

NBC ARCHIVES

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KRCA-TV NBC
CHANNEL 4

MT. WILSON TRANSMITTER
BIGGEST ON WEST COAST



CHIMES

Published bi-monthly by and for the employees of the National Broadcasting Company, 30 Rockefeller Plaza, New York City, New York.

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The Cover

Time was when the raccoon and mountain quail atop mile-high Mt. Wilson, in California's San Gabriel range, had never heard of television. Lately, though, they've had plenty to talk about, with seven Los Angeles station transmitters located in this isolated area some forty miles from town. But what's really impressed them is KRCA's giant new tower—the biggest transmitter on the West Coast.

The cover shows a segment of its base. The platform jutting out is for a remote-control microwave reflector at the two hundred-foot level. To the right

is the top of the old tower, still available in case of emergency.

Gathered before the transmitter building are (front) Mel Stickle, formerly with NBC Bound Brook; Mort Brewer, formerly with KNBC, San Francisco; Frank Dunn, caretaker; George Anderson, a transfer from KOA; (standing) Roy Fell, formerly with KOA and KNBC; and John Knight, Engineer in Charge, formerly with WNBT and WNBW. Other engineering personnel not shown include Robert Barnes, Walt Bostwick, Harry Burbridge, Bill Osborn, Joe Lombardi.

Civil Defense at NBC

The past ten years have introduced the most powerful weapons of destruction ever devised. The atomic and hydrogen bombs represent the frightening consequences of the same developments in science that promise great benefit and good to man. The price we must pay for this scientific advance is a continuing readiness against an aggressive use of these weapons.

The mission of Civil Defense is to prepare and plan a method of saving lives and property against aerial attack. To date in the city of New York alone, over 9 million dollars have been spent for warning facilities, emergency equipment, installing 679 public sirens and other equipment, as well as maintaining a clerical staff.

Even with the advent of the atomic era, Civil Defense authorities stress firmly that taking cover in an air raid offers the best hope for survival. An air raid drill is simply, but vitally, an exercise in the quickest and most efficient method of taking proper cover in event of aerial attack.

The City of New York Office of Civil Defense schedules and conducts periodic air raid drills. Sometimes these drills are part of a national defense rehearsal. The National Broadcasting Company fully participates in all such drills, whether in New York or other cities where its offices locate.

The Floor Warden is the primary key in the effective functioning of the NBC sector of the Rockefeller Center Civil Defense establishment. Your full cooperation is requested if at any time you are asked to participate as a Floor

or Office Warden. In certain NBC areas in Rockefeller Center, office wardens will report to floor and building wardens outside the company organization. Shelter zones and evacuation routes are the basic concern of all wardens.

The New York air raid warning signals consist of a *red alert*—50 rapid strokes in a period of 30 seconds sounded on the regular fire alarm gongs on all floors; and a *white* (All Clear) signal—3 sets of two strokes repeated over a period of 35 seconds.

NBC always gives warning in advance of an air raid drill, so that artists and engineers making split-second connections between studio locations will not be caught outside the building. All office personnel are to participate. Since we must maintain our on-the-air operations, certain people will be excused: Master Control and TV Control personnel on duty; personnel on duty with rehearsals and program broadcast operations; telephone operators; maintenance personnel making emergency repairs. During a drill, all elevators will return to the Main Floor and cease operation except for those designated for emergency service.

In the event of a real air raid, NBC has made provisions for an emergency broadcast studio.

The awesome power of thermonuclear bomb devices today makes the Civil Defense plan more important than ever. To be without this system is to invite disaster. And, obviously, full participation in the practice runs offers your best personal chance for survival in the real thing.

NBC News Roundup ..

Organization Changes

Alfred R. Stern has been appointed Director, Participating Programs, Radio Network, and *Nicholas C. Gilles* has been appointed Manager of Operations. . . . *Benjamin K. Park* has been appointed Director, Public Affairs. . . . At KRCA, Hollywood, *George Greaves* has been appointed Staff Executive, and *Dean Craig* has been named Program Manager. . . . *William K. McDaniel* has been appointed General Manager and Sales Manager, KNBC, San Francisco. . . . *Donald Bishop* has been named Director of Publicity, WRCA, WRCA-TV. . . . *Robert L. Garthwaite* has been appointed Coordinator, Program Development. . . . In NBC News, *Chester Hagan* has been named Manager, News & Special Events, Central Division. . . . *Alexander S. Rylander* has been appointed Director, Exploitation, in Press and Publicity; *Charles Henderson* has been named Manager, Field Representatives, Exploitation. . . . At WNBQ-WMAQ, Chicago, *John F. Whalley* has been appointed Staff Executive; *Edmund Souhami* has been appointed Manager, Personnel and Legal; *Roland J. Reichert* has been named Manager of Operations; and *Leonard Anderson* has been named Manager of Integrated Services. . . . In the Film Division, *Frederick A. Jacobi, Jr.* has been appointed Manager of Publicity. . . . For WRCA, WRCA-FM, *Joseph E. Murphy* has been appointed Merchandising Coordinator. . . . In Press, *Milton Brown* has been named Manager, Program Publicity; *Sidney Desfor* has been appointed Manager, Photo Unit, and *Seymour Friedman* has been appointed Photo Editor. . . . *Erik Hazelhoff* has been appointed Manager, Participating Programs, Television Network. . . . In TV Network Sales, *John Lanigan* has been named Daytime Sales Manager; *John Dodge* has been named Eastern Sales Manager; *Giraud Chester* has been appointed Manager, Program Sales Administration; and *Peter J. Smith* has been named Manager, NBC Telesales. . . . *Donald H. Mackenzie* and *George H. Fuchs* have been appointed Labor Relations Administrators. . . . In Facilities Administration, *Edward Lowell* has been appointed Manager, Administration; *Joseph Arnone* has been named Manager, Design and Construction; and *Albert Humbert* has been named Manager, Building Maintenance. . . . For the Pacific Division, *W. Fenton Coe* has been appointed Manager, Film Production, and *Malcolm E. Madden* has been appointed Manager, Production Services.

Berle To Present Full Season In Color

Television trailblazer *Milton Berle* will pioneer another phase of the medium in 1955-1956, when he becomes the first top TV star to present a full season of color productions, starting Tuesday, Sept. 27. His eighth season on TV, it will consist of 13 live color shows, each with its individual format, including revues, book shows, musical comedies, satires and dramatic presentations. *Berle* will produce all 13 productions, originating from Color City in Burbank.



During President *Sylvester L. Weaver's* visit to San Francisco for the United Nations' 10th anniversary session, the city's Press and Union League Club honored him at a luncheon. Seated at the head table, l-r: *Paul Speegle*, PULC president and *San Francisco News* radio-TV columnist; Mr. and Mrs. *Weaver*; *James Abbe*, *Oakland Tribune* radio-TV columnist. Standing, l-r: *William K. McDaniel*, KNBC general manager; *Harold See*, KRON-TV general manager; and *Ted Huggins*, co-chairman of the PULC's United Nations committee.

NBC Announces Comedy Performer Plan

Leonard Hole, NBC Director of Program Development, has announced Phase Two of the network's multi-million dollar talent and show development project. It is a country-wide search for promising new young comedians and an intensive development of a group of comedy performers already under contract. There will be exhaustive scouting for "unknown" talent in summer playhouses, little theatres, resort hotels, nightclubs and campus theatricals. At the same time, contract artists will be provided material by top professional comedy writers and a maximum of TV-radio-theatre exposure.

NBC Dominates "Tide" Magazine Survey

NBC's trade advertisements are the tops in the broadcasting industry, according to *Tide Magazine's* Leadership Panel results announced in a recent issue.

Leading the second network by almost 400 per cent, NBC-TV ranked third, of the 55 national media advertisers mentioned, behind the *Saturday Evening Post* and *Life Magazine*. The panel composed of 5,000 key advertising executives was surveyed on the most effective advertising medium in terms of self-promotion.

New Concept in Daily TV Programming

Next Fall NBC-TV inaugurates a new approach to afternoon programming with a daily series of full-hour, live color dramatic programs of nighttime quality. Titled "Matinee", the series will have *Albert McClery* as executive producer and has been fully endorsed by affiliates.

Dwarfing all other
Los Angeles station
antennae, KRCA's new
transmitter is

Big Stuff On Mount Wilson



KRCA's new transmitter tower atop Mt. Wilson is the highest man-made structure on the entire West Coast. With an over-all height of 508 feet above ground level, and 6,170 feet above sea level, the tower itself is more than eighty feet taller than the 28-story Los Angeles City Hall.

The self-supporting tower has one of the most unusual and unique bases ever devised. Each of the four footings contains 500 cubic feet of concrete and weighs in the neighborhood of 50,000 pounds. Each footing has eight radiating twenty-five-foot holes, nine inches in diameter, attached to the concrete and extending down into the solid granite. Each hole has a two-and-one-half-inch steel rod which, with a special expanding cement, seals itself to the base in a manner similar to the root system of a large tree.

Due to the high winds and extreme icing conditions in the Mt. Wilson area, each of the cement footings must withstand a pull of 1,300,000 pounds. To counteract the position of being the natural lightning rod for Mt. Wilson, an unusual grounding system of copper straps was built into the tower and the supporting structure.

A platform has been erected at the 200-foot level upon which will be mounted a six-foot parabolic reflector for receiving telecasts from the KRCA remote unit. The reflector will be directed by remote control, both as to direction and elevation, from the control room of the transmitter.

The antenna portion of the structure, which was specially built at the RCA plant in Camden, is over fifty-eight feet tall and is an RCA three-element Superturndstyle type. It was shipped to the West Coast via the Panama Canal.

John Knight, Engineer in Charge of the Mt. Wilson operation, has been with the National Broadcasting Company for the past twenty-two years and active in television since 1936. John's hobby is, as might be guessed, short-wave radio, and he has one of the finest set-ups in the United States. He has made many close friendships with persons in remote corners of the world, and not infrequently one of them will make a point of stopping in Los Angeles to meet the person whose voice has become so familiar to him. During the war John was a Navy Commander and pioneered in sonic research.

Frank Dunn, caretaker for the transmitter, has been with the company since the building was first completed and maintains an apartment there with his wife. One of Frank's unusual duties includes feeding the wild life that abounds in that area. It's actually a part of the NBC contract that this be done, and some of the odd things that

are found in his operational budget are salt blocks and alfalfa for the deer. At present Frank's wild friends include deer, quail, raccoons, squirrels and an occasional skunk. So far very well mannered, the skunk is widely respected by all personnel. Each Christmas Frank erects a tree decorated with apples, carrots, suet and popcorn for the animals, and often the Los Angeles press has found the incident interesting enough for its columns.

Raising the antenna for placement atop the giant base was a 5-hour job. Workmen had to climb base exterior to keep the antenna from being damaged on its trip to the top. At left is the old transmitter.



'Zoo Parade's'

AFRICAN SAFARI



Don Meier (left), producer-director of NBC-TV's "Zoo Parade", points out one of the stop-overs in Africa for the summer safari. Dorothy Ruddell, writer, and Tom Arend, assistant director, also are making the trip.

Somewhere in the wilds of South Africa roams a hardy band of Chicago television people armed with cameras, telescopic lenses, microphones, sound equipment, typewriters, pads and pencils. The invasion of the dark continent is being made by the staff and crew of NBC's "Zoo Parade", who are really going to the source for material to use on next season's shows.

Led by Marlin Perkins, genial conductor of "Zoo Parade", the staff and crew left Chicago July 19 to begin the African Safari and the "thrill of a lifetime". They'll return via Scandinavian Airlines, disembarking in Los Angeles the first week of October, having traveled a total of 25,000 miles via plane, jeep, armored vehicle and on foot.

Perkins, who is director of Chicago's Lincoln Park Zoo, was accompanied by "Zoo Parade" producer-director Don Meier, NBC newsman Jim Hurlbut, unit manager Earl Harris, assistant director Tom Arend, Dorothy Ruddell, the young Northwestern University graduate who writes the scripts for the program, and the technical crew. Plus several de-scented skunks, a few armadillos and other American animals.

The crew expects to film a half-dozen or more shows on location for the fall-winter series of "Zoo Parade". Film clips will also be seen on the "Today" and "Home" shows on NBC-TV.

Itinerary for the safari includes trips to the Kruger National Park, 200 miles east of Johannesburg, where "Zoo Parade" cameras are filming "The World's Largest Outdoor Zoo"; the Hluhluwe (cq) Game Reserve, south-

east of Johannesburg and home of the rare white rhino and African buffalo; the Snake Park at Port Elizabeth, where Perkins will document the handling of all poisonous snakes, the extraction of venom and the manufacture of serum under the theme of "Adventures with Reptiles"; and a visit to Addo, 36 miles from Port Elizabeth, home of a herd of displaced elephants.

Continuing the safari, the staff and crew will travel across the Sarangeti Plains, reached by air from Johannesburg, to Nairobi and then by car to Arusha; on to the Msiama Springs, midway between Nairobi and Mombassa, where Perkins and Meier hope to obtain underwater films of hippos; and then to Entebbe on the northern shore of Lake Victoria, to film a great animal concentration in an area known as the Queen Elizabeth National Park. Further visits will include the Tel Aviv Biblical Zoo, the Johannesburg Zoo and the Pretoria Zoo.

Probably the most painful part of the hectic four months of preparation for the trip were the shots that all members of the staff and crew had to have before leaving. Each had to undergo 12 shots for seven different diseases—typhoid, paratyphoid, typhus, tetanus, smallpox, cholera and yellow fever. Prior to the South African trip some of the crew members hadn't wandered farther afield than the state of Wisconsin.

The "Zoo Parade" adventure is the first time a complete television show has been filmed in South Africa. Because of this it was necessary for Perkins and crew to take sound equipment

as well as movie cameras to film 30-minute programs.

Wireless microphones are being used for those doing the narration. The fact that the shows are being narrated right on location should give viewers a real sense of immediacy and of being there with the group, Perkins believes.

Viewers who have been watching Perkins and his "Zoo Parade" over WNBQ for the past six years, and on the coast-to-coast NBC-TV network for the last five years, will be provided with even greater entertainment come autumn, as a result of the summer trek. Perkins has been director of the Lincoln Park Zoo since 1944.

When it comes to foreign travel, Jim Hurlbut, Perkins' layman assistant on the program, is not exactly a novice. Jim was a Marine combat correspondent during World War II and the first Marine writer to see action, landing with the assault troops on Guadalcanal.

The technical crew on the trip includes Mr. and Mrs. Murl Deusing, a husband-and-wife camera team; Grant Holliday, a free-lance wild life photographer; John Kyper, a free-lance nature photographer; and Byran Wright, a sound engineer.

Two cameramen living in Africa, Jack Yowell, NBC-TV news cameraman who lives in Nairobi, and W. F. Schack, official photographer for Kruger National Park of Johannesburg, were on hand to greet the travelers upon arrival. These two filmed the annual migration of animals across the great Sarangeti Plains of South Africa for "Zoo Parade", prior to the arrival of the staff and crew from Chicago.

Employee Services:

THE ANSWERS BEHIND THE QUESTIONS

Where can I get a bicycle pump? How do I change my life insurance beneficiary? What about this NBC Tuition Plan? How much does it cost to fly to Venezuela? Have you got any "twofers"? When can I give blood? How much do I get off on an RCA hi-fi?

This is a fair sampling of questions that might be thrown at NBC New York's EMPLOYEE SERVICES during an ordinary work day. The bicycle pump is a little out of their realm, and they might refer you to Transportation for the Venezuela trip, but they're fair target for all the rest. And a great deal more.

It often comes as a surprise to people to find just how broad a scope of real service to employees this function of Personnel supplies. Under the management of Richard Connell, this personable and efficient operation hangs out its shingle in room 793.

Employee Services administers NBC's three major benefit plans: Blue Cross, Group Life Insurance and Retirement Plan. For the prospective enlistee they have all necessary forms, booklets and related reading material. In the area of Blue Cross and Blue Shield Insurance, E.S. can help you on any problem, including special claims, that may arise; for instance, after hospitalization as well as before. Provisions and costs for surgery are covered, and they will enlighten any points of doubt for you here.

NBC's Group Life Insurance is purchased through the Travelers Life Insurance Company of Hartford. This and RCA's liberal Retirement Plan are completely handled through Employee Services. They counsel on all aspects of benefits, beneficiary problems and any special calculations that may apply. (Beneficiary arrangements in both plans are sometimes a problem: many people forget to change them after marriage.)

Participation in the insurance and retirement plans is administered by the individual NBC location, whether network or owned station. Similarly, Blue Cross is administered locally through its chapter for that area.

Orientation for new employees and military service returnees is cleared through E.S. Likewise, termination interviews and related retirement information; e.g., conversion of life insurance policy.

Another large area of Employee Services' *savoir faire* is information on RCA Consumer Product sales. E.S. can answer most any inquiry as to models, prices, deliveries, etc. And what they don't know, they find out. In addition, they handle sales for these products, arranging for paycheck deductions. Smaller items are ordered by E.S. and delivered directly to the purchaser. Large items, such as TV sets, go straight to the employee's home with no delivery charge. Discounts on these products for the NBC employee may range as high as about 43% (hi-fi set). Over the past two years, sales of RCA products within NBC have shot up over 400 per cent.

A number of stores in the RCA Building area, as well as throughout the city, also offer discounts to NBC employees, and their credit cards are available. The wide range of price cuts encompasses furniture, clothes, vitamins and a 3-hour yacht cruise around Manhattan Island.

Other areas in which E.S. counsels are New York State Disability Benefits Law; Social Security benefits; U.S. Savings Bonds (arrangements for paycheck participation); and the NBC Tuition Refund Plan. On this last matter, catalogues on schools in the metropolitan area which offer courses related to your job or job expectation are available through E.S.; however, applications for tuition refund must be cleared first through the employee's department head and then by Personnel.

In still another area of service, E.S. graciously eases the taking of your money and your blood. Each year as the Ides of March sidle closer, expert counseling on Federal Income Tax statements is arranged for your convenience. And once or twice a year, E.S. arranges through the American Red Cross to have the NBC Blood Bank replenished through donations from employees. This emergency blood

reserve is available to any employee, and to members of his immediate family, regardless of whether or not the employee has donated. However, in return the employee is asked to give a pint of blood, if physically able, during the next company drive.

Special "extras" that E.S. can sometimes provide for the NBC family are leads (usually from other employees) on available apartments; speed-up service on home telephone applications (in areas where they are issued on a priority basis); and coupons for half-price theatre tickets ("twofers" in Broadway parlance).

Rounding up its informational services are the bulletin boards prominently displayed throughout the company which E.S. maintains, as well as its own information rack in 793 which contains a wealth of miscellaneous reading material that might be of interest.

On the lighter off-duty side of things, E.S. gives a friendly hand and necessary financial aid to all authorized and organized employee activities in New York. Leading the field is the Bowling League, the biggest and oldest of all the groups. The spirited competition each year is traditionally capped by a big dinner-dance with cash awards. The basketball and softball teams are a going concern for the more energetic members of the family; in the past they have made some pretty creditable showings in the Rockefeller Center Inc. League. Another relative old-timer is the Radio Workshop, which uses original scripts. Newest company activity is the Television Theatre Group which also uses original scripts and music and plans to produce plays for live audiences.

All of New York's big annual shindigs, like the Spring Dance and the Children's Christmas Party, are completely organized by Employee Services. It involves a lot of hard work for Dick Connell and his crew, but they come through admirably every time.

And finally after twenty-five years with the company — having been oriented, insured, enrolled, deducted, discounted, bled, taxed, benefited, informed, advised, counseled, and parted (not to mention paid) — E.S. arranges your 25 Year Club Banquet and Awards. It is NBC's expression of gratitude for a quarter-century of loyal service to the company.

Pretty busy place, this Employee Services!



BOWLING DINNERS

The Hotel Taft's Village Room in early June was the scene of the end-of-the-season dinner-dance for the NBC New York Bowling League. Some 125 bowlers and guests were on hand to watch retiring president Al Protzman hand out cash awards, before incoming prexy Tony Dente took over the reins.

First-place team was Controllers, piloted by Bob Burholt. Finishing in second and third spots were Gutterballs and Construction.

Prizes for the highest individual season averages went to Aaron Rubin (164.39) and Mary Lynch (155.79).

High individual game scores were registered by Don Johnson (245) and Joan Coffey (213); while Bob Burholt (573) and Marjorie Marshall (453) took awards for high individual series scores.



Captain Bob Burholt accepted award for 1st-place "Controllers" as league secretary Joe Kent applauds. Al Protzman welcomes successor Tony Dente.

New York

The NBC Chicago AA Bowling League closed its 1954-1955 pin season with a May banquet at the Furniture Club during which trophies and awards were presented to teams and individuals by Jules Herbeux, general manager of stations WNBQ and WMAQ.

Top quintet in the eight-team league was the Jim Hurlbut. Each of the eight teams was sponsored by a WNBQ-WMAQ personality. Secretary Sallie Recht was voted the most popu-

lar bowler and received the annual Sportsmanship trophy.

Dick Maslan, secretary of the league, and Spot Sales secretary Barbara Budinger received the top individual awards for the highest man's and woman's averages.

Final team standings were as follows: Jim Hurlbut, Henry Cookes, Norman Barrys, Miss Frances' (Dr. Frances Horwich), Johnny Coons, John Conrads, Wed Howards and Tony Weitzels.

Chicago



(Left) High team was Jim Hurlbut quintet, sponsored by newscaster. L-R: Maurie Streitmatter, Fred Rundquist, Dan Hozak, Hurlbut, Barbara Budinger, Dick Bernico. (Right) Lowest on the totem pole, Ruth Murray and Streitmatter received "Gutter" trophies from league treasurer Roche.



Secretary Sallie Recht, elected by her fellow pinsters as most popular bowler, received the Sportsmanship Award. Presenting the trophy is Jules Herbeux, general manager of Chicago stations WNBQ-WMAQ.

My Own Survey: STEVE ALLEN

A helpful and long-needed study of that conglomerate phenomenon, the television studio audience

As you may know, audience surveys are the rage these days in television. In the twinkling of an eye (and I have never seen so many twinkling eyes in my life) any network statistician worthy of his comptometer will haul out charts which show exhaustively (and exhaustingly) not only how many people were watching you at a given time in a given place on a given channel by a given waterfall, but what those people were thinking while they watched, whether they prefer tomato aspic to watercress in their luncheon salads, and how high is up.

Sometimes, performers take umbrage at surveys; as for me, I take aspirin. Nevertheless, science is a wonderful thing. Figures don't lie, there's no business like showbusiness, and you can't take it with you, if you feel like generalizing.

I've been conducting an audience survey of my own the last few months while "Tonight" has been on the air. Naturally, I can't compete with the statisticians in assessing the whys, wherefores and how-comes of the wild blue coaxial yonder. But there are 700 people in the audience at the Hudson Theatre five nights a week and my investigators have been plying among them. I've come up with some startling percentages, too. They may not be accurate, but there's no question that they're startling, assuming of course that you startle easily.

1. *The Gazetteer Complex*: Sixty-seven percent of any given studio audience reacts chemically and explosively to the mention of a given place name. I don't care whether the place involved is Coos Bay, Oregon, or Osawatimie, Kansas. You mention it and the studio audience will applaud it. Call it home-town spirit or the influence of road maps; there isn't an epigram, quip or sally that can compete with the subtlest reference to where people come from. The other night I interviewed a lady named Mrs. Ryan. "I have 15 children," said she. Vast

silence from the audience. "Fifteen children!" I gasped. "And where are you from?" "Brooklyn," she replied. And at this, a vast cataclysmic frenzy overtook the audience. Cheers rang from the rafters, the applause meter broke down, strong men fainted, and an air-raid siren went off by osmosis. Obviously, it's not what you do that matters; it's where you do it. My next television series, incidentally, will face the realities in this situation. I'm calling it the Rand McNally Show and it will consist completely of the names of cities, towns and villages right out of the atlas. And I bet it will start a trend, too.

2. *Why People Wave at Television*



Author at work: field research.

Guy Accorded Honor

Raymond F. Guy, director of Radio Frequency Engineering for NBC, is the newly elected president of the Radio Pioneers Club.

He came to NBC in 1929 with a wide technical background, to direct its frequency allocations engineering and the planning, design and construction of all NBC transmitting facilities.

During the last 36 years, Guy has played a leading part in developing network and short-wave broadcasting, frequency modulation, and the evolution and development of television.

Cameras: That play called "I Am a Camera" must have been seen by a lot of people, to judge from studio audiences. Point a television camera—even for a brief moment—at a given studio audience and the meekest milquetoast matron will be transformed into a waving, whooping, whistling, wild-eyed extrovert. My investigators polled a number of audience members and found out that 43 per cent of studio audience are wavers, 19 per cent are whoopers (you might call this the whooper rating), 18 per cent are whistlers, and fully 41 per cent are whistlers' mothers.

3. *Where Do Studio Audiences Come From?* My survey has uncovered some incredible facts about where my studio audience originates. Fully 17 per cent (we call them "orphans of the storm") come in off the streets because it's cold outside or because it's air-conditioned in the theatre; another 41 per cent (the "as-luck-would-have-it" crowd) found tickets in their neighborhood pizzerias; 18 per cent think they're coming in to see Pinky Lee; and a staggering assortment (it runs sometimes as high as 40 per cent) are left over from "Feather Your Nest", a show which goes on in the afternoon.

I could go on like this for pages, but I've got to go look at some more figures. To strike a serious note for a sentence or two, I'm very grateful for the studio audiences at "Tonight". I think it's wonderful that so many people will come to the theatre at 11:30 p.m. and sit patiently in one place till 1 a.m. They're wonderful people and I couldn't get along without them.

NBC Births

To Ray Weiss, N.Y., TWIN SONS.
To Marilyn Kaemmerle Quinto, N.Y., a son, David Walter.
To Howard Genser, N.Y., a son.
To Robert Quinn, N.Y., a son.
To Donald Kivell, N.Y., a daughter, Ellen Elizabeth.
To Dominick Dunne, N.Y., a son.
To James Fox, N.Y., a son, Douglas.
To George Rogers, N.Y., a son, Grant Michael.
To Edward Williams, N.Y., a son, Douglas.
To Walter Thompson, N.Y., a daughter, Charlene.
To George Heinemann, Chicago, a daughter, Robin Ann.
To Bill Healion, Chicago, a son, Jeffrey Scott.
To Max Mariash, Chicago, a daughter, Cindy Fay.
To Jack Elliott, Cleveland, a son.
To Charles Dargan, Cleveland, a son.
To Bill Morris, Cleveland, a son.
To Ray Lafferty, N.Y., a son, John.
To Sam Dana, N.Y., a daughter, Diedre Ann.

Mail Room Ballad

This little poem — written several years ago by a mail boy — is dedicated to the unsung heroes of the Mail-Messenger service, with a special memorial to the three boys lost in line of duty: one fighting his way through a guided tour on the fourth floor; the second who spent so much time in the maze around Master Control that he became an engineer; and the third, who was last seen headed for the 53rd floor in a local elevator.

*From behind the bloomin' wire to the room across the hall,
It's the ever slavin' mailboy who is always on the ball.*

*When he's stompin' round the buildin' a'learnin' every floor,
He wished to God they'd put the names up plainly on the door.*

*But now the crusty salt, he speaks, bloody veteran of two whole weeks;
Things ain't like they used to be, with DR-TV and PDD.*

*Yesterday a man's in 409; today it's 266.
Tomorrow's he's gone somewhere else and the mailboy's in a fix.*

*They haven't made the first change yet in the big ol' file,
And when they do I'm tellin' you it'll take a little while.*

*For when they get him straightened out and everything seems fine,
Our friend the mixed-up address will be back in 409.*

*So please don't kick the mailboy if he gets in your way.
He's got to trod around the floors 16 whole times a day.*

*And girls at the reception desks — please don't you get cross;
For the stumblin', mumblin' mailboy may someday be your boss.*

Bargain Counter

For Sale: 7-room, split level house in Massapequa, L. I. 5½ months old. Full basement, combination storm & screen windows. 6000 sq. ft. \$12,500 mortgage, 30 year F.H.A. Asking \$16,500. Call PY 9-8041.

For Sale: Several pairs ladies' shoes, 3½-A and 4-A. Either slightly or never worn. All "name" shoes of excellent leathers and style. Fran Barbour, Ext. 2361.

For Sale: 300' attic exhaust fan with Bourve, Diehl, model 30-PD-16. Brand-new, never used. \$100. John S. Ward, Ext. 2450.

Sublet: Thru May 31, 1956. New large 3½ rms, porch, garage; \$135 month. Pelham Manor, opp. country club, 8 min. bus to station. Ext. 4091.

N. Y. Softball: Mixed Season

Forced to play over 85 per cent of their 1955 softball season without the speedball pitching of Gary Iorio and the solid hitting of centerfielder Bobby Hanretty, NBC is finding it hard staying within shouting distance of the Central Softball League lead.

Bobby (AM Tech Opers) has been assigned to an evening schedule and Gary is the technical director on the 7 p.m. "Esso News". The absence of these two makes the difference between a first and a fourth place standing.

Big Jim Schaeffer, last year's potential, has found the range and leads the club in RBIs and total bases. Following is shortstop Al Lizzul, who has looked good afield and has displayed tremendous power at the plate. "Bullet" Bill Redmond moved over to the centerfield post, and the old pro stuns the opposition with his bag of tricks. Spectators go wild watching Brooklyn-born Scotty Holland gallop across the outfield barefooted! Jack Marshall returns for another season at first base, and is getting his share of base hits. A new face at second is Tony DiMinno, who can really pivot on the double play and has neatly filled the number one hitting position. Tom Wade, at third, is having some early season hitting woes, but it's nothing a few long drives can't remedy. Rod Guerdin and Arnie Schwartz share the rightfield slot, with Jim Puente filling in at second or third. Scotty Connal, Lee Kramer, Don Orrico, Sam Field and John Fenwick round out the roster.

In the opening game of the season, CBS staged a brilliant two-out, last inning rally to defeat NBC 7-6. This

was their first victory since the rivalry began two years ago. U. S. Rubber, a week later, took a commanding 7-3 lead over NBC going into the fifth frame, when the game was halted because of darkness. This contest will be continued later on in the campaign.

Jim Schaeffer got the home team off to their first triumph, belting a homer and a double driving in 5 runs as NBC routed Robin Lines 12-2.

General Motors took full advantage of the absence of Iorio and rattled NBC pitching 16-5. Schaeffer's big bat spoke loudly again, but GM was never to be headed. Five days later only eight NBC players showed up for the game against C-O Insurance. But fortunately one of them was Iorio. This time shortstop Al Lizzul took the spotlight, leading the 6-1 victory with a triple and a homer. Gary also made the following tilt against Paragon and waltzed to a 12-4 final. Schaeffer and Lizzul took charge, both clouting circuit drives.

Hey! more than half the season has gone by. Come on out and watch your fellow workers pound the horsehide. The games are loaded with excitement, and Central Park provides seating for all spectators. Near-future games include a return engagement with C-O Insurance on August 16th (7 p.m.).

Deming Wins Contest

A contest for high quality radio programming by NBC Owned Stations has been won by Lawson Deming, program manager of WTAM, Cleveland, it was announced by Charles R. Denny, Vice President of NBC Owned Stations and NBC Spot Sales. Mr. Denny notified Lloyd E. Yoder, general manager of WTAM-WNBK, that Deming's presentation of WTAM's programming achievements had won an expense-paid vacation in Bermuda for Mr. and Mrs. Deming. The report showed the "most progressive and salesworthy campaign" of all competing stations, Mr. Denny said.

(Bermuda is a British colony 580 miles east of the United States. Its chief export is cut flowers; its chief imports are American tourists and contest winners. Broadcast rating services, spot commercials, and closed circuits are virtually unknown in Bermuda.)

NBC Marriages

Neil Holland, N.Y., to Elsie Bailly.
Raymond Brennan, N.Y., to Joan Lauda.
Harry Sternberger, N.Y., to Eileen Handler.
Almeda Stursberg, N.Y., to Roger Morrison.
Connie Gochis, N.Y., to Marilyn Marcinkowsky.
Nancy Kugel to Mel Howard, both N.Y.
Rita Morey, N.Y., to Lawrence Sisson.
Richard Edmundson, N.Y., to Ardis Hansen.
Arthur Knieps, N.Y., to Mary Lyons.
Barbara Ann Lindsey, N.Y., to Norris A. Hayford, Jr.
Ann Becker, N.Y., to William Oehrlein Jr.
Margot Lampe, N.Y., to Jack Conway.
Joan Lind, N.Y., to Arnold Greenhouse.
Riva Feister to Michael Drechsler, both N.Y.
Roland Spivak, N.Y., to Lucille Horn.



In This Corner

Buck Campbell

By
Ted Switzer

Radio pioneer, world traveler, musician, "ham" operator, fisherman, radio engineer, machinist and television engineer are all titles supported by the broad shoulders of Buck Pierce Campbell, NBC engineer.

Buck is the most recent addition to NBC's engineering staff in Hollywood, having lately transferred from NBC's San Francisco offices where he served for two years as a KNBC studio engineer and for 13 months as part of the engineering staff operating the Dixon Transmitter in northern California.

Buck's interest in the broadcasting business dates back to 1924 when, as secretary of his high school's Radio Club in Spokane, Washington, he and other members helped rebuild their local station (KFPY, now KXLY) when its power was increased from 500 to 1000 watts. "Our biggest thrill in those days," Buck recalls, "was to help run the station. It would be impossible to do that today, but then we were sort of in on the ground floor."

Even then Buck's interests were varied, and he was not about to put all his eggs in one economic basket. At 18 and still in high school in 1925, he apprenticed as a machinist in the Spokane railroad yards and played a smooth piano in small combos around town during his evening hours.

A science major all through high school, he continued his major at Spokane College for three years before succumbing to the lure of the music world and what it could do for him. Just one year short of graduation in 1929, Buck formed his own band in Spokane and hired out for banquets, dances, clubs and resorts. His great love for fishing was never more eloquently expressed than the time he signed up the band for resort work in Idaho, not because of the terms, but because the Idaho streams were full of trout and his contract ran the duration of the fishing season. "We'd play until two in the morning and then get up at five to cast for trout," he smiles.

By this time in his music career Buck had added the saxophone, clarinet, trumpet and drums to his musical repertoire, and engineering was relegated to a back-seat role in his plans.

In 1933 he realized a burning am-

bition to travel abroad when he hooked up with a pick-up band and set sail for China. He toured the Orient from 1933 to 1938 with various groups, but took his cue from the sinking of the Panay gun boat in the Yantze River and returned to the States.

The wanderlust was still strong in him, however, and in 1939 he shipped to Honolulu. He narrowly missed the Japanese attack at Pearl Harbor by returning to the mainland in October of 1941 to apply for a job as machinist in the Mare Island Naval Yard at Vallejo, California. He remained there until 1945, working on many of the ships damaged in the Pacific war.

In the spring of 1943 he married his lovely wife Irene in San Francisco.

While contributing to the war effort he still kept his musical hand in, even touring the old Fanchon and Marco coast circuit, doubling on saxophone and clarinet. He likewise maintained his "ham" operator's license through his activities on a San Francisco educational station, KALW. For years he had transmitted with the call letters W6VXE from his own shop located in his Berkeley, California home.

In July of 1943 the science of engineering finally won out over its old music foe and Buck Campbell turned in earnest to the broadcasting medium, when he went to work as a studio engineer at station KDRC in Sausalito, Calif. In 1950 he became chief engineer. Early in 1952 Buck joined the NBC fold at its owned station KNBC in San Francisco. For two years he worked there as both a recording and a maintenance engineer before moving to NBC's Dixon Transmitter during his last 13 months in San Francisco.

Since May 20, 1955 he has been working out of the Hollywood offices as a studio engineer on such shows as "Lux Video Theatre" and "The Bob Hope Show".

Does he like it in southern California? "Home has always been where I've hung my hat," says Buck, "but this is it. I'm getting a little too old to go galavanting about. And besides you couldn't find a nicer outfit than NBC any place else in the world."

For a man who's visited every place in the world but Australia, Africa and Alaska, that comes as a pretty big statement. By the way "Buck rides again" this summer when he vacations in Alaska for — you guessed it — a fishing trip. "You just haven't fished," says our intrepid angler, "until you've cast your line for Alaska graylings."

DEEP FREEZE — 1955

A look at the new

Disability Freeze in the Social Security Law

What Is It?

For the first time the law recognizes the effect on Social Security benefits of long term disability. Old-Age and Survivors Insurance payments are based on average monthly wages. Until now these average earnings included periods of low earnings or no earnings, even though this was due to total disability. It was also possible for a person to lose all rights to benefits because of a long continued disability.

Under the new law which becomes effective this year, a person suffering from a long continued total disability may apply to freeze his social security record. This means that the period of low or no earnings need not be counted in determining the amount of the benefit or the amount of work needed to be eligible for payments.

Persons already receiving old-age payments who were totally disabled for an extended period before reaching age 65, and who are still disabled, may apply now to have their benefit refigured. July 1955 is the first month for which an increased payment may be made.

How It Works!

Paul Brown worked in a job covered by social security from 1937 through 1944 when he became totally disabled. Paul averaged \$200 a month during this period. From then on, he had no additional earnings and he became 65 in 1953. Since his average earnings over the entire period came to only \$100 a month, Paul was receiving \$61.30 a month. Still disabled, Paul may now apply for a determination of disability going back to 1944. His average earnings will be refigured covering only the period prior to disability, which will mean an average of \$200. Then, effective with July 1955, he will receive a benefit of \$78.30. In addition, when Mrs. Brown becomes 65 next year her benefit will be one-half of the increased amount.

Or, take the case of John Black who will not become 65 until 1971. He became totally disabled this year, after having been in work covered by social

security only since 1949. Ordinarily, people who reach age 65 in 1971 or later will need 10 years of work under social security to be eligible for old-age insurance payments. Since John Black has less than 10 years, he would not have been eligible for any benefits at age 65.

However, now he can apply to have his earnings record frozen. This means that not only will he be eligible for benefits at age 65, but his benefits will not be decreased for the period of no earnings due to disability.

Who Qualifies?

In order to qualify for the freeze, a person must have social security earnings credit for both:

Five years of work out of the ten years before becoming disabled, and

One and one-half years of work out of the three years immediately before becoming disabled, and

The person must be totally disabled. Only a disability severe enough to prevent any substantially gainful work can be considered. The disability may be due to injury, bodily sickness, mental illness, or blindness — anything that can be medically determined. The disability must continue for at least six months.

What To Do?

Anyone now disabled should apply at his nearest Social Security Office to "freeze" his earnings record. The record may now be frozen for the entire period of disability. However, after June 30th, 1957, the application will go back only one year.

Anyone now receiving old-age insurance benefits, whose disability began more than six months before age 65, should also apply. This may result in an increase in their benefits.

You can get the address of your social security office from the post office or the telephone directory under "United States Government, — Department of Health, Education and Welfare, Social Security Administration."

Summer Health Hints

To counteract the below dubious benefits of a two-weeks-with-pay, Dr. Bernard Handler of the New York Health Office has lifted a warning finger. To wit:

SUNBURN IS PREVENTABLE

Expose yourself gradually. Don't depend on lotions to protect you. Keep covered. Remember that reflected sunlight can be almost as effective in producing burn as direct sunlight, especially at the beaches. Remember, too, that the maximum effect of sunlight occurs several hours after exposure. After exposure use a soothing cream such as noxema or unguentine. Overexposure can be dangerous. Severe burns produce toxins which, when absorbed, may produce shock. Sunstroke and heat exhaustion are serious consequences.

POISON IVY

Poison ivy, another summer scourge, can be avoided by learning to recognize the plant and staying clear of it. In case of contact, however, all the exposed parts of the body should be washed with a strong alkaline laundry soap. Injections to prevent poison ivy, though occasionally helpful, are unreliable and should never be taken without the advice of your physician. Beware of campfires in which fresh or dead poison ivy or poison oak leaves are burned.

HEAT EXHAUSTION

Heat exhaustion, another unpleasant consequence of excessive temperatures, can be avoided by a simple regimen of drinking plenty of water and using liberal quantities of salt either on food or by means of several 5-grain salt tablets daily. If you find it necessary to take a salt tablet, please observe the following directions:

Take only after excessive perspiration.

Tablets should not be taken any oftener than once every 4 hours.

Drink at least a full glass of water after taking the tablet.

If there is any doubt in your mind as to whether or not you need a salt tablet, please consult the nurse on duty in the Health Office.



The opossum held aloft by NBC-TV's "Zoo Parade" conductor, Marlin Perkins, is one of a number of animals to be exchanged for those of foreign countries during program staff's African safari this summer. Perkins and producer Don Meier visited Chicago's Mayor Richard Daley (right) to receive letters to give to the mayors of foreign cities.



Three top NBC cameramen receiving awards was televised on "Today". L-R: Maurice Levy ("Cameraman of the Year" Award for "Basketball Ballet"); Dave Garroway; Jesse Sabin (for the "Willie Mays Interview"); Tom Priestly (for lensing of the Hambletonian).

Junior Achievement award to NBC for leadership and counsel was accepted by Hamilton Shea, vice-president in charge of WRCA and WRCA-TV. L-R: Bob Alex (NBC Junior Advisor), Duncan Wood (NBC Senior Advisor), Steve Klausner, Shea, Jack Bitterman, Steve Leifer, Harold Bruce (professional musician, production advisor for J.A. "Swing Kings").



The Picture Story



Prize-winning photo by Art Hedler in TV Tech Ops' recent TVC photo contest, this dramatic study shows The Cloisters, uptown showcase (Fort Tryon Park) of Metropolitan Museum for their medieval art.



Jean Patterson, departing NBC Research & Planning to return to Ohio

State Univ., was feted by co-workers (l-r): Sallie Melvin, Marie Redling, Dorothy Poser, Ruth Kulow, Mildred Schmidt, Sandy Boley and Gloria Sawan.



Expanding its success in licensing and exploitation of owned properties, NBC acquired Kagan Corp., then transferred operations of NBC Enterprises to Kagan. Syd Rubin poses here with partial display of some 100 items presently licensed.



Honeymoon choice of Conant Sawyer Jr. (TV Sales Traffic) and his bride, the former Nancy England, was palm-laden Nassau in Bahamas.

On a recent visit in Great Britain, Kay Henderson of Continuity Acceptance (right) was interview guest of Patrick Robinson, Publicity Director for the BBC. About to accept commercial sponsorship this fall, BBC is greatly interested in NBC approach to broadcast standards.



People and Places

Administration

Controllers—Our Accounting Department can boast of the top bowler in the N. Y. league now that *Aaron Rubin* (our boss) won the award for highest bowler among the men. Also *Tony Dente* was elected to the exalted position of Chairman of the Bowling League. Congratulations, boys. A hearty welcome is extended to the following new employees: *Noel Becker*, *Dorothy Clarke*, *William H. Doscher*, *Renee Englander*, *Myrna Gootzeit*, *John T. Jacoby*, *Jerry H. Muller*, *Esther Paszczak*, *Patricia Ann Staggs* and *June J. Stavrou*. *Mary Adrian* is now working for *Bob Burholt*; *Grace Reeber* is *Tony Dente*'s new secretary, and *Esther Paszczak* is *Al Lewis*' new gal.

Facilities Administration—Protection was saddened by the passing of two of its members within a short time of each other—*Francis Trainor* on June 8 and *Robert Anderson* on June 23. Their loss is deeply felt.

As many of you are already aware, *Health & General Services* shall henceforth be known as *Facilities Administration*. We welcome to the fold our new and charming director, *Robert F. McCaw*, who comes to us from *RCA*, *Camden, N.J.*; his lovely secretary, *Eleanor Rummo* (Mr. Hedges' loss, our gain); and out of Engineering's grand group, *Joe Arnone*.

Joe Mason was surprised by his many friends who held an informal get-together at the Rainbow Room, presenting him with a beautiful radio and a valuable slip of paper representing an investment in Uncle Sam, upon his retirement June 30 from *NBC*.

Guest Relations—Matrimony evidently flew in with the heat wave and the first felled was *Mike Drechsler*, who somehow persuaded *Riva Feister* of Continuity Acceptance that May 22nd was a day to celebrate anniversaries. Husband, wife and Horace Greeley pushed on through the West for two weeks honeymoon with everyone's good wishes. *Ronnie Spivak*, not to be outdone, followed suit and became a married man on June 18th to Lucille Horn. Espousals seem to be more popular than Davey Crockett caps, as was proved by *Mary Beitzel* and *Hal Kirn*, married on July 9th at the Church of

the Covenant. Bear Mountain was their choice for a honeymoon spot.

Joan Lind will either try her luck at the gambling tables at Las Vegas, toss up a few leaden biscuits at a love nest on Greenwood Lake, or bicycle through Secaucus, New Jersey. She's already won her man, *Arnold Greenhouse*, and amid the activity a marriage ceremony will be fitted in for August 5th at any of the above places.

A fine incentive for these newly-weds are *Bob* and *Shirley Ostberg* who celebrated their fifth anniversary on July 8th, *Andy* and *Shirley McChesney*'s fourth on July 7th, and *John* and *Chris Jostyn*'s second on July 18th. Undoubtedly there are more anniversaries to mention but not all the church records are available at this time.

Up the ladder and into other departments are *Herb Granath* into Co-op Sales, *Bayard Robb* into TV Sales Traffic and *Dick Ehrlich* to the "Home" show. Now let the other correspondents take care of them. Since this is the first column since November, there are too many promotions, transfers, marriages, births and what have you, to record. Just ask around if you're curious. Next month GR will be bristling with fresh reports.

Personnel—Goings and comings—*Maggie Malloy*, *Adrianne Hughes* and *Anne Heartley* were feted at a farewell cocktail party at the Hotel Victoria on July 7. We bade good-bye to *Peggy Plugge* at a July 14 luncheon. *Vera Guarino*'s current point of operation is TV Network Sales. These gals will all be missed. We welcome *Mary Welsh* to Records, *Glenna Jones* to Employee Services, *Ingrid Krueger* to Employee Relations and *George Fuchs* to Labor Relations. Coming up in the world is *Lee Calpini* who replaced *Maggie* as *Milt Williams*' secretary. *Betty Wilcox* came back glowing from her Florida jaunt—and so did her tonsils. Betty, incidentally, replaced *Grace Anderson* as Mr. Jacobsen's secretary. *Ina Jones* vacationed at Cape Cod. *Marie Rohman* must have intimidated the weatherman. He finally came through with a few days of sunshine after a wet week at the Jersey shore. *Eva Boudreau* of the Health Office had a healthy schedule one week—her birthday and two

graduations in her family circle, those of *P. J. Clarke* from Villanova, and *Peter Clarke* from Mount St. Michael—with honors!

Staff Engineering—By the time this gets into print, both *Artie Kniesp* and *Dick Edmundson* will have heard those old wedding bells, and *Marie Perez* will be hurrying with last minute preparations for her wedding in August. *Dick* will tie the knot with *Ardis Hansen* of Wisconsin on July 23, and *Artie* will say "I do" to *Mary Lyons* on July 30. *Marie* and *Robert Wilson* will sniff orange blossoms on August 20. To all of them our very best wishes and heartiest congratulations!

Back from Miami Beach with a lovely tan, *Eileen O'Connell* is bubbling over her first visit to Florida, and her first plane trip. *Mary Hill* is spending her summer at Columbia, tackling History, all part of her pre-med course. *Helen Norton Wiese*, Mr. Castle's former secretary, is the mother of a baby girl named Pamela. And *Ray Lafferty* of Development has a new addition to his clan too,—*John D.* Welcome to *Harry Olson*'s new secretary, *Pat Devlin*, who comes to us from Purchasing.

Stenographic—Congratulations to *Margot Lampe* who became Mrs. Jack Conway on May 30th. The newweds spent their honeymoon in Atlantic City.

Best wishes to *Marge McKenna* who recently announced her engagement to Don Seuling.

The vacation season has started for *Herta Vinogradov* who went to Germany to visit her parents: *Mrs. Helen Thompson* to Mantoloking on the Jersey shore; *Beatrice Katz* to Parkersville, N. Y., and *Elsie Rauch* to Rhinecliff, N. Y.

It makes us happy to extend a warm welcome to two newcomers to Steno: *Jean Berehowski* and *Mercedes Fernandez*.

Traffic—*Ann Becker*, secretary to *J. R. Myers*, resigned July 29th to become the bride of *William J. Oehrlein Jr.* of Bronxville. The wedding takes place on August 20th in Montclair, New Jersey, with a honeymoon planned for Canada. *Terry Zuchetto Garcia*, formerly *Jack Hilton*'s secretary, wrote in that she and husband *Kenny* have decided to make Philadelphia their permanent home, so Terry was busy furnishing their new apartment, which sounds most attractive. *Gene Suhl*, formerly of our Communications Di-

vision, is now visiting in Cocoa, Florida before continuing his studies at the University of New Mexico. *Joe Branagan* is planning a glorious vacation visiting Italy and France. *D. L. Bellezza* is the new Communications Operator and all extend him a most hearty welcome into the department. The welcome mat was also put out for *Peg Riebhoff's* new secretary, *Maggie Henry*.

Film Division

Administration, Production and Sales—The happiest note in the Film Division is the return of *Len Warager* who was on sick leave for several months. . . . Len was honored at a party his first day back, and he looks wonderful with his added 30 pounds. Unfortunately those 30 pounds forced Len to invest in a whole new wardrobe. Some changes were made in the sales department during Len's absence, with *Bill Breen* promoted to Southeastern Sales Supervisor; *Bob Rodgers*, New York City Sales Supervisor, and *Jack Tobin*, Northern Sales Supervisor. Tobin was previously working out of the Hollywood office and we are delighted to have him transferred to New York. Other promotions in the division are *Fritz Jacobi* to Manager of Publicity. *Jack Sebastian* to Exploitation Supervisor, and *Sue Salter* to Publicity Writer. Latest additions to Film Division personnel are *Bill Lawrence* as Production Manager; *Guy Vaughn*, salesman; *Lynn Gibbs* and *Gail Gifford* to the publicity office.

Luckiest of all vacationers is *Alice Tchoudnouski* who is going to Europe for six months with her husband, who is opening an office there. *Eleanor D'Arcy* managed to overcome her fear of flying and went to Florida. Other recent travelers are *Peggy Gaither*, who went to California; *Wilda Whitman* to Florida; *Bob Rodgers* to Cape May, New York; *Anne DeRose* to the Delaware Shore; *Denise Sovorn* to Rockaway; *Betty Bergen* to Oyster Bay; *Jack Sebastian* to Binghamton; *Jack Kiermaier* to Cape Cod; *Connie Lincoln* to her home in Johnstown, Pa. *Jay Smolin* started a "leave the country" move in his office with a trip to Europe and influenced *Mary Bayliss* and *Holly Hahn* to take off for Cuba.

Al McKenzie is being deprived of his harem . . . he's moving out of 780-L where the ratio has been nine to one. *Marge Bandman* is planning to marry *Richard Kahn* this fall.

Finance

Legal—Our very best wishes go rather belatedly to *Barbara Ann Lindsey*, who became Mrs. Norris A. Hayford, Jr., on June 13th. We said our sad adieus recently to *Pat Hone*, who left NBC to await the arrival of an heir. Congratulations and best wishes are also in order for *Gerry Adler*, recently transferred to the Talent Department.

Vacationists: Sunny Florida claimed *Elma Vescovi*, *Clio DePrizio*, *Rose Parapiglia* and *Marlene Stemple*. . . . Cape Cod and Nantucket attracted *Jean Schneider*, *Scott Shott* (sailing all the way), and *Alvin Ferleger*. . . . Beaches lured *Ann "Sunshine" Debus* (to Virginia Beach and Jones Beach), *Eleanor Pearson* (Montauk Point and Connecticut), *Tom Ervin* (to Fire Island), and *Dick Freund* (to Neponset). . . . Long-distance travellers were *John Shute* to that cottage in Maine, *Gerry Adler* to Bermuda, *Ben Raub* motoring to the Midwest, and *Ann Anderson* to California ("if I have enough money left over after the dentist gets his share!") Mountaineers: *Valerie Hoegeler* to the Adirondacks to exercise her vocal chords (literally!) and *Joan Lindenmayer* to the Catskills. . . . Undecided: *Harry Olsson*, *Fred Bechtold*, *Al Rush* (with some time spent with the Navy), and *Palma Bisogno* . . . and finally, *Tina Falcone* to Saratoga.

"No comment", HM.

Owned Stations Division

Administration—A big welcome to *Nancy Campbell*, who has replaced *Peggy Clancy* as secretary to *Fred Acker*. Peg is now serving as secretary to *Nick Gordon*. Mysteries of the summer: will *Hank Moss* find land; will "Happy Harry" *Hartwell* sell his old cesspool; how will *Dick Templeton* stand up under the strain of temporary bachelorhood when his family heads south for the summer? *Peggy Clancy* sporting an early summer tan acquired on her Mattituck vacation. *Bob Ciasca*, not as lucky, spent four days of his vacation looking at falling rain. A sad farewell will soon be extended to *Jean Mason*, leaving to start her own "Home".

Spot Sales—NBC Spot Sales' most eligible bachelor, *Bob Barron*, TV Spot Salesman, recently announced his engagement and plans to be married in the Fall. *Jane Shortway*, TV Traffic Supervisor, is also taking the big step

. . . has set October 16 for her wedding. *Carolyn Cox*, radio secretary, and *Ada Swenson*, TV secretary, are both altar-bound in August and *Carole Kynoch* is marrying *John Kovar* of Duplicating on July 30 in Elmont, L. I. *Caroline Herbert*, Sales Service Manager, is the envy of us all . . . spent six weeks touring Italy, France and Spain. Other recent vacationists: *Marilyn Sichel*, *Barbara Sailer* and *Denis DeSousa* who went to Cape Cod. . . . *Ev Sniffin* who toured New England . . . and *Elna Steinmann* who claims Florida is the ideal vacation spot. The *Sam Danas* announce the birth of a baby girl, *Diedre Ann*, born June 16. Sam recently joined NBC Spot Sales as TV Promotion Supervisor. We welcome several newcomers to the Department . . . *Grace Lynch*, contract clerk, *Lois Roop*, sales service clerk and *Elza Mirsky*, radio secretary.

WMAQ, WNBO, Chicago—Chicago Weatherman *Clint Youle* has been elected to the Board of Directors of the Executives Club of Chicago, largest businessman's forum in the nation. *Dan Anderson*, former business and financial writer for the Fairchild Publications, has joined the NBC Chicago press staff as a writer. *George Heinemann*, WNBO-WMAQ program director, has been elected to the Adult Education Council of Greater Chicago. The sympathy of their colleagues go to *Roland Reichert*, manager of production facilities, whose 19 year old son died May 23, and to *Jim Hurlbut*, *Viola Barton*, *Rosemary Tyrny* and *Clifton Utley*, whose mothers passed away recently.

Judith Waller, NBC Chicago director of public affairs and education, has received a World Understanding Award from the Chicago Council on Foreign Relations and an honorary degree of Doctor of Humane Letters from Northwestern University. NBC Commentator *Clifton Utley* received a National Citation from the Disabled American Veterans honoring him for "outstanding service to his fellow man by his exemplary courage in a fight to overcome physical adversity." Utley is recovering from a long and serious illness which struck him in June 1953.

Edward Cotter, formerly on the sales staff of radio station WJJD, Chicago, has joined the sales staff of WMAQ as an account executive.

Henry Sjogren, assistant general manager, WNBO-WMAQ, is spending the summer week-ends on Lake Michi-

gan aboard his cruiser "Hula Kai." *Francis Mangan* has joined TV Spot Sales as a salesman. *William Snyder* has joined AM Spot Sales in a similar capacity. *Paul Moore*, Supervisor of Television Technical Operations, hobbling around the studios with a broken toe incurred in a fall at home early in July.

Chicago NBCites have their big day out in the fresh air set for Thursday, Aug. 4, with the 18th annual NBC summer outing at Villa Oliva Golf & Country Club, just outside suburban Elgin. The outing, sponsored by the NBC Athletic Association, begins with golfing in the early morn and concludes with dancing in the evening. AA president *Eric Danielson* and his committee chairmen are directing activities. In addition to golfing and dancing there will be swimming, horseback riding, horseshoes and baseball, with prizes awarded in each activity. Buffet lunch is on tap with family style dinner served in the Fairway Room in the evening. The club has been reserved exclusively for NBC.

WTAM, WNBK, Cleveland—Vacations, weekend trips, and wedding bells are the order of the summer months at WTAM-WNBK.

Jean Strobel, secretary to General Manager *Lloyd E. Yoder*, and *Lillian Buckto*, Transcription Librarian, are still enjoying their Florida sunbats. Other vacationers down thataway were *Ted Sliwa*, AM Sales, and announcer *Karl Bates*.

The long-distance vacationers vied for mileage with *Rosemary Bartlett*, Accounting, and *Louise Tkacs* flying to Hawaii; *Harriet Weiss*, Accounting, returning recently from South America; WTAM Program Manager *Lawson Deming* enjoying Bermuda as his prize in an NBC O & O Programming Contest; *Stella Sankal*, Guest Relations, later giving herself the same prize. WNBK personality *Tom Haley* and his director *Bill McGaw* contented themselves to wear Bermuda shorts to work.

Confining themselves to North America were *Bill Hughes*, TV Sales, in Nantucket; *Joanne Barnes*, Finance, motoring through the East and Canada; *Jean Walker*, secretary to Asst. General Manager *William N. Davidson*, "resorting" to Wildwood, N. J.; WTAM Director *John Wellman* in California; *Jack Street*, Air Conditioning, home from the same destination with an overheated car; *Shirley Rich*, WTAM Sales secretary, planning to sail

to Nova Scotia; *George Way*, Publicity Manager, back from Maine where the natives are all busy watching television, new there last year.

Still on the job, still hoping to get in a vacation, is General Manager *Lloyd E. Yoder*, recently elected trustee of the Cleveland Advertising Club by a record vote.

Sandy Muzilla and *Jean Schrieber*, Continuity and Traffic, weekendening, are sure they took New York by storm—saw four Broadway shows plus "Cinerama" in three days. *Patti Babb* of the same department is now in New York, presumably picking up the pieces. *Kim Smarsley*, Film department secretary, caused a five-minute traffic jam at nearby Indian Lake over the July 4 weekend, using nothing more than a bathing suit. *Marilyn Beijuss*, Promotion assistant, became Mrs. Wayne Dorsey on June 18, and just returned from honeymooning at Colorado Springs. *Marge Sands*, secretary to Engineer-in-Charge *S. E. Leonard*, also plans to receive her "MRS" soon. *Jean Vokoun*, Publicity assistant, will return to her first love in September, teaching kindergarten in East Cleveland schools. A son apiece has recently been born to *Jack Elliott*, TV Engineering and to TV Directors *Charles Dargan* and *Bill Morris*.

KRCA, Hollywood—*Beep Roberts* was recently elected President of the Encino Council of Presbyterian Men. *Bud Mertens* was elected Vice-President of the Hollywood Junior Chamber of Commerce. *George Greaves* is still commuting every weekend to San Francisco until he finds a home here in Los Angeles.

Welcome to *Rita Pasqualone*, secretary to Mr. *Tom McCray*; *Ann Allen*, now in the Accounting Department; and *Paul Phillips*, new member of the Traffic Department.

Robert L. Livingston, KRCA director, has wrapped up his course as TV Director at the University of Southern California, and *Boris Segel* is currently credited with directing a legit production at the Ebony Showcase Theater.

Tom McCray accepted 2 awards from the American Assoc. of University Women during their convention here. They selected "Faith of Our Children" and "Teen Age Trials" as top Los Angeles shows.

Vacation and traveling notes: *Jeanne DeVivier* to San Francisco. . . . *Alan Armer* in Las Vegas for a week. . . . *Lila Turner* vacations in Chicago and

Minneapolis visiting relatives. . . . *Bob Baldwin* off for a 2-week tour of active duty with the Marine Corps specializing in the Russian language. . . . *Pat Leslie* to Seattle to visit her brother stationed at Ft. Lewis. . . . *Jim Parks* siesta-ing in Ensenada. . . . *Darryl McAlister* off to Kansas. . . . *Bill Allen* to Lake Superior to study nature. . . . *Harry Camp* is back from a trip through Chicago, Nashville and New Orleans. . . . and *Hugh McEranan* is spending the summer at Manhattan Beach. *Jack Kenaston* and his family to Laguna and *Ann Anderson* returned from Phoenix and Tucson.

Barbara Hughes announced her impending motherhood and *Naomi Hal-lum* announced her engagement to Bron Deller. *Tom Belcher* is a proud papa for the third time—a boy, and *Marvin Biers* is back from his honeymoon in Horton's Corner, Arizona. *Manny Cordiero* was welcomed back after 2 months' stay in the hospital following a concussion. *Muriel Pollia* is fighting a losing battle with the gophers in her front lawn, and *Jim Turner* is mothering a hawned owl that flew into his garage.

WRCA, WRCA-TV, New York — Vacationers are breaking into the news these days. To head the list is *Pat Richer*, who spent five weeks in Europe touring Germany, Italy, London and Paris with Jean McKay, formerly with *Pete Affe*'s office. On their way they ran across two ex-NBCers, Sumner Glimcher and his wife, Joan Berg. In Rome Pat had an exciting ride on a Vespa motorcycle, courtesy of *Sandy Adams* of NBC Rome. *Mardy Palmer* went home to Habana, Cuba, to visit her parents and picked up a couple of new mambo steps on the way. Not to be outdone, she bumped into *Holly Hahn*, who was staying at the Hotel Nacional there. Also visiting their families were *Claude Callison* down in Florida; *Milt Schwartz* out in St. Louis; *Tony Kraemer*, who spent a leisurely week at home in Connecticut; and *Irene Reuter*, who lolled on the beaches of Long Island. *Mary McNulty* vacationed in Washington, D. C. for a week, her only comment being "cold and rainy." *Elsie Ciotti* kept house out on Fire Island and had her hands full with week-end visitors.

A hearty welcome to two newcomers in Radio Traffic who took over for *Paula Powdermaker* and *Agnes Dunn* when they left: *Sonya Goldman* from Ocala, Florida, and *Carol Thompson*

from Minneapolis. Both Sonya and Carol are recent graduates of the Yale Drama School. We also welcome *Don Bishop* from NBC Program Publicity, who is now Director of Publicity for NBC Owned Stations and Spot Sales. Our very best wishes to *Irene Connelly*, who has announced her engagement to Robert Sullivan of Boston.

KNBC, San Francisco — *Bill McDaniel* was honored guest at a champagne party at the Clift Hotel, hosted by *Bill Andrews*, in honor of his promotion to General Manager of KNBC . . . replacing *George Greaves*, who was promoted to Staff Assistant to *Tom McCray* in Hollywood. *John Thompson* also left San Francisco when he accepted a promotion to West Coast Manager of News & Special Events for Radio & TV. *Jack Wagner* has stepped up to Program Supervisor here at KNBC. Congratulations to all these wonderful people.

We have some new faces these days and want to welcome *Dee Bolton* and *Virginia Conway* who are new additions to the Program Department . . . and belated welcomes to *Dick Calender*, account executive in Local Sales, and *Midge Price*, secretary to *Walter Tolleson* in Network Sales.

Vacation time is here and many happy travelers have returned to the fold . . . tanned and rested(?). *Chris Argos* spent two weeks in Chicago (her home town). *Gail Monroe* took in the sun at Clear Lake for a week. We're awaiting *Ken Johnson's* return from his vacation in Las Vegas. For *George Fuerst* it was a toss-up whether to go to Honolulu or Brisbane. Honolulu won out and George is happy with the choice. *Martin Percival* combined his Eastern business trip with his vacation, spending a week or so of relaxation in the beautiful state of Vermont. *Max Trent* flew to his hometown of San Antonio, Texas. *Joe Hanrahan* traveled down to Carmel, California and *Walter Tolleson* can now do a mean hula after his trip to the Islands. *Jane Morrison* did a lot of walking on her vacation . . . went on a pack trip for a week.

KNBC recently held their NBC Athletic Association elections with an inauguration party at the Jade Room of the Bellvue Hotel . . . results are: *Muriel Jocz*, President; *Midge Price*, 1st V.P.; *Joe Hanrahan*, 2nd V.P.; *Evie Dybwad*, Secretary; *Max Trent*, Treasurer; and *Chris Argos*, Membership Chairman.

San Francisco was really buzzing with the U.S. Open Golf Tournament and the United Nations. . . *Hal Ashby* and *Bill Andrews* did a wonderful job covering the Golf Tournament; and *John Thompson*, our ex-Program Manager, was up to cover the United Nations Session.

WRC, WRC-TV, Washington — Washington, D. C. is excited about the newest staff member to join WRC and WRC-TV. He's *Al Ross*, who took over on July 1 as WRC's "Timekeeper". Ross is a veteran of 25 years in radio and came to Washington from WBAL in Baltimore. His wake-up programs are fast paced, and Ross makes the commercials entertaining by following them with "mystery voices", short comments which Ross lifts out of popular records. Al is building a house in Maryland, and started things right on his first day by visiting *Walter Reed Army Hospital* July 1 to entertain wounded veterans.

WRC and WRC-TV sportscaster *Jim Simpson*, who was heard frequently on the NBC network when he reported the Pan American games for "Three Star Extra", is packing his traveling bags again. WRC has asked the Russian government to issue a visa for Simpson so that he can visit Russia and report on the Russian athletes who will take part in the Olympics.

NBC Washington's ladies are haunting New York this summer. *Patty Cavin*, women's commentator for WRC, flew to New York July 9th for the New York Dress Institute's National Press Week. After attending forty fashion showings, Patty and husband scheduled a two week vacation at Rehoboth Beach, Delaware. *Inga Rundvold*, the fashion star of WRC-TV, visited New York July 12 to do the commentary on new hat fashions for buyers and the press at the New York Dress Institute.

WRC's page staff is going collegiate this fall. *Mike Flanigan* will attend the University of Maryland as a physics major; *John Doerfer* is headed for George Washington University; *Quincy Adams* goes west to the University of Washington as a forestry major. *Dick Reston* (son of *New York Times* Washington Bureau Chief "Scotty" Reston) will attend the University of North Carolina with a business administration course in mind.

Marion Davis, senior accountant of the WRC and WRC-TV business office,

has been elected president of the Washington Chapter of the American Society of Women Accountants. WRC announcer *Willard Scott* and Music Rights assistant *Louis Bonelli* plan an August fishing trip, two weeks in the wilds of Ontario, Canada. WRC commentator *Earl Godwin* is more famous in Washington than even he realized! Earl recently received, without delay, a letter addressed to Mr. Earl Godwin, A Reporter For Many Years, a Government Building, Washington, D. C.

Public Relations

Continuity Acceptance — *Elinor Koss* has taken her first airplane trip. With her friend *Eleanor Darcy* of Film Sales, she flew to Miami for a week's vacation, where she acquired a tan to end all tans! Our bride, *Riva Drechsler*, and her husband *Michael* ran into car trouble on their trip west and got stuck in Phoenix, Arizona, for several days, where the temperature was a delightful 115 degrees! They are now driving a brand new Chevrolet. Your reporter had a wonderful trip to England, Scotland and Ireland, and while in Belfast, Northern Ireland, had an exciting tour of the BBC. The producers and directors there were most interested to learn how we handled commercials in the USA as the BBC plans to go commercial next fall. *Barbara Myneder* has left us to await the arrival of an heir or heiress, and before she departed for home life in Brooklyn, we took her to lunch and presented her with a subscription to *Around the World Shoppers' Club*. To replace Barbara, we are glad to welcome *Ward Asquith* of Guest Relations.

National Advertising and Promotion — Congratulations to *Thaine Engle*, on his promotion to Manager of Broadcast Promotion. Accolades, too, to *Ray Johnson*, who has been upped to Manager of Station Promotion.

Vacations very much in order these days, with our cohorts taking off for all parts of the map: *Ann Raica* to Fire Island, *Clyde Clem* to Miami, *Marion Lutz* to Massachusetts, *Ed Antonioli* to Canada, *Ray Johnson* to Block Island, and last but not least, *Barbara Bowden* to Europe. Barbara has been a most faithful correspondent during her trip, making us all yearn to dash for the nearest travel reservation office.

Newlyweds *Mel* and *Nancy Howard*

loved the pastel tints and blue skies of Bermuda, and are very enthusiastic about moving into their newly decorated apartment. Welcome to *Joe Cook*, who has added his writing talents to the station promotion staff. Welcome, also, to *Joan Fuccile*, recent graduate of Westbrook Junior College, who is secretary to *Bob Zeller*. Joan replaces *Pat Dorland*, who leaves us to join the "Today" staff. There's a new and talented artist in the Art Department—*Bob Welker*, graduate of the Parsons School of Design.

Press and Information—Well, it's that time of year again and everybody is taking all roads leading out of town. Program Editor *Mildred Bracco* and her husband on a three-week jaunt touring Florida; *Sam Kaufman* and his family (including the latest addition, Stephen Barry) vacationing in New York State; *Grace Lynch* week-ending in New Hampshire; *Betty Lanigan* and her gorgeous tan returned from a two-week hiatus at Fire Island.

All the gals had a wonderful time at a luncheon given for *Gina Johnson*, who left us to join her handsome husband in North Carolina. She was replaced by *Carol Goggi*, who left her switchboard to become *Cornelius Sullivan's* secretary. Our lovely new receptionist, *Anne Sherman*, has brightened up the Press Department considerably. Additional newcomers are: *Al Rylander*, who comes to us from Columbia Pictures, and is heading a new Exploitation Department; his secretary, *Josephine Abrams*, and assistant *Chuck Henderson*.

Up in the Information Department, congratulations are in order for the *Walter Thompsons*, whose latest addition to the family is a baby girl, Charlene. Best of luck to *Rita Morey* who was recently married and is now Mrs. Lawrence Sisson; happy couple honeymooned on Cape Cod. The entire department extends its welcome to *Tony (Bronzed Adonis) Trowbridge*, lately of Guest Relations, who has joined the Information staff as television correspondent.

Research and Planning—We have our own television star of whom we can boast. *Roy Ashmen*, who is President of the Advertising Sportsmen's Club, appeared on the Krueger TV show, May 8, to present the Sportsman of the Year Award. *Jean Patterson* was given a farewell luncheon May 26 at Headquarters. Jean returned to Ohio

(Columbus, that is) to complete her training for a teaching career—did she say kindergarten?? To remember all of us who'll never forget her, Jean received some beautiful lingerie from the department, lovely corsage from *Barry Rumpel* and *Roy Ashmen*, and a big red apple crowned by a daisy from that creative gal herself, *Harriet Kasnowitz*. Jean's successor as *Barry Rumpel's* secretary is *Mary Christofis*, who came to us from Plant Operations and whom we wish all good luck in her new role. Newest addition to the department is in our Ratings Section. From ABC came *William Rubens* whose job is Assistant Supervisor of Ratings. By the time Bill reads this, he'll have all the first names figured out anyway, and we hope he likes it here.

Somebody please help *Louise Kaciczak* find a house somewhere in the neighborhood of Rosedale, Long Island! *Joan Donnelly McCullough*, formerly in the Circulation Division, gave birth to an 8-pound boy on June 27. He'll be named David Andrew. *Gloria Savan* to be a mother in October.

Radio Network

Radio Network Sales — Although we're quite late with this item . . . welcome anyway to *Ina LaCerva*, our newest but not quite new member of Radio Network Sales. A different kind of welcome to *Elissa Enax*. Welcome back. Two weeks is a long time, especially when you're on your back recovering from an unfortunate accident. Everybody is glad to see you looking so well, though. As this is being written, vacation times are just starting. So far *Jean Martin* has come back brown and quite rested from a week on the shore, and *Tommi Phillips* is expected any day from Connecticut.

Television Network

Literary Rights, Story & Script Divisions—We all wish a fond "good-bye" to *Marcia Dealy*, who has left us to do summer stock in Saratoga Springs. *George Lefferts* finally got his boat in the water, despite nearly cutting his thumb half off in the attempt. And now for vacation news: *Jean Brown* is looking forward to her one week trip to Bermuda . . . *Ernest Kinoy* is spending his vacation in Brattleboro, Vermont . . . *Bob Cenedella* just returned from Lyme, Con-

necticut, where he spent a very enjoyable three weeks. *Peter Heggie* is about to depart for Hanover, New Hampshire to visit his family. *Dorothy Wallace* and hubby Andrew will vacation in the family cottage in Smithtown, New York. The Wallaces are celebrating their first wedding anniversary and Andrew's graduation from Saint John's Law School.

Ross Donaldson is spending his summer teaching television writing in the NBC Barnard Summer Institute, and is putting off his vacation until fall. *Louise Pansini* has finally decided on a fall vacation in California and *Mary Shea* is vacationing at Fire Island as a guest of one of the lucky natives. *Pat Sensibaugh* prefers the seashore of Spring Lake, New Jersey as her vacation spot. *Earl Hamner* and his wife, Jane, are leaving Bohemian Greenwich Village for the more sedate haunts of Brooklyn Heights. *Marion Noyes* is keeping busy writing articles about the Brooklyn Dodgers and Robert Montgomery's secretary.

Music Services—The three custodians of the Record Library, *John Plummer*, Supervisor, *Maryann Arnold* and *Barbara Ivory* have been busier than ever with the advent of MONITOR. Many hundreds of records are selected each week by a hustling staff who are constantly at the file drawers and record racks. There are many individuals in our Company who perhaps don't realize the tremendous number of all types of records stashed away in Room 499. Johnny Plummer estimates there are over one hundred fifty different persons in the Library during the course of a week, searching among the 125,000 discs for new and old gems.

Bob Wagner has left the Music Library, and we welcome *Sheldon Cohen* who joined us June 6. To celebrate his arrival in Room 373, Shelley got married three weeks later—June 25 to be exact. *Bill Paisley*, at one time one of the world's most profound exponents of travel by steam train, has renounced the "Iron Horse" for all types of aircraft. (How time flies.) *Ann Bradley* was one of the guests of honor at an Eddie Fisher wingding held at Monte Proser's LaVie. Ernest LaPrade came into the city during the middle of June and, following a lunch with some of his cronies at the Taft Grill, spent considerable time extolling the virtues of his vegetable garden and the wonders of peaceful existence as a retired Squire.

Dottie Coe and her husband moved into a new apartment on Riverside Drive and to hear her tell it she rebuilt the building (but I'll bet it's homelike). Two perennial (?) back-elsors have also moved into two (separate) apartments—*Johnny Geller* in the Music Selection Group and *Bernie Meyer* in the Music Library. *Muriel Kishkill* chauffered herself and her husband around most of New England (for a vacation, of course). *Ava Porter*, the long-time bright spot of Music Services, became Mrs. Oscar Sumner on June 11. Mrs. Eugene Kilgore (Mimi) had a daughter and has left New York to be in California with her doctor husband.

The following members of Music Services join the Twenty-Five Year Club this year: *Benny Baer*, *Tom Belviso*, *Bill Paisley*, *Pete Zalantis* and *Miriam Hoar*. Helen Willey went home to Piedmont, California in September to re-tie old ties with her family and, to tie up the situation further, she became Mrs. Fred Kingeter at a beautiful church ceremony in Piedmont. Her husband is from Secaucus, New Jersey, where the happy newlyweds now reside. *Joyce Steger*, formerly in the NBC Record Library, has been welcomed back to our midst. She became *Jim Coy's* Girl Friday.

TV Network Sales—*Fran Barbour* has just returned from a wonderful two week vacation at The Cloisters in Seaside, Georgia. Fran tells us that it is a marvelous place and told us too, that she found the waiters quite amusing. It seems that they ride bicycles and carry the food on trays perched atop their supposedly flat heads. *Ethel Smoak* has returned from a trip to her native South Carolina and confided to us that there is nothing finer than Mint Julep time in South Carolina. Bet your life, honey! *Hallie Robitaille* spent her vacation on location in Tarrytown. She spent most of her time sailing up and down that old Hudson River (on the good ship *Rock 'n Rye*, Hallie?). *Mary Alcombrack* of TV Sales Traffic spent her vacation in Europe. *Jackie Schumann* is touring the 43. The welcome mat goes out to *Vera Guarino* and also to *Joy Shapiro*. A very special welcome-back mat goes out to *Anne Eldred Pond*. Anne is playing a return engagement for the summer and is being featured as a secretary. So nice to have you back, Anne.

News and Special Events—On June 17 our News and Special Events Department moved to its new headquarters on the fifth floor . . . much to the confusion of telephone operators, mail clerks and the members of the News Dept. staff.

We're all proud of correspondent *Pauline Frederick* who did a wonderful job covering the UN anniversary conference in California. *Irving R. Levine* has us all just a little envious about his trip to Moscow. Levine's tour covered outlying regions of Russia, which have been seldom seen by Americans, with an American agricultural delegation from July 15 to August 15. On his way, he stopped for a look-see at Czechoslovakia and made the first American broadcast from Prague in six years.

William McAndrew left July 6 on the Queen Mary to cover the meeting of our European staff. He also supervised coverage of the Geneva Conference. Seems NBC had its own "summit conference". *Davidson Taylor* flew over for the Geneva Conference . . . also *Ray Scherer*, *Joe Harsch* and *Bill Henry* (with Ike party) from Washington, and *Henry Cassidy* from New York, took the little jaunt to Europe.

We're having a few changes around town these days. *Leif Eid* stopped in for a visit from Washington before taking off for that delightful little place called Paris, while *Frank Bourgholtzer* leaves Paris for Bonn, Germany. We all wish *Merrill "Red" Mueller* the best of luck as Mediterranean director—a roving assignment with Rome as his base of operations!!

Variety has been the assignment of newsman *Art Wakelee* since closing out the "Weekend" show, on which he was editor-newscaster. In the two weeks that followed, Art was newscaster on "Roadshow", substituted for *Irving R. Levine* on "World News Roundup", substituted for *Alex Dreier* on "Man On the Go", was editor-narrator of the special UN program, "Ten Troubled Years", and of the special radio program on the Big Four, "Geneva 1955—Pendulum of Peace", and was heard on *Henry Cassidy's* "Heart of the News".

A warm welcome home to *John Rich*, NBC commentator who has spent 11 years in the Far East—five of which were with NBC. This is his first time working in New York City. He has been back for a year, but on leave of absence after being awarded a fellowship by the Council of Foreign Rela-

tions. We're all very proud to have John with us.

We also welcome *Marie Evangelista*, a newcomer to NBC—as secretary to *Reuben Frank* of "Background". Vacation time is here again . . . and our *Pattie Bowers* has a delightful itinerary of Florida, Varadero and Havana; while *Edith Luray* and her husband Marty are planning an extensive trip through Canada. We all wish a bon voyage to *Jeanette Kriendler* . . . she's spending her vacation in the Orient. *Pat Mulready* has taken a cottage at Spring Lake with some friends—plans to relax and enjoy life.

TV News Film—106th St.—Instead of writing this at 106th Street in heat-conditioned 1106, am writing from Dallas, Texas in an air-conditioned room—sans notes, sans dates, sans typewriter, sans everything. But I seem to remember:

Greg Eaton back on the job after vacationing in North Carolina and Louisiana. *James P. Aldrich* returned to 106th to "write" the "Review of the Week" to bed, for keeps. *Angelo Farina* in-and-out of the hospital. *Lucille Simmons* promoted to room 520 at 30 "Rock". *Karl Korter* recovering from major surgery. *Maurice Levy* in New York to receive the "Cameraman of the Year" award for his lensing of the "Basketball Ballet". *Tom Priestly* received an award for shooting the "Hambletonian", and *Jesse Sabin* received an award for doing likewise on the Willie Mays interview. The "Big Three" received their awards on "Today".

Connie Gochis married *Marilyn Marcinkowski* on May 22. *Eddie Williams* passed out cigars on May 30—Douglas is his name. And in closing, all 106th delighted to hear that their former colleagues *Bill* and *Carolyn (Williams) Carr* have a daughter—Alica Ann, born May 20.

TV Program—*Lucky Barbara Long* sailed for a month's fun in Europe. *Caroline Burke* arrived home this week from a four month trip around the world. Caroline is going to be teaching a course at Barnard College this summer.

Martin Begley has just completed a book entitled "Acting is a Business", which is being published by Hastings House . . . and if anyone knows the problems of the actor it's Mr. Begley who is a TV casting director for NBC.

Almeda Stursberg became Mrs. Roger Morrison on June 17th. We certainly have had a "rush to the altar" in the last few months. The Misses are getting fewer and fewer.

We are glad to have *Dr. Frances Horwich* and her staff of "Ding Dong School" here with us . . . they have been permanently transferred from Chicago. We also welcome *Caroline Burke's* new secretary *Gloria Klien*, who, though new to this department, has been with NBC for ten years. *George Rogers* is a father of a little boy named Grant Michael. And what a proud Pop! *Caroline Hutchins* will be working on the "Winchell-Mahoney" show for the summer . . . we're glad to see her again. *Lee Painton* (Mrs. John Klem) is expecting a visit from the stork in the early part of October. *Dorothy Stober* and her husband went to California and toured the far west on their vacation.

Production Operations — By the looks of things, the folks on our Associate Director and Stage Manager staff are traveling quite a bit these days. *Eleanor Tarshis* and *Hank Alard* are both touring Europe. *Virginia Dunning* and *Julio DiBenedetto* are to go to Hollywood to work on the "Tonight" show while it is on the Coast. *Robert Williams* is directing summer theater at Cape May, New Jersey for the summer. In conjunction with the NBC Film Division, *John Schwartz* will be in Bermuda to work on a film series. Mr. and Mrs. *Harry Sternberger* of our Broadcast Film Department are honeymooning in California. *Barbara Friedwald* will be leaving Broadcast Film to work on the "Today" show. Our best wishes to her.

Public Affairs—We've had a baby! Or rather, *Marilyn Kaemmerle Quinto* did—David Walter, born June 11. And the day before the baby was due, Marilyn had invited "the girls" to her new apartment for a wonderful spaghetti dinner. As we were leaving, *Doris Corwith* said to the anxiously-awaiting hostess: "The best thing we can wish you is that the baby will be born tomorrow." And he was!

With temperatures sizzling here in New York, we're attempting to keep cool thinking about vacation time. *Bill Parish* is commuting from Darien, Conn. for the summer. Bill's been sitting in for *Ed Stanley*, who's in Europe for the World Council of Churches Assembly. *Kay Stewart* leads off the vacationers and she'll be dividing her

time between Cape Cod and Easthampton. *Flo Reif* is next with an exciting Caribbean cruise planned, including Haiti, Venezuela, the Netherlands West Indies and the Dominican Republic . . . then *Carol Coane* will be heading in the same general vicinity for her trip to Puerto Rico and the Virgin Islands. *Hilda Watson* positively "twinkles" when we mention her forthcoming trip to the Coast with a stop at Albuquerque, N. M.

TV Technical Operations — Let's start the "welcome wagon" rolling with a big hello to *Shirley Covey*, *Arienne Mautner*, *Tony Pancamo* of our Scheduling group, *Joan Ellis*, Mr. *Protzman's* new secretary and *Pat Stanford*, Messrs. Monfort and MacQueen's secretary. Pat took *Joan Coffey's* place when Joan was promoted to Mr. Hedge's office. Congratulations, late as they may be, to *Al Henderson*, our new Studio Supervisor.

Vacation bound in our department are *Fred Hobby*, *Mel Dobbs* and *Rosemarie Sweeney* to Florida. *Charlie Townsend* and *Walt O'Meara* off for Maine with their families, *Carrie Sgarlato* for a week at the shore, *Andy Hammerschmidt* and family who drove to Cleveland in their new Chrysler, *Janice Abbott* who headed for California and *John Rogers* who obtained a beautiful tan on the golf course.

Fritz Rojas and his family moved into their new summer home in Hampton Bay, Long Island; and now it takes him three hours to travel to work each morning. He says it's worth every minute of it and uses the time to catch up on his reading and sleeping.

Our words of praise go this time to *Hank Folkerts* and his "Justice-Armstrong" crew for their excellent work all year; to *Bob Davis* for his lighting work on the "Gulf" and "Bob Hope" commercials; to *Bob "Moose" Daniels* for his superb work as TD on the "Sid Caesar Show"; to *Hank Bomberger* and his hard working crew for their performance on "Jan Murray Time". As you might know, this particular show was not an easy assignment, but the crew was very deservedly praised by the agency for being versatile enough to handle it. To *Hank Frisch* who received a letter from President Eisenhower for the excellent job he did on Mr. Dulles' "Report to the President", and last but not least to *Carl Cabasin* and his crew who not only did an excellent technical job, but also were so friendly that they put

a very frightened young lady by the name of Rosemarie at ease when she made her first TV appearance some time ago. Thanks, fellas, for making our department a rewarding place to work in. . . . We're proud of you.

From now on June 16 will be *Neil Holland's* wedding anniversary since that was the day he marched up the aisle with *Elsie Baily*. Good luck and lots of happiness, *Neil*. *Tommy Owen* is very happy with the beautiful engagement ring presented to her by her fiancé, *Chet Dodge*.

Two big programs that made their debut this month were "Wide Wide World" and "Monitor". Special thanks for all his hard work goes out to *Ed Wilbur* for making "Wide Wide World" so successful, besides *George Neumann* as TD and *Fred Christie*, *Walt Van Gieson* and the Maintenance and TVC Group. "Monitor's" success was the result of all the work done by *Gerry Sellar*, *Art Holub* and the Radio group, plus *Bob Long* as TD, *Fred McKinnon*, *Phil Falcone*, *Tony Romeo*, *Walt Dibbins*, *Fred Favant* and the Maintenance Staff and *Andy Switzer* and the TVC Staff.

Eugene Frisch is very proud, as he should be, after being awarded a diploma in recognition of his distinguished service to the men and women of our Armed Forces through the USO.

Unit Managers, Production Coordinators—We have some new faces in the Unit Managers Department; we in room 680 would like to welcome *Jill Oplinger*, *Dorothy Traiano*, *Gloria Jaffer*, *Jerry Karpf*, *Ron Dowling*, *Sig Bajak*, *Paul Jacobson*, *Hugh Branigan*, *Roger Gimbel*, *Gene Whitlock* and *Dick Swicker*.

Pat Marks was one of the brides in a double wedding June 13th. Pat had a really beautiful ceremony in Westchester in which she and her sister married two brothers. *Mina Cory* from our department was one of the bridesmaids, *Barbara Gregory*, another "spoke fer" lass in the department, will be married September 24th. Only one bride this time. Good luck to you both, Pat and Barbara.

Earle "Tex" Harris is off on a safari in Africa for "Zoo Parade." We hope he is having a good time chasing those rhinos and tse-tse flies. *Mickey Marcovitz* spent a week's vacation in Nantucket. I don't think she wants to see another bowl of quohog chowder as long as she lives.



*Accidents don't just happen
They are **CAUSED!***