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CHIMES

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HOME' CELEBRATES FIRST
BIRTHDAY—See Pages 4, 5



CHIMES

Published bi-monthly by and for the employees of the National Broadcasting Company, 30 Rockefeller Plaza, New York City, New York.

David M. Eddy, Editor

Chimes Correspondents

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Controllers, Doris MacPherson
Duplicating, Charlie Atlee
General Service, Mary Heller
Guest Relations, Gary Shaw
Mail & Messenger, Elmer Gorry
Personnel, Cathy Dindia
Purchasing, Mary Hoyt
Staff Engineering, Rita Stipo
Stenographic, Rose Passarelli
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Film Library, Betty McLoughlin

Finance Division:

Legal, Joan Lindenmayer
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Network Sales, Mort Dillon
News & Special Events, Pattie Bowers
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TV Program, Margo Stearns
Plant Operations, Gloria Clyne
Prod. Ops., Evangeline Hadjopoulos
Program Analysis, Connie Menninger
Public Affairs, Florence Reif
Sales Traffic Ops., E. Holland Low
Special Effects, Kathy Fannon
Staging Services, Betty Bagshaw
Talent, Barbara Corrigan
TV Technical Ops., Marie Redling
AM Technical Ops., Jane Ermentraut
Unit Mgrs., Prod. Coords., Dick McBride

The Cover

Busy-looking place? You bet it is. And it's only a fraction of "Home's" own home — a specially constructed studio on West 67th St. This shot catches Arlene Francis, the technicians

and the overhead "industrial monkey" in a fleeting moment of repose. But in another minute they'll all be moving in another direction — for "Home" is a dynamic program and always on the go.

Open Letter on Safety

TO ALL MEMBERS OF THE RCA FAMILY:

The year which just ended has been a step forward for RCA in many respects. This means that all of you have taken a step forward, because the people of the RCA Family are the Radio Corporation of America.

One of the most important ways in which progress has been made at RCA is in the reduction of accidents. 1954 was an excellent year for our Company in regard to occupational accident prevention. The frequency of both serious (lost-time) injuries and minor injuries has been drastically reduced, and RCA activities have won ten National Safety Council awards for outstanding performance in the field of accident prevention.

The credit for this fine record belongs to you. The management of RCA will continue to exert every effort to provide safe working conditions, but in the final analysis each individual employee must take the necessary action and exercise the required precaution to prevent accidents.

In addition to occupational safety, there is another phase of accident prevention which is also very important. This is the prevention of accidents which are likely to happen to you while you are off the job.

National statistics show that a far greater number of people are killed and injured in the homes and on the highways than are killed or injured on the job. To the injured person it matters little where the accident occurs; the effect in the form of pain and expense is the same.

I urge you, therefore, to practice safety to the fullest extent in your home and on the highways as you do while you are at work. Your life and the lives of the other members of your family and the RCA Family depend upon it.

Again, thanks for your cooperation in establishing a new Company safety record in 1954. Let's make 1955 even safer — both on and off the job.

FRANK M. FOLSOM

From the Editor

You'll notice that with this issue the masthead of CHIMES lists a new name as editor. The new guiding hand would like to take a moment to throw a few well deserved bouquets and to express some thoughts for the future.

As former editor, Ed Starr has made countless loyal friends in the company for CHIMES. Now, a little regretfully, Ed has departed for new horizons, but it is clear how instrumental he has been in bringing CHIMES far along toward its goal of becoming one of the best house organs in the country. Not that the editor can do this singlehandedly, however. The office correspondents' collective "nose for news" has helped enormously to make each issue timely, varied and interesting.

Which brings us to the future. The new editor will continue to rely on the correspondents for copy about company personnel, for news and leads for stories, and to serve as listening posts

for how well CHIMES is doing its job for NBC employees. But their job will be greatly helped and employee news coverage made even better, if everyone who has an item of interest to CHIMES or an idea for the improvement of our company publication will let it be known. Take another look at the masthead . . . "published by and for the employees of the National Broadcasting Company". Other people will hear about you and what's going on, only if we hear from you.

Naturally, a kind word or even an orchid in season are always appreciated. But it's the constructive criticism, the fresh slant and the new idea which help mold CHIMES. This is your magazine, and we want you to participate in its production.

The name is Dave Eddy, the extension is 8534, and the room is 799 RCA Building. Hope to hear from you.

NBC News Roundup..

Organization Changes

John H. Dodge has been appointed Eastern Administrative Sales manager in Television Network Sales. . . . *William Anderson* has been appointed manager of Business and Trade Publicity, Press Department. . . . *James E. Denning*, senior attorney in the NBC Legal Department, has been named manager of Talent and Program Contract Operations. . . . In NBC Spot Sales, *John H. Reber* was promoted to director of NBC-TV Spot Sales and *H. W. Shepard* was promoted to director of NBC Radio Spot Sales. *George Dietrich* continues as National Radio manager, and *Edwin T. Jameson* became Eastern Television Sales manager. *Mort Gaffin* was promoted to manager of New Business and Promotion, replacing *Shepard*. *Wilbur M. Fromm* was promoted to manager, Advertising and Promotion, replacing *Gaffin*. *Herbert Watson* has been appointed a radio account executive for Spot Sales in New York. . . . *Edwin R. Borroff* and *William L. Thompson* have joined the NBC Central Division as radio network sales account executives, reporting to *George Diefenderfer*, Central Division Radio Network Sales manager. . . . In TV Network Production, *Ernest V. Theiss* was appointed manager of Production Operations and *Fred B. Rawlings* was appointed supervisor of Broadcast Coordination. Associate Directors and Floor Managers. . . . In TV Network Business Affairs, *John J. Heywood* has been appointed manager of Business Administration and *Eduard J. Stegeman* has been appointed manager of Program Services. Reporting to Mr. Stegeman are the following new appointments: *Hugh T. Graham, Jr.*, manager of Unit Managers; *William J. Moore*, Facilities Service manager; and *Joseph M. Milroy*, manager of Program Prices and Services. Reporting to Mr. Heywood are the following new appointments: *William T. Farrington*, manager of Network Budgets, and *Morris Rittenberg*, supervisor of Program Plans and Policy Evaluations.

Thirteen "Emmy" Awards Won By NBC-TV

NBC Television walked off with a full one-third of the 21-category list of program and personality "Emmy" awards at the seventh annual awards ceremonies of the Television Academy of Arts and Sciences on March 7. Steve Allen in Hollywood and Dave Garroway in New York presided as joint masters of ceremonies for the event.

Those receiving the golden statuettes included *George Gobel* (most outstanding new personality); "Gillette Cavalcade of Sports" (best sports program); *Ralph Edwards*' "This Is Your Life" (best audience participation or panel program); *Judith Anderson*, for her performance as Lady Macbeth in the "Hallmark Hall of Fame" version of "Macbeth"; *Dinah Shore* (best female singer) for her performances on "The Dinah Shore Show"; *Loretta Young* (best actress starring in a regular series) for her roles on "The Loretta Young Show"; and "Dragnet" (best mystery or intrigue series).



No lost motion when Union Pacific RR and NBC met recently to conclude plans for U. P. sponsorship of half-hour film program, "His Honor, Homer Bell", in four western markets. *Daniel M. Curtis* (2-R), NBC Film Division's Central Sales Manager, was returning to his Chicago office from the West Coast. When his train stopped at Omaha, Nebr., Union Pacific general headquarters, *H. B. Northcott* (2-L), U. P. general advertising manager, hopped aboard to sign the contract during the "Challenger's" 10-minute lay-over.

In the technical fields, NBC-TV garnered more "Emmy" awards than any other network. The six NBC awards included one for "best engineering effects", given for NBC's development of the four-way split screen used during the 1954 National Election coverage. The "Emmy" for "best technical achievement" went to NBC's Color City development in Burbank, Calif. Other honors went to NBC for "best direction of photography" — the "Medic" play, "I Climb the Stairs", *Lester Shorr*; "best written comedy material" — "The George Gobel Show"; "best television sound editing" — "Dragnet", *George Nicholson*; and "best original music composed for TV" — "Dragnet", *Walter Schumann*.

Effects of H-Bomb Drama on "Medic"

Civil Defense leaders across the nation reported a steady spurt on increased enlistments for volunteer service as a gratifying aftermath of NBC-TV's presentation of "Flash of Darkness" on the Feb. 14 "Medic" series. The drama concerned the hypothetical H-bombing of a major American city and the efforts of a local Civil Defense medical unit to cope with the treatment and evacuation of the casualties, despite the scarcity of sufficient help and medical supplies.

New Radio Business Up 165% in 1954

Gross billings for all new business signed by the NBC Radio Network during 1954 represented a 165 per cent increase over new business for the previous year, Robert W. Sarnoff, Executive Vice President of NBC, has announced. Mr. Sarnoff cited the imposing upsurge of new NBC Radio business — from \$6,165,000 in 1953 to \$16,116,000 in 1954 — as clear proof of the revitalization of national radio that has been achieved by the network within the last year.

'HOME' PASSES FIRST MILESTONE

RECENT CHICAGO AND
SAN FRANCISCO TOUR
HIGHLY SUCCESSFUL

In an age of miracles, of which television is surely not the least, NBC-TV's "Home" is still something of a wonder itself. On March 1 the program completed its first year and 260 full one-hour productions of this daily show which concerns itself with all major topics of interest to women. The female of the species being interested in practically everything, "Home" has a virtually limitless range. It has been a year of great achievement and innovation and promises even greater things to come.

Conceived and developed by Sylvester L. Weaver, Jr., President of NBC, "Home" began making broadcast history even before it went on the air (with the largest advance sponsor



One, two, three—blow! Staff members of "Home" observe program's first anniversary, March 1. Left to right: Kit Kinne, food editor; Will Peiglebeck, garden editor; Arlene Francis, editor-in-chief; Hugh Downs, host and shopping editor; and Nancyann Graham, interior decorations editor.

line-up of any participation show in TV's history). It has continued to lead the way in the initial use of many new sales, programming, merchandising, promotional and technical procedures.

Editorially, "Home" is a women's magazine that comes alive. Into the living-rooms of millions of women, it brings experts from a variety of fields with many kinds of useful information. Regular categories include fashions, cooking, decorating, gardening, family affairs and shopping news.

Commercially, "Home" makes use of a highly flexible sales plan, and an advertiser may schedule his participations to suit his needs. During the program's first year, the number of sponsors grew from 10 to 34. It marked its first anniversary with over \$5,000,000 gross billings already established on the books for 1955. New merchandising and promotional tie-ins have been inaugurated, and "Home" has established unique cooperation between a network TV show and key department stores across the nation.

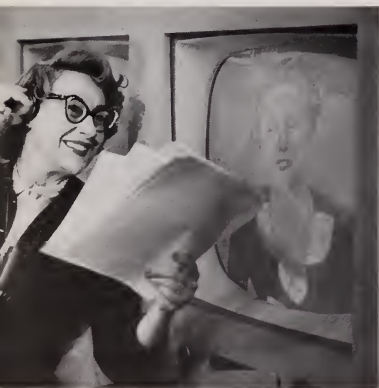
"Home" is produced from a \$250,000 set designed especially to display and demonstrate products, materials and procedures related to the American home and home-living to their best possible advantage. Pioneering in the use of color, particularly in remotes from various sections of the country,

"Home's" own color camera will be installed in the studio in September.

In programming, "Home" has dedicated itself to the proposition that the American housewife is profoundly concerned with improving her home, raising her family and expanding her own perspective. In addition to regular service departments, the producers have introduced many special features and series, including inserts done from leading national museums, art galleries, zoos, and furniture and design exhibits. Currently being planned is a joint venture in cooperation with the National Association of Home Builders to build, decorate and landscape model houses in more than 60 cities throughout the United States. The houses, to be called "The House That HOME Built", will be locally constructed this Spring.

Presiding as editor-in-chief over this TV magazine for women is Arlene Francis, whose infectious laugh has become a trademark. With "Home's" continuing exploration of new fields of interest and experience, and with the wizardry of TV technical progress at its disposal, Arlene's warm, whole-hearted enjoyment of everything is conveyed spontaneously to millions of women across the nation who share it with her.

Anything can happen on "Home", and if it hasn't yet, it probably will.



Unique twist. On camera herself, Arlene chats via TV set with "Home's" Washington editor, Esther Van Wagoner Tufty.

Arlene herself has engaged in a number of the less conventional activities of life, many of which have taken her far from the hearth of "Home". She has ridden on the back of a camel, gone down to the bottom of the Pacific Ocean in a diving bell, shown species of snakes by allowing them to coil about her arms, flown in a helicopter, sailed a 40-foot auxiliary sloop, and been presented with a full-grown octopus named in her honor.

Wherever there are people, places or things of interest to women, "Home" tries to find them. In its first year on the air, "Home" has originated from approximately 20 cities as far west as California, as far north as Boston and as far south as Miami Beach. Also, film sequences have been shown of many additional areas. In January, "Home" established another TV precedent by devoting two full weeks of five complete broadcasting hours each to capturing the personality of two cities, Chicago and San Francisco.

In outlining the reason for the trip, "Home's" producer Richard Linkroum said, "As a national program, it is necessary that "Home" periodically become regional in its treatment. In every section of the country, the word 'home' has a different meaning, a different look and a different feeling. What we are going to try to do on this trip and what we have tried to do before on "Home" is to re-create the flavor and atmospheres of these areas by actually taking our talent and production crews to them and bringing our nationwide audience into first-hand contact with their individual ways-of-life."

Normally, the program's talent, production and technical crews number over 100 people. Approximately 35



In Chicago "Home" broadcast from the main lobby of the Merchandise Mart, world's largest building and home of WNBQ, NBC's O&O station.

persons — a microcosm of the larger New York unit — accompanied the show on its 5,200 mile cross-country trip. They flew except when weather prohibited. Demands on their endurance were great, indeed. Mornings, of course, centered around the day's show. Afternoons were spent rehearsing the next day's program, with work continuing on into the evening, often lasting until one or two o'clock the next morning. In addition, there were frequent breakfasts and luncheons involving press and clients. And sandwiched in all this, "Home" personnel managed to make various guest appearances on local shows in both cities.

"Home's" week in Chicago included

among other things a special tour of the city filmed from a helicopter, the openings of the two big annual furniture shows at the Merchandise Mart and the American Furniture Mart, a visit to the famous Chicago Stockyards and the Stockyards Inn, a live pickup from a Chicago suburb, coverage of Chicago's "back yards" slum clearance project, a visit to the American Airlines Stewardess School, participation by prominent Chicago entertainers, and a trip through one of the city's leading department stores. On Friday of that week, the show included segments from Milwaukee, where Arlene

(Continued on page 11)

fabulous Jade Room in internationally famous Gumps, San Francisco. Robed in oriental silk kimono, Arlene talks with Richard Gump.



On Fisherman's Wharf, renowned San Francisco tourist attraction. "Frenchy", fishing-boat skipper, is being interviewed for the "Home" audience.



New Film Exchange Building

Film Division's Fast-Growing Offspring to Occupy Specially Constructed Quarters Scheduled for May Opening: Will Be TV's Most Modern Exchange

The NBC Film Exchange, which handles upwards of 3,000 prints a week, is to be housed in a new, specially constructed building. The announcement was made by Carl M. Stanton, NBC vice-president in charge of the Film Division.

This will be television's most modern film exchange. The new building is located in Englewood Cliffs about one mile north of the New Jersey end of the George Washington Bridge on Route 9-W. Ground was first broken in early December. A May opening is scheduled, although the construction is due to be finished by late April.

Containing both offices and storage facilities, the new Film Exchange will replace the split operations of the present West 46th Street and West 146th Street sites. Mr. Stanton said, "The steady increase in sales of NBC Film Division programs has made this move possible. The new building, tailored especially to our needs, will make NBC

the first network to house all of its New York film-exchange functions in one place. The combination of exchange and storage facilities under one roof will, by eliminating a big local transportation problem, greatly enhance the efficiency of the Exchange's operations."

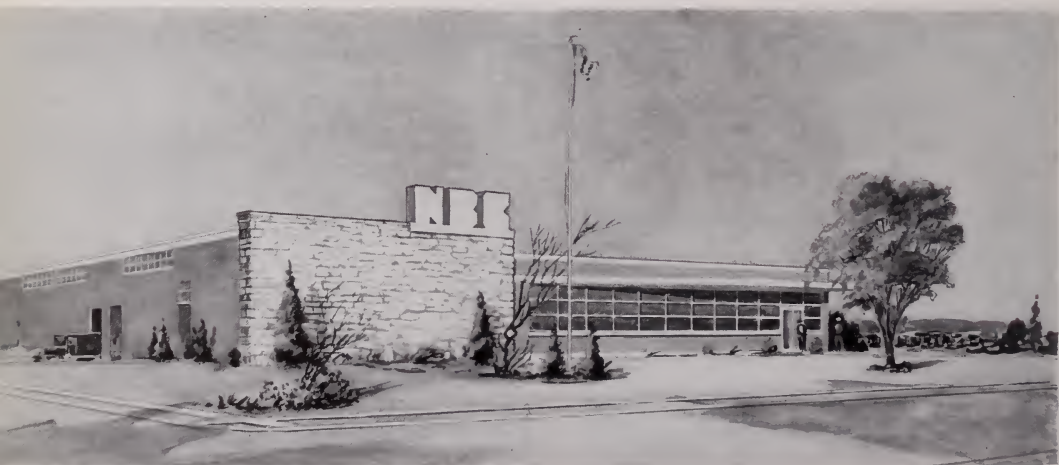
A modern, one-story building, the new Exchange is constructed of brick and Briar Hill cut stone. It will be completely air-conditioned and fire proof, despite the fact that only safety film will be stored there. In addition, one room has been especially dehumidified for the storing of color negatives. Also provided for are special facilities for the Exchange's film editing unit. There will be ample parking area for the 32 employees of the Exchange.

Alexander Summer Industrial Service Co., of Teaneck and Newark, New Jersey, were the designers, engineers and construction supervisors.

The day by day activities of the Exchange involve shipping 1600 prints a week, covering 4,000 weekly playdates, to TV stations throughout the world. In addition, the Exchange registers in a similar number of film prints each week. According to Frank Lepore, NBC Film Division manager of film and kinescope operations, the NBC Film Exchange services 360 TV stations in the United States, its territories and possessions, and foreign countries.

The 1600 prints shipped weekly by the Exchange, Lepore said, include TV film programs syndicated by the NBC Film Division, NBC television network film programs and kinescopes of "live" network shows. At present the Film Division syndicates seventeen TV film programs.

Still under consideration with the Film Division is the expansion of its shipping activities to include a commercial shipping service for other film distributors.



Architect's drawing of the Film Exchange's new office and storage building in Englewood Cliffs, N. J.

Recipes Selected By TV's Best Cooks Edited by Kaufman

STAR OF "PETER PAN"



Mary Martin Brings Broadway to NBC-TV

When Mary Martin's enchanting musical version of James M. Barrie's "Peter Pan" was seen on "Producers' Showcase" March 7, the two-hour colorcast marked the first time that a reigning Broadway hit had been brought to TV intact — fresh from its long-run triumph.

Instead of the customary national road tour that usually follows a New York engagement, Miss Martin chose television as a means of reaching a multi-million mass audience in a single night (estimated at 65,000,000)—more people than could have seen "Peter Pan" in a decade of barnstorming.

Miss Martin's TV production of Barrie's classic retained the full cast, scenery, music, lyrics and libretto of the original musical. An especially noteworthy aspect was the flying equipment which permitted her and her cronies to whiz through the air to Never-Never Land.

The production won unanimous critical raves. John Crosby (*N. Y. Herald Tribune*) called it "conceivably the most polished, finished and delightful show that has ever been on television."

Weaver Announces Major Executive Appointments

The appointment of Thomas A. McAvity as Vice President in charge of the NBC Television Network was announced February 8 by Sylvester L. Weaver, Jr., President of the National Broadcasting Company. Mr. McAvity, who was promoted from the position of Vice President of Television Network Programs, will report to Robert W. Sarnoff, Executive Vice President of the National Broadcasting Company.

Mr. Weaver also announced four other promotions: Richard A. R. Pinkham, Vice President in charge of Television Network Programs; Earl Rettig, Vice President in charge of Television Network Services; Mort Werner, Director of Participating Programs; and William V. Sargent, Director of Television Network Business Affairs.

"The new changes will ease the added burdens imposed on the President and Executive Vice President by the tremendous growth of the Television Network," Mr. Weaver said. He pointed out that last year alone Television Network sales increased 30 per cent. "We are building our organizational structure to insure continuance of NBC's long-time leadership in programming and sales," he added.

Reporting to Mr. McAvity will be: Mr. Pinkham, Mr. Rettig, George H. Frey, Vice President of Television Network Sales; and Frederick W. Wile, Jr., Vice President of Television Network Programs, Pacific Division.

Reporting to Mr. Pinkham will be: Davidson Taylor, Vice President in charge of Public Affairs; Leonard H. Hole, Director of Program Development; Samuel Fuller, National Program Director; Michael Dann, Director of Program Sales; and Mr. Werner.

Mr. Rettig was promoted from his duties as Vice President in charge of Production and Business Affairs, Television Network Programs, a position he assumed in February, 1954. Reporting to Mr. Rettig will be: Gustav B. Margraf, Vice President for Talent; Anthony M. Hennig, Director of Production; and William V. Sargent, newly appointed Director of Television Network Business Affairs.

Favorite recipes selected by television's best-known cooking experts are the subject of the latest book edited by William I. Kaufman of NBC Co-Op Program Sales. "Cooking with the Experts" was brought out by Random House on March 18. Illustrated with photographs, it sells for \$3.50.

Over four hundred recipes are included, and each one is guaranteed to be simple and easy to follow as well as mouth-watering. All of these choice dishes from every section of the United States have been kitchen-tested by the individual cooking experts who contributed their culinary talents and know-how to this unique cookbook.

Each one of these cooks has his or her own cooking program on television and enjoys tremendous local popularity. (Yes, there are three chefs of the male gender included!) More than half of the honor roll of television's best cooks represents programs showcased on NBC-TV affiliates throughout the country.

"Cooking with the Experts" is practical, modern and fully indexed, with a washable pyroxylin binding. For ready reference the recipes are grouped by subject. Every one of them has been checked — and that means *cooked* — by Bill himself. Needless to say, he recommends them all heartily. Bill describes himself as an amateur chef whose hobby has been collecting cooking ideas from Boston to Borneo.

An "on camera" picture of each cook busy with the pots and pans is contained at the end of the book, plus a brief biography for each.

This is the fifth book to be published by Kaufman, who is rapidly becoming NBC's most prolific author. He adds that a children's cookbook is in the planning stage.

Next on Bill's agenda is the first of a proposed series of six "how to" books. They will all be concerned with various phases of the television field. The first book, due out by April and entitled "How to Write for Television", will contain articles by such notable TV authors as Paddy Chayefsky and Rod Serling. And, of course, it will be edited by NBC's Bill Kaufman.

JACK COSTELLO HONORED ON HAVANA TRIP



Jack Costello receiving the key to the city of Havana, Cuba, from the Mayor. (No champagne shortage in Cuba, it seems!)

One of the highest honors an announcer can receive was bestowed recently on Jack Costello, NBC's senior announcer. Chosen as the United States guest representative to the 1954 Inter-American Announcers Congress, Jack flew to Havana, Cuba, to attend five days of meetings during which he was elected to the Board of Directors, and accorded the reception and courtesy of an ambassador.

Arriving at 5:00 P.M. on November 30th, Jack Costello was met at the airport by a delegation from the National College of Announcers headed by Jose Iniguez, President of the College. The College was the official host of the annual Congress and started its agenda of activities with a Grand Ball that evening on the patio of the College.

A preliminary meeting of the Inter-American Announcers Congress commenced the evening of December 1st, appropriately designated by President Domingo of Cuba as the "Day of the Announcer," a national holiday. The Congress was initiated in 1952 to promote hemispherical good will and to discuss matters of interest to announcers.

"In Cuba," Jack reports, "the announcer is on the same professional level as the doctor and the lawyer, and must present a degree from the National College of Announcers before he can qualify for an announcing posi-

tion in any radio or TV station on the Island. There are thirty-two radio and six TV stations in Havana alone."

Jack was singularly honored several times during his visit to Havana. In addition to being elected to the Board as one of three Directors, he was presented the key to the city by His-Honorable-Mayor Doctor J. Garcia Raynari, was introduced to the Governor of the Province of Cuba, and was received by President Domingo.

When the Congress was not in session, the delegates were honored at luncheons and evening banquets, taken on sightseeing tours of Havana, invited to the Sports Palace for boxing, and entertained at many of the local night clubs. On the first day of the assembly, the delegation placed a floral wreath at the base of the statue of Jose Marti, the George Washington of Cuba.

A personal friend of Jack's added a delightful feature to his visit by placing a chauffeur-driven 1955 Cadillac at his disposal. An interesting sidelight was the built-in insulated unit behind the driver's seat. "I pushed one button," said Jack, "and out came a refrigerated compartment containing prepared frozen Daiquiris. When I pushed a second button, an adjoining compartment opened to reveal hot Cuban coffee. Another indication of the hospitality of the Cubans."

On his return to the United States,

Jack was greeted with still another honor. He had been awarded a prize as one of five announcers who had spoken the new call letters for the New York local station — WRCA, WRCA-TV — in the best style and without fluffing. The habit formed in years of speaking one set of call letters is often difficult to change.

A former newspaperman and master of ceremonies before embarking on a radio career, Jack Costello studied journalism at Macalester College, St. Paul, and later attended the University of Minnesota and the University of North Dakota. His climb to announcing fame started in 1932, first on station KFJL, Grand Forks, N. Dakota for one year, and then with KSTP, St. Paul, for three years prior to joining the NBC Announcing Staff on February 29, 1936.

Jack's versatility ranges from reserved narration of a ballet to agile ad-libbing on comedy programs. Evidence of his facility in handling comedy lines has been heard on the "Bob and Ray Show" and currently on the coast to coast Saturday afternoon "Roadshow" program on NBC Radio. Jack has appeared on hundreds of programs including the "Catholic Hour," "Fitch Bandwagon," "Voice of Firestone," "Inner Sanctum," "What's My Name," "Joyce Jordan, MD," and "Where Have You Been."

'Swing Kings' Under NBC Guidance

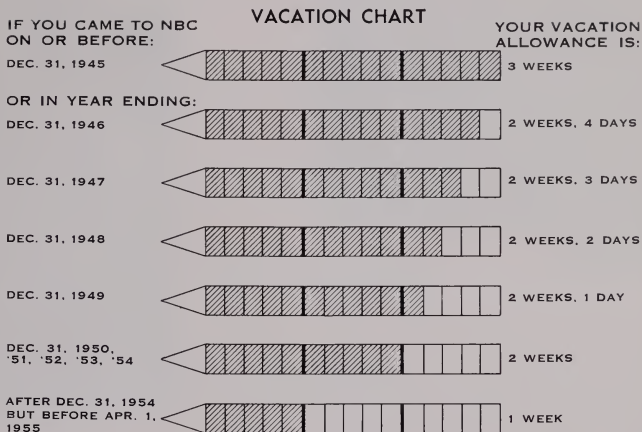
For the second year NBC has been the sponsor of a nine-piece band of local non-professional teen-age musicians, formed under the National Junior Achievement Program. This organization sponsors some 30,000 teen-agers throughout the country in developing an understanding of how American business operates.

Known as the "Swing Kings", the band was formed with the guidance of an adult advisory board and following a capsule version of a corporate business structure. Stock at 50 cents a share was sold to relatives and friends to raise the initial capital of \$25.00. The band earns money by playing for school dances, such as a recent CCNY Freshman Dance, and similar functions. Regular rehearsals are held every Wednesday night in an NBC studio. The season for Junior Achievement corporations runs from September to May. At the company's dissolution, stock is liquidated at cash value and remaining profits divided among stockholders and the teen-agers.

The band is made up of four saxophones, two trumpets, piano, accordion and drums. With AFM-Local 802 approval, the "Swing Kings" have appeared on Steve Allen's "Tonight", WRCA's "Allyn Edwards Show", and twice on the "Children's Hour." Audiences both local and national have been treated to fresh renditions of "Miserlou", "Shake, Rattle 'n' Roll" and other band specials.

Of the seven members of the Board

*Check Your Vacation Time
—Plan Your Holiday!*



THOSE EMPLOYED AFTER MARCH 31, 1955,
WILL RECEIVE TWO WEEKS VACATION IN 1956.

NBC's vacation policy for certain employees now provides an additional day of vacation for each year of service from the sixth through the ninth year, besides the regular two weeks. For some time, three weeks have been provided to members of NBC's 10-Year Club. Presented above for ready reference is a chart showing just how much vacation you are entitled to this year. This represents basic company policy, subject to collective bargaining agreements where applicable.

of Advisors, all are with NBC with the exception of Harold Bruce, a professional music teacher. Bob Alex, now in NBC's Design and Art Operations, is a "Swing Kings" alumnus.

Would'st Vocalize?

The NBC Choral Group in New York — heretofore a Christmastime affair — is being activated into a year-round organization. Carol Burton of Research and Planning is in charge of the group and reports that so far the response has been very enthusiastic. First notification has been sent out to the members of last year's Christmas choir, the idea being to form the new group around a nucleus of the former choristers. However, Carol would like very much to hear from anyone at all who is interested. Particularly, she adds, from the baritone and bass contingent (hardest to come by).

The group meets every Tuesday from one to two o'clock in room 793, which has been reserved for that hour for the entire year. You may reach Carol in room 517 or on X699.



Board of Advisors hears the latest Progress Report. L-R: Janet Schmidt, Duncan Wood—Senior Advisor, Hyman Busch, Harold Bruce, Margaret Malloy. Not present: Eleanor Nadeje, Bob Alex.

The Picture Story



WTAM-WNBK General Manager, Lloyd E. Yoder (left), receives award commending stations' promotion of better interracial relations in Cleveland, from Clarence L. Sharpe, president of Urban League. Harold Metz (right), Director of Personnel for RCA, addressed the League's annual meeting.



L-R: John Lake, Gordon Strang and Frank Connolly, of New York Audio-Video Engineering, in Hollywood looking over blueprints of new NBC color-TV Burbank Studios. Studio opening, scheduled for late March, will be covered in next issue.



(Left) Recent gathering in New York of part of AM Studio Night Engineering staff "elected" Noel Martin "most eligible bachelor in NBC". L-R: Bob Dreier, Ed Taffe, Gil Markel, modest-looking Martin. Tom Winn, Walt Hill, Al Vitucci.

Tyrone Power (left) renews a childhood friendship with Dorothy Camp, wife of Washington's WRC-TV Staging Services Director, Ed Camp. Dorothy and Tyrone attended school together as children in Cincinnati, and met again on Gene Archer's program on WRC-TV.



James Melton, Morton Gould and Cesare Siepi (L-R), shown here congratulating Lee Jones (2nd from L), producer-director of "Music Through the Night", were among the many noted artists of the music world who personally broadcast their good wishes to WRCA's all-night classical music series during week of program's 3rd anniversary, Feb. 1.



'Home' Passes First Milestone

(Continued from page 5)

Francis was the guest of the fur industry's annual winter convention, and where she also interviewed a specialist on Wisconsin's cheese industry.

While in Chicago, "Home" was honored by the American Furniture Mart when the program received one of three annual awards in recognition of outstanding presentations of home furnishings subject matter. This was the first time that the award had gone to a TV program, past recipients having always been newspapers or magazines.

"Home's" profile of San Francisco included live scenic views from Coit Tower atop Telegraph Hill, aerial views of the city, a ride on the time-honored Powell Street cable car, a tour of Chinatown, a visit to the suburb of Menlo Park, and trips to the Steinhart Aquarium and the Japanese Tea Garden. Nor did "Home" neglect two of San Francisco's most renowned attractions — Gump's Oriental Store, where viewers were taken inside the always-locked doors of the Jade Room to see part of the most valuable commercial collection of jade in the world; and Fisherman's Wharf, center of one of the city's leading industries. Whenever possible, the show did its commercials on the spot, and Arlene even jumped off a fishing smack carrying a can of a sponsor's brand of tunafish.

Upon completion of their week, the Board of Supervisors of the City of San Francisco passed a resolution extending the city's official appreciation to the staff of "Home" for bringing the personality of San Francisco, through its scenic landmarks and attractions, to the nation.

During their tour, the "Home" staff received wonderful cooperation from both the Chicago O&O, WNBO, and the San Francisco affiliate, KRON-TV. As "Home" public relations coordinator Bets Haglund put it, it demonstrated that a network is not only connected by coaxial cables and the same call letters, but by friendship, cooperation, and a mutual interest in putting on the best possible show.

The experiment of taking the show "on the road" proved so successful that more trips to other locations are being planned for "Home". Next on the agenda is a week's origination in Washington, D.C. during April, and future travel possibilities include Mexico City and Canada's Laurentian Mountains.

NBC Hollywood Goes Phone-a-ma-scope

On October 1, 1954, the switchboard here at Sunset & Vine assumed new proportions and importance—for the second time since its installation sixteen years ago. At that time, October 15, 1938, the board had two positions. Now it has six, five regular and "one to spare". In 1938 there were approximately 100 stations; now there are nearly seven hundred.

Back in pre-war years, during the golden age of radio, the switchboard was a personal thing. People called in and chatted leisurely with the girl on the board. Many warm friendships were formed in this way. The atmosphere in the telephone office was much like that of a small town exchange. For instance, one evening a lady phoned in to offer a bit of criticism on one of the commercials. Billie Clevenger, the chief operator, listened to her suggestions and explained that this matter should be taken up with some other department. However, she invited the woman to call again—which she did. It was learned that she was an

invalid and quite alone. Soon a very deep and lasting friendship developed between this shut-in and Billie, which lasted until her death more than five years later. There is no need to recount the hundreds of friends which Billie has made through her contact with the great and the small. All of this was covered in her "This Is Your Life" last season.

Suffice it to say that at Christmas time it is practically impossible to get into the telephone office for the stacks of gifts from grateful recipients of the fine courtesy and cordiality "over and above the call of duty" which is meted out to all and sundry who have occasion to dial HOLLYWOOD 9-6161. The ladies of the pleasant voices and busy hands are: Mary Carlson, Loretta Douglas, Anna Hillar, Betty Inman, Carmen Lowe, Betty Pobst, Betty Reed, Ethel Rhodes, Gertrude Smith, and of course, Billie Clevenger.

Incidentally, this is the only network in this area which has radio and TV all on the same board.



Gertrude Smith, Anna Leonard, Betty Pobst, Betty Reed, Eleanor Carlson.

N. Y. Basketball: NBC Quintet Nails Play-Off Berth

A thrilling comeback surge has placed the NBC New York basketball team in a play-off spot for championship eliminations in the Center Basketball League competition. The way up was not all a bed of roses, however.

After playing a brilliant first half in the 1954-1955 season, the NBC team began to fade. Five of their next six contests resulted in losses. Two were sustained against the League-leading Local 65 union squad by less than four-point margins. Another pair of losses went on forfeits to William Morris and New York Life. The latter defeat was avenged the following week, however, as Captain Al Lizzul netted 23 points in a 65-60 victory.

With one triumph needed in the two remaining contests to clinch a play-off berth, the boys met a sharpshooting General Electric squad. And had quite a scare thrown into them, too, as they found themselves trailing by ten points at half-time. Quickly, though, Bill Lynch found the range with his set-shooting, while Lizzul kept pounding the boards with his one-handers. Together, they dropped forty points to lead a 64-63 squeaker.

The championship eliminations are scheduled for mid-April.

Blue Cross in New York Allows Added Benefits

Subscribers to the Blue Cross Plan in New York recently gained additional benefits as the result of a change made in the daily allowance for patients in member hospitals. During the 21-day full-benefit period, the daily allowance toward bed and board charges for a private room has been increased from \$6 to \$10. During the 180-day half-benefit period, Blue Cross pays 50% of the private room bed and board allowance, or \$5 as against the previous \$3. Benefits for miscellaneous charges are the same as before.

Blue Cross continues to pay full charges on a semi-private room for the 21-day period and half the charges on a semi-private room for the 180-day period.

Biggest Spring Dance Yet!

Going . . . going . . . almost gone—but not quite! If you *hurry*, you may still purchase your ticket to what looks to be NBC's biggest and best Annual New York Spring Dance to date. But don't put it off or you may be left out in the cold!

Every department and work area in the company has a ticket representative. That's probably only a few desks away from yours, so move those feet now. Tickets are \$2.50 a person, including tax.

April 15 is the date. That's the first Friday after Easter. Time: 9:00 PM to 1:00 AM. The place is the Grand Ballroom of the Hotel Commodore, on 42nd Street in the Grand Central area.

The Steering Committee for this year's Spring Dance has done a bang-up job. Top-drawer NBC talent will be on hand to provide the very best entertainment known to modern man. The production reins for the show will be handled by a top NBC producer, Jimmy Lanin and Orchestra will be playing really smooth dance music.

Some lucky person is going to be the envy of everyone present, as he or she walks off with the Grand Door Prize—a one-week vacation for two at the luxurious Elbow Beach Surf Club in Bermuda . . . with all expenses paid.

including air transportation! The big second prize is an RCA Victor 21-inch console model television set. There is a dual third prize, one for a lady and one for a man—two sets of three handsomely matched pieces of Amelia Earhart luggage. All this plus other outstanding door prizes!

Last year over 1500 people packed the house, and a far greater turn-out is expected come April 15. Two years ago, the dance was completely sold out. This, the 3rd Annual Spring Dance for New York, will be the biggest yet. Everyone will be there—why not you!

There's still one week more until the biggest New York NBC social event of the year. So if you haven't yet purchased your ticket, contact your ticket representative or Employee Services, room 798. Better still, get your gang together and reserve a table. But act now!

This year's Steering Committee is composed of President of the NBC Club, Joe Kent, Tax Dept.; Betty Wilcox, Personnel; Ellen Coughlin, Controllers; Cornelius Sullivan, Public Relations; Tommy Tart, Plant Operations; Al Sherman, Advertising & Promotion; Ed Herlihy; Don Rutledge and Dick Connell, Personnel.

NBC Awards and Honors

To "The National Farm and Home Hour" for the fourth consecutive year as the outstanding agricultural program on radio; from the National Association for Better Radio and Television. Also, to "Carnival of Books" for the best children's show on radio, from NAFBRAT. . . . To stations WMAQ-WNBQ for their cooperation during the August, 1954 assembly of the World Council of Churches, by the Church Federation of Greater Chicago. . . . To stations WTAM-WNBK, five "Bests", four honorable mentions, and four service awards at the annual AFTRA "Best in Cleveland" Presentation Banquet. . . . To Max Liebman, Spectaculars producer, and Tony Charmoli, choreographer for "Your Hit Parade", for their "significant contribution to dance on television", by *Dance Magazine*. . . . To Robert Wogan, operations supervisor for the

Radio Network, a Certificate of Commendation by the National Guard Bureau of the U. S. Department of Defense, as an acknowledgment of Wogan's outstanding work in the supervision, production, writing and direction of programs on behalf of Army and Air Force Recruiting. . . . To three network religious programs—"Frontiers of Faith", "National Radio Pulpit" and "Art of Living"—"in gratitude for sensitivity to spiritual needs and for cooperation in meeting these needs through programs of religion", from the Protestant Council of the City of New York. A similar award went to New York's WRCA-TV, for "The Fourth R", a weekly children's series, and the daily "Sermonette". . . . To the NBC Film Division, top awards for two sales-promotional brochures at the printing exhibit held in New York by the Employing Printers Association.



Left: temperature and pulse taken, donors receive blood test and blood pressure check. Next, doctor's health check (not shown). Right: picking up empty pint bottles.

Next in line are James Walker (TV Tech Ops) and Mrs. Walker, with "little Jimmy" who came along to lend encouragement.

New York Blood Drive

The Annual Blood Drive for the New York office was successfully carried out on Feb. 10, when NBC employees donated more than 230 pints of blood. For five and a half hours a Red Cross Bloodmobile Unit set up in studio 3-H processed some 270 prospective donors who appeared. A thorough health and medical history check on each applicant by doctors and nurses eliminated about 35 people, though their willingness to donate was appreciated.

The current drive came along none too soon, for the NBC Blood Bank was virtually empty. About 60 people had drawn from the Bank in varying amounts during the last year, and NBC's credit had expired. There is nothing unusual in this, for normally a company blood drive results in enough blood to meet adequately all requests during the following year but with little left over by the time of the next drive. The New York Red Cross maintains a central Blood Bank in which allocations are made according to company donations. Whatever is left at the year's end is reserved for emergencies and the Armed Forces.

Since World War II the blood drive has been an annual event at NBC in New York. And over the years many of the faces have become very familiar to the Red Cross doctors and nurses. People like Tom McFadden, vice president in charge of NBC Spot Sales, and Joe McDonald, NBC Treasurer. Nor was blood-donating a new experience for John Cleary, director of Radio Network Programs, Betty Bergen of the Film Division, and many, many more who appear faithfully each year.

Then too there are always those good people who are giving for the first time, delighted to find that it isn't so bad at all, and happy in the knowledge that at some time during the year their donation will be filling an urgent request. Usually among these donors there is one unique story behind a particular donation. This year it was the case of Mrs. James Walker, whose husband works with the NBC transmitter at the Empire State Building. Although not an NBC employee herself, Mrs. Walker decided that she would like to give blood along with her husband who had already made an appointment. In order to do this, though, she had to bring along the youngest of their four children, since she had no baby-sitter. And so it was that a family group was seen cheerfully awaiting their turn in line. It is this sort of exceptional response that makes the work of the Blood Bank Committee so gratifying. It can look forward to a year in which, barring extraordinary demands, no blood request need go unfilled.

How to use the Blood Bank is worth mentioning. If the need occurs during the week, call Employee Services; during the weekend, call the Health Office. Dick Connell, head of Employee Services and the Blood Bank Committee, stresses that it is not necessary to have donated in order to benefit from the Bank. All employees of NBC and their immediate families are eligible, and blood is usually delivered the same day in the amount requested. However, in return an employee is asked to help refill the Bank — if physically able — during the next drive.



In the donor room. Vacuum-type bottles are used. The actual giving of blood takes about six minutes.



"Canteen"—juice, coffee and cookies, and a sincere word of thanks to the graduates.

People and Places

Administration Division

Controllers — *Elda Artioli's* brother was recently invested by Archbishop Boland as the Very Rev. Msgr. Walter P. Artioli, Pastor of Our Lady of Mount Carmel Roman Catholic Church in Jersey City. Sincere congratulations. A girl told one of our Accountants that she worked for PBX and he wanted to know where that station was located? What makes you think this is a new station in our affiliation, John? *Nick Gillis* of Budget has gone on a winter cruise to the West Indies; some people are so lucky! *Ronnie Maund* and her twin sister were crowned Queens of Manhattan College Military Ball by Dennis Day with their pictures appearing in all the newspapers. *Valerie Hoegler* has been promoted to Legal Department and *Louis Ippedito* has been promoted as Mr. McGeechie's secretary. *Dick Olsen* and *Bill Redman* are now located in Mr. Lewis' section, as are *Roland Depee* and *Joe Fitzsimmons* in Budget. Luncheons were given for *Vicki Smith* and *Ethel Perry* who are awaiting visits from the stork. Welcome to *Helen Quinn* and *Rosemarie Ulrich*, new employees. *Frank* and *Ellen Woodruff* are now receiving guests in their honeymoon apartment.

General Service — *Helen Davis* braved the cold and storm to fly west to attend the wedding of her lovely daughter, Diane, in Des Moines, Iowa, on Feb. 4th. The Dept. was saddened by the loss of *Joseph Jaeger*, who passed away Feb. 6th.

Our office is completely smothered with orange blossom fragrance these days, with two up-and-coming brides — *Joan Fraas* and *Kathy Simonson*. *Joan*, engaged Valentine's Day, will take the final step on April 16, when she becomes Mrs. Robert Bunt. *Kathy*, engaged shortly after Christmas, will change her name to Mrs. Edward Morowitz on May 23. Keen expectancy and calendar counting is evident throughout the room with bridal and home furnishing magazines about in abundance. *Joan* has chosen her wedding gown, with *Kathy* not too far behind.

Welcome mat to: *Lee Zolezzi*. *Lou Anderson* is back, feeling much better but not quite ready to knock those "pins" down. Although not an NBCite, we were saddened by the death of

"Ralph" of City Service, whom many of you remember as the little, conscientious man who would come and solve our clearing problems.

Personnel — Here's a new switch! *Drew Van Dam* has owls dropping in on him now for advice. . . . Congratulations to *Bill Sharon* in his new position as manager of Management Development, and *Drew Van Dam* who is manager of Training, Safety and Policy.

How-to-turn-ski-instructor's-hair-grey department. *Marie Ruppe*, *Betty Wilcox*, *Rita Marczak* and *Marge Heimbuch* had a skiing-good week-end recently, but *Marge* couldn't quite decide whether she was an amateur or Olympic material, because she kept sliding from class to class down the hill. Anyone want to buy a pair of unclassified skis?

Here are the ins and outs of things. . . . The welcome mat is always out to *Ed Starr*, *Mary Fitzgerald* and *Marge Heimbuch* even though they have left the Personnel Department. *Ed* has turned over his jar of rubber cement and hot copy to *Dave Eddy*; *Mary*, now Vince Mitchell's gal Friday, has ceded her W-2 forms to *Marie Rohman*; *Marge*, who was replaced by *Cathy Dindia*, is learning about ad agencies as Jay Heitin's secretary. Good luck to one and all!

We're all happy to welcome *Edmund Souhami* back after his illness. Hal Reis slipped an engagement ring on *Julie Hewitt's* finger. Our best wishes to both of them.

Staff Engineering — A cheery welcome to *Virginia Horvath* and *Arthur White* of Technical Services, and congratulations to *Ray Narvydas* who has moved up to Scheduling in TV Operations. It's good to hear *Frank Opsal* is on the road to recovery after his recent accident. *Artie Knieps* hearing wedding bells??? *Ed Prince* making so many visits to First Aid recently, we've decided he either has an awful cold or First Aid has pretty nurses!!

Our best wishes to *Helen Norton Wiese* who has resigned to await a blessed event.

Kathleen Wynne is heartbroken over having to part with her bright red convertible. *Paul Provino* now occupying a spot in the Radio & Allocations

Group. After spending over a year in Europe with her Air Force husband, it's good to have *Marie McGreevy Rohman*, formerly of Audio-Video, with us again. The "kitty" was bursting, so the *Girls of 612* took off for the Rainbow Room, the Mayan, and then to the Winter Garden to see Mary Martin in "Peter Pan." A depleted "kitty" now, but a wonderful evening!

Film Division

Administration, Production and Sales — The Film Division is fortunate to have the greatest vp of all in charge . . . everyone got the day off on *Carl Stanton's* birthday, February 22.

Newest additions to the Film Division include *Jake Keever*, who returned from Chicago to be National Sales manager; *Bud James*, *Barbara Liptag*, *Mary Bayliss* and *Holly Hahn* in Advertising and Promotion; *Len Ringquist*, salesman, and *Jean Eshback*, new sales secretary. Welcome, one and all.

Stan Osgood recently conquered his dislike of flying and for the sake of the Film Division flew to California on rush business. When he returned he was presented with the Film Division Air Force award for his pioneer flight across country, signed by *Fritz Jacobi* and *Jack Sebastian*. *Len Wurager* received a visit from the entire division by proxy when he received a life-size cutout of "The Visitor" autographed by all his friends. Significantly enough, he keeps it in his closet. *Jay Smolin's* wife, *Marian Winters*, received good notices from all the critics when she opened in "The Dark Is Light Enough" on Broadway. Rumor has it that *Jack Kiermaier's* favorite is rattlesnake meat.

Marilyn Richardson's love of the great outdoors and skiing seems to be contagious . . . she managed to lure 20 of her fresh-air-resistant-type friends to Vermont for a skiing weekend, although most of them had never seen a pair of skis before. Unfortunately the weather betrayed her and after suffering icy, below-zero blasts, the majority of the 20 decided this kind of life was not for them. *Dottie Schmidt* became Mrs. Tommy Kean on March 19 — congratulations. Due to mysterious plumbing problems, the sales manager's office was completely flooded the other day and all meetings had to be moved across the hall. *Sue Salter* temporarily housed the most unusual pets . . . two small alligators from Florida. They died.

March 3 marked the second anniversary of the Film Division as a major operating division of NBC, and here we are.

Finance Division

Legal—A welcome to our new gals, *Marlene Stemple*, *Clio DePrizio*, *Barbara Ann Lindsey* and *Valerie Hoegler*, who came to us from Controllers. A sad adieu to *Ed Denning* and *Tam Behrens*, who left Legal to join forces with *Gus Margraf* in the TV Talent Department. Our very best wishes to *Mary Ann Schmidt*, who left NBC to become Mrs. Edward Sculley on February 19. Good luck also to *Edith Wolf* in her new position as secretary to *Paul Lynch*.

Recent department travellers: *Dick Freund* to and from the NABET negotiations in California; *Pat Hone* on a winter vacation to Florida and Cuba; *Joan Lindenmayer* on a brief but wonderful trip to Los Angeles. We enjoyed the yearly visit of our West Coast Legalite, *Richard Harper Graham*.

Within-the-department changes and switcheroos: *Ben Raub* to *Ed Denning's* vacated office; *Harry Olsson* to *Ben Raub's* former office in 622; *Gerry Adler* to one of the new offices created by the dissolution of our Library; and *Al Rush* to the sunshine in *Harry Olsson's* former office.

Owned Stations Division

Administration—Our Station Division's rate man *Nick Gordon* and his wife Gladys now have their own two-for-one plan, Susan Elizabeth and Christopher Jacques, who were born February 13, 1955. Congratulations to *Frank Zwick*, who recently became engaged to Joan Werner. Three very welcome additions to our department are: *Jean Mason*, formerly associated with *Time, Inc.*; *Henry Moss* of the Staff Budget Office, and *Harold Hartwell*, formerly of the Controller's Department.

WMAQ, WNBQ, Chicago — *Joan Vastbinder* reports for Central Division TV and radio sales departments: *Bob Elrod* is the new assistant (as of January 24) in network advertising and promotion manager *Hal Smith's* department. Bob was formerly national sales manager for Stations WSBT and WBSB-TV, South Bend, Ind. He made

news within a month, on February 20, when he and his wife became the parents of a son, Thomas Edward. *Bill Hohmann*, ex-ad-promotion staffer, moved over to the NBC Chicago TV net sales force as a salesman for the new group organized for "Today-Home-Tonight" participation sales, on February 1. Radio net sales secretary *Sally Sacino* is engaged to *Richard Iwicki*. A new secretary in net sales is *Therese Martin*, who started work on February 9 for T-H-T salesman *Bill Hohmann*. Terry formerly was with radio-TV reps *John Blair* and Company. *Eduard Hitz*, NBC vice president and head of Central Division TV network sales, enjoyed a Florida vacation with his wife during February, following an NBC sales conference in Clearwater.

Chuck Linzer, radio sales service manager, admits that he is becoming acclimated to the rigors of home-owning and commuting. Chuck and family moved to their brick rancho in suburban Mt. Prospect on January 22. *Edwin Borroff* has joined the Central Division radio sales staff as of February 1. *Borroff*, one of radio's pioneers, has had a wide and varied background in the industry, including ownership of a radio and TV station in Phoenix, Ariz., with *Gene Autry* and *A. G. Atwater*. He has served as vice president in charge of the Central Division of ABC, and was with NBC from 1930 to 1941 as an account executive. *William Thompson* is another addition to the Chicago radio network sales organization. Previously an account executive for MBS in Chicago, and before that Chicago editor for *Broadcasting* magazine, *Thompson* joined the sales staff on February 1. *George Diefenderfer*, Central Division radio net sales manager, planned a move to Geneva, Ill., from neighboring Batavia about the middle of March. *George* sold his farm, and scouted out a center-of-town home in Geneva, a mere two block's sprint from the train station.

Anne Kennedy reports for Radio Spot Sales: *Sarita Nunez*, radio spot sales secretary, has been free-lancing in her spare time, recording commercials in Spanish for *Orange Crush* — to be used on radio in Mexico and South America. *Dorothy Denzler* and *Anne Kennedy* spent what they both called an "exciting" weekend of winter sports at Lake Lawn Lodge, Lake Delavan, Wis., during the winter season. The skiing, skating and ice-boating drew

Dottie and *Eileen O'Mara* of Recording for another trip, this in late Feb.

Harry Trigg scribes for Ben Park's network program office; secretary *Mary Skeva*, influenced by assisting *Harry Trigg* on "Captain Hartz and His Pets", has at deadline acquired an as-yet-unnamed Dachshund pup, the contribution of continuity acceptance manager *Harry Ward* (and Harry's female-type Dachshund, named *Dachsy*). *Ben Park* and *Jim Troy*, both devotees of the "underslung, undersized, and overpriced" foreign sports car set, have converted *Alan Beaumont*. Alan recently added an English Riley to his garage stable, and is now seen plowing up and down Edens Highway with his cohorts. *Len Salvo*, "Ding Dong School" director, was drummed out of the corps when he traded his snappy Austin for a common old domestic Ford station-wagon. The reason: expanding family!

Chicago Briefs: *Louise "Oddie" Halper*, guest relations staffer, left in February for a six week European trip. *Judith Waller*, Central Division public affairs and education head, and *Betty Ross*, assistant director of the same office, taking active parts in the Radio-TV Institute of the Church Federation of Greater Chicago, including the heading up of discussion groups. A belated report from the NBC Chicago carpenter shop: a son, *John Robert Hull*, was born to head carpenter *Earl Roger Hull* and wife *Ann Marie* on Christmas Day of last year. The Hulls have two other children: *Earl Ronald*, five, and *Kenneth Donald*, three. *Walt Durbahn*, handyman of WNBQ's veteran "Walt's Workshop," marked the sixth anniversary of the program during February. *Allen M. Elrod*, NBC Chicago's first retired pensioner, passed away Monday, January 17, at the age of 75. He was supervisor of building maintenance at the time of his retirement in 1946. *Howard Keegan*, veteran radio production director, took over the reins of the Radio Workshop, training group for NBC Chicago employees, in early January. *Keegan* replaced *John Keown*, who resigned from NBC the first of the year. *Sam H. Saran* is the new legal name, shortened for professional reasons, of newsroom editor *Sam Sarantopoulos*. "When I Think of You," a tune by turntable operator *Louis Meo* and recorded by *Buddy DiVito*, received a big first-of-the-year spin on NBC Chicago turntables.

Franny Clark, press department photo editor, and press Farm News editor *Mary Karr* off on February and March Florida vacations respectively. *Francis Scott* of TV operations and wife *Eleanor* are the parents of twin boys, Robert John and Richard Joseph, born Monday, January 10. *Clint Youle*, another of NBC Chicago's TV pioneers, marked the sixth anniversary of his weather prognostications during January. *Art Van Damme*, NBC Chicago's swinging accordionist and leader of the nationally known NBC staff group, the Art Van Damme Quintet, was voted top man on the squeezebox (for the fourth consecutive year) in the annual poll of *Down Beat*. *Dorothy Reich*, who joined NBC Chicago on February 7, is the new secretary of chief accountant *Bob Woodburn*. On-the-spot broadcast of newsmen *Len O'Connor*, covering the hit and run death of a young Chicago schoolboy, being used in recorded form to spearhead a safety campaign conducted by the Hammond, Ind., Jaycees. "Zoo Parade" assistant *Jim Hurlbut* and his traveling companion, a capuchin monkey named Mambo, were both sunburn victims while on film location in Florida. And as usual, they took care of the simian star first! Scriptwriter *Morgan Perron* rumored to be putting the final polish on a potential hit tune, in the rhythm and blues category. WNBQ-WMAQ program manager *George Heinemann* spoke on "Behind the Scenes in Radio and TV" for the Women's Information Club of Commonwealth Edison in mid-February.

Richard G. Ricker is a new addition to the WNBQ (local TV) sales staff. He makes his home in suburban Northbrook, with his wife and 20-months-old son, Scott.

Frank Nault is a last-minute entry on the New Father list, as he and his wife greeted a baby daughter, Cynthia Ann, on Feb. 25. Frank is the technical director on the network daytime TV show, "Hawkins Falls".

WTAM, WNBK, Cleveland — NBC greeted the New Year with open arms at an NBC open-house held at *Rue Degravelles* and *Ron Bacon's* apartment while *Patty Rowe* (wife of *Jim Rowe*) hosted the guests around. While we were hustling in the New Year in Cleveland, *Gene* (Continuity Manager) and *Joan Walz* celebrated by visiting Cy and Rose Kelly, who left NBC Cleveland last summer to live in New York. This Christmas has an

extra meaning for one of our TV Traffic girls, as *Shirley Hill* became Mrs. Roger Buehler on Christmas day and honeymooned in New York. *Rue Degravelles* certainly won't have any trouble battling the winter weather with his new '55 Ford. Bright aquamarine and snow white, it'll get him there and back. Also sporting a new car is *Jim Rowe* (AM Director) with his new Nash.

Bright shining faces belong to newly engaged couples—*Bob Fields* (TV cameraman) to *May Barnard*, *Ronnie Wineland* (Guest Relations) to *Doris Hart*, and finally *Marilyn Bejus* (TV Promotion) has announced her engagement to *Wayne Dorsey* with an early summer wedding planned. *Glenna Hanson* (Sales Sec'y) and *Jack Fuerst* have set February 19th as their wedding day. They plan to live in a new modern apartment in Euclid, Ohio.

It may be the middle of winter, but that's not going to stop our aqua queens, *Stella Sankal*, *Betty Ann Onuska*, *Lillian Buckto* and *Marian Walters* from taking to the waters for swimming lessons at the YWCA. Come summer we should see some fast strokes across Lake Erie. Welcome back to *Joe Mulvihill*—who was in the hospital for a spell. It's good to see you back! *Jim Prunty* has recently taken the capacity of AM Staff Director, moving *John Wellman* into Bandwagon AM Director. *Pat Jeffries* replaces *Jim Prunty* at the switchboard (Guest Relations.) Also, *Edward Babojchak* has been added to our staff as Revenue Supervisor Accountant. NBC girls threw a surprise party at the Hickory Grill for *Kim Holzmiller* who left to take a job with a local film company.

KRCA, Hollywood — *Grant Recksiek* and *Harry Camp*, members of the KRCA Promotion Department, the envy of the station. They were able to get a table for *George Gobel's* appearance at the Statler Hotel. All reservations were sold out for the entire engagement three weeks before the popular NBC comedian opened. *Bud Mertens* moves from the Controllers Department to Operations as telecast schedule coordinator. He replaces *Elsie Radwick* who is off to Europe to work in Belgium for the Voice of America. With her go best wishes from everyone at the station. The Shopwins (*Muriel Pollia*) have sent out invitations to join the very exclusive South Gramercy Place Croquet and Mandolin Club. *Rose Meyer* has picked out a new

home and moves shortly to the San Fernando Valley.

Tom McCray, General Manager, named Radio and Television Chairman for the Southern California Division of the Community Chest for '55. He will coordinate all activities in these fields during the coming year. *Sue Swanson* replaced *Joan Gowanlock* in the Operations Department. *Joan* moved to San Francisco. Congratulations to *Jack* and *Betty Kenaston*, who have just celebrated their sixteenth wedding anniversary in Palm Springs.

WRCA, WRCA-TV, New York — More changes in Room 252! We are happy to welcome *Bill Berns*, *Marv Camp*, *Bill Adler*, *Gabe Pressman* and *Pat Donegan* down from Room 314, but sorry to see *Ernest de la Ossa* and his secretary, *Ceil Zelak*, leave us. We lost another member of the crew, *Marie Suchan*, who is now Mrs. Thomas Weiss. *Marge Heimbuch* is *Jay Heitin's* new secretary. *Marge* came to us from Personnel. Congratulations to *John O'Keefe* and *Bill Anderson*! *John* is now manager of Publicity for WRCA and WRCA-TV, and *Bill* is Business Editor for the network Press Dept.

Best wishes to *Bobby Klopp* on two counts—her engagement to *Art Trostler* and her new job as production assistant in the "Today" office. *Gwen Mahle* has moved up to take *Bobby's* place in WRCA-TV Traffic at 67th Street, and *Roslyn Sohmer* is the newest addition to that department.

WRC, WRC-TV, Washington—*Bill Callaway* of Accounting was married to *Lorraine Sieling* on Saturday, Feb. 12, and is honeymooning in St. Petersburg, Florida. *Judy Spicer*, formerly of Station WOL, has joined the staff as secretary to *Joan King*. *Rosamond Eddy*, soon-to-be sales promotion assistant, was formerly with Saks Fifth Avenue and Botsford, Constantine and Gardner in New York City. New assistant to *Inga Rundvold* and *Patty Cavin* is *Bobbie Dunaway*, most recently of Station KTVW in Tacoma, Washington. Communications welcomes *Dorothy May* as night switchboard operator and *Dick Gilmartin* as night page. Mrs. May worked for Station WCCM in Lowell, Massachusetts as receptionist several years ago, and has been working in Washington for United Air Lines. *Dick* is presently attending George Washington

University. *Sally Hoover* has been elected chairman of "The Jolly Girls", NBC women's social club. New man in the Film Lab is *Rob Diefenbach*.

Norman Scott of Staging Services has returned from a honeymoon trip to Miami Beach with his bride, the former *Katherine Koopmann*. Best Valentine received at WRC: *Pat Allen*, secretary to NBC V. P. and WRC, WRC-TV "general", *Carleton D. Smith*, received a beautiful diamond engagement ring! Lucky man is *Bob Schroeder* of Amherst, Ohio.

Public Relations Division

National Advertising and Promotion—*Anne Raica* and *Margie Evans* are enthusiastic campers. Despite winter snow and cold, they spent a recent week-end in the Poconos, renting a cabin and chopping their own wood. *Frank Macauley* and charming wife *Adrienne* spent months looking for an apartment—then found one on another floor of their own building! *Barbara Bowden* is bubbling with excitement over her proposed trip to Europe. She'll sail June 3 on the *Queen Elizabeth* with her sister. Good-bye and good luck to *Marion Finn*, who left a short time ago. She has been replaced by *Jane Carlisle*—to whom we extend a hearty welcome. *Al Sherman*, A & P artist, recently became engaged to *Mary Farnberg*, also an artist. Wedding date depends on their luck in finding an apartment. Mr. and Mrs. *George McNally* welcomed a daughter, *Georgianna*, on Jan. 12.

Information—The Information Department had a get-together at *Kathryn Cole's* home on Washington's Birthday. New CHIMES Editor *David Eddy* (an Info graduate) was one of the guests. Gifts were received by the two newest members of the dept., *Dick Fox* and *Walter Thompson*. To Mr. and Mrs. *Thompson*, a new-baby gift, and to Mr. and Mrs. *Fox*, a wedding gift. We warmly welcome (sans gift) *Van Ridgway*.

Press — The entire department received congratulations from *Mike Dann*, Director of Program Sales, on the tremendous publicity work done on the Spectaculars. Congratulations to *Bill Anderson* who has been appointed manager of Business and Trade Publicity succeeding *Joe Derby*. Bill comes to us from the local station where he

was manager of Publicity. Our best wishes are extended to our very capable and attractive receptionist, *Joan Frinel*, who has forsaken us to become secretary to producer *Ted Mills*.

Shy *Stan Appenzeller* surprised everyone when he announced his engagement to *Lenore Miller*. The date has been tentatively set for some time in June.

Research and Planning—*Joan Donnelly McCullough* left NBC January 23, an expectant mother the end of June or beginning of July. She was dined at Trainers on January 25 and presented with a lovely bed jacket and baby book or diary, as you wish. *Laura Graham* of the Planning Division moved a few desks and succeeded *Joan* in the Circulation Staff. Heartiest congratulations to *Laura*.

Sandy Boley had a surprise luncheon honoring her birthday, January 19. Affair took place at Yank Sing which has the slipperiest egg-rolls *Gloria Sawan* has ever ordered. *Doris Katz* was treated to an Italian feast on her birthday January 27 at the Red Devil.

Want to welcome to the department *Harriet Kasnowitz* who took *Laura's* position in the Planning Section. This gal is a Columbia grad and a commuter from Englewood, New Jersey, and we hope she has found a happy home here with us. Now that the *Tribune's* Tangle Town contest is over, we'd like to boast two winners from our office. . . . namely *Mildred Schmidt* and *Carol Burton*. Now invest your \$5 wisely, girls!! *Arlene Urbanovsky* and hubby-to-be have found an apartment and are fast completing plans for an April duet down the aisle. The vim-and-vigorous complexions in our 520 office belong to *Sallie Melvin* (ski week-end in Maine) and *Ruth Kulow* (G. Washington week-end in Pico Peak, Rutland, Vt.). *Doris Katz*, you'll have to get a better tan, but we'll count you as a skier this time.

February 24, 1955 marked *Hugh M. Beville, Jr.'s* 25th anniversary with NBC. Mr. Beville is the director of Research and Planning and all the members of the department extend very best wishes to him on this occasion. The new face in Ratings Section belongs to *Don Brown*, formerly a trainee, who'll forgive us we hope for this belated welcome to our family. Timed perfectly with the CHIMES' deadline is the very newest member of our department. He is *John Scott*, who'll

be working as a research analyst in *Tom Coffin's* Research Division. We're mighty pleased to have you with us.

Radio Network

Radio Network Administration—We wish to welcome *John Lerner* and *Lattie Dawson* to our little group and hope they'll be happy in their new positions. *Lattie* handles the secretarial duties for *Syd Rubin*, our manager of NBC Enterprises; and *John* has taken over the job of Supervisor of NBC Enterprises Souvenir Counter.

Syd Rubin and his wife spent their week's vacation at Castle Harbor, Bermuda. They both had a wonderful time, even though they had the coldest weather in weather bureau history (41 degrees). *James Gladstone* and his wife went skiing in Manchester, Vermont on their week's vacation and *Jim* returned with a Florida tan, and no bones broken. We said "Farewell" to *Agnes Sullivan*. We presented her with a little going away gift and will miss her very much. However, we'll still see *Agnes* around as she is only leaving the department, not the company.

Radio Network Sales—First, congratulations, *Liz Leimer*, on your engagement and September 11 date. Health, happiness, success and a bigger pay check. Welcome to *Mary O'Connor*, newest secretarial member of Radio Net Sales. *Mary* replaces *Joyce McKenna* who remains with the company. Further welcome to *John F. Tallcott*, who replaces *C. V. S. Knox, Jr.*, as salesman extraordinary. *Tommy Phillips* is embarking on a new tack. After four harrowing hours she finally managed to enroll at Hunter College for the night session. Much success "a la francaise." Another member of our super-intellectual department starts a new term just about now; good luck again, *Bob Smith*. As always, straight "A". One can tell spring is on the way: *Jean Martin* and *Elissa Enax* are knitting sweaters. With mad preparation, fall should see them complete. It seems everyone in Net Sales has been bucking virus X. With joy we report all have been successful, but a special welcome back to *John Birge*. P.S. . . . Due to recent engagement of your correspondent (*Linda Schmidt*), look for change of name around June 4.

Television Network

Music—*Joan DeHart* departed our camp for the honorable estate of matrimony. The wedding was in Plainfield, New Jersey, February 5. Practically the entire office attended. There were eats at the reception. The lucky man is Warren Wolfe, in the newspaper game, Middletown, Ohio. *Jane (Roane) Langley* was Joan's bridesmaid. This bridesmaid business is getting to be a habit with Jane. *Ann Bradley* replaces Joan and comes to us from vast experiences at BMI. We are being painted a new blue which is now known as Music Blue.

Ernest LaParde doesn't miss us at all, as he now has a new woodworking machine and is making sawdust all over the place. I'm told he is getting careless as his fingers are getting too close to the bits, saws and planing edges. We miss him, however.

Marilyn Mech is leaving the Record Library on the 18th to join one of the world's greatest advertising agencies.

TV Network Sales—The time has come, the deadline warns, to write of many things: of moves, repairs and marriages, and gossip little things. With this in mind we hereby submit the following.

While making the unavoidable rounds of the office to collect items of interest, we decided to stop at the desk of *Ethel Smoak* to get a few details on her sideline career. Seems that just for the fun of it, Ethel had written a story for children; after showing a few of her friends the story, they encouraged her to submit it for publication. Quick as a flash her very first story was accepted. "And mind you," says Ethel, "they even paid for the thing, and asked for another!" She has written her second story, submitted it, and is presently watching the mails for another check—she hopes.

The "Today-Home-Tonight" gang no longer call 412 home. They have a new base of operations on the second floor. However, our spirits have been boosted somewhat by the appearance of a few new faces in our office. The welcome mat goes out this month to *Doris Taylor* and to *William Brazzil*.

Jack Carson thought it might prove interesting to bring some of the girls in the office a few flowers, so he arrived one Friday morning with a bunch of calla lilies, and distributed them to the girls, taking great delight in watching them try to decide just what to do with "this lovely flowah". *Fran Bar-*

bour quickly solved the problem by sweeping around the office in her own imitable way with the calla lily "in tow" worn as a corsage, much to the delight of all who watched her. *Dorothy Brock* was also pleasantly surprised by her boss, *Dick Paige*, when he presented her with a Hawaiian lei of white carnations for Valentine's day.

The welcome mat also goes out to *Jim O'Brien*, *Div Ryan* and *Dick Justa*, new additions to TV Sales Traffic. Congratulations are in order for *Mort Dillon* who has been transferred from TV Net Sales Service to the statistics corner of TV Sales Traffic. Our own, very pretty-as-a-picture *Audrey Stollenberger* modeled at the National Photography Show held at the 34th Street Armory from February 18 to February 22.

TV News Film-106th St.—*Lucille Simmons* just turned 21—and not an election in sight! *Eddie Williams* off the "sick list", looking just great! *Medicos* month-mending *Marilyn Marcinkowski*, making *Marilyn's* mob merry. *Walter Kravetz* and *Johnny Christopher* "shanghaied" from 106th Street by "Background". *Van Clarke* became *Eugene Juster's* secretary at NBC's "Little Puerto Rican Town". *Gerry Polikoff* vacationing in Florida with horses instead of "Camels". *Gene Frisch* back from Florida sans sun-tan. *Margie Avakian* wishing she were in Florida. *Irving "Home Insurance Company"* *Sobel* sold three policies in one week.

TV Program—1955 has brought quite a bit of news from our department. First, *Tom Loeb* has been made manager of Network Programs . . . this is wonderful news but there have been rumors that he and *Marion* will leave the 23th floor of the RKO building to move to the RCA building; we certainly will miss them! In the marriage department: *Lottie Clausen* became Mrs. *Kenneth Booth* on January 2nd . . . and *Florence Friedman* ("American Inventory") is now Mrs. *Eugene Daynes* as of December 23rd.

Caroline Burke is packing her bags for a three and a half month trip around the world . . . Quite a trip! From *Bob Garthwaite's* office we learned: The *George Lawrences* announce the birth of a little boy, named *John Michael*, born on January 1st. *Rosemary Quigley* and *Hugh McPhillips*, formerly of this department and now a director with WRCA, are engaged. Congratulations . . . They're

planning to be married in April. *Hugh McDermott* became engaged to *Helen Cahill*. They are planning a June wedding. *Ruth Girard* has joined the staff of Associate Directors. *Robert Quinn*, formerly an AD in Broadcast Operations, has joined the staff of Stage Managers. *Livia Granito* has returned from Hollywood to the staff.

We have been very glad to have *Bob Banner* and *Edith Johnson* of the "Dinah Shore Show" here with us for a few weeks. . . . If anyone in our department has any interesting news for this column, please contact me on extension 7077.

Production Operations—Although February is not the usual time for vacations here at NBC, two fortunate fellows in our Broadcast Film Department enjoyed theirs, and returned with such wonderful bronze tans that the rest of us here in 688 look anemic. *Bob Schulein* enjoyed two glorious weeks at Sun Valley, and *Stan Parlan* returned after one week in Cuba. They both brought back such wonderful tales, that we are all dreaming of our own, which seem to be so far away. We wish to congratulate *Bob Andruss* and *Jim Gaines* on their recent promotions within our Broadcast Coordination Department. We'd also like to extend a big welcome to *Len Lucas*, who recently joined that department.

In Central Booking, one of our girls, *Jane Costello* to be exact, went ahead and got engaged. The wedding plans are set for May 21, 1955. We all celebrated the occasion with a champagne party! *Mary Cooper* set a record—hasn't taken a fall while ice-skating this year—for *Mary* that's a record. *Peggy McGrath* took a little trip up to Maine a few week-ends ago, and did a little skiing.

Public Affairs—Members of our peripatetic group manage to cover lots of territory in a very short time . . . *Bob Graff's* on a special assignment to India to produce an interview with Prime Minister Jawaharlal Nehru for the "Wisdom" series. En route, he stopped at Addis Ababa, Ethiopia and saw Cheops' ship in Egypt. Before leaving the States, *Bob* (and the rest of us) welcomed *Barbara Muller* as his new secretary. *Barbara* was formerly with WRCA-TV. *Bill Parish* has been flying (literally) in and out of the office to Pittsburgh and Chicago on special assignments. Another new face is *Marcia Dealy*, *Wade Arnold's* secretary. And welcome back, too, to Mr. A. who was

on leave to produce with Smith, Kline and French a special closed-circuit program on coronary heart disease, "Vidiclinic", in cooperation with the American Medical Association. It was seen in 32 cities from coast to coast and was so successful that he's been tapped to do another one for presentation in May. *Arthur Hepner* has been temporary occupant of that office since he and *Jim Fleming* returned from a New England hiatus. A new radio series will be built around the material they've compiled.

Marilyn Kaemmerle (Quinto) and husband *Hank* are moving into a larger apartment and giving special attention to the additional room, which the "littles" *Quinto* will occupy, come June. We expect to see *Marilyn* back again in the fall. In between visits from *Betty Ross* and *Judith Waller* of Chicago, *Karel Pearson*, Hollywood program manager, stopped by.

TV Technical Operations — This New Year of 1955 has certainly started off with a "bang". So many exciting things have happened and just to name a few. . . .

Nancy Nicholson, a former co-worker, and *Jerry Cudlipp*, one of our engineers, became Mr. and Mrs. on February 19. Among the many guests who attended the lovely wedding was *Grace Kaufman* who will soon be planning her own wedding since she became engaged to *Walter Johnson*. I think this idea must be catching because *Rosemary Iannuzzi* also received a beautiful diamond ring from her one and only, *Jack Di Benedetto*; *Don Boyle* made his favorite girl (*Barbara Cole*) exclusively his; and *Georgia "Pixie" Smith* surprised us all when she announced her engagement to *David Springer*, although we can't say she didn't give us fair warning with that gleam she's had in her eye for the past few months. *Joyce Peters* and *Bob Sullivan* tied the knot on February 5. Both the *Sullivans* and the *Cudlippo*s spent their honeymoons skiing in the mountains. Happy sliding, you daring newweds, and all the happiness in the world from the Gang.

Joyce, who will be so busy taking care of *Bob* and their new apartment, was replaced by *Marie Bergdahl*. This left an opening in *Scheduling* which was filled very nicely by *Pat Roth*. Among the other new faces, we have *Eleanor Harkins* replacing *Marie Rohrman* who left to serve us in a different capacity—as Mr. Connell's secretary in

Employee Services; *Tommie Owen* who comes to us from G. R. to replace our little *Kathy Dindia* who moved up to become Mr. Sharon's secretary in Personnel; *Carrie Sgarlato* who replaced our "Pixie" *Smith* when she went to Local Operations as secretary to *Pete Affe*; and although she's been here for sometime now, we don't want to forget *Caroline Hummell* who replaced our little Mother-to-be, *Dottie O'Loughlin*.

Congratulations to our "Proud Papas" of the New Year, *Don Frey*, *Mike Rosar*, *Bob Lanik* and *Dick Pedersen*, the first three of whom were presented with baby boys and the latter with a cute little baby girl. *Stan Peck* proudly told me of the 6 cute little puppies his boxer presented the family with on January 29.

How about our gal, *Joan Coffey*, bowling a "213" game at the bowling alleys one Friday night. . . . She would have to pick my team to do it against. too, but congratulations anyway, Joanie.

About the only bad thing the New Year brought in was the wave of illnesses that claimed the health of so many of our people. Although virus was the main trouble, we were a lot happier when *Art Jensen* returned from the hospital after fighting off a bad case of pneumonia, *Walt Himmelberg* and *Loren Jaycox* recovered from their operations which kept them away for a few weeks, and *Wally Roe* came back as good as new after being out for two months with an ear operation.

A special bit of thanks to *Mrs. Tiny Carson* from myself and those hungry TVC engineers for her kindness in sending all those wonderful homemade cookies. We really kept her busy when each of us brought in one of the necessary ingredients for a new batch and sent them home with *Tiny*. Still can't believe he beat the 5:00 pm rush with the eggs and butter, etc., and wouldn't that have been a picture for an ambitious photographer!

Bargain Counter

For Sale: Ladies' white ice-skating shoes, size 3. \$5.00. (Second-hand, 1 year old.)

For Sale: Leitz Hektor lens for a Leica camera. F4.5, 135 mm. Perfect condition. Nanci Heinemann, X 625.

To Share: Young musician wants to share 6-room furnished apartment. Steinyard Gate. \$12.50 per week. Location—102nd St. at C.P.W. Phone Mo 3-9110.

For Sale: 2 room ap'ts., off CPW. 3 and 4 rooms. Both 50 West 67th; belonged to artist leaving city. TR 3-7106.

Wanted: 2-2½ room furnished apartment, complete with roommate who wants another. Up to \$50 a month. Manhattan. Phyllis Kochan. X 665.

NBC Engagements

Stan Appenzeller, N. Y., to *Lenore Miller*. *Grace Kaufman*, N. Y., to *Walter Johnson*. *Rosemary Iannuzzi* to *Jack DiBenedetto*, both N. Y.

Georgia Smith, N. Y., to *David Springer*. *Don Boyle*, N. Y., to *Barbara Cole*. *Jane Costello*, N. Y., to *Harry Dunham*. *Elizabeth Leitner* to *Alfred Vecchione*, both N. Y.

Linda Schmidt, N. Y., to *Joseph Shelley*. *Barbara Klepp*, N. Y., to *Art Trostler*. *Al Sherman*, N. Y., to *Mary Farnberg*. *Arthur Knies*, N. Y., to *Mary Lyons*. *Joan Fraas*, N. Y., to *Robert Bunt*. *Kathy Simonson*, N. Y., to *Edward Morowitz*. *Julie Hewitt*, N. Y., to *Hal Reis*. *Frank Zwick*, N. Y., to *Joan Werner*. *Sally Sacino*, Chicago, to *Richard Iwicki*. *Bob Fields*, Cleveland, to *May Barnard*. *Ronnie Wineland*, Cleveland, to *Doris Hart*. *Marilyn Beifus*, Cleveland, to *Wayne Dorsey*. *Pat Allen*, Washington, to *Bob Schroeder*. *Rosemary Quigley* to *Hugh McPhillips*, both N. Y. *Hugh McDermott*, N. Y., to *Helen Cahill*.

NBC Marriages

Mary Ann Schmidt, N. Y., to *Edward Sculley*. *Shirley Hill*, Cleveland, to *Roger Buehler*. *Marie Suchan*, N. Y., to *Thomas Weiss*. *Bill Callaway*, Washington, to *Lorraine Sieling*.

Norman Scott, Washington, to *Katherine Koopman*. *Joan DeHart*, N. Y., to *Warren Wolfe*. *Lotte Klausen*, N. Y., to *Kenneth Booth*. *Florence Friedman*, N. Y., to *Eugene Daynes*. *Nancy Nicholson* to *Jerry Cudlipp*, both N. Y. *Joyce Peters* to *Bob Sullivan*, both N. Y. *Gwen Davis*, N. Y., to *William Doll*. *Richard Fox*, N. Y., to *Ann Cohn*.

NBC Births

To *Dick Schleiffer*, Chicago, a son, *Scott Christopher*.

To *Pat Martinich*, Chicago, a son, *Jeffery*.

To *Earl Roger Hull*, Chicago, a son, *John Robert*.

To *Robert Elrod*, Chicago, a son, *Thomas Edward*.

To *Gino DaDan*, Chicago, a daughter, *Mary Carol*.

To *Michael Horton*, N. Y., a son, *Christopher*. To *L. Richard Pedersen*, N. Y., a daughter, *Carol Anne*.

To *Robert Lanik*, N. Y., a son, *David*.

To *Michael Rosar*, N. Y., a son, *Keith Michael*.

To *Donald Frey*, N. Y., a son, *Donald Gregory*.

To *Paul Cunningham*, N. Y., a son, *Paul James Cunningham III*.

To *Nicholas Gordon*, N. Y., TWINS, *Susan Elizabeth* and *Christopher Jacques*.

To *George McNally*, N. Y., a daughter, *Georgianna*.

To *Harold Thomasson*, Washington, a son.

To *Robert Green*, Chicago, TWINS, *Robert John* and *Richard Joseph*.

To *George Lawrence*, N. Y., a son, *John Michael*.

To *Frank Nault*, Chicago, a daughter, *Cynthia Ann*.



YOUR SAFETY
OFF-THE-JOB
*is important
too!*