



NEWS AND VIEWS OF NBC PERSONNEL IN NEW YORK

DECEMBER • 1948

VOL. 6 NUMBER 10

NBC CAMERAS COVER CHRISTMAS PARADE

More kids with less confusion than ever saw Macy's Thanksgiving Day parade this year, as many a relieved parent relaxed with the youngsters beside a television screen.

For two hours the kids sat fascinated while enormous character balloons, gay floats and bands paraded past. Highspot of the parade, before Santa Claus, was the arrival of NBC's Howdy Doody, mounted with a dummy television camera and Clarabelle, his clown, on a candy cane float, one of the biggest in the parade. The glad shrieks that greeted Howdy were out-decibeled only for the appearance of Santa himself.

At 34th Street, on Macy's marquee, Bob Smith, Howdy Doody's originator, stood beside Santa Claus for the official inauguration of the Christmas season, while Commentator Ray Forrest, who was covering the show, interviewed Howdy by walkie-talkie.

NBC television cameras covered the whole parade, as well as the activities on Macy's marquee. There Ray Forrest also interviewed Explorer Dave Irwin and an Eskimo family appearing on the telecast.

Doug Rodgers, who directed the

CHILDREN'S CHRISTMAS PARTY, FRI., DEC. 24

The annual Christmas party for children, jointly sponsored by NBC and ABC, will be held Friday, Dec. 24. The party, which will be staged in NBC's Studio 8-H, will begin at 10:15 a.m.

Madge Tucker, ABC star, will head the entertainment program, assisted by a group of child radio stars. There will be carolling and Christmas music, and Milton Cross will appear in the role of Santa Claus.

The party is for children of NBC-ABC employees.

pickup, reported that one of the Eskimo huskies lent some unexpected color by whimpering plaintively throughout the proceedings, while a second kept cameramen on the alert by threatening to nip NBC's commentator.

An unofficial audience reaction check of one two-year-old member of the video audience evoked a five-minute spiel of ecstatic chatter—regrettably unintelligible—and a grave suspicion that this year's Christmas stockings will be hung on the television sets instead of beside the chimneys.

TWO-BILLION LEVEL FORECAST FOR TELEVISION INDUSTRY

Basing his prediction on an annual production of four million sets, William S. Hedges, NBC Vice President in Charge of Planning and Development, forecasts a two-billion-dollar-a-year level for the television industry by 1954. Mr. Hedges arrived at the figure by estimating retail price at \$350 per set for a total of \$1,400,000,000, and annual expenditure for the sale of time and talent at \$600,000,000. "The five years between 1949 and 1954, including time, talent, set manufacturing and investment in transmitters will total between eight and ten billion dollars, and television alone will be responsible for the employment of more than one million people," said Mr. Hedges.



William S. Hedges

LIFE REPORTS ON TELEVISION BOOM

In its issue of Dec. 6, *Life* reviews the progress of America's newest big industry, and reports that earlier predictions of 1950's achievements have been realized two years ahead of time.

The new medium has an immediacy about it, says *Life*—"an it's-happening-right-there-while-I'm-watching' quality which makes the whole world of entertainment, journalism and politics want to get into the act."

PRODUCER WILL CONDUCT SAN ANTONIO SYMPHONY

Don Gillis, composer, and producer of NBC Symphony broadcasts, will conduct the San Antonio Symphony Orchestra in his own *Symphony No. 7*, Saturday, Dec. 18.

The symphony was written for Texas Christian University and first performed there, with Mr. Gillis as conductor. He was awarded a doctorate of music there on the occasion.

This will not be television's total contribution to the economy of the nation, he pointed out. Discussing the potency of the new advertising medium, he said that the expenditure of \$600,000,000 by advertisers should produce thirty billion dollars worth of sales. "For the first time in the history of advertising," he said, "sight, sound and motion are combined in the consumers' own homes. The advantages of the printed word are still retained, the value of illustration is enhanced by giving it action, and, above all, the persuasiveness of the human voice, which has made broadcasting so potent a force, is kept at work for television."

Television is the fastest growing industry in America, he said. In the last three years it has expanded from about 10,000 receivers in four cities to about 800,000 sets served by 41 stations in 25 cities.

He further predicted that the growth of television in the next few years will be concentrated in the northwestern section of the United States in an area above a line from Norfolk, Va. to Kansas City and east of a line from Kansas City to Omaha to Minneapolis."

Within five years, he said, television will figure in at least 150 markets of the nation, with a total of 500 stations serving an audience of 16,000,000 television families, in addition to hundreds of satellite stations, perhaps as many as 600, relaying programs to smaller cities.

Mr. Hedges made his prediction in a speech, Nov. 16, before a luncheon meeting of the New York Lions Club, at the Savoy Plaza Hotel.



One of many amusing character balloons in Macy's Thanksgiving Day Parade, stopped at the Hotel Astor as the floats wound down Broadway.



ELLEN RYAN, *Editor*

STAFF

Don Foley—*Adv. & Prom.*
 Kay Henderson—*Cont. Accept.*
 Joan G. DeMott—*Controllers*
 Hal McConaghy—*Engr., Air Cond.*
 Jane Kenney, Mary Cregan—*Engr., Aud.-Vid., Facilities*
 Ed Watkins—*Eng. Empire State*
 Vincent Genzardi—*Engr. Maint.*
 Ed Stolzenberger—*Engr. Master Control*
 Mary Bell—*Engr. Recording*
 Willard DuBois—*Engr. Studio & Field*
 Mel Stickles—*Bound Brook*
 Bill Haerer—*Port Washington*
 Mary Heller—*General Service*
 Ed Williams—*Gen. Ser.*
 Charlie Atlee—*Duplicating*
 David Bellin—*Gen. Ser.-Mail Room*
 Jo DiMarco—*Gen. Ser.-Steno.*
 Lari Tery—*Guest Relations*
 Eileen Tobin—*Information*
 Elizabeth Moloney—*Legal*

Elaine Simpson—*National Spot Sales*
 Helen Lampros—*Network Sales*
 George Swisshelm—*News & Sp. Ev.*
 Janet Dugan—*Personnel*
 Jesse Birnbaum—*Press*
 Robert Wogan—*Program—Announcing & Production*
 Phebe Crosby—*Music*
 June Locke—*Script*
 Frank Loughran—*Sound Effects*
 Pat Gormley—*Supervision*
 Hilda Watson—*Public Aff. & Ed.*
 Marilyn Costello—*Radio Recording*
 Emmie Hill—*Research*
 Marion Lucas—*Station Relations*
 Bill Forrester—*Traffic*
 Terry Gurbach—*Television*
 Rose Sheeky—*Television*
 Ernestine Thomas—*Treasurers*
 Betty Michaelis—*Treas.—Pur.*
 Marjorie Hutchison—*WNBC*

Photographers—Art Selby, Sy Friedman

NBC SHOWS REAP AWARDS

NBC shows reaped a regular harvest of awards during November. On Nov. 17, the WNBC *Hi! Jinx* program, starring Tex McCrary and Jinx Falkenburg was awarded second place in *Billboard's* first annual program competition. On Nov. 24, the show received a citation for service to American democracy from the Bureau of Intercultural Education, for consistently reminding their listeners that the country's strength and prosperity stem from the unique and varied character of the people.

Results of the *Cleveland Plain Dealer* readers' poll, announced Nov. 24, placed five NBC stars on the first team of the 1948-1949 All-American Radio Eleven — Bob Hope, Fred Allen, Jack Benny, Art Linkletter and Dennis Day. NBC also made a complete sweep of the comedians category, in the following order: Bob Hope, Jack Benny, Fred Allen, Red Skelton, Fibber McGee and Edgar Bergen.

In the semi-classical musical

show division, NBC again swept the field with *Telephone Hour*, Fred Waring, *American Album of Familiar Music*, *Voice of Firestone* and *Manhattan Merry-Go-Round*.

To wind up the harvest, on Nov. 28, the National Council on Family Relations presented an award of merit to *Living—1948* for the documentary, "Marriage in Distress." This was written by Lou Hazam and produced by the Public Affairs staff under the supervision of Wade Arnold.

Toy Show

The annual Toy Show at the Museum of Science and Industry opened Dec. 6 and will be on exhibition until Dec. 31. The Museum is also featuring a collection of rare Swiss music boxes, some of which date back to 1789, the year the first music box was made. This is the first American showing of these music boxes.

THANK YOU, my friends and associates in NBC, for all your help and cooperation these past twelve months. Please accept my sincere wish that the coming year will bring to each of you a generous share of health and happiness and "the durable satisfactions of life." At this cheerful season of the year I do not know any better way of expressing that wish than in the familiar formula that never grows old:

Merry Christmas and A Happy New Year



Viles Trammell

DAVIS, CHICAGO MAN, WINS NATIONAL SUGGESTION AWARD

Ralph S. Davis, of NBC Engineering, Chicago, has been awarded a \$200-bond as a national award for a suggestion that saved the company considerable costs in operating expenses in a five-month period, it was announced today by the Suggestion Committee, here in New York.

Davis' suggestion was that the reverse side of "single face" recording discs be used in recording blanks for "safety copies" during Daylight Savings operation. The idea occurred to him when he noticed the fine condition of the lacquer surface on the reverse side of the discs. Mr. Davis also received a local award in Chicago for the suggestion.

ADAMS APPOINTED TO NBC STAFF

David C. Adams will join NBC Jan. 1 as assistant to Charles R. Denny, NBC Executive Vice President.

Mr. Adams resigned as vice president and general attorney of RCA Communications, Inc., to accept the appointment.

Before joining RCA Communications in July, 1948, he was assistant general counsel of NBC, having come to this post from the legal staff of the Federal Communications Commission.

Television on the Thames

A British actor, last week, predicted that there will be a 50-acre television city in London in the near future.

It will have eight or nine studios, tanks for water effects and "everything that goes to the making of films," he said.

Sells Script

Eleanor Tarshis, of Television, sold a script to the *Dr. Christian* program in the show's annual contest. The script will be used sometime after the first of the year.

This is the second time Eleanor has placed a script with this program. She was one of the contest winners also, two years ago.

Escorts President's Daughter

James P. Gillis, Account Executive in Spot Sales, escorted Miss Margaret Truman to the opening of the Metropolitan Opera, Nov. 29.

Master of Ceremonies

Patrick J. Kelly, NBC Chief of Announcers, acted as master of ceremonies on the H. P. Davis National Memorial Announcers' Award program, Dec. 8.

National winner was Howard Reig, staff announcer for WGY, Schenectady, N. Y.

STATION WNBC SPONSORS SECOND CARE APPEAL

Throughout broadcasting hours Thanksgiving Day, WNBC featured the theme that America's plenty should be shared with Europe through the medium of CARE, the Cooperative for American Remittances to Europe.

Beginning with a sign-on plea for contributions at 5:30 a.m., the appeal was echoed in special announcements and interviews until the sign-off at 1:00 a.m.

Douglas Fairbanks, Jr. and Edna Ferber were among celebrities appearing on special programs.

Last year's all-out drive sent eight tons of food to Europe, enough to feed three thousand people for a month.

Visits Poconos

Helen Walker, of Controllers, spent the first week in November at Buck Hill Falls, in the Poconos. Most of the time she played golf, one of her favorite sports, bowling being her first love.

TOURING ENGINEERS

Members of the Radio Group, of Engineering Facilities, have been on a number of jaunts throughout the country, this month. Ray Guy was on the West Coast for conferences on the FM station at San Bruno, and in Mexico City for the International Short Wave Broadcast Conference.

Lester Looney visited TV and FM stations in Cleveland, Chicago and Denver.

Paul Todd and Joe Costello have returned from long stays at WNBQ, Chicago and KOA, Denver, and are now on vacation. Paul Todd is enjoying his in Florida.

Fritz Rojas and Bob Byloff, of Audio-Video Engineering, are strangers to Room 517 these days. They are busy testing installations at 106th Street TV department.

Chester Rackey has just returned from a two weeks' visit to the Hollywood TV plant, where he was checking the progress of construction.

Gordon Strang, Ted Nolan, John Seibert and Bill Patterson are still in Hollywood, with Frank Connolly, Fred Everett and Frank Wright still in Cleveland, Elmer Dustin and Ed Piller in Chicago, and Joe Arnone shuttling between Cleveland and Chicago.

Engaged

Adella Worth, of Steno, has announced her engagement and plans to be married in December.

Thanksgiving in Havana

Helen Gonzales, of Duplicating, took a November vacation to spend Thanksgiving home in Havana.

GUEST RELATIONS REUNION

Paul Rittenhouse, Manager of Guest Relations, has announced that plans are under way for a reunion of GR alumni at Gilhuly's sometime after the first of the year. Postcards will be sent to all former guides and pages giving the exact date.

Joins Personnel

Dorothy Heilman, who is from East Orange, has joined the Records and Research Section of Personnel. Dotty graduated from N.J.C. in June. For the past two summers she has been a professional swimmer with a water ballet.

Grace O'Donnell, News Room, took her second week of vacation, beginning Nov. 8, after election. She is now secretary to Ann Gillis, and Barbara Pons, from Steno, has taken over as general secretary.

NBC People

Engagement Announced

Mary Ruiz, of Press, became engaged Oct. 23, the day following her birthday, to Joseph Lynch, a member of the New York Police Dept.

Mitchell-McCabe

Jean Mitchell, of Announcing, and John J. McCabe were married Oct. 23. After the marriage was announced Nov. 8, the Night Operation staff gaily decorated Jean's office, and next morning Jean found the walls covered with kitchen utensils, even including clothespins.

ELECTION FAN MAIL

The listening public is still sending in fan mail to Bob Trout, congratulating him for his 17 unbroken hours of reporting the results vote by vote. Telegrams were coming in for him and H. V. Kaltenborn even before they went off the air Wednesday noon.

It was Pat McGroarty, Press' Assistant Copy Editor, who scooped other newsmen on Governor Dewey's statement he would not run again in 1952. Pat and Copy Editor Leo Hershendorfer spent Election Tuesday and most of Wednesday at Republican headquarters.

Announcer Lionel Ricau, formerly of NBC's Nashville affiliate, WSM, is a good mimic. His specialties are Jimmy Durante and Amos 'n' Andy.

Otto Glade, from the Washington News Room, has joined the N. Y. staff to replace Newswriter Paul Husserl, who has left NBC.

Allin Robinson has returned from Political Sales to his duties as Night Program Manager. Robbie and Producer Arthur Austin alternately manned 8-H control room, coordinating operations for the all night-following day election coverage.

Lorin Myers has joined Advertising and Promotion as Assistant Manager of Sales Promotion. Already well known to many New York NBC personnel, Lorin made a name for himself as Promotion Manager of WRC, Washington.

Songsmith

Hot off the presses of R. L. Huntzinger, Inc., is Bill Paisley's latest song, *How Do I Know?* As the lyrics are particularly suited to weddings, Bill is hopeful that it may make the much-used *Because* and *Oh Promise Me* move over.

Air-borne

Mike Dann, of Press, had a hand in the publicity for the Elgin Show recently, and it was his office they used for blowing up the 450 balloons released from the top of the RCA Building in mid-November.

Celebrate Anniversary

As the only surviving (NBC-wise) two of the original twelve war-time receptionists, Rosemary Pfaff and Kathryn Cole of Information, celebrated their sixth anniversary at NBC, recently.

Addie ("Texas") Schubert, of Engineering, Room 1055, has returned to her desk after a tonsillectomy.

WNBC Transmitter staff at Port Washington is getting ready for winter. Al Duffy, vacation relief, has left until next year, and Tom Sprague is getting the snow shovels ready to dig out if necessary. The larder even is being replenished so the boys can eat, if snowed in.

Kathleen Hughes, of Steno, has had an eventful month. Early in November she fractured two of her fingers in a drug store door, but later, her luck turned and she found a \$20 bill in a butcher shop, of which the grateful owner gave her \$5.

Transfers

Lyda Robinson has transferred from Steno to Radio and Allocations Engineering, Room 1055.

Lois MacLardy, Radio and Allocation Engineering has transferred to Television Production, Room 670.

Visits Son's Farm

Gus Bosler, Engineers' Model Shop, is going to spend one week's vacation on his son's farm in Norwell, Pa.

Mrs. Nancy Raimondi, formerly of Steno, had a baby girl, Nov. 3. The baby's name is Roseanne.

Bill Leary has returned to duty in Duplicating, after a sinus session in the hospital.

Clark Bundick, Engineering Technical Services has returned from two weeks' vacation in Virginia.

Mary Heller, of General Services, celebrated her birthday, Nov. 8. Her office surprised her with a chrysanthemum plant, an orchid and candy.

Donna McClintock replaces Jean Conkey as Peter Tintle's assistant in the Tour Division of Guest Relations. Jean has left to become the bride of Stanley Tupper, of Canton, N. Y.

Nancy Kamps, of Lynbrook, L. I., has joined Sales, and Theo. Greenman, secretary to Robert Sarnoff, has joined Mr. Sarnoff in Television Programming.

CHIMES' YOUNGEST READERS



Judith Hirsch, age 6



Lawrence Hirsch, age 3

Chimes is proud to present here its youngest readers, Judith and Lawrence, children of Phil Hirsch, of Research.

Phil didn't exactly say they read *Chimes*, but, anyway, they look at it, and having seen small radio stars at the NBC Christmas party and pictures of children in *Chimes*, they have been asking "Daddy, do all these children work for NBC?"

When Phil explained "No, they're

children of NBC employees," of course, the next question was "Well, then, why isn't our picture in there?"

After much prompting by other members of Research, Phil brought the pictures in. So here, at last, are the pictures of Judith and Lawrence Hirsch, whose daddy works for the National Broadcasting Company down in Radio City.



Simon Avnet has the determined look of a man making a "scoop," as he steadies his tripod to shoot.

Cameraman Tom Burney checks distance and focus for an angle shot, from a high vantage point.



Jim Woolley wields his brush carefully as he splices chosen footages.

Editor-in-Chief Paul Alley reads his script against a stopwatch.



Film Editor Phil Wyly selects shots, Asst. Ken Baldwin watching.

Mme. Chiang Kai-shek, as she appeared in a recent NBC reel.

This is NBC NEWSREEL

NBC's Television Newsreel doesn't usually "play Broadway," but it can happen. Right now, a specially made sequence of the Newsreel showing the inauguration of a woman president and the bewildered actions of the first First Gentleman of the Land is used in the opening scene of the new Bobby Clark Broadway hit, "As the Girls Go."

More usually, the NBC Newsreel plays the NBC video circuit, WNBT and the east coast network, subscribing owned-and-operated's and affiliates, and BBC and French television in an exchange service. Beginning Jan. 12, 1949, the Newsreel will appear simultaneously on NBC's midwest television network.

Soon to celebrate its fifth anniversary, the NBC Newsreel was started in March, 1944, with Army Signal Corps, Navy and Marine Corps combat films, and was called "The War As It Happens." It brought to the television screen the great battles of the Pacific, and the stirring story of Normandy and Omaha beachheads on D-Day, the invasion of Europe. Then came the liberation of Paris and the great surrender scenes in Europe and aboard the U.S.S. *Missouri* in Tokyo Bay.

Presenting longer versions of news stories than theatrical reels could afford, NBC Newsreel was getting them on before they reached the theatres. In those days, Paul Alley, Producer and Editor-in-Chief of the Newsreel, and one film cutter comprised the entire film department, and the trade laughingly began to call Alley "the one-man newsreel."

"When General Eisenhower came home from Europe, NBC Newsreel hired its first motion picture cameramen," Paul Alley recalls. "The General spoke before Congress on a Monday morning, and NBC Television presented it on the air in New York the same night—and remember, this was before the days of the Washington cable."

"When New York opened its arms to the victorious general the following day, NBC Television had the pictures on the air that night, beating the theatre reels by a whole week. The infant was growing and newsreel editors began to sit up and take notice," says Paul.

Now NBC Newsreel has its own staff of cameramen, soundmen, electricians and film editors, plus connections with correspondent cameramen in the U. S. and abroad. These shoot spot news on assignment, short feature and personality stories in their locale and rush the film to New York by air.

Now located in NBC's Park Avenue studios at 106th Street, the Newsreel produces four 10-minute reels and one 15-minute reel each week, for release Monday, Wednesday, Friday and Sunday. Commentators for the films are Bob Trout, Paul Alley, John Cameron Swayze, Ben Grauer and Fred Heywood.

The Newsreel is sponsored on Wednesday by Oldsmobile, on Friday by General Electric, and the Newsreel "Review of the Week" on Sunday by Disney Hats. Newest addition to the schedule is "Featured This Week," a newsreel emphasizing happenings in the metropolitan area, which appears on WNBT Fridays at 6-6:10. Fred Heywood, WNBT-WNBT Director of News and Special Events, handles script and narration for this reel.

Producing a newsreel is a rush operation from the word "Go" — which the staff often wishes were at least a two-syllable word. Alley and News Editor Jesse Sabin make the assignments in advance. At 9 a.m. on "make-up day," Alley, Sabin, Cutting Room Editor Jim Pozzi and their assistants report to the Screening Room to view films submitted for the day's reel. They select the subjects they want and indicate footages. Pozzi orders appropriate music tracks, and the cutting room staff goes to work splicing the film in the proper continuity, inserting captions and synchronizing film reels with music reels. They also find time to prepare description sheets on the various footages making up the reel for the use of Editor Alley.

At 11:30 a.m. the staff goes to the Scoring Room to rehearse the "take" against a stopwatch. The commentator appears to read the script, prints are made, and by 3 p.m. the day's edition of the newsreel is completed.

One print of the 35 mm. film is made for the network broadcast, and 16 mm. copies for release to NBC O&A's and affiliates, whose equipment does not take 35 mm. film. Prints are filed in the Newsreel Library. Thousands of feet of film are filed in the Library's vaults, and they are available for servicing other television shows, exchange with foreign stations, and, occasionally, to furnish prints for newspapers and magazines.

However, clips for newspaper prints are usually wanted long before the film ever hits the files. One famous print made the front page of most of the country's newspapers. "That was the Saturday afternoon I told my wife I was going to a ball game," said Paul Alley. "I decided to eat chop suey instead—and gave the tickets to some friends. Harry Walsh, one of our cameramen, telephoned from Rio de Janeiro where he was covering President Truman to say he had the only shot of the President's car almost skidding over an embankment and all the picture services were clamoring for it. Was it all right to give it to them? The NBC telephone girls started a manhunt for Alley. Mrs. A. said he was at the ball game. They called the Television Mobile Unit covering the game that afternoon. 'Was Alley sitting in the NBC box? No.' Well, they finally ran me down, I ok-ed the release and we had a credit line 'By NBC Television Newsreel' in most of the morning papers."

NBC Newsreel beat the news services with the first picture of the eclipse, 5,000 miles from New York, covered the atom bomb tests at Bikini and had the scenes on the screen a few days after it happened. How they put on films in New York of Princess Elizabeth's wedding in London less than 24 hours after the ceremony is still television history.

"But the fastest job from a point of distance," says Alley, "was the picture story of Secretary of State George Marshall signing the Rio Pact at Peresopolis. The Pact was signed at 10 p.m. Walsh had his camera right on top of the signer's pen. Rushing the film to the airport, he gave it to the captain of the Presidential plane, which had been ordered to make a quick return to Washington.

"The film landed at National Airport at 3:20 the next afternoon. An Eastern Airliner held up its scheduled departure to take aboard the films. We had a motorcycle waiting at La Guardia and rushed the undeveloped film to the laboratory. At 9 o'clock that night—23 hours after the signing in Rio, 5,000 miles away, the film was seen on NBC television. There hasn't been a job faster than that on anybody's newsreel, and we think the record will stand for a long time to come."

Also assigned to NBC Newsreel are Assistant News Editor Gene Boesch, Assistant Cameraman David Klein, Soundmen George Jordan and John Langenegger, and Messenger-Clerk Clay Cassell.



Another recent newsreel scene: President Truman confers with Secretary Marshall, Paul Hoffman and W. A. Harriman on foreign aid.



News Editor Jesse Sabin looks over current AP wire reports.



Jim Pozzi, Cutting Room Editor, reviews a reel at the Moviola.



Art Rosenblum beside the film barrel, with Gerald Polikoff.



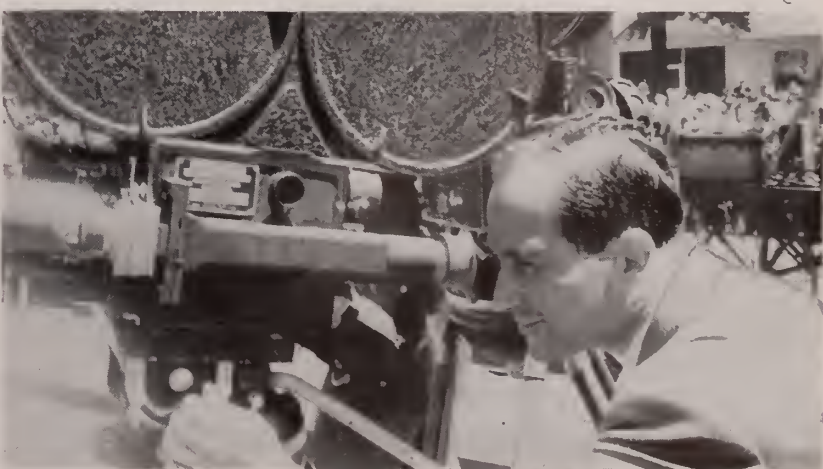
Librarian Fran Kerwin and Henry Ferens file for future reference.



Traffic Manager Johnny Krumpelbeck and the reels for the day.



Office Manager Stan Rotkewicz and Frank Baker check routings.



The smiling cameraman is Joe Vadala, whose films covering Washington and the near South for the Newsreel are flown to New York.

Doris Wilhelm, of Photo Files, has transferred to General Services. Ed Kane replaces her in Press.

Bob Garthwaite, Bob Howard and Dick Gillespie, of Guest Relations, have been promoted. The Bobs are now cashiers, and Dick Gillespie is transferring to Sound Effects.

Walter-Clifford Wedding

Clem Walter, Assistant Chief of Sound Effects Division, and Joan Clifford, of the Rockefeller Center Tour Section were married Thanksgiving Day.

Bill Ervin, Assistant Manager of Guest Relations, has bought a house in New Jersey and joined the ranks of the commuters.

Edith Kissenberth, of Radio Recording, brought in a couple of terrier puppies recently and gave them to NBC-ites. Ad Amor took one home.

New pages and guides in Guest Relations this month are Josephine Bomgardner, George Stroub, Elton Feeney, Lewis Marcuson and Nancy Felts.

Mildred Joy, of Research's Library, has returned from vacation in Clearwater, Fla.

Burt Adams, of Station Relations, has been on a three-week trip to Texas, Arkansas and Louisiana.

Steno has started an inter-office knitting club which meets in the lounge every Wednesday evening.

CANADIAN DOGHOUSE

Early in November, Script Editor Hugh Kemp took himself to Ottawa for a peaceful weekend with his family and to complete plans for moving his wife and little daughter to New York.

Everything about the trip was perfect — the reunion, breathing crisp, cold Canadian air again, pow-wow-ing with old friends, seeing Ontario in its fall colors, and almost best of all, getting away from radio for a spell. It was so perfect that Hugh was reluctant to return at all—that is, until he bumped into an old friend who was obviously upset about something.

It seems that Old Friend recently submitted some scripts to NBC for consideration. When they were returned, the playreader's confidential report was mailed too, clipped to the scripts. This was bad enough, but just to make it catastrophic, Hugh himself was quoted in the report on the merits of the script.

Hugh excused himself with dispatch and crept hurriedly back across the border.

Joe Callahan, of Sound Effects, and his son, Don, attended the six-day bicycle races.

Howard Bayha, Guest Relations, has returned to the mezzanine control desk, after a short leave for a tonsillectomy.

Jean Woodside, of Research's Library staff, has been dashing back and forth for various football games, but now that football season has ended, she is preparing to take off for Christmas in North Carolina. Jean is from Charlotte.

Fred Knopfke, of Sound Effects, has returned from his vacation.

John Murphy, of Station Relations, has been touring through the middle West, Louisville, Cincinnati, Nashville, Indianapolis, Pittsburgh and thereabouts.

Norm Cash continued the Goodwill cycle by marching through the South. His first stop was Charleston, S. C., Jacksonville, Fla., and then back through Georgia and the rest of South Carolina.

Bill Forrester, of Traffic, replaces Kay Collins as *Chimes* correspondent.

Teddy Hans, of Sound Effects, is proudly showing pictures of his dog, Lassie's Mate, blue-ribbon honor winner at the Ridgewood German-American dog show.



Doris Minor, of Controllers.

Doris Minor, of Disbursement Section, Controllers, is designing her own Christmas cards. Doris, who is from South Dakota, has quite a creative bent, and is also a short story writer.

Doris has been with Controllers since summer, and before that was with Radio Recording for six years.

Frank Somers, of Engineering, has transferred to the Hollywood TV plant. When the system is completed, he will become Maintenance Supervisor of the plant.

Elizabeth McNamara, of Station Relations, spent the weekend in Philadelphia, recently.

Newcomers to WNBC-WNBT

Since the integration of WNBC-WNBT, there are some new faces in Room 416, but the five producers and Fran Carlson have moved to Room 461.

John Reber has come down from Television as Program Manager of WNBT, and brought along his secretary, Anita Peyton.

Grace Schwinn, from International, is now working for Earl Harder in the Traffic Division, and Irene McCaffery has joined the News and Special Events Division. Irene came to NBC from Crowell-Collier.

Don Hillmann, formerly writer and director of *Voice of the Army*, which was produced on records at NBC, has joined the Television Mobile Unit.

Charles Taris is a newcomer to the Audio-Video Engineering Group. He received his B.S. in Physics at Yale in 1948, being graduated with the highest honors. He is a member of Phi Beta Kappa.

Charlie worked at the Bound Brook transmitter (WRCA) 1943-1945 and as Radio City Studio Relief in 1947. Before that he had worked with RMCA for six years as shipboard operator.

Helen Bishop and June Kohart, of Television, were featured in a recent article in *Mademoiselle*, for their work in television.

Barnaby-Inglis

Bob Barnaby, Audio-Video Engineering, was married to Jane Inglis, of East Orange, N. J., at Union Church, Saturday, Nov. 20.

Joyce Olsen has joined Television as a script girl. She was formerly with Norman Blackburn.

Miriam Lacomara and Vivian Carroll, of Station Relations, were among those present at the NBC Communion breakfast.

Herkert-Greenway

Betty Herkert, of Circulation Division, Research, was married to Bill Greenway, in a simple ceremony at the Brides' Chapel, Little Church Around the Corner, Saturday, Nov. 27.

Burke Miller, of Television, has just returned from a vacation in Chicago. Richard Goode has been on leave of absence because of the serious illness of his mother.

Muriel Morgan, of Station Relations, attended the Army-Navy football game, Nov. 27.

Rose Sheeky, Television, won an alarm clock on a radio morning program.

Station Relations held a cocktail party for Carl Watson, who joined Continuity Acceptance, Oct. 22.

A daughter, Karen Lynn, was born Nov. 11 to Marjorie Geddes Knievel, formerly with Gen. Library.



Sally Rose, of Steno.

Sally Rose has announced her engagement and plans to be married in March.

Wallaces Move

"At Home" cards for Mr. and Mrs. George W. Wallace now carry a new address. The Wallaces moved recently from Barrow Street to 68 Washington Square South, a stationary structure between expanding NYU and contracting Genius Row.

Another A&P'er Marcia Aldrich Lawrence, has joined the back-to-the-country trek by moving to Irvington Estates, Irvington-on-Hudson.

CHRISTMAS PACKAGES

Jane Baldwin, of Program Analysis Division, is looking forward to letters from the little French girl to whom she has sent an abundance of Christmas boxes.

Jane "adopted" Rose Marie Beaur, the French child, last April. Rose Marie is eight years old and lives with her mother in the village of Cerans Foulletourte. Her father died in a German concentration camp.

Jane first heard about Rose Marie through American Aid to France, and the packages she sends regularly have been acknowledged by letters and pictures from the little girl and her mother.

In addition to Rose Marie, Jane Baldwin has another European child on her list for packages, a German boy, aged 4, who lives in Berlin.

Puppy's Pilgrimage

Eileen Tobin, of Information, travelled all the way to Massachusetts to bring home a puppy as a birthday gift for her nieces.

Report on Atomic Energy

Tom Page, WNBC's Agricultural Reporter, recently returned from a visit to the Radiobiology Experimental Station in Chicago. He will report on the implications for agriculture of advances in atomic science.

GIFT FOR GOUVENEUR

"Give a Gift for Gouveneur" is the slogan of the entire Program Analysis Division now, just before Christmas, as Mimi Hoffmeir and her analysts put the finishing touches on Christmas boxes for children at Gouveneur Hospital on New York's lower East Side.

Last Christmas, for the first time, Program Analysis "adopted" the children there and supplied toys for nearly 80 of them. The project started in this Division and grew as all Research members and numerous other NBC-ites brought contributions.

All through the year, members of Program Analysis have sent used and new clothing to the Hospital for both children and adults.

Both used and new toys, games, books, candy and fruit are being collected.

Fan Mail

Announcer Jack Costello has been receiving fan mail regarding his late chores of signing-off WNBC.

NBC CHORAL GROUP

The NBC Choral Group met Tuesday, Nov. 30, to organize practice sessions for the winter season.

Arthur Austin, Program, who is a graduate of the Juilliard Music School, will direct the group.

Addresses Cost Accountants

John H. MacDonald, NBC Administrative Vice President addressed Akron, Ohio and Detroit Chapters of the National Association of Cost Accountants on "The Relation of Accounting to Managerial Policies" Nov. 17 and Nov. 18.

State Radio Group

Thomas B. McFadden, Manager of WNBC-WNBT, was elected Vice President of the New York State Associated Press Broadcasters Association at its organization meeting in Albany, Nov. 11.

The organization is composed of state members of AP's radio service and its purpose is to afford broadcasters thorough participation in the affairs of the wire service and to air the common problems of station subscribers.

Employee Photos

All new employees of NBC are being photographed as they report for duty, and the Personnel Department announces that plans are being made to photograph all employees in the next two months.

Employees will be scheduled by department, and all are requested to bring their identification cards with them.

J. T. MURPHY, MANAGER
DAYTON TV STATION

John T. Murphy, a veteran member of NBC Station Relations Department, will be General Manager of the new television station WLW-D, scheduled to open in Dayton, Ohio, next spring. He will assume his duties Jan. 1, 1949.

Mr. Murphy joined NBC in 1930 as a Page, after leaving Fordham University, and has been assigned successively to the Stenographic, Traffic and Station Relations Dept.

His work most recently has been in television in Cincinnati, and before that he acted as liaison between the Network Sales Dept. and NBC affiliates.

New Draftees

NBC's first two losses under the new Selective Service law are Arthur Holt, News and Special Events and Bob Zweck, Studio Engineering.

Art left Nov. 30 and Bob is scheduled to leave Dec. 17.



Judith Amy, 4-month-old daughter of Ray Maneval, of Research Dept.

Wrapping Bee

The NBC Wrapping Bee to prepare Christmas packages for the annual Children's Party was held Wednesday evening, Dec. 8.

William Hotine, of Engineering Development, resigned from the company last month.

Ski Club

Plans are under way for the early reactivation of the NBC-AA Ski Club. Arrangements are now being made with outside organizations for group rates, benefits and skiing information, for the best possible accommodations.

Johnny Farina, of Guest Relations, has been out sick for several days.



Stork Talk

To Schuyler G. Chapin, WNBC, a son, Nov. 20. Name: Henry Burden. To Ralph H. Peterson, News Room, a son, Oct. 25. Name: Peter Nils. To Tom McCarthy, Guest Relations, a son, Nov. 13. Name: Thomas McCarthy, Jr.

NBC'S JUNIOR EXECUTIVE PROGRAM
STARTED THIRD YEAR, NOV. 24

NBC's junior executive training program for 1948-1949 began Wednesday, Nov. 24 at 2:30 p.m. Weekly meetings, lasting one hour, are scheduled, with key executives explaining NBC organization, departmental functions and problems, company policies and planning.

This is the training program's third year. In its first year of operation, 14 of the 30 members of the training squad were promoted to positions of greater responsibility before the course was completed in June.

Members of the training squad are chosen from nominees designated by department heads as outstanding employees with sufficient potential ability to advance to executive and specialized positions. The group is limited to 40 trainees.

On this year's training squad are: Edward Antonioli and Douglas Butler, A&P; Alys Reese and

Elwyn Walshe, Continuity Acceptance; Thomas Turner, Controllers; Ruth Harbig, Ellen Johnson, Winifred Mullen, Marjorie Newcomb and Harry Olsen, Engineering; Joseph Durand and Casimir Rawski, General Service; George Coughlin, Harold Hoskins, Hugh McDermott, Joseph Phillips, James Schaeffer, Edward Steiner and Edwin Vane, Guest Relations.

Michael Yahia, Information; Irwin Welpen, News & Special Events; Jean Collins and Janet Dugan, Personnel; Jesse Birnbaum, Press; Arthur Austin, Kirk Brown, Ellis Crow, Caroline Doll, Richard Gillaspay, Audrey Hanse, Hugh Kemp, Arthur Richards and Van Woodward, Program; Betty Chapin, Public Affairs and Education; Merrill Grodnick and Frank McMahon, Radio Recording; Jacqueline DeMott and Frances Souza, Research; Donald Clancy and Virginia McCutcheon, Legal.

NBC RESERVE COMPANY
ACTIVATED BY ARMY

The 406th Mobile Radio Broadcasting Company was activated at NBC as an organized reserve unit, in General Orders issued by Lt. General Courtney Hodges, Commanding First Army, Nov. 23, 1948.

The next step in formation of the company is assignment of officers and men by transfer from units to which they are presently assigned.

Plans are now being made for a formal activation ceremony.

NBC BOWLERS MEET
RADIOMARINE TEAM

NBC won one and lost one when two picked teams from NBC-AA's Bowling League met two teams from the Radiomarine League.

NBC's A team — Opsal, Carey, Hilton, Heitman, Bork, McElrath — gained a tie in its first game but lost the game on a roll-off. In the second game, Radiomarine rolled 902 over NBC's 782, but the A team came back to win the last game by 75 points.

NBC's B team — McKinnon, Wiebel, Prince, Henderson and Protzman — fared much better, led by Wiebel's 517 and Prince's 506 series, and took all three games from Radiomarine's second team. NBC's B had a series of 2,419, which was tops for the night.

Wiebel rolled a 218 game for NBC, and Roth of Radiomarine had a 216 game.

A return match is scheduled for Dec. 15.

BUS SERVICE BETWEEN
NBC AND VIDEO STUDIOS

Bus service for late afternoon and early evening hours between NBC, Rockefeller Center and the television studios at 106th Street began Wednesday, Dec. 1.

The shuttle service operates between the hours of 5:30 p.m. and 11 p.m., with the 23-passenger bus leaving Rockefeller Center from 50 West 50th Street every hour on the half hour, beginning at 5:30 p.m. The last bus leaves 50th Street at 10:30 p.m.

From 106th Street, the bus leaves every hour on the hour, beginning at 6 p.m., with the last bus leaving at 11 p.m. Passengers are discharged at 49 West 49th Street.



Ken Derby, sporting fisherman of Night Operations, displays catch.

ENGINEERS HOLD LEAD IN BOWLING LEAGUE

By Vincent Carey

Engineering is leading the NBC-AA Bowling League with a record of 26 wins out of 32 matches, but Controller's is making an attempt to overtake them and has cut their margin down in the last month.

The Recordettes and Radio Rogues are fighting tooth and nail for leadership in the women's division, and at press time were all tied up with 16 won and 16 lost apiece. The Set-Ups and Gremlins are close behind and anything can happen.

Bill Bork is still top man of the league with a 171 average and a 611 series. Wiebel's high game of 245 is still tops for the season, with very few challenges from the rest of the League.

Joan DeMott tops the women bowlers with a 151 average. Joan

Hansman has left Mary Ruiz behind by rolling a 499 series, but Mary still retains her 196 high game.

Engineering lost one of its top bowlers when Hotine resigned from NBC. This no doubt will hurt the Engineers. At the time he left, Hotine had a 160 average, but he is capable of doing close to 170.

The Gremlins also lost a top notch bowler when Mary Beebe left the company. The Gremlins will surely miss her, but they have a very capable substitute in Grace Sniffin. Mary's final average was 131.

There is room for both new and seasoned bowlers at the alleys at 5:30, Thursday nights. Arrangements for joining the League can be made by calling Ext. 742.

PROMOTIONS

George Deubel, to P. O. Clerk, General Service.

Robert Howard, to Tour Cashier, Guest Relations.

Cornelius Knox, to Assistant Manager, Research and Records, Personnel.

Grace O'Donnell, to Executive Secretary, News and Special Events.

Anita Peyton, to Executive Secretary, WNBT.

William Santhouse, to Senior Clerk, General Service.

Olympia Scapelleti, to Bond Clerk, Controllers.

Doris Wilhelm, to Record Clerk, General Service.

WEDDINGS

Walter-Clifford. Clem Walter, Sound Effects, and Joan Clifford, Nov. 25.

Barnaby-Inglis. Bob Barnaby, Audio-Video, and Jane Inglis, in East Orange, Nov. 20.

Herkert-Greenway. Betty Herkert, Research, and Bill Greenway, in New York, Nov. 27.

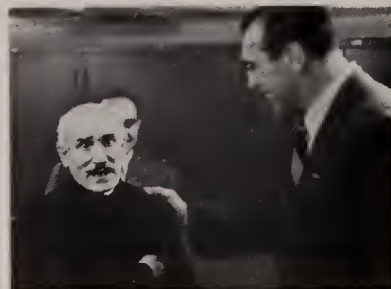
Harder-Glynn. Earl Harder, of WNBC, and Jean Glynn, of Guest Relations, Nov. 25.

Studio-Side

Primo Carnera dropped in on an NBC Symphony rehearsal the other day to see his friend Remo Bolognini, violinist, and asked to be presented to Maestro Toscanini.

They were introduced, and Toscanini's astonishment over Carnera's size was caught in an interesting picture, made by Carlton Cooley, symphony celloist.

Carnera was pleased to hear that Toscanini has seen his wrestling matches on WNBT.



The Maestro, by the way, thinks that NBC chimes would add a whimsical touch to his dining room and has asked that a hand set be ordered for him.

* * *

Announcer Bob Stanton, who is kept busy covering sports for the television cameras, heard himself quoted by a listener the other night.

During a basketball telecast, Bob kidded Audio-Engineer Bob Galvin on having acquired seven additions to his family in 48 hours. First the Galvins had twins, then the Galvin dog had five puppies.

On the way home from the game, Bob walked into a Nyack cafe just in time to overhear, "Yeah, but what about that poor guy with all the twins and puppies?"

* * *

Now that the winter theatre and concert season is officially open, NBC studios are visited almost daily by well known movie and theatre people and concert stars. Among them in the past month were Paul Muni, Walter Abel, Zazu Pitts, Judy Canova, Marion Anderson, Fritz Kreisler, Ruth Chatterton and Bramwell Fletcher.

* * *

Every NBC announcer can claim the distinction of being Vice President of the Feedback Club. In fact, the club has no other officers and all the members are its vice presidents.

The club was organized in 1945 for social purposes.

The Feedbacks staged their annual cocktail party at the Dorset, Dec. 9.

Incidentally, the club surprised Jean Mitchell McCabe, Pat Kelly's secretary, with a wedding present of several pieces of silver and crystal.

HOSPITALIZATION CLAIM PROCEDURE

When you require hospitalization, your physician recommends and arranges your admission to, and discharge from, the hospital. Your Blue Cross membership card should be presented to the hospital admissions clerk.

The amount of your bill which is covered by the Blue Cross plan will be paid automatically by Associated Hospital Service, and that amount will be deducted from the bill presented to you.

Separate bills are presented for surgical services and doctors' fees, and these require the filing of separate claims for coverage provided by the plan. These claims must be filed within 30 days following the performance of an operation.

Coverage of surgical benefits and doctors' fees is described in the Blue Cross Plan booklet and a schedule of allowances is listed there.

Should you need advice on the filing of claim forms, or additional information regarding the functioning of the Blue Cross Hospitalization and Surgical Plan, Don Bogert, of Employee Services, Room 512, will assist you.

Address at Yale

Owen Davis, Jr., NBC television producer, made a trip to New Haven Nov. 19 to speak on television before the Yale School of Drama. Mr. Davis is a graduate of the School.

Mobile Unit to 106th Street

Offices of the Television Mobile Unit are now located at 106th Street. Bill Garden, Producer-Director, Hal Keith, Doug Rodgers, Lew Brown, Donald Hillman and Terry Gurbach have all transferred to the Park Avenue Studios there.

Return from Mexico

Mr. and Mrs. Ken R. Dyke have returned to New York, after a trip to Mexico and Bermuda.

Speaks in Darien

Theodore Thompson, Personnel Manager, spoke on "A Career in Radio," before students of Darien schools in Darien, Conn., Dec. 7. It was "Career Day" in Darien, and personnel executives of various industries met in Darien to discuss opportunities in their several fields.



WANTED—Apartment for couple being married March 6. Manhattan preferred. Reasonable rent. Call Sally Rose, Steno., Room 502, Ext. 8001.

WANTED—Spinnet or small upright piano. Call Allan Hughes, ABC, Ext. 8225.



Mischa Richter

Reprinted from Collier's

"All your lights were out, so we knew you must be home looking at television"