



# NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

MAY • 1948

VOL. 6 NUMBER 3

## NBC STARTS INTEGRATION OF TELEVISION AND AM OPERATIONS

As part of NBC's plan to consolidate television and audio operations, Television News and Special Events, Advertising and Promotion Press, and Sales have been joined with AM operations.

The responsibility for the News and Special Events of the company's television activities has been transferred to our regular News and Special Events Department and is supervised by William F. Brooks, Vice-President in charge of News and Special Events and International Relations. Mr. Brooks will work with Noran Kersta, Director and Carleton Smith, Manager of the Television Department in the co-ordination of these activities with the regular News and Special Events operations.

William Webb has been transferred from the Television Department to the Advertising and Promotion Department as Manager of Television Advertising. Television Sales Promotion will be handled by George Wallace, Manager of Network Sales Promotion. Richard Hooper, Manager of Television Exploitation, has also been transferred to the Advertising and Promotion Department. All three report to Roy Porteous, Manager.

Television Press activities under the direction of Allan Kalmus have been transferred to the Press Department. He will report to Thomas Knoke, Director of Press.

The consolidated sales operation  
(Continued on Page 8, Column 1)

### A "DEDUCT" REDUCED

The new income tax reductions first appear in your May 15 pay-check.

Bulletin Boards and your pay envelope contain the new withholding table and an explanation of "How the New Tax Reduction Law Affects your Withholding after May 1, 1948". Additional information on new tax benefits may be obtained from Employee Services, Room 512, Ext. 446.

## RADIO RECORDING REORGANIZED

Reorganization of radio recording activities of NBC's Radio Recording Division and the RCA Victor Division of the Radio Corporation of America became effective April 1 in a design to improve customer service and produce higher quality recording at the lowest possible rates.

Robert W. Friedheim has been appointed Director of the NBC Radio Recording Division, which will continue to handle the programming and marketing of *NBC Thesaurus*, its recorded musical program series, and other complete syndicated recorded programs.

NBC will continue to supply complete programming service to advertising agencies and clients, including production, direction and script writing, and will make available complete studio and recording facilities for master recording and reference recording for clients' use in connection with broadcasting.

RCA Victor will sell and service customers directly for processing of masters and the manufacture of pressings from masters recorded for clients by NBC's Radio-Recording Division, and will render processing and pressing service for all types of recordings other than those used in connection with broadcasting.

## CHANGES IN PROGRAM DEPT.

Thomas C. McCray, NBC National Program Manager, announced last month the promotion of Arch Robb to the post of Assistant Manager of the Program Department, and James E. Kovach as manager of the newly created Operations Division. Mr. Robb had been Assistant Production Manager and Mr. Kovach was a Director in the department.

Norman Cloutier, in addition to his duties as Program Manager of NBC *Thesaurus*, has become an NBC staff conductor.

Other changes which have been designed to bring about closer-knit Program Department operations is the switch of associate producers from the Production Division to the new Operations Division. The associate producers will report to Mr. Kovach.

## 36 INDUCTED INTO 20-YEAR CLUB, 21 TO 10-YEAR CLUB AS NBC HONORS LONG SERVICE EMPLOYEES AT ANNUAL DINNER

It was the day of NBC's sixth annual Ten and Twenty-Year Club dinner, Monday, May 3. Members of the clubs watched the rain pelt at their office windows. "NBC never has a party unless it pours" was the general mournful comment. But by cocktail hour the weather had cleared, and good cheer prevailed among the 350 NBC-ites gathered in the Grand Ballroom of the Waldorf-Astoria. Thirty-six employees were to be inducted into the Twenty-Year Club, and twenty-one into the Ten-Year Club. Total Ten-Year membership numbers 463, with 99 in the Twenty-Year Club.



At the Ten and Twenty Year Dinner, Niles Trammell presents Dr. James R. Angell with a wristwatch, gift of the Management Committee to the retiring Public Service Counselor.

Following a thoroughly enjoyed dinner, the banqueters sat back in anticipation as toastmaster Dr. James Rowland Angell, Public Service Counselor, treated them to his pleasantry and wit, familiar to NBC-ites.

Ten-year members to be inducted into the club proceeded to the stage of the ballroom where Clay Morgan, Assistant to the President, introduced them to the veteran members. Frank Mullen, Executive Vice-President, presented them with a gold pin in recognition of their service with the company. The gaiety of the evening was heightened when Mr. Mullen who had not one NBC lady present to welcome into the Ten-Year Club greeted each new 10-year member with the traditional Gallic salute. Niles Trammell, President of the company, who presented each new member of the Twenty-Year Club with a gold pin set with a ruby, fared better. New 20-year employees present at the dinner who were not engineers (thirty of entire group of inductees were) included Madge Boyton, Louise Hanley, Beulah Jarvis, and Helen Kellie.

At the completion of the induction ceremony, Mr. Trammell spoke of the occasion as being one for celebration and paid tribute to these 10-20 year employees who had contributed greatly over the years to maintaining the company's prime position in the industry.

Mr. Trammell then turned to Dr. Angell who had retired May 1. On behalf of his friends in the company, he presented him with a wristwatch — watertight, in anticipation of the times when Dr. Angell, who keenly enjoys sailing, will

## DR. JAMES R. ANGELL RETIRES FROM ACTIVE SERVICE AT NBC

Remains on Board of Directors

Dr. James R. Angell retired May 1 from active duty as Public Service Counselor of the National Broadcasting Company. He will, however, remain on the Board of Directors, continue to serve as chairman of the RCA Education Committee, and will be called upon as a consultant on the company's activities.

Dr. Angell joined NBC in 1937 as Education Counselor following a long and distinguished career in the field of education which led him to the presidency of Yale University.

After twenty-six years on the  
(Continued on Page 2)

(Continued on Page 2)





WINIFRED M. CARTER, *Editor*  
STAFF

Don Foley—*Adv. & Prom.*  
Kay Henderson—*Cont. Accept.*  
Joan G. DeMott—*Controllers*  
Hal McConaghy—*Engr., Air Cond.*  
Gordon Strang—*Engr., Aud.-Vid., Facilities*  
Ed Watkins—*Eng. Empire State*  
Vincent Genzardi—*Engr. Maint.*  
Ed Stolzenberger—*Engr. Master Control*  
Mary Bell—*Engr. Recording*  
Willard DuBois—*Engr. Studio & Field*  
Mel Stickles—*Bound Brook*  
Bill Haerer—*Port Washington*  
Mary Heller—*General Service*  
Cal Wheeler—*Gen. Ser.-Mail Room*  
Jo DiMarco—*Gen. Ser.-Steno.*  
Jeanne Conkey—*Guest Relations*  
Rosemary Pfaff—*Information*  
Eileen Tobin—*International*

Bud Soden—*National Spot Sales*  
Elizabeth Moloney—*Legal*  
Fran Barbour—*Network Sales*  
Agnes Sullivan—*News & Sp. Ev.*  
Betty Smith—*Personnel*  
Roselle Hubel—*Press*  
Robert Wogan—*Program—Announcing & Production*  
Phebe Crosby—*Music*  
Tom Adams—*Script*  
Frank Loughran—*Sound Effects*  
Ray O'Connell—*Supervision*  
Hilda Watson—*Public Aff. & Ed.*  
Marilyn Costello—*Radio Recording*  
Willard Zurflieh—*Research*  
Marion Lucas—*Station Relations*  
Kay Collins—*Traffic*  
Rose Sheeky—*Television*  
Margie Doherty—*Treasurers*  
Frances Carlson—*WNBC*  
Betty Michaelis—*Treas.—Pur.*

## A MESSAGE FROM THE PRESIDENT



Niles Trammell

The thing that impressed me most about the Twenty Year Club and Ten Year Club dinner the other night was what a young-looking crowd our NBC veterans are. I saw some bald heads and some gray hair, but the faces were the faces of people who are very much alive, and who haven't grown old. Maybe our kind of business keeps people young, but I suspect it's the other way 'round. The kind of people who make a success of our business are the kind who retain the spirit of perpetual youth.

When our company was established in the fall of 1926, it had 199 employees. Today it has 2590. Of the original 199, 32 are still with the company. There are 137 men and women who have had 20 years or more of NBC service, and 765 who have been with us 10 years or more.

There is no substitute for the experience represented by our senior employees. They did a great deal to build the successful business represented by the NBC of 1948, and the management leans heavily on their accumulated wisdom to keep it moving and growing.

But besides the wisdom and know-how that come with experience, there is another quality equally necessary in an operation like ours. That is the vital spark of enthusiasm, and enthusiasm is more likely to be an attribute of youth than of age. We rely on the boys and girls who enter our organization each year to bring us something more than new "manpower" and "womanpower." We look to them for a fresh infusion of youthful enthusiasm, which is as contagious as the measles.

To grow through experience without losing one's enthusiasm or zest for the daily job—that comes pretty close to being a formula for individual success in the business of broadcasting. It's not a question of age measured in years. It's a matter of mental attitude. We don't need tired, cynical, pessimistic viewpoints. We need a vigorous, optimistic, youthful approach to every new problem. The beatitude of broadcasting is "Blessed are the young in spirit."

And ours is a young-in-spirit organization. It's a real pleasure to work with so many NBC people who look young, feel young and stay young, regardless of how many birthdays they have had.

## TEN-TWENTY YEAR CLUB DINNER

(Continued from Page 1)



Niles Trammell gives his ex-secretary Helen Kellie a warm welcome into the Twenty-Year Club. Other new 20-year members shown are Robert P. Myers, Charles Bennis, Gerald Sellar, Evangelo Sangas, and Edward Hitz. Standing in the back are Ten-Year Club inductees, Donald Bogert, Harold Flood, John R. Myers and Tom Knode.



Louise Hanley, Press, another 20-year lady inducted with a kiss. Enjoying the ceremony are other new members; 20-Year—Tommy Tart, Walter Myers, Arthur Walsh, Ferdinand Wankel, Stephen Varley, Claude Clayton, and Lewis Lane; 10-Year—Agnew Horine, and Bill Buschgen.

find himself in the water, pushed there in delight by his children.

Next on the program, Robert Magidoff told of his recent experiences in Russia on the days following his being charged with espionage.

Before the gala evening ended, the Ten-Twenty-Year Clubbers were entertained by singer Jean Tighe, the Page Cavanaugh Trio, the Harmonaires, and master-of-ceremonies, Jay Marshall.

The new members of the Twenty-Year Club are Charles Bennis, Madge Boyton, Claude Clayton, Theodore Clements, Reid Davis, John DeMaio, Theodore Hahn, Louise Hanley, Gerald Hastings, Edward Hitz, Beulah Jarvis, Helen Kellie, Lewis Lane, Loyal L. Lane, Lester Looney, Waldo MacQueen,

William McMillin, Frances Mellen, Robert P. Myers, Walter E. Myers, George Nixon, Margaret O'Connor, Stanley Peck, Richard Pickard, Edward Prince, John Rodenbach, Fernando Rojas, Evangelo Sangas, Gerald Sellar, DeWitt Shultis, Thomas Tart, Rudolph Teichner, Andrew Thomson, Stephen Varley, Arthur Walsh, Ferdinand Wankel.

New Ten-Year Club Members are George Anderson, Thomas Bennett, Donald Bogert, Robert Burholt, William Buschgen, William Carson, Harold Flood, Elizabeth Gilbert, Agnew Horine, Thomas Knode, J. Robert Myers, Roland Paradis, Joseph Petit, Charles Phelps, Harold Pietsch, Albert Rhodes, Adolph Schneider, Walter Scott, Frank Somers, Robert Sosman, Walter Toscanini.

## DR. JAMES R. ANGELL RETIRES

(Continued from Page 1)

faculty of the University of Chicago, where he was Professor of Psychology, Dean of the Faculties and Vice-President, Dr. Angell was appointed head of the National Research Council and later President of the Carnegie Corporation. He became President of Yale in 1921, which post he held for sixteen years. He is Director of the Hall of Fame, New York University.

In order to determine the relation that should exist between radio and education, Dr. Angell spent his first year at NBC studying foreign and American systems of broadcasting. Following a survey abroad, he made the recommendations which continue to guide the company's activities in the field of public affairs and education.



Tommy Tart, Mail Room, receives his 20-Year pin from Niles Trammell. Shown on the stage are George Nixon, Beulah Jarvis, Reid Davis, Theodore Hahn and Theodore Clements, all new members of the Twenty-Year Club.



## DWIGHT HERRICK ASSUMES NEW POST

Dwight B. Herrick was appointed Night Executive Officer on April 16.

In his new post Mr. Herrick is responsible for night operations of the company, reception of visitors and required special duties.

## NINE SUGGESTION WINNERS IN APRIL

Victor Barry Leads with \$50

Awards totaling \$150 were paid to nine suggestion winners last month. Victor Barry, Engineering, topped the list, winning a \$50 bond with his proposal that "On the Air" indicators be installed in studios, increasing program starting efficiency.

Two \$25 bonds were awarded, one to Jack Snow, Advertising and Promotion, for his suggestion that the NBC Chimes be rung in the RCA Exhibition Hall at regular time intervals; the other, to John Boylan, Traffic, whose idea for the revision and simplification of a Traffic Department form would result in time saved.

Ten dollar awards were paid to Dorothy Reusch, International, Edward Heussler, Traffic, Michael Zeamer, News & Special Events, John Graw, Program, Eileen Tevlin, Personnel, and Gerald Hastings, Engineering, each received \$5.

## NBC SIGNS TWO MORE TV AFFILIATES

Stations WLWT, Cincinnati, and WTVR, Richmond, Va., have signed affiliation contracts with NBC, bringing to three the number of television outlets now affiliated with the network.

Station WLWT, whose parent station on the NBC sound broadcasting network is WLW, has been on the air with regular commercial television programs since February 15. It became affiliated with NBC on April 1.

WTVR started its own programming on April 22, and becomes an NBC affiliate effective June 1.

## CHOTZINOFF HEADS MUSICAL ACTIVITIES

Samuel Chotzinoff, former manager of the Music Division of the Program Department, has been named General Music Director of the National Broadcasting Company. He has been placed in charge of all NBC musical activities, including television.

Mr. Chotzinoff became associated with NBC in 1936 when he was commissioned to visit Arturo Toscanini during his semi-retirement in Italy and induce him to return to the United States to conduct a symphonic organization that would be created for him by NBC. The NBC Symphony Orchestra emerged from the plan.

At the end of last month Mr. Chotzinoff accompanied Toscanini to Italy for the Boito memorial concert at LaScale Opera in Milan which will take place on June 10.

## JAMES CHRISTIE, INTERNATIONAL, SCOOPED BOGATA REVOLT FOR NBC

An adventure story comes from the Brazilian Section of the International Department. Jimmy Christie, Section Chief, covering the Bogatá Conference when revolt broke, obtained the first direct, uncensored report from the riot-torn Colombian capital.

The report was obtained during an exclusive 20-minute telephone interview between Jimmy and Arthur Lodge of the NBC news staff in New York. His phone call came through after a Bolivian radio engineer had told Lodge that there were no longer any studios in Bogatá and there was no one there to talk.

"Only by a miracle," said Jimmy, was he able to penetrate the strict curtain of censorship and relate the first eye-witness account of the rioting to be received in the U. S.

Later he escaped to Panama in an American plane which had carried food into Bogatá.

## EDWARD WADE

Chimes regrets to announce the sudden death of Edward Wade of the Engineering Development Group on May 4. His death following an operation came as a shock to his friends at NBC. He was 43 years old.

Mr. Wade joined NBC in June, 1941 as a transmitter engineer in the Studio and Field Division of the Engineering Department. In 1942 he was transferred to the Development Group where he had been engaged in television development.

He is survived by two sisters, Edith and Florence Wade.

## ROOM 790—HEALTH SERVICE FOR NBC-ITES

One Monday last month the Health Office set a treatment record. Between nine a.m. and four p.m., 137 people, the majority of whom were NBC-ites, had received treatment for all manner of minor illnesses and injuries; had gargled, taken cold pills and nose drops, had cuts cleaned and bandaged, and had baked wrenched muscles under the heat lamps.

Health service begins for NBC employees at the time of their pre-employment physical examinations. From then on, Room 790 is the place where they can seek not only first aid, but guidance on all health problems. It is the function of the Health Office to maintain the health of all employees and encourage their well-being. In turn, each employee must cooperate by reporting illnesses and injuries when they occur, by checking through the Health Office upon returning to work after an illness — both are necessary for the protection of the health of both the individual concerned and his fellow NBC-ites.

The company physician, Dr. Bernard J. Handler, is in the Health Office at least two hours every day, and on call at any other time in the event of an emergency. Besides giving the pre-employment exams, he may be called upon by appointment by employees for a general physical check, to diagnose an ailment, to recommend a physician. Helping Dr. Handler keep NBC-ites healthy are three registered nurses, Eva Boudreau, supervisor; Mathilde Heydorn and Mary Romps.

Modern equipment in the Health Office includes a fluoroscope, electrocardiograph, infra red heat lamps, and a penicillin aerosol which is used to treat very serious respiratory infections. Use of these, and other services such as the nurse's administering immunization vaccines, is subject to the company doctor's approval and in some cases on the recommendation of an employee's own doctor.

Usually the buzzer on the Health Office door begins to sound shortly after nine o'clock in the morning—and so on far into the night. Even



*A few health services are subject to the doctor's approval. One of these is the use of the penicillin aerosol in treating serious respiratory infections. Eva Boudreau, nurses' supervisor, explains its use to Dorothy Orr, Advertising & Promotion.*

at their busiest, the nurses maintain a friendly interest in the welfare and problems of their patients. To quote Miss Boudreau, they "aim to make the Health Office a friendly place where every individual is treated with equal kindness and encouragement. In our opinion no complaint is too trivial to listen to. We want everyone's confidence so that we may treat the heartaches, headaches and frayed nerves as well as the more serious illnesses."

Recalling the days of 711 Fifth Avenue where the First Aid Room was a 9x12 and the nurse needed only to pivot on her heel to give the few treatments rendered then, and when 25 treatments were considered a busy day, Miss Boudreau feels that the health service has grown beyond First Aid and that today's Health Office is indeed a medical department.



*Left. First aid treatment for minor injuries prevents later infection. Mary Romps treats Virginia McCutcheon, Legal. Mathilde Heydorn is at the stand. Right. Pre-Employment exams catch physical defects which can then be corrected, check employees' ability to perform jobs. Dr. Bernard Handler takes blood pressure of Ernest Southern, Television.*



Every Gift is Shared by 423 Local Hospitals,  
Health and Welfare Agencies



# It happens at NBC

## ADVERTISING & PROMOTION

In the spring an A & P-er's fancy lightly turns to thoughts of . . . *The Youth Market*—George Wallace and the Sales Promotion Staff are making the rounds of the agencies with a presentation entitled *Tomorrow's Customers Today*, the story on slides of the Gilbert Youth Survey findings on program and brand preferences of young people aged 8-14. The presentation reveals kids' Saturday morning listening habits and points up the popularity of *Archie Andrews* and *Frank Merriwell* among youngsters.

*Promotions* — Mary Mealia has moved from Production into George Wallace's office as secretary. Hope Shinkoff and Barbara Campbell each advanced one notch as assistants to Aneita Cleary, and Charlie Denhard came in from Guest Relations to be production assistant and receptionist.

*Moving*—Roy Porteous and family are now living in Maywood, New Jersey, where Roy's young daughter Constance will have plenty of room to grow up.

*Prizes* — Allen Hurlburt's Art Department is represented at the Art Directors' Annual Show at the Metropolitan by six exhibits. One of them, part of the *It Happened on NBC* series, won a gold medal and the other five received mentions.

*Flying*—Lucy Towle flew out to Detroit to represent Promotion's Public Affairs section at the Convention of Music Educators.

Last and logically, *Love* — In April Mr. and Mrs. William F. Cleary of Montclair, N. J., announced the engagement of their daughter Aneita to James L. Caddigan. Mr. Caddigan is Program Director for Dumont Television.

Then one bright spring morning Barbara Campbell glowed with the news of her engagement to Sam McCune, a law student at Columbia University.

## CONTINUITY ACCEPTANCE

We are all very proud of our author, Carl Bottume, whose first novel, *The Hills Around Havana*, was published two months ago. Carl is now busy on the second.

Two former members of Room 414 dropped in to see us the other day—Jessie Green and Dottie Johnson. Jessie was formerly secretary to Stockton Helffrich, and Dottie was assistant to Dorothy McBride. Both are happily married and the proud mothers of baby boys.

## CONTROLLERS

There was a great deal of excitement in our department on Monday morning, March 15, when Ruth Duffy announced that she had been married on the weekend. She had eloped on Friday with her neighborhood sweetheart, Arthur Kean.

We're all proud of Controllers Bob Burholt, now bowling champ in the NBC League. Bob's average is 173 and still climbing.

Frank Carroll breezed into the office one Monday morning hoping that someone would ask him what his golf score had been on the previous Saturday. No one inquired, however, so he modestly told everyone that passed his desk that he had shot a 97 on the Red Course at Beth Page.

## ENGINEERING

**FACILITIES**—One thing about the housing shortage, it keeps newlyweds in the spirit of the honeymoon longer as they settle and resettle themselves in their progress toward a permanent home. Loretta Feeney has been looking at drapes and furnishings again for a new apartment which she and her husband took over on the first of this month.

After a period of jury duty during the day and office work at night, Chester Rackey will no doubt promote the idea of serving in two places at once by use of audio-video facilities.

The forthcoming political convention is beginning to occupy the time of George McElrath, Jerry Hastings and Joe Arnone. The problem at hand is to squeeze the personnel and equipment into a small booth with no air conditioning.

You'll find Dave Moloney shuffling papers at a desk in Room 517. He's given up installation work to handle the office end—all because he did such a good job in 8G.

**MAINTENANCE** — Did you know that while you slumber in dreamland, dreaming of what you'll be doing at NBC on the morrow, there are those who are keeping a vigil here? One of the boys, Vince Casselli, has been at it since 1946. His job is to see that the stations are put to bed, and are ready for awakening in the early morn. In between, all of the engineering equipment gets periodic routine checks which cannot be made while on the air. Vince says it's easy to work during those hours, once one gets used to it. The only thing he can't get used to is the lack of pretty girls—and he's still a bachelor.

Sal Salanitro, the busiest man in the shop when not working on

prints, is deep in taking inventory of all the equipment. We hear he may have to give up "ham" radio since his new home is taking up all of his time—or maybe it's his XYL!

Jim McCarthy was seen the other day trying to balance himself on one hand. We found out that he took his son to see the circus the other day—result: "Why can't you stand on one finger too, Daddy?"

Al Neu is seen dashing around these days between the shop and the power room. Mel Lewis wants to make sure that Al has enough work to keep him going all day.

**MASTER CONTROL** — M. C. is back in print again after a breather (it's been a long, long winter), takes a look at the new look, Spring (ah, Spring!), tourists, NBC tourists specifically, sighing as they "rest" on our cool iron observation rail, and right outside our (safety, darn it) glass windows. Hibernating eyeballs have been seen to flex under the charm of magnetic stress.

Not much of anything new, however, has happened to our thirteen inhabitants. Messrs. Waddell and Wies have been with us 21 years. Messrs. Hahn, Sellar, Clements, Rodenbach, Thomson, and Lane received their 20-year pins at the recent 10-20 dinner. Holub, Kenny, and Williams are runners-up with 19 years, trailed by Stolzenberger with 15 and Barber with eight. Our vacation relief engineers know their way around, too. There's Ted Kruse, 19 years; *Truth or Consequences*-Grelick with 11 and Mathes, five.

The average service of the 13-man highly specialized engineering unit is 18.6 years. Any competition? We suspect that this is an inter-department, inter-division record.



A big day arrives in Cleveland on April 8. Fred Everett, Engineering, points proudly to the first spadeful of dirt being removed with glee and gusto by C. C. Russell, WTAM Station Engineer, at the transmitter location for the new Television and FM broadcast facilities.

**PORT WASHINGTON** — Lincoln Dixon, WNBC's cartoonist, has been transferred to the Empire State transmitter. All hands wish him well in his new assignment. Al Duffy who was vacation relief last year has returned this year in the same capacity.

Bill Borer, our venerable old gardener, folded up the front end of his car and himself during the last icing. Result: a couple of fractured ribs and a damaged physiognomy. The tough old timer will be OK, however, and ready to keep the grounds in fine shape for the summer.

George Graham is burning midnight oil prior to graduation from Hofstra College at the end of this month. This in addition to his regular duties as Assistant Station Engineer.

Jack Flynn is getting the usual springtime complaints. At this season each year, his Isaac Walton proclivities are manifested by nostalgic mutterings. This condition is usually inversely proportional to the height of the tides, being most pronounced when, at low tides and in a fair wind, the effluvium from the local mud flats tickles his olfactory senses.

Nev Price, first man to go on vacation this month, hopes to get that "ham" transmitter installed and on the air in the old home town, Canadensis, Pa. Watch the "S" meters, gang!

## GENERAL SERVICE

**BUILDING MAINTENANCE** — Having a party? Need some really good ideas? Lorraine Decker is the gal for you. She excels in interesting, fascinating party hints to fit any purse. She'll amaze you with her swift, cheerful action. Several successful PBX parties are to her credit.

Welcome to PBX three lovely new voices—those of Anne Smith, Dorothy Tanner and Marion Knight. Sorry to lose Matilde Nilsen.

There's brand new polished brass around these days, and it's gleaming on newly appointed Captain Charles Egelhofer.

**DUPLICATING** — Beginning with this issue and every issue hereafter (we hope) Duplicating will have a monthly column in *Chimes*.

It's not that we've been lazy these past months, but just seems that no one ever got around to writing anything. It seems funny, too, for Duplicating has quite an interesting bunch of NBC-ites within its borders. For instance, take Donald Bartsch. He wants to be an R.R. (Railroad, not Radio Recording) Engineer. All day long all we hear is a discourse on why the L.I.R.R. is late (something we all wonder about), P-5's and GG-1's (types of engines to you) and examples of train whistles.



It's a proven fact that Duplicating has the answer to most anything anyone would want to know. When you'd like to know something about music, classical or otherwise, Raymond Coutant is the man to see. A specialty of Donald Gogarty is hillbilly music. Paul Frank is our expert on love. And if your car is giving you any trouble just come in and talk to Martin Devine or Alfred Patkocy, who have probably had the same trouble. If they haven't, just give them a little time. They will.

**MAIL ROOM**—Most recent additions to the mail corps are Joseph Sheehan and Robert Parylak.

Al Dublin is now acting in the P.A.L. show on WNBC.

Anyone who called Ext. 240 recently and thought that he heard actor Victor Moore, this is to inform him that it was Dick Walsh with a case of laryngitis.

Monday mornings in 504 finds everyone complaining, "Oh, my aching back!" and meaning it. The complaints are the result of Saturday softball games. The Mail Room has built a team and acquired a diamond in Central Park. Since this writing we will probably have played Benton & Bowles mail room and the NBC-AA team.

**STENOGRAPHIC** — That wistful look on the faces of the gals in steno on March 31 was due to the fact that Doris Donelan was about to leave for two months in California. Doris really roughed it—she went by bus!

Kit Culhane is apartment hunting these days. But apartment or no apartment, the date for the wedding is set for June 19.

By the time this issue is out, Nancy Raimondi will no longer be with NBC, but home waiting for the stork.

Since this column was written the reporter, Joe Di Marco, had an emergency appendectomy.

## GUEST RELATIONS

This year, as in many years gone by, the NBC Symphony under the direction of Arturo Toscanini, was a huge success, bringing much happiness to music lovers the world over. We would like to pat Jack Hoskins on the back for the grand job he did assisting Bill Ervin with the Symphony. Keeping the general public happy, allotting tickets to all NBC departments, as well as keeping all symphony requisitions and files straight is no easy thing.

If you see Bob Asman counting wildly on his fingers, know ye that he has not lost his mind. He's just taking over Janice Glantz's job as Tour Cashier.

We all waved farewell to our three Guides as they started down the long road to success. Bill Scudder is now working for the N. Y.

*Herald Tribune*, while Alan Lewis and Frank Wilcox are announcing for ABC's affiliated station, WBSR in Pensacola, Florida. Both these boys were in Pat Kelly's announcing class. Goodbye, too, to Charles Denhard, who has joined the Advertising and Promotion Department.

Sylvia Hutchinson has left GR to join the Program Department, something she's been aiming for. John Lynch steps into her shoes as Guide Trainer.

Joseph Phillips has just become Assistant Tour Supervisor, and in his place as Cashier is Theresa Hoppe.

When you drop off your tickets at our Mezzanine Desk, give Jack Weir a gay smile, for that will be his post since his promotion from the Page Staff.

We of the "old" crowd say "hi" to our new Guides, James Ramsey, Wilder Burnap, Veronica Lynch, Kenneth Reed, Ira Cavallo, William O'Brien, John Corsa and Robert Saul; and to our new Pages, Robert Higgins and E. Dennis Conroy.

We are extremely proud of all GR Pages and Guides for their excellent performances during Easter week. 18,554 people took the NBC Studio and Television Tour during the week of March 26 through April 4. Each of our Guides took one and two tours each day in excess of their usual number. Thousands of people were greeted and directed by our Pages, and both staffs did an outstanding job of making new friends for NBC.

## INFORMATION

Our June bridegroom, Bob Tiedje, is happy over the fact that he has at last secured an apartment. Now he may gaze dreamily at the plane tickets which will take him and his bride to destinations unknown.

## INTERNATIONAL

*Spring* — The seasons of hearts and flowers was ushered in with plans and actual ceremony. The ceremony was Judy Morley's wedding which took place as planned on March 19. Nancy Fox is heading for a June wedding, and Ted Goodman of the English Section, whose engagement was announced recently, plans a summer wedding.

*In Her Father's Footsteps*—Joan Lunoe, pretty teen-age daughter of Adam Lunoe, is not only following Papa, but making definite footprints of her own. She is night editor of a publication at Barnard where she is a sophomore, and in addition is an announcer, disc-jockey and occasional engineer on WKCR, Columbia University's experimental station.

*Newcomers*—Nicole de la Meliere has rejoined the French section as



Both boys, both with double ties at NBC. At left is Richard Martin Jacobson, age, three months, the son of Max Jacobson, Engineering and Margaret Richards Jacobson, formerly of Television. Right, Carl Robert Johnson's dad is Bob Johnson of Purchasing. His mother, Ethelgrace Johnson, worked in Treasurers.

writer-announcer. Ed Hodge is the new writer-announcer in the Brazilian Section.

## LEGAL

NBC lost an able raconteur when Mrs. O'Brien, Mr. Denny's secretary, resigned to return to the old stamping ground, Washington, D. C. The FCC hath greater charms! It was grand knowing Mrs. O'Brien for even so short a time.

Ginny O'Connor spent two wonderful weeks in Florida acquiring a sun-tan. What a way to lose spring fever! Next item on the agenda is a birthday on May 23.

Don Clancy is our new clerk "de luxe". (Come in and see what we mean by "de luxe".) Don spent some time with the Navy in the Pacific area and is currently studying law at St. John's College in Brooklyn.

## NETWORK SALES

"Home Sweet Home is wonderful" writes Michael, the 13-year-old son of Network Salesman, Thurston C. "Bud" Shays, in a composition (writing time, 20 minutes) which gives such an intriguing insight into life "chez Shays" that we're quoting it:

"What I like about my home is this: The house may be lousy and my room may be a discouraging sight, but the yard is big and we are near the water and woods. The neighborhood is frontier-like and the scene of wild life is on our front porch.

"My dog (a beautiful collie pup) stands guard over all the inhabitants of our yard.

"My mother is always in the kitchen so my brothers and I help my mother in her chores. Now she has more time to cook 'better meals with less cost' and can she get involved in preparing a good dish just for us! She is always ready and on hand when trouble comes and if I am ever scared or doubt-

ful about anything she sets me straight.

"Like my mother, my father is always ready to answer any question. He likes taking hikes or fishing trips and best of all, his family. He is deeply interested that we find the key to life—happiness. My father, without using any bad temper or disagreeable attitude keeps an iron hand over the household. We often have meetings and discuss family problems. In time of having no money at hand, he with the help of God finds a way to wiggle out of the paupers' hands.

"My brothers (Peter, Tony, and Christopher) are all younger than me, Chris being the youngest. Here I have the advantage; no sisters and only younger brothers. But my cousin or my mother's niece (who just left for Japan) sprays the air of a girl about the house.

"In whole, I mean to say 'Home Sweet Home is wonderful!'"

## PERSONNEL

Personnel welcomes two new members to the Records and Research Division, Lynn Rittenhouse and Jean Collins. Lynn spent two years at Wilson College and two at Cedarcrest majoring in history. Later she was a credit investigator in the Passaic National Bank. Jean, the new Records Supervisor, has been with NBC for five years in the Advertising & Promotion and Research Departments. As this goes to press, she is on her vacation in Bermuda.

Fran deLuca, Ann Culbert and Janet Sichel have left us. Fran will get a job closer to her farm, and rumor has it, prepare for her wedding in the not too distant future. Ann is putting her mathematics to better use in the Research Department. Janet will spend some time working on her sequined earrings, filling a backlog of orders.

Ted Thompson has a potential alarm clock for sale. The story began when Tommy Tart of the Mail



Room donated four baby chicks, each a different color, red, peach, grey and yellow, to Ted. It has now been discovered that the yellow chick is a rooster, guaranteed to wake the peaceful sleeper every morning at sunrise.

### PRESS

This spring our boys' and girls' fancies have turned to thoughts of travel. Priscilla Campbell has spent some time with her parents in Peterborough, Vt.; Ray Lee Jackson is just back from a one-week trip to New Orleans; Jack Tracy visited his sister in Sanford, Me., and Helen Schuck and Mildred Kalbac are still busy comparing notes on their respective weekends in Washington.

Congratulations to trade news editor Jo Dine, newly-elected president of the New York chapter of the 36th Infantry Division Association.

Henry Moore enjoyed an extra surprise on his recent birthday. The DeMarco Sisters, Fred Allen's singing group, were in the photo studios for a sitting, learned of Hank's anniversary, and sang "Happy Birthday" in five-part harmony.

Other publicity departments may feature "Advice to the Lovelorn" but Press has its "Advice to Taxpayers". We name Al Cammann "department tax advisor" for his noble assistance to Press members under the stress of the state income tax.

### PROGRAM

**MUSIC**—Samuel Chotzinoff, General Director of NBC's musical activities, has been appointed by Mayor O'Dwyer to the Mayor's Committee for the Commemoration of the Golden Anniversary of the City of New York. He is to repre-



sent Radio and Television on the music panel of the committee.

Speaking of anniversaries, "Chotzie's" secretary, Madge Boyton (the red-headed lady who dispenses symphony programs and tea with equal graciousness) joins the Twenty-Year Club this year.

Our staff conductor, Milton Kattims, has distinguished himself of late in two viola sonata recitals with Nadia Reisenberg up at the Lexington Avenue YMHA.



*In which new father Maurice Friedlander, Press Photo, succeeds in walking his seven-weeks old daughter Sally Joy to sleep—and finds that it is catching.*

A new calypso tune by Bill Young occasioned the formation of a new three-man unit of our own personnel: Dotty Metcalf singing, Bill Young at the piano, Jack Beecher shaking maracas, and both men joining Dot on the choruses. The three cut a demonstration record of "On Gungo Hill by the Paw-Paw Tree", and we think it's good enough to sell any publisher.

**SCRIPT**—Three weeks after the first broadcast of *Living—1948*, *Variety* hit the stands with the news that its cross-country Radio Editors quality poll picked the new NBC documentary as the number one sustaining show on the air. *Living—1948* was in sixth place among all programs, and was ranked only by the five biggest night-time comedy shows. Wade Arnold, supervisor of the new series and Assistant Manager of Script, smiled back our congratulations with the words, "Delighted and frightened."

By the time you read this Bill Welch's boy will be ninety weeks old and a student at Yale! Editor-writer Bill adds that the lad plays football right well, has a girl who has been a teen-ager ever since 1900, and bears the totally un-Welch-like name of Frank Merriwell. Bill was approached after we learned that the recent Gilbert Youth Survey turned up evidence indicating *The Adventures of Frank Merriwell* network first among the Saturday listening choices of adolescents; Bill modestly noted his appreciative audience and added that he has written over one quarter of a million words on Frank and still likes him, so the operation is a congenial one all around. Does Bill find the show affecting his life outside the shop? Not at all, at all—with the possible exception of the fact that whenever the Whiffenpoof song is played, he automatically gets to his feet in

order to stand at attention facing New Haven.

**SOUND EFFECTS**—Agnew Horine turns up for work on the *Archie Andrews* program in raincoat and boots these days. Throwing mudpies and water at Jughead will be part of the act for Television.

On the day Robert Jacquinet returned from his vacation carrying his camping gear, Stu McQuade asked with genuine interest, "When are you leaving for your vacation, Jack?"

**SUPERVISION**—Although all of us who worked with Fred Shawn were exceedingly sorry to see him leave the company, we're delighted that his new "interconnection" is with ABC in Washington as Director of Programming for Television and AM-FM.

Arch Robb has taken over Fred's duties as Assistant Program Manager and will set up shop in 408.

Bill Stern will be packing a duffle shortly for his trip to England to cover the Olympics. Since he'll be describing most of the important events to us by shortwave, the trip emphatically does not come under the heading of lend-lease.

Introductions are in order for Mimi Brown, a native New Yorker and Smith College grad, who now assists Ruth Anne Read in taking notes for Mr. Dyke. Mimi has taken the place of Hazel Mittnach who has joined her husband in a trek to California.

### PUBLIC AFFAIRS & EDUCATION

NBC employees caught speeding in any of the villages of Westchester County, please note the following news item: Sterling W. Fisher in his role as Mayor of Tarrytown has just been elected chairman of the Police Committee by the Westchester County Village Officials Association. This committee has to do with police affairs in all the seventeen incorporated villages of Westchester. So step on the gas, folks.

### MARY EILEEN O'CONNOR

It is with regret that *Chimes* announces the death of Mary Eileen O'Connor. Production Division of the Program Department, on April 17. She had been ill for several months.

Mary Eileen will be greatly missed by all her NBC friends. She had been at NBC for six years, joining the Stenographic Department in 1942. In 1945 she was appointed Studio Assignments Clerk in Production, and a year later was placed in charge of studio assignments.

Mary Eileen was born in New York in 1924. She is survived by her parents and one brother.

Jane Percival will be another one of the June brides. The department will lose her with regret when she leaves NBC, on May 21st, after twenty-two months of service with the company. After her wedding on June 12, she is going to Bermuda for eighteen days on her honeymoon. Upon her return, she leaves for Providence, R. I., which will be her home while her husband is attending the Rhode Island School of Design.

### RADIO RECORDING

Our accounting division looked like a nursery one April day as baby toys and rattles were showered on Esther Lutz.

The days are getting longer and so are the skirts. Helen Bosshard has been sporting the "new look" by lengthening her hems, while Arety Cotzias gains fashion acclaim with her short bob. Anyway you look at it, they're both in style.

When she's not sending recordings, Marion Hayduk is making her own and singing for the veterans still confined to hospitals.

Peg Yost believes in going places and fast. On April 30 she climbed aboard a plane for the sunny south, where she intends to set up house-keeping.

A few weeks ago the Recording Department bade farewell to Bill Parsons who left to join the American Broadcasting Company. We were all sorry to see him go, but as Don Mercer so aptly said, "Bill Parsons taught a great many of us our ABC's, and now he's going to learn his ABC's." He carries with him the very best from our entire seventh floor gang.

### RESEARCH

There were 421 essays submitted on the subject of "What I Got Out of the Advertising and Selling Course of the Advertising Club of New York", and the man who got the most out of it and said he did in the best way was Charles Squires. For his winning essay Charlie received a gold medal at the graduation exercises of the course on April 1.



Charlie Squires, Research (right) and another top student in the Advertising and Selling course receive gold medals from Eugene S. Thomas, president of the Advertising Club of New York for their winning essays. Charlie's won first place.



What's in a name? Well, recently, John Marsich received a letter addressed to A. Marsich at NBC. The initial was wrong, but since a Marsich did work for NBC, John opened the latter. In it was a nice fat money order. John phoned the other Marsich at his home according to the address given and asked if he worked for NBC. "Yes, I do," was the reply—"the National Biscuit Company."

## STATIONS

**STATION RELATIONS**—The Station Relations force has expanded to include Charlie Bevis, his assistant Bill Kelly, and his secretary Gloria Potter. Looks as though Johnny Murphy has found a golf cohort in Charlie Bevis.

Lorraine Goracci is a very nice addition to the department, coming to us through courtesy of Radio Recording.

While you are reading this, Messrs. Woolley, Hickox, Murphy and Adams (Burt, that is) are enjoying the sunshine and attending the NAB meeting in Los Angeles. Oh for the time that secretaries might represent NBC at meetings in such places as L.A. and Sun Valley. (Station Relations gals are wondering if that would go well before the Suggestion Committee.)

Speaking of suggestions, even if the latter one isn't practical, there are bonds and more bonds waiting for all you NBC-ites with ideas.

The ice skating rink closed last month. Of course, it really is a shame that the skating doesn't continue all summer. The men in the department really have to adjust themselves to the fact that there is no longer a mighty attractive view to while away the minutes when business is at an ebb.

Mary Jo Peterson's most lovely eyes suddenly widened recently when she received a wire requesting four program tickets for Theodore Roosevelt—it wasn't a joke, son.

**TRAFFIC** — Kay Godson, Steere Mathew's secretary, is a horseback riding enthusiast. Last week, however, she was just about ready to give it up, when on her weekly canter through Hempstead State Park, the horse stopped abruptly in the middle of the path and refused to move further. It took several minutes of coaxing before the horse started off again and Kay regained her liking for the sport.

Mary Van Houten, ex-NBC-ite who worked for Matt Boylan, presented the world with a nine-pound boy on March 21, named Dennis Charles.

We now have our own contender for the Golden Gloves. Bill Forrester is spending his evening taking boxing lessons—one of the reasons why he can't bend or stoop during the day.

## TELEVISION

Howdy Doody! to Norman Blackburn, National Program Director, and his secretary Betty McCabe; to Carleton Smith and his girl Friday Rosemary Sullivan.

Greetings, also, to Ira Skutch and his new bride, Elizabeth Thrower, who will keep the home fires burning out in Jackson Heights.

Mimi Goss who took a few days off to don bridal white was tendered a cocktail party and presented with a silver creamer set by Pat Gray, Terry Gurbach, Rose Sheeky, Anita Peyton, Helen Bishop, Pat Roche, Mary McCarthy, Gus Kettler and Edith Lisle. While returning from the wedding, Terry Gurbach was in an auto accident and is now sporting a bunion pad on her temple.

Larry Schwab is taking his two weeks vacation in Miami.

Barbara Brady is taking over for Edith Lisle who is in Cuba.

Mary "Lucky" Alcombrack attended the Ad Women's dinner and won a prize—and surprise—in the form of an original dress creation which is gorgeous.

According to Bill Webb, the H. V. Anderson maison sure makes a wonderful new supper club. Didja know "Andy" is a fiddler and a pianist par excellence and that his sister is one of the outstanding women composers in the country?

## TREASURER'S

**PURCHASING** — Henry Martin keeps busy on the weekends putting in a new lawn.

At last, at last, the long awaited telephone has been installed in Edna Kane's home. Where? Right next to Edna's bed, of course.

Word just received from Bill Bloxham reports that he is enjoying every minute of his Florida vacation.

## WNBC

The biggest news at WNBC is Fran Carlson's return after several weeks' illness. She's back in her familiar role of receptionist.

Romance has been blooming at WNBC. Two engagements have been announced. Doris Paterson, Jim Gaines' girl Friday, announces hers to William McCallum of ABC. Bette Jacobs, Don Norman's secretary, will be married May 20 to Robert Kochenthal, a Northwest Airlines traffic man.

Wini Schaefer is now secretarial assistant to Fred Heywood and Murry Harris, WNBC News and Press Managers respectively. Michele Lescure has taken over as secretary to Tom McFadden.

## LOST!

NBC Lost and Found Desk (Ed. note: It can be found by turning to page 134, *NBC and You*.)

## BOB MAGIDOFF COMES HOME

by AGNES SULLIVAN

As the plane eased down the runway, the group of newspapermen, photographers and newsreel cameramen gathered around Ad Schneider, Buck Prince and Jim Miller, eager to get more information about Bob Magidoff, the man they had come to meet.



Bob Magidoff

were told.

"Better hold back on questions until we get to the hotel."

Suddenly a figure appeared in the doorway of the plane, arms waving gaily, face wreathed in smiles. Bob stepped down jauntily and was immediately surrounded by newsmen. Questions were fired and answered, bulbs flashed, and the cameras began to grind amidst much hand-shaking and back slapping. A Hollywood star couldn't have seemed more at ease.

Finally, Bob was settled in the car for the trip to the hotel. Frankly puzzled, Ad asked him about the transformation.

"Well," he replied, "back in the plane I was feeling very blue. I felt that I had failed. I was afraid that being expelled by the Soviet had discredited me here at home. Then, one of the passengers recog-

nized me. She told me I was a celebrity. She even said there would probably be a reception at the airport. I really didn't believe it. I knew you or Buck would be here, but that's all. Then, I looked out the window and saw all those people. I was home at last. And... I don't know what happened!"

Things didn't stop happening to him all day. Press conferences, broadcasts and telephone calls followed in quick succession. Later in the evening, Bob appeared for a television program.

"I hope it goes all right," he apologized. "I'm so very tired. I haven't had any sleep in two days."

"A week ago," he added, "I didn't know whether my wife and I were going to Siberia or home. But the fact I'm here is the best proof the Russians had nothing on me."

The only accusation against Magidoff was in the form of a letter from his secretary, printed in the newspaper *Izvestia*. No official charge was lodged against him, nor was there any investigation. If the Soviet had evidence of espionage, he would have faced trial. They would not have allowed him to leave.

Bob is especially amused at some of the rumors that have sprung up. One is that his secretary was secretly in love with him, and when he showed no sign of returning her affection, she wrote the letter accusing him of being a spy.

## WORLD'S MOST MODERN TELEVISION STUDIO



Studio 8G, the world's most modern and best equipped television studio, opened on April 22. The result of more than two years of planning by NBC engineers and program personnel, as many as four separate programs can be presented consecutively from it. In it has been installed enough light, heat, power and air-conditioning to supply a village of 100 average-size homes. Revolutionary feature is the design of the control room which, located one floor above the studio itself, is separated from it by a glass partition of light attenuating plastic. The lighting in 8G consists of a combination of fluorescent units, large incandescent lamps and photofloods which can be used in any combination possible. Because of the small amount of light required by the new NBC television cameras which use the sensitive RCA Image Orthicon tube, four-fifths of the heat generated by lights formerly used in television studio operations has been eliminated.





**FOR SALE** — PRESTO K-8 recorder. 33.3-78 RPM. Complete with recording and playback sapphire stylii, velocity mike. A buy at \$175. William Haerer, WNBC Transmitter.

**FOR SALE**—3' x 4' (Charles Bruning) Drafting Table with parallel and Dazor floating fluorescent lamp. Valued at \$75. Best offer. S. E. Piller, Ext. 543.

**FOR SALE** — Solid mahogany double bed with coil springs; dresser with mirror, and vanity. Painted dinette table and two chairs. Mrs. Cole, Ext. 333.

**FOR SALE** — Whitney baby carriage. Practically new. \$35. Call Ext. 462.

**DO** you want to spend your vacation near Jones Beach? Rent a room for a weekend, a week, a month. Might be able to rent a whole furnished house for a month. Call Baldwin 3-4305-W.

**WANTED** — Information leading to the whereabouts of person in each department who will advise on NBC personnel policy. (Ed. note: See *NBC and You*, page 97.)

**FOR SALE**—Riding boots, size 6½. In excellent condition. \$20. Helen Jackson, Ext. 8109.

**WANTED** — A piano. A budding singer and a pianist are in urgent need for one to enable them to continue their studies. L. Pleadwell, Ext. 275.

**WANTED** — A small apartment-size electric refrigerator. Bob Tiedje, Ext. 336.

## NBC STARTS INTEGRATION

(Continued from Page 1, Column 1)

will be under the direction of George H. Frey, Director of Network Sales. Reynold R. Kraft, Television Sales Manager, has been named assistant to Mr. Frey.

Television National Spot Sales has been consolidated with the AM National Spot Sales Department under James V. McConnell, Director. Other changes in Television Sales include Harry T. Floyd, H. V. Anderson and Robert Sarnoff who have been assigned to the Network Sales Department; Joseph Milroy who has been assigned to Network Sales Service; and John M. Greene who will report to Mr. McConnell on liaison between Network and National Spot Sales.

## STATION WNBT MARKS 9th BIRTHDAY

Nine years ago, April 30, 1939 Franklin D. Roosevelt stepped before NBC's television cameras at the New York World's Fair. When he did, he started this country's first regular television service—over NBC's Station WNBT, then known as experimental station W2XBS.

On July 1, 1941, WNBT became the first commercially licensed television station in the U. S.

## AN ANNOUNCEMENT ABOUT AN ANNOUNCEMENT

Paul Rittenhouse is about to pull a rabbit out of a hat for the delight of all "calibrating" NBC-ites. Before going into his act, however, our ingenious A.A. president is making sure that his rabbit doesn't appear minus an ear. Like most people about to spring a surprise, Paul's been most mysterious about his rabbit, but we can venture a guess about its size. For whoever heard of an A.A. party that wasn't big and wonderful? That's all we can tell now, but keep your ears and eyes open for the where and when. Paul is getting ready to cry "Presto".



*An enthusiastic member of the A.A. swim group, Pat Gormley, Program, dives into the Hotel Shelton pool. NBC swimmers meet every Wednesday night at 6:15.*



*Ready for a race across the pool. Carl Van Wick, Mail Room, Vic Johnson, Engineering, Bill Riecker, Protection, Pat Gormley, Program, Cal Wheeler, Mail Room and Norman Survis, Guest Relations.*



*Members of NBC's fighting basketball team gather round A.A. President Paul Rittenhouse to receive gold basketball charms, tribute to a memorable season. Tom Flanagan, captain, accepts his, while looking on are Ed Steiner, Dick Cox, Paul Miner, Red McKinnon, Ken Geiman, Elton Dublin and Alan Strong. Other players who received the charms were George Howardell, Chuck Kambourian and Bill Santhouse.*

## NEW APPOINTMENT FOR A. W. PROTZMAN

Albert W. Protzman, formerly an NBC television Technical Director, has been appointed Television Technical Production Director.

In his new post, Mr. Protzman will advise and instruct technical directors and supervise their work. He will be responsible for the improvement and standardization of studio operating techniques.

## PROMOTIONS

Robert W. Asman, Guest Relations, from Guide to Tour Cashier.

Mary Ellen Breen, Public Affairs and Education, from Secretary to Executive Secretary.

Rita Chalas, from Secretary in Radio Recording to Secretary in Executive.

Edwin England, Research, from Research Assistant to Research Associate.

Robert Fisk, Guest Relations, from Clerk to Broadcast Ticket Clerk.

Alice Greenstein, to a new typing position in Research.

E. J. Hoffmeister, Engineering-Television, from Projection Engineer to Video Control Engineer.

Harold Hoskins, Guest Relations, from Guide to Clerk.

Robert Hultgren, to Program Assistant in Television.

Grace Johnson, from Secretary-Clerk in Radio Recording to Statistical Typist in Controllers.

Frank Lepore, Television, from Program Assistant, Film Division, to Assistant to Director, Television Program.

Evelyn Martocci, from Secretary in Advertising & Promotion to Secretary in Executive.

Elizabeth McCabe, from Studio Assistant in Television to Executive Secretary.

Muriel Morgan, Stations, from Clerk-Typist to Secretary.

Mary Mealia, Advertising & Promotion, from Production Assistant to Secretary.

Robert Murray, from Messenger in General Service to Clerk in Controllers.

A. G. Poppele, Engineering-Television, from Video Control Engineer to Technical Director.

John Reber, Television, from Program Assistant to Assistant Director.

Richard Welsh, General Service, from Post Office Clerk to Record Clerk.

Consuela Roenne, Research, from Typist Clerk to Statistical Typist. Carl H. Vanvick, General Service, from Messenger to Post Office Clerk.

Edith Walmsley from Executive Secretary, Program, to Budget Clerk and Secretary.



## Stork Talk

To Ronald Paradis, Engineering, a daughter on April 17. Weight: 9 lbs., 1 oz. Name: Linda Jean.

To Cy Friedman, Press Photo, his first child, a son, Robert Mark, on April 3. Weight: 6 lbs., 8 oz.

To John Powers, Program Sound Effects, his third child and second daughter, Nancy Sue, on April 21. Weight, 9 lbs.