

NBC Chimes

DECEMBER 1951



Merry Christmas



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NATIONAL BROADCASTING COMPANY, INC.
A Service of RCA
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New York 20, N.Y.

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CHILDREN'S CHRISTMAS PARTY SET FOR DECEMBER 24

The annual NBC-ABC Christmas Party for the children of employees will be held this year on Monday, December 24th, at the Center Theatre. As in the past, this party will feature Christmas greetings by the presidents of both companies, a program of variety entertainment and the distribution of gifts to the children by Santa Claus (with Milton Cross behind the whiskers).

The doors at the Center will open at 9:00 A.M., and the program will start promptly at 10:00 A.M. Admission will be by ticket only. All employees will receive ticket request forms in the near future.

Last year 1296 presents were wrapped by employees to fill Santa Claus' pack for the party, and this year the number may be even greater. When the call for help goes out, remember how many packages have to be wrapped and how much pleasure those presents are going to give to the children at the Christmas Party.

NOAH SPRECHER -- "FISHER OF MEN"

A drowning Latvian refugee owes his life to Noah Sprecher, Television Maintenance Supervisor, who happened to take up surf fishing early this fall. On Sunday morning, November 4, Sprecher reeled in the 160-lb. man like a striped bass from the choppy waters of the Atlantic Ocean off Far Rockaway beach. It took him just three casts to wrap his line around the body of Robert Stuls, a 59-year-old year-round "health swimmer" who arrived in America four months ago.

"I played him like a big fish," Sprecher said. "I thought my 9-foot glass rod or the 36-lb. line would snap. Luckily they didn't. There wasn't time to take off the hook or the metal squid that could have killed the man if I had hit him. On the third cast, when the undertow had already pulled Stuls 50 yards from the shore, I felt him on the line. Then I managed to work him alongside the rocks where I could jump into the surf and heave him out of the water. Stuls is one man who can say that his life hung by a thread."

SECOND 1951 BLOOD DRIVE

NBC's second blood drive of the year came to a successful conclusion on October 31st and November 1st, when 312 employees registered at the Rockefeller Center Gym with the Red Cross mobile unit. At the end of the two-day period 244 pints of blood had been donated to provide aid to the wounded in Korea and to add to the NBC Blood Bank account with the Red Cross.

When contacted last week, Drive Chairman Tom Naud expressed appreciation for the fine cooperation given by so many employees and apologized for the delays caused by the large turnout. He also reiterated the fact that although the drive was successful, the need for blood is still critical.



"Lovely day," says the nurse. Norman Cash, Tom Naud, Art Hamilton, Jo Dine, Pat Weaver, and Robert Montgomery ogle agreement.

If you were unable to contribute blood during the regular drive, you may still help a soldier who's been wounded in Korea or a fellow employee who needs blood after surgery or an accident by arranging an individual donation with the Red Cross. All you have to do is to call MURray Hill 9-1000 and ask for the Blood Donor Appointment Desk. An appointment will be arranged for you to visit the Blood Donor Center at 70 West 40th Street at your convenience. Or if you live in a suburban area, there may be a donor center close to your home.

The donation of blood is simple and painless and takes only a few minutes. And that few minutes of your time may add many years to another person's life.

TOSCANINI MAKES AND BREAKS RECORDS

Arturo Toscanini, NBC's veteran precedent breaker, broke another one during November when he conducted a recording session with the NBC Symphony Orchestra in Carnegie Hall starting a half hour after midnight. The two and a half hour session ending at 3:00 A.M. was devoted to recording Brahms' Symphony No. 1 for RCA Victor. Toscanini was pleased with the late hour since the BMT subway under Carnegie Hall runs very little at that hour, and the resulting interference with the music was considerably reduced.



NBC-TV STUDIO BROOKLYN

Despite the continuous and startling growth of NBC during recent years, television remains a precocious child -- no longer an infant but a strapping adolescent, bursting buttons and outgrowing studio facilities with clockwork regularity. To meet TV's latest demands -- a realignment of facilities to permit morning programming and semi-permanent studio set-ups -- the Company has acquired a tract of land across the East River in Brooklyn.

Several weeks ago NBC signed a contract to purchase from the Vitagraph Corporation, a subsidiary of Warner Brothers Pictures Corporation a full city block of property in outer Brooklyn formerly used for the production of motion pictures. The conversion of this facility to television is being carried out at present, and it is expected that live programs will be emanating from "NBC-TV Studio Brooklyn" by the time Christmas arrives.

The new studio is located at 1268 East 14th Street, one block from the Avenue M station on the Brighton Beach Line of the BMT. The area contains three buildings -- a large sound stage, a small adjoining building, and a construction shop. The sound stage, measuring 85 by 16

feet, is being converted into NBC's largest single studio, more than one and a half times the size of studio 8H. The abundance of space at Brooklyn will make it possible to set up shows which use the same scenes in consecutive weeks and leave these scenes in position for some weeks at a time without interfering with operations in other areas of the same studio.

The technical installation will be relatively simple, at least for the present. Four camera chains are being installed, and the only new type of equipment contemplated will be remote-control electric hoists in the lighting battens. Until a permanent circuit can be built, programs will be fed from the Brooklyn studio to the Empire State Building by means of a special microwave radio relay linked through the Willoughby Street office of the Telephone Company.

Studio operations at Brooklyn will be under the direct supervision of "Rod" Rodomista, who will be assisted by several studio supervisors and a clerk-typist. Brooklyn Supervisor for the Television Technical Operations Department will be Tony Rokosz. Staging Services is reconditioning the construction shop building, and all scenery to be used in the studio will be built and painted right on the lot. This shop and the Staging Services personnel will operate under the direction of Murray Musskind.

Since the Brooklyn studio is in a partially residential area, NBC employees will find it a pleasant place to work, and the location will be particularly convenient for residents of Brooklyn.

It is too early to say what the ultimate position of this new production location will be within the NBC Television organization, but it is certain that new flexibility will be added to television operations, and the name "Brooklyn" will soon be as familiar to all of us at NBC as "106th Street".



Bernard Sachs, studio supervisor, surveys the view from the radio relay platform.

1268 East 14th Street

AA DANCE A ROUSING SUCCESS

270 Crowd Sun Room of Hotel Edison



Thanks to unusually thorough preparation by John Steeves and the members of his committee, the first Athletic Association dance of the season turned out to be one of the best in recent years. More than 270 AA members and guests gathered at the Hotel Edison on Friday evening, November 9th, to enjoy the pleasures of dancing, good company, and a top-notch floor show. When the last couples finally departed at 2 A.M. -- two hours after the schedule closing time -- AA President Bill

Kelly bid the dance committee good night with a "Bully! Well done!"

Music for dancing and listening was provided by Johnny Andrews and his band, featuring for the occasion Henry "Hot Lips" Levine of "Chamber Music Society of Lower Basin Street" fame. This group, with admirable versatility, furnished danceable renditions in every rhythm and mood from Dixieland to rhumba to "pop". "Judge" Harkins commanded a posse of silver-starred deputies and with measured fairness meted out stern penalties for "dancing too close". As master of ceremonies Uncle Jim presented a fine troupe of entertainers including Gloria Ryan, James Oliver, Roy Douglas, Albenese, and NBC's own Gene Wood and Bill Szathmary.

Congratulations are owed to committee members John Steeves, Gloria Fishbone, Sam Novensterm, Helen Kall, Rosemarie MacLellan, Uncle Jim Harkins, Bill Kelly and Jim Hirsch. NBC will be looking forward to the next AA dance on January 18th.



Counting noses and pennies with John Steeves and Gloria Fishbone.



Look who's dancin'!

THE BROADCAST COORDINATOR

(This is the first in a new series of articles describing typical and interesting jobs at NBC.)

The "fired up" light on the Technical Director's console gleams red. A monitor screen shows that the program from 3B is winding up. As the hand of the clock swings quickly past 29 minutes after the hour and speeds on, a voice pierces the shadows behind the TD's shoulder -- "15, 16, roll!" Numbered film leader flashes by on the preview monitor, a moment of darkness, a switch in Master Control, and the NBC three-chimes identification blends smoothly into the end of the live show with split-second timing. Another local station break has been expertly organized and started on its way, and very roughly another \$1000 of company revenue has been successfully earned.

Supervising station breaks is only one of the many duties performed by the Broadcast Coordinator (Associate Director), whose staggering major responsibility is to serve as the accurate final check on the work of many of those employees who build the day's television operations, both network and local. He must see that all the complex elements, the output of many departments, that go to make up the television schedule are integrated into a smooth-flowing and accurately-timed on-the-air presentation. If Titling inadvertently sends out the wrong telop card, if Scheduling makes a mistake, if an announcer is assigned to the wrong film studio, it is up to the Broadcast Coordinator to anticipate these errors and correct them before air time, wherever possible. The "BC" serves as a memory and operational conscience for scores of engineers who have their hands full doing an efficient job of operating complicated equipment without having to shoulder the additional burden of providing operational supervision.

To perform his work satisfactorily the Broadcast Coordinator must have a good basic knowledge of the duties and problems of the people he works with. He must know the capabilities and limitations of NBC's technical facilities and of the AT&T transmission facilities. He must understand film makeup, scheduling, titling, announcing, and the techniques of directing television programs, both live and film.

At present there are 14 Broadcast Coordinators on the TV Broadcast Operations staff. They provide over-all coordination of the day's operations from Master Control and also direct local station breaks, the integration of film into live shows and complete film programs from studios 5F and the new 5E in Radio City and 11F at 106th Street.

So this month it's "hats off" to NBC's Broadcast Coordinators: Bill Brown, Bob Corwin, Ed Cosgrove, Denny Dunn, Grant Johnston, Jim Kitchell, Don Kivell, Dan O'Connor, Fred Rawlings, Charlie Rawski, Ed Roth, Charlie Sieg, Chet Wayne, and Bob White.

A.A. activities



BASKETBALL TEAM STARTS '51 SEASON

November was kick-off month for the 1951 season of the Industrial Basketball League, and coach Marty Cohen predicts a busy and successful string of games for a strong NBC entry. The league is made up of nine teams, including the FBI, J. Walter Thompson, Eastern Air Lines and others, which will be played on a double round-robin basis as the winter progresses. At the season's end a play-off will be held with the leaders in the Advertising Basketball League.

At present there are approximately 30 men on the roster of the NBC aggregation, but League rules limit team membership during any one game to 12 players. The starting quintet consists of Randy Goetz, Tom Naud, Bill Lynch, Dick Jackson and Marty Cohen, ably backed up by such stalwarts as Jim Loomis, Jack Weir, Bill Quinn, Charlie Zucker, Doug Rogers, Bill Coldwell, Jack Berg and Herb Oxman.

All employees and friends who would like to watch the NBC basketball team in action will be very welcome at any of the games. Three Monday evening contests will take place during December, on the 3rd, 10th, and 17th. Game time is 7:00 P.M. in the Eastern Airlines Building Gym.

BOWLING LEAGUE

Interest is running high as the popular NBC Bowling League enters its third month of winter competition, on a ten-pin marathon that will last until April 17th. Rivalry on the League alleys this year is provided by 14 five-man teams engaging in 26 weekly clashes.

Team standings as of November 15th were as follows:



	<u>Won</u>	<u>Lost</u>	<u>Average</u>
(1) Avengers	26	10	619 26
(2) Controllers	23	13	679 74
(3) Construction	23	13	674 33
(4) Engineering	22	14	737 54
(5) TV Maintenance	21	15	657 74
(6) General Service	21	15	611 96
(7) Audio-Video	18	18	657 33
(8) Gremlins	17	19	644 60
(9) Development	16	20	545 33

		<u>Won Lost</u>		<u>Average</u>	
(10)	Set Ups	15	21	568	26
(11)	Radio Rogues	14	22	589	26
(12)	Flashers	13	23	590	89
(13)	Excretaries	12	24	578	93
(14)	Pinheads	11	25	523	19

The highest individual average for the first two months of the season was held by Les Vaughn, who chalked up a neat 169. Leader among the women bowlers during the same period was Mary Lynch with a 153.

As a sidelight on NBC bowling, it should be noted that at least one prospective team was unable to join the League this year because of late planning and that as a result several bowling enthusiasts were denied a chance to play. A contract for a certain number of alleys for the following year must be signed at the end of each season in order to insure a reservation of the alleys for the highly desirable 5:30-8:00 period. Therefore, any employees who wish to participate in the NBC Bowling League during the 1952-53 season should organize a definite team sometime during the next few months and enter that team with League resident Joan DeMott before April 17th.

JUNIOR ACHIEVEMENT AT NBC

Junior Achievement is a national business-sponsored organization established for the purpose of acquainting American youngsters with the theories and practices of the "free enterprise" system. It achieves its goal by assisting groups of teen-agers in forming "companies" to operate and to make profits in various fields of business.

This winter, as in the past several years, NBC is sponsoring a Junior Achievement company in the radio and television broadcasting field. Twenty-five youngsters, ranging in age from 15 to 20, are engaged in the project under the professional tutelage of their NBC advisors, Dick Hollands, Newton Feldman, Lelia Pleadwell, and Bob Garthwaite.

In their first meetings the "stockholders" reached agreement on Jay Productions as their official company title and decided that their business activities would include the writing and attempted selling of several radio and television scripts. Two-hour meetings will be held each Wednesday evening through the winter in studio 8F, and many of these meetings will feature prominent NBC employees speaking about the broadcasting specialties they are best acquainted with.

For Christmas purchase discounts on a variety of items, call Employee Services, Extension 462.



It happens at NBC

EXECUTIVE-- Legal: RUTH BUTLER and RITA PAOLUCCI have successfully auditioned for the Rockefeller Center Choir. *(Grace Richardson)*

PUBLIC RELATIONS -- Press: Nancy Ellen Lauten, born Friday, November 9, is now living with her parents, Mr. and Mrs. BILL LAUTEN. Welcome to writers SHIRLEE GIBBONS and ALEX MUMFORD and to JACK TRACY's new assistant EVELYN SALERNO and to HANK WILLIAMS in Photo Files. WARREN CROMWELL has been welcomed back to the fold. JOHN O'KEEFE is now in Germany with the 301st. MARY LYNCH is merrily playing records on the door prize she won at the AA dance. Travelers: ALLEN KALMUS spoke at the University of Florida; PHIL DEAN made a bond drive trip to Colorado; MILT BROWN and ART SELBY were aboard the Big Show Southern Show Train; DON BISHOP returned to the hills of North Carolina. *(Bob Wren)*

Information: Reverend and Mrs. CHARLES COLE (KATHRYN) celebrated their thirtieth wedding anniversary in November at Atlantic City. ROSEMARY PFAFF, Information's Lark, gave a benefit recital for St. James Presbyterian Church. ANITA BARNARD, RITA MAURY, ALICE KENNEL and ROSEMARY PFAFF participated in the NBC blood drive. *(Eileen Tobin)*

STATION RELATIONS -- Radio: We shall all miss NORMAN CASH, Director of Radio Station Relations, who has resigned to join the Crosley Broadcasting Corporation as Assistant General Sales Manager. ALAN COURTNEY of Station Relations in Hollywood has been visiting the New York office for the past few weeks. BILL KELLEY became the father of a daughter, Susan, in September. Welcome to GLORIA CAGGINE, MARILYN SICHEL and ELLEN COIT. *(Beverly Badger)*

Television: After 18 years with NBC, E. B. LYFORD has left to join the Dumont Network as Director of Station Relations, taking AGNES HANFORD, his secretary, with him. Farewells and best wishes were voiced to both Mr. LYFORD and NORMAN CASH at a gala party in the Rainbow Room. JOAN HAYES, secretary to TOM KNODE, has announced her engagement to a West Pointer. "SPIKE" KNAPP and NED DALY have joined the department as contact representatives. Much activity around here getting ready for the annual NBC Convention at Boca Raton, Florida. The big question was "Where'd I put that bathing suit I had in July?" *(Miriam Lacomara)*

Traffic: Two engagements have been announced in recent weeks -- that of THERESA ZUCCHETTO to Sgt. Kenneth Garcia and JOAN DUGGAN's engagement to Tom Tierney. Former Trafficite SANDRA NEEDHAM REDA became the mother of a bouncing boy, Thomas Joseph, on November 9. New additions to Traffic and Communications are BARBARA GRIFFITH and HELEN DOUGHERTY. ELIZABETH CURRY is back with us again after an absence of a number of years. *(Joan Duggan)*

RADIO NETWORK -- Sales: Several new faces around Radio Sales. MARILYN RADSHAW joined us from Guest Relations. MARY ANN JONES, our Tennessee Miss, is taking JOAN BRELL's place as secretary to CHUCK DENNEY. Leaving at the same time as Joan was salesman NORMAN GLENN. A welcome also to MARTIN SOPOCY. The NBC Blood Bank had three depositors in the persons of KATHLEEN WALKER, JEAN MARTIN and JOANNE NOLT. *(Mary Mercer)*

Advertising and Promotion: Belated greetings to SONIA EDIFF and JIM MULLEN, new audience promotion writers. Another new addition, LOIS ERNER, is proudly displaying an engagement ring. To her, congratulations. Department head JAKE EVANS is pleased over NBC Radio's promotion pieces winning a special outstanding award in this year's Direct Mail Advertising Awards contest. The sales promotion section has been boosted by two new faces belonging to MARTIN HUMMEL and WALTER UNCAN. Sales promotion chief HANK SHEPARD is keeping a busy schedule because of many showings of the new Radio film "This Is NBC".

(Vernon Lowell)

Planning and Research: Best wishes to ALDONA CHASE, who became Mrs. William Dallago on November 25. She has been replaced as Client Service Supervisor by CAROL BURTON. DWAYNE MOORE leaves NBC to take over ratings operations at Lennen and Mitchell. His replacement is BILLIE UBER, a previous NBC employee. DORIS PHILLIPS has been promoted to be Tom Tart's secretary in TV Studio Operations. *(Alice Greenstein)*

News and Special Events: A hearty welcome to three newcomers -- PHILIP GOULD, writer, and STEVE SCALIA and DICK HAMMER, copyclerks.

(Margaret Whitmore)

Technical Operations: Good luck to MAX JACOBSON, GEORGE ANDERSON, JOE ILVA, HOLLIS "PAPPY" YOUNG and GORDON WINDHAM, who have gone on to television. HARRY GRELCK has replaced M. Jacobson. Congratulations to JOHN SCHNURMAN of Audio Maintenance on the arrival of his fourth baby. The Welcome Mat is out for BOB HANRETTY, who has been transferred from Recording to Operations. BOB MCINTOSH and PETER GROOM, formerly of NBC in Montreal, have joined us, as has MARTIN ENGHAUSER. A belated welcome to MARY BROICH, who is the latest addition to the Recording Group. Congratulations to JOHNNY DEEG and his new wife, Dorothy. GEORGE ROBINSON of the Field Group went to Boca Raton for the NBC Convention. BOB RUDICK and BOB ZWECK, now with the 301st in Germany, stopped in to say hello in November. *(Jane Ermentraut)*

Program: MARIE SUCHAN has returned to her desk after a three-week siege at the hospital. It's good to have you back with us, Marie. Our newest addition to the department is JOAN POLLAK, secretary to MEREDITH WILLSON.

(Ellen Johnson)

TELEVISION NETWORK -- Controller's: At press time, DAN SULLIVAN, who

was married recently, is waiting on Governor's Island for the final decision whether or not he'll be drafted into the Armed Forces. We wish him luck. Best wishes to Mrs. TERRY MCBRIDE, who'll be taking a leave of absence starting December 1. Her reason -- happy anticipation. Our congratulations to TONY DENTE, JAMES CHENARD, IRVING TRAEGER, GEORGE ROGERS, IRWIN WELPEN and DAN SULLIVAN, all of whom have received recent promotions. New members welcomed to the department are JOHN NATALE, JOE HEWES, MARTY MACEDA, KAY O'BRIEN, and LES CLARKE.

(Irving Traeger)

Sales: Short movies have been made of all salesmen visiting clients in their offices. GEORGE FREY has supplied the commentary, and the films were shown at the Boca Raton meeting. HARRY FLOYD, ANDY ANDERSON and JACK CARSON are fighting for top billing. HERB HOBLER has been giving a weekly shingle by shingle description of the building of his new garage. Wedding bells are ringing for ELLEN BREEN and Bob Coyle and BETSY DICKSON and Bill Henn. Betsy has left us to make her home in the South, but Ellen will be with us until her man returns from New Foundland.

(Hallie Robitaille)

Advertising and Promotion: On October 9 ED VANE became the father of a baby boy, Richard. Congratulations, Ed. *(Joan Windle)*

Production Operations: BARBARA SMITH and FLO CAPRIO both were married on the same day, October 27. Flo left NBC to take up housekeeping in Connecticut. Barbara is back with us after a two-week honeymoon in Florida. JIM LOOMIS, our Gin Rummy Chump, has become the father of a baby girl. Welcomes are extended to MILLICENT FUCHS, BARBARA CHAPPELL and BEN TOMKINS. *(Jo Sommer)*

Broadcast Operations: On November 24 church bells chimed for HELEN JACKSON and Wylie Hunt. *(Helen Lampros)*

Technical Operations: Hello to JOYCE PETERS, the pride of the engineers. She figures out how much overtime the boys are entitled to. Welcome also to CLAIRE HILLMEYER, new secretary to COURTNEY SNELL at Long Island City. NOEL WARWICK was scheduled to cook a turkey for a Thanksgiving dinner party. Wonder how he made out? ROD DAVIS paid a visit to the West Coast during November, and 501 wasn't 501 without his southern drawl, jokes and likeable manner. Happy-go-lucky JOE WALENTA won a door prize at the AA dance. Congratulations to CHUCK SHADEL, WARREN ZITO and FRANK GIBBS, our new fathers. *(Helen Kall)*

Program: Congratulations to DON HILLMAN on his engagement to Sara Jane Arons. LEE HALL has just returned from the West Coast, where she vacationed with her husband Lt. Wilson Hall. MARGIE GOUGH, formerly of the reception staff, has been promoted to secretary to JOE BIGELOW, who is in charge of new comedy development. *(Pat Powers)*

ADMINISTRATION -- Engineering: Audio-Video engineers FRANK CONNOLLY, JOE GILLIGAN, JOHN LAKE, JOHN MCBRIAN and DAVE WILLIAMS have returned from Hollywood. Welcome to newcomers BOB POST and DOROTHY STAAB. We are glad to have BOB KEOWN back with us again and to see BILL RESIDES at his desk after a leave of absence. GERRY RESTER entered active duty with the Navy on November 28 as a Lt. Senior Grade. JANE KENNY has left Audio-Video to enter the Marienite Convent. JEAN BISSELL left for Europe, and ADELAIDE ORR took her place. Extensive construction has given 503 a "new look". JOHN MITCHELL has replaced MIKE REIDY in Technical Services. The Model Shop said hello to JOHN WOJTOWICZ and a temporary good-bye to BILL McMURRAY, who was taken to the hospital with appendicitis. A newcomer to ARNOLD BACON's group is THEODORE PRONTNICKI. Welcomes to Construction are extended to JOE MERGNER and CHARLES PORTER. TIM MCCARTHY is now wearing his bowling shoes to and from the bowling alleys in the Windy City.

(Marjorie Marshall)



Stan Zabka entertains the 301st.

Personnel: Welcome to WARREN SIMMONS, who has joined the interviewing staff from Guest Relations. Best wishes to DICK HOLLANDS on his recent engagement to Elizabeth Robinson. The wedding is set for January 6. Recent visitors included EDDIE STARR, enroute to Germany with the 301st, and ART ANGILLY, who is stationed at Camp Lejeune.

(Grace Anderson)

Controllers: A hearty welcome to ETHEL PONT, EDITH LOUCHE, HELEN DUERR, SHELIA BOYER, CHARLES COHEN, ELEANOR DARCY and BARBARA MAYHEW. A vote of thanks is due the entire Payroll Section for the extra time spent in changing records for the new tax increase. BOB JOHNSON is the father of a third child, Kristen Ann.

(Ethel Pont)

Music Library: RICHARD BANNIER, a former employee of the Music Division, passed away on October 24. We extend our sympathy to his family. MIMI MELGORE returned from her two-month sojourn in Europe with a Scotch kilt and a Tartan skirt. Our congratulations to Mr. ERNEST LAPRADE, whose daughter Joan Maitland will be married at Christmas time to Roger Evol Cannon. *(Nora Weinraub)*

St Up: STEVE DIEKHAUS returned recently with a New Orleans tan. JOE KILL's services are much in demand following his successful appearance at Grossinger's. TOM LONGMORE was active in organizing the Communion Breakfast until laid up by a recurrence of gout.

(Gloria Clyne)

Program Services: Many congratulations on promotions are in order this month. JOHN CURRAN has left Night Operations and joined the Associate Directors, replacing CHUCK KEBBE. BOB TROY takes over as new Night Supervisor. JIM VAN GAASBECK has been promoted from Guest Relations to assist Bob. JOE KILMARTIN and HOWARD ATLEE have each moved up a notch and willed their night secretaries' posts to JOHN BROPHY and GARLAND GRANT. BOB SOSMAN is covering most of the nation in a month, as he trots from New York to California via Memphis and Chicago. Announcer MEL BRANDT has moved from Dobbs Ferry to Montclair, N. J. JACK COSTELLO is redecorating his house. BOB DENTON has sold his Bronxville home and is searching for a Manhattan apartment. *(Anne Mendenhall)*

General Service Administration & Protection: Our sympathy to JOHNNY WELTER on his brother's passing. Welcome to new guards THOMAS GILLEN, JOSEPH JAEGER, PETER LANGAN, WILLIAM RUEHL and JOHN DUNNION. *(Mary Heller)*

Mailroom: The Mailroom is planning a mammoth Christmas party to be held at St. Albans, N. Y., on Friday, December 21. *(Bill Quinn)*

Duplicating: Good luck to CHARLES HAMILTON, who has been promoted to Engineering. Welcome to our newest member, KARL TORJUSSEN. BERNARD BARMASH has answered Draft greetings from Uncle Sam.

Stenographic: Our best wishes to LILY SUAREZ, who was recently married to Dr. Manuel Merida of Princeton, N.J. We're glad to see INGE KOHL back at work after her recent attack of pleurisy, but we're sorry she didn't receive the cake MARGIE TRINKA labored over. AUDREY MAYHEW is walking three feet off the ground. Her husband, Staff Sgt. Lee Mayhew, will be released from the Air Force December 10. The French accent you've heard around Steno belongs to HELENE CANALE, formerly of Paris. Welcome to our many new Stenoites. *(Mildred Cucciniello)*

Air Conditioning: ROBBY EVANS and ED WILLIAMS are both new fathers. Welcome back to HAROLD PIETSCH after a long illness. Good luck to JOHN LYONS and WILLIAM HESS, who have moved over to the Colonial Theatre. HUGH REILLY wants to thank the NBC Blood Bank for giving blood to his father-in-law recently during a serious operation. Hugh plans to reimburse the bank shortly. KEN SULLIVAN is excited about his wedding in February. TOM HENRY has unveiled a hidden talent and is doing art work for Chimes. Welcome to new members WILLIAM CONBOY, WALTER BARWICKE, GRAHAM SNEDICKER, JAMES TREACY, WILLIAM WALKER and ERNIE HULTGREN. *(Tom Henry)*

Guest Relations: BILL GRAINGER has been promoted to Tour Promotion Manager, and HUGH TEANEY is now Supervisor of Reception. JIM GAINES is now Supervisor of the Ticket Division. BILL GRUDENS has replaced Jim, and JACK BERG has replaced Bill. LATTIE DAWSON has taken over as assistant to the Tour Promotion Manager. VIC PASSY and MARGE GRIFFITH

are our new cashiers, GEORGE BROOMFIELD, PAUL SILBERSHER and BOB ANDRUS new mezz receptionists. TOM REED has become Main Hall Supervisor. New page supervisors are BOB GARBER, BILL COLDWELL and LARRY OWEN. Best wishes to HARVEY MULLER, JACK MILLER, TOM O'KEEFE and JOHN NEWMAN, now on military leave. Welcome back to BOB MESSNER, and a welcome to all the new pages and guides. JERRY REINSTEIN married JANE NORVEL. VAL CHEVRON and MARSH STONE are assisting on Big Show. *(Jerry Reinstein)*

OWNED & OPERATED -- Spot Sales: Best wishes to newlyweds RUTH LOZIER NORTON and RUTH BEBER, who will take the step on December 8. Congratulations to new salesmen DICK BERGH and FRED LYONS. Farewell to JOAN BELL, who joins the Blair Agency. *(Elaine Simpson)*

WNBC-WNBT: A big welcome to JACK GROGAN, our new WNBC Program Manager, also to LEN WEINLES, new supervisor of on-the-air promotion, GRETCHEN GROFF, LARRY ALEXANDER, SHIRLEY BURKART and ANNE KEELEY. RAY JOHNSON has been promoted to national A & P. WNBC Production is gnashing its teeth in view of plans for creating an office for GEORGE WALLACH in the midst of 294. *(Mary McBride)*

TELEVISION DEVELOPMENT BOARD

Following a suggestion by a company employee, a group of 18 people now meets regularly to discuss problems relating to NBC Television. Known as the Development Board, its representation -- which will be changed from time to time -- currently covers the Production Services (James Kovach, William Ervin, Ernest Theiss), Controllers (Edward Stegeman, William Sargent), Sales (Neil Knox, Herbert Hobler, Mary Alcombrack, Michael Dann), Station Relations (Stephen Flynn), Program (John Rayel, Roy Passman), Promotion (John Hurlbut), Research (Richard Paige), Engineering and Technical Operations (Charles Townsend, Reid Davis), Film and Kinescope Operations (Frank Lepore) and Personnel (Bill Roden) Departments. Through the Development Board, its members hope to be able to pool their collective thoughts in constructive recommendations to management which will contribute to the NBC Television operation.

BARGAIN COUNTER

For Sale: 1950 Plymouth, 2-door Deluxe, blue; contact Hal Golden at Extension 187.

Wanted: 78rpm automatic record-player in good condition; call Anne Mendenhall, Extension 390.



DAVID SARNOFF

COMMEMORATING THE FORTY-FIFTH ANNIVERSARY OF DAVID SARNOFF'S ENTRY INTO THE FIELD OF RADIO ON SEPTEMBER 30, 1906, THIS PLAQUE IS DEDICATED BY HIS ASSOCIATES IN THE RADIO CORPORATION OF AMERICA AS A SYMBOL OF THEIR ESTEEM AND ADMIRATION.

AS A PIONEER OF WIRELESS, HE HAS CONTRIBUTED IMMEASURABLY TO THE DEVELOPMENT OF RADIO, TELEVISION AND ELECTRONICS AS NEW SERVICES TO THE NATION AND TO THE AMERICAN PEOPLE.

A CREATIVE CRUSADER OF PROGRESS ENDOWED WITH A PENETRATING VISION, DAVID SARNOFF HAS CONTINUALLY LED THE WAY ACROSS NEW FRONTIERS IN SCIENCE, ART AND INDUSTRY TO MAKE THE UNIVERSE VIBRANT WITH INTERNATIONAL COMMUNICATIONS.

THESE LABORATORIES, THE RCA VICTOR PLANTS, THE RCA WORLD-WIDE RADIO CIRCUITS AND THE NBC RADIO-TELEVISION NETWORKS, SYMBOLIZE HIS FAITH IN SCIENCE, HIS CONSTRUCTIVE PLANNING AND ENDURING ACHIEVEMENTS.

DAVID SARNOFF'S WORK, LEADERSHIP AND GENIUS COMPRISE RADIO'S PREEMINENT RECORD OF THE PAST, TELEVISION'S BRILLIANT PERFORMANCE OF THE PRESENT, AND A RICH LEGACY IN COMMUNICATIONS FOR THE FUTURE.

THIS LABORATORY OF RCA IS NAMED
THE DAVID SARNOFF RESEARCH CENTER

SEPTEMBER 30, 1951

This bronze plaque, commemorating General Sarnoff's 45 years in the field of radio, has been placed in the entrance foyer of the David Sarnoff Research Center at Princeton, N.J.