

# NBC Chimes

RECEIVED

SEP 20 1951

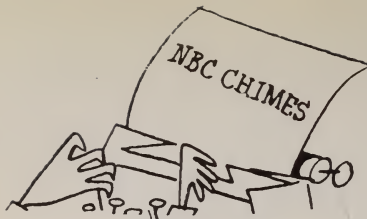
PHOTOGRAPHY SERVICE

SEPTEMBER - OCTOBER 1951



## ATHLETIC ASSOCIATION ELECTS

The above group has been named by the AA to head its activities during the coming year. They are (top l. to r.) Bill Kelly, Pres.; Frank Macauley, 2nd Vice Pres.; (bottom) Betty Bagshaw, Sec.; Doris Ann, Vice Pres.; (becomes next year's President) and Ann Teahan, Treas.



NATIONAL BROADCASTING COMPANY, INC.  
A Service of RCA  
RCA Building - Radio City  
New York 20, N.Y.

*Published monthly by and for the  
employees of NBC.*

SEPTEMBER - OCTOBER 1951

## HELP A FRIEND -- SAVE A LIFE

The two deeds suggested by the title of this story are unquestionably praiseworthy. To lend a friend assistance or to save an individual's life are also deeds that will provide the doer with infinite satisfaction. The only remaining item to question is the sacrifice necessary for these ends, and what follows will suggest a way involving a minimum of effort.

Here is how the whole thing works. The end of this month will mark the beginning of the semi-annual NBC blood drive. Half of the proceeds from this drive go into the NBC blood bank for future use by NBC employees and their families. Those who have had to pay for blood needed for transfusions know how much help this service can offer. Major operations often demand as many as twenty or more pints of blood, the cost of which can approach \$50 per pint.

The remainder of the blood accumulated in the drive will go for us by our servicemen. In Korea blood means "life", and upon the lives of our servicemen in Korea depends the freedom of America.

Supplies of blood available to our armed forces are precariously low, and the NBC account has been seriously depleted by a flood of withdrawals. Thus, the urgency of the coming drive is doubly apparent.

Contrary to popular belief, there is no pain involved in the donation of blood, and yet a life may be saved. Remember all these things when October 31 comes around, and take this chance to help a friend or save a life. Watch for further notices.

## FOURTH ANNUAL COMMUNION BREAKFAST

On Sunday morning, November 25, the Catholic employees and friends of NBC are planning to hold the Fourth Annual Communion Breakfast. Nine o'clock Mass will be celebrated at St. Patrick's Cathedral and will be followed by breakfast in the Starlight Ballroom of the Waldorf-Astoria. Uncle Jim Harkins, Committee Chairman, promises excellent entertainment as well as some very special guests. An invitation is extended to all, both Catholic and non-Catholic.

## AA SOFTBALL TEAM TAKES ADVERTISING LEAGUE

### PENNANT WITH PERFECT RECORD

----

### Drops Playoffs in Final Game

Playing in its first year of league competition, The Athletic Association softball team copped first honors in the City Advertising League. The team amassed a perfect record of eleven wins and no defeats in league competition and an equally commendable record of six wins and no defeats in pre-season practice games.

The title, however, was not won with the ease the record might indicate. Only after a final game with Hershon Garfield was the title assured. That final game was one necessitated by a prior game with the same outfit, a game which ended in a tie and a game in which NBC had to come from behind in the last inning. Bob DePoto's bases loaded triple kept alive the team's chances.

In the final game, NBC won a close decision, 4-3. In the sixth inning Ray Dillon walked to be driven home by Bob Henratty's triple for what proved to be the winning margin and league title.

In a post-season playoff series, the NBC team continued its record through the semi-finals but lost a best of three series in the final game to Hershon Garfield. In one of these games Gary Iorio pitched a one hit shut-out.

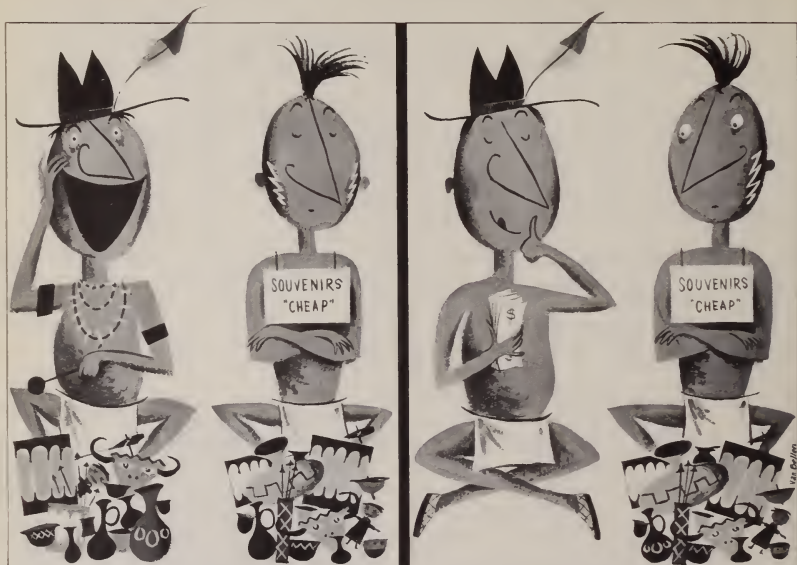
Playing for the club were: Bill Lynch, 2nd base; Gary Iorio, pitcher; Ray Dillon, shortstop; Bob Henratty, center field; Bob DePoto, short field; Jack Marshall, left field; Frank Gibbs, right field; Al Vecchione, third base; Ed Steiner, catcher; Bill Quinn, first base; and spares Walt Law, Jess Frankfort, Charles Zucker, Frank Woodruff, Ed, Hale and Don Salviola. Outstanding fan honors go to Diane LaPerch.



VICTORS

Top; Frankfort, Lynch, Quinn, Dillon, Henratty. Middle; Hale, Woodruff, Zucker. Bottom; Iorio, Steiner.

# PEOPLE sell better than paper



OPEN MOUTH, TELLUM STORY...

...NOT BE LEFT WITH INVENTORY

When you want to close a sale with a tough customer, you don't send a printed page. You send a man. And when that salesman gets there, he doesn't hold up a sign urging the prospect to buy. He opens his mouth and he talks.

Newspapers are a wonderful advertising medium—we use them ourselves. So are magazines. But the strongest sales message ever printed doesn't have the conviction of the same message delivered by a good salesman. And what is the closest thing to personal selling that you can get in any truly national advertising medium?

*You know the answer. It's radio.*

People sell on television, too, but television reaches only 3 out of every 10 families—compared to radio's 19 out of 20. Only with radio can human salesmen sell to a really national audience.

With a half hour evening show on network radio this fall, you can talk—yes, talk—to 2½ million more people than you would reach with a black and white page in *Life*... And it'll cost you 95¢ less per thousand.

With that same show, you can talk—yes, talk—to 1 million more people than you would reach with a black and

white page in *This Week*... And it'll cost you \$1.11 less per thousand.

The money you spend for that fall show will sell—as only the voice can—to 8,289,000 people... The same investment in newspapers will reach only 3,696,000.

You know that 95% of America listens to the radio. But did you know that they listen more... 13 million man-hours more every week... than in pre-television 1946?

To get a man-sized share of that audience, NBC radio now offers a plan with which you can use the human voice to reach twice as many people in the evening hours as the average evening television show... At considerably less cost.\*

*Above all, remember:*

People sell better than paper. The voice is more persuasive than ink. You don't win an election by holding up printed speeches—and you can't expect printed salesmen to sell as well as human beings.

*Like a demonstration? Just ask us for it.*

We'll be only too pleased to send around the complete story—delivered not by printed matter but by human beings.

\*ASK US ABOUT "TANDEM."

## NBC Radio Network

a service of  
Radio Corporation of America

## PEOPLE SELL BETTER THAN PAPER

The biggest advertising campaign of the NBC Radio Network in the last four years is now in progress.

Under the guidance of Jacob Evans, manager of AM advertising and promotion, the campaign, "People Sell Better Than Paper", began in August. It is utilizing 14 national business and trade publications and five network radio programs.

Section heads in A & P engaged in the campaign are Hank Shepard, sales promotion; Walter Van Bellen, art director; Ed Antonioli, production; and Pat Steel, audience promotion.

NBC Radio and its advertising and promotion department, in presenting the story of how People Sell Better Than Paper, have prepared a series of advertisements (a sample of which you see on the opposite page) forcefully telling the story of the selling power of the human voice. These ads will appear every other week for the remainder of 1951 in 14 different publications.

In addition, the Radio Network is using its own medium to further spread the story. The "commercials" on five network programs tell the NBC audience, both listener and client, that People Sell Better Than Paper.

The new campaign will establish radio as the most persuasive and economical mass sales medium, and NBC as the network offering the most to its clients.

Since radio is people, and uses the human salesman, it reaches more people, more effectively, than any other medium per advertising dollar invested.

Why? Because People Sell Better Than Paper.

## A CRY FOR HELP

Any office can be a mighty unpleasant place to work if your fellow workers aren't able to shoulder their share of the daily routine and still remain agreeable companions. The people you work with are vital factors in both your own happiness and the successful achievement of the company's many goals.

If you know of someone who you feel is especially qualified (both as a person whom it's fun to know and as a capable, skilled worker) to fill a job at NBC, you'd be doing us all a good turn by recommending that person to the Personnel Office. All you have to do is call Paul Ross, extension 363, and if an opening is available or in prospect, he'll be glad to arrange an interview. Most job openings for women fall in the clerk-typist and secretarial categories, those for men in the technical field and in Guest Relations. By bringing qualified people to the attention of Personnel you'll be doing a favor all around-- to the applicant, to the company, and to yourself.

## NEW RCA RETIREMENT PLAN CERTIFICATES ISSUED

A change was made in the RCA Retirement Plan on December 1, 1950 to provide for a different method of accumulating the money to pay retirement benefits. The change did not alter in any way either the contributions made by Retirement Plan members or payments made upon retirement. However, it did require the company to enter a new agreement with the Equitable Life Assurance Society. This necessitated the issuance of new certificates and new Retirement Plan booklets setting forth the details of the plan as amended. These items, together with a letter of explanation, made up a package which was distributed to Plan members in September. For employees who were members of the plan prior to December 1, 1951, a rider was included to be attached to the certificate previously issued by Equitable. These certificates should be retained along with the new booklet which offers a source of explanation about your retirement plan.

## ATTENTION SHOPPERS!!

All you Christmas shoppers or just plain shoppers! Here is some mighty interesting and pertinent information. Employee Services has continued to add to its reference file the names of shops offering merchandise at a saving to NBC employees and their families. No matter what type of goods you are thinking of buying, stop in at room 735 for some money saving information.



It happens at NBC

**EXECUTIVE -- Legal:** Legal is still buzzing these days with talk from our various vacationers. RITA PAOLUCCI has returned from a gay time at a Connecticut resort. The Bermuda tans LIZ MALONEY, ALICE GOUNULIAN, and TAM BEHRENS were sporting are slowly disappearing. TOM ERVIN is back with his annual Fire Island "glow" which he manages to maintain by week-end jaunts. JOHN SHUTE has been spending both weekends and vacation at his Maine retreat. Other vacationers included PAUL LYNCH, at home and visiting relatives; BEN RAUB, settling his new house; JOAN BAIRD and JEAN SCHNEIDER, to Point Pleasant; GRACE RICHARDSON, Vermonting; PHYLIS BUSS, to Iowa and her family; PAT SULLIVAN, to her home in Wisconsin; and INA SUGIHARA, to New Hampshire, Washington, D. C., and points unknown. Looks like Christmas will be here before we're all present and accounted for.

**PUBLIC RELATIONS -- Press:** SAM KAUFMAN, special assignments editor, has become radio producer of "Silver Jubilee on NBC". CRIS CASSERLY enplaned to the West Coast to see how the other half lives-she liked it. It wasn't supposed to be a vacation, but DON BISHOP went to Paris, or London, or was it both. It may not be news, but MILDRED KALBAC is now MRS. BRACCO. That sweet voice that introduces the Press Department is JOAN MCCALLUM. Press had an outing all its own honoring WARREN CROMWELL who will return in mid-autumn.

**Continuity Acceptance:** JANE CROWLEY is now working with DOTTIE McBRIDE reading television scripts, and to replace her we have welcomed JANE CANNON. We also have extended a hearty welcome to ELEANOR KOSS who replaces ERNA SCHILD.

**STATION RELATIONS -- Radio:** ELIZABETH McNAMARA has changed her name to MRS. ROBERT CAPUTI - lucky Bob. One week later MURIEL MORGAN took the name of MRS. LIEUT. JAMES CHISM. Messrs. CASH, MERCER, RITTENHOUSE, and KELLEY reported they enjoyed their vacations. It is believed they all journeyed to New England. NATALIE GLASER spent her vacation in cool New York and returned very tan, while EVELYN SOBOTKA traveled out to Long Island for her vacation. Welcome NANCY WEST, to Station Relations.

**Traffic:** Cupid's bow and arrow is pointing at the Tau Kappa Epsilon pin JOAN DUGGAN is now wearing. The lucky man is Tom Tierney. THERESA ZUCCHETTO returned from her vacation sparkling as much as her new diamond ring. Welcome to newcomers JEANNE JENKS, WM. BROWN, TOM DISTASIO, and JAMES MULLANEY.

**ADMINISTRATION -- Controllers:** It is rumored that JOAN BRACCO has been

receiving orchids from a wealthy playboy in Bermuda, her vacation haunt CECELIA McQUADE has left the department in pursuit of a teaching career. Among controller's new additions are SHIELA BROWN, MARIA NILES, and JOHN MITCHELL. PHIL CROUCH returned from vacation nursing a swollen jaw for seven days; his explanation - an impacted wisdom tooth.

**Treasurers:** A belated welcome to LOUISE KACICZAK, STEVE WOZNICA, DICK OLSEN, and JIM WILSON. Congratulations are in order to STEVE WOZNICA on his recent wedding. TOMMY is using her experience in Cashiers as Treasurer of the Bowling Club. Watch for that gleam in her eye as she approaches you on the alleys. There'll also be a gleam in GLADYS HARDY's eye when she sports that new fur coat this winter. Two weeks ago Herbie Schumm Jr. surprised us with a visit. It seems he is quite impressed with "cho cho" trains for he gave us a demonstration of one by walking on all fours. MR. WILLIAMS recently returned from his vacation during which he drove his son back to Dartmouth College. Thanks to HENRIETTA GRICE for her brainstorm in putting a fan in our vault. ADRIENNE SELL-ITTO has just returned from a wonderful three day holiday in Atlantic City. P.S. She still longs for Florida. GLENN JOSIAH surprised MURIEL REIMERS with a visit one Friday afternoon. GLENN is now on Navy payroll.

**Purchasing:** Congratulations to BILL RYAN on his promotion to Junior Buyer and big welcomes to BOB VALLERA and JOLEEN FOSSEY.

**Personnel:** The whole gang managed to have a great time at TED THOMPSON's farewell party in spite of the sadness of the occasion. TED has left the company to reenter the army. The welcome mat goes out for BILL TICE, his replacement as Manager of Personnel. Promotions have made OLGA PAVLOVA, JANE COSTELLO, and MERRIMAN HOLTZ old grads of Personnel. JOHN MICHEL, who recently left the company to enter the Navy has just been made a full Commander. Welcome to new Personnel members: PEGGY PLAGGE, FRANCESKA CAIRNS, LEE ANN HAHN, BARBARA MILLER, HYMAN BUSCH, PHYLLIS ORAM and PAUL ROSS.

**Set-Up:** JOE KALL found a 'star' pinned on his locker after his successful engagement at Grossingers. VAL McCORMACK is offering free legal advice since he enrolled in Fordham Law School. JAMES CASHION, on a recent visit to his hometown, Glens Falls, N.Y., was pleased to find the Elk's bank waiting to greet him at the station. BILL McNEILL, electrician at the Belasco, is combining business with pleasure down Texas way. GLORIA CLYNNE wants the world to know she finally won a baseball pool.

**Sound Effects:** In spite of hurrican warnings, MR. KNOPFKE stuck to his plans for a Florida vacation. Perhaps this complacency is due to experience in such matters as Fire Chief in his and neighboring towns on Long Island. From all reports, the members of this department enjoyed this year's outing. In his anxiety to join in the fun and delve into the delicious looking food, AGNEW HORINE used the emergency exit of the outing bus.

**Guest Relations:** A large party was held in honor of JOHNNY FAULK who was drafted into the Marines. We all bid a sorry farewell to all the temporary Guides and Pages who were with us during the summer. JACK MARSHALL and BOB CRAIG headed for Atlantic City where they opened their new night club act the first of September.

**Stenographic:** Vacation time found MISS LEONARD taking a series of trips to neighboring spots of interest, MRS. THOMPSON in New Jersey, ELOYSE GELFER in Monticello, MARGIE TRINKA, JO WHALEN, and MILDRED CUCCINIELLO at the Jersey Shore. A cheery hello to all the newcomers who have joined our group since the last "Chimes".

**Duplicating:** DICK PEDERSEN has been transferred to TV Engineering. JOHN CORSO took his place amidst the mailing lists with CHARLIE ATLEE. LOUIS VINCI and CHARLIE ATLEE spent "all expenses paid" vacations at Pine Camp thanks to the National Guard. VI SPARKS journeyed to Cape Cod for her vacation. Welcome to Duplicating newcomer BILL GARVEY. LOFTUS McDONALD is now the driver of TV Film's Jeepster.

**Mailroom:** The conversation here as all over the city has been nothing but talk of the Jints, Bums, and Yanks so we have little but baseball to report on. BILL LYNCH, is going to Fordham U. these nights and trying to work basketball in on the side. We had a pleasant visit from our friends from Fort Riley, Kansas, SAM KIRISHMAN, GEORGE BILL, and JIMMY BYRNE. They all looked as if Army life agreed with them. Best of luck to SAM NOVENSTERN who has moved on to Station Relations.

**General Service:** The stock room boys had better look out, Air Conditioning is looking for a window from which to install a ventilating duct. Heartiest greetings go to new Protection members GEORGE HEATHERTON, NEIL HANSEN, and DOMINICK VACCARO. AL HUMBERT spent his vacation fishing, but what he caught remains a secret. BILL SCHMITT was called for reserve duty in Watertown, New York. BILL's only complaint -- "no women". The whole department sends a sincere wish for a speedy recovery to ED LOWELL.

**Music Library:** We have two newly-weds and one soon to fall into the same category. PHEBE CROSBY is now MRS. PAUL HAAS, while HELEN HOWELL recently became MRS. PERRY BURGETT. ANNIE MULLER invited us all to dinner in honor of HELEN and MURIEL MORRISSEY. MURIEL is to be married October 6 to Ed Kishkill. No one else in the department is allowed to get married until finances have recovered. JIMMY DOLAN is the father of two at one time. MIMI KILGORE sends us cards from Europe where she is picking up both impressions and expressions. The newcomers in the library are SOL RUBIN and LEA KARINA.

**O&O STATIONS - WNBC-WNBT:** There have been many recent changes in our staff. First of all we want to welcome and congratulate CHARLIE PHILLIPS as Assistant General Manager. Also congratulations to JIM HIRSCH on his promotion to Manager of Advertising and Promotion. A big welcome to all

the new people in the department: BARBARA SCOTT, BARBARA BARBER, MARIE CADIGAN, DORIS BRAVERMAN, ANN KRAMER, HAL GOLDEN, and CHARLIE FREED. We sure do miss FRAN CARLSON's cheerfulness, and here's hoping her illness ends in a hurry. Taking FRAN's place is JOYCE ROBERTS. STEVE WHITE had a little difficulty a while back. It seems that after calling and making a date with a young lady, he found upon arriving there it was the wrong girl. LAURA SWARTZ had such a good time in Oregon on her vacation that she'll be getting engaged shortly.

**Spot Sales:** Congratulations to JAKE EVANS on his promotion to Manager of Radio Advertising and Promotion, and welcome to NORM NEUBERT who takes his place as Manager of Sales Development. Hearty welcomes also go to MARTIN WERNER, FRED LYONS, and CHARLES DRESSER. DICK CLOSE has been promoted to TV Sales Manager.

**RADIO NETWORK -- Sales:** JOANNE NOLT has replaced GLORIA SAHM as secretary to VINTON FREEDLEY and CHARLES PHELPS. MARION SCHWOLERT is wearing a twinkle in her eye nearly as large as the twinkle on her left hand. There was lots of excitement last Thursday when we celebrated the signing of Mario Lanza. Picture shows HENRY SJOGREN, Controller for Radio Network; JOHN HERBERT, Vice President in Charge of AM Network Sales, and PHILIP PORTERFIELD, Salesman for the account at the festivities. A special welcome goes to the newest member of our department, HOLLY TITMAN.



**Program:** Our "Big Show" family returned this week from their European venture where they taped two shows, one in England and one in Paris. Members of the family who went abroad were DEE ENGLEBACH, Producer and Director of the show, his secretary, DOROTHY BROWN, writers GOODMAN ACE, SELMA DIAMOND, MORT GREEN, and GEORGE FOSTER, Assistant Producer, Director, JIM HARVEY and MR. CHARLES BARRY, Vice President in charge of Radio Program.

**Technical Operations:** JO STURNIOLO, WALTER HILL and JERRY SCHEYER, all new fathers, are looking very tired these days. Must be those 2 AM bottles. ELLEN JOHNSON deserted a nice air-conditioned office, which is now being enjoyed by ROSEMARY SCHAUBLE. GEORGE VOSE and JACK BRAVERMAN went to Europe with the "Big Show". MARY and BILL SCHWARTAU have finished their dream house in Shorham, L.I. They invited JACK KENNEDY

out for a rest one weekend and put a hammer and some wall boards in his hands. BILL claims it was a job well done, but JACK refuses to comment.



**Controllers:** Much fun was had by all at the boat and beach party HENRY SJOGREN threw last month for the gang. JOE MULLEN proved himself an expert sailor when he took his turn at the helm of the Hula Kai. In the picture at the left, which was taken that day, JOHN DEMAIO doesn't look as if he's buying the story LOU NEWMAN is telling about the one that got away.

**TELEVISION NETWORK -- Controllers:** JACK HAYWARD has been appointed Budget Manager of Television and will be assisted by NICK GILLIS who has moved over from Radio

Controllers. Mary and THOMAS MEEHAN are the proud parents of their first boy, Thomas Jr. BILL FARRINGTON has been burning up the hills of West Massachusetts with his nightly sorties. Rumor has leaked the disclosures of his engagement, but no one will commit themselves.

**Technical Operations:** We all had a most wonderful time at the outing. Many thanks to those who made it such a great success. The Yankee scouts should have been around to see AL PROTZMAN knock 'em over the Polo Field! One more deduction on their income tax is allowed to TAMBI TAMBURRI, RAY BARRETT, BOB DANIELS, and our star pitcher, GARY IORIO for becoming "daddies". We'd like to say hello to JOAN SCHALLER who has helped Mr. BASTON get the TV Students ready for our new Fall schedule. MEL HENCH, BILL SIMMONS, and DON DUNN have said goodbye to the bachelor life and are sporting wedding rings and blushing brides. We finally found someone who can "out-shout" JACK IRVING. A hearty welcome goes to PAT McMAHON, HERB DeGROOT's new secretary.

**News and Special Events:** Here's one for the books, and if it isn't news, at least it's a special event. It could only happen to STANLEY ROTKEWICZ and it did. The scene is the Green Valley Golf Course along about the eleventh hole. "Stan-the-man" teed off in an accepted fashion, and away she went.....A HOLE-IN-ONE.....but..and herein lies the tale.. the hole just happened to be located a couple of fairways distant. This feat so bewildered "The Man" that it required all of a dozen (conservative) strokes before he finally arrived at the hole he was aiming at in the beginning. From 106th Street comes word of bigger families for both RALPH PETERSON and DAVE BASHKOW. DAVE KLEIN proudly announces a new acquisition for his den - a bear trap. (girls please note). MARY JO TODD and TOM PRIESTLY returned from Bermuda with stories of much hard work but no stories to account for a nice suntan.

chased a car and is now learning to drive. PEGGY WHITESIDE has joined our office as secretary to JOHN PORTER.

**Broadcast Operations:** MONTE MORGAN's fabulous vacation included visits to Mexico City, Apaulco, and Havana, Cuba - as he relates the tale. (According to close friends, a gay week was spent in oo-la-la Paris, France.) MARGE MULLEN and BETTY ANN FEE - needless to say - strongly recommend Canada.

**Television Film:** September first was the day EMILY AYLING, formerly VIC BORSODI's secretary, decided to take the big step with ART BRUCKMAN, Supervisor of our Film Exchange. ART, incidently, has been advised of his transfer to Hollywood to set up a new film exchange out there. Going along with ART to handle secretarial duties is MARILYN GANDEL, also a former secretary of VIC BORSODI. Welcome to new TV Film members TERRY COLOSACO, MILDRED LINDQUIST, and HARRY NOVICK.

**Program:** MARIE FURGUSON and SALLY LOU RUSKA had such an eventful time in Bermuda, they're going down for more in October. Best wishes to ROSE SHEEKY EVANELIA and her new husband, FRANK, of Staging Services.

**Production Operations:** On October 27th both BARBARA SMITH and FLO CAPRIO will join the married set. If anyone failed to see MARY REGAN's picture in Collier's last month we just happened to have a couple hundred extra copies down in 870.

**RADIO NETWORK -- Advertising and Promotion:** ENID BEAUPRE, librarian, was the honor guest of a party by the office staff on the occasion of her 22nd anniversary with the network. Almost a Silver Jubilee here, too. So long and all the best to HARRY WELSH, DON FOLEY, and MARILYN HOFFMAN. JOAN HAYES is now in Station Relations. Everybody is back from vacation at last: LORETTA LEHIVE returned from the Jersey Shores, ED ANTONIOLI from Pocono Pines, Pa., CLYDE CLEM, the Carolinas, HOPE SHINKOFF back from Maryland, TOM DATER still singing the praises of St. Louis, and MARION LUTZ summered (for two weeks) in South Hampton. New "People (who) Sell Better Than Paper" include: BOB HITCHINS, ALAN HIRSHFELD, and MURIEL SMITH, sales promotioners; and BOB DOLOBOWSKY and WALT EINSEL, artists.

**ADMINISTRATION -- Engineering:** MARGIE NEWCOMB bid farewell to NBC to marry BOB MAUSLER of TV Maintenance. Welcome to draftsman GEORGE ISEDA and to TOM LOGAN who takes THOMAS FLYNN's place. MARTIN H. MEANEY, formerly of Radio and Allocations has been promoted to Captain in the Marine Corps. All awards for most vacation travel go to DAVE MOLONEY who went all the way to Ireland. Audio Video offers a hearty welcome to newcomers SHERMAN ATWOOD, HENRY BARTOLF, RICHARD EDMONDSON, JOHN KENNEDY, MARJORIE MARSHALL, MARIE MCGREVVY, EDWARD PORES, GERALD RESTER, SALVATORE SALANITRO, LAWRENCE WEILAND, and DAVID WILLIAMS.