

NBC

CHIMES

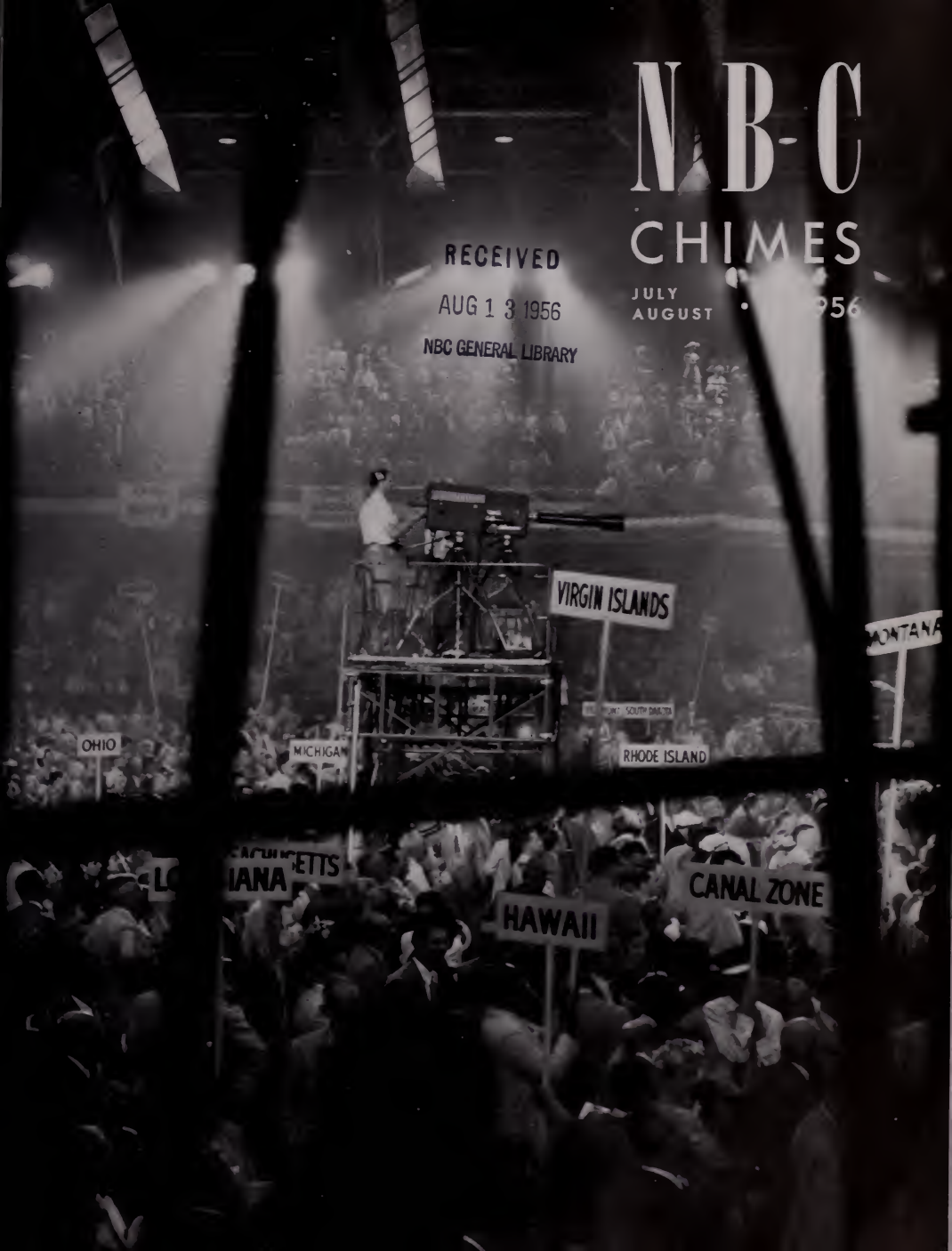
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CHIMES

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Charles J. Boylan, Editor

Chimes Correspondents

Administration:

Controllers, Louise Ippedico
Duplicating, Dick Duester
Facilities Administration, Mary Heller
Guest Relations, George Alexander
Mail & Messenger, James Amiraunt
Personnel, Cathy Dindia
Purchasing, Mary Hoyt
Staff Engineering, Rita Stipo
Stenographic, Carmela Grande
Traffic, Marge Hadley
Planning & Development, Nancy Schweizer

Calif. National

Admin., Prod. & Sales, Lynn Gibbs
Film Library, Betty McLoughlin

Finance:

Legal, Joan Lindenmayer
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Robert E. Sherwood Awards

NBC has won both of the Robert E. Sherwood television awards presented by the Fund for the Republic for network programs dealing with the theme of freedom and justice during the 1955-56 television season.

Awards of \$20,000 each, shared by the producer, director and writer of each program went to *Armstrong Circle Theatre's* "I Was Accused" and to the *Alcoa Hour's* "Tragedy in a Temporary Town."

The programs were cited as "the best documentary and drama, respectively, appearing on commercial television networks and treating the theme of freedom and justice with the greatest distinction, taste and effectiveness."

The awards were presented by Mrs. Robert E. Sherwood, widow of the playwright, at a luncheon on Friday, June 22, at the Hotel Plaza in New York. Speakers were Mrs. Eleanor Roosevelt, who served on the awards committee, Paul G. Hoffman, chairman

of the board of the Fund, and Robert M. Hutchins, president of the Fund.

NBC also won honorable mention certificates for the programs "One" on the *Kraft Television Theatre* and "A Man Is Ten Feet Tall" on the *Philco Television Playhouse*, and for the series *Frontier* and *Frontiers of Faith*.

"I Was Accused" is the true story of George Voskovec, an American actor who fled Czechoslovakia after its fall to the Communists, and was interned at Ellis Island 10 months because of false charges that he was a Communist. It was written by Jerome Coopersmith, directed by William Corrigan and produced by David Sussman.

"Tragedy in a Temporary Town" is a drama dealing with mob violence and race prejudice in a temporary camp set up for construction workers. It was written by Reginald Ross, directed by Sidney Lumet and produced by Herbert Brodwin.

Billboard Awards

NBC programs and personalities won 18 first places in the Billboard's Fourth Annual TV Program and Talent Awards. NBC took more first places than any other network.

NBC winners of "over-all" first places were Loretta Young as the best actress in a network program, Jack Webb of *Badge 714* as the best actor in a syndicated film series, and *Victory at Sea* as the "syndicated film series which performed the greatest public service and did the most to raise the cultural standards of TV."

NBC winners of first places in network categories were *Dragnet* as the best adventure show, Jack Webb of *Dragnet* as the best adventure performer, Sid Caesar as the best comedy-variety performer, Loretta Young as the best dramatic performer, *Wide World of Sports* as the best hour-and-a-half show, Dave Garroway as the best hour- and -a-half show performer, Groucho Marx as the best quiz or

audience participation show performer, *Your Hit Parade* as the best musical show, Dinah Shore as the best musical show performer, and *NBC Matinee Theatre* as the best daytime show (other than children's).

NBC winners of first places in the syndicated film categories were *Badge 714* as the best half hour mystery series, Jack Webb of *Badge 714* as the best mystery performer, *Life of Riley* as the best comedy series, William Bendix of *Life of Riley* as the best comedy performer and *Victory at Sea* as the best documentary, commentary or instructional series.

The Billboard awards are based on a poll of 2,500 companies engaged in TV programming. Out of a total of 489 ballots returned to the Billboard, 178 came from TV stations and networks, 127 from advertising agencies with TV accounts, 87 from sponsors, 50 from producers and 47 from TV film distributors.

NBC News

Roundup..

NBC to Colorfilm Southeast Asia

An NBC task force is en route to Southeast Asia to make an hour-and-a-half color film covering six of the area's "uncommitted" nations.

Plans call for filming in Burma, Malaya, Thailand, Vietnam, Indonesia and Cambodia. The subject matter will range from the small rural villages to the new industrial centers, from the lower schools to the high places of government; it will include the dancers of Bali, and the elephants of the teak forests of Burma.

The film, to be called *Assignment: Southeast Asia*, will concentrate on the two most representative countries: Thailand, the oldest free nation in the area, and Indonesia, one of the newest nations and the third richest nation in the world of raw materials.

New Program Will Span Theatre Arts

A new format for a weekly full-hour television program designed to answer two of the medium's major problems—overexposure of performers and insufficient writers—is being developed by Jess Oppenheimer, NBC creative program executive.

To be called *A Company of Players*, the program will employ a permanent company of 10 to 12 performers, spanning the age groups, who will be called upon to perform across the entire spectrum of theatre arts.

Following the variety format, the show will present songs, dances, comedy sketches, dramatic pieces and satire. Material will be drawn from everything from Greek Mythology to Shakespeare to the modern musical revue.

NBC's New Morning Program

NBC Bandstand, a new NBC morning program featuring two hours of live music, had its premiere on July 30 with songwriter Johnny Mercer as "Mr. Music," Bert Parks as permanent emcee, and the orchestras of Guy Lombardo, the Dorsey Brothers, Wayne King and Freddy Martin.

Aimed at a predominantly-housewife audience, *NBC Bandstand* is heard on radio from 10 a.m. to 12 noon, EDT, Mondays through Fridays. In addition, NBC Television will televise the half-hour segment from 10:30 a.m. to 11 a.m., EDT.

The two-hour program features chats with prominent musical figures, reminiscences about hit songs of yesterday, and other sidelights with a musical theme.



Thomas B. McFadden, NBC vice president and general manager of WRCA & WRCA-TV, accepts an award to WRCA-TV and its "Ask the Camera" program from Very Rev. Msgr. Harold S. Engel, director of the Catholic Youth Organization for the Archdiocese of New York. The award was presented by the organization in recognition of the program's valuable educational service to youth.

Monitor Outstanding Commercial Success

In a statement to the Executive Committee of NBC Radio Affiliates on July 2, NBC President Robert W. Sarnoff pointed out that *Monitor* in its first year, just concluded, increased NBC Radio week-end revenue by 278 per cent over the preceding year. This, he said, was in the face of declines by other radio networks in week-end billings. Mr. Sarnoff also noted that NBC now leads the second network in week-night sponsored time by 64 per cent and delivers 44 per cent more audience for its advertisers on week nights than the second network.

Rights to World Series Awarded to NBC

Radio and television rights for the World Series and the All-Star baseball games during the next five years, 1957 through 1961, have been awarded to NBC. The games will be sponsored by the Gillette Safety Razor Co.

NBC Television has presented the World Series since 1947, but the new contract will mark the first time the Series will be broadcast by the NBC Radio Network since 1938.

Largest Participating Program Sale

The largest advertising schedule ever purchased on NBC-TV's Participating Programs has been ordered by the Admiral Corporation on the network's *Today*, starring Dave Garroway, and *Tonight*, starring Steve Allen.

The extensive purchase, which amounts to almost \$2,500,000 in gross billings, marks the Admiral Corporation's initial use of NBC-TV's Participating Programs.

Admiral will sponsor daily announcements on each of the two shows for 52 weeks, or a total of 520 participations, throughout the year.



George McElrath, William R. McAndrew, Davidson Taylor, and Barry Wood, plan for the network's coverage of the 1956 political conventions.

Planning—

The Greatest Show on Earth

By

Ric Ballad

NBC News and Special Events

From August 13th through August 27th the offices of NBC's New York News Department will resemble a ghost town. So will the News Film division at 106th Street. And overseas, in Bonn and Rome, foreign correspondents Frank Bourgholtzer and Merrill "Red" Mueller will leave their posts to the coverage of substitute reporters.

The reason for this mass desertion is, the National Political Conventions to be held in Chicago and San Francisco.

It's the greatest news story of 1956 and it promises to be the biggest single television and radio attraction in history. NBC News is throwing every available man, woman, and piece of equipment into the fray. Virtually every NBC network news show, including *News Caravan* and *Today* will emanate from the convention cities during this period; even the *Home* show plans to program several hours from the convention sites.

Planning for NBC's coverage of this most colorful of political shows actually began back in 1952, on the day following the presidential election. But the operation really went into high gear last year when Davidson Taylor, vice president of Public Affairs, named

his official convention staff. Appointed as over-all boss of the NBC coverage was William R. McAndrew, director of News. Barry Wood, NBC director of Special Events, was named head of Production.

Behind the scenes, the managing staff will consist of Reuven Frank, staff producer for TV; Ralph Peterson, director; Jack Sughrue, coordinating director; J. O. Meyers, manager of Filter Center; Len Allen, manager of Film News Desk; Julian Goodman, manager of Central News Desk; Art Wakelee, headquarters hotel production chief; and Rex Good, Central News Desk supervisor.

On the technical side, George McElrath, NBC's director of technical operations, will be on hand with his staff to see that every tube is plugged in and every wire connected.

The all-important news film operation will be headed by Gene Juster with an assist from his TV assignment editor, Dave Klein.

Mr. McAndrew's approach to this reporting job has been twofold and can be summarized in the phrases—"The Man-in-the-Aisle Approach," and "Convention Central."

"The Man-in-the-Aisle" refers to the

plans being made to cover not only the activities on the main platform, but the story of what goes on behind the scenes among the delegates of the various states. By using new and improved portable TV and radio equipment, NBC's correspondents will be able to go anywhere the "pencil and pad" reporters go and present the public with an objective view of the proceedings from the opening gavel to the closing.

To aid them in this they will have the use of such marvelous technical devices as the transistorized 4-pound camera and 15-pound transmitter. The camera is built around an RCA-developed ½-inch Vidicon pick-up tube and features an electronic view-finder which can be detached from the camera and hung around the cameraman's neck. Supplementing these will be the new RCA-developed "transceivers"—two-way radios, each of which is slightly larger than a pack of king-size cigarettes. These can be carried anywhere and can be used to transmit for radio or as a voice supplement for TV coverage.

But the "Man-in-the-Aisle" is only half the story. Once the news is gathered, the problem is to get it on the air as quickly and efficiently as pos-



Two-way radio transeiver
— 1952

sible. As many as twenty separate stories may be available at any given time. How to appraise them for news value and select the most important for airing is part of the work of the men in "Convention Central."

"Convention Central" (actually there are two of them, one in each convention city) is the largest communications unit ever built for civilian use. It is also the most complicated and expensive.

To describe it as simply as possible, "Convention Central" is the place from which all the news assignments are made and to which all the radio and TV news is channeled. It is the heart of the entire NBC News operation. TV-1, the main television studio, is located here, as is the Central News Desk and News Filter Center.

The main burden of the on-the-air reporting for TV will rest on the shoulders of three men who will operate out of "TV-1." Chet Huntley of NBC-TV's *Outlook*, and Washington Correspondent David Brinkley will spell each other in doing the running commentary on the TV scene. Veteran Washington reporter Bill Henry will do the periodic summaries and will be responsible for bringing the audience up to date on the most recent news. These three are known jointly as NBC's TV anchor men.

For radio the anchor man will be a woman. Pauline Frederick, the award-



Two-way radio transeiver — 1956

winning U.N. reporter, has been named to the coveted position. It's the first time in broadcasting history that a woman has been so honored. Pauline's post will be in "R-1," the radio broadcasting booth located behind the convention platform, high above the floor.

The assignment list for the other NBC correspondents reads like a Who's Who in News. H. V. Kaltenborn will do a news analysis program for teenagers; Jack Chancellor, Robert McCormick, Jack Angell, Merrill Mueller and Ray Scherer are assigned as TV reporters on the convention floor; Frank Bourgholtzer will cover former President Harry S. Truman; Richard Harkness, Esther Van Waggoner Tufty, Randall Jessee, and Lawrence Spivak will be roving reporters; Joseph C. Harsch will cover the platform committees and do analyses; Morgan Beaty and Ann Gillis will be working from the platform itself.

On the radio side, Chet Hagan of the Chicago office will have over-all charge of the radio operations. Working with

Miss Frederick in the radio booth will be Hagan, Ned Brooks, and Joseph McCaffrey. On the convention floor for radio is the crack team of W. W. Chaplin, Herb Kaplow, Jim Hurlbut, Alex Dreier, Gabe Pressman, Elmer Peterson, and Peter Hackes.

The total rollout will include newsmen from New York, Washington, Chicago, San Francisco, Los Angeles, Kansas City and many other NBC offices from around the nation and around the world.

The immensity of the convention coverage job is such that it dwarfs any other combined radio-TV project in history. Logistically it is frightening. More than 400 people and \$2,500,000 worth of equipment will be involved. Nobody has yet figured out how much the electronic gear will weigh, but the best guess is that it will be close to nine tons. If everything and everybody were to go by air at the same time it would take 11 four-engine planes to do the job.

As it is, Les Vaughan, business manager of Public Affairs, is staggering the travel schedules for personnel and equipment so that the whole crush will not be concentrated in one day. It's not too hard getting people and machinery to Chicago and from San Francisco back to New York. But due to the fact that the conventions are back to back with only the weekend of August 18-19 between, virtually everything must be air-lifted from Chicago

(Continued page 11)

TV camera and transmitter
— 1956

TV camera and transmitter — 1952





Alan W. Livingston

Film Production



"Crunch and Des"

Theatrical Division



"The Magic Flute"

Kagran becomes

California National Productions Inc.

Expansion has been the keynote for the Kagran Corporation in 1956. Since February the wholly owned NBC subsidiary, whose activities had previously been limited to merchandising, has acquired

- a new president, Alan W. Livingston, and a new general manager, Robert D. Levitt . . .
- NBC Television Films, the company's successful film-syndication arm . . .
- the NBC Theatrical Division, which administers both the NBC Television Opera Theatre and the new NBC (touring) Opera Company . . .
- exclusive use of four modern sound stages for television film production in Hollywood . . .
- and a new name: California National Productions, Inc.

The change in name is in line with the continued development of Kagran in the areas of film production, distribution, merchandising and related enterprises. In making the announcement, Alan Livingston, President of the NBC subsidiary, said, "Our recent acquisition of film production facilities at the California studios in Hollywood, the earlier inclusion of NBC Television Films within our corporate framework and plans for additional activities mean that this company is greatly expanding its operations. We feel,

therefore, that the name of the company should suggest our principal activity."

Livingston, who resigned as executive vice president of Capitol Records, was elected president of Kagran in April of this year. In July Robert D. Levitt, formerly national director of sales for Screen Gems, Inc., became general manager of the subsidiary. In announcing Mr. Livingston's appointment, NBC President Robert W. Sarnoff said, "Mr. Livingston's wide experience in the entertainment field, his close association with leading performers, producers and agents, and his outstanding creative ability will play a vital role in Kagran's future expansion. He will head up a number of important new projects."

Chief among the new projects referred to by Mr. Sarnoff are California National's recently acquired television film production facilities. These are four new, air conditioned sound stages at the California Studios, in Hollywood.

Production staff for the California National Studios includes William Fenton Coe, former senior unit manager for NBC Film Production Facilities and Services, as production manager, Milton L. Traeger as business manager, and four production supervisors: Richard A. Larsen, Kent B. McCray, Robert T. Stillman and William Tinsman. Traeger and the four production supervisors are also former NBC West Coast film-production staffers.

The studios will be used for the production of California National pilots and television film series. When not in use by California National, they may be rented by other producing companies. Now in production are *The Life of Riley*, simultaneously a network and a syndicated show, and *The Adventures of Hiram Holiday*, starring Wally Cox.

Livingston has announced that production will begin next fall on at least two new half-hour series for syndication by NBC Television Films, California National's syndication arm.

Another new project for California National is the NBC Theatrical Division, which administers the NBC Television Opera Theatre and the new NBC (touring) Opera Company. It will also be responsible for investing in theatrical productions for the purpose of acquiring television properties.

Samuel Chotzinoff, executive producer of the NBC Television Opera Theatre, has announced six monthly Sunday-afternoon television opera productions starting next Nov. 18 with *La Boheme*. Works to be presented on television include a repeat performance at Christmas-time of Gian-Carlo Menotti's now classic *Amahl and the Night Visitors* and the premiere in the Western hemisphere of Prokofiev's *War and Peace*.

As in the past, Peter Herman Adler will serve as musical and artistic director for the NBC Television Opera Theatre (a post in which he doubles for the touring Opera Company); Charles Polachek will be associate producer and Kirk Browning the director.

The NBC Opera Company, a joint NBC-RCA presentation, will launch its 10,000 mile tour of 47 cities next Oct. 11 with a performance of Mozart's *Marriage of Figaro* at St. Mary's College in South Bend, Ind.

The NBC Opera Company on tour will include personnel of 100 singers, musicians, technicians and administrators. An orchestral complement of 40 will be part of the caravan which will travel in buses. Two large trucks will haul the scenery and costumes. The tour, which will include 54 performances in English of *Figaro* and Puccini's *Madam Butterfly*, will last until Dec. 18.

California National's growth is also

reflected in its other two major fields of operations: NBC Television Films and Merchandising.

Last February, a few weeks after the NBC Film Division reported a record sales year, its move to larger quarters on Fifth Ave., and the appointment of a new advertising agency (Dowd, Redfield & Johnstone), the Division was transferred to the NBC subsidiary and renamed NBC Television Films.

The change was symptomatic of the growth of NBC's film syndication business since the Film Division was established as a major operating division of the company March 3, 1953. Starting virtually from scratch in the face of enormous competition, NBC Television Films now distributes 18 successful television film series, operates two streamlined, self-contained film exchanges (New York and Hollywood) and administers the largest library of stock film footage in the television industry.

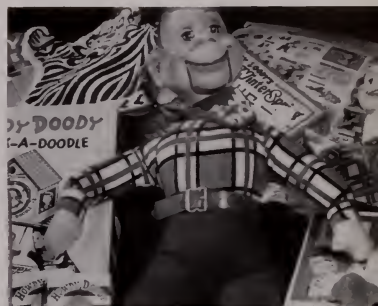
Included in the roster of NBC Television Films' syndicated programs are such outstanding network shows as *Victory at Sea*, *Badge 714* and *Life of Riley*; and many successful television film series produced especially for syndication, including, most recently, *The Great Gildersleeve* and *Crunch and Des*, the latter based on Philip Wylie's popular series of *Saturday Evening Post* stories.

In all this expansion it should be noted that the original function of the subsidiary, merchandising, is also increasing its sphere of activities. Merchandising, headed by Frank O'Shea, concerns the arranging for the sale of items of merchandise—such as toys, games and clothing—which have been inspired by a radio or television personality, character, or program. It should not be confused with the function of the NBC network merchandising department. Network merchandising operates with network advertisers and their agencies in developing and carrying out merchandising and promotional plans designed to enhance dealer cooperation and obtain maximum impact at point-of-sale for products advertised on the NBC networks.

The Merchandising Division of California National, which began as

(Continued page 13)

Merchandising



Howdy Doody Dolls

Film Syndication



"Victory at Sea"

Robert D. Levitt



Meet Our New Management Trainees

In 1949, NBC established the Management Training Program to provide the company with a pool of management candidates who would have a working knowledge of the company's operations.

Approximately eight trainees are selected each year. For the first seven months these men are rotated through each of the company's departments, where, by means of actual work assignments, they gain specific knowledge of the departments' functions and relationships within the total organization. During this time both the individual and the company are able to determine where each trainee will be able to utilize his talents to the best advantage. Periodic conferences are held with each man to help him determine his objectives. The eighth month is set aside for more specialized preparation for his first official position in the company.

On July 2, NBC welcomed eight new trainees to this program. Since they will be working in your department sometime during the next eight months, the following résumés will help to introduce them to you.

James B. Adler

Jim is a graduate of Harvard with a B.A. degree. Besides taking part in various intramural athletic activities, he acted as advertising manager for the Harvard Crimson, and as publicity manager for the Musical Society. He has worked for Barron's Books and for the Grey Advertising Agency.



Donald Grant

Don is a graduate of Johns Hopkins. Since getting his B.A. degree, his work experience has included that of an electrician's helper and an appliance salesman. While in school he served on various dance committees, and was active in the Social Fraternity. His favorite sports are lacrosse and tennis.



John C. Greene

Duke University was the scene of John's college days. Besides seeking his B.A. degree there, he managed to work in the college radio station and do some sportscasting for school sports on the side. He has had experience as an announcer and a program director. He came to us from Young and Rubicam.



Robert L. Hanson

While working toward his B.A. degree at Oberlin, Bob served on the staff of the college newspaper and in the student radio station. He has had some experience as an announcer, a record librarian in various radio stations, and as an assistant director for WJAR-TV in Providence, R. I.



John A. Kastor

John has been working at NBC as a page since April. He holds a B.A. degree from the University of Pennsylvania, where he was manager and program director of the college radio station, a member of the dramatic group and on the staff of various college publications. Included in his experience is TV production and writing.



Roger W. Murphy

The Glee Club and the College Band claimed most of Roger's extra hours while pursuing his B.A. degree at Harvard. After graduation he worked for a while with the *Chicago Daily News* as a copyboy, then went on to become copywriter for the *Tennessee Mountain Press*.



Bruce A. Morton

Bruce is also a graduate of Harvard College. His extra-curricular activities included work in Harvard's radio station and in the movie-making organization. Since graduation, Bruce has worked as a recording engineer and a newsreader-announcer for several Boston radio stations.



David B. Sontag

Dave holds a B.S. degree from North Carolina State College, where he was a member of the student radio station and editor of the college year book. Before coming to NBC as a page, he worked as assistant production manager for WUNC-TV in North Carolina.



Death of a Cameraman

By
Gregory Eaton
Public Affairs, News Film



Jack Yowell. In his left hand he holds the simii which nearly took his life in 1953.

"This is going to be the highlight of my life to date," wrote Jack Yowell in his last letter to NBC before beginning his journey down the Congo River. Up to that moment there had been many highlights in the career of this husky, bearded British Colonial from Nairobi, Kenya. He had told us about some of them on his last visit to New York in the winter of 1955. As he looked down from his 6-foot-plus height at those of us sitting at our desks at NBC, we were astounded by the adventures which he mentioned so softly and casually. He was not excited over the experiences but only over the fact of living.

Jack Yowell was an NBC News Film stringer. A stringer is a man who works for the News department and is paid by the story rather than by salary. Although not actually bound to give us exclusive coverage at all times, he did send NBC stories that have never been duplicated.

Take the film, for example, which the News Department titled *Shooting Mau Mau Terrorists* which Jack sent from Kenya in 1953. While screening the film and reading the dope sheet that went along with it, the editors found a "secondary" story which turned out more thrilling than the British patrol manoeuvres. Jack, going along as a cameraman, decided

that shooting the backs of the soldiers, as they made their way through the jungle, was, to quote his own words, "... pretty dull stuff. So I got permission to go up ahead and show them approaching. I was doing this when suddenly I heard the firing of a gun—seemed to be in my direction too. I whirled and there was a Mau Mau coming at me with his simii (a razor-sharp, machete-like weapon) raised high. The burst of gunfire got him a few feet away from me, and I got my camera up just in time to show him falling. A bit close, I thought." A bit closer than he remembered also, for in the film the editors saw the killer moving menacingly toward Jack before the guns stopped him.

Yowell was born in the United States and, when two years old, was taken to Nairobi by his parents to grow up as a British Colonial. When the war broke out, he was with the British Army in Kenya and there met an English girl in the women's service. Jack claimed that he proposed to the lovely Winifred shortly after their meeting by putting an announcement of their engagement in the local paper.

After the war, Jack opened up a camera store and a studio. Eventually his fondness for cameras led him to shooting backgrounds for Hollywood

movies. He is credited with staging one of the greatest animal stampedes in motion picture history. He soon represented the AP, Paramount and Pathe News, and then NBC in East and Central Africa.

He got lost on safaris, hit on the head with "two-ton" rocks, and struck with sticks when shooting the murder of a native who refused to pay homage to the returning ruler of Uganda; he was lost for five days without water and very little food while shooting material for *Zoo Parade* in Tsavo National Park; and he climbed cliffs to get world exclusive pictures for NBC of the Cyprus Archbishop, Makarios, as the religious leader began his exile.

On his trip to the United States he made a lecture tour featuring his unusual films of *The Mau Mau Terror*, *East Africa . . . Land of Mystery, History, and Adventure*, and of *The Lost City of Gedi*. Ironically, the brochure announcing his lectures read, "Take advantage of this timely report—Now or Never!"

It was while he was making this lecture tour that he was contacted by John Melvin Goddard a free-lance writer-anthropologist. They had met four years earlier as Goddard was preparing to make a trip down the Nile.

(Continued page 10)



Joining the 25-year club are (seated l-r) Hazel Seys, Edna Hoagland, Lillian Wack, Dorothy Frundt and Franny Clark. Standing are Everett Mitchell, Walt Lindsay, Ray Mingle and Curt Pierce. Missing are Hal Jackson, Gale Swift and Chuck Corliss.



Joining the NBC-Chicago 20-year club are Steve Roche and Aryl Aldred.

Chicago Service Awards

A total of 12 members of the NBC-Chicago staff were welcomed into the 25-year club on July 24. Two members were initiated into the 20-year club and five into the 10-year circle.

The 19 newcomers bring the membership in the various veteran service categories to 63 for the 10-year club, 13 for the 20-year group, and 46 for the quarter century veterans. This makes a grand total of 132 staffers who have been with the company for 10 years or more. Percentage-wise, it represents 33 percent of the regular permanent staff.

NBC Vice President Jules Herbuvieux, general manager of WNBQ-WMAQ, himself a 22-year veteran, welcomed the new club members at a reception at Chevy Chase Country Club near Chicago.

Qualifying as charter members of the quarter-century veterans are Howard Luttgens and Ted Schreyer, who this year mark 30 years with the company. Both were with New York station WEAU (now WRCA) when NBC was organized. They came to Chicago in 1930, shortly after NBC opened offices and studios in the Windy City.



New members of the 10-year club are (l-r) Shirley Willer and Lenore Berner; (standing l-r) Nick Muscarella, Joe Lutze and Maurie Streitmatter.

(Cameraman continued)

Just as he was ready to start his trip, someone in his party dropped an Auricon camera overboard. The camera was recovered but it seemed that it would be necessary to send it back to the United States for repairs. The delay would have been both exasperating and expensive. It was suggested that Goddard go to see a fellow named Yowell "who had a way with cameras" and who was in the area. Although he had never handled the make before, Jack worked over it for three days and nights and repaired it. Goddard embarked on what may have been the first trip on the Nile from its source to its mouth.

The lecture tour brought them together again, and Goddard proposed that they travel down the dark Lualaba (Upper Congo) to the Atlantic Ocean in a kayak and a dugout canoe. Jack was intrigued. No one had ever explored the Congo and its tributaries from its source to its mouth. He agreed.

As he was preparing to leave, Mrs. Yowell suggested that this be the last of his adventures; she said she was fixing up a chair on the porch for him. With a laugh, he said goodbye to her and his children, Vivian, Jacqueline, and David, and embarked for the headwaters.

From the beginning there was trouble. They were lost for eight days and had to live on fish and rice. The kayak was seriously damaged and had to be repaired. But by June 30, Goddard wrote they had charted 80 unknown falls and rapids.

On Monday, July 2nd, they had only two more sets of rapids to go before sailing down a clear and safe Congo. At 3:30 p.m., ten miles from their first major stop, Bukama, they entered the next to last set of rapids. With water churning and rocks jutting two feet into the air, the boats lurched. Suddenly Jack's kayak, in the lead, turned over and vanished. Goddard's craft also went out of control and capsized.

When he finally pulled both boats ashore, the exhausted American saw no sign of Yowell. He waded back but quickly realized he could accomplish little alone. Running, stumbling through the hottest area in the Belgian Congo, he reached Bukama two and a half hours later. Four Belgian soldiers and twenty natives led by the Belgian District Commissioner returned to the rapids and searched from nine to midnight. Two days they searched after that—aided by helicopters. All the equipment but six cameras was found on beaches and rocks.

On Saturday, July 7, the body of Jack Yowell was found floating near a pier in Bukama. That afternoon, with an English minister leading the solemn service in the sweltering jungle, the thirty-six year old adventurer was returned to the earth. His life had been full—but back in Nairobi, on a porch, a woman and her two daughters sit near an empty chair, and a small baby quietly nearby.



line, Mrs. Yowell with David and Evelyn.

NBC Marriages

Sheldon Schwartz, N. Y., to Ellen Collins
Jean Martin, N. Y., to Charles L. Warner
Howard Monderer, N. Y., to Claire Weiss
Charles A. De Bare, N. Y., to Nancy Skutch
Peggy McGrath, N. Y., to Harold Hanly
Harry Lokos, N. Y., to Anita Tekel
Rosary Lombard, N. Y., to Kenneth Sessa
Eloyse Gelfer, N. Y., to David Fox
Robert Sorenson, N. Y., to
Sallie Bolger, Phila., to Ray Fitzgerald
Clair Dougherty, Phila., to Bill Lyons
Richard Johnson, Chicago, to Joan Holm
Marilyn Harsin, Chicago, to Harold Gross
Terry Opela, Chicago, to Chuck Dezanek
Rosemary Ulrich, N. Y., to Ernie Schard
Erica Ballweg, N. Y., to Terry Lombardi
Bill O'Connor, N. Y., to Gerry Scanlon
Marie Ruppe, N. Y., to James Johnson

NBC's Exclusive Film Record of Arizona Air Disaster

Rapid-fire thinking and close teamwork enabled NBC's West Coast News staff to score an "exclusive" when Cameraman Dexter Alley made the only filmed record of the wreckage of the two giant airliners which crashed Saturday, June 30, in Arizona's Grand Canyon.

Alley, who was aboard the U. S. Air Force helicopter which first ascertained that both planes had plummeted to two jagged buttes in the Southeastern tip of the canyon, returned with graphic films showing the spots where 128 persons died in commercial aviation's worst disaster.

With Commentator Ray Neal and other members of the West Coast News staff, Alley was at Hoover Dam working on a *News Caravan* story when alerted by the NBC News desk in Los Angeles of the tragedy.

The entire crew took off immediately in a chartered plane for Grand Canyon, shooting some of the first aerial footage of the crash site. The pilot then returned Neal and the film to Los Angeles, where the veteran newscaster described the scene on the network's *Outlook* program Sunday.

At NBC Central News desk in Hollywood, John Thompson, manager of News and Special Events, quarterbacked the coverage with the help of deskmen Burt Frank and Ron Bair. Before the wreckage had been positively identified, Thompson had dis-

patched a three-man crew from affiliate station KVAR in Phoenix to Grand Canyon. The trio, Production Manager Charley Wallace, News Editor Bob Bache and Cameraman Carl Yost, arrived at the Canyon Airport early Sunday to film the feverish attempts to land rescue workers at the crash site.

Alley obtained additional films of the wreckage Sunday morning from an Army reconnaissance plane which risked the treacherous peaks and air currents of the Canyon.

Upon landing at the Canyon Airport, he talked officials into letting him board a helicopter which was about to return to the crash scene where the tail assembly of the TWA Super Constellation had been spotted. Dropping down below the jutting cliffs, Alley and the helicopter crew discovered the point where the United Air Lines DC-7 had crashed on a jagged butte only a few hundred yards from the Constellation.

After hovering in the area long enough for Alley to obtain several hundred feet of exclusive pictures, the pilot landed near the Constellation wreckage, where Alley obtained the only on-the-ground films of the disaster.

The film was seen for the first time in the country on KRCA's *11th Hour News* Sunday night. It was first seen nationally on the networks early-morning *Today* program Monday.

(Conventions continued)

to San Francisco in those two days.

And it is not only the transportation that poses headaches. Once everyone arrives, there is the problem of where they will live. Chicago accommodations have not been too difficult to find, but in San Francisco, housing is woefully short and NBC has had to resort to renting private homes and apartments to house the staff.

All in all, the 1956 conventions are sure to be the biggest, the best and the most expensive show NBC has ever produced.



Bill Henry, David Brinkley, Chet Huntley, Pauline Frederick and Ned Brooks.

KNBC EXECUTIVE'S BOOK PUBLISHED



KNBC Program Manager Jack R. Wagner is the author of a just-published book based on a long time hobby, the study of small railroads in California and Nevada.

Short Line Junction is the title of the 266 page volume, which tells the story of seven small, independent railroads and features nearly 250 historic photographs.

Wagner has been active in broadcasting since 1937, including terms as general manager of Yreka and Santa Barbara stations before his executive assignment at KNBC. However, he has always found time to indulge the love of trains he acquired in his youth in his native San Jose. He became interested in short line railroads around 1945, when as a hobby he began searching them out and recording their history.

His first writing efforts on the subject of short line railroads appeared as magazine articles in such publications as *Railroad Magazine*, *Westways*, *American Forests* and *Western Mining Journal*.

His book, *Short Line Junction*, is obviously not one written in the back room of a public library, although much of the information came from old books, files and company records. Most of the information came from the author's personal contact with railroad officials and workers. Some of the incidents were related across the desks of executive offices, while others were told over a tin cup of caboose coffee or halloooed across the cab of a swaying locomotive.

Short Line Junction enabled Wagner to indulge another hobby, photography. Many of the pictures appearing in the volume he took himself, while others are from historic collections.

Wagner doesn't submit this as a book with a message. He prefers to think of it as a collection of his favorite western railroads. But he says that if a message is to be read into it, it is a real American story, the story of towns and industries built and kept alive by tiny locomotives and the commerce they bring in from the junction.

KNBC's

"Careers Unlimited" Honored

The Board of Supervisors of the City and County of San Francisco has adopted a resolution commending and calling public attention to "Careers Unlimited for Women," a public service agency originated and organized by Marjorie King, women's program director for Station KNBC.

Mayor George Christopher approved the resolution, which praised "Careers Unlimited for Women" for its success in finding jobs for women over forty who are unable to secure employment through regular channels because of their age.

Miss King, who conducts a daily discussion program on KNBC, won a McCall's public service award for her work in organizing "Careers." She conceived the idea when many of her over-forty listeners wrote of arbitrary employment restrictions based on age. She secured the aid of Fairmont Hotel owner Benjamin Swig, civic leader Charles Rosenthal and KNBC's general manager, William K. McDaniel in establishing the non-profit "Careers" agency in 1955. The office has been placing women in jobs at the rate of about 50 a month, without charge to women or to the employers.

Chicago Heliport

The NBC roof space atop the Merchandise Mart in Chicago is now being used as a heliport station in a new air taxi service between downtown Chicago and outlying points, under the terms of an agreement between WNBQ-WMAQ and a helicopter firm.

NBC plans to make extensive use of the helicopter service during the Democratic convention in mid-August. Newsreel film shot at the convention can be rushed back to the studios by helicopter in a matter of minutes. Equipment and personnel will be shuttled between studios in the Mart

and the International Amphitheatre, several miles south of the loop, scene of the Democratic gathering.

The firm, Helicopter Air Service of Chicago, plans to conduct charter service from the Mart roof to Chicago airports and other nearby points.

NBC leases 50,000 square feet on the 19th floor Merchandise Mart roof. About half of this space is occupied by a new building which is to house various TV production and engineering shops. The vacant space is used as the heliport.



Henry Sjogren, WNBQ-WMAQ assistant general manager gives Jules Herbeuex, president and general manager of WMAQ, a send-off as he prepares to fly helicopter to Midway airport.

NBC Births

To Howard Kiser, N. Y., a son, Howard, Jr.
 To Harry R. Olsson, Jr., N. Y., a son, Randall
 To Richard L. Freund, N. Y., a son, Charles
 To Fred Collins, N. Y., a daughter, Elizabeth Jane
 To Jerry Damon, N. Y., a daughter, Gabrielle Marie
 To Earl Hamner, N. Y., a daughter, Scott Martin
 To Joan Porter Tarpey, N. Y., a daughter, Deborah Ann
 To George Voutsas, N. Y., a son, Christopher Deans
 To Tom Turner, N. Y., a son, Thomas William
 To Norman Hall, N. Y., a son, Andrew
 To Van Fox, N. Y., a son, Russell Allen
 To Stewart MacGregory, N. Y., a son, Bruce
 To Elmer Gorry, N. Y., a daughter, Tracy
 To Bill Dannhauser, N. Y., a daughter, Laurie
 To Howard Schumacher, N. Y., son, John Howard III
 To Richard Edmundson, N. Y., a daughter, Josie Marie
 To Larry Weiland, N. Y., a son, Bruce Paul
 To Gerry Green, N. Y., a son, David Nicholas
 To Harvey Bullock, N. Y., a daughter, Kerry Robin
 To George Cyr, Phila., a daughter, Darcie Anne
 To Harold Pannepacker, Phila., a daughter, Kathleen
 To Ernie Santell, Chicago, a son, Peter Robert
 To Mike Eisenmenger, Chicago, a daughter, Jeri
 To Jack Signorelli, Chicago, a son, Mark
 To Bud Ford, N. Y., a daughter, Ann Marie
 To Charles O'Loughlin, N. Y., a daughter, Mary
 To Mildred Bracco, N. Y., twin daughters, Joan Marie and Janet Ann
 To Stan Appenzeller, N. Y., a daughter, Allise Mindy
 To Jo Abrahms, N. Y., a daughter, Lea Carla
 To John Tallcott, N. Y., a son, Thomas Stewart.

(Calif. Nat. continued)

Kagran, with "Howdy Doody," now has a long roster of personalities, characters and programs, including *The Adventures of Sir Lancelot*, *Victory at Sea*, *Uncle Johnny Coons*, *Zoo Parade*, *Steve Donovan*, *Western Marshal*, *The Great Gildersleeve*, *The Life of Riley*, *Steve Allen*, *Arlene Francis*, *Tic-Tac-Dough*, *J. Fred Muggs*, *Today*, *Home, Tonight*, and many others.

With the addition of the new film production facilities and the NBC Theatrical Division, and the vast expansion of NBC Television Films and the Merchandising Division, in little more than a year's time, the first subsidiary of NBC has changed almost beyond recognition.



"The Marxmen": (l-r) Larry Sibilis, Gay Fesuk, Groucho Marx, team benefactor, John Fesuk and Ted Switzer. Not present is Hank Ball.

West Coast Bowling League Banquet

The NBC Mixed Winter Bowling League concluded an eight-month season with an annual bowling banquet held in the Sportsmen's Lodge in the San Fernando Valley.

Highlight of the evening was the presentation of the Perpetual Jack Webb Bowling Trophy to the Marxmen, winners of the 1955-56 season. Groucho Marx sponsored the winning team and when informed of their victory, remarked, "Of course, they had to win. I picked the crookedest bunch in the whole crowd."

The Marxmen downed the Tony Martin-sponsored Martini's on the final bowling night to win the coveted championship.

League President Bob Rowen, Vice President Mickey Finken, and Secretary Gay Faidley were responsible for the League's successful season. The eight teams in order of finish were the Marxmen, the Itty Bitty Buddies (sponsored by George Gobel), the

Martini's, the Low Lifers (Ralph Edwards), the Luckey Bailers (Jack Bailey), the Berlers (Milton Berle), the Hopeless (Bob Hope), and Gildy's Kids (Willard "The Great Gildersleeve" Watterman).

Gay Faidley presided over the Awards banquet and presented individual trophies to the Marxmen and winners of the Men's and Women's high game and series. Earl Elwood, former All-American bowler, now a member of NBC's Staging Services in Hollywood, won high game honors as a Martini with 278 plus a 6-pin handicap for a rousing 284. James Appell also of Staging Services annexed the Men's High Series with a 601 plus 75 pins for a total three games of 676. Letty Grossman, bowling with Gildy's Kids, won high woman's game, rolling a 219 with 30 handicap pins for a 249 total. Jean DeVivier sported a 581 (455 plus 126) three-game total for the Women's Series honors.

Bargain Counter

For Sale: TV set, Motorola, 7½" screen, excellent condition. Ideal for vacations or small apartment. \$35. Call A. M. X 2547.

For Rent: White Cape Cod, four bedroom house. Green Farms area of Westport, Conn. School within walking distance, one mile to station and beach. \$225 a month, unfurnished. Craig Allen, X 2504.

For Sale: Charming English Ford Consul Convertible, very young, low mileage. Ivory with green top, w.w. radio, heater, undercoating, fender mirrors, \$1344. Gerald Adler X 3053.

William Ruehl

William Ruehl, NBC guard in Protection, died suddenly while on vacation on June 27.

Mr. Ruehl came to NBC in June, 1952. He is survived by his wife, Kathleen.

RCA News Briefs

Electron Microscope: The RCA electron microscope (EMU-3) — so powerful that under its magnifications a dime would be enlarged to a diameter of more than three miles—has been installed in both the Marquette University School of Medicine and the Atlantic Refining Company's Research Laboratories.

The Marquette microscope will be utilized for basic medical research programs, with particular emphasis on the study of cancer.

Atlantic's microscope will be used in the research and new product development of lubricating greases, waxes, and catalysts.

More powerful than previously available models, the RCA EMU-3 microscope provides direct magnifications of 30,000 times; permits viewing of specimens smaller than one ten-millionth of an inch; and produces images so photographically sharp that they can be enlarged to more than 300,000 times. The photographic processes are performed automatically by a camera system built into the microscope.

New RCA Color TV Sets: Reaction to the new RCA Victor low-priced color television receivers has been so great that these sets may be in short supply before Christmas. At a preview of RCA's 1956-57 product line in New York on June 18, Robert A. Seidel, Executive Vice-President, RCA Consumer Products, stated that market surveys indicate that there are nearly a million persons who are ready and able to buy a color television set for their homes at the \$495 price level now.

"A few months ago," said Mr. Seidel, "we announced that we would manufacture and sell upwards of 200,000 color television sets this year. Because of the enthusiasm and optimism of our distributors, plus the known public interest, we are convinced that we were overly conservative. The tremendous pent-up demand, that our surveys show now exists for color television, may very well mean that color receivers could be in short supply before Christmas."

Starfighter's Radar System: RCA has developed and is producing a compact, lightweight electronic fire-control radar system for the world's fastest combat plane, the new F-104 Starfighter jet of the United States Air Force.

The RCA system will enable Starfighter pilots to find and destroy enemy aircraft. A major feature of the system is a bright radar display which, for the first time, will enable pilots to view the radar picture in broad daylight without the encumbrance of a light-shielding hood. Prior to the development of the new RCA radar system, a pilot was required to use a hood to obtain daytime observations of the radarscope, an operation which obscured his vision of flight controls and surrounding sky.

Described as the most advanced plane of its type ever developed, the Starfighter is a day-and-night fighter with a climbing speed that is equal to its speed in straight-and-level flight. It flies on wings so thin and keen that a felt covering is used on the leading edge when not in flight to protect ground crewmen.

Mounted in an intercepting F-104 aircraft, the RCA radar will enable a pilot to "see" an enemy plane while it is still beyond the sight of the human eye, and obtain a continuous flow of information about its movements, electronically computed in terms of position, range, and rate of closing.

CAA Certification of Airborne Radar: First certification by the Civil Aeronautics Administration of commercial airborne radar equipment has been issued to RCA for its weather-detection radar system which enables pilots to "see" storms up to 150 miles ahead. Type-certification by the CAA was issued after exhaustive tests by engineers to assure that equipment performance, services, and quality are in accord with the manufacturer's specifications. The system already has been purchased for use in the airfleets of five United States and seven foreign commercial airline companies, the Royal Australian Air Force, and numerous business planes.

700-Mile Microwave Radio Relay System: Construction of a 700-mile RCA multi-circuit microwave radio relay system, will be started this summer by the Texas Gas Transmission Corporation.

The installation, which will cost more than three quarters of a million dollars, includes all necessary microwave station buildings and towers from Texas Gas headquarters in Owensboro, Ky., to the corporation's Louisiana Division offices in Lake Charles, La. It will link the company's 23 compressor stations and numerous field offices and installations in Kentucky, Tennessee, Mississippi, Arkansas and Louisiana. The contract also calls for operational personnel to be trained by RCA.

Organization Changes

CALIFORNIA NATIONAL PRODUCTIONS, INC.:

Robert D. Levitt to General Manager, NBC Television Films and the Merchandising Division.

Norman S. Ginsburg to Manager, Advertising and Promotion.

Richard A. Baldwin to Supervisor, South Central Sales.

Robert B. Bersbach to Supervisor, Chicago Sales.

Seymour Eaton to Supervisor North Central Sales.

NBC OWNED STATIONS AND NBC SPOT SALES:

Frederick E. Acker to Business Manager, WRCA, WRCA-TV.

William N. Davidson to Station Manager, WRCA-TV.

George S. Dietrich to Director, Radio Sales, Western Office.

Richard H. Edmondson to Manager, Technical Operations.

George Fuerst to Manager, Radio Spot Sales, Western Office.

Morton Gaffin to Director, New Business and Promotion.

Arthur Hamilton to Station Manager, WRCA.

Francis H. Harms to Manager, Programs, WBUF-TV.

Anthony C. Krayner, Jr., to Business Manager, NBC Spot Sales.

Frederick T. Lyons, Jr., to Manager, Radio Spot Sales, Central Office.

Albert L. Odeal to Manager, Film Purchases, WRCA-TV.

Loren C. Surles, Jr., to Manager, Radio Spot Sales, Eastern Office.

PUBLIC RELATIONS:

Nancy Hamburger to Magazine Editor.

RADIO NETWORK:

Paul Mensing to Manager, Radio Network Sales, Detroit Office.

TELEVISION NETWORK:

Robert S. Daniels to Supervisor, Television Studio Technical Operations.

People and Places

Administration

Controllers—New Faces in Controllers — *Margie Monahan, Alda Greenbut, Viola Stallone, Steve Cohen* in Network Billing and *Tom Pavlecka* in IBM.

Pat Boynton left us to join her husband in Salt Lake City, and *Ted McKeever* is now with the Telephone Company. Good luck to them both.

Congratulations on their promotions are in order for *Ray Timothy, Hilke Pleumer, Eleanor Vath, Ed Lyons, Toni Wolff* and *Charlie O'Loughlin*. Latest Fish Story Reported: The second annual fishing trip found 20 hardy Controller anglers leaving from Gerritsen Beach aboard the *Mary May* for a fine day's fishing off Sandy Hook and the Atlantic Highlands. No cases of seasickness to report and absolutely loads of fish caught.

Duplicating—*Bill Weiss* has been transferred to the Film Exchange in New Jersey. *Bob Nottage* has also been transferred from a civilian to a soldier in the U. S. Army. We all wish Bill and Bob the best of luck in their new locations.

Now that the vacation season is upon us, members of Duplicating are traveling to all parts of the country. *Blanch Silk* to Jacksonville, Florida, *Tom Wade* to California, *Bob Packett* to New Jersey. *Mr. Martin Devine* spent a pleasant week with his family on Long Island.

The latest addition to the Duplicating clan is *Charlie Brennan*. It's good to have you aboard.

Guest Relations—A party is always a welcome thing, but *Dick Grande's* recent affair was exceptional. This GR get-together featured a swimming pool and an outdoor barbecue. Approximately twenty pages, plus wives or girl friends, made the long journey up for the day-long outing at "Villa Grande," in Poughkeepsie.

New Faces Of 1956: Miss *Barbara Mulloy* (Ticket Division); Miss *Eileen*

O'Brien (Mr. *Joseph Taefner's* assistant); and Miss *Ellen Gilliland* (Mr. *Andrew McChesney's* secretary).

Tom Reynolds, of the night staff, returned tanned and toughened from his six-week "vacation" with the Marines down at Quantico, Virginia.

With one hour to go before airtime, the producer of "The Big Story" suddenly discovered that he was one actor shy for a scene. Who should happen to be standing outside the studio but *Dick Wagner*. He got the "walk-on" role.

Joe Disco, was promoted to production assistant on the *Tonight* show.

What with the constant turn-over in the page staffs, farewells are seldom more than a handshake and a "nice knowing you". But when *Jack Catoir*, resigned to enter the seminary, wheels began to turn. A collection was taken up for the purpose of a party and a gift. On his last night, Jack was feted at a party in Hurley's, where his fellow pages presented him with a leather-bound, gold-trimmed, missal. It was a fitting gesture for a truly "swell guy".

Mail-Room—It seems as though the faces in the Mail-room change with every mail delivery. After digging out from the avalanche of *Elvis Presley* letters, we discovered that our former supervisor, *Ted Mayer*, had resigned from NBC. *Al Vecchione* has been moved up to the top spot. Al has been replaced by *Hal Kelly*.

It seems to be the lucky season for the Irish, since *Joan Kelly* has also received a promotion, jumping to the Steve Allen *Tonight* staff. Sitting at Joan's desk from now on will be *Lucille Miner*.

If there is a sudden rush of mailboys to join the Air Force Reserve, it will be because of *Frank McGuiness*, who spent the first two weeks of July flying from New Hampshire to the Caribbean on training missions, and wound up the month resting, on his regular vacation. It usually takes twenty-five years to get a four week vacation.

Personnel—New faces — *Barbara Monte* has joined Organization Development as *Bill Sharon's* secretary. *Marie Ruppe* and *Cathy Dindia* are completely submerged in plans for their August and September weddings, respectively. *Joan Daly* has temporarily changed her base of operations in favor of a passport for a trip to Europe. *Dr. Bernard Handler* of the Health Office has been honored by being elected Assistant Treasurer of the Medical Society for the county of New York. *Jean Collins* has a herculean task to perform. The Business and professional Women's Club, Inc. has asked her to serve on a committee to select the two outstanding N. Y. women of the year.

Staff Engineering — Welcome to *Judith Axelrood* taking *Kathy Wynn's* place. *Kathy* is married and living in Southern California. *Joseph Petit* took off for Tupelo, Mississippi to try his hand at running his own TV station. Good Luck!

Recent vacations: *Marie Wilson* drove out to Utah and saw most of the West at the same time; *Claire O'Connell* and *George Nixon* up to Maine; *Martin Meaney*, Connecticut; *Chester Rackey* and *Peg Keeley*, Massachusetts; *Dolores Taylor* visited Mexico and Cuba; *Peg Conroy* and *Pat Devlin* flew to sunny California; and *Ed Bertero* relaxed at his Mattituck summer abode.

Traffic—Traffic's welcome mat has been put out for *Colleen Ryan* who was promoted from Central Files to replace our former southern belle, *Maggie Henry*. *Maggie* returned to her home in Houston! Another newcomer in Traffic, by transfer, is *Anthony R. Gianne* in the Operations Group. *Betty Curry* vacationed in Atlantic City. As this issue goes to press *Russ Strebel* and family leave for a motor trip to Yule and New York to spend three weeks in the beautiful Adirondacks. *Harry Woodman* has a new hobby: baby-sitting with his three grandchildren and he loves it.

Planning and Development — *Nancy Mead* follows *Laura Graham's* and *Mildred Schmidt's* footsteps as she leaves for vacation in Europe.

We say goodbye to *Marguerite Picardi*, and hello to *Stuart Gray* who joins the Ratings Department.

Congrats to *Carol Burton* who has a newly acquired daughter-in-law, the former *Elza Mirsky* of Stations Relations. (Carol almost went to the wedding barefoot—shoe trouble.)

We're all very glad to see *Allen Cooper* back again with us after his absence due to an operation. You look terrific, Allen.

Finance

Legal Department — Expansion news: Belated welcomes to *Joel Berson* and his secretary, *Janet Davis*. Room 755 will soon have an "esquire" shingle on the door. Congratulations to *Ann Debus*, who recently moved to become *Ed Burns'* secretary.

Vacationists: Travelers—*Alvin Felerger* to Provincetown, Mass.; *Ed Burns* to Spring Lake; *Ben Raub* readying for a trip to Europe; *Howard Monderer* to California; *Paul Lynch* to New Hampshire; *Tom Ervin* to Fire Island; *John Shute* to Maine; *Joan Baird*, *Ann Debus*, *Clio De Prizio* and *Jean Schneider* are our Manasquan representatives; *Edith Wolf* to Bermuda; ditto *Marie O'Donohue*; *Anne Anderson* to Nantucket; *Tina Falcone* to Cape Cod; *Audrey Urft* to Brewster; *Elma Vescovi* on a tour of New England; *Janet O'Brien* to the Jersey shore. At home group—*Dick Freund*, *Fred Bechtold*, *Audrey Gumo*, *Janet Davis*, *Ann Romanenko*.

Treasurers — Heartiest Congratulations are in order to *Eduard Roth*, who became Father of the Year of West New York, New Jersey. A luncheon was held in his honor and a beautiful plaque was presented to him.

Fond farewells were wished to *Eileen Cook* at a luncheon given in her honor at *Headquarters*. Eileen is now with Station Relations.

The welcome mat is out for *Grace Cirone*, who joined our department.

NBC Owned Stations

KNBC, San Francisco—The KNBC Athletic Association had their annual election. The officers are *Evie Dybwad*, president; *Joe Hanrahan*, vice president; *Clancy Leisure*, second vice president; *Hazel Mittnacht*, secretary;

Betty Moltzen, Membership Chairman.

Noreen Syme has replaced *Virginia Conway* in the Switchboard department. Virginia is now in the Record Library.

KRCA, Hollywood—*George Burke* planning a visit to Guadalajara, Mexico; *Roberta Fletcher* to Honolulu; *Jack Kenaston* to La Paz, Mexico; *Jim Damon* to Coronado; *Paul Phillips* just returned from Denver; *Betty Norton* from the Mojave Desert; *Olga Lindsay* to New York; *Marge Clarke* to Acapulco, Mexico; *Ted Rich* returned from Nome, Alaska, and *George Greaves* to Bohemian Grove, then to Stanford University for several speeches.

Tom Frandsen hosted *Jim Parks*, *Hugh McTernan*, *Noyes Scott*, and *Jim Wemple* on a luxurious weekend aboard a 110 ft. diesel yacht.

Recent returnees from Las Vegas—poorer but not wiser: *Muriel Pollia*, *John Wehrheim* and *Bob Pelgram*.

Taeko Matsuda spending a month at the station and learning about television. She will take her knowledge home to Japan to use on the Japanese network operated by her father.

KRCA newscaster, *Jack Latham*, picked up his second consecutive Golden Mike Award as the best newscaster in television and second place in the Associated Press Western Division Newscasters poll.

His writer, *Arch Farmer*, also took an award for television news writing.

Lenny Goldberg just completed a "do-it-yourself" swimming pool.

John Wehrheim busy preparing his new convertible for the Fall stock car races.

Station Manager *Tom McCray* recently elected Vice President of the Navy League on the West Coast.

Jim Parks, *Walt Davison* and *Tom McCray* hosting *Ed Jameson* at Oaji for a weekend.

Jim Turner, assistant comptroller, transfers to Network with everyone's best wishes—he will be missed.

WMAQ-WNBQ, Chicago — *Tom Hoban*, formerly in the mailroom, has transferred to Transcription. Assistant General Manager *Henry Sjogren's* Hula

Kai was the first boat to cross Lake Michigan from Chicago to Michigan City this season. The Sjogren family was greeted by a delegation of Michigan City notables, including the Mayor, upon their arrival. Henry and his worthy crew spent their vacation on a leisurely three-week tour of ports on the Michigan side of Lake Michigan.

New faces around the Chicago plant include *Tom Barnes* and *Jim Bledsoe*, Mailroom; *Sherwin Marco*, Accounting; *Laura Wallace*, TV Spot Sales; *Alice Zittler*, Program Traffic; *Mary Price*, Radio Sales; *Charles Ferguson*, TV Sales, and *Rita Oddo*, TV Net Sales. *Tom Elrod*, formerly in Operations, has transferred to Production Facilities. *Joe Lutze* has transferred to Local Sales Service. He was in Operations, previously. *Gale Swift*, Music Library, and *Hal Jackson*, Engineering, are back to work after being hospitalized for several days. Newscaster *Alex Dreier* has returned from a three-week trip to Russia and other spots behind the iron curtain. *Bill Warrick*, Newsroom, spent his vacation in New England shooting color film at operating railroad museums along the way. Bill's hobby is a study of steam locomotives and trolleys. *Val Press*, Newsroom, is driving a sporty new Renault. During a recent New York-White Sox series, Sports Director *Johnny Erp* was mobbed by autograph fans who thought he was Phil Rizzuto of the Yankees when he visited the Yankee dressing room in Comiskey Park.

Congratulations are in order for *Harry Trigg*, upon his promotion to Networks program manager for Chicago. TV salesman *Tom Horan* became a grandfather for the first time when his daughter Mrs. Jane Schwartz gave birth to a baby girl.

WRC, WRC-TV, Washington — WRC's softball team ended its first season in Washington's Radio-TV-Advertising League with an excellent record of 9 wins and 2 losses. Unfortunately, one of the losses was for the championship, won by WTOP. Among the WRC staffers who played regularly were *Tony Mielke*, *Alden Murray* and *Art Faircloth* of WRC-TV Sales; *Ed Meagher* of WRC Sales; *Jim McMurry* and *Bill Grayson* of Program; *Curt*

Prior of Merchandising; Herb Kaplow of News; Announcers Holly Wright and John Batchelder; Craig Stone and Doug Stone of the Business Office; Carol Bolstad of Engineering; Tom Holman, John Tompkins and Bob Barry of Production.

WRC-TV's fashion commentator *Inga Rundvold* did commentary for the Milinery Institute of America at their big annual hat show at the Astor in New York. In addition to fifteen weekly shows for WRC, Inga also stages weekly fashion shows at the Sheraton Park and Carlton Hotels in Washington. She was a guest on Steve Allen's *Tonight* show while visiting New York in June.

Some of the new staffers at NBC in Washington: *Felice Klarner*, TV Traffic, is from Munich, but has been in Washington, D. C. for the past 5 years working for a law firm. . . . *Gail Henderson*, the blonde in Radio Traffic, is a recent graduate of University of Maryland. The new Cost Accountant and Budget Supervisor in the Accounting Department is *Thomas Foley*. Prior to joining NBC, Tom was with F. W. Lafrentz & Co., Certified Public Accountants. *Ben Ware*, a graduate of Georgetown University and formerly with George Hyman Co., is the new Senior Payroll Clerk.

WRCA, WRCA-TV, New York—

Newest addition to the WRCA production staff is *Dick McCue*.

Betty Lenneth with WRCA Station Manager boss *Art Hamilton* have joined the 30 Rock family while *Steve Krantz*, WRCA-TV Program Manager, and his right hand, *Carol Coane* have joined the 67th Street studios family.

TV sales finally selected replacements for Mardy and Irene, and the lucky guys now have *Mary White* and *Kathy Flynn*. *Joy Anderson* joins the publicity group as *Don Bishop's* new secretary. *Marilyn Roth* had to retire in preparation for her great expectations.

The annual boatride was again an SRO success, and special praise goes to the performance of "Miss Sweden."

Billie Scott is *Pete Aflee's* new secretary. (*Georgia Smith* moved to Mason City, Iowa.) *Joan Jahoda* is the new addition to TV Operations, and *Jody*

Hoffman has joined Broadcast Operations. *Gerald Cohen* is that new lad in Comptrollers.

Nancy Shaines and *Diane Tosto* will spend a few weeks at Nantucket. *Roz Sohmer* and *Debbie Alter* will cool off at Green Mansions in the Adirondacks. The *Claude Callisons* will go home to Lakeland and Winter Haven, Florida. *Tony Kraemers* to the Maine coast. *Marge Heimbuch* will have a month in other countries. Her folks are taking her to Europe. *Al Collins* had a day in Paris.

WRCV, WRCV-TV, Philadelphia

—Appointments of *Gene Stout* as Publicity Director of WRCV and WRCV-TV, *Jack Wiley* as Advertising and Promotion Director for WRCV-TV, and *Bob Fillmore*, Advertising and Promotion Director of WRCV were announced last month by Mr. Yoder, Vice President and General Manager.

Newcomers to the NBC family in Philadelphia include two former Clevelanders, *Bob Bradley* to the TV Announcing staff and *Chuck Hoover* to Radio Production; *Mary Ann Stetz* to Engineering secretary; *Don Vorigity* and *Dorothy McLaugh*, General Services; *Betty Meath*, Accounting Dept. Transferring to new positions were *Edna Whittington* from TV Sales Service to Supervisor-TV Traffic and *Charlotte Winkler* to Publicity secretary.

Vacations still have Philadelphia NBCites scattering to the four winds—*Vince Lee* to Cape Cod, *Bill Dallman* to the Midwest, *Al Mann* to the Smokey Mountains, *Pat Fernandes* to the Poconos; *Bob Miller* on a fishing jaunt to Canada; *Hal Waddell* to Northern Michigan; *Bill Givens* and *Bob Fillmore* to points on the Jersey shore. Florida visitors this summer have been *Sheila Porterfield*, *Betty Lou McCarthy* and *Alan Scott*.

Vice President-General Manager *Lloyd E. Yoder* was elected to the Board of Directors of the World Affairs Council of Philadelphia. Mr. Yoder also was Radio and TV chairman for the Independence Day Citizens Committee.

Radio and television are all housed in the main NBC Building. This summer saw the final moves of various AM and TV offices to the NBC Studio Building on Walnut St.

The WRCV-TV film unit of *Leroy Bell*, *Ralph Lopatin*, *Jim Farrell* and *Bill Hoffman* journeyed to Chicago recently for filming of the American Medical Association Convention for NBC's "March of Medicine" series.

Public Relations

National Advertising and Promotion—Welcome to *Joel Coler*, who joined the Production Department early in June.

Back from Mexico is *Joe Lyons*, who made his first trip to the land of sombreros just about two years ago.

Jack Marshall is raving about Long Beach Island, which is seven miles off the Jersey coast. Jack has a bungalow there. Other vacationers there are *Mel* and *Nancy Howard*.

Joan Fuccile chose California for a three-week vacation. *Barbara Bowden* went to Skytop, Pennsylvania. *Ray Johnson* selected Block Island as the spot to work on his famous water colors and oil paintings.

Press—The month of June brought newcomers *Al Busse* and *Bob Hayes* to the Press Department. Al, a Hoosier from Indiana U., has done publicity for the Fort Wayne Zollner Pistons, for Madison Square Garden and for the Harlem Globetrotters. *Bob Hayes* is the new copyclerk. He started last February in the mailroom after switching from day to evening classes at N.Y.U.

Beth Blossom has left to take over a new position in the maternity ward.

Chuck Pintchman has taken over *Stan Appenzeller's* job as Press Information Assistant. Stan is now Assistant to the Trade News Editor.

Milt Brown and the weather man got together this month and produced an all around great day at Gilgo Beach, L. I., for the annual Press Department picnic. Milt was on hand with the laffs and the suntan lotion.

Radio Network

Network Sales—Welcome to *Gene McCarthy* and *Bea Staderman*, who joined us in June. Big excitement in 505 when *John Van Amburgh* arrived with flowers from the bouquet *Marilyn Monroe* Miller carried at her wedding. Honest! At this writing, *Tommi Phillips* is vacationing in Falmouth,

Mass., and *Joan Hosfeth* leaves for Florida in a few weeks.

At the request of my co-workers, here's the tale of my (*Jean Martin Warner's*) departure to honeymoon in Cape May, N. J. After a 3-hour delay caused by car trouble, a kindly soul gave us a push and we took off for the 158-mile trip, my groom wearing a fixed smile of reassurance, our Maid of Honor, *Nancy Herbert* of Press (who was to be dropped off at her summer place in Manasquan), holding our newly acquired dog on her lap (anybody lose an untrammelled black pup in front of St. Pat's on 5/15?), and our cat in his traveling crate yowling because his carsick pills had lost their potency during the confusion. The engine tried to get away but with much accelerating we kept rolling. However, the putt-putting and the bucking got on Paddy's (that's the dog) nerves and he became snappy, so Nancy and I switched places (by climbing over the front seat of the car; didn't dare STOP, might lose the motor), and I calmed him down by feeding him ice cubes between screeches from the cat, at which times I'd peer into the chicken wire and assure him we weren't headed for Mars. Nancy wondered if we'd make Manasquan (I was sure we'd never get out of the tunnel). We did, and pushed Nancy from the rolling car. We sputtered to our destination and the engine died dead as we drew up in front of the Motel. PS—We managed a blow-out on the way home.

Radio Program—We'd like to give a warm welcome to *Harry Frazee*, who has returned to the director's staff after a sick leave. A belated welcome to *Hugh Teaney* from Guest Relations and *Bob Maurer*, who have joined the Assistant Director's Staff; to *Nancy McAuvic*, substitute for *Joan Tarpey* while she is on maternity leave; to *Connie Collins*, *Parker Gibbs'* new secretary and to *Ellen Krieger*, *Nancy Hendry's* replacement in *Walter Ehrigott's* office. Nancy has left to pursue her career in dancing and we wish her much luck.

Ellen Kreiger has been replaced by *Mercedes Fernandez*. Ellen has become *Walter Ehrigott's* secretary. Fire Island won't be seeing too much of *Mary*

Cooper this summer; spent all her vacation money on a trip to Mexico City and Acapulco. Wonder if she'll miss Fire Island. *Ann Petermann* has changed her vacation for the fourth time; the latest was two weeks in Florida.

Station Relations

We welcome several new additions, namely, *Eileen Cook*, secretary to *Bill Kelley*, who came to us from Treasurers, *Jackie Ingle*, secretary to *Bob Aaron*, *Paggy Algum*, secretary to *Harry Bannister*, both from RCA, and *Bernice Farber*, a new member of the Contract group.

No doubt about it, vacations are upon us! *Bobbie Roberts* is headed for Florida, *Miriam Lacomara* will be sipping swizzles on those Bermuda shores. *Gerry Stonebridge* will attempt to get a suntan in Asbury Park, *Eileen Cook* is motoring up to Canada, *Jane Cuff* is headed toward Lake George and the vicinity, *Ann Culbert* and *Joan Oury* plan on driving up to Lake Mohonk in New York State and later to Sag Harbor and Hampton Beach, New Hampshire. Mr. and Mrs. *Ray O'Connell* and family will be spending part of their vacation in Quanchontaug, Rhode Island (believe it or not, there is such a place!!!), *Bill Kelley* and family are now relaxing in their lakeside cottage at Eaglesmere, Pa. and *Paul Rittenhouse* and family will be spending a few weeks out in Southampton, Long Island.

We bid fond farewell to *Natalie Glaser*, who is now up in Mr. Weaver's office. Sorry to see you leave Nat, but lots of good luck!

Television Network

Business Affairs—Vacation time here once more and we find *Margaret McNally* off to Mexico and *Joseph McDonough* to Cape Cod.

Congratulations are extended to *Dick Hollands* on his promotion to the Staff Budget Area. Welcome to *Tom Brosnahan*, who joined the TV Budget Office, and to *Nancy Fields*, who is temporarily subbing for *Carol Jensen*, home on a short leave to Wisconsin. The welcome mat is also out to *Mary Chadwell*, who is *Tom Meehan's* new secretary.

When this issue comes out for gen-

eral reading, yours truly will be about to leave the company. I've decided to take up housekeeping and baby diapering in place of budgets and forecasts. Thanks to everyone for making my stay here a pleasant one. Goodbye!

Music Services—*Peter Zalanis* and family sailed for Greece on the *Olympia* June 30th for an extended vacation and sightseeing tour. Peter is the first one from this department to utilize his four weeks' vacation as a twenty-five year member. There will be six others in the Music Services Department privileged to take this extended vacation. *Shirley Fiorelli* vacationing back home in Dubois, Pennsylvania. *Marion Murray* back on both feet after a long hospitalization. *John Plummer* going after the ones that got away from him last Summer in upstate New York.

TV News Film-106th Street—"Pistol-Packing" Cameraman, *Irving Smith*, returned from the Sixth Annual New England Pistol Championship Matches with the Marksman Class 1, "Fred Sturdy Memorial" plaque—Marksman Class 1, "Blackinton Trophy Match" plaque—and a chest of ten medals for hitting the "Bull's Eye," making 106th Street's Staff feel safe—*Dave Englander* and *Alan Neuman* were recipients of the "Christopher Award"—the "Peabody Award"—and the "Show of the Year Award" for their outstanding work on "Conversation with Herbert Hoover." *Margie Avakian* became *Dave Klein's* new "Girl Friday." *Les Davidson* became *Greg Eaton's* assistant. *Jack Michon*—*Harvey Schlagg*—*Paula Harris* and *Bernadette Crisa* joined the Cutting Room Clowns. *Bob Berner* celebrated his return to *Today* with a real "Ball." *Bobby Dunbar*, despite a motorcycle crackup, working with his arm in a cast. *Lucille Simmons* and *Palmer Shannon*, ex-106-streeters, joined *Today*—so, now you know.

TV Programming—*Gordon Rigsby* has taken a leave of absence and he and his wife are in Europe for a few weeks.

Caroline Hutchins Lavendar is back with us for the summer, working on the *Ernie Kovacs Show*.

Elizabeth Shores has taken a leave

of absence. Liz is expecting her first baby in September.

Lotte Booth spent her vacation in Florida and came back so brown she is the envy of us all.

Quite a few people in our department will be going abroad during the summer: *Bill Nichols* has already left, *Joan MacDonald* is spending a month in Spain, *Peggy Lange* and yours truly will both be leaving the end of August. Bon Voyage!

Participating Programs—(Today)

—Welcome to *Lucille Simmons* and *Palmer Shannon*. Lucille is taking care of the secretarial duties of our Managing Editor, *John Lynch*. Palmer is Production Assistant.

Congratulations to *Al Smith*, who has just been promoted from Production Assistant to Assistant to Managing Editor, *John Lynch*.

Mary Kelly has just returned from vacation to Bermuda and New Hampshire.

Barbara Trostler and her husband are going on a camping trip up to the wilds of Canada. Lots of luck to you both.

Penn Fulton is spending his vacation building a summer home in upper New York State.

Tom Galvin returned from vacation in Arizona and Mexico, tanned and smiling as usual.

(Home)—*Peggy Schulpf* has gone to Europe for eight weeks. She is being replaced by *Maude Brogan*, who comes to us from the Music Department. Everyone at Home had an enjoyable evening at a party given for the staff at *Eddie Hugh's* home in New Jersey. *Perry Massey* just returned from a two weeks' vacation in Vermont. Home went to Cape Cod the first week of August. *Adrian Levy* is our new receptionist. *Mary Jordan* moved from the reception desk into Room 208 to become *Jack Fuller* and *Beryl Pfizer's* new secretary. *Maureen Farrell*, *Lou Ames's* secretary, vacationed in Southampton for two weeks. Glad to see *Gloria Jaffer*, program coordinator, back with us looking just wonderful after her operation. *Nancy Schatz* replaced *Mary Jane Mills* as *Kay Elliot's* secretary. *Mary Jane* moved to the Fashion department as *Alice Richardson's* new secretary.

Mary Ann Bernath, *Harold Azine* and *Doug Stone's* new secretary, is off to Bermuda for a two-week sojourn.

(Tonight)—*The Steve Allen Show* has brought some new additions to our ranks. So a hearty welcome to: *Joan Kelley*, of Mail Room fame; *Sandy Modes*, from Guest Relations; *Dorothea Harding*, *Vera Glickman*, *Lois Malakoff*, *Lili Pell* and *Mitzi Matravers*, all newcomers to NBC.

A few vacations came up. *Carol Corby*, for instance, went off to Mexico, olé. And she says she fought a bull. And we all know what we say to her.

Dale Remington mysteriously disappeared for a four-day stay in some Daytona hideaway.

Dick Lerner is to be consoled for the tragic loss of his *Austin Healy*, which went to meet its ancestors after a bad encounter last week at Thompson, Conn.

Plant Operations—For all the curious . . . the noise you heard on the 6th floor June 15th was not a YWCA free-for-all but a combination baby shower and going-away party for *Joan Thomas*. *Len Gordon* at this writing is just ending a four-week stay in Mexico, with *Marty Gallagher* and family to follow shortly. *George Dindas* and family of five to drive to Niagara Falls for a pleasant two weeks. A second honeymoon, George? A warm welcome to *Barbara Bagg* upon joining our mad and merry mass. Our cute *Joan Gifford* slaved for 10 months nightly at secretarial school and emerged with top honors of the graduating class. We are proud. Our volunteer fireman of Cos Cob, *Joe Tammany*, was really surprised one A.M. upon answering a two alarmer. It was the home of his fellow worker *Roy Hammerman*. No damage, thanks to the quick thinking of our Joe.

Production Operations — *Fred Lights*, one of our Stage Managers, had the great honor of being a judge at a beauty contest in Detroit, Michigan. He helped select Miss Progress of 1956.

Program Analysis—We are sorry to announce that *Charman St. John* has left us and New York for that wonderful city of San Francisco, but happy to welcome *Arlene Hunt*, brand-

new Wellesley graduate, to the fold.

TV Technical Operations — Our versatile Lighting Director, *Bob Davis*, is spending his summer vacation doing three singing leads in "Carousel," "Merry Widow," and "Brigadoon" at the Brandywine Music Box near Philadelphia. Lots of luck to you, Bob; we are mighty proud to say the least.

A farewell filled with good wishes goes with *Carrie Stevens* as she and her brand new husband leave for new horizons in New London, Connecticut. Her boss, *Charlie Townsend*, is at the present time in a quandry while choosing a new secretary, but we hope by this printing he will be his old happy self.

Congratulations to *Bob Daniels* on his promotion to Technical Supervisor and to *Bill Ahern* on his appointment of Administrator for TV Technical Operations.

Unit Managers — What with the *Wide Wide World* group thinking of going to Europe, we have gathered a group of experts who can well advise them on where and when to go. Among our recent returnees from the continent are, *Hugh Graham*, manager, *Monty Morgan* and *Joe Cramer*. They all want to go back.

We are happy to roll out the long red carpet for *Ed Watson* our new department supervisor and *Gigi Harold* who will serve as his girl Friday. Ed and Gigi are replacing *Joe Cunneff* and *Toby Goetz* who have gone to Programming. Our travelers are anchored by *Brice Howard* who is down in Texas for the summer instructing graduate students in Television techniques.

Al Sher is sticking his chest out for the award that *Report to America* received as an outstanding program promoting international relations. He is carrying a big project with this one and the evidence shows that he is doing a great job. In the Changing Times department, *Vito Matti* is now assisting in the *Tonight* and *Steve Allen* Unit, *Jim Gannon* is now Telesales Unit Manager and *Nancy Farrar* has left us to get married and settle in Rhode Island.

Say "how do you do" and shake hands with our new girls *Dorothea Harding* and *Carol Seidler*.

VOTE + but

DON'T VOTE IN THE DARK



Study the issues and the candidates— and then decide where you stand

You wouldn't buy a new car without at least driving it around the block.

You wouldn't buy a new house without checking up on the neighborhood, the schools, and any back taxes.

So vote—but don't vote in the dark in this exciting election year.

Listen to what candidates are saying on TV and radio.

Read your newspapers—especially the politi-

cal news and editorial page.

Talk things out with your neighbors over the back fence and at the filling station on the corner. Take part in the discussion group at your church, club, lodge, or school.

Think about the issues and the candidates—and then make up your own mind. Remember, nobody is in that voting booth but you and your conscience. Step behind that curtain with pride on election day. Then vote as a free American.

VOTER'S CHECKLIST

1. Be sure you're registered.
2. Study the issues and candidates. Go to rallies. Ask questions. Read the papers. Listen to speeches.

3. Mark up a sample ballot in advance. (They are published in the papers.)
4. Join your neighbors at the polls on Election Day November 6th.



Is your
name
in the
book?

You can't vote if you're not registered. You lock yourself out of the polls, unless you're a registered voter. And you and only you can get your name in the Registration Book. When they call the roll on election day, will you be there? Do you know anyone who won't?

