



# Chimes

## NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

AUGUST • 1947

VOL. 5 NUMBER 6

### REALIGNMENT OF EXECUTIVE ORGANIZATION ANNOUNCED Three Named Administrative Vice President



HARRY C. KOPF

Following the regular monthly meeting of the Board of Directors of NBC on August 1st, Niles Trammell, President, announced a realignment of the executive organization of the Company.

Harry C. Kopf, formerly Vice President in charge of Sales, was appointed Administrative Vice President in charge of Network Sales, National Spot Sales, Owned and Operated Stations and Station Relations. George H. Frey was named Director of Network Sales. James M. Gaines was named Director of Owned and Operated Stations and will continue as manager of Station WNBC. These gentlemen, in addition to James V. McConnell, Director of National Spot Sales, and Easton C. Woolley, Director of the Station Relations Department, will report directly to Harry Kopf.

Ken R. Dyke was appointed Administrative Vice President and will head up the Program, Continuity Acceptance and Public Service Departments of the Company. He will continue in charge of Broadcast Standards and Practices.

John H. MacDonald, formerly Vice President in charge of Finance, was appointed Administrative Vice President. He will have charge of finance and budget matters and will supervise the following departments: Treasurer's, Controller's, Personnel, General Service and Guest Relations. Clayland T. Morgan, in charge of Special Services and the Guest Relations Department, will report to John MacDonald.

I. E. Showerman, formerly Manager of the Central Division, was elected Vice President in charge of the Central Division.

Niles Trammell also announced the retirement of two executives of the Company — A. L. Ashby, the Vice President and General Counsel, who will continue to act as an advisor to the Company on legal matters, and Clarence L. Menser, who has served the Company as Vice President of its Production and Program Departments. Henry Ladner was designated as Acting General Counsel.

Commenting on the realignment of the Company's executive staff, President Trammell stated, "Our objective in reorganizing the administration of the Company's activities is to further improve our operating efficiency. The many pressing problems in this post-war era, together with our expansion into the field of television, have placed additional responsibilities upon our executives. We expect that the Administrative Vice Presidents will assume responsibility for the Company's day-to-day operations, thereby enabling the Executive Vice President, Mr. Frank E. Mullen, and myself to devote more of our time to over-all management affairs and the problems of expansion, particularly in the new field of television broadcasting.

"I want to express our thanks and appreciation to Judge Ashby for his long years of service and to Mr. Menser likewise for the contributions they have made to the success of the National Broadcasting Company."

Harry Kopf first came to NBC in November of 1931, as a Salesman for the Chicago office. Seven years later he had been promoted to Sales Manager of the Central Division. In 1940 he became General Manager and shortly after that Vice President and General Manager of the Central Division. A year ago Harry Kopf was transferred to the New York office as Vice President in charge of Network Sales.

With the Company for ten years, Ken Dyke joined NBC as Eastern Division Sales Manager. From this position he was promoted to Director of National Sales Promotion. During the war Ken Dyke's distinguished service record with the Army was climaxed when he became a Brigadier General on General MacArthur's staff in Japan. He was Chief of Civil Information and Education at U. S. headquarters in Tokyo. His many citations include the Distinguished Service Medal, Legion of Merit and the Philippine Distinguished Service Star. He returned to NBC in Sep-

tember of 1946 as Vice President and Director of Broadcast Standards and Practices.

The third new Administrative Vice President, John H. MacDonald, was Manager of the Cost Records Division of Treasurer's when he started with NBC in 1936. Shortly thereafter he became Budget Director. In 1939 he became Business Manager of Electric Transcriptions and in 1941 was appointed Assistant Treasurer. In 1942 John MacDonald received two promotions—first to Assistant to the Vice President and General Manager and later to Vice President in charge of Finance.

#### OUTING PLANS PROGRESS

Nick Kersta, the AA's newly-elected head, has been holding many an after-hour confab with his cohorts, Tom Knode, Adelaide Orr, Aneita Cleary and Ham Robinson. The subject of these meetings has, of course, been centered around the Outing, which will take place on September 9th at the Crescent Club in Huntington.

Corinne Pearson of Personnel and Al Walker of Executive have been placed in charge of the Outing preparations and they are at present tackling the multitude of details connected with this all-day affair. As it has in the past this fun-day will include an active sports roster — swimming, riding, tennis, softball, horseshoes, and golf. For those who would rather just relax, there are rolling lawns and a spacious clubhouse. Don't forget eating (luncheon and dinner) and dancing.

Tickets will go on sale later this month and can be purchased through departmental AA captains or in Employee Services. Current Outing developments and information will be posted on the company Bulletin Boards.

Join the AA now so that you can take advantage of the special Outing rates for members. And be sure to plan to attend this all-day affair, which will climax the vacation season. September 9th is play day for most of NBC!



KEN R. DYKE



JOHN H. MAC DONALD





CORINNE PEARSON, *Editor*  
LUCILLE SHARP, *Managing Editor*

### A MESSAGE FROM THE EXECUTIVE VICE PRESIDENT

#### "Say Thank You"



Frank Mullen

One of our employees sent in a bright suggestion not long ago. It was to place on the desk of each executive a little sign or plaque carrying a three-word reminder: "Say Thank You."

Certainly—and particularly in a large organization—the amenities and common courtesies are important. They are what lubricating oil is to an engine: they eliminate friction and reduce wear and tear. You can't run a car on gasoline alone, and it takes more than high-powered

energy to handle an office job with no burnt-out bearings and cylinders.

But there is not room on our desks for all the signs that would be needed to tell us to carry on the day's work like energetic, civilized human beings. Otherwise we might face a battery of reminders all day long: Keep Busy, Don't Pass the Buck, Honesty is the Best Policy, The Voice with the Smile Wins, and Folks Who Never Do Any More Than They Get Paid For Never Get Paid For Any More Than They Do.

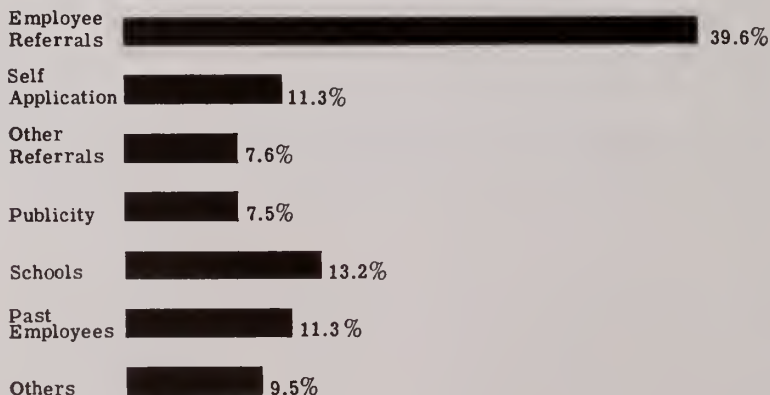
By all means let's say "Thank You"—not only when we are really grateful for something, but as a recognition that another person, whether in line of duty or not, has taken some trouble or exerted himself on our account. "Please" is another good lubricant word.

However, if our manners need reminders, the best place for signs is not on the desk but in the mind and heart.

I notice the suggestion was for executives. Well, maybe they need it the most. But I wouldn't want to deprive any of my co-workers of such a good idea, so I'm passing it along in this issue of Chimes. Thank you.

#### DID YOU KNOW -----

That during June three times as many people were hired through Employee Referrals than through any other individual source?



## PROMOTIONS

Frederick Bayer has been promoted from Chief Order Clerk to Sr. Recording Clerk in Engineering.

Robert Button, former Night Program Manager, is now a Salesman in National Spot Sales.

Mary Cooper goes from Secretary-Clerk to Booking Clerk in Program.

John deRussy has been promoted from Salesman to Manager of National Spot Sales.

Frank Donnelly goes from Jr. Accountant to Valuable Papers Custodian in Controllers.

William Forrester, former Outgoing Mail Clerk in General Service, is now Clerk-Typist in Traffic.

Michael Gilligan has been promoted from Messenger-Clerk in General Service to Stock Clerk in Engineering.

George Graham has been promoted from Engineer to Assistant Station Engineer at the WNBC Transmitter.

Grace Lynch goes from Steno-Secretary to Secretary in Press.

Frank Macaulay was promoted from Recording Clerk to Chief Order Clerk in Engineering.

Harry Reinig, former Mail Messenger, is now a Records Clerk in General Service.

Harold Ritchie received a promotion from Sr. Recording Clerk to Apprentice Studio Engineer in Engineering.

Herbert Schumm goes from Invoice Clerk to Financial Clerk in Treasurers.

Robert Sosman has been promoted from Production Administrative Assistant to Night Administrative Assistant in Program.

Peggie Springstead goes from Order Clerk to General Order Clerk in Radio Recording.

George Sweeney has been promoted from Special Features Clerk to Programming Assistant in Television.

Doris Terhune won a promotion from Secretary to Jr. Administrative Assistant in Radio Recording.

Joyce Walsh goes from Studio Assignments Clerk to Assistant Order Supervisor in Radio Recording.

Frank Weber, former Copy Clerk in the News Room, is now a Traffic Desk Clerk in International.

## GEORGE MALCOLM, G.R. RECEPTIONIST, RETIRES

A familiar figure is missing from the reception desk in the Main Hall. George Malcolm, who has been with the Company since 1929, has retired because of ill health.

George was born in Scotland and before coming to the United States in 1923, he was an officer with His Majesty's 2nd Life Guards. He became an American citizen in 1935, six years after joining NBC as a doorman.

His friendly manner has brought

many commendations to George from visitors to NBC, and his tall, bulk, military bearing and inextinguishable fund of tales about his adventures as a riding instructor with the British Army in Egypt and India are well-known to scores of employees who have come through the GR ranks. George Malcolm's regal manner of rolling out the red carpet to all who cross the NBC threshold will be hard to replace.



GR's genial giant, George Malcolm, has retired after 18 years. He is here presented with U. S. Savings Bonds and an RCA radio by Manager Pat Rittenhouse while (l to r) Tom Kerr, Pete Tintle, Ellie Gallagher, E. McMahon and Betty Merrill look on.



## G. R. ROMANCE



A tour d'amour is what guide Bob Crosby and guidette Eileen Holley began on July 31st. The young couple met while on the NBC Studio Tour staff, and their marriage is a new Guest Relations "first."

There were pink clouds drifting through Guest Relations all during July. And even now the glow still lingers like a smile.

It happened like a happily-ever-after story with Eileen Holley and Bob Crosby playing Cinderella and Prince Charming. Eileen, a tall, blonde girl from Michigan with a sparkling sense of humor, was taking a tour through the television exhibit on the ninth floor. Bob, a handsome six-footer with a broad white smile, was officiating at the "jeep" (the control board for operating the television equipment). Such was the scene of their first meeting.

Coffee dates, with all the badinage and serious discussion traditionally associated with them, became more and more frequent between our guide and guidette and inevitably brings to mind the old adage, "Too many coffee dates may furnish grounds for matrimony." Sure enough, in early July Bob and Eileen announced their engagement.

In the fall of 1946 Eileen Holley came to NBC and GR from Pratt Institute with a well-developed talent for industrial designing. In a short time she had earned the reputation for being one of the outstanding guidettes in the Tour Division. Her other talents didn't lie dormant, however, for to her we owe the new frontage display outside the News Room.

With the blustering winds of March and out of the arms of Neptune came Bob Crosby. After serving two active years with the Merchant Marine, Bob came to NBC to fulfill a desire of long standing. Since his high school years he has wanted to be in radio, especially the announcing field. And if announcers

are judged on personality he should be a very good one, for the commendation files in Guest Relations are filled with letters from happy tourists, praising his personable manner during the Studio Tour.

Eileen and Bob were married on July 31st with the combined blessing of their NBC friends and WNBC listeners, who heard them on the Honeymoon in New York show. Their wedding trip has taken them to Michigan.

Bob plans to return to the guide staff and hopes to join Pat Kelly's announcing class in the fall. With luck, he then hopes to get his microphone experience at a small out-of-town station. Eileen will divide her time between housekeeping and giving serious thought to industrial designing.

This is not the first time that an inter-departmental romance has resulted in marriage. Other examples are Allan Kalmus and Jane Waring of Press, and Carl Watson and Cami Taylor of Station Relations. Yet the instances are relatively rare, and when such an altar alliance takes place the rest of the members of the department cannot help but find delight in the romantic aura that is diffused. That's why GR is wrapped in a pink cloud—for, like most Americans, they love a love story.

### PAUL HERROLD MARRIES

When other people are celebrating Independence Day, Paul Herrold will be celebrating his marriage on the Fourth of July to Miss Catherine Casey of Brooklyn. They plan to move to Arizona. Paul retired as Master Control Engineer due to ill health, after being with NBC since January, 1927.

## SUGGESTION WINNERS

The Suggestion Committee met last month and after careful consideration voted twenty awards totalling \$220.

The three top awards were \$25 Savings Bonds which went to Ethel Gilchrist of Advertising and Promotion, Herbert Whitehead of the Bound Brook transmitter, and Jane Iliff, formerly of Program Supervision. Ethel, who is a Promotion Copywriter, suggested a more effective way of presenting a chart, issued by Press, showing NBC's magazine publicity superiority over CBS. The idea had such merit that it was adopted immediately. A shortwave transmitter engineer, Herbert Whitehead had an technical brainstorm involving the installation of new relays and switches in the Bound Brook control room to facilitate operations. Jane Iliff, who has since retired from business and returned to her home in Peoria, Ill., was mailed her \$25 award for suggesting a cardex system for quicker reference to program titles and information in Central Booking.

There were two \$15 awards. One went to Manuel Segal, Sound Effects Technician; the other was presented to Joan Tito of Guest Relations. In order to save paper, Joan's idea resulted in a "General Memorandum," which will replace all-employee distributions of memos of a general nature. These memos will be routed around each department. Manny's winning suggestion was to outfit each studio with additional 3-way wall outlets for safety and economy reasons.

In the \$10 category we have eight awards. Jim McLean of Press reaped one of these for his idea to emphasize the importance of courtesy in business contacts (see Mr. Mullen's message on page 2). Ralph Barkey of GR was another, his suggestion resulted in indicating a "repeat performance" on broadcast ticket folders. A member of General Service, Jeanne Harrison submitted a draft for a petty cash voucher form to be used by each department in connection with petty cash funds. Bernard Isbitsky of the Bound Brook transmitter suggested an improvement on the portable compressor used for pumping up the air neutralizing condensers in the WRCA transmitter. Steere Mathew, Traffic, proposed some changes in information given by tour guides about the Traffic Department. Andrew Thomson of Engineering thought it would be a good idea to include ballgame scores on the *Modern Farmer* news each morning. Ruth Norris of the General Library suggested some safety measures for the members of

the Library staff. Matt Boylan's \$10 idea will result in a directory in the 49th and 50th Street corridors listing the key Engineering and Traffic personnel for the convenience of visitors.

The winners of \$5 awards were Chester Hill of Radio Recording, Arthur Nelson of Controllers, Norman Seltzer of Guest Relations, Charles Vaill of Advertising and Promotion, William Webb of Advertising and Promotion, Stephen White of Guest Relations, and Frank Weber of International. Chet Hill had an idea for facilitating access to studio 9B. Art Nelson suggested a revision in our vacation policies. Norm Seltzer's idea resulted in repair of the door stops in the 8H balcony. Arrangements to have the phone directories at the studio section reception desks kept up to date was Charlie Vaill's idea. Bill Webb's idea resulted in the installation of lighting for the News and Special Events display on the fourth floor. Steve White suggested that the guides point out the RCA Exhibition Hall to the people taking the NBC Studio Tour. Frank Weber's suggestion was to install an illuminated clock in Room 980, the television viewing room.

After this long list, there should be little doubt that suggestions pay off. Why don't you try it yourself? AIM TO WIN AN AWARD!

### NBC CHORUS TO RECONVENE

After a summer recess, the NBC Chorus, which made such a favorable impression when it performed at the Ten Year Club dinner in June, plans to start rehearsing again.

As it has been in the past, the Chorus will be directed by Jim Kovach of Production. The Chorus plans to build a large repertory so that it can be called on to fill programming spots on WNBC. Auditions for this all-employee organization will take place either the second or third week in September.

### SOFTBALL TEAM FINISHES IN FOURTH PLACE IN LEAGUE

The Mid-Town Variety Softball League came to a close for the 1947 season with NBC finishing in fourth place behind Paramount Pictures, CBS and Mutual. This represented a serious skid for the NBC team, which had helped to set the pace throughout the season.

On Tuesday, July 15, the NBC squad met another team from the RCA family, RCA Communications. The final score in nine innings was NBC 4, RCAC 3. The downtown team, like NBC, featured red and white as its colors.



## It happens at NBC



Fun on a boat—Seven gals from Steno banded together for an outing at Bear Mountain last month. From the left: Jane Hendrie, Irma Wütanen, Lily Suarez, Jo Whalen, Harriet Herschkorn, Eleanor Rummo. Jo Di-Marco acted as photographer aboard the Hudson dayliner.

**ADVERTISING & PROMOTION**—*Vacation Whispers Down A & P Row*: Dick Blake found Collyer-like seclusion in a cabin by one of Vermont's least accessible lakes. New England lakes also attracted Fred Viet, and John Graham, whose consumptive auto coughed its way to Vermont. The lure of the surf sent George Wallace, Gerry Cunningham and Murlin Hawley to New England's frothy beaches. Marion Stephenson relaxed blissfully in air-conditioned Peggy Cove, Nova Scotia. Marjorie Petry gladdened the hearts of observing males at Highland Lakes, N. J. Irene Frances plied Greenwood Lake, N. J., the live-long day in a speedboat. Jean MacIntyre was seen along the riding paths near Poconos, Pa. Charlotte Stern competed with par on the fairways of Long Lake, N. Y. Aneita Cleary journeyed to Cleveland (mission undisclosed). Charlie Vaill discovered Kupreanof Island.

—Jake Evans

**CONTINUITY ACCEPTANCE**—The Wee Folk and the Leprechauns really had the welcome mat out for their returning countryman. They made sure that she won the jackpot of \$24 the first night aboard the America. They managed to keep Old Sol shining, with the exception of one day, when the heavy dew, aided by some mischievous pixies, rolled in from the Mountains of Mourne, darkening the skies. The luck of the Irish seemed to follow Kay Henderson across the Atlantic and saw to it that she was one of the first persons off the ship. To the question, "How are things in Glocca Morra," Kay can truthfully answer, "Wonderful!"

**CONTROLLERS**—Since Mike Boland and Lou Newman agreed to

share each other's winnings in the baseball pool, Lou has won four times—Mike never. Mike claims he hasn't won a pool in 25 years, but since teaming up with Lou, he's been lapping up the gravy... Anne Mykulak, after another try at the big city, is back on the farm. She's working in an office near home—Canajoharie, that is—and does chores around the farm in her spare time. She's coming to New York this fall to be maid of honor at Marie Trischetti's wedding... Evelyn Robinson has been taking driving lessons from her husband. She is determined to learn to drive before the NBC outing in September.

—Frances Heim

**ENGINEERING**—Dave Maloney has been loaned to Audio-Video again. This time he'll supervise the installation of electric work in 8G, which is being converted to the newest thing in television. He augments Jerry Hastings' gang which is very busy, with Ted Nolen settled on the Washington project and Elmer Dustin hustling the numerous Radio City alterations and additions... The crowd of strangers in the back end of 517 was identified as Radio Facilities Engineers who have been out in the field so much that they were practically unknown. They were Fred Everett, Lester Looney and John Seibert, just back from getting the Washington transmitters on the air... Bob Byloff has done it. His Audio-Video friends report that the wedding in Scarsdale was a great success... Jane Kenny was introduced around the office recently and has settled down to wearing out another typewriter.

This will introduce the Bound Brook line-up: John Gullans, Arthur

Lindstrom, W. E. McMillin, Stanley Crabtree, Trygve Danielson, Thomas Bolger, Francis Wagner, Bernard Isbitsky, Herbert Whitehead, Mel Stickles, John Dunn, Paul Turner, James Kerstetter, Max Moon, Arthur Holden, Don Hickman, Michael Pirozek, Joe Stemple and Stanley Puza... Johnnie Dunn has been selling a lot of his radio equipment. The motive: He is going in for photography... Mac McMillin is back at B.B. and seems to be enjoying it. He has been with NBC since 1928, four years of which he devoted to the Navy as a Lt. Comdr... A party was given on July 9th for Ed Morrell, who was transferred to Television at Empire State... Al Lindstrom will be heard on the 144 MC band in the near future, and Trygve Danielson has been quite active on the ham bands, but has had some difficulty finding a nice quiet place for his rig. He plans to have a rotary beam antenna and a shack remote from the house later.

—Gordon Strang/Mel Stickles

**GENERAL SERVICE**—The Mail Room bids adieu to Gene Alexy and Joe Gilligan who have left us for Treasurers and Engineering respectively. Joining the fold are newcomers Dick Welsh, Arnold Becker and Dave Ballin... Recent additions to Stenographic include Ellen Breen, Adella Wirth, Jane Gundrum, Roberta Fielding and Marie O'Connell.

—Cal Wheeler/Harriet Herschkorn

**GUEST RELATIONS**—Wedding bells are clanging in GR. A guide and guidette, total strangers on their arrival, have fallen in love and married. Eileen Holley and Bob Crosby are now honeymooning in Michigan... A welcome hail to the new members of GR—Cal Bollwinkel, University of Michigan student, Jim Trone, medical student at Johns Hopkins, Byron Bray, from the Deep South, Virginia Weiser, law student and Staten Islander, and Terry O'Brien, the Sinatra of 1950. Farewell to Ralph Hansen, who has left to join the fall classes of a mid-western college. Also absent from the GR ranks are Ken Derby, now working in Production, and Tom Kerr, slaving over a hot microphone in Annapolis, Md.

—John Casey

**INTERNATIONAL**—Take it from Vsevolod Kondratiev. The French resistance movement was a nothing compared with the rigor of first facing a mike. A veteran of the French underground, he looks back on his full share of tight spots, but his well-tested nerves went back on him when he found himself staring at that little talk-box—un-aided. The worst is over now, thanks to Vic McCausland's patient ministrations... Vic, himself, is a new admission to the ranks of benedicts, following

a sort of intramural romance. The bride was Helen Bowen, formerly of International's Music Room. Jacques Bablon was the best man... *Vacation-bound*: Jean Glynn, coast-to-coast; Betty Rapp, Connecticut farmland; Walter Law, Cape Cod, following the trail blazed by Manuel Souza and Schuy Chapin; Marty Krever, motoring to Canada; Ary Moll, Puerto Rico; Fred Bate, Thousand Islands; Egon Stadelman, at the Pocono Children's Camp which he helps to direct.

*On the move*: Gladys Quadt inherits the Cal Abraham secretarial spot left vacant by Anne Wilhelmy—Joe Durand proudly chalking up birthday number one for daughter Karen—Brad Bransford, the man nobody sees (he's the midnight-to-eight king) snared himself a soap opera bit—by day... Helen Davis is one gal who'll never take a clock at face value again. Seems one day she glanced at a wall clock, read "five o'clock." So back to work for what she figured accurately enough as a good hour, at least. Then the customary ceremonials for closing the day—clean off papers, lock desk, out with the light, etc. And off she strolled, right by the same clock. And still it read "five o'clock." Devastation—investigation—and, finally, realization. Thanks to some repair work, the clock had been disconnected, and the five o'clock was a hangover from the day before. So—on with the lights, unlock the desk, out with the papers, etc. It was like an extra day in the week.

—Leonard Allen

**LEGAL**—A vote of thanks to the Judge and Florence Marger for the wonderful way the vacation schedule was carried out to equalize the work and still let people have fun—all without additional help. Alice Wilson and her hubby enjoyed the golf and swimming at Lakeville, Conn.—Dorrie Crooker took the famous "Two Weeks With Pay" at Thousand Islands—Bea Horn took a boat trip to Canada—Paul Lynch stayed home and got acquainted with his new son, Paul Jr.—Grace Schneider and her husband took in the exciting sports at Eddy Farm—Ginny O'Connor wouldn't say where



Brushing up on his typing, Mr. Jones is a smart little fellow who is looking for a good secretarial position. At the present time Mr. Jones is employed as baby sitter by the Will Zurfliet's of Research.



he went but we think it was the Atlantic Beach Club—and Pat King just enjoyed relaxing at home with his family. Now they are all back and ready for another 50 weeks.

—Mildred Barr

**NATIONAL SPOT SALES**—*The Changing Scene*: A couple of bright new faces are lighting up Spot Sales as of recent date. Bob Button, late of Night Program, now a member of our elite group of Sales Representatives. Also welcome to the fold is his secretary, Olga Schoelles. Bette "How Wonderful!!" Jacobs, secretary par excellence, is now aiding and abetting Don Norman's Sales efforts... Changes in Spot were brought about—as though everyone didn't know by now—by Bill Roux's departure to enter the printing business. Jack deRussy succeeded Bill as Sales Manager with Anne Pawlyshyn Pawlyshyn (and we don't need a new needle—that's her name) attending his secretarial needs.

—Allan Hughes

**NEWS & SPECIAL EVENTS**—Frank McCall is having a little difficulty getting used to city ways again after his sojourn at the McCall country estate in Walkill... First vacation casualty, Jeanette Kriendler claims she is qualified as an expert in the use of a western saddle, now that she can walk again... As for John McVane, the only thing he expects to exercise is his French on his trip to Canada... Bob Reuben will probably renew old callouses as well as old acquaintances on the B29 flight to Tokyo in honor of Air Forces Day.

—Agnes Sullivan

**PERSONNEL**—Lt. Col. D. G. Grot-haus, U.S.A., has come to NBC for two months to study our personnel methods. He has recently received an MA in Personnel Management and is now serving a period of internship in industry before going on to his next Army assignment. Nick hopes to discover a few points of personnel "know how" that will be of use to the Army... Corinne Pearson is still chuckling over the letter that was returned for better address a few days after she had mailed it to Philadelphia, California. Incidentally, the future looms bright for our CP. Her Forest Hills apartment is populated by weaving apparatus and a group of good-looking luncheon sets have already sold in a Fifth Avenue store. At the moment, Corinne's sister Bobbie is making her a set of maroon office drapes with a silver mike design that should arouse the envy of every NBC-ite who finds his way into 512... Don Bogert has just returned from a tour of New England and Canada with Lollie and Gammy. Gammy, the Bogert's prize cocker, had his own little trailer with all the comforts... It was a perfect birth-

day for Bets Haglund on July 16th. She decided to pamper herself and take a taxi from Grand Central to the RCA Bldg., and no sooner had she closed the door than the sky let loose with a downpour. Arriving dry and happy at the office, Bets found a red rose from Doris Ann with a stem nearly three feet long (honest!) and a letter signed by 14 Salt Lake City friends inviting her to a delayed birthday party when she vacations there in September.

—Neil Knox/Anne Middendorf

**PRESS**—Welcomed last month were Don Bishop, who recently received his MA at Columbia's School of Journalism, and Grace Lynch, secretary to Tom Knode, who came to us from Stenographic... Hank Moore has accepted an invitation to join the Overseas Press Club. The friendly person who accompanied him on his recent weekend show stints was his dad, up from Mississippi for a vacation... Jo Dine and Al Kastner were kidding Jim Miller about his absent-mindedness. Jim denied the accusation, whereupon Jo said that Jim probably still hadn't found the check which he had mislaid that morning. Jim proudly said he had come upon it several hours ago. "Well, then," Jo countered, "I'll wager you don't know where it is now." Jim thought a minute, then a strange expression came over his face and he answered, "I do, too—it's in the right-hand pocket of the rain coat I left in the restaurant where we had lunch today, I hope."

—Roselle Hubel

**PROGRAM**—Ernest LaPrade weathered a crisis last month. Secretaryless due to the vacation schedule, he charged up to us at 4 o'clock one afternoon, proclaiming that the 64 floors had fallen on him. It developed that FM programs were going back on the air in exactly two hours, and he had to organize and/or reorganize the whole set-up in that time. Breathless between hectic phone calls, he managed to meet his deadline with everything cleared and formulated... We expect the publicity on Bill Paisley's sultry new tune called *When You Seemed to Care* to appear all over picket signs from now on. The Eve Young-Arlo Hultz recording of the song came down to Bill titled, determinedly, *Unfair*... New faces in Script's hall these days. Summer replacements brought along such happily foot-loose writers as Tom Dougle, Alfie Bester and Web Kelly. And to aid Dick McDonagh and Wade Arnold with the new shows, an editorial broom has arrived in the person of genial Ray Harvey. Straight from 11 years as a top writer at WLW, Cincinnati, and top honors winner in the nationwide contest run by Ohio State Institute for Education by

Radio with his script *The Band Red Feather*, comes Bob Maley. Currently, Bob is adapting novels for the summer series of American Great Novels; his latest is *The Pilot* by James Fenimore Cooper. Clement Fuller, who refuses to admit that he may have a middle initial, but who actually was christened Clement Arthur Anthony Laurence St. George Montgomery Fuller, comes to the NBC Playreading Committee with an interesting history. He was born in England, was graduated from Balliol College, Oxford University, and is a writer, journalist and painter. During the war he was London commentator and central news editor for the BBC. He now joins NBC as a first-rate script critic... The welcome mat was out last month in Sound Effects for Jane Hendrie of Steno. Jane is replacing Peggy Harrington, who has left Sound to join Program Supervision as secretary to Ray O'Connell. Clem (Wavy) Walters has returned from a week in Florida where he visited his cousin, who manages a baseball team. After making three home runs they sent Clem home—probably too much competition. Al Goldblatt of Set-up returned from his vacation at Niagara Falls... Program Manager Tom McCray returned from his recent trip to the West Coast equipped with several new neckties, and each one of them is a study in abandon. Tom insists that his new neckwear is very "sincere" and just LOOKS as though it were hand-painted! We were sorry to lose Jane Iliff, assistant in Booking, who decided in favor of the old home town, Peoria, Ill. Jane's spot has been taken over by Mary Cooper. Central Booking gained another member when Jean Meyer joined Walt Ehr Gott's team. Jean commutes from a community in Jersey called Bogota. When Vivian Walsh runs out of cigarettes, even like you and me, she doesn't just say, "Who's got a cigarette?" No sir! This little gal comes through with, "Anybody smoke king-size, with cork tips?"

—Crosby/Adams/  
Loughran/O'Connell

**PUBLIC SERVICE**—The gifts were lovely at the bridal shower given by Doris Corwith for her secretary, Betty Meyer. Betty, who has been engaged for some time to Robert Quinn, will be married in August or September... After 50 weeks of anticipation come two weeks of realization. Dwight Herrick spent his vacation at Sea Girt, N. J., with his family. Edith Lisle, naturally, rode horses—at a dude ranch upstate. The tune Hilda Watson is humming is "California, Here I Come"—and soon. Dr. Angell is enjoying life and good health at Seal Harbor, Maine.

—Marjorie Loeber

**RESEARCH**—The New Research Division's television section, under Ed England, conducted a telephone survey of television set owners, recently. A number of gals made the calls. Suddenly Elinor Freitag gave out with a loud yak-yak. Elinor asked one lady if she was viewing her television set. The lady said, "My set isn't on." "Well, is your radio on?" asked Elinor. "No, my radio isn't on either," came the response, "in fact I have nothing on." Now Howard Gardner has dubbed Bill Reynold's division "The Nude Research Division"... Mary Schlorek and her husband have bought a piece of property in New Jersey and sometime within the next five years expect to build... And in five years Ruth Jaffe will just be graduating from college. Ruth has just become a junior after five years of night school, four nights a week. That's a tough grind—and the next five years won't be any easier. She's majoring in social studies... We welcome to the fold Connie Roenne, who has joined John Lothian's section, and Joyce Tyrrell, who becomes Barry Rumble's secretary... Marjorie Geddes has taken a leave of absence to visit Panama with her husband. The new face in the Library is that of Ann Lochbaum from the Library School of the New Jersey State College for Women. Ann is doing field work in our Library for the summer.

—Will Zurflieh

**TELEVISION**—Our men have broken out in a rash of "swimming" haircuts (crew cut to non-video people). Among the clipped boys are Gene Boesch, Fred Coe, Roger Muir, Noel Jordan and Craig Allen. George Sweeney is just about ready to take the plunge. C'mon in George, the water's fine!... Winchel gives out orchids, but Alec Alexander made it gardenias to all the girls working on the eve of our Washington station opening... Anyone strolling over to our film division at 630 9th Avenue should take a look at the trophy board the boys have hung up. Mementoes have been pinned up by Tom Burney, Harry Tugander, Jim Pozzi, Bob Jacques, Pete Affe et al. Chris Nelson, who has just joined the film staff, will be making additions any day now. There's never a dull moment with the film crew—Pat Roche was calling Frank Lepore and he very apologetically interrupted her saying, "Gotta leave now, Pat, we've got a fire in the building"... In the good old summer time—Jack Greene has been out sailing every nice weekend—John Rose has been playing nine pins with Rip Van Winkle in the Catskills—and Betty Orr looks like a Redskin just because of a trip to Avon—Poor Helen Bishop has only housemaids knee to show

(Continued on page 6, col. 3)



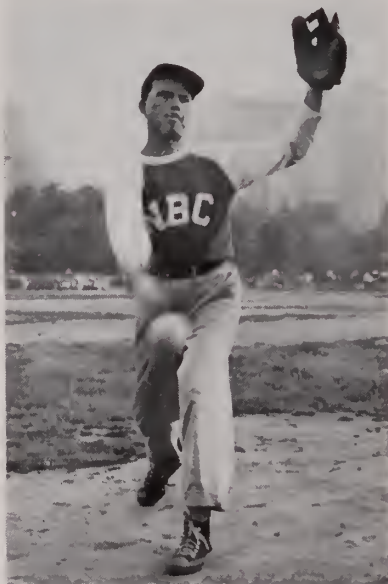
## Athletic Association



The Frank E. Mullen Bridge Trophy was won this year the first time by Al Saunders of Engineering (left) and Mrs. Saunders. Frank Mullen here presents the two small cups which the Saunders may keep. The large trophy will remain on display at NBC.



Star player on the NBC softball team this year was Hal Bowden, shown here on the mound and at bat during a winning contest against CBS.



Bob Smith of Sports prepares for a wallop (left), while Walter Law of International rounds a base during a Variety League game.



## IT HAPPENS AT NBC

(Continued from page 5)

for all those wonderful weekends—And Mary Alcombrack is back and Tele Sales is glad to get her. She spent her two weeks in Michigan with her family.

—Anne Bachner/Rose Sheeky

**STATION RELATIONS**—A Dagwood in reverse is Rosemary Deasey, who can be seen each afternoon dashing for Penn Station and her train to Morristown, N. J. Rosemary is Carl Cannon's new secretary. Florence Roman having moved into Easton Woolley's office. Another commuter on the Stations roster is Vivian Carroll, who isn't the least fazed by her hour-and-a-half trek between Fairfield, Conn. and the NBC offices. Vivian has taken over Carl Watson's dictation. Carl's former secretary, Lillian Block, has returned to her home in Canada . . . Mary Jo Peterson, who is still limping after a tussle with the Atlantic surf, did a creditable job with the commercial on Solitaire Time on June 21st.

**TRAFFIC**—Vacations: Jack Hilton is spending his free time at Lake George with his family. Harry Woodman is staying home and getting his garden in trim. Peggy Riebhoff went home to Minnesota. Hamish MacIntosh is up in New England with his family. Al Frey took off for Lake Hopatcong. Russ Strebek, and Kay Collins were both in Pennsylvania . . . We now have some new home-owners in the department. Matt Boylan bought a house in Babylon and Kay Collins' family have taken up residence in Queens Village. Walter Wiebel has moved to his summer home in Stonybrook and commutes to work from there . . . We all miss Marie Seidensticker, who left us the end of July.

—Kay Collins

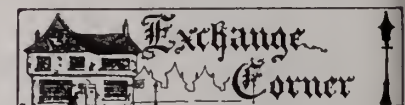
**TREASURERS** — We're proudly showing off our newest member, handsome Gene Alexy, who came to us from the Mail Room. With the glad comes the sad, and with regrets we said goodbye to Elsie Skidmore and Ethelgrace (Eegee) Johnson. Elsie will devote her time to being domestic, and Eegee is patiently waiting to become a mother in September. A cocktail party was given for them at the Rainbow Room, and the violinist added to the occasion by playing "Auld Lang Syne" and Brahms' "Lullaby" . . . It took us quite a while to find out who the "other woman" in Bill Williams' life was. He even went so far as to tell us she was blonde, blue-eyed and lovable. After a lengthy investigation we found out she was the little 3½-year-old girl who lives next door to him in Tuckahoe . . . Ellen McEntegart has been a busy girl this past month. She was a bridesmaid at two weddings, one of

which was her brother's . . . We have reason to be proud of Rudy Teichner, who won the Governor's Cup in a golf tournament at Rockland Country Club . . . Purchasing breathed a sigh of relief when Ed Deming received delivery of his jeep station wagon. in time for use on his vacation . . . One way to spend your vacation is to look for and buy a home. At any rate, that's what new-home-owner Henry Martin did while vacationing . . . Edna Kane vacationed at Cape Cod this year, and from all reports, enjoyed every minute of it.

—Betty Michaelis

**WNBC**—This office really cleared out on the dot of five on the 8th of July. Yes, Ben Kaplan broke up that ole gang of his when he married lovely Anne Burkhart of Texas at the Riverside Chapel. Charlie (Choo Choo) Phillips was best man and Murry Harris usher. T'was a gala affair—100% attended by the inmates of 416 . . . Two additions to our staff—Doris Paterson, formerly of Station Relations, now secretary to Jim Gaines—and Katharyn Nannos, ex-WAC, who hails from Pennsylvania, now secretary to Tom Page . . . Ann Scuderi visited Lois Day, former WNBC-ite in Plymouth, Mass. over the 4th . . . Kay Clarke is spending all her spare time up in Brewster, N. Y., fixing up a bungalow just recently purchased. Incidentally, Kay has also turned seamstress, making all those lovely dresses she's been wearing . . . If you've seen Hank Moore dashing back and forth from 416 to Press, he has good cause. He not only fills his job in Press, but is taking over for Bob Davis, who is at Saranac Lake for a few weeks of fishing.

—Fran Carlson



**WANTED**—A recorder—any kind, any make, any age, any condition. Willing to pay moderately. If anyone has anything in this line that is not too expensive, please contact Joe Durand, Room 410, Ext. 8222.

**NEEDED**—Historical data on the Company's trademark, and signature, the NBC chimes. Call Ernest LaPrade, Ext. 733.

**WANTED**—Small-sized tricycle for a 2-year-old. Call Dean Kearsh, Ext. 502.

**FOR RENT**—6-room house, completely furnished except for bed linen and cooking utensils. Available from August 25 to September 11. Call W. J. Kelly, Ext. 543 or Bayside 9-7578W.

**FOR SALE**—Remington-Rand portable typewriter, older model, but in good condition. Will also consider trade-in allowance on standard upright model in good condition. Ben Kaplan, Ext. 694.