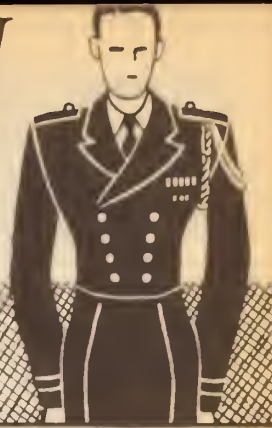




RECEPTION STAFF REVIEW



NATIONAL BROADCASTING COMPANY, INC.



V.1 No.6

NATIONAL BROADCASTING CO. 30 ROCKEFELLER PLAZA, N. Y.

August 1935

We wonder if ~

Ex-guides Harder and Quinn will consent to have those locks of which they have recently been shorn, installed within the Mezzanine's glass-cased museum?

How the popular maestro, Harold Levy, would look if he jumped around as much when he was dancing as he does when leading NBC musicians?

The pages realize the significance, from their view-point, of the recent vacancies that have opened up in the Guide Staff?

It wouldn't be a good idea to have Prometheus (popularly known as the "Man on the Flying Trap-eze") lighted up at night?

It is common knowledge that Guest Tours' business has picked up 47% since last year?

Someone, somehow, could think of an irrefutable answer to "How do I get tickets to a broadcast?"

Some of the guides couldn't give clearer explanations if they had clearer understanding?

"Major Bowes" Gartland has been officially congratulated on the acceptance and broadcast of the half-hour script which he turned in?

NEW MERIT PLAN ADOPTED

A new merit system has been adopted by the Page force of Reception. All pages will be graded according to their attitude, general work, posture, and cooperation in the performance of duties. The grades will consist of five classes; *A B C D E F G*. The ratings will be made every fifteen days. All new men employed will automatically be graded *C* until the following grading date.

The rewards of the new system will be as follows: *A* men will have any day off they choose and any reasonable request granted. *B* men will have any reasonable request granted. *C* grade will give the person classified as such a granted request if it is possible to do so. *D* men must have an excellent excuse for his requested favor. *E* and *F* grades are not even considered. All *E* and *F* men will be told by their

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GARTLAND PRAISED FOR HIS STOVERS VS ANTI-STOVERS" SKIT

How often is success the reward of an early attempt? Bill Gartland of the Day Page staff, whose entire playwriting experience consisted of a drama written for his prep-school Science Club, recently submitted a script. The play entitled, "Stovers versus Anti-Stovers", was accepted. It went on the air over an NBC-WEAF network on Monday, August 5, at 11:30 PM, EDT.

Bill attended the Gilbert Preparatory School where he did some writing. He had also done some work for a magazine in Litchfield, Connecticut. It was during this job that he ran across the story on which he based his script. Once long ago the stern congregation of this town was split into two factions. One desired that a stove be bought to keep church-goers warm during the long sermons on winter Sundays. Considering that a Puritan spent much of his Sabbath in church, this was not an unreasonable desire. The other faction believed that comfort was no aid to Godliness. The

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SALES CONFERENCE HUGE SUCCESS

On June 24 and 25 the National Broadcasting Company assembled fifty-one sales executives of its three divisions, East, Central and West at the Westchester Country Club, Rye, N. Y. for an intensive two day Sales Management Conference—the first ever held by NBC.

Among those present were our President, M. H. Aylesworth; Executive Vice President, R. C. Patterson, Jr.; Niles Trammel, Vice President in Charge of our Central Division; Kenneth Carpenter, Sales Manager, Central Division; Sheldon Coons, Executive Vice President of Lord and Thomas; Miss Bertha Brainard, NBC's Commercial Head, most of our Vice Presidents; J. deJara Almonte, Evening General Manager; and many other notables.

The conference was a complete success and much was accomplished. This first attempt by our officials to meet periodically has proven to be a boon to the cause of increasing cooperation between the vast and far flung units of the NBC.

PAGES AND GUIDES HAVE MOST VITAL CONTACT POSTS IN NBC



A. L. ASHBY
VICE PRESIDENT AND
GENERAL ATTORNEY

RECEPTION STARTS NEW NBC GLEE CLUB

Last November the tenth, there was a show called the "Brass Buttons Revue". According to all authorities, it was a great success. One of the outstanding features of the show was a male chorus. "Why not perpetuate the outfit," asked someone? Well why not?....and that was as far as the matter went. Too many other activities interfered. Although the idea was dropped, the spirit still lived on. At odd moments during reliefs, the locker room was heard to break forth in song. It was noticed that some of the voices were quite good. Many of the boys had a natural sense of harmony. This was too good to allow it to slip away. Several of the fellows who formed the nucleus of these singing groups decided to do something about it.

The possible formation of a glee club was mentioned to Mr. Tart. He declared himself in favor of the idea although it was impossible to enter it as a regular company activity. Un-

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The Reception Staff extends its condolences to the family of the late deceased Daniel McCloskey, NBC Studio Engineer, who passed away on Aug. 11, 1935 at the age of 22. The funeral was held on August 14, 1935.

"He's a fiend for work," commented, smiling Florence E. Marger, his secretary, "demanding perfection from everyone and most particularly from himself. With the eye of an eagle and the assiduity of Hugo's "Javert", he tabs on every departmental activity, frequently inspiring acute pains in all our necks. The most minute detail does not escape his memory; he's as human as any of us; watch him opening packages of mail — like a small boy on Christmas Eve; observe his interest and curiosity when listening to a good story; visualize him planning that garden which he loves so much, or listening in calm rapture, to a popular Beethoven sonata; picture a man whose only vice (that I know of) is smoking. But, above all else perhaps his most positive attribute is his ability to be as great in great matters as he is small in the lesser ones."

Such is Mr. A. L. Ashby, Vice-President and General-Attorney in charge of the Legal Department of the National Broadcasting Company. Under the guidance of this man, who has graduated from law school with honors and holds three degrees including Doctor of Jurisprudence, who has

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NEW HANDBOOK FOR PAGES OUT SOON

The need has been great for definite information concerning the duties of each floor. It was not that a page did not know what to do, but rather that he had no norm against which he could check his activities. In order to gather together the necessary material, a manual of routine and special duties of every phase of paging was suggested. Mr. Tart, Mr. Weston and the officers collaborated to the result that an eighty-four page booklet will be forthcoming on or about September 1st. Besides acting as a guide book, this manual will contain a who's who of important people for every show every day in the week. Since every new page will be instructed in the use of this booklet, it is hoped that the employment of a new man on a floor or at a program post will cause no disruption at all.

RECEPTION STAFF REVIEW

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● SUCCESS REWARDS THE LEARNED

On the Pages' and Guides' Bulletin Boards a significant suggestion was published. Mr. Carey, affirming Mr. Tart's suggestion, made the following statement. Quote:

"Confirming my conversation with you, may I suggest that you post a notice to Pages and Guides to the effect that their opportunities for promotions in our company would be greatly improved if they were to study and master shorthand writing."

Mother Nature has ways and means of forwarding all living things before the storm so that preparations may be made to weather the outburst when it comes. The parallelism in this case is obvious. We've a chance to hit hard and now is the chance. The interviews will come. Slowly but surely. When we find ourselves seated before some department head, stating our qualifications for the job, we've got to have something to sell. For every person who can take shorthand, twenty cannot. What modern business demands is men who are of service. The work must be done and done well. Therefore, the natural thing to do is to underscore the significant passages, "Learn shorthand!"

● RESURRECTION

It is timely news to hear of the formation of a male glee club which will be a permanent part of Reception's extracurricular activities. This has been one of our greatest needs to date—a chorus wherein those on the Staff who have had good vocal training (as many of them have) may have an opportunity to increase their abilities in this branch of musical expression.

The comments received of the work of the chorus during the last "Brass Buttons Revue" was an excellent indication of its popularity. Let us hope that this will be a forerunner of another bigger and better and more attractive "Brass Buttons Revue" sometime in the near future.

● "OLD NAMELESS"

Dame Rumor stalked into the RECEPTION STAFF REVIEW's office the other day and left a drop-copy report which hinted of conspiracy. The report read as follows: "Massa John R. Carey is a-plantin' flowers and a-figurin'. More figurin' than plantin' flowers. He done figured that if Massa Kobak does not find a name for "Old Nameless", de Sales Dept's., new mouthpiece, all guides and pages are going to be turned loose on the project. It says so in the cards. So Massa Kobak yo' all better get a-goin' or else— --!"

All joking aside, though, if you can get a copy of the current issue of "OLD NAMELESS", you'll find a lot of meat in it about Sales. This is a tip-off to those who have an eye cocked toward this department. It's a swell sheet and very intimate.

PERSONALS

Miss Ruth Kaufer "middle-aided" it out of the Guest Tours Department on July 20 with Mr. Hinderling, culminating a seven year romance during which time they saw each other but once.

Ary Moll, Al Peterson and Jack Richard of Guides changed their blue togs for the drab brown of the U S Army while rifles replaced swagger sticks at Camp Smith where the famous 7th Regiment spent its annual two-week sojourn. Al Peterson distinguished himself by winning the "Co. L" Lieutenant's Trophy for making the highest rookie score in rifle marksmanship with 225 out of a possible 250 shots. Ary came through with a rifle marksmanship rating.

"Commander" Jim Borst rested far from the Mezzanine and spent part of his vacation painting his Gloucester, Mass. cottage.

Sal Malta betook himself to Greenwood Lake for a week to "forget it all" by swimming, boating and fishing.

Ray Ryan and James Fitzpatrick the "2-in-1" inseparables are spending their long-awaited two weeks trying to get away from Ocean Grove's (N J) blue laws. Imagine justice's embarrassment when it tries to tell these two they can't dance on Sunday.

RECEPTION GOING HOLLYWOOD

Four of the members of the Reception Staff can now be classed as bona-fide motion picture actors. When the Paramount Pictures Corporation decided to make "Sweet Surrender", a picture woven around broadcasting, they sent a call for some real NBC pages. Ted Thompson, Ray Sullivan, Bert Peterson and Ernest Clark were the fortunate choices.

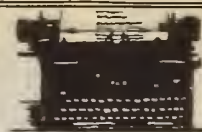
Mr. Kemp of the NBC Artist Service knew the pages would be used in some advisory capacities besides appearing as extras, so he managed to obtain from Monty Brice, the Hollywood director, a stipend double the usual extra's salary for the boys.

Besides creating atmosphere by walking about the set built in the style of NBC's 8G studio, the boys were always answering questions regarding broadcasting routine. Our dashing Ernie Clark in addition had some close-ups taken after the make-up man had clipped off a very persistent curl which spoiled his beautiful coiffure.

The boys are now back again hard at work after the three day interlude which may have perhaps caused them to dream of that glamorous mythical city, Hollywood.

NOTHING WILL EVER BE ATTEMPTED IF ALL POSSIBLE OBJECTIONS MUST BE FIRST OVERCOME

Dr. Johnson ...



chatter

GO AHEAD AND SUE ME BUT....There are a couple of budding romances in our midst again—or is it yet. Anyway, have you noticed a certain young announcer's interest in one of our cashiers at the Main Hall ticket booth?.....And it has also been noted that a certain well-known Count spends considerable time among the fairer sex of NBC. Question—Who will be the lucky Countess?.....And there's the Night Page Officer who has already popped the eternal question but has not received a definite answer yet.....Unless you want to call "five years" definite. Kid Cupid is also at work on a few others, but you'll have to wait until the next edition to read about Cupid's progress..After all, this column is for chatter and not advice to the lovelorn.

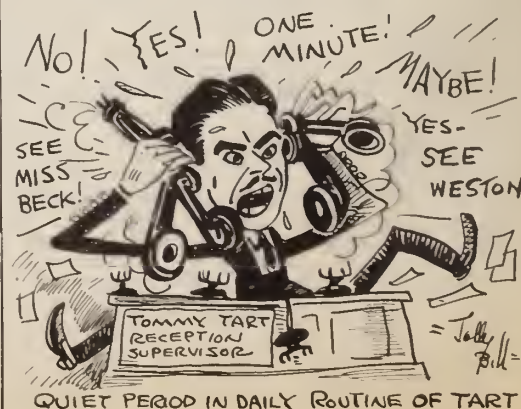
"Speed" Cockburn has been reading. *Anthony Adverse* for the past six weeks and hasn't finished yet—but then who has finished it in such a short time....."Brown-eyes Brennan", the only one who ever requested to be posted in the Main Hall, is busy working on a new idea which will "wow" the radio audience. Pete Finnerty and Jerry Daly had a date with some girls recently, but all they spent was the evening. One of the girls was a relative of Paul Rittenhouse.....Here's a hot one.....That tall blonde page on the Night Staff went to Southampton recently to attend his loved one's nineteenth birthday party. Imagine his surprise when, quite by accident, he discovered that she was only fifteen years old.....

The officers on the Day Page staff were instructed to pick out two tall good-looking pages and send them to the Paramount Studios in Astoria to take part in the filming of "Sweet Surrender".Ernie Clark and Bertil Peterson, those two great big Page Officers, agreed that they were quite good-looking if compared to Frankenstein's monster and really quite tall if they stood next to a Singer's midget.....P.S. They took the jobs without considering anyone else.....

Mr. Tart is always anxious to take up collections for employees when they get married.....Methinks there's method in his madness.....Paul Rittenhouse walked into 8 H and saw what he thought was a lady's scarf lying on the floor beside him. He picked it up when much to his surprise he discovered that it was not her scarf but rather the train to her evening gown....."Horsey" Heerdts tried to get a few days off to visit a sick relative at Saratoga.....Honest, Heerdts, I didn't think you had four-legged thoroughbreds in your family.....Game-bye, now!

● APPRECIATION

Mr and Mrs Bill Collins of the Main Hall Collins wish to take this opportunity of thanking each member of the Reception Staff for the thoughtful gifts received commemorating their marriage. This kind expression was appreciated more than words can say.



SPOTLIGHT OF THE MONTH

Spotlight now turns to three guides, lately promoted to higher positions.....

Dwight Herrick now representing Guest Tours in evening operations. This former guide-lieutenant came to NBC with an A.B. from Colgate University and after being on the page staff only a short time he became a guide and finally a guide officer. His experience proves that it always pays to do a little more than one's regular share of work.

Walt Davison acts now as Guest Tours' day ticket supervisor. "Dave" at present is taking NYU's advertising course although he has already attended Peddie Prep and Pratt Institute. We shall miss his fine bass voice at our next "Brass Buttons Revue".

Bill Callander's next step up from a guide lieutenant's position has been a promotion to the Statistical Department. We all know from a previous column in the REVIEW of his splendid record at the Kemper Military Academy and also at West Point; we're sure he'll have another one just as fine in his future positions.

OUT OF THE MAIL BOX

Editor's Note: John N. Laing was formerly a guide at NBC and is now with Station WRC in Washington as announcer. This letter comes to us after Laing's absence from NBC since July 15, 1934. These excerpts from the letter are quite significant of someone who was once one of us.

.....In reading the neatly printed and well-written pages of the REVIEW I found my memory pleasantly jarred by a familiar name or incident recalling seven very happy months of my life....
.....All I can say is that having reaped the benefits of those months, I would not part with them for anything that I might have imagined more desirable at the time."

"This letter is an attempt to present one example in the form of a "confession" of a former page and guide whose servicewas marred by the belief that he "was not getting anywhere" but who now recognizes the incalculable rewards that can be reaped from the high standard of the discipline maintained by the uniformed men of NBC.

.....Since I am so eager to hear the latest news of the staff and its work, I should like to have you consider this to be an order for a subscription to the RECEPTION STAFF REVIEW.....Please give my regards to the fellows who might happen to remember me. Believe me to be"

Most sincerely,

John N. Laing

LET'S GET ACQUAINTED



"SWEET GEORGIA PRICE" GEORGIA PRICE

—because at the age of fourteen she played first violin with an orchestra, the only woman and the youngest member of the unit. While she was finishing her violin studies at the School of Music of the University of Michigan, she decided to take up the harp. She immediately started studying in New York City under noted teachers, and in Paris, for one season, under the great French artist, Renie.

—because during these years of study she had a home in North East, Penn., where she owned and found time to operate a large vineyard—not only the more executive duties in this connection, but participating in the actual management: picking, packing, shipping, etc. Although the greater part of her life has been taken up with the study of music, Miss Price considers the time she spent in the vineyard the most interesting of her career.

—because her next step was to Boston, where within three days she was under contract, with a manager, for a series of concerts. Concert tours on the east coast kept her busy for nine years. Then in the January of 1927 Mr Sam Ross of the NBC Artists Bureau engaged her as field representative, a job she held until November, when she became a hostess.

—because as a harpist she was one of the most sought-after in this country, as a hostess she is one of the most charming "grande dames" in NBC, and as a person, she is one of the swell-est in the world.

DAVIS' "SHORT" WAVE

Guide Caldwell Davis has become very interested in Page Charlie Young's short wave station in New Jersey. He's found out that these "amateurs" of radio band together to relay messages via short wave all over the world, the last one sending a post card to the actual des-

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HITS AND BITS in SPORTS!

Ted Thompson: Eastern Intercollegiate Outboard Motorboat Champion in 1930 and '31 while at Dartmouth College. He was also holder of the world's speed record Class D, with a speed of 47 MPH (that's travelin' pals) on a straightaway course at Worcester, Massachusetts.

"O K" Paul Rittenhouse was State of Main Junior singles and mixed doubles champion on clay courts in 1932.

Raymond Sullivan played baseball and basketball at Xavier Military School for 3 years.

Jack Wahlstrom played baseball at Evander Childs High School for two years and was named on the 1928 "All Scholastic" picked by all the coaches of the PSAL.

Adam Gayeck played baseball and basketball at Dickinson High for 3 years and in 1 year batted over 570 which is almost as good as the average compiled by "Pistol Pete" Bonardi so far this year.

"Pistol Pete" Bonardi, played football and baseball at Flushing High for two years and played one year for Stuyvesant High before being traded to Flushing High for two bottle tops and a broken pencil. Pistol was elected to the N Y American "All Scholastic" team in 1932.

Jerry Daly who plays guard in the Main Hall played forward on the Bishop Toughlin Quintet for 3 years. Jerry captained the teams that captured the city title 2 years in a row (1929 and 1930) and also played baseball for 3 years before he matriculated at Villanova where he played Freshman and Varsity basketball.

"Silent Vin" Kommer played basketball at Newtown High for 2 years and boxed up at Trinity.

Pete "Harp" Finnerty a guide, guided the destinies of Bryant High's Pitchers for 2 years and just missed "All Queens" when he fractured his ankle playing semi-pro baseball on Sunday. Pete keeps in trim doing the Lindy Hop at the leading dance emporiums.

George "Brother" Flood, NBC's illustrious third sacker captained the Power Memorial baseball and basketball aggregations, and had the singular honor of being elected class President in 1935.

Adios

Jack McCarthy

FACTS AND FIGURES

Through the courtesy and cooperation of Mr. Wm. Fairbanks of the NBC Statistical Dept., we are able to bring to light some interesting facts concerning the Major Bowes Amateur Hour heretofore unknown —

There were 11 winning male acts, against 2 winning female acts —

In all, pages, operators and tabulating clerks worked 4,095 man hours during the first 13 broadcasts —

In the New York Studios alone, the pages who collected the ballot-sheets and ran telegrams, walked approximately 60 miles in the line of duty —

Toronto leads all outside cities with a total vote for one broadcast of 17,887 votes, Montreal 2nd with 14,064, and Milwaukee 3rd with 11,273 —

The greatest number of votes were registered when Toronto and New York listeners telephoned in a total vote of 24,787 —

If all the ballot and tabulating forms used during this time, were laid end to end they would reach the entire length of Broadway, a distance of nine (9) miles —

In a summary of the types of winning acts, male singers hold a 6 to 1 lead in popularity over women singers — 40 percent of them singing popular songs —

FOUR NBC GUIDES COMPETE FOR POST

On Saturday afternoon, July 27, at 2 PM Mr Pat Kelly, NBC Head of Announcers, held announcing auditions for four guides, Leon Sydney Leak, Bud Faillace, David Roberts and Gordon Richardson in Studio 8F, to determine each one's possibilities in this capacity.

The test covered the reading of the names of foreign composers, commercial announcements, news flashes, giving a description of the studio, and a description of a parade, any parade, from ad lib angle. The trick in the latter was to suppose oneself seated at a vantage point at 2 PM awaiting the arrival of the parade. The announcer was to ad lib enough to hold the attention of the listening audience until the vanguard arrived.

The requirements set for a person interested in this field of radio consist of certain qualifications as established by NBC's standards. They are: Good Diction, Versatility, Selling Force, and ability to speak extemporaneously.

After preliminary try-outs Roberts and Leak were asked to repeat certain phases of the test. This may be significant. However, the choice of the winner has not yet been made public. New classes in announcing will be formed in the early fall under the supervision of Dan Russell, linguist and announcer. Keep your eyes open for the announcement if you are interested.

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**ASHBY FEELS RECEPTION HAS
 RARE CONTACT OPPORTUNITIES**

been offered the deanship of the University of Pittsburgh, and whose practical and empirical knowledge has been derived from 19 years of legal and commercial work for the Westinghouse Company what need our company fear from problems of litigation?

He realizes, like many other NBC executives, what a wealth of potential ability and ambition lies dormant under the brass buttons of the pages and guides. He has proved himself willing to seek out this latent talent.

"I have canvassed the page staff for a young man who has had two years of law and who is interested in radio legal work. I have found that man. He will start work in the fall with a perfect opportunity to become a full-fledged lawyer."

Mr Ashby believes that the Reception Staff of the National Broadcasting Company is in the most important contact spot in the world.... "I can remember the time when as a hotel clerk, I made the acquaintance of the president of one of the leading motor car companies. He has since become a life-long friend. You boys have opportunities to encounter prominent men every day. Take advantage of these opportunities, try to make favorable impressions, both for the good of the Company and for yourselves."

From Mr Ashby we also learned the true complexities of the Legal Department as a whole. It is actually a Service Department for the company. Its staff must be familiar with all phases of the company's business. For the benefit of client, agency, and NBC, litigation is avoided whenever possible, but if necessary the Legal Department can and will litigate. (And from our own investigation, we are convinced that the record of this department shows that it has been highly efficient in the handling of litigation for the company and in the protection of its interests.) Questions are dealt with before, rather than after, the fact. The guiding principles of the department are frankness, business experience, common sense, and the application of legal principles thereto. The New York office is composed of six men who are giving there all to live up to these maxims.

Mr Ashby concerns himself with departmental functions throughout the entire company. Mr E S Sprague's time is devoted to copyrights, patents, contracts, and radio agreements. Mr E Gardner Prime deals with corporate matters, insurance, real estate, trade laws, taxes, and registrations in foreign state. Mr Hennessey handles out dealings with the Federal Communications Commission, the RCA Frequency Bureau, and station contracts. Mr Joseph McDonald supplies legal opinions and handles briefing and indexing of court records, collections, and Artist Service contracts. Mr

Grimshaw works out problems of proposed general legislation, does briefing and indexing of cases, and assists with FCC affairs. Mr Leuschner is in charge of general legal matters incident to our Hollywood activities.

All of these men are prepared to handle the litigation correlative to the work allocated to them. They have access to special counsel which may be contacted in any important city. To supplement their work, they are furnished with what the librarian of the public library at Forty-second Street considers to be one of the finest radio legal libraries in the world.

Thus do the occupants of Suite 626 provide for the common defense.....

NBC GLEE CLUB

Continued from Page 1

daunted, these boys of whom Julian, Holman and Foster were the most prominent, decided to work out the idea on their own time.

A list of those interested was prepared. With Mr Tart's aid a studio was secured for rehearsal. Although Mr Holman had done some choral work before, the organization of this group seemed a formidable job. A friend of Julian's, Mr H Owens of Oklahoma City University, offered his assistance. Profiting by Mr Haydn's experience, a first rehearsal was called on August the first to test the ranges and possibilities of the voices. Since then things have been progressing smoothly. In a few months you will be hearing from our own first NBC Glee Club. Until then, the endeavor has our heartiest good wishes. Go to it!

GARTLAND

Continued from Page 1

pitched battle between these two warring groups and its final outcome is portrayed with a deep understanding of the New England character.

The acceptance of this script gives Bill a big hand on his way to a career of continuity writing which he now intends to follow. He readily admits that this attempt was inspired by the lecture series for the page and guide staffs conducted by Burke Boyce. That these departmental lectures have so early borne fruit should be ample inducement for their continuance. WE thank Mr Boyce for his efforts and congratulate Bill Gartland upon his success.

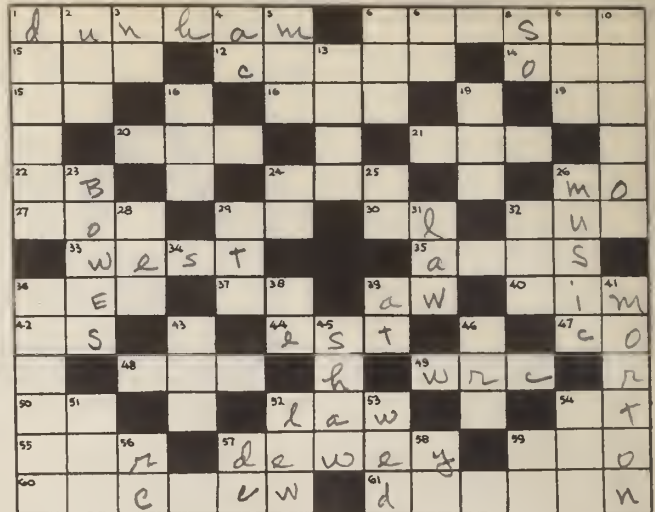
MERIT SYSTEM

Continued from Page 1

captains why they have been classified as such.

The new system was effective August 1st. The list of grades will not be made public and only the Reception Supervisor, Mr. Thomas Tart, will have access to it. The report is submitted just like the monthly statement. It is hoped that this new system will improve several weak points which have become obvious of late.

NEW CROSSWORD PUZZLE



Crossword Puzzle. by Ken Cronin

HORIZONTAL

- 1 THE DEGREE OF DOCTOR OF MUSIC WAS RECENTLY AWARDED TO _____
- 6 THE ABOVE PERSON'S SECRETARY
- 11 SLANG PHRASE USED IN BROADCASTING FOR "GO AHEAD"
- 12 BOOKER OF AMATEURS WHO TALENT
- 13 WHOSE WRITINGS WROTE MANY OF THESE
- 15 THE INITIALS OF THE SALESMAN WHO HANDES THE "VOICE OF FIRESTONE" PROGRAM
- 17 THE FINAL THREE LETTERS IN THE FIRST NAME OF THE "LOCKER ROOM REBEL"
- 19 THE NICKNAME OF THE HEAD OF A SUSTAINING PROGRAM ON THE AIR 5 TIMES A WEEK
- 20 NBC OUTLET IN NORTH DAKOTA
- 21 NBC OUTLET IN MARYLAND
- 22 THE INITIALS OF THE MASTER OF CEREMONIES ON AN AMATEUR HOUR
- 24 THE NAME OF THE WIFE OF A FAMOUS COMEDIAN
- 26 THE INITIAL OF MR ROYAL'S SECRETARY
- 27 THE FIRST THREE LETTERS OF THE FIRST NAME OF A RECENT ADDITION TO THE PROGRAM DEPARTMENT
- 29 LETTERS USED BY AMATEUR AUDITIONERS TO INDICATE THEIR INABILITY
- 30 WHERE IS WFIL LOCATED (ABB.)
- 32 FREQUENTLY USED BY JACK BENNET
- 33 ONE MAN'S FAVORITE COMES FROM THE
- 35 THE STAR VOCALIST WITH THE MAXWELL HOUSE SHOWBOAT
- 36 AN IMAGINATIVE ENGINEER
- 37 THE INITIALS OF THE ASSISTANT IN A DEPARTMENT CLOSELY CONNECTED WITH CONTINUITY
- 39 THE INITIALS OF AN ENGINEER
- 40 THE FIRST NAME OF THE NARRATOR ON THE IVORY STAMP CLUB
- 42 THE INITIALS OF ONE OF OUR CHECKROOM ATTENDANTS
- 44 A TIME ABBREVIATION
- 47 THE FIRST TWO LETTERS IN THE NAME OF THE SPONSOR OF AN ENGLISH ORCHESTRA LEADER
- 48 AN NBC OUTLET IN OKLAHOMA
- 49 AN NBC OUTLET IN O.C.
- 50 KFYR IS IN THE STATE OF _____
- 52 THE FIRST THREE LETTERS IN THE NAME OF A MAN FORMERLY CONNECTED WITH 20,000 TEARS IN SING SING
- 54 INITIALS OF ONE OF MR DOLLY'S SECRETARIES
- 55 WHAT IS THE NATURE OF THE BUSINESS OF AL JOLSON'S SPONSOR
- 57 THE NAME OF THE UNITED STATES ADMIRAL WHO WOULD HAVE CONQUERED MUCH MORE QUICKLY IF HE HAD RADIO FACILITIES
- 59 THE FIRST NAME OF A MAN CONNECTED WITH THE ORCHESTRA DEPARTMENT

VERTICAL

- 60 A VERY EFFICIENT NBC SALESMAN
- 61 A VERY PROMINENT ORCHESTRA LEADER NOW CONDUCTING AMATEUR SHOWS
- 1 AN IRISH TENOR WHO RAN HIS OWN COMMERCIAL
- 2 THE FAVORITE INSTRUMENT OF CLIFF EDWARDS
- 3 THE BASIC BLUE NETWORK COVERS ALL THE (ABB.)
- 4 TYPE OF CURRENT NOT USED FOR BROADCASTING
- 5 KNOWN TO THE PAGES AS "SIMON LAGREASEN" (IRISH NAME)
- 6 A HUMERAL SPOKEN IN DIALECT BY TONY OF TONY AND GUS
- 7 THE INITIALS OF AN ENGINEER
- 8 A WORD MADE FAMOUS BY A CERTAIN COMEDIAN
- 9 A SMALLER RIVAL STATION (CALL LETTERS)
- 10 THE SUPERVISOR OF OUR CORRESPONDENCE DEPARTMENT
- 13 THE NAME OF AN NBC HOSTESS
- 16 A VOCALIST ON THE PHIL HARRIS PROGRAM
- 18 AN NBC OUTLET IN CLEVELAND
- 23 THE KING OF THE AMATEURS
- 24 THE INITIALS OF MR RICHARD'S ASSISTANT
- 25 THE INITIALS OF ONE OF MR ROYAL'S SECRETARIES
- 26 MR OUNHAM IS A OR OF _____?
- 27 THE MASTER OF CEREMONIES ON A DRUG SHOW
- 31 ONE OF NBC'S DEPARTMENTS (ABB.)
- 32 AKIN TO A MISSING SOUND
- 36 AN RCA EXECUTIVE LEAVING OUT ONE LETTER
- 38 THE LAST TWO LETTERS OF A SLANG WORD USED BY ENGINEERS TO DESIGNATE A SLOW ENDING OF A PROGRAM
- 39 THE INITIALS OF THE SECRETARY TO THE HEAD OF THE ADDITION DEPT.
- 41 AN NBC EXECUTIVE WHO RECENTLY ARRIVED ON THE S.S. NORMANIDE
- 43 NBC OUTLET IN OMAHA, NEBRASKA
- 45 EASTERN DISTRICT SALES MANAGER OF NBC
- 46 A POWER IN RADIO CONTROL (ABB.)
- 51 TONY HUFFER IS _____ ON MAXWELL HOUSE SHOWBOAT (ABB.)
- 52 FIRST THREE LETTERS OF THE FIRST NAME OF THE MAN WHO DIRECTED THE NBC SYMPHONY ON SUNDAY NIGHT, AUGUST 11th
- 53 NOT LONG AGO MISS SLATER _____
- 54 NBC OUTLET IN BOSTON
- 56 THE SITE OF NBC'S NEWEST STUDIOS (ABB.)
- 57 CURRENT USED IN RADIO BROADCASTING
- 59 FIRST TWO INITIALS OF THE LITERARY RIGHT HEAD

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tination. It seems Davis wanted to send his regards to his folks back home in Manila so he brought Charlie quite a lengthy epistle.

"You'll have to cut it down to a few words, said Charlie. "It's difficult to get the fellows to transmit for a lengthy period of time."

Davis thought—then said, "O K, Charlie, just say 'Love—no funds—wish you were here.'"

KOEHLER'S KAPSULE KALMS KROWD

The new Reception motto seems to be "Be Prepared". A short

Continued

time ago, patrons of the Drug Store were thrown into confusion when one of the waiters turned pale and fainted. Two young men, Guides Jim Goode and Frank Koehler, ran forward and instantly took command of the situation. Koehler, as he kneeled, reached into the pocket of his business suit and took out an extra capsule; Close application to the victim's proboscis and the fainter was on his feet before the startled crowd could say "yatvyag". We're writing this article to claim Jim and Frank as new members of the Civilian Capsule Association. Hail brothers!