

NBC TRANSMITTER

VOL. 3

AUGUST 2, 1937

NO. 9

IN MEMORIAM



GUGLIELMO MARCONI
The Father of Radio

THE WORLD MOURNS THE PASSING OF MARCONI

Radio, Italy and the rest of the world lost a great man and a guiding genius of the modern world of science when Guglielmo Marconi, sixty-three, died of a heart attack in Rome on July 20th.

Death came while the inventor was working in his home on experiments in the field of microwaves that he hoped would make his previous inventions and developments insignificant by comparison.

When the man who successfully sent the first message by wireless across the Atlantic in 1901 died, news of his unexpected passing was flashed throughout the world by the magic medium of his own creation. Leaders of the radio world, in America, in Canada and Europe, voiced their respects to his memory in an international memorial broadcast over both networks of the National Broadcasting

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THE genius of Marconi was a gift not to the people of one nation but of all nations. His scientific achievements—like the radio waves themselves—transcended international boundaries. They benefit all men everywhere, regardless of the man-made barriers of language, creed and politics.

"It was my great privilege to have known Guglielmo Marconi for more than thirty years, ever since I was a boy. He was always a source of inspiration to me; always a kind teacher and a loyal, helpful friend. It is impossible to put into words my deep sense of personal loss. I can only express my gratitude that my life should have been enriched by this friendship.

"His visits to the United States have given Americans an opportunity to know of him not only as a great scientist, but also as a man of rugged character and extraordinary personal charm. America joins the world in the deep sense of loss which his death brings.

"The whole world today mourns the passing of this illustrious world figure, Guglielmo Marconi. We can only bow our heads and say:

*"Life's race well run,
Life's work well done,
Life's victory won.
Now cometh rest."*

—David Sarnoff, *President of RCA.*

IN every gathering he stood out as a distinguished gentleman, whose intellectual force and personal charm would have commanded universal respect regardless of his scientific achievements. In his death the world has lost more than merely one of the greatest inventors and industrial scientists of all time. Marconi the man was fully as great as Marconi the inventor. He had rare qualities of simplicity, direct thinking, frankness and sympathetic friendliness. His work and his life will always furnish one of the brightest pages in the history of mankind."

—Gen. James G. Harbord,
Chairman of the Board of RCA.

* * *

THIRTY-SEVEN years ago when wireless telegraphy was regarded as a dreamer's fancy, Marconi demonstrated the practicability of joining continent to continent by radio's invisible link. Now the entire world is immeasurably richer for the culture, enlightenment and entertainment that broadcasting carries to homes everywhere. On the high seas radio guards the passage of ships. In the air radio guides the flight of airplanes. For these things civilization owes a debt to Guglielmo Marconi which must place his name high among history's roster of those who have served mankind."

—Lenox R. Lohr, *President of NBC*

NEW MODERN STUDIOS OPENED IN WASHINGTON

The new NBC studios of WRC and WMAL in Washington, D. C., were formally opened during a full hour program Thursday, July 22, over the combined Red and Blue networks. Officials of the Federal Government and the National Broadcasting Company participated in the inaugural ceremony.

Among those heard were Postmaster General James A. Farley, Senator Burton K. Wheeler of Montana, Melvin C. Hazen, Commissioner of the District of Columbia; Eugene O. Sykes, a member of the Federal Communications Commission, and Lenox R. Lohr, president of NBC. Music was provided by the United States Marine Band in Washington and an NBC

orchestra in New York under the direction of Dr. Frank Black.

The new headquarters of NBC is housed in the entire top floor of the new Trans-Lux Building. It has 20,000 square feet of floor space and it embraces the latest developments in engineering and studio construction.

There are seven studios. The largest one is forty by thirty-two feet, two stories high, and has an observation booth for the studio audience. There are two smaller studios, fourteen by twenty-seven feet, two small speaker studios, and two studios for the reproduction of electrical transcriptions.

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ADVERTISING MAN JOINS PROGRAM DEPARTMENT



DOUGLAS W. MESERVEY

John F. Royal, vice president in charge of programs, before sailing for Europe on July 14, announced the appointment of Douglas W. Meservey, former advertising man, to an executive post in the Program Department.

Mr. Meservey resigned as advertising manager of the Du Pont Cellophane Company, Inc., in New York, to assume his new position in Vice President Royal's department on July 15.

Mr. Meservey, a native of Nebraska, was reared and educated in California where he was graduated from Leland Stanford University in 1926. He spent one year at Stanford Law School and another at Harvard Law School. While at these universities he also acted as sports correspondent for the Associated Press and International News Service.

His yen for writing led him to Europe where he soon discovered that a young scribe's life is not very lucrative so he joined Erwin Wasey and Cie., in Paris. It seems that he was cut out for the advertising field: one year out of college, he became an account executive of that firm, representing American products in France, Switzerland and Belgium.

In the latter part of 1929 he returned to the States to become associated with McCann-Erickson, Inc., before joining Du Pont Cellophane Company, Inc., in 1930.

As chairman of the entertainment committee of the Association of National Advertisers he and Ken R. Dyke, manager of Eastern Division Sales, conceived and organized the year-old but now already notorious Ad-Ribbers Club of the A.N.A. Mr. Meservey produced and assisted in the direction of the first Ad-Ribbers' dinner and show at White Sulphur Springs in October, 1936.

Mr. Meservey has also had stage experience in producing shows for the Sands Point Bath Club, Long Island.

Mr. Meservey is a bachelor, and claims golf, squash, and the theatre as hobbies.

NBC HOLLYWOOD

by Noel Corbett

Along the banks of the lazy, curving Russian River, 'neath the shade of giant Redwoods, a group of Hollywood NBCites joined other Bohemian Club members for their annual vacation powwow at the Bohemian Grove, during the last week of July.

Don E. Gilman, vice-president in charge of the Western Division, Sydney Dixon, assistant sales manager, and Walter Bunker, producer, joined by Harrison Holliday and Earle C. Anthony of KFI-KECA, made the trip to the famed recreation spot for a few days of pleasant entertainment and cool idleness, while fellow-workers back home in Hollywood were wondering if the air-conditioner hadn't stopped working.

Bohemian Grove has a roster of professional and businessmen who yearly gather for a program of festivities in keeping with the Club's name. The beautiful grounds are situated just north of San Francisco and are a few scant miles from famed Russian River resorts, where, on summer nights, thousands of carefree vacationists are ruled by the kings of swing and notes from sizzling clarinets chase one another through the clear crisp air.

However, the Grove, situated in a beauty spot by itself, might easily be in another world. Its exclusive members derive their amusement from a schedule which features musical and cultural events. Their *Scattered Leaves Program* and *Creation of Care*, along with the annual Grove play, which this year was *Lifkronan*, and written especially for the occasion, give the encampment a Hiltonian touch, which is accentuated by the dancing white reflections from gas lamps that are in evidence every evening. The modern approach in automobiles is banned, 'as are movie cameras, and radios.

So, if any of the vacationing radio clan heard Burns & Allen or *One Man's Family*, they did so with a pair of earphones and a smuggled crystal set, or else jittneyed down to where their cars were kept to listen in.

During the Hollywood Leading-Man-versus-Comedians-Baseball Game, Buddy Twiss turned the mike over to Benny Rubin for a few minutes while he made for another mike in Governor Merriam's box. The Russian Flyers were there as guests and Buddy was to introduce them to the audiences.

The visitors from Moscow, who were trying their best to make sense out of the

great American horsehide pastime, which was further complicated by the antics of the Ritz Brothers, Vince Barnett, and NBC's Olsen and Johnson, and Lum and Abner, were surrounded by a mob of autograph hunters and gapers in general. So the best Buddy could do was to get back to the original mike and give a description of the Russian air visitors.

1 1 1

Donald De Wolf, spent so much time, a few months back, working on the NBC trailer for pickups from the movie lots, that he finally fell.

When vacation time came for the engineer in charge, he, his wife and three daughters motored to the High Sierras with their very own portable parlor-bedroom-sink hooked onto the back of their car. It will give them every modern convenience such as are found in a Beverly Wilshire suite . . . they hope.

1 1 1

QUICK PICKS . . . Jack Votion, Artists' Service, has built a hothouse on his ranch. He's starting a flock of orchids and gardenias for future corsages when he and Mrs. Votion visit the Cocoanut Grove. . . . Helen Aldrich, Sales, spent her vacation portraying Mrs. Dixon in *Confetti Trail*, at the Hollywood Little Theatre. . . . Karyl Pearson, Traffic, kept his eyes open 36 hours waiting for the Russian aviators. . . . Charley Smith, Artists' Service, let George Engles, director of A. S., interest him in golf on his recent trip to New York. Now he's at Lakeside playing with Jimmie Fidler and John Swallow, studio manager, every chance he gets. . . . Virgil Reimer was a guest on "Buck" Jones' yacht when the 112-ft. boat landed on a sand dune. The party had to listen to the hoots and jibes of passing yachters for five hours until the tide came in. . . . Honor Holden's kitchen is decorated in red and white, so when Kay Fehlan, Engineering secretary, Nadine Amos, Mr. Gilman's secretary, and others gave the bride a shower, they brought her red and white gifts such as kitchen aprons, rolling pins, mixing bowls and nutmeg graters. . . . Ken Carpenter is making a series of shorts as narrator of *Unusual Occupations* for release through Paramount. . . . Andy Love, who recently set up here as Continuity Editor, has real estate dealers from Glendale to Westwood Village on the trail of a house to fit his needs. . . . Sydney Dixon, Sales, has a hide on which are many famous autographs. But it's a Deer hide, not his own.

NBC PITTSBURGH

by Kay Barr

Four artists frequently heard on sustaining programs over KDKA have become regular employees of the station. However, they will continue with their airings as part of their new duties.

Artists transferred to the regular station staff from the "artist" classification are Aneurin Bodycombe, Adelaide Lasner, Sammy Fuller and George Heid. Bodycombe, as musical director of the station, will have charge of all matters connected with musical programs, such as supervision of the music library, the engagement and scheduling of singers for the musical programs, and auditions for singers. "Red" has

many achievements to his credit, the most recent being the national distinction won by his KDKA Choralists, a group of sixteen mixed voices, at the Kiwanis International Convention in Indianapolis.

Miss Lasner assumes the title of transcription librarian. She is attached to the Production Department and coaches, directs and takes part in many of the dramatic productions of the station. She also announces the *KDKA Home Forum* and other programs. Fuller is best known for his *KDKA Kiddies' Klub* and *Starlets* programs, in addition to his own personal presentations of songs and patter, working single at the piano. Sammy Fuller also does his trick as a member of the KDKA announcing staff. His duties will not change in the new set-up.

George Heid has been assigned to the



Four established radio personalities who have been graduated from "artists" to full-fledged members of the KDKA staff. From left to right, Announcer Sammy Fuller, Aneurin Bodycombe, musical director; George Heid, production man who sings on various programs and em cee's the *Smiles Revue* Thursday evenings; and Adelaide Lasner, transcription librarian, who handles and takes parts in many dramatic programs for the Production Department.

production staff under Charles Urquhart, and will continue with his present programs and announcing duties. Heid has had long and varied experience in theatrical and radio fields, and his rich baritone voice will be heard more often on KDKA and the network.

Sara Boyd, who recently joined KDKA, became engaged last month.

Sara had to work overtime a few evenings ago on some reports and her boyfriend, James King, came to the station to take her home.

Before leaving the Grant Building, they went to the deck of the skyscraper for a breath of breeze, if any, hundreds of feet above the street. And when they came down, Sara had a very beautiful new ring on the significant third finger.

Mark Woods Wins Prize In RCA Tournament

A large number of NBC executives played in the RCA Invitation Golf Tournament for executives of RCA subsidiaries at the Wykagyl Country Club, New Rochelle, N. Y., on Tuesday, July 13. NBC Treasurer Mark Woods won an electric clock for shooting the largest number of par holes—nine—in the special events class.

A. Frank Jones of Artists' Service who has managed RCA and NBC golf tourna-

ments since 1925 was again in charge. He reports that sixty members of the RCA family participated in the tournament and that about a hundred were present at the dinner during which the presentation of prizes was made by John B. Kennedy.

E. C. Anderson of the License Division of RCA won the prize for the low gross with a score of 79.

In the handicap class W. R. Eberle, assistant treasurer of RCA, won the low net with 123—63—60. Runner-up for low net was J. M. Smith, RCA vice-president, 83—20—63.

OFF BALANCE

by Frank W. Nesbitt

Listening to a tour up in air conditioning, we noticed one of the guests was particularly impressed and obviously awed by the intricacies of the system. Just as the party was leaving his expression of wonderment gave way to the light of an idea as he asked if RCA stood for "re-conditioned air."

O. B. Hanson, chief of the engineering staff, left July 16 for a three-week vacation. He will pass it aboard his new thirty-foot cruiser *Phantom*. That's not bad. Our boat is forty-two feet, but it, too, is a phantom.

The NBC plant here in New York is really pretty remarkable. Just about everything works by pressing a button or pulling a switch. So automatic is it that even the guides are *Thurmanstatically* controlled . . . catch?

Next to 9C observation there is a small room. On the door the number 958. Nothing else. Throughout the day a radio plays softly, continually, bringing in queer, "unfamiliar" programs. Occasionally the door will open and a figure dart out—into a waiting elevator. Could it be Arch Oboler's office? Or the resting place of pencil stubs? We wish the *Know Your Company* department would do something about it.

As the Radio Corporation of America improves the equipment for radio transmission and reception, disturbances are disappearing from our loudspeakers. So too from the pages of the TRANSMITTER STATIC has disappeared. We certainly hope that Alan Kent's swell column will be back soon among these pages. That's the kind of interference we like.

Recently, at a party, one of the members of the family of NBC was completely floored by a flood of questions pertinent to broadcasting. He did much more squirming than explaining. We don't want to be impudent, but to save him any further embarrassment we suggest that he drop in to Guest Relations and get a complimentary pass for the NBC Studio Tour—a ticket for an hour of sugar-coated instructions in the fundamentals of broadcasting.

*Come and take a studio tour,
All our guides are sweet and pure;
They will show you behind the scenes
And give you knowledge by the reams.*

NAMES IN THE NEWS

NEW YORK

Promotions:

Miss Mary Harrell who came to the Central Stenographic Section from San Francisco last April has been named secretary to Maurice M. Boyd, manager of the Local Sales Division.

Mrs. Josephine Walker who came from the Engineering Department of KYW, NBC-Red Network outlet in Philadelphia, on June 15, to join the Central Stenographic Section, has been named secretary to I. E. Showerman, assistant manager of the Eastern Sales Division.

Previous to her affiliation with Station KYW Mrs. Walker was secretary to Keith McLeod, formerly with NBC in New York and now production manager of WFIL, NBC-Blue Network station in Philadelphia. She also has spent over two years with Leopold Stokowski as his secretary.

Engagements:

Miss Helen Goldschmid's engagement to Arthur Gould was announced at an informal party at the home of her parents, Mr. and Mrs. John J. Goldschmid, at Long Beach, Long Island, July 4.

Miss Goldschmid is in our Program Department and her fiance is with the Pennsylvania Railroad Company. The date of the wedding has not yet been announced.

Marriages:

Miss Margaret O'Connor, secretary to Vice-President John F. Royal, and William McCaffrey, formerly with our Artists' Service and now a partner in the firm of Hesse and McCaffrey, artists' representatives, were married at City Hall in New York City, July 16.

A small and intimate luncheon at Moneta's Restaurant, attended only by close friends including several members of NBC, followed the wedding.

Mr. and Mrs. McCaffrey are honeymooning at Lake Tahoe, California, and are expected back in New York about August 15.

John Wagner, formerly of the New York Division and now of San Francisco Cost Accounting, came East during his

vacation to be married in Englewood, N. J., July 17.

Mr. Wagner began with NBC in the New York Mimeographing Division two and a half years ago. A short time later he was promoted to D. B. Van Houten's office in Service. From there he went up to Cost Accounting; then he was sent to San Francisco to inaugurate the Cost Accounting system there.

Stork News:

Miss Emma Weisbecker (Mrs. George Kuhn) who resigned from the Program Department last March became the mother of a girl, July 12, 1937.

Alfred J. Wies, field engineer, became the father of a girl on July 7.

That makes two for Mr. Wies. The first one was a girl.

Edward Nolen was recently a happy cigar-giver-outer in the Engineering Department. It was a boy.

Obituaries:

Tim Gallivan of the Guest Relations studio operations staff died in Bellevue Hospital at 6:30 P.M., July 18.

A number of NBCites attended the funeral services at the Holy Name Roman Catholic Church.

Transfers:

Miss Claire Maxwell was transferred from Stenographic to the Guest Relations Division, July 15, to replace Miss Janet

Patton, resigned, as secretary to Walter B. Davison who is in charge of tour promotion.

Miss Lisa Lundin, formerly in the office of Walter G. Preston, Jr., manager of General Service, has taken the place in the Personnel Office vacated by Miss Jane Miles who resigned. Miss Miles who was secretary of the Athletic Association came to NBC a year ago. Miss Lundin came to Radio City from her home in Iowa in May.

Resignations:

Herbert Gross of the studio operations staff and circulation manager of the NBC TRANSMITTER resigns to accept a position as secretary-treasurer of a textile firm in New York. His excellent batting will be missed on our baseball team.

Herb Gross came to NBC as a page over two years ago; later, he became a guide in which capacity he distinguished himself with his ability to speak German fluently. Herb says the most exciting German tour he ever took was the time he conducted the officers of the ill-fated Hindenburg through our studios, a year before it crashed. On another occasion, at the end of the tour, the mayor of Duisburg, Germany, invited Herb to drop in and see him if he ever came to Duisburg. A few weeks later, during his vacation, he did go to Germany and surprised the mayor by dropping in. Herb says the mayor remembered him and was pleased to see him—he was royally entertained for two days.

(Continued on next page)



NBC Photo by Sydney Desfor

Close friends, including several NBCites, drink a toast to the newlyweds, Mr. and Mrs. William McCaffrey, at the luncheon, following their marriage Friday noon, July 16. The bride, shown in the center with the groom, was the former Miss Margaret O'Connor of Vice President Royal's office. (See Marriages.)

John Flynn, messenger in the Mail Room since last October, resigned July 15, to accept a position with Blackett-Sample, Hummert, Inc., advertising agency.

Jack Morrison who joined the Mail Room staff in March has resigned from NBC to return to his former job of selling automobiles in Jackson Heights.

Newcomers:

A new member of the page staff is Gerald Vernon, graduate of Colgate University, class of '37. He majored in psychology, likes people and for that reason, among others, likes his work here.

He was born in Korca in 1914 where his father did mining engineering work. For nine years young Vernon traveled all over the world with his parents. As a child he spoke Korean, French and Spanish fluently. "I can hardly speak any of them now," he added, ruefully.

Nathan R. Lipscomb, who says he is "a good Democrat from Greensboro, North Carolina," comes to NBC to replace Julius H. Halas, resigned, as secretary to N. Ray Kelly, head of Sound Effects.

Mr. Liscomb who has had a year's experience as secretary to an executive in the Vick Chemical Company in Greensboro is a graduate of the University of North Carolina, class of '37, and a member of Sigma Chi.

Austin M. Macdowell has joined Guest Relations as quartermaster. He comes to NBC from a jeweler's firm in New York where he worked as a watchman for over ten years. Mr. Macdowell who lives in Brooklyn with his wife is an ex-Navy man, having entered the service when he got out of high school in 1905.

C. Parker Ruff, formerly with Sperry Gyroscope Co., in Brooklyn, has joined the Statistical Department as a draftsman, replacing John Kunick, resigned. Mr. Ruff is a graduate of the University of California. At one time he was sports writer for his home town paper, *Evansville Journal* (Indiana). He still writes occasionally for fiction magazines.

The following are new faces in the Central Stenographic Section.

Miss Lucille Lizotte, formerly secretary to the vice-president of Pinaud Incorporated, New York, is from White Plains, N. Y. She thinks radio is "fascinating."

Miss Lucille Anderson who was born in New York comes to Radio City from Chi-

(Continued on Page 11)

KOA DENVER

by Charles Anderson

Vacation Shots:

Billy Stulla, announcer, sends word from Buffalo Creek, Colorado, that he has managed to snag his trousers several times, but as yet no fishes have allowed the snagging to concern them.

Joe Gillespie and your correspondent are still telling the home-folk about their grand trip East. Joe took some nice pictures and will send them in soon for the vacation-shot contest.

Studio Engineer Billy Williams has just returned from a trip to Grand Lake where he practised his golf and tennis game to be ready for all comers.

Glenn Glasscock goes next week from the studio engineering staff to go as far away from the heat as possible. Possibly Pikes Peak. That should be cool enough.

F. A. Nelson, transmitter engineer, is back from a trip to Yellowstone Park, and a visit to his mountain cabin at Deckers on the South Platte.

Harold Austin, transmitter engineer, braved the heat from a trip to Chicago on his vacation.

"Perry" Peregrine, control supervisor, enjoyed the altitude at Woods Lake in the Holy Cross National Forest region, 9,300 feet high. It WAS cool enough.

Russ Thompson, transmitter engineer, is seeing Colorado first.

Helen Loucks, Traffic, spent her vacation time driving around town in her new car. She claims she knows how to drive it now.

Ellsworth Stepp, plans to forget the Audience Mail Department and search the streams of Colorado for a string of flashing trout.

Thelma Erickson, Sales office stenographer, left for Kansas City to visit relatives.

Ed Sproul, page, is heading for the sunny shores of California on his coming vacation.

Woo-woo, I'm an Indian. Lucille Beiddeck, stenographer, donned war paint and head-dress to take part in the Elk's pageant held here during their convention. During the progress of the show a whole tribe of real Indians sat down in front of her waiting for their cue to go on. Every once in a while one of the Indians would turn around to look at Lucy. Finally he turned around, extended his hand and asked her what tribe she belonged to. Well, the red paint saved the day; it concealed her blush. However, she doesn't like to talk about it.

Bob Harris is the newest member of our announcing staff. He comes from Colorado Springs, Colorado. He's a member of the Phi Delta Theta Fraternity at Colorado College. Gained his first announcing experience at KVOR in Colorado Springs.

The golfers are in full swing. Harry Long, Sales, took the writer for a trimming last week and this week. However, Derby Sproul, Stan Neal, Verne Andrews, and Carl Schuknecht expect to give him a run for his money. If everything goes well we'll have a little tournament right here among our own staff. Billy Williams is in good form to help the engineering staff, and Billy Stulla should be able to mow 'em down for the announcers.

Mr. and Mrs. A. E. Nelson spent a recent week-end in Estes Park at the Stanley Hotel, famed for the cool breezes that air-condition our Colorado Rockies.

KOA staff members qualify for membership in the Audubon Society. Derby Sproul has been conducting a class in nature study for several days now. Across the street a feathered romance has been transpiring between two members of the species columbae, commonly known as pigeons. Several times during the day they can be seen billing and cooing and then the male member of the family flies away to gather material for the nest which for a time was built in the awning above Sproul's window. But they have moved two awnings up the street and Derby fears they were tempted by some scheming landlord with offers of hot and cold running water. In order to get them back Sproul is going to offer free telephone and radio service and the first and last months' rent free. As yet no reply has been received from the pigeons.

Clarence Moore, program director, refuses to be "dog bait" for anybody's dog. Recently a neighbor's dog nipped him. The aggressive canine's mistress couldn't believe her Fido capable of such a dastardly deed. She called Mrs. Moore and suggested she be called the next time Clarence left the house. Then she would let her dog out. If he bit Clarence again she would take the matter in hand and cure him of such habits (the dog, not Clarence). Fortunately the dog bit someone else first, putting an end to the test.

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from coast to coast.

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LETTERS TO THE EDITOR

Dear Editor:

On these frequent rainy and hot lunch hours, when you have the inclination to go somewhere and flop—to let the rest of the world go by—what do you do (or what can you do)?

This question has not only been raised many times but has been the subject of animated discussion among NBC employees. The consensus of opinion is that we should have a lounge, game or what-have-you-room, perhaps sponsored by the NBC Athletic Association.

Investigation reveals that companies comparable to NBC have such facilities for the use of their personnel, which is certainly proof in itself of the fact that the desire for relaxation is not necessarily prompted by instinctive laziness. On the other hand, such a recreation room would tend to promote harmony among us "fellow workers" and engender a more cooperative spirit in our universal aim—selling NBC.

"Let's Get Acquainted."

Ed.—Paging Mr. McElrath, president of the NBC Athletic Association!

1 1 1

May we use the medium of your column to express our appreciation of the courtesy shown by A. T. Williams, of Engineering, to the guides. Mr. Williams has, on several occasions, added to the enjoyment of the tour by explaining to us in otherwise empty studios the various microphone setups and the operation of the sliding panels.

—The Guides in Radio City.



NINE NEW ENGINEERS ADDED TO N. Y. STAFF

Several new men have been added to the Engineering Department in New York during the last month. Their names follow:

Roland W. Jordan, in the Maintenance Division comes from KOA, NBC station in Denver. He has also worked for the Western Electric Company.

Though just starting at NBC, Melvin A. Lewis, field engineer, is no stranger to two of our engineers. Before coming to Rockefeller Center, Mr. Lewis had contacted two NBC engineers through his private short-wave transmitter. Upon arrival here Mr. Lewis immediately renewed his short-wave acquaintances with Engineers Dan Whittemore and Ed Wilbur, who are also short-wave enthusiasts.

Before coming to NBC Mr. Lewis had been employed by the Western Electric Company, De Forest Radio and Station WAAT in New Jersey.

Ten years ago, John E. Holmes was an RCA messenger when RCA was located at 66 Broad Street, New York, N. Y. Today Mr. Holmes returns to the RCA family circle as an engineer in NBC's Reference Recording Room.

The intervening years have been spent at school and work. He spent two years at Rutgers University and the other years working for the Emar Instrument Corporation and E. V. Brinckerhoff and Company, both of New York City, and Rangertone, Inc., of Newark, N. J. Mr. Holmes also has worked at the RCA short-wave station located at Somerville, N. J.

W. E. Mullaney comes from station WINS with seven years' experience as a field engineer. He is a graduate of the RCA Institute.

William A. Irvin, while new to NBC, is not new to WEA. Eleven years ago he was associated with that station when it was owned and operated by the American Telephone and Telegraph Company before NBC was organized in 1926.

Mr. Irvin who was formerly with the Commercial Radio Sound Corporation is in the Maintenance Division.

The following will be studio engineers: Robert Bigwood, who comes to us from Station WCAX, Burlington, Vermont where he was chief operator; Donald Abbott, from Station WEAN, Providence, Rhode Island; Henry Geist, formerly with KYW and WCAU, Philadelphia; Harold Luedeke, who lives in Flushing, Long Island, formerly worked with the New York City Department of Health.

TENTH ANNIVERSARY CHIMES

The NBC Transmitter salutes these members of the National Broadcasting Company who, this month, complete their tenth year of continuous service with the Company.



VINCENT J. GILCHER

Vincent J. Gilcher, manager of Technical Services in the Engineering Department in New York, marks his tenth year with NBC this month.

This young man, who is a native of Jersey City, New Jersey, has made one of those proverbial meteoric rises in radio broadcasting. He became interested in radio as a hobby while still in high school. Following his graduation from the Dickinson High School in Jersey City he attended various technical schools including the RCA Institute where he studied radio engineering and the International Correspondence Schools for electrical engineering.

After working for the Thermodyne Radio Corporation and the Priess Radio Corporation for several years, he joined NBC in 1927 as a maintenance engineer. Subsequently he became assistant plant engineer and then plant engineer.

When NBC installed new equipment and studios in Chicago in 1929, Mr. Gilcher was placed in charge of the engineering design and the insulation of the studios at NBC's Central Division plant.

Engineer Gilcher still lives in his native state, New Jersey: he has a home in Bogota where he lives with his wife and three-year-old daughter, Peggy Ann. There he has lots of room for his two hobbies—raising bull-dogs and cactus plants, samples of which he often brings to Radio City to decorate his blue-print-cluttered office.

John M. Flynn, assistant station engineer at the WEAF transmitter in Bellmore, Long Island, completes his decade with NBC this month.

He was born in Long Island City and was graduated from Bryant High School in New York City. In 1915 he was appointed a special student at the School of Engineering of the U. S. Naval Academy at Newport, R. I. Two years later he re-



JOHN M. FLYNN

ceived his Ensign's commission and was sent to France for duty. In 1921 he resigned with the rank of Lieutenant.

After leaving the Navy he joined RCA as transmitter engineer at Tuckerton, New Jersey, where he spent five years nursing Alexanderson alternators and tube transmitters. In 1927 he joined NBC and worked at the five-kilowatt transmitter, WEAF, on West Street. He was soon transferred to the station's new fifty-kilowatt transmitter at Bellmore.

In those days the operation of a transmitting station was difficult and interruptions were many. Chief Engineer O. B. Hanson, who was a frequent visitor at Bellmore used to greet his engineers with, "Give us this day our daily breaks." But today there are no more breaks, states Engineer Flynn.

Mr. Flynn is married and has two sons, thirteen and fourteen. His hobby is fishing, and now and then he turns in a good game of golf.

During his ten years with NBC Mr. Flynn has completed numerous courses in radio engineering and operation at Pratt Institute and Columbia University.

Of his department John M. Flynn says: "As rapid as has been the growth of radio broadcasting it is my belief that the development of transmitters in the past ten years depicts the rapid change more than in any other branch of our company."

Ten years ago a scrawny young man of seventeen left his home in Fitchburg, Massachusetts, where he was just graduated from high school, and went to New York City in search of a job. It did not take him long to find one. The then newly organized National Broadcasting Company at 195 Broadway had a vacancy for a messenger boy and Andrew J. Waddell got the job.

A few weeks with NBC, and he decided to carve a career for himself in the new industry so he studied radio engineering at the RCA Institute in the day time. He also took up advertising at New York University.



ANDREW J. WADDELL

NBC TEAM BEATS RKO

After many false starts, the NBC baseball team finally broke its jinx by topping its arch rivals, RKO, which ranks second in the league, by a score of 4 to 3 in a game at the Catholic Protectory, July 17.

All was comparatively quiet on the baseball front until the sixth inning. With three men on bases Von Frank (Guest Relations) hit a single which brought in two NBC runs, making the score 2-0. Later George Flood (G. R.) hit a terrific triple of over 300 feet to add two runs to NBC's score.

Von Frank, who was on the mound, limited RKO to six hits.

As usual Dwight G. Wallace, personnel manager, was in the bleachers rooting for the NBC team. With him were his daughter and young son, who helped Pete Bonardi (G. R.) peg the long ones in from the right field.

The Passing of Marconi

(Continued from page 1)

Company. The NBC stations, along with hundreds of stations throughout the world, were silenced for a minute in honor of the great "father of radio" at 1 P.M., EDT, July 21st.

Surviving are Senator Marconi's widow and a young daughter; and three other children by his first wife. His only son, Giulio, twenty-six, who has been with NBC since April (NBC Transmitter, May, 1937) sailed for Italy upon receipt of the news of his father's death. Young Marconi is expected to return to New York after settling his father's estate to continue his radio apprenticeship with RCA and NBC.

In those days, said Mr. Waddell, who is now in the Maintenance Division of the Engineering Department in New York the Mail Division shared a small room with the Audience Mail Section, then headed by Adelaide Piana who is still in charge, and the Traffic Department which was managed by Harry A. Woodman, now general manager of KDKA, NBC-operated station in Pittsburgh, Pennsylvania.

There were four other men in the mail room besides Andy Waddell; two of them are still with NBC, Thomas J. Dolan and Joseph S. Sauer, both of the New York Traffic Department.

Mr. Waddell became a page and guide when NBC moved from its downtown offices to 711 Fifth Avenue, New York. After completing his studies with the RCA Institute he became an apprentice in the Engineering Department.

Andy Waddell got married two years ago. He and his wife live in Yonkers.

TELEVISION ABROAD

by William S. Rainey



WILLIAM S. RAINEY

William S. Rainey, Manager of the Production Division in New York, who recently returned from a European tour to view the progress being made in television programming abroad wrote this brief summary of his observations for the readers of the NBC Transmitter.

Of the three countries visited, England, Holland and France, we found the former to be most actively engaged in the broadcasting of television programs. The BBC's television studios and transmitter are located in Alexandra Palace, situated on Muswell Hill in North London. This three-hundred-foot hill is one of the highest in London.

Regular program service is maintained daily, except Sunday, from three to four in the afternoons and nine to ten in the evenings. The evening program is a repetition of the afternoon program. A typical broadcast consists of a variety act or two, followed by a short newsreel and then an ambitious dramatic presentation lasting about three quarters of an hour. This presentation may use forty or fifty actors in the cast and ten to twelve different settings.

Several presentations witnessed proved to be entertaining. Of unusual interest was the televised broadcast of the Wimbledon Tennis matches. The pictures had good definition and the play could be easily followed. From an engineering standpoint, the feat was particularly interesting because the transmission was relayed from Wimbledon to Alexandra Palace, a distance of about nine miles by short wave instead of by coaxial cable. Three mobile trucks were used—one to transmit the signal, one as a power plant and the third to regulate the control.

At the present time probably two thousand receivers have been sold in London. Some of these are in department stores and other spots where the general public may view the regular programs. Sets sell for as low as fifty-five guineas—approximately \$285.00.

The British public apparently are rapidly becoming television fans, and will become even more enthusiastic if the price of receivers is reduced and programs improve.

In Holland, television is still in the

WGY SCHENECTADY

by O. H. Junggren

"What-a-Man" Hasche, auditor, is a man of several trades. It seems that not so long ago WGY's blond cashier got a hurried call at 5:30 p.m., from New York to get out some "figgers" for Local Sales. Well sir, what do you think? He goes home, grabs a bite, plays a softball game (wins) blows his oompah tuba up to a hundred at a band rehearsal, comes down and gets the digits out on time—that same night! All without the aid of "Chet" Rudowski, who's at Lake Placid on vacation. "What a Man!"

Kolin Hager returned Monday, July 19, from a four-day session at G. E.'s Camp Engineering at Association Island, Henderson Harbor, N. Y. Manager Hager served on the entertainment committee. He says the cool breezes almost made him wish he could stay for a while longer.

Bill Purcell, chief engineer, certainly picked himself a swell time to take a breather. The first four days of his vacation were as hot as we ever want to have it. Bill whiled the time away dropping the plug for the fish at Lake Champlain.

A. O. Coggeshall, program manager, pulls out one of these days for the Maine coast and other points east. He's running around with boards and gadgets trying to get the engineers to figure out how he can get fifteen suitcases in a baggage compartment in his new car which is meant for five pieces.

laboratory, but is nevertheless well advanced. Particularly interesting are the unique studio lighting facilities developed, holding great promise for one of the most difficult of television problems. Apparently there are no immediate plans to market receivers in Holland—the Dutch preparing to wait until some practical means are devised to finance an adequate program service.

Television in France is in a transition period. The equipment is being changed over from the mechanical scanning system to the cathode ray tube system, now being used in America and England. A new television transmitter in the Eiffel Tower is being completed and in a few months some interesting developments should be forthcoming from Paris.

The engineers have given us a workable system. The next problem is to decide what will make the most interesting programs and how are they to be paid for.

RADIO FELLOWSHIP

AWARDED TO N.Y.U. MAN



H. M. PARTRIDGE

The third university fellowship of 1937 for advanced study in radio broadcasting with the National Broadcasting Company has been awarded by the Rockefeller General Education Board to H. M. Partridge, program director of the New York University Radio Committee. The appointment is for three months, ending October 1st.

Mr. Partridge, thirty-four, of Hillsdale, N. J., is a Bachelor of Science graduate and Master of Arts post-graduate of the University of New Hampshire. In 1928 he received his Ph.D., degree from the N.Y.U. Graduate School. Since then he has been lecturer on analytical chemistry at N.Y.U., and as program director of the Radio Committee has directed ten different series, including one hundred and fifty programs, over local stations. He will study under Dr. Franklin Dunham, NBC Educational Director.

Royal to Europe to Extend Exchange Policy

John F. Royal, vice, president in charge of programs, sailed on the *Normandie* July 14 for a tour of Europe during which he will visit England, France, Germany, Holland, Switzerland, Italy and the Scandinavian countries.

While abroad, Mr. Royal will make a detailed survey of international broadcasting conditions and will renew the very close associations which the National Broadcasting Company maintains with leading European radio organizations such as the British Broadcasting Corporation and the Reichs Rundfunk Gesellschaft.

One of the purposes of Mr. Royal's trip is to complete arrangements for an extension of NBC's policy of exchanging with foreign broadcasting organizations not only programs but personnel.

The already extensive exchange of programs with England, France, Germany and other countries will be augmented. In addition, steps will be taken to assign representatives of NBC as guest personnel with foreign broadcasting organizations in exchange for guest announcers from such nations as England, Sweden and Italy, already serving with NBC in this country.

NBC SAN FRANCISCO

By Louise Landis

Van Fleming, producer, has returned from a ten weeks' trip abroad during which he saw the new King and Queen of England, the Paris Exposition, and television as it is being developed by European broadcasters.

Mr. and Mrs. Fleming sailed on the freighter *Moldanger* in May and idled in leisurely fashion through the Panama Canal, returning on the same vessel. In Paris they visited the Exposition and found it intensely interesting despite the fact that it is not yet completed. They reached London in time for the official celebration of King George's birthday and witnessed the inspiring Trooping of the Colors ceremony. At the British Broadcasting Corporation they saw the newest developments in television—"I still think the American results, even in their present stage, are more desirable," Van says. He advocates a freighter trip as a perfect vacation for a tired radio producer—no social life aboard; nothing to do but rest.

Single unpleasant feature of the trip—a Paris burglar stole Mrs. Fleming's sable scarf, and the Surete, despite its traditional prowess, hasn't located it.

San Francisco has a feminine producer *pro tem*.

She is Anita Bolton, pretty assistant to Jennings Pierce, in charge of agricultural broadcasts. While Pierce is vacationing in the high Sierras Anita is carrying on for him, producing the western *Farm and Home Hour* daily.

JULY VACATIONERS: Lillian Runyan, bride of Charles Runyan, staff organist, who is in the Northwest on a belated honeymoon tour of Crater Lake, Mount Hood and other spots in which Runyan has found inspiration for a series of musical sketches. . . . June Shaw, in charge of program schedules in the Press Department, who is at Pinecrest in the Bret Harte country. . . . Sophie Dunich, Press typist, who also picked a mountain site for her holiday. . . . Wallace Ruggles, sound-man, and Warren Andresen, studio engineer, who spent part of their vacations together, in Hollywood, shooting miles of color film. . . . Nell Cleary, of the Continuity Acceptance Department, also Hollywood-bound for a fortnight. . . . Norma DeValle of the Mimeograph Department, who is dividing her holiday into a series of trips. . . .

Announcer Archie Presby, who burlesques a staid concert commentator on *Bughouse Rhythm* weekly, has to be serious part of the time for the next month, as he is m. c.ing *Crosscuts from the Log o' the Day* during Laurance Cross's vacation. . . .

Press Manager Lloyd E. Yoder performed his annual feat of ridin' herd on a bus-full of radio editors and radio artists who were guests of honor at the Salinas Rodeo July 16 . . . he has been General Chairman of Radio Day ever

since the Rodeo Committee instituted one, several years ago . . . day before the event Mr. Yoder acquired a beautiful new De Soto in an elusive shade which bears the wealthy-sounding title of "Sable." . . .

Two new faces in the Typing Division presided by peppy Jo Elletson: Lois Reedy and Betty Milligan.

Regretful goodbyes will be said July 31 to Ward Byron (S. Ward Byron on his checks) who produces *Bughouse Rhythm* as well as a good deal of studio humor that audiences never hear. . . . The farewells will be regretful because Ward will be missed, but congratulations will be in order, too, because rumors are that the job that lured him away from NBC for the first time in twelve years is one of those big opportunities that don't come too often . . . it is with the Music Corporation of America, in Hollywood, which Ward joins as studio consultant in a new unit being organized there.

Ward is a real NBC veteran, as he joined the WEA staff in 1925, and except for a brief spell when he handled the Wheatena program, *Billy Bachelor*, has been affiliated with NBC ever since its formation. Lots of good wishes will go with Ward when he leaves, even if your correspondent does mutter a doggone-it or two on-account of now she never will get that beat on the big Ward Byron romance story!

Bessie Atkinson of telephone switchboard and never-failing wit, never forgets a friend. . . . Learning that the *San Francisco Examiner*, whose switchboard she left to join NBC, needed another player on its soft-ball team Bessie joined-up and may be seen tossing hard ones with a soft ball almost any Friday . . . we'll have a picture of her in her snazzy new uniform for the next issue.

Speaking of pictures, the TRANSMITTER started something when it ran that double-truck array of execs as they used to be . . . the *San Francisco News* promotion manager saw a copy of our magazine, chuckled over the baby pictures and ordered a similar series of San Francisco business men to start right away. . . . V. P. Don E. Gilman, whom he visited with a plea to use the photo he had seen in the TRANSMITTER, hasn't said yes, yet, but may let him use it.

New Washington Studios

(Continued from page 1)

The construction of these studios is similar to that of the Radio City studios. Extreme care has been taken in sound-proofing them. Modern developments have given the announcer a streamlined control box built on the order of a speaker's rostrum. A loud speaker and a clock of the latest design also are housed in the new announcer's panel.

Ventilation and air conditioning are provided by two giant plants located on the roof of the building. The whole system works by thermostatic control.

All the engineering and technical developments in the new studios were worked out under the personal supervision of O. B. Hanson, chief engineer, who supervised the NBC constructions in Hollywood and Radio City. His representatives in the work have been Thomas H. Phelan and J. Gordon Strang.

These innovations in broadcasting in the nation's capital are a far cry from the old methods used in 1923 when WRC was opened by RCA, and even in 1926 when WMAL sent out its first program. The latter station was leased by NBC on March 1, 1933, to become the Washington outlet for the NBC-Blue Network.

In connection with the opening of the new broadcast center, Kenneth Berkeley, general manager of WRC and WMAL, said: "Our new studios . . . represent the latest step in our constant endeavor to give Washington, through our two stations, the very best in broadcast service."

In establishing these two network stations in Washington, the National Broadcasting Company has kept uppermost in mind the fact that these stations should have a local identity also, and should be devoted to the service of the people of the community.

NBC BOSTON AND SPRINGFIELD

by Edward B. Hall

John A. Holman, general manager of WBZ & WBZA, has been named on a committee of distinguished Bay State executives who will endeavor to stimulate the absorption of the unemployed by private industry. His appointment gives NBC a leading role in radio's contribution to the enterprise organized by James Roosevelt, the President's son and secretary.

John F. McNamara, WBZ's vacationing program manager, writes from Dublin that his European jaunt is proving immensely enjoyable. Taking a busman's holiday in Dublin, he visited the principal broadcasting station, where he was hospitably entertained by Dr. Kiernan, the director.

Others on vacation from WBZ are Cleon B. White, manager of Artists Service, at his summer home in Bridgewater, N. H. . . . Norman E. Whittaker (Sales), sojourning with his recent bride, the former Alfreda Carlson (ex-WBZ staff) at Centre Harbor, N. H. . . . Harry D. Goodwin (Promotion and News), recumbent on the Marshfield dunes. . . . Announcer Arch MacDonald, at his home in Warwick, R. I. . . . Jameson S. Slocum (Sales), getting acquainted with his latest accession, a farm in Holderness, N. H. . . . Miss Evelyn Billet (Sales), somewhere on Cape Cod. . . . Mrs. Grace Edmonds (Hostess) still unreported on her motor tour of the West and South. Several staff members have gallantly come forward with offers to conduct a searching party.

While on the subject of vacations, Arthur (Special Events) Feldman has been assigned to make a survey of Newport in preparation for broadcasts of the America's Cup yacht races. He will later assist NBC announcers at the finish line.

Wandering recently through Radio City, Doris Tirrell, WBZ organist and former accompanist of Gospel-Singer Edward MacHugh, encountered her old friend and fellow musician, Alden Edkins. Mr. Edkins, a WBZ alumnus, graciously escorted Miss Tirrell on a grand tour of the studios.

Announcer Charles A. Nobles is boning up on his football in anticipation of forthcoming auditions for a series of local college broadcasts. With characteristic reticence Charlie has refused to confirm

persistent rumors that he was All-American waterboy at Cornell in 1928.

Under the direction of Plant Manager Dwight A. Myer and Chief Supervisor Robert G. Duffield, the task of re-wiring and modernizing the WBZ Control Room progresses apace. John O. Felmly of Westinghouse has been drafted from Pittsburgh to assist the local staff.

Keyes Perrin, new WBZ announcer, comes to radio from the stage. Prodigy of a veteran theatrical family, Keyes made his Broadway debut at the age of eleven. During his early 'teens he starred as a juvenile with such headliners as Robert Warwick and Frank McHugh. Now only twenty-one (and recently married), he has already had two years experience in radio at Albany, Providence and Springfield. A capable all-round announcer, Keyes excels on news.

Prentice (Pete) Greene of the WBZ *Little Show* band becomes the first Boston NBCite to boast possession of a privately owned airplane. His new cabin monoplane finally arrived at the airport, after Pete had spent anxious days scanning the horizon. Maestro Rakov gloomily predicts Pete's arrival for rehearsal one of these days via the studio skylight.

Another staff member who has been gaining altitude at this particular airport is newcomer Frank R. Bowes (Sales), whose enviable record during the past six months calls for honorable mention.

Robert E. (Bob) White, Program Director of WBZA, has discontinued his weekly drama classes to develop talent for the WBZA Players until September. The popular Friday-night series has attracted hundreds of aspirants from the Connecticut Valley area.

"Life is earnest" . . . at WBZ. Authority for this somewhat revolutionary statement originates from one of the hotel elevator boys, overheard instructing his vacation substitute: "It's a cinch to spot them radio people on the fifth floor—they're all so studious-lookin'."

Every member of NBC is a reporter of his news-magazine, the NBC TRANSMITTER. Send your prize photographs to the Photo Contest before August 17.

NBC TRANSMITTER

With Your
Roving Reporter
in New York

What with vacations falling so thick and fast—here's for letting you all in on what a few more of the New York folks are doing . . . George McElrath took his family car AND the family for a little 4400-mile jaunt to the Black Hills around Rapid City, South Dakota . . . Contrary to previous reports that they had already hauled anchor, Jack M. Greene and John Bachem still have to point the nose of Greene's 35-foot, auxiliary sloop, *Constance* Mainwards . . . Leonard Braddock, back from a week's motor trip through New England and Canada said "Little Ol' New York isn't such a bad place after all" . . . Mark Woods spent most of his vacation at Lake Hopatcong in New Jersey . . . Grace Ballou didn't take her vacation, but she did return, recently, as good as new—but minus her appendix . . . Jack Anderson took himself to Cape Cod . . . Gordon Mills, the Mrs. and the baby to Rochester, New Hampshire . . . Isabella Hurst, motoring through Canada . . . Frank Breslin to his cabin up near South Kingston, New York . . . Helen Winter up to the top of one of the Poconos . . . Vance Babb to Bigwin Island, Ontario . . . Nancy Baird to Guatemala . . . Helen Guy off to Point Pleasant, New Jersey with her husband . . . and Cecile Cummings, back from Yurrop, said she liked the Montparnasse section of Paris the best. . . .

This is one of those "might-have-happened-to-you" affairs. Frank Lepore, former editor of THE TRANSMITTER, and a pal, riding in the pal's car one night. A misjudged turn, causing rear wheel of said car to go over the curb. A big cop, seeing all, knowing all, blowing one big whistle. He approaches car, gun drawn. No explanations accepted. Frank ordered to the back seat, cop sits in front. Keeps gun drawn. A quick drive to police station. Car registration missing from car. Driver's license in another suit. Pal held at station until Frank returns from search for missing license. Frank finds no-one at home. Forced to climb through fire-escape window. Gets license and back to station. Elapsed time, three and a half hours. Explanations. Profuse apologies by police. Reason—car, exact style and color, manned by two men dressed exactly like Frank and pal stolen an hour earlier. Cop just on his toes hoping to "get his man." Moral ALWAYS GO STRAIGHT—DONT' TURN CORNERS.

—WALTER MOORE.

NAMES IN THE NEWS

(Continued from Page 5)

cago where she worked for Swift and Company.

Mrs. Beatrice Hurlbut comes from El Paso, Texas, where she was secretary to State Senator H. L. Winfield. This is her first trip to New York and she thinks Radio City is "overwhelming."

At one time Mrs. Hurlbut was a public stenographer in the Hotel Paso del Norte in El Paso and in that capacity she met many celebrities and great men. She remembers taking dictation from Admiral Richard Byrd, Herbert Hoover, Webb Miller, Courtney Riley Cooper and Al Jennings. She says ex-President Hoover was very pleasant but not as exciting as Al Jennings, one-time bank robber who was pardoned from his prison term by President McKinley and who later ran for governor of Oklahoma but lost by seven votes.

Mrs. Hurlbut also has had some experience as a radio actress over station KTSM, El Paso. Once she played the part of a woman who was captured and scalped by Indians.

Miss Josephine Anthony of the New York Public Library is pinch-hitting in the General Library for Miss Mildred Joy who is vacationing in Europe.

Miscellaneous:

Mrs. Claudine Macdonald, writer, producer and announcer of programs for women, who has a penchant for unusual vacations, left July 20th for what is generally conceded as the most original and coolest vacation among NBCites this summer. Equipped with two sets of clothing—one for summer and the other for winter wear—she deserted New York's sizzling sidewalks for the wilds of the Arctic region in the northwestern corner of Canada.

Mrs. Macdonald went by train to Edmonton, Alberta, and from there, weather permitting, she was to go by plane and freighters on the Mackenzie River to Labine Point on Great Bear Lake. There she will be the guest of the only white woman—the wife of the superintendent of the Eldorado Mines (radium)—in that region.

Mrs. Macdonald, the third known woman to penetrate that cold region, plans to visit Eskimo villages and hunt caribou during her stay there.

Win two tickets to your local theatre—send your vacation pictures with identifying captions to the NBC TRANSMITTER's Photo Contest.

NBC CHICAGO

by William E. Lawrence

The entire NBC Chicago staff is deeply concerned over the condition of Alex Robb, assistant manager of Artists' Service.

Alex has been in the Passavant Hospital since July 2, the night of a serious railway accident in which he suffered dangerous internal injuries. He was journeying home from the studios preparing to leave on his vacation. His brother-in-law, who was riding with him on the train when the mishap occurred, provided an ironic but tragic twist to the incident when he dropped dead at his desk a few days after being released from the hospital after a week's observation. Because of the close, personal relationship between the two, Alex's improvement was retarded for a few days, when he was told of this. At press time, however, he has been discharged from the hospital and is definitely on the mend.

Some of the more prankish members of the Chicago staff are receiving considerable amusement these days by suddenly asking Ruth O'Connor of Continuity to "strike a pose." Those who do not know of Ruth's enrollment in a prominent modeling school begin to wonder when Ruth is seen in the corridors with hands gracefully outstretched in various nymph-like poses.

A messenger stopped at the reception desk on the nineteenth floor the other morning, and left a package to be delivered to one Fort Dearborn. After a diligent search among the list of employees it was finally decided by Page Charles Whipple that Announcer Fort Pearson was meant. Just another instance of the efficiency of the Page Staff. (Adv.)

J. Ernest Cutting of Artists' Service has returned to his office, in Radio City, after spending several days looking over the summer playhouses in Cape Cod for radio talent.

Miss Jeanne Bradley, Personnel, and her husband, Allan Cassidy, were the happy victims of a surprise party given in their honor on the occasion of their recent marriage (NBC TRANSMITTER, June, 1937) by George M. Nelson of the Personnel Office at his apartment on Fifty-Fifth Street, New York, July 10.

The buffet supper which Mr. and Mrs.

Regarding the replacement of Al Barker in Continuity your correspondent was informed that the avalanche of mail he received in connection with his *Don Winslow of the United States Navy* script completely covered his desk and rapidly began filling the entire Continuity Department. His co-workers could not, obviously, put up with this condition and so set forth to remove the letters. When the office was completely cleared it was found that script-man Barker had been inadvertently removed also, necessitating his replacement. William C. Hodapp, who is doing the shoe filling, is a native of Kentucky and has done free-lance radio writing, play writing, and for three years taught dramatics at the University of Indiana. Among these accomplishments he also possesses the distinction of coming from Kentucky and *not* being a Colonel, although there is much talk of mint juleps and Kentucky Derbies.

Page John Lagen has already had a one-half-hour dramatic script produced on a local station with several more on the fire.

Frank E. Golder, former studio engineer, has been transferred to the Night Traffic Department as supervisor, replacing John O'Neill, who is resigning because of ill health.

Golder, before joining NBC, was chief engineer of the Affiliated Broadcasting Company, regional network organized in Chicago last year by Samuel Insull.

Rumor has it that Sound Effects man Mike Eisenminger will soon hear the wedding bells tinkling in his ear.

Cassidy expected to be a small dinner party was well attended by a number of NBCites including the entire staff of the Personnel Office.

Mr. Nelson's party, later in the evening, developed into a progressive affair which was continued at Assistant Personnel Manager Joyce Harris's flat, in the same building.

When they went home the newly-weds were laden with wedding gifts from their NBC friends.

Henry T. Hede of Purchasing has returned from his vacation at Niagara Falls and Mackinac Island, Michigan. Mrs. Hede accompanied Mr. Hede on what he called their second honeymoon.

WINNERS IN AUGUST PHOTO CONTEST



"METROPOLITAN INTERLUDE" was submitted by Charles E. McCurdy of the Statistical Department in New York. The judges awarded the second prize, two tickets to the Radio City Music Hall, to this interesting study of New York life.



FIRST PRIZE goes to this picture of the back of the statue of Atlas in front of the International Building in Rockefeller Center. The spires in the background are of St. Patrick's Cathedral. Roy V. Berthold of the N. Y. Statistical Department will receive the prize—two tickets to any theatre in New York City.



"SHORE LINE," taken in Puerto Rico during his recent vacation, was submitted by O. H. Junggren of the Press Department in WGY Schenectady. It takes the third prize this month—a pass for two to the beach.



"STRIKE" receives Honorable Mention. This unusual picture was taken by Engineer Howard E. Wheeler of WGY Schenectady. He didn't say who got the strike.

RULES FOR PHOTO CONTEST

1. Prints must be no smaller than $2\frac{1}{2}$ " x 4" (the larger the better). Negatives cannot be accepted.
2. Captions are desirable.
3. Name, stations and department must appear on the back of photograph.

Pictures will be judged on composition and subject matter. Judges are Ray Lee Jackson and William Haussler. Decisions are final. All entries will be returned but the NBC TRANSMITTER will not be responsible for those which are lost.

Entries for September contest must be in by August 17.