



Chimes

NEWS AND VIEWS
OF NBC PERSONNEL
IN NEW YORK

JUNE • 1948

VOL. 6 NUMBER 4

TOP MANAGEMENT REALIGNED FOLLOWING FRANK E. MULLEN RESIGNATION



John H. MacDonald



Sidney N. Strotz



Charles P. Hammond

The resignation of Frank E. Mullen as Executive Vice-President and a member of the Board of Directors of NBC has brought about a realignment of executive duties of other officials of the company.

John H. MacDonald, Administrative Vice-President, will coordinate the operations and financial activities of the company. He previously administered NBC's fiscal affairs and related departmental activities.

Sidney N. Strotz, Vice-President in charge of the Western Division of NBC, was appointed Administrative Vice-President in charge of Television.

Charles P. Hammond, Vice-President and Executive Assistant to Mr. Mullen, was appointed Assistant to the President. Reporting to him will be the directors of NBC's Advertising and Promotion, Research, Information and Guest Relations Department.

Noran E. Kersta, Director of the Television Department, was named Executive Assistant to Mr. Strotz. Carleton Smith, Manager of the Television Department, was named Director of Television Operations, with Norman Blackburn, National Television Program Manager, reporting to him.

Ken R. Dyke, Administrative Vice-President in charge of Programs, and Harry Kopf, Administrative Vice-President in charge of Sales, Station Relations and affiliated departments, will now report directly to Niles Trammell. All other officers and department heads not otherwise directed and who previously reported to Mr. Mullen will report to Mr. Trammell.

Mr. Mullen, whose resignation was announced by Niles Trammell, President, on May 13, joined NBC at the time of its organization in 1926. He left the company June 4 to become associated with George A. Richards as president of Radio Stations WJR, Detroit; WGAR, Cleveland; and KMPC, Hollywood, California.

NBC employees said good-bye to Mr. Mullen at an open house held in his honor at the Waldorf-Astoria last Friday.

NBC TELEVISION LEASES 3 RKO-PATHE STUDIOS

NBC has leased three RKO-Pathe sound studios for television use, bringing to five the total of NBC Television studios in New York City. The lease runs for five years and will give NBC Television, in addition to the new studio space, the entire eleventh floor for office personnel at the RKO-Pathe Building at 106th Street and Park Avenue where the studios are located.

The main studio—measuring 97' x 74'—will become the world's largest television studio. It is the biggest film studio on the East Coast and the most modern in the country.

In addition to the studios, NBC Television has contracted for office space and facilities for its complete film operation with all necessary laboratories, projection and cutting rooms and film vaults. All film units of NBC will be coordinated and housed in the RKO-Pathe space.

Occupancy of the studios will take place on July 6 at which time the main studio will be available for immediate operation.

Summer hours for the General Library, Room 274, began June 1. From then until October 1, it will be open from 9:00 a.m. to 5:00 p.m., Monday through Friday.

CLARK, DAVIS IN TELEVISION OPERATIONS SHIFT

Robert W. Clark, New York Television Operations Supervisor since 1945 has been transferred to the same position for NBC's Hollywood Division. Reid R. Davis, Television Video Control Supervisor, has succeeded Mr. Clark.

Mr. Clark joined NBC in 1931 in San Francisco as a studio engineer. In 1937 he was transferred to New York to work in television and has been responsible for many new developments in engineering techniques.

Mr. Davis has been with the company 20 years, coming here in 1928 as a field engineer. Since then he has worked variously in the field, maintenance, studio operations, design and construction and television groups of the Engineering Department.

NEW KINESCOPE RECORDING SYSTEM TO LINK NBC EAST-WEST TELEVISION

East and West Coast television of the National Broadcasting Company will be linked by the recently developed kinescope recording system, which for the first time makes delayed telecasts practical.

Kinescope recordings on film, made directly from the tube of a television receiver, can be flown to
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NBC TO INTEGRATE ITS CODE WITH NEW NAB CODE

Niles Trammell, NBC President, has announced that the company will revise the code of practices which has governed NBC broadcasting since 1934 so that it will contain both the new standards adopted by the National Association of Broadcasting and the even higher standards which NBC has voluntarily adopted to govern its own operations.

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APPOINTMENTS MADE TO WNBC STAFF

Harvey Gannon, Program and Sales Service Manager of WNBC, has been appointed an account executive. Earl Harder, Traffic Manager of the International Department, has succeeded Mr. Gannon.

Three other appointments have been made to WNBC's program and promotions staffs. Richard Stahlberger, formerly correspondent in the Information Department, has become Promotion Assistant in the stations Advertising and Promotion Department.

Van B. Fox, a former WINS producer, and Victor Campbell, former WGY production manager and writer for Bob Smith, have been appointed WNBC producers.



WINIFRED M. CARTER, *Editor*

STAFF

Don Foley—*Adv. & Prom.*
 Kay Henderson—*Cont. Accept.*
 Joan G. DeMott—*Controllers*
 Hal McConaghy—*Engr., Air Cond.*
 Gordon Strang—*Engr., Aud.-Vid.,
 Facilities*
 Ed Watkins—*Eng. Empire State*
 Vincent Genzardi—*Engr. Maint.*
 Ed Stolzenberger—*Engr. Master
 Control*
 Mary Bell—*Engr. Recording*
 Willard DuBois—*Engr. Studio &
 Field*
 Mel Stickles—*Bound Brook*
 Bill Haerer—*Port Washington*
 Mary Heller—*General Service*
 Cal Wheeler—*Gen. Ser.-Mail Room*
 Jo DiMarco—*Gen. Ser.-Steno.*
 Jeanne Conkey—*Guest Relations*
 Rosemary Pfaff—*Information*
 Eileen Tobin—*International*

Bud Soden—*National Spot Sales*
 Elizabeth Moloney—*Legal*
 Fran Barbour—*Network Sales*
 Agnes Sullivan—*News & Sp. Ev.*
 Betty Smith—*Personnel*
 Roselle Hubel—*Press*
 Robert Wogan—*Program—An-
 nouncing & Production*
 Phebe Crosby—*Music*
 Tom Adams—*Script*
 Frank Loughran—*Sound Effects*
 Ray O'Connell—*Supervision*
 Hilda Watson—*Public Aff. & Ed.*
 Marilyn Costello—*Radio Recording*
 Willard Zurfleth—*Research*
 Marion Lucas—*Station Relations*
 Kay Collins—*Traffic*
 Rose Sheeky—*Television*
 Ernestine Thomas—*Treasurers*
 Marjorie Hutchison—*WNBC*
 Betty Michaelis—*Treas.—Pur.*

THE NBC SALARY PLAN

(This is the first of a series explaining how the Salary Plan works and where your job fits into it.)

Before anyone takes a job, he wants to be sure that the salary he'll be paid to start is fair for the work he is going to do. He wants to be sure that as he gains experience and is able to contribute more to his job his salary will be raised accordingly. He wants to know what will be the top amount he can earn in his job. He doesn't want to discover that Johnny Jones and Mary Smith who started over at XYZ in the same type of work and on the same day his job began are being paid considerably more.

Six years ago NBC established its Salary Plan which assures its employees that they will receive salaries equal to or above those paid by other organizations for comparable work and comparable length of service, that they will receive salaries which are fair for all jobs within NBC when each is compared with the other.

How did NBC attempt to find out what was "fair"?

Before the Salary Plan was established in 1942, everyone in the

company described everything he did on his job for a Job Analyst. Using these job descriptions, every job in every department was studied and analyzed for such things as education and experience required, supervision received, supervision given, physical effort, etc. Taking into account these qualities and the degree in which they formed a part of each job, all jobs were judged for their importance and value. Thus the first classification and evaluation of jobs under the Plan was obtained.

Next, several key or "pilot" jobs were selected, and a survey conducted to determine how similar jobs in other companies were paid. From the findings of the survey, NBC was able to establish the hiring rate and salary range (the spread between the minimum and maximum amounts paid for any one job) for each classification at a level equal to those in other organizations.

Later articles will discuss the way in which job classifications are kept up to date.

A MESSAGE FROM FRANK E. MULLEN

The editor of *Chimes* has invited me to use the editorial space this month for a word of farewell to my associates in NBC.

I can only say that in making the decision to change my business address, the hardest obstacle to overcome was the idea of leaving so many people who are near and dear to me in this organization.



Frank E. Mullen

I have been here twenty-two years. During that time the company has expanded from a pioneering experiment to one of the most successful and influential organizations in the United States. And although it has grown greatly, the end of its growth is not in sight. The advent of television, in which NBC is the industry leader, holds promise of even greater possibilities for the future than those already realized.

The extent of NBC's success measures the character, ability and hard work of the men and women of the organization. I am very proud to have shared in your endeavors, and to have had a part in your achievement. Whatever qualifications I carry to my new job have been largely developed out of my day-to-day experience in working with you.

Thank you, my dear friends, for these happy years of comradeship. God bless you!

PROMOTIONS

Charles Baker, Program, from Typist to Assistant to Schedule & Payroll Supervisor.

Mildred Barr, Legal, to new Executive Secretarial position.

Leonard Birch, from Page in Guest Relations to Messenger Clerk in Network Sales.

Frank Burns, Engineering, from Television Studio Engineer to Technical Director.

Carl Cabisin, Engineering, to Video Control Engineer.

Barbara Campbell, Advertising and Promotion, to Production clerk.

Arety Cotzias, Radio Recording, to a new secretarial position.

Charles Denhard, from Page in Guest Relations to Clerk in Advertising and Promotion.

Mary Eberbach, Research, from Sales Service Clerk to Research Control Assistant.

Corinne C. Ermant, Radio Recording, from Typist-clerk to Syndicated Sales Clerk.

William T. Farrington, from Page in Guest Relations to Accounting Clerk, Television.

Herman Folkerts, Engineering, from Video Control Engineer to Technical Director.

Joan Gordon, Program, from Schedule Assistant to Schedule & Payroll Supervisor.

Paul Harrison, Program, from Associate Director to Staff Director.

Theresa Hoppe, Guest Relations, from Guide to Tour Cashier.

Thomas M. Leonard, Guest Relations, from Junior to Senior Multi-graph Operator.

John Lynch, Guest Relations, from Assistant Tour Supervisor to Guide Trainer.

Russell Niles, Engineering, to Video Control Engineer.

Joyce Olson, Television, from Secretary-Receptionist to Executive Secretary.

Joseph Phillips, Guest Relations, from Cashier to Assistant Tour Supervisor.

James Schaeffer, Guest Relations, from Page to Mail Reader.

Marion Sheehan, Spot Sales, to new executive secretarial position.

Hope Shinkoff, Advertising and Promotion, from Production Clerk to Production Assistant.

Jane Shortway, Spot Sales, to a new secretarial position.

Alvah Stetson, Program, from Night Announcing Supervisor to Night Production Administrative Assistant.

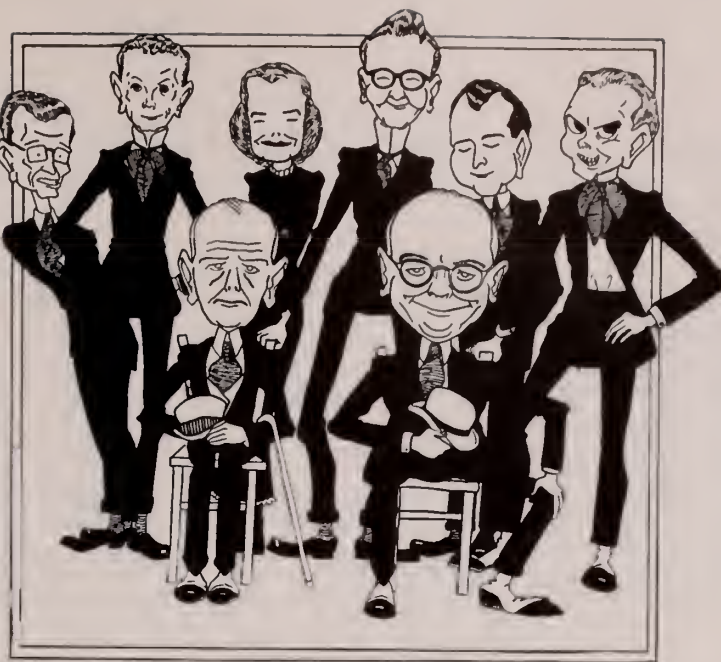
John Weir, Guest Relations, from Page to Control Desk Clerk.

Ruth White, from Secretary in Personnel to Executive Officer's Secretary, Legal.

Robert Wogan, Program, from Night Production Administrative Assistant to Night Administrative Assistant.



Bill Paisley, Director of the NBC Music Library.



MUSIC KEEPERS

The one library we know of where a sign ordering "SILENCE" could have no effect is the NBC Music Library in Room 373. Jazz blasts down from the Record Section above, file drawers, heavy with song sheets and orchestrations slam, telephones jangle impatiently.

A library clerk picks up a receiver and hears a shrilly whistled tune, followed by "Will you please tell me the name of that song?" Out of the melodies that go round and round in his head, he picks the correct title, answers brightly, and is thanked profusely. Once again—the number of times are uncountable—one of the keepers of NBC's music has helped someone win ten dollars. What couldn't be done with the money that has been won and lost through the years over the Music Library phone!

The library is part of the Music Library Division of which Thomas Belviso is Manager. Its Director is Bill Paisley who joined the NBC library staff in 1930. He is assisted by Warren Scofield and Jimmy Dolan, the NBC Symphony Librarian. They are the custodians of the world's largest and most complete working music library. No one knows just how big the collection is. The music is constantly on the move, hardly giving the librarians a chance to take inventory. Bill Paisley estimates about 500,000 titles, with some having as many as fifty arrangements. At any rate, the sheets of music and orchestrations excluding the NBC Symphony Library fill four drawers in 300 steel file cabinets.

The Music Library is the source from which all NBC sustaining programs such as *Living-1948*, *Honeymoon in New York*, *Nelson Olmsted*, *Betty Harris*, get song copies and orchestrations. Frequently, conductors for commercial programs will look there for a song or a part that they need.

Tissue copies for each program

are sent to the library. The clerks, Johnny Plummer, George Knaus, Ellis Crow and Jean Dickey, pull from the files the orchestrations indicated, lay out the parts—first violin in first violin folders, first trumpet in first trumpet folders—and place the completed program on the "broadcast shelf". They deliver the material to the studios before a scheduled deadline, lay it out on the musicians' stands, making sure that the drummer gets his own part and not the piccolo player's. After it has been used, they pick it up and return each part to the files.

From Bill Paisley, Director and Music Library veteran, down to Jean Dickey who joined the group in the library less than two months ago, NBC's music keepers have wide backgrounds in music. Bill, pianist, organist and composer, is still enjoying royalties from several published songs. Best known is "Beautiful Dreams". Warren Scofield, Assistant Director of the library, thrust aside all he had learned in college about machine design to go into choral work. He had been a choral director on another network before coming to NBC six years ago. Ellis Crow traveled all the way from California to study conducting, and George Knaus plays the saxophone and is studying piano. George's creative talent is responsible for the remarkable study in black and white which heads this article. Jean Dickey is a recent graduate of New England Conservatory where she studied voice and piano.

Next to a knowledge of music, speed is an essential requisite of the music librarians. There is one phone in the library on which a green bow is tied. It is the studio phone, and its ring, a nerve-shaking clang, is the librarians' command. Arrangements of any combination of instruments known to men—and some that are not—must be delivered upon demand, whether

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Library clerks have to be musical "quiz kids". Ellis Crow is at the phone.



Warren Scofield, Assistant Director of the Music Library.



Johnny Plummer, laying out orchestra parts in musicians' folders for sustaining programs.



George Knaus, looking up title in library's song-book collection.



Jack Beecher, trying out different recorded arrangements of same tune for record shows.



Music is cross-indexed many times. Jean Dickey is lone girl in the Music Library.



Jimmy Dolan, librarian for the NBC Symphony, editing musicians' parts.

It happens at NBC

ADVERTISING & PROMOTION

Along with June, the Advertising and Promotion Department is busting out all over—

Literally, because there are several new members. Bill Webb and his secretary, Edie Lisle, have moved in to handle television advertising. Lance Ballou has joined George Wallace's staff on television sales promotion. Joan Culette has returned from a leave of absence and is now keeping Jake Evans from being too harassed by his numerous jobs.

Socially, at a department party held in the Lounge of the RCA Exhibit Hall to welcome the new members and to celebrate the promotions of several old-timers. There, amid cocktails and canapes, A & P's old and new disported delightfully and presented Director Jim Nelson with two leather suitcases as a symbol of the genuine good wishes the department has for him.

Academically, with Marion Stephenson's announcement that after one year of research and three months of production she had completed her thesis for her MBA degree. The opus on the Bretton Woods Institution weighed, on completion, 2 pounds, 10 ounces, and ran 161 pages. Miss Stephenson is expected to recover in time.

Nuptially (there's a word for you), as Marcia Aldrich and Ray Lawrence were married on Saturday, May 22, at a four o'clock ceremony at St. John's Episcopal Church in the Village. Mr. Lawrence is Research Director for a trade magazine publisher.

Professionally, with the very fine series of television ads now being seen in trade papers and magazines featuring Fred Veit's ingenious art work.

CONTINUITY ACCEPTANCE

We're finally beginning to feel at home in our new quarters on the second floor, after a hectic week getting organized. In counting heads after the shuffle, we found that we had added Jane Crowley, formerly of Sales Service, to the department. Jane is a celebrity in her own right. Last month she sang at the Manhattan Center for an audience of approximately 2,000 people, including the Honorable William O'Dwyer.

Alys Reese has become a candid camera fiend ever since her parents gave her a flash camera for Christmas. All of us are on guard while she is around, so that she won't catch us in any embarrassing moments. We present below some examples of her more serious work.



The Continuity Acceptance Department poses for Alys Reese. Above, l. to r., J. K. Mason, Kay Henderson, Percy Smith, Carl Bottome and Dorothy McBride. Below, Jean Cottingham, Helen Miller, Jane Crowley and Jane Ready.



CONTROLLERS

The majority of people in this office belong to the Bowling League. Now that the season is over, things are pretty quiet on Friday mornings. For a while, the Gremlins Team, of which Joan DeMott and Helen Walker are members, were feuding for first place with the Controllers Team — Bob Burholt (champ), Leslie Vaughan, Vincent Carey (captain), Al Reibling (Television) and Joe Kent. The Gremlins held it for three consecutive weeks, but Controllers finally took over. You have to give the girls credit for holding it that long.

Joan DeMott's standing yearly bet for high average with Joe Kent is at last going to pay off. For five years Joe has been the winner, but this year the table has turned, and Joan will collect for a change.

ENGINEERING

MAINTENANCE—Ev Geiger who had nothing to do with the development of the Geiger Counter has returned to the fold after working in the lab on the new pocket receivers that are to be used at both National Conventions.

Pat Rooney was married May 8. After a honeymoon on Sea Island, Pat and his bride are living in Cooper Village. Best wishes for their happiness are extended by all the boys.

Pat Haynes has been working hard on his boat, getting it in shape for the coming season. Some of the boys are standing by, fishing trips in mind, waiting for the day it will be in the water.

Brownie has resumed his chores after an early vacation in Florida.

Einar Johnson has a new project — putting together and placing 100 new Navy-type portable lights that are to be used for emergency lighting throughout the studios.

BOUND BROOK — The cooling pond at Bound Brook houses two-hundred thirty gold fish, statistics based on a recent count during the inspection and cleaning of the pond. A year ago the gold fish were put there to eat the worms and foreign material that might otherwise clutter up the cooling system for the water cooled tubes.

Arthur Holden is building a cottage at Toms River, N. J. He plans to have it ready for his vacation. Don Hickman, in addition to remodeling the interior of his own home, has been assisting Art with the carpenter work.

Gardens are taking the time of Al Lindstrom and W. R. McMillan. Mac devotes practically all of his spare time to his home. Among his domestic duties are two that he really enjoys, gardening and cooking.

Stanley Crabtree and Stanley Puza have purchased aluminum boats for their outboard motors.

PORT WASHINGTON — Nevin Price, on vacation at his home in the Pocono Mountains, hopes to get his "ham" rig on the air before returning.

All hands on the staff extend deepest sympathy to Charles Francis on the recent death of his father.

Old-timer, Bill Borer, now fully recovered from the impact of his jalopy against a heavy stone gate column, is again on the job landscaping the plant grounds.

The new Hotpoint refrigerator in the kitchen is doing overtime duty and fills a much needed want of long standing. Now, if the long sought electric range makes its appearance, we'll be all ready to set up housekeeping in grand style.

The staff enjoyed the recent visit of an old friend, Nick Hegeman, Station Engineer of WJZ, and an NBC alumnus. He gave us an interesting account of his recent three months inspection tour by air over thirty-five thousand miles of Europe and Asia for the Protestant Missions.

GENERAL SERVICE

DUPLICATING — Vacation time is rolling around again, and this year it looks as though it's going to be quite a job keeping things

running smoothly in Duplicating. In addition to regular vacations, we have several Duplicators in various military organizations. Charles Atlee leaves for two weeks' training with the National Guard in July; Bill Leary and Tom Leonard leave next month for two weeks with the Marine Corps Reserve.

We didn't mention it last month, but on the weekend of April 16 Bill Leary and Charles Atlee set out for a trip to West Virginia in a 1931 Pontiac coupe. First the fuel pump broke; second, a tire blew; third there came a very gentle flat. By Saturday morning, they had reached Harrisburg, Pa. There the trip ended. Our travelers turned around, came home disgusted, tired, hungry and BROKE.

ROOM 508 and PBX—We welcome back Frances Mellen after her recent illness.

Dorothy Davidson is recovering from an operation. To cheer her on her way, the gang sent her a lovely gown and bed jacket.

The stork's wings can be heard flapping over Flatbush these days, this time to pay a visit to AA Secretary Jeanne Harrison. 508 turned out in elegant style to present Jeanne with a layette, baby carriage and carriage set for the future heir.

Margaret Fahey, PBX, has been wearing a lovely blue diamond since May 14 when she became engaged to Mr. Gene Burke.

Speaking of a bride-to-be, PBX operator Marie Finan is reliving the days when as a bride she went to live at 4377 Bruner Avenue, the Bronx. Last month with her daughter Marie moved back into that same apartment and is having a glorious time furnishing it.

Adelaide Leamy is a new operator in PBX.

STENOGRAPHIC—The steno girls are softball enthusiasts, and make up a good deal of the NBC girls' softball team. Gloria Kraus is manager. Ellie Rummo is an excellent first baseman, and Rita Poncina is a No. 1 pitcher.

A bridal shower was given for Kit Culhane in the Candlelight Room on June 10. Kit's taking the big step on June 19.

GUEST RELATIONS

Things have been moving fast in our department this past month. Bill Farrington, Dan Durning, and Paul Frank have been transferred to the Television Department. Jack Weir and Leonard Birch have left GR to join the Sales Department.

Alice Kennell of the Information Department gave a wonderful shower for Helen Clarkson who is leaving the company to be married this month. All the gals in the Ticket Office and the office section attended, as did many others from

several departments in NBC. The following week Helen was guest of honor at a cocktail party given by the entire GR Office—just to show her how much we all appreciate the fine job she has done as Ticket Supervisor.

Jim Van Gaasbeek is taking over Helen's job, and everyone, including Van's 6-months-old son, is pleased as punch with his promotion. In line with NBC policy, everyone in the Ticket Division moves up a spot, which, of course, suits all the boys and gals to a "t". New additions to that department are Larry Tery, who worked for GR not so long ago, and also Jim Schaeffer, who was a former Page.

After taking many months of kidding about her home town, Fairmont, West Virginia, Sylvia Hutchinson invited George Coughlin, Dick Schneider and Hugh MacDermott to accompany her on a weekend trip home—just to prove to them that people in W. Va. do wear shoes. The same day that Sylvia and the boys arrived, the town paper carried the headline "Tornado Hits West Virginia!"—not a bad welcome for three doubtful visitors!

John Curran finally landed his job with the Program Department, and he is glowing with enthusiasm. Howard Bayha is now the Supervisor of the Control Desk, with John Casey (ex-Tour Cashier) and Ralph Barkey (ex-GR Page) to work with him on the Desk.

Tom Leonard has been promoted to Senior Multigraph Operator, replacing Paul Frank; and Lloyd Trafford joins GR from the General Service Department to take over Tom's job.

The Guide Staff welcomes: Andrew McCulloch, a recent graduate of Dartmouth. Andy also has done some professional acting on both stage and radio; Douglas McKoan who hails from Massachusetts, and Beverly Bohn, a very pretty blond.

The Page Staff welcomes: James Ozamiz, a master of the ol' Spanish lingo; Tom McCarthy who has been an amateur staff announcer and has also done some amateur radio acting and writing; and William Cahill.

INFORMATION

One Tuesday morning recently, Dick Stahlberger very suddenly took himself to the Englewood hospital for an emergency appendix operation instead of reporting for operations as usual in the Information Department. We hardly had a chance to welcome Dick back, before he left 952 to make tracks for 416, where henceforth he will be Charles Vaill's assistant.

INTERNATIONAL

Spring Scoop. Romance under our very noses, Earl Harder and Jean

Glynn announce their engagement, with wedding bells on Thanksgiving. And Hal Terrell (the man to whom it couldn't happen) has become engaged to Mary Hill.

Up the Ladder. Earl Harder believes that good fortune multiplies. Following his engagement, came news of his promotion to WNBC Program and Sales Service Manager. This vacated the top rung of the International Traffic ladder to which Charlie Mangano climbs. Mike Yahia moves from the newsroom to traffic, and Arthur Bruckman starts work in the newsroom.

Vacations. Carol Martin started the trek from typewriters to trees with a May vacation. While on the subject, Barbara Furth of Music has left to help her husband open a Resort Lodge at Lake Clear, New York. (Employee Services has information on accommodations.)

Globetrotter. Fred Bate shuttled between New York, Paris and Charleston, S. C., within the last month.

From the Fans. Walter Law received a handsome shillelagh from a contented Irish listener. This magnificent weapon calls the English Section to order every morning.

Local FBI. Mario Silveira and Mike Yahia tracked down a swindler in true movie style when an attempt was made to cheat Mario out of his long-awaited car. Sounded like a "Mr. D. A." script!

Welcome. Trudy Hesse, German Section secretary these many months, was never welcomed in this column. Which proves how often we simply accept the nicest things with no fanfare at all. Newcomers are Ben Baldwin in the English Section and Ken Smith who rejoins the Spanish Section. In the French Section, Pierre Perret is training another newcomer, Napoleon, a blue-shelled turtle.

LEGAL

Ginny O'Connor, who has so faithfully taken down every word that Pat King has uttered during the past three and a half years has left NBC. Rosemary Curley, Paul Lynch's secretary, is also parting company with us.

We welcome Ruth White from Personnel who is taking over as secretary to Charles R. Denny.

NATIONAL SPOT SALES

Our sun-tanned emissaries to the West Coast, Jim McConnell and Jack DeRussy, have returned to the fold with that "I wish I was back at the Top of The Mark" look in their eyes. We might mention that Dick (AM) Close and Jim (TV) Gillis did a fine job of department running in their absence . . . not one ball game in two weeks.

A bit delayed, but with much enthusiasm, we welcome Barbara

Barber into the department. Her arrival was brought on by the departure of Ann Pawlyshyn and the subsequent promotions of Marion Sheehan and Jane Shortway. We understand that when Marion became Jack DeRussy's secretary, a prominent member of the Advertising Department sent her a sympathy card and a beautiful white lily.

And speaking of Marion, while she was visiting friends near Albany she was taken to a local beer palace where there was a rather questionable floor show. Her escort introduced her to the master of ceremonies as Lt. Marion Sheehan of the New York Vice Squad. The result was that the club picked up the check, and a lot of customers went away unhappy about the floor show.

PERSONNEL

A cordial welcome to the two new members of Personnel, Florence Perry and Mary Morrison. Florence, an addition to the Records Section, has been with NBC for two years in the Radio Recording Department. Mary has joined the Placement Division to replace Ruth White who has moved upstairs to the Legal Department.

Jean Collins returned from her vacation in Bermuda with a tan and many tales. One exciting event was her participation in the Pathe News Film "Moonlight Fashions". Don Bogert's vacation trip through New England was disturbed by only three flat tires.

If anyone in the company has a floor loom, will he please get in touch with Helen Korday? At present she is weaving on a table loom, but feels she needs a larger model. Exactly what she is weaving is being kept a deep secret which will come to light around Christmas time.

Birthday cakes are the accepted thing on birthdays, but there was something exceptional about Henrietta Grice's. After a party at the office, Henrietta arrived home to find a cake baked especially for the occasion by her father and brother.



Mary Ruiz, *Press*, was the subject of Emmett Kelly's doleful and soulful concentration at a recent *Radio Executives Club* luncheon.

PRESS

Sunday, May 23, was the wedding day of Alton Kastner, column editor, and Peg Nichols, editor of *Movieland* magazine. That brings the number of Press Department weddings in the last six months to four.

Jack Zwillinger, wife Sue, and year-old Craig, spent their two-week vacation visiting Jack's mother in Coral Gables, Florida.

Sam Kaufman is the author of an article on television scheduled for release in the August issue of *Radio Mirror*.

Hank Moore, who has been apartment-hunting these past two or three years, finally has secured a permanent place to live, and in fashionable London Terrace, too.

PROGRAM

MUSIC—Music is adjusting to another shift in personnel. Louis Ames has resigned from Music Rights to head the music department of WPIX; Tom Gannon from the third floor library has come down to replace him in room 293; and Jean Dickey, the first girl to set up house-keeping in 373 for some time, replaces Tom. Jean comes from Baltimore. She has studied music at the New England Conservatory.



Peter Zaltantis has just received a \$25.00 check from the ABC program, *Stop the Music*. It was he who suggested that they use "Army Duff" as a contest number.

Annie Jockwig's third finger left hand is sparkling with a handsome diamond. She is going to marry Richard Muller, retired copper engineer, some day in the near future.

PRODUCTION-ANNOUNCING

At the helm of the newly created Operations Division of Production is Jim Kovach. Jim, a native of Cleveland, has had a life of varied experiences, but to him nothing as thrilling as his present assignment. Jim was formerly a Director of music and drama at Transylvania College, Lexington, Ky.; research engineer for Westinghouse; teacher of Radio Drama at Alfred Dixon Studios, New York, and singer in Fred Waring's Glee Club and the Olson & Johnson show, "Laffing Room Only". Joining NBC in 1946 as an Associate Director, Jim was promoted to a Director in January of this year after which he gained his present position.

One week after celebrating their 10th year with NBC, both Betty Scott and Bob Sosman were appointed Associate Directors.

Night operations welcomes to its staff John Curran, formerly of Guest Relations. That pleasant smile greeting visitors in Room 252 belongs to new member Lynn Hollywood, born in Newark.

Gloria Clyne waltzed to the altar on May 9, returning to her desk after a heavenly vacation.

Milton Katims conducted the premiere radio performance of our Don Gillis' "Portrait of a Frontier Town" on a recent NBC Symphony broadcast. Last summer Arturo Toscanini conducted the world premiere of the Texas' composer's "Symphony Five and a Half". Mr. RCA Victor, please record some of that Texas man's work.

Promotions to full fledged Directors were received by Messrs. Paul Harrison and Jack Kuney.

A poem from *Oak Leaves* suggests the ideal sign for Ed King's desk:

No fame I crave; before my eye
A simple goal I keep.
I hope just once before I die
To get sufficient sleep.

SCRIPT—Have you taken one of the joint NBC-Columbia University Graduate courses yet? If not, talk to script's new staffer Ernest Kinoy who speaks highly of the radio know-how in those courses and particularly praises the Advanced Script Writing Class taught by Assistant Script Manager Wade Arnold. In turn, Wade comments that during the four years he has taught the graduate extension class, he has been happy to see a number of students go on to win free-lance assignments around town. Hiring Ernest as the first former student to join NBC's staff is a great pleasure he shares with Script Manager Dick McDonagh, who, incidentally, recently purchased three Kinoy scripts, half-hour dramas of New York City life, for the new summer show, *Radio City Playhouse*.

SOUND EFFECTS — John Graw of Sound Set-up is pretty proud of the P.A.L. baseball team he manages. The team, called the Bluebirds, won 15 straight games, and gained the championship for the Bathgate precinct, the Bronx.

Jack Anderson has returned from a two-week vacation at Virginia Beach.

Helping Pat Rooney get married were John Powers and Walter O'Meara.

SUPERVISION — Peg Harrington submits the snapshot below as an excellent illustration of why she has become Mrs. Donald Kafka.

Walter Ehr Gott, Central Booking's Supervisor, doesn't believe in half-way measures. An inveterate theater-goer, Walt not only caught



Peggy Harrington Kafka, *Program*, and her husband Don on their honeymoon in Oskawana, N. Y.

"Mr. Roberts" and "Sally" on opening nights, but made a special trip to Philadelphia for the preview of "Inside U.S.A." Most of us have thrown away *Variety*—we just ask Walt.

Virginia (Mimi) Brown will be married June 19 to Jim Crawford at the Madison Avenue Presbyterian Church. They plan to honeymoon in Delaware.

PUBLIC AFFAIRS & EDUCATION

Jane Percival, who has left NBC to get married, was successfully and pleasantly deceived by her fellow workers in the Public Affairs and Education Department. On her last day at work everyone very seriously told her good-bye. A little later, when she appeared "by appointment" at the Louis XIV restaurant, she was amazed to find them all waiting there to give her a farewell party.

Hildegard Tamm is Margaret Cuthbert's new secretary. She came to NBC by way of New Hampshire, Indiana and New York. En route she went to Indiana State Teachers College and New York University. She has worked in an advertising agency and has been a free lance copy writer.

In May Dr. John W. Studebaker, U. S. Commissioner of Education, appointed Sterling W. Fisher a member of the Federal Radio Education Committee. Mr. Fisher has also been elected a member of the Governing Board of the American Association for Adult Education.

RESEARCH

Last month, H. M. Beville, Jr., bossman of Research, addressed the AMA Radio Luncheon Group on the topic, "How Much Do We Know About Today's Television Audience?" According to Secretary Charlie Squires, about 200 people attended, making that the record turnout of the year.

We are glad to welcome Emily Ayling and Ann Culbert into the gang. Emily hails from Bronxville,

and before joining Ken Greene's section, worked for Eastern Airlines and C. E. Hooper. Ann Culbert, now in Planning and Development, moved down from Personnel. Ann attended St. Joseph's College for Women in Brooklyn.

The gals of the department tossed a female stag party at the Hotel Taft for Penny Drossos who was married Sunday, May 16. The department gave Penny a silver service tray and a bunch of posies.

The May 14 issue of *Printers' Ink* carried an article by HMB and Ken Greene, titled "A New Look at Radio Audience Measurement". The article was also part of a presentation written and submitted by Ken to the AMA for participation in the 1947 AMA award for Leadership in Research.

The Research Department's bowling team, consisting of Ken Greene, Howard Gardner, Bob McFayden, John Marsich and Ed Birsner, ended its first year as a team with a remarkable record. The boys fought their way to second place, and on the last night played Controllers for top honors. Although Controllers won, they were warned to keep practicing all summer. Next year, Research plans a different ending to the season.

The quiet character known as Dean Kearsch left the department last month to join Remington Rand Sales. Not only was his training at NBC of help to him, but his special training in Pat Kelly's announcing class landed him a PA announcing spot for the Cedarhurst Baseball Team. Add this to the expectations of another little Kearsch and you've, I mean, *he's* got something.

STATIONS

STATION RELATIONS — Miss Cinda Jane Lyford made her debut with the Kindergarten Ballet last month. Buck Lyford, the proud Dad, will be glad to tell you all about it.

Muriel Morgan and Bill Kelley have brought a bit of the Press Department into Stations, having just completed the NBC Publicity course—which they highly recommend—under Syd Eiges.

The flock has returned to the coop. Messrs. Woolley, Hickox, Murphy and Adams are back from the coast, looking wonderful. We palefaces are trying to ignore the California tans, but it's mighty hard. One thing, though. We wonder if Easton Woolley will tell us why razors aren't sold in Cal. Elizabeth McNamara had a terrible time getting his razor to him via Mr. McConnell's suitcase.

Lillian Svenningsen (that's Norwegian) is the newest addition to Station Relations. Her boss, Joe Merkle, is sending out a memo to all male employees of NBC outlining the plans of her coming marriage in September.

Norm Cash has two private waste paper baskets in his office at present. One is reserved for cigarette butts alone! That bird with the long legs is hovering close to the chimney top of the Cash residence.

TRAFFIC—Pierre Hathaway, formerly of NYTO and currently of WTAR, Norfolk, was in to visit his old boss, Jack Hilton, recently.

A. M. Caramore recently ran into two other ex-NYTO-ites, Katie O'Connor and Hannah O'Connell, at a lecture on politics.

New parents Russ Strebel and Walt Wiebel invited some of the gals to their homes to see their respective offspring. Elaine Hollywood, Kay Collins and Peg Conroy (now of Engineering) visited Russ. They had such a good time chatting with his wife that it was quite late when they left. To hear Russ tell it, the girls wouldn't take the hints he threw about the late hour. According to the girls, they were having such a good time that they never even noticed the clock. Now Walt is wondering if it would be a good idea to have them in to see his baby. Incidentally, they did see Susan Irene Strebel, and she is a darling.

TELEVISION

The welcome mat is rolled out again this month for Hal Boch who left sunny Hollywood for New York's newly acquired tropical climate. Tele-Engineering welcomes Michael T. Rosar, while Tele-Program greets Helen Jean Bartlett and Betty McCabe. Elton Dublin joins the Film Division and Bill Farrington, Production Facilities.

In case you didn't know, Tele-Sales has moved again — to 412 where, for the first time in three years, it enjoys windows, with a lovely view of 49th Street and an equally nice view of Network Sales. Tele-Advertising and Promotion has moved down into 217.

On a tour of the complete Television Department, we couldn't help but notice Mary McCarthy tearing her hair out about tickets, Pat Gray's engagement ring, Doug Rodgers' two-fingered typing, and Ann Bachner's absence. She has left the company to join that agency upstairs, N. W. Ayer.

WNBC

After attending the NAB Convention in Los Angeles, Jim Gaines took an extended tour of the West Coast, during which time Tom McFadden managed operations here at WNBC.

In addition to the personnel changes reported elsewhere in *Chimes*, WNBC's Dottie Steele has left to devote all her time to keeping house. To take her place, Account Executives Gannon and Warren have inherited Audrey Kasperan from the Stenographic Department.

MUSIC KEEPERS

(Continued from Page 3, Column 3)

to a studio here in New York or to one in San Francisco.

As a rule the library can meet any request. If it cannot because the music isn't available, the job of getting it goes to Frank Heffer who does the purchasing for the Music Division. When staff conductors or singers want a new arrangement or fresh treatment given



Phebe Crosby, left, and Jane Roane, right, keep music accurately catalogued. Frank Heffer buys music for the library.

to a number, Bill Paisley assigns the work to an arranger, and it is done in short order.

Today's radio music library would just limp along if it didn't have row on row of record stacks. Right above the main music library is NBC's collection of 25,000 popular and 3,000 classical records. It is presided over by Jack Beecher, a young man who has lived on a diet of jazz records from which he has digested an infinite amount of knowledge about popular music, band leaders, their style and the recordings they have made. By coming to NBC, Jack simply transferred himself from a collection of 500 records at home to the larger collection in the Music Library. Play only a few bars of a record, and he calls the band. When a record requested, say for the *Norman Brokenshire* show, isn't available, Jack can come up with a substitute which slides right into the mood of the program.

The huge files that house the precious scores and parts used by the NBC Symphony are under the surveillance of Jimmy Dolan. He prepares the folders for each of the players in the orchestra after editing the scores, and having the string parts marked for bowings. Although a fine violist, Jimmy has made music librarianship his life's work. Before coming to NBC in 1942 he had been librarian for the Miami Symphony, Arthur Fiedler and the Boston Pops, and the New England Conservatory. He is so adept at reading scores that he has detected many errors in standard published works. Jimmy remains in the wings at all rehearsals and broadcasts of the Symphony to be

right on the scene the moment something goes wrong on the orchestra stage.

Besides housing standard current published works, the NBC Music Library contains many collectors items. Among old popular song copies are several that were published before the gay nineties, some as early as 1850. One object of pride is an original published orchestral set of Tchaikovsky's *Pathétique* Symphony which was sent to Dr. Damrosch in 1890, at the request of the composer. Among records, some by Paul Whiteman, Ted Lewis, Louis Armstrong go back 25 years.

A glance at the card index file will tell anyone that this is no ordinary library. Here is music about every phase of daily life on earth and beyond. A complete musical museum of natural history could be established—plant life, bird life, animal life. Every animal that can be found in the Bronx Zoo—and some that can not—is listed. Medical science also seems to have inspired music. To prove it, the music keepers will select a card titled *Anatomy*, go to the copy files, and pull out "I've Got You Under My Skin".

NEW KINESCOPE RECORDING SYSTEM

(Continued from Page 1, Column 2)

stations not inter-connected by coaxial cable or microwave relay. Despite the fact that actual network facilities will not be available for some time, coast to coast television becomes a reality with the kinescope recordings. This system will be premiered this month when Life Magazine presents highlights of the national political conventions on the NBC Television network.

BUYING GRADUATION GIFTS?

Here's one that won't cost you a cent, and we're willing to bet that it will be one that your eager young friends in the class of '48 will rate tops. We mean, of course, a job referral to NBC.

NBC always enjoys extending a welcome hand to friends of its employees. So on the day when the boys and girls you'd especially like to do something for are receiving their diplomas, tell them that there are job opportunities in your company for beginners as junior secretaries, typists, pages and guides.

Send them to the Personnel Office in Room 505, or have them call Ext. 363 to make an appointment for an interview.

NBC TO INTEGRATE ITS CODE WITH NEW NAB CODE

(Continued from Page 1, Column 3)

In making his announcement, Mr. Trammell expressed gratification with the new NAB code and predicted that the standards of practices for the industry "will continue to be improved." He declared, "The National Broadcasting Company has long wanted such a new document. At their first annual convention in Atlantic City last September, NBC and its affiliated stations took the leadership in urging the adoption of even more stringent voluntary regulations than those approved by the NAB board.

"The action of the NAB is surely a step in the right direction, and I am confident that now the industry has a practical and living document to guide it, the standards of practice will continue to be improved."



Stork Talk



Marcia Cooper is the lovely baby daughter of Art Cooper, Sound Effects.

To Peter Tintle, Guest Relations, a son, Peter Ellis, on April 27. Weight: 7 lbs., 14 3/4 oz.
To Carl Cannon, Advertising and Promotion, a daughter, Lista, on May 8. His second child.
To Gerard Schneyer, Radio Recording Engineering, his first child, a son, on May 9. Name: Gerard, Jr. Weight: 8 lbs., 9 oz.
To Ernesto Foregger, International, a boy, on May 12. Name: Richard. Weight: 7 lbs.,
To Howard Eitelbach, on May 21, his third child, first daughter. Name: Christine. Weight: 7 lbs.
To Sydney H. Eiges, Press, a boy, Mark Robert, on May 28. Weight, 8 1/2 lbs. His second child, first son.
To Roy Moffett, Engineering, his third son, Roy Patrick, on May 30. Weight, 7 lbs., 9 oz.

EXCHANGE CORNER

FOR SALE — A Dazor Floating Fixture fluorescent work bench or drawing board lamp. 20" single tube. \$8.00. Ext. 572.

WANTED—A 1946-48 car in good condition. Will pay cash. Joan G. DeMott. Ext. 602.



The new Ten and Twenty Year Club Members. Front Row, l. to r., Louise Hanley, A. Walsh, Beulah Jarvis, D. Shultis, S. Varley, C. Clayton, T. Hahn, N. Trammell, who inducted the new 20 year members, E. Prince, L. Looney, F. Rojas, C. Bennis, G. Sellar, E. Sangas, A. Thomson, Madge Boyton, Helen Kellie, E. Hitz. Center, l. to r., J. DeMaio, T. Tart, W. Myers, G. Nixon, F. Wankel, Lewis Lane, R. Davis, T. Clements, G. Hastings, Loyal Lane, R. Teichner, R. P. Myers, A. Schneider, J. R. Myers. Back Row, l. to r., A. Horine, R. Sosman, W. Carson, W. Buschgen, H. Pietsch, R. Burholt, A. Rhodes, W. Scott, C. Phelps, F. Somers, J. Petit, R. Paradis, D. Bogert, H. Flood, T. Knode, T. Bennett.

HELEN DAVIS, MICHAEL BOLAND '48 BRIDGE CHAMPS

Tourists to NBC, enjoying the notion that anything can happen in radio, were not at all surprised to find a duplicate bridge tournament being played in 3G on Tuesday evenings. The only thing our NBC-AA bridge players hope is that the GR guides sufficiently impressed the visitors who peered down on them from the observation balcony with the tale that there, at least once every bridge session, a slam bid, doubled and redoubled, was made. Declarer vulnerable, of course.

Summer tourists, however, will miss this sidelight on NBC activities. After thirteen bi-weekly sessions, on May 18, the 1947-48 NBC bridge season ended.

When the best eight of thirteen games had been computed, Helen Davis, International and Michael Boland, Controllers, had tied for high season average of 62.25. Both champs have had their names added to the Frank E. Mullen Bridge Trophy and, in addition, received individual silver trophies.

At the final session these two NBC "Masters" split the first and second prizes of \$20 and \$10 respectively. Percy Smith, Continuity Acceptance, whose season average was 61.39, won third prize of \$5.00.

Valiantly surviving ruffs and squeeze plays, Ken Derby and Joan Tito were each awarded a money clip for their low average of 42.12.

Other tournament players were Margaret Riebhoff, 59.07; Rita Chalas, 57.19; Al Saunders, 52.73; Jeanne Conkey, 51.48; John Dougherty, 51.48; Mildred Schmidt, 46.20; William Kellner, 44.85; Irene Thorner, 44.32.



Helen Davis of International and Michael Boland of Controllers are this year's winners of the Frank E. Mullen Bridge Trophy. Mr. Mullen presented both bridge champs with individual silver cups.

NBC BOWLERS CELEBRATE SEASON'S END AT BANQUET

At 9:01 on the morning after the NBC-AA Bowling Dinner, *Chimes* had its first enthusiastic caller — "Say, that party we had last night was the best I've ever been to." A few minutes later came the second, and then a third—and so on far into the day.

Investigation revealed that the evening had made a promising start about six o'clock with cocktails in the South Village Room of the Hotel Taft. A few hours later 69 banqueting bowlers were relaxing over coffee and cigarettes and watching the 1947-48 champs take their bows.

The final three games of the season on May 13 had established the Controllers team at the top of the League with 82 games won. For their bowling prowess AA president Paul Rittenhouse awarded gold tie clasps bearing a bowling emblem to team members Vincent Carey, Bob Burholt, Les Vaughan, Al Reibling, Joe Kent, Hamilton Robinson, and Joe Fuller. Identical tie clasps in silver were awarded to the Research team who placed second by winning 77 games.

Prizes for high individual average were awarded to Bob Burholt,

173; Vincent Carey, Bill Bork, Frank Heitman, and Les Vaughan; for high series to William Hotine, 641, and Don Meissner; for high game to Neil Knox, 267, and Michael Morreale; to Ted Nolen for bowling three 200 games in one night.

Sterling silver earrings were presented to Gremlins Mary Beebe, Joan Hansman, Helen Walker, Mary Ruiz, Joan DeMott and Helene Schuck, top women's team.

Joan DeMott led the girls for high series, 550, and high game, 212. Other individual honors were won by Anne Surowitz, Mary Ruiz, Mary Beebe and Margaret Reibhoff.

George McElrath was elected chairman for the coming season, and Mary Ruiz appointed secretary.

Business meeting and prizes out of the way, the bowlers proved themselves as agile on the dance floor as on the bowling alley. Music was furnished by a "disk jockey" from the Engineering Department.

Joseph Kent, 1947-48 chairman and secretary of the league, and member of the winning team must accept responsibility for the great success the party was.

summer health hints



June-June-June! All of July and August stretching before you, and you're daydreaming about the wonderful times you had last summer. Forgotten is the night following a day at the beach when you woke shivering and burning up at the same time, and you couldn't wiggle a toe without groaning. Out of mind is the price you paid for exploring your favorite mountain — no one recognized you for the two weeks you walked around hiding behind calamine lotion.

Sorry to bring you out of your reverie, but you can have more fun this summer than last if you just remember a few painless details. DON'T try to get brown as burnt toast in one weekend. Cover yourself with clothes rather than suntan lotion. After you've sunned yourself, use a soothing cream such as noxzema or unguentine. Sunburn isn't the worst that can happen. Stay out too long, and you run the risk of sunpoisoning, sunstroke, or heat exhaustion. LEARN to recognize poison ivy. Then stay clear of it. If you do get into it, wash yourself thoroughly with a strong alkaline laundry soap. For a severe case, see a doctor. Even the smoke from a fire where poison ivy or poison oak is being burned is poisonous. DRINK plenty of water when the temperature soars and stays there. Eat plenty of salt on food. For employees who perform manual labor or who perspire excessively, salt tablets have been placed throughout the company. They may be taken once every four hours to avoid heat exhaustion.



The Gremlins are winners in any league. L. to r., Helene Schuck, Press, Mary Beebe, Engineering, Mary Ruiz, Press, Helen Walker and Joan DeMott of Controllers, and Joan Hansman, Research.



A happy trio—Joan DeMott with Joe Kent, retiring chairman and George McElrath, chairman elected for the 1948-49 season.



Bowling champs. Standing, l. to r., Hamilton Robinson, Treasurers, Al Reibling, Television, and Bob Burholt, Controllers. Seated, Les Vaughan, Vincent Carey, and Joe Kent of Controllers.