

NBC TRANSMITTER

VOL. 4

SEPTEMBER, 1938

NO. 9

GREGORY APPOINTED MANAGER OF KDKA



SHERMAN D. GREGORY work station of NBC. Mr. Gregory succeeds A. E. Nelson, recently transferred to New York as sales manager of the Blue Network.

Closely associated with Westinghouse radio activity for more than a decade, Mr. Gregory is one of the veterans of broadcasting. Before his graduation from the North Dakota School of Mines, he was putting his "ham" experience to use in operating the school's 100-watt station. While with the Westinghouse Company, he handled the Pittsburgh controls for the first successful transcontinental broadcast over the NBC networks in 1927.

Mr. Gregory joined the Westinghouse Electric and Manufacturing Company immediately after he was graduated from college with degrees in science and electrical engineering. On completing the company's training course for graduate engineers, he was assigned to radio study and work. Later he was associated with the radio manufacturing division of the Westinghouse Company, first at Pittsburgh, later at Chicopee Falls, Massachusetts. As assistant manager of the broadcasting division of Westinghouse, he was in charge of the two Westinghouse stations at Fort Wayne, Indiana.

In his new post as manager of KDKA, Mr. Gregory will be in charge of the station's programming and business activities; and it has been indicated that there will be no change in the operating policies of KDKA.

NBC AND RCA RESUME TELEVISION BROADCASTS

Experimental television broadcasts in the New York City area have been resumed by NBC and RCA. The present test period will last until the end of this month.

The weekly schedule comprises six one-hour transmissions. Film and live talent programs are broadcast twice weekly, on Tuesdays and Fridays, from 8:00 to 9:00 p.m., from the television studios in Radio City. Test charts and still pictures, of no entertainment value but of great assistance to experimenters, are being transmitted four afternoons a week, Tuesdays through Fridays, between three and four o'clock. All broadcasts are made over W2XBS, the NBC transmitter in the Empire State Tower, operating on 46.5 megacycles for picture signals and 49.75 megacycles for associated sound. Because a temporary antenna located on the north side of the Empire State tower is being used in radiating the present series of television broadcasts, good reception is limited to the area to the north of the building and defined roughly by the Hudson River on the west and Long Island Sound to the east. It is possible, however, according to O. B. Hanson, vice-president and chief engineer, to receive the programs in some sections of New Jersey and on the north shore of Long Island beyond Brooklyn.

During the two months the television station was off the air, studio and transmitter apparatus was almost completely overhauled. Mr. Hanson has stated that considerable improvement has been made in picture definition and that an increase in power of the transmitter has been effected through the installation of new exciter stages. The range of the station remains the same, approximately fifty miles. However, satisfactory images have been received, in the past, as far away as Hartford, Connecticut.

154th NBC STATION

A new station, KUTA, which was opened in Salt Lake City, Utah, on August 1, has been added to the NBC networks as a supplementary outlet to the NBC Mountain Group No. 10. It will be available only to advertisers using Station KLO, NBC affiliated station in Ogden, Utah.

TELEVISION EXHIBIT OPENED TO PUBLIC

A television exhibit, covering all phases of the new art, was opened to the public in the Radio City studios of the National Broadcasting Company on September 1. Hundreds of visitors went through the exhibit on the day it was opened.

The new exhibit will augment the NBC Studio Tour which has attracted more than 2,500,000 tourists in four and one-half years. Visitors may now take either tour individually or purchase tickets which include both tours. Tickets of admission to the television exhibit cost 55 cents; the same as tickets for the NBC Studio Tour. A combination ticket covering both tours sells for 90 cents. NBC employees wishing to take the new television tour may obtain complimentary passes by showing their employees' cards at the Guest Relations office in Room 254.

The NBC television exhibit is a complete unit in itself. Though demonstrating the same principles and employing the same type of apparatus used in RCA-

(Continued on page 10)



Robert M. Morris, NBC Development Engineer, explains to Betty Goodwin, NBC's first television announcer, the workings of the early mechanical scanning apparatus used by Dr. E. F. W. Alexanderson in the first demonstration of television in a theater in Albany, N. Y., ten years ago. This early scanner is on display in the NBC television museum as a part of the new Television Tour in Radio City.

Would you like to take part in an NBC Hobby Exhibit in Radio City? Write the NBC Transmitter, describing your hobby.

PREVIEW OF HOLLYWOOD'S RADIO CITY

by Noel Corbett

(Special to the NBC TRANSMITTER)

Along about the end of August we decided to barge in on Gordon Strang and have him take us for a tour of the new Hollywood Radio City. And though the tour might have been a little slower and more tedious than it will be in another month when the new broadcasting plant is open and buzzing with fall business, every step and turn was loaded with new sights and modern innovations, which made up for all the dust we swallowed, and plaster our clothes accumulated.

Strang, who is the job superintendent and engineer on the project, led us around barrels and over planks through the main halls, explaining all the while that though there was lots of dust around at that time, it wouldn't be long before the air thereabouts would be purer than the pine-scented breeze of the high Sierras.

"Even pure mountain air," he explained, "carries foreign particles injurious to the lungs. Our ultra-modern filtering plant, though, will pass air into the new Radio City almost 100 per cent pure, and at any desired humidity or temperature."

We noticed several portholes on one of the walls, and upon poking our beak through one, discovered an empty tank, 10 feet deep, 30 feet wide and 50 feet long, built to hold 65,000 gallons of water, which will be maintained at 40 degrees Fahrenheit. This "swimming pool" is the first step in the air conditioning system.

And a swimming pool it will be — for a one-day period when Hal Bock, Western Division Press Head, and his cameraman take over for publicity pictures featuring some of our lovely Hollywood stars like Helen Wood, Kathleen Wilson, Bernice Berwin, Irene Rich and Madaline Lee splashing around in the new Radio City.

We found out that the radio engineer's biggest problems inside the studios are

impish echoes, which would bounce off ordinary walls and jump right back into the mike. How the engineer solved this problem looked to us like a surrealist painting.

The walls of the studios zig and zag in crazy fashion from the stages to the back of the rooms. They are broken up into a series of flat triangles which look like a pattern of ocean waves arranged with geometrical precision. The back walls are full of holes which don't begin to look sensible until their purpose is explained. The holes are perforations through which sound waves enter, to be trapped by soft, fibrous material behind the perforations.

The long modernistic fence which borders Sunset Boulevard and Vine Street was still standing when we visited the new building. So we walked along the rambling terrace, onto which the four large studio auditoriums open, having the whole place to ourselves while thousands of people just a few feet away passed by on Sunset Boulevard.

Strang explained that the exterior lighting has been designed to bring out the natural blush of a girl's cheek, through a magenta effect created by harmonizing

three different shades of zeon. Zeon is a younger cousin of Neon.

Three tubes of zeon will run parallel to one another along the entire length of the three hundred foot terrace.

A young New York mural painter by the name of Ed Trumbull planned the murals which decorate the three-story lobby.

When we entered we first spotted a figure of the genie of radio centering one of Trumbull's murals. It was 25 feet high and 40 feet wide. The genie's arms were supporting a radio receiving set, and over his head were loudspeakers. All around him was unfolded the far-flung drama of radio broadcasting in scenes from the opera, symphony, theatre, the track, and other sports and spheres of human activity penetrated by radio.

On the southwest lobby wall was a modernistic clock, which though not running yet, was large enough to command more than a single glance from any visitor. Its face is wide enough to admit a maintenance man for repairs. On the street side of the same wall is a huge NBC sign.

Though the clock wasn't running, the sight of it reminded us that time was a-wastin', and that we'd better make for Melrose Avenue, because in days to come we'd have plenty of time to explore the ins and outs of the new Hollywood Radio City.

Before we left, though, we had Gordon Strang assemble his staff on the terrace for a photo. Walter Baker, in charge of building maintenance and general service, who was laboring in the new offices figuring out desk space, et al, chanced along so we pulled him into the picture also.



On the terrace of NBC's new Radio City in Hollywood. L. to R. — "Lefty" Lefler, stock clerk; Joe Arnone, in charge of architectural supervision; Walter Baker, production manager; Ted Nolan, assistant to Engineer Robert Schuetz; Helen Welty, secretary to Gordon Strang; Robert Schuetz, in charge of broadcasting and mechanical equipment; and Gordon Strang, engineer in charge of the project.

Ed. As we go to press with this issue, NBC plans to broadcast the first program from the new studios in Hollywood during the last week of this month.

NBC HOLLYWOOD

by Noel Corbett

NBC Caballeros

NBCites, who journeyed north to Santa Barbara to cover the Fiesta, had to wear Spanish costumes all the time they were there.

And never was there a gayer looking crowd of caballeros than Engineers A. H. Korb, R. G. Denechaud, F. M. Figgins, "Miv" Adams and Producer Dave Elton.

Don Wilson vanned one of his horses to the Fiesta. Riding the horse, he described the parade through a "beer mug" transmitter. Figgins, with the cue receiver, followed on a nag which was certainly no Seabiscuit in appearance.

Ken Carpenter gave a color broadcast from the Mexican Village. Naturally he had to be in costume, but having none, borrowed the one which "Buddy" Twiss, director of special events, had taken weeks to assemble.

"Buddy" was a good guy about swapping clothes, but rebelled when it came time to giving up his sombrero.

"No sir," he piped, "I have to have some atmosphere if I'm going to broadcast!"

Quick Pix

Bill Andrews, night manager, and his wife (she's Ann Waite in *One Man's Fam-*



This is how Frances Scully of the Hollywood Press Department managed to stay cool during that recent hot spell. Miss Scully seems sullen because she would rather cool off at the beaches than sit next to a block of ice.

ily) vacationed at Ensenade, Mexico, and on the high Sierras . . . Andrew's duties were taken over by Ted Hediger, producer, who also found time to write his two pet sustainers . . . Bill Howard, Guest Relations, whose hobby is making built-in phonographs, is putting one in Staff Pianist Bill Sabransky's new Laurel Canyon studio . . . Meredith Willson, back from Europe, says his six-year old cat greeted him with affection for the first time when he picked it up at the vet's . . . Nadine Amos, secretary to Don E. Gilman, back from her air trip to New York, with tales of Radio City hospitality . . . Martha Sherwin, Hal Bock's secretary, spending her week-ends waxing and shellacking furniture for her new home . . . Lew Frost, assistant to the Vice President, moved into his new home in Westwood Hills, September 1 . . . Bill Holmes, of NBC San Francisco, spending a week with his old friend, Dave Glickman, Hollywood representative of *Broadcasting* magazine . . . Norman Noyes, supervisor of pages, vacationed at Catalina — didn't bring back any tan, though!

Hal Bock, ran up a record at Del Mar the day of the Motion Picture Handicap. Picked five lasts. "My horses even managed to get behind Crosby's!" sighed

Bock . . . Marvin Young, busy working out plans with his architect for his new home in West Hollywood . . . Walter Bunker's new rancho in San Fernando Valley, with backyard fence against Don Wilson's, will have dog runs for his champion wirehairs . . . Cecil Underwood, whose headquarters have been in Chicago for the past year, visiting old friends in Hollywood on his vacation . . . Andy Love talks at the Redlands Rotary Club the middle of September . . . A Saturday morning visit to the La Cienega Courts to watch former U.S.C. tennis champ, Jack Creamer, play Lew Frost, found the latter surprising with a 6-3, 6-4 victory. Creamer claimed it was his first loss in months — but we only report what we see! . . . Syd Dixon, Western Division Sales Manager, brought home two of the largest bucks ever taken out of Ventura County, a 210'er and a 225'er. The largest almost weighed as much as he does.

New Engineers

The following are new members of the Engineering staff in Hollywood: John F. Morris, studio engineer, comes to us from NBC Chicago; J. R. Kelly, studio engineer, transferred here from Radio City; Kenneth F. Hicks, formerly of the Chicago staff.



Red Cross doctors gave NBC engineers in Hollywood a few pointers on First Aid during a meeting in Studio M3 on August 23. Here they are being schooled by Albert Gordon in artificial respiration. Left to right, standing: Donald A. DeWolf, engineer in charge in Hollywood; Paul Greene, studio engineer; S. C. Hobart, control supervisor; A. L. Capstaff, studio engineer; A. H. Saxton, Western Division Engineer; "Miv" Adams, field supervisor; M. F. MacKenzie, J. F. Morris, M. O. Smith, studio engineers.

Kneeling: E. G. Sorensen, studio engineer; F. M. Figgins, maintenance supervisor; Mr. Gordon; J. H. Brown, maintenance engineer; J. E. Kay (on floor), C. L. Norman, R. G. Denechaud, C. H. Lorenz and Bob Brooke, studio engineers.

This was the third of a series describing and demonstrating methods of resuscitation and other fundamentals of First Aid.

NAMES IN THE NEWS

NEW YORK

Promotions

Richard Hogue has been promoted from the Guest Relations staff in Radio City to the announcing staff of KDKA, Pittsburgh. A graduate of Dan Russell's announcing school in Radio City, Dick Hogue was selected to fill the vacancy at KDKA after an audition in which several young NBC men who aspire to become announcers were heard. He has been with NBC since February 15, 1937.

Miss Marjorie Loeber has been promoted in the Production Division and is now secretary of the Dramatic Auditions Committee, succeeding Miss Beulah Jarvis who was transferred to the office of C. W. Fitch, business manager of the Program Department.

Newcomers

Miss Florence E. Snyder, who came to NBC on a temporary basis in July, has been made a permanent member of the Stenographic staff. She was formerly secretary to an executive of the Cities Service Oil Company where she was employed for three years.

Kenneth A. Morrison, Yale '37, has been engaged as a secretary in the Sound Effects Division. He replaces Nathan

Lipscomb who resigned from NBC in July. Mr. Morrison is from Madison, New Jersey, where he received his high school education. This is his first job in radio. He comes to Radio City from Wall Street where he spent the past year in the brokerage business.

Miss Ruth Donaldson who was graduated from St. Lawrence University last spring has joined the Personnel Office staff to replace Miss Martha Peterson who resigned from the company last month to be married. Miss Donaldson was vice president of her class in college for two years and was president of the St. Lawrence chapter of her sorority, Delta Delta Delta, during her senior year. She is also a member of Sigma Pi Sigma, an honorary physics society. Her home is in Yonkers, New York, where she attended the Roosevelt High School.

Ray Nelson, former announcer and program manager of Station WEVD, New York, has joined the NBC announcing staff. He is well-known to thousands of metropolitan listeners as the jovial master of ceremonies who, until recently, conducted the all-night *Jamboree* program broadcast by WEVD.

Because of his familiarity with the "wee sma hours" programs of recorded music, Mr. Nelson will devote most of his time in Radio City announcing the new recorded programs (see page 11) now being aired over WEAJ, from 6:30 a.m., to 9 a.m.

Though his father, who was a lawyer, wanted him to become a lawyer too, Ray Nelson went into the more colorful field of the show business shortly after he was graduated from Baldwin-Wallace College with an LL.B., degree. In fact, he was in his father's law office only two weeks when he decided to give up law practice for an orchestra leader's baton.

He led his own orchestra for two and a half years in radio and on the stage. Three and a half years ago he gave up his baton to become a member of the announcing staff of WEVD where he subsequently rose to the position of program manager.

Glenn Riggs has come from KDKA Pittsburgh to become a member of the announcing staff in Radio City. He joined KDKA in 1929 and during his long term of service with that station his voice became well-known to radio listeners in Pittsburgh and throughout the country. He is an expert all-round announcer and was instrumental in the design and development of many novelty programs broadcast by KDKA. (See KDKA Pittsburgh, page 10.)

Henry Howard, Jr., a graduate of the Yale Law School, joined the Legal Department on August 29 as junior attorney in the New York Division.

Miss Janet Coulton, formerly with W & J Sloane in New York, has joined NBC in the Stenographic Section. Last winter she worked for the Amateur Ski Club and consequently became an enthusiastic skier. Miss Coulton is a native of Cleveland, Ohio.

Robert E. Burholt has been re-employed by NBC. He is replacing John F. Wagenman, resigned, as tabulating clerk in the Statistical Division.

Miss Jane Miles, who resigned from the Company last year in order to accept a position with another firm, has returned to NBC and is now back at her former post of secretary to Personnel Manager Dwight G. Wallace.

Resignations

Barry J. Holloway resigned from the News and Special Events Division last month in order to accept a position as assistant in charge of public relations, to the president of Stevens College, Columbia, Missouri.

Mr. Holloway came to NBC six years ago as a writer in the Press Division. Prior to that he worked for various press associations in the U.S., and Mexico. When the News and Special Events Division was formed two years ago, he was assigned to it as news editor and assistant producer of special events broadcasts.



Music Editor Walter Koons and 29 trout in the catching of which he had a big hand during his recent vacation in Maine.



Tom Longmore, assistant supervisor of the set-up staff, photographed during his recent vacation in Maine.

Edgar P. Campf, who left the Engineering Department on a leave of absence on March 1, has resigned from the Company to accept a position as vice president in charge of engineering and production of the E. V. Brinckerhoff recording company in New York City. Mr. Campf's resignation terminated eight years of continuous service with NBC, three as studio engineer and five as Master Control Room operator.

Miss Priscilla Yasunas resigned from the Stenographic Section on August 15 to be married to Richard Sheehan of Brooklyn. The wedding took place on August 20 and the newlyweds went to Bermuda on their honeymoon. They will make their home in Binghamton, N. Y.

Daniel H. Wells has resigned from the guide staff to join the sales training corps of Lord & Taylor in New York.

Miss Lillian E. Holmlin, who was recently promoted from the Announcing Division to the office of Vice President Frank E. Mason, terminated more than eleven years of service with the Company when she resigned on August 31. She will be married to Charles T. Anderson in Brooklyn on October 8. Mr. Anderson is associated with the New York World's Fair of 1939. Miss Holmlin spent most of her time with NBC in the Traffic Department.

Engagements

Dwight B. Herrick, who was spotted by the "Roving Reporter" inspecting engagement rings in a Rockefeller Center jewelry shop sometime ago, became betrothed to Miss Ruth Orr Dean on August 6, according to an announcement made by Miss Dean's parents, Mr. and Mrs. Dion K. Dean, of Rahway, New Jersey. No date has been set for the wedding.

Miss Dean is a graduate of Smith College and is a member of the Junior Service League and the Ilderan Outing Club. Mr. Herrick is a graduate of Colgate University, class of 1933, where he was a member of the Delta Upsilon Fraternity and the Pi Delta Epsilon Society. He has been with NBC more than four years and is now a member of the office staff in Guest Relations.

Marriages

Henk A. C. van Riemsdijk, who came to NBC from Holland last May to learn American methods of broadcasting, is being married the latter part of this month to Miss Jetty Philips who is coming from Holland for the wedding.

A newspaper reporter and radio announcer, Mr. van Riemsdijk is at present working in the News and Special Events

Division. He has had several years' experience as an announcer in Holland, specializing in sports. He has covered many major sporting events in Europe for listeners to the international short-wave station at Eindhoven.

Mr. van Riemsdijk is also noted as a tennis player in his country, which he has represented in various international tennis matches.

Miss Anne Gatesweiler, secretary in the Sales Department, was married to Harry C. Landsidel in Westport, Connecticut, on August 3. The wedding was followed by a reception at the home of the groom's parents in that city. The newlyweds went to Bermuda on their honeymoon and are now residing in New York City.

Mr. Landsidel is an accountant at Price, Waterhouse and Company.

Walter Wiebel, of the Guest Relations staff, and Miss Virginia Figgett were married at the Chester Hill Church in Mt. Vernon, Long Island, on September 10. A small informal reception, attended by close friends and members of the immediate families of the young couple, was held at the Studio Club in that city after the nuptials. The newlyweds are honeymooning at an undisclosed resort. They plan to make their home in the city when they return.

Anthony Cusumano, of the Traffic Department, was married to Miss Katharine Rhoads at St. Barbara's Church in Brooklyn on August 20. His brother, John W. Cusumano, who is also a member of NBC in the Sales Traffic Department was best man.

The wedding was followed by a reception at the home of the bride's parents, Mr. and Mrs. Alexander Rhoads, at 228 Grove Street, Brooklyn. Seen among those who attended the wedding and the reception were the following members of NBC: Mr. and Mrs. Thomas J. Dolan, Wilbur Welsh and John Murphy.

The newlyweds returned from their honeymoon trip to New England and Canada a few days ago and are planning to make their home in Brooklyn.

Stork News

I. E. Showerman, assistant sales manager, became the father of a baby girl, Judith, on August 2. That makes two for the Showermans — a boy and a girl.

Sick List

Director James Church is recovering from an operation at the Polyclinic Hospital. He is expected back the latter part of this month.

Miscellaneous

Daniel S. Tuthill, assistant managing director of Artists Service, has been re-elected assistant director of the Advertising and Selling course of the N. Y. Advertising Club.

Charles Anderson, former KOA announcer, who is in Radio City studying the operations in the NBC headquarters as a holder of a Rockefeller Foundation scholarship, sails for London on the Ile de France on September 22 in order to continue his studies in the British Broadcasting Corp. He plans to visit Paris before coming home at the end of his term.



Guide Instructor Carl Cannon, right, is pictured above with crack members of the guide staff who were trained intensively for several weeks for the new Television Tour in Radio City.

THE NEW NBC TELEVISION TOUR IN RADIO CITY

Guide Raymond Wall explains the workings of the camera studio where the guests are televised while other guests see and hear them through television receivers in an adjoining studio. To the right is Engineer R. W. Clark focusing the Iconoscope camera.



Guide Bill McDaniel right, shows his guests an early television unit known as the "Flying Spot Scanner," in the television museum. In this museum the guests see how television progressed through the years.



"What makes a television receiver work?" someone asked Guide Raymond Wall just as NBC Photographer Bill Haussler snapped this. A glass front on the cabinet facilitates the guide's explanation of what goes on in a television set.



Guests of NBC's Television Tour look and listen while Guide Joe Allen, left, points out the different parts of a television set and explains their functions. Through these sets they see other tourists being televised in an adjoining studio. Coaxial cables carry the "show" from the studio to the receivers.

NBC CHICAGO

by Rudi Neubauer

Transfers

Gilbert H. Martyn, Jr., announcer, has been transferred to the New York staff . . . Kenneth F. Hicks and Charles F. Morris, studio engineers, have been transferred to the Hollywood Studios.

Tap Dancing Class

Dorothy Frundt, Central Stenographic Supervisor, and Stenographer Lucile Hagen have been approached by various girls in the organization to organize a tap dancing class. As Miss Hagen has had professional experience, the girls feel that under her teaching they will soon be able to trip the light fantastic. As soon as a definite location has been decided upon, a bulletin will be circulated, announcing the class.

NBC Outing

Plans are under way to hold an NBC Field Day. The tentative date is September 20th and the plans call for golfing, horse-back riding and baseball. The committee members are at present investigating suitable locations.

Bowling Team

NBC Chicago has entered a team in the Merchandise Mart Bowling League. The league consists of 12 teams sponsored by firms in the Mart. The teams will bowl every Thursday evening from 7 to 9 P.M., at the Gold Coast Alleys. Play starts on September 15 and will continue for 33 consecutive Thursdays. Practice sessions are now in progress to pick the players for the NBC team.



J. H. Platz, Jr., supervisor, at the Master Control Board of NBC in Chicago. Photo by Studio Engineer J. W. Conn who thinks this looks like the picture of Master Control Engineer Paul Herrold of Radio City on page 15 of the June issue of the TRANSMITTER.

Talent Will Out

Bill Weaver, of the reception staff, has, for the third consecutive year, won first place in the elimination contests to select the best male voice in the Chicagoland District. Bill's friends are plugging for him to win the finals this year.

Gene Sullivan of the Mail Room has been singing the part of Ko-Ko in Gilbert & Sullivan's *Mikado*. The operetta is being presented in the Chicago Parks during the summer by the Englewood Opera Company.

Here and There

Charlie Butler, studio engineer, has returned to work after a serious illness.

John Katulick, of the Service Department, is convalescing from an attack of appendicitis.

Fred Klein, Jr., has replaced Ernest Schaper in the Mail Room. Ernie left the Company to accept a position of book-keeper with a local firm.

An eight-month stay at the Chicago Municipal Sanitarium has not dimmed Eric Danielson's bright smile. He is making satisfactory progress and if you call Annamae Dorney of the Program Traffic Department she will tell you at what hours visitors are admitted to the sanitarium.

Paul Soule of the reception staff was married to Miss Anne Rowland on September 7.

Vacation Notes

Director Lloyd G. (Bucky) Harris is heading for another fishing expedition in the Dry-berry Lake region in Canada. He'll be gone two weeks with Lee Graham of the Press Department. They will go into the Canadian interior by canoe, camping at night, and searching for muskies and black bass.

From his recent vacation trip to Mexico, C. L. Menser, production manager, brought



Alice Dinkeloo, left, and Dorothy Masters of NBC Chicago are shown above at the railroad station of Portal, N. D., where they spent their vacation.

back, among other things, a heavy tan, several fish stories and a pair of huarachas.

Charles Lyon and Fort Pearson, announcers, back from vacationing in Northern Wisconsin . . . Lynn Brandt, announcer, telling about his best round of golf. Started out with Joe Guisik, pro of the Cary, Illinois, Country Club . . . later a chap in nifty blue shorts requested permission to go around with them. Brandt became so excited when he discovered this chap was Ralph Guldhal, that he shot an 87—his best score.

R. Peterson, assistant auditor, by air to visit Writer Willis Cooper in Hollywood . . . Leonard Anderson, assistant office manager, to Wisconsin with his fishing rod . . . Frances Dixon, Production, to Mexico to see a bull fight . . . K. Christiansen, Mail Room Supervisor, to Iowa . . . Director Don Thompson off to the Coast for a fortnight in Hollywood . . . Jules Herbuveaux, assistant production manager, who works nights, spends his holiday sleeping nights and playing with his family in the daytime . . . saddest fish story of the season is being told by Director Bob White whose fishing rods and reels were stolen from his car the night before he planned to leave for a weekend of fishing up in Wisconsin . . . Press Chief Bill Ray spent a recent weekend moving his home to Evanston.

NBC TRANSMITTER

Published for and by the employees
of the National Broadcasting Company
from coast to coast.

VOL. 4 SEPTEMBER, 1938 NO. 9

EDITORIAL BOARD

DOM DAVIS	Editor
CARL CANNON	Associate Editor
GEORGE OLENSLAGER	Staff Writer
CHARLES H. NEWTON, Jr.	Staff Writer
CHARLES VAN BERGEN	Photographs
BILL EDDY	Staff Artist

N. Y. CONTRIBUTORS

JOHN C. CORBETT	Legal
SPENCER McNARY	Artists Service
RODERICK MITCHELL	Guest Relations
R. GORDON WEBBER	Information

Address all correspondence to:

NBC TRANSMITTER

Room 284, RCA Building, New York
Circle 7-8300, Ext. 220

NBC WINS SECOND PLACE CUP IN BALL LEAGUE

After losing to the Consolidated Film Industries team in a twilight game that was called off at the end of the sixth inning because of darkness, the NBC baseball team placed second in the Motion Picture League that ended last month.

NBC started out strongly in the final game and maintained a lead over Consolidated Film Industries from the first inning up to the second half of the sixth when the score was 8-5. In its half of the sixth, Consolidated Film Industries turned the tables and went to town, scoring seven runs in a single inning. When the game was ended at the beginning of the seventh period, the score was 12-8 in favor of C.F.I.

Captain Jack Wahlstrom pitched for NBC the first five innings, and Bill Henderson took over the mound in the sixth.

Winding up in second place at the conclusion of the league was a great accomplishment for NBC's nine in view of the fact that they started out very slowly and were far from impressive at the beginning of the season. Though the Radio City boys did not have a training period and did not play any practice games they showed great courage throughout the season and proved their ability to score after overcoming the set-backs early in the season.

Every member of the NBC staff is a reporter of his newsmagazine — NBC Transmitter.

NBC HALL OF FAME



Proposed NBC Statue No. 6 and Citation Plaque

NBC GUIDES

Today we salute the men who conduct the studio television tours of NBC—the gold braid and plush carpet phase of radio.

With the studied poise of a pedagogue, these super answer-men dramatically pull back the zipper disclosing to the visiting uncles and aunties the viscera of the demon known as broadcasting . . .

Maneuvering inquisitive groups of visiting firemen and their better halves through the maze of studios, sound effects and kindred exhibits with all the facility of veteran river pilots, they translate the intricacies of radio engineering into monosyllabic phrases for consumption by the out of town trade.

And so, with chimes ringing gleefully from the Guest Tours cash register in the rotunda, we consecrate this mute memorial to NBC's only traveling salesmen.

WBZ BOSTON

by Bob Evans

Summer Trips

The vacation spirit seems to have dominated the activities of those at WBZ and WBZA during the past hot and very sultry month.

Office Manager Cy Young has broken away from political time-seekers long enough to sneak away down to the Cape and aboard his small cruiser. We have no reports as to his destination, but knowing his "Corrigan" navigation instincts, he probably is nowhere near where he set his compass.

Also wandering somewhere in the hills of New England is Sales Promotion Manager George A. Harder. Mr. Harder's assistant, Harry D. Goodwin, is spending a week down at the Cape.

Dorothy Miller, secretary to General Manager John A. Holman, is off for a two-week holiday. Miss Miller revealed that she was first going to her home in New Bedford, Mass., and from there — well she just hadn't made up her mind.

As we write this column, Ruth Moran, Sales, is packing her wardrobe for a journey down to Falmouth Heights on the Cape . . . Gordon Norris, Sales, has just returned from a two-week respite at Marshfield . . . Traffic Manager Gordon Swan and Auditor Bob Halloran are back from the wilds of Maine. They spent two weeks at Enfield, Maine, north of Bangor . . . Charley Vassal of the Plant Department spent his two weeks at his Westport farm.

WBZ Covers Corrigan

General Manager Holman is still receiving praises for the manner in which WBZ covered the Boston arrival and welcome of Doug Corrigan. Mr. Holman chartered a tri-motored plane to meet the Corrigan transport and escort it to East Boston Airport. Your reporter was in the NBC plane to describe the triumphal entry of the trans-atlantic hero. During the remainder of the welcoming ceremonies WBZ microphones were in excellent locations at four other pick-up points.

I Married An Angel

Announcer Keyes Perrin made his debut as a vocalist on the coast-to-coast Blue Network *Little Variety Show* on August 12. Keyes gave an excellent rendition of *I Married An Angel* which song incidentally was very appropriate inasmuch as Mrs. Perrin presented him with a husky son just a few days previous. The heir is W. Keyes Perrin, Jr.

Farmer Bowes

Sales Manager Frank Bowes who recently went rural by moving out to a farm at Hanover, Mass., reports an excellent radish crop to date but complains that the mosquitos keep him awake at night.

Deutsch Tom Riley

Special Events Chief Tom Riley had a chance to exercise his knowledge of the German language during the Inter-zone Finals of the Davis Cup play-offs. Riley accompanied Baron Burghard Von Receznick, German commentator, who described the play for the short-wave audience in Germany. After three days of fluent verbal exchange with the Baron, Riley reports that he still has trouble ordering wieners and sauerkraut at the local hofbrau.

Benedict

The Mail Department's Kenneth Strong deserted the single men's ranks August 20. Ken married the former Miss Vello Manners of Boston. To keep him radio-minded, the WBZ staff presented the couple with an RCA end-table model radio.

With Your Roving Reporter in New York



Frank W. Nesbitt of Guest Relations, who is at present working in the International Program Division and who was recently listed in this corner as eligible NBC bachelor, has taken

the first step toward the relinquishment of his bachelorship . . . he became engaged to Miss Alicia Norma Shea of New York City and Spring Lake, New Jersey, late last month . . . some of the NBC boys who went to the engagement party at Spring Lake report that it was quite a gala and gay affair . . . Equally gay and perhaps a bit noisier was the bachelor's send-off given to Tony Cusumano of Traffic at the Village Barn in Greenwich Village a few evenings before his recent marriage . . . Paul Owen, star tenor of the page staff, who was recently featured on the *Organ Melodies* program, is now soloing with Jerry Sears' orchestra every Wednesday morning at 10:15 on the Blue Network . . . The Stagecrafters, who staged a hit when they produced *June Moon* in Studio 8G not long ago, are planning another stage show . . . the play has not yet been selected but Gilbert Ralston of Electrical Transcription Service has again been chosen to direct.

✓ ✓ ✓

Assistant Special Events Director Jack Hartley recently acquired another airplane model to add to his already large collection of miniature planes that adorns his desk. The new one is an airliner with a bright light burning in its cabin. When his boss, Abe Schechter, saw it he sent Jack a memo telling him he was sorry but that Jack would have to fly in the dark in order to save NBC electricity. Just part of an economy drive, explained Abe. Unabashed, Jack sat down and figured out that his airliner burns about two cents worth of watts per month. Rashly he scribbled an answer to Abe's memo, "I won't fly in the dark! I'll pay 2c a month!"

P. S. Last time we saw the plane it was brightly illuminated . . . Jack must have paid his light bill. Oh . . . by the way, girls, add Jack's name to your list of eligible NBC bachelors.

✓ ✓ ✓

Transition. Ever notice that odd-looking ring Mrs. Enid Beaupre (Sales Promotion) wears? It has an interesting history . . . made in France, by hand, about 150 years ago . . . has a small six-point star-shaped diamond set in an oval amethyst . . . was given to her by her husband who died in Canada last May. He got it as a present from the composer of *Taps*, the late General Butterfield, whose house at one time stood in what is now Rockefeller Center — to be exact, on the present site of the Maison Francaise.

✓ ✓ ✓

The new NBC Television Exhibit looks as if it's going to be as popular as the Studio Tour. We tagged along with one of the first groups to visit the exhibit the day it was opened and got as much fun out of it as they did. The whole thing is rigged up very neatly and with the aid of the guide television is certainly explained so clearly and simply that any layman can understand its fundamentals . . . you eliminate, right then and there, any hokus pokus ideas you might have about television. An elderly lady in the group, who spoke with a Montana drawl, turned to me and said, "Why, son there ain't nothing to it. Is there? Just like a stereopticon."

HENNESSEY RESIGNS FROM NBC LEGAL STAFF

Philip J. Hennessey, Jr. resigned from the legal staff of the Company on August 1 to enter private practice of the law in Washington, specializing in radio. He will continue, however, to represent the Company on a retainer basis and has opened law offices in the Woodward Building in Washington.

A graduate of Boston University's College of Liberal Arts and Law School, Mr. Hennessey joined NBC in 1929 as a member of the legal staff in New York. In 1935 he was transferred to the Legal Department's Washington office. Last Winter he went to the International American Radio Conference in Havana, Cuba, as the Company's representative. His secretary, Miss Esther Jenkins, has resigned and will continue as Mr. Hennessey's secretary in his new office.

John Hurley, formerly an announcer on WRC-WMAL, will act as a legal assistant in the Washington office. He is a graduate of Georgetown University Law School.

TELEVISION EXHIBIT OPENED TO PUBLIC

(Continued from page 1)

NBC experimental television over Station W2XBS in the Empire State Tower, the exhibit is entirely separate and distinct from it.

The entire exhibit is housed in three studios on the ninth floor of the studio section. One studio contains a museum of television equipment showing the progress made by the engineers during the past few years. Here the visitor may learn from the guide something about this new medium of transmission by radio waves. In the next two studios the visitor is shown how television cameras and receivers operate by means of actual demonstrations; visitors are televised in one studio and their images and conversation are transmitted to the other studio where another group sees and hears them through receiving sets. This demonstration is the highlight of the television exhibit.

The exhibit includes miniature sets and mechanized sight effects apparatus used in experimental telecasts.

The new NBC television tour is conducted by a special staff of guides who were in training several weeks for their new duties before the exhibit was opened.

Would you like to take part in an NBC Hobby Exhibit in Radio City? Write the NBC Transmitter, describing your hobby.

KDKA PITTSBURGH

by Kay Barr

Personnel Changes



DICK HOGUE

and to fill the vacancy caused by Bob Saudek's transfer to Radio City. Bob Saudek is now assistant to Mr. Nelson who was appointed Blue Network Sales Manager in July.

Bob Shield, a newcomer, is filling Beal's former post on the announcing staff, and Dick Hogue has come from the NBC training school for announcers in New York to complete the staff. Hogue was a member of the Guest Relations staff in Radio City before his appointment to KDKA.

Lloyd Chapman is filling in as page and guide during vacations.

The story on the appointment of Sherman D. Gregory to the managership of KDKA appears on page one of this issue.

The Staff's Picnic

Members of KDKA and their immediate relatives are, at this writing, planning a picnic September 10 at the Crafton home of A. Leroy Hasenbalg, national representative of the National Broadcasting Company at KDKA. Local Sales Manager Bill Jackson, general chairman of arrangements has appointed committees on program, recreation, food and transportation.

Adjustment

Traffic Manager G. Dare Fleck has been placed in charge of the day book and announcers' schedules, time requests, both sustaining and commercial, and the assignment of the studios. Alberta Brennan will be his assistant on the day book part of the routine.

KDKA Babies

Ted Kenny, engineer, recently became the proud papa of a baby girl, Virginia Ann. Another proud father at KDKA is Charley Fisher, of the station's orchestra, who recently passed around cigars to celebrate the arrival of George Craig Fisher.

Recent Vacationers

Business Manager Dave Dickson has returned from his holiday in Ohio . . . Salesman Lynn Morrow and Secretaries Relda Garrett and Ida Kohlhaas came back from their vacations on August 22 . . . Announcer Bill Sutherland went to Madison-on-the-Lake, Ohio . . . and Page Don Fitzgerald also returned to work recently . . . looking spry and happy.

Riggs to Radio City

Announcer Glenn Riggs, following a competitive audition last month, was transferred from KDKA to the NBC announcing staff in Radio City. His transfer to Pat Kelly's staff in New York brought to an end nine years of radio work with KDKA.

Glenn started out to be a lawyer but winning a forensic contest gave him the ambition to go on the stage. After playing stock with Ann Harding and making tours with a little theater group he drifted into radio as a part-time announcer and got the full-time status after three months. During his service with KDKA, he conceived, built and handled a number of well-known programs and announced many outstanding commercial shows.



Carl O. Wyman, KDKA engineer, and his wife, Gale, are very proud of their new German police dog, Lobo, 135 pounds of canine personality with an interesting background.

NBC WASHINGTON

—by Marian P. Gale—

Everett vs. Hittenmark

Feudal fireworks exploded between Gordon Hittenmark and Lee Everett, WRC and WMAL early morning chatterers, during a luncheon of the 1938 President's Cup Regatta committee recently, over a question of superior speed-boat racing ability.

Everett asked permission of James A. Councilor, General Chairman of the 1938 Regatta, to enter a speedboat in one of the hot contests on the Potomac River September 23-25. Hittenmark jeered that "Lee wouldn't know the bow from the stern" so Everett flashed a challenge at Hittenmark. Although they were sitting right next to one another at the luncheon table fisticuffs were averted when Councilor granted both permission to enter racing craft.

Bryan Morse, a local sports writer, offered the suggestion that Hittenmark and Everett race a couple of wash tubs with tiny outboard motors to a whirling finish in the Lincoln Memorial reflecting pool.

Pictures will tell the story of the outcome of this unique race in the October issue of the TRANSMITTER.

In Demand

Announcer Bill Crago's voice is becoming more in demand these days by commercial sponsors . . . the latest came from a local haberdasher for a "Sports Resume" program. Crago replaces Bill Coyle on the program since the latter resigned his duties with NBC to go with the *Washington Star*.

Staff Orchestra

The staff orchestra returns on September 1 after a three-month vacation. Production Manager Shawn says there will be a slight change in their instrumentation. The same number of men will be used but some changes in personnel have been made to increase the versatility of the band.

Rudy Schramm, director of the staff orchestra, has been summering up in the Michigan woods, where he has been an instructor in radio production at the Interlochen Music Festival.

Safety Campaign

Station WRC and the *Washington Daily News* have just completed a vigorous campaign to halt children's traffic deaths in the District.

Six children were killed on Washington streets in 16 days during July, and WRC and *News* officials put their heads together

with police in an effort to halt the fatalities.

The campaign got off to a rip-roaring start when WRC microphones were set up in the District morgue to broadcast an actual inquest to fix the blame in the death of a 14-year old boy. Highlight of the broadcast was an eye witness description of the fatal accident by an 11-year old boy.



ARTHUR J. DALY

The *News* played campaign up with banner line "Stop Killing Children" and followed up with pictures of morgue broadcast and descriptive story.

Newcomers

Arthur Daly, formerly with NBC's New York Production Division, and more recently employed as the agency man handling the *Pontiac College Show*, is coming to Washington September 1 as assistant to Production Manager Fred Shawn. He will be just in time to help take over the numerous local live-talent shows scheduled to begin this fall. Daly is a graduate of Villanova.

Clair Harold Shadwell is the latest addition to the announcing staff. He is filling the vacancy which resulted when Bud Barry was recently promoted to Night Supervisor. Shadwell was formerly at WBT, Charlotte, N. C.

WRC Mascot

It's evidently "poor pickin's" for a bird dog around the WRC transmitter site even though it's in the country. The engineers on duty have been feeding a poor half starved hunting dog which has been wandering around out there recently and now they have acquired a mascot on a voluntary permanent basis. The mascot has become self-appointed guardian of the premises.

Oral Autograph

Earl Godwin, NBC news commentator, heard daily except Sundays on WMAL, had the honor of making the first oral autograph ever made. When Godwin, who is president of the White House Correspondents Association, visited the Department of Interior's new radio studios the other day, officials asked him to inaugurate the novel way of keeping a "guest record."

NBC NEW YORK NOW GOES ON AIR AT 6:30

Stations WEAF and WJZ are now opening an hour earlier than usual, thus adding another hour of broadcasting to NBC's service for the New York area. The stations now go on the air at 6:30 a.m., daily except on Sundays when broadcasting starts at 7:30 a.m.

The purpose of the extension is to supply listeners, including thousands of early-rising commuters, with weather forecasts, frequent announcements of the correct time, news bulletins and information on road conditions. These informational programs are interspersed with recorded musical selections. The broadcasting of transcribed music is permitted over local NBC stations until 9 a.m., although barred over the networks.

N.Y. STAFF MEMBERS PLAN ALL-DAY OUTING

As this goes to press the NBC Athletic Association is busily completing the arrangements for an all-day NBC outing at the Crescent Country Club in Huntington, Long Island, on September 13.

The plans for the NBC holiday include all sorts of games and amusements. There will be facilities for golf, tennis, swimming (either in the pool or the ocean), horseback riding, horseshoe pitching, lawn bowling, dancing and many other sports.

The cost of each ticket, which will entitle the holder to use the club's facilities, is \$2.50 for A. A. members, and \$3.50 for non-members. The tickets include bus transportation from Radio City to the club and back, lunch and dinner.

The outing is being managed by the A. A.'s Social Committee composed of Al Protzman, chairman, Mary Coyne, Frank C. Lepore, Henry Hayes, Al Walker and Bessie Feagin.

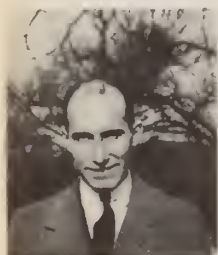
Vacations

Helen Moberley of Sales spent her two weeks trying to forget the radio business at Lewes, Delaware; Bill (Flash) McAndrew enjoyed the cool mountain air and sea breezes of New England; Tom Knodel of News Department took the Connecticut valley route to Canada; Announcer Bryson Rash went home to St. Louis; The Engineering Department's Don Cooper went to Sunken Meadows, Va., to watch Mrs. Cooper catch the "big ones"; Bill Chew — to Virginia Beach; Sammy Newman — seeing the sights of New York City and Atlantic City; Harold Yates — Chesapeake Bay; Barton Stahl to a wooded retreat in Pennsylvania Hills; Wally English, hometown Sheldon, Iowa.



The NBC TRANSMITTER salutes these members of the National Broadcasting Company who, this month, complete their tenth year with the Company.

Gerald M. Hastings



GERALD M. HASTINGS

Ten years ago, NBC inaugurated a new policy of recruiting young college graduates with engineering degrees to be put through a training course in the Engineering Department. The recruits were assigned to

work a short period in each division of the department in order to give them a well-grounded knowledge of the entire field.

Gerald M. Hastings, a graduate of the Sheffield School of Yale University, was one of the first novitiates to take the training course, which lasted seven months, and at the end of which he was assigned to the Design Group which is now known as the Audio Facilities Group. He has served there ever since with the exception of one year — 1931 — during which he worked as a studio engineer.

Most of his work in the Engineering Department has been connected with the designing and installation of broadcast equipment in the various new quarters of NBC studios in several cities. His last installation job was at Cleveland where he was in charge of the installation of the equipment in the new WTAM studios. He designed and directed the installation of all the cabling and wiring in the present headquarters of NBC in Radio City. He also assisted in the construction of the Master Control Board and studio equipment. In 1937, he received his professional engineering license which allows him to practice engineering in the State of New York.

Before coming to NBC in 1928, Mr. Hastings was in the accounting department of a railroad company for a year. An expert banjo player, he used to play professionally during the summer. Incidentally, he strummed his way through college on the banjo.

Engineer Hastings lives in Oradell, New Jersey. His game is golf and he also spends much of his spare time building model airplanes and other mechanical toys for his two young sons, Steve and Jimmie.

Fernando R. Rojas

One of the youngest supervisors of the Master Control Room in Radio City is Fernando R. Rojas who came to NBC ten years ago as an apprentice engineer.

Mr. Rojas, who now holds a professional engineer's license, studied electrical engineering at Cornell University and the Brooklyn Polytechnic School. Following his graduation from Brooklyn Polytechnic, he worked in New York City for some months as a surveyor and electrical tester before joining NBC.

After his apprenticeship, which took him through all the different divisions of the Engineering Department, Mr. Rojas was assigned to the Field Group. Later he served in the studio and transmission divisions, and in 1933 he was transferred to the Master Control Room. Last year he was promoted the post of relief supervisor in the Master Control Room.

Engineer Rojas is now married, has an eight-year old daughter, Betty Ann, and has a home in Malverne, Long Island. He is national secretary treasurer of the Association of Technical Employees; and he has served in the National Guard as a member of the 101st Cavalry. His chief hobby is gardening.

George Hicks

To write much less than a few thousand words about George Hicks can sound like little more than an epigram, a grudging two hundred words or so pinched sparingly into these crowded columns. However, we shall try to crowd into this page as much as we can of his interesting life.

In september of 1928 George Hicks entered the NBC studios at Washington as an announcer. His "experience" up to that point must have read somewhat frighteningly to his prospective employers. Although he had attended the College of Puget Sound and the University of Washington,



GEORGE HICKS



F. R. ROJAS

each for a year, the majority of his education had resulted from a different brand of study. He had spent several years in the sawmills, door factories, logging camps, and shipyards in and about his birthplace, Tacoma. He had dug ditches, clerked in a hardware store and in a haberdashery, and panted in a pickle factory. He had worked on a freighter and travelled to Alaska and Panama. He had spent a year, paradoxically, at the Corcoran Art School in Washington, D. C., and was finally about to sign up in a school for the consular service when WRC stretched forth its talons and claimed him for radio.

In November, 1929, Mr. Hicks started in at NBC in New York as a first-string announcer. Since then, he has advanced to the front row of the class as a special events man. He has covered sports of all kinds, political events, aviation events, army maneuvers, floods, Easter Parades, the Canton Island eclipse — which he considers his best piece of work — inaugurations, maiden voyages, etc.

He is both naturally and perforce a student of words, and the way they are put together. He has forseen the new idioms of speech which are emerging from the terse, descriptive patter of the special events announcer. The speed and lucidity required are both a test and a bait. He has been steadily perfecting a style of ad-lib announcing which has as much individuality and character as that which the author impinges on the pages of his novel.

Announcer Hicks is married and has a son, Robert Ivan, age 5. Their home is in Jackson Heights.

Thomas Tart

Thomas Tart, supervisor of the Mail & Messenger Section and former page and guide supervisor, entered the National Broadcasting Company ten years ago this month. At that time he was one of twenty-five young men who were called pages but who must have done a frantic amount of work. They acted as pages, guides occasionally, mailmen, messengers, studio set-up assistants and almost anything for which a department head might rub his lamp.

Shortly afterwards, Mr. Tart spent six months in the Concert Bureau (Con't Next Page)



THOMAS TART

WGY SCHENECTADY

by W. T. Meenam

World-wide Acclaim

Among the many congratulatory messages received by WGY's manager, Kolin Hager, on the occasion of the dedication of the new studio building, were two which were particularly pleasing.

Roland Bradley, announcer and production man at WGY from 1929 to 1932, and later with Station WINS, New York, and WBAL, Baltimore, wrote that he had heard the dedication program direct from WGY while off the coast of Haiti, aboard a Cities Service tanker. "Brad" who was Seattle-bound to take a position in the University of Washington, was employed as a first class seaman aboard the tanker.

Many messages were received by Mr. Hager from WGY alumni who were unable to attend the reunion and good-wishes also came from Governor Herbert Lehman and other public men, but there was a special thrill in an RCA radiogram from Manila. Its sender was Harry Fenton, now known as "The Major Bowes of the Far East." Fenton, a graduate of Union College, Schenectady, class of 1929, wireless congratulations to WGY, recalling that he had played with the WGY Matinee Players in 1928. Fenton, following his graduation, spent three years at Dublin University, studying medicine. He returned to this country and enlisted in the United States Army Medical Corps and was assigned to Manila. There he renewed his interest in radio with such effect that he is now with Radio Manila as manager of KZEG and chief announcer of KZRM. He got his start by producing an amateur hour which won such success that it became a sponsored program within a few weeks.

Newcomers

A son, Robert Alan, was born to Mr. and Mrs. Virgil Hasche. Mr. Hasche is WGY's station manager and on his shoulders rested much of the labor involved in transferring operations from the old to the new studio headquarters.

Alan Finch MacDonald has taken up his residence at the home of Mr. and Mrs. Alexander (Sales Promotion) MacDonald. It is said that the MacDonald offspring cries with a burr in its voice and Father

MacDonald, in announcing his good fortune from Schenectady housetops distributed "Robert Burns" cigars.

Wedding Bells

Miss Ione Van Denplas, of Press, and Silvio Caranchini, control room engineer, were married Saturday, August 6, at the First English Lutheran Church, Schenectady.

On October 22, Miss Elizabeth Winifred King of Sales, will be married to Lloyd Donahue, a General Electric student engineer.

"Little Radio City"

WGY's new studio building is rapidly gaining renown as "The Little Radio City." During the first two weeks since its dedication, the building has been inspected by 30,000 people and daily tourists flock through the building escorted by three competent guides. Visitors include many from foreign countries. The distance record, according to the guest register is Peter W. Turner, a representative of the British General Electric Company, stationed at Dairen, Southern Mongolia.

WGY Notes

Members of the WGY staff will engage in another of their bitter soft ball battles at Endries Grove, Saratoga Road, Wednesday, August 24. Kolin Hager and Albert Knapp will captain the opposing program and technical teams.

Howard Wheeler, of the Control Room staff, accompanied by Mrs. Wheeler and son, Philip, enjoyed an automobile tour of 3100 miles during their vacation. They travelled through Canada, the trip including a cruise through the Gaspe Peninsula.

Mrs. Madeline Neff, secretary to W. J. Purcell, vacationed at Provincetown, Mass.

Ray Strong and family, including Mrs. Strong and the triplets, Joan, June and Junior, went to Galway Lake on their vacation.

W. J. Purcell who deserted fishing, photography and hunting to go off the deep

FRED WARING PICKS 'EM



Three NBC guides in Radio City, who took part in the Brass Buttons Revue of 1938 last February, and one NBC announcer were among the 19 lucky singers picked from 750 applicants by Fred Waring for his new male chorus. Pictured above, in uniforms, are the three guides, left to right: Webb Tilton, Paul Owen and Frank Egan. At the piano is Fred Waring. The announcer who will also join the chorus is Gene Hamilton.

ANNIVERSARY CHIMES

(Continued from preceding page)

(now Artists Service), and then proceeded to the old NBC Times Square Studio in the New Amsterdam Theatre roof where he acted as studio supervisor until 1932.

At that time, he returned to the page staff at the 711 Fifth Avenue studios where he remained until NBC moved to its new quarters in Radio City. At Radio City he was made supervisor of the reception staff of guides, pages and hostesses.

In 1936, Mr. Tart took over the desk of Mail & Messenger Supervisor.

Mr. Tart lives in New York, is single, busies himself with a stamp and coin collection. He is active in many of the Company's social activities. He has attended New York City College, and at present is studying Business Administration at the Alexander Hamilton Institute.

Mr. Tart was born in a small town near Naples, Italy, on April 18, 1911. "Do you remember much of Italy?" we asked him. "No," he replied. "You see, I was only two years old when I sailed for America."

end into golf is regaling all who will listen with his 18-hole round of 90. His single regret is that George McElrath wasn't present to marvel . . . and to pay.

WTAM CLEVELAND

by Bob Dailey

Special Events

WTAM'S special eventers are, getting a workout these days. In one August week they broadcast over the networks a portion of the *Believe It or Not* show from the Oakwood Country Club golf course, the Cleveland \$10,000 Open Golf Championship also from Oakwood, and the National Soap Box Derby from Akron. And now they are preparing for the National Air Races, the first week in September.

Tom Manning, WTAM'S director of special events, was at the microphone for all the programs, and was assisted on the golf broadcasts by Rance Valentine and on the Soap Box Derby by Bromley House and Bob Dailey.

Manager Vernon H. Pribble and Program Director Hal Metzger made the arrangements for the Soap Box Annual classic in Akron and were joined the day of the races by Bob White, NBC sales representative from Detroit. Engineers handling the pickup included John Disbrow, Frank Whittam, C. S. Bidlack and Bob Babcox.

Vacations

Edith Wheeler, Traffic Manager, off to the Smoky Mountains . . . Program Director Hal Metzger spending his vacation days fishing . . . Office Manager Pearl Hummell in Atlantic City just resting . . . ditto Salesman Harold Gallagher . . . Engineer Harry Caskey traveling all the way to Miami, Florida, to fish and swim . . . Chet Zohn, night program manager, spending his days of rest in moving to Brecksville where the WTAM transmitter is located . . . Stenographer Helen Forsythe traveling through the East and Mail Clerk Katherine O'Connell going home to Toledo . . . Bob Dailey sail-boating at Clear Lake, Indiana . . . Mr. Pribble's secretary, Mildred Funnell, and Director of Women's Activities, Jane Weaver, enjoying cottage life in Pennsylvania. Announcer Russell Wise and Salesman Russell Carter loafed around the house and played golf.

Tenor-Baritone

Chet Zohn, who has been singing lyric tenor ever since he came to the station seven years ago, found out the other day that he has a better baritone voice. Since then, he has been appearing on a local program, *Continental Echoes*, weekly and making a hit with the listeners.

NBC SAN FRANCISCO

by Louise Landis

The Weavers

If you happen to visit the studios during a quiet period and find a six-foot engineer crouched over a needle and a small square of bright wool—don't be too surprised. Since Edna Fischer, petite red-head who plays the piano and organ for NBC listeners, took up weaving between stand-by assignments, the whole engineering staff has, too. Something about her loom and its small rectangular squares of wool seems to fascinate the mathematical minds of radio engineers, and nearly every member of the staff contributed a square to the afghan which she has just completed.

Engaged

Sophie Dunich of Typing is wearing a gorgeous diamond . . . Harry Esola, San Francisco coffee importer, is the lucky man . . . "Next summer maybe," says Sophie, pretending to be blasé about the whole thing.

Commuter Yoder

San Francisco's head-man is a commuter at last. Mr. Yoder has bought a beautiful new home in Belvedere, and has just moved into it.

Promotion

Bob Dwan, formerly night program supervisor, has stepped into another field, and is now a producer, which means he has covered a lot of ground since he joined NBC in 1936 as one of its junior announcers. Without radio experience, he was one of several university graduates selected to learn announcing from the ground up.

Vacationers Log

Lots of NBC hearts are enviously trailing after Frances Young, Sales, on her Hawaiian holiday . . . Frances sailed on the Matsonia August 26, to be gone at least a month . . . Sales Promotion Manager Bob McAndrews is off on a coast freighter with a copy of Boswell's *Johnson* and *The Story of San Michele* as traveling companions . . . during his days as literary

Announcer House Returns

Bromley House, who resigned from the WTAM announcing staff a year ago to join a Detroit advertising agency, is back with the staff as an announcer. House also was on a concert tour as a baritone soloist while away from the station.

critic, Bob was always too busy reviewing late books to catch up with these . . . saved them for just such a trip . . . Ruth Young, Audience Mail, will spend part of her vacation in the air . . . she and her husband will fly to Detroit, then go on to Montreal to visit his family . . . Jane Burns, head receptionist, has picked Bucks Lake in northern California for her summer hide-away . . . because nobody will ask her a single question about radio there (That's what she thinks) . . .

Agnes Ansell, Mimeograph, killed a rattlesnake that long on her vacation in Lake County . . . Florence Crowell, Music Rights, and Jennings Pierce, agricultural broadcasts director, motored all over British Columbia — but separately! . . . Stillman Pregman, Music Library, did some heavy loafing under the redwoods at Richardson Grove . . . Producer Van Fleming motored through Mexico . . . and Mary Hunter, Music Rights, went to Hollywood.

At Russian River: Bessie Atkinson, PBX; Vera Lashin, Mimeograph, and Alice Ryan, Accounting . . . At Tahoe: Ed Barker, Sales; Al Diedericks, Accounting; Dorothy McGaha, Audience Mail . . . Announcers Eddie King and Dresser Dahlstead went northwest for their holidaying . . . Dick Bertrandias, Press, is letting the reins fall loose on the neck of his trusty old steed, Plymouth, and just traveling wherever the hood is pointed, which your correspondent (yawn-yawn) thinks would be a swell thing to be doing right now . . .

Visitors

Some familiar faces, away too long, were welcomed back last month — Sylvia Perry, who returned to pinch-hit, while Florence Allen vacationed from Program Traffic — Memory Roberts and Ann Holden, *Woman's Magazine of the Air* alumni, who came back for an interview on the Mag with Janet Baird — and were centers of an impromptu reception.

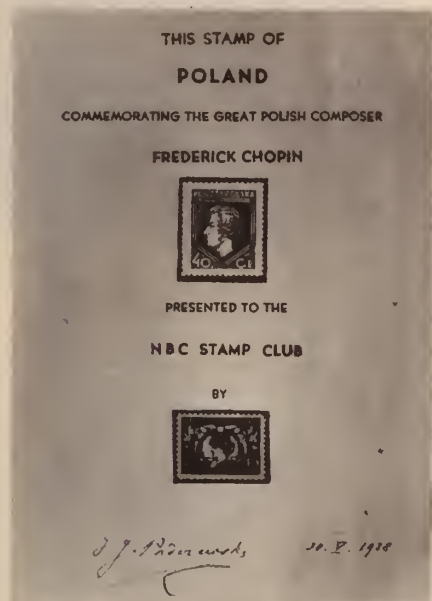
Wedding

The marriage of Miss Mildred Power of Oakland, California, and Fred Fiorella of the Music Library, took place August 7.

Would you like to take part in an NBC Hobby Exhibit in Radio City? Write the NBC Transmitter, describing your hobby.

Every member of the NBC staff is a reporter of his newsmagazine — NBC Transmitter.

STAMP CLUB NOTES



A self-autographed stamp memento from the famous Polish statesman and pianist, Ignace Jan Paderewski, is the most recent addition to the NBC Stamp Club's collection now on display in the club's permanent exhibit in the fourth-floor lobby of the Radio City studios.

The Paderewski gift includes two valuable Polish stamps, one bearing the portrait of the great Polish composer, Frederick Chopin, issued in 1927, and another of Paderewski himself which was issued in 1919. Paderewski's signature is on the mounting.

This new item takes its place in a collection of many highly prized philatelic treasures presented to the Stamp Club by prominent stamp collectors. The collection includes: the first postage stamp, the Great Britain One Penny Black, given by Theodore Steinway; the first postage stamp issued referring to radio, the Guatemala stamp of 1918 picturing the Guatemalan Government Radio Station, presented by General Ubico, president of Guatemala; the first U. S. postage stamp, five-cent Franklin, of 1847, presented by Harry L. Lindquist; the Austrian Niebelungen Ring series of 1924, presented by Dr. Walter Damrosch, and the Austrian Composers series of 1921, presented by Dr. Frank Black.

The NBC collection is divided into three sections: stamps referring to radio, stamps referring to music, and stamps of historic philatelic interest. In order to assure corporate life to the NBC collection, the club has presented it to NBC as a corporate asset for permanent display.

KOA DENVER

by James Lehmann

James Campbell, formerly of NBC stations KGW and KEX in Portland, Oregon, has joined our announcing staff.

Announcer Joe Gillespie has been transferred to the San Francisco studios.

Vacation Notes: Roscoe Stockton has returned from his mountain cabin where, he reports, he was often visited by uninformed callers from the animal kingdom of the woods . . . Commercial Manager Al Crapsey went to the famous Jackson Hole country in Wyoming armed with his camera . . . Soundman Hal Dieker of NBC Hollywood came to Denver on his vacation but we didn't see very much of him . . . he disappeared in the hills (Rocky Mountains) with his fishing outfit . . . Director Bill Stulla is planning a trip to California this month and should be there when you read this.

Clarence A. Peregrine, engineer-in-charge, was a guest of the American Forestry Association on a trip into the wilderness of southern Colorado. These wild areas are maintained in various parts of the United States and are kept as nearly free of civilization's encroachments as possible by the A.F.A. The section Mr. Peregrine visited was the Snow Mass-Maroon Bell region south and west of Aspen Colorado. The party's guide was Len Schumacker, official representative of the U. S. Forest Service. Len is the man who supplies material for the series, *Uncle Sam's Forest Rangers*, heard on the *National Farm and Home Hour*.

Joe Rohrer, assistant control supervisor, drove 4900 miles and visited every national park in the western area.



Mr. and Mrs. Roscoe Stockton were hosts to members of the KOA staff at their mountain lodge near Denver one recent Sunday. These were some of the picnickers. Left to right: T. Ellsworth Stepp (Transcriptions), Joe Rohrer (asst. control supervisor), Beverly Ward, Mrs. Stepp, Ed Sproul (Guest Relations), Mrs. Carl Wieninger (foreground) and Mrs. Rohrer.

EXCHANGE CORNER

This classified ad section is available, free of charge, to all NBC employees. Rules: Forty-five word limit; no regular business or professional service may be advertised. Address ads to NBC TRANSMITTER, Room 284, RCA Building, New York.

HOBBY EXHIBIT — It has been suggested that an exhibit of NBC hobbies be placed on the mezzanine floor of the studio section. If you have hobbies which might be included in such an exhibit please communicate with the NBC TRANSMITTER.

FOR SALE — Custom-made cello. Excellent tone. Price reasonable. Inquire at the NBC TRANSMITTER.

FOR SALE — Beautiful home in Huntington. Long Island. 8-room frame house on 1 1/4 acres beautifully landscaped plot. 4 bedrooms, bathroom, pantry, large attic, two-car garage, hardwood floors. Near shopping areas, schools, railroad station and beaches. H. E. Bisson, Sales Promotion, N. Y., Room 416, Ext. 563.

FOR SALE — Radio transmitter, complete on 3-foot rack. Class B Audio, Class C RF. Power output on 20 meters — 25 watts. Can be used on 160, 80, 40 or 20 meters phone or CW. Reasonable. E. Gundrum, Room 564, NBC New York.

FOR SALE — Great Dane, pedigreed, male, age — 5 years. Owner's illness does not permit proper care. For details call F. A. Wankel, Ext. 284, N. Y.



Jeanne Harrison, Sales Traffic, went sailing at Cape Cod.



Telephone Operator Marion Wall rode a great deal at Lake George, N. Y.



Hazel Wissemann, Local Sales, vacationed in the Catskills.



Lisa Lundin, secretary to Director of Publicity Wayne L. Randall, spends a rural holiday.

Below. "My but the water's cold," says Betty Van Buren of News and Special Events as she wades in the Sound at Northport, Long Island.



Liliane "Billie" Moné, PBX operator, went to Goshen, Conn., on her vacation.

NBCettes On Vacation

New York Division



This Glamorous Blacksmith is Clara Goldsmith of the Engineering Department. Taken at Maplecrest in the Catskills.

Left. Selma Wickers, of the Commercial Program Division, went to Ireland to visit relatives. Here she is with a nephew. Serving as background is a stack of flax which will probably find its way to America as Irish linen.

Right. Katherine Hoffmeir, General Sales, spent a nautical vacation at Provincetown on Cape Cod.

