



# NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

MARCH • 1948

VOL. 6 NUMBER 1

## HILARIOUS NBC-ITES PROVE YOU CAN HAVE FUN ON FRIDAY THE 13th

The A.A. Mascot for the month of February—the Spirit of Friday the 13th—was overheard at the Cocktail-Dance exclaiming: “Mirror, mirror on the wall, who is the dizziest one of all?”

The Mascot had been swinging on a crystal chandelier in the Plaza Ballroom during the “Bumps-a-Daisy” to keep out of the way of the “bumpers” . . . but when that hilarious dance was finished Jimmy Lannan’s music switched to the “Nan-ucket” . . . and everyone went round, and ’round and ’ROUND!

The only casualties of the day—over which the Mascot seemed to have no control—were the disappearing beverage stubs and he confided that absolutely, it was “not done with mirrors.”

We think it was the Mascot who prompted A.A. President, Nick Kersta, to announce that the door prizes were all going to be Television sets. As it turned out, everyone was surprised and ten persons were mighty pleased to become owners of portable radios.

Nick Kersta, in his “farewell address,” gave thanks to his fellow-officers, Tom Knode, Adelaide Orr, Aneita Cleary, Ham Robinson and Al Walker for their assistance to

the A.A. during the past year and then introduced Paul Rittenhouse, the newly elected A.A. President.

Paul, accustomed as he is to “line-up,” gathered everyone in near the microphone while he called out the “assignments” for the coming year: F. A. Wankel of Television Engineering, 1st Vice-President; Corinne Pearson of Personnel, 2nd Vice-President; Donald Meissner and Jean Harrison of General Service, Treasurer and Secretary, respectively. Al Walker was reinstated as Social Chairman before he had time to bow out of the office which he held formerly.

When the hands of the clock came all too quickly to 8:30, the Mascot whispered in the ears of the Ballroom Manager and our Music Master and convinced them that the party was really just starting. Consequently, he arranged for an extra hour of merrymaking.

No one wanted to leave the dance at all—even at 9:30—but the Mascot got hungry and turned out all of the lights and the orchestra said farewell in six different choruses.

Recovered from the effects of being installed as “the Elected,” the  
(Continued on Page 8, Col. 3)



Newly elected A.A. officers. Rear, l. to r.: Don Meissner, Paul Rittenhouse, F. A. Wankel. Front: Jeanne Harrison, Al Walker, Corinne Pearson.

## JAMES M. GAINES NAMED ASS'T TO H. C. KOPF

James M. Gaines, Director of the National Broadcasting Company's Owned and Operated Stations, has been appointed assistant to Harry C. Kopf, NBC Administrative Vice-President in charge of Sales and Station Relations.

Mr. Gaines will continue as Director of Owned and Operated Stations and will assist Mr. Kopf in various operating activities concerned with sound broadcasting.

Mr. Gaines has been with NBC since 1942 when he joined the network's Stations Department. In January, 1944, he was made Assistant Director of Advertising and Promotion, and in September of the following year he became Manager of the Planning and Development Division. In January, 1946, when Station WEAf (now WNBC) began autonomous operations, Mr. Gaines was named Manager of the station, and a year later he was appointed Director of Owned and Operated Stations.

## WANKEL, PHELAN, CASTLE UPPED IN ENGINEERING CHANGES

F. A. Wankel, former NBC Eastern Division Engineer, was appointed Assistant Director of Television Engineering Operations on January 30, reporting to Robert E. Shelby, Director.

T. H. Phelan has been appointed to Mr. Wankel's former post. Previous to this, Mr. Phelan was Assistant Manager of the Audio-Video Engineering Group. D. H. Castle, former Staff Engineer, succeeds Mr. Phelan.

Mr. Wankel, who has been with NBC since 1928, joined the company as one of its first student engineers. Two years later he was appointed Transmission Engineer in the Operating Group, and in 1934 he joined the Development Group to work on television experimentation. In 1940 he became Senior Television Supervisor, and in 1942 he was promoted to the post of Eastern Division engineer.

Mr. Phelan joined the company in 1929, also as a student engineer. He was a member of the Design Group

## CARLTON SMITH APPOINTED MANAGER OF NBC TELEVISION

Carlton D. Smith, General Manager of NBC's Washington radio station WRC and television station

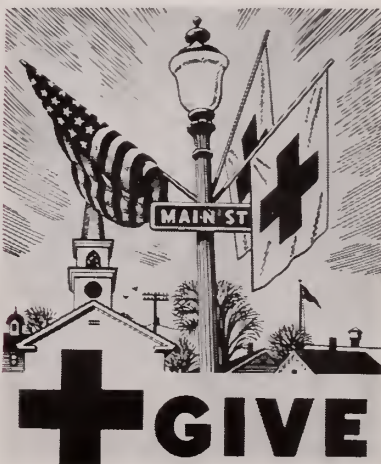
WNBW, has been appointed Manager of the NBC Television Department here in New York, effective March 15.

General Manager of WRC since 1942 and Assistant Manager of WRC and WMAL from 1933 to 1942, Mr.

Smith was NBC's presidential announcer for the entire twelve years of President Roosevelt's administration. He supervised the early development of NBC television in Washington and the opening and subsequent operation of WNBW, NBC's owned and operated Washington television station which went on the air last June. Since then he has been responsible for WNBW's rapid development both as a local station and as a key outlet of the NBC video network.

of the Engineering Department from 1930 to 1939, at which time he was appointed Assistant Audio-Video Facilities Engineer. Last September he was named Assistant Manager of the Audio-Video Engineering Group.

Mr. Castle came to NBC in 1933 as a Studio Engineer. He was made a Staff Engineer in 1945.







CORINNE PEARSON, *Editor*

WINIFRED M. CARTER, *Managing Editor*



Niles Trammell

## A MESSAGE FROM THE PRESIDENT

The 28th annual report to the stockholders of the Radio Corporation of America has just been published. As employees of NBC, one of the subsidiaries of RCA, we all have an interest in learning "where the money came from" and "where it went" in 1947.

The following tables show the sources of gross income and what happened to it are from the RCA report:

### Where the Money Came From

	Amount	%
RCA (manufacturing operations).....	\$233,308,803	74.3
NBC .....	65,690,001	20.9
RCA Communications & Radiomarine Corporation.....	19,141,385	6.1
Less intercompany transactions.....	4,116,617	1.3
<b>TOTAL .....</b>	<b>\$314,023,572</b>	<b>100.</b>

### Where it Went

Cost of Raw Materials, Supplies, Sustaining Program Talent, Rent Sales & Advertising; Payments to Associated Broadcasting Stations; Research, Administration, and other operating expenses.....	\$166,971,401	53.2
Wages and Salaries to Employees.....	107,924,722	34.4
Other expenses .....	5,376,741	1.7
Taxes .....	14,981,151	4.8
Dividends to Stockholders .....	7,309,846	2.3
Carried to Surplus (turned back into business).....	11,459,711	3.6
<b>TOTAL .....</b>	<b>\$314,023,572</b>	<b>100.</b>

The net profit of RCA in 1947 equalled 6% of the company's gross income. At the year-end, RCA and its associated companies had 40,282 men and women on the payroll, and were providing work for many thousands of others outside the immediate RCA family.

Great strides were made by NBC in 1947 in broadcasting and television. I congratulate all of you, whose everyday performance at your jobs made possible the good showing of our company during the past year.

I would like to pass on to you a few words from a letter written to me by Brig. Gen. David Sarnoff, Board Chairman and President of RCA and Board Chairman of NBC: "Last year now passes into history. 1948 and the years ahead will pose even more difficult problems for the NBC than it had to deal with in the past. Correspondingly its opportunities ahead are also greater. I know that you require no reassurance from me of the confidence I have in you and your staff of workers in the NBC."

Echoing General Sarnoff's trust, I am confident that even though this year's problems and those of the years beyond will entail hard work and serious responsibility, the employees of NBC will fully measure up to the challenge of the future.

## CHIMES IS FIVE

*Chimes* marks its fifth anniversary with this issue. At this notable point in its career, it extends its gratitude to all who have had a hand in keeping NBC-ites posted about themselves.

For sixty monthly issues put to bed, special credit goes to *Chimes* staff reporters and featured contributors whose departmental jottings and articles have enlivened its pages; to Press's Photo Division which has lent its photographers and cameras to cover *Chimes* stories; to Promotion's Art and Production Division for artwork, and printing and engraving detail; and to the Mail Room for carrying *Chimes* to its readers.

As Volume 6 succeeds Volume 5, *Chimes* introduces Winifred Carter, its new Managing Editor, a new-



Winifred Carter

comer to Radio and NBC who will be open to all ideas *Chimes* readers may have for their publication. Suggestions? Likes or dislikes? Why not drop into 512 to talk about the things you want to read in *Chimes*.

As for those entertaining bits of information you pick up around the clock at NBC which would make good copy for "It Happened in NBC," take them to the staff reporters. They've been keeping *Chimes* supplied with departmental news each month and would welcome your interest. They're listed below:

Don Foley—Adv. & Prom.  
 Kay Henderson—Cont. Accept.  
 Joan G. DeMott—Controllers  
 Gordon Strang—Engr. Aud.-Vid. Fac.  
 Ed Watkins—Empire State  
 Vincent Genzardi—Engr. Maint.  
 Ed Stolzenberger—Engr. Master Cont.  
 Mary Bell—Engr. Recording  
 Jack Irving—Engr. Tel. Fld.  
 Mel Stickles—Bound Brook  
 Bill Haerer—Port Washington  
 Hal McConaghy—Air Conditioning  
 Mary Heller—Gen. Service  
 Cal Wheeler—G.S. Mail Room  
 Jo DiMarco—Stenographic  
 Jeanne Conkey, John Casey—Guest Relations  
 Rosemary Pfaff—Information  
 Eileen Tobin—International  
 Elizabeth Moloney—Legal  
 Bud Soden—National Spot Sales  
 Fran Barbour—Network Sales  
 Agnes Sullivan—News & Sp. Ev.  
 Betty Smith—Personnel  
 Roselle Hubel—Press  
 Vincent Mitchell—Prog. Ann.  
 Phebe Crosby—Music  
 Robert Wogan—Production  
 Tom Adams—Script

## CALLING ALL EXPECTANT PARENTS!

New benefits have been announced by the Associated Hospital Service for members of the Family Plan our hospitalization and surgical group.

Since January 1, 1948, the surgical benefits for Obstetrical care have been increased from \$60 to \$75. The Plan also provides for \$80 allowance toward the hospital charges in Maternity cases.

If you enrolled in the Family Plan within the first three months of your employment with NBC, or, within 30 days following your marriage, there are no waiting periods required for obtaining these maternity benefits.

For further information on the NBC Hospitalization Plan, please call Employee Services, Ext. 46.

## AS "CHIMES" GOES TO PRES

Sidney Strotz, Vice-President in charge of the Western Division of NBC has been transferred temporarily to New York to work with Frank E. Mullen, Executive Vice President, on television plans and policies in preparation for opening of KNBH, Hollywood, in late summer. . . Frank E. Mullen announced that the television station to be constructed by the San Francisco Chronicle will be NBC's affiliate in that city. . . Add to NBC entries: the Congressional Record, a script from the "Home is What You Make It" series which concluded three and a half years on NBC on Feb. 21. Re Frank Keefe of Wisconsin wrote NBC that he considered the script "Abide with Me" built around World Day of Prayer "one of the finest things" he has heard.

## NBC ACQUIRES 169th AND 170th AFFILIATES

Station KXLL, Missoula, Montana, became the 169th radio station to be affiliated with NBC. The affiliation became effective February 21.

On July 29, the 170th affiliate Station WSAU, Wausau, Wisconsin will be added to the NBC network.

Frank Loughran—Sound Effects  
 Ray O'Connell—Supervision  
 Marjorie Loeber—Public Aff. & Ed.  
 Marilyn Costello—Radio Recording  
 Willard Zurflied—Research  
 Marion Lucas—Station Relations  
 Kay Collins—Stations-Traffic  
 Anne Bachner, Rose Sheeky—Television  
 Margie Doherty—Treasurers  
 Betty Michaelis—Treas.-Pur.  
 Frances Carlson—WNBC



# TEXTBOOK "RADIO NEWS WRITING" BY WM. F. BROOKS

"Radio News Writing," a comprehensive textbook on the preparation of news for radio by William F. Brooks, NBC Vice-President in charge of News and International Relations, has just been published by McGraw-Hill.

The book deals with all phases of news writing for both radio and television, and includes an appendix of sample scripts illustrating the various types of news programs. It also explains the responsibilities involved in news broadcasts and the duties of a radio news editor.

Each of the eight general categories of news broadcasts is treated in a separate chapter—straight news reports, world or domestic roundups, news commentary or analysis, specialized commentary or analysis, news feature reports, on-the-spot pickups, women's news and sports.

The text is based on a course given by Mr. Brooks for the Columbia University Extension School.

# FIRST SERIES IN SECRETARIAL TRAINING PROGRAM COMPLETED

On March 4, the first series of classes in the Secretarial Training Program was successfully completed with a class discussion on NBC office services. Over 50 secretaries and stenographers in the company had taken advantage of these refresher classes in NBC secretarial procedure which had been held each Tuesday and Thursday beginning February 10.

Course subjects included general secretarial procedures, telephone techniques, filing techniques, stencil cutting, dictaphone transcription and NBC office services—stenogra-

(Continued on Page 8, Col. 4)

# NBC HOLDS WORKSHOP SERIES FOR AFFILIATES; FIRST IN N. Y.

On February 9, 10 and 11, NBC executives met at the Waldorf-Astoria Hotel with 88 representatives of 40 Eastern affiliated stations in the first of three Workshop meetings which are being conducted this year by the Network to discuss problems mutual to it and its affiliates.

The first day's meeting, presided over by Thomas C. McCray, NBC National Program Manager, dealt with programs and production. The following day, J. H. Nelson, NBC Director of Advertising and Promotion lead the discussion in his field. The third day of the Workshop was given to two groups who met simultaneously: one, an engineering roundtable under the chairmanship of George McElrath, NBC Director of Engineering Operations; and the other, a discussion of press relations and publicity with Sydney Eiges, Vice-President in charge of Press, at the helm.

Niles Trammell, NBC President and Noran E. Kersta, Director of Television Operations were luncheon speakers.

A similar Workshop is being conducted this week in Chicago for NBC Central affiliates. On May 12, 13 and 14, representatives of the network's Western affiliates will attend meetings held in Los Angeles.

# JOHN J. MERRIGAN

It is with regret that *Chimes* announces the death of John J. Merrigan, Inspector on the Protection Staff, General Service Department, on February 28. He had been ill for several months.

Inspector Merrigan came to NBC in April, 1942, as a member of the first Protection group.

He is survived by two sons and a daughter.

# WNBC'S "HOUSING—1947" CONGRESSIONAL RECORD ENTRY

"The Congressional Record" for February 5 contains a reprint of one of the scripts of WNBC's "Housing—1947" programs, broadcast last September and October to clarify the issues involved in the housing problem.

Speaking before the Senate on February 5, Senator James E. Murray, of Montana, requested and obtained consent to have a statement by Senator Wagner "dealing with a series of broadcasts on the housing problem, produced by station WNBC in New York City, as well as one of the broadcasts" included in the appendix of the Record.

Referring to the vital importance of attaining a solution to the housing problem, Senator Wagner described the "Housing—1947" broadcasts as representing a "noteworthy example of public service in informing the public on an issue of major national importance." He stated that "all the issues and all the points of view on housing were presented to the public in dramatic, incisive, and accurate form," and that station WNBC should be strongly commended for undertaking it.

The script of the September 25th program was then quoted in its entirety.

# PROMOTIONS

The following NBC employees have recently received promotions.

James M. Anderson, Engineering, from Assistant to Senior Air Conditioning Engineer.

Ulrich Caro, Engineering, from Television Student to the Audio-Video Facilities Group.

Nancy Ewels, Network Sales, to a new secretarial post.

Dennis Frakes, Engineering, from Recording Clerk to Matrix Man 2/c.

William Fraula, Engineering, from Metalizer to Matrix Set-Up Man.

Marie Freda, General Service, from Continuity Typist to Night Supervisor.

G. M. Hastings, Engineering, from Engineer to Staff Engineer.

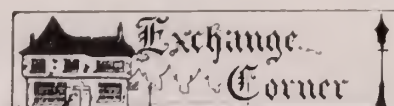
Lawrence Lockwood, Engineering, from Television Student to the Audio-Video Facilities Group.

George Marshall, Engineering, from Recording Clerk to Stock Clerk, Master Control.

Bernard Martin, Guest Relations, from Guide to Cashier.

Virginia McCutcheon, Denver, to Executive Secretary, Legal, N. Y.

David Murray, Guest Relations, from Guide to Cashier.



**FOR SALE**—1941 Hamilton Beach vacuum cleaner with attachments. Excellent condition. Attachments have never been used. \$25. K. S. Colen, Ext. 333.

**FOR SALE**—English riding boots, prewar leather, size 6. In excellent condition. \$10. Virginia McCutcheon, Ext. 724.

**FOR SALE**—Pique dress shirt for tux. Brand new. Size 15-34. \$3.50. Mary Alcombrack, Ext. 421.

**FOR SALE**—Playpen. Good condition. John T. Murphy, Ext. 8047.

**WANTED**—Second hand crib. John T. Murphy, Ext. 8047.

**WANTED**—Spinnet or Studio Upright Piano. Rosemary Pfaff, Ext. 333.

**WILL SWAP**—Attractive, recently redecorated, three room apartment, modern building, East Side Manhattan, new rent \$80.50, for modern 4-5 room apartment, Jackson Heights or Westchester. Paul Lynch, Ext. 791.

Alan Neuman, from Page in Guest Relations to Programming Assistant in Television.

Jane Percival, from Script Stenographer in Program to Secretary in Public Affairs and Education.

Harold Pietsch, Engineering, from Air Conditioning Helper to Air Conditioning Watch Engineer.

Charles Pruzansky, Engineering, from Recording Engineer to Development Group Engineer.

Harold Ritchie, Engineering, from Apprentice to Studio Engineer.

Evangelo Sangas, Engineering, from Assistant Air Conditioning Supervisor to Air Conditioning Engineer.

Jennie Shataka, General Service, from Assistant Supervisor PBX to Assistant Chief Operator.

Elaine Simpson, from Secretary in Radio Recording to Executive Secretary in National Spot Sales.

Edwin Taffe, from Main Hall Receptionist in Guest Relations to Apprentice, Engineering.

Jerry Verbel, Engineering, from Recording Messenger to Recording Clerk.

Vivian Zingrebe, from Secretary in Public Affairs and Education to Secretarial Assistant in Television.

Joseph Zitz, Engineering, from Matrix Man 2/c to Metalizer.



Under the Secretarial Training Program, Marion Lucas and Adrienne Krucher of Station Relations, Jane Reedy and Alys Reese of Continuity Acceptance, Joyce Tyrell of Research and Lillian Mongesku of Television Research receive instructions on dictaphone transcription from Margaret Leonard, Stenographic.



## MODEL SHOP CRAFTSMEN

To a greenhorn at NBC who must write as if she thoroughly understands her unfamiliar subject, the Model Shop—did you know there was such a place over in 2M-1 in the Sixth Avenue Building?—offered possible familiar ground for a first feature. After all, back in that industrial plant on the Jersey meadows whence she came, there were people like engineers and skilled machinists; there was a machine shop filled with intricate machines to make more machines. Sawing, milling and machining delicate parts for sensitive radio and television equipment is a bit removed from sawing, milling, and machining parts for a mixer in a plastics plant. Yet a lathe is a lathe and a milling machine, a milling machine on either side of the Hudson—so these provided a starting point. Before the end, however, she was to learn that though a model shop is a machine shop, all machine shops are not model shops.

In querying Elmer Mead, Model Shop superintendent, about his domain, Mr. Mead came out with the broad statement that "we make anything in metal down here." And looking around the bright, fluorescent lighted shop with its red linoleum floor and machines painted a shiny grey, you don't doubt Mr. Mead's words, for 2M-1 seems a model Model Shop. Elaborating on this, Mr. Mead added that his seven men work with plastics, too, and that "anything" means anything for the engineers. The Model Shop is one part of the Technical Services Group of the Engineering Department.

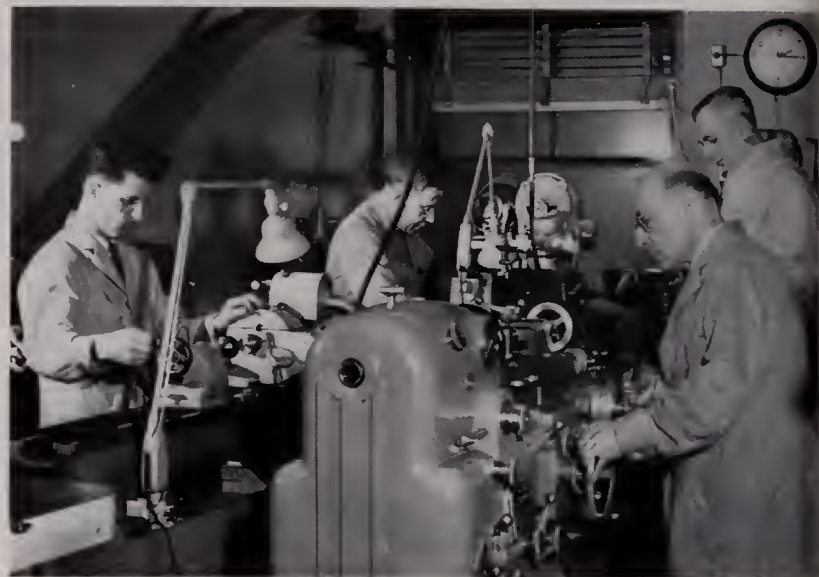
Asked to be specific about that unknown quantity "anything," Mr. Mead began, "One thing about work down here, everyday is different. We never know what is going to happen from one minute to the next. Of course, we have our regular assignments from the engineers. Take Fred Guber, over at that bench by the window. He's making 'pocket ears.' They're miniature receiving sets which will fit in a man's breast

pocket. But at any time we may get an SOS for repairs needed on the television 'dolly' in 8G. A mike boom just off the air may need a new part in order to go on again in fifteen minutes, or one of the engineers may want three or four radio chassis in a hurry. Though we do all this, our main reason for being is to make the first model of any equipment developed by Engineering. That's where we get our name."

And with those words, Mr. Mead turned the floor over to his Model Shop craftsmen, explaining that they were the men who knew the history of the shop. And know it they do, as they should. Counting Elmer Mead's nineteen years' service in NBC Engineering, though he has been with the Model Shop for only a year and a half, the Model Shop is credited with 96 years of NBC service. Since five of the men, Fred Guber, Clark Bundick, Gus Bosler, Bill Yoost and George Peers are also former RCA employees, these old-timers are wont to boast 143 years of service for the shop. About two years ago Bill Bork joined them. George Townsend, their most recent recruit, has been in the shop a month and a half.

Previous to a year and a half ago these mechanical artizans had been assigned to various sections of the Engineering Department. For instance, when George Peers came to NBC from RCA in 1937, he was assigned to Television Development working with E. D. Goodale. There, he is proud to say, he put his mechanical skill to work on building the first Orthicon television camera for field work.

Elmer Mead had mentioned these first models made in the Shop, and since he had also hinted to his men that they might be pinned down to facts about themselves and their work for a *Chimes* feature, Fred Guber had prepared a list of several "firsts." Even his list, which he said couldn't attempt to cover the amount of equipment that they had built, is too long to enumerate. Most of the



Working at the lathes in the Model Shop are four of the Model Shop craftsmen—George Townsend, Bill Yoost, George Peers and Gus Bosler.

models, however, on exhibition in the 4th and 5th floor Studio Section which yearly awe thousands of visitors to Radio City were machined and assembled by the men in the Model Shop—the transmitter and receiver used by Captains Stevens and Anderson in the first stratosphere flight; the "beer mug" transmitter; the Easter parade transmitter in the high silk hat; the parabolic microphone. Gus Bosler laughed when he recalled the development work on the last. He had had to run out to Bloomingdales' to get 8", 10", and 12" chopping bowls in which to set microphones for the engineers' experiments.

Some other "firsts" aren't on display here. Gus and Clark Bundick made the first mobile transmitter which was installed by NBC in a Buick to follow the late President Roosevelt's inaugural parade in 1933. Clark's mechanical skill also went into perfecting the NBC Chimes machine, as well as the time sounding device and the code machine for news flashes. When the Empire State television transmitter was being built, Bill Yoost got plenty of exercise running between 49th and 34th Streets, making and

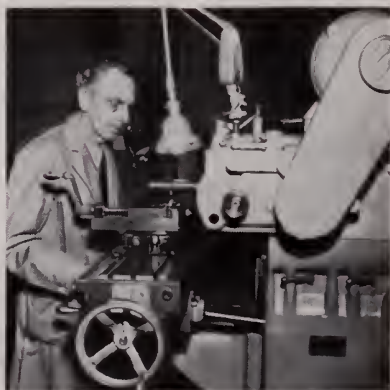
trying out parts for the transmitter. Bill Bork spent the first of his two years at NBC installing and perfecting Radio Recording equipment which he had machined in the Model Shop.

Proud of their products, the Model Shop craftsmen are proud, too, of the machines which they expertly operate to turn out fine results—saws which easily cut steel into any desired shape; drill presses; milling machines which can cut .0001 of an inch into flat surfaces or gears (the finest hair is about .002 of an inch); an engraving machine which affords Fred Guber so much pleasure a work that he has one at home; and lathes, the newest of which Clark Bundick explains like a proud father is the most advanced and accurate type for turning tapers, cutting lead screws in either English or metric thread, boring holes within .001 of an inch, performing at any speed between 6½ and 4000 revolutions per minute.

The Model Shop men are a highly specialized team. Be it brazing handcraft machining—or bowling—they want it known that nothing can stump them.



Elmer Mead, Model Shop Superintendent, and Bill Bork at a milling machine.



Models are Clark Bundick's hobby, too. He has built six-foot model of 20th Century streamliner at home.



George Peers makes adjustments on new "beer mug" transmitter constructed in the Shop.



Fred Guber assembles tiny parts he has skillfully machined for "pocket ears" miniature receivers.



# It happens at NBC

## ADVERTISING & PROMOTION

On March 20, Mary Lou Repult will represent her native state, Tennessee, in the nationwide auditions being conducted by the Associated Concert Bureau. The event is to be held in Carnegie Hall, and singers from all forty-eight states will compete.

There's a new face on Secretary Row in 217 this month. Cindy Converse, a Bronxville belle, comes to NBC straight from secretarial school and college. On duty here, she's secretary to Copy Chief Dick Blake.

Laden with dozens of pink and blue shower gifts tied with pink and blue ribbons, Gerry Cunningham left A & P with everyone's good wishes to start raising a family. Dorothy Donovan has taken over Gerry's job in Sales Promotion.



Roy Porteous proudly presents his daughter, Constance, his first child, born last September.

## ENGINEERING

**FACILITIES** — Peace and quiet reign in the outer office of the Chief Engineer. Jean Bissell and Margaret Conroy are finding time to catch their breath while "OB" is on his annual inspection trip to the hinterland.

Changes and additions come so fast in 517 that *Chimes* should be published more often to keep us up to date. The following additions have brought the population of the general office up to thirty people. Radio Facilities and Allocations have added Mary Cregan and S. Edwin Piller.

Audio-Video announce the arrival of Ulrich Franz Caro, R. H. Barnaby and Lawrence W. Lockwood.

To the drawing boards of Technical Service comes Murray Compert (welcome back) and to the Model Shop, George Townsend.

Changes include Don Castle's ap-

pointment to Assistant Manager of Audio-Video Engineering. We also have the news that Jerry Hastings has become Staff Engineer. Dave Moloney will take his place, leaving a gap to be filled by Francis Connolly, late of New York Maintenance.

Ed Berglund has left the Engineering family. We'll all miss him, but are proud to be able to call the new Vice-President of the Intercontinent Engineering Corporation by his first name.

**RADIO RECORDING**—Under the "what's new with who" column, George Marshall has been transferred to Engineering Maintenance Stockroom; Dennis Frakes moves up from Clerical to the Processing Section; and we extend a welcome to Arthur Richards, new Master File Librarian.

New contributors to the Third Finger, Left Hand Club are Don Axt who recently became engaged to Miss Gloria Behrend; Dennis Frakes whose engagement to Miss Gloria Wille has been announced, as has Leonard Lucas' engagement to Miss Miriam Barad.

**TELEVISION**—Unusual Boston weather, a balmy breeze and bright sunshine, greeted the mobile field unit in Boston for the Dewey Lincoln Day speech. Ed Kahn, A. E. Jackson, Oogie Bowman, Bob Galvin, Al Henderson, Ken Geiman, Harry Samuels and Jack Irving couldn't believe it after the blizzard they'd encountered at the Fish Pier for the outdoor show. The 40-inch lens, largest owned by the field, was used at the pier to show Boston landmarks and a trawler a mile out in the bay. These things were possible only during rehearsal, as five minutes before show time the snow obscured everything over 20 feet away.

So many pick-ups have been made from the Waldorf-Astoria lately that Eddie Wilbur, field supervisor, instructed Aaron Stephenson, Carlos Clark, Frank McArdle and Steve Varley to run in a permanent coaxial cable. Clark and McArdle dropped the cable down an air duct from the 19th to the 6th floor. There the duct seemed to wander all over the building. Stephenson, the smallest of the group, was elected to crawl into the duct to try to find the cable. A house electrician was summoned who shouted instructions to Steve. In some way not explained, the house electrician disappeared, leaving Steve to his own devices. Wiggling in was one thing, and wiggling back another. It couldn't be done. After an hour of trying to back up and finding himself three feet forward, Steve was ready to give up when he

noticed a space in the air duct revealing a plaster ceiling. Taking a pair of pliers, Steve knocked a hole in the plaster. The startled faces of the customers in a barbershop below greeted Steve as he poked through. "Will someone call the house electrician and tell him I'm stuck here?" asked the imperturbable Steve. The barber hurried, afraid Steve would make a hole big enough to climb through if he didn't.

## GENERAL SERVICE

**BUILDING MAINTENANCE**—Yours truly, Mary Heller, is back after a month's enforced vacation during which, thanks to the gang in 508, a beautiful satin bedjacket became an added luxury. Thanks also to the gals in PBX who so thoughtfully sent a delicious gift basket, not to mention the flood of cheerful greetings received via the mailman.

Another NBC-ite to be remembered in typical NBC fashion was Valentine Cunningham, confined at the Triborough Hospital, whom the PBX gals elated with a surprise birthday visit plus presents and all the trimmings. NBC-ites never forget a pal.

We welcome William Riecker, new recruit on the Protection Staff.

Sorry to lose Pauline Kohler, but when the victor is that fellow the stork, what can you do?

Congratulations to Jennie Shataka on her promotion to Assistant Chief Operator.

**MAIL ROOM**—Harry Reinig has left the "ole mailroom campus" to attend the R.C.A. Institute . . . John Christophel is the latest addition to the mail corps . . . Al Dublin, we are happy to say, has recovered from his recent appendectomy . . . Ernie White is beaming because of his acceptance into the announcing class.

Our Audience Mail Department is now handling television fan mail. This, along with the deluge of regular audience mail, has Evelyn Varian counting letters at night instead of sheep. As it was, the mail for shows such as *Truth and Consequences*, *Bob Hawk*, *Jack Berch* filled the room. One busy Monday morning 11,000 pieces of mail were counted for one program alone.

Something has been brought to my attention, of which, I imagine, the entire male population will approve; i.e., an evening for which the girl foots the bill. (Pause for a long sneer from the feminine gender.) Ed Thompson, it seems, was asked out on a "leap year date" and highly recommends said goings-on.

**STENOGRAPHIC**—Come sleet or snow, nothing keeps the girls in 502 from having an evening of fun. The latest festivities—a bridal shower for one of our co-workers, Nancy

Gentile, who became Mrs. Raimondi on January 31.

Steno rolls out the welcome mat for the new girls—Ruth Howard, Jean Pugsley, Edna Erickson, Theo Larounis, Elizabeth Morrison, Sarah Rose, Leonora Baylis and Anna Kramer.

## GUEST RELATIONS

The elections are past, and the installations completed, but deserved laudatory comment is never out of order. The members of the Guest Relations Department congratulate Paul Rittenhouse, the president elect of the AA on his victory at the polls.

After-hour pastimes: Harriet Taylor just adores children. We know this to be true, for she spent one of the mildest weekends of the winter taking care of a small baby boy. The baby is her nephew, and its parents were off on a week-end trip. To those readers with babies, I might add that Harriet's rates are very reasonable . . . Jack Weir has an interesting hobby. He builds things—boats, railroads, airplanes, and houses. Jack, however, is no threat to Henry Kaiser, for his projects are on the model scale, very authentic and exact. His model of the Normandie, finished after hours of hard work, is six feet long . . . Dick Schneider is conducting a workshop in radio scripts at his apartment each Friday. Interested members of the staff get together there to do short plays and radio scripts. Sounds like fun . . . Ray Chambers, George Howardell, Scottie Connal and Al White are working on a stage production of a show concerning juvenile delinquency. The production is under the direction of Paul Whiteman.

With this issue, Guest Relations' reported, John Casey, retires after thirteen months of enjoyable association with the *Chimes* staff.

## INFORMATION

Dick Stahlberger is now an enthusiastic convert to "Bi Bop" to the dismay of most of the members of Information who still can't figure out what the thing is all about. Since Dick's friend Stan Kenton's recent debut at Carnegie Hall, we find that Dick's ideas are shared by hundreds, maybe thousands. Even the *New York Times* was there.

Araz Kazanjian, Kay Cole and Rosemary Pfaff, not to be outdone musically, root for the NBC Choral Club each Tuesday and Thursday. We are hoping this group will become vocal about itself soon.

## LEGAL

We submit our contestant for the best looking baby belonging to an NBC-ite by introducing Barry Lynch, 10 months' old progeny of Paul Lynch, one of NBC's legal



lights. Isn't he darling? Barry, that is. Reason enough, he takes after P'apa.



Barry Lynch, 10-month-old son of Paul Lynch, Legal Department.

The legal distaff lineup has been augmented by the recent arrival of Virginia McCutcheon from Lloyd Yoder's precincts at KOA. She solves Henry Ladner's secretarial problems very capably, but can't solve her own. To wit, anyone hearing of a vacant apartment, furnished or unfurnished, call Virginia on Ext. 724.

Our own Bea Horn will exchange vows with Vincent Daily on March 20 in St. Mary Gate of Heaven R C Church, Richmond Hill, L. I. The reception will be at Ciro's Kew Gardens. After a honeymoon in Canada, Bea and Vin will settle down temporarily in an apartment which they were fortunate enough to lease for six months. After that, anyone hearing of an apartment, call Bea on Ext. 715.

Virginia "Mac" McMahon lost her appendix quite unexpectedly but is recuperating from the loss and the surprise at home in Floral Park. Mac says she finds it difficult to thank everyone in person for all the cards, books and good wishes . . . Ginny O'Connor had a touch of flu, and things were mighty dull around here without her sparkling Spanish-Irish humor.

#### NATIONAL SPOT SALES

Our All High Lord and Master, Jim McConnell, has embarked on a tour that will take him all the way to the west coast. Before he left, the department feted him with presents ranging from an electric razor to a life membership in the C. A. I. C.

Speaking of the C. A. I. C., the Spot Sales members have been the guest of Nick Kersta and Company every Tuesday night and have been seeking out the inside facts of television via Nick's personally guided tours. At the completion of these meetings we will all be Grand Masters of the Order.

Just recently, a rash of spring fever has broken out among the young and lovely of the office, and wedding plans galore have been announced. The lucky man-catchers are Doris Kammerer (June 26), Olga Schoelles (May 29) and Betty Jacobs (May 26). Betty is now with WNBC, but she was in this department when she met her husband-to-be.

The rest of the gals are making it hot for the remaining bachelors. Rosemary McCarthy startled the office a while back with a slightly oriental hairdo to add to her already "new look," and Elaine Simpson, a new arrival from Radio Recording, has set up temporary bachelorette headquarters here in New York. It all adds up to Operation Leap Year.

Hero of the week is Jack deRussy's dog. She won a blue ribbon at the Madison Square Garden Dog Show.

#### NETWORK SALES

Now we call him Hawkshaw! Charlie Phelps, who lives in a one-room New York apartment, is a collector of clocks—30 or 40, he's not sure of the exact number. Last November he returned from a football game to discover that a sneak-thief had relieved him of a camera, a box of trinkets, a pair of fur-lined gloves and three clocks. He reported his loss to the police, since one of the clocks was of considerable value, purchased in Paris during his stint with the Navy. On the way to an appointment the other day, Charles walked down 3rd Avenue gazing into the antique shop windows, and there, high on a shelf, he spied his brass mantle clock! He notified the police. Two detectives went with him to the 3rd Ave. shop, where he identified the clock to their satisfaction, and now it's back in its proper niche in the Phelps apartment.

Rita McCarthy is the newest arrival in Room 412. She's Frank Reed's secretary, and like all new arrivals Rita was slated to attend those impressive-sounding orientation classes in 694. She arrived at the signified time, took her seat, and stayed until the end of the class, at which time she returned to the office and in due course went home. Now, we have since discovered that the class in session on that particular day at that particular time dealt with the mysteries of *resuscitation*! Did Miss McCarthy really think that instructions in resuscitation were a part of orientation at NBC? To date she hasn't told.

#### NEWS & SPECIAL EVENTS

The life of a foreign correspondent is not always one of an observer. John Donovan, in addition to coming up with several exclusives on Americans killed in Jerusalem rioting, has

turned up a hero in his own right. A bomb blasted the three-story building occupied by the Palestine Post in the heart of Jewish Jerusalem. It started a fire that destroyed the structure. Arriving soon after the explosion, Donovan entered the building twice to carry out unconscious pressmen.

#### PERSONNEL

The recent birthdays of Seth Faison, Ruth White, Anita Hoffman, Bill Roden, Corinne Pearson, Lorraine McCue and Doris Ann have kept Personnel well-fed and happy with cokes and cookies for all. Although some thought's been given to grey hairs, Bill doesn't have to worry. His cake with eight candles proves he's just a boy at heart. Anita outdid them all. She wore a birthday corsage from her husband—says it's an established custom.

Can anyone whistle? Henrietta Grice received a hurry-up call from the *New York Times* for experienced whistlers. Since "Hank" can't whistle, we are giving you readers a crack at this golden opportunity.

Anne Middendorf, the gal who solves everyone's problems, had a little trouble herself over the February 22 holiday weekend. Motoring back from Pennsylvania in the black of night, suddenly, her car stopped. Since no amount of pleading would start it, Anne could do nothing but tramp for miles through wilderness in search of a service station. Hours later, she returned with a mechanic who calmly pushed the accelerator, and the car was on its way.

Speaking of wilderness, Fran de Luca's family has left the metropolis (Hasbrouck Heights) for the wide open spaces of a 65-acre farm. The family has suddenly increased to include four cows and 750 chickens.

#### PRESS

Wedding news headlines our column for the third time in four months. We are happy to announce the marriage of Betty Foulk to David Zingg, formerly of NBC-Press, and now editor of "Unifruitco," magazine of the United Fruit Lines.

Mary Ruiz returned from lunch one day with her head in the clouds. Walking along the hall, she met Jim Miller who asked, "Why the dreamy look?" "Oh," sighed Mary, "I just came up on the elevator with James Mason." "Well now," quipped Jim, "aren't you doubly fortunate—you may ride down in the elevator with James Miller."

NBC programs are popular, as Roy Battersby can prove. While Roy was working the 4 to 10 P.M. shift on Saturday, February 21, an airline's executive called for three *Truth or Consequences* tickets for that night. He was so anxious to secure the tickets, he even offered

Roy two-week's vacation in Bermuda if he would get them. No, Roy didn't take advantage of the offer. That sunburn was acquired on week-ends in Atlantic City—at his own expense.

#### PROGRAM

**ANNOUNCING**—We in the Announcing Division are welcoming two new boys, Mel Brandt and Lionel Ricau. Mel has appeared in well over 1000 major network shows in a variety of roles. For two years he announced *When a Girl Marries* and for another two years he was in Iceland with the OWI as a news announcer on *The Voice of America*. To date he has played leads on 54 major network television shows. Not exclusively a radio man, he has played summer stock in the legitimate theatre and has done foreign language dubbing for MGM International Films.

Lionel Ricau was formerly an announcer for WSM Nashville, Tennessee, where he was assigned to the two feature newscasts of that station. He was narrator for all public service programs originating at WSM. In the field of dialects and comedy, he was heard weekly on the *Jack Baker Dixie Night-cap* show. Prior to going to WSM, Mr. Ricau wrote and produced *Headlines on Review* and *The Adventures of Captain McBride* for WWL in New Orleans.

At the time of writing, Bob Dentor had been out ill for a week. We're hoping that he'll be back on his feet soon.

**MUSIC**—Miriam Martin, who used to take and type Ernest La Prade's dictation, has resigned to take a job downtown with the same firm that employs her husband. Replacing her is Ruth Ost. Ruth has studied piano since she was seven and has sung in the New Jersey All-State Chorus and with the Texaco Choristers.

Bill Paisley's fifteen-year-old ballad, "Beautiful Dreams" is being heard on commercial shows again. Both the *D and H Miners* and the *American Album of Familiar Music* featured it on Sunday, March 14.



G. Kna

Thomas Belviso, in cooperation with Production's Edwin Dunham has been building the Network Library of recorded music—orga



and orchestra—since early November. During the process, they've worn out at least four organists and all the typists they could corral. But the finished products, records and catalogue, are very fine indeed, and no doubt worth the strain on nerves and ears.

**PRODUCTION**—Frank Papp's "Documentary Workshop" is the newest addition in Production classes to the ever increasing Radio courses offered by Columbia University in cooperation with NBC. These courses offer an unlimited number of classes in every phase of Radio, all of which are worth investigating.

We heartily greet Jim Hayes and new member Charles Kebbe. Joan Cottingham, supervisor of Script Routing replacing Dotty McBride, has a very capable assistant in Lee Foronda, recently transferred from Guest Relations. Guest Relations, basic training ground for further advancement throughout NBC, has provided many a department with personnel, and ours is no exception. The Misses Cottingham, Clyne, Diaz, Lester; the Messrs. Sosman, Stetson, Mitchell, Derby; Associate Directors Knight, Weihe, Hayes; and yours truly, Bob Wogan, are all original G.R.-ites.

Director of *The First Piano Quartet* and the NBC chorus, Jim Kovach now spends his extra hours viewing television over a set which he himself built.

Gloria Clyne, Adelaide Smolen and John Bloch have taken advantage of the NBC Tuition Plan.

George Voutsas, producer of *Honeymoon in New York* and *RCA Victor Show* is also a composer. His newest tune is titled "Time to Dream."

**SOUND EFFECTS**—Wes Conant is swinging a very effective sabre these days. As a member of the Salatus Club team from New Jersey, he was one of the main stickers helping to defeat the Army and Navy and other fencing clubs.

Stu McGregory goes to town on that one man band act he puts on in Set-Up. Look out for Spike Jones, Mac.

Al Goldblat fell asleep in the barber chair after telling the barber to trim his eyebrows. He is now the browless wonder of Radio.

Arthur (Trouble-Report) Zacks was recently seen hurrying into studio 8B with a bucket of new snow for the *Girl Marries* program. What next will we do for our art?

## PURCHASING

Birthday greetings to Vicki Mack and Edna Kane.

The Johnston's, Bob and Ethel-grace, entertained Vicki Mack, Edna Kane, Mary McNulty, Dot Clements of Transportation and B. J. Michae-

lis at their home, Saturday evening, March 6. The occasion? To introduce them to their young son, Carl, of course! Carl is five months old and as fine a fellow as can be.

Many, many thanks to Mary McNulty who allowed her handsome escort to dance with all the gals at the Plaza cocktail party.

## RADIO RECORDING

Florence Meyfort and some of the other Recordettes couldn't wait until April, so they threw a shower, and the gal caught in the rainstorm of presents was Rita Alevizon.

With a hey and a hi and a ho! ho! Merrill Lynn Grodnick, girl traveler, started on her journey to the Berkshires in the highest of spirits. She wasn't depressed when the car broke down, making her spend part of a Friday night waiting for the tow truck to arrive on the scene. The blues slowly began to appear, however, when on arriving at her destination, she found that the ceiling over her bed leaked. After trying desperately to move the bed, she finally gave up and moved only the mattress to the floor. Just because the water facilities were limited and the hot water cold and the cold hot, don't think our pioneer was discouraged. Merrill Lynn will tell you that she was very lucky, for all this happened on Friday the 13th.

We bid farewell to Elaine Simpson who has been transferred to another department. Before leaving, however, "Flash," as she is called in the alleys, bowled a high game of 191.

## RESEARCH

"And Suddenly it's Spring." It seems as though the Big Snow of '48 made the first snowless day appear as crocus and violet weather. Four of our number decided to announce engagements. In fact, one just skipped over the engagement and is already married. First of all, June Norman of Ratings has rated Howard Russell Keough high enough to accept a beautiful one-carat ring as a prelude to the wedding on September 11 in Christs' Church, N. Y. where they first met. HRK is studying law, preparing himself for government work . . . John Brian Foley has announced his engagement to former NBC researcher Marguerite Edwards, who is now working for WHLI in Hempstead. Since WHLI is probably going to MBS, John will hear more about "Listenability" than he bargained for . . . Penny Drossos has set the date of her marriage to George Sangas for May 16. George is a food distributor, supplying night clubs and hotels. After their wedding, the couple will honeymoon in Canada.

Jack Bard was married Sunday, February 22 to Fannette Druz at the

Hotel Sheraton and spent his honeymoon in the "cool waters" of Miami Beach and Havana. Seems like Jack likes cool waters, for he first met his wife when she hit him on the noggin' doing a backstroke at Long Beach, L. I. Jack remarks that, "It was love at first blow." Just to keep in the swim they plan to live at cool Manhattan Beach. Now if Jack can only keep out of hot water, everything should be fine.

## STATIONS

**STATION RELATIONS** — Easton Woolley and Buck Lyford are back from Canada where they attended the Canadian Association of Broadcasters' meeting. As you read this Mr. Woolley and Sheldon Hickox will be attending the NBC Workshop in Chicago.

Steve Flynn was all set to return to his Alma Mammy, of which there is no other like Dartmouth, for the Winter Carnival, but it didn't come off. What's the matter, Steve. Don't you feel like a college man any more?

**TRAFFIC**—Hats off to Gwen Culbertson, a comparative newcomer in Commercial Traffic, who had to take over the office when both Matt Boylan and Hamish McDonald McIntosh fell ill on the same day. Gwen was all aflutter, but came through with flying colors.

The reports division had a little moving around when Elaine Blau Scherl left us to become a lady of leisure. Bill Forrester took over Elaine's job, and a newcomer, Sandra Needham, is doing Bill's former work.

A. M. Caramore is having quite a time trying to understand what Bill Forrester and Alice Jacobs are saying when they banter back and forth in German. Cara is taking French, but that doesn't help much in translating German. We'll have our own international department soon. Now Kay Collins is studying Spanish at Queens College. Steere Mathew is still teaching his Chinese house guest the English language and says he has taught him enough to tell a Chinese joke in English.

## TELEVISION

**ADMINISTRATION** — Gloria Potter has moved to 688 to become Charlie Bevis' secretary, and Barbara Grahame comes from Radio Recording to join Nick Kersta's office staff.

**ENGINEERING** — That television "bug" that people have been talking about for years has finally been captured and presented to Russ DeBaun. The "bug" is the wierdest wire contraption yet seen, but as long as Russ keeps it trapped, we're guaranteed no further trouble.

This is vacation time for three of our engineers. Jack Burrell is sunning himself in Florida, and Alfie Jackson and Oliver Fulton have just returned with beaming faces from skiing in Canada.

688 is looking more and more technical these days with "Doc" Shelby and P. A. Wankel in our midst.

Helen Jost, secretary to Mr. Shelby, will soon be leaving NBC to await a blessed event.

**FILM**—Wierdest story of the week. Chris Nelson swears he's re-decorating his apartment with zebra stripe walls and leopard skin couches. If it turns out that way, Frank Lepore, Gene Boesch and Henry Frerens have promised to go over with the incense.

Just discovered the other day that Frances Kerwin is working as film librarian with Vic Borsodi over at our 45th Street vault.

Have you seen Gene Boesch with his blue-grey shirt and yellow tie, looking like something out of a French movie? Nothing is ever quiet in the film division. If the news isn't hot, the boys' clothes are loud. Red suspenders, yellow ties, bright plaid sox—what next?

**PRESS** — Mary Ruiz proudly informs us non-bowlers that her team, the Gremlins, is in first place.

Sy Friedman is infatigating.

**PRODUCTION**—Room 755 now has a sign on the door, reading: *Fleugle-town, U.S.A.—Miss A. Fleugle, Prof. H. Fleugle, Dr. Wm. Fleugle, Mr. D. Fleugle*—or as they appear on NBC records, Anne Bachner, Hal Keith, Bill Garden and Doug Rodgers. They're the Fleugle's, Incorporated, and a week or so ago a comedian picked up the name and has been using it on his show. Fleugle's, Inc. are now looking for a lawyer or a new name for their "town."

Owen Davis had an artist visiting him who drew caricatures. Some of the priceless ones (certainly worth coming up to look at) are of Noel Jordan, Bob Sarnoff (the man who smokes a small cigarette with the large ash), Felicia Warburg, Ira Skutch and Adrienne Luraschi.

Nelle Rahm is back after spending a week in Tennessee. Nelle swears that Tennessee is as cold as N. Y. "Sunny South, huh!" is her only comment.

Program people en masse said goodbye to Ted Mills, who left to take over a television position in Chicago with WGN-TV.

**PROMOTION**—Edith Lisle is taking an April vacation to the Bahamas.

Here's a long overdue welcome to Lance Ballou of Englewood, N. J., assistant to Bill Webb.



**SALES**—Here we are in cold New York while Ren Kraft sojourns in Arizona, with a side trip to Chicago.

Andy Anderson was seen limping around after missing the curb when jumping over a puddle.

Elaine Sutphin, Rose Sheeky and Harry Floyd have been using a horse and sleigh this winter to get in to work from Yonkers and Plainfield respectively.

#### WNBC

Love is blossoming at WNBC these days! Michele Lescure is displaying to all oohing and aahing females her beautiful engagement ring. Kay Nannos of our Farm Department left us to return home to Philadelphia, where she will be married to Major Hollis Dakin on March 11. The lucky bridegroom is currently teaching at MIT, and the couple expect to reside in Boston.

Our Long Island correspondent,

Harvey Gannon, tells me that a new union is being organized secretly in Room 416 by Don Norman. It seems that Tony Provost belongs to a bird watching society, and not to be outdone, our local feathered friends are being formed into a "Provost Watching Society." The flutter of little wings against the 49th Street windows is thus explained.

Our nominee for the gal with the most beautiful tan of the current season is Jean deGirolamo. Jean has just returned from what we hear was a wonderful mid-winter vacation in Florida.

We give a hearty welcome to Bette Jacobs and Joan Reckliff. Bette, of course is no stranger to NBC, coming to us from Spot Sales as secretary to Don Norman. Joan joined NBC from Hunter College and is currently working in our Farm Department.

## BASKETBALL TEAM ENDS SEASON IN FINAL PLAYOFFS

by Alan Strong

The basketball season is over for NBC's team. The following few words will serve to summarize the season's play and put into print a well deserved tribute to the stalwarts who represented NBC on the court. I use the word "stalwarts" advisedly, as nearly every game was played by the same five iron men. Since in most cases we competed against teams with full squads, it is remarkable that we reached the final playoffs on March 3.

Losing the first four games of the season, the boys then tightened their defense and won all but one of the next nine games. Last year's champs, RKO, fell twice before

NBC's iron men; ABC lost one and won one; and as we got up steam, Campbell Ewald and Cyanamid met defeat. Eastern Airlines, this year's winner in our division, split with us, as did Young & Rubicam and Time & Life. Our final victory of the regular season on March 1 over Campbell Ewald insured our place in the cup playoffs. On March 3, however, we lost to Liberty Mutual in the first playoff game, 31-30. Against a highly-touted team with ample reserves, we came within one point of victory.

The iron men included Red McKinnon of General Service, spark-plug of the team, who played every minute of every game. Red's battles



NBC Basketball Team. Top (left to right): F. McKinnon, T. Flanagan, K. Geiman, G. Howardell. Bottom: E. Steiner, J. McKenna, A. Strong, P. Miner.



Looking mighty happy about their new portables are the ten door-prize winners. L. to r.: Les Vaughan, Controllers; Bill Haerer, Port Washington Transmitter; Vivian Walsh, former NBC-ite; Al Reibling, Television; Dick McDonough, Script; Ruth Read, Program Supervision; Paul Rittenhouse and Corinne Pearson, A. A. officers who made the presentations; Pat Gray, Television; Harriet Terreson, guest; Joe Cervoni, Engineering; and Bill Roden, Personnel.

## FUN ON FRIDAY THE 13th

(Continued from Page 1)

new A.A. Executive Committee has been counting the funds in the A.A. Treasury (pretty good shape, too) in preparation for another wonderful party the first part of June and the Annual Outing early in September.

Get your Membership Dollar ready, folks:

"Let's CALIBRATE in '48"  
(If you are curious about the motto, ask any of the new A.A. Officers.)



Time out for listening; Al Reibling, Television, and Ruth Duffy and Les Vaughan of Controllers.

under the basket, reaping rebounds, saved many a close one.

Terrible-tempered Tom Flanagan of International Traffic, a product of St. John's College captained the team and wound up the season in second scoring spot. Little Jack McKenna, the team's fastest forward, proved to be a set-shot specialist par-excellence. He topped his teammates in the tally department.

Ken Geiman, tallest squad member, joined the Television staff in December and soon proved his right to a starting berth at forward. His floor work and dribbling plus his height kept us in the running. The last of the iron men was announcer Paul Miner. Paul played varsity ball for three years at the University of Iowa and brought a wild and woolly western type of play into the Rockefeller Gym.

Those were the sixty-minute men of NBC's team. Adding such fine substitutes as Ed Steiner, George Howardell, Dick Cox and Chuck Kambourian of Guest Relations, Bill Santhouse and Elton Dublin of the Mail Room, and Walter Law of International, you have the team which came within striking distance of the basketball championship.

Alan Strong of the announcing staff, a former semi-pro, acted as player-coach this season.

## SECRETARIAL TRAINING PROGRAM

(Continued from Page 3)

phic and duplicating, mail-messenger, supply and receiving. Instructors were Helen Moore, Maud Archer, Ruth Preston, Margaret Leonard, Thomas Tart, and Walter Hawes.

A new series of classes is scheduled to begin in the near future for the benefit of those secretaries and typists who still want to brush up on office skills.



## Stork Talk

To Samuel C. Monroe, Sound Effects his first son, on February 2. Name: Samuel Carlyle II.

To Henry Martin, Purchasing, a boy on January 16. Name: Kenneth Michael.

To Charles Philips, Spot Sales, his third child, a son James on November 25.

To William Buschgen, Spot Sales his first child, on January 12. Name: Jane Frances.

To Lewis P. West, Engineering Television, his first child, on November 12. Name: David Parker.