



# RECEPTION STAFF REVIEW



NATIONAL BROADCASTING COMPANY, INC.



VOL. 1 NO. 4

NATIONAL BROADCASTING CO. 30 ROCKEFELLER PLAZA, N. Y.

JUNE, 1935

## We wonder if —

The announcers who introduce BH programs would be kind enough to ask the audience to remain in their seats until after the chimes ring?

Phil Cook is really as antagonistic toward the guides as he sounded on a broadcast last month?

Mr Tart will ever get eight hours sleep without having to worry about the fortunes of the guides and pages?

Something can't be done about those inconsiderate artists and employees who insist on carrying on loud conversations on the fifth floor while the guide is attempting to give his explanations?

Miss Dawson's ability does not merit some recognition from the Dramatic Audition Department of NBC?

Members of the Reception Staff appreciate the value and significance, to them and the company, of the Suggestion Box in Room 284?

The guides and pages realize how tangibly they can uplift the morale of the whole office personnel by adhering strictly to their new motto, "Mentally at ease; physically at attention"?

Ray Sullivan's Fred Allen "Amateur Hour" audition turned out as he had hoped?

Helpful-hints on the horses from one Al Jolson, haven't already calked the dike in the purse of a certain hostess?

The backers of the new EMPLOYEES' ASSOCIATION won't feel well rewarded for their efforts when the plan is finally adopted?

## SURVEY OF GUIDES AND PAGES REVEALS MANY UNIQUE HOBBIES

At Miss Slater's suggestion, we diligently delved into the innermost lives of the guides and pages to ascertain what they do in their spare-time. The idea was good but the results, if enviable, were not quite what one would expect. Consequently, we beg the reader to remember that this is all in the spirit of "joie de vivre" & "le diable est mort", which, when translated to the locker-room vernacular, means "Don't take it seriously".

"Main Hall Miller" sadly tells that he is temporarily unable to indulge in his favorite sideline, flying, because he has no license. However, Page Campbell, (technically, 2nd Floor Louey), encumbered by no such obstacles, continues to do his bit toward helping the new stamp shop onto its feet by purchasing a few of its more tempting offerings now and then. Someone told us that Miss Thomas's chief extra-curricular activity was horse-rac-

ing.....Page Bond is too tired to remember what his hobby is... (it is possibly swatting barflies or jumping at conclusions). With no particular license to do so, we are now making this an opportunity to thank and congratulate Ken Cronin on his epoch-making cross-word puzzle. (We knew that SOMETHING was missing from our little paper). By the way, all those who can solve that puzzle will receive six free copies of the next issue of the Staff Review.

Now, to get back off the subject, we continue with the razing revelations about the Reception Staff. Mr Malcom's idea of pleasurable diversion is Gardening; we hope Bill doesn't mind. Charles Young, the miniature Marconi, continues to sever the ether with short waves from his 500 watt station. (don't get us wrong; he's not a Boy Scout. Poor Bud Faillace....His letter

*continued on page 4*

## NBC BALL TEAM TAKES SIX OUT OF SIX TO LEAD THE LEAGUE IN GAMES WON

There are seven teams in the Motion Picture League. The Baseball season is divided into two brackets. This means that the winner of the most games played during the first half of the season will play the winner of the second bracket. Two cups are donated every year; one for winning the championship, the other for winning the most games. So far NBC has played six teams and beaten all six of these opponents.

Upon inquiring as to some of the outstanding reasons for the NBC team's top notch position, several reasons were proffered. First, "Sugar" Cain is no ordinary ball slinger; the catcher has merely to indicate the direction and position the ball is desired when no sooner said—than it is done. Secondly, the "bat swingers" are accurate enuf to allow an average handicap to our team of four errors a game. Pete Bonardi, the south-paw guard ian of the initial sack, has already received a baseball auto-

*continued on page 2*

## GUEST-TOUR'S NEW SYSTEM INAUGURATED BY HANCOCK IN STUDIO BEFORE 250

If Sunday isn't the busiest day of the week for the guides, then Saturday certainly is. One Saturday not long ago, the Guest Tour—department was asked to ready itself for the invasion of 150 friends of Messrs La Guardia and Moss. Their time was limited, their numerical strength formidable, their purpose, to get the more salient facts pertaining to broadcasting. What was to be done?

"Put them in 8H. Have one of your best guides give them a talk on the 'whys and wherefores' were instructions received by James Borst, Guide Captain. Nor did the swift-footed Achilles lose many moments in fulfilling the demands thus given him. He proceeded at once to make the necessary preparations for the "on-coming" Trojans. "We must have sound effects, for they will satiate the curiosity of the white horde; nor can we work very speedily without interpreters—", he said to himself.

And somewhat along these

*continued on page 4*



MARK WOODS

ASSISTANT EXECUTIVE VICE PRESIDENT

## MARK WOODS SEES PAGES AS DEPARTMENT HEADS OF THE FUTURE

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"You fellows are doing a fine job. The RECEPTION STAFF REVIEW is receiving widespread attention, not only among the office personnel but very definitely in the minds of the executive officers of NBC. Personally, I hope and believe it to be the forerunner of a much needed company publication", said the Assistant Executive Vice-President to the Messrs Lepore and Kirkland.

Such a compliment, coming from Mr. Patterson's right hand man naturally took us by surprise, for we have great respect for Mark Woods' opinion, both as an executive and as an individual. We only regret that the entire Reception Staff could have attended our interview. His sincere interest and concern in the welfare of the guides & pages was to both of us a real revelation.

"To my mind the uniformed staff of the National Broadcasting Company is the finest group, of its kind in the United States. During the past year we have received thousands of letters of gratitude and appreciation commending the efficient and courteous way in which the Reception Staff handles the public. We have letters from artisans, white-collarites and executives. The Brass Buttons of NBC connote honor and distinction—all of us are proud

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## RECEPTION STAFF REVIEW



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### EMPLOYEES' ASSOCIATION BEING CONSIDERED

Upon hearing rumors that NBC might organize an employees' association to sponsor outings, dances, athletic games, picnics, and other such diversions for the benefit of all employees, a REVIEW correspondent sought out Mr John R Carey, Manager of the 300 Service Department employees, and asked the question as to whether or not the rumor was founded on reality.

"I hope to see plans which I have in mind for an NBC Employees' Association receive thoughtful consideration and approval, for I have no doubt that such an organization within the company would bring many benefits to each and every one of us," Mr Carey said to assure the interviewer that the rumor was not an idle one.

Various attempts have been made in the past to organize NBC employees in one well-knit, smooth functioning mutual benefit group but the attempts failed due primarily to the small size of the employee personnel. But this does not hold true any longer what with 700 strong to be found on NBC's employee payroll. Therefore the time seems to be ripe for an organization of this type.

### HOW ABOUT IT ?

Scientists claim that if one could utilize those odd moments of idleness which we lose every day, we would live ten years longer. A conservative estimate would reveal several centuries lost strayed, or stolen somewhere in our locker room. Why not have a set of checkers for those not desirous of "just killing time"? An intra-staff checker tournament to determine who are our checker wizards should be welcome; so let's see your smoke, checker champs! Leave your name with the office man to be included in the entries. The tournament shall be sponsored by the RECEPTION STAFF REVIEW and minute details regarding the progress of the contest shall be set forth in these columns regularly. The winners and runners-up shall receive due recognition for their efforts.

### DUCK LAYS EGG IN MAIN HALL

—have you laid any eggs lately? If not, why not? Likewise if you hear of anything which might make news, address your items, care of Reception Staff Review, Room 284, or phone extension 542-531 and deposit information with office man. Leave the name 'cause we like to give credit where credit is due.

### AYERS - SLATER...GOOD LUCK

The marriage of Miss Helen Elizabeth Slater and John Cgden Ayers was revealed recently. The ceremony took place on June 16.

## TEAM LEADS LEAGUE

continued

graphed by all the New York Americans in honor of his having knocked out the first home run of the year. A third factor in the club's success is the abundance of material which keeps everyone on his toes. It is a little hard for the aspiring substitutes when they find themselves seeking berths on a team which has no hitters averaging less than 300 %.

Generally speaking, that repeat championship looms awfully large in the foreground. Will the NBC boys be able to repeat their last year's success? Let's hope they bring home the championship for the second consecutive year.

### CONTINUITY ACCEPTANCE DUTIES KEEPING WILLIAMS AND MURRAY BUSY

Due to the fact that two former members of our page staff, Wendell Williams and George Murray, have been quite recently promoted into the Continuity Acceptance Department, we think it is high time we investigated and found out "what the boys are up to now".

The Continuity Acceptance Department's function is to keep the programs in accordance with the program policies of NBC. In announcing the formation of NBC's new department, Richard C. Patterson Jr., said.... "To meet the need for consistent checking of material submitted for broadcast over National Broadcasting Company facilities; we have established this new department whose function it will be to see that all material offered for broadcasting meets the requirements of NBC policies of fairness to radio listeners, of ethical advertising, common sense and taste." So contrary to most peoples idea that "anything goes" over the air-waves, here are some of the DONT'S of radio broadcasting:

You cannot broadcast Sweepstakes returns.

You cannot broadcast risque or objectionable dramatic scenes.

You cannot broadcast libelous or slanderous remarks.

You cannot broadcast unfair or highly competitive advertising.

You cannot broadcast aspersions against any one country or state.

You cannot broadcast references to unpleasant or unpopular subjects.

You cannot broadcast advertisement of lotteries, gift enterprises, or schemes of chance. (1 year in jail or \$1000.00 fine.)

You cannot broadcast obscene, indecent, or profane language. (Two years in prison or \$10,000 fine.)

Dwight Herrick spent his vacation in Bermuda.

Leon Leak will spend his vacation at his home in Louisiana.



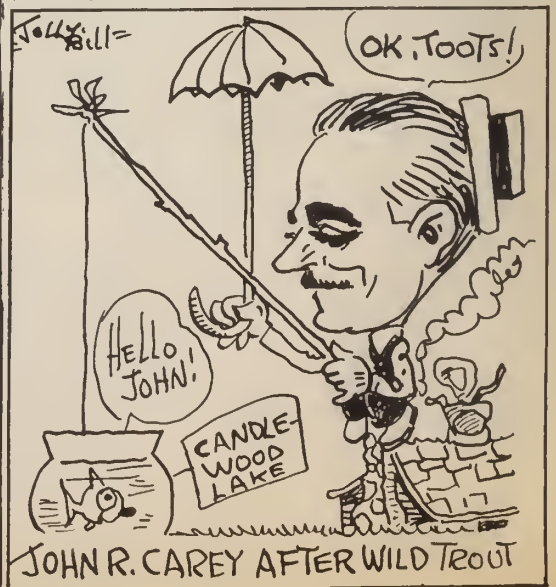
# chatter

I'm not fooling when I tell you that....Pages Koehler and McBride are simply ga-ga over two females they met in the sunken gardens....Red Mac Carthy is once again going around with a happy smile on his face now that the baseball season is here....Bill Garden is already sporting his white canvas shoes....Henry Weston has all the boys in the palm of his hand since he started telling fortunes....Bill Calender is starting to put on some weight, thanks to an excellent cook....Charlie Hawel intends going to Ohio on his vacation to see a long lost love.....Page Hayes actually lost his pants the other day....Ming Toy Meehan wants everyone to know that he now owns a lathe....Adam Gayeck, so a certain hostess says, is getting better looking every day... Guide Wood always looks as though he just got up from a long sleep.....Wild Bill Cody finally bought a new hat.....Reid Jorgenson can speak Japanese....Haaker owes cigarettes to everyone in the locker room except Foster....And Foster smokes a pipe....Keegan rehearses his tap dance daily for the next P & G revue...."Tiny" Cockburn is an amateur boxer.....No one has ever seen Devine when he wasn't in a hurry.....Most of the fellows get their exercise by tossing Leon Leak around the room....Deming is now Bob Conklin's right hand man....Buddy Faillace is seen in the Gateway every day with a different girl...Vinnie Kommer can never seem to get a coat to match his pants....George Campbell won't let anyone know where he spent his vacation....Jack Brennan hopes to be a radio star some day.....Pete Finerty finds it hard to see his girl friends now that he only has one day off each week....George Murray has managed to reduce in those places where he needed it most....Pete Bonardi wants to do all the work and that makes Eric Ekberg mad.. ..If you want to see a couple of dreams walking, just watch Weir and St. George ambling down a corridor sometime....Now its time for me to sign off so as a parting shot, just remember—Keep your chin up so that someone can take a better slam at it next time....O K fellows....Fall Out.

### NOW BACK IN THE OLD DAYS

The definition of a radio novice used to be: One who listens to programs, but doesn't get the name of the station. And the expert: One who gets the station but doesn't listen to the program. (The majority of the fans were experts).

I knew of a man who never made a crystal set himself.





## POTLIGHT of the MONTH

"Imagine a femme radio artist:

She has Beatrice Lillie's sense of humor; the personal beauty of Olga Albani; the figure of Gogo De Lys; the soulful eyes of Zora Layman; the purity of voice that is Virginia Rea's; the sartorial taste and poise of Kay Thompson; the personality of Bernice Claire; and the diction of the NBC Hostess, Elouise Dawson who lately has been taking the curse off many a commercial announcement; "Aircaster (Martin J. Porter) N.Y. Journal."

Day Page Vincent Ragusa last month walked off with a first prize on Fred Allen's Amateur Hour and a week's engagement at the Roxy Theatre, giving him the unique honor of being first of the uniformed staff to receive recognition by a commercial sponsor.

## Library

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A review of the leading articles in the radio and television field, together with a list of new books and pamphlets, is being issued by the NBC General Library each week. It is hoped that this list will prove of real value to the NBC employees in enabling them to review quickly the material published on broadcasting and television developments during the previous week, and in calling to their attention articles which they might not otherwise see. The list is divided into the following sections—General, Advertising, Programs and Artists, Technical, Television. If anyone wishes to see the complete articles the librarians will be glad to send the magazines in which these articles appear. In case the magazines are already on loan they will be sent as soon as they are available.

### A PERFECT HOSTESS MUST HAVE

The style of Kay Lillis.  
The cool efficiency of Alice Wood.

The poise of Sidney Evans.  
The humor of Doris Campbell.  
The smartness of Helen George.

The nonchalance of Babe Jochum.

The graciousness of Georgia Price.

The beauty of Ruth Thomas.  
The memory of Elouise Dawson.

The sweetness of Virginia Baldwin.

The thoughtfulness of Dorothy Campbell.

The geniality of Adele Fort.  
The southern charm of Mary Sheffield.

The alertness of Florence Tyner.

The friendliness of Martha Trueblood.

The quietness of Martha Corbett.

### LET'S GET ACQUAINTED

—because the Kemper Military School at Boonville, Missouri, lists his name as honor graduate NO. 1; holder of hundred yard record for the crawl as captain of the Varsity Swimming team; member of the rifle, boxing and track teams, and commander of crack drill platoon.

—because the United States Military Academy at West Point records his outstanding achievements as Captain Plebe Swimming Team and holder of the 100 yard crawl record, which still stands; yearling Regimental Sergeant Major, and member of Varsity Swimming Team.

—because in the summer of 1932 he was lost in a sailboat 35 miles outside of Fire Island without a compass or water for three days. Finally, Spotted rays of light from Fire Island lightship and made way into port badly battered, but not bent.

—because February 14, 1935 he acknowledges as the happiest day of his life when Miss Laura Dunn became Mrs. William S. Callender, thereby making two swell people in the same family, in our opinion.

### WHY OUR TEAM TOPS THE LEAGUE

May 11	NBC -9	vs	Radio Keith Orpheum	-0
21	NBC -5		Columbia Pictures	-0
25	NBC -5		Electrical Research Products Industries	-2
June 1	NBC -8		United Artists Corp	-4
6	NBC -15		Metro-Goldwyn-Mayer	-3
13	NBC -18		Universal Pictures	-3
22	NBC -		at Geo Washington High	-
			RKO	-
			at J Madison High-Brooklyn	-

Note.....

\* Sat. Games will be played at James Madison High in Brooklyn until the 1st of July.

\* Tues. and Thurs. games will start at 6:15 p.m. and will be played at George Washington High - 191st Str. and Audubon Ave., Manhattan.

## From this angle — by Allen Kent

Within the walls of NBC there are some very interesting people some are not so interesting. It's all a matter of one's own digestion. In the spirit of good clean fun, however, we have decided that there are few personalities whose respective egos should be held up to the light and shaken just to see what it is that makes them tick. Hence, — Frank Black.

A head man, a thorough musician, composer, conductor, and arranger, and despite all that imposing array of accomplishments — a regular guy. He arrived at NBC by way of Fox Films, the Century Theatre, Brunswick Recording Company and a now defunct nickelodeon in Philadelphia. Philadelphia was his birthplace in 1894 and the piano playing episode of the nickelodeon at the age of nine was his first venture into the field of commercialized art, which business step was cut short after several days by father and a grim hairbrush. Leaving "the injuns" to scalp each other in silence, Frank Black started out to be a chemist, but music whispered sweet nothings in his ear so he dropped the test tubes, picked up a near by baton and waved it too well. He is now "THE TOP".

You can thank him for a dozen and one musical innovations. Among them are classic jazz, jazzed classics, singing violins, muted voices and, of course, the now famous string symphony programs. Back in the year 1924 he met the "Revelers" and here began a series of experiments which eventually took the "barber shop" out of quartet. America sat up, took notice, and shouted for more. They're still shouting.

Just recently he made one of his dreams come true — a dream which he has cherished since 1922 when he first went on the air. Frank Black wanted an orchestra of instruments and voices. On the Coca Cola program sixty-five of New York's finest musicians and a chorus of twenty-five singers performed on a coast-to-coast network. He conducts, composes, and with the aid of twelve copyists arranged the entire program. The resultant success of "The Pause That Refreshes On the Air" was phenomenal. Soon again he shall realize still another ambition — the conductorship of a huge symphony orchestra. Don't say that we told you but several offers of the handsome variety have already been received — and also refused. But there will come a time.....

We have managed by dint of much "pussy-footing" to amass the following list of joys in his life. We must mention first his happy marriage, then an East River apartment, a practically priceless private library of music, sixteen cylinders of Cadillac, a harpsichord, clothes by Earl Benham and a hunger for succotash. There is also one George Voutsas, a bespectacled right arm, who has developed the "Man Friday" idea to the point of perfection.

We understand that Mr Black cannot sleep after six o'clock, so he arrives at the office around eight in the morning, and leaves about ten at night. This has been going on for years. His last day off was September 10, 1934. We asked: "Why?" "I like my work. Music is my hobby," he said. He meant it, too.

While he is kept pretty busy in the studios, he always finds time to sit behind his desk and discharge the duties of General Musical Director. We might also add that he sends no memos, and further that this shattering of a time honored NBC custom is being "viewed with alarm" by the "lads".

We didn't ask for his secret to success, nor did we ask his opinion on Radio. If you get the chance sometime, just watch the half smile that occasionally lights his features. You'll get the answer.....

### SHOULD HE HAVE FOSTER?

After taking the FERRI to the Isle of MALTA, the YOUNG man met the MOLL while strolling through the GARDEN. With a TART "GOODE morning," he startled the sweet thing. However, after much persuasion he took her to his NEW-HOUSE WEIR they looked at the family AHLBUM. Suddenly the sweet YOUNG thing decided the BOND between them was growing too serious. So discarding her DALY routine and being perfectly FRANK with herself as a GOODE CHRISTIAN, she wanted to get away from the FLOOD of emotions that was raising CAIN with her conscience. It was a terrible PRICE to pay for such a GROSS misunderstanding. —Albert Walker.—

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### LOST ILLUSION

We would call this article "Lost Illusions", for that is what happened to Bill Collins, our Main Hall man, the other day. Due mainly to the soft caresses of these languid Spring breezes Bill's soul awakened anew to the realization of the coming of "printemps". Upon seeing a vision (1935 model), very trim and blonde, approaching his desk, his cardiac muscle started to perform gyrations. What portended to be a lovely afternoon was soon shattered, however, when the vision astounded him by saying,

"How much are the tickets to the forty-cent tour?"

Henry Weston visited Mt. Desert Island, Maine, on his vacation.



## MARK WOODS COMMENDS STAFF

*continued*

of the Boys in Uniform. We are training them to be the department heads of tomorrow; it is through them that we believe the time will eventually come when it is no longer necessary to import executives from other organizations. In fact, the Company had so much respect for the part played by the pages in winning the good-will of the public that they insisted upon sending six of Mr. Carey's page boys all the way to Pittsburgh just to make sure that everything went well at the opening of the new studios, KYW, in that city."

Very little coercion should be required to convince even the most skeptical person of the significance of these remarks of Mr. Woods. When he talks, we feel that NBC is talking; what he thinks must be what the company thinks because it is his job to know just that. He works for and with Mr. Patterson. He is the co-ordinating officer, acting as a sort of balance wheel between the practical and the theoretical. Whenever departmental changes are contemplated; whenever the budget is to be altered; whenever the company policy is involved, Mr. Woods has an important voice in the matter. Since leaving the A.T. & T. he has served NBC in various capacities, the most recent being that of Treasurer. Although in years he is the youngest executive, in point of service he is easily the oldest. His unusual ability and experience make him an ideal person to assist Mr. Patterson in carrying the heavy responsibilities of the Executive Vice-President's office. At present Mr. Woods acts as chairman at nearly all committee and departmental meetings. In general he is definitely a right hand man of the valuable type.

We left the neatly appointed office with a sincere feeling of respect for the man and his interest in what we assumed few executives know little about—the living, breathing, hoping—group of young men and young women who compose the Reception Staff at NBC.

## "SPEED THY NAME IS HAWEL"

A bevy of beautiful girls cheering, Andy Ferri staring intently at a stop-watch and urging on a flying figure rushing madly down the hall—and we know that Charlie (Dixie) Hawel is trying to better the NBC record of 52 errands in 60 minutes, which he established some months ago. This astonishing young man does not attribute his success to any special brand of corn flakes—or corn plaster—but modestly says:—

"I'm a great admirer of Frank Hawks and Sir Malcolm Campbell!"

## HANCOCK LECTURES

*continued*

lines, it came about that 150 children, the oldest of whom having scarcely attained his fifteenth birthday, were well rewarded for having come all the way from Meriden, Connecticut. They were entertained by Messrs Bond, Young, Grauer and Kent (the interpreters). They were instructed by that well liked pedagogue, Guide Hancock (whose tall, lean limbed, figure revives memories of Hawthorne's beloved prelector at SLEEPY HOLLOW). They played their fifes and bugles.

In short, they came, saw, and conquered NBC in exactly one hour on Saturday afternoon. Is the Guest Tour department versatile, or are we wrong?

## HOBBIES REVEALED

*continued*

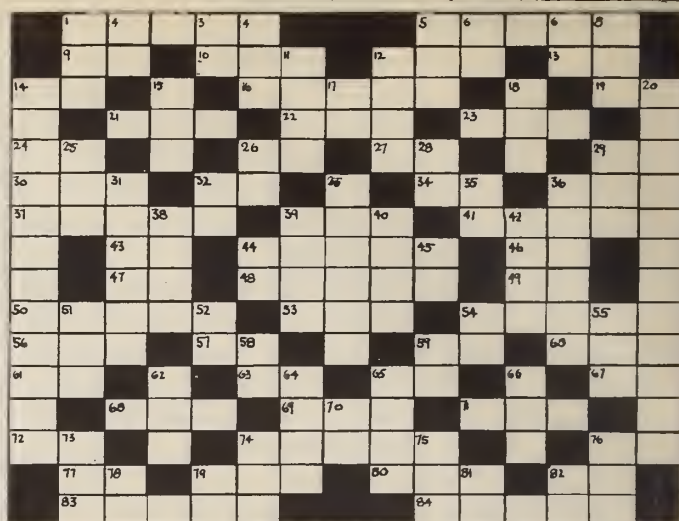
requesting Carole Lombard's photo was returned because he forgot to include the return postage.

"Chain Letter Davis", whose crotchet was popular like the NRA, (till confidence waned), is still in mourning. Bob Kennedy comments that one of the advantages of going on a vacation is that there will be no guide parties to give him a guilty conscience when he bites his nails. Page Adams will devote the major part of the days off to admiring his new uniform. McCarthy and Finnerty, Ryan and Fitzpatrick, who spend most of their spare time looking for each other, are in search of a new vocation. "It doesn't matter...", says James Goode. Vinnie Kommer continues to live up to his reputation as Locker-room Chatter-box, while Tom Severin cogitates on the advantages of living in Florida. "Sergeant" Kinbacher is still hoping to find someone who will help him pick up in the locker-room; Guide Wood is willing to help but one can't do two things at once.....and sleep is very important. Sal Malta, whose secret occupation is checking up on the guides, is a little discouraged because there are so many new guides that he can't identify the culprits.

Jorgenson and Kirkland can not understand why more people don't play bridge; Eckberg feels the same say about Camelot. Page Nordstrom is down to the low eighties now; (Luckily, Rittenhouse has no time for anything but tennis). "Family Ahlbum's propensity toward the Music Hall has been on the decline lately.. never mind Russ, if Lepore can't win her back for you, Devine won't fail.

Much to our reader's disappointment, it is now fitting and proper, if we would form a more perfect union, insure domestic tranquillity, and provide for the common defense.....that this most succulent morsel, (meaning the above article), be masticated very slowly. Therefore, while the reader thus caters to his so sensitive digestion, the writer will meander to the Gateway....

## CROSSWORD PUZZLE



### EDITOR'S NOTE

In this issue of the Reception Staff review we inaugurate a new policy...the Crossword Puzzle. The solution of this puzzle will appear in the July issue of the Review. Your efforts will not be in vain...A day off has been allowed for the member of the staff that hands in the most complete puzzle. Mr. Fast will be the judge. So get busy. Dust off the memory and dig into the encyclopedia...and your telephone directory. The puzzle concerns radio in general and most directly NBC.

### HORIZONTAL

- 1 VICE-PRESIDENT IN CHARGE OF PROGRAMS
- 5 VICE-PRESIDENT IN CHARGE OF PUBLIC RELATIONS
- 9 THE BACK-PLATE OF THE CONDENSER IS NOT OUTSIDE IT.
- 10 IN CONTINUITY, VHE \_\_\_\_ IS CAST BY BURKE BOYCE
- 12 THE BATTLE FOR AN EMPLOYEE'S ASSOCIATION HAS NOT BEEN \_\_\_\_
- 13 VERY FAMILIAR TO THE LEGAL DEPARTMENT
- 14 THE FIRST AID ROOM HASN'T ONE
- 16 WESTERN DIVISION ARTISTS SERVICE MANAGER
- 19 NOT ALTERNATING
- 21 A RIVAL NETWORK
- 22 COMING OUT OF FRED ALLER'S PROGRAM
- 23 NIGHT EDITOR, NBC PRESS DEPT., CHICAGO
- 24 NICKNAME OF MR CHATFIELD'S FORMER ASSISTANT
- 26 MISS MCCORTY'S DEPT. (ABB.)
- 27 INITIALS OF OUR COMMERCIAL PROGRAM MANAGER
- 29 EDITOR OF THE "RECEPTION STAFF REVIEW"
- 30 WHAT THE GIRLS HAVE FOR LARRY ROSS
- 32 WHAT ARE THE INITIALS OF MR KIGGERS IN ROOM 503
- 34 A CIGAR SPONSOR FEATURING GRAHAM MCRAE
- 36 WHAT MUST EVERY RADIO ORCHESTRA HAVE?
- 37 BELONGING TO SIDNEY LEON LEAK
- 39 CARBON MIKE A LABYSSINIA
- 41 NETWORK COVERAGE ITHERE'S A BOOK ABOUT IT
- 43 SAME AS TWELVE HORIZONTAL
- 44 MISS SLATER IS HIS SECRETARY
- 46 U S TERRITORIAL POSSESSION HAVING ONLY 50 RADIO SETS (ABB.)
- 47 A PAGE SHOULD NEVER BE LATE IUSE LAST TWO LETTERS)
- 48 EASTERN DIVISION ENGINEER
- 49 FIRST LETTER IN FIRST NAME AND LAST LETTER IN LAST NAME OF NBC COMEDIAR
- 50 THE TREASURER BEFORE MR ROSENBLUM
- 53 CALL LETTERS OF FORMER RED OUTLET IN PHILADELPHIA
- 54 AMERICAN SOCIETY COMPOSERS VS ENGINEERS
- 56 YOUR GUESS IS AS GOOD AS DURS
- 57 MR ENGLS HEADS THIS DEPARTMENT (ABB.)
- 59 A MORNING PROGRAM FROM CHICAGO (ABB.)
- 60 WHAT MUST ONE HAVE TO ENJOY THE RADIO
- 61 NBC DEVELOPMENT ENGINEER, INITIALS
- 63 INITIALS OF AN OUTFIELDER ON THE NBC TEAM
- 65 SOMEONE IN GUEST TOURS (INITIALS)
- 67 AN ANNOUNCER IN THE PRODUCTION DEPARTMENT (INITIALS)
- 68 MANAGER OF LOCAL SALES NBC CHICAGO
- 69 TAKE ONE LETTER AWAY FROM R E A D TO GET ONE WORD
- 71 WHAT PROGRAM HAS A DIFFERENT MOVIE STAFF EACH WEEK
- 72 INITIALS OF A PRODUCTION MAN
- 74 FLO BAKERS NAME OR ERNEST LA PRADE'S PROGRAM
- 76 INITIALS OF THE MAIL ROOM MANAGER
- 77 WHAT GUIDE FAILLAGE IS (ABB.)
- 79 OUR LAW LIBRARY (ABB.)
- 80 ED WYNN NEVER BROADCASTS WITHOUT ONE
- 82 ITS WIRE FACILITIES ARE USED BY RCA IN THE U S
- 83 AN IMPORTANT NAME IN SALES DEPARTMENT
- 84 NBC VICE-PRESIDENT AND GENERAL ATT.

### VERTICAL

- 1 NBC HOPES TO SOON BE \_\_\_\_ OF "TIRED FEELING" ANNOUNCEMENTS

- 2 ORCHESTRA LEADER ON THE BAKER'S BROADCAST INITIALS
- 3 H F MCKEON HEADS THE \_\_\_\_ (ABB.)
- 4 COULD BE USED TO WASH THE QUARTZ CRV-TAL IN A LAPEL MIKE
- 5 FIRST THREE LETTERS OF ARV'S LAST NAME
- 6 \_\_\_\_ WHO SHOULD BE HERE ANOTHER ONE HAS BEEN PAINTED IN 9C STUDIO
- 7 EVEN NBC GUIDES PAY \$4.00 TO GO HERE (ABB.)
- 11 NICKNAME OF A MAN IN THE SALES DEPARTMENT
- 9 CLARE, LU, AND \_\_\_\_
- 12 USED TO BE AN NBC HOSTESS
- 14 PRESIDENT OF RADIO PICTURES AND CHAIRMAN OF THE BOARD OF NKO
- 15 FIRST NAME OF ORCHESTRA LEADER ON "WALTZ TIME"
- 17 PREFIX TWO LETTERS AND YOU GET "RENO"
- 18 NBC STATION IN WASHINGTON
- 20 EXECUTIVE VICE-PRESIDENT (TITLE ABB.)
- 25 DOROTHY\_\_\_\_, WHO WAS IN ROOM 610
- 26 INITIALS OF THE "SARGENT LADY'S" SPONSOR (LETTERS REVERSED)
- 28 HAS MORE COMMERCIAL PROGRAM THAN ANY OTHER NBC ANNOUNCER
- 29 ON COMMERCIAL PROGRAMS, THE ANNOUNCERS HOPE TO GET THIS
- 31 AN NBC EXECUTIVE WHO LEFT US TO GO TO RCA
- 32 INITIALS OF MR BOYCE'S STAR WRITER NOW HELPING MAJOR BOBES
- 33 SUSTAINING PROGRAM MANAGER
- 35 POPULAR COMEDIENNE ON CBS (INITIALS)
- 36 AN NBC ENGINEER
- 38 THE \_\_\_\_ FOR MR CUTTING'S PROTEGES IS ALWAYS VERY GREAT
- 39 A NEW MEMBER OF THE PRODUCTION DEPT WHO ONCE PLAYED OPPOSITE JOAN CRAWFORD
- 40 WM J BRATY'S FAVORITE ANNOUNCER WHEN AT NBC
- 42 AN IMPORTANT COG IN ARTISTS SERVICE MACHINE
- 44 SPONSOR OF THE "CONTESTED HOUR" (ABB.)
- 45 1ST TWO LETTERS IN LAST NAME OF NAOMI \_\_\_\_ OF THE PROGRAM DEPT
- 51 UNIT OF ELECTRICAL RESISTANCE USED IN THE POWER ROOM
- 52 MR O V RICHARD'S JOB (ABB.)
- 54 1ST AND 3RD LETTERS IN MR MAYRILLA'S CHRISTIAN NAME
- 55 A MEMBER OF PAT KELLY'S STAFF
- 58 E P H JAMES HEADS THIS DIVISION FOR THE NETWORK (ABB.)
- 59 WHERE THE STUDIO ELEVATORS DO NOT GO (ABB.)
- 62 HE CAN BE REACHED ON EXTENSION 425
- 64 PRODUCTION MAN WHOSE NICKNAME SHOULD BE "LIBERTY"
- 65 HE ONCE GAVE VHF CALL LETTERS FROM HIS BATH-TUB
- 66 CHRISTIAN NAME (ABB.) OF ORCHESTRA LEADER ON "5:45 PM PRODUCTS"
- 70 1ST TWO LETTERS IN LAST NAME OF WELCH PROGRAM'S TITL
- 73 NEW RED OUTLET: 13 PHILADELPHIA (LETTERS REVERSED)
- 74 1ST THREE LETTERS IN NAME OF NATIONAL BARN DANCE'S SPONSOR
- 75 EDN WOULD SOUND LIKE THIS IF YOU DROPPED THE "N"
- 76 RADIO FACILITIES ENGINEER-ROOM 517
- 78 INITIALS OF A PAGE WHO BEARS THE NAME OF A FAMOUS RACING DRIVER
- 79 1ST TWO LETTERS IN NAME OF VAUGHN DE LEATH'S SPONSOR
- 81 A MUSICAL TRIO AT NBC CALL THEMSELVES THE \_\_\_\_ (ABB.)
- 82 HE WAS A PAGE AND IS NOW IN SALES (INITIALS)