

**N A E B**

# NEWSLETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

14 GREGORY HALL

URBANA, ILLINOIS

## THREE RESEARCH GRANTS AWARDED

Three NAEB Research Grants-in-Aid were recently awarded to educational institutions. Ohio State University was given a grant to study the extent to which parents of children from five to ten or eleven exercise control or supervision over the TV programs their children watch.

KUOM, of the University of Minnesota, received a grant to survey audio-visual equipment of Minnesota schools and the audience of Minnesota School of the Air in-school programs immediately before the initiation of ETV.

A grant was awarded Michigan State University to help in research to determine which matched a group controlled situation students will utilize material more thoroughly when the material is presented primarily by sight (closed-circuit TV), by sound (radio), and in a control situation (lectures in a classroom).

— N A E B —

## GREETINGS FROM THE PRESIDENT

BURTON PAULU

They used to begin by saying: "Of course I never listen to the radio . . ." Later the customary opening became: "I don't have a TV set . . ." But in either case; such openings usually heralded some ill-informed criticism of broadcasting.

It goes without saying that all mass communications — including both the older printed and the newer electronic media — should be objectively appraised. Their faults should be noted, so that improvements may result. Their accomplishments need to be stressed, in order that desirable trends may be encouraged.

This requires that thinking, responsible people should intelligently review the true state of broadcasting; and the knowledge essential to such informed criticism is usually not possessed by radio and TV "resisters," who pride themselves on seldom listening to the radio and not owning TV sets.

## NAEB Newsletter

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March, 1957

NAEB Newsletter, a monthly publication issued by the National Association of Educational Broadcasters, 14 Gregory Hall, Urbana, Ill., \$5 a year, edited by Mrs. Judith Stevens. Application for 2nd class mail privileges pending at Urbana, Illinois.

As NAEB members have learned the hard way, educational administrators and teachers, as well as intellectuals generally, often stand apart from broadcasting. Themselves atypical consumers of radio and TV, they may be unaware of the public's enthusiastic acceptance of these media. Certainly we in colleges and universities have many such people among our friends. Their frequent complaints about low program standards and advertising excesses suggest that the faults of the American system may underlie their attitudes.

Actually, these prejudices are characteristic of intellectuals everywhere. In July 1954, for example, while attending a UNESCO TV conference in London with representatives of a dozen other countries, I was surprised to hear spokesmen from Europe telling similar stories, especially in regard to TV.

Yet it is vitally important that serious minded people develop an adequate understanding of broadcasting. In the first place, they should appreciate its social and educational potentials. Because they are non-frequent users of radio and TV, intellectuals underestimate the attraction of broadcasting for average men and women. The average person's limited exposure to serious material in all media makes very important the information and ideas he acquires from the entertainment and escape programs to which he often devotes upwards of 4-5 hours a day.

In addition, intellectuals often need to be informed about the number, variety and merit of the serious programs which they might enjoy if they

## BOX SCORE

Total TV Stations	— 535	(includes 22 non-commercial)
Total AM Stations	— 3014	(includes 37 non-commercial)
Total FM Stations	— 652	(includes 125 non-commercial)

were aware of their existence. In many communities the number of fine programs — news, drama, music, information and discussion — will often exceed the amount of time that even the most avid serious listener or viewer can devote to them.

In those fortunate areas which have educational stations, the total amount of good broadcasting will be enormous. Yet I often encounter people who are unaware of the riches offered by Minneapolis and St. Paul stations, despite the outstanding job of Twin Cities' newspapers and stations in promoting good broadcasts.

All of us know some educational administrators who fully appreciate the potentialities of broadcasting for education. Yet several researchers who recently traveled about the country studying ETV have told me about meeting many university, college and public school administrators whose knowledge of broadcasting was amazingly small, and whose opinion of it was low. If the men who set educational policies have only slight understanding of radio and TV, the departments in their institutions which do broadcasting will probably be limited both in scope and budget.

One of NAEB's most important assignments, therefore, is that of selling all intellectual leaders, especially educational administrators on the social potentialities and educational values of broadcasting. We have made a good start. Our conventions, regional meetings, seminars and workshops have broadened educational outlooks and improved performance skills. Whenever possible we have included in such meetings key administrators, some of whom become ardent advocates of our cause.

As an organization we have come a long way since the deservedly praised Allerton House Conference of 1949. But much remains to be done, not only by our officers, committees, and headquarters staff, but also by our individual members. Every time one of us increases his professional stature, he adds something to the status of broadcasting. Every time a good program is broadcast, something is done to improve serious broadcasting.

Above all, every time our administrative superiors are able to identify us as spokesmen for all of the educational services provided by their institutions through radio and TV, rather than just as representatives of narrow technical and professional interests, the cause of educational broadcasting moves forward.

## MEMO FROM THE EXECUTIVE DIRECTOR

—HARRY SKORNIA

The past month could best be described as relatively uneventful. Some periods are like that - their fruits being apparent only much later.

The most interesting personal experience I had was a trip to Regina and Saskatoon, Saskatchewan, Canada, to address a provincial conference on TV and Adult Education. The weather was cold but the reception and welcome were most warm. So was the pace: an hour-long "keynote" address, a TV appearance, and several talks to the conference, the Teachers College, student body and others.

I was greatly impressed by the sincere interest and enthusiasm of all associated with the conference, as well as the representatives of the CBC and local commercial stations, who were in attendance and contributed greatly to its success.

Following the announcement of committees by President Burton Paulu, various committees are hard at work on projects you'll be hearing about as they progress. I believe credit belongs to those who do, and, therefore, I do not propose to steal their thunder at this time.

It can be said that a great deal of consideration was given by the Professional Advancement Committee at its recent meeting to the development of professional attitudes and standards for broadcasters. You'll be hearing more on this as the appointed subcommittee begins to bring in recommendations.

We were also pleased, during the month, to see two new publications: *The Journal of Broadcasting*, a quarterly publication of the Association for Professional Broadcasting Education (published at USC, Los Angeles 7); and *Schools for Tomorrow*, by Dr. Alexander J. Stoddard, published by the Fund for the Advancement of Education. Both deserve your attention.

The former is of value for its data on legal, programming and other areas in broadcasting generally, as related to education rather than educational stations. The second is the most powerful salvo we have yet heard on behalf of ETV as a logical instrument to contribute economically and soundly to the solution of current and impending school and enrollment problems.

Several NAEB reports and publications are "in the works" at the moment. We hope this year will be one of our best as far as useful services to members are concerned.

Finally, thanks to the many of you who took time to comment on the new *Newsletter* format. We're always grateful for your reactions - as well as stories and pictures we can use.

## NETWORK NEWS

—BOB UNDERWOOD

As you read this the mass duplicators are turning out programs for the second quarter offering. This offering has quite a bit of "meat" to it, we believe, and we will be pleased to receive any comments you may have about it.

We now are plugging away trying to get the opening and closing lines for all programs in this offering. These will be mailed to you as soon as possible, but the times for all programs are not yet available. We're making progress on the new cue sheet system: this quarter we'll have all the openers and closers in a bundle, and who knows what the next quarter will bring!

After a few mental struggles the tape inventory sheets have been completed and mailed out. This inventory statement covers the time from Issue #50, 1956 through Issue #7, 1957. You may wish to retain these inventory sheets for keeping your future records on tape shipments; just remember not to charge yourself for any tapes until their release date.

For your information, the tape inventory balance as of Issue #7 was minus over four thousand tapes. We do not believe it takes four thousand tapes to keep the network stations supplied for one, two or even three weeks, and we certainly could use another thousand or so tapes around here.

Twice during the past month the production staff has had to find something else to do because our supply of tape had been exhausted. And I don't have to tell you who represents our largest source of tape, do I? Please return tapes as soon as possible after broadcast. And all you stations who go off the air during the summer—don't forget to clean off your shelves before you leave. We can use the tapes!

Also, we could use some submissions, particularly in the in-school division of network activity. The time is drawing near when the School Committee will select the series for the next in-school offering, and the Committee welcomes the opportunity to review your submissions. Let us hear from you in this regard. Submissions for the regular offering will also be received gladly.

—N A E B—

A national 14-member Advisory Committee of prominent commercial and educational broadcasters is assisting in planning Ohio State University's 1957 IERT. The annual 4-day conference, oldest and largest of its kind in the nation, has been scheduled for May 8-11 at the Deshler-Hilton Hotel in Columbus.

## DIRECTORY CHANGES

- p. 1 121 Active Members  
77 Affiliate Members  
288 Total Members  
11 TV Only Members  
(1) . . . These 121 members operate . . . 154 stations
- p. 5 WETV V-12 kw., A-6 kw. (was WABE-TV)
- p. 11 WTVS (TV) Delete: William Wood Add: Henry D. Brown WKAR (AM) Change phone number EXT. 2272
- p. 18 Delete WQED
- p. 25 Loyola University Delete: Boyd W. Fellows Add: Stan Sydlík
- p. 32 University of Pittsburgh Delete: William Tacey Add: Tom Coleman
- p. 38 Under Illinois Delete: Sheldon Fisher (Urbana) Add Under Indiana: Sheldon Fisher Radio Station WTHI Terre Haute, Indiana
- p. 42 Columbia University Miss Marjorie Fiske Address is: 605 W. 115th Street New York 25, New York
- p. 45 Under Tennessee Add: Motion Picture Laboratories Frank M. McGeary 1672 Union Ave. (Memphis) Memphis 4, Tenn.
- p. 53 Delete: WQED

## REPORT FORM PARIS

Keith Engar  
*NAEB Fulbright in Paris*

The French Broadcasting System has just completed its latest series for NAEB. As designed by Madame Magdelaine Paz, the series, titled "French Ways of Life," features French leaders in several fields who are interviewed in English in an informal situation. You'll be as astonished as I was with the critical self-examination these brilliant men and women give France.

The result is a first-rate, almost brutally frank evaluation of the French way of doing things in varied fields of the arts, education, housing, health, etc. Among those interviewed are Jules Romains, Andre Maurois, Jean Sarrailh, and equally distinguished men and women, perhaps not as well known to Americans.

After hearing the programs, I feel they could well be kept as part of an audio library, at least if one wants to understand the France of today. These interviews provide the kind of incisive insights only a Frenchman could give. If I may add a personal reflection, one also is given additional standards with which to evaluate his own country.

—N A E B—

## IDEA FOR NAEB COMMITTEEMEN

The IERT meeting, May 8-11 at Ohio State University will be a good time to get together with all members of your NAEB committee that will be there. Why not try to sandwich in a small NAEB committee meeting during the regular course of events?



## TEACHING BY TV

▶ A series of 3 TV lessons in basic English, intended primarily for newly arrived Hungarian refugees, is being broadcast over WGBH-TV Boston. Sponsors say they understand the lessons would make the first use of ETV to acquaint new Hungarian arrivals with their second language. They hoped the telecasts might prove useful to high school teachers assigned to work with refugee students in nearby communities.

▶ New York's Deputy Mayor John J. Theobald interviewed on WNYC's "Campus Press Conference" said that "without question" TV will be used as an educational medium in New York schools. He added his belief that TV is "the coming medium for mass education."

▶ Remembering names and faces without a pad and pencil to jot them down, is the outcome of a new 13-week course "Improve Your Memory" that started February 5 on KQED, San Francisco. Based on the association method of mnemonics, these "live" weekly programs also teach thousands of absent-minded viewers how to recall not only their own phone number, but as many others as they want.

▶ Five institutions and agencies will cooperate with public schools in Alabama in conducting a joint project designed to improve educational opportunities in the state through the use of ETV. The project will be financed by a grant of \$72,000 to the University of Alabama from the Fund for the Advancement of Education.

State groups to cooperate in the project are the University of Alabama, Alabama Polytechnic Institute, the State Department of Education, the Alabama ETV Commission, and the Birmingham ETV Production Center.

— N A E B —

## FCC ACTIONS

▶ President Eisenhower went on record as saying he believes some TV channels should be preserved for educational purposes. He made the comment at a news conference when asked about the brewing controversy over reallocation to commercial interests of TV channels originally assigned by the FCC for educational use.

The President said he had not had a recent study of the problem presented to him, "But speaking only from what I believe to be the eventual good of the U. S., and not knowing anything of many more channels being available through improvement of techniques and equipment, I would say we must preserve channels for educational purposes."

▶ The FCC has been barraged with differing views on proposals that ETV Channel 2 at Denton, Texas, be reassigned for commercial use. Texas educators have protested the proposal by Gregg TV Inc., Longview, Texas, that Channel 2 be assigned to Longview.

Channel 2 was originally set aside for the Texas State College for Women, North Texas State College, and the Denton Public School System. Because of lack of funds to build and operate a TV station, the channel has not yet been used.

## PUBLICATIONS AVAILABLE

▶ A delightful little booklet, *Children Turn to Educational TV*, has been published by the ETRC and is available on request from the Center. New programs and old favorites are described, and information is given on where to see these programs.

For copies write:

Educational Television and Radio Center  
1610 Washtenaw Avenue  
Ann Arbor, Michigan

▶ A cleverly illustrated, 28-page booklet, *Ten Checkpoints for Better Booklets*, is available for writers and editors of small publications. Price: 1 copy — 60c, 2 copies — \$1, 3-24 copies — 40c each. Write:

Council of National Organizations of AEA  
303 Lexington Avenue  
New York 16, New York

▶ *Schools for Tomorrow: An Educator's Blueprint* by Dr. Alexander Stoddard has been published by the Fund for the Advancement of Education. This is a most important stride for ETV, containing discussion of the teacher shortage and the use of TV as an integral part of instruction at all levels. Additional copies are available from the Fund for the Advancement of Education, 655 Madison Avenue, New York 21, New York.

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▶ *Suppose They'd Never Invented Radio* is the title of an entertainingly informative brochure, the text of an address by Arthur H. Hayes, CBS Radio President. The address was given last November to the Seminar in Contemporary Broadcasting at Emerson College Boston. Those interested in obtaining a copy, write: Charles Dudley, Chairman, Department of Broadcasting, Emerson College, 130 Beacon Street, Boston 16, Massachusetts.

— N A E B —

▶ A nice-looking reprint of the KETC St. Louis article in *Broadcast News* (January Newsletter, page 8) is available from RCA, Commercial Electronic Products, Camden 2, New Jersey. The title of this slick publication is "TV and the Crisis in Education," and it contains some excellent photos of KETC facilities and personnel.

## NEWS OF MEMBERS

### GENERAL

► Televised education in Memphis may come to an end within the next 2 months unless \$110,000 is appropriated by the city and county commissions for "basic" operation cost.

Julian Bondurant, president of the Memphis Community TV Foundation which activated WKNO-TV last June, said neither commission has acted on the station's October request for financial aid.

In order to meet legal requirements, the money would have to be appropriated by the city and county commissions through their respective boards of education. The amount needed - less than the cost of one textbook per school child in Memphis - would supplement \$50,000 paid by the state and other revenues which go into the station's budget of nearly \$30,000 a year.

► In a Chicago *Daily News* story, "TV Digs Own Grave Here," decrying the sterility of Chicago's commercial TV, reporter Jack Mabley mentioned WTTW, Chicago's ETV station, "looks better every day as its commercial counterparts deteriorate."

► The future looks grim for WTHS-TV, Dade County's ETV station. If \$76,200 isn't found somewhere for next year's budget, the station will fold on June 15; and the channel will almost certainly be assigned to a commercial broadcasting company.

TV authorities feel the school system should contribute the money; but Dade County School Board members are divided 3-2 against it. (Estimated cost to raise the money is about 35c per year per child in Dade schools.)

The Miami *Daily News* ran two big articles February 14 and 15 publicizing WTHS-TV's problems and extolling benefits the station gives listeners. We agree with reporter Louis Blanchard when he warns, "For want of a nail . . ."

► A 4-months' feud between the Philadelphia Board of Public Education and WHYY-TV, the city's ETV station, was settled February 21, 1957. The settlement paves the way for the school board to give the station full financial backing and put a program of ETV in the public schools.

The agreement calls for reorganization of the station board to give the school district greater representation. They will have 5 more members on the 21-member WHYY-TV board, a total of 10 representatives.

Another "term" was the resignations of Laurence LePage, chairman of the WHYY board, and Walter Biddle Saul, president of the station. This removes the station's two top officials. LePage said he would submit his resignation only when reorganization was fully implemented.

Saul was not at the meeting, but when advised of the terms, commented his resignation was a small price to pay in comparison to public interest in ETV.

### PERSONNEL

► The Metropolitan Educational TV Association, New York, has added two persons to its executive staff. Dr. A. W. Brown, provost and professor of English at Union College, Schenectady, was named president, and Richard D. Heffner was appointed director of programming for META.



*Mrs. Claire Gregory is the new women's director of the Indiana University Radio and TV Service. She is also lecturer in the I. U. Radio and TV Department and is primarily responsible for programs of interest to women and children.*

► Marguerite Fleming of KSLH, St. Louis, is rather a famous person to her alma mater, Illinois Wesleyan University. A fellow Wesleyan alum at NAEB Headquarters spotted a large article on Miss Fleming in the latest issue of their alumni magazine. The story was a nice tribute to the KSLH manager. She seems to be collecting a lot of tributes lately!

We are grieved to report the death of Donald Ames, program director for KDPS, Des Moines Public Schools radio station. Mr. Ames died of a heart attack December 21, 1956. He had been with the station since its beginning five years ago. Notice of his demise should have appeared in the February NEWSLETTER, and our apologies to all concerned that it did not.



► Taxpayers who found their income tax forms read like Chinese puzzles were interested in the new 5-program series that started February 4 over WKAR-TV, Michigan State. Visiting experts explain how to fill out the form, deductions, filing requirements and exemptions.

► Graduation exercises for the 760 adults learning to read and write via WKNO-TV, Memphis, were held with a special TV ceremony February 16. The second phase of the literacy project began February 18. Also, WKNO received a \$2500 grant from the ETRC to evaluate its first literacy course.

► A landmark in musical and TV circles was made when the San Francisco Symphony Association and KQED, San Francisco's ETV station, began to present seven hour-long musical programs. Beginning February 15, the series marks the initial presentation of a behind-the-scenes view of the San Francisco Symphony Orchestra on TV.



To prove that modern science is fascinating and a rewarding career for a youngster, Professor Jonathan Karas, producer-host of "2000 A. D.," WBZ-TV Boston, is willing to walk through fire! This is not a trick camera stunt, but a live test of modern heat protective clothing.

— N A E B —

ETV received a welcome and unlooked for burst of attention in the February 16th *Saturday Review*. A headlined article, "TV: Teaching's Newest Tool" by Jack Mabley of the Chicago *Daily News*, told of the fine uses educators are making of TV.

*Broadcasting In America* by Sydney Head. University of Miami, was mentioned as the source of information for Gilbert Seldes "TV and Radio" column in the same issue of the *Saturday Review*.

## TV TECHNICAL TIPS NO. 30

—CECIL S. BIDLACK, NAEB TV ENGINEER

In the February *Newsletter* we led off this column with a story about the revised NAEB Technical Directory. If you anticipated receiving a copy of the Directory before this, it isn't lost in the mails.

As I write this, stencils are being cut, and we have a promise that it will be in the mail the first week in March. The Test Equipment Inventory has been completed; the stencils cut, and it, too, should be mimeographed and in the mail that week.

The Technical Directory will go to the complete Engineering mailing list; the Test Equipment Inventory will be sent only to chief engineers.

\* \* \* \*

We've had a note from John Brugger, chief engineer for the closed circuit TV experiment conducted by the Board of Education of Washington County at Hagerstown, Md., in conjunction with the Radio-Electronics TV Manufacturers Association and the Fund for the Advancement of Education.

He states that during the summer months from June to September they will be expanding their technical facilities. He will need extra technical help for these months and will be happy to employ at least three and possibly six persons to help with this work.

If any of our readers are available for the summer and are interested, you can write direct to John in care of the Board of Education at Hagerstown, Md.

\* \* \* \*

Here's a tip from Robert F. Lewis, chief engineer of WFBE (FM) Flint, Michigan, which may foster better engineering-production relationships.

Due to the difficulty in cueing microgroove records and their susceptibility to damage, WFBE (FM) does not use them directly for program production work, such as in themes, bridges, etc. Instead the music for each production is tape recorded in proper sequence in advance. The tape is then used during the production.

This method cuts down the error potential to practically zero, plus reducing wear and tear on discs. For playback a fast-starting tape unit, such as the Magnecoorder PT6 series, works very well.

\* \* \* \*

Fifty thousand engineers are expected to attend the 1957 Convention of the Institute of Radio Engineers and the Radio Engineering Show in New York City at the Coliseum and Waldorf Astoria, March 18-21. The program includes 275 papers reporting new developments with 840 exhibits of new apparatus covering all four floors of the Coliseum.



Grade B service contours for non-commercial ETV stations now on the air, based on new propagation and receiver data in FCC Docket No. 11532 using present ERP and antenna heights. Circles show minimum local field intensities as follows: VHF Chan 2-6 53 dbu; VHF Chan 7-13 44 dbu; UHF Chan 14-83 35 dbu.



We hope to meet some NAEB engineers there and will be checking the bulletin board near the registration desk to find out how we can get together.

\* \* \* \*

Another date to remember is the NARTB Engineering Conference and broadcast equipment display at the Conrad Hilton in Chicago April 8-11.

The past two years through the cooperation of NARTB we have provided educational station engineers who wished to attend with NAEB identification cards. This card entitled them to register for the

Engineering Conference sessions only, and also permitted entrance to the equipment exhibits by payment of a daily or reduced registration fee for the entire meeting.

We hope this privilege will be extended for the April meeting. A further notice will be forthcoming when definite approval of this procedure has been obtained.

\* \* \* \*

We have occasional inquiries about the availability of used equipment member stations may have and are not using. This is especially true of used frequency modulation transmitters. The most recent inquiry asked where a used 10 watt FM transmitter might be obtained.

We realize many tax supported stations find it very difficult to dispose of unwanted equipment. But if any of our readers have serviceable equipment which might enable an institution to get on the air, we'd be glad to help buyer and seller get together.

\* \* \* \*

### ATTENTION GAIN GRINDERS!

Electronic fuel injection for automobiles will mean the end of mechanical linkages for accelerator control (no carburetor). Instead, a potentiometer will accomplish the function of present day accelerators. Wonder if they'll ever rate automobiles in dbh (db above one horsepower).

\* \* \* \*

IRE Transactions for February, 1957 contains a paper by Duane Weise, chief engineer of WTTW, presented at the Sixth Annual Fall Symposium of the IRE Professional Group on Broadcast Transmission Systems. It describes the WTTW studio facilities in some detail and contains other practical papers of interest to TV engineers.

Keith Ketcham, chief engineer of WOI-TV, has prepared a resume of a paper by E. D. Goodale of NBC on "Phase, Amplitude and Aperture Correction in TV systems." We have reproduced this resume and sent it to chief engineers of ETV stations and production centers. Additional copies are available upon request to NAEB.

\* \* \* \*

We hope more of you will follow Howard Andreason's example and drop us a note telling of your plans. The Independent School District of Des Moines was granted a CP for Channel 11 on December 12, 1956. They plan to operate at their present KDPS studio until their new TV studio is finished in late summer of 1958.

Present plans call for regular programming to begin in late September, 1957, with 10 kw ERP. Power will be increased to 50 kw when the new transmitter site is completed.

### Placement Supplement

The following are persons registered with us last month. Anyone wishing further information or wishing to register with the NAEB placement Service contact Mrs. Judith Stevens, 14 Gregory Hall, Urbana, Illinois.

March 1 — Director with commercial station desires ETV position as producer-director. Interested in teaching. Male, 23, M.S. (Syracuse), married. Location open. \$85/wk.

March 2 — Floor manager and producer of children's shows for large ETV station desires program director position in the same field. Will teach. Is also a speech and hearing specialist. Has been teacher-consultant and talent on network shows. Male, 33, married, M.S. in August '57. Location, salary open.

March 3 — Male, 30, married, M.A. in music, desires a position as music director or in production in educational broadcasting. Has 6 years experience in educational radio, 2 years in commercial transcript field. Also 2 years of courses and broadcast experience in TV. Location open. \$5500.

March 4 — Production assistant for commercial TV wants switch to ETV. 3 years experience as announcer and has written and produced ETV shows. Male, single, 23, B.A. Location open. \$4000.

March 5 — Producer-director at commercial TV station desires switch to ETV. Much technical experience-permanently responsible for 5 regular shows. Male, 29 married. Location open. \$4500-5000.

March 6 — Producer-director and production manager for commercial TV desires changeover to ETV. Trains personnel, often designs and builds his own sets. Male, 28, married. Location open. \$7000.

March 7 — Control room operator for educational radio station, also does tape recordings, wants a position with more chance for advancement. Male, 35, single. Location open, but prefers East. \$300/month.

March 8 — Male, 38, married, Ph. D. in radio-TV, now TV coordinator for school system, has much experience organizing and directing in-school TV. Wants ETV position where can fully utilize knowledge of medium-producer, in-school broadcasting, etc. Location open. \$7500.

March 9 — Assistant professor of speech and radio-TV, and producer of numerous ETV shows. Has been in educational broadcasting almost 20 years. Male, 38, married, Ed.D. Prefers West Coast, Florida, New York. \$6-7000.

March 10 — School audio-visual director with many years teaching experience wants ETV position. Has various courses in radio-TV. Male, married, 32, M.A. Location open. \$5-6000.



Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
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