



# Chimes

## NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

SEPTEMBER • 1948

VOL. 6 NUMBER 7

### NBC REGISTERS EMPLOYEES FOR DRAFT



*Registering for Selective Service at NBC. Eugene Alexly Treasurers, is signed up by Don Bogert, Employee Services.*

Room 694 became Registration Headquarters for NBC employees of draft registration age early this month. On September 2nd, 3rd, 7th and 8th, NBC men between ages eighteen and twenty-five registered here for Selective Service.

Although employees of registration age not using the company registration facilities were required to register on days designated for their age group, those who registered here were able to do so on any one of the four days.

Don Bogert and Jack Davidson of Employee Services were in charge of registration.

### NEWS DEPT. KEY PERSONNEL REALIGNED

A realignment of key personnel in the News Department to permit a smooth integration of sound broadcasting and television news was announced last month.

In the new alignment, Francis G. McCall, formerly Manager of Operations of the News Department, has been named Director of News and Special Events.

Adolph Schneider, who had formerly been Assistant Manager of Operations, has been appointed Director of Television News and Special Events.

Joseph O. Meyers, Assistant to William F. Brooks, Vice-President in charge of News and International Relations, has been named Manager of Operations. Burroughs H. Prince, who has been serving as Assistant Manager of Operations, will be Night Manager of Operations.

### TOWNSEND, SNELL TRANSFERRED TO NBC TELEVISION IN CHICAGO

Charles L. Townsend and Courtney Snell, New York video control engineers have been transferred to NBC Chicago to aid in the preparations and operations of WNBQ.

Mr. Townsend has been appointed Television Operations Supervisor there, and Mr. Snell, Field Supervisor.

Mr. Townsend began his radio career on WLS, Chicago. In 1931 he joined the National Broadcasting Company in that city as a studio engineer. He was transferred to New York in 1937 as video control engineer.

During the war he worked with OSRD on an RCA project for the U. S. Navy. He aided in the design of a video camera and field transmitter which was installed in Navy planes.

Mr. Snell joined NBC in 1934 as a Page in Guest Relations. He worked his way through several divisions of the Engineering Department until he became a video control engineer in 1945.

### BOWLING LEAGUE OPENS AA FALL ACTIVITIES

The NBC-AA Bowling League stepped out in front to begin the new AA season, as its sixteen teams sent the first balls of the 1948-49 schedule down the Radio City Bowling Alleys on September 16. First night was practice night to give new bowlers a chance to establish their averages. Serious team competition will begin September 23.

At a meeting of the team captains, called last month by Bowling Chairman George McElrath, several changes were made in the rules affecting the bowling schedule and the method of determining team handicaps and blind score. This year thirty-one games instead of the usual thirty are scheduled, the extra game to be played on position night, January 20.

NBC-ites who are interested in bowling may get in touch with Vincent Carey, Secretary of the League, on Ext. 740 to have their names placed on a reserve list. They will then be called upon to fill in for absent bowlers and will have the opportunity to become regular keglers.

### NBC TELECASTS U. S. S. LEYTE MANEUVERS

In one of the most elaborate and significant television experiments yet attempted, NBC sent its video camera out to sea on board the U.S.S. Leyte to relay back to shore a full pictorial account of the carrier's actions during mock battle maneuvers 35 miles off New York on August 29.

In spite of the technical problems involved, the telecast was successful and an estimated 2,000,000 video viewers in the East saw all phases of a carrier operation, including take-offs and landings.

The chief problem that faced the NBC Engineering crew under Alfred E. Jackson, Mobile Unit Technical Director, was that of keeping the directional television transmitter aboard the carrier constantly "homed" on the receiver atop the Empire State Building. To solve this, the engineers developed a portable transmitter which was installed in one of the radar fire control units which kept the microwave beam trained on the receiving point despite the ship's maneuvering and rolling.

U. S. Navy officials hailed the telecast as a "tremendous and limitless" potential for communications between warships and pointed out that television would enable the Navy to see as well as locate the enemy in time of war.

Noel Jordan, Director of Field Programs, was producer, and Doug Rodgers, Field Director, directed the Program.

### EMIL ROHNER PROMOTED

Emil Rohner has been appointed Research Assistant in the Research Department. He replaces Charles Squires who resigned from NBC to join an advertising agency.

Mr. Rohner has been with NBC since 1940 when he joined the General Service Department. Following four years in the Counter Intelligence Corps during the war, he returned to the company in the Research Department.



*NBC and Navy personnel being briefed in ward room on board the U.S.S. Leyte just before historic telecast of the carrier on mock battle maneuvers. Shown here are announcer Radcliffe Hall; behind him, Alfred Jackson, Mobile Unit Technical Director, who was in charge of engineering preparations; Bob Stanton, Television announcer; Doug Rodgers, who directed the program, and Ray Forrest, Television announcer.*





WINIFRED M. CARTER, *Editor*

#### STAFF

Don Foley—Adv. & Prom.	Elizabeth Moloney—Legal
Kay Henderson—Cont. Accept.	Elaine Simpson—National Spot Sales
Joan G. DeMott—Controllors	Rose Sheeky—Network Sales
Hal McConaghy—Engr., Air Cond.	Agnes Sullivan—News & Sp. Ev.
Jane Kenney, Mary Cregan—Engr., Aud.-Vid., Facilities	George Swishhelm—News
Ed Watkins—Eng. Empire State	Betty Smith—Personnel
Vincent Genzardi—Engr. Maint.	Roselle Hubel—Press
Ed Stolzenberger—Engr. Master Control	Robert Wogan—Program—Announcing & Production
Mary Bell—Engr. Recording	Phebe Crosby—Music
Willard DuBois—Engr. Studio & Field	Tom Adams—Script
Mel Stickles—Bound Brook	Frank Loughran—Sound Effects
Bill Haerer—Port Washington	Pat Gormley—Supervision
Mary Heller—General Service	Hilda Watson—Public Aff. & Ed.
Ed Williams—Gen. Ser.	Marilyn Costello—Radio Recording
Charlie Atlee—Duplicating	John Marsich—Research
Cal Wheeler—Gen. Ser.—Mail Room	Marion Lucas—Station Relations
Jo DiMarco—Gen. Ser.—Steno.	Kay Collins—Traffic
Jeanne Conkey—Guest Relations	Terry Gurback—Television
Rosemary Pfaff—Information	Ernestine Thomas—Treasurers
Eileen Tobin—International	Betty Michaelis—Treas.—Pur.
	Marjorie Hutchison—WNBC
	Photographers—Art Selby, Sy Friedman

## A MESSAGE FROM CHARLES R. DENNY

Broadcasting is anything but a humdrum business, and at times it is exciting and even spectacular. Yet most of us in the NBC organization do not have the responsibility for planning or producing programs, or for doing anything spectacular at all.

We seldom stop to think that the regular day-in, day-out operation of a network—putting sixteen hours of programs on the air, no two alike, no two with an identical line-up of stations—is a miracle of efficiency and teamwork on the part of thousands of individuals. Essential to this process are all the functions of selling, advertising, publicity, accounting, contacting stations and many other jobs that seem far removed from putting programs on the air. Everybody in the company makes a definite, necessary contribution to that end result.



Charles R. Denny

In the early days of broadcasting this whole efficient operation would have been phenomenal. Today it is routine.

It is a stimulating though sometimes disturbing thought that every word and sound the network puts on the air is multiplied by a factor of many millions. The impact of everything that goes into the microphone is magnified to enormous proportions, as the sound comes forth from millions of loudspeakers in homes from Bangor to San Diego.

If one washing machine or one tube of toothpaste that leaves a factory is defective, only a single customer is displeased. But if one program, or even a tiny segment of it, is substandard, the good-will of the network may suffer in millions of homes.

Conversely, when we ring the bell with something extraordinarily fine in the field of music or entertainment or public affairs, our success is magnified to heroic proportions.

No wonder broadcasting is a fascinating business. It would be hard to find another in which the quality of work done by every individual counts for so much.

## NBC EMPLOYEES FORM BLOOD DONOR UNIT

Twenty-six NBC employees contributed blood to the Red Cross on August 26, forming the nucleus of an NBC Blood Donor Unit.

August 26 had been named Blood Donor Day by WNBC which turned Studio 3A over to the Red Cross for a Blood Bank. As part of an all-day appeal for donors, announcer Radcliffe Hall donated a pint of blood in the special mobile unit set up by the Red Cross and described the procedure to listeners on "Metropolitan News Roundup".

Under the Red Cross Blood Program each donor receives credit for each pint of blood contributed. The Red Cross will then place an equal amount at the donor's disposal at any hospital when it is needed. The formation of the NBC Blood Donor Unit means that NBC employees may obtain protection for themselves, their immediate families or fellow workers.



Charles Vaill, WNBC, being given brief physical exam before donating blood to NBC Blood Unit on Blood Donor Day.



Joan Hansman, Research, Winifred Carter, Personnel and Walter Giebelhaus, General Service, have snack after donating blood.

## NBC NEWSREEL TO MOVE PRODUCTION HQ OCT. 1

The NBC Television Newsreel will move into new quarters in the RKO-Pathé Studios at 106th Street and Fifth Avenue on or about October 1.

The entire job of editing, processing and storing the films will be performed in the new studios which were leased from RKO-Pathé last May.

After "moving day" in October the newsreel will be integrated within NBC's news operations.

## NBC MIDWEST TELE NETWORK BEGINS OPERATIONS SEPT. 20

The NBC midwest television network comprising five stations at the outset will begin regular program operations on September 20.

Original members of the network are KSD-TV, St. Louis; WWJ-TV, Detroit; WTMJ-TV, Milwaukee; WSPD-TV, Toledo; and WBEN-TV, Buffalo.

WNBQ, Chicago and WNBK, Cleveland, are scheduled to begin telecasting later this fall.

The midwest network is expected to be joined with the NBC east coast network by January 1, 1949.



KNBH, the new NBC Television Station on Mount Wilson, Cal., nears completion. According to Raymond Guy, Manager of Radio & Allocations Engineering, KNBH will be conducting test operations by the middle of this month. From this spot over a mile high, one can see 100 miles on a clear day, with Los Angeles spread below in a vast panorama.



## ADVERTISING & PROMOTION

To the desks in 217 . . . to the place where A & P dwells has come Frank McMahon to take over Doug Butler's Radio Recording promotion job. Frank, a former lieutenant in the Navy, has worked for Compton Advertising Agency and managed his own book publishing house, The Old Wine Press.

Diaper derbies . . . are staged every Thursday night at the New York Foundling Home on 68th Street. Usual winners are Dorothy Donovan and Carol Moran who spend the evening there helping the regular nursing staff take care of the many babies. Wearing voluminous white gowns, these two bathe, feed and tuck the youngsters into bed, trying the while to keep up with the tide that is making the diaper business one of the nation's most rapidly changing industries.

The folks in Forest Hills . . . have more than tennis matches to watch these days. Enid Beaupre's constant companion, Tobey, a huge, talking cat, has received his new car. Ordered some time ago, this Super Market basket, convertible type, enables Tobey to have his airing every day, protects him from belligerent dogs, and lets him make sure that Enid orders enough cat food on her visits to the store.

Blurbs and Tip-ons . . . Edie Lisle has a new Packard convertible . . . Pat Steel is going home to Texas for the coyote calling contests . . . the new address for the Carl Cannons is Peter Cooper Village.

## CONTINUITY ACCEPTANCE

We all know that our television script reader Dottie McBride is a great favorite with everybody at NBC, but her popularity must be even greater than we realized. It happened at the *Texaco Star Theatre* rehearsal where Paul Winchell and his dummy Jerry Mahoney were going through their act. A break had been called and Dottie was leaving the studio, when suddenly there was a loud whistle. Dottie turned around and saw nothing but Paul Winchell's back with Jerry peering over his shoulders whistling and following her with his eyes!

With vacation time nearly over, Jane Readey reports that her beautiful tan resulted from two weeks at Spring Lake, N. J. Jane Crowley divided her vacation between Buffalo, N. Y. and Fairfield, Conn. "Wij" Smith went further afield to West Falmouth, Cape Cod and Pemaquid Harbour, Maine. He also managed to get in a trip to our northern neighbor when he sailed across the Bay of Fundy to Nova Scotia.

## CONTROLLERS

On July 26 with a great deal of confusion and commotion we moved

# It happens at NBC

into our new quarters in Room 410. Once in, it took a few hours to arrange desks so we could get out again, and maneuvering typewriters through the narrow aisles required a pilot's license. Harold Hartwell and Joe Fuller of our Disbursement Section shifted their desks for about three days before they finally got settled. A filing cabinet behind Harold's desk had kept him ducking every time one of its drawers was opened. Thomas Turner has named the Payroll Office where the windows have no drapes and voices sound hollow the "Echo Chamber".

We said farewell to Marie Milo of the Revenue Section on August 27. Marie has taken another job with an advertising agency.

## ENGINEERING

**AIR-CONDITIONING** — Lloyd Campbell's fame is spreading. We note the recent *Chimes* write-up, but Lloyd and his Seahawks are rivaling the Dodgers for fair. The boys from Laurelton have made feature copy for the sports page of the *Brooklyn Eagle*.

Robert Holritz was so interested in the beautiful surroundings at Miami, Fla., that he couldn't tell us if his hotel was air-conditioned or not. That's really getting away from it all.

**FACILITIES** — This being a busy year for Audio-Video Engineering, there are several empty chairs whose usual occupants are busy out of town. Larry Lockwood and Gordon Strang are on the West Coast setting up equipment for Hollywood TV operations. Ted Nolen is about to leave to work on the same project. Television construction has taken Rick Caro to Chicago, and Bob Barnaby, also in Chicago, is testing the new tape recorder installation used for daylight saving re-broadcast operations.

We welcome Bill Thompson who has been transferred from General Service as an Architectural Design Engineer. And we're also glad to

see Eric Berglund back after a few months' absence.

Inquiring into the subject of vacations, we find that the people in 517 have done a variety of things, from Fritz Rojas, who declared that he'd had a fine rest, doing nothing, and recommends it highly, to Audio-Video's Manager, Chester Rackey, who reported high seas and high living, but horrible fishing on the power cruiser, "Comus", on Watch Hill and Peconic Bays.

Bill Keowen is recovering from poison ivy contracted while clearing a location for his new home in Glen Head.

Congratulations to Martin Meaney who married Patricia Lawlor Saturday, August 21, at Our Lady Help of Christians, Brooklyn.

**MAINTENANCE**—With vacations just something to remember now, we can report that Bill Brown did a lot of fishing and enjoyed a much needed rest in Florida; that Herb Muller bought a summer estate near Asbury, consisting of one lot and a one room shack to be henceforth known as Villa Muller; that Pat Rooney and Walter Dibbons turned their vacations into honeymoons — Pat on Sea Island and Walter in his new home on Long Island; and that some of the boys just stayed around home. Among the latter were Sol Salinitro who was up early each morning looking for a new blade of grass on the lawn he had seeded; Ev Geiger who caught up on some of his homework and took time out to go picnicking and auto riding with his family; Bill Irvin who installed new equipment in his home laboratory.

**PORT WASHINGTON** — Reporting Bill Haerer back to work after including a busman's holiday during his vacation in the form of a visit to the WNBW plant at Washington. Saw a number of old friends but missed Johnny Knight who had already left for Hollywood. Talked to Charlie "Joe" Colledge.



Addie "Texas" Schubert of *Allo-cation Engineering*, on her vacation in the Catskill Mountains.

Joe Miller, after a stint in the NY-TV studios, is once again holding forth as transmitter engineer at this plant.

Since Matt Bracic's transfer to TV, Bob Milos is ably engineering the morning *Hi! Jinx* show from Manhasset.

Tom Sprague, our technical porter, has been on sick leave with a very painful bursitis.

**BOUND BROOK**—Hopes for tuna took John Gullans, Stanley Crabtree, Cliff Kerstetter, Roland Paradis, Joe Stemple and Tom Folger out of Brielle, N. J., on the *Evelyn J II* one day recently, but the gang came back with only albacore, blues and bonitas.

Al Lindstrom has returned from a very pleasant vacation in Vermont, and Trygve Danielsen from a camping trip with his family in Connecticut.

Bernard Isbitsky has been transferred from Bound Brook to the Empire State Television Transmitter. Jack Braverman from NY Engineering succeeded Bernie.

The gold fish in our cooling pond have been excellent food for the cranes visiting our transmitter site for the past month.

## GENERAL SERVICE

**ROOM 508 and PBX**—Don Meissner left the company August 20 for reasons of health. He had been a familiar figure at NBC for twelve years. Before he got away, however, his many friends gave him much to remember them by—a pen and pencil from the gang in 508; a gold tie clasp from the Protection fellows; a leather music case from the gals in PBX; and numerous personal gifts including a wire recorder from the friends he's made throughout the years. Don did his best to get around to see everyone before he left, but in clearing up last minute work he got behind schedule in his farewells. So to those he missed, he says "good-bye" in print.

(Continued on Page 6, Column 1)



Don Castle, *Engineering*, proudly introduces his three month-old daughter Mary. Mary's mother is former cashier Mary Lou Irvine.



Bruce and Ricky Berglund, sturdy sons of *Engineering's* Eric Berglund, take Fort Ticonderoga while on vacation trip.





The Main Hall where the public gets its first glimpse of NBC. Here visitors line up for broadcasts and broadcast tickets, buy NBC tour tickets and find out the location of the nearest telephone booth. On the left are Pages Frank Struzieri and Ralph Hansen. Right, Tour Cashier, Perry Cross.



On the reception desks throughout the studio sections, Pages greet guests, clients, artists, direct them to studios and offices. One of the busiest is on the 3rd floor where Pages take Radio Registry calls for artists. Here George Swearingen gives a message to announcer Bud Collyer.



One week's intensive training plus time spent studying radio and NBC history and new developments in the industry prepares guides for questions tourists may fire at them. Ira Cavallo entertains a group at the jeep in Studio 9G. Bob Garthwaite stands by to monitor equipment.

## GUEST RELATIONS

Pages and Guides Are In Radio and On Their Way Up

When NBC established its Page and Guide Staffs, it was writing the first paragraph to hundreds of success stories and was laying additional groundwork for its own future structure and, it might be said, that of the radio industry.

For since the first NBC tour left the mezzanine desk, over 2,000 young aspirants to radio careers have passed through the Guest Relations Department. Today there isn't a department at NBC in which former Pages and Guides aren't making their marks. Some have risen to become department heads. Of those who left the company, several hundred are with radio stations as announcers, directors, writers, station managers and station owners.

Practically speaking, guest relations means public relations, for since 1933 NBC Pages have ushered 13½ million people to their seats at broadcasts, and the Guides have given sound effects demonstrations before 6½ million tourists. Today's staff of 81 Pages and Guides—seven are Guidettes—are handling over 100,000 visitors a month. As President Niles Trammell said recently, "They are a very able group of people, and I am tremen-



Radio fans get out early. Before 9:00 a.m. every morning—this is Monday—seekers after broadcast tickets line the Main Hall and Mezzanine steps to Control Desk where Howard Bayha, Reception Supervisor, distributes surplus tickets for the day's broadcasts. Tickets are gone by 9:30.



When 20,000 Lions descended on New York last month and, so it seemed, took the NBC tour, it meant that Pete Tintle, Assistant Manager of Guest Relations had been at work on tour promotion. Pete also directs guide staff operations. Here he and Jeanne Conkey inspect a new tour ad.



dously proud of their contributions to NBC's reputation with the public."

Broadcasts and tours aren't the whole job. Pages man the Main Hall and four floors of the studio section day and night, serving clients, advertising people, radio artists and fellow employees. Both the Page and Guide Staffs are on duty in staggered shifts from 9:00 a.m. until midnight.

In between visitors, the Pages and Guides are constantly gleaning information about NBC and radio. They fill Pat Kelly's announcing class and are enthusiastic NBC-Columbia University radio students. Most of them are college graduates (one was a Ph.D.) or are attending college, majoring, of course in radio. Many have had writing and acting experience on college or local stations. In view of such ambitions, they don't stay Pages and Guides long, but soon start to climb the ranks within NBC or are off to a coveted announcing job half way across the country.

A few years ago, in the now extinct "GR News", the Pages and Guides wrote about themselves as "NBC's solution to the problem of a young fellow breaking into radio . . . You are a page and shortly thereafter you are a guide . . . You get books from the library. You talk and associate with fellows interested in radio. You pick up all kinds of information. You steep yourself in radio and find out what it's all about . . . You attend announcers class or a production class or a script class . . . You get to be good at some phase of radio and become valuable . . . You are in and on your way up."



Recent GR alumni. Rear, l. to r.: Ed Taffe, Paul Frank, John Curran, Bob Holt, Joe Rothenberger, Bill Kelley. Cen.: Joan Tito, Clair Trainor, Sylvia Hutchinson, Barbara Brady, Lee Foronda, Pat Hennessey. Fr.: Ken Crossthwait, Michael Yahia, Alice Kennell, Rosemary Pfaff, Tom Flanagan, Bill Farrington.



The Ticket Division of the Guest Relations Department handles all broadcast tickets distributed by NBC, which represents 30% of studio capacity. (Client gets 70%.) But these former pages and guides make that 30% go far, as they receive six to seven hundred letters a day requesting tickets.



All letters are answered by form letters or "dots", and most requests filled a week before the broadcast. Ticket distribution is a public relations job ably handled by (picture at left) Jim Van Gaasbeek, Anne McGuire, Nancy Johnson, Larry Tery; (center) Jim Schaeffer and (right) Bob Fisk.



In their new study room, college student Pages, Guides and Guidettes study for their next classes, keep themselves up to date on what's new in radio, or just rest weary feet. Shown here are l. to r. Mary McGary, John Falk, Carolyn Cadden, Eugene Zuber, and Rita Morey.



Here are the guides' guides—l. to r. Paul Rittenhouse, Manager of Guest Relations, once a page himself; Charles Hammond, Vice-President and Assistant to the President, Bill Ervin, Executive Assistant to Mr. Rittenhouse, and Clay Morgan, Assistant to the President.





General Service gathers round Don Meissner (left) to wish him goodbye and good luck as he leaves the company. Shaking Don's hand is Edward M. Lowell.

(Continued from Page 3, Column 4)

Stepping into Don's shoes as Communications Supervisor is Frank Mocarski. He leaves his former post of Service Supervisor to Lou Anderson. Dick Close leaves Administration to become assistant to Walter Giebelhaus, Manager of Building Maintenance.

Promotions in PBX include that of Mary Driscoll to Supervisor, and of Helen Lorenz to Training Supervisor.

We welcome Daniel Harrington to the Protection staff and Gertrude O'Connell to PBX.

Lou Anderson brings back a fish tale from his vacation trip to Florida where he took in the Everglades and Key West. Lou tells us he caught an eight foot shark which, however, he released to join its brother sharks once more.

**DUPLICATING** — Gil Wohl who started this column in *Chimes* a few months ago has resigned from NBC. But with this issue we're hoping that it will be carried on regularly.

The main topic of conversation in Room 502 is—who did what and went where on vacations. It makes for interesting talk from fellows like Ray Coutant, Harry Lloyd and Charlie Atlee who spent their two weeks at National Guard Camps, and Bill Leary who devoted his time to the Marine Corps Reserve. Martin Devine visited Washington, D. C., and James Orre went home to see his family in Scranton, Pa., and also took in the sights of Philadelphia and Washington.

Future plans are being laid by Bill McMurray for visiting his family who run a motor court in Florida, Helen Gonzales for a gay trip to Cuba, and Ed Williams for a week in Connecticut.

**MAIL ROOM** — We bid a fond adieu to Carl Vanvick who leaves us to attend Champlain College in Plattsburg, N. Y., and to Joseph Radd who has received an athletic scholarship in a New Jersey college. Newcomers are John Butler and William Rogers.

Evie Varian looks more tired now than she did before she left for her vacation. Did I say vacation?—Two weeks of shepherding four small nephews to zoos, parks, beaches, movies, etc. No more need be said.

Dave Bellin is still beaming over his new 1948 Chevrolet convertible. His parents gave him a choice of the car or a motor boat for his birthday. Since it doesn't rain enough to warrant piloting a boat to work, Dave selected the car.

Joe Venum and Ernie White were discussing fish when Joe remarked that he raised goopies. Ernie replied that they are called "guppies". Joe was determined, "No, 'goopies'". Whereupon Dick Welsh insisted that guppies was correct. To prove it he produced Webster's tome. "What do you know," Joe remarked, "for six years I've been raising impostors!"

**STENO** — Steno said farewell to Lee Blake who left NBC August 20 to become a first grade teacher in South Carolina. We all wish her the best of luck.

When is a vacation not a vacation? Betty Kieffer has the answer. One Friday last month Betty said goodbye to all of the girls in Steno as she was leaving for her vacation. The farewells over, Betty suddenly realized that it wasn't until the following Friday that her vacation began. The next day she called Ellie Rummo who was working on the weekend to tell her her troubles and to ask her to warn the girls in advance so they wouldn't make a commotion when Betty walked in at her usual time on Monday. A week later Betty was off once more, this time for the real thing.

#### GUEST RELATIONS

The Lions roared in and out again, leaving a bedraggled guide staff a little worse for wear. Those who like merry-go-rounds, three ring circuses, and all day hiking trips were in their glory during one of the busiest times in GR



Renie De Vonyar, Steno, didn't have to go far for a good time on her vacation. Here she is rowing at Tibbetts Brook Park, Yonkers.

history. 20,000 Lions were in New York for the convention, and a very weary and footsore staff is convinced that every one of the 20,000 took the NBC tour. Grapevine has it that after the third day, one tired guidette fell asleep on the subway while on the way home. When the train came into her station she suddenly awoke shouting, "Follow me folks, right this way!"

Seems that everyone is leaving at the same time—Frank Carbonara, Harriet Fletcher, Don Kivell, Dan Jonker, Charlie Palmer and Bob Cash—all of whom will be in school this fall; Gene McGuane to take an announcing job at WORK, York, Pa.; and Harriet Taylor who became Mrs. James Hoskinson on September 11.

We extend a big welcome to Annette Simmons, Ed Cosgrove, Leon Tokatyan, Harold Welsh, Robert Black and Ralph Bennett of the Guide Staff; and to the Page staff, Don Bidwell, Al Schoemann, Fred Johnston, Richard Spittel, Bob Garber, and Tom McCarthy.

We hope everyone took a good look at the cover of the August 21 issue of *Host*. It's adorned with several of our young men of distinction!

#### INFORMATION

This month brings new changes to the Information Department. We said farewell to Bob Tiedje who is now a time salesman for WINR, Binghamton, N. Y. We say hello to Eileen Tobin, our new correspondent, formerly with the International Department.

Vacations took Patricia Denham and her husband to Maine and Canada, Alice Kennell to Cape Cod and other points of interest in New England, and Rosemary Pfaff to Pennsylvania and the Finger Lakes and Cherry Valley sections of New York State. Kathryn Cole enjoyed her summer home in Ocean Grove, N. J., and Arax Kazanjian vacationed at Asbury Park, N. J.

#### LEGAL

Marie Hanley returned from her vacation with a sparkle in her eye and a sparkler on her third finger left hand. The lucky man is Jack Dartnell.

Jeanne Bishop has joined Legal as secretary to Mr. Gustav Margraf. She was formerly in the Script Division. Another Jean, surnamed Kendall, is now Bob Myer's secretary.

When we asked what the vacationists planned for their two weeks, we received vague replies and vaguer looks; the returnees have said even less and seem to be in need of another vacation. So you be the judge.

#### NETWORK SALES

After many months as Network



**FOR SALE** — Automatic Rolleiflex F3.5 Tessar, pre-war model, excellent condition. Equipped with Rolleikin and standard backs. Two leather cases. \$225. Roselle Swenson, Ext. 357.

**FOR SALE**—Lionel Electric train. One engine, three cars, caboose. Brand new. Bob Zwick, Ext. 450 or note to Engineers Lounge, Room 558.

**FOR SALE** — RCA Victor table radio-victrola combination. Model U-9. \$35. Ruth Norris, Ext. 732.

Sales columnist, Fran Barbour has resigned from *Chimes* staff.

Frances DeGonnaro looks forward to coming into work every day so she can continue the duel of paper-dolls with the girls in 416. She really had them guessing one hot summer day when she hung up Christmas decorations. Blame it on the carpenters who left a ladder near her desk.

Too bad Helen Lampros hasn't been able to discover who Woody Woodpecker is. Someone has been calling her up, announcing "This is Woody Woodpecker", laughing gleefully and then hanging up. Nancy Ewels, Ruth Barrett, Rita McCarthy and Doris Whyte have all had the same experience, but Helen seems to be Woody's favorite.

#### PERSONNEL

A yen for lake trout took Bill Roden to the Adirondacks for one week of his vacation. Trout Lake, however, belied its name and gave up only bass. So throwing a pack over his shoulder, Bill stalked off in search of a lake more favored by his favorite fish. After miles of hiking he came upon a small lake high in the mountains. Although no pictures are available, the satisfied glow on Bill's face is proof enough that the big ones didn't get away.

Three who stayed home to enjoy their two weeks were Seth Faison, Neil Knox and Don Bogert. Seth commuted daily to the beach, Neil explored the wilds of Long Island, and Don just sailed and sailed in his Snipe.



#### Stork Talk

To Tom Adams, Program, his second son, on August 24. Weight 6 lbs., 10 3/4 oz. Name: Rob Easton. To Paul Wandel, Research, his first son, second child on August 22. Name: Robert Paul. Weight: 8 lbs., 12 oz.



## PROMOTIONS

**Helen Jackson**, Program, from Secretarial Assistant to Operations Assistant.

**Eugene McGuane**, Guest Relations, from Guide to Tour Cashier.

**James Miller**, Press, from Sr. Staff Writer to Column Editor.

**Vincent Mitchell**, Program, from Operations Assistant to Supervisor, Booking Office.

**Stephen Riddleberger** from Accounting Clerk, Radio Recording to Assistant to Budget Officer, Executive.

**Emil Rohner**, Research, from Junior Research Assistant to Research Assistant.

## PRESS

So far, a total of 245 feeble jokes have run their course in the Press Department. They were inevitable when one day last month Pat and Mike came to work. Pat McGroarty is the new assistant copy editor, and Mike Dann is the latest addition to the writing staff.

Latest transfer to this office is Zena Bier, who came from News and Special Events.

*Love's Labour Lost* — Column Editor Jim Miller while vacationing at his father-in-law's place in Bucks County, Pa., offered to fix the leaking roof. He completed the job after sixteen hours, hobbling about and cobbling under the hot summer sun. Next night it poured, and his father-in-law, asleep in bed, got soaked. Says Jim: "There were two blown tops that night." At the same time, Allen Kalmus, Television Editor, visiting his wife's folks in Pine Hill, N. Y., encountered some difficulty, too. This time it was with a stone wall his father-in-law was building. Insisting that the work was taking much too long, Allen rolled up his sleeves and went to work, predicting the stone wall up and completed in twenty minutes. At the end of twenty minutes the only things up were Allen's sleeves and his blood pressure.

Helene Schuck has been picked by City Islanders as their choice for the City Island Miss Subways. She is described in the Parkchester Press-Review as "... tall, dignified ... a statuesque blonde with Viking blue eyes and smoothly chiselled features." Line forms outside Room 400, gentlemen.

## PROGRAM

**MUSIC**—Joanne Kirk Willis wandered in the other day with a "doll" in her arms—to wit her seven weeks' old daughter Karen, a most dainty and feminine little lady. Kirk has been on leave for some months, and now makes her resignation final.

Apropos of children, brain-children this time, we found five of



Agnew Horine, *Sound Effects*, enjoys a back yard picnic with his family at home in Elmhurst.

Frank Heffer's organ compositions recommended in *The Hammond Times*.

Out of the organ loft where we store everything from aged Christmas trimmings to the latest "pop" orchestrations, we dug a figurative but friendly welcome mat for Margaret Snider, Nelle Rahm and Mimi Wines, formerly of Television Music. We've been working with them for some time, and in order to consolidate operations geographically and administratively, they have been transferred to our division. The problem at the moment is where to put them, their desks, and their turntable — but Thomas Belviso vows he will manage somehow.



**SOUND EFFECTS** — Max Russell has been ill at home for several weeks. At last report, however, he was feeling much better.

**Jerry McGee** is proudly displaying pictures of his dog Fibber who won three blue ribbons at the dog show at Coney Island.

**SUPERVISION**—Summertime, vacation-time, they're synonymous! What a desolate, barren waste 408 was! Dolores Dillon vacationed in Connecticut by the banks of a river with no name; Isabel Finnie chose a lovely spot near New London; Jean Meyers went to Point Pleasant; Arch Robb played golf, golf and more golf at the Adirondacks Club in Old Forge, N. Y.; Billie Read Palmer went to Nantucket with her best fella, Louis Palmer; and Pat Gormley went to Westhampton Beach, loving every minute of it.

Bill Stern now has many intriguing stories to tell of the Olympics in deare olde England.



Johnny McIntosh, a regular boy, is the three and a half year-old son of Hamish McIntosh, *Traffic*.

## RADIO RECORDING

You can't stop the contagious disease spreading throughout the Radio Recording Department. The first person to be bitten by the bug was Corinne Ermant. Soon after Joyce Walsh was stricken, and just the other day I met Joyce Holliday in the hall and learned that she too had been caught in the epidemic. There is no stopping this tidal wave. Even a newcomer such as Leslie Harris also shows symptoms. Doctor's diagnosis — marriage.

Steve Riddleberger bid goodbye to us all last month to take a new position.

Get well wishes are in order for Bert Wood and Frank Macauley, both currently on the sick list.

Vacationing Carole Tavaris writes that the Poconos are lots of fun. Recommendations for beach resorts come from Charlie Hicks, Merrill Lynn Grodnick and Marilyn Costello who praise Virginia Beach for good times.

## RESEARCH

Did you know that — Ed Broadhurst is expecting another heir; Pauline Sherman is going to retire to the home front to wait for her new and first addition; Consuela Roenne said, "I do," Ed Birsner is no longer an eligible bachelor? Ed married the former Alice Cavanaugh in the Marble Collegiate Church in New York, and Consuela married Dr. Clifford H. Marsh in the Church of the Ascension in Rockville Centre.

Those gladiolas which have been beautifying the library these days are the same kind which won three prizes in the Hartford Flower Show for Frances Sprague's husband.

Research welcomes Frances Bentivegna in the New Research Section. Back from far-away vacations are Dwayne Moore from Kansas, Ruth Gross from Canada, and Emmie Hill from Texas.

## STATIONS

**TRAFFIC** — A glamour gal from Hollywood paid us a visit last

month. It was none other than Mrs. Dorothy Michel Cook, Traffic Manager of KFWB, Hollywood. Before going to Hollywood, Dottie was Assistant Supervisor, Commercial Traffic. Marge Hadley tossed a cocktail party for Dottie and her husband, who is Marge's brother.

## TELEVISION

The noises heard on the 7th floor are not from the First Aid Room. It's Television having growing pains. When the new offices are re-finished, there'll be room enough to house the big brass band from Brazil—off camera.

But the camera should be trained on the bevy of telegenic gals on that floor—Rosemary Sullivan, Pat Roche, Joyce Olsen, Betty Bergen, Helen Bartlett. Marie Finnegan will also seven-up it to J. Robert Myer's office.

Pull in that lasso, podnah. Here come two of television's best—from the East to the Golden West. Good-bye and best of luck to Ed Sobol and Noel Jordan.

The door string to 688 has been unlatched and the welcome mat dusted for Joyce Sentner and Sally Meehan.

## TREASURER'S

Reporting back for duty following vacations are Doris Johnston who spent a quiet week at Putnam Lake, N. Y., Herb Schumm who ventured to Chicago, Gene Alexy who took life easy at home, Ellen McEntegart who took the Saguenay cruise and Erna Thomas who went south to the Jersey shore.

Herb Schumm will leave the bachelor class on September 7. The lucky girl hails from Chicago.

Speaking of lucky girls, have you seen the sparkler Ellen McEntegart is sporting on her third finger left hand?

We were indeed pleased to receive a little white card with blue edging announcing the arrival of Robert G. Van Wert, Jr., on August 4. His proud parents are Robert and Margie Doherty Van Wert.

## WNBC

WNBC is settling down with the return of all hands from their vacations.

Tony Provost and his wife enjoyed a week in Bermuda, and Murry Harris is back from England. Michele Lescure headed for Canada, but returned to Massachusetts after being disappointed in not finding her hotel reservations as planned. Other New England travelers were Doris Patterson who spent a week in Massachusetts, Fred Heywood in Maine, and Jack Warren who took an extended tour throughout New England and Nova Scotia. Ray Johnson turned southward to Maryland.





### NBC Day At Huntington

(Clockwise, starting top left)

1. Just arrived at Crescent Club—Mary Cooper, Program, Helen Miller, Script Division, and Jane Ready, Continuity Acceptance.
2. Marilyn Costello and Florence Meyfohr, of Radio Recording headed straight for the swimming pool, a cool and popular spot.
3. Mercedes Poyntz and Mildred Dugan of Network Sales seriously attend to the serious business of selecting from the buffet lunch.
4. In one of five softball games, Rose Sheeky, Television Sales, catches, and Betty Smith, Personnel, gets set to hit a homer.
5. Teeing off. No hook or slice here, golf enthusiast Arch Robb of Program drives his first ball straight toward the green.
6. The roast beef looked good to Peg McNeany of Press. It was, too.
7. The dance floor was crowded till midnight as Jimmy Lanin's orchestra played waltzes, rhumbas, sambas, and jive.
8. At the Tennis tournament—Betty Michaelis, Purchasing; John O'Mara, Engineering; Priscilla Farley, Production; Al Walker, Guest Relations; Bud Soden, Spot Sales; and Irene Thorner, Research.
9. Softball spectators—Neil Knox, Lynn Rittenhouse, Jean Collins, Lorraine McCue, Bill Roden of Personnel and Ann Culbert, Research.
10. Winning a dice set as door prize, William Hedges rolls out a seven. Paul Rittenhouse mc'ed as Phil Hanna drew the winning numbers.
11. Outing tennis champion Vincent Genzardi of Engineering and runner-up Jim Miller of Press shake hands over the net at match's

Photographs—Art Selby.



### A.A. OUTING

From 9:00 a.m. September 9 when the first bus left 50th St. till 12:30 a.m. when the last bus left the Crescent Club, 300 NBC-ites had a wonderful time wearing themselves out at the Outing. Golf, tennis, swimming, softball—we know of one hardy sportster from Television who had a fling at all four, and still had the stamina to dance till midnight. Time out, of course, for a delicious buffet lunch and a super-sized roast beef dinner.

Tournament prize-winners were Vincent Genzardi, Engineering, who came out tops in tennis; Jim Miller, Press, tennis runner-up; N. Ray Kelly, Television, low men's net in golf; and Joan DeMott, low women's net.

Special sports feature was an exhibition tennis match played by Paul Rittenhouse, A.A. President, and Phil Hanna, nationally known tennis star and radio singer.