

NBC TRANSMITTER

VOL. 4

DECEMBER, 1938

NO. 12

HOW THE WAGE AND HOUR LAW AFFECTS NBC

NBC advised its employees last month as to how the new Federal Wage and Hour Act, which went into effect October 24, affects them. The two most important parts of the act dealing with minimum wages and maximum working hours per week do not materially affect NBC employees, all of whose salaries exceed the 25-cent minimum for each hour's work and whose working hours are less than the 44-hour per week standard set by the law.

At no time in the history of the Company has an NBC employee been paid less than 25 cents per hour in wages and the average NBC employee works less than forty hours a week. The law requires the employer to pay time and a half at the regular salary rate for each hour's work in excess of 44 hours per work week. NBC employees have been advised that, in addition to any overtime money they may earn for working more than 44 hours in one week, they will continue to receive payment of the customary dinner money for working at night, two and a half or more hours in addition to their regular daily working schedules.

A 38-hour week, instead of a 44-hour
(Continued on page 15)

LOHR INVITES NBC FAMILY TO XMAS PARTY

President Lohr has invited members of the NBC staff in New York and their families to the annual children's Christmas party in Studio 8H at 10:30 on Friday morning, December 23. This year, as in the past, Santa Claus will give away presents to all the children who come, and a Christmas play will be shown on the large stage of 8H.

The Christmas play, according to George M. Nelson, of the Personnel Office, who is in charge of the preparations for the party, will feature Madge Tucker's child radio actors and Jolly Bill Steinke, NBC's perennial Santa Claus.

Be sure to come with the whole family. Mr. Nelson says that he is preparing to receive a bigger crowd than ever before and that he's sure it will be as big a treat for you as for the kiddies.

NBC BOARD PROMOTES TRAMMELL AND MORTON



NILES TRAMMELL

ALFRED H. MORTON

Lenox R. Lohr, president, announced on November 25 the election of Niles Trammell, vice president in charge of the Central Division, as executive vice president. At the same time Alfred H. Morton, manager of the Operated Stations Department, was elected a vice president.

The promotions were the result of favorable action by the Board of Directors on Mr. Lohr's recommendation made at the board's meeting on the same day the appointments were announced. Mr. Trammell will assume his new duties on January 1, 1939, and Mr. Morton's promotion became effective on December 1.

As executive vice president, Mr. Trammell will transfer his activities to the Radio City headquarters in New York where he will assume functions of a general nature. His new position will not be identified with any particular department; it will embrace all departments. Mr. Trammell's successor in Chicago has not yet been announced.

Mr. Morton is in full charge of NBC's operated stations and will continue in this capacity.

Both promotions are in recognition of years of service in the radio broadcasting field. Mr. Trammell is one of the youngest and best-known major executives in radio. He became associated with the Radio Corporation of America in April, 1923, and since that time, his career has paralleled the growth of American broadcasting. Born in Marietta, Georgia, July 6, 1894, he attended Sewanee Military Academy and the University of the South.

When the United States entered the
(Continued on page 8)

AMERICANA RECORDINGS FOR FOREIGN COUNTRIES

A kaleidoscopic picture of the United States, of American people at work and at play, is being drawn for French and Latin American listeners in an ambitious series of recorded programs arranged jointly by the National Broadcasting Company and the Administration des Postes Telegraphes et Telephones, the official French broadcasting system.

Representatives of NBC and the P.T.T., will portray in Spanish, Portuguese and French every phase of American business, social and industrial life, in an encompassing series of on-the-spot recorded programs to be broadcast to Latin American countries and in France by the P.T.T.

Representatives of both companies, who are in charge of making the recordings, left New York early last month for a 20,000-mile tour of the country which will take them from coast to coast before they return to Radio City about the middle of next month. The expedition is in the charge of J. Harrison Hartley, assistant director of the NBC News and Special Events Division. Announcers Arthur S. Deter and John A. Barrett, of the NBC International Division, are making the Portuguese and Spanish recordings, respectively. The French recordings are being made by Henri Diamant Berger, famous French motion picture producer, who has been commissioned by the French Ministry of Communications to make a true sketch of the American scene to better acquaint Frenchmen with the citizens of the United States.

A few of the many American activities the expedition will record are the construction of an automobile, mining operations, the giant stockyards in Chicago, the Hollywood movie lots, the opening of Congress, and descriptions of many interesting landmarks, ranging from Chinatown in San Francisco to the Washington Monument and Lincoln Memorial in Washington, D. C.

Frank E. Mason, vice president in charge of the International Division, has announced that the Portuguese and Spanish recordings would supplement NBC's regular short-wave service.

ENGINEERS LEADING IN A. A. BOWLING LEAGUE

With twelve teams competing, the Bowling League sponsored by the NBC Athletic Association, which started October 15, is winding up the first of its three periods of the season. NBC bowlers are divided into ten departmental teams composed of men and two teams of women. Late last month found Engineering Team, No. 2, captained by George McElrath, at the head of the list, with Engineering Team, No. 1, led by Captain George O. Milne, in second place and the team from the Auditing Department, headed by Captain Alexander D. Nicol, in third place.

Due largely to the indefatigable efforts of George O. Milne, chairman of the bowling committee, this year's bowling league is the biggest the staff has ever had. Almost every department of the Company is represented. So many employees have turned out to play on NBC night (Thursday) at the Radio City Bowling Alleys that there often has been a shortage of alleys to accommodate everyone. The feminine players, however, have not been fully organized and it is expected that more women players will participate in the games during the second period of the season which starts on December 22. If sufficient players can be persuaded to play regularly the committee plans to form a women's league. The women's teams are captained by Dorothy Michel of Traffic and Ella M. Sheil of Accounting, respectively.

The standing of the departmental teams as of November 17 is as follows:

TEAM	WON	LOST
Engineering, No. 2	17	1
Engineering, No. 1	14	4
Auditing	11	7
Traffic	9	9
Artists' Service	9	9
Treasurers	9	9
General Service, No. 2	7	11
Sales	5	13
Guest Relations	5	13
General Service, No. 1	4	14

The players on the leading team, Engineering, No. 2, are Albert W. Protzman, George McElrath, Raymond F. Guy, Courtney A. Snell and Edward R. Cullen. This is one of the two teams that represented NBC in the Rockefeller Center Bowling League last winter. This year all NBC bowlers are playing in the inter-departmental league and no teams are playing in outside leagues.

Frank R. Heitmann of General Service Team, No. 2, had the highest score for three games during the series—

Christmas Greetings

The Transmitter has served well the happy purpose of better acquainting us, one with the other, in the midst of a business probably more complicated and exacting than any other. Through The Transmitter, it is with deep pleasure that I wish each NBC family a Christmas of happiness and contentment, and a New Year filled with health and opportunity.

LR Lohr

Lenox R. Lohr

597; and Alexander D. Nicol, Auditing, was second with 583. Highest score for a single game was chalked up by Albert W. Protzman, Engineering, No. 2, who rolled a 232. Paul M. Massmann, Sales, was runner-up with 229.

The three highest averages for individual scores were made by Albert W. Protzman, Engineering, No. 2, whose average was 177 for 18 games; Peter G. House, Engineering, No. 1, with 175 for 9 games, and Alexander D. Nicol, Auditing, whose average was 174 for 18 games.

NBC EMPLOYEES VISIT RCA SUBSIDIARIES

At the invitation of George K. Throckmorton, president of the RCA Manufacturing Co., Inc., thirty-five members of NBC from various departments in Radio City visited the RCA plant in Camden, N. J., on November 17.

Led by Vincent J. Gilcher, director of General Service, the NBC group visited several departments of RCAM during the tour which lasted all day. They were met by Julius Haber, who is in charge of the Press Department of RCAM, and taken through the plant in groups of six conducted by RCA men.

The tour started in the general offices where the NBCites met Mr. Throckmorton; thence, to the Engineering Department where the vice president in charge, L. M. Clement, gave them a demonstration of facsimile broadcasts being transmitted and received and then took them through the Photophone section where sound equipment for motion picture houses is manufactured. They saw many RCA products in the company's showroom. There they saw burglar alarms, dressing mirrors that automatically flashed lighted advertisements at short intervals while they looked into them, a piano that produced its notes electrically instead of mechanically by strings as in the

(Continued on page 14)



These members of different departmental teams in the NBC Bowling League each won a turkey for Thanksgiving. For being the high scorers in their respective teams, Lou Lewis, manager of the Radio City Bowling Alleys, presented them with the turkey prizes. Front row, left to right: Louis A. Zangaro, Traffic; Edward R. Hitz, Sales; George O. Milne, Engineering; Robert Thatcher, Engineering; Russell E. Humpfries, Accounting. Back row: Albert W. Frey, Sales; Alan Henderson, General Service; Robert Burholt, Treasurer; Robert S. Russell, Auditing, and Courtney A. Snell, Engineering.

NBC CHICAGO

by John Lagen

Stork News

On the night of October 25, Studio Engineer Ry Bierman did the inevitable corridor-pacing in the maternity ward of Westlake Hospital in Melrose Park. Mrs. Bierman presented Ray with their second girl. They call her Barbara.

Ship Ahoy!

Engineer H. T. White is the latest member to join the NBC Navy. Engineer White has just acquired a new Sea Bird type yawl and has named it "Ghost."

△ △ △

The season over, dry doeking has replaced sailing for nautical minded Announcers Bob Brown and Louis Roen. 'Skipper' Roen, with Mrs. Roen acting as 'first mate,' put up their yawl, "The Owl."

△ △ △

Announcer Bob Brown, away on a special event, enlisted the services of Ed Cerny, Music Library, and Rube Carlson, Guest Relations, to do the dirty work on his sloop, "Apache." The two 'sailors' proved quite capable and soon "Apache" was away for the season.

Transfers

Mrs. Martha Reinecker, formerly of Sales Promotion, has been appointed secretary to R. M. Kendall, in Artists Service. Mrs. Reinecker fills the post vacated by Miss Maline Cooper who resigned.

Newcomers

Miss Mary O'Connell has been transferred from the Telephone Operating Section to Sales Promotion to fill the vacancy created by Mrs. Reinecker's transfer to Artists Service. Miss Norma Alderson, from Central Stenographic, replaces Miss O'Connell in PBX.

△ △ △

Francis J. Riordan has been transferred from Audience Mail to Guest Relations where he is now a guide, replacing George Turner, deceased.

William Kломann comes to NBC from the *Chicago Herald & Examiner* to join the staff in the Mimeograph Division.

Miss Elizabeth Hart, former announcer at WNAC, NBC outlet in Boston, has joined the announcing staff. She is the only woman announcer in NBC Chicago. A native of Benton, Illinois, Miss Hart attended the National Park Seminary in Washington, D.C., and received her college education at the University of Illinois, the Alliance Francaise in Paris and Radcliffe College in Cambridge, Mass. She is an accomplished pianist and an active sportswoman. She likes sculling and plays a brilliant game of tennis.

Departure

Howard Marcusson recently resigned his post as guide on the Guest Relations staff to join the announcing staff of NBC affiliate station KWK in St. Louis.

Howard is a graduate of Chief Announcer Everett Mitchell's announcing school, and proved his talent by winning his new position in a competitive audition.

Etcetera

W. B. Drips, director of agriculture of the NBC Central Division, lost his hat while attending the National Corn-husking Championship. However, the

committee in charge very thoughtfully replaced it, presenting him with a huge ten gallon hat . . . Jack Frazer, Continuity, took Announcer Bob Brown in their annual fall football betting. Jack picked the Navy each time—it's his Alma Mater . . . Miss Francis Dixon, Production, and Miss Dorothy Masters, Press, ardently attending their Spanish classes . . . Engineer Joe Conn is teaching Announcer Fort Pearson "dots and dashes." Soon Fort will take his examinations for a radio operator's license . . . The E. C. Cunningham's, he's NBC Night Manager, gave an informal Thanksgiving dinner for a small party of NBCites . . . E. C. Carlson, manager of Sales Promotion, is hobbling about with the aid of a cane. It's not the dictates of fashion . . . he fell from a horse . . . To Rudi Neubauer goes the credit of making bowling NBC's favorite winter sport.

School Daze

If some of the boys aren't talking out loud to themselves, then they can be seen studiously developing the proper technique of opening and closing doors—for school is now in full swing. The sound effects school, under the supervision of Tom Horan, supervisor of Sound Effects, and the announcing school under the direction of Chief Announcer Everett Mitchell, are now conducting weekly classes.

Visitor

Major Lenox R. Lohr, president, Mrs. Lohr and friends were recent visitors to the NBC Central Division.

Bowling News

The NBC team in the Merchandise Mart league is maintaining a steady pace with an average of 18 victories and 12 losses. The team is in fourth place, only two games behind the league leaders.

△ △ △

The NBC Bowling Jamboree attracted 32 participants on November 3. Special efforts are being made to attract an entry list of at least 50 NBCites for the Sweepstakes January 5.

In the Chicago Federated Advertising league, the NBC team is in sixth place, with an average of 9 wins and 9 losses.



General Charles G. Dawes, former Vice President of the United States and now a member of the NBC Board of Directors, gets latest election returns from the News and Special Events Division of NBC Chicago on Election Night. Shown from left to right are: Kenneth D. Fry, manager of Special Events; General Dawes, Niles Trammell, vice president in charge the Central Division of NBC, and Sidney N. Strotz, manager of the Program Department and Artists Service of NBC Chicago.

NAMES IN THE NEWS

NEW YORK

Promotions

Miss Lisa Lundin has been appointed to replace Bill Betts, resigned, as staff assistant to Wayne L. Randall, director of publicity. Her former post as secretary to Mr. Randall is filled by Miss Elizabeth A. Emerson who joined the Central Stenographic staff in September. Miss Lundin, a graduate of the University of Iowa, came to NBC from the Curtis Publishing Company almost two years ago. Miss Emerson, a native of Elkhart, Indiana, and a graduate of the Katharine Gibbs School in Boston, was formerly with J. P. Morgan and Company as secretary to the personnel manager.

△ △ △

Dwight B. Herrick has been promoted in the Guest Relations office staff and is now in charge of studio and television tour promotion. He is replacing Walter B. Davison who recently was transferred to NBC Hollywood to head the Guest Relations Division in Hollywood Radio City. Mr. Herrick's promotion resulted in two other promotions, namely: Birger Hagerth's advancement to the supervisor's desk in the Broadcast Tickets Section, and Walter Wiebel's transfer from the uniformed staff to Mr. Hagerth's former clerical post in the same section. All three men started in the Company as pages four or more years ago. Mr. Herrick is a graduate of Colgate University, Mr. Hagerth attended City College of New York and Mr. Wiebel went to New York University.

△ △ △

Miss Alice Bradford has been transferred from the Production Division to the Publicity Department where she is now assistant and secretary to Julian Street, Jr., replacing Miss Bessie Feagin, resigned. Miss Bradford is succeeded in Production by Miss Alma Brohard from the Sales Department.

Miss Bradford, whose new position deals with NBC publicity in magazines, came to NBC from Time, Inc., last January. She is a graduate of Lawrence College in Wisconsin. Miss Brohard, a graduate of Agnes Scott College in Georgia and the Katharine Gibbs Secretarial School in New York, joined the Company a year ago as a member of Central Stenographic.

William R. Nugent has been promoted in the Sound Effects Division and is now an apprentice sound technician. John F. Anderson, from News and Special Events, is replacing Mr. Nugent in the Sound Effects stock room; and William Eliscu of the page staff has been chosen to replace Mr. Anderson in News and Special Events.

Bill Nugent started in the Company as a page four years ago and was transferred to the set-up staff in Sound Effects two years later. Jack Anderson, also a former page, has been with NBC since 1931. Bill Eliscu, a graduate of Columbia University, class of 1936, has been here more than one year.

△ △ △

Dwane Stewart, page, who was temporarily working in the International Division, has been made a regular member of the division as assistant to Carlos E. Bovet, musical director of international programs. He is replacing Edward N. Beck who resigned from the Company in order to continue his musical studies in Paris, France. Mr. Stewart, a graduate of Carleton College, Northfield, Minnesota, with a B.A. degree in music, came to NBC shortly after his graduation with the Class of 1937.

Newcomers

William Kostka, former associate publisher of *Everyday Photography Magazine*, has joined the writing staff of the Press Division to replace Eugene Speck who was recently transferred to News and Special Events.

Of Czech extraction, Mr. Kostka was born in Chicago where he attended the public schools. He attended Knox College, Galesburg, Illinois, where he became a member of the Sigma Delta Chi, Tau Kappa Epsilon and Phi Beta Kappa fraternities. After his graduation with the class of 1927, he went to work as a reporter for the *Chicago Daily Drovers Journal*. Later, he went to New York City to work for the International News Service of which he subsequently became Central Division Manager with offices in Chicago.

In 1933 Mr. Kostka went with the Fawcett Publications, Inc., in Minneapolis, as editor of *Modern Mechanix*

Magazine. When the company moved its headquarters to New York, he was appointed eastern managing editor. From Fawcett Publications he went to the Frank A. Munsey Co., to become editor of *Detective Fiction Weekly*. It was at that time that he and a friend went into partnership to publish a new picture magazine, *Everyday Photography Magazine*.

William Kostka is married, has a four-year-old boy, and lives in Cos Cob, Connecticut.

△ △ △

Miss Aileen Soares, formerly of the Federal Council of Churches for which she handled radio publicity, has joined the staff of the Press Division. Miss Soares is filling a newly created post, religious editor, and she will be responsible for NBC publicity in the religious press. She has written articles for religious magazines and is now radio editor of Christian Herald and Pageant, church publications, for each of which she writes a regular radio column. Miss Soares is a graduate of Antioch College.

△ △ △

Hudson Hawley, newspaperman of many years experience, has joined the staff of the International Division of the Program Department as news editor. He comes to NBC from the King Features Syndicate, Inc., where he was a staff writer.

Born in Boston, Massachusetts, Mr. Hawley was educated at Andover Academy and Yale University, graduating from the latter with the class of 1914. He went to work on the Hartford, Connecticut, *Times*, shortly after his graduation, and left that paper three years later to join the old morning *Sun* in New York.

He volunteered for Army service, enlisting in the 101st Machine Gun Battalion, 26th Division, and after six months' service with it was transferred to the staff of *The Stars and Stripes*, the official paper of the American Expeditionary Forces. Mr. Hawley remained with *The Stars and Stripes* until its discontinuance. For that work he was awarded the Order of the Purple Heart.

After a spell in Washington, D. C., doing news and feature work, he returned to Europe in 1921 where he remained until two and a half years ago, representing American news agencies and individual newspapers in France, Italy, Germany, England and Switzerland. He travelled extensively in other countries as well and for fifteen years he filed special wires for Latin American countries. He was the

NBC CHIMES—Looking for the ideal Xmas gift? If so, you can't find a more ingenious present than a set of hand chimes. Calls the family to dinner . . . signals the maid . . . the same three notes NBC uses on the air. Cost to NBC employees is \$2.00. In New York apply to A. S. Hennig, Room 313. In other divisions, place orders with your local auditor.

International News Service's chief of bureau in Berlin and director for Central Europe during Hitler's first year of power, and successively bureau chief for the same agency in London, Paris, Geneva and Rome. Returning to this country he became staff writer for King Features Syndicate. He has contributed articles and light verse to magazines, notably to the *American Legion Monthly*.

Transfers

Mrs. Beatrice Hurlbut was transferred from Central Stenographic to the casting office in the Production Division, November 15, to replace Miss Harriet Holiday who resigned to be married next month. Miss Holiday, who was with the Company more than two years, became engaged to Douglas Mook of Metuchen, N. J., in September.

Mrs. Hurlbut, one-time public stenographer in her home town, El Paso, Texas, has worked in various departments since she came to NBC in August, 1937.

△ △ △

Engagements

Harry F. Wightman of the Music Division and Miss Elsie Inslee became engaged last month. The wedding is set for January 12.

△ △ △

The engagement of Miss Katherine Dove Hoffmeir of General Sales and Scriptwriter Hubert V. Chain of Electrical Transcription Service was announced last month. The wedding has been set for Christmas Day and it will take place at St. Marks Church in Jackson Heights, Long Island.

The announcement of their engagement and forthcoming wedding came as a big surprise to their friends. The Stagecrafters, of which they are both active members, probably will never portray on the stage a more romantic episode than the real romance of Kay Hoffmeir and Hu Chain, who first met when they joined the NBC acting group last spring.

Miss Hoffmeir, who has been with NBC five years, attended Columbia University. Mr. Chain has been with the Company one year and a half. He is a graduate of Stanford University and he also attended the Universities of Grenoble and Paris in France. He was radio director at the Cornish School in Seattle for three years before coming to NBC.

Marriages

Miss Mary E. Henderson of the Accounting Department was married to Frederick Fautt, Jr., at a nuptial mass

in the Carmelite Church, New York City, on Saturday morning, Nov. 19.

Mrs. Robert Russell, whose husband is also in the Accounting Department, was matron of honor. The wedding ceremony, attended by many NBCites, was followed by a breakfast at the Boulevard Tavern, Rego Park, Long Island.

A few days before her wedding, Miss Henderson, who has been with NBC more than ten years, was the guest of honor at a luncheon given in Radio City by the girls of her department.

Mr. and Mrs. Fautt went to Atlantic City on their honeymoon. They are now residing in Woodside, Long Island. Mr. Fautt is associated with Steinway & Sons.

△ △ △

Miss Helen Gugenheim, who resigned from News and Special Events recently after being with the Company five years, was married to Dr. David Jacobson on October 30, according to reports from her home town, San Antonio, Texas. They are making their home at 273 East Lullwood Drive, San Antonio. Dr. Jacobson is associate rabbi at the Temple Beth El in that city.

△ △ △

Frank Crowley of the Guest Relations staff was married to Miss Eleanor H. Fekety at St. Mary's Church in Yonkers on November 13. Following the wedding ceremony, a reception was held at the home of the bride's parents in Yonkers.

The newlyweds went on a motor trip through New England on their honeymoon. They are now residing at 168 Radford, Yonkers.



Mr. and Mrs. Frank Crowley photographed after their wedding at St. Mary's Church, Yonkers, N. Y., November 13. Mr. Crowley is with the Guest Relations staff. (Read Marriages.)

Stork News

Thomas J. Dolan, supervisor of the Program Transmission Division in Traffic, became the father of a girl, Barbara Jean, on November 9. Mrs. Dolan, nee Barbara Jean, was formerly with NBC in Sales Traffic. Papa Tommy reports that mother and child have been doing very well.

Resignations

George De Pue resigned from the Company November 15, in order to accept a position as assistant night program manager at Station WHN, New York. During his two years with NBC, Mr. De Pue worked in the Guest Relations Division and in the office of William Burke Miller, night program manager.

△ △ △

Wendell Banks Toby, who joined the page force a year ago, has resigned from NBC in order to accept a position with the National Credit Office, Inc.

△ △ △

A. Ward Fenton, Jr., resigned from the guide staff last month in order to take a position as announcer for Station WJIM, NBC affiliate in Lansing, Michigan. A student in the NBC school for announcers, he got the announcing post after an audition held in Radio City.

△ △ △

Miss Dorothy Allred, secretary to Joseph J. Lilley of the Program Department, resigned from the Company, December 2, in order to accept a position with the Lord & Thomas advertising agency. Miss Allred was president of the NBC employees acting group, The Stagecrafters, which she helped to organize.

△ △ △

Read Wilson resigned from the Mail Room staff, December 2, to accept a position as announcer at Station WNOX, Knoxville, Tennessee. A former radio and stock company actor, Mr. Wilson was a member of NBC's training school for announcers.

Miscellaneous

Field Engineer Dewey Sturgell was chosen to cover the Pan-American Congress which is being held in Lima, Peru, this month. Mr. Sturgell sailed with NBC Commentator Edward Tomlinson, authority on political and cultural life in South America, on the S. S. Santa Clara, November 25. The American delegation, headed by Secretary of State Cordell Hull, sailed on the same ship. Following the adjournment of

(Continued on page 15)

FIRST TELEVISION AUTO SHOW AIRED BY NBC

The first experimental television broadcast of an automobile show was put on the air by the National Broadcasting Company during the Auto Show in New York last month.

The program, broadcast on the afternoon of November 10, was witnessed by leading executives of automobile companies and advertising agencies. The program started with a review of different makes of automobiles in Rockefeller Plaza. As each car drove up to the RCA Building, its arrival was picked up by the NBC-RCA mobile television unit and relayed by coaxial cable to the transmitter in the Empire State Building tower. The guests watched the show through RCA television receivers.

Representatives of the automobile companies who drove up in their respective cars were greeted by E. P. H. James, NBC's sales promotion manager. After the outdoor demonstration, the program switched to the television studio, 3H, where official demonstrators discussed and displayed outstanding features of their cars and cutaway working models of the new engines.

Warren Wade directed the televised automobile show program, under the supervision of Thomas H. Hutchinson, manager of the Television Program Division. C. W. Farrier, coordinator of television activities, was in charge of televising the show.

RADIO TALENT WANTED

Would you like to take part in an amateur NBC employes show to be broadcast sometime in the very near future? Members of the NBC staff in New York who are gifted with musical or dramatic talent are urged to communicate with the NBC TRANSMITTER. If you can sing, yodel, act, announce, or play the piano, violin, harmonica or some other instrument, or do imitations please write your name and talent on a memo and mail it to the NBC TRANSMITTER, Room 234.

You will be notified by mail as to the time and place for auditions. A committee of judges will hear and decide the auditions.

Non-professional but clever playwrights are invited to submit humorous and original playlets of from five to ten minutes in length. Scripts must be submitted on or before December 31. Do not hesitate to come to the NBC TRANSMITTER if you have any script ideas you would like to discuss before putting them on paper.

NBC SAN FRANCISCO

—by Louise Landis—

Wedding Bells

By the time this issue is out, Barbara Storey of Program Traffic will be Mrs. Don Fleming, and honeymooning in Yosemite National Park. The marriage of Barbara and the NBC sound man is scheduled for December 10. It will be a quiet, home affair, with relatives as guests, and Lois Berne of Music Rights as the bridal attendant. Barbara will wear a gown of metallic cloth and a sassy little chapeau to match.

△ △ △

The days of commuting between Hollywood and San Francisco are over for Dee Waller and Fred Hegelund. They were married early in November in Mexico, and Dee's resignation from the Press Department in Hollywood took effect November 15.

Dee and the San Francisco producer met in the San Francisco offices of NBC, where she was a member of the Program Traffic Department. Since her transfer to Hollywood last April she and Fred have made many flying trips between the two cities. Their marriage was a complete surprise both to Dee's fellow workers in Hollywood and Fred's colleagues in San Francisco.

Reunion

California's "big little game," the annual conflict between Santa Clara and St. Mary's, brought some former San Franciscans, now Hollywood boulevardiers, back to Kezar Stadium.

Lew Frost, executive assistant to Vice President Gilman, Hal Bock, Western Division press manager, and Mrs. Bock, were among the guests at a breakfast given by Mr. and Mrs. Lloyd E. Yoder at their beautiful home on Belvedere Island.

Equine Accident

Elvina Jensen, secretary to KPO-KGO Manager Lloyd E. Yoder, is a patient in the St. Francis Hospital, recovering from a fracture to her elbow and upper arm, suffered in a riding accident. The horse on which Elvina was seated suddenly began to emulate an equine acrobat at a rodeo, stood on his head and then on his hind legs, until Elvina and he parted company. She says she can hardly wait until she gets out of the harness the doctor put on her arm, to get back on that horse and show him!

Alpha Delta Sigma

Sales Manager William B. Ryan was initiated as an honorary member of Alpha Delta Sigma, national advertising honor society, at its annual initiation recently.

He is the third member of NBC to be so recognized for outstanding work in the advertising profession of the Pacific Coast. Mr. Gilman served last year as national president of the society, and Sydney Dixon, Western Division sales manager, was made an honorary member during the Pacific Advertising Clubs Association convention in Los Angeles in June.



Six newly-wedded members of the NBC family in San Francisco compare notes. Left to right: Special Events Director and News Editor Don Thompson, Program Manager Glenn Dolberg and Soundman Don Fleming, who seems to be getting some good advice from the two grooms who beat him to the altar by a month; Kitty Morgan Thompson, Barbara Storey Fleming and Mrs. Glenn Dolberg. Mrs. Fleming also seems to be the recipient of a lot of free advice on how to keep your mate happy.



With Your Roving Reporter in New York

On the average of twice a week NBC receives letters from listeners who claim they have discovered a Stradivarius violin in their home and would like to know if some NBC violinist would like to buy it because "we need the money" or "we have no use for it anyway. It belonged to Grandpa, who used to play it. . . ." Though the chances are thousands to one that such discoveries may turn out to be real Strads, the NBC Information Division which handles listener mail refers their owners to reliable appraisers of musical instruments who are always on the lookout for the missing masterpieces. You can never tell. . . .

The Information Division, which seems to know everything, tells us that Antonio Stradivari made about 1,500 instruments of which 950 were violins, the rest cellos and violas. Only about 500 of the violins are known to exist today so there ought to be some 400 lying around somewhere waiting to be bought for tens of thousands of dollars. So you'd better be sure it's not a real Strad before you hock that fiddle you found in the attic. On the other hand, don't be fooled by a fake lable. There are as many counterfeit Stradivarius labels as there are plugged nickels.

△ △ △

Earl Wrightson, who was recently promoted from the page force to the guide staff, played the part of a guide conducting a party of tourists through NBC in Radio City during a romantic play depicting the progress of radio since 1920 when the Harding-Cox presidential election returns were broadcast by KDKA. The script, *This Is Radio*, written by Thomas Langan, new member of the Script Division, was broadcast on Sunday, November 13, over the combined Red and Blue Networks, as a special feature commemorating NBC's twelfth anniversary. Guide Wrightson's part was copious—all of five sides.

△ △ △

The Stork recently visited the homes of three young NBC engineers and left a seven-pound-and-two-ounce boy, John, Jr., at the John Pawleks, a little girl, Mary Elizabeth, at the William J. Kellys, and a boy, Robert Peaslee, at the Rodney D. Chipps. . . . E. Gardner Prime, Legal, won a white ribbon (fourth prize) with one of his horses—Ballela—in the open class for heavyweight hunters at the Horse Show last month. . . . Page DeVeré Englebach was recently written into the *Easy Aces* script as singing orphan. . . . Trade News Editor John Graham of Press is overdoing himself as an NBC publicist. . . . the other day his three-year-old daughter's aunt asked her what she had learned in school that day and little Miss Christie Gail Graham replied, "My NBC's. . . ."

Portuguese Announcer Arthur Deter of the International staff recently won a speech prize for an extemporaneous address he made before a press luncheon in Chicago. . . . Local Salesman and Mrs. Jere Baxter, 3rd, went to Chicago during a recent weekend to see the International Livestock Show. . . . The Stagecrafters are busy rehearsing *The Pursuit of Happiness* which will be ready for an audience very soon. . . . maybe next month. . . . we dropped in on one of their rehearsals the other night and saw a very earnestly played kissing scene. . . . we're still wondering whether they were 'acting'. . . . George Malcolm, of Guest Relations, says he isn't sure about Santa Claus but he's almost sure the Stork will come down his chimney on Christmas Eve.

NBC WASHINGTON

by Marian P. Gale

Schramm Resigns

Members of the house orchestra had a farewell party recently for Rudolph Schramm who has been their director for the past year. Schramm resigned December 1 because of his increased work as musical director for the U. S. Office of Education's Radio Division. For the time being Charlie Cliff, saxophonist, is acting conductor of the orchestra.

Mary Mason's Picture

It did our hearts good to see Mary Mason, director of women's programs, receive national recognition this month in *Fortune* magazine. Mary's picture appeared on page 104 of *Fortune* along with such nationally known radio artists as Rudy Vallee, Don Ameche, Edgar Bergen and others appearing regularly on "Important radio programs directed by the J. Walter Thompson Company during 1938."

Jury Duty

Rose Ewell, receptionist, is definitely tired of trials by jury. . . . particularly since she just finished a month of jury duty in District Criminal Court.

Radio And Kidnapping

William Brown, father of 18-year-old Mary Brown, who was the victim in the recent Oxon Hill, Maryland, kidnapping case, praised radio Stations WRC and WMAL for the large part they played in aiding the search for his daughter. Brown said: "I want to thank your two stations for your cooperation in searching for my daughter. I feel that it was largely through the efforts of radio that the abductors learned of the intensity of the hunt for them and were frightened into returning my daughter unharmed. I extend to you my sincere thanks."

Hittenmark's Doll House

"Timekeeper" Gordon Hittenmark has started his fourth annual campaign for Christmas toys for needy children in and around Washington. The dedication ceremonies of a specially constructed "Doll House" located at the Willard Corner, 14th and F Streets N.W., were held on the last day of November. Beginning December 1 and every morning thereafter until Christmas from 6:30 to 9:15 a.m. Hittenmark broadcasts his *Timekeeper* program direct from the Doll House. People drive up during the day from 6:30 in the morning until 6:00 at night, depositing toys in the miniature structure. The doll collection will be turned over again this year to the Metropolitan Police Department for distribution.



"John Law" was one of the first to come to Announcer Gordon Hittenmark's "Doll House" in Washington, D. C., to contribute a doll to his annual Christmas Toy Campaign.

NBC TRANSMITTER

Published for and by the employees
of the National Broadcasting Company
from coast to coast.

VOL. 4 DECEMBER, 1938 NO. 12

EDITORIAL BOARD

DOM DAVIS	Editor
CARL CANNON	Associate Editor
GEORGE OLENSLAGER	Staff Writer
CHARLES H. NEWTON, JR.	Staff Writer
CHARLES VAN BERGEN	Photographs
BILL EDDY	Staff Artist

N. Y. CONTRIBUTORS

WILLIAM A. GARDEN	Guest Relations
ROBERT LAMKIE	Guest Relations

NBC BOARD PROMOTES TRAMMELL AND MORTON

(Continued from page 1)

World War, he was commissioned a second lieutenant, and at the close of the war, was a first lieutenant in the 36th Infantry, 12th Division. He remained in the army as a member of the staff of Major General Charles G. Morton until he entered the radio field.

In January, 1925, Mr. Trammell was named assistant sales manager of RCA for the Pacific Coast, and in March, 1928, was transferred to NBC. After two months in the New York headquarters, he was named manager of the Central Division. He was made a vice president the following March.

Mr. Morton left the College of Engineering of the University of Illinois in the Spring of 1917 with a Bachelor of Science degree to attend the first officers training school. After being commissioned as a second lieutenant, he was assigned to the 12th Field Artillery at Camp Deming, New Mexico. In September, 1917, two days prior to his planned sailing for France, he received orders to report for duty as an artillery instructor. He ended his war-time service as instructor in military science at Columbia University, where he also did graduate work leading to the degree of Master of Science.

Resigning from the Army with the rank of Captain, Mr. Morton joined the General Electric Company. Two years later, he was named manager of the Washington office of RCA.

In 1923, he returned to New York to become commercial manager of RCA Communications, and a year later he was transferred to Paris as European manager of RCA. In January, 1934, he again returned to New York as business manager of the Program Department of NBC, and three years later he was named general manager of NBC Operated Stations.

NBC HALL OF FAME



Proposed NBC Statue No. 9 and Citation Plaque

INTERNATIONAL DIVISION

With interplanetary broadcasts to New Jersey "un fait accompli," we of NBC in our inimitable way, parade another group of pansophical long distance artists, those nomadic, omniscient, linguistical acrobats, the International Group.

Recognizing full well the porosity of national boundaries in this age of micro-waves, our polygot project was launched to spread abroad in brogue and patois, Chinook and Hindustani, the canards and gossip that comprise our daily news sheet.

Boasting aptitude in every language, except pantomime, we find these descendants of Babel living and working in utter harmony as they match jargon with gibberish in their eternal joust with perspicuity in the mother tongue.

And so, recognizing full well the shortcomings of English in dedicatory phrases, we simply offer this silent slab of granite to the International Division.

KDKA PITTSBURGH

—by Kay Barr—

Safety Patrol Series

Having finished his football broadcasts, Announcer Bill Sutherland launched a series of Saturday morning programs over KDKA in connection with the School Safety Patrol on November 26. Safety Council and School authorities co-operated and some 200 boys and girls in white harness were in the studio for the first broadcast. Weekly prizes are being given to the schools that do outstanding work in safety and the protection of the youngsters in crossing streets near the schools.

Sick List

Derby Sproul's Program Department at KDKA has been working under a triple handicap recently. Charley Urquart, production chief, is still under observation at the Cleveland Clinic Hospital with a mysterious malady that puzzles even the specialists; Johnny Shiliano, Sound Effects, has been out with auto crash injuries, Bernie Armstrong, organist and production man, has been out because of an operation on an infected foot, and Librarian Betty Easley was out with ptomaine poisoning. And the whole KDKA staff was handicapped by the ten-day absence of Edith Hingley, switchboard operator, who was down with the grip.

Beal Gets Award

Bill Beal, of KDKA, is the winner of the 1938 H. P. Davis Memorial Announcer Award. Walter Sickles, of WWSW, received first honorable mention, and David Garroway, of KDKA, received the second honorable mention. Beal received a gold medal and \$150 in cash.



Announcer Bill Beal (right) accepts the H. P. Davis Award for Announcers for 1938 from L. W. Chubb, director of the research laboratory of Westinghouse Electric and Manufacturing Co., during a special broadcast over KDKA.

Mrs. H. P. Davis originated the annual awards six years ago in memory of her husband; the custom to be continued during her lifetime. Judges are named by the Microphone Playhouse, of which Marjorie Stewart is the director.

Beal was a regular member of the KDKA announcing staff until a few months ago when he was moved to the continuity staff. Since that transfer he has retained certain programs and has originated the popular *Tongue-Twisters* broadcast, heard every Friday evening. He is a graduate of Carnegie Tech Drama School.

Here and There

Announcer Bill Sutherland became the father of a six pound-and-fourteen-ounce baby, Charles Sidney, on November 19. That makes two boys for the Bill Sutherlands.

△ △ △

And speaking of babies, Janet Ross, director of the *KDKA Shopping Circle* programs, has another namesake. Several regular listeners have named baby girls for Janet. The last is Janet May Barner, daughter of Mr. and Mrs. Earl Barner of Bellefonte, Pennsylvania.

△ △ △

Dave Garroway, announcer, is getting so much mail on his *You Don't Say* programs that he has employed Margie Anderson to help him take care of the correspondence.

△ △ △

Officially, Clarence Pettit is director of public relations at KDKA. Unofficially he is the staff orator. *Radio Back Stage*, and *And Now Comes Television* were the titles of his two recent addresses before Schenley High School and the Drama League Institute.



KDKA's Program Board appraises programs, gives auditions, seeks new program ideas and cleans house periodically. Left to right, they are Manager Sherman D. Gregory, Clarence Pettit, director of public relations; William E. Jackson, sales manager; W. B. McGill, manager of sales and station promotion; Maurice Spitalny, director of music; Derby Sproul, program manager, and J. E. Baudino, chief engineer.

Oil City, Pennsylvania, celebrated "Million Dollar Holiday Week" from November 25, to December 3, 1938. Wednesday, November 30, was called "KDKA Day," featuring personal appearances of Announcer Ed Schaughency and several acts from the station.

Admiral Byrd At KDKA

G. Dare Fleck, Traffic Manager, met Rear Admiral Richard E. Byrd face to face for the first time when the explorer was a guest of Janet Ross on an interview program late in November.

Fleck's voice was the first heard by the Byrd party after they landed at the barrier in Little America. That was December 29, 1928, and two days later Byrd wired KDKA the thanks of the expedition for the special broadcast. Byrd autographed a photostatic copy of that telegram for Fleck during his visit to the studios. Ted Kenney, engineer, also met the Admiral during the broadcast. Ted handled the dials for Fleck's broadcast.

KDKA Program Board

The KDKA Program Board (*see cut*) has been so successful as a guardian of the station's program policies that Manager Sherman D. Gregory is planning to increase its duties and responsibilities.

It is planned to have the board audition new sustaining features and to reorganize or replace programs that are not "clicking" 100 per cent. The board will listen to and analyze programs that are not up to KDKA's standards of program popularity before proposing any changes to improve them or before deciding to replace them with new shows.

NBC HOLLYWOOD

by Noel Corbett



Western Division Sales Manager and Mrs. Sydney Dixon photographed at the recent convention of the A.A.A.A. in Del Monte, California.

Happy Yuletide

Christmas message from Don E. Gilman, vice president in charge of the Western Division:

"This Christmas of 1938 is indeed a happy Yuletide for us in the Western Division.

"In the past decade we have grown from a tiny group to a vast organization. We have entered new fields and have accomplished much.

"Now that we are in our new Hollywood Radio City, our Christmas is complete."

NBC Entertains I. R. E.

A. H. Saxton, Division Engineer, played host to sound engineers from motion picture and radio studios Tuesday evening, November 22, when more than 400 I. R. E. members visited Hollywood Radio City last month.

R. F. Schuetz, engineer in charge of equipment installation, spoke on "New Facilities in Hollywood." "Miv" Adams gave a talk on field equipment, and Harry Saz and his boys put on a sound effects exhibit.

The meeting was followed by an inspection tour of the new studios.

Bob Brooke, studio engineer, is chairman of the Los Angeles chapter of the I. R. E.

Institute of Radio

Don E. Gilman, vice president in charge of the Western Division, was the principal speaker before the first annual Institute of Radio held at the University of Southern California, Friday, November 18.

The general session closed a series of meetings attended by leaders in broadcasting.

Other speakers included Marvin Young, assistant program director, and

Charles Brown, sales promotion manager, and Carlton E. Morse author of *One Man's Family*.

California Fire

When brush fires raged throughout the Santa Monica Mountains, causing several millions of dollars damage and endangering many homes of movie stars, Buddy Twiss, announcer in charge of special events, was on hand with his portable mike.

Bob Brooke and "Miv" Adams set up the field equipment at a spot where the flames were thickest.

Fire travels fast though, and ten minutes later when it came time to go on the air, the fire was over a mile away.

ATE Dance

The ATE will have their first annual dance in Hollywood right after the holidays. R. G. "Denny" Denechaud, studio engineer, expects over four hundred to attend the affair which will be given at the Biltmore Hotel.

"Miv" Confesses

After all this time, Marvin "Miv" Adams admits he was married September 7 to Miss Emmy Lou Winslow at Las Vegas, Nevada. "Miv", who is field supervisor in Hollywood, was formerly in the San Francisco office, and was one of the lucky men who made that trip to Canton Island to cover the eclipse.

Mail Service De-Luxe

Norman Noyes, supervisor of pages, reports there shouldn't be any complaints on the mail pick-up service in his department.

Bing Crosby was supposed to pose for some still pictures in a tuxedo and makeup, so he had his valet bring his makeup kit and tux accessories to the studios. The valet brought them all right, but by mistake set them down on a desk mail box in one of the offices.

Two minutes later one of the pageboys came along, noticed Crosby's name on the package, took it to the mail room and five minutes later the tuxedo, accessories, makeup kit and all, were in

the mail addressed to Crosby's Toluca Lake home.

Blimp Tour

Most newcomers to Hollywood generally take their time poking around getting acquainted with this part of California.

Jim Lyman, Auditing, decided wasting time and gasoline was too tedious for him. A couple of weeks after he was transferred from San Francisco, Jim and Mrs. Lyman took a scenic ride over Hollywood in the Goodyear blimp, "Volunteer."

The NBC Dramalogue

The NBC Dramalogue put on Act III of *No More Ladies*, November 30, in Studio B. The program which was heard via the latest RCA public address system, with Studio Engineer Murdo MacKenzie at the controls, featured Janette White, Evelyn Hermanson of Program; Margery Wright of Music Rights; Myron Dutton and Joe Parker, directors; Helen Aldrich, Sales; Max Hutto, Mimeograph, and George McMenamin, General Maintenance.

Officer Charlie McCarthy

Charlie McCarthy is now an honorary member of NBC's police force in Hollywood Radio City. It all came about when the little wooden-headed gentleman got chummy with Special Officer James Patrick Burns in a



Noontime finds these teams making the Hollywood Recreation Center's bowling alleys really sizzle. Left to right, back row, are Myron Dutton, director; Marvin Young, assistant to John Swallow; Walter Bunker, production manager; John Swallow, program manager of Western Division. Front row: Buddy Twiss, announcer in charge of special events; Carlton Morse, author of *One Man's Family*;

Joe Parker, director, and Joy Storm, announcer.

NBC HOLLYWOOD

(Continued from preceding page)



Don E. Gilman, vice president in charge of the Western Division, greeting Charlie McCarthy and Edgar Bergen on the steps of the new Hollywood Radio City.

crowded corridor after a recent Chase and Sanborn broadcast.

During the conversation with Charlie, Officer Burns had to go to another end of the building. He suddenly missed the badge on his coat and hurried back to find Charlie in the middle of a lobby directing traffic with the missing badge on his smart evening coat. A friendly squabble over the badge ensued after which Charlie returned the badge to Burns who promised to forget the encroachment upon his territory for an autographed picture of Charlie. The photograph, which Burns sent to a relative in County Cork, Ireland, was autographed, "From one good Irishman to another."

Meredith Willson Resigns

Meredith Willson, for six years Western Division Musical Director, is resigning from NBC in order to devote all his time to commercial program commitments which are so numerous he no longer has time to devote to his duties with the Company. He will concentrate on his duties as musical director of *Good News of 1939* and the *Signal Carnival*, NBC programs in which he has been featured.

Quick Pix

Bob Moss has been transferred from Engineering to the Production staff . . . Andy Love, in charge of Literary Rights, spoke at Pomona College, November 10. His subject was "Opportunity in Radio for Young Ladies" . . . Bill Howard, page, formerly of the New York staff, took a leave of absence to visit relatives in London . . . Alice Tyler, secretary to A. H. Saxton, plans to spend Xmas in San Francisco.

KYW PHILADELPHIA

by J. A. Aull

Sock and Buskin

With everybody still digesting Thanksgiving Day turkey at this writing, KYW thoughts already have turned to Christmas. The Sock and Buskin group of able amateur actors have turned their attention toward a new opus which they claim will far exceed their first radio efforts of last Hallowe'en. At that time they socked their listeners plenty by buskin into the airways for the first time in their lives.

John Thorp, of the announcing staff, who guides the destinies of this up and coming group, is keeping all plans safely under the hat. He does promise, however, that the talent of the last show will be heard from again around December 24th. Those who took part in the last skit were Kathryn Ullman, secretary to Lambert Beeuwkes; Helen Pearce, secretary to Al Watton; Mary Wilcox, hostess; Jack Pearce, of the Mail Department, and Bill Lang and Harry Wood, professional announcers, who put the play on and off the air on schedule.

The Mask and Wig

At the invitation of General Manager Leslie Joy, KYW played host to members of the widely known Mask and Wig Club, dramatic society of the University of Pennsylvania, last month, in connection with this season's production of *All Around the Town*. This was quite in keeping for two reasons. First, because Mr. Joy is a Penn grad and a member of the club. Second, because the show deals with a radio studio in the first act and the boys wanted first hand comment and criticism from those "in the know." On the twenty-eighth, the club reciprocated with a half-hour program from the studios which was carried by the networks.

KYW broadcasting the election returns last month direct from the United Press Bureau in Philadelphia. From this corner of the U. P. Bureau the words "Governor Earle concedes the election" were flashed to a waiting world minutes before any other radio station. Left to right: Announcer Bill Lang, Publicity Director Jim Aull, Westinghouse Engineer Les Schumann, Announcer Dan Munster and Auditor Joe Proulx who acted as editor that night.



Personal Tid Bits

While Jan Savitt, music director of KYW, and his KYW Top Hatters are on another tour of New England states, Nathan Snader, first violinist of the KYW orchestra, has been named acting director until Jan returns sometime after the first of the year.

Snader has been with the orchestra for the past two years. Before that he was the youngest member of the Washington Symphony Orchestra where he was assistant concert master and soloist at the age of 19. He is a graduate of the Curtis Institute.

△ △ △

Mr. Joy has been appointed a member of the Radio Council of the National Foundation for Infantile Paralysis.

△ △ △

Leroy Miller, Musical Clocker and pandarer of nonsense, spoke at a luncheon meeting of the Camden Fire Insurance Association at the YMCA in Camden on December 16. The invitation mentioned that they asked him because most of the Association's members were chronic listeners to his program.

△ △ △

John Thorp, director of the *R. F. D.* 1020 program, heard every morning over KYW, complained on the air the other day that he was saying a lot about church suppers and rural festivities but so far hadn't been able to attend any of them. The next day the Hershey Industrial School sent him a big box of fried chicken legs and gizzards.

△ △ △

Sales Promotion Manager L. B. Beeuwkes has a surprise Christmas card in store for several thousand friends of KYW. They're going to receive KYW greetings direct from Bethlehem in Judea.



The NBC Transmitter salutes these members of the National Broadcasting Company who, this month, complete their tenth year with the Company.

Edward R. Hitz

Ten years ago while Edward R. Hitz was in the advertising department of the *New York Daily News* he received an offer from the National Broadcasting Company to join its sales staff. He hesitated to accept the proffered position because radio was new as an advertising medium and because NBC had cautioned him that "we



Edward R. Hitz

have something to sell but we are not certain yet what it is." He asked the advice of older men in the advertising field and they all said, "Why not take a chance? It's new and it may grow into something."

Mr. Hitz took the chance and everything seems to have turned out for the best because he is still with NBC. He is now a national network salesman in the Sales Department in New York where he has been during his entire career with NBC, with the exception of two years he spent as NBC national sales representative in Philadelphia.

Mr. Hitz comes from a talented family. His sisters, Elsie and Gertrude, are famous actresses of the stage and radio. He is married and has two daughters, one three years and the other six months old. He has a home in Westport, Connecticut.

One of Mr. Hitz's big accounts is the Bristol-Myers show with Fred Allen. Mr. Hitz recalled how, a number of years ago, when Fred Allen started his present series on the air, the comedian used to bring his scripts, written in long hand, to Mr. Hitz who would check them and then have them mimeographed. Once, much to Mr. Hitz's chagrin, the script was lost while enroute to the mimeograph room, and Mr. Allen had to sit up all night writing another from memory. The following day Mr. Allen sent him the substitute script with the following note:

Dear Ed,

For goodness' sake don't lose

this— It is easier to get another account than another script.

(Signed) FRED ALLEN

Wanda Woodward

Wanda Woodward, efficient head of the San Francisco Audience Mail Department, is one of the most popular personalities in the Western Division. She and her staff handle all the letters that are received at the KPO-KGO offices, and dispense information on every subject under the sun.



Wanda Woodward

Long a resident of San Francisco, Miss Woodward was born in Laurel, Oregon. Her family had just moved to San Francisco when the 1906 fire broke out. Although she was too young to remember much of the catastrophe, she does recall living in a box car for several weeks when her home was burned down.

The NBC staff was still small when Miss Woodward joined it in 1928. She was telephone operator, hostess and several other things in those days—sometimes in turn and sometimes all at once.

"What do people write to radio stations about?" she was asked. "What don't they!" she replied. "Love, money troubles, cooking recipes, jobs, family problems, religion and of course—radio programs!" She replies sympathetically to the kickers and complainers, cheerily to the lonely, and thankfully to the appreciative.

Charles L. Bennis

The son of a railroad telegrapher, Charles L. Bennis of the Master Control Board staff in Radio City started his career in the field of communications as a railroad telegraph operator. Then he joined the Navy in 1919 and studied radio telegraphy in the Naval Communications School.



Charles L. Bennis

He remained in

the Navy eight years, his first assignment after his graduation from the radio school being at NAA, the naval radio station in Washington, D. C., which today gives NBC listeners the exact time every day at noon.

After serving on land, he was selected by the late Admiral W. H. G. Bullard to accompany him on the Asiatic Fleet. He was with the fleet five years during which time the terrible Japanese earthquake of 1927 took place. Radioman Bennis was among those of the Navy who were sent to Yokohama to help the Red Cross care for American citizens and to assist the Japanese in cleaning up the city and taking care of the wounded. Near the end of his service Mr. Bennis had one of his most memorable experiences in the Navy when, while at Gibraltar with the Naval yacht, Isabel, he had the pleasure of meeting Guglielmo Marconi and the privilege of being among those who were invited by the late inventor to visit his famous yacht, Elettra.

"That visit on the Elettra," said Mr. Bennis, "was more thrilling to me than all the typhoons, earthquakes and fighting I saw in the Orient."

In December, 1928, Mr. Bennis left the Navy to join NBC in New York. He started in as telegraph operator, handling traffic orders in the Engineering Department. Since then NBC has replaced its telegraph keys with teletype machines. After a short period "pounding brass" he was made a studio engineer and later he served with the Field Group. In 1935 he was appointed to the Master Control staff.

Charles Bennis is married and his home is in Brooklyn.

Frank Murtha

As the NBC star rose in its ascendancy, Frank Murtha of Artists Service rode right along with it. Following



Frank Murtha

a respite of a few years in Wall Street, Mr. Murtha joined the NBC page staff at 711 Fifth Avenue ten years ago and progressed to the position of receptionist for the Artists Bu-

(Cont. next p.)

reau of that period. When NBC moved its quarters to Radio City, he was placed in charge of the records concerning artists' activities.

At present, he is assistant to George Sax, in charge of sustaining bookings. George and Frank have been buddies for over fifteen years. In the NBC tenth anniversary show, in November, 1936, they won second prize as a pair of blackface comedians.

A bachelor, and a native New Yorker, Mr. Murtha lives in Brooklyn. Included in his extra-curricular activities is the job of Master of Ceremonies at the Top Hat Social Club.

Claude L. Clayton

In 1915 the British Army was shipping troops to Egypt to defend Great Britain's interests in North Africa during the War. Aboard one of the army transports was a young soldier whose duties during the voyage were to act as "nursemaid" to a bunch of mules. Not being very enthusiastic about his assignment, he performed his duties inefficiently and was about to be thrown into the brig for his negligence (he failed to clean out two stalls one day) when the radio shack recruited him for emergency service.

And that is how Claude L. Clayton broke into radio. He had learned about wireless telegraphy at the military training school in Salisbury Plain in the South of England, and during the remainder of the War he served in the artillery signal corps of several cavalry divisions. After the War, he went to sea as merchant marine radio operator for six years. Then he settled in Boston for two years, studying music and learning to play the piano at the New England Conservatory of Music.

His music studies were not meant to supersede his career in radio; they were planned to complement his training in radio with an eye to radio broadcasting. After two years in Boston he got the job he wanted—studio engineer for the National Broadcasting Company in New York. His musical training has been invaluable in his studio work and Mr. Clayton will never regret those two musical years.

Born British, Engineer Clayton is now an American. He is married and has one boy, Claude, Jr., who was probably the most well-known baby in

the United States at the time he was born three months ago when Walter Winchell, whose Sunday evening broadcasts are regulated for the airwaves by Engineer Clayton, announced his birth on the air and in his newspaper column.

Engineer Clayton is active in the ATE (Association of Technical Employees). He has been secretary of the ATE chapter in New York for four years.

Stephen Varley

Born on a small farm in County Galway, Ireland, Stephen Varley of the Building Maintenance Division came to America at the age of 19. He was the third member of a family of ten sons to come to this country. Shortly after his arrival, he found a job in the General Service Department of NBC where he has served faithfully since December 31, 1928.

"Steve," as he is known to his associates in Radio City, received his early education in Irish parochial schools. After school he went to work as a gardener before deciding to follow his older brothers to America. Once here he continued his studies at the Bryant High School in Long Island City.

Recently, another of Steve's brothers came to America and is now a clerk. He, Steve and an older brother, who is an accountant, live with an aunt at Rego Park, Long Island. The other brother in this country is a policeman and he has his own family and home. The other six brothers are at home. Four years ago Steve went to visit them and his parents at the old farm. It was a happy reunion, he said, and he is now planning to go home again for another visit.

Edward Prince

The Cost Accounting Section of the Engineering Department in New York consists of two men whose duties are principally the preparation of appropriation and budget records, and the maintenance of a record of all the expenditures in the department. They are Engineer James Wood,

Jr., and his young assistant, Edward Prince.

Mr. Prince, who left high school when he was sixteen in order to join NBC, completes his tenth year with the Company this month. He started in the Mail Room where he was subsequently placed in charge of the stamp desk and of the financial records. That led to his promotion to the Engineering Department in 1934.

Edward Prince got married five years after joining NBC and he is now the father of a two-year-old boy named Edward Robert. Asked about hobbies, he said he had no time for them. He prefers to study and is, at present, taking an evening course in Mechanical Drafting at Long Island High School.

He is a native New Yorker and he received his early education in the city's public schools. During his last year in high school, before he came to NBC, Edward Prince worked nights for the New York *Daily Mirror* as copy boy.

Waldo D. MacQueen

Waldo D. MacQueen, this month, completes his tenth year in the Maintenance Division of the Engineering Department in New York. He came to NBC from the Navy where he served eight years as radio operator.

Mr. MacQueen was born in Maine and reared in Boston where he attended the public schools.

With the intention of learning radio telegraphy in the Naval Radio School, he joined the Navy right after his graduation from high school. A year later, after his training in the Naval Radio School, he was assigned to submarine duty for three years until the end of his enlistment. Yearning for travel abroad, he re-enlisted in the Navy and joined the European Squadron which took him to almost every port in Europe and North Africa.

During his second enlistment, while he was on land duty at the Naval radio station in Philadelphia, Radio Operator MacQueen got married and that was the principal reason he did not re-enlist at the end of his eighth year. Mr. and Mrs. MacQueen now have a daughter, Elizabeth, eight years old, and they have a home in Oceanside, Long Island.



C. L. Clayton



Stephen Varley



W. D. MacQueen



Edward Prince

WGY SCHENECTADY

by W. T. Meenam



The Kitchen Studio at WGY, Schenectady, which has a large window through which visitors may watch the broadcasts of the station's cooking experts, Betty Lenox (right) and Martha Brooks.

Pheasants and Rabbits

When Howard Wheeler of WGY's technical staff goes hunting, he takes camera as well as gun, knowing that none will believe his tales of success without pictorial evidence. Recently he brought back a picture of his setter, Don, and the bag for a day's hunting, two pheasants and a rabbit.

A day or two after this hunting expedition Charles J. Dickson of the New York Engineering staff arrived in Schenectady to take off for the hunting ground. He was accompanied by two other NBC engineers, and all were properly fitted and armed. Fortune, however, didn't smile and they returned weary and without a trophy. Dickson, by the way, borrowed a print of Wheeler's dog and the pheasants. Howard doesn't know what use the picture was put to, but he does wish it understood that the dog and the game are all his.

Ray Strong and Pete Narkon, also of the engineering staff bagged a pair of pheasants and a rabbit. W. J. Purcell and Albert Knapp also hunted.

My! My!

Radcliffe Hall, announcer and production man, proved himself equal to a brilliant personal appearance assignment, Thanksgiving eve, when he performed as master of ceremonies at the annual ball of the Schenectady Permanent Firemen's Association, at the new Schenectady Armory. It is estimated

that 5000 people attended the ball for which NBC had provided three orchestras—the units of Blue Barron, Gordie Randall and Freddie Goodman. In addition, there were several entertainers headed by Fifi D'Orsay. Rad performed as "straight" man for Fifi's comedy and it is reported that the feature included a demonstration of osculation after the D'Orsay manner. My—My!

WGY Notes

Kenneth Hallenbeck has succeeded Mrs. Ione Caranchini in the Press Department. Ione was married recently to Silvio Caranchini of the control room staff.

△ △ △

Jack Keane, WGY's chief usher, spent the Thanksgiving week-end in New York. Jack, who was associated with the New York-NBC Guest Relations Division for three years, is planning another, and very important trip to New York for the Christmas holidays. While there he will be married to Miss Winifred O'Rourke, on December 26.

11,347 Visitors

The Little Radio City—that's what WGY's new studio building is called in the Mohawk Valley—attracted 11,347 visitors during the month of October. Audience shows continue to attract capacity crowds and admission tickets

NBC EMPLOYEES VISIT RCA SUBSIDIARIES

(Continued from page 2)

ordinary piano, police and airplane radio equipment, the latest RCA receiving sets and parts, and a dozen other RCA products and recent inventions.

Before lunch in the RCA dining hall, the NBC members met Dr. V. K. Zworykin who took them through a section of his laboratory where he showed his latest inventions and developments for television and a new gun-like microphone for picking up sound from a distance without using a parabola.

After lunch the tour of inspection was continued in the plant where RCA sets are made. There they saw how the chassis of a set is assembled by assembly lines, in the same manner that automobiles are assembled, and, finally, how the chassis is placed in its cabinet. They also saw practical demonstrations of the manufacture of RCA Victor records.

Tom Joyce, advertising and sales promotion manager, addressed the NBC group before it left Camden at the end of a visit which is expected to be followed by many others from NBC. The visit, which was arranged through the Personnel Office of NBC, is part of a reciprocal plan in which members of the RCA Family may learn more about each other's companies by exchanging visits. Three months ago a number of RCA executives from Camden visited the NBC offices and studios in Radio City.

On November 22 another large group of NBC employees, headed by C. W. Farrier, coordinator of NBC's television activities, visited RCA's transmitters at Rocky Point and Riverhead, Long Island, and on December 1, a third group, headed by C. A. Rackey, audio facilities engineer, made a tour of the offices of the RCA Communications, Inc., on Broad Street, New York City.

are now in demand two and three weeks in advance of performances.

Bowling

The bowling league is in its fourth week, with the Whistles holding a two-game lead over the Statics, Faders, Ripples and Howls, all tied with five games won and four lost. There are six teams in the league, which is presided by John Howe of Sales. At the moment, Radcliffe Hall holds the record of high single and high three. The teams play every Saturday afternoon.

STAMP CLUB NOTES

Harry L. Lindquist, chairman of the National Federation of Stamp Clubs, and W. S. R. Smith, president of the Associated Business Stamp Clubs, addressed the members of the NBC Stamp Club who attended a stamp collectors' banquet held in the President's Conference Room in Radio City on the evening of November 14th.

The buffet supper, an elaborate spread prepared under the supervision of the club's "Oscar," George M. Nelson, of the Personnel Office, was followed by a lively session of stamp trading.

How The Wage And Hour Law Affects NBC

(Continued from page 1)

week, will be used by NBC in determining the basic hourly wage rate at which overtime wages, if any, will be paid to those who are eligible, according to the law, to receive overtime wages.

Executives, administrative employees, professionals and outside salesmen are exempt from the act. NBC has classified its employees according to the act and regulations, and each employee will be notified of his classification by his supervisory officer.

The Company has made the rule that overtime work is not to be performed by any employee subject to the act, except when such work is necessary and is done with the prior approval of his supervisor.

Under the act employers are permitted to make their own rules as to extra work where the work week does not exceed 44 hours. However, for work beyond 44 hours a week employees will be compensated at the rate of time and a half in money for each hour of overtime.

Where given classes of employees are included within labor agreements with the Company, such agreements as to hours and overtime will continue to be observed as long as they are in force, excepting that such classes of these employees as are covered by the Wage and Hour Law must be paid in money, at the rate of time and a half, for work in excess of 44 hours per work week, regardless of the provisions of such labor contracts. If such contracts with the Company are approved by the National Labor Relations Board, the provisions of those contracts as to overtime will supersede the above regulation.

KOA DENVER

by Mack Switzer

Zippered Vest

Jim Lehmann, 150-pound announcer and oft-times writer of this column, bought a suit with a zipper, instead of buttons, on the vest. Control Assistant Supervisor Joe Rohrer saw the vest at the tailor shop and tried it on. The zipper worked perfectly—on the way up, but when the time came to take it off Joe's 175 pounds wouldn't give, neither would the stuck zipper, so a sad tailor cut him out of the waistcoat.

To top it off, Announcer Lehmann, while wearing the new vest, got terribly hungry one evening and ate two dinners. Bang!—and the zipper burst into a hundred pieces.

P.S. Jim Lehmann, defying modernity, now buttons his vest—the old-fashioned way.

Spot News

Traffic Manager Helen Loucks disclosed her latent talent for acting when she played the part of a Civil War soldier's mother in *Light on the West*, a dramatic program broadcast by KOA on November 19.

Announcer James Lehmann's wife, Mildred, who won a two-year scholarship to the Juilliard School of Music, is now in New York City pursuing her vocal studies.

The staff of KOA was grieved to learn of the death of Eddie Gleaves, former KOA announcer, in Nashville, Tennessee.

Louise Wadsworth, of the KOA staff, and Swingster Lucien Morgan, who is often heard over KOA, were married on November 14 at an informal wedding at the home of Miss Wadsworth's parents.

Bill Stulla, Continuity and Production, swears he will cancel his subscription to this worthy sheet unless it conducts a camera contest so he can really put to practical use his new Rolleicord camera (Model a-A-174932 plus). Dear Editor: Please oblige so we can hear the last of this.

Editor's Note: Mr. Stulla and other photographers need not wait until the next photo contest to get their pictures published in the NBC TRANSMITTER. Pictures deemed by the Editorial Board of interest to NBCites in general are accepted for publication. Pictures must be completely captioned.

NAMES IN THE NEWS

(Continued from page 5)

the conference, Mr. Sturgell is expected back in Radio City early next month.

Production Manager William S. Rainey, who underwent an appendectomy early last month, has returned to his office in Radio City.

Miss Frances Rockefeller King, manager of the Private Entertainment Bureau in Artists Service, returned to her office late last month after several weeks' illness.

Harry Weir, according to reports received last month by his family, was killed in action, fighting for the Loyalist cause in Spain. Onetime member of the NBC page staff, Mr. Weir sailed for Spain last year to join the Lincoln Brigade.

His presence on the page staff, of which he was a member for three years, was highlighted by the *RCA Family Circle* when his name and picture was included among those of NBC who were descended from or related to famous men. Harry Weir was a great grandson of Gustave Doré, artist who was noted for his biblical etchings and portrait of Napoleon. He was a quiet, studious young man—well-liked by his many friends among NBC employees and artists.

BASKETBALL TEAM WINS

Playing their first game of the season, the NBC basketball team chalked one up on the winning side of their ledger, in a closely played game against the Roxy Theatre team at Prospect Hall in Brooklyn. Sunday evening, November 20. The game was played as a preliminary event to a professional game between the Brooklyn Visitations and Jersey City Reds teams.

The NBC boys, smartly attired in their gold and blue uniforms, caught the fancy of the crowd with their aggressive playing and their staving off of a last period rally by the opposing team. The final score was 14-12.

The line-up for NBC was as follows: Jack Graham (Guest Relations), L.F.; Bill Hamah (Duplicating), R.F.; Jack Carmody (Mail Room), C.; Bill Garden (Guest Relations), L.G.; Jack Garland (PBX), R.G.

Substitutions: John McHugh, Guest Relations; James von Frank, Guest Relations; Robert Robbins, Mail Room.

WTAM CLEVELAND

by Bob Dailey

Party For Mr. Pribble

A staff committee is busy making arrangements for the fourth annual party to be given in honor of Manager Vernon H. Pribble which will be held Tuesday, December 20, in the Olmsted hotel. December 20 is the date Mr. Pribble was named manager of WTAM four years ago.

Members of the committee include Pearl Hummell, Mildred Funnell, S. E. Leonard, Hal Metzger, Tom Manning, John Disbrow, Lee Gordon and Charles Avellone.



Jane Weaver

WTAM Entertains Newswomen

Jane Weaver, as director of women's activities at WTAM, was hostess to 75 members of the Ohio Newspaper Women's association at a party in the studios during the annual convention held in Cleveland last month.

A feature of the evening's entertainment was a broadcast with Miss Weaver as mistress of ceremonies and interviewer of several convention delegates. Lee Gordon and his orchestra provided music for the program and party. Assisting Miss Weaver were

Mildred Funnell, secretary to Manager Vernon H. Pribble; Pearl Hummell, auditor and office manager; Hazel Finney, Betty Bauer, Hal Metzger, assistant station manager and program director, and Bob

Dailey, press relations director.

Manning Receives Trophy

Presentation of a handsome trophy by the *Sporting News* to Sports Announcer Tom Manning as the best baseball announcer of 1938 was made during a half-hour broadcast November 29. E. G. Brand, editor of the official baseball publication, came to Cleveland from St. Louis, to make the presentation. Other tributes given during the program were made by Harold H. Burton, of Cleveland; Alva Bradley, president of the Cleveland Indians; William Duggan, president of the Na-

tional Amateur Baseball federation; Al Sutphin, Cleveland sportsman and president of the Arena, and Manager Pribble. Stubby Gordon's orchestra provided the musical setting with *Take Me Out to the Ball Game* and other tunes associated with the national pastime.

Two weeks previous, Manning was presented with a beautiful silver plaque by the Cleveland Baseball Federation in token of his support to amateur baseball, and in recognition of his winning the best baseball announcer award for 1938.

Edith Wheeler's Notes

Bookkeeper Joy Wassem carting her school books out to lunch with her every day to do the homework required in her evening classes at Cleveland College . . . Harold Winters being added to the WTAM office staff . . . Night Program Manager Chet Zohn stopping for cigarettes on his way home and taking \$15 from a slot machine with a 25-cent investment . . . Jane Weaver vacationing in Green Springs, Ohio, for a week . . . Night Control Supervisor Barney Pruitt raising a goatee! !

NBC BOSTON & SPRINGFIELD

by Jim Lee

Election Night

The WBZ and WBZA election-night story featuring a diversified program of political highlights and up-to-the-minute vote tabulations, went over the air without a break. From hundreds of reports received by the station and cooperating newspapers, NBC in New England again was out in front with its election broadcast.

Governor-elect Leverett Saltonstall of Massachusetts appeared with his family at the studio as the guests of General Manager John A. Holman, to express his thanks to the voters.

John Barry, ace political commentator of the *Boston Globe*, and Walter Bonney, political writer of the *Springfield Republican*, kept up a running commentary of the election scene from their respective news rooms.

George Harder, News and Promotion manager, who was assigned the job of directing the election broadcast by Mr. Holman, kept a majority of the operating and office staff on duty until the early morning hours.

"Freedom of the Air"

John A. Holman, general manager of WBZ and WBZA, recently appeared as guest speaker before a large and enthusiastic group of the Village Churchmen at Wellesley. He spoke on "Freedom of the Air."

Studio Notes

WBZ's News and Promotion staff put on a special broadcast for the Esso dealers in Worcester last month. The show was every bit as successful as the recent Esso performance for Greater Boston dealers.

△ △ △

Mildred W. Carlson, director of the *Home Forum*, and Helen Lyman, who broadcasts WBZ's *Your Home and Mine* program, have inaugurated an illustrated four-page monthly bulletin for distribution to listeners. The bulletin includes special recipes, fashion advice, table decorations and holiday gift making.

△ △ △

James Lee, formerly of the *New York Times* and *Washington Herald*

and *Star*, has joined the News and Promotion staff of WBZ and WBZA. He also is your new NBC TRANSMITTER correspondent. Lee, a graduate of Middlesex School and Harvard College, was a lieutenant in the U. S. Navy during the World War.

△ △ △

Bob Evans is now in charge of Special Events. For the past year he has been one of the Esso Reporters and has broadcast such sport highlights as the International Fisherman's Races and various intercollegiate football games.

△ △ △

Evidently many of WBZ's roster are vocal minded. Signatures are mounting for enlistment as male and female choristers. For the present the warbling will be confined to dead microphones.

△ △ △

Harry D. Goodwin, Esso Reporter and member of WBZ's News and Promotion staff, was recently married to Miss Priscilla R. Clancy of Arlington where they are making their home.