



# NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

MAY • 1947

VOL. 5 NUMBER 3



One of the first people to take advantage of the RCA Purchase Plan was Ruthanne Sherry (left) of Advertising and Promotion, shown with her table model radio. Anne Middendorf of Personnel records the transaction while Louis Anderson of General Service looks on.

## SUGGESTION COMMITTEE SPONSORS ECONOMY CONTEST

During the month of May, the Suggestion Committee will give special consideration to suggestions which, if adopted, will result in materially reducing the operating expenses of the company. Special and liberal awards will be made to the winning suggestors.

Suggestions submitted should state the present method of operation and clearly outline the procedure recommended for adoption.

The amount of the awards will be based on the estimated savings to the company. Ideas should be sent to the Suggestion Committee, Room 508, not later than May 31st if they are to be considered in this special contest.

All employees except members of the Management and Suggestion Committees are eligible.

This announcement was made by William S. Hedges, chairman of the Suggestion Committee. Other members are Horton Heath, Clay Morgan and Ashton Dunn.

## PBX OPERATORS WIN COMMENDATION

Both NBC's operators and employees were recently praised by Lawrence J. Bolvig, Traffic Superintendent of the New York Telephone Company. In a letter to Edward Lowell, General Service Director, Mr. Bolvig wrote: "Miss Archer and her staff continue to render an outstanding grade of telephone service.

"This is indeed an achievement in these days of over-loaded telephone equipment and the service rendered by your operators is of material assistance to this Company in its daily efforts to give satisfactory service to the public. My compliments to all concerned!

"A word of praise is also due the personnel of your firm for prompt answers on calls to their extensions ..."

The 19 girls in the PBX Room, who handle over 1100 extensions on our switchboard, got perfect scores in all seven categories for which they were tested by the Telephone Company. They were graded on speed, accuracy and courtesy.

## NBC TO HAVE EXCITING EXHIBIT AT RCA SHOWROOM

Remember the World's Fair—the last one, that is? With RCA's television, the General Motors exhibit, The World of Tomorrow?

Well, you will shortly be able to sip your coffee at La Maison des Kaufman et Bedrick and look across the street into a miniature World's Fair—the new RCA Showroom. The word "showroom" hardly describes the culmination of over a year's work that's been going on behind that expanse of bon-ami-ed windows between the Center Garage and the New York Trust Co. It's a gadget-land for fair, a button-pusher's paradise. In addition to displaying RCA equipment, facilities, and services, the Showroom will give the curious public an hour's worth of free entertainment.

Take the NBC exhibit, for example. It's a honey. The first part of it consists of a 12 x 19-foot plastic

(Continued on page 2, col. 3)

## DRAMA CLUB COMPLETES SECOND SERIES

Elsie Dinsmore should have been at the last general meeting of the NBC Radio Drama Club. Sweetness and light prevailed. Not that last month's productions by the Club were perfect, but the improvement over the first three shows was so marked that well-deserved bouquets abounded. Directors tossed verbal orchids to their respective casts, actors patted each other on the back, and Bob Adams, again the regisseur for the evening, all but twisted his handkerchief to shreds trying to concoct some harsh criticisms.

The productions meriting the aforementioned approval were an incongruous trio: a psychological mystery, a war documentary, and a fantasy.

Lew Lane, who recently left Sound Effects to take up a sunny life in California, directed *The Case of the Missing Mind*. Victim of this mental lost week-end was Ray Levine, aided in acting but not in his search by Mary Jo Peterson, Wayne Howell,

(Continued on page 6, col. 4)

## SUPERVISORS ATTEND JOB ANALYSIS SESSIONS

Following the series of conferences with supervisors on merit ratings, which have only recently been completed, the Personnel Department is conducting a series of meetings for the Company's supervisors on the job analysis and job evaluation phases of our NBC Salary Plan.

The series is designed to help employees and supervisors in preparing job descriptions whenever job duties change, or whenever new jobs are created, in order that the proper salary ranges may be determined.

During the past few years the Personnel Department has completed written job descriptions for all positions in the Company. These are used as the basis for determining the relative value of each. Since it is our policy to pay salaries equal to or above those paid by other broadcasting organizations for comparable work and comparable length of service, these job descriptions enable us to chart accurately when comparing our salaries with those of other companies.

In order to learn what each job consists of, the employee and supervisor furnish the detailed information concerning the exact duties and requirements. These are then measured in relation to the duties and requirements of other NBC jobs. The points which are considered in measuring the worth of a job are the education and experience necessary; the amount of responsibility of the job; the number and importance of contacts with others; how much direction is received; the amount of mental, visual and physical effort; and conditions under which the employee is required to work.

Because job duties often change over a period of time, follow-up conferences are held with employees and supervisors to review the content of each job and revise salary ranges whenever necessary.

**A CHANGE HAS BEEN MADE**  
—So if you're looking for Corinne Pearson—or if you have a hot news item for Chimes—you'll find the Pearson-Sharp headquarters in Room 512.





CORINNE PEARSON, *Editor*  
LUCILLE SHARP, *Managing Editor*

## A MESSAGE FROM THE PRESIDENT

### Ideas Wanted



Niles Trammell

Last year our Suggestion System brought in more than a thousand suggestions from members of our organization, of which 142 were accepted and given awards totalling \$1090.

I congratulate the winners, and I thank all who gave NBC the benefit of their ideas.

BUT...

Personally, I am disappointed that we received only 142 acceptable suggestions. I believe the awards fairly represented what those suggestions were worth to NBC, but I am disappointed they were not worth a lot more.

I hope the company will be called upon to pay out, not \$1,000 but \$10,000, for good suggestions in 1947.

We are happy to get suggestions to paint a number on the door, or put a sand receptacle in a certain corridor, or wipe the dust off a piano. Those ideas help our housekeeping, and when they are accepted the Suggestion Committee is glad to vote a five dollar award.

But they really aren't the kind of suggestions we would most like to get. We are looking for ideas that will build goodwill for NBC on the part of clients or affiliated stations or the public. Or some operating short-cut that will save time and money. Or something that will prolong the life of physical equipment. Or anything that will help us promote our business and do our job more efficiently.

Everyone is eligible for suggestion awards except members of the Management Committee and the Suggestion Committee.

I am looking forward to the day when I can present somebody with an award of \$500 or \$1,000 or more for an accepted suggestion. It will be fun for the suggestor and me, and—I don't want to pretend I'm a philanthropist—it will mean that NBC is going to benefit from somebody's swell idea.

## HOW MUCH DO YOU KNOW ABOUT YOUR HOSPITALIZATION CONTRACT?

Effective May 1 new benefits have been made available to subscribers of Associated Hospital Service contracts. Do you know how to get the greatest benefit from your hospitalization coverage?

Do you know what services are covered and what few services are excluded under the hospital contract?

Do you know how to benefit under the Blue Cross Plan Emergency Treatment?

Do you know that you should carry your Blue Cross identification card at all times and present it to the hospital or doctor when arranging for hospitalization or emergency treatment?

The Blue Cross is a non-profit plan established to provide benefits for hospital admissions and surgical procedures. The benefits which the Plan provides are carefully administered to give all subscribers equal coverage under like circumstances. Greater benefits are provided for service in co-operating hospitals which are members of the Blue Cross Plan than in those which are not members of the Plan. Generally, greater benefits are provided for subscribers occupying semi-private accommodations in Member Hospitals than in private accommodations.

You owe it to yourself to investigate the possibilities provided by your hospitalization insurance. Information on the Blue Cross Plan is available in Employee Services, Room 512.

## RCA SHOWROOM

(Continued from page 1, col. 3)

map of the U. S., with the network and stations outlined in red. If you're from Cincinnati, for instance, you press a button at the foot of the map and—zipp!—the network route to WLW lights up. Press a switch and you hear the network program on the air at the time.

To the right of the map is a fascinating NBC peep-show. Through one of four 10-inch viewers you can, by pressing a buzzer, start rotating a circular stage which is divided into sections depicting in miniature the highlights of NBC's 20-year history—everything from the Dempsey-Tunney fight and the Hindenburg disaster through the Japanese surrender and Duffy's Tavern.

Above the stage show five projectors will screen-flash full-color caricatures of current NBC stars and programs.

That's just the NBC part. There is also a television display in which a person may not only be televised, but at the same time see his own image on a viewing screen. The latest Victor records can be requested from the floor and be listened to in front of the RCA-Victor exhibit. Dummy messages can be sent to all parts of the world via a large neon-lighted communications map; and marine, home and engineering equipment (guess whose?) will be on public view.

On the lower concourse is a small, fully equipped broadcast studio for demonstrating projection equipment and remote broadcasts and television shows. And if you're dizzy by the time you've gone through the whole thing, there will be soft chairs to drop into in the concourse lounge.

If you're a graduate of Flushing, '39 or '40, you'll really get a kick out

(Continued on page 6, col. 1)

## PROMOTIONS

Robert Barnes, now a Senior Television Transmitter Engineer, won his promotion from Television Maintenance Engineer.

Marilyn Costello was promoted from Syndicated Sales Service Supervisor to Sales Representative in Radio Recording.

Lincoln Dixon was upped from Apprentice to Transmitter Engineer in Port Washington.

Henry Gillespie goes from Syndicated Sales Clerk to Syndicated Sales Service Supervisor in Radio Recording.

Arax Kazanjian has left Stenographic, where she was a Senior Typist, to be a Secretarial Assistant in Information.

George Lefferts has been promoted from Junior to Senior Writer in Program.

Elizabeth Merrill is now Supervisor of Tour Operations, a promotion from Assistant to the Office Manager in Guest Relations.

Eleanor Rummo has been promoted from Continuity to Senior Typist in Stenographic.

Carey Sweeney has been promoted from Senior Television Transmitter Engineer to Assistant Station Engineer at Empire State.

**NEW HOUSE FOR SALE**—Available May 15 in Tarrytown. Five rooms with breezeway and garage. Good neighborhood, close to commuting. Marge Doherty, Ext. 751, Room 411.

**HOUSE** in Merrick, L. I. to exchange for one approximately the same size (7 rooms) near Stamford, Conn. Ann Culbert, Ext. 624.



The two girls getting vaccinated against smallpox by Nurse Mary Romps in the Health Office, are Pat Nixon and Carolyn Granzow of Engineering. By month's end the Romps-Handler-Boudreau-Heydorn team, aided by Charles Baker of GR (a trained nurse), and abetted by Anne Middendorf of Personnel, had vaccinated almost 1700 NBC, RCA and ABC employees.



## "NBC CAREER DAY" SPONSORED BY PERSONNEL INTERVIEWERS

### Students Flock to Hear About Job Opportunities in Radio

Last Saturday, May 10, saw NBC's first Career Day. Radio's largest studio, 8H, with its 1160 seats, was packed to capacity with students and teachers from 85 different colleges, business schools and high-schools from eight different states as far west as Ohio. All came to hear a symposium designed to give them a realistic picture of job opportunities on a radio network.

NBC Career Day, which will become an annual affair, had its origin in a long-standing personnel policy—that of attracting ambitious, hard-working young men and women to fill the Company's junior jobs. The importance NBC places on filling these beginning positions is amply evident in the number of important and responsible (and "interesting") positions now filled by former guides, pages, messengers, stenographers and apprentices.

The idea for NBC Career Day burst among the interviewers in the Personnel Department. They have long been aware of the increasing attraction radio has for young people just starting in the business world. However, the attitude of most applicants toward the broadcasting industry is largely colored by the glamor they associate with the programs they hear on the air. Career Day was planned to give a practical picture of what makes up the business of radio.

In order to find out whether local schools and colleges might be interested in attending a radio career session, letters were sent out. The project was greeted with such enthusiasm by teachers and students alike, that it snowballed into last

week's outstandingly successful meeting.

In order to give these visiting students and faculties a comprehensive and realistic idea of how a network operates, distinct from the talent field, the program was presented in four different categories—Business Management, Marketing and Public Relations, Engineering, and Program. The speakers, many of whom are themselves admirable examples of NBC's "promotion from within" policy (11 out of 21 started in beginner jobs; 15 out of 21 are Ten Year Club members; 2 will be Twenty Year Club members in 1948 and 2 in 1949), were chosen to give an over-all picture of how a company such as ours operates. Helen Korday, Personnel's Employment Manager, was presiding chairman of the affair.

The Business Management end of the radio business was described by Ernest de la Ossa of Personnel, William A. Williams of Treasurers, Theodore Thompson of General Service, and Helen Moore of Stenographic.

In the field of Marketing and Public Relations, the speakers were James McConnell of National Spot Sales, Walter Myers of Network Sales, Charles Hammond of Advertising and Promotion, Barry Rumble of Research, Sydney Eiges of Press, Easton Woolley of Station Relations, Henry Hayes of Radio Recording, and Paul Rittenhouse of Guest Relations.

The highly specialized field of Engineering was covered by F. A. Wankel, Eastern Division Engineer.

(Continued on page 6, col. 1)



Personnel's placement staff (from the left, Doris Ann, Neil Knox, Betsy Haglund, Helen Korday) gathers to discuss the many details that went into planning "NBC Career Day." The project is not only intended to attract the highest type of employee, but to give students a realistic picture of job opportunities in radio.

## DR. WALTER DAMROSCH RETIRES

Walter Damrosch, noted conductor, composer and educator, retired on April 1 as NBC Music Counselor.

Dr. Damrosch joined NBC in 1927, and the next year started his famed "NBC Music Appreciation Hour," which continued on the network for 14 consecutive years. In 1942, when the series ended, he remained as Music Counselor in an advisory capacity.

No history of the development of musical life in the United States would be complete without an account of Dr. Damrosch's career. He has been responsible for introducing many new compositions and artists here, for establishing many musical organizations, and for pioneering in radio musical education. It was he who introduced to America Brahms' third and fourth symphonies, Saint-Saen's opera *Samson and Delilah* and Honegger's *Pacific 231*. He conducted the first appearances with orchestra in this country of Paderewski and Kreisler.

He also has done much to further the careers of American composers. Dr. Damrosch directed the premiers of Gershwin's *An American in Paris* and *Concerto in F*, and of Deems Taylor's *Through the Looking Glass*. He not only brought Lilli Lehmann, the great European singer to this



Holding high an engraved silver platter is Dr. Walter Damrosch, who has retired after 20 years at NBC.

country, but also is credited with the discovery of Helen Traubel, America's leading Wagnerian soprano.

Dr. Damrosch regards his work in musical education of the young as his most important contribution to the art. As early as 1891 he organized his Young Peoples' Concerts, which were attended through the years by many thousands of youngsters.

## SUGGESTION WINNERS

The thirteen suggestion awards of the month came to a handsome total—\$125. And top among the winners was Howard Eitelbach of Engineering, who was presented with a \$25 Bond.

Howard offered two suggestions—one concerned a method for clamping television camera cables in Studio 3H to prevent them from being moved when the cameras are operating—the other presented a "trouble-shooting" cart or portable work bench to be stocked with television test equipment.

Mary Alcombrack of Television Sales won \$15 for a cost-saving idea. She suggested that employees be informed of the outside messenger rates, and when regular deliveries are made to our offices outside the building, as a means of economizing on special messenger bills.

Six people fit into the \$10 award category. John Morrissey of Recording Engineering, received his for suggesting maps in convenient places to aid visitors in finding our offices. His was the first of a number of similar proposals. Harold Luedeke, also of Engineering, suggested the removal of the door saddle to Studio 4K to lessen the wear and tear on turntable equipment. Russell Strebel of Traffic sug-

gested the removal of the wartime emergency lighting system on the fifth floor. Fritz Rojas of Engineering was honored for suggesting a procedure for employees to get acquainted with company officials. A member of Station Relations, Daisy Abramson thought the elimination of applause from certain types of television productions would make the shows more effective to the viewer. And Bob Button of Night Program suggested a television supplement to the *NBC Network Advertisers* list.

Steere Mathew of Traffic won two \$5 awards this month. His ideas concerned the maintenance of music racks, and publicizing FM, television, shortwave and other lesser known activities of the company to employees. Carolyn Granzow of Engineering was another \$5 winner for an addition to the telephone message form. Also add Mildred Joy of the General Library, and Thomas Tart of the Mail Room to the list. Mildred's suggestion resulted in varying the color of the trade news release letterheads, while Tommy's resulted in improving General Service's billing procedure.

You too can win! Write your idea on a suggestion blank and send it to Suggestion Committee, Room 508.



## It happens at NBC

**ADVERTISING & PROMOTION**—Betty McCormick, comely Gregg-arious secretary to C. B. H. Vaill and Art Forrest, finds her "S finger" (typists smile knowingly) glorified by the symbolic stone. Yes, she's lovely—she's engaged—we haven't checked her cosmetic preferences... Our candidate for AA secretary, Aneita Cleary, seen upon a box borrowed from "Life Can Be Beautiful," outlining her platform: An administration fraught with activity, including Bo-Lo, mumbly peg and chalkin'... Idwal Jones, well-known novelist (*The Vineyard, High Bonnett*) has authored a new tale of a California quick-silver mine titled *Vermilion*. The book is dedicated "To Enid" (Enid Beaupre, A. & P.'s librarian, that is), Jones' sister. Several years ago Enid convinced Jones that he had a flare for writing.

**CONTINUITY ACCEPTANCE**—An air of expectancy hovers over Room 414 as the great day approaches when Kathleen Henderson boards the SS America for a long-awaited trip home to Erin's Isle with instructions to bring back

everything from a shamrock to part of the Blarney Stone!

**CONTROLLERS**—Wedding bells on April 26th for Carol Smith and Mr. Frederick Rohde... Competition has been keen all year between the Controllers #1 and #2 bowling teams and now that the season is almost over, it's a close fight to the finish.

**ENGINEERING**—Bob Byloff of the Facilities Group announced his engagement on April 4th to Miss Betty Legler of Scarsdale. The wedding is set for June 28th, to be followed by a trip to Bermuda... Up on the 10th floor Evangelo Sangas of Air Conditioning is giving his large refrigeration machines the final adjustments before the constant run throughout the summer months.

**GENERAL SERVICE**—The Mail Room welcomes five new recruits—Dick Sandhusen, Charlie Rawski, Al Dublin, Bob Guenckel and Chuck Wetterer... Jean Woodside is taking her vacation in May so that she can sing the soprano solo in Haydn's *Creation*. The performance will take

place in Charlotte, N. C. (Jean's home town) during National Music Week.

**INTERNATIONAL**—*Latin America, Take Him Away*: The red-lettered notices plastered around 410 read—"Au revoir, hasta la vista, S'long now, ate logo, arrivederci, auf wiedersehen, paa gensyn, Buck". It turned out to be a multi-lingual herald's call for all language sections to plot a shindig to bid fare-thee-well to E. B. Canel. Winding up a 9-year stint, which made him the outstanding American broadcaster to Latin America, Buck is heading for San Juan, Puerto Rico, where he's taking over as manager of station WNEL, local NBC affiliate. The gang he left behind him paid him the homage due a frisky elder statesman with a gag on tap. Some 75 guys and gals cavorted at the Hotel Victoria in "una fiesta furiosa". Latin America, send him back once in a while. We'll miss him.

*Now It Can Be Told*: Lee Emmerich, off to become ace disk jockey of the newest station in the Boston area, left behind him one of the better-kept secrets of the day. He'd been wed since Thanksgiving to pretty Susie Bleakley of GR. Lee left as Schuyler Chapin returned from a Florida honeymoon with a superb sun tan, and promptly brought his bride's family into the radio world. He helped Walter Law arrange a guest spot for papa-in-law Theodore Steinway on WNBC's Saturday Stamp Club.

*Short Distance Mover*: Jay Carver, of the News Room, came up from the audition for English Section writer-announcers to adorn the room with black crepe, in memory of what he thought was a bad job and lost opportunity. But the lad turned out to be a better announcer than prophet. He got the job, and moved his desk some 20 feet into English. A few days later his News Room chief, Ed Whitney, followed suit.

*Seek Not and Ye Shall Find*: For 3 long, cold, weary hours Eileen Tobin and Betty Rapp sweated out the line for standing room at the Met performance of *La Boheme* with Ferruccio Tagliavini. At length they hit the box office and it hit right back. "No more tickets." Unfazed (much) they went out in search of a Tagliavini movie believed hiding out somewhere in midtown. No could find. So Betty walked Eileen to the subway, and then headed down Broadway toward the tubes and home in New Jersey. She passed by the Met, as folks flocked out between acts. A "seedy old gent" spied her, and came over for what she figured as a pitch for a handout. So it was—in reverse. He held out a ticket for 7th row orchestra, and said: "Would you like to see the last

act? I can't stay for it." So Betty saw the last act, neatly bunched in "between a mink and a sable."

**LEGAL**—Our birthday babies for April were Paul Lynch, who arrived on April Fool's Day, our boss the "Jedge" on the 13th, Bea Horn on the 16th, and Henry Ladner on the 22nd. We do feel April was a lucky month for us... Dorrie Crooker doesn't burn the candle at both ends but she sure does burn a mean book of matches—and as a consequence had a couple of nasty burns on her hand... "Lana Turner" Barr (Mildred to most people) finally finished that white sweater she was knitting. Makes her look kinda cute and fetching... Tears were shed in a nice sort of way when we lost Carl Yates to the RCA Law Department. Hope we'll still see him and we sure wish him lots of luck.

**NATIONAL SPOT SALES**—We lost but we gained when our favorite blonde, Pat Gormley, forsook Spot for Programming. As secretary to Bill Buschgen. Pat has been supplanted by Doris Kammerer, a newcomer to NBC. Another new and welcome addition to the Dalmatian fold is Emily Yott, attractive aide-de-camp to Don Norman.

*Spot Conversation Piece*, or, *Life Can Be Beautiful Up To a Certain Age* Department: Eileen Burns had just finished calling Pat Gormley the "Queen of Corn" for asking Mary Leard if KZRH wanted canned Squid as an advertiser "so the station could keep in the black", and Mary had saved herself a merciless death by refusing to answer, "I 'ink so," when the fascinating exchange of thoughts, which takes place all day long when order forms are being typed, changed to birthdays. Kay Agne, an old hand at research, revealed the newsy fact that no less than four Spot Salers were April born—Jim "the silver-haired tenor" Gillis, Carolyn "the mouse" Maus, Mary "availability" Leard, and Allan "Buster" Hughes. Marion Sheehan, silent until this point and all wrapped up in Lever Bros. Billing, wistfully patted her new and subversive hair-do (left-of-center) and wished, aloud and plaintively, that she were four or five years older—surely life would be more interesting. Pauline Mantione, not quite 19, looked up from her filing in wide-eyed amazement and said in shocked tones: "Four years older? Why, then you'd be 25. My goodness, who wants to be *that* old?" Whereupon Jim Gillis, who has looked as distinguished as you can get since the age of 19, emerged from his cubicle and did four cart-wheels across the office on his way to see Caroline Herbert. (Who, almost anyone will agree, is pretty well preserved—for a woman of her age, that is).



Bjorn Bjornson, NBC White House reporter (left), and DeWitt ("Red") Shultis, NBC engineer, display the results of an afternoon's fishing on their recent "vacation" in Florida with President Truman. Bjornson's catch, a 28-pound amberjack, was the largest of the presidential party. For it he received a silver loving cup. Shultis snagged a 17-pound barracuda. The best the President could do was a 5-pound mackerel.



Although a little rickety in spots, even Pauline admitted that Jim looked pretty good in action—especially considering the fact that he can't give his age in round figures for another 9 years, by cracky!

**GUEST RELATIONS**—The top day for tours during Easter Week was April 9th, when almost 3,000 visited the company . . . Welcome to John Lynch, Ira Stewart and Bob Crosby to the guide staff, and Bill Kelly, Charles Kambourian and Bob Shields to the page staff . . . Ken Derby is collecting pennies in a gallon jug. To date he has a well-round half-pint. . . . Payne Williams is spending all of his spare time learning lines for the 3 plays he is doing at the American Academy . . . James Melton doesn't rehearse in the Men's Locker Room. The voice that you hear sometimes is that of Angelo DeGregorio.

**PROGRAM**—Attractive wife of announcer Bob Sherry is the charming voice behind "Sparkle, sparkle, SPARKLE ooooooh that Oxydol Sparkle" heard over the airwaves many times each week . . . It's hard to startle anyone who's been around the Production Office for more than a week—but Don Gillis manages to do it now and then. No one knew why Don had his trombone in the office until he started to parade around all by himself, playing a jazzed-up version of the Washington Post March. In no time at all he had 4 or 5 followers winding in and out . . . Jay Seibel has left the Talent Office to become Program Manager of WWOD in Lynchburg, Va. . . . In Sound Effects two big events centered around Peggy Harrington. Peggy celebrated her 21st birthday on April 29th, and saw her first opera. She and Carol Doll went to the Met to hear Jennie Tourel do a fine job in *Carmen*.

**RADIO RECORDING**—This is the marryingest department! Ed Brinkerhoff has slipped a ring on the finger of Erica Renken; Natalie Guard plans to be married in May to Mr. Alfred Levy; both Fran Johnson and Ellen Jones are leaving in May to be married; and Connie Steinhardt becomes Mrs. Arthur Freedman on May 20th . . . The Robert Friedheims have been entertaining Charlotte Rose (who is the Radio Director for the Hansen-Rubensohn Advertising Agency from Sydney, Australia), and claim that she has captivated New York with her charm. Consequently, we're adopting new words into our vocabulary such as "fair-dinkum," "dinkey-die," and "bonzer," which is what Aussies say when meeting a "cobber" (friend) . . . Welcome to Catherine Keenan, new Billing Clerk, and Peg Yost, an NBC veteran, who is now sec-

retary to Bill Parsons, our Thesaurus and Syndicated Sales Manager.

**RESEARCH**—For a person who looks as healthy as Nancy Cahill, we can hardly believe she has lost her appetite. She might profit by chatting with Joan Hausman, who can be seen nibbling at any time of the day. On the other hand a visit with Emmie Hill will get you a steaming cup of coffee. Emmie consumes about 3 quarts of coffee a day . . . Bachelor Dwane Moore's dugout is about ready for show. He has spent a great deal of time, money and inventiveness in designing his apartment (strictly from a man's point of view) . . . The McFadyen to Gardner to Rumble trio report that all is well with the new infants at home . . . John Marsich's new bowling shoes have been well worth the purchase price. He's been striking 'em down with every toss. We expect a 300 score any day now . . . Now that it's Spring Ed England can dream about a trip to California in his new Cadillac.

Ann Mazzolla reported one morning that she had found Langley Collyer. When June Norman asked where, Ann replied, "He's editor of *Good Housekeeping*" . . . It is reported that Ann Russo and Joan Hansman are starting a contest to discover "Mr. NBC." They claim it is time there was a "beauty" contest for men for a change . . . Emil Rohner has a cure for Spring Fever—One Wayward Bus, A Pretty Girl, and a Book of Matches. Result: Emil meets girl on bus, gets address on match cover, gets date. But from the experience of Dick Page, meeting girl is NOT a cure . . . Ray Levine, our triple threat to Orson Welles, has produced two plays for the Drama Club and had lead parts in two other radio shows put on by the group . . . Our New Brunswick spy tells us one on Barry Rumble. Barry went shopping one day with his two older boys. He parked in a spot normally a free parking area but when he returned from the store found a ticket for parking. Barry immediately went to the Court House to pay his two dollars. On the way home Barry explained to the boys that whenever you violate a traffic rule to pay up right away, but to obey all rules in the first place. While this lecture was going on a loud whistle made Barry slam on the brakes. A cop came up and wanted to know why he was driving down a one-way street the wrong way. He didn't get another ticket but he sure got a ribbing from the boys.

**TELEVISION**—After 18 years at NBC, Jack Hartley bid his old friends farewell. He has joined the new Scripps-Howard television station in Cleveland . . . Pat Gray, sec-

retary to Warren Wade, has announced her engagement to a Manhattan College student . . . There was much excitement when Pat Roche came back from lunch and discovered she had been sitting at a table with General Sarnoff and Il. Leopold Spitalny.

**TRAFFIC**—The latest on honeymoons and apartments. Mary Collins Van Houten and her new husband of May 3rd motored south to Washington and Virginia Beach. Marie Seidensticker, the former Marie Byrne, and her husband of May 10th, are delaying their long honeymoon until July when they're taking their vacations. They took a short weekend trip to Port Jervis following the ceremony. Bob and Marie have an apartment in Ridgewood, but don't ask Marie whether it's in Queens or Brooklyn—she's still not sure. Elaine Blau, who becomes Mrs. Phil Scherl on June 1st, is planning a motor trip through New England and on up to Canada. We were sorry to lose Shirley Thursday. Shay's getting in practice for her August marriage.

**TREASURERS**—If you notice the girls in 411 with that faraway look, they're thinking of the palmist who told them all those good things to look forward to. So far, none of them has come true, but everyone is looking for that tall, handsome man just waiting to be met, or that long voyage to be taken . . . Doris Johnston forgave but never quite forgot having to call General Service to "open that door," when Ham Robinson locked her in. To add insult to injury, the window cleaner locked

her out while he climbed out on his appointed rounds.

**WNBC**—You go to work as a receptionist and you figure it's a nice safe job. You figure, how can a horse get in here? Which just goes to show how little you know about radio. Especially if you're a young blonde with a wonderful giggle guaranteed to break up an office in 30 seconds when a horse whinny comes right from the middle of the reception room containing nobody but a middle-aged man waiting for Clay Daniel. Somebody might warn you the man is Donald Bain the animal imitator! But take turtles, for instance. You figure, how can a turtle get in here? So, next day a red one crawls out of a box on your desk carrying "Tex and Jinx" on his back. Well, what with all that laughing—and watering turtle and keeping him from tumbling off the desk and breaking his whatever turtles break—a day like that can be very exhausting! Now, take elephants. You figure, how can an elephant . . . Anybody want a job as receptionist at WNBC? See Frances Carlson.

Catherine Clarke's Easter-time engagement to Eugene Formickella makes the fourth romantic announcement in a row for 416. No date has been set for the wedding.



**FOR SALE**—Brand new Suncraft sun lamp. Tony Provost, Ext. 8213.

**FOR SALE**—Man's wrist watch, 17 jewels, sweep second, waterproof, shockproof, Incabloc. Roy Sharp, Ext. 335.

**FOR SALE**—Two Western-type, round, hand-sewn bridles with fancy dress martingales and breast collars. All sterling silver mounted and stitched by hand. Will sell as pair or separate. B. van Praagh, Ext. 606.



## Stork Talk

To Paul Rittenhouse, Guest Relations Manager, and Gerry Bicking Rittenhouse (formerly of International) their second daughter, on April 5. Name: Barbara Ellen. Weight: 8 lbs.-3 oz.

To Robert Roys, Executive Receptionist, his first child and daughter, on April 11. Name: Kathleen Mary. Weight: 6 lbs.-14 oz.

To John H. MacDonald, Vice President in charge of Finance, his first grandchild, on April 12. Name: John James Fifield. Weight: 7 lbs.-6½ oz.

## DEPARTMENT REPORTERS

Leonard Allen—Intl.  
Anne Bachner—Telev.  
Mary Bell—Engrg. Rec.  
Barbara Bennett—GR  
John Bloch—Program  
John Casey—GR  
Kay Collins—Traffic  
Phebe Crosby—Music  
Walt Ehrgott—Production  
Jacob Evans—Adv. & Prom.  
Don Frost—Information  
Vince Genzardi—Engr. Maint.  
Bill Haerer—WNBC Trans.  
Kay Henderson—Cont. Accept.  
Frances Heim—Controllers  
Elaine Hollywood—Traffic  
Roselle Hubel—Press  
Allan Hughes—Spot Sales  
Ethel Grace Johnson—Treas.  
Marjorie Loeber—Publ. Serv.  
Frank Loughran—Sound  
Marion Lucas—Sta. Rel.  
Harold McConaghy—Air Cond.  
Florence Meyfohr—RRD  
Betty Michaelis—Purch.  
Jim Myers—Personnel  
Ed Stolzenberger—Engr. M C  
Agnes Sullivan—News  
Elenor Tarshis—WNBC  
Ed Watkins—Engr. Stud. & Fld.  
Cal Wheeler—Mail  
Alice Wilson—Legal  
Bob Wogan—Announcing  
Will Zurflieh—Research



## NEW OFFICERS TAKE OVER A.A. REIGN AT CORONATION DANCE

There were gay-colored streamers and muted lights and mellow music on Friday evening, May 2nd. It was the much heralded Coronation Dance in 8G to induct the new Athletic Association officers.

Matt Boylan of Traffic, the AA's outgoing first veepee, presided in the absence of Bill Clarke, who was laid low with a cold. With great pomp, Nick Kersta of Television was introduced as the new AA president. Nick was seated on a draped throne and crowned by lovely Gloria Klein of Production midst a shower of confetti. Then each of Nick's fellow-officers—Tom Knode, first vice president; Adelaide Orr, second vice president; Aneita Cleary, secretary; Ham Robinson, treasurer — were presented.

Dick Dudley, venerable member of the Announcing staff, emceed the evening's entertainment, which included Mary Jane Orth, lyric soprano from GR, Tom Shay (who came up from the lower depths—i.e. ABC—for pantomimes and a soft-shoe routine), and Dick himself, who had the crowd roaring with weather-reporting as some of the top news commentators might do it.

Later in the evening everyone clutched numbered buttons and listened as the door prizes were announced. Winners were Jim Leiper of News, Al Walker of Executive, Corinne Pearson of Employee Services, and Bob Tiedje of GR. Joyce Lester of the Guest Relations Ticket

### NBC CAREER DAY

(Continued from page 3, col. 2)

Opportunities for advancement in the programming end of radio were outlined by Richard McDonagh of Script, Ernest La Prade of Music, Robert Adams of Production, Pat Kelly of Announcing, Dwight Herrick of Public Service, Frank McCall of News, and Noran Kersta of Television.

The entire program was held on Saturday, between 11:45 a.m. and 2:00 p.m.

### RCA SHOWROOM

(Continued from page 2, col. 3)

of this world's fair-ish Showroom. Scuttlebutt has it that it would be a good idea to stop in to see it before June. Grover Whalen and Gypsy Rose Lee move in then and the crowds will be terrific.

**FOR SALE**—Prerov 8x30 binoculars, with leather case, \$50. Roselle Swensen, Ext. 358.

## Athletic Association



Crowned and enthroned, Nick Kersta of Television grins happily as he takes over the AA reins for the next year. From the left, he is surrounded by fellow-officers Adelaide Orr, Ham Robinson, Aneita Cleary, Tom Knode. Their first project will be this summer's outing.

Division did the drawing. Door prizes included Radio Recording's superb album called *Rendezvous With Destiny*, a cigarette lighter, a pocket-sized kit with comb, brush, and clothes brush.

The dance's success is uncontested and plaudits should certainly go to Bill Clarke, Matt Boylan, Rita Alevizon, Helen Moore and Bob Myers, all of whom collaborated to put the AA through another good

year. Members of the dance committee were Cal Wheeler, Gloria Klein, Al Cole, Bill Garden and Joan Madden.

The AA's membership, largest in its history, agrees that the dance brought the season to a happy conclusion, and a hopeful note for the future was not hard to detect. As Nick takes over for Bill, you can watch for more and more big AA doings. Nick's slogan — At NBC everyone's an AA member.



Chris Stork of GR found the shoe to fit Helen Bosshard of Radio Recording during the Cinderella dance.

## SOFTBALL SEASON UNDER WAY

As this issue of Chimes goes to press, the NBC Softball Team has a record of one victory and one defeat in the Midtown Variety League. The squad took their opener on the evening of April 22, downing Paramount Pictures 6-5 in a game called at the end of 4½ innings because of darkness. The following week, April 29, they dropped a loosely-played contest to Universal Pictures, 13-10.

Hal Bowden of Television, who carried the pitching burden last season, hurled the opener against Paramount, and provided the winning margin with a home run in the fourth frame. Ernest de la Ossa of Personnel and Hugh Teaney of Guest Relations, contributed two-base hits.

In the Universal game, NBC was forced to start the game without a regular pitcher. Five Universal runs in the first and four more in the second provided a lead difficult to overcome. Ernie de la Ossa arrived to take the mound in the third, while a combination of NBC bats and Universal errors narrowed the gap, but it was too late.

The highlight of the game from the NBC standpoint was a collision in the field of two Universal men, followed by two errors on the bases which allowed George Dobbs of GR to round the bases for a score on an easy fly.

## DRAMA CLUB

(Continued from page 1, col. 3)

Jack Costello, and assorted characters well-defined by Charles Mangano, Bob Tiedje, Al Stetson, Jack Beecher and Hugh McDermott.

*Camp Follower* was title-rolled by Barbara Moreno. Tom O'Brien, director of the piece and no fool, surrounded himself with a bevy of 14 girls, who portrayed various army wives, boarding-house owners and army-town harpies. Al Eichen had the delightful role of the lone male in the cast. Bruce Powers announced on the first two shows.

The third production, *The Withering Glare*, centered about a real-life if-looks-could-kill character, played to withering heights by Elenor Tarsis. Characters who either shriveled to shreds at the sight of the shrew or shrank to the shrubs at the shrug of her shroud included Jack Kuney, Walt Ehrigott, Steve deBaun, Hugh Teaney, Rog Tuttle, Cal Wheeler, and Bill Mutell. Steve White announced and John Bloch directed.

As we said, Elsie Dinsmore would have been delirious at the Drama Club's general meeting. If you don't happen to be an Elsie, or a Bobbsey Twin, but you'd like to try out for next month's hassels, drop up to Room 508, knock on Don Bogert's shoulder-pads, and sign up.