

NBC TRANSMITTER

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NO. 6

Guide Garroway Wins Golf Tournament



Guide David Garroway hitting a three iron shot to the tenth green during the NBC Athletic Association Golf Tournament on June 9.

PERSONNEL SHIFTED IN ARTISTS SERVICE

George Engles, vice president and managing director of Artists Service, recently announced several personnel changes in his department in New York.

John Potter, former agency contact man, is now assistant to Fred Niblo who joined NBC last month to take charge of television and motion picture transactions in Artists Service.

J. Ernest Cutting has been made talent scout and contact-man for NBC owned and operated stations.

Chester Stratton will act as Mr. Cutting's assistant and also take charge of sustaining bookings.

Jack Von Tilzer and Robert Smith, jointly, will handle auditions.

S. L. Ross, contact for NBC stations in the East, was transferred to the advertising agency division.

Tim Sullivan resigned as theatre contact-man on May 15.

Send in your vacation pictures to the NBC TRANSMITTER'S PHOTO CONTEST and win a pair of tickets to your local theatre.

Bright and early on the morning of Wednesday, June 9th, the Rockland Country Club at Sparkhill, N. Y., saw the advance guard of the NBC golfers descend upon it, and for several hours they continued to descend upon it, until fifty-seven members of the NBC Athletic Association and their guests were busy removing neatly cut divots from the soft verdant fairways, not to mention the not so soft rough and sand traps.

First to appear on the scene was that perennial runner of golf tournaments, A. Frank Jones of Artists Service, 'under whose direction the tournament flowed smoothly all day long with never a hitch or halt, so common in most tournaments. Mr. Jones, who has seen the Rockland Country Club grow from a farm into one of the country's finest courses, and who has had a 72 over this course, a figure not even approached in the tournament, did not play himself, but devoted all his energies to the successful management of the event.

Just as the sun was setting, the last of the gang came struggling down the eighteenth hole and the compilation of the scores was undertaken, with the following results. The Championship Handicap was won by David Garroway, Jr., of Guest Relations, whose 82-12-70 was equalled by Announcer Frank Cody and Frank Chizzini of Electrical Transcription. Garroway won the draw with Frank Cody winning second prize. The low gross for 36 holes went to Walter Tepper of Accounting with 159. The Guest Handicap was awarded to Herbert Rice with 83-14-69. There was a Consolation Handicap flight for those who cared to play only 18 holes and the winner in this division was Lloyd Egner, Manager of Electrical Transcription, with 93-21-72. The Booby Prize went (among cries of "Again?") to Larry Fitzgerald of Artists Service whose score of 137 was "tops" for the day.

During the banquet which lasted well into the night, the presentation of prizes took place amidst much cheering and good-natured kidding.

Short Putts:

Vice President John Royal and Bill Hillpot (Artists Service) finished with their shoes in their hands, and Mr. Royal was reputedly two blisters up on Hillpot.

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NORMANDIE TO BE FLOATING RADIO STATION

E. R. Cullen, assistant operating engineer, sailed on the French liner Normandie on June 2 to make a survey of the ship's radio problems and to instruct the ship's operators in the technique of broadcasting. He will conduct several test broadcasts from the high seas.

Mr. Cullen is undertaking the survey at the request of French Line officials, who wish to make their giant liner available for broadcasts over American networks by traveling radio artists. While aboard the ship he will inspect the Normandie's present equipment and determine which of the public rooms is best suited as a studio. He will also teach the marine operators how to handle microphones and associated sound equipment. In Europe he will present his recommendations on changes and additions to the equipment to officials of the Compagnie Generale Transatlantique. He will return aboard the same ship from Havre June 23 to continue his survey on the westward passage, arriving in New York June 28.

SPECIAL BULLETIN

As we go to press A. Frank Jones, chairman of the golf committee, requests us to announce that he made a mistake in the compilation of scores at the golf tournament. The winner of the Championship Handicap should have been Dwight G. Wallace, manager of Personnel, whose score was 99-30-69. This will not affect those who have won prizes in this division; however, Mr. Wallace will be the recipient of a special award.



Glenn W. Payne, Treasurer's Dept., and George Engles, vice-president and director of Artists' Service, are snapped by Photographer Bill Haussler as they compare scores at the golf tournament.

WHO'S WHO IN THE NBC NETWORKS

Introducing — **LESLIE W. JOY**

When WEAF had a staff of thirty-five and was pioneering in the early days of radio, John Holman, now manager of WBZ, was program manager of the station and looking for likely prospects in a little known business that seemed to have possibilities. A few years earlier Leslie Joy had made his radio debut on WJZ and been heard from time to time on WEAF as a concert singer. Also he was looking for a job a little more stable than was then afforded such talent. One day back in 1925 Mr. Holman popped the question to Mr. Joy who thought well enough of the idea to join the staff as announcer. Mr. Joy has been with WEAF ever since growing up in the interim with the vast NBC organization.

Today he is station manager of KYW Philadelphia having assumed his new duties last September when NBC took over the management of the station.

Leslie Wells Joy was born in Tacoma, Washington in 1894, the son of a pioneer family that trekked to Washington Territory back in the early eighties. When he was quite young the family returned to the East and the boy received his early education at Peekskill Military Academy. Then followed four years at the Wharton School of the University of Pennsylvania, class of '16. While at the University Mr. Joy majored in advertising, was elected a member of the Mask and Wig Dramatic Society and was leader of the Glee Club. Following his graduation he began a post graduate course at Penn but gave it up at the call of war. He joined the army as balloon observer for the heavy artillery and was stationed first at Omaha and later at Arcadia, California.

The war over he turned his attention to concert work and in 1923 made his first



LESLIE W. JOY
Station Manager of KYW Philadelphia

radio appearance on WJZ. Singing opposite his program over the competitive WEAF that night was John McCormack. The new radio star freely admitted that listener reaction to his first broadcast was small on the following morning.

After signing up with WEAF and after a year of announcing, Mr. Joy was transferred first to the program department then to the executive department and special assignments. As an announcer he was in charge of the Goldy and Dusty shows among others and he announced the famous Lindbergh flight to Paris.

Although he had spent his college days in Philadelphia, when Mr. Joy left the city he had pictured his return only in terms of reunion. It was like a home-coming therefore when in the Spring of 1935 he returned to Philadelphia to maintain the NBC tradition as representative at KYW.

In the meantime in 1930 he had married Anne Lutz, of Princeton, and is now the father of a boy, Leslie Wells Jr., five years old.

10,665 TOUR NBC STUDIOS IN THREE DAYS

With thousands of visitors in New York for the Decoration Day week-end, there was a marked increase in the number of guests visiting the studios as compared with the total during the same three-day period for previous years. The increase, according to the Guest Relations Division, is in line with this year's twenty per cent monthly uptrend apparent since the first of January.

This year the long week-end attracted

10,665 tourists as compared with 8,990 a year ago, or an increase of over eighteen and a half per cent. The entire staff of guides was kept working at top-speed from 9:00 A.M. to 11:00 P.M. during the period. Officials of Guest Relations reported that operations moved smoothly and that no mishaps occurred.

Guest Relations also reported that the total number of guests visiting the studios during the first five-month period of 1937 is approximately 65,000 over the total for the same period of 1936. Last year the increase over the year before was 4,938.

I SAW THE QUINTUPLETS

By Frances Sprague,
N. Y. General Library

How the Editor of the NBC TRANSMITTER learned that I had just visited "Quintland," as the home of the Dionne quintuplets is called in Ontario, is a mystery to me. He seemed determined that I relay the story on to you and if you are to any degree as interested in reading it as he was in having me write this account, it's all right with me.

My sister who lives in Detroit invited me to meet her at Niagara Falls and spend the Memorial Day weekend driving to Callander. This town, near the birthplace of the "quints" is beautifully located on Lake Nipissing. Doctor Dafoe's home is also located here. The whole town has changed greatly by its sudden rise to fame. People from all over the earth go there for a glimpse of "the world's most famous children."

The Dionne home and the Dafoe Hospital in which the little girls live, are located about two and a half miles outside of Callander. The quintuplets can be seen without charge twice a day, at 9:30 A.M. and at 2:30 P.M., weather permitting.

We got an early start and were there at about eight-thirty. Smiling traffic officers helped us park our car and then, as we had about an hour, we decided to look around a bit. The hospital and the staff's home are attractive log and frame buildings. The hospital grounds are inclosed by a high wire fence watched over by polite but determined guards.

Across the road is the Dionne home, a small house with all doors closed and curtains tightly drawn. I understand this is always the case, now that there are so many spectators around. Next to the home is a large building containing souvenirs, photographs, etc. It is run by Olivia Dionne, the "quints'" father. Nearby another large concession is run by the two women who assisted at the birth of the quintuplets.

Our first view of the "quints" was at nine o'clock when they came running out of their home and down into their play yard. Their playground is a large portion of the lawn which is entirely surrounded by a narrow, covered corridor. Spectators are taken into this corridor to view the children through windows constructed of glass and screen in such a way that visitors may view Annette, Yvonne, Cecile, Marie and Emile without being seen by them. Thus they play unconcernedly, completely oblivious to the hundreds of spectators passing by. The visitors have to

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NBC SAN FRANCISCO

by Louise Landis

All NBC babies are objects of great interest but when Arthur Schwarzman, staff pianist, burst into the Press Department the other day with a big box of cigars in one arm and a big box of candy in the other, there were cheers. . . . Little Sandra Schwarzman, seven pounds and one ounce, had just arrived, and she and her mother, Barbara Merkley Schwarzman, who plays the harp in NBC orchestras were doing well.

Not so Arthur. Some fiend in the Program Department had dared him to smoke one of the cigars. It was his first, and a lifetime of Russian cigarettes had not sufficiently paved the way for it . . . all that day Arthur, definitely, was NOT doing well.

Lots of NBC feet were among the 110,000 that crossed San Francisco's Golden Gate Bridge the day of its opening. Librarian Russell McNeil who lives in Marin County, across the Gate, actually walked to work, and other Marin-ites have been following his example.

Vice President Don E. Gilman doesn't let the grass grow under his feet these days . . . here's a typical week out of his calendar . . . Monday, San Francisco; Tuesday, Portland; Wednesday, Seattle; Thursday, Wenatchee, Washington, to address the Washington Federation of Women's Clubs; Friday, Hollywood, to confer with President Lenox R. Lohr on possible sites for the new Hollywood studios.

Speaking of Hollywood, Hal Bock, press representative there, and his charming blonde bride Sybil spent a few days of their vacation in San Francisco inspecting Hal's old stamping ground. . . . Sybil, who looks like Sonja Henie, only cuter, left a trail of Bock-pals who are now firm Sybil-fans behind her when she and Harold sailed away on a United Air-Liner. "There go my last two Bocks!" mourned one of the gang which gathered to watch their departure.

Knitting seems a gentle art by comparison with radio but some of our San Francisco girls turn it into a whirlwind occupation. Blanche Davies, secretary to Lew Frost, for instance, already has completed her second suit and Kitty Morgan, Program Traffic, is on her third one.

Janet Baird of the *Woman's Magazine of the Air* designs hers instead of knitting them. She is waiting anxiously for the

dressmaker to finish the most recent one she designed—a pale yellow evening gown with an Empire touch—low shoulders and a corselet of yellow satin.

Good wishes are fluttering like wings around Adele Hoover, formerly of the Sales Promotion Department but now a free-lance advertising expert. Adele resigned in order to devote herself to this project, and all her NBC friends are pulling for her. Edwarda Gilmore, formerly of the Typing Department, takes her place as secretary to urbane Dave McKay. (How'ya, Dave?)

Twinkle-eyed Helen O'Neill, she of the silken voice, who spends her days listening to folks who want to go on the air—"because radio is such a fascinating profession!"—is going to shake off the 'air aspirants for two weeks starting June 18. She'll spend her holiday in Hollywood "resting," says Helen.

If you see a picture of Producer Ward Byron in a plug-hat, resting comfortably on a brake-beam, don't believe a line of it. It's just a photographer's idea of how radio editors would like to see the producer of *Bug House Rhythm* ride to New York on his vacation. He and Jack Meakin, baton-eer on the program, took to the air June 4, arriving there in time to air the following week's *Bug House Rhythm* from Radio City. Just a couple of postmen at heart!

Pat Kelly, former member of the Production Department, is in England. Imagine a chap with a smile like Pat's and a name like Kelly working for the BBC!

Larry Allen, manager of Artists' Service limped around the office for a week with a bandaged foot refusing to make any comment beyond "Ten percent of the wages of sin!" then finally broke down and admitted he stepped on a nail while nefariously visiting a neighboring house in process of construction, looking for just one little two-by-four he needed for some repair work at home.

You can't beat that chap Allen, though. . . . Trying to sell a scenario for Sam Dickson, staff writer, he was informed the story was excellent but the fact that a narrow gauge railroad was required in the story might prove an obstacle. Bandaged foot and all, Larry climbed into his car and found a real narrow-gauge, all by himself, near Santa Maria.

SEVEN WEDDINGS IN NBC NEW YORK

"Here They Are" —

Miss Jeanne Bradley of the Personnel Office surprised her colleagues on Monday, May 24, when she came to work with a wedding ring.

The wedding, a small and informal affair, attended by close friends and relatives of the bride and groom, took place at the Little Church Around the Corner in New York City on Saturday afternoon, May 22.

The groom was Allan Cassidy of Philadelphia. Miss Ellen Stock of the Personnel Division was maid of honor. The only other NBCite who got wind of the affair before it happened and was able to attend was Miss Helen J. Moore, also of Personnel.

The wedding was followed by a reception and dinner at Gene's Restaurant in Greenwich Village.

The newlyweds are making their residence in Flushing, Long Island. They are postponing their honeymoon trip until August when they both go on vacation.



The newlyweds, Mr. and Mrs. Allan Cassidy, with the maid of honor, Miss Ellen Stock (Personnel), left, are photographed as they leave the Little Church Around The Corner.

John Baxter, assistant sales promotion manager of Artists' Service, was married to Miss Patrice McCormick of the J. Walter Thompson agency at St. John's Cathedral in Brooklyn on June 5.

James L. Stirton, Artists' Service, was one of the ushers. Many other NBCites also were present at the wedding which was followed by a gay reception.

Mr. and Mrs. Baxter went to Virginia Beach on their honeymoon and are planning to return this week. They will live in Tarrytown, N. Y.

George Sax of Artists' Service was married to Miss Eleanor Chascione of Astoria, Long Island, on June 13. The wedding, attended by many NBCites, took place in the Mt. Carmel Church, Astoria. Frank Murtha, Artists' Service, was best man.

A reception at Kneer's Hofbrau, also in
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WTAM CLEVELAND

by Bob Dailey

Opening of the Great Lakes Exposition at Cleveland had station executives, production men, announcers and engineers busy for several days feeding programs locally and to the NBC networks. John B. Kennedy came from New York to describe Billy Rose's Aquacade.

The reception room and corridors of WTAM took on new color this month with the hanging of another art exhibition. The current display of thirty-six paintings is by Frank N. Wilcox, well-known landscape painter.

Program Director Hal Metzger first attracted attention of art admirers to WTAM's studios several years ago when as press relations director he obtained the first exhibition. This month his latest display brought hundreds of visitors and many newspaper and magazine critics.

Two new faces joined the WTAM family this month, one an announcer—the other an engineer. Robert Swan, who for the past year has collaborated with Waldo Pooler in writing the NBC-Red Network program of *Northern Lights* and been heard in WTAM dramatic productions, became an NBC announcer. He replaced Bromley House who resigned to become master of ceremonies at the Showboat at the Great Lakes Expo.

Horace Clark, former RCA engineer in Cleveland, joined the engineering staff. Henry Gowing also returned to the engineering staff, after a year's absence.

WTAM Vox Pop—Lila Burkhardt taking a leave of absence from her duties in music rights division because of ill health.



Hoot Gibson and Announcer Tom Manning with Gibson's horse in WTAM's studios during a recent broadcast in Cleveland.



Hal Metzger, program director of WTAM, attracts the press and public to the NBC studios in Cleveland with art exhibits.

Jane Weaver, home economics expert, off for a vacation cruise to the West Indies with her husband . . . Vernon H. Pribble, WTAM manager, getting a present of half a hundred large pineapples after Tom Manning had conducted a network program from Cleveland's fruit auction.

A handsome horse, carrying a showy rodeo saddle, was led into an elevator, up six floors, and into WTAM's studios to become the first equine animal to enter the station.

Hoot Gibson, well-known movie and cowboy actor, was appearing at a circus near Cleveland. Arrangements for the unusual broadcast were made between the circus management and Hal Metzger, station program director. Gibson and his horse renewed their friendship with Tom Manning during the show.

Engineers at WTAM's transmitter in Brecksville have their troubles. Art Butler and Hugh Walker found a grey squirrel's nest with six young ones in the woods nearby. The mother had been killed by a dog, so the two engineers took upon themselves the parental burdens.

Feeding time finds Butler with boiled milk and an eye-dropper and Walker with several peanuts. The squirrels have thrived on the diet and are getting too big for the cage.

The problem now is

WEDDINGS IN NEW YORK

(Continued from Page 3)

Astoria, followed the wedding.

Mr. and Mrs. Sax are going to Maine on their honeymoon trip in July.

Robert Van Fleet, who joined the air-conditioning plant crew as an electrician last May 1, was married in Newark, N. J., on May 29.

Before coming to Radio City Mr. Van Fleet worked on the construction of the new 640-foot transmitting tower for WJZ at Bound Brook, N. J.

Miss Lillian Mone of PBX was married to Daniel Di Bianco at the Lady of Refuge Church in New York City on June 6. Miss Mone received a lovely table lamp as a wedding present from NBC's telephone girls.

The Di Bianco's went to Bermuda on their honeymoon.

At an informal wedding at NBC's favorite church for nuptials, the Little Church Around the Corner in New York City, Miss Eloise Dawson, radio actress, and F. Gerard Wolke, Assistant Manager of Guest Relations, were married on May 28.

Best man was Thomas Tart, supervisor of the Mail-Messenger Section, and the maid of honor was Miss Jessie Hyatt, former NBC nurse.

The wedding was the culmination of a romance which started two years ago when the bride, then an NBC hostess, met the groom, a supervisor of the page force.

As we go to press Walter B. Davison, in charge of promotion for Guest Relations, is having a bit of trouble getting a marriage license in New York City to be married in Auburn, New York. If Mr. Davison succeeds in getting the necessary permit, the wedding, a small intimate affair attended by relatives of the bride and groom, will take place on June 16.

The bride-to-be is Miss Marion Elizabeth Dietz. The wedding ceremony will be performed by the groom's uncle, Rev. Walter Davison, a professor at Auburn College.

After a honeymoon trip to Cape Cod and Canada, the Davison's will return to their new home at Riverside Gardens, Red Bank, New Jersey.

—how to introduce the little animals to their natural elements in the woods. They are too dependent on the cage, the eye-dropper, and peanuts.



What with all this practicing up vacationing over Memorial Day week-end, we became a little curious about where some of the NBC people might be going for their vacations. We started out a little badly—the first six didn't know *where* they were going, and three out of the six didn't know when or where. Otto Brandt (Station Relations) said he didn't *care* when or where he went, but he knew one thing he was going *somewhere* that would give him a complete change. Doris Williams (Sales) has decided to take a cruise to Vera Cruz (that'd make a good title for a song, "On a Little Summer Cruise to Vera Cruz") and thence by train to Mexico City. Bill Robotham (Mail Messenger) will join the increasing number of NBC artists and employees at Westport, Connecticut. That's where Bill lives—and we know it is a swell place to "unlax." Cecile Cummings (Press) already has left with her folks for a six-week trip to Europe. And speaking of Europe, Norman Morrell (Program), Charlie Phelps (Sales) and Harry Kopf (Chicago Sales) will also sail in that direction for their vacations. Virginia Latimer (Special Events) will take a Caribbean sojourn, but June Hynd (Program) can't make up her mind between Virginia Beach and Bermuda. Steve Varley (Supply) will head for New Hampshire, while Ruth Crawford (Audience Mail) will go him one better by stopping in Maine—then going on to the Gaspe country. Wes Conant (Sound Effects) will bask on the seashore of Long Island Sound at Milford, Connecticut. Announcers Dan Russell and Gene Hamilton are traveling together, as they did last year. What with Dan's ability to speak fluent Spanish, and Gene's pugilistic ability, they made out so well in Cuba last year that it was decided to try it again. This summer they are going to Mexico by boat. Well, so much for what a few NBCites have planned.

* * *

Ken R. Dyke, Eastern Sales Manager, is mentioned in Dale Carnegie's "How to Win Friends and Influence People" as a successful writer of letters that get results. . . . Sound Effects Department is now getting together a collection of objects that will televise truthfully. . . . Shouldn't they call them "Sight Effects?" . . . The only complaint NBC guestourists have is "Oo, my poor feet." . . . Thelam Ingle (Audience Mail) had a listener from Bombay, India, drop in to make her acquaint-

NBC BOSTON AND SPRINGFIELD

by Edward B. Hall

WBZ and WBZA have been lately honored with an official visit by Alfred M. Morton, manager of Operated Stations.

✓ ✓ ✓

John A. Holman, general manager of WBZ and WBZA, will attend the annual NAB Convention in Chicago this month. Should this important function fail to accomplish anything more, it will at least afford Mr. Holman a temporary respite from the conflict of his enthusiasms for golf and gardening. The tantalizing choice confronts him every evening at this season of the year. The links, he acknowledges, often win the toss.

✓ ✓ ✓

Program Manager John F. McNamara will tour Europe this summer, sailing from Boston on the *Transylvania*, June 19. After visiting Dublin (the ancestral home of the McNamaras) he will proceed to London, Paris, Edinburgh, and Glasgow, returning August 1.

✓ ✓ ✓

Within a three-day period last month three members of the WBZ staff took vows of matrimony. Miss Alfreda E. Carlson, former secretary to Office Manager Charles S. (Cy) Young, became the bride of Norman E. Whittaker (Sales) only three days before Frank R. Bowes, popular new recruit to the sales force, married Dorothy Healy in New York.

✓ ✓ ✓

Miss Carlson's resignation from the staff, following her marriage to "Whit," elevates Miss Ruth D. Higgins to the secretarial position in Mr. Young's office.

✓ ✓ ✓

The entire NBC-Boston staff recently participated in an auction sale of properties acquired by the Promotion Department. With W. Gordon Swan (Traffic) presiding as auctioneer, bidding was spirited—in fact, at times hilarious. Proceeds of the sale were quickly earmarked for the Company by Bob Halloran (Accounting).

✓ ✓ ✓

Apropos planned economy, Harry D.

ance recently because her name appeared at the bottom of each letter he received in answer to inquiries about NBC's short wave programs. . . . Theodore Steinway gave a very interesting talk at the last meeting of the NBC Stamp Club. . . . Boy! I wish we had air-conditioned business suits for these warm days.

—WALTER MOORE.

Goodwin, Promotion and News, has executed a commercial *coup* unprecedented in the annals of horse-trading. A chauffeur's cap was needed by his department for an advertising photograph. The alert Goodwin spotted one in a nearby clothing-dealer's window, purchased the chapeau for seventy-five cents—and a couple of hours later resold it to a rival dealer for \$1.25.

✓ ✓ ✓

The title of this item is: "Coles to New-castle; or, This Ensuing Confusion." Fred Cole, the latest addition to the WBZ fold, is not Fred Cole of Promotion. He's Fred Cole the new announcer (ex-KHJ, Los Angeles). Hereafter all letters and phone calls for the Fred Coles will be referred to a clairvoyant to determine the intended recipient.

✓ ✓ ✓

Arthur S. Feldman (Special Events), continues to distinguish himself in his new assignment as originator of topical, newsworthy—sometimes farcical—programs. His latest fantasy brought to the studios a partially domesticated duck, the mascot of an M.I.T. fraternity. "Gozzie's" air debut here was in fine keeping with WBZ tradition and adds still another species to the studio roster, which began with the late King Leo, movie lion.

✓ ✓ ✓

Announcer Charles A. Nobles is this season's commentator on the Blue Network broadcasts of Boston Pop Concerts. . . . Wes Morgan, intellectual ex-page boy, has been transferred to Traffic to register good deeds in Gordon Swan's program bible. . . . The vacation parade has begun. Page Boy Ken Strong leading off with a two weeks' sojourn at Oxford, N. H. . . . Mrs. Grace D. Edmonds (Hostess) will be missed for six weeks while she enjoys a motor tour of the West and South. . . . After telling about a four and one-half pound brook trout he landed last week-end at Rangeley Lakes, Jameson S. (Jay) Slocum (Sales) effectively spiked the skeptics by producing an authentic snapshot of self and fish. . . . Gordon V. (Babe) Norris (Sales), undisputed WBZ golf champion, neatly appraises his own game as "pediculous, but consistent, with occasional lapses into the mid-seventies."

Watch the next issue of the NBC-TRANSMITTER for the winners of the July Photo Contest.

✓ ✓ ✓

The NBC TRANSMITTER wants your vacation pictures with complete captions. Theatre tickets for the winners of the Photo Contest.

NAMES IN THE NEWS

NEW YORK

Newcomers:

Norman Cloutier, former musical director of WTIC, Red Network outlet in Hartford, Connecticut, has joined the Music Division as a conductor. He was with WTIC seven years and was best known for his *Merry Madcaps* program. Mr. Cloutier is also known to his public through his Brunswick recordings.

Having three children, he picked radio-people's favorite suburban district, Jackson Heights, "where there's lots of grass for the children to play on".

Clarence G. Alexander comes from Pittsburgh where he was with the Commonwealth Real Estate Co., to become assistant manager of the Building Maintenance Division.

Harry Hiller, former sound engineer for several New York theatres, has joined our staff of studio engineers. Although he has spent the last few years working in the Radio City Music Hall, the Center Theater, the Capitol, Roxy and other Metropolitan theaters, he is a veteran radio engineer.

Back in 1921 Mr. Hiller was one of the original staff of three of station WJZ which was then owned by the Westinghouse Company and located in Newark,

N. J. The other two on the staff were George Bliziotis, another engineer, and Thomas H. Cowan, announcer. Mr. Cowan is now chief announcer of WNYC and, according to latest reports, Mr. Bliziotis is back in his mother-country—Greece.

"In those days," said Mr. Hiller reminiscently, "Milton J. Cross was a popular one hundred and sixty-five-pound tenor."

In 1923 when WJZ was moved to Forty-second Street in New York City, C. W. Horn, now NBC research and development engineer, commissioned him to install WBZ's transmitter in Springfield, Mass. Completing his job in Springfield, Mr. Hiller returned to New York to become acting engineer in charge of WNYC where he remained for three and a half years.

From WNYC he went to the Roxy Theater and, subsequently, to other New York motion picture houses which were then in great need of sound engineers to install and operate the new talking machines.

Ashton Dunn, formerly with R. H. Macy and Company for six years, has joined our Personnel Division.

Mr. Dunn is a native New Yorker. He is married and has a year-old son. He was graduated from Princeton University in 1930 and attended Trinity Hall of Cambridge University, England, for a year.

J. A. Miller, former chief radio man in the U. S. Navy, has joined the engineering staff at WEA, Bellmore, Long Island.

E. J. Costello came from Rockefeller Center Inc., to become a maintenance engineer on June 9.

The following have joined the Central Stenographic Section:

Miss Helen Devlin, formerly with the National Organization Masters and Pilots of America and a graduate of the College of Mount St. Vincent, is replacing Miss Martha Carlson, of social-security-card-number-26,000,000 fame, who is now in the Station Relations Department.

Miss Dorothy Lewis from Bayonne, New Jersey, where she was with the Board of Education for three years is attending Columbia University in the evenings.

Resignations:

Alexander Petry resigned from the Music Division on June 1 to sail for Puerto Rico where he will work on a plantation as an assistant to the manager. It was with not a little regret that Mr. Petry left us, since he had been with the Company almost eight years. Many of his NBC friends went to bid him *bon voyage* when he sailed on June 12.

William M. Paisley, well known NBC songwriter, has been assigned to take over Mr. Petry's former duties.

Harold Levey, who resigned from the staff of musical conductors last month, is in Hollywood under contract to a movie company.

Miss Margaret Harcher resigned from the Research and Development Division on May 15 to be a June bride.

Miss Marie Joslin of Central Stenographic replaces Miss Harcher.

Miss Geraldine Bone who resigned on May 28 from the Legal Department was given a farewell dinner party on May 27 by the girls of the Department. The reception for Robert P. Myer's former secretary was held at the Maison de Winter in Radio City.

"Gerry", as she was called by her close friends, had been with NBC four years when she resigned. In private life she is the wife of Dr. Harvey Zorbaugh, New York University professor and World's Fair Committee man.

John F. Sheldon, Personnel Office, resigned on May 28 to accept a position with an insurance company in Boston.

Miss Muriel Parker resigned from the General Service Department on June 4 to pursue her study of tap and ballet dancing. She joined the Company two years ago and is well known to many NBCites for several humorous poems she has written for the NBC Transmitter.



Photo by McCurdy, Statistical

An unidentified gentleman helping an unidentified lady onto her mount during an unascertained meeting of the NBC Athletic Association's riding group at an undisclosed location.

Sick List:

O. B. Hanson, chief engineer, is recuperating from an appendix operation in Norwalk Hospital.

Coming and Going:

Dr. Walter Damrosch, accompanied by Mrs. Damrosch, sailed for a month's vacation in Europe aboard the S.S. Rex on May 29. On June 25 NBC's Music Counsel will attend the International Music Educators Conference in Paris. The Damrosch's are planning to return on the Normandie from Havre July 7.

Wilbur C. Resides, Engineering, has returned after undergoing an appendicitis operation.

Miss Joyce Harris, Assistant Personnel Manager in New York, is back from a brief vacation in Bermuda.

C. H. Thurman, Manager of Guest Relations, returned last week from his summer home in Sawyer, Michigan. He was accompanied by Mrs. Thurman on his vacation.

Miss Marie F. Dolan, Research and Development, recently went on a cruise to Nassau and Havana.

Arthur J. Daley, production man, sailed for a two weeks' vacation in Bermuda on June 4.

Andrew S. Love, continuity editor in San Francisco, returned to that city last week after spending a fortnight in New York, studying our Continuity Acceptance and Literary Rights (Script Division) set-up in Radio City.

When approached for comment Mr. Love said it was his first visit to New York and that he was duly impressed with everything in Radio City. "They thought of everything here," he said, "except a word to describe it."

A. W. Kaney, Editor of Continuity Acceptance of the Central Division came to New York on June 3 to confer with Miss Janet MacRorie, head of the Continuity Acceptance in New York.

Promotions:

Walter Hawes, former Service Maintenance Supervisor, has been appointed to supervise the Central Supply-Receiving Section, replacing Charles R. Kuster who resigned on May 21. Mr. Hawes has been with the company five years.

Gilbert Ralston was promoted on May 26 from the Guest Relations Division to Electrical Transcription Service where his new duties will include the writing of con-

tinuity. Mr. Ralston joined the Company as a page two months ago and became a guide shortly before his transfer to Electrical Transcription Service.

He has had several years' experience in the theatre as an actor, director, producer and writer. His last theatrical appearance was in the New York and road productions of "Lady Precious Stream". Last summer he had his own small stock company in Maine—so small that he had to be producer, director and scenic designer.

Two summers ago he acted as production manager of the Barter Theatre in Abington, Va., which is managed by Robert Porterfield, well known radio and stage actor.

Mr. Ralston, who is a Californian, also has had some movie experience, having faced the Klieg lights while he was serving his apprenticeship in the theatre out West:

DeWitt C. Shultis and Milton W. Kitchen were promoted to newly created supervisory positions in the Engineering Department on June 1. Mr. Shultis was made Maintenance Relief Supervisor while Mr. Kitchen was appointed Studio Relief Supervisor.

Stork News:

Dorian St. George, former NBC guide and now an announcer at WLVA, Lynchburg, Virginia, writes that he is now the proud father of an eight pound baby boy. His close friends will remember that "Saint" met his wife on one of his NBC Studio Tours.

Lee B. Wailes, assistant to A. H. Morton, manager of the Operated Stations Department, became the father of a seven pound twelve ounce baby boy, Stephen

Lee Wailes, on May 28 at 12:07 P.M.

Transfers:

Miss Elizabeth Morris, formerly of Central Files, replaced Miss Alice Brown, resigned, in the Legal Department on May 24.

Miss Morris came to NBC from Youngstown, Ohio, four months ago. She was educated at the Finch School in New York and the Sorbonne in Paris. She is an ardent golfer and hopes the Athletic Association forms a golf association for women.

Miscellaneous:

Walter G. Preston, Jr., head of General Service, was away from his office doing jury duty in New York City courts from May 12 to 28.

Ben Grauer, captain, announcer Lyle Van, bandleader Carl Hoff and singer Phil Duey represented NBC in the second annual radio golf tournament at the Riverdale Country Club, Riverdale, N. J., on May 21.

This year CBS again won the tournament with a score of 589. The WMCA team was second with 602. The other teams were WOR and WHN.

Dr. Franklin Dunham was honored with a Litt. D. conferred by St. Bonaventure College on June 8. He received the honorary degree for his distinguished service to educational and religious radio programs as NBC's Educational Director and for his work in literature which was his second major when he was an undergraduate at Columbia University. For his first major, which was music, he received the degree of Doctor of Music from the New York College of Music in 1935.



Breaking ground for the new KYW building to be erected at 1619 Walnut St., Philadelphia. Left to Right—William Wark, head of Wark Construction Company; E. H. Gager, KYW plant manager for Westinghouse; Leslie Joy, KYW station manager; Walter N. Gay, representing Hymann & Bros., realtors, and George W. Pepper Jr., architect.



L. L. Dunnihoo, Travel Photographer

1. Hi diddle diddle
This looks like Pribble
Believe it or not—
He's just learning to scribble.
(Vernon H. Pribble is the one standing
and the other is his sister.)



2. Rub-a-dub-dubbry
Who lies in the shrubbery?
The butcher? The baker?
No — John Almonte.



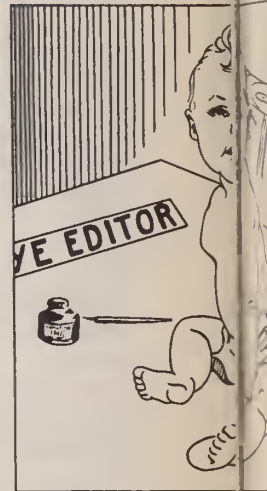
3. Now Donald E.
Here, seems to me,
Must have his mind
On NBC — .



4. Nelson had a little lamb
He also had a cat
He says he ate the little lamb
But tell me—where's the cat?

NOT to be
NBC Athleti
social affairs
NBC TRANS
children's pa
and invited
ables, some
tured here.

(Turn to
names and
these lovely



10. Cock-a-doodle-
You're now a
But when the
You'll soon be

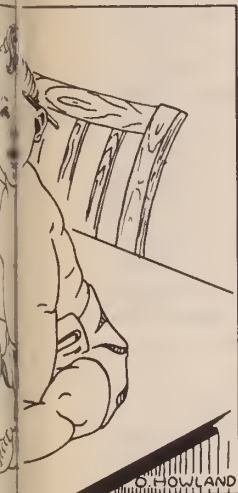


5. Harry, Harry —
Would to the
He stuffed him
Ice cream, now

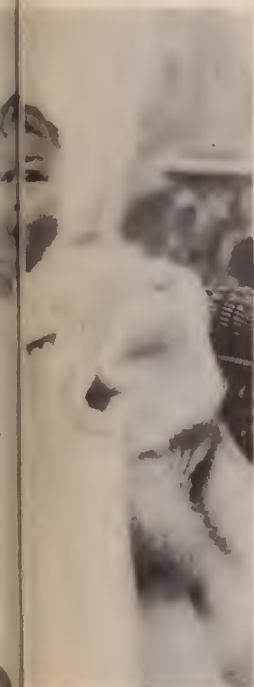
Captions by Mura
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ral hue
ctures get around
k and blue.



ite contrary
go
on strawberry
uldn't you know!

Parker, General
rtment.



6. Bean porridge hot
Bean porridge cold
This is Kolin Hager
Six months old.



8. One, two, button your shoe
What makes Georgie look so blue
Just when he would like to play
They dressed him up for party day.

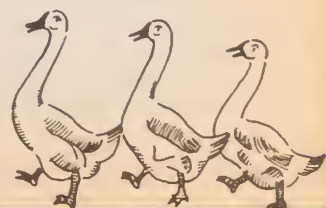


7. Sing a song of six pence
A stomach full of rye*
Bill was here and Bill was there
And Bill was very high.

*Cereal.



9. John A. Holman, John-a-dandy,
Loves plum cake and sugar candy
He bought some at a grocer's shop,
And out he came, hop, hop, hop!



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GOLF TOURNAMENT

(Continued from Page 1)

The President of the NBC Athletic Association, George McElrath, has improved his game tremendously lately, got down to 112 this time. He was hot with his putter but had a bit of trouble with the brassie, to say nothing of the garage that he attacked en route the eighteen holes.

Bill Frederick of Traffic hit a 350-yard drive on the ninth hole, to his surprise. The ball went straight toward the hole for 180 yards, hit a tree and came straight back 170 yards, the ball, having traveled 350 yards, was then 10 yards directly in front of the tee.

Graham McNamee clipped four strokes from his NBC record with a 96, and seemed to be having a pretty good time doing it, too.

Professional Alex Morrison, author of the well known book, "A New Way to Better Golf," played as one of the fifteen guests, as did professional Neil Frey.

Dwight G. Wallace, Manager of Personnel, played his 36 holes, played nine more and was still rarin' to go. What a man!

After two regulation rounds, a mighty driving contest took place on the first tee between George Engles and Charley Wall, to the considerable delight of assembled spectators.

Jack Hammann of Sales in Philadelphia was seen firing golf balls at the automobiles in the parking lot in the course of his second eighteen, but it is believed that no lasting harm ensued.

NBC HOLLYWOOD

by Noel Corbett

Here's where we scoop that gatherer of odd facts, Robert Ripley, and announce that our small staff of sixty-five people in the Hollywood Studios travels over 1200 miles each working day of the year to and from their respective home sweet homes.

Dema Harshbarger, head of Artists' Service, covers over seventy miles coming and going to her La Habra Heights residence. Virgil Reimer, soundman, reels off sixty miles of cop-dodging every day to round-trip from his Alhambra hideaway. Joe Thompson, producer, brags of covering twenty-five miles to his Manhattan Beach house in thirty minutes flat, sometimes making the trip twice a day.

Out of North Hollywood each morning a couple of engineers, Murdo MacKenzie and Frank Figgins race one another fifteen miles through the fast-moving Cahuenga Pass. Marvin Young, Program, crosses 320 inter-sections each day, and sometimes imagines he has had to stop at more than half of them.

Of course there are always a lot of softies like Russell Hudson, his boss, Walter Baker, and Syd Dixon's secretary, Elaine Forbes, who have to live within "walking distance," which cuts down our mileage and almost ruins an otherwise perfect story.

Hal Bock, Hollywood Press rep, and his pretty wife, Sybil, took a flying trip to San Francisco, but had to be back here before the Golden Gate Bridge was opened. Lloyd Yoder, Western Division Press head man, arranged for a pass so the two could ride

across the huge span. They caught a blow-out as they drove up to the well-guarded entrance.

Hal and Sybil are now making plans for a trip to San Francisco so they can drive across the new Golden Gate Bridge.

Painters arrived early one morning to dandy up Studio C. Came afternoon and heatwaves. The air-conditioner was switched on. Paint odors were whisked through hidden flumes to other parts of the building. In one studio a comedian was rehearsing his stuff. Producers, technicians and artists listening to him were suddenly conscious of a ghastly, unknown odor. They became very unkind in their remarks toward the comedian's material.

Walter Baker, who holds down so many jobs that it would be unfair to discriminate titles, was on the spot to remedy the situation quickly. Walter now has a staunch friend for life.

Ted Sherdeman, producer, did not leave Hollywood during his vacation. However, he claims he really went places catching up in his writing.

Cecil Underwood, who produces the Fibber McGee and Molly show, batted for Sherdeman. This month marks Cecil's thirteenth year in radio.

Marvin Young, program manager, is installing a badminton court with night lights on his chicken ranch. Marvin figures to come out ahead on shuttlecocks, as he

(Continued on Page 11)



Hollywood soundmen showing off their new streamlined RCA turntable to songstress Trudy Wood of Fred Astaire's Packard program. They are Harold Dieker, Virgil Reimer and Ed Ludes, chief sound technician.

NBC HOLLYWOOD

(Continued from Page 10)

can use cast-off chicken feathers. But he doesn't know just how his barnyard pets will react to the night lights.

Nero will live again. In the person of Tracy Moore, fifty percent of our Sales Department, the ancient fiddling Roman will wake up and live during a Los Angeles Ad Club meeting for new members on June 22nd. Tracy wrote the skit himself, which he says is definitely not for an ether airing. Hope the new members won't be too shocked.

QUICK PICKS . . . Tab this one for the next time your RCA set acts up: Because Virginia Elliott told Bob Brooke he had a swell Southern California tan, which he has, the young engineer fixed her radio so well it can now even bring in such local stations as. . . Taking a tip from Jack and Mary, and Gracie and George, the Jack Votions have adopted a little one. . . Mr. Gilman's secretary in this corner of the Western Division. Nadine Amos, one morning made a quick decision and was that night watching fireworks burst over the new Golden Gate Bridge. . . Joe Alvin has been letting the cat out every night. But now the cat's out of the bag—there is a Mrs. Alvin, and Joe has been too busy knocking together those swell publicity yarns to let us know. . . We won't miss Fred Astaire, because our own John Swallow can rattle off a neat tap. On his desk he keeps a couple of adjustable steel toe-tappers which he'll slip on any time to prove he knows all the routines. . . His secretary, Ruth Schooler, scraping paint nowadays, but when this is read she'll be rounding Catalina in her boy friend's yacht. . . "I Wish I Was in Peoria" is the ditty Ken Carpenter is humming around the studios. Reason, his wife and son are vacationing there. . . Present statistics show five hats in the announcers' headquarters: They belong to Buddy Twiss, Ken Carpenter, Joe Parker, Joy Storm, and recent addition, Ben Gage, who used to sing with Anson Weeks. . . Sid Goodwin taking a two-dayer to S. F. for a very good reason, to get his wife. . . Frances Scully helps Walter Winchell when he's getting his Sunday broadcast together, and because she does, the famous newscaster gave her a picture autographed "To My Girl Sunday."

I SAW THE QUINTUPLETS

(Continued from Page 2)

move through quite rapidly but may return to the end of the line and come through as many times as they can during the half hour. As we were near the front,

S-T-A-T-I-C

by Alan Kent

Vacation time has come to the NBC. Employees will now spend the noon hours acquiring sunburn instead of heartburn.

We find hustle and bustle on every side. The hustle, of course, is on the distaff side.

The folks who like Dude Ranches will board trains headed due West. They will return with callouses due South.

A vacation is really a simple thing. Or is it the people who take it?

As an organization NBC always has stood on its own feet. When dancing on vacation employes will do well to uphold tradition.

We suppose that a few people will spend their two weeks in a trailer. You know—one of those "in-a-door" beds on wheels.

There's only one thing that we can say for a trailer. Nobody can steal your milk off the back porch.

The waiters on vacation boats have ideals. They believe in the dictum, "They also serve who only stand and wait."

There has been some wonderment as to what happened to the old summer hotel. The telephone company bought the rooms and made phone booths out of them.

They should have bought the social director also. A social director (if you've been spared) is one of those ebullient parties with all the sparkle of a glass of warm gin with a hair in it—and with about the same effect.

We thought these up at Hurley's the other day, in between chimes: As monotonous as the drug store menu. As friendly as a song plugger. As self-conscious as a strip teaser.

we were able to go through three times.

The children were giving rides to each other in wagons and then, prompted by a curiosity of what the world beyond is like, perhaps, they dragged saw horses to a fence and then tried to climb over. They were even more charming than their pictures and movies indicate.

A few nights before I had heard Dr. Dafoe and his world-famous charges broadcast over NBC. This made seeing them all the more interesting.

FETED ON EIGHTH
ANNIVERSARY WITH NBC

On May 20 the members of the New York Personnel Office gave George Nelson a surprise party on the occasion of his eighth anniversary with NBC. While he was away from his office attending a conference feigned by Personnel Manager Dwight Wallace his fellow workers filled his desk with presents and a large cake with eight candles.



GEO. M. NELSON

It has been eight years since this southern gentleman resigned from social service work to join NBC. But it wasn't without a great deal of thought and uncertainty that Mr. Nelson left his social service job to become NBC's supervisor of the Mail-Messenger Section. When NBC offered him the job he spent nights considering it. Finally he went to an astrologist who told him (much to his surprise and for ten dollars) that he was considering a change. She urged him to make the change; in fact, she said it was "imperative" that he make the change. That cinched the deal. The next day found Mr. Nelson at NBC. Today he is glad he made that momentous change and he is grateful to that astrologist for her sound advice.

After seven years in the Mail Room Mr. Nelson was appointed to his present position as interviewer of male applicants in the Personnel Office.

Mr. Nelson spends much of his leisure time on his many hobbies. His dearest hobby is collecting autographs. It all started many years ago when he was ill in bed with pneumonia and with time on his hands. A kind lady (not an astrologist) suggested that he collect autographs by mail to pass the time away. His first acquisition, Anna Held's signature, started him off on a collection which now includes the prized autographs of the ex-Kaiser of Germany and Queen Marie of Rumania.

Mr. Nelson also collects stamps, coins, books and walking sticks. Speaking of walking sticks, he inherited his Virginia ancestors' custom of carrying canes but he gave it up when the depression came because beggars would follow him for hocks when they noticed his walking stick which they mistook as a sign of prosperity.

The theatre is another of Mr. Nelson's interests. Some years ago he wrote several plays which have been produced on the road, Broadway, and in London.

NBC CHICAGO

by Bob McCoy

NBC Chicago loses a page and Cleveland's WHK gains an announcer. Answering an early morning hurry call for an announcer's audition, Bill Leyden, page, went through the difficult tests, came out not a little dazed, happy and completely victorious, as far as the Chicago end of the audition was concerned.

To Cleveland that night for the final audition at WHK's studios the following day went the exuberant Leyden, then back to Chicago to hop into his uniform for his final week on the page staff.

Well congratulated and with a flock of good wishes, Leyden returned to WHK on May 28, to become a member of that station's announcing staff.

New writer in the Press Department is Phil Fortman, a graduate of Ohio State University. Mr. Fortman was with International News Service before coming to NBC.

Taking time-off during her vacation, Helene Heinz, secretary to the night manager, was married to Eugene Ellery, Jr. Mr. and Mrs. Ellery went on a honeymoon trip to California.

To the other side of the country went General Office's Fern Buerger on her honeymoon. Fern was married May 22 to Russell Grote. Mr. and Mrs. Grote went to Smoky Mountains, Va.

Seen and Heard . . . "Bucky" Harris and A. D. Scott doing a buck and wing while waiting for an elevator. Used to have an act together in vaudeville—now production directors. Salesman Merritt Schoen-

feld practicing a new juggling gadget—doing pretty well too . . . Esther Ludwig of Continuity watching her facial expressions in a mirror before going to her singing lesson. . . . Dorothy Masters of Press thrilled over her coming European trip . . . plans to leave the latter part of June. Production Men Jack Mathae and Bob Wamboldt back from vacations, nicely browned and healthy looking. Mathae was in the hills of Virginia; Wamboldt bicycled around Bermuda. . . . More vacation talk, in fact that is about all we hear. . . . Ed Cerny of Music Library and Harry Bubeck, Jr., of Production, get a dreamy look in their eyes when you mention their coming drive to California. . . . Marcelle Mitchell of Sales, another California fan. . . . Marge Niess of Audience Mail a leisurely jaunt to Cape Cod. . . . Marion Cooper from Central Stenographic humming and whistling and singing selections from "Lohengrin" . . . she is to be married in August. Bill Barth, Production, back from some deep-sea fishing in Florida waters. . . . Lincoln Douglas looking baffled and trying to figure out just how he happened to get a "scrub brush" haircut. . . . Two new pages, Bob McGinniss and John Lagen, awaiting their brass buttons; meanwhile talking "this radio world" over in the checkroom, preliminary training ground. . . . Gertrude Herbes, newcomer to Central Stenographic, saying that she intends someday to swim the Hellespont. Don't know just how the Hellespont got in her—but there you are—the young lady would like to swim it.

The EXCHANGE CORNER gets results. Try it. See page 14.

Have you got your NBC ATHLETIC ASSOCIATION card?

Don Gilman To Have Office in Hollywood

The rise of Hollywood as a source of national network programs and NBC's contemplated building project there have made it necessary that Don E. Gilman, Vice-President of the Western Division, be located at the film capital, it was announced in New York by President Lohr on May 24.

"This does not mean that Mr. Gilman will abandon his San Francisco offices," stated Mr. Lohr. "The National Broadcasting Company has no intention of curtailing its San Francisco activities, and Mr. Gilman will continue to spend a consider-

able portion of his time in that city. San Francisco is one of the four cities in the United States in which the National Broadcasting Company operates two broadcasting stations, and the major part of our sales and accounting activities for West Coast operation is centered there."

"The great increase in radio program production in Hollywood, however, has made it advisable that Mr. Gilman establish his residence there. This will enable him to devote a greater amount of personal attention to the millions of listeners NBC now serves from Hollywood, and to our plans for providing the finest broadcasting facilities to keep pace with the program production in that city."

NBC WASHINGTON

by Marian P. Gale

We don't like to deliberately take the wind out of KYW's sails BUT, in the May issue of the NBC Transmitter Scribe J. A. Aull of Philadelphia asks for it. KYW he says, "aired the first UP news flash of the Lakehurst disaster at 7:42 EDST." We praised in the last issue our Bob Cottingham of the Washington News Department for getting the UP Hindenburg bulletin on WMAL at 6:33 EST, about eight minutes after the disaster occurred. We repeat our statement, however, for KYW's attention, and in like manner challenge anyone in the family to beat the 6:33 record.

The annual golf tournament between local NBC and CBS was held Monday, May 24th. Although CBS brought four extra men with them they still couldn't win. Bill Coyle did his part to help the home team,—it's reported he sunk three fifteen foot putts and two approach shots, finishing up with a very low score—a lot lower than the rest, anyway.

Speaking of golf, that reminds us—Keith Williams, field engineer, who at present is on vacation, was golfing at a local club the other day when he spotted the NBC equipment being set up for a broadcast. Like the proverbial postman on vacation he was back on the job for the afternoon.

The auditing department won't have to work overtime any more since pretty Helen Stretmater has been added to its staff. . . . Helen says she will be commuting to work from Annapolis during June week at the Naval Academy. . . . Midshipmen will learn to like running in competition with the boys from St. Johns College that week.

Mary Mason, WRC Home Forum conductor, will be feted when she attends the Strawberry Festival at Wallace, N. C., from the 7th to the 12th of June.

Here and there we also learn that quiet John Hurley, WMAL announcer, is cramming for a law examination in between standbys. . . . Frances Childs has recovered from that streptococcus infection. . . . Bud Barry has been thinking about playing in summer stock, but not seriously. . . . James Edmund Sweet, formerly with the *Washington Daily News*, joins the Sales Department this month.

Both the staff of WRC and WMAL wish to extend their sympathy to Elsie Ramby for the recent death in her family.

NBC DENVER

by Charles Anderson

Coincidence: When the United Airlines inaugurated their Mainliner service through Denver, Derby Sproul, continuity editor, took his four-year-old son, Pete, for a spin over the town. Imagine his surprise to discover the pilot was Frank Yeager, who had given Derby his first airplane ride over the same city when he was thirteen years old. The only difference was that Derby's first ride was in a two-seater Oriole and Pete's was in the most modern of sky-lounges.

This column wants to thank Bob Brown for his helpful co-operation in the broadcast from Chicago of the arrival of the Mainliner from Denver on its record-breaking flight. If plans had worked out "we" would have been there in time for a full half-hour show, but alas, the champagne for christening the plane must have been late in arriving. The departure from Denver was delayed a half-hour and left us only ten minutes when "we" did arrive in the Windy City. ("We"—Derby Sproul and your correspondent.) If you can imagine "we" being in the NBC



The latest in musical directors' stands. On the left Dramatic Director Roscoe Stockton, and Musical Program Editor Carl Wieninger, both of KOA, Denver, inspecting their latest invention to keep programs on time. Besides the clock it has STOP and GO signals and other gadgets.

Chicago studios Sunday morning at ten and back working at the Denver studios at seven that evening you have a rough idea of how fast this world travels nowadays.

Vacation time shows Roy Carrier, transmitter engineer and president of ATE, in Oceanside, California, enjoying the sunlight. Roy Fell, transmitter engineer, is in Kansas visiting his relatives. Joe Gillespie,

announcer, is due back from his trip to New York. Your correspondent plans a round-trip to the East to include Chicago, New York and Washington, D. C. Billy Stulla, announcer, will spend his vacation in the Rocky Mountains of good old Colorado. Tom Wilson, page, will do a little fishing during his holiday period. He'll need the rest after the excitement of graduating from University of Denver, where he specialized in Chemistry.

Visitors to KOA include Oliver Morton and G. B. McDermott from the Chicago office looking over our Rocky Mountains. They will have a look-see at KOA's talent while here.

Two picnics in a row have everyone healthy and covered with sunburn. Roscoe Stockton invited the staff to his Eldorado Springs cabin for the week-end. May 15th. After everyone had a chance to catch his breath Derby Sproul had them all up to his Indian Hills home for a spread, the following week-end.



This picture was taken at a luncheon at the Denver Club given by the staff of KOA in honor of A. H. Morton, Manager of the Operated Stations Department, during his western trek last month.

Seated, L. to R.—Wm. Stulla and Joe Gillespie, announcers, C. A. Peregrine, engineer, J. R. McPherson, salesman, A. W. Crapsey, sales manager, A. E. Nelson, station manager, A. H. Morton, Don Gilman, vice-president in charge of NBC Western Division, Wm. Gregory, L. B. Long, announcer, T. E. Stepp, mail clerk, Roy Carrier and Walter Morrissey, engineers.

Standing, L. to R.—Derby Sproul, script writer, Gene Lindberg, radio editor of *Denver Post*, A. J. Slusser, engineer, Chas. Anderson, announcer, Dale Newbold, auditor, Roscoe Stockton, production manager, C. C. Moore, program manager, and Dean Lewis, RCA-Victor representative in Denver.

STAMP CLUB NOTES

The NBC Stamp Club (New York) held its regular meeting on Monday, May 24, in Room 618. Following a buffet supper a short business meeting was held to discuss plans for a forthcoming series of broadcasts of interest to stamp collectors.

Mr. Theodore Steinway was guest speaker for the evening, and gave a talk on the Mayfair Find. The Mayfair Find details are so interesting that we are passing them on, briefly, to TRANSMITTER readers.

Back around 1841 the son of a Duke (in London) having plenty of time on his hands and plenty of money in the bank, whiled away a few weeks writing letters to the postmasters of all the English colonies. In his letters he asked for whatever postage stamps were available, and enclosed a five pound note to cover the cost—this being the small paper money in circulation in England at the time.

In those days mail and travel to foreign countries was only by means of sailing ships and slow freighters and the next Spring found our young hero off to college before he could receive replies to his letters. He asked his mother, however, to be on the watch for packages for him, and not to bother to open them but just put them away in his room and he'd take care of them on his return. Before he had finished school, though, the Crimean War broke out. He enlisted, went immediately to the front, and was killed in action.

In the meantime, bundle after bundle was arriving at his home, and his mother, believing he would return, put them all away as he had asked. On learning of his death she straightened up his room, packed all the bundles away in a trunk in the garret—and forgot them.

In 1922 a great-great-grandniece of the young man found the old trunk among some things that were left to her in an estate. She opened it and wasn't particularly impressed with what she found. She called in a friend, who was something of a stamp dealer. He took one look and promptly fainted. That trunk contained sheet after sheet of first or early issues of stamps from almost all of the English colonies. One exception was a colony in Germany, where the postmaster, not understanding what a young man could possibly want with so many stamps, took the trouble to send only one stamp each of those available and a draft for the balance of the five pounds.

The "find" was auctioned by a leading stamp firm in London, and a friend of Mr. Steinway's paid \$14,000 for just one sheet from the colony in Australia. The whole

New Members of N. Y. Guest Relations

Recent replacements in the Guest Relations' uniformed staff are:

George W. Humphrey, a former usher at Radio City Music Hall, who lives in Brooklyn but whose real home is in Akron, Ohio. He has traveled extensively throughout the world. He wants to earn enough money to go to medical school.

Victor Alfsen, formerly in the sports section of Lord and Taylor as a ski expert, was born in this country but he lived most of the time in Norway where he learned to ski like an expert. He said he used to skate on the same lake with Sonja Henie when she was just a little schoolgirl. Victor, whose parents are now living in Norway, says that he missed the snow this past winter here. He was able to get out and ski only two week-ends for lack of snow. In Norway he used to ski to school.

He was educated at Park College, Missouri.

Philip Houghton comes to us from Antioch College to replace Robert Hartman who went back to college to continue his studies. Under the special arrangement between Antioch College and NBC Houghton will work here until August when he goes back to his studies and Hartman will return to serve his second term at NBC. Thus for a year these two Antioch men will combine study with work in the field they are interested.

Peter Ratyca, a New Yorker and graduate of Commerce High School, wants to be an air conditioning engineer. When and if he can, he will go to an Engineering School while working at NBC.

Daniel P. Connor, formerly of Syracuse, New York, comes to NBC via the National City Bank of New York. He attended Cornell University.

Palmer Wentworth comes to Radio City from Philadelphia and the University of Pennsylvania (Class of '36), where he specialized in journalism. He wants to become a script writer. His last job as a private tutor took him on a cruise to South America on the *Aquitania*.

Franklin M. Evans comes to Radio City with a long record as an orchestra leader. First, he worked his way through high

school and two years at the University of Virginia with his own orchestra. Then he took his orchestra on a trip around the world with a long stopover at a Havana night club. Lately he and his boys were heard over WNEW for several weeks. Over the same station Evans also was featured as a vocalist on a sustaining program. He also has had some experience in vaudeville with Gus Edwards.

While in New York he studied dramatics at the Feagin School in between shows. At the present he is attending New York University in the evenings. Now that he is with NBC Franklin Evans wants to become an announcer. N. Frederick Weihe is fresh from college. He was graduated from Drew University, New Jersey, with the class of '37. His home is in Grand Rapids, Michigan.

EXCHANGE CORNER

This classified ad section is available, free of charge, to all NBC employees. Rules: forty-five word limit; not more than one ad to each employee every other issue; no regular business or professional services may be advertised. Address ads to NBC TRANSMITTER, Room 284, RCA Building, New York.

All items must be in writing; give name and address.

LOST—A Chi Psi fraternity pin at the NBC Athletic Association Dance in New York on May 7th. My name, chapter and the year '32 are engraved on the back. Bob Owen, Engineering, KOA, Denver, Colorado.

RIDE TO ASHEVILLE, N. C.—Will take up to three people in five-passenger car in exchange for part of traveling expenses. Going by way of Washington, D. C., and Richmond, Va. Starting on or after June 27. Herb Gross, Ext. 220, Room 284, N. Y.

FREE PASSES—Good for a day's visit at the well-equipped YMCA at 5 West 63rd Street, N. Y. C., are available to NBC employees. Apply to the N. Y. Personnel Office, Room 308.

SELL OR BUY—Riding boots and equipment. Call or write the NBC TRANSMITTER, Ext. 220.

"DREAM ACRE"—For sale or rent; furnished or unfurnished. 17 miles from the George Washington Bridge—three miles from the Rockland Country Club. Delightful view of the Hudson, gorgeous shade and fruit trees. Little white cottage, five rooms and bath, pipeless furnace, electricity and city water—two car garage. Ext. 231.

SUBLET—41 West 54th St., N. Y. C. June 1 to October 1, one room apartment, kitchenette and bath. Completely furnished. Telephone and radio. Quiet, cool, cross ventilation, east and west exposures. Call Mary Coyne, Ext. 561.

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WGY SCHENECTADY

—by O. H. Junggren—

WGY extends its heartiest good wishes to Radcliffe Hall, one of its announcers and production men, and Gertrude C. Peeples, Chairman of the Artists' Auditions Committee of the Buffalo Broadcasting Company. They were married Saturday, May 29, in the Little Church Around the Corner, New York City. It's another radio romance, inasmuch as Mr. Hall met Miss Peeples when he presented himself before her for an audition in Buffalo. Later, they worked together in producing the Victor Amateur Hour for Buffalo radio listeners.

/ / /

The old timers at WGY were surprised last week to see the much changed although smiling countenance of Clyde Kittell, one of our alumni. Under the guiding wing of Johnny Finke, musical director, Clyde was introduced to the boys who now put the mikes through their paces, as he did when he gave forth on the commercials in dear old Studio B.

/ / /

Reports from the Glenridge Sanitarium indicate that Bob Rissling, announcer extraordinaire, is coming along nicely in his recuperation from a serious illness. We hope it won't be long (and the impatient advertisers express the same wish) before Bob will be back with us.

/ / /

The "hardy" souls at WGY who thought they were in good physical shape are just beginning to get their knotted muscles in working order once again, several days after their annual outing.

Thursday, May 27, was the red-letter day for WGY, as the whole force of announcers, officials, control men, transmitter crew and artists joined in for an excellent day of fun at Tom Luther's White Sulphur Springs Hotel at Saratoga Lake, N. Y. John Howe, salesman de luxe, did a fine job of managing the affair.

One of the high spots of the day was the annual soft ball game between the technicians and the programmers. Manager Kolin Hager pitched the programmers to an 11 to 1 win over the technicians. The losing pitcher in this fray was Al Knapp. The second game was between the artists and the technicians, and again the control men lost, 20 to 10. Jim Healey, WGY's "sports authority," refused to run, for

some reason or other, with men on second and first, and allowed the artists to make a triple play. Anyway, there were lots of sore muscles.

Caroline Osan, secretary to Mr. Hager, won the darts contest, and Marjorie McMullen, of Leighton and Nelson Agency, won the ping-pong fray, with Mrs. John Howe.

Dinner, served by Luther's able staff, appeased the hearty appetites worked up in the blistering sun in the afternoon. Gordie Randall's orchestra played for dancing after the meal.

Boyd Bullock, assistant manager of the publicity department of the General Electric Company, presented a plaque on behalf of the company to WGY's transmitter crew for their enviable record during 1936. Ralph Sayre, representing the boys at South Schenectady, received the award. It was inscribed as follows: "Merit Award, WGY, 1936, presented by the General Electric Company to the NBC operated station maintaining the most nearly perfect record for the year 1936."

During the dinner short speeches were made by George McElrath, operating engineer of NBC, Kolin Hager, Boyd Bullock and others.



WGY receives the General Electric merit award for excellent transmitter service in 1936. Ralph Sayre, representing the station's transmitter engineers, receives the plaque from Boyd Bullock, left, assistant manager of the publicity department of G. E. Looking on, from L. to R.—W. J. Purcell, station engineer, George McElrath, NBC operating engineer, and Kolin Hager, manager of WGY.

TWO PICKED FROM ANNOUNCING SCHOOL

George Hayes and Arthur Gabarini were graduated from Dan Russell's announcing class to the staff of announcers in Radio City on June 1.

George Hayes, formerly of the night program manager's office, came to NBC as a page about two years ago. He is a graduate of Manhattan College where he had a baseball scholarship.

Arthur Gabarini has been with the Company for one year working on the page staff. Before coming to NBC, Mr. Gabarini worked as an announcer on stations WVFW in Brooklyn and WAAT in Jersey City. He was graduated from New York University in 1932.

A new class under Dan Russell's direction has been started with four new students who were chosen from a group of eleven pages and guides who were auditioned on May 23. Those selected were Joseph Novenson, David M. Adams, David Garroway, Jr., and John O'Reilly.

The NBC school for announcers was started two years ago to train young men in the Company who want to become radio announcers. Since then several "graduates" of the school have been made announcers in various NBC stations. Other announcers in New York who were trained by Dan Russell are David Roberts, Leon Leak and Jack McCarthy.

KNOW YOUR COMPANY

NO. 7 — TRAFFIC DEPARTMENT (PART 2)

This is the seventh of a series of articles which we hope will give you a better understanding of the many NBC units.

The May issue of the NBC Transmitter carried an article about the Traffic Department, describing its organization and explaining its functions. In this article we shall try to show how the Traffic Department puts the programs on the air.

A typical *Magic Key of RCA* program, that of May 16, 1937, can be used as a good example. This particular job was conceived by the Program Department to commemorate Lindbergh's epic flight to Paris in 1927. It in-

involved two-way conversations between the stage of the Chicago Opera House and old friends of Lindbergh at various other points. Lindbergh's successor on the old Chicago-St. Louis mail route was to be interviewed while flying in a plane over Chicago by John B. Kennedy from the Chicago Opera house; the mechanic who tuned up his plane for the epic hop was to talk from Roosevelt Field, Long Island; and one of the first three persons who greeted him when he landed on the other side of the Atlantic was to be interviewed from the spot where the *Spirit of St. Louis* rolled to a stop in Le Bourget, Paris.

Such an elaborate program first called for a meeting of engineers, announcers, and officials of the Traffic Department and Special Events Division to discuss the preliminary details and to determine the general feasibility of the program from all angles. The cost of the hook-up, availability of land lines and short-wave channels, and probable short-wave quality for that date were the particular problems of Steere Mathew of the Traffic Department. Mr. Mathew drew up a report which predicted favorable short-wave conditions for the broadcast and quoted a cost for the



"IN RADIO IT'S RCA ALL THE WAY"

The *Magic Key of RCA* program in the largest broadcasting studio in the world, 8H, in Radio City. In the foreground are the guest artists, Guy Lombardo and his Royal Canadians. In the background to the left is the NBC Symphony Orchestra conducted by Frank Black. To the right is part of the large audience, numbering over a thousand.

facilities which was within the expense budget, and the program was booked.

Upon receipt of the actual order for the program, it was the job of Roy Holmes of Traffic to order the necessary transmission facilities. The land lines consisted of two circuits between the NBC master control rooms in New York and Chicago, broadcast telephone circuits between NBC, New York, and Roosevelt Field, Long Island, and a two-way short-wave radio channel between New York and Le Bourget, Paris. All switches were on an instantaneous basis, and provisions were made to permit the mixing of the entire program either at New York or Chicago.

Mr. Holmes also furnished the engineers of NBC, the A. T. & T. and RCAC with the proper cues and timing for the different switches in the program.

All the facilities were made ready for the broadcast an hour before the program went on the air in order to allow for a dress rehearsal immediately preceding the show. Although everything went well during the dress rehearsal, including satisfactory tests with the flying plane, it was not so with the actual broadcast. When the cue to switch to the airplane was given—

"Are you ready to come in, Sloniger?" — there was no answer. After another unsuccessful try to contact the flyers, those down below realized that something had gone wrong with the transmitter in the plane. New York Traffic men were all attention, ready for any change that might have been needed in the set-up, but fortunately the gap was filled in with an "ad-lib" by John B. Kennedy in Chicago.

Tense men throughout the network sighed with relief when the "ad-lib" ended and the other remote points were successfully brought in according to schedule.

Thus NBC brought another *Magic Key of*

RCA program packed with entertainment and thrills to its vasy army of listeners on Sunday afternoons.

BABY PICTURES

1. Vernon H. Pribble—Manager of WTAM Cleveland.
2. Juan de J. Almonte—N. Y. Evening Manager.
3. Don E. Gilman—Vice Pres., in charge of Western Division.
4. A. E. Nelson—Manager of KOA Denver.
5. Harry A. Woodman—Manager of KDKA Pittsburgh.
6. Kolin Hager—Manager of WGY Schenectady.
7. William S. Rainey—Manager of N. Y. Production Division.
8. George Engles—Vice Pres., Director of Artists Service.
9. John A. Holman—Manager of WBZ and WBZA.