



Chimes

NEWS AND VIEWS
OF NBC PERSONNEL
IN NEW YORK

NATIONAL BROADCASTING COMPANY, INC.
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Joan DeMott gets "set" as Al Frey, Les Vaughan, George McElrath and Anne Surowitz lend their moral support.

Enthusiasm is constantly on the increase at the Radio City Bowling Alleys this season with 16 NBC Bowling League teams turning in some splendid scores.

On Thursday, October 30, Vincent Carey and Bob Burholt of Controllers sneaked up from behind to steal the previous three-game record of 574 from Neil Knox of Personnel. Carey's count was 578 and Burholt's 577. Knox still holds the highest single game score of 267.

The Bowling League has taken great strides since its beginning back in 1937 when it comprised six teams, only one of which was women. This year finds 16 teams in full play with 6 teams credited to the fairer sex.

Joan DeMott of the "Gremlins" team, adding to the present elation of the Controllers Department, manages to stay within range of 490 for a three-game series.

FALL TRAINING ACTIVITIES COMMENCE

Training Squad Lecture Series begun by Charles P. Hammond;
General Service Conferences initiated

NBC's 1947-1948 Training Squad series got under way during the second week of October with Charles P. Hammond, Vice President and Assistant to the Executive Vice President, addressing a Training Squad of 31 employees. Each week executives of the various departments will meet with the group.

The Training Squad is intended to provide for its members the instruction and background which will assist them in assuming additional responsibilities and leadership in the future.

Mr. Hammond, introduced to the Squad by Mr. Dunn, spoke primarily on the company's immediate plans for Television and Television's significance to NBC employees. With the Telephone Company completing cables for a coast-to-coast Television hook-up, Mr. Hammond said, and with the dreams of a complete Tele-city right here in New York becoming more and more close to reality, NBC is definite in its decision to go "all out" to establish itself as the No. 1 Television network just as it did in setting the pace in Sound Broadcasting from the start.

Almost simultaneously a new series of group conferences was started by the General Service Department. Other departments are planning similar programs to fit their needs.

The General Service Conference Program, consisting of three related Series, over a 17-week period, is being given to all key employees in Office Services, Building Maintenance and Communications divisions of the General Service Department, and is designed to equip those enrolled in the best methods of leadership.

Included in the agenda are sessions on how to instruct new employees in learning their job; a review of important management functions which supervisors must carry out in relations with their employees; and a refresher course on Company policy, practices and procedures.

Also planned is an Orientation phase which will supplement the general company Orientation Program for all new NBC employees by which company policies, practices and procedures will be taught from

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PUBLIC SERVICE DEPARTMENT CHANGES NAME, ADDS DUTIES

NBC's Public Service Department recently had its name changed to Public Affairs and Education Department and several new responsibilities were added at that time. From now on the initiation and carrying out of plans, and the maintenance of outside contacts to insure the successful accomplishment of NBC objectives in religion, public affairs, education and information will be charged to this group.

Two new divisions:

A. *The Talks Division*, which will be responsible for clearance, approval and booking of all talks and speeches made on the network. Liaison will be maintained with the Washington office on all bookings involving political organizations, personalities and public issues to

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NBC PROUDLY HAILS DENNY

New Vice-President and General Counsel

NBC is getting the welcome mat ready for its newly-appointed vice president and general counsel,

Charles R. Denny, who will assume his new duties here on or around November 15. In addition to handling the legal affairs of the company, he will participate in management as a member of the Network's policy committee.



Charles R. Denny

Mr. Denny comes to NBC after an active and distinguished career

in government service. In 1942 he joined the Federal Communications Commission as Assistant General Counsel and was advanced to General Counsel in the same year, supervising a staff of more than 60 attorneys and conducting hearings on questions concerned with radio broadcasting, television and communications. In March, 1945 he was appointed a member of the FCC and served as its chairman from February 1946.

President Truman had high praise for Denny, both for his work with the FCC and as an international negotiator. For the past four months he represented the United

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CORINNE PEARSON, *Editor*
VIRGINIA D. SMILY, *Managing Editor*

A MESSAGE FROM THE PRESIDENT SCUTTLEBUTT



Niles Trammell

It is part of a news reporter's basic training to distinguish between fact and rumor. Our News Department double-checks every flash or bulletin that comes in before letting it go out on the air. Occasionally we may get scooped by a competitor who is willing to take a chance on an unconfirmed rumor that happens to be true. Not often, though. What is unconfirmed is usually unfounded. We all have reason to be proud of NBC's reputation as a source of accurate, reliable news.

The men and women who were in service during the war were only too familiar with what the Navy called "scuttlebutt"—the endless gossip and rumors that were constantly passed around. Probably not one per cent of these news items ever turned out to be true, and many were gags and fabrications manufactured out of thin air.

Washington has always been a city of wonderful rumors about Government business and personalities. Most of these yarns either have no basis in fact, or get so distorted that what truth there is in them becomes unrecognizable.

Some people love to gossip, and the stories they tell undergo a certain amount of change each time they are retold. Those who pass them along invent a forgotten detail here and there, and before long the story bears little resemblance to the original version—it may even be the exact opposite.

You don't have to be in the Army or Navy or in Washington to run into the daily output of the gossip or rumor factory. There is scuttlebutt in every organization, and NBC is no exception.

Unfortunately, gossip is usually about people, and the choicest morsels are the kind that do some damage to the victim's standing or reputation. Isn't it surprising that folks who are really good-natured and kind-hearted can be irresponsible when it comes to injuring another person's good name via the gossip route?

I am referring primarily to rumors about future organization changes, real or imaginary. Scuttlebutt on this subject in the office can become a printed paragraph in a trade paper or a gossip column. It can be embarrassing to NBC and to all the individuals concerned. And it can't do anybody any good.

Let me suggest: Be sensible and not naive about office rumors. Remember that they are usually untrue. Be generous and don't pass along gossip which might hurt another person.

QUESTIONS and ANSWERS on the RETIREMENT PLAN

Are you a member of the NBC Retirement Plan?

Following are some of the questions which we received following the recent distribution of the "Record of Annuities Purchased" form. We felt the answers to them might be of general interest. Perhaps they will help to acquaint you better with the benefits of the Plan:

Q. Is this a statement of the amount of money I have contributed to the Retirement Plan?

A. No, the contributions which you made to the Plan between December 1, 1944 and November 30, 1946 and the matching contributions paid by the company have purchased an annuity for you. The form you received shows the amount of annual annuity (in lower left-hand corner)

available to you at age 65 which has been purchased by the combined contributions for this two-year period.

Q. Is this amount all I get at age 65?

A. No, each year the combined contributions (yours and the company's) purchase an additional amount of annuity for you. You will

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Pencils poised, ears alert, the members of the 1947-1948 Training Squad listen to Charles P. Hammond, Vice President and Assistant to the Executive Vice President, as he outlines NBC's plans for the development and expansion of Television.

Squad members will be quizzed on subjects discussed at the weekly meetings by members of the Management Committee and the Staff Operations Group.

FALL TRAINING ACTIVITIES

(Continued from page 1)

the standpoint of their application to each specific section of General Service.

The third phase will consist of On-the-Job Training for the purpose of training employees, new or promoted, how to do their jobs well.

The Research Department is planning to resume its series of departmental discussion groups immediately after the holidays. Following the plan established last year under the direction of Barry Rumble, Department Manager, the meetings will be devoted to a discussion of research projects and techniques to insure the best coordination of activities between each division in the department.

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Helen Moore, Supervisor of Central Stenographic, explains procedures, such as standard letter forms and use of telephone hold buttons, to new Stenographic employee, Phyllis Christianson.

Phyllis has since been transferred to a secretarial job in Program Supervision.



Ted Thompson, General Service's Assistant Director and Manager of Office Services (who has since been appointed Manager of the Personnel Department), asks for comments and suggestions by the various Division Supervisors at the first Conference meeting held to discuss techniques of good supervision. (l. to r.) Ted Thompson, Walter Hawes, Helen Moore, Margaret Leonard, Martin Devine, Joseph Iaricci, Alfred Patkocy, Thomas Tart and Ruth Preston.

NBC TELEVISION NEWSREEL

This is the first of a series of articles aimed at giving "Chimes" readers an insight into NBC Departmental Operations.

—vds

The wonders of NBC will never cease to amaze me. One day last week during lunch hour I wandered in to the Film Centre at 630 Ninth Ave. to see Frank Lepore about something or other. Frank was sitting at his desk in one of the three small NBC-rented offices talking on the phone. He greeted me and then went on making arrangements about picking up a film for use over NBC television that night. Just as I began relaxing, the outside door opened and in rushed a good-looking but slightly exhausted hunk of man carrying a movie camera. This I learned was Tom Burney, NBC staff television newsreel cameraman, fresh back from a Queen Mary assignment. I followed him into the lab and as he unloaded the camera, I fired questions. It seems that he had started from Pier 9 on the East River in a Coast Guard Cutter that morning, went down the Bay to Quarantine and there climbed a bouncing ladder to the regal Queen. From then on until now it had been a grand melee of chasing celebrities all over the ship. But the results were good, he assured me, adding that he and Cy Avnet, the only other staff photographer, thrived on just such days of excitement.

I left Tom and stopped at the desk of the only female in the office to borrow a match. This gal-captioned Miriam Goss—adds the needed glamour and zest to this mad house set-up. A mischievous redhead, Miriam performs all the secretarial duties connected with the Film Division and is sufficiently keyed to the overall operations that she really is a "must" to the place. When I asked for the match, she gave me one rather reluctantly, explaining that if I smoked, I must be on the alert for the fire inspector. My being caught with a cigarette could cost me \$25, she said. Putting my Luckies back into my purse, I looked to Miriam for explanation. She said, "Well, since film is so highly inflammable 45,000 ft. of it is the maximum amount allowed to be kept at Radio City. Here in the Film Centre the building is made of concrete, steel and brick—but even at that, extreme precautions must be met. You see, our 35 mm. film is full of nitrate and we're handling from 15 to 25 thousand ft. of it every week.

In about an hour Tom Burney stuck his head in and announced the lab had sent word that his film was ready for screening. Another door

opened simultaneously and Paul Alley, who acts as editor-in-chief, followed by Martin Hoade, news editor, dashed past me on their way to the projection room. Frank Lepore yelled at me to follow suit, which I did, and soon found myself seated beside Alley, Hoade and Lepore as they watched the rough film projected on the television screen. It seemed so odd to me seeing nothing but the black negative flashes instead of the customary positive shots. However, they were clear enough to convince the experts that a good story was in the offing, and Paul gave instructions to Jim Pozzi, chief film cutter, on how the film was to be mounted and the screening process was done. With this exercise of judgment on the part of Editor Alley who has pioneered in the application of newsreel techniques to television, the newsreel was physically born.



Paul Alley

Jim Pozzi turned out to be a wonderful person. His horn-rimmed glasses and his serious face had frightened me at first. But that man has a lot of responsibility! He was head of the original Pathe news set-up in this country and also worked with Paramount and others before coming to NBC, he told me, as we walked toward the cutting room. Bob Jacques and Philip Wylie, Jim's assistants, were waiting, and all three of them went to work on the "lavenders" as they called the film. When I looked at it closely in the light, sure enough, it was a sort of purplish hue. Jim and Bob went through the different scenes putting them into sequences, cutting and mounting them on one continuous strip. Phil made up a "spot sheet" as they went along writing briefly the scene description, footage, and running time on screen. Jim asked me if I would take the sheet back down to Paul Alley when I went so as to save a little time. I was delighted because there were a number of questions I wanted answered and this was my chance for entree into busy Mr. editor-in-chief's Inner Sanctum.

I handed the sheet to Mr. Alley. He smiled and assured me that although he had to write the complete story from these sketchy notes

before 7 (it was now about 2:45 PM) so that he could be in the Television Studios at 30 Rockefeller Plaza before 8 to serve as narrator, there would be a little time to enlighten me on the history of NBC television newsreel. He started by saying that during the war cameramen were assigned for special events which were televised, the first being sponsored by Esso as, "Your Esso Reporter" program. However, it wasn't until about February, 1946, that NBC launched its very own film headquarters here in the Film Centre, complete with its own cameramen, editorial staff, and facilities necessary toward making it the nucleus of a thriving newsreel organization. Since that time, he told me, major happenings such as the atom bomb tests at Bikini, the eclipse of the sun in Brazil, the exclusive pictures of Pres. Truman's near-accident in Rio (and many other presidential shots never shown by anyone else), the Staten Island fire, American Legion Convention, etc., had been given excellent television coverage in a matter of hours compared to a matter of days with the theatre newsreels. All this brought out the fact that right here our own NBC newsreel staff was and is handling from three to five times more film than other newsreels with only one-fifth the personnel. I swelled with pride and extended my hand to Mr. Alley.

Frank Lepore was waiting for me as I came out and we went back into his office, where I had started. Frank seemed to be relaxing for the first time in several hours. Before him on his desk were several hundred large index cards, and ten saucer-like cans, each containing, he told me, 1000 feet of movie film. It was then that I heard about the Film Library! Frank explained that the functions I had seen thus far repre-

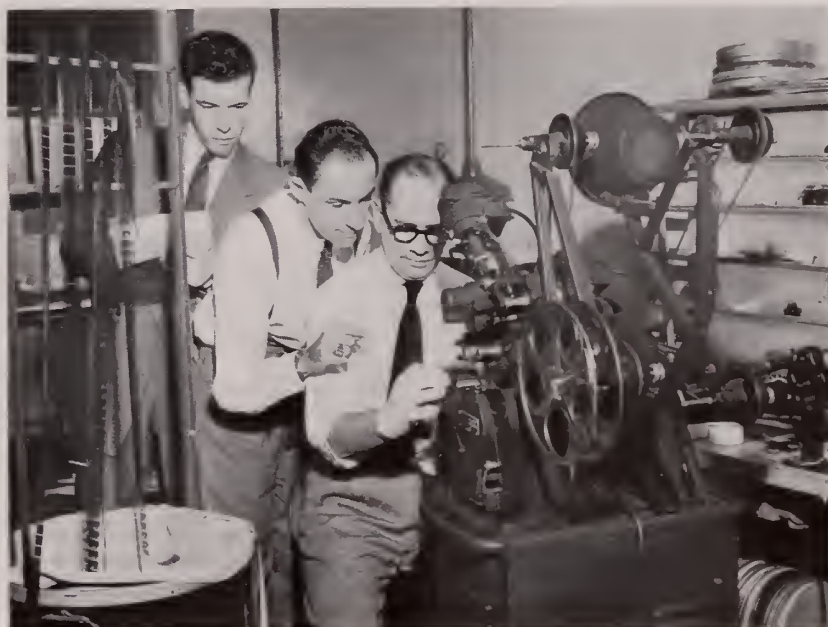


Victor Borsodi

sented only a fraction of the overall operations of this isolated little group, at 630 9th Ave. He began by telling me of the various sources of film with which they work. First, NBC buys and sells to foreign countries. The British Broadcasting Company, for instance, sends us one reel of film each week in exchange for the same amount. Government agencies such as the C.A.D., the Army, The Navy, and Coast Guard keep sending in a large amount of film at regular intervals. Film stories and stock shots are constantly being bought and sold. The motion picture Newsreel companies and competitive networks also figure prominently in these transactions. Perhaps the greatest source of revenue as far as NBC is concerned, Frank pointed out, is the syndicating of special news features to affiliated stations.

All this film must be properly indexed to expedite the buying and selling procedure, because, Frank said, if Pathe or any of the other purchasers call up or wire for film, they don't mean that they can wait long. With 15,000 feet of film coming every week of the month, and

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Jim Pozzi operates the portable projection machine, called a "movieola", as Bob Jacques and Phil Wylie (rear) look on.

ADVERTISING & PROMOTION—

This month the department is talking about Charlie Vaill's exciting vacation, even though it happened two months ago. Charlie, whose picture appears in this column, flew



to Alaska on a two week fishing trip. Equipped with the latest from Abercrombie & Fitch, Charlie caught a 14 pound dog salmon, cut throat trout, humpback salmon, and a terrific cold... the whole story is recorded in an excellent series

of colored pictures with which he entertained the department at lunch hour matinees. Repeat performances on request... Jake Evans' baby arrived Oct. 20th to delight astrologist-predictor Enid Beaupre who had it charted for that day. The gals whipped Jake's office into a Dennison dress of pink and white to celebrate the occasion... Other subjects of conversation were the arrival of pert Joan Culette, copy staff amanuensis... all of the promotions in the department which are keeping a painter busy hopping from door to door... the superb job done on the Ford Theatre promotion kit, the BMB Listening Levels booklet... the sly refinements on the Parade of Stars caricatures...

—John Foley

CONTINUITY ACCEPTANCE—

Several changes have taken place in Continuity Acceptance Department since the last issue of "Chimes." Stockton Helffrich is now in charge of script as well as commercial content. As script readers we welcome to our fold Carl Bottume and Helen Miller, who are no strangers to us. Our secretarial staff has been augmented with the addition of Jane Readey, formerly of the Stenographic Department, who will help out the departmental secretary, Alys Reese. A hearty welcome to all of you.

—Kay Henderson

CONTROLLER'S OFFICE—

Lucy Nocella is wearing a beautiful, new diamond on her third finger, left hand. The lucky man is Vincent Di Stefano. Best wishes from all of us! We welcome Vera Larson, newcomer to our Disbursements section.

—Frances Heim

ENGINEERING

TRANSMITTER—Clifford Kerstetter, W2OUR, on 20 meter phone with 75 watts is active in experimenting with various antennas and

It happens at NBC

Thirteen years ago this month E. B. ("Buck") Lyford, jovial Asst. Manager of STATION RELATIONS, joined NBC. The first seven years of the stretch were spent in the Traffic Department and the past six in his present department.

The Match Collection shown in the picture with "Buck" started as a promotion idea a little over two years ago when he suggested a plausible identification means for station managers. The response was a landslide of match clips. When the collection outgrew desk drawer space, "Buck" called upon his creative genius and framed them. Joe Dine of Press suggested the picture and the essence of "Buck's" idea is now preserved for posterity.

Our first experience in hobby-lobbying brought out other interesting facts about Mr. Lyford. A sound-recording engineer, he figured prominently in the first talking pictures made in India; his first subject was Mahatma Gandhi. He also worked on the first talking picture produced by RKO in New York.

A Wesleyan graduate, "Buck" has taken many prizes for his first-loved hobby, photography, for which his 4-year-old daughter, Cinda Jane, is his favorite model. He was granted his first radio operator's license in 1920; is a member of Kaltenborn's 20-Year Club; a past president of NBC's Athletic Association; lives on Bank Street in Greenwich Village.



finds that he favors the end fire beam antenna for DX. He says the 9 tube superhet he built is working fine. Bernard Isbitsky, W3TYO, is modifying a 522 for 2½ meters and is doing a fine job of it. Arthur Holden has returned from his vacation in Florida. He saw results of the hurricane but experienced no entanglement. He prefers the North. Ray Kopcienski, and Roland Paradise of the RF Group, from Bound Brook have returned from Hillsdale, N. Y., having dismantled a television relay station. They were amazed to see such beautiful country and the vivid results of Nature's paintbrush.

—Mel Stickles

GENERAL SERVICE

BLDG. MAINTENANCE—Those Buttons are still popping off the vests of the two proud grandpas, Chief George Monahan and Emil Egelhofer, because of their respective granddaughters, Linda Ann and Gail. Truthfully, General Service hasn't lost a grandfather yet. Lots of luck to both of you and the lucky parents. Thanks to Mrs. Velotta's return Tommy Velotta is back to normal. He has been as nervous as a brand new bridegroom, awaiting her arrival from the continent.

Hearty welcome is extended to Dorothy Davidson, our charming new maid, and Margaret Fahey, lovely new recruit to those cheerful "number please" gals.

—Mary Heller

GUEST RELATIONS—If one ventures beyond the smoky haze that hangs over the George Washington Bridge and steers his car down route 17 for a few short miles, he will run "smack dab" into a little place that should prove fun to all who enter. Now upon arriving if one listens on the outside he can hear some mighty sweet and danceable music. Then if one investigates the source of those melodious notes he will discover George Coughlin and his "suave" seven. Playing a real mellow slip horn he will see Al Eichen, and making wood and skin come together will be Jack Weir. If it were but three Saturdays past he would find in scanning the dance floor many happy faces belonging to people like Mr. and Mrs. Joe Rothenberger, Pat Hennessey, Herb Schum, Bob Holt, Bob Tiedje and Dick Stahlberger. It's a Saturday night and everyone is wearing a smile, but it does sound like fun. October is truly a month of moving, for here in GR we find that so many old faces are gone and so many new

ones have taken their places. From the office staff has gone Charlie Baker to the office of Dr. Roy Shields. From the Page staff Jack Beecher moved to the music library, and if you miss Joan Tito from the guide desk I am sure that you will find her on the fifth floor in the engineering office. While remaining in the department, former guide Barbara Bennett has moved to the position of Assistant supervisor of the day Guide desk. Other folks have moved into GR from all points of the compass. There is Jeanne Conkey, replacing Charley Baker as assistant to Miss Dougherty, and Southpaw George Swearingen, of page staff. George should be a good addition to the next season's softball team for he has had much experience with the minor leagues of Texas behind him. New to the guide staff are Lillian Tierney; Ann Smythe; Bob Wilbur, former announcer in Massena, N. Y., Bob Azman, and Jim Todd.

Just a word in defense of the merger of the department: Many have heard the disparaging remarks about neckties, hats, socks, etc., between two young ladies of the department. Be they with, or without the facts I dare say there isn't a man in the department who would attempt to harmonize the shades of Kelly green and sky blue in the same ensemble. Shall we start a movement to change the name of that green shade from Kelly to Gallagher?

—John Casey

INTERNATIONAL — International politics hasn't had any more excitement than International-NBC during the past few weeks when within scarcely more than a week's time 28 new people came storming in two new sections were organized and the move for lebensraum was underway. The English Section with ten new people and a stunning schedule calling for five full hour on the air, was hardest hit. Frank Nesbitt, "occupied" the Audience Mail Section. Gerry Rodell, Mercedes Luks, and Betty Rapp, all weary DP'd, found shelter in Jeanie Glynn's office, while good-natured Jeanie dropped on Helen Davis doorstep. And there she sits, waiting for Helen to call "timber." For that's the next desperate move—the breakdown of walls, so that in the echoing vastness of the wide open spaces, we can camp together, in harmonious unison, true symbol of the Voice of the United States of America. Former State Department Representatives, S. J. Spiegelberg is in charge of the new Translation Section and translators; Margaret Arno, Madeline Billias, Ilse Burroughs and Kathleen Nicolayser Research, the other new section marks its debut in International with James Garson, and Esthe

Rosenbaum. Robert La Bour, Luis De Llano and Bette Stein (from Music) are new additions to Production. Other additions are: English—Robert Black, Thomas Costigan, Carol Martin, Judith Morley, William Riemer, Alan Strong, Eugene Saerchinger and Beverly Krostich. Italian—Guilano Gerbi, Giorgio Padavano, Luigi Racca, Portuguese: Elsa Bhering. French—Charles Andre and Simone Costa. Spanish—Rene Borgia and Vicente Tovar. German—Margot Loewy, and Music—Mary Jane Orth. Even so, we'll miss Jimmy Ridenour of Traffic, who sailed for Italy to study at the University of Florence. Double-lecker desk arrangements may solve the space shortage, and the City Planning Commission is working out a traffic control system—but will someone else please tell us how two people can type simultaneously on one typewriter—up to International Division standards, that is?

—Eileen Tobin

NETWORK SALES — Charles Phelps, who was with us and the Blue until he served in the Navy as Commander in the O.S.S. from 1942 till 1946, has come back to N.B.C. from R.C.A. International Division. Frank Chizzini, assistant manager of Radio Recording in New York until 1940 when he became manager of Radio Recording in Chicago, has joined our staff of salesmen and is very glad to be back in Father Knickerbocker's Town. When he was with the Sales Promotion Department in 1935, he worked on the launching of the campaign for the Thesaurus, which has indeed proved to be the treasure book its name implies.

Gloria Smith and Sally Urell have left us, Gloria to retire to the new home we mentioned last issue, and Sally to join Compton Advertising Agency. Nancy Eweles took Gloria's place and Jane Crowley took Doris Whyte's job when Doris replaced Sally. Best wishes and congratulations are extended to them all.

The Sales Department has been well represented at the Memory Course, with almost all our members attending. Of course, it is rather unusual to hear them all referring to each other as numbers, and it would be even more so if the telephone directory adopted the system. I can see it now—"361 9494 412". It would be slightly confusing, to say the least.

—Florence Zoettlein

PRESS—Press celebrated an unexpected "Mother's Week" when, in the space of seven days, three ex-NBCites dropped in with their young offsprings. We met Mike Donnelly, 18-month-old son of Amy Corvinus Donnelly, former Photo secretary. Florence Schwarzer, also

formerly of Photo, introduced us to four-year-old Carol Lee. Margie Ecclesine, once a staff writer, brought along three-year-old Peter. We regretted that her daughter, 16-month-old Tracy Ann, was at home with a baby sitter. We may be prejudiced, but we thought the children precious. It was proven recently that a photographer's life often is a happy one. When Rosemary Rice and Gloria Mann of the "Archie Andrews" show were in for "bubble gum pictures," it wasn't long before Maurice, Si and the entire dark room were in the competition . . . never did I find out who blew the biggest bubble, but the pictures were terrific . . . On October 25, Dorothy Collins, fashion editor, became the bride of Akiba Emanuel. When Dotty, five feet, eight inches tall, telephoned home to tell her family of her engagement, 13-year-old brother Peter's only concern was "Boot, is he tall enough for you?" . . . While on a business trip in Hollywood, Magazine Editor Jim McClean played tennis with Katherine Hepburn. Asked the score, Jim answered, "Of course, the lady won."

—Roselle Hubel

PROGRAM

ANNOUNCING—Peter Roberts is the newest addition to the announcing staff. Pete hails from Montreal, Canada and went to Ashbury College School at Bishop University and spent two years being tutored at London University in England. He first started in radio at station WAAM in Rochester and then went to KYW in Philadelphia before coming to NBC in N. Y. Peter also tells us that he is the proud possessor of

a champion English Pug dog who at present is hospitalized with pneumonia. Speaking of Montreal, Canada, Bill Malcolm and Walt Ehrgott spent their two weeks vacationing in Canada and northern N. Y. Rad Hall is now on vacation and probably having a darn good time too. Jean Mitchell, Pat Kelly's secretary, just got back from a dude ranch and really had a gay old time riding those horses. Jean is sporting a beautiful tan and really looks rested.

—Vince Mitchell

MUSIC—Music welcomes its new member, Jack Beecher, who replaces our university-bound Paul Alexander. Jack comes to us after a year with G.R. He seems to like our mad musical world, for he says he is "insane about records and jazz." He plays the drums, himself, and has beat out rhythm for assorted jazz bands in Westchester County.

Madge Boyton is back at her desk in Mr. Chotzinoff's anteroom, still bandaged from her sprained ankle, but managing to navigate.

We were delighted to see the pleasant face of our Ernest LaPrade in Carl Fischer's window, photographically featured in a display of his newly published book, "Broadcasting Music."

Dorothy Metcalf has a new extracurricular job, as soprano soloist at the Sinai Temple in Mount Vernon, New York.

—Phebe Crosby

SCRIPT—Script had some bad moments a few weeks ago when the news came that Marion Noyes, Manager of the Literary Rights Divi-

sion, fell ill shortly after her summer vacation. Latest word, however, is that Marion is doing a fine job of resting and relaxing and should be back with us in a couple of months. Meanwhile, Tom Adams has moved from Senior Play Reader to Marion's managerial job.

Into the same office has come smilin' Evie Heithaus. After a good word from Vic Tervola of Engineering, and a little matter of graduating from High School, Evie made tracks for NBC and is now a staunch member of the Westchester family of NBCites.

Did you know that Sam Locke, radio writer, has a wife whose nickname is "Miss Shuttle"? or more properly "Miss Subways" of September? Her first name is June. She is a Master of Columbia University's Graduate School of Journalism; has written for the National magazines; and now comes to NBC as a first-rate critic on Script's Play Reading Committee.

—Tom Adams

SUPERVISION — There's a new addition to Fred Shawn's household —this time, it's a girl and the name is "Trudy." With two older brothers, Trudy's date problem should be a cinch. Pat Gormely, who battles her way in from the Bronx every morning knows how it feels to have your cake and eat it too. Not only did the Yankees win the Series—Pat won \$10 in the office pool! Bill Stern's new secretary is Delores Dillon, a commuter from Cedarhurst, L. I. When her phone stops ringing, she'll tell you that she's interested in studying voice, that "what the Met needs is some new blood, and do you know a good voice teacher?" Jack Dillon (no relation) has travelled to so many football games in the past few weeks that he now carries a hat feather as standard equipment. Jack's the fellow who sits in the booth with Bill Stern, makes the charts, keeps an eye on the ticker and separates Yablonsky from Wyhooskie with a pair of field glasses. Jean Meyer of Central Booking is pouring over that football rule book she picked up in Schrafft. It seems her date for the Princeton-Dartmouth game takes his football seriously.

—Ray O'Connell

RADIO RECORDING—It's sad we felt when we said not good-bye but adieu to Ireland's gift to the sales department—Jack Treacy. New York's loss is Cleveland's gain as Jack will establish an office out Ohio way to promote the sales of both THESAURUS & Syndicated shows. The sharpener is grinding away and all pencils are ready to accept the orders that come our way.

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THOMPSON SUCCEEDS DUNN IN PERSONNEL DEPARTMENT

“Ted”

Thompson, replacing Ashton Dunn as Personnel Manager of NBC, has been Assistant Director of General Service and Manager of the Office Services Division since 1946.



Ted Thompson

A splendid example of NBC's promotion-from-within policy, "Ted" first became associated with the network in 1934, upon graduation from Dartmouth, as a Page in Guest Relations. After a series of promotions he became assistant to the Manager of the Public Service Division of the Program Department. He left

NBC for a time several years ago to become assistant director of industrial relations and training coordinator in the Plastics Division of Dupont.

When he returned to NBC in February, 1943, Thompson became Executive Assistant Manager, then Manager, of his old Department, Guest Relations.

After serving three years in the Army Signal Corps, Ted was discharged in 1946 and once again came back to NBC. An avid photograph and skiing enthusiast, the new Personnel Manager lives in Tenafly, N. J. with his wife and two sons.

Ashton Dunn, whom Thompson replaced, left after ten years of service with NBC to assume the position of Personnel Director with RCA Communications.

IT HAPPENS AT NBC

(Continued from Page 5)

If you bowlers ever need any "fill-ins", this is a cordial invitation to call on the gal substitutes. The RECORDETTES are so regular that we "understudies" are looking for new parts—so if you can use a good performance, we'll be backstage at all times.

Barbara Graham and her "snipe" have parted company for the winter. The recipient of this unusual name is none other than the sailboat that took her where she wanted to go last summer—we've been told some fellow named Columbus got around in one too! Don't anyone ask Claire Dunlap how she liked the first few days of her vacation in the "deep south", but we'll give you a sketch in a thumbnail. Railway express strike in full swing—no trunks being delivered—temperature in Virginia close to 100 degrees no summer clothes. Procedure: frantic search through the express office. Result: the lost item found among boxes of CHICKEN CRATES—moral of story: Fellow transcription shippers don't overlook the "chickens" when checking misplaced records!!!—especially on THURSDAYS.

Dodger fans will say it was a CRIME they lost the world's series, and Yankee fans like Charlie Hicks will own up to the MURDER. Steve Riddleberger admits that Room 462 was in mourning and desk drawers only half open while Black was what the well-dressed Dodger funeralite was wearing!!!

From the morbid to the bright—the "Blinding Light" (not to be confused with what well known daytime serial) on the seventh floor can be blamed on Molly Levin, of our script department, and Jeannette Bell, Secretary. Both gals are soon to change their names and are currently wearing the NEW LOOK a la engagement rings.

—Marilyn T. Costello

RESEARCH—We start off with a request for attention to the Exchange Corner. Please note Anne Mazzolla's plea. A recent check of the department revealed no less than 21 persons attending school at night . . . And speaking of nighttime we are reminded that the Research Department's Bowling Team would like to have some moral support every Thursday night. Ken Greene, Emil Rohner, Bob McFadyen, Ed England and Howard Gardner have been doing pretty well, so far. And as soon as Ken finds a ball that's the right weight the team expects to mow down the opposition . . . Santa Claus came early in Brooklyn this year bringing Ruth Jaffe a beautiful diamond engagement ring given to her by Fred T.

Berg. According to plans, Ruth and Fred will say "I do" on December 20th. They're off to a good start with a three room apartment and a car . . . Charlie Squires has been named Secretary of the Radio Group, American Marketing Association it was announced recently . . . Edward Birsner former pilot of a P-51 has joined the Graphic-arts boys in 799. Ed had a real thriller one day when on ground gunnery practice. He shot a burst of bullets into the target only to have them ricochet back into the planes' oil system. He believes this is the first time a pilot ever shot himself down . . . Was surprised to discover a hidden talent in Graphic; Roy Anderson is a gifted organist and is continuing his organ studies to achieve greater perfection. Will Zurflied's dog, Mr. Jones, had his first posing job recently and will appear in the December issue of Harper's Bazaar . . . The display prepared by the Research Department for the NBC Atlantic City Convention has been set up in the Circulation Division and anyone interested is invited to drop down for a look-see.

—Will Zurflied

TELEVISION

We rolled out the welcome mat for June Kohart new secretary to the famous combine of Elwell-Wade-Rose. Betty Orr left us to join the ranks of RCA and Helen Bishop now occupies her desk as secretary to that man of distinction, N. Ray Kelly. Helen Rachel, Terry Gurbach and Adrienne Luraschi attended the Rodeo the other p.m. and still talk of it in glowing terms. Maybe they'll try out some of the stunts on the Central Park horses. Marion Dormann Lehman and the stork had a little conference the other day and decided on a six pound baby girl named Margaret. Mary Alcombrack managed to squeeze out one more Indian Summer weekend at the Jersey Shore. Our girl-about-town also attended the Rutgers-Princeton game and picked a winner in Rutgers. Ren Kraft, a loyal Illini, was seen cheering wildly at the Army-Illinois game. Tie score—but wait until they play Notre Dame! Pat Gray has finally set December 27 for her white veil and orange blossoms day. We all wish you much happiness Pat. Terry Gurbach has moved over one desk to take Anne Bachner's place as secretary to Noel Jordan while Anne moves in with Simpson and Keith. A newcomer to Television takes Terry's place as assistant to Jack Reber and Warren Wade so here's a big hello to Mimi Wines. We are also greeting Gordon Duff the new stage manager. The telefems and telefellows were out in full force for the party in the Rainbow Room . . . wonderful refresh-

ments and singing. The party was adjourned to that new deluxe nightclub, Ira Skutch's place. A new song that is destined to reach the Hit Parade was introduced. It's an amusing ditty with a comical background and is called "Poor Billy Waterbury lost his House." Keep your eye on this tune.

—Rose Sheeky

PRODUCTION—Among the new additions to television are two Californians Hal Keith in Field Programming and Marilyn Wines a new secretary. The Film Division also has two recent additions Philip Wylie and Vic Borsodi.

The ranks of television are certainly swelling. Noel Jordan's title of "General" has really caught on. The rank was tele-officially bestowed on him by Pat Roche. The story is a long and funny one—anyone interested call the "General." The marriage mart is going to have two new additions in December: Pat Gray—secretary to Warren Wade and in March, film's inimitable redhead Mim Goss. Curiosity has reached a new high in television with the latest addition to Larry Schwab's collection of "miscellaneous" articles. Larry collects anything and everything and just the other day he strolled in proudly with a 50,000 ohm register—what it's for neither Larry nor anyone else in television know—but his philosophy is "you can never tell when it'll come in handy." Paul Alley has apparently given up his bow ties—he just broken out an "elephant" tie—wonder if it's a subtle way of electioneering, but Paul's non-committal. So your guess is as good as ours. I overheard the most priceless remark of the year—"there's nothing wrong with anyone in television programming that 10 years in a sanitarium won't cure"—the dropper of this gem shall have to be nameless for the time being—hmmm, food for thought.

—Anne Bachner

TREASURER'S—Anyone walking in the Cashier's office these days will notice "something new has been added." Our Cashier's are sporting new name plates and they are now being called by name instead of "Hey You" or "Oh Miss." Doris Johnston, secretary to Bill Williams, returned to her desk after spending her vacation in the saddle at Great Barrington, Mass. Speaking of Doris, she is now wearing a sparkler on her third finger, left hand, and there is a romantic story connected with it. Last Spring Margie Doherty invited Doris to her home in Tarrytown for the weekend. Since then Doris has been traveling to Tarrytown every week-

(Continued on Page 7, Col. 1)

PROMOTIONS

William Garden, Noel Jordan and Garry Simpson, former Programming Assistants in Television, have been named Directors.

Florence Meyfohr and Helen Boss hard, Executive Secretaries in Radio Recording, have recently received promotions.

John O'Mara, former Station Relations Day Messenger, is now a Stock Clerk in Engineering.

Annette Bachner of Television has been promoted from her position as secretary to Junior Programming Assistant.

Doris Whyte of Network Sales has been made Script Assistant.

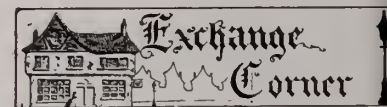
Barbara Bennett has moved from Guide to Assistant Tour Operating Supervisor in Guest Relations.

John Beecher, former Page in Guest Relations, is now Music Library Clerk in Program-Music.

Adelaide Smolen, former Script Clerk, is now a Secretary in Program-Production.

Bette Stein has moved from Senior Music Clerk to Production Director in International.

Leroy Waldron has been promoted from Page to Control Desk clerk in Guest Relations.



WANTED: Honeymoon apartment in Westchester. Willing to pay \$80 per month. Marriage plans depend upon place to live. Call Anne Mazzolla, Ext. 530.

FOR SALE: One 20" Slide Rule in good condition. Price \$10.00. Call Will Zurflied, Ext. 572.

DEERHUNTERS who have luck and like venison but have no use for the hides please call Kennedy Ext. 8459. I want deerskins.

FOR SALE: DC-AC inverter, with voltage regulator. Original cost \$25. Also Admiral Record Changer; original price \$35. Both for \$35. or \$1 for the inverter, \$25 for the recorder. Call A. Lodge, Ext. 404.

FOR SALE: Complete set (3 books) Encyclopedia Britannica Reasonable. Call Gene Alexy, Ext. 631.

FOR SALE: 1946 Mercury 4-door sedan. Phone Don Mercer, Ext. 703.

FOR SALE: 1947 Studebaker Champion 4-door sedan, fully equipped 1800 miles, asking \$2400. Call Keller, Ext. 8437.

(Continued on Page 8, Col. 3)

IT HAPPENS AT NBC

(Continued from Page 6, Col. 3)

end, and lo and behold, her fiancé—is none other than Margie's brother. We received a wire from our boss, R. J. Teichner, who is visiting our stations on the coast, and he tells us that Hollywood is still out there. Sounds interesting! We are beginning to think the Army team is favored in our office. At the Army-Colorado game at West Point, the smiling faces of Erna Thomas, Doris Johnston, Margie Doherty and Herb Schumm could be seen cheering Army on, successfully too, since the score was 47-0 in favor of Army. By the way, just as a point of interest to those who care, the two Cashier's windows are in operation now at all times unless otherwise stated.

—M. Doherty

WNBC

Mr. Gaines became the proud father of an eight-pound daughter, Mary Elizabeth, on October 20. Mother and daughter are both doing well and "Beth" will be welcomed home by brother Richard and sister Susan. All of us in WNBC will be sorry to see Mr. Tilenius and Mr. Anderson leave in November but wish them both the best of luck in their new positions. Mr. Tilenius is going to join John Blair & Company, a radio representative firm, as a salesman and Mr. Anderson becomes an account executive in NBC Television Sales. Mr. Provost's right-hand girl, Peggy Breese, has been out for three weeks with a glandular fever but we're glad to hear she's recovering rapidly and that she'll be back with us soon. "The New Look" has invaded Room 416. Michele Lescure and Winni Schaefer are both proponents of the ballerina skirt and cut quite a fancy figure in the office much to the disgust of some of the men who are members of "The just below the knee club."

We welcome John C. Warren new account executive, Lois Cole Promotion secretary and Edna M. Erickson secretary to Don Norman.

—M. Hutchison

NBC PROUDLY HAILS DENNY

(Continued from Page 1)

States in three international telecommunications conferences in Atlantic City.

FALL TRAINING ACTIVITIES

(Continued from Page 2)

A revised edition of the Operating Manual has recently been issued to the Reception Staff of the Guest Relations Department. Staff meetings are being held to go over the operations procedures contained in the manual.

NBC TELEVISION NEWSREEL

(Continued from Page 3)



We view the "viewers" (l. to r.) back row: Frank Lepore, Martin Hoade, Jim Pozzi and Dave Klein. front: Chris Nelson, Miriam Goss and Eugene Boesch.

with a current library of more than 5,000,000 feet on hand which must be so indexed as to be immediately available, Vic Borsodi's job as film librarian assumes gigantic proportions. Frank had a story which illustrated the wearing pace and the demands brought on this portion of NBC's Television Newsreel set-up. The department received a "hurry-up" call for a stock shot from the film library of a football player making a placekick. The cross-indexing system is so complete that they were able to delve into 5,000,000 feet of film—5,000 container cans—select the likely can, view the portion required, and send to the customer the film shot requested . . . in one half hour!

In addition to helping with this filing system, Frank assumes the headaches of being Paul Alley's Ass't. Together, Vic and Chris Nelson must remove the film from each can separately, run it through a "viewer", write a complete synopsis of contents—subjects broken into sequences, and described as to footage, source, where it was used and on what date and any other pertinent information. A master "ditto" of each synopsis is made by Borsodi which is then returned to Frank Lepore who further breaks down the category into still other "subject" classifications for cross-indexing purposes.

Vic, on the strength of this final breakdown then orders cards from DUPLICATING, and after these cards are made up Nelson files them in their proper position in the 20 file drawers of this office's system.

This is a routine procedure on each can of film received at NBC Television Newsreel Hqtrs. The can is then labeled for filing and sent to the Film Library proper at 35 W. 45th St.

The bells on the AP teletype rang furiously to announce a news flash. Eugene Boesch, Ass't News Editor, came into the room on the run; tore off the yellow sheet; rushed back with it to his boss, Martin Hoade, the News Editor. By the time I was

able to track Eugene down, Martin was already checking with the NBC newsroom via telephone.

According to the importance of such news flashes, Martin explained, NBC Television newsreel cameramen are dispatched to cover stories. Reaching for another phone he contacted Dave Klein, Ass't Cameraman and driver, to check on the availability of the stationwagon pending the NBC newsroom's go-ahead on the flash just received.

Paul Alley approached from somewhere. "If you're ready to go," he said, "I'll give you a lift uptown." In amazement I realized that five full and furious hours had elapsed. It was seven o'clock, and Paul had completed his work at this address. He was ready to go to Radio City and put on his 8 p.m. broadcast. The rest of the staff would follow in a few minutes, he said.

He explained to me in the cab that from the initial positive viewing of the newsreel he had assembled, he would only see one run-off of the film before airing it. During this "rehearsal" showing he would dub in the narrative account. Margaret Snider of the Radio City Television staff is telephoned every afternoon to select background music for the film to be shown that night, Alley said. She makes her choice of recordings on the basis of the different types of subject matter and the running time on the screen. For example, he said, film progresses at the standard rate of 90 feet a minute and she must gauge the accompanying music accordingly. Both the records and the script are handed to the engineer in charge of the turntable, and Martin Hoade and assistants cue the music to the picture. While this is going on, Paul added, I am sitting in Studio 5F-A seeing the film on the receiver while I listen to the music through earphones. It is then that I fit my narration into the story sequence. In other words, the final sight and sound productions viewed by 100,000 metropolitan area television owners is composed of three elements coming from three different positions—the voice, the music, and the picture—all so channelled as to effect the balanced whole through perfect timing. This method makes re-recording unnecessary and thus saves lots of valuable time.

This complete operation, from film to final showing is accomplished in a matter of hours, in contrast to the several days required by movie newsreels. Television Newsreel is doing all this with a staff of thirteen (13) people!

This isn't a miracle . . . that was a point Paul Alley strongly emphasized . . . it is the result of thirteen individuals racing through their work day at the breakneck speed at which they were operating while I

was there. More than that, however, each of these people by virtue of their experience and love of their work are able to operate efficiently at this pace, and in concert with all the other divisions in the television department. Their aim is to firmly establish NBC as the foremost Television news medium in the world, another "best" in NBC operations.

NEW APPOINTMENTS

Charles B. H. Vaill of Advertising and Promotion has been named Director of Advertising and Promotion for WNBC. He replaces Charles H. Philips who has joined the National Spot Sales Department as an Account Executive.

Burroughs H. Prince of News and Special Events has been appointed Assistant Manager of Operations and will supervise night news programs.

Carl Cannon of Station Relations has been named Promotion Manager for the Public Affairs and Education Department.

Jacob A. Evans of Advertising and Promotion has been named Company Audience Promotion Manager.

Alton Kastner of Press has been named Column Editor.

Herbert V. Anderson of WNBC has been appointed Account Executive in the Sales Division of the Television Department.

Donald Norman of the National Spot Sales Department has been appointed Sales Manager of WNBC.

Murray Harris, who for the past year has been field promotion manager of WNBC, has been named Publicity Director of the station.

NEWCOMERS to the NBC scene include: Leon Pearson, noted newspaper and radio reporter, to the European News staff and Harry T. Floyd, former sales manager of the Princeton Film Center, to Television Sales.



Everyone in the Press Department has been in a celebrating mood recently over the promotions of Tom Knode and Syd Eiges.

The above picture was taken at the "official" celebration for the new Director, and Vice President in Charge of Press.

CONGRATULATIONS!

(How Good NBC People Can Get)

John H. MacDonald, Administrative Vice President, elected to newly created post of Chairman of the Board of the Controllers Institute of America . . . John MacVane, former war correspondent, now chief of the NBC staff covering the United Nations, awarded rank of Chevalier, French Legion of Honor, by Foreign Minister Georges Bidault of France . . . Kenneth Banghart, NBC staff announcer, named national winner of H. P. Davis National Memorial Announcer's Award for 1947 . . . Martin W. Wilmington, research analyst in the Planning and Development Division, appointed to teach evening course in Business Management in the Economics Department at Brooklyn College . . . Merrill Mueller, NBC London Bureau Manager, appointed Honorary Officer of the Order of the British Empire.

SUGGESTION WINNERS

Eight Suggestion Awards were made during the month of October totaling \$85.00. WHERE IS YOUR SUGGESTION?

Alfred G. Webber of Radio Recording won the top award of \$15 for suggesting an improvement in the construction of the wagon used to transport records to facilitate handling and minimize breakage.

Ethel Gilchrist of Advertising and Promotion, recently transferred to NBC San Francisco, was awarded \$10 for her suggestion to assist with traffic directions in the halls.

Bernard Isbitsky of the Engineering staff at Bound Brook won \$10 for suggesting a protective shield for the control panel at the transmitter.

Chester Hill of Program-Sound Effects won \$10 for suggesting that sound demonstration training be handled by the technicians.

A double-barreled suggestion won \$10 each for the joint idea mem. Arthur J. Lindstrom and Thomas V. Bolger of the Bound Brook transmitter suggested helpful technical data.

Dwight T. Worthy of Press was awarded \$10 on a suggestion for improving ventilation in the Television Press Room.

Joyce Tyrrell of Research won a \$5 award for suggesting a directional sign to assist strangers in making an exit from the Research labyrinth.

Gilbert Wohl's idea won him \$5 and concerned making the NBC Digest subscription blanks available to visitors at NBC.

INTRODUCING



Virginia Smily

It's a pretty "tough" assignment, writing about oneself. I'm doing it purely for identification purposes. This is your new *Chimes* Managing Editor.

We need your help; your ideas. What do you want in *Chimes* each month to entertain and inform you? What are your criticisms? Your suggestions for improvement?

Look for me on the elevators, in the corridors, at the Bulletin Boards, or in Room 512, Ext. 462. Call any time. I want to meet you and know what you think.

The theme for our next issue is SUGGESTIONS. Think and Win \$\$.

RETIREMENT PLAN

(Continued from Page 2)

receive statements every two years of the accumulated annuity purchased for you and the amount will increase each period.

Q. Several persons in my department contribute about the same amount to the Plan each month. Why hasn't the same amount of annuity been purchased for each of us?

A. The amount of annuity purchased each year for each employee is determined not only by the amount of contribution but by the age and sex of the individual as well.

EXCHANGE CORNER

(Continued from Page 6)

FOR SALE: Quantity of Model Railroad equipment (HO gauge) including completed cars, kits, rail, buildings, etc. Very reasonable. Call Ed Watkins, Ext. 543.

WANTED: 2½ or 3 room, unfurnished apartment, vicinity Long Island or Manhattan. Ceiling \$45. mo. Call Bob Holt, Ext. 8208.

WANTED: Information on available apartments, houses, rooms, etc., furnished and unfurnished. Please call EMPLOYEE SERVICES, Ext. 147.

FOR SALE: Standard baby crib and high chair, both in excellent condition. Reasonable. Ext. 148.



What the well-dressed businessman should wear is demonstrated (l. to r.) by I. E. Showerman, Vice President in charge of the Central Division; Sidney N. Strotz, Vice President in charge of the Western Division; Frank M. Russell, Vice President in charge of the Washington Office; Niles Trammell, President; Frank E. Mullen, Executive Vice President; and Easton C. Woolley, Director of Stations Departments. The candid camera caught this group of members of the NBC Management Committee at the Sedgefield Inn, Greensboro, N. C., during the four-day annual conference, October 9-12. At two daily business sessions thirty-four officers and department heads discussed a wide range of company problems, plans and policies.

PUBLIC SERVICE CHANGE

(Continued from Page 1)

insure fair and impartial presentation of significant opposing viewpoints. During political campaigns when time for political parties is allocated on a commercial basis, the Sales Department will be responsible for booking, in accordance with previous practice.

B. *The Organizations Division*, which will be responsible for maintenance of liaison with religious, educational, professional, business, labor, agricultural, social welfare and other organizations and groups to insure effective cooperation with their public service activities and objectives.

Ken R. Dyke in announcing the department's redesignation disclosed the following appointments:

Dwight Herrick, Operations Manager, Public Affairs and Education Dept.; Margaret Cuthbert, Manager, and Jane T. Wagner, Assistant Manager, Organizations Division; Doris Corwith, Manager, Talks Division; Sterling Fisher, adviser on public affairs and education.

A Public Affairs Board was also named to assist in the initiation and accomplishment of NBC's Public Affairs and Education objectives and to insure coordination of all departments affected by these operations. Included on the Board are:

Chairman—Ken R. Dyke, Administrative Vice President; William F. Brooks, Vice President in Charge of News and Special Events; Thomas McCray, National Program Manager; Sterling Fisher, Adviser on Public Affairs and Education; William McAndrew, Assistant to the Vice President—Washington; Dwight B. Herrick, Operations Manager, Public Affairs and Education Department. Dr. James Rowland Angell, president emeritus of Yale University, and a member of the NBC Board of Directors, will continue as public service counselor working directly with Niles Trammell, NBC president, and Gen. Dyke.

Steno's we need

To type and transcribe
Every day—from nine
to five.

Nimble beginners

Or capable scribes,

So send in your friends
to room 505.

WANTED