NBC himes

JANUARY 1951



"THE BIG SHOW"

Dee Engelbach (right) is producer-director; Tallulah stress of ceremonies, and Meredith Willson, the orchestra conductor, for the show that is making radio history (see page 5).



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WHAT'S AHEAD?

This is the time of the year when predictions of what the future will bring are in order. Unfortunately, predictions are things most of us hesitate to make at this time, especially as regards the international outlook.

This unpredictability of the international situation has, of course, a considerable effect on our own immediate sphere, here at NBC. A greater mobilization of men and materials will affect us in many ways. It will mean our men being called up at a faster rate (see page 3), perhaps changes in our audience and maybe shortages in some of the technical equipment needed for broadcasting.

No matter what happens, though, we can be sure of one thing: our function as a necessary public service will continue. And, if the national emergency worsens, we will be confronting a bigger responsibility than we ever have faced before. The job of keeping the public informed in any eventuality is ours, and it is a job which we must always be fully prepared to perform. In future issues of Chimes, we will try to sketch just what preparations NBC is making along these lines.

HOW WE CAN HELP

In this space a couple of months ago we called to your attention the request of the company that we all review our use of the telephone, with the thought of reducing some of the overload on our switchboards. The recommended remedies hinged around simply the judicious use of the phone -- not making personal calls during the rush times of the day, reducing the length of our calls, answering the phone promptly, and the like. It is a happy reflection on the cooperativeness of NBC employees that the congestion on the switchboards has been relieved to a considerable extent.

However, there is still room for improvement, especially for those of us who have occasion to place long distance calls. Possibly in many instances a telegram would substitute very well for the long distance call. And, of course, often a letter could take place of a wire.

As you know, you should send your telegrams to the Traffic Department. If they have a TWX circuit available it will be used. Otherwise the telegrams will be sent by Western Union.

LET'S GET TOGETHER. AA MEMBERSI

Don't you think it's about time we had some fun? We think so, too -- so here's what the AA has planned for our first social gathering of 1951:

On Friday, February 16, there will be an informal "Get-Together" at the Hotel Dorset, 54th St. between 5th and 6th, from 5:30 to 7:30 p.m.

Those of you who have the strength to dance after a hard day's work will do so -- to music by all the top bands. Or just sit and relax, mix with your friends, and enjoy saying more than just "hello" to those you see occasionally in the hallways. The bar will be prepared to serve you your favorite libation, on a personal charge basis.

Because of limited space (capacity 300) it will be necessary to grant admission on a first-come, first-served basis. All who wish to attend should go to Employee Services, Room 705, for tickets, which will be available Feb. 12 through Feb. 16.

TICKETS ARE FREE OF CHARGE TO ALL AA MEMBERSJ

And if you want to bring a guest, you may do so at a cost of only fifty cents. Hope you're planning to come -- because we're counting on seeing you.

IN SERVICE

Following is the new list of NBC employees who recently have been called into service:

David Eddy. Information Frank Spain, Development Engineering Richard Byrns, Guest Relations Charles Dempsey, Guest Relations William Keen, Guest Relations Van Duyn Ridgway, Guest Relations Ray Powers, Guest Relations Gordon Wiles, TV Production Services Antonio Nelle, TV Technical Operations James Gaffney, TV Newsreel Harold Chase, Personnel William Forrester, Literary Rights and Playreading Victor Tervola, AM Technical Operations Raymond Dominge, TV Controllers Walter Post, TV Production Services Andrew McCulloch, TV Staging Services Robert Fisk, TV Film Herbert Greely, TV Technical Operations Constantine Gochis, TV Newsreel

This brings to 48 the number of NBC New York employees who have entered service. By the time Chimes is out, there will probably be more. We will try to keep you posted each month about our departing brethren.

NEWS ABOUT THE NETWORK



GEORGE E. FREY



JOHN K. HERBERT



FREDERIC W. WILE, JR.

Four major developments on the executive level have taken place at NBC within the past few weeks:

George E. Frey, Director of Television Network

Sales; John K. Herbert, General Sales Manager for the Radio Network, and Frederic W. Wile, Jr.,

Director of Television Production, have been elected vice presidents, and Charles C. Bevis,

Jr., formerly Assistant to the Vice President for Owned and Operated Stations, has been appointed General Manager of KOA and KOA-FM, Denver.

Billy Rose, one of the greatest showmen in America's history, has been signed to a two-year contract with NBC. He assumes his new duties as consultant to the NBC Television Network on February 1.

NBC and Barnard College will collaborate in an annual six-weeks Summer institute in radio and television, beginning this summer. Classes will be held in NBC New York studios, with members of the NBC staff as instructors.

The network's radio division of <u>Public Affairs</u> and Education is being merged with the AM News and Special Events Department, with Henry Cassidy heading up the combined services. <u>Edward Stanley</u> will be in charge of the Public Affairs and Education Division and <u>Joseph O. Meyers</u> will head the news operation.

Approximately <u>six and one-half million new</u>
<u>television receivers</u> were installed in the United
States during 1950, according to <u>Hugh M. Beville</u>,
NBC Director of Plans and Research.

Bob Hope has signed an exclusive long-term contract with NBC for both radio and television.

NBC scored a smashing triumph in Look magazine's first annual Television Awards, winning eight awards outright. Its closest competitor took four. One other award was shared with ABC, and another with ABC and CBS.

THANKS FROM JUNIOR ACHIEVEMENT

NBC's Junior Achievement group has asked us to express for them their thanks to all the people at NBC who have assisted them so greatly in their project, especially Messrs. Arch Robb, Charles Bennis, Peter Tintle and Frank Heitmann.

The NBC employees who are acting as advisors to Junior Achievement are Jerry Verbel, Production Advisor, Dick Jackson, Business Advisor, and Bill Rich, Sales Advisor.

"THE BIG SHOW"

Ex-NBC Page Is Producer of the Show That Is Making Radio History

Only 12 years ago Dee Engelbach was a page in NBC's Guest Relations Department. Today, he is producer-director of our spectacular Sunday night radio program, "The Big Show," which is being universally hailed as one of the major events in the history of broadcasting.

Just recently, for example, Collier's devoted almost its entire editorial page to a caricature of Tallulah Bankhead and "an unabashed plug" for "The Big Show." Critics have remarked that it is probably the most outstanding reaffirmation of faith radio could have been given. And the industry and public alike are making joyful sounds over this 90 minutes of adult humor and entertainment.

The man behind all this, Dee Engelbach, has gathered and combined one of the greatest accumulations of talent ever known in show business. Not only has he marshalled the great array of talent, headed by the incomparable Tallulah, and including Fred Allen, Jimmy Durante, Ezio Pinza, Ethel Merman, Bob Hope,



Groucho Marx, Eddie Cantor and Ed Wynn and scores of other luminaries as guests, but he has secured the services of some of the best writers in the business.

Engelbach's contemporaries on the GR staff were such present day prominences as Gordon MacRae, Earl Wrightson, Dave Garroway and Dick Haymes. After a couple of years of guiding tours around the building, Engelbach got a staff job as a producer-director and rose steadily until 1943, when he left NBC to become a free-lance producer-director.

Through the past seven years, his name has been linked with some of radio's outstanding shows, from dramatic to documentary to variety offerings.

In spite of its unusual length and breadth, "The Big Show" has never been overcome by its bigness. This is, of course, by design. Before the show went on the air, Engelbach declared that the keynote would be originality and not size. He insists that emphasis be placed on freshness and novelty, because "radio must not go by default."

The consensus in the trade seems to be that as long as producer Engelbach is around radio will $\underline{\text{not}}$ go by default.

THE JONES BOYS ARE OFF AGAIN



NBC-TV's Fabulous Newsreel Cameramen Leaving on European Assignment

Charles and Eugene Jones, the 25-year-old twin cameramen of NBC's television staff who have been responsible for most of the sensational newsreels of the Korean War you've been seeing on "The Camel News Caravan," are scheduled to leave in late January for a new assignment -- this time in Europe.

They plan to cover just about every accessible country on the continent, taking films about ECA, Atlantic Pact defenses and handling news stories as they arise, for NBC TV's program "Battle Report."

One is inclined to grow a little uneasy about the European situation now that the Jones Boys are going there, what with their unique ability to be "there" when a hot news story breaks. They started earning this reputation at 16, when they landed jobs as copy boys on separate Washington papers.

The twins were only 17 when they became the youngest regular news photographers in the capital. When they were 18 they joined the Marines as combat photographers, and landed with the first waves on Iwo Jima and Tarawa.

At the outbreak of hostilities in Korea, NBC called the twins up from their civilian jobs with the Washington Times-Herald and sent them directly to Pusan, where they proceeded to take their cameras right up to the front lines -- and beyond.

Among their exclusives were the first films ever made from jet fighters in combat and the only films of the Inchon landing. It was during the latter that Gene Jones was wounded in the chest by shrappel.

Shortly after their return to the United States, the Jones twins spoke at a meeting of the Overseas Press Club at Toots Shor's. Under the head "This Is a Story Which the Editor Cannot Cover," the Bulletin of the Overseas Press Club told of how at the meeting "more than half a hundred veteran newsmen listened motionless — some with tears in their eyes — while a couple of kids told about the war in Korea." The Jones Boys are not professional public speakers, but they were talking of a world they knew. As Gene said, "A dark and bloody world you can't know unless you're there."





EXECUTIVE -- Legal: Legal and NBC have lost BOB "Legal" MYERS to a California law firm. We were all sorry to have him leave. He was launched on his way by the department at a farewell party given by GUS MARGRAF at his home in Rye, N.Y. We welcome JEAN SCHNEIDER aboard. A former legal "eaglette," JO ANN MASON, has joined the Women's Marine Corps.

PUBLIC RELATIONS -- Press: Congratulations to SY FRIEDMAN on the birth of his new son Richard. MILDRED KALBAC has announced her engagement to William Bracco. They plan to be married in June. BILL PETERSON has joined us as new Assistant Copy Editor. BILL ECCLES has come down from the Mailroom to replace JOHN O'KEEFE in Photo Files. John is now Copy Clerk for the department.

Information: ANITA BARNARD reports 8 below zero weather at Lake Placid where she spent the holidays in a really white Christmas; ROSEMARY PFAFF held an open house New Year's Day at her home and at least 65 people were there most of the time. Information held a Christmas luncheon the Thursday before Christmas. Two desks brought together made a fine banquet table. In addition to the members of the department, BEA DAILY of Personnel, RAY JOHNSON and DICK STAHLBERGER of WNBC, JOSEPH ROTHENBERGER of TV Staging and DAVE BELLIN of A&P were very honored guests.

Continuity Acceptance: HELEN (Miller) POLLACH and her husband Dave are now the proud parents of a baby girl, born Dec. 27. They're naming her Fern. JUDY CHENKIN, who just came back from a wonderful trip to Europe, is substituting for Helen while she is on leave.

STATION RELATIONS -- TV Station Relations: Big news of the month is that STEVE FLYNN is the father of a son, Stephen, Jr., born Jan. 3. BARBARA COOK has deserted us to seek the sunny sands of Florida. AGNES HANFORD has joined us replace "Cookie" as Mr. LYFORD's secretary. The traveler in our office, it seems, is TOM KNODE, who left for several weeks of visiting our affiliates, including Miami. SHELDON HICKOX wasn't so lucky, going to Omaha, St. Paul and Kansas City, where the weather is really cold these days. Another newcomer to our office, but not to NBC, is RAY O'CONNELL, who joined us the first of the year.

Radio Station Relations: We are pleased to have a new boss in our department. NORM CASH took over this post Jan. 1. VIV CARROLL is pleased, too, because the same day we welcomed DON MERCER in as a station representative, and Viv is his gal Friday.

Traffic: Lots of luck and best wishes were extended to ROY BARTELS, who was the first Trafficite to enter the Army. JOAN MOONEY eagerly

watching the mails; reason -- her Don now a Marine. ALICE WEYRATHER JACOBS had a few of the gals out during the holidays to see her new home. Wonderful incentive to take that fatal step! Welcome to TEDDY LATTIME, our newest addition.

TELEVISION -- Film: New arrivals in TV Film are FLORENCE GERSHFELD, as a secretary, and LEONARD WARAGER, as a salesman.

Controllers: In the new members category we say "Hello" to FRANCES MCTIGHE, BETTY RANDOLPH, MARGERY KRUGER, MELVENE REESE, MARTHA KRINSKY, EDITH KORN, JUDY REITER, ED STEGEMAN, TOM SAMUEL, IRVING TRAEGER and EDMUND LUBERDA. JOE FULLER, BOB AARON, BOB RUSSELL, JIM CODY and JOAN DIMICELLI have transferred into our group from other departments. RAY DOMINGE has left us to go on active duty with the Army -- we held a farewell party for him at the Taft. Congratulations to JACK LAVAN, who has been promoted to the post of General Ledger Bookkeeper.

Staging Services: We held a Christmas cocktail party on Monday, Dec. 18 at the North Garden Room of the Hotel Astor, which was attended by approximately 200 people from Staging Services. Guests of honor were FRED SHAWN, JAMES KOVACH, CHARLES MCCUISTION and ROBERT WADE. Chairwoman were HELEN BISHOP and DONNA McCLINTOCK. Wonderful time was had by all.

Broadcast Operations: PRISCILLA PRYOR has announced her engagement to John Tyler Britton. MARLEIGH RYAN has joined the Broadcast Routine section of TV Operations.

Technical Operations: Congratulations to BILL de LANNOY, who became engaged at Christmas. New girls in the department are AUDREY GROSSINGER and TYRRELL MCAMIS. BOB FLYNN left for the Navy Jan. 17.

Program: KIRK BROWNING became the father of a 7 lb. son, David, on Jan. 16. ROSE SHEEKY is back with us after a long siege of pneumonia. HAL KEITH is scheduled to re-enter the Army, as a Captain, on St. Valentine's Day. The CRAIG ALLENS had a son, Craig, Jr., on Christmas Day. SARA MACON is recovering from the measles.

News and Special Events: MARTIN HOADE, producer of "Watch the World" and the new "Bob Considine Show," is the father of a new boy, Malachy, and STAN ROTKEWICZ also became the father of a little boy who came along Dec. 26. MARY DUNDON was married recently. Both GEORGE MURRAY and CONNIE GOCHIS have gone into service.

<u>Sales:</u> Two new salesmen here: JACK CARSON, who recently joined the company, and LANCE BALLOU, who came to us from TV Planning & Research.

Advertising & Promotion: Replacing RAY O'CONNELL as Audience Promotion Manager is JOHN HURLBUT, from WSYR. Ray has gone to Station Relations. A new writer here is JOHN HASKIN PORTER, formerly with the Buchanan Agency. FRANK MCMAHON has been snagged for jury duty. RICHARD BLAKE is nursing a badly burned thumb -- result of lighting someone's cigarette.

Sales Planning and Research: Latest addition to the department is BOB HOWARD, who was transferred from Radio Sales Planning and Research. He will work with DICK PAIGE on TV Ratings.

RADIO -- Program: GRANT TINKER, of Program Supervision, is celebrating the birth of his son, Mark Christian, who came along Jan. 16, tipping the scales at 7 lbs. 3 oz. CAROLINE ROGERS, a playreader, of Script, is leaving to take an editorial job with Reader's Digest, and EVELYN WESTFALL has left to go with Kwasha & Lipton, on Wall St. BILL FOR-RESTER, of Literary Rights, has joined the Marines.

Technical Operations: Welcome to newcomer JOSEPH SMART, who started Jan. 22 in Studio Field Engineering. VIC TERVOLA, who re-entered active duty as a Captain Jan. 5, is now at Ft. Riley, Kansas.

Recording Engineering: We're sorry to hear VIRGINIA WEBER has left the company to start attending Adelphi College. She has been replaced by SALLY NICHAULS. We'd like to spread the welcome mat for our two young recording engineers from KYW, Philadelphia, BUD DICKINSON and TED LE VAN.

News and Special Events: A series of switch-abouts in AM News: GRACE O'DONNELL becoming secretary to HENRY CASSIDY, our new Director of News, Special Events and Public Affairs; PEGGY WHITMORE taking over Grace's previous post; MARJORIE KABRE officiating at the switchboard. We bid a fond farewell to BARBARA PONS CASELLI, and in her former job as secretary to JOSEPH MEYERS, we welcome BETTY RAPP. Also, a welcome to JACK ELLIS, our new newswriter. On the home front, there are two more newcomers — a baby boy for RUSS WILLIS and a baby girl for DICK DOTY. Congratulations to you both!

Sales: MARY MUIR left the company Jan. 15. MARY SICKLE has been promoted to JOHN K. HERBERT'S office.

Advertising & Promotion: TOM DATER has come from Guest Relations to become our new production clerk. LENNIE GIARRAPUTO has taken the place of CHARLIE DENHARD, who has left the company. His friends in New York will be glad to hear that BLAKE CHATFIELD, Audience Promotion Manager in Hollywood, became the father of a 7 lb. 3 oz. package, David Blake Chatfield, born Jan. 7.

Sales Planning and Research: We've said goodbye to BILLIE HUBER, who left the company Jan. 1. MARY ELIZABETH BERNARD has taken Bille's place in our Circulation Department, and PAUL SCHEIER, in turn, has taken her place as Junior Statistician.

OWNED & OPERATED STATIONS -- Spot Sales: All our best wishes to ANN SAUNDERS, who became engaged right after Christmas.

WN BC-WN BT: The past few weeks WNBC-WNBT has been busier than the proverbial beehive. On Jan. 3 a small but enthusiastic band of video-ites gathered on windswept pier 88 to toast the departure on the S.S. De-Grasse of ALAN HANDLEY, "Easy Does It's" producer extraordinaire. He will be on the continent six weeks. Among the well-wishers were JINNA ROLF, JOHN CHAPIN, JOHNNY ANDREWS, FRANCEY LANE, DICK SCHNEIDER and JOHN STEARNS, WNBT's new director. In addition to John, WNBC-WNBT welcomes a whole host of newcomers: HELEN HANAU, as WINI SCHAEFER's assistant; MARY ANN STRIANO, as secretary to LENNY SAFIR: BARBARA STRUMPF to Radio Sales; PHYLLIS GEARY to Radio Promotion; BETTY RICHARDS as DICK STAHLBERGER's secretary: LAURA SCHWARTZ, as assistant to GEORGE WALLACH, and BETTY SAMET, as the station's pretty bookkeeper. JIM HIRSCH, WNBT Sales, is being congratulated on the birth of his son, Thomas James, on Dec. 19. Welcome back to MICHELE LESCURE, Mr. COTT's secretary, who underwent an appendectomy, and to GEORGE STEVENS, who is now with us as a radio account executive after a month's leave of absence. TED ZAER has come from Controller's to take over Mr. Stevens' former duties as Station Controller. Sorry to see AL SCOTT leave our midst to join the TV network as a director.

ADMINISTRATION -- Personnel: JANET DUGAN MOORE has transferred to ED SOUHAMI'S office as Labor Relations Research Assistant. We bade a fond farewell to HENRIETTA GRICE, formerly of our Records Section, who has joined the Treasurer's Department.

Controllers: After 11 years at NBC, MIKE BOLAND has left to join ABC. When we presented him with a wrist watch, Mike surprised us all by being at a loss for words -- the first time in 11 years. DON RYDELL got married on Jan. 20.

<u>Treasurers:</u> ELLEN McENTEGART has left us to take up full time duties as a housewife. ADRIENNE SELLITTO has moved up to Ellen's spot. New department members are MURIEL REIMERS, from WNBC, HENRIETTA GRICE, from Personnel, and GLADYS HARDY, new to the company.

Purchasing: Welcome to JEAN LEE, who has joined us, replacing DOROTHY MANALIO, who left us for a full time job as a homemaker when she got married recently.

General Service: Welcome to our new carpenter HAROLD BURKE. We're sorry that PETER RUHRORT had to leave us because of illness in his family. GEORGE MCLEOD is new Building Service Supervisor at 106th St.

In $\frac{\text{Supply}}{\text{PLORENCE O'GRADY}}$ is new to the section.

New member of <u>Protection</u> are: IRVINGTON CARLTON, FRED ACKERMAN, THOMAS MASTERSON at the Center Theater; DANIEL SINNOTT at the International; LOUIS SPINRAD at the Hudson, and WILLIAM MEYER at the Belasco. Congratulations to CHARLIE EGELHOFER, the new manager at the Hudson.

New girls in <u>PBX</u> are DOROTHY CUNNINGHAM and ALICE CONNOLLY. It seems the stork is flapping over PBX, with MARGARET BURKE expecting around this spring.

Air Conditioning: We hear tell that BOB HOLRITZ is studying plumbing on the side in Jersey City. TOM HENRY has convinced his girl he's the best -- wedding in June. BILL SANTHOUSE is at sea aboard the U.S.S. O'Hare and latest reports are that he will be another victim of wedding bells. GEORGE LINBERG has broken out with another rash of jokes and the men are taking up a collection to get him a complete memory course. JOE FERRERA is running around, buying up baby carriage, crib, football, roller skates, etc. Arrival due any day now. VINCE RYAN's son now a member of the U.S. Navy and proud papa's chest has doubled its expansion. At 106th St. ED WEILLE is in seventh heaven -- seems he has been adopted by a den of Cub Scouts. This proves there is a second childhood. At the Center Theater, PETE RATYKA reports the crew there has become the lost battalion, with McCONAGHY leading the attack on rust, dust and clogged pipes.

Stenographic: INGE WITSCHAS, while anxiously awaiting the completion of her new home on Long Island, is out on a buying spree for furnishings before her forthcoming marriage Easter Sunday. Also furniture shopping these days is IRMA WIITANEN, who is all enthused about the brand new apartment she will move into this spring. Irma also will live on Long Island. JOYCE STEGER has moved to Long Island where her family recently bought a home.

Duplicating: CHARLIE ATLEE is out having his appendix removed. Welcome to newcomers JOHN CASHMAN and GENE KENEFICK. ELWOOD DOUDT also underwent an appendectomy recently. BILL LEARY is awaiting orders from the Marine Corps Reserve. JIM HIRSCH has gone to Engineering and BOB GAMSER has joined Controllers. LOFTUS McDONOUGH got married Jan. 8 and is honeymooning at Lake Placid.

Mail: We had a terrific time at our annual Christmas party on Dec. 22 Besides the exchanging of presents by all, the proceedings were further enlivened by a 15 lb. turkey. Welcome to GIL GULBRANSEN and LOLA NOYES. Farewell to PAT MCGRATTAN and RUTH EENNETT. Department head BILL KELLY was interviewed by Jack Berch on Christmas Day, and the crew sang carols. Hello again to KIT SIEGFRIED, who has been visiting her Marine hubby on the West Coast. The "Date in Manhattan," show was enhanced by the appearance of SAM KIRSHMAN, boy comedian, who did his own humorous bit for all to see.

Engineering Development: MARGIE NEWCOMB is engaged to BOB MAUSLER of TV Maintenance.

National Administration: ED CORSI has left to enter the Army. JIM HIRSCH of Duplicating has taken his place.

Radio & Allocations: LILLIAN HOYER, Mr. DUTTERA'S secretary, has been transferred to Mr. Norton's office. ED PILLER became the father of a 6 lbs. 13 oz. baby girl, Marilyn Hope, born Jan. 12.

Technical Services: JUNE WALTER, Mr. WOOD's secretary, is leaving to go home to Pennsylvania.

<u>Audio-Video:</u> ELAINE HOLLYWOOD has moved her wedding date up to April 7. JOE GILLIGAN, formerly a clerk in Audio-Video, has been promoted to Apprentice Construction Man.

Guest Relations: Promotions: TOM DATER to A&P; WARREN SIMMONS to Tour Promotion Assistant, HARRY LOWERY to Literary Rights, JOE AHERN to Set-Up, JOHN CORSA to Staging Services, DELMA LIGHTY to Spot Sales. Our new cashiers are JOHN PLAIN, JIM GREENWAY and DON UPTON. New faces: Guides; JOAN MURPHY, JANE NORVELL, SANDY PAPPAS, BEVERLY HOROWITZ, FRANK KELLY, BOB BRAY, BOB LAMBERT, HANK SHENSKY, PETE COMMANDAY. Pages: RAY SHAB, ARNOLD GREEN, JOHN MOROCCO. Now on military leave: JOHN RUSSELL and RAY POWERS.

Set-Up: JOSEPH AHEARN and STEPHEN DIEKHAUS have joined us as new set-up men. JIM RICHARDS, former manager of the Belasco, now with TV Staging Services. AL PATKOCY has taken Jim's place and PAUL HERGENHAHN has filled Al's spot as Assistant to PAT CAHILL.

Sound Effects: JANE HENDRIE enthused these days over the folk-dancing classes she attends every week. AG HORINE off to Rome -- Georgia, that is. And back with us after having his appendix removed is DICK GILLASPY.

Music Library: EDITH WALMSLEY had the girls over for a leisurely evening of cocktails. The potency of the expertly prepared drinks became evident on the subway when everything became quiet by comparison. Two transfers have been effected this month: EDDIE DUNHAM, who needs no introduction, comes to us from Production. JOHNNY ROMAINE will be up in the Record Library from now on.

NBC AA'S BASKETBALL TEAM

At this writing, the AA's basketball team has held one practise session and has scheduled another at the First Christ Church Gym on 36th St. In spite of a late start, it seems we have the makings of a fine team, according to Martin Cohen, of TV Staging Services, who is coach and manager. Already lined up are games with JV and freshman teams of local colleges, RCA Communications and other company teams. If you are interested in playing, call Employee Services, Ext. 446.

BARGAIN COUNTER

FOR SALE: 1946 four door Mercury in perfect condition. Sacrifice at \$750. Owner must sell -- going into Army. For further information, call John Christophel, Ext. 8438.