

CHUCK SCHADEN'S

# NOSTALGIA NEWSLETTER

AND  
RADIO  
GUIDE

FROM THE HALL CLOSET • BOX 421 • MORTON GROVE, IL 60053

BOOK ONE

CHAPTER EIGHT

JULY 1975

Hello, out there in Radioland!

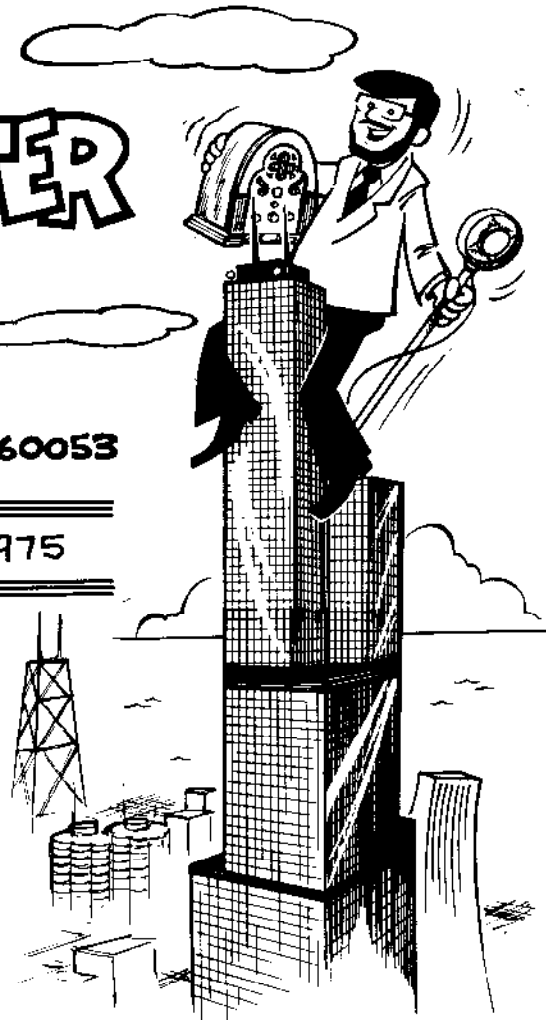
THANKS VERY MUCH for the wonderful reception you've given us on WXFM since we started our new series of afternoon HALL CLOSET programs from the top of the Sears Tower. We've heard from old-time radio fans in four states and it's really great to be able to extend our coverage to the entire metropolitan Chicago area...and then some!

SATURDAY'S HEROES, a top-notch Barbershop Quartet will be our guests on our Those Were The Days show on Sat., July 5th from North West Federal Savings. Bob Zimny (tenor), Ben Williams (lead), Jim Foley (baritone) and Ed Chapman (bass) will provide lots of good "in person" music and SPEBSQSA buff Phil Schwimmer will be there to introduce the group and to chat about the fine art of Barbershopping.

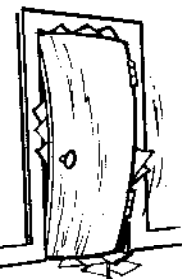
NWF, incidentally, is marking its 50th Anniversary this year and 50 years ago TIME MAGAZINE (March 2, 1925) reported that President Calvin Coolidge was on an economy binge. At the White House Coolidge ordered the replacement of paper drinking cups by old-fashioned glasses; no free pencils for newspaper correspondents; reduced the number of towels placed daily in White House lavatories from 175 to 88; and he rationed, by weight, the amount of food served from the White House kitchen. Those were the days!

DON'T MISS THE ORSON WELLES' special coming up on our TWTG program July 26th. We'll have the original "War of the Worlds" broadcast PLUS an Edward R. Murrow report on the occasion some 20 years later.

ALL THE TV MATERIAL you find in this copy of our NEWSLETTER is from the July 4-10, 1948 issue of TELEVISION FORECAST (before TV GUIDE).



CHUCK SCHADEN'S NOSTALGIA NEWSLETTER AND RADIO GUIDE (C. 1974) IS A PUBLICATION OF THE HALL CLOSET, BOX 421, MORTON GROVE, ILLINOIS 60053. ANNUAL SUBSCRIPTION RATE FOR 12 MONTHLY ISSUES IS \$6.



# THE HALL CLOSET • WXFM-FM 106

## MONDAY THRU FRIDAY • 3:00 To 5:00 PM

### TUESDAY, JULY 1st

SUSPENSE (12-5-46) "The House in Cypress Canyon"  
Starring Robert Taylor and Howard Duff  
FIBBER MC GEE AND MOLLY (10-4-49)

### WEDNESDAY, JULY 2nd

MAIL CALL — Fred MacMurray, Dorothy Lamour, Burns and Allen  
STORY OF DR. KILDARE Starring Lew Ayres and Lionel Barrymore

### THURSDAY, JULY 3rd

MAISIE — Starring Ann Southern  
CHARLIE MCCARTHY SHOW (10-24-47) With Edgar Bergen and guests Gloria Blondell and Richard Widmark

### FRIDAY, JULY 4th

FRANK MORGAN SHOW — Guests Robert Young and Cass Daley  
SHOWTIME — "Alexander's Ragtime Band" starring Al Jolson, Tyrone Power, Dinah Shore, Dick Haymes and Margaret Whiting

### MONDAY, JULY 7th

ADVENTURES OF OZZIE AND HARRIET (11-16-51)  
GUNSMOKE (1-24-53) "Ellen Henry's Son"

### TUESDAY, JULY 8th

CHICAGO THEATRE OF THE AIR (1948) first show of the new 1948-49 season offers "Vagabond King" with opening remarks by Col. Robert R. McCormick

# OLD TIME RADIO AND ALL THAT JAZZ

## SUN. 7 To 9 PM • WWMM-92.7 FM

Northwest suburban listeners may enjoy an "oasis" of jazz and big band music over WWMM in Arlington Heights seven days a week. The HALL CLOSET is opened each Sunday evening for two hours of Big Band remotes, studio music shows and variety programs from not-so-long-ago.

### SUNDAY, JULY 6th

ARTIE SHAW (1-18-38) from the Blue Room, Hotel Lincoln, New York City  
JIMMY DURANTE SHOW (4-7-48) with Dorothy Lamour  
GLENN MILLER STORY Part 1 Beginning a series of programs tracing the career of America's most popular bandleader

### SUNDAY, JULY 13th

BOB CROSBY (6-1-46) from the Meadowbrook, Hollywood  
CHESTERFIELD SUPPER CLUB (2-18-48) with Perry Como  
CHESTERFIELD SUPPER CLUB (1-30-47) with Jo Stafford, Mel Blanc  
GLENN MILLER STORY Part 2 (1958)

### SUNDAY, JULY 20th

CARNATION CONTENTED HOUR (10-18-48) with the Sons of the Pioneers  
GENE KRUPA (11-9-49) from the Arcadia Ballroom, New York  
GLENN MILLER STORY Part 3 (1958)

### SUNDAY, JULY 27th

DUKE ELLINGTON (11-27-43) from Buffalo, New York  
PHILCO RADIO TIME (4-21-47) Starring Bing Crosby, with Burl Ives and Les Paul  
GLENN MILLER STORY Part 4 (1958)

### WEDNESDAY, JULY 9th

FIBBER MC GEE AND THE GOOD OLD DAYS OF RADIO (1974) This is the first show in the special series of seven broadcasts which featured old time radio fan Chuck Schaden visiting the home of Fibber McGee to listen to the sounds of the good old days of radio on Fibber's 1934 Superhetrodyne radio. Today: "The Sunday Shows" (We'll present the entire series on Wednesday afternoons for the next seven weeks). Jim Jordan stars as Fibber.

### THURSDAY, JULY 10th

HALLMARK PLAYHOUSE (1-13-49) "Clay Shuttered Doors" Jane Wyman  
IT PAYS TO BE IGNORANT (10-12-45)

### FRIDAY, JULY 11th

JACK BENNY PROGRAM (4-18-43)  
BOSTON BLACKIE — "The Marked Dollar Bill"

### MONDAY, JULY 14th

A DATE WITH JUDY (3-20-45) Dorothy Lamour is guest  
GANGBUSTERS — "Collector Who Robbed Supermarkets"

### TUESDAY, JULY 15th

INNER SANCTUM — "Auntie Ellen"  
EDDIE CANTOR REMEMBERS SHOW BUSINESS — Eddie's memory is good.

### WEDNESDAY, JULY 16th

FIBBER MC GEE AND THE GOOD OLD DAYS OF RADIO (1974) Program Number 2 — "The Monday Shows"

### THURSDAY, JULY 17th

MYSTERY IN THE AIR (9-25-47) "Crime and Punishment" stars Peter Lorre  
ADVENTURES OF MAISIE starring Ann Southern

### FRIDAY, JULY 18th

PHIL HARRIS-ALICE FAYE SHOW (10-17-48)  
THE THIN MAN — "Murder in the Record Shop"

### MONDAY, JULY 21st

THE WHISTLER (9-5-42) "House of Greed"  
JIMMY DURANTE SHOW (10-22-47) guest Victor Moore

### TUESDAY, JULY 22nd

MY FAVORITE HUSBAND — Lucille Ball, Richard Denning  
THIS IS YOUR F.B.I. (4-6-45) "Espionage"

### WEDNESDAY, JULY 23rd

FIBBER MC GEE AND THE GOOD OLD DAYS OF RADIO (1974) Program Number 3 — "The Tuesday Shows"

### THURSDAY, JULY 24th

ADVENTURES OF ELLERY QUEEN (3-27-43) "The Circus Train"  
BIG TIME SHOW (1952) Georgie Price

### FRIDAY, JULY 25th

FRED ALLEN SHOW (10-28-45) Bergen and McCarthy are guests  
PHILLIP MORRIS PLAYHOUSE (2-25-49) "Leona's Room" starring Vincent Price

### MONDAY, JULY 28th

SECRET MISSION — "Border Incident" Hy Averback stars  
HENRY MORGAN SHOW (4-18-50) Art Carney, Billy Williams Quartet

### TUESDAY, JULY 29th

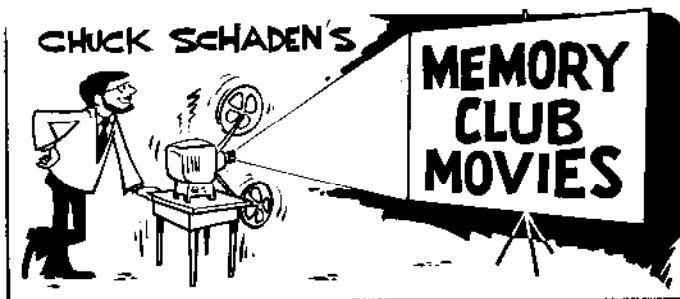
BLONDIE (3-11-45) Penny Singleton and Arthur Lake  
CBS RADIO WORKSHOP (3-23-56) "Legend of Jimmy Blue Eyes"

### WEDNESDAY, JULY 30th

FIBBER MC GEE AND THE GOOD OLD DAYS OF RADIO (1974) Program Number 4 — "The Wednesday Shows"

### THURSDAY, JULY 31st

THEATRE FIVE — "The Sacrifice"  
MY FRIEND IRMA (1-6-52) Irma's Memoirs



If you have a fondness for the "good old days," then you're automatically a member of our **MEMORY CLUB** which meets every Saturday evening in the Community Room at North West Federal Savings, 4901 West Irving Park Road, Chicago. There's plenty of free parking at the rear of the office on Dakin Street and CTA transportation to the door. **MEMORY CLUB** movies begin at 8 p.m. and the doors open at 7:30 p.m. "Dues" are \$1 per meeting, payable at the door. See you next Saturday!

#### SATURDAY, JULY 5th

**OKAY, AMERICA (1932)** starring Lew Ayers, Maureen O'Sullivan, Louis Calhern, Walter Catlett. Directed by Tay Garnett. This wild, breezy melodrama says what happens when Walter Winchell, Al Capone and the Lindbergh kidnapping are thrown together in the same plot. Lew Ayers plays a newspaper columnist openly patterned after Winchell who is selected to act as go-between between the mob and the parents of a child involved in a kidnapping that attracts nationwide attention.

#### SATURDAY, JULY 12th

**EVERY NIGHT AT EIGHT (1935)** George Raft, Alice Faye, Frances Langford, Patsy Kelly. Directed by Raoul Walsh. A radio revue which tells of three office girls in a mint-julep factory who dream of making it big on the airwaves. At an audition they join forces with a struggling band leader, and together they rocket to the big time. Songs include "I'm In the Mood for Love" and "I Feel a Song Coming On."

#### SATURDAY, JULY 19th

**PALMY DAYS (1931)** Eddie Cantor, Charlotte Greenwood, Charles Middleton, George Raft, Walter Catlett. Elaborate early musical. Cantor romps through story of patsy for shady fortune-telling gang.

#### SATURDAY, JULY 26th

**THE BOYS FROM SYRACUSE (1940)** Allan Jones, Joe Penner, Martha Raye, Rosemary Lane. Based on the still-hilarious Rogers and Hart musical farce, this is the story of twin brothers whose mistaken identity sets ancient Greece on its ear. Songs include "This Can't Be Love" and "Falling in Love with Love." Directed by Edward Sutherland.

## THOSE WERE THE DAYS

SATURDAY - 1 To 5:00 PM • WLTD • 1590AM

#### SATURDAY, JULY 5th

##### FIFTY YEARS OF RADIO, TOO!

This will be a special remote broadcast from the lobby of North West Federal Savings, 4901 W. Irving Park Road, Chicago. We'll celebrate the 50th anniversary of the savings association with a look back at 50 years of radio programming. We'll tune in to **AMOS 'N' ANDY** from the 1920's... **BENNY GOODMAN** from the 1930's... **JACK BENNY** from the 1940's... **SUSPENSE** from the 1950's... **THEATRE FIVE** from the 1960's... and **ZERO HOUR** from radio in the 1970's. There'll be lots of surprises and lots of good listening. And we send our good wishes, too, to North West Federal Savings on this special occasion. After all, they've been sponsoring our good old radio shows for over **TEN PER CENT** of their **FIFTY YEARS!** Congratulations to them... and thanks to you.

#### SATURDAY, JULY 12th

##### TRIBUTE TO KEN CARPENTER

**CHASE AND SANBORN SHOW (8-12-45)** Spike Jones.

Frances Langford, Ken Carpenter, announcer.

**COMMAND PERFORMANCE (1940's)** Dennis Day, Jack Benny, Rita Hayworth, Hoosier Hot Shots, Ken Carpenter, announcer.

**TRUTH OR CONSEQUENCES (7-29-52)** Ralph Edwards from Chicago with announcer Ken Carpenter.

**KRAFT MUSIC HALL (12-28-44)** Bing Crosby, John Scott, Trotter, Beatrice Kay, announcer Ken Carpenter.

**CHARLIE MC CARTHY SHOW (9-21-47)** Edgar Bergen, Walt Disney, Donald Duck, Mortimer Snerd, and Ken Carpenter.

**OUR SPECIAL GUEST** will be announcer **KEN CARPENTER** reminiscing about his career as one of the leading announcers on radio.

#### SATURDAY, JULY 19th

##### SOAPY DAYS ARE HERE AGAIN!

**AUNT JENNY'S TRUE LIFE STORIES (5-3-46)**

**ROAD OF LIFE (1-5-45)**

**OUR GAL SUNDAY (11-29-46)**

**THE GUIDING LIGHT (7-15-40)**

**BIG SISTER (1940's)**

**STRANGE ROMANCE OF EVELYN WINTERS (2-28-45)**

**DAVID HAREM (1-19-45)**

**LORENZO JONES (5-6-41)**

**JUST PLAIN BILL (2-22-49)**

#### SATURDAY, JULY 26th

**ORSON WELLES: THE MAN WHO MADE AMERICA TREMBLE!**

**CHARLIE MC CARTHY SHOW (1945)** Orson Welles is guest **STUDIO ONE (1958)** "The Night America Trembled"—

**Edward R. Murrow looks back on Oct. 30, 1938, the date of the original broadcast of "War of the Worlds" on Orson Welles' Mercury Theatre.** We hear the effect that broadcast had on this country in 1938.

**MERCURY THEATRE ON THE AIR (10-30-38)** Orson Welles stars in the original, complete broadcast of H.G. Wells' story "The War of the Worlds"

**JACK BENNY PROGRAM (3-14-43)** Orson Welles subs for Jack Benny.

## RADIO FOR KIDS

SATURDAY - 10 To 11 AM • WLTD • 1590AM

#### SATURDAY, JULY 5th

8-18-13-20-18-13-20 15-26-23-2

#### SATURDAY, JULY 12th

21-26-5-12-9-18-7-22 8-7-12-9-2

#### SATURDAY, JULY 19th

7-19-26-7-8 12-6-9 25-12-2

#### SATURDAY, JULY 26th

8-11-26-24-22 11-26-7-9-12-15

## WHEN RADIO WAS RADIO

THUR. AND SAT. 8 TO 9 PM • WBEZ • 91.5 FM

Vintage radio broadcasts from the **HALL CLOSET** collection may be heard every Thursday evening at 8 p.m. on the Chicago Board of Education radio station **WBEZ (91.5 FM)**. The weekly hour of old-time programs for National Public Radio is repeated the following Saturday evening at 8 p.m.

#### THURSDAY, JULY 3, and SATURDAY, JULY 5

**KRAFT MUSIC HALL (12-7-44)** Bing Crosby

**FIBBER MC GEE AND MOLLY (10-10-44)** Jim and Marion Jordan

#### THURSDAY, JULY 10, and SATURDAY, JULY 12

**JACK BENNY PROGRAM (1940's)** Jack and the whole gang  
**ONE MAN'S FAMILY (7-11-49)** We begin a complete series of One Man's Family shows from 1949 with Chapter 2, Book 71: "Two Lost Barbours Begin to Find Happiness."

#### THURSDAY, JULY 17, and SATURDAY, JULY 19

**THE WHISTLER (8-22-42)** "Death Has a Thirst"

**ONE MAN'S FAMILY (7-18-49)** Chapter 3, Book 72:

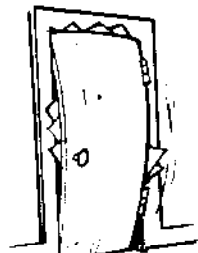
"Roberta Evans Begins to Sense a Rival"

#### THURSDAY, JULY 24, and SATURDAY, JULY 26

**MAIL CALL (1940's)** Janet Blair, Larry Adler, Tony Pastor, Baby Snooks

**ONE MAN'S FAMILY (7-25-49)** Chapter 4, Book 71:

"Definite Progress in Family Relations"



# THE HALL CLOSET • WLTB 1590 AM

## MONDAY THRU FRIDAY • 7:00 To 10:00 AM

### TUESDAY, JULY 1st

FRED ALLEN SHOW (5-11-47) with Bing Crosby  
TREASURY STAR PARADE 50 — Fred Waring  
DON WINSLOW OF THE NAVY  
THEATRE FIVE — "The City Manager"

### WEDNESDAY, JULY 2nd

CHASE AND SANBORN SHOW (8-19-45) Starring  
Francis Langford  
MILTON BERLE SHOW (3-30-48) Salute to Horseracing  
EASY ACES — Goodman and Jane Ace  
ONE MAN'S FAMILY — Book 78, Chapter 18

### THURSDAY, JULY 3rd

JACK BENNY PROGRAM — Jack falls heir to \$5000  
LUX RADIO THEATRE (4-18-49) "Treasure of Sierra Madre"  
Humphrey Bogart, Walter Houston

### FRIDAY, JULY 4th

BING CROSBY SHOW (2-27-52) with the Bell Sisters  
I LOVE A MYSTERY — Chapter 13 "The Thing that Cries in the Night"  
THE THIN MAN (10-10-43) Claudia Morgan and Les Damon in  
"Wedding Anniversary"

### MONDAY, JULY 7th

MY FRIEND IRMA (1-13-52) Marie Wilson stars  
JIMMY DURANTE SHOW (10-8-47) Eddie Cantor is guest  
BACKSTAGE WIFE Chapter 4  
YOUNG WIDDER BROWN Chapter 4

### TUESDAY, JULY 8th

HENRY MORGAN SHOW (4-25-50) with Art Carney  
TREASURY STAR PARADE 51 — "I Saw the Lights Go Out in Europe"  
MANDRAKE THE MAGICIAN  
INNER SANCTUM "The Switch"

### WEDNESDAY, JULY 9th

STAGE DOOR CANTEEN (8-12-43) Mary Martin, Jack Smith  
PHIL HARRIS—ALICE FAYE SHOW (10-10-48)  
EASY ACES — Episode 22—Goodman and Jane Ace  
ONE MAN'S FAMILY (9-28-50) Book 78, Chapter 19

### THURSDAY, JULY 10th

FIBBER MC GEE AND COMPANY (2-21-39) Zazu Pitts is guest  
YOUR HIT PARADE (1947) Frank Sinatra sings the Number  
One song  
PHILLIP MARLOW — "The Fox's Tail"

### FRIDAY, JULY 11th

QUIZ KIDS (1-24-43) Joe Kelly is emcee  
LUM AND ABNER  
I LOVE A MYSTERY — Chapter 14, "The Thing that Cries in the Night"  
OUR MISS BROOKS — Eve Arden as the famous schoolteacher

### MONDAY, JULY 14th

RED SKELTON SHOW (2-27-52) Junior, the Mean Widdle Kid  
LIFE WITH LUIGI (5-1-49) J. Carroll Naish stars  
BACKSTAGE WIFE — Chapter 5  
YOUNG WIDDER BROWN — Chapter 5

### TUESDAY, JULY 15th

SEALTEST VILLAGE STORE (3-20-47) Jack Haley, Eve Arden,  
Vincent Price  
TREASURY STAR PARADE 52 — "A Modern Scrooge" Lionel  
Barrymore  
TOM MIX RALSTON STRAIGHT SHOOTERS (5-8-45)  
THE SHADOW (3-20-38) "The Silent Avenger" Orson Welles  
stars

### WEDNESDAY, JULY 16th

STOP THE MUSIC (8-17-54) Bill Cullen is host with Jack Haskell,  
Jill Corey, Ray Bloch and the orchestra  
EASY ACES — Episode 23 — Goodman Ace and his wife Jane  
ONE MAN'S FAMILY (9-29-50) Book 78, Chapter 20

### THURSDAY, JULY 17th

BOB AND RAY (9-3-59) Bob Elliott and Ray Goulding  
VIC AND SADE — Vic's newspaper article rejected  
DRAGNET — Jack Webb stars, Cliff Arquette is guest

### FRIDAY, JULY 18th

FIBBER MC GEE AND COMPANY (2-28-39) Big Game Hunter  
GEORGE BURNS AND GRACIE ALLEN — Household problems  
LUM AND ABNER — at the Jot-Em-Down Store  
I LOVE A MYSTERY — Chapter 15, the conclusion of the  
adventure of "The Thing That Cries in the Night"  
THEATRE FIVE — "The Nameless Day"

### MONDAY, JULY 21st

MAIL CALL — John Conte, Joan Merrill, Frank Morgan, Harpo  
Marx, Burns and Allen, Rita Hayworth  
FIBBER MC GEE AND COMPANY (3-7-39) Hamburger stand  
BACKSTAGE WIFE — Chapter 6  
YOUNG WIDDER BROWN — Chapter 6

### TUESDAY, JULY 22nd

PHILCO RADIO TIME (3-10-48) Bing Crosby, James Stewart  
TREASURY STAR PARADE 53 — "A Lesson in Japanese"  
LITTLE ORPHAN ANNIE (11-20-40)  
DAMON RUNYON THEATRE — "What, No Butler!"

### WEDNESDAY, JULY 23rd

HIRES ICE BOX FOLLIES (3-28-45) Rudy Vallee, Harlow  
Wilcox  
JACK BENNY PROGRAM (1-31-43) Gregory Ratoff is guest  
EASY ACES — Episode 24  
ONE MAN'S FAMILY — Book 78, Chapter 21

### THURSDAY, JULY 24th

STAN FREBERG SHOW — 14th show in the 1957 series  
FRED WARING SHOW (6-7-48) Replacement show for Fibber  
McGee  
GREAT GILDERSLEEVE (4-29-45) Hal Peary stars

### FRIDAY, JULY 25th

FITCH BAND WAGON — Dick Powell, Gene Krupa  
LIGHT UP TIME (2-29-50) Frank Sinatra  
LUM AND ABNER  
I LOVE A MYSTERY — Chapter 1 in the Adventure called  
"Bury Your Dead, Arizona"  
YOURS TRULY, JOHNNY DOLLAR — "The Smoky Glacier"  
Matter"

### MONDAY, JULY 28th

FRED ALLEN SHOW (3-16-47) Beatrice Lillie is guest  
AMOS 'N' ANDY (4-3-49) Radio's all-time favorites  
BACKSTAGE WIFE — Chapter 7  
YOUNG WIDDER BROWN — Chapter 7

### TUESDAY, JULY 29th

PHIL HARRIS—ALICE FAYE SHOW (10-30-48)  
TREASURY STAR PARADE 54 — Jane Froman, Frederic  
March  
THE LONE RANGER (6-2-50) Brace Beemer stars as the Masked  
Man  
BRIDE AND GROOM (May, 1947) A wedding on the air.

### WEDNESDAY, JULY 30th

JIMMY DURANTE SHOW (10-29-47) Lucille Ball is guest  
DUFFY'S TAVERN — Archie's guest is Hedda Hopper  
EASY ACES — Episode 25  
ONE MAN'S FAMILY — Book 78, Chapter 22

### THURSDAY, JULY 31st

FIBBER MC GEE AND COMPANY (3-14-39) The lost diamond.  
HAWAII CALLS (10-13-62) Webley Edwards on the Beach at  
Wakiki  
VIC AND SADE (9-21-44)  
BOB AND RAY (9-4-59) presenting the CBS Radio Network

Television Forecast For

**SATURDAY**

**JULY 10, 1948**

### WBKB

- 12:55—FILM. To be announced.  
 1:10—MEET THE PLAYERS.  
 1:25—BASEBALL. Cubs vs. Pittsburgh Pirates from Wrigley field. Announcer Joe Wilson. (Ford Motor Co. and Chicago dealers.)  
 7:30—WESTERN FILM.  
 8:30—MIDGET AUTO RACING from Soldier Field, described by Joe Wilson.  
 11:00—NEWS. Today's World Picture.

### WGN-TV

- 1:00—WGN-TV NEWSREEL. Additionally scheduled program in this series. (Bendix Aviation Corp.)  
 1:10—PLAYERS OF THE DAY. Pre-game interviews conducted by Ed Cooper. (Goodall Clothing Co.)  
 1:20—BASEBALL. Jack Brickhouse announcing today's game between Cubs and Pittsburgh, from Wrigley field. (Old Gold.)  
 3:30—TENTH INNING. Scores and interviews with fans. (Nelson Bros.)  
 8:00—WGN-TV NEWSREEL. Spencer Allen narrating.  
 8:10—FEATURE FILM.  
 (Subject to Change)

### Test Pattern and Music

Test pattern and music will be broadcast for fifteen minutes preceding each WBKB program, also test signals from 9 a.m. to 12 noon, and 1 p.m. to 5 p.m. except Sundays and during program hours.

## Next Week: Democratic Convention Via Films

Twice-daily WGN-TV presentations of highlights of the national Democratic convention in Philadelphia will be seen on television screens less than 24 hours after they are filmed, through an arrangement with New York Daily News television station WPIX, it was recently announced by Vernon R. Brooks, WGN-TV director of operations.

The films will be flown to Chicago daily during the time the convention is in session. The Democrats will convene the week of July 12.

Film highlights of the Democratic convention will start on WGN-TV July 13, with a ten-minute film scheduled for the afternoon and an additional ten-minute film to be shown at night.

### Install 750 Sets Weekly

More than 25,000 television sets are now tuned to Chicago video stations, and new ones are being installed at the rate of approximately 750 a week. Chicago is the only city in the nation where an accurate accounting is kept of the number of television sets in use, and advertisers know exactly how large an audience they are able to reach through the sight-sound medium.

### Telefans Know Sponsors

Identification of sponsor survey, conducted by Gourfain-Cobb agency, showed 94.8 per cent of owners named Motorola the sponsor of boxing shows.

Television Forecast For

**WEDNESDAY**

**JULY 7, 1948**

### WGN-TV

- 1:00—WGN-TV NEWSREEL. Repeat showing of newsreel of previous night. (Bendix Aviation Co.)  
 1:10—PLAYERS OF THE DAY. Ed Cooper with pre-game interview of leading ball club star. (Goodall Clothing Co.)  
 1:20—BASEBALL. Chicago Cubs vs. Cincinnati, described by Jack Brickhouse from Wrigley field.  
 3:30—TENTH INNING. Scoreboard, and interviews with fans attending today's game. (Nelson Bros. Furniture.)  
 4:00—AT HOME WITH BARBARA BARKLEY. Homemaker's tips, hints and helpful suggestions, televised direct from a leading downtown department store.  
 7:30—WONDER HOUSE. Dick "Two Ton" Baker, his marionette pal, Half Ton, Art Nelson and puppets, cartoons and music.  
 8:00—WGN-TV NEWSREEL. Late news filmed and edited by the Channel 9 staff.  
 8:10—SPORTSMEN'S CORNER. Sports films and interviews. Excellent all-around show.  
 8:30—FILMS. To be announced.  
 9:00—CLUB TELEVISION. Variety show with Jerry Kauffner as Master of Ceremonies, and music by Bob Trendler's band.

### WBKB

- 10:30—WOMAN'S WORLD. Meet Edna Wolf and Go Shopping with Dinny, in this one-hour show for the women of Chicago and suburbs. Beulah Zachary director.  
 12:55—BASEBALL TELEQUIZ. Play it, TV's latest ball game.  
 1:10—MEET THE PLAYERS. Here is your chance to get a closeup of your favorite ball club star.  
 1:25—BASEBALL. From Wrigley field, Joe Wilson describes today's game between the Cubs and Cincinnati Reds. (Ford Motor Co. and Chicago Dealers.)  
 6:30—JUNIOR JAMBOREE with Kukla, Fran and Ollie. You'll see why this is the country's leading TV show. Staged by Burr Tillstrom. (KCA Victor.)  
 7:30—AMERICAN TELE-FLYERS.  
 7:50—TELENEWS with Jim Ameche narrating. (Canadian Ace.)  
 8:00—FARS, BIRDIES, and EAGLES. St. Andrews Mission Hills and Indian Head. Golfers will like this sports show.  
 8:30—WRESTLING. From the Rainbow arena, Russ Davis describes tonight's grunt-groan card. (Edelweiss Beer.)  
 10:30—NEWS. Today's World Picture.  
 (Subject to Change)

## HALL CLOSET SPECIAL

**MONDAY-8 TO 10:30PM • WTAQ • 1300AM**

SOUTHWEST SUBURBAN vintage radio fans may enjoy tuning in to our series of HALL CLOSET SPECIALS presented every Monday evening on LaGrange radio station WTAQ (1300-AM).

### MONDAY, JULY 7th

#### SALUTE TO ACTORS AND ACTRESSES

GRAND CENTRAL STATION (1946) "Larkspur to Feed the Soul"  
 BOX THIRTEEN (1940's) "Tickets to the Tivoli Theatre"  
 Alan Ladd  
 DUFFY'S TAVERN (1951) The Actor's Club—Vincent Price  
 INNER SANCTUM (12-18-45) "The Undead"

### MONDAY, JULY 14th

#### SALUTE TO PUGS AND PUTTERS

BOSTON BLACKIE — Golf Lessons  
 MILTON BERLE SHOW (12-9-47) Salute to Boxing  
 ADVENTURES OF FRANK RACE — The Fairway Beauties  
 BROADWAY'S MY BEAT — Prizefighter is found shot.

### MONDAY, JULY 21st

#### SALUTE TO WESTERNS ON THE AIR

HAVE GUN, WILL TRAVEL — Paladin on radio  
 GUNSMOKE (1-31-53) William Conrad stars  
 GENE AUTRY'S MELODY RANCH (1940's)  
 THE LONE RANGER (5-31-50) Brace Beemer stars

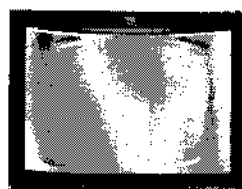
### MONDAY, JULY 28th

#### SALUTE TO MEDICINE

STORY OF DR. KILDARE — Lew Ayers, Lionel Barrymore  
 NIGHT SURGEON — "The Blackmailing Thief"  
 HALLMARK PLAYHOUSE (1-27-49) "The Failure"  
 THE SHADOW — "Traffic in Death"



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## HOPALONG CASSIDY

WILLIAM BOYD

"The Boss of Vinegar Bend"

William Boyd as Hoppy and Andy Clyde as California, while on their way back to Bar 20, meet widow Oats and her daughter Judy. The women have just been swindled by Mr. Scaggs on a land deal. Hoppy tries to get their money back... and he gets thrown in jail in the attempt. But justice prevails!

## THE CISCO KID

"The Phineas Boys"

Here is adventure... here is romance... here is the famous O. Henry's Robin Hood of the old West... The Cisco Kid. This action packed story starts with a jailbreak and ends with a train robbery. Oh, Pancho... Oh, Cisco!!!

# CLIPS FROM THE CLOSET

MON THRU FRI • 9AM AND 2PM WAIT • 820 AM

We're opening our HALL CLOSET six times a week on radio station WAIT (820-AM). This mini-series is heard twice daily, Monday thru Saturday at 9 a.m. and again at 2 p.m. immediately following WAIT news headlines. On each show, host Chuck Schaden introduces a short excerpt from a vintage broadcast from those good old days When Radio Was Radio.

|                   |                        |
|-------------------|------------------------|
| Tuesday, July 1   | Amos 'n' Andy          |
| Wednesday, July 2 | The Saint              |
| Thursday, July 3  | Wallace Beery          |
| Friday, July 4    | Fred Allen             |
| Saturday, July 5  | Rosemary               |
| Monday, July 7    | Bergen and McCarthy    |
| Tuesday, July 8   | Challenge of the Yukon |
| Wednesday, July 9 | Bing Crosby            |
| Thursday, July 10 | Life of Riley          |
| Friday, July 11   | Eternal Light          |
| Saturday, July 12 | Frank Sinatra          |
| Monday, July 14   | Fibber McGee           |
| Tuesday, July 15  | Bob Burns              |

|                    |                         |
|--------------------|-------------------------|
| Wednesday, July 16 | Abbott and Costello     |
| Thursday, July 17  | Coast-to-Coast on a Bus |
| Friday, July 18    | The Bickersons          |
| Saturday, July 19  | Fred Allen              |
| Monday, July 21    | Captain Midnight        |
| Tuesday, July 22   | Durante and Moore       |
| Wednesday, July 23 | Tom, Dick and Harry     |
| Thursday, July 24  | Bob Hope                |
| Friday, July 25    | Gangbusters             |
| Saturday, July 26  | Milton Berle            |
| Monday, July 28    | Jack Benny              |
| Tuesday, July 29   | Big Town                |
| Wednesday, July 30 | Sad Sack — Part 1       |
| Thursday, July 31  | Sad Sack — Part 2       |

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