

N - A - E - B NEWS - LETTER

EDITORIAL OFFICE

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PURDUE UNIVERSITY
LAFAYETTE, INDIANA

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Representing non-commercial, educational AM and FM radio stations, workshops, and production centers, owned and operated by colleges, universities and public-service agencies.

STUDY DIRECTOR
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December 1, 1948

FCC HAS NO PLANS FOR EDUCATIONAL TV RESERVATIONS

Doctor Herold C. Hunt, General Superintendent of the Chicago Public Schools has received the following communications from Mr. T. J. Slowie, Secretary of the Federal Communications Commission: "This will reply to your letter of November 16, 1948 inquiring what consideration has been or will be given to educational groups desiring to operate their own television stations.

"The Commission does not have under consideration any proposal to reserve any channels for the exclusive use of educational stations. Educational organizations are eligible of course to compete with other applicants for the available commercial channels".

At the re-allocation hearings which will be held in Washington in the near future, the National Association of Educational Broadcasters, the Association for Education by Radio, and the Association of Land Grant Colleges are presenting resolutions to the FCC asking that certain TV channels be reserved for educational purposes. Such a reservation was made in the FM band, but the FCC is reported to have been disappointed in the fact that educators have not been too quick to avail themselves of the facilities set aside for them.

TELEVISION NETWORK TO LINK HALF OF UNITED STATES

The American Telephone and Telegraph Company says a television network linking the east coast to the Mississippi river will be available on January 12th.

Thus, almost half the nation and more than half of the country's population will be included in the potential television network audience. The extended television horizon will be made possible through the completion of new coaxial cables, which carry the television signals as well as telephone communications.

The A-T-and T says all major broadcast companies and WPIX, the New York Daily news station, will cooperate in the inaugural show on January 11. The company says the networks will become available for regularly scheduled television service the next day.

Through the network, 14 major cities will be linked. They include Boston, New York, Philadelphia, Baltimore, Washington, Richmond, Pittsburg, Cleveland, Buffalo, Toledo, Detroit, Chicago, Milwaukee and St. Louis.

Television engineers predict coast-to-coast television networks, possibly by 1950,

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TELEVISION TOPICS

RESTRICTIONS ON THE USE OF TELEVISION FILMS have been demanded by the A-T-of-L Screen Actors Guild. They fear the new medium may turn into what they call a Frankenstein monster. The Guild says thousands of TV movies would cut acting wages and reduce employment of actors unless their use is regulated by collective bargaining contract.

TELEVISION STATION W-H-E-N BEGAN BROADCASTS NOVEMBER 29. Owned by the Meredith Engineering Company WHEM-TV is directed by Captain W. C. Eddy, television pioneer.

AN ESTIMATED TWO-MILLION PERSONS SAW THE OPENING NIGHT PRESENTATION OF "OTELLO" broadcasting from the Metropolitan Opera House by ABC over the company's East Coast Network. Black and white version failed to catch the glitter of colorful costumes, but viewers, thousands of them for the first time, not only saw opera but had an intimate backstage glimpse of interviews with Met artists and officials denied to the celebrity studded audience out front. Illumination was by "black light." Music came through brilliantly. Met officials expressed the belief TV would popularize opera the way radio did concerts.

1000 TV STATIONS in 7 to 12 YEARS IS THE PREDICTION OF FCC CHAIRMAN COY. In 1946 there were 6 TV stations and 6500 TV receivers. In 1948 there are 42 TV stations and 716,000 TV receivers in use. The FCC expects 400 TV stations to be on the air in 1950, and a coast-to-coast TV network in operation by 1952. Estimates of 1949 TV receiver production range from 2,500,000 to 4,000,000.

TELEVISION STATION WKBX WILL START A NEW TYPE NEWS PROGRAM SOON presenting Associated Press news directly on the screen as it is received on a new type ticker printer. Printed tape will be drawn across the TV screen, unaccompanied by sound initially. Later system of bells to denote stories varying in importance will accompany visual presentation of news. Up to now news has been presented by means of off-the-screen voice reading while still pictures or blank screen confronted viewer. However, TV watchers state they prefer to read news themselves.

TV A TOOL OF THE RICH??

A warning that television, which may wipe out sound radio, is likely to land in the laps of millionaires, came from Morris L. Ernst, N.Y. attorney, who laid the matter before the House Small Business Committee recently as one for serious consideration.

"Let's take a look at television," he said, during his rambling dissertation as witness. "It may wipe out everything else in the field of radio and otherwise. There may be 1000 stations in America ultimately."

"You know how much it costs? You must have a million dollars. And it is that medium that is going to control ultimately what I think may be the transmission by either of the spot news and opinion of America."

"I don't believe that it is going to take the place of films, in the sense of feature pictures. But who is going to own those 1,000 pipelines? How many people and how much diversity can there be--when we are speaking of people in America who have millions of dollars?"

"Take a look at the people who are in there. They are not evil. But they are the people with a million dollars; that is all."---VARIETY

UHF MOVE FORECAST BY COY IN CHICAGO VIDEO ADDRESS

Opening of ultra-high frequency channels to commercial television in the near future was predicted in Chicago in mid-November by the best-qualified person in the country, FCC Chairman Wayne Coy. Speaking at a special TV luncheon of the Rotary Club of Chicago, Coy said the Commission "is studying the possibilities of adding more channels, employing those in a higher part of the radio spectrum. We are now holding conferences with industry leaders to determine if equipment can be developed to operate in this upper region. I predict that we are going to be able to add those higher channels soon."

The luncheon was attended by nearly 1,000 persons, including most of top Chicago executives of the four networks, and presided over by Alfred J. Barboro, president of Rotary Club of Chicago, who introduced I. E. Showerman, NCC.

Regarding the question of obsolescence of present receivers in the event of the institution of UHF channels, Coy said, "Several manufacturers have assured us that when additional channels are added, they will be able to produce adaptors at reasonable prices that will enable the present sets to tune in the new stations."

Sees Coast-to-Coast Tele Soon

Within two years, the Chairman estimated, coast-to-coast tele will be a reality with about 400 stations in operation. "My opinion is that we will have 1,000 stations on the air in seven or eight years from now," he added.

Dubbing TV the "most powerful, most effective and the most profitable medium for mass merchandising yet devised," Coy said the medium in the long run will "serve to create larger advertising expenditures" for all media despite a possible "temporary loss of advertising volume by one medium or another" to video.

The other media, however, will have to make widespread changes because of the competition for the advertising dollar, Coy said. "As television progresses, persons conducting both television and sound stations will, I believe, abandon the latter to concentrate on the former because of the incompatibility of the two services under one management. Sound broadcasting in the metropolitan areas will always be necessary to supplement television. In the rural areas it will be expanded," he said.

MEMBERS OF THE TELEVISION INDUSTRY MET IN NEW YORK THIS MONTH for the fourth annual conference of the Television Broadcasters Association. Members of the industry from all over the country heard FCC chairman Wayne Coy predict the TV freeze would soon be off, discussed TV problems ranging from management "do's and don'ts" to day-time programming problems, concluded TV is a healthy industry, growing fast, still full of "growing pains", but well on the way out of adolescence into a predictable maturity.

NEW TELEVISION NEWSLETTER FOR CHICAGO PUBLIC SCHOOL PERSONNEL

"Television News" is the title of a new monthly newsletter, prepared by Lester J. Schloerb, of the Chicago Radio Council (WBEZ-FM) for the General Superintendent's committee for the Study of Television.

A sample mailing of this excellently written and concise publication, is being sent to all NAEB members through the courtesy of Mr. Schloerb. Additional requests for information about "Television News" should be sent directly to him in care of Radio Council, WBEZ, Chicago, Illinois

FCC ANNOUNCES HEARINGS ON MULTIPLE OWNERSHIP

The FCC announced that its hearings on a proposed new formula for the limitation of multiple ownership of broadcast stations will be held here January 17. Limit for AM stations under common control would be set at seven, with the limit six for FM and five for TV stations. The maximum in which stock representing less than control could be held by a single individual or group would be 14 AM, 12 FM and 10 TV, with these maximums permissible only in the event no controlling interests are held. Combinations of control and less than control would be on a sliding scale, with control given twice the weight of an interest less than control.

Thus, with a total of 10 permissible for TV, a single group might control two stations and hold smaller interests in six, or control three stations and hold smaller interests in four, etc.

PENNSYLVANIA RADIO STUDY DISCLOSES LISTENING PREFERENCES

The Pennsylvania Agricultural Extension Service has just printed a cooperative Pennsylvania-USDA study made in Berks, Lehigh, and Mercer counties to county agent radio programs. Men are the most frequent listeners among the full-time farmers with some high school education and ages of 30-35 years. Twenty to 40% of the women in the three counties are reached in the course of a month--over half during the year. Women prefer noontime broadcasts.

Study shows radio reaches about as many people who have no contact with Extension service as it does those who do have such contacts.

Copies of the study may be obtained from Elton Tait, Extension Radio Specialist, State College, Pennsylvania.

CHICAGO RADIO COUNCIL MEMBERS REPORT ON YEAR'S ACTIVITY

The Chicago Radio Listener's Council in its initial fall meeting reported first year activity had been spent on research, background, exploring the field generally and establishing contacts.

Program chairman, Ruth M. Kogan, indicated group feeling that concentration on only one of the mass media, e.g. radio, was not enough, no matter how well the job might be done, since new and equally potent media are taking shape, and will inevitably assume their places.

The Chicago council has volunteer listeners in various areas, checking stations broadcasts, who report back to the central group, to better enable the members to achieve meaningful listener participation on both the planning and receiving functions of communication.

ST. LOUIS STATION FIND FM STATION "INSURANCE"

Radio Station KXLW was able to put on an FM broadcast recently, but its regular AM station was off the air. Both stations were closed down for a day by an unscheduled strike of A-F-M engineers who walked out after a dispute over whether they or disc jockeys should play records over the air.

The FM broadcast resumed the following day from a St. Louis hotel, continuing in the face of the AM silence.

TELEVISION REPORT--EXPERIMENTAL STATION W-X-B-V--KANSAS STATE COLLEGE

Kansas State College in Manhattan, one of the few pioneers among American colleges in the field of television, is in the midst of a project that will be of wide interest in the television field.

Realizing that the cost of construction and operation is one of the factors in the development of television, Kansas State's department of Electrical Engineering, headed by Prof. R. G. Klooffler, is testing the feasibility of providing television service with a low power transmitter to a small community, at a reasonable cost.

With this objective in mind, members of the Electrical Engineering faculty and graduate students in the department have built the transmitting and pick-up equipment of the College's experimental television station, WXBV, from war surplus and college gift material.

In addition, the station provides research projects for graduate students in Electrical Engineering. And it provides laboratory facilities for use with a four-hour television course offered by the department.

WXBV is licensed to operate with a peak power of 400 watts, but the maximum power is not being utilized at this time. The effective radius of its signal is about seven miles.

Operation thus far has been limited to experimental work; most programs televised have been aimed at specific audiences and have been quite informal. One such program was presented recently as a demonstration for a group of Kansas newspaper editors meeting at Kansas State.

Plans call for the addition in the immediate future of a movie projector so that 16-mm educational films can be added to the live programs. Journalism and radio speech departments at Kansas State are studying the possibilities of adding courses in television programming and television news to acquaint students with television techniques. The Kansas Extension Service plans to experiment in the field of adult education work through the video medium.

Kansas State first began work in television as a project of its Engineering Experiment Station and the work has continued to date as a project of this branch of the college. Construction of equipment was among the early projects of the Electrical Engineering department in that field. In 1932, the college was granted an experimental license and began television programs in that year, continuing until 1940. The war brought a halt to activities temporarily, but construction of a new station was begun after V-J day and in February, 1948, a new experimental license was granted.

Professor K. H. Martin, now associated with the Applied Physics Laboratory at John Hopkins University, was in charge of the recent television work, and did much of the original construction and design of the situation. The current work on WXBV is being conducted by Kenneth Hewson, Robert Donnison, Wp. R. Ford, and Prof. J. Edmond Wolfe, all of the Electrical Engineering Staff.

--Robert D. Hilgendorf
Program Supervisor, Station KSAC

TELEVISION WITH YOUR BUS RIDE, TRAIN TRIP, OR CROSS COUNTRY FLIGHT is predicted by John Craig, TV manager of Crosley Division of AVCO, as excellent means of eliminating passenger monotony and fatigue. Experiments thus far in railway coaches and airliners have proven successful as well as TV tests on inter-city busses.

WNYC ENGINEERING SUPERVISOR TO CHINA FOR FOUR MONTHS VISIT WITH PARENTS

Hom Hong Wei, engineering broadcast supervisor of the Municipal Broadcasting System, leaves Newark Airport Monday evening, November 15, for a four months' visit with his parents, Mr. and Mrs. Hom Wah Hong of Canton. Mr. Wei's itinerary includes stops at San Francisco, where he will board a Pan American plane to Hong Kong, by way of Honolulu, Midway, Wake Island, and Guam. Mr. Wei will be seeing his mother for the first time in eighteen years, and his father for the first time in 11 years.

Mr. Wei, who was acting chief engineer for WNYC and WNYC-FM during World War II, holds the degree of Bachelor of Electrical Engineering in communications from the Polytechnic Institute of Brooklyn and took specialized work at the RCA Institute. Throughout the administration of the late Mayor LaGuardia, Mr. Wei served as the latter's engineer on his regular Sunday "Report to the People", and supervised the engineering set-up for most of the important war-connected special events.

N-A-E-B ATHLETIC PICK-UP EXCHANGE SERVICE

Western Conference NAEB stations have arranged an exchange-service plan to facilitate the problem of making remote pickups from intercollegiate athletic contests and similar events. Eight of the nine universities in the league (Northwestern has no station) are signatories to the agreement.

Under the plan the radio station of the institution where the game is being played will provide engineering help and the necessary equipment to make the pickup. The visiting school will supply its own announcer, unless specifically arranged otherwise. It will call for and pay for any additional help, such as spotters or between-halves reporters, which may be needed. This will enable the announcer to travel fast and light--by plane if desired--without being encumbered with equipment.

All parties to the arrangement have agreed to supply this service for a flat charge of \$15 (except Minnesota--\$25) which is expected to be about the actual average cost of paying for the extra help needed.

In case you want to make a pickup at one of the campuses, and want to make arrangements, get in touch with these people.

University of Illinois, WILL, Frank E. Schooley
University of Indiana, WFIU, H. J. Skornia
University of Iowa, WSUI, Carl Menzer
University of Michigan, WUOM, Waldo Abbott
University of Minnesota, KUOM, Berton A. Holmberg, Chief Engineer
Ohio State University, WOSU, R. C. Higgy
Purdue University, WBAA, Jir Miles
University of Wisconsin, WHA, Bill Harley

Further details regarding the plan and other similar cooperative arrangements may be obtained from Harold Engel, Assistant Director, Station WHA, University of Wisconsin, Madison, Wisconsin.

WLSU RECORDS CHILDREN'S CAROLING

Christmas week programming on WLSU, NAEB outlet in Baton Rouge, La., included 6 school choirs brought to WLSU studios for recording. Four hundred children took part in the singing, reports Ralph W. Stootle, Director of NAEB Region V.

KOAC OREGON'S OWN STATION

The Oregon State Broadcasters Association at its meeting last week in Portland appointed James M. Morris, program manager of the state-owned station KOAC, as executive secretary of the organization. The new appointment of an executive secretary for the organization was made following a report of a special committee headed by Lee Jacobs, of stations KBKR, KIBL, and KSRV, named by President Frank Loggen of KBND, Bend, to study the proposals to affiliate the state broadcasters association with the Oregon State System of Higher Education.

Headquarters for the association will be maintained in the KOAC business office located in Corvallis and annual meetings of the association will be held at both the University of Oregon and Oregon State College.

The new executive secretary for Oregon State Broadcasters became a member of the staff of the state-owned station in 1928 and was named program manager of the station 2½ years ago. Mr. Morris also serves the National Association of Educational Broadcasters as western regional director and is Northwest President of the Association for Education by Radio.

PORTLAND PUBLIC SCHOOL K-B-F-S SALUTED BY OFFICE OF EDUCATION

City school station, KBPS, Portland's FAEB member was hailed as one of the finest in the country by Franklin Dunham, chief of radio for the U.S. Office of Education in a recent visit there.

Dunham, on hand to confer with Portland educators, on the use of radio in teaching, pointed out KBPS, the only AM city-school outlet in the country, was the first school radio station in the U.S. and explained success of the local radio plan because it was shaped to fit the needs of the curriculum.

Dunham pointed out there are more than 65 educational radio stations in the U.S. of which 35 have sprung up since the last war. Many of these, he said, have shaped their program after the Portland plan.

With Patricia L. Green, KBPS director and assistant supervisor of radio in the public schools, Dunham visited several schools and was guest at a luncheon with school administrators and Portland commercial station representatives. Miss Cecil McKercher, president of the Portland Chapter of the AER, arranged a special meeting for Portland school principals and teachers to hear Dunham's address on "Utilization of Radio by the Classroom Teacher."

Dunham who recently visited Europe, is enthusiastic about the use of radio in educating German youth. Educational programs are being aired over many German stations and a \$100,000 fund has been raised by the FAEB in the U.S. to help pay for radio receivers in German classrooms.

Franklin Dunham, chief of radio for the U. S. Office of Education, Washington, D.C. visited KOAC this past week end. While in Corvallis the radio educator also attended some of the sessions of the audio-visual aids conference held on the Oregon State College Campus. It was Mr. Dunham's first visit to Corvallis and to the state-owned educational radio station KOAC. Mrs. Dunham was with her husband on a five-weeks tour up the west coast and returned to Washington, D.C., by way of Denver and Salt Lake City. While in Oregon he also conferred with radio educators in Eugene and Portland.

FACSIMILE AND TELEVISION DOMINATE ST. LOUIS N-A-R-N-D MEET

Nearly 100 radio news editors gathered in St. Louis, Mo., November 12-14 for the third annual convention of the National Association of Radio News Directors.

The group included men from seven educational institutions--Columbia University, University of Illinois, Iowa State College, University of Missouri, University of Kansas, Northwestern University, and the University of Nebraska--and represented the largest block on hand, with the exception of the strong representation from Iowa radio stations.

Reaction to such round-tables as "The Small Station Newsroom," "Special Methods of Municipal Reporting," "Radio-Newspaper Relations" and the like was good, but the strong facsimile--television overtones of the meeting perked listening ears up even more.

News editors were told of the success of election coverage by facsimile in Miami, Florida, (The Miami Herald) and at Columbia, Missouri, where the University of Missouri is operating equipment on loan from the St. Louis Star-Times. Missouri is experimenting on the typographical aspects of facsimile, to determine which faces lend themselves most successfully to the publication of the radio-newspaper.

Radio men were assured that facsimile is "not a trick that belongs only in the realm of the newspaper world," but that it can be successfully operated by an independent radio station without a newspaper tieup. Facsimile, according to John T. Bills, of WQAI-Miami, may bring the daily newspaper to the field of country journalism, where the weekly has ruled supreme.

Others saw facsimile as an important radio factor in the presentation of statistical matter such as market reports. Statistics must necessarily be held to a minimum in aural broadcasting most radio men agree.

KSD-TV, one of the nation's most successful television stations from the standpoint of programming, furnished a convention highlight. Delegates to the confab were conducted through KSD-TV in small groups while a "live" show was produced.

A television panel was the concluding event of the convention. Held in the KSD-TV studios, it brought the radio newsmen into the sphere of actual TV broadcasting. The stations represented by newsmen are in various levels of television planning... ranging from actual broadcasting, through building, on down to primary paper work. Network and wire service representatives spoke of expanding facilities for television operation, stations now operating television outlets compared notes, and others came from the meeting convinced that only time is slowing the television advance. The KSD-TV panel demonstrated the monotony of viewing a newscaster while he read 15 minutes of news and in turn showed excellent use of pictures accompanying news copy.

-- Special Report by Harry Heath, ISC Dept, Jlsn.
and Robert Fullall, WOI News Editor

ARE THEMES YOUR PROGRAM PROBLEMS?

Jim Miles, Director WBAA, provides a list of themes used on their Purdue University station as a start toward a complete listing of possible themes. Each record is accompanied by the name of the show and a brief description. He suggests that each NABE member add to the list. The WBAA list is available at NABE Headquarters.

COLLEGE OF PACIFIC'S KCVN MARKS YEAR OF PROGRESS-FIRST ANNIVERSARY

From a small room in the Conservatory for a classroom and studio, to a 100,000 FM station--that's the history of KCVN, the College of the Pacific station in Stockton, California. KCVN recently celebrated its first anniversary with the completion of "Studio A" in the campus radio building. The poly-cylindrical studio represents the latest in design for acoustical control.

Special tribute was paid to the man largely responsible for the high standing of KCVN, Radio Director John C. Crabbe. Before the war Crabbe organized the first major curriculum in radio broadcasting in the West at the College of the Pacific. During the war, while serving in the Navy, he dreamed and planned Pacific's own broadcasting station. Now the station is complete, and more than 170 students are enrolled in the various radio classes. The station is the most modern and complete broadcast plant in the Stockton area, and the best at any educational institution in the West, in Crabbe's opinion.

The station, operating at 91.3 megacycles on the FM band with an effective power of 3400 watts, was the second in California to be licensed to a college for non-commercial broadcasting. KCVN, on the air daily from 6 to 10 p.m., has a unique mobile unit to make possible recording or short-wave broadcasting of programs at great distances. Listeners hear programs from Lake Tahoe Philosophy Institute and the Pacific Marine Station at Dillon Beach, site of Pacific's Marine Biology Station.

Assisting Mr. Crabbe at KCVN are Assistant Director William H. Ramsey, Chief Engineer Lee Berryhill, Program Manager Helen Cummings and Technicians James Jolly and Robert Holmes. Beyond this the station is student-manned. Over 60% of KCVN's programs are live, student-produced shows. Many are carried by other stations in the San Joaquin Valley.

ALABAMA UNIVERSITY TO GET FM

After hurdling many obstacles, WUOA, the University of Alabama station will go ahead with FM. A 250 watt Collins transmitter with a Collins two-bay antenna array at 150 feet will be used. Graydon Ausmus, director of the NAEE station and of Region II, hopes that the station will officially open March 1.

A FOOTBALL GAME INSTIGATED the most thoroughly state-wide broadcast ever to originate in Alabama. The pep rallies on both the University of Alabama and Alabama Polytechnic Institute were recorded preparatory to the A.P.I.- Alabama football game December 4. The program was fed by telephone to three high powered FM stations. Two additional FM stations picked up the signal and all five FM stations and AM stations, plus other FM stations, rebroadcast the signal.

HOPING TO FORM A RADIO LISTENERS' COUNCIL within the framework of the American Federation of Women's Clubs, Ausmus and Leo Martin, also from University of Alabama, conducted a conference on radio for the Federation. Subjects included Educational Radio, Out-Of-School Listening for Children, and Radio Listeners' Councils.

FOUR UNIONS IN THE ENTERTAINMENT FIELD MERGE TO ORGANIZE TV WORKERS

Four unions made a merger agreement in Hollywood December 14 to control the television jurisdictions of all Unions taking part. The four are: Actors Equity, the American Federation of Radio Artists, the American Guild of Musical Artists and Chorus Equity. The merger must be approved by governing boards and memberships of the groups as well as by A.F. of L. International and the Associated Actors and Artists of America before it's final.

ACADEMIC CREDIT OFFERED ON KWGS UNIVERSITY OF THE AIR

Students can listen to the FM radio on the University of Tulsa, Tulsa, Oklahoma campus and get 10 academic hours credit through the KWGS University of the Air. Classes in Music Appreciation, General Appreciation, Literature and Criminology are provided.

RECORDING BAN ENDS

Members of James C. Petrillo's American Federation of Musicians ended their nearly a year long recording ban December 14. Recording sessions began shortly after a new 5-year contract was signed between the union and the phonograph record companies. The agreement was reached in October, but was waiting for a government OK on the legality of a union welfare fund financed by record royalties. The 2 million dollar trust, to be administered by Trustee Samuel R. Rosenbaum, was pronounced legal under the Taft-Hartley Act by Attorney General Tom Clark and Solicitor William Tyson of the Department of Labor. The fund will be used to hire jobless musicians to give free public concerts and other Union welfare purposes.

TWO OF THE FOUR RECORD COMPANIES, RCA Victor and Columbia had artists lined up to start recording the moment the contract was signed. Capitol also planned a quick start, while officials of Decca said they were in no rush. Industry officials hope the end of the ban will help bring the record business out of a 35% slump since last year.

UNIVERSITY OF MICHIGAN INCREASES FM AUDIENCE

Besides upping their 3 KW transmitter to 10 KW, the University of Michigan is increasing their audience in a systematic promotion scheme. Under the direction of Waldo Abbot, a monthly bulletin is sent to every known FM owner in the primary listening area. Stacks of the bulletins are placed in every radio sales room. University Alumni Clubs get copies. The student-operated wired radio system carries the WUOM music to the University dormitories. Local restaurants carry WUOM music programs during the dinner hour, and are also given cards announcing that the music comes to them from WUOM. Commercial stations carry the live music programs with a WUOM station announcement. Another idea came from a doctor who was so impressed by the December musical programs that he purchased two FM receivers--one for his waiting room and one for the ward in his private hospital. The schedule is now mailed to all known doctors in the area.

SKORNIJA APPOINTED NAEB REPRESENTATIVE TO OHIO CONFERENCE

Dr. Harry J. Skornia, director of radio at Indiana University and director of NAEB Region III, has been named as NAEB representative to the special Advisory Committee of the Ohio Institute for Education by Radio. Skornia together with other representatives from education and commercial radio will meet in Columbus December 11, to discuss plans for the 1949 Radio Institute at the Ohio State University.

KADDERLY ELECTED PRESIDENT FARM DIRECTORS

Wallace Kadderly, KGW (Portland) Farm Service Director and former USDA radio director, was elected president of the National Association of Farm Radio Directors, November 28 at the annual meeting of the association in Chicago. Vice president is Gordon Loudon of WNL, New Orleans and secretary-treasurer is Phil Alampi of WJZ, New York.

NATIONAL COUNCIL TEACHERS OF ENGLISH GIVE RADIO AWARDS

The Theater Guild of the Air (AEC) and the CBS Documentary Unit won the awards of the National Council of Teachers of English as the "best literature on the air" in the 1947-48 school year. Announcement was made at annual meeting of group in Chicago in late November.

PHONE INTERVIEWS GET BIG PLAY BY STATIONS

Recent FCC rule permitting recording and broadcasting of telephone conversations is being put to considerable use by many stations around the country and now comes WNEW, New York, with a quarter-hour nightly "Telephone Newsreel" starting December 1. Another development is a campaign being readied by WOR, New York, to ask the FCC to go a step further and allow the warning "beep"--every 15 seconds--to be dropped under certain conditions.

WNEW is programming its "Telephone Newsreel," by which it will cover local, national and international news via telephone conversation and interviews, as a result of the impressive listener response to a similar operation on Election Night when it had Martin Block phoning political officials all over the world. "Telephone Newsreel" will be aired Monday through Friday, 8-8:15 p.m., with George Brooks, WNEW chief announcer and newscaster, conducting the interviews. Series will be produced by Ted Cott, directed by Jack Grogan and written by Dick Pack and Bert Briller.

HANNA RETURNS FROM UNESCO MEETINGS ABROAD

Michael R. Hanna, general manager of WICU, Ithaca, NAEB outlet at Cornell University, has returned to his station after a six-weeks' absence as UNESCO adviser in Paris and Beirut.

Mr. Hanna, representing American broadcasters, served as one of 18 radio experts from as many nations, in developing a proposed mass communications plan for UNESCO during October and November sessions in Paris.

Subsequently he was adviser to the United States delegation to UNESCO in Beirut. His travels took him to Rome and London as well. Mr. Hanna returned to his station post December 8. He will report on his trip to the NAB Board of which he is a member.

TECHNICAL COMMITTEES SET AT MEXICO MEET

Three technical committees were established in November by the World High Frequency Broadcasting Conference meeting in Mexico City. Tasks ahead include examination of propagation curves for the entire world, power requirements, signal-to-noise ratios, adjacent channel ratios, directional antenna studies, etc. The Priorities and General Principles Committee have begun their preliminary work.

Scheduled to come before the Plenary Session is the question of Israel's admission to the Conference. While the Credentials Committee temporarily admitted Israel as "observer attached to the United Nations," the Israel Delegation refused to accept this position.

A committee has been established to set dates and location for the fourth Inter-American Telecommunications Conference (now tentatively set for Caracas in February 1949).

The United States Delegation has been augmented by the recent arrival of Kenneth Norton, Bureau of Standards and William Stone, State Department.

FOUR WOMEN HEADLINE RUTGERS UNIVERSITY FORUM

International views on the topic "What About Equal Rights for Women" were aired this month by Margaret T. Corwin, dean of the New Jersey College for Women of the New Jersey State University; Mrs. Francis W. Hopkins, president of New Jersey League of Women Voters; Dr. Ida Bobula, director of Sarcita College for Women in Budapest, Hungary; and Miss Eva Cambia, member of the U.N. Commission on the status of women from Uruguay.

Rutgers University Forum programs are released Tuesday nights over 4 New Brunswick AL and PL outlets and transcribed for re-broadcast over 5 other stations throughout the state at a later time.

DEATH TAKES WKAR STAFF MEMBER

Robert W. Kamins, 25, news editor and special events director of Michigan State College's radio station WKAR, died Sunday afternoon (November 28) at Sparrow Hospital in Lansing.

Kamins, who received his B.A. and M.A. degrees from Michigan State College, had been in ill health for several years with a kidney ailment, and had been confined to the hospital for the past week.

A student announcer at WKAR during his college career, Kamins served as news editor of station WKZO in 1945-46 before returning to MSC to take work on a master's degree. He joined the staff of WKAR as news editor and special events director in July 1947. He was assistant director of the "Adventures in Music" "Life on the Farm" programs of WKAR, a product of "THE NEWS AND YOU", and announcer for various news programs.

A member of Pi Kappa Delta, honorary forensic society, Kamins was, at the time of his death, district governor of Alpha Epsilon Rho, National honorary radio fraternity.

He is survived by his parents, Mr. and Mrs. Samuel Kamins and one brother, Arthur, 23, of 1212 Parkview, Lansing. Burial was in the Mt. Hope Cemetery at 12 noon Monday.

FCC TO HOLD HEARINGS ON KIFC, WGAR, AND WJR NEWS HANDLING

Hearings on news policies at three stations owned by G. A. Richards have been ordered by the FCC to take place at an early date, as an outgrowth of accusations aired at Richards by two resigning KIFC(Hollywood) newsmen earlier this year. Their complaints (carried in an exclusive story by Billboard) alleged that Richards had issued specific directives to them and the KIFC newsroom to eliminate certain stories and to slant others.

By motion of the FCC, WJR(Detroit) and WGAR(Cleveland) were included in the order directing the hearing. Special counsel has been retained including former senator, Burton K. Wheeler, and Lewis Caldwell, attorney for CCBS, Clear Channel Broadcasting Service.

Frank E. Mullen, former NBC vice-president, who was employed as operating head of the Richards stations shortly after the KMPC story broke, while Richards became chairman of the board, stated in part, "The public service records of the three stations is outstanding in every respect...we are confident that at the public hearing, which the FCC has ordered to be held, these charges will be shown to be without foundation."

PETRILLO "SITS IN" ON THE GODFREY SHOW

James Petrillo, president of the AFM, says if musicians talk or sing on the radio, the AFM and nobody else will see that they get paid for it. The question was raised after funny-man Arthur Godfrey told his bandsmen not to talk or sing on his radio program---he said if they so much as laughed he would have to pay three thousand dollars extra. Godfrey said the extra money would be involved because AFRA would be involved as well as AFM.

RUSSIA ADDS TIME TO U.S. SHORTWAVE "DEAL"

The Soviet Embassy reports in its official publication, the USSR Information Bulletin that the Red Network has added another program to its American schedule, raising its daily broadcasting time to this country to 2 hours and 55 minutes each day. Broadcasts are beamed to this country in English.

The State Department's "Voice of America" broadcasts to Russia only 2 hours each day. Department officials state the "Voice" is playing a valuable role in the cold war with Russia by getting the "true story of America" through the iron curtain. Lending credence to this statement are reports that Russia attempts to "jam" our Moscow-bound transmissions.

WKAR "BOOKMOBILE CLUB" AT MICHIGAN STATE COLLEGE

Faced with increasing competition for listeners^{by} more than 100 other stations in Michigan (most of them new since the war's end) Robert Coleman director of WABE's Michigan State College outlet, WKAR developed a number of listener-promotion plans, including the Bookmobile Club worked out in cooperation with the Michigan State Library.

With the aid of posters, listing both WKAR and WKAR-FM frequencies, a special membership card, and a special WKAR button designed to appeal to "small fry", the project required each prospective child member to send in a list of five children's books he has read with the list signed by parent, teacher, or librarian. Initial announcement brought 300 requests, and more are flooding in, and each child becomes a walking promotion piece for WKAR.

FIRST LISTENER-CONTROLLED FM STATION GOES ON AIR IN WASHINGTON

The Nation's first listener-controlled cooperative FM station went on the air in November in Washington. This new 20-thousand watt independent outlet is expected to reach listeners with a 65-mile radius of the capital. Call letters are WCFM.

Although a commercial station, WCFM plans to pay out "profits" to its investing listeners, chiefly in improved facilities and programs. It is financed primarily by some two-thousand stockholders who put up amounts ranging from ten to one thousand dollars each.

Among the groups behind the new project are the League of Women Voters, the Red Cross, and the Parent-Teacher's Association. These and other participating groups will be represented on a listener's council and will act in an advisory capacity to the station.

PEABODY ADDS NEW AWARD CATEGORY

A new award has been added to the George Foster Peabody radio prize list. Addition to the so-called "Oscars" of the broadcasting field will be for the most outstanding program in international understanding. Deadline for entries is January 8.

Older Peabody prizes include awards for community or regional welfare efforts by a local or regional station, outstanding reporting and interpreting of the news, outstanding entertainment in drama, music, educational programs, and children's programs.

Awards are administered by the University of Georgia journalism school with the aid of an advisory board, and presented each spring in New York.

IOWA STATE TEACHER'S COLLEGE AIRS NEW SERIES ON WSUI & WOI

Since September 20, 1948, the Iowa State Teacher's College, in Cedar Falls, has originated a half-hour schoolroom program every day, Monday through Friday at 2:30 p.m. for broadcast over FAEB Station WOI at Iowa State College in Ames. On the same date a series of Adult Education features was inaugurated on FAEB Station WSUI at the State University of Iowa in Iowa City. ISTC programs presented over these outlets are carried by remote lines from the Cedar Falls studio to the two outlets.

The schoolroom programs offer instruction in vocal and instrumental music, corrective speech, nature study, the social studies, and children's literature. In less than two months, ISTC Radio Office has received over 2,000 requests from Iowa teachers for the manuals that are used in connection with the "School of the Air" programs, reports Herbert V. Hake, Radio Director at ISTC. "On the basis of these requests, and an allowance of only 5 pupils per teacher, the manuals in actual service are accommodating at least 10,000 school children in Iowa every week," he adds.

"Foremost among the advantages of the present radio outlets," says Mr. Hake, who recalls an earlier association of the College with various commercial stations, "is the quality of the audience to which the College now has access. Through many years of distinguished educational service both WOI and WSUI have developed a family of listeners which is cordial to the serious type of programs originating at the College.

FIA DIRECTORS TO OPPOSE NAB MERGER

Directors of the FI Association, meeting in Chicago December 10-11, discussed ways and means to strengthen the organization and voted to oppose the threat of the National Association of Broadcasters to absorb FIA into membership.

Reports that NAB was making a bid for FIA members stirred FI executives in New York and Washington. Both William Ware, FIA president and Everett Dillard, former FIA president went on record against the move before the director's meeting.

A spokesman for FIA in New York prior to the Chicago meeting declared that absorption of the FIA by the NAB would virtually mean the discontinuance of an active voice in the field of Frequency Modulation.

K. R. SMITH FORMS NEW TRANSCRIPTION COMPANY

K. R. Smith, formerly vice-president of Luzak, New York, has purchased the manufacturing facilities of the World Broadcasting System and formed a new company for the processing and pressing of transcriptions.

STROMBERG-CARLSON EXPANDS TV PLANS

Dr. Ray Manson, president of Stromberg-Carlson stated the company's present production capacity of 3000 TV sets per month will be increased to 5000 by mid-1949. Former assembly lines at the plant are being rapidly converted to television receiver production. The company's television station WHTM will begin broadcasts sometime in the second quarter of 1949 from Pinnacle Hill in Rochester.

SMALLER FCC STAFF LIKELY IN 1949--MORE SLOW DOWNS????

Rumor from the budget bureau headquarters indicates the FCC may face a financial cutback next June with consequent cuts in personnel and a further slowdown in processing of license applications. Same appropriation (\$6,240,000) would be made for next fiscal year but that sum would have to take care of an estimated \$440,000 in salary increases this year, thus accounting for cut-back. Budget bureau recommendations are not always final, but President's recommendation usually comes as a matter of course.

SUNDAY SHOWS HIT BY CANADIAN RELIGIOUS LEADERS

Protest at the failure of both private and government radio stations to schedule Sunday evening religious services was contained in a resolution passed by the executive council of the Church of England in Canada in a recent action. No church service or other religious program, the resolution stated, is broadcast over any major Canadian station after 6:00 p.m.

FI COMMITTEES NAMED FOR PRESS AND FCC

Appointment of an FI newspaper committee and the re-appointment of a liaison committee to the FCC was announced this month by William E. Ware, president of FIA. Heading the newspaper committee will be Josh L. Horne, publisher of the Rocky Mount (N.C.) Evening Telegram and operator of WCEC-FM and heading the FCC liaison committee will be C. M. Jansky, Jr., of Jansky, Jansky & Bailey, Washington D.C.

RECORDING WILL START ON CUE FROM PETRILLO

Resumption of commercial recording under the royalty trusteeship plan endorsed by both the AFM and the recording industry hinges on James C. Petrillo's ordering the musicians back to work. The U. S. Department of Justice, while declining to give an opinion on whether or not the trusteeship plan is legal, indicated it would not prosecute either AFM or the recording industry if recording is resumed.

WTIC PLEDGES ANNUAL GIFT OF \$10,000 TO SYMPHONY

Station WTIC has pledged \$10,000 per year for the next three years to the Symphony Society of Connecticut to help finance the recently reorganized Hartford Symphony Orchestra.

NEW 50,000 WATT FM NON-COMMERCIAL STATION IN CHICAGO

Chicago's first and only 50,000 watt FM station, WMBI-FM, recently went on the air. Since 1943 the Moody Bible Institute has operated the station at 1000 watts in connection with its 5000 watt AM outlet, WMBI. While the ceiling power allowed in Chicago by the FCC is 40,000 watts with a 500 foot antenna, WMBI-FM was granted a permit to operate at 50,000 watts because its antenna was only 490 feet high.

Antenna and transmission line to be used in the enlarged station operation were invented by WMBI's chief engineer, A. P. Frye and received the approval of the FCC. According to Frye, the WMBI transmitter will carry 10,000 watts and will actually run at 7,500 watts. However, with the multi-bay antenna which Frye has invented the power will be multiplied 8 times. Allowing for some line loss, total ERP will be 50,000 watts.

The new antenna consists of a total of 32 folded dipoles of copper pipe attached to the four sides of the original WMBI tower at intervals of seven and a half feet. Using this antenna gives the effect of multiplying the power by eight.

TRANSFER OF "VOICE OF AMERICA" RECOMMENDED BY HOOVER COMMISSION

Transfer of the State Department's international information program, including shortwave broadcasting and motion pictures, to an independent Government corporation, has been recommended by the Committee on Organization of the Executive Branches headed by former President Herbert Hoover. Such a corporation, it was proposed would be given frequent and constant advice by the private agencies of the mass communications, through advisory committees representing films, radio, and press.

ALABAMA UNIVERSITY STUDENTS MAKING SPECIAL STUDY OF RADIO

Students in the radio department at the University of Alabama, home of NAEB station WUOA-FM, are hearing discussions currently of various phases of the radio industry presented by industry representatives. The planned series is a joint project of the Radio Department of the University and the Alabama Association of Broadcasters.

Guest speakers thus far have included William Fineshriber, CBS general program manager; Raymond Gram Swing, former CBS commentator, and many regional representatives. Radio activities at the University of Alabama are jointly headed by Leo Martin, head of Radio Arts Department, and Graydon Ausmus, WUOA-FM manager and director of NAEB Region II.

FCC APPLICATIONS (AMPLITUDE MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

All Applications Accepted for Filing - 1450 KC

Harding College, Searcy, Ark. - Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts and unlimited hours of operation. AMENDED to change frequency from 1490 to 1450 kc., power from 100 to 250 watts and change studio location. Contingent on KLMR to change frequency.

Application Accepted for Filing - 640 KC

WEAD-University of Oklahoma, Norman, Okla. - Modification of construction permit (BP-6085, as modified, which authorized installation of new vertical antenna and mount FM antenna on #1 tower, installation of new transmitter and change in transmitter location) for extension of completion date.

Application Returned-1110 KC

WMBI-The Moody Bible Institute of Chicago, Chicago, Ill. - Authority to determine operating power by direct measurement of antenna power, (1110 kc) INCOMPLETE

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FCC ACTIONS (AMPLITUDE MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Modification of CP's Granted - 850 KC

WRUF - University of Florida, Gainesville, Fla. - Granted modification of CP to make changes in the directional antenna system and mount the FM antenna on the F.E. All tower, change type and location of transmitter, and change studio location. (PMP-3733)

Secretarial Action - 1250 KC

KPAC-Port Arthur College, Port Arthur, Texas - Granted license covering increase in power, installation of new transmitter and change in transmitter location (EL-3351)

BOX SCORE ON EDUCATIONAL TELEVISION STATIONS

Applications for a Television Station:

Cornell University, Ithaca, New York
Harding College, Memphis, Tennessee

Concordia College (Missouri Synod) St. Louis
State University of Iowa, Iowa City, Ia.

Construction Permits for Television Station:

Iowa State College, Ames, Iowa (Regular) Kansas State College, Manhattan,
Kansas (Exp.)

FEDERAL COMMUNICATIONS COMMISSION
NEWS--APPLICATIONS--ACTIONS
EDUCATIONAL

November 1, 1948

December 7, 1948

PRE-NARPC ENGINEERING CONFERENCES TO BE HELD

An informal engineering conference to discuss matters pertinent to preparation for the North American Regional Broadcasting Conference scheduled to be convened next September (1949) will be held in the Auditorium of the National Museum, Constitution Avenue at 10th Street in Washington D.C., starting December 7, and continuing for about three days. The purpose of the conference will be to assist in the preparation of proposals of the United States to be circulated to other participating countries before May 2, 1949. Any licensee or other person interested in standard band broadcasting is invited to attend and participate.

ILLUSTRATIVE TELEVISION AND FM CHANNEL STUDIES ISSUES

Two studies on effects of tropospheric interference on television broadcast coverage and a similar study on FM, are now available from the FCC's Office of Information. The studies are for illustrative purposes only, and are not proposals. The Commission has also announced that additional engineering conferences on Docket Nos. 8975, 8736 and 9175, dealing with revision of the television and FM engineering standards will be held November 30, and December 1 and 2.

ORAL ARGUMENT ON PROPOSED MULTIPLE OWNERSHIP RULINGS

The FCC has ordered the holding of oral argument on its proposed rules relating to multiple ownership of AM, FM, and Television stations. The argument will be held January 17, 1949 in Room 6121, New Post Office Building.

EDITORIAL AMENDMENTS TO PART 12 of the FCC RULES

A number of editorial changes have been made in Part 12 (paragraph 62) of the FCC Rules, governing amateur radio service. The changes do not make any substantive amendments.

GOLDSMITH ASKS FCC TO REMOVE 500 FOOT LIMIT ON TV ANTENNA

Removal of the present 500-foot limit on TV antenna towers was urged in late November by Dr. T. T. Goldsmith of Dumont in an engineering conference on tropospheric effects before the FCC. His proposal followed general agreement among FCC and industry engineers that tower height does not appear to increase interference between stations.

FIVE NON-COMMERCIAL STATION PETITION FCC ON STA RULE CHANGE

Marcus Cohn, general counsel, National Association of Broadcasters, presented a special petition to the FCC in late November on behalf of five daytime stations, asking the FCC to abandon its flat rule against further STA's.

The petition, stating that the FCC has already honored its own rule on STA's more in the breach than in the observance, quoted conflicting reasoning on various STA and special-time decisions.

The five day-time stations included WNYC, New York City Municipal station; WNAD University of Oklahoma in Norman; WBCU, Cornell University, Ithaca, N.Y.; WKAR, Michigan State College, East Lansing; and WOI, Iowa State College, Ames.

FCC APPLICATIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Extension of CP Date

WTHS-Technical High School, Dade County Board of Public Instruction, Miami, Fla.- Modification of construction permit (B3-PED-79, as modified) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

Extension of CP Date

WUOA-The Board of Trustees of the University of Alabama, Tuscaloosa, Ala. - Modification of construction permit (BPED-83, as modified, which authorized a new FM noncommercial educational broadcast station) for extension of completion date.

License to Cover CP

WNYE-Board of Education, City of New York, N.Y.- License to cover construction permit (BPED-72, as modified) which authorized a new non-commercial educational FM broadcast station.

CP Modification

WJUN-Junco, Inc., Philadelphia, Pa.- Modification of construction permit (BPED-63, as modified), which authorized a new FM broadcast station for extension of completion date.

CP Modification

KTOY-Tacora School District No. Ten, Tacora, Washington - Modification of construction permit (BPED-96) which authorized a new non-commercial educational FM broadcast station to change type of transmitter and make changes in antenna system (Resubmitted)

CP For New Station

LEW-Board of Trustees, Free Public Library, Louisville, Ky. (P.O. 331-333 Library Place) - Construction permit for a new noncommercial FM educational broadcast station to be operated on 88.1 mc., Channel #201, with power of 10 watts.

CP For New Station

New-Forth Fort Worth Baptist Church, Fort Worth, Texas, (P.O. 1519 Boulevard)- Construction permit for a new noncommercial FM educational broadcast station to be operated on 88 mc., Channel #201, with power of 10 watts.

Application for CP

WMAR-FM-Michigan State College, East Lansing, Mich.- Construction permit to re-instate (B3-PED-69, as modified) which authorized a new noncommercial FM broadcast station, which expired June 15, 1948.

Modification of CP

KALW-Board of Education of the San Francisco Unified School District, San Francisco, Calif.- Modification of construction permit (B5-PED-64, as modified) which authorized a new noncommercial educational FM broadcast station, for extension of completion date.

Modification of CP

WVAD-FM-State University of Oklahoma, Norman, Okla. - Modification of Construction permit (B3-PED-41, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

FCC ACTIONS (FREQUENCY MODULATION) COLLEGE, UNIVERSITY, INSTITUTIONAL

Construction Permit For New FM Stations

Los Angeles County Supt. of Schools, Los Angeles, Calif.-Granted CP for a new station; 89.1 mc. (No. 206); 1.5 KW; antenna 2920 ft. (BPED-90).

FM Channel And Antenna Change

WOI-FM-Iowa State College of Agr. and Mechanic Arts, Ames, Iowa - To change from 91.3 mc. (No. 217), to 90.1 mc. (No.211); power from 8.3 KW to 15.5 Kw, and antenna from 520 to 530 ft. (BPED-143)

License Renewal

KCRW-Santa Monica School Board, Santa Monica, Calif.- Granted renewal of license for the period ending June 1, 1950.

License Renewal

WEGO-The Board of Education of Newark in the County of Essex, Newark, N.J. - Granted renewal of license for the period ending September 1, 1949.

License Renewal

WFUV-Fordham University, New York, N.Y. - Granted renewal of license of noncommercial educational FM station for period ending September 1, 1949 (BRED-7)

Application Dismissed

The Bible Institute of Los Angeles, Inc., Los Angeles, Calif. - Granted petition to dismiss without prejudice its application (BPED-74; Docket 9073).

CP Modification

WHSF-State of Wisconsin, State Radio Council, Madison, Wis. - Granted modification of CP to change frequency to 91.9 mc (Channel 220), in noncommercial educational FM station (BPED-150).

CP For New Station

Depauw University, Greencastle, Ind. - Granted CP for new station; channel 201, 88.1 mc; 10 watts. (BPED-91). Estimated cost, \$1,975.

CP Modification

KTOY-Tacoma School District No. Ten, Tacoma, Wash. - granted modification of CP to change type of transmitter and make changes in the antenna system (BPED-151).

CP Modification

WJUN-Philadelphia, Pa. - Granted modification of CP for extension of completion date to 5-27-49 (BPED-152)

CP Modification

WUOA, Tusculoosa, Ala.- Granted modification of CP for extension of completion date to 5-27-49. (BPED-153).

UNIVERSITY OF HAWAII ORGANIZES RADIO WORK

Sporadic broadcasts over commercial stations have been made by the University of Hawaii for many years. But under the impetus of Thomas Pickerson, University of Publications Editor, and others, Dr. Henry I. Ewbank of the University of Wisconsin came to Honolulu and spent one semester, surveying the possibilities of radio at Hawaii. In a lengthy recommendation-report (which many MAEB members would find intensely interesting and useful), Dr. Ewbank encouraged the University to organize its broadcasting activity under one head, to increase the classes in radio to be offered, and to increase its time on the air.

As a result of all this, Dr. Melvin R. White, who will be remembered by some of you as a former vice-president of the MAEB during his years at KUSC, and as Director of the University Broadcasting Service at Indiana University before the war and Skornia, has been appointed Coordinator of Radio Services and Associate Professor of Speech. With the assistance of a committee of deans and professors, he is supervising the building of new studios, and putting into effect Dr. Ewbank's suggestions.

Thus far, the following broadcasts are given over four of the five local commercial outlets:

<u>Time</u>	<u>Station</u>	<u>Program</u>	<u>Type</u>
8:30 a.m.			
8:30-8:45	KPOA	Hawaii Town and Country	Homemaking & Agric.
8:45-9:00			
9:00-9:15			
9:15-12:30	KULA	Island Homemakers Review	Homemaking
9:15-9:30			
9:30-1:00	KGB & Network	Agricultural News	Agriculture
10:00 a.m.			
10:00-10:15	KHON	Better Farms and Hores	Consumer Education
10:15-10:30			
10:30-10:45	KGB & Network	Agricultural News	Agriculture
10:45-11:00			
11:00-8:00	KPOA	University on the Air	General
11:00-11:15			
11:15-6:40	KHON & Network	Market Reports	Agriculture
11:15-11:30			
11:30-4:45	KHON & Network	Ask the Professor	General
11:30-11:45			
11:45-6:45	KULA	U. of H. Radio Workshop	General

In short, the University of Hawaii has eight different broadcasts on the air weekly, a total of one hour and forty-five minutes. Five of these are agricultural and homemaking in nature, whereas the other three consist of forums, musical shows, dramatic shows, student talent and faculty talent. It is planned that in January 1949, a weekly thirty-minute faculty forum will be presented in addition to the shows already aired, and other programs are being given consideration, such as "Your Speech" series to help improve the general speech standards of the Islands.

Classes to be offered as part of the Speech curriculum include "Introduction to Radio", "Radio Production," "Radio Workshop," "Radio Writing," and "Advanced Radio Writing." In addition to these, two courses are offered the general public on a non-credit basis: "Planning and Broadcasting of radio Programs" and "Radio Announcing and Acting."

WHAT IS THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS?

HOW DOES IT SERVE EDUCATIONAL RADIO?

The National Association of Educational Broadcasters during the past three years has steadily increased its number of active and associate institutions and individuals to a total of more than 95 members in 32 states, Hawaii, and the District of Columbia.

N-A-E-B represents the non-commercial educational AM and FM radio stations, workshops, and production centers owned and operated by colleges, universities and public service agencies.

N-A-E-B represented 9 member stations in Clear Channel hearings before the Federal Communications Commission in 1947-48, appeared before the Senate Interstate and Foreign Commerce Committee hearings on the Johnson Bill in 1948, and has had observers and participants in the FCC Dayflower hearings, the newly-formed University Association for Professional Radio Education, the FCC television hearings, and numerous conferences and radio meetings.

N-A-E-B sponsored a special session at the Ohio Institute for Education by Radio and maintain liaison relationships with the School Broadcast Conference, the Association for Education by Radio, the Federal Radio Education Committee of the Office of Education, the Canadian Broadcasting Corporation, the British Broadcasting Corporation and the North American Service of Radio Diffusion.

N-A-E-B, acting through its central office and regional directors has supplied through correspondence and by special consultant trips a free-consulting service to members and to colleges and universities establishing or planning to establish for the first time their own broadcast outlets either AM or FM.

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Complete detail on membership in the N-A-E-B may be obtained by contacting W. I. Griffith, Secretary -
Treasurer, Station WOI, Iowa State College, Ames, Iowa.

The N-A-E-B has regional directors who are ready and willing to extend information and advice to prospective educational broadcasters or to answer questions on membership and policy. Their names and locations:

Seymour Siegel	REGION I	Station WNYC	Municipal Bdst. System, New York City
Graydon Ausmus	REGION II	Station WUOA	University of Alabama, University, Ala.
Harry Skornia	REGION III	Station WFIU	Indiana University, Bloomington, Ind.
Irving Merrill	REGION IV	Station KUSD	University of South Dakota, Vermillion
Ralph Steetle	REGION V	Station WLSU	Louisiana State University, Baton Rouge
James Morris	REGION VI	Station KOAC	Oregon State College, Corvallis, Ore.

EXECUTIVE SECRETARY - M. S. Novik, Room 370, Fifth Avenue, New York City

GENERAL COUNSEL - Marcus Cohn, Evans Building, Washington, D.C.

DIRECTOR OF STUDIES - Dallas Smythe, University of Illinois, Urbana, Illinois.

LIAISON OFFICE - John Dunn, WMAD, University of Oklahoma, Norman, Okla.

CENTRAL OFFICE - Richard B. Hull, WOI, Iowa State College, Ames, Iowa

Remarks by Benjamin Cottone, General Counsel for the Federal Communications Commission, to members of the National Association of Educational Broadcasters at their annual meeting October 12, 1948.

I have been asked to convey to you the Commission's regrets that none of the Commissioners was able to be here. The entire Commission has been engaged for the past five days in an important hearing which is expected to run for several days more. But their absence should not be taken as a lack of appreciation of the importance of meetings of this kind.

I am, however, delighted to have the opportunity to be here. Your President, Mr. Hull, has suggested that I speak frankly to you about some Commission problems that concern you, and us. I welcome this suggestion, and I shall speak frankly and freely to you except on those matters which are presently awaiting decisions by the Commission. I wish first to discuss certain problems in which I know you are interested, and then give my own views about the immediate future of educational broadcasting in the light of the broad problems facing the Commission.

CLEAR CHANNEL HEARINGS

First, a word about the clear channel hearings. I bring this up not because I want to but because I know you expect me to. Many of you operate daytime stations on clear channels and hence have an active interest in this venerable, but yet unresolved, proceeding. I am familiar with the testimony of your representatives before the Commission itself and more recently before the Senate Committee on Interstate and Foreign Commerce which, under the resolution of Senator Johnson, inquired into this matter. As you may know, as a result of this hearing the proposed White Bill contains a provision limiting clear channel stations to 50 kw power. The Commission, in anticipation of a coming conference on a renewal of the North American Regional Broadcasting Agreement is now working up its findings and conclusions on this highly controversial issue. When this report will be issued, what it will contain and the meaning it will have for your group I unfortunately am unable to discuss at this time. It is a complex problem with both national and international considerations thoroughly intertwined.

SPECIAL NIGHTTIME AUTHORITY

Imagine a Yankee compelled to defend the civil rights program at a Mississippi convention of states' rights Democrats and you can, in some measure, appreciate the frame of mind in which I approach my next subject. I refer, of course, to the Commission's recent order abolishing special temporary

authorizations. Here, alas, I cannot duck behind the protective wall of "this matter is awaiting Commission decision."

Seriously, I can appreciate the reaction to this order of those of you who operate daytime AM stations. I know that for many years the STAs have on occasion been a small solace when the sun went down. I think you deserve some discussion of this action.

When the Commission decided to re-write its rule on STAs, it had been faced with a serious problem of orderly administration. As a result of the great increase in the number of daytime stations after the war, we were daily being besieged with great volumes of eleventh hour requests for authority to broadcast so-called special events programs.

Now you must bear in mind that the previous rule providing for STAs was itself merely a procedural device. It reserved to the Commission a measure of latitude to waive or disregard, if you will, some substantive rule or prohibition where good cause was shown or undue hardship to the public might otherwise result in particular cases.

But in the light of the post-war developments, the case-by-case method of sifting the meritorious from the unmeritorious requests was rapidly breaking down into a hit-or-miss proposition. It was becoming impossible to distinguish the one from the other. If you were sitting in our place, I think you too would have almost thrown up your hands in dismay.

We have never been able to develop a reasonable standard for judging the merits of particular requests for STAs nor has one ever been suggested to us. Now this may sound to you like a serious admission of the weakness or futility of the administrative process. But reflect on the fact that basically the STA itself was a method by which an exception was made to an established policy or standard. I think you will see how anomalous it was for the Commission to be granting so many exceptions to the rules that the rules themselves were becoming exceptions. You will probably say that under these circumstances, the rule limiting certain stations on clear channels to daytime operations should have been given a decent burial and revered in memory only. But if we had taken that position, we would have met ourselves coming around the corner because we were having the clear channel proceeding in which we were trying to decide whether that rule should be killed and buried.

TELEVISION AND EDUCATION

A word on television. The Commission as you know has presently been holding hearings on the possibilities of expansion into the 475 to 890 megacycle band. Chairman Coy in a speech last July at the University of Indiana--incidentally a thoroughly meaty speech on education and radio which I recommend that you all read--urged educators to request space in this band. I know Dick Hull, your President--has written the Commission in this respect and I understand that at this meeting you are considering what action you will take.

I think you should take particular note of the advice which the Chairman gave about television in that speech.

FM AND EDUCATION

Now as to FM. I would be less than frank if I told you the FM frequencies set aside for your exclusive use in the 1945 allocation plan were inviolate. They are not. The Commission, as those of you who follow our own releases and the trade press are well aware, is under enormous and daily increasing pressure to give additional space in the spectrum to many diverse services, both commercial and non-commercial. Taxicabs, power companies, newspapers, police departments, railroads, utilities, and even grave diggers are each crying to be served. Indeed, as I have already indicated, the reason the Chairman is not here today is the necessity of his presiding over a 10-day hearing at which the conflicting interests of such groups and many others are being passionately aired.

We cannot possibly fully satisfy the demands of all of those seeking frequencies, even for worthwhile purposes. Many will necessarily be disappointed. Despite the great technological advances of recent years, there are not yet enough frequencies to satisfy the demand. Under these circumstances this question naturally arises: How long before the disappointed ones will covetously eye the rich untapped veins between 88 and 92 megacycles? In large measure, that depends on you.

Most of the interests clamoring for frequencies are articulate, resourceful, and well organized. They know what they want; they know how to make a compelling and persuasive appeal. And it cannot be denied that many of their requests are clearly in the public interest. Happily, educators, though with less physical resources at their command, are still able to present a strong case for their band. No one yet denies that education is in the public interest. Unhappily, on the other hand, comparatively few educators and trustees of universities and state legislators yet seem to realize that educational radio is in the public interest. Consequently, the case for reserving frequencies does not have the force it should.

Here I wish again to refer to Chairman Coy's recent speech at Indiana University. He gave this warning: - "I must point out that radio channels are too valuable to be left in idleness. If educators fail to utilize them, they will have lost their second and perhaps last chance to own and operate radio stations."

I recall that Mr. Fly shortly before he left the Commission made a similar statement and I know Cliff Durr more recently has expressed like views.

These words are harshly realistic. They are, I realize, addressed in part to the wrong group. I should, perhaps, be making these remarks to the large number of persons in or associated with education whose shocking inertia or lack of interest in the face of a great and socially obligatory responsibility threatens to bring such a tragedy to pass. But the warnings must necessarily be addressed to you. In this field you are both the vanguard and the missionaries. You know and have demonstrated the educational value to our democracy

of this new and powerful medium. It therefore falls upon you to sell it to your laggard or comatose colleagues.

Don't think I am unaware of, or insensitive to, the heart-breaking obstacles you face in this job - or to the tremendous efforts you have made and are making to overcome them. The Commission's keen awareness of your problems can be gathered from Mr. Coy's Bloomington speech. I am, therefore, deliberately refraining from going over them.

The Commission has recently done something which may help you in the tough job of expanding educational FM. I have in mind the recently adopted rules permitting educational FM broadcasting with power of 10 watts or less. These regulations make it possible to set up a pilot plant at a nominal cost in which educational broadcasting techniques and the training of personnel may be developed. Syracuse University, as you know, has been operating with a two and a half watt FM transmitter for more than a year on an experimental license. This service, I understand, reaches approximately 13,000 students and possibly a like number of Syracuse residents. It may be installed for little more than the cost of a so-called campus or wired radio. DePauw University and three others in addition to Syracuse have already applied for construction permits for this type of operation. I hope you will encourage others quickly to follow suit.

In speaking of this low power service I emphasize the use of the word pilot plant. I am sure I am safe in saying that the Commission does not consider such doll-sized coffee pots the equivalent of a full fledged educational broadcasting system - or as in any way meeting the need it had in mind when it adopted the frequency reservation plan for non-commercial educational broadcasting. It is the Commission's hope that these low power authorizations will enable educators to give those upon whom they are dependent for funds a practical demonstration of the potential of the radio medium as a mighty instrument for defending education's horizons. In short, the Commission views them distinctly as a means end not as ends in themselves. The Commission, I am sure, would be loath to see such low power stations develop into little more than training centers for commercial broadcasting personnel.

FGC ATTITUDE TOWARD EDUCATION

Without blowing our horn too much, I think I can say that by and large the Commission has at the moment done about as much as it can for non-commercial educational broadcasting. Yes - the STA rule notwithstanding. We have set aside a block of most desirable frequencies for your exclusive use; we have for your benefit made an exception to our rules by authorizing low power FM broadcasting. You have been encouraged to seek a place of your own in the recesses of upstairs television. There are, I'll grant you, some further actions we might take that, I venture to say, might not be entirely displeasing to some of you. But for the most part I think you'll agree that in recent years your demands have been largely met. Where they are still pending, others are in the same boat. In this respect, at least, you haven't been discriminated against.

WHAT EDUCATORS SHOULD DO

In brief, I think you now have the ball. It is up to you to call the running plays. Within your own bailiwicks you have done exemplary jobs. You have demonstrated clearly the vital force radio as an instrument for education can play in a nation that cries for education and unbiased information. But I wonder whether you have sufficiently paraded your examples of what can be done with this instrument before the great majority of schools and universities that appear blind to its potentialities.

I also wonder whether you have fully explored Congressional avenues to determine what help, if any, can be there given the development of educational broadcasting. The Congress has from time to time by its actions expressed great interest not only in education but in educational broadcasting as well. In fact, its concern was such that it wrote into the Communications Act of 1934 as amended a provision instructing the Commission to "study the proposal that Congress by statute allocate fixed percentages of radio broadcasting facilities to particular types or kinds of non-profit radio programs or to persons identified with particular types or kinds of non-profit activities." I refer to this provision not to recall to you the, to my mind, not altogether happy results of the Commission's study under this mandate, but to stress again Congress's concern with your problems.

WHERE EDUCATORS FAIL

I wonder further how much attention you have paid to such bodies as the President's Commission on Higher Education. I believe I am correct in stating that certain members of this Commission are also presidents of universities represented in your membership. It is unfortunate that a recent report of this Commission, strikingly setting forth the alarming and growing educational bottlenecks in our country, as well as the shocking number of our citizens to whom adequate educational facilities are not yet available, made only passing reference to the use of radio in education.

In conclusion, I wish to assure you that the Commission will continue to try to assist you in both small and large ways. We stand ready with engineering and legal personnel to help any legitimate educational organization, not only in acquainting them with our requirements and procedures but in helping them with the necessarily detailed job of preparing their applications. I hope you in turn will frequently call upon us, the staff as well as the Commission, and to keep us informed of what you are doing. I look forward to the day when a representative of the NAB can be reached as easily in Washington as a representative of the NAB.

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