station noncommercial educational) for extension of completion date.

For CP Modification

NEW-Haverford Township Senior High School, Havertown, Pa.- Construction permit for a new noncommercial FM educational broadcast station to be operated on frequency to be assigned by FCC with power of 2.5 watts.

For CP Modification

WNAD-FM-State University of Oklahoma, Norman, Okla.-Modification of construction permit (B3-PED-41, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date.

For CP Modification

WSOU-Seton Hall College, South Orange, N.J. - Modification of construction permit (B1-PED-78, as modified) which authorized a new noncommercial educational FM broadcast station to change ERP from 250 watts to 1 KW, and type of transmitter to RCA-BTF-1C, maximum 1 KW.

For CP Modification

KWGS-FM- The University of Tulsa, Tulsa, Okla.- Modification of construction permit (B-PED-82, as modified) which authorized a new noncommercial educational FM broadcast station, to change ERP from 1 KW to 1.1 KW, and make changes in antenna system.

For CP Modification

KOAG-FM-Oklahoma Agricultural and Mechanical College, Stillwater, Okla.-Modification of construction permit (B3-PED-59, as modified) which authorized a new non-commercial educational broadcast station, for extension of completion date.

FCC APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL (cont.)

For CP Modification

WLH-FM-Loyola University, New Orleans - Modification of construction permit (BPH-201, as modified, which authorized a new FM broadcast station) to change ERP from 190 KW to 11,685 KW, transmitter (Make, type and power), decrease antenna height above average terrain to 378 feet, decrease overall height above ground to 398 feet and make changes in antenna system.

For Construction Permit

WPTL-FM- Providence Bible Institute, Providence, R.I. - Construction permit to change ERP from 2.5 KW to 2,880 watts and make changes in antenna system.

For CP Modification

WHKW-FM- State of Wisconsin, State Radio Council, Madison, Wis. - Modification of construction permit (BFED-86, which authorized a new FM broadcast station) to change frequency from 89.9 to 89.3 mc., type of transmitter to RE-1-520 A-DL, decrease overall height above ground to 454 feet and make changes in antenna system.

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FCC ACTIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Granted License

WHAD-FM-State of Wisconsin, State Radio Council, Madison, Wisc. - Granted license for new non-commercial educational FM station(ELSD-28)

Granted Construction Permit

Lewis College of Science and Technology, Chicago, Illinois; North Shore Broadcasting Co., Inc., Evanston, Ill; Lewis College of Science and Technology, Class B, Channel 226, 93.1 mc., 34 KW., 535 ft.; estimated cost \$72,842 (Docket 8772).

For CP Modification

KFUO-FM-Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo. - Modification of construction permit (BPH-902, as modified, which authorized a new FM broadcast station) to change to the Lutheran Church, Missouri Synod.

Granted License

KMHB-Mary Hardin-Baylor College, Belton - License to cover construction permit (B3-PH-1033, as modified) which authorized a new FM broadcast station.

Granted CP Modification

KOAG-FM- Stillwater, Okla. - Granted modification of CP for extension of completion date to 2-15-49. (BMPED-137).

FCC ACTIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL (Cont.)

Granted License

WBOE-FM-Cleveland City Board of Education, Cleveland, Ohio - Granted license covering changes in noncommercial educational broadcast station (BLED-26)

Granted CP Modification

KSIH-FM- St. Louis, Mo.- Granted modification of CP for extension of completion date to 2-11-49 (BMPED-136).

Granted CP Modification

WPTL-FM- Providence Bible Institute, Providence, R.I. - Modification of license (BLED-26) to change ERP from 2.5 KW to 2,880 watts and make changes in antenna system.

Granted License Renewal

WNYC-FM- City of New York, Municipal Broadcasting System, New York, N.Y. - Granted renewal of license for the period ending March 1, 1949.

Granted License Renewal

WBOE-FM-Cleveland City Board of Education (Charles H. Lake, Supt.) Cleveland, Ohio- Granted renewal of license for non-commercial educational FM station, for the period ending September 1, 1951.

Granted License

WUOM-FM- The Regents of the University of Michigan, Ann Arbor, Mich. - Granted license for new noncommercial educational broadcast station (BLED-29)

License Removed

State of Wisconsin- State Radio Council, Madison, Wisc., - On Commission's own motion, removed from hearing docket application for noncommercial educational FM station. (BPED-89, Docket 8962)

FM

Granted License

WPTL- Providence Bible Institute, Providence, R.I. - Granted license for new noncommercial educational FM broadcast station (BLED-25)

Granted License

WTDS-FM-Board of Education, Toledo City School District, Toledo, Ohio - Granted license for new noncommercial educational FM broadcast station (BLED-24)

Granted CP Modification

WNAD-FM-Norman, Okla.- Granted modification of CP for extension of completion date to 11-1-48 (BMPED-135)

FCC ACTIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL (Cont.)

Modification of CP

WEEZ-FM, Chicago Radio Council, granted modification of construction permit to 10-1-48 (BMPED-132)

Modification of CP

WNYE-FM, Board of Education (Municipal Broadcasting System) New York City, granted modification of construction permit to 10-30-48. (BMPED-133).

Modification of CP

KOKH, Board of Education, Oklahoma City. Granted modification of construction permit to 1-21-49 (BMPED-134).

FCC APPLICATIONS (TELEVISION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Iowa-WOI-TV-Iowa State College of Agriculture and Mechanic Arts, Ames - Modification of construction permit (BPCT-120 as modified, which authorized a new commercial TV broadcast station) for extension of completion date.

FCC PROPOSES CHANGES IN HEARING PROCEDURE

Proposed amendments announced August 20 would see FCC hearings conducted under revised procedural relations. Initial decisions would be issued by hearings, examiners or commissioners presiding at hearings.

Actions presently handled by the motions commissioners, with certain exceptions, would be acted upon by hearings examiners.

In this way the FCC explained, an initial decision would take the place of, and serve the same purpose as, a proposed decision of the Commission itself.

PETITIONS FOR STA ORDER DELAY ARE DENIED

Petitions of nine licensees for reconsideration on postponement of the FCC action ending all special temporary authorizations were denied August 28 by a Commission memorandum opinion and order.

The order said that the petitions had raised only one point not covered in the original report and order of June 28, 1948, alleging that certain findings in that order were not supported by evidence or statements in the "record".

It added that the fact that operation beyond authorized hours by daytime only and limited time stations is inconsistent with Standards of Good Engineering Practice is sufficient proof that such operation has produced a degradation of night service required by the standards.

FCC RULES AND REGULATIONS LIST TO AUGUST 9, 1948

A list of rules and regulations of the Federal Communications Commission up to August 9, 1948 was issued this month as a check against the FCC book of rules. Those who wish to check their rules book against the list will find it published in the "Federal Register" of August 10, 1948. The list is NOT available for distribution at the FCC.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OCTOBER 10-11-12-----1948 ANNUAL MEETING-----SUNDAY-MONDAY-TUESDAY
UNIVERSITY OF ILLINOIS

The National Association of Educational Broadcasters is holding its twenty-third annual meeting on the campus of a member institution, the University of Illinois, operator of non-commercial stations WILL and WIUC-FM, and home of the newly established Institute for Communications Research.

N-A-E-B meetings will begin Sunday night, October 10 and conclude Tuesday noon, October 12 to permit educational broadcasters from East and West Coast areas to proceed on to the School Broadcast Conference at Chicago, scheduled for October 13,14,15. (N-A-E-B Meeting Headquarters: Urbana-Lincoln Hotel.)

N-A-E-B with 90 members in 31 states, Hawaii, and the District of Columbia is institutional in character, and represents the non-commercial, educational AM and FM radio stations, workshops, and production agencies owned and operated by colleges, universities and public service agencies.

In addition to delegates from the six N-A-E-B districts in the U.S. representatives are expected from the United States Department of Agriculture, the U.S. Office of Education, the University Association for Professional Radio Education, and the Canadian Broadcasting Corporation.

With 1948-49 regarded as a crucial year for educational broadcasters, the meeting will concern itself with problems of Washington, D.C. representation, public service programs for the "neglected third" in the U. S. radio audience. Education's "share" in the television spectrum will be discussed together with the problem of more rapid "proving out" of the non-commercial FM spectrum by U.S. colleges and universities.

Reports by Secretary Morris Novik, N-A-E-B New York representative; Marcus Cohn (Cohn & Marks) Washington, D.C.; John Dunn (WNAC) N-A-E-B vice-president; and Richard Hull (WOI), N-A-E-B president, will deal with N-A-E-B's participation this past year in the FCC clear channel hearings, the FCC STA case, the Johnson Bill hearings before the Senate, the Mayflower case, and problems of minority radio broadcasting in the U.S.

DETAIL: N-A-E-B ANNUAL MEETING--UNIVERSITY OF ILLINOIS--OCTOBER 10,11,12

1. Meeting headquarters at Lincoln-Urbana Hotel. Fifty reservations have been set aside but will not be held past October 1. It is highly important you make your reservation immediately! Mention the N-A-E-B when writing the hotel for your reservation. No rooms will be available before Sunday, October 10, because of the Illinois-Army game on October 9.
2. Only a limited number of singles at \$3.50 without bath are available. Doubles with bath and double beds from \$6.00 to 6.50 and doubles with bath and single bed from \$6.60 to \$8.00.
3. RR time from Chicago to Urbana approximately 3 hours. RR address will read Champaign, not Urbana, although destination is Urbana. Two possible schedules on Illinois Central are listed below:

Chicago-Urbana: Lv 5:20 PM & Ar 8:10 PM or Lv 7:05 PM & Ar 9:30 PM
Urbana-Chicago: Lv 1:25 PM & Ar. 5:05 PM or Lv 5:10 PM & Ar. 8:10 PM

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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