

NBC TRANSMITTER

JULY, 1941

(91)



NBC ATHLETIC

SEAWANE, June 18.

The NBC Athletic Association held its fifth and largest outing this date at the Seawane Country Club, Hewlett, Long Island.

Buses left the 50th Street NBC Studio entrance, Radio City, at 9:15 AM and 9:45 AM. NBC cabs met Long Island RR trains at Hewlett station on schedule from 10:30 AM until 6:01 at night.

Private cars found markers on the Grand Central Parkway, Southern State, the new Belt Parkway and other main roads leading to Hewlett. In fact, only the Transmitter staff couldn't find the way.

Mr. I. E. "Chick" Showerman, in a statement to the Transmitter, said, "It's the biggest outing we've ever had and it gets bigger every year. The A. A. Outing is for the ranks. The executives are welcome, but it's essentially for the NBC employee and it's for fun. Last year we broke all records in tennis and golf. This year exceeded even those records."

The chairman of the social committee, responsible for the splendid organization of the Outing, was lovely Marian Ayer. Her assistants at making things happen were Mary Coyne, Helen M. (M for Mm-m-mm) Korday, Frances Barbour, Al Protzman and Al (Hi-ya!) Walker.

The Outing began with 9:00 AM Golf and finished with 1:00 AM Dancing to Irving Miller's orchestra, minus a celeste, but all very melodic nonetheleste.

It was the 22nd Golf Tournament for NBC. The Seawane course is 6500 yards, with a par of 72 and a lot of water out by the 16th hole.

The number one golfers of the day found Bill Johnson of Sales Service out in front with a low gross of 77-81-158. Runner-up was a guest, Jack Purcell, with a low gross of 80-87-167.

Henry Meyer of Engineering took the Men's Handicap with a score of 99, a handicap of 33, giving him a net of 66. Lathrop Mack of News and Special Events was runner-up and close, with a score of 99, handicap of 32 and a net of 67.

Hugh Seiler took the Members' Consolation Round. Dorothy Miller of Blue Sales played 36 holes to take the women's championship with Helen Winter of the Treasurer's office runner-up.

Ray Kelly of the rain-making machine and other sound effects drove, from an approach drive, to four feet of the 8th hole, winning a prize. A leather traveling bag it was.

Notice we've given up listing scores? That's because we stand in awe of Jim McConnell. The McConnell of Spot and Local Sales managed a 96 for the first nine holes. Just to prove that he could do it again, Jim up and scored exactly 96 for the remaining nine holes, bringing the grand total to 192.

At 10:00 AM, 1:30 PM and 3:30 PM, D. B. Van Houtan led horseback riders on three 2 hour rides. Nineteen horses were at the disposal of NBC equestrians and, at the conclusion of the 3:30 ride, games were held.

The first event was a potato race on horseback. Dick Berrian won, with Mathew Boylan and Ed Weille placing second and third.

The second riding event had to do with nightshirts. The riders dashed to the far end of the field, dismounted, donned a nightshirt and then galloped furiously for the finish line.

Selma Wickers of Program Supervision got into her nightshirt first, but Al Patkocy, on the mad dash for the finishing line, passed her and on the left side, too.

The tennis courts were crowded to capacity as the largest turnout ever responded to Chairman Bob Fine's efforts.

Helen Korday of Personnel came away with the honors in the Women's Singles.

Bob Fine scored over Paul Rittenhouse to take the Men's Singles after a superb exhibition of tennis. Both Fine and Rittenhouse placed their shots with championship accuracy and in the cool afternoon, their match was something to see.

Dorothy Schutt accepted the sil-

ver softball statuette for her team, defeating a fighting ten led by Miss Ashmead.

Claude Barrer of International Short Wave made a clean sweep of the swimming honors winning both events for men.

An obstacle race was the most amusing. Old Guest Relation uniforms were worn and then discarded in the water, which is a good trick if you can do it. Even out of water.

The second race was something with a spoon and a ping pong ball which Dorothy Lewis of General Service won in the women's division. Lucille Lizotte, a desk away from Dorothy, took the obstacle contest, G.R. uniform and all.

SEEN GOLFING: Vice President Strotz of Program; C. Lloyd Egner, Vice President in charge of Radio Recording; Vice President Mark Woods; Colonel Davis of R.C.A.

Program Manager Phillips Carlin; Television Program Manager Tom Hutchinson; Clarence Menger, National Production Director; I. E. Showerman of Red Sales; Keith Kiggins of Blue Sales.

Wilfred Roberts, New York production head; George Milne of Engineering; Ray Kelly of Sound Effects; Bob Close of Air Conditioning; Bill McClancy of Traffic; Irving Miller, Scrappy Lambert, Burke Crotty and Jean Caval.

"Bud" Barry was on the course. That man from Washington played 16 holes of golf. Didn't finish the other two because he'd already taken 4 hours and 15 minutes, and besides, wasn't there a creek at the 16th hole?

Birger Hagarth and Bill Garden of Tours, both sliced so far to the right they began playing on the 18th green instead of the first. Herb Wind stepped up, reset the tee a foot to the left, then drove straight down the fairway, which proves plenty.

A thundershower, one of the threatening sort, threatened too much and caught Evelyn White,

ASSOCIATION OUTING

Josephine Torresi and Eve McCulloch in a rumble seat.

The 1:30 riding group left in deep apprehension but the dark clouds turned out to have more growl than gale and some 19 riders enjoyed the wooded Hewlett countryside from the saddle.

The storm set badminton back temporarily, but after the passing shower had showered, all birdlife was once again taking its feathered life into its hands by flying too low over Mary Lou Irvine and Al Walker.

Present at the Outing, and our special guests, were the chief engineers of NBC from coast to coast: Curtis Peck of San Francisco; H. C. Luttgens of Chicago; A. A. Saxton of Hollywood; Ed Leonard from Cleveland; Robert Owen of Denver; A. E. Johnson from Washington, and George Milne of New York.

Coming in on the first bus, Jean Caval, NBC artist, gave things a carnival spirit. Later that evening, the singing Frenchman teamed up with one of the Singing Powers Models in a rumba that was a neat bit of harmonizing.

Ray Forrest, television announcer, arrived at 3:00 PM, said he was just going to loaf through the day, and then placed second in the men's swimming events.

There was a little difficulty finding the beach. Les Smith and Ross MacPherson went bicycling for three hours and all they could find resembling water was a puddle on the golf course.

The Transmitter staff found itself on the way to Jones Beach again, but on the way back collided with Hewlett Beach Club just in time to discover that it was Miss Brainard's birthday, thereupon offering our very best congratulations.

At the beach were Helen Moore, supervisor of Stenographic; Adelaide Piana of Research; Mrs. Van Houtan; Virginia Kelly; Elliott

Mesnick carrying bathing beauties ashore from row boats, Grace Gunderman being one of the beauties; Bill Orange; Lucille Lizotte; Dorothy Lewis and Walter Giebelhaus.

Dick Berrian, winner of that riding event mentioned elsewhere, had to leave soon after dinner. Dick is stationed these days at the Short Wave Listening Post at Belmore, Long Island, and had to be on duty at midnight, working until 8:00 AM.

That was not a razor strop Fred Spires went riding with, but a gaucho riding crop. That's his story. We say it's a fly swatter.

Bert Schlanger, on hands and knees, remarking, "Horseback riding doesn't bother me a bit."

The informal moment before dinner was one of the nicer parts of the day. Everyone gathered on the front lawn in groups, discussing the day's event, Jim McConnell's score, and swapping stories.

Arriving at 6:00 PM to spend the evening were Vice President Morton of Television; Vice President O. B. Hanson; Clay Morgan, Assistant to the President; June Hynd of Public Service.

SEEN AT DINNER: E. C. Horstman of Chicago; Lewis MacConnach of RCA; Sidney Strotz; "Happy Birthday" Miss Brainard; Marian Ayer; Ed Evans; Mary Coyne and, at their own table, most of the riding club including Mr. and Mrs. Van Houtan; Helen Korday; Claire Maxwell; Virginia Black; Al Patkocy; Lucille Lizotte; Fred Spires; Dorothy Lewis; Walter Giebelhaus and Matt Boylan.

Frank Jones, golf chairman, was on the course until the last minute before dinner checking the winners of the day's events.

Over 150 people went through on golf. At the conclusion of dinner (and very nice steak, too), "Chick" Showerman, chairman of the Athletic Association, complimented Miss Ayer on her success

as social chairman and thanked Frank Jones for turning out the largest attendance at golf, larger than ever before.

Frank Jones awarded the prizes to the various winners of the day's events.

Bill Johnson received a barometer, Dorothy Miller a forged silver plate. Henry Meyer took home eight cocktail glasses and Lathrop Mack a folding serving tray.

Hugh Seiler won a toaster, Helen Winter a salad knife and fork set and Jim McConnell took home "The Golfer's Prayer."

Al Patkocy, winning that night-shirt horse race, received a very fine pair of boot-trees, and Dick Berrian a classy covered dish.

Claude Barrer, the swimming champ, received a clock. Lucille Lizotte and Helen Korday, for swimming and tennis, each received a Kodak reflex camera. Shades of Wynn Wright.*

Door prizes, donated by RCA incidentally, went to Edith Boyd and Al Walker. Both received RCA Victor Personal Radios.

That harmonizing after dinner was Joe Jenkins, Bill Garden, Bill Orange and, we suspect, Birger Hagarth and Charlie Horn. Soprano and alto was taken alternately by Jeanne Bradley. Not bad, gang. Not good, but not bad.

PASSING PICTURE: "Doc" Morton, Alice Cook, Tommy Gannon, Virginia Lennon, Al Protzman, Catharine Ross and Lorraine Sagwin all listening to the Louis-Conn fight on "Doc's" Personal Radio and very excited too.

AFTERMATH: The following collection of lost articles have been found. Kindly communicate with Lost and Found, Guest Relations, Ext. 625, concerning the following: 1 tan jacket, man's; 1 white sweater, woman's; 1 pair brown and white saddle shoes; 1 scarf, blue; 1 silk handkerchief; several unmentionables. All communications will be kept strictly confidential.

*See Chicago outing.

RADIO CITY

TOUR HISTORY IS MADE

On May 29th, the two NBC Tours in Radio City became one. The Studio portion now takes 45 minutes, leaving a quarter of an hour for Television.

The "all-inclusive" tour's new title is now "The Radio City NBC Tour." The 55c tour rate, formerly the single charge for either Studio or Television, now applies to both. The combined tour used to be 90c. NBC Radio City has been the number one tour attraction throughout the country since 1932. With this new streamlining of the NBC Tour, it is believed that Radio City now has the greatest tour bargain as well.

The tours will leave, as before, at ten minute intervals from 9:00 AM to 11:00 PM every day in the year. The four millionth guest is expected this summer for the average number of people passing through NBC has been a half million a year.

NEWS STUDIOS

The need for more adequate studio space has long been felt in Radio City. Increasing demands of actual broadcasting, rehearsals, auditions, international broadcasts and Radio Recording have shown that our present facilities, large as they are, are not sufficient.

When the studios here were constructed, the sixth and seventh floors of our studio section were left vacant to provide for the inevitable need for expansion. That far-seeing policy has proven its wisdom. Construction has been started on these floors to meet the present demand for more space.

Two large auditorium type studios, seating approximately 450 people each, are under way. These two studios, which will at some future date be known as 6A and 6B, are similar in construction, both having ramped or inclined floors. This will afford each member of the audience a full view of the entire stage.

Equipped with specially built seats, the studio will remain at a constant acoustical balance whether there is an audience in attendance or not.



The stages, which will be at the west end of the studios provided a difficult problem. Their construction necessitated the removal of the steel structural framework and the substitution of an entirely new frame to permit the 40 foot long, two story-high, stage opening. These tons of new girders were raised from street level to the sixth floor by crane where they were taken in through a window and placed in position. To cut the element of danger as far as possible, this work was all done in the early Sunday morning hours when traffic and pedestrian travel was at a minimum.

The remainder of the two floors will be given over to dressing rooms, an artists foyer, a new client's audition room, a reception foyer, and some new, much needed, office space. Adequate provisions will also be made to enable us to provide our guests on tour with a back-stage glance at our newest additions.

When the work is completed on October 1st, NBC will possess two of the most modern studios in the country. Studios which will be a fitting tribute to the years of research and experience that have helped make them possible and will represent another milestone of achievement.

NAMES IN THE NEWS

Paul Rittenhouse, assistant manager of Guest Relations, and Gerry Bicking who recently moved from Traffic to International as secretary to Mr. Elwood, will wed July 12. . . . Otto Brandt of Station Relations by now has wed Miss Thelma Beulow in Detroit. . . . Clementine Torrell became Mrs. Hugh James as you doubtless know, and although few of the details are available, we understand that Howard Gardner of Sales Promotion, took that fatal step. . . . Francois Pelletier of G. R. and Val Borger, Hunter Stall, and Joe Kane of the Mail Room all have received wedding congratulations. . . . Allen Bengston of Concert Service married Miss Florence Buckley of Summit, N. J., in June. . . . Russell Stretel, of Traffic became a father for the first time on June 16th. A baby daughter. . . . Blue Sales held a christening in May. The department's semi-official "dope-sheet" was christened "Blue Points" as Ruth Guthrie and Bert Hauser broke a bottle of Roget 1914 over the manuscript. Ruth and Bert, by simply thinking of the same name, each won \$25.00. Edgar Kobak, who is \$50.00 poorer, tells us that the next time he won't say "Duplicate prizes will be awarded in case of a tie."

Mr. John Elwood is the new manager of International Short Wave, replacing Mr. Yandell who, in turn, has moved to Blue Sales. . . . From Washington, D. C., came Charles "Bud" Barry to look over the New York "Mile o' Dimes." He liked it so well in Manhattan, he stayed on. You'll find him assistant Program Manager to the Blue Network. . . . William "Bud" Mattern is Blue Sales contribution to the Navy. . . . The West Coast sends us Cliff Engle from Announcing in San Francisco and Jack Wormser of Sound Effects from Hollywood. . . . Bob Jones went from Research to Station Relations replacing Bill Whitfield who is now Chief Clerk in SR replacing Bill Davidson, now with J. Walter Thompson's agency. . . . Horace Hagerdon may be found in

THE PROGRAM PRODUCTION GROUP

WEAF National Spot and Local Sales. . . . Robert Morris is now Business Manager of Radio Recording, replacing John MacDonald now Assistant Treasurer. . . . William Felundy moves from Stenographic to Engineering. . . . Arthur Cooper and Robert Prescott are our newest sound technicians. . . . Gerald Mayer is a writer in Press. . . . Charter Heslip, is a writer in Special Events and Hugh Beach transfers from Press to Sports under Bill Stern. . . . Gordan Weber has been shifted from Press to Radio Recording as a production director. . . . Doris Corwith now assistant to Public Service Counselor. . . . Thomas is an assistant director of Public Service Programs. . . . Jack McPhaul is now operating a duplicating machine for Uncle Sam. . . .

Returning to New York for a visit, Tom Severin and Carl Cannon, both doing well at WSGN, Birmingham, North Carolina, received a big send-off when they left New York City. Microphones, posters and a general turn-out of all the ex-G.R. fellows once in uniform with Tommy and Carl, turned Pennsylvania Station into a carnival. See George Olenslager for complete details. . . . Herb Ritter, Ernest Stanger, Bob Jones, Bob Miller, Reed Lighton, George Mack, Peter Kutchmy, Bob Hoffman, Pete Bass, Andre Yedigiaroff and Bill Middleton have all answered their country's call to service since the last issue.

Guest Relations, in the last few months, have advanced these men: Bill Patterson and Robert Adams to Information; Ralph Perry to International; Robert Meyer to Continuity Acceptance; Norman Cash to Radio Recording; Charlie Turner to Press; Terry Ross is now in Night Program; Ed Stearns to Special Events; Charles Woodford to Press, and George Fischer to Engineering.

The Production Department has acquired five new directors: Cyril Ambruster; Theodore Corday; Raymond Buffom; Bruce Cameron and Edward S. King.

THAT FELLOW TURNER

Charles Leroy Turner is now in the army. No draftee, Turner has enlisted for the full three years and is, at present, stationed at Fort Monmouth, New Jersey.

A motion picture man through and through, Turner is returning to his first field of endeavor, for he is now serving, at Fort Monmouth, as a film editor preparing official army films.

Turner found himself in radio by accident and yet, as he leaves NBC, he can look back to being editor of the Transmitter, president of the NBC Film Society and head of the Program Production Group.

The last mentioned was considered generally to be impossible. To organize and sustain, over a period of time, a company group within such a large organization was regarded as folly. Critics cited previous conspicuous failures and predicted a similar fate for the Group. It hasn't come to pass, however.

By the simple procedure of remaining "out of people's hair," the Program Production Group will, in August, enter into its second year of activity.

From this point on, it must chart its course without the advice and aid of the softly spoken, quiet young man from Washington, D. C.

The remaining members of the group's governing board are meeting, as this issue goes to press, to select a new head, not to replace Turner, but rather to continue where he has now left off.

NBC without Turner is quite a thought for a lot of people. He has made and held friends from coast to coast. Whether Charlie returns to radio at the end of his period of service, or continues further in motion pictures, we'll still consider him a gentleman and a scholar. Best of luck, Charles.

THE GROUP ITSELF

The situation in the Program Production Group as Charlie Turner leaves NBC is worth mentioning here.

The young men in Guest Relations and Mail Messenger divisions

who direct the Group's productions, can not and do not expect any recognition as prospective directors with the regular NBC Production Division.

The same situation holds true for announcers. The turn-out of men from the Announcer's Class and the Production Group find, when they have landed a position out of Guest Relations, that they are no longer with NBC. Their position is invariably with some out-of-town station or one of the smaller outfits here in New York. That is, if their job is that of announcing or producing.

Whether this policy is the best to be found is still being talked about by some folk. There are two schools of thought on the subject. One side maintains that, in order to train men correctly in your methods of work, you must take them in early as apprentices and develop their talents under the guidance of established authorities in the field.

The opposite, and prevailing idea in NBC, is in keeping with the present day, efficient factory idea. Briefly, it's the belief that men worthy of holding down NBC production and announcing jobs must come to this company from other stations with complete, impressive backgrounds.

The argument used most frequently against this method is that such men are as scarce as the proverbial flies and an impressive background doesn't always tell the complete story.

Knowing this situation to exist, men still apply for the opportunity to direct the Group's shows. At the last count there were over thirty applications in for guest directorial assignments.

Despite the promise of nothing concrete in the way of advancement, still these young men find something in the Group worth seeking. The chance to work under actual broadcasting conditions and so improve their chances for outside advancement is enough to keep interest in the Group alive and active.

It is the only goal held out to Program Production people, and yet it seems to be enough.

NBC TRANSMITTER

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Personnel from Coast to Coast.

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MEMO

In the office of the Transmitter there are three items that generally make up the policy of this staff. The first is a reprint of the Declaration of Independence. The second is a picture of an eye floating bodiless in space. The third item is a quote, "Help Us Build a Greater Kansas."

The Declaration of Independence is the most obvious. We are not a reissue of a stockholders report or a dramatized tour manual. The Transmitter has always gotten its own news and printed it accordingly.

The "all-seeing" eye, staring from the ceiling, is a reminder to treat our elders with respect, but never to forget that we will be elders ourselves some day. It's a reminder of responsibility.

The quote, "Help Us Build a Greater Kansas" impressed us as important. It brings to mind that NBC spreads from coast to coast. If you'll glance at page 12, you'll see that it goes far beyond these borders.

Every station on the NBC networks will always find consideration and space in the Transmitter. We'll help build a greater Kansas any time we can.

There you have it. The Transmitter has always endeavored to say something. It is, too, entirely sympathetic to its superior's suggestions and company policy. It has always bent a listening ear to the out-of-town stations, big or little.

It all adds up to this: in the past and in the future we want the Transmitter to be worth reading.

WASHINGTON

NBC WASHINGTON

Two NBC Washington studios are undergoing changes. Studios "N" and "O," through which most WMAL and WRC programs travel, are being reconstructed to allow additional space for studio engineers and turntables. Beginning late this Summer, engineers will play all records and transcriptions used over the two stations. The announcers are pleased, of course, but don't be surprised if the demand in Washington for engineers far exceeds the supply on hand.

Congratulations from all to Chief Announcer Bryson Rash and Page Don Collier. Bryson has received his LL. B. and is preparing for the bar examination. Don was graduated summa cum laude from Catholic University, and has won a three-year scholarship to Princeton and a medal from the American Chemical Society.

Vacations are making inroads on the staff of WRC-WMAL. Fred Shawn, Assistant Manager, is staying close to town, just in case. . . . Auditor Ruby Goldenstroth is seeing the sights in Atlantic City, New York and Williamsburg. . . . Harold Thomasson of Commercial is planning a trip to Canada. . . . Bess Dees, Traffic, entrains soon for the great Northwest. . . . Ralph Peterson is in Florida for sand and sun while Announcer Dorian St. George slushes through the sloughs and bayous of Ole Mississippi. . . . Martha Cosgriff of Commercial is off for Cape May, and Eva Cluff, front office secretary, is puttering around her new house. . . . Looking back to vacations are Assistant Manager Carleton Smith, who spent his time on tees and greens and in front of the new baby's crib; Mary Mason, who has just returned from Havana; Don Fischer who made his a vacation-honeymoon.

ODDS AND ENDS: Now working for Uncle Sam are ex-NBCers Margaret O'Neil with the Defense Savings Staff and Betty Bissonette at Camp Meade. . . . A total of 123 news programs and commentaries

Tom Knode



Mary Mason, Director of WRC's Home Forum, doesn't like picnics. Ants, mostly. But one day last month she solved her problem. She gathered together twenty of her home economics friends, in Washington for the National Nutritional Conference for Defense, took them out to Washington Airport and entertained them at lunch, aloft, aboard two American Airlines Flagships. Just before the flights, Cousin Mary originated her Home Forum from the airport, interviewing her sisters of the skillet and skeins. Here's Mary with three of her friends just before the take-off.

emanate from NBC's Washington news room each week. . . . Bill McCall of Sound Effects, on the Red Cross network show, fell flat while pretending to be a man running and needed a bit of first aid himself.

Among newcomers to WRC-WMAL is Joan Harding, formerly of WHEC and WHAM, Rochester. Joan has a regular program for the ladies at 9:35 each morning on WMAL. Other new faces . . . Hilda Kirby, Commercial . . . Florence Cox, Program . . . Virginia Whitehead, Radio-Recording . . . Phil Joachim and Pete Cousins, News . . . Stuart Finley, Announcing . . . and Katherine Richards, Traffic. . . .

The photo exhibit of the Outing will be prepared under Carlson's direction. By just glancing to your left you can see that a grand time was had by all and 270 NBC Cities covers a lot of grand time.

NBC ATHLETIC



..... ASSOCIATION OUTING



ON THE SHELF CLEVELAND

By FRANCES SPRAGUE

CONTROLLING BROADCASTING IN WARTIME.

By C. J. Friedrich.

A tentative public policy. Pamphlet prepared by the Radiobroadcasting Research Project at the Littauer Center, Harvard University, 1940.

THE EUROPEAN POSSESSIONS IN THE CARIBBEAN AREA.

By R. R. Platt et al.

American Geographical Society. 1941.

Strategic importance, industries, government, resources and other data.

HANDBOOK OF BROADCASTING.

By Waldo Abbot.

McGraw-Hill Book Co. 1941. 2nd ed.

Written especially for students, teachers, and speakers, but equally helpful to those interested in all phases of broadcasting.

OUR CONTEMPORARY COMPOSERS.

By J. T. Howard.

Thomas Y. Crowell Co. 1941. Present-day American musicians and music.

RADIO ENGINEERING HANDBOOK.

Edited by Keith Henney.

McGraw-Hill Book Co. 3rd ed. 1941.

All phases of engineering practices brought up to date.

REPORT ON CHAIN BROADCASTING.

Federal Communications Commission.

Government Printing Office. 1941. Official text.

THIS IS LONDON.

By E. R. Murrow.

Simon & Schuster. 1941. Selections from his broadcasts early in the war.

WAR ON THE SHORT WAVES.

By H. N. Graves.

Foreign Policy Association. Headline Book. 1941.



INCIDENT AT GROSSE ISLE

Announcer Tom Manning, Special Events Man Jack Fern and Manager Vernon H. Pribble were covering the WTAM broadcast from the Naval Air Training Base at Grosse Isle, Michigan, during Naval Aviation Week.

A young man broke out of drill line and rushed across the parade ground. It was Buzz Lloyd, former WTAM office boy, so excited at seeing someone from Cleveland that he forgot all about drilling.

Lloyd almost had a two hour training penalty to work out, but Manager Pribble explained the situation to Lloyd's commanding officer and Lloyd got off with only a reprimand. He's a full-fledged flying cadet now at Lakehurst, New Jersey.

DOUBLE DATE

There is one anniversary in the life of Chester Zohn, WTAM's night manager, that is faithfully celebrated year after year. More accurately, it is a double anniversary, for the date of his wedding is also that of his joining the WTAM staff here in Cleveland.

Just recently, it was his 15th wedding anniversary and the 11th celebration of his years at WTAM.

POET LAUREATE OF THE CONTROL BOARD

Bert Pruitt has found new paths of poetic glory. A national news syndicate is angling for Pruitt to

Bob Dailey

Gracie Fields, England's number one comedienne, appeared recently on WTAM's "Women's Club of the Air." Here she is, shown in an informal pose with Jane Weaver, right, conductor of the program, and Mildred Funnell, center. Miss Fields has the distinction of being the highest paid performer in the entertainment world.

do a bit of verse daily for its newspaper clients. If the deal goes through, the series would start in the Fall.

This broadcast engineer's poetry now appears frequently in Cleveland, Detroit, Columbus, Indianapolis and Philadelphia newspapers and in several nationally circulated magazines.

Pruitt has been at WTAM for 11 years, but he began writing verse only 16 months ago. At that time his poetry was mere relaxation from difficult mathematic problems encountered in an advanced engineering course.

It is a lot more than relaxation now. Bert turns out from ten to twelve poems a week. Mostly Pruitt's subjects are the common, everyday happenings and emotions. Occasionally, however, he borrows from his colorful background of six years spent with the United States Navy in far-away ports.

The WTAM engineer is hardly a Keats or Shelley in appearance. Bert Pruitt is over six feet tall and tops the scales at 190 pounds.

ITEMS

The first WTAM staff member to be drafted is Claude Moyer, known to thousands of Ohio listeners as "Pie Plate Pete". . . . Announcers Wade Barnes and John Hicks both spending their vacations in New York State. . . . Announcer Tom Manning donning a painter's cap to do a stroke-by-stroke version of a house painting derby. . . . Katharine Holgan and Sally Ruple joining the staff as switchboard operators.

ED. NOTE: And Bob Dailey of News and Press is the proud father of a seven pound baby girl. It's the Dailey's first. Congratulations, Bob.

DENVER EXCHANGE

Evadna B. Hammersley

STRUCTURAL CHANGES

Additional equipment has been installed at KOA to facilitate the switching of both the Red and the Blue networks.

Denver has become a pivot point in handling the new switching operation, formerly done by the telephone company.

Remodeling of the Master Control Room will make it considerably larger and completely air conditioned.

Latest type continuous recording equipment is being installed. A carpenter knocked down a piece of plaster onto a turntable in use the first few days. The needle dug into the plaster and only the quick action of Control Engineer Stan Neal kept KOA on the air.

A 5-KW auxiliary unit has been installed at KOA to keep things running in case of local power failure. It recently had a good workout when, during a severe electrical storm, KOA experienced its first "blackout." Lights went out all over the building and Martin Tobin, reading a newscast in Studio B had to do some fast thinking before the flashlights arrived. The new auxiliary unit kept the station on the air, however, without a hitch.

ODDS AND ENDS

Bundles from heaven have arrived for the Ivan Schooley and the Werne Andrews households. Girls in both cases.

Has anyone an alarm clock and calendar to spare? Please send same to Tor Torland. Tor woke up the other AM not quite sure of the time or the day. He called the operator and got the correct time all right, but when he asked which day of the week it was, the operator replied, "Sorry, we're not allowed to give out that information!"

Miss Leone Leigh, Night Receptionist, has resigned to take up being a housewife. Lilyan Schofield succeeds her. . . . Glenn Glasscock, control engineer, is now with the Navy on active duty. . . . D. D. Kahle takes Glasscock's place and



CLARENCE MOORE

Howard Johnson comes in for Summer relief duty. . . . Genial Duncan McColl has been elected Director of the Lion's Club. . . . Lloyd E. Yoder, KOA General Manager, acted as General Chairman of the "President's Ball" during the Rotary International Convention in Denver recently. . . . James MacPherson, manager of National Spot Sales, tried to lead a heifer to water and was dragged through a barbed wire fence for his trouble. . . . Clarence Moore, whose picture is directly above, came back from Estes Park, scene of the Red Network "Nature Sketches", with a nature sketch in the form of a neat sunburn on the top of his head. . . . Miss Beverly Ward has taken over Music Clearance and will assist T. E. Stepp in Transcriptions. . . . Virginia Anderson, KOA steno, has resigned and is probably married by now. . . . Jack Lyman was called in on amplification arrangements for the Denver-owned mountain amphitheatre at Red Rocks Park. Lyman's experience at three World's Fairs has made him a recognized authority on the subject. . . . Perry Perregrine has been a flower lover for years. This year his tulips were particularly beautiful, so he invited friends to an informal exhibition. Two days before the exhibit a hail storm struck Denver. Result: No tulips, no exhibit.

FIVE ROOMS—Apartment available, with roommate, \$25.00 a month. Located near NBC on 49th St. off Sixth Ave. See Ken Shaw in Room 254.

WANTED—One roommate in exchange for one leaving July 1. Attractive locality, convenient to NBC, 25 W. 51st St., opposite AP Building. See Frank Owens, Room 416.

ONE ROOM—Lots of light, plenty of space, kitchen privileges if desired, convenient location. See M. Little, Room 304.

G. E. TABLE MODEL RADIO—Eight inch speaker for use with AC current only. Original cost, \$90; now at bargain. See Frank Owens, Room 416.

GALLET STOP WATCH—Seven jewels, easy to read. See Frank Owens, Room 416.

LARGE ROOM TO RENT—Boy or girl. Modern apartment house. 51st St. between 7th Ave. and Broadway. Phone Margaret MacLaren, Circle 6-1339.

GUEST RELATIONS STATISTICS

Did you know that since January 1, 1941, there have been 51 men hired for the Guest Relations staff and these half-hundred men are still working for NBC? This figure does not include those who were hired and have since left the company. At the present time, there are 96 men working for G. R.

Since the first of the year, 25 men have been permanently transferred to other departments. Seventeen men have been drafted or joined the ranks of the United States Army, Navy, Air Corps, or the Marines.

EDITOR'S NOTE: The entire Transmitter staff, not only here in New York, but every one of our representatives from coast to coast, was very glad to hear of Miss Hammersley's recovery from a recent illness. She's too swell a person to be out of action that way.

INTERNATIONAL

RALPH PERRY

International Broadcasting has its studios in Radio City and broadcasts seven days a week to Europe, South America, Central America and, in fact, to the rest of the world, via two stations, WRCA and WNBI.

In 1939, letters received in New York from points outside the United States, totaled 39,149 letters.

In 1940, the letters received totaled 46,500.

More than fifty men and women, who speak at least two languages, comprise the ever growing staff of NBC's International Division, which had its modest beginning in 1937 when two or three Spanish language broadcasts were made weekly to South America. It now broadcasts sixteen hours every day, seven days a week and has its own live talent shows.

Some of the artists and leading personalities featured on International broadcasts include General Camacho, brother of the President of Mexico; Professor, Doctor, Madame Angelique Panayotatou of the Scientific Staff of the University of Athens; Princess Mare De Bourbon; the President of the Senate of Peru; the Brazilian Admirals and Aviators; Rouben Mamoulian and Leo Carillo of Hollywood; Xavier Cugat; Olga Andre; Guy Lombardo and Sammy Kaye.

NBC Personnel has made arrangements, or have you heard, with William Saroyan for employees of NBC to see his latest creation, "The Beautiful People" at special reduced prices.

Every night except Monday and matinees Wednesday and Saturday. That's the set-up and here are the prices:

\$3.30	Orchestra	\$1.65
2.75	Balcony	1.38
2.20	Balcony	1.10

Mr. Saroyan will contribute 15 per cent of all monies received to the NBC Athletic Association, which is good enough for us.

Arrangements had also been made to give NBC people a discount on Orson Welle's "Citizen Kane" at the Palace Theatre.

Jeanne Bradley in Personnel is the person to see for discount tickets to "The Beautiful People."

On Thursday, June 12, Ted Malone referred to the day as "Friday" on three occasions. Twelve phone calls came in in as many minutes,

BOWLING

The NBC Bowling League ended its season with this success: There are over 100 members in this AA group and every Thursday night at least 60 active members make up 12 teams. There is an enthusiastic cheering section of other members, not playing that night, who come come over to the alleys and root for their department.

General Service 1, the winning team for the season, took 60 games and lost only 21. The high game score was 933 and the average score for the season was 821.

Engineering 2 finished in second place by winning 59 games out of 81. Their high game score was 958 and their average, 809.

Auditing wound up in third position winning 55 games and losing 26, with a high game score of 962 and an average of 800.

Heitmann, General Service 1, was the highest individual scorer of the season with an average of 174.22, based on 81 games. Rubin, Auditing, placed second with an average of 170.55, based on 77 games. Nicol, also of Auditing, took (Continued in column 3, page 13)

"THE HOMEWARD SCENE"

Have you ever traveled homeward,
When the sun was falling fast,
And the colors dyed
The countryside
That slid so smoothly past?

On a train that's clicking swiftly
O'er the ruddy rail ahead
As the quiet light
Of coming Night
Spreads o'er the gravel bed.

With such pensive folk around you
Nodding with the swaying train
In its violent
Flight, as silent
Shadows sweep the country lane.

Far away, the City Towers
Dwindle miniature and mist,
In the gloaming
As the homing
Mortals keep their evening tryst

With the station platform's still-
ness
When the train has sped its way
Hear a cricket
Voice a thicket,
Turned to blue with closing day.

Now the station lies deserted,
Sprawled in solemn state and drear
While the glistening
Rails lie listening
For the Night to disappear.

Pasc.

"QUOTATION MARKS"

chiding, inquiring and offering some humorous slants.

A laundry in Brooklyn, personified by a gentleman with a broad non-Aryan accent, called to inform Ted Malone that "you are saying in New York it is Friday. In Brooklyn it is still Thursday."

Another gentleman held forth that after hearing Ted's assurance that it was Friday he was outraged because he hadn't received his salary.

One of the newest NBC AA activities is the Swimming Club. Under the direction of Elliott Mesnick it's gaining impressive support from NBC folk.

Organized in May, the club, in two months, boasts a membership of 70. The place is the Park Central Hotel where the group not only has the use of the pool but the gymnasium as well.

The charge is thirty-four cents per person when the club swims as a unit and forty cents at any other time for members individually.

Elliott Mesnick of the Mail Room and Walter Giebelhaus of General Service are the lads to be consulted for further details.

"I believe that the American system of free institutions—through which the fruits of individual effort and foresight and sacrifice are best protected—offers to mankind its greatest hope that individual security can be attained."

SCIENCE AND SECURITY

David Sarnoff

October, 1940

"In the all-out effort we must make to defend democracy, radio stands as a great national asset. Broadcasting's present efficiency derives directly from its freedom. In the living patriotism which we need to make our arms strong and our will indomitable, radio can play a significant part. This war has shown that people can be bombed by air with words as well as with high explosives!"

RADIO AND NATIONAL DEFENSE

Niles Trammell

January, 1941

"It may spread eastward to Turkey and Russia. The Germans may, for a time lay their hands on the granaries of the Ukraine and the oil wells of the Caucasus. They may dominate the Black Sea. They may dominate the Caspian Sea. Who can tell?"

COMMENTING ON THE BALKAN SITUATION

Winston Churchill

April 27, 1941

POSTAGE DUE

Letters From NBC's Information Division

Gentlemen:

I have a very interesting act. I do shadowgraphs with my hands. My act would have to be done in front of an audience able to read "APPLAUSE" which we could flash on a screen when we wanted it.

This would be of GREAT interest to the listening public . . . they would hear the applause.

If the public didn't care for it . . . TO _____!

I would require \$5,000 a week and the installation of a white sheet to throw the figures on. If we wanted a change in program we could play leap frog or do some magic.

Can you suggest a sponsor?

Sincerely,

Dear Sir:

What I would like from Hitler is some different than I have yet heard requested but here it is: I have ten 100,000 Mark Reichsbanknotes of February 1923 issue. They were given to me and the children. My husband is in the hospital and I need money to pay off the mortgage and back taxes on this farm. If Mr. Hitler would just cash these notes for me I could straighten things out swell!

(Don't tell him so but it would also put me in a position to give another son to Uncle Sam.)

Here's hoping—

(Continued from col. 1, page 12)

the third position with an average of 170.48, based upon 74 games.

Steer Mathew, chairman of the Bowling League, has announced that the Fall season will open September 12 at the Riveria Bowling Hall, 116 West 50th Street.

The increase in bowling interest and popularity comes from the ladies of NBC. They comprise about 20 per cent of the group every Thursday.

New bowlers are always welcome. If you have any ideas concerning the League, drop a line to Steer Mathew, Room 560.

TENNIS

The regular NBC Tennis Tournament, held every year, will take place in August. Contests will be threefold. A men's singles, a women's singles and the mixed doubles.

Trophies go to the winners, so send your letter of interest to Bob Fine, Room 254.

SAN FRANCISCO

Kay Barr

TIME MARCHES ON!

KGO's A. E. "Shorty" Evans, engineer in charge of the KGO Transmitter, and his crew have hung up a brand new record.

Out of 6,406 hours and 53 minutes of air time, Shorty and the boys lost only 31 seconds. For this bit of doing, they have received the annual plaque awarded by General Electric for the most nearly perfect record in the matter of time off the air in 1940.

O. B. Hanson, vice-president and chief engineer of NBC and Joe Arnone, architectural engineer of NBC, were special guests at a luncheon broadcast celebrating Shorty Evans' achievement.

As a feature of the program, Producer Gene Clark presented the shortest dramatic skit in radio history. It was exactly 31 seconds in length.

OLD HOME WEEK

Four former San Francisco alumni, now with NBC at Radio City, threw a welcome party for Cliff Engle and Grant Pollack, both of whom have transferred to New York. Hosts were Announcers Bob Waldrop and Nelson Case, Producer Joe Thompson, who is now in the Army, and Sound Effects Man Jerry McKee.

ROMANCE

Announcer Floyd Farr and Jetta Baker knew each other in high school. Their school day romance resulted in a marriage May 4.

Announcer Eddie King and Sally O'Connell followed suit May 10. The nuptials took place in Reno, of all places.

Mary Milford, NBC dramatic actress, and Frank Schlessinger, manager of Allied Advertising, exchanged vows May 9.

PERSONALITIES

General Manager Al Nelson has been elected to the Board of Directors of the San Francisco Festival Association.

Madeline Attabit, Traffic, had a birthday. Bessie Atkinson hooked



up a conference call on the switchboard and Madeline was greeted by six young ladies, when she picked up the phone, harmonizing "Happy Birthday."

Reed Browning, who joined the announcing staff in March, passed cigars April 6. Reason: Little Miss Wendy Laurel.

Announcer Jimmy Mathews out eight weeks with a migratory streptococcus infection.

Gladys Cronkhite, KPO's "International Kitchen," presented a p.a. description of a horse show at the Elmhurst Lions Club Picnic, June 8. She also exhibited two thoroughbred hunters.

Jimmy Coffis left the Mail Room to work in the U. S. Mint, which is a good trick. Frank Olsson took Jimmy's place.

Claire Valpey, Script, christened a new submarine net tender and received a platinum-diamond wrist watch from the Navy officials.

Sales Manager William Bernard "Bill" Ryan was elected president of the San Francisco Advertising Club.

Temperance Smith, former editorial assistant of "Time", replaced Ethel O'Kane in Continuity when Ethel resigned to become a happily married young lady.

Marion Hansom, secretary to Chief Engineer Curtis Peck, resigned in June to join her husband in Southern California. She was replaced by Lola Camaches of Sales.

GOING UP!

All thoughts, words and deeds at KGO and KPO in San Francisco these days have to do with the new NBC Building, now well under way at Taylor and O'Farrell streets.

April 16th, previous occupant started moving out and power shovel digging began May 1. Last walls of the old building crashed May 5. Excavation was finished and workmen started pouring concrete June 4. All the footings, by June 10, had been poured up to the basement floor levels.

Special broadcasts from the site of the improvement, at least once a week, will increase as work progresses.

A "Speechless Mass Meeting" of the Sidewalk Superintendent's Club was held. The official Sidewalk Superintendent's song was introduced as well as the official cheer of the club and it marked the first appearance of the Dainty Dozen, 12 pretty KGO-KPO girls in tricky costumes.

War and weather permitting, General Manager Al Nelson intends to dedicate the new "Million Dollar Home of KGO and KPO" January 15, 1942.

Florence Larsen moved from Typing to Sales. Girls of the staff gave Marion Hanson a farewell luncheon at the Sir Francis Drake Hotel.

General Manager Al Nelson has been elected honorary director of the California Rodeo, held annually at Salinas in July.

Announcer Hal Wolf and Producer Dick Bertrandias led an NBC softball team that beat the network off a CBS outfit with a score estimated at 16 to 13.

Three weeks later, the Actor's Club dethroned the champs 16 to 13, all of which proves the boys got a lot of exercise.

FOOTNOTE

Addition of an Associated Press printer gives the KGO-KPO News Department all three of the news syndicate services, AP, UP and INS.

HOLLYWOOD

Noel Corbett

GOLF NOTES

The NBC AA chose the picturesque Palos Verdes Country Club for their third annual golf tournament this year.

Staff Trumpeter Bob Kimic shot low gross of 78 to win. Sax player Dick Eckeles was second with a 79. Bing Crosby and George Hatch, the defending champ, tied for third place. Low net honors went to Bob Brooke of Engineering, followed by John Wald of the Richfield Reporter program. Sperry Newscaster Sam Hayes tied with Lew Frost for third.

The most handsome prize of all was carried off by George Volger. All Georgie had to do was to take his time between each hole, running up the highest gross score. Georgie pointed out that winning the swell Daily Variety cup didn't surprise him at all, because he's getting all the luck these days. It was only a couple of weeks before that Mrs. Volger presented him with a baby girl.

Tracy Moore's inauguration as head man of the Ad Club of Los Angeles means that the Western Division Blue Network Sales Manager is the first radio man ever to hold both the vice-presidency and presidency of the Ad group.

The season's highlight in radio circles was Jack Benny's 10th Anniversary party at the Biltmore Bowl, which was attended by over a thousand important radio people. Eastern NBCers who were there included President Niles Trammell, Sidney Strotz, John Royal, Clay Morgan, Bertha Brainard and Ed Hitz.

New to Alex Robb's Program and Talent Sales Department is Leo B. Tyson, formerly of KMPC. . . . Robb's new secretary is Norma Rinehart and Honor Holden is now Department Auditor. . . . Alene Butcher and Dorothy Daniels, both new to that Department. . . . Margaret Kent is now Lew Frost's secretary, taking the place of Blanche Davies, vacated when she resigned to go to San Francisco and become



a full time housewife. . . . Vava Bowers has taken a leave of absence (expecting the stork) and Grace Leddy has taken her place as Bill Andrew's secretary in Guest Relations. Aubrey Ison is now shuffling tickets in Andrew's department. . . . Traffic Department personnel notes included: Harold Haklik now Night Traffic clerk. . . . Bud Spencer, Day Telegraph supervisor. . . . Lefty Lefler, Night Program transmission supervisor. . . . Miles Auer and Don Smith, both new to the Department. . . . Ernie Brashear now in Music Rights and Nathan Scott into Music Research. . . . Bruce Anson now a junior announcer. . . . Florence Gidley into Press, taking the spot Phyllis Murphey left open when she went to Auditing. . . . Frank Hall now on the parking lot.

QUICK PIX . . . Don E. Gilman, Sidney Dixon, Red Sales manager; Tracy Moore, Blue Sales manager and Bob McAndrews, Sales Promotion manager, will attend the PACA Convention at Santa Barbara, June 29. . . . Abbott Tessman, announcer, gave himself the hot-foot when he fell asleep under a beach umbrella with naught but the bottoms of his feet exposed to the sun's rays. . . . Hal Brock, Press head, had a new rancho out past Van Nuys in the Valley. . . . NBC Softballers took on Kay Kyser's champs; score lost on the way home. . . . J. R. O'Kelly, field engineer, out for seven weeks with a broken jaw. . . . Bob Schuetz, head

Vice-President Don E. Gilman lunched the Hollywood Press Department in the American Room of the Brown Derby in honor of their topping off Billboard Magazine's Annual Radio Exploitation Survey for the second year.

Left to right, Noel Corbett, Catharine Schall, Dorothy Waknitz, Matt Barr, Martha Sherwin, Hal Bock, Press head, and Clay Morgan, standing.

Mr. Gilman, Frances Scully, Joe Alvin, Nell Cleary, Phyllis Murphey, Art Carter, photographer, and Ben Byers.

of Radio Recording Division, toured the Northwest. . . . John Swallow, Division Program manager, also on a northern business trip. . . . The Alex Robbs and the Hal Bocks celebrated their wedding anniversaries the same day. The Robbs are 15 years up on the Bocks, however. . . . Bob Moss and Dave Elton are motoring East together. . . . Another going East for a new car is Martha Sherwin of Press. . . . Wendell Williams and his wife, the former Helen Buchta of New York, will vacation at Priest Lake, Idaho, after which she will vacation in Gotham. . . . William's secretary, Kathleen Kelly, will vacation in Yosemite. . . . Wynn Rocamora on a business trip to New York. . . . Wally Boone had his tonsils yanked. . . . Nell Cleary of Press and PBX Operator Bill Clevenger, both sporting canes; bad ankles. . . . Nadine Amos, Mr. Gilman's secretary, still industriously studying Spanish. . . .

MEMO

Now that Charlie Turner is in the army and we have a new editor there is no longer the danger of out-of-town correspondents being frightened by memos signed Phtholagnyrrh.

Unraveled, that spells Turner, believe it or not. The explanation for this bizarre orthography is as follows:

phth,	as in phthisic, is	T
olo,	as in colonel, is	UR
gn,	as in gnat, is	N
yrrh,	as in myrrh, is	ER

THE NBC RIDING CLUB'S PAPER CHASE



The paper chases are fast becoming an institution with the riding group. Its most recent one was held Saturday, May 17, under the able and original direction of Mr. D. B. Van Houten, Riding chairman.

Color movies of the entire event were taken in perfect sequence. The photographer preceded the riders enough in advance to photograph them at key spots on the ride. His sequences numbered pine groves, wooded lanes, fields of fern and crossing streams, where everyone hoped it would be the other fellow whose horse would balk at going knee deep in cold water.

What is a paper chase? There are several definitions. The orthodox one being a treasure hunt with paper confetti clues on the trails which lead to a hidden letter, the finder of which is the winner of the prize.

One of the newer riders on May 17, contributed a slightly differ-

ent version. She assumed it was a ride in which everyone hopped on and off their horses, trying to pick up small bits of paper strewn throughout the woods and the one able to collect the greatest number of paper bits won the chase.

As usual, Mr. Van Houten preceded the riders by a half hour on the trails to set the clues. Mrs. Van Houten and Dick Van Houten joined in the chase. Dorothy Lewis of General Service had Mascot and everyone agreed she looked like a circus rider for Mascot has that same slow, graceful canter, so beautiful to see. Helen Korday, in Personnel, felt that she had been given the horse Good Luck because she hadn't been on a horse since last Fall.

Al Patkocy, of Duplicating, gave everyone a qualm when his horse tried to throw Al over his head whenever he approached water. Al managed to stay dry but developed a few blisters doing so.

After one hour of riding, Claire

Maxwell of G.R. and Virginia Black of Blue Sales exchanged horses. We wonder whether it was a question of matching costumes.

Ed de Salisbury of Sales Promotion was late. Just as the group was mounting, up dashed a cab with the tardy Ed. Shame.

Edme Logan, Stenographic, and Paul Rittenhouse of Guest Relations kept to the rear. Paul, saving his fire for the final stretch, fooled everyone, including himself, by winning the prize.

After the ride, an outdoor fire was built and 32 people indulged in frankfurters, hamburgers, cake and coffee, prepared by Mrs. Van Houten, the guardian angel of all the riding picnics.

The gods were with the group. While the morning was sultry, the sun shone brightly all afternoon. Not until the fire was out and the group piling into the cars, preparatory to calling it a day did Old Sol hide behind the clouds and usher in a real Spring storm.

