



Chimes

NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

JULY • 1947

VOL. 5 NUMBER 5

DATE SET FOR A. A. OUTING

The AA's eagerly anticipated Outing is all set. Al Walker, this year's Outing Chairman, announces that the arrangements are nearly complete and that the all-day fun-fest will take place on Tuesday, September 9th at the Crescent Club in Huntington, L. I.

Those who attended the Outing two years ago will remember the Crescent Club's ideal facilities—its open-air diningroom, oval-shaped swimming pool and rolling golf links. And of course, everyone looks forward to that one day of the year

when NBC-ites can lock their work in their desks, pile in busses and cars, and play the whole day long.

Naturally, in addition to golf and swimming, there'll be softball and horseshoes and riding, and dancing in the evening. Nick Kersta, AA prexy, and his fellow officers (Tom Knode, Adelaide Orr, Aneita Cleary and Ham Robinson) assure us that this will be the best Outing yet. So . . . mark the date on your calendar now—and watch for further details on the Bulletin Boards and in Chimes.

TELEVISION SETS NOW AVAILABLE

During the month of July we expect to be able to fill employee orders for RCA Television Receiver 321TS, a table model.

The viewing surface of this set is 23 square inches. The cabinet measures 15¼ x 19 x 16¼ and will be available in a walnut finish. The employee price on this model, including installation under the Television Owner Policy which guarantees performance for a full year, is \$260.84. Further information on this television set will be circulated by memo throughout the Company.

Larger model television sets will not be available until a later date.

Sales of RCA radios have flourished since the special 25% discount took effect. It is hoped that during the month of July the Company will be able to establish the payroll deduction plan to make the purchase of sets over \$50 more convenient for employees.

FUND ACKNOWLEDGMENT

A note of thanks has been received from Mr. Henry C. Brunie, President of the Greater New York Fund, acknowledging the \$957.53 contributed by NBC employees:

"Let me express the hope that everyone who participated will find satisfaction throughout the year in the fact that they are thus aiding 423 local hospitals, health and welfare agencies."

WNBC CELEBRATES FIRST ANNIVERSARY

Last month, NBC's key station celebrated its first year of operation on an autonomous basis. Proof of its success was WNBC's citation from *Variety* for "How To Run A Radio Station." Said the award: ". . . the NBC flagship station in New York has achieved a broadcasting pattern that's been remarkably geared to community needs."

WNBC's manager, Jim Gaines, issued some interesting figures as further proof of the station's progress during the past year. (1) Our audience before 10:00 A.M. has doubled, (2) Between 12:00 and 2:00 P.M. it has increased 40%, (3) Daytime network programs show increased ratings in 15 out of 24 quarter hours, (4) Nighttime network programs show increases in 8 out of 12 quarter hours, (5) The new Saturday morning programs (both local and network) show a 54% audience increase—the largest increase of any New York station.

A sales increase of 10% for April, May and June over the second quarter of 1946 was also accomplished, with program sales pacing the increase.

"We believe," says Jim Gaines, "that an outstanding network station can also be an outstanding community station—can also provide the people of its area with program services geared especially to local needs—can become an important part of community life."

TWELVE GRADUATE WITH HONORS AS TRAINING SQUAD ENDS



An attentive audience listens as John H. MacDonald, Vice President in charge of Finance, delivered the closing address to the Training Squad.

A visit from a vice president and a final exam brought the Training Squad to a close, after nine months. During this period the class had heard lectures from the Company's chief executives and the heads of nearly every department.

The Training Squad, which met for the first time last October, was designed as a means of training promising young employees in junior positions in the Company for taking over greater responsibilities. John H. MacDonald, in his baccalaureate address to the Squad, described the group as "a nucleus from which executives can be drawn." He went on to say that the hardest thing to find in any business is managerial ability.

The group of thirty young men and women have had a rare opportunity not only to learn the operations of the Company from men who are experts in the field, but have had a chance to enter into lively discussions following each lecture. Since the classes started, nearly half the members have received promotions to better jobs. John F. Royal, Vice President in charge of Television, advised, "Don't let anyone deter you from doing the best you can. It will pay off in the end."

The Training Squad is the first such group to be organized, and is

part of NBC's over-all Training Program, which includes Orientation Classes for new employees, the Radio Drama Group, and lectures for supervisory personnel. It is planned to hold another series of classes again in the fall.

Five members of the class completed the course with a mark of over 90. Neil Knox of Personnel received the highest mark on the final examination, and John Tiedeman of Budget and Don Foley of Advertising and Promotion had the highest average for the year. The graduate members of the Squad are: Paul Alexander, John Bloch, Helen Clarkson, Cecelia Diaz, Frank Donnelly, Walt Ehrgott, Don Foley, Henry Gillespie, Margaret Greene, Ruth Gross, Sylvia Hutchinson, Ray Johnson, Neil Knox, Stan Kunkle, Ruth Lytle, Vince Mitchell, Steve Riddleberger, Carol Rohde, Bud Soden, Dick Stahlberger, Al Stetson, George Sweeney, John Tiedeman, Joan Tito, Frank Weber, Cal Wheeler, Ed Whitney, Bob Wogan and Gil Wohl.

IT'S A FACT that one third of all the people hired in May were referred to NBC by friends in the Company. The Personnel Department will gladly interview friends of NBC employees.



CORINNE PEARSON, *Editor*
LUCILLE SHARP, *Managing Editor*

A MESSAGE FROM THE PRESIDENT



Niles Trammell

What makes the difference between a truly great musician and hundreds of others who are highly skilled? How much greater ability have the top-notch, big-money golfers than their strong competition? In *every* line of endeavor, how much better is the superlative performer than those whom he or she surpasses?

The answer is: Just a little tiny bit better. It may be a question of a shade finer coordination between brain and muscle. Oftener, it will be an ounce more of initiative, or determination, or fighting spirit. Whatever it is, the margin between best and second-best is usually a narrow one.

This margin exists all the way down the line. The difference between a piece of work that is outstanding and one that is merely competent is often hard to measure. Yet sometimes the job that is only five per cent better done is ten times as valuable as the job which lacks that extra thought or punch or thoroughness. Sometimes the five per cent margin spells the difference between success and failure.

Many men and women possess extra capabilities that they haven't learned to make full use of. The things they accomplish fall just short of being the very best they could do. They make the long hard climb up the mountain and are content to stop short of the peak of their possible achievement. Yet if they could go that short remaining distance they would see the world unrolled at their feet.

ADVICE FOR VETERANS

Lt. Comdr. Ty Krum, NBC Veterans' Advisor (1:30 P.M., Saturdays) has offered his services to all NBC veterans of both World Wars who are having difficulty solving their post-war problems, "such as insurance, job-training, buying or building a home, or possibly establishing a pension or obtaining proper medical, dental or surgical attention."

In a letter to Tom McFadden, Assistant Manager of WNBC, Comdr. Krum wrote, "If there is any way in which I can advise, help, or smooth the road for any veteran around your shop in obtaining what is due him in connection with his veterans' rights, I trust he won't hesitate to get in touch with me... This applies to veterans of both World Wars."

Those NBC veterans who wish to take advantage of this generous offer can contact Lt. Comdr. Tyrrell Krum, at NBC's Washington office, Station WRC, Trans-lux Building, Washington 5, D. C.

SOMETHING FOR NOTHING

"What have you got today for free?" an NBC-ite asked in a cheerful good-morning voice, as she passed the Employee Servicer in the hall.

"Why lots of things," replied ES, leading the astounded young lady to the water fountain. "And I'm really not joking. Have you ever heard of Employee Services' 'Take One Rack'? Why, every shelf is loaded with a multitude of free information. There are booklets on television, facsimile, radio; brochures about social security, retirement, hospitalization and insurance—not to mention handsome NBC promotion pieces and other miscellaneous items."

Our young lady began to show definite signs of interest. "I knew Employee Services was always doing things for people, but I've never really had a chance to come in and see for myself."

"Well, why don't you come in sometime when you have a spare moment? You're always welcome."

PROMOTIONS

Thomas Adams has been upped from Junior to Senior Play Reader in Program.

Lenore Alexander is now a Clerk-Typist in Radio Recording, a promotion from Guide in Guest Relations.

Jeanne Bishop won a promotion from secretary in Radio Recording to Executive Secretary in Program.

John Bloch was promoted from Supervisor of the Booking Office to Associate Director in Program.

John Casey goes from Guide to Cashier in Guest Relations.

Gloria Clyne has been promoted from Script Clerk to Secretary in Program.

George Coughlin moves from Page to Main Hall Receptionist in Guest Relations.

Walter Ehr Gott, now Supervisor of the Booking Office, was formerly Production Operations Assistant in Program.

Robert Galvin goes from Television Assistant to Television Field Engineer in Engineering.

Marjorie Geddes has been promoted from Statistical Clerk to Survey Assistant in Research.

Carolyn Holl goes from Continuity Typist in Stenographic to Typist in Controllers.

Robert Holt has been promoted from Receptionist in Guest Relations to Correspondent in Information.

Wayne Howell has been promoted from Associate Staff Director to Senior Announcer in Program.

Raymond Johnson was upped from Assistant Supervisor of Page Operations in Guest Relations to Night Announcing Secretary in Program. Lester S. MacGregory goes from Set-up Man to Sound Effects Apprentice in Program.

Frank McBrien goes from Maintenance Man in General Service to Set-up Man in Program.

Lorraine McCue has left Traffic where she was a Clerk-Typist, to be Secretarial Assistant in Personnel. Helen Miller goes from Executive Secretary to Policy Reader in Program.

Doris Paterson goes from Secretary in Station Relations to Executive Secretary in WNBC.

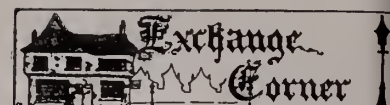
Winifred Schaefer has been promoted from Secretary to Executive Secretary in WNBC.

Adelaide Smolen goes from Clerk to Script Clerk in Program.

Richard Stahlberger goes from Mail Analyst to Correspondent in Information.

Robert Tiedje is promoted from Guide in G.R. to Mail Analyst in Information.

Barbara Tillson is upped from Recorded Program Builder to Jr. Program Assistant in Television.



NOW, SERIOUSLY—Doesn't anyone know of an apartment, 2 rooms or larger, available in August or September, and \$100 or under? If so, please call Betty Foulk, Ext. 616.

A FEW MONTHS AGO Irene Thorner advertised that she had a pair of ice skates for sale, but no one took her up on her offer. Now she wants it to be known that she thinks we will have an early winter, a long winter and a very cold one. She bases her opinion on the very hot weather we are now "enjoying". Her skates are still for sale. Her extension is 330.

Bob McFadyen wants to know if anyone has a television set for sale. Ext. 530.

WANTED—Electric Singer Sewing Machine—table or portable model. Call Pat Sullivan, Ext. 8065.

FOR SALE—ATR converter from DC to AC current. Good buy. Ira Stewart, Guest Relations, Room 253.

FOR SALE—Evinrude 3.3 h.p. 1946 model outboard motor. Used only 2 months. Excellent condition. \$100 to NBC-ite. Dr. Handler, Room 790.

TO SWAP—a 4-room apartment in Kew Gardens for a 1-3 room apartment in east mid-Manhattan. Martha Carlson, 282.

WANTED TO BUY: Handweaving floor looms—36" or larger. C. Pearson, Ext. 461.

WHERE IS CHARLIE?—The reason for our search involves the sum of \$2, which was apparently the repayment of a loan and which was sent to Henry Lewis, ABC Publicity. The \$2 doesn't belong to Mr. Lewis and he doesn't know who Charlie is. The note was written on NBC Interdepartmental stationery in red crayon. Would Charlie please phone C. Pearson, Ext. 461, so that this friendly deal may be closed?



To Paul Lynch of Legal, his first child and son, on May 20. Name: Paul Barrows, Jr. Weight: 7 lbs-6 oz.

To Willard Zurflied, Research Assistant in Research, his first child and daughter, on June 6. Name: Linda Gail. Weight: 6 lbs.-8 oz.

James Van Gaasbeck has been promoted from Page to Clerk in Guest Relations.

Michael Yahia won a promotion from Page in G.R. to News Desk Clerk in International.

BLUE CROSS PLAN OPEN FOR NEW AND CHANGED ENROLLMENTS

The Associated Hospital Service of New York, our "Blue Cross" Hospitalization Plan, has advised us that we may re-open our NBC group for new and changed enrollments for hospital care and surgical indemnity to be effective on August 1.

Enrollment cards and information about the hospitalization plan benefits will be distributed during the month of July to employees who are not currently enrolled in the plan.

It will also be possible at this time for those who are enrolled at present to make changes for other types of coverage—that is, persons with an Individual plan may change to the Husband and Wife or the Family coverage, or, persons with Husband and Wife coverage may change to the Family plan, etc. However, it is important to note that the "waiver of waiting periods" does not apply to a spouse or other person who becomes a new subscriber at this time.

Also, the waiver of the waiting period for Maternity benefits does not apply in instances where Individual plan subscribers or Husband

and Wife plan subscribers change to the Family plan.

Single employees who are Individual plan subscribers are allowed 30 days following their marriage to change their status in the hospitalization plan.

Your questions on enrollment or on hospital and surgical benefits will be answered by the Employee Services Division of the Personnel Department. Claim forms for surgical benefits and change of address forms may be obtained in Employee Services.

Every subscriber in our NBC "Blue Cross" plan should be familiar with the benefits provided by the plan and if you would like to refresh your memory concerning the benefits please phone extension 461 and ask to have the hospitalization plan booklet sent to you.

VIDEO SCOOP—NBC Television scored a scoop when it was first to reveal to the public the 4-day old daughter of Mr. and Mrs. B. O. Plenty. Mrs. Plenty, the former Gravel Gertie, and her husband are intimate friends of Dick Tracy.

SECRETARIES SEE FILM

About 170 of NBC's young women crowded the Johnny Victor Theater at the RCA Exhibition Hall during two different showings, to see a film entitled *The Duties of a Secretary* last month.

Made available to NBC by the Underwood Corporation, the movie opens as Barbara Hayes, just hired as a new secretary by a real estate broker, is receiving details of the office routine from the departing secretary. She is to start work the next day, so that evening she reviews the notes of her secretarial course and the notes she made concerning her job. Then, as she falls asleep, Barbara Hayes dreams of her first day at the office. In her dream she makes all of the mistakes that might ever be expected of a girl in her first job. Then, when she awakes from her dream and goes to the office, she does things competently and properly demonstrates the duties of a secretary.

Members of the Company in junior secretarial jobs found the film particularly instructive.

The film was handled through the Employee Services Division of the Personnel Department, as part of the Company's Training Program.

PBX HEROINES

Two of our PBX girls, Charlotte Fenn and Pauline Kohler, have earned the right to be called heroines.

On the morning of June 11, Mrs. William Burke Miller was assaulted and severely wounded at her home. Charlotte Fenn plugged in the call to NBC which Mrs. Miller, almost unconscious, made in an effort to locate her husband. "Skeets" Miller was not in his Television office and Charlotte Fenn, hearing Mrs. Miller's plea, "I'm dying . . ." quickly tracked down Skeets in time for him to assure Mrs. Miller he was on his way before she lost consciousness.

Skeets phoned NBC from home and asked for the First Aid Room. Pauline Kohler recognized his voice and by the time Anne Middendorf had suggested an ambulance, Pauline had called the police department and ordered the ambulance. Dr. Handler was next on the search list and arrived at the hospital just after Mrs. Miller was admitted.

Quick action saved Mrs. Miller's life and everyone is grateful to Charlotte and Pauline for their help.

The incident is typical of the everyday services at the NBC switchboard.

NEW 10 AND 20 CLUB MEMBERS AFTER THEIR INDUCTION AT THE WALDORF LAST MONTH



The new members of the Ten and Twenty Year Clubs after their induction last month. Those with 20 years of service are seated, starting with second from left: A. Waddell, W. Clarke, W. B. Miller, F. M. Greene, P. Dumont, W. Damrosch, Marion Murray, Helen Walker, R. Witmer, A. Christopher, N. Trammell (who initiated the new 20 year members), A. Goldsmith, A. Wies, S. Mathew, Alice Brazee, Ella Sheil, W. Bloxham, J. Kent, G. Bosler, H. McGeachie, J. G. Strang. Ten year members: Seated far left, W. Irvin; standing 2nd row; F. Mullen (who inducted new 10 year members), E. McGrady, Mildred Joy, Ruth Preston, W. Mullaney, Margaret Brodie, R. Fraser, M. Lewis, F. Pedersen, Caroline Herbert, Helen Korday, M. Harris, H. Brockman, T. P. Gannon, P. Ratyca, C. Alexander, A. Saunders, T. Danielson, A. Ewert, J. Treacy, L. Newman, H. Grelek, Martha Carlson, R. Kraft. 3rd row: F. McCall, B. Adams, G. Peers, J. Daly, K. Dyke, A. Dunn, Anne Witmer, J. R. Angell, R. Friedheim, H. Hayes, F. Everett, F. Montilla, R. McDonagh, H. Hartwell, N. Cloutier, S. Kanych, A. Oppenheimer, J. Miller, R. Hall.

It happens at NBC

ADVERTISING & PROMOTION—

The fabulous Joneses are still at it. **Enid** (nee Jones) **Beaupre**, A & P librarian, in a fortnight came up with (1) a commendation from W. Cowdry of Pontypridd, Wales upon her published book of original Welch plays, *The People of St. David*, (2) a stack of favorable reviews from the nation's literary critics of author-brother **Idwal Jones'** new novel, *Vermillion*, (3) a story from Editor and Publisher giving an account of niece **San Francisco Examiner** reporter **Dilys Jones'** unravelling of a 6-weeks-old gangland slaying in Lodi, Calif. tied in with the infamous **Luciano** group, (4) a Syracuse Post-Examiner roto-gravure reproduction of artist-brother **W. O. Jones'** latest painting, "G.I. Trailer Camp" . . . **Mary Mealia's** long-awaited week-end outing in the country turned into bedlam. Journeying to Connecticut for a quiet, restful hiatus from Manhattan, she encountered a farm with 6 children, 6,000 chickens, more noise than a subway construction gang. After two days of all this and rainfall, too, **Mary** hastened back to quiet, restful Manhattan . . . The red carpet was out to receive newcomer **Don Foley** who joined **George Wallace's** Network Sales Promotion group in late June. **Don** transferred from Script where he was a play-reader. He has been an NBC-ite since 1941.

—*Jake Evans*

ENGINEERING—At the Empire State transmitter there has been some excitement. NBC is now operating TWO television stations. Service to the television audiences of Washington (WNBW) was started on regular schedules early in June and although Empire lost some of its most valuable men, we are all happy that we have a little brother in the family. **John Knight** was transferred to WNBW as station engineer, and with him went **Bob Barnes** and **Paul Anderson**. **Tex Sweeny** has been promoted as assistant to station engineer **Buz Buzalski**, while **Ed Morrell** was transferred from the Bound Brook stations to WNBW/WNBC-FM along with **Ed Watkins** from the studios in Radio City to replace those who left. Also, **Don Stix** came over from WNBC's transmitter in Port Washington to replace **Einar Johnson**, now in Maintenance in Radio City . . . The flowering gardens out at Port Washington are rounding out in fine shape under the capable hands of gardener **Bill Borer** . . . **Vince Barker** took a rush trip to Freeport, Ill. to see to the erection of the radiator tower for

his new station (WFRL) . . . After putting the WNBC transmitter on the air for morning opening, **Matt Bracie** now mounts his trusty flivver and chugs over to Manhasset, rings the bell and wakens **Jinx** and **Tex**, then proceeds to crank gain on the *Hi! Jinx* show, now being nemoed directly from the McCrary residence.

—*Ed Watkins/Bill Haerer*

GENERAL SERVICE—The Mail Room celebrated two notable events in June—the birth of a son to **Tom Tart**, and the return of **Bill Callahan** . . . They also bid goodbye to **Gene Alexy**, who joins Treasurers, **Bill Forrester**, who goes to Traffic, and **John Byrne**, who is taking up his studies at Oswego College. Mail also welcomes newcomer **Ken Martoccio** and **Norman Garret** . . . Amid the throngs decorating the beaches and resorts can be found three members of Stenographic—**Kathleen Hughes**, **Joy Wottke** and **Jay Conover** . . . The Stenophites had a fine time on their boat ride to Bear Mountain via the Hudson River on June 28 . . . Recent newcomers to Steno are **Grace Lynch** and **Grace Johnson**. And gone from Steno to Controllers is **Carolyn Holl** . . . **Inge Witschas** is the proud possessor of **Gregory Peck's** autograph!

—*Cal Wheeler/*

Harriet Herschkorn

GUEST RELATIONS—We have lost two of our oldest members—**Bobs Holt** and **Tiedje**. They both are in Information . . . No loss without a gain, however, for the guide staff has been reinforced with seven new members—**Cris Hoppe** of Jackson Heights, **Mary Propper** of Forest Hills, **Dotty Gratton** of Trenton, **N. J.**, **Claire Trainor** of Flushing, **Den King** of Port Washington, **Jim Brown** of New York, and **Art Graham** of Brooklyn . . . While talking to **John** (control desk) **Curran**, we found that close to 3,000 questions were answered by the Mezz staff on Memorial Day week-end. We also learned that **John** has taken up sculpture as a hobby. Material: A large coconut. Instrument: A sharp pen knife. Subject: We're not sure, but we have noticed him looking rather seriously at the profile of **Tom Reed**.

—*John Casey*

INFORMATION—One Monday morning there seemed something strange about the Information office. It took a while before the truth dawned—the stillness denoted the absence of **Roy Sharp**. He had retreated to the comparative sanctuary of Traffic . . . Hardly recovered from this blow, Info discovered that **Gil Maxwell** hadn't opened his desk in several days. This

served to precipitate an investigation which revealed that **Gil** had deserted us for his true love, The Theater. He is currently publicity director for the Chapel Theater in Great Neck . . . "Bobbing" around in the sea of confusion which engulfs the neophyte Info-ite are the two additions to our department: **Bob Holt** and **Bob Tiedje**. We must admit that they are taking "holt" rapidly and they report that the work is not "tiedjous". —*Don Frost*

INTERNATIONAL—*Lot of Guest Star*: International, en bloc, was a guest star—figuratively, at least. Actually, it was **Schuyler Chapin**, flanked by a mess of acetates, who spoke for 410 during a recent Sunday call on the *Hi! Jinx* show. **Schuy** spent the full half-hour telling the story of NBC's shortwave operations, pausing at strategic moments to introduce brief recorded excerpts from International shows . . . *Truth and International Consequences*: **Peter Stadelman** ran across a happy switch on radio's ubiquitous give-away. Broadcasting from the Stamp Exposition at Grand Central Palace, he interviewed a Swiss official, who promptly turned around and presented him with a handsome set of Swiss air-mail stamps. "Usually", said the donor, "broadcasters are giving away things. Seems to me this is the first time the tables are reversed" . . . *Man of Two Cities*: If shortwave heard the voice of **Frank Nesbitt** coming from Ft. Worth, Texas and Radio City, simultaneously, chalk it up to the wonders of aviation. A set of recordings he made in Texas during the aviation writers' junket, was so tardy in arriving (by air express) that he beat the discs back to town. And so, for three days running, around high noon, "Tex" **Nesbitt** was talking aviation from 3E, while the real, in-the-flesh **Nesbitt** was proclaiming the world news from 2C. To different audiences, let's add . . . *Coming and Going*: Leaving to join the Baby Network—**Grace Schwinn** and **Ann Wilhelmy**. Homeward bound

to Germany to rejoin her family—**Magdalene Boegler**. Switch in Music—**Nelle Rahm** departing, **Bette Stein** (the academic life behind her) returning. Joining NBC's French voice—**Vsevelod Kondratiev**. And up the familiar GR trail to the News Room—**Michael Yahia**, replacing **Alan Luks**. Ambitious lads in that cubby hole. **Martin Krever** recently sang as a soloist at a recital in Carnegie Chamber Music Hall. And **Adam Reisz**, in search of a little extra long green, joined a crew of college boys replacing the regular staff in sweeping the vast expanse of Yankee Stadium, following a night game. Awful lot of floor space, he says, but he gave special care to the NBC box. With the job went the privilege of heckling **Joe DiMaggio** in practice.

—*Leonard Allen*

LEGAL—**Mr. and Mrs. Paul B. Lynch** are the delighted, amazed and proud parents of **Paul Barrows Lynch Jr.**, born on May 20th . . . **Dorrie Crooker's** son **Billy** has done it again—he was one of 12 boys out of about 60 to be elected a member of Phi Kappa Beta, Junior Honorary Society of the University of Pennsylvania . . . Judge **Ashby** has been kept pretty much on the go, being the grand host that he is to his Uncle **Frank Ashby** of Birmingham, England. We were all happy to meet him when he dropped in to the office last month . . . The welcome mat was rolled out when **Virginia McMahon** joined the department as typist-clerk. She's now "Mac" to everyone . . . **Mac**, **Grace Schneider** and **Dorrie Crooker** were our only birthday chillun in June. **Mac** arrived on the 5th, **Gracie** on the 23rd and **Dorrie** on the 30th.

—*Alice Wilson*

NETWORK SALES—**Kay Moroney**, eight years with NBC as our Sales Ticket Contact, was feted last month and presented with a handsome silver tray with sugar and creamer. **Kay** has resigned to devote her time to her family. In **Kay's** place sits **Barbara Moreno**, formerly a guidette in GR . . . **Gerry Martin**



Wall of Fame: Since **Bob Davis**, publicity head for WNBC, has the only press department without pictures, **Wini Schaefer** (right) suggested this novel idea. The wall bears signatures and cartoons by many a radio notable.

left last month to join the Wm. Esty Agency after many years with NBC, while Mildred Dugan, his former secretary, is taking over Sue Perrin's (also departed) chores as secretary to Bob White and Bill Kost. And, this is the finale, Florence Zoettlein has replaced Margo Richards as our brand new mail girl... Our one and only celeb, Fran Barbour, planned her vacation in Florida for early June, but had to postpone it in order to make recordings for RCA Victor with the Collegiate Chorale. "The show must go on," says Fran, so she put her on off till the end of June.

—Janet Keller

NEWS & SPECIAL EVENTS—

Sullivan: Ad, today is the deadline for Chimes. Can you think of anything interesting that's happened lately?

Schneider: Let's see now... well... I've had a haircut, and... um... nope, can't think of a thing.

Sullivan: That's a great help. Thanks. Burt, you're on the night-side. Tell me, anything interesting been going on?

Leiper: Gosh, no. Things have been pretty dead around here.

Sullivan: Thanks anyway. Say, Bill, anything new in commentator row?

Chaplin: Since you girls stopped wearing stockings we haven't been able to notice anything but. Oh, yes! Summer must really be here. I haven't seen any coffee under your desk recently.

Sullivan: Anything to bolster your aesthetic side, Mr. Chaplin!

Bier: What's your trouble?

Sullivan: The usual ones, Zena. Lucille has called me twice today and nobody will admit a thing. I guess I'll have to tell her nothing doing this time.

(NEXT MORNING)

Bier: Good morning! What happened to you? You're a minute early!

Sullivan: Couldn't sleep last night. My conscience was bothering me. What's new?

Bier: Did Ad tell you that wonderful story about Buck Prince?

Sullivan: No, what is it?

Bier: Well, the other day a friend of Buck's introduced him to Jane Russell. Apparently he made quite a hit with her because she asked him to take her to lunch, but he just brushed her off like so much lint. Said he had ordered from Jack May's and couldn't bear the thought of letting a good ham on rye go to waste.

Sullivan: Whatta a man! Hi, Jeanette...

Kriendler: Ooh—am I tired—whew! I went out to Ebbets Field last night—and what a game! The Giants had the poor Dodgers beat down to the dust—13-1. Then in the 8th inning Branca got beamed with a pop bottle. I yelled and screamed

myself hoarse until finally Shotton said, "Okay lady, if you think you can do better go ahead." So in I went as pitcher. Up came the Giants again, wham... wham... wham... the game was over—23-1. Am I exhausted! (PHONE RINGS) Julie, is that for me? It must be Joe Fuller. See you later.

Bier: Poor Jeanette... Well, will you look at Bob Reuben! Say, for someone who spent two months in the Antarctic you're certainly running a temperature. I haven't seen you look like that since the time you made three dinner dates for the same night.

Reuben: What a nightmare... when I came in this morning there was a note for me to "Call Ann." So I did... and told her I had received her message. Very coldly, she asked, "What message." It was the wrong Ann!

Chaplin: Good morning, ladies. Have you heard the good news about Burt Leiper? He's going to marry Ina Shippey.

Sullivan: Oh, she's the girl who was voted Miss Newsroom of 1946, isn't she?

Chaplin: Yep, sure is a lucky guy. Incidentally, Agnes, I wonder if you would do me a favor and write a letter for me.

Sullivan: Sure, go ahead.

Chaplin: It's to Local .01 of the Diamond Miners Union, Johannesburg, South Africa... I had a spot about working conditions down there... Gentlemen—Thank you very much for the 350 carat diamond you sent me following my broadcast. It makes a lovely paper weight. Sincerely yours, etc.

Sullivan: Wow! All in a day's work.

Bier: Before you start to type that... Did I ever tell you about the trip I took from New York to Oklahoma when I was in the WAVES?

Sullivan: Yes, you did.

Bier: Well, I don't think I mentioned before that the train took a round-about route and went up through Canada for about six hours. Just as a gag five of us applied for overseas pay, and the other day two of the girls received checks for \$100!

Sullivan: And you said nothing ever happens. (PHONE RINGS) News—Miss Sullivan...

Dolan: This is Marie Dolan... about Mr. Brooks' tickets.

Sullivan: Tickets? I didn't even know he was going anywhere. Where to this time?

Dolan: He's going to that interplanetary conference on Jupiter, by way of Mars. Now, I have reserved a drawing room for him on Rocket No. 4A leaving Hayden Planetarium at 0400 universal time on Tuesday. It will arrive at 0300. He doesn't have to worry about a hotel reservation when he gets to Jupiter, the committee is arranging all that.

But he wants to stay over in Mars for a couple of cons. I couldn't get a suite for him but I do have a nice single room with hot and cold running radioactivity. It's the best I can do all around.

Sullivan: All right, I'll tell him. (HANGS UP) Ah, me, this place is so dull. Ho hum! —Agnes Sullivan

PERSONNEL — Welcomed last month in Personnel were newcomers Betty Smith and Lorraine McCue, the latter promoted from Traffic through the NBC Tuition Plan... Some people relax on vacation like Catherine Becker at Seagirt, others follow a hobby like Anita Hoffman, who took color movies at Williamsburg; but Fran DeLuca spurned those pleasures and had her fun painting her three-story house!... Back from a sun-tanned two weeks in Old Mexico, Eleanor Nadeje speaks English with a Spanish accent. She found Mexico's Radio City miniature but modern and tried surf-boarding at Acapulco—"a touch of Polynesian paradise."

—Neil Knox

PRESS—Father's Day had special meaning this year for Jim Miller, Allan Kalmus and Jack Zwilling— all brand new dads... George Bradley has added several gold fish to his turtles, dog, canary and other pets. Of them all, George admits preference for Lucky, his year-old Maltese terrier... The "Y" is helping several Press members to keep trim. Maurice Friedlander, Lennie Meyers and Betty Foulk are busy with exercise courses while Violet Young and Roselle Hubel are keeping cool with swimming lessons... Of the seven people who turned out for the first AA tennis session, four—Joe Dine, Arthur Oppenheim, Mary Ruiz and Art Selby—were from Press. No one was more surprised than Mary when she, with only two years of tennis, beat Joe, who has been playing for 25... Joe Dine recently became publicity chairman of the newly formed New York Chapter of the 36th Infantry Division Association.

—Roselle Hubel

PROGRAM—That bronzed giant that stalks the Night Announcing office is Ray Johnson. Ray was with GR before taking over in Announcing as Night Secretary... If you see two announcers with their heads down and swinging their arms, it most likely will be Bob Sherry and Roger Tuttle, both golf enthusiasts... The latest from Tom O'Brien and Bill Malcolm is that they have been going in for swimming and handball... Brown Furlow, Music's own private Cole Porter, has deserted the Record Library to study with greater concentration in his chosen field, under the Wing of the American Theater. We are comforted, though, by the return of



Anything for a good shot! Art Selby of Press balances atop the RCA Bldg. for an exciting view of Manhattan on the day of the mock B-29 raid. Picture was taken by fellow-photographer Maurice Friedlander.

Joanne Willis in his place... Walter Stamm went to Virginia one week-end to visit our former colleague, Jay Seibel. Now the "Baron" is Musical Director for the new radio station that Jay manages down in Lynchburg... The composing virus is thriving down in Music, and Bill Paisley has come out with another tune called "When You Seemed to Care"... Songs—homegrown and imported—resounded through our merriment last month at an office Pre-Vacation Party. The party was cooperative, as regards both cash, expenditure and entertainment, with music by everybody in general and dancing by Jane Roane and Ernest LaPrade in particular. Honorable mention to Phebe Crosby for the four walls, Bill Young for his wife's beautiful baked ham, and Jane Roane for her mother's magnificent coffee cake... Production greets Paul Roberts and Dan Sutter as Associate Directors. Dan, formerly with NBC, left us early in 1943 to enlist in the Army. While in service he was one of the men who produced and announced segments of *The Army Hour*, which was heard regularly over NBC and won numerous awards... Each morning (well almost) finds Allin Robinson and Vince Mitchell in court—playing tennis, that is... We met George Leffertz in Script's narrow hall the other day and he side-stepped more than necessary to bypass our 130 lb. hulk. Turned out he is convinced he's growing the nub of a second head. "And another thing," he said, "you may not know that George Washington had thirteen toes!" "On which foot?" we asked, smarting somewhat because our pedestrian friends have no more than the requisite number. George ignored us and wandered off with an airy, "BELIEVE IT OR NOT by Ripley, AND written for radio by George Leffertz"... Sup-

(Continued on Page 6, Col. 3)

Athletic Association

TENNIS AND SOFTBALL



Beauty on the courts. Mary Ruiz of Press serves during an AA tennis match at Rip's Tennis Club.

Some fourteen adicts, both skilled and unskilled, have joined the Tennis Group. They are currently meeting at Rip's Tennis Club each Wednesday after work. Plans are in the making by the group chairman, Elton Dublin of the Mail Room, for competitive matches. Regular players are Jo Dine, Mary Ruiz, Art

Selby, Art Oppenheimer of Press; Ruth Gross and Martin Wilmington of Research, Leonard Lucas and Mary Beebe of Engineering, Elaine Simpson and Henry Gillespie of Radio Recording, Kay Collins and Elaine Hollywood of Traffic.

The NBC Softball Team is currently sharing the top of Division B in the Midtown Variety League with Paramount Pictures. Plagued by bad weather, the boys have made only three appearances since May 26. Paramount has a record of six wins and two defeats. NBC has won five and lost two, with one tie to be re-played at some future date. CBS leads Division A with a 6-1 record. According to the League provisions, leaders of Division A and B will playoff for first and second place, and the number two teams will clash for the third and fourth places.

One June 3 NBC took the game against Newsweek 12-8, but the following week we didn't fare so well against Paramount, as NBC dropped an important game to the picture boys, 12-4. The home batting lineup, one of the strongest in the League, just didn't deliver in the face of some snappy Paramount fielding.

Universal Pictures dropped a game to NBC by default June 17th, when the full team failed to appear by the 6:30 deadline.



Bowling Champs—After a close struggle, the Construction team won the year's bowling honors under the captainship of Frank Opsal. Players were (back row) Ed Prince, Walter Law, Pete House; (front row) Joe Arnone, Frank Opsal, Bill Clarke. Ted Nolen and Frank Connolly could not be present for the picture. Frank Mocarski and Joan DeMott had highest averages for the year, with George McElrath and Joan DeMott holding high game honors. Joe Kent of Controllers is the new bowling chairman.

IT HAPPENS AT NBC

(Continued from Page 5)

posing an enterprising script writer wants to make a solid investment, what does he, or as in this case she, buy? A superrevelturning fourstar typewriter with beige foot rest? A multiplex, ringfanning addressograph with agency executives' names set in rosewood type? No, Claris Ross buys a poodle, a large black French poodle named Shoreland Sir Nicolai, and because his every curl is worth its weight in blue pencils, she feeds the youngster four times a day! Claris finds that the dash home at noon to feed Nicky is treading pounds off her where she likes having pounds tread off . . . Helen Miller can build a scene and top it neatly. A few days ago she went from executive secretary to a career deal as policy reader up on the fourth floor with novelist Carl Bottume. Now she says that Dave Pollack, New York's most painless dentist, was in town on June 29, which was a fine day for marrying. The girls threw a Brooklyn shower for Helen a month back and these pale green offices were flooded with enough cake to feed every scripter for ten blocks east.

—Mitchell/Crosby/Wogan/Adams

PUBLIC SERVICE—Honors and best wishes go to Beatrice Poletti. Her most important finger is now adorned with a beautiful diamond presented to her by Andrew Cochran. Andy is a student at Mount Saint Mary's College in Emmittsburg, Maryland and plans to enter medical school in the near future . . . If you are ever called on to conduct a guided tour around New York, we suggest you take Jean Richter along. She looks a little worn after the visit of her grandmother from Kansas City, Mo. Nannie, being from Missouri, had to be shown—and Jean certainly showed her everything, including Coney Island.

—Marjorie Loeber

PURCHASING—We're proud as can be of our boss, Bill Bloxham, who is a new member of the Twenty Year Club . . . Guest-of-the-Month was Mary Clancy, our Chicago Purchasing Agent, who was in N. Y. for the PA's Convention . . . Best-Deed-of-the-Month honors go to Herb Schumm for taking 20 youngsters on an overnight camping trip in the wilds of New Jersey . . . Most every weekend you'll see Henry Martin cruising around Long Island and nearby states in his brand new Chevrolet.

—Betty Michaelis

RESEARCH—The love light is at last burning in the heart and eyes of Ann Russo. Little Ann found herself an army officer who wants to take her way up to Alaska with him where he is to be stationed . . . Mildred Joy spent a week in Chicago attending the Special Library

Conference, and Frances Sprague attended the RCA-NBC Librarians meeting held in the RCA Victor Library in Lancaster, Pa. . . Lucille Juster finally set the date for her wedding and the gals in her section took her to lunch to celebrate. She left the company to prepare for the big event sometime in September . . . Mary Schlorek, our female Rembrandt, had two oil painting exhibited in the Jersey City Museum . . . Your reporter finally made the headlines himself. Take one expectant wife, a two alarm fire in the apartment below just at supptime, a risky trip up a ladder fire escape, and a run across the roof tops, plus the first flutterings of the stork's wings, and add for good measure a trip to the hospital in a pre-war taxicab and the result—a six pound eight ounce baby girl.

—Will Zurflieh

STATION RELATIONS—If you see long faces hereabouts, it's because Doris Paterson has left us to work for Jim Gaines of WNBC, and Lillian Block is returning home to her native Canada . . . The hay season is back and Burt Adams has decided to do some shearing. Burt's annual crew cut is now apparent.

—Marion Lueas

TRAFFIC—Russ Strebel scooped everyone by coming in three days ahead of time with the proofs of the Dick Tracy comic strip revealing just what Gravel Gertie's baby looked like . . . We were sorry to lose Lorry McCue to Personnel. We welcome in her place Bill Forrester, formerly of the Mail Room.

—Kay Collins

TELEVISION—We welcome William Burke Miller to the fold and hope he'll like television . . . Terry Gurbach still dreams of those three days in Washington . . . Our red-headed Marie Finnegan came back from New Orleans with an accent . . . Jack Greene is still muttering about the price of money going down.

—Rose Sheeky

WNBC—At a farewell luncheon for Skeets Miller, glamorous Jinx Falkenburg, made up in purple television lipstick, planted a kiss on the delighted guest of honor. Tom McFadden, who has taken over as Assistant Manager, is already deep in the budget . . . If you've wandered into 416 recently, you've seen Wini Schaefer sitting at the desk usually occupied by Elinor Tarshis, who followed Burke Miller to Television . . . A warm welcome to lovely Michele Lescure, secretary to Bob Davis, and to Fred Heywood, who has joined us as News Director . . . June 30th brought the departure of Florence Lurie, who will be married to John Knox on July 23 in San Diego, and July 8th found Ben Kaplan altar-bound with Anne Burkhardt.

—Fran Carlson