

CHUCK SCHADEN'S

NOSTALGIA NEWSLETTER

AND
RADIO
GUIDE

OCTOBER - NOVEMBER, 1980



WILLIAM BENDIX starred on radio and in television as Chester A. Riley, the riveter who lived THE LIFE OF RILEY. The popular comedy series was heard on network radio from 1944 to 1951 and seen on network television from 1949 to 1958. Although actor Lionel Stander played the role briefly on radio and Jackie Gleason did the same during the first TV season, it is William Bendix who is best remembered as the perfect, typical factory-worker-of-the-air!

RADIO'S MOST FAMOUS FAMILY

**"ONE MAN'S FAMILY" IS DEDICATED
TO MOTHERS AND FATHERS AND THEIR BEWILDERING OFFSPRINGS.**

REPRINT from TUNE IN Magazine, June, 1943

The Radio show "One Man's Family" seems as old as Methuselah, as time-honored as radio, itself, customary as a Sunday Night supper. The show has been coming over the ether weekly for eleven years. Eight of those venerable mileposts have had the same sponsor, who still has seven years to go.

The program was first produced by NBC on the west coast as a sustaining in 1932. Two years later it went nationwide, has long since become a radio legend, earned its author half a million dollars—added steadily to the fortunes of its cast.

In the history of "the Family" there have been four deaths, one divorce, fifty characters introduced—twelve permanent Sunday night visitors. Out of the half a hundred who have played various parts, most of the original cast still remain through the perpetual saga: Some of them began as script school children and were written into adulthood, others who started as juveniles are now playing romantic leads. When a member of the cast is drafted, dies, or gets married, so it is written into the script and even though he returns no more, his memory is kept alive through references. Becoming a part of "One Man's Family" is almost a practical guarantee of a lifetime job, and pleasant security.

The mystery of its appeal is still a mystery. Its theme is nothing more complicated than the daily happenings of an average American home. Its institutional family attempts to intercept certain phases of ordinary happenings, philosophies, weaves in wars, floods and calamities to give it a timeliness, but it always remains the closely knit story of a family of twelve. There is little or no conflict. On some shows, nothing actually happens. The characters merely sit around and talk. They aren't witty; they don't tear at your emotions, you are rarely perturbed—they are certainly never profound. Paul, favorite and beloved character to millions of people, often engages in some quiet talk that is inspiring, but even these choice bits of inspiration are something you know, already. The most probable



secret of the success of the whole thing is its seeming sincerity. The cast has been playing the parts for so long that they are almost as real to them as their everyday life. When they enter the studio on Sunday night there is a spirit of "going home" quite prevalent, they call each other by their script names and discuss things that happened in last week's show as if it were really part and parcel of their life. When Page Gilman, who has played Jack, the youngest son, since the show went on the air, was drafted into the Army it affected the whole cast. Quiet, gray, velvet-voiced Mother Barbour called the cast together at rehearsal and said: "The war has come to our household." They were as sad as if Page were son and brother. Each of them felt a new responsibility toward the war effort. Mother Barbour took up knitting to send him a sweater, Claudia, the script sister, went out and joined the motor corp division of AWVS, Radio sister Hazel became a Hollywood Canteen hostess. All of which impetus sprang from a radio's brother going to the front. At another time the script called for Hazel to have a baby. The event was given a terrific build-up, week after week,—when the script baby finally arrived, it had all seemed so wonderful that Hazel had herself a real baby.

Listeners to "One Man's Family" often comment: "Gosh, the man who writes that script must have *some family!*" The man who writes the script is 40-years-old Carlton E. Morse.

BOOK SIX CHAPTER NINE OCTOBER-NOVEMBER, 1980

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who has no family, and often expresses an aversion to children. Formerly a cowboy, rancher of the range, Hearst writer and police reporter, he got an idea for his family series from reading Galsworthy's *Forsythe Saga*. Morse was, however, born into a family of six, of Dutch parentage, and sometimes his family is reflected but never mirrored in the radio show. While he was still an infant the Morses bought a ranch in Oregon where Carlton learned about cattle during the day and read classics at night. Ambitious to get away from the cattle, he turned to newspaper writing. It was while he was a Hearst columnist that he met and married blonde, witty, Patricia Morse, who is severe critic of all he does. In 1929, with newspapers folding under him almost weekly, he decided radio looked rather permanent, introduced his "Family," and he and radio have been permanent and inseparable ever since.

The program is carried on a full NBC network, has won trophies and awards of all types, continually remains one of the biggest draws in radio. In eleven years it has consumed scripts equivalent to 41 average length novels. Out of those three million, two hundred and fifty thousand words has come nothing more astounding than a glimpse each Sunday of the ordinary conversation of a fictional average family.

Some writers claim that Morse gets by with murder in depicting his family, and that he certainly gets by the censors. Basis for their claim is several rather risque chapters, one memorable example being the night the debonaire Clifford was in a hospital and the beautiful nurse, while giving him a bath, engaged in some romantic language. The whole thing was an everyday hospital occurrence, but it jolted listeners into closer attention and accumulated several million more for the next broadcast. True, also, is the fact that births and "the facts of life" are treated frankly in the Barbour family.

So familiar to radio audiences is "One Man's Family" that it is considered a real family rather than fictional creatures. All of the cast receives fan mail addressed to them by their air names. This is a tribute to an author, who neither listens to Beethoven, studies newspapers, nor frequents a bar for inspiration. Morse—he just sits down at his typewriter and waits. Since the proof of the pudding is axiomatically in the eating, his prosaic method of writing is eminently successful. From his stare-at-a-blank-page has come a germinating plot.

Perhaps that is why for eleven years millions of families, in homes large and small across the country, have gathered around the radio at that old familiar theme—"One Man's Family" is dedicated to the mothers and fathers of the younger generation and to their bewildering offsprings." If the listening audience is sometimes bewildered by the galaxy of names flitting in and out of the script, it is also apparently entertained.

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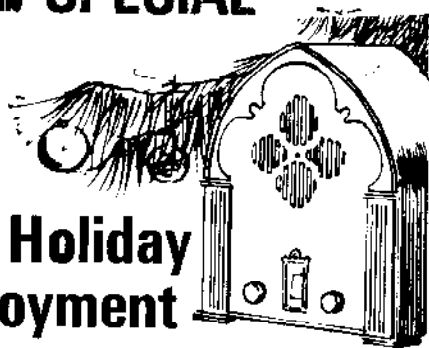
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THE JACK BENNY

CHRISTMAS SHOW OF 1950

With Mary, Phil, Don, Dennis, Rochester,
Mel Blanc and Mr. Kitzel

Jack's on his annual Christmas shopping trip with Mary Livingston. Jack buys a pair of cuff links for his announcer, Don Wilson, and drives the clerk, Mel Blanc, crazy. Phil Harris, Dennis Day and Mr. Kitzel are also buying gifts in the same store. Dennis buys his mother a corset!!! The Sportsmen sing a Lucky Strike commercial.

THE JIMMY DURANTE

CHRISTMAS SHOW OF 1947

Ten year old movie star, Margaret O'Brien, joins the Schnoz in this fun-filled show. Jimmy, as Santa Claus, takes little Margaret along with him as he makes his rounds on this night before Christmas. The cast includes Peggy Lee, Arthur Treacher, Candy Candido, and Rexall sportscaster Tommy Harmon.

FRANK SINATRA - HALLMARK CHRISTMAS SHOW OF 1946

A True Story . . . "Room for a Stranger"

It's a Reader's Digest narrative of a Navy flier just back from overseas duty. He is on leave for Christmas, but then receives orders to report for duty before he gets to see his best girl. It shows the friendly Christmas spirit of people in a small midwestern town. One of the finest and most sentimental stories of the season.

THE AMOS 'N ANDY

CHRISTMAS SHOW OF 1950

The funniest, warmest and most famous Amos 'N Andy radio broadcast. It's Christmas Eve, and Andy wants to get a doll for Amos' daughter, Arbadella. He gets himself a job as a department store Santa Claus to earn one for her. Later, Amos recites the Lord's Prayer to his daughter as she learns the true meaning of Christmas. A touching, sentimental program, sponsored by Rinso.

THE FIBBER MC GEE & MOLLY

CHRISTMAS SHOW OF 1949

With Gale Gordon and Cliff Arquette

The Squire of Wistful Vista is decorating his house for the holidays as his regular visitors drop in . . . Mayor LaTrivia, Bessie, The Old Timer, and, of course, Harlow Wilcox with his usual pitch for Johnson's Wax. Teeney and the King's Men sing "Twas the Night before Christmas."

THE BURNS AND ALLEN

CHRISTMAS SHOW - 1940's

With Edna Mae Oliver and Paul Whiteman

It's the night before Christmas and Gracie tells a bedtime story to her pet, Herman the Duck. She falls asleep and dreams she is at the North Pole where Santa's bag of toys has been stolen by the Wicked Witch. A delightful Christmas fantasy. Bill Goodwin speaks for Swan Soap.

VOX POP

BRINGS YOU THE STORIES OF OUR UNSUNG HEROES

REPRINT from
TUNE IN Magazine, July, 1943

Radio history was made when they dropped a microphone line, foot by foot, out of the window of Station KTRH, Houston, Texas, in November 1932. Passersby paused to gape at the proceedings. Interviewer Parks Johnson seized a few, asking them personal questions in front of the mike. Before the Man in the Street knew what he was doing he was sending his unrehearsed answers through the ether. No one realized it at the time, but that November day more than eleven years ago saw the inception of the countless interview and quiz shows that have crowded the dials of radio sets ever since. On *Vox Pop* alone more than six thousand persons have been interviewed in approximately eight hundred broadcasts. In 1935 the show came to New York for its first coast-to-coast broadcast, an informal type of entertainment that proved nationally popular.

Parks Johnson, senior member of the *Vox Pop* interviewing team, was born in Sheffield, Alabama, in 1891. His father, grandfather and uncle were all clergymen, and soft-spoken Parks Johnson grew up in most of the towns in Georgia as his father moved the family from church to church. After an education at Emory University he became a minor-league first baseman, followed by a term as ticket collector on the Southern Railroad. This brought Johnson directly into the first World War, in which he served with a captain's commission. A period with his own advertising agency came next, and from there he eased himself into a radio job at KTRH, and when *Vox Pop* be-

came a national program persuasive-mannered Johnson was yanked out of his stationery permanence and became footloose once more. Married, there are two children, Betty and Bill, both at the University of Texas. Bill is a member of the Marine Corps Reserve. Interviewer Johnson owns a ranch in Texas, where he hopes, some day, to retire. Here he raises cotton, goats and cattle, in absentia. His southern accent and informal mannerisms are a great help in winning the confidence of *Vox Pop* guests who are inclined to shy away from the mike.

Warren Hull is the other interviewer, and his background is a theatrical one. Born in Gasport, New York, 1903, he attended the Eastman School of Music, Rochester, New York, where he won a scholarship that he passed up so a needy student could use it. He never tells you this; you learn it from his friends. At twenty-one he headed for Broadway, doing leading roles in "Student Prince," "Rain or Shine," and many other musicals. Descended upon radio in 1930, doing everything from singing to sweeping out the office. Did a stretch in Hollywood and joined *Vox Pop* as Parks Johnson's partner May 1, 1942. Smooth, suave Warren Hull is married, has three sons.

Dedicated entirely to the war effort, *Vox Pop* now is a big-time, highly organized radio production. The interviewers, with a full technical staff, go ceaselessly from end to end of our nation, stopping wherever there is a story of bravery and selfless effort to hearten the people of a country engaged in a desperate struggle for the survival of the values that a free democracy stands for. Johnson and Hull travel an average thousand miles a week to bring to listeners the voices of those who participate in the mighty united effort of all sections of the nation. It's a long distance from the original sidewalk show in Houston, but it's still *Vox Pop*, the voice of the people.

THOSE WERE THE DAYS • WNIB- FM 97.1

SATURDAY AFTERNOONS • 1:00 UNTIL 5:00

SATURDAY, OCTOBER 4th RADIO FOR KIDS

UNCLE NED'S SQUADRON (2-16-52) From the "Ready Room" on the 19th floor of Chicago's Merchandise Mart, it's Uncle Ned Locke with aviation fun and adventure for youngsters. WMAQ, Chicago. (15:40; 13:50)

LIGHTNING JIM (1930) Lightning Jim Whipple and his sidekick Whitey Larson take care of Big Barney and his gang. Francis X. Bushman stars. Syndicated. (12:45; 14:10)

TOM CORBETT, SPACE CADET (3-25-52) "Mission of Mercy" Part one of a two-part adventure. An epidemic of Titan Fever breaks out. Frankie Thomas stars as Tom Corbett, Al Markim is Astro, Jan Merlin is Roger, and Edward Bryce is Captain Strong. Kellogg's Pep, ABC. (5:12; 11:40; 6:25)

CISCO KID (1946) O. Henry's famous "Robin Hood of the West" comes to life as Cisco and Pancho are accused of a bank robbery. Jack Mather as Cisco, Harry Lang as Pancho. Sustaining, MUTUAL. (13:00; 13:05)

HOP HARRIGAN (2-19-42) America's Ace of the Airways is held captive by the Japanese who plan to run a Kamikaze raid with Hop's plane in this isolated episode from the adventure serial. Chester Stratton is Hop, Ken Lynch is Tank Tinker. Sustaining, BLUE Network. (14:15)

TOM CORBETT, SPACE CADET (3-27-52) "Mission of Mercy" part two. Kellogg's Pep, ABC. (6:58; 11:51; 4:49)

ADVENTURES OF FRANK MERRIWELL (7-17-48) "The Midnight Crimes" find Frank's pal Bart Hodge suspected of several robberies. Lawson Zerbe is Frank, Hal Studer is Bart. Sustaining, NBC. (15:45; 14:05)

SATURDAY, OCTOBER 11th SALUTE TO EDWARD G. ROBINSON

SUSPENSE (10-17-46) "The Man Who Thought He Was Edward G. Robinson" stars Edward G. Robinson as himself and as Homer G. Hubbard, a Walter Mitty type who decides to become E.G.R. after seeing him in a movie. Hubbard plots to kill his wife. Verna Felton co-stars. Roma Wines, CBS. (9:20; 20:26)

BIG TOWN (9-23-42) Edward G. Robinson stars as Steve Wilson, crusading editor of the Illustrated Press. Steve and Lorelei Kilbourne (Ona Munson) are in wartorn Europe searching for an American correspondent in the French

underground. Rinso, CBS. (13:30; 15:55)

KRAFT MUSIC HALL (10-7-48) Al Jolson welcomes tough guy Edward G. Robinson to the Music Hall. Oscar Levant, Lou Bring and the orchestra, Ken Carpenter. Kraft, NBC. (9:10; 10:00; 9:30)

SCREEN DIRECTOR'S PLAYHOUSE (12-2-49) "All My Sons" starring Edward G. Robinson in a radio version of his 1948 motion picture. The owner of a small machine shop comes to grips with his guilt for shipping defective aircraft engine parts during the war. Jeff Chandler co-stars. Sustaining, NBC. (13:44; 15:55)

TREASURY STAR PARADE (1943) "The Checker Player" stars Edward G. Robinson and Mary Astor in a tale of suspense that brings home the importance of rationing. Paul Douglas is emcee. Treasury Department. (14:20)

SUSPENSE (3-31-49) "You Can't Die Twice" stars Edward G. Robinson as a man who is believed to have been killed in an automobile accident. Auto-Lite, CBS. (9:05; 19:49)

OUR SPECIAL GUEST will be film buff **ROBERT KOLOSOSKI** who will offer special comments on the films and career of Edward G. Robinson.

SATURDAY, OCTOBER 18th

PHILCO RADIO TIME (2-2-49) Host Bing Crosby welcomes guests Jimmy Durante and Gertrude Niesen. With the Rhythmairs, John Scott Trotter and the orchestra and Ken Carpenter. Philco, ABC. (7:40; 7:00; 14:15)

HAVE GUN, WILL TRAVEL (11-23-58) John Dehner stars as Paladin, the western soldier of fortune, hired to protect the deceased body of Don Miguel. Cast includes Ben Wright as Heyboy, Joe Kearns, Vic Perrin, Harry Bartel. Participating sponsors, CBS. (3:20; 5:00; 15:00)

LIFE OF RILEY (3-18-45) William Bendix is California war worker Chester A. Riley, whose son Junior wants to quit school and go to work. Scotty Beckett is Junior, Paula Winslowe is Peg. American Meat Institute, BLUE Network. (14:50; 15:00)

TERRY AND THE PIRATES (5-30-47) An isolated episode in the "Case of the Goofy Gosling. In pursuit of the Dragon Lady! Sustaining, ABC. (13:50)

JACK BENNY PROGRAM (3-27-49) Jack and all the gang: Rochester, Mary Livingstone, Dennis Day, Phil Harris, the Sportsmen, Don

THOSE WERE THE DAYS • WNIB- FM 97.1

SATURDAY AFTERNOONS • 1:00 UNTIL 5:00

Wilson. It's spring cleaning time at Jack's house. Lucky Strike Cigarettes, CBS. (14:00; 14:50)

THE WHISTLER (9-24-43) "Blind Alley" is the Whistler's strange story. A young man accidentally kills a pedestrian. Sustaining, CBS. (15:15; 12:50)

SATURDAY, OCTOBER 25th ANNUAL HALLOWE'EN SHOW

SCREEN DIRECTOR'S PLAYHOUSE (11-25-49) "The Spiral Staircase" stars Dorothy McGuire in a radio version of her 1946 motion picture. She offers a chilling portrayal of a mute servant in an eerie household which is harboring a killer. John Dehner co-stars. Sustaining, NBC. (16:34; 14:05)

FIBBER MC GEE AND MOLLY (10-24-39) The McGees attend a Halloween party at the home of neighbor Throckmorton Gildersleeve. Cast includes Jim and Marion Jordan, Hal Peary, Bill Thompson, Isabel Randolph, Donald Novis, Billy Mills and the orchestra, and Harlow Welcox who tells a ghost story. Johnson's Wax, NBC. (8:00; 11:30; 7:45)

HALL OF FANTASY (8-17-53) "Stone's Revenge" is the tale of a haunted cabin to be used by a fishing party. Syndicated. (8:40; 7:00; 7:03)

MURDER AT MIDNIGHT (1946) "Death's Goblet" is the story told at midnight, "the witching hour . . . when night is darkest, our fears are strongest, our strength at its lowest ebb. Midnight — when graves gape open and death strikes!" Arthur owns a goblet with a curse: pour your own wine, drink from the goblet and you will murder someone. Syndicated. (11:50; 13:35)

PLUS— throughout the afternoon on our special **Ghost-to-Ghost** network, we'll hear blood-chilling cuts from Arch Oboler's "**Drop Dead! an exercise in horror!**" including the famous "The Dark," where victims are turned inside-out: "A Day At The Dentist's" and "Chicken Heart." **ALSO:** Boris Karloff's "**Tales of the Frightened**" and a Spike Jones "Spooktacular in Screaming Sound." **Don't miss it if you can!!**

SATURDAY, NOVEMBER 1st COPY CATS

GREEN HORNET (8-16-41) "Bid and Asked" is the story of a racketeer terrorizing the building trades. Al Hodge stars as Britt Reid who, as

the Green Hornet, investigates. Syndicated, WXYZ, Detroit. (15:43 15:15)

BLUE BEETLE (1930s) "Spirits Don't Talk" is the story of a fortune telling racket under investigation by Dan Garrett. Two connected episodes. Syndicated. (14:25; 12:18)

HEARTHSTONE OF THE DEATH SQUAD (12-31-51) "The Marriage Annulment Case." A woman is killed after she asks her husband for an annulment. Inspector Hearthstone investigates. Sustaining, CBS. (15:50; 14:00)

MARK SABRE OF THE HOMICIDE SQUAD (2-13-52) "The Case of the Portrait in Red." A man is stabbed to death and his paintings are knifed. Mark Sabre investigates. Participating sponsors, ABC. (17:35; 11:45)

THE SHADOW (10-20-46) "Blood Money." Lamont Cranston and the lovely Margo Lane are nearly killed by a shotgun blast. The Shadow investigates a counterfeiting scheme. Brett Morrison and Grace Matthews star. Carey's Salt, MUTUAL. (14:20; 14:35)

THE AVENGER (1945) "The Tunnel of Disaster." Jim Brandon and Fern Collier find problems at the dedication of a new tunnel. The Avenger investigates. Syndicated. (13:40; 13:15)

SATURDAY, NOVEMBER 8th LIONEL BARRYMORE: THE MAN WHO WOULD BE SCROOGE

HALLMARK PLAYHOUSE (9-23-48) "Captain January" starring Lionel Barrymore and Luana Patten in a radio version of the 1936 film. A shipwrecked and motherless young girl befriends a lighthouse keeper. Hallmark Cards, CBS. (16:15; 13:00)

STORY OF DR. KILDARE (2-8-50) Lew Ayers is Dr. James Kildare and Lionel Barrymore is Dr. Leonard Gillespie in a radio series based on the M-G-M films. An auto accident victim has retreated into a self-protective shell after losing her leg. Syndicated. (11:30; 13:45)

HALLMARK PLAYHOUSE (12-21-52) "A Christmas Carol" by Charles Dickens stars Lionel Barrymore in his last performance as Ebenezer Scrooge. Cast includes Hans Conried, Parley Baer, Ann Whitfield, Ben Wright. Hallmark Cards, CBS. (29:22)

TREASURY STAR PARADE (1943) "A Modern Scrooge" stars Lionel Barrymore and Frederic March in a World War II adaptation of the famous story with Barrymore as a

THOSE WERE THE DAYS • WNIB- FM 97.1

SATURDAY AFTERNOONS • 1:00 UNTIL 5:00

SATURDAY, NOVEMBER 22nd
ANNUAL THANKSGIVING SHOW

SATURDAY, NOVEMBER 29th
RADIO TO PLAN YOUR CHRISTMAS LIST BY

modern-day Scrooge thinking War Bonds are Humbug! Treasury Department. (14:25)

CHARLOTTE GREENWOOD SHOW (11-4-45) "Aunt" Charlotte is raising three youngsters in this situation comedy. Guest Lionel Barrymore appears as old Mr. Crane who owns a house Charlotte wants to use as a Town Meeting Hall. Hailmark Cards, CBS. (14:08; 15:39)

CALVCADE OF AMERICA (3-17-47) "The Man With the Green Fingers" stars Lionel Barrymore as Luther Burbank. DuPont, NBC. (14:30; 13:20)

MAYOR OF THE TOWN (1940s) Lionel Barrymore is the chief executive officer of the town of Springdale, with Agnes Moorehead as his housekeeper, Marilly, and Conrad Binyon as Butch, the mayor's ward. Marilly has a horse and its owner arrested, but the Mayor of the Town intervenes. CBS. (9:00; 9:15)

THE CINNAMON BEAR

Classic Christmas Story
for Children of All Ages!

It's time again for our annual presentation of the classic Christmas fantasy in which Judy and Jimmy Barton, while searching for the silver star for the top of their Christmas tree, meet Paddy O'Cinnamon, the Cinnamon Bear.

It's a charming story and for many years was originally broadcast between Thanksgiving and Christmas during radio's golden age. We'll do just about the same, but we'll begin our adventure a little earlier. This year, Paddy will make his first appearance on our **Those Were The Days** broadcast of Saturday, November 15th and we'll feature a few chapters each week between then and Christmas. There are 26 chapters in all, and each is a holiday cliffhanger!

Buddy Duncan stars as Paddy O'Cinnamon and the cast includes Verna Felton, Joseph Kearns, Hanley Stafford, Slim Pickins, Howard McNear, Elvia Allman, Elliott Lewis, Lou Merrill, Frank Nelson, Cy Kendall, Gale Gordon, and others. Listen closely to see if you can pick out who's who.

Don't miss an exciting chapter of **The Cinnamon Bear**. See if our friends find that silver star in time for Christmas!

SATURDAY, NOVEMBER 15th
RADIO TO GET INTO
THE HOLIDAY SPIRIT BY

CINNAMON BEAR (1937) Chapter 1 and 2 of the holiday classic. Judy and Jimmy discover their silver star is missing, meet Paddy O'Cinnamon, and take the glass airplane to Maybe Land. (24:05)

RAILROAD HOUR (12-15-52) Gordon MacRae and the cast present a program of musical highlights from Irving Berlin's "Holiday Inn." Guest artist is Dorothy Warrenhold. Norman Luboff Choir, announcer Marvin Miller. Association of American Railroads, NBC. (15:44; 13:10)

EDDIE CANTOR SHOW (11-21-45) "Banjo Eyes" hosts a program with a Thanksgiving theme featuring boxer Billy Conn, Thelma Carpenter, Bert Gordon, Leonard Seuss, and Les Tremayne subbing for Harry Von Zell. Eddie plans a turkey dinner in his room at the Waldorf. Bristol Meyers, NBC. (9:22; 7:45; 11:40)

CINNAMON BEAR (1937) Chapters 3 and 4. Ambushing the Crazy Quilt Dragon; captured by the Inkaboos. (24:08)

VISIT TO A DOLL FACTORY (12-9-38) A sound picture of the Ideal Novelty and Toy Factory just 14 days before Christmas, 1938. Announcers Al Guiseppi and Dave Driscoll learn how dolls are manufactured. MUTUAL. (13:55)

DORSEY BROTHERS ORCHESTRA (12-31-54 to 1/1/55) Broadcasting remote on New Year's Eve from the Cafe Rouge of the Hotel Statler in New York, Tommy and Jimmy Dorsey, vocalists Bill Raymond and Lynn Roberts, drummer Buddy Rich, and the boys in the band bid adieu to the old year and welcome in the new one. Tunes include "Lover," "It's a Woman's World," "Happy Days Are Here Again," "Perido," "In a Little Spanish Town," and "Stompin' Down Broadway." Sustaining, NBC. (9:20; 12:20; 9:50)

CINNAMON BEAR (1937) Chapters 5 and 6. Wesley the Wailing Whale swallows the star; Penelope the Pelican. (24:35)

SONGS BY SINATRA (11-21-45) Frank Sinatra stars with Marilyn Maxwell, Louis Prima, the Pied Pipers, Axel Stordahl and his orchestra. On the eve of the first peacetime Thanksgiving since WW II began, Frank offers a program of sentiment and patriotism. Old Gold Cigarettes, CBS. (6:40; 10:45; 8:05)

CINNAMON BEAR (1937) Chapters 7 and 8. Presto the Magician; the Candy Pirates. (23:25)

MARK TRAIL (11-22-50) Just before Thanksgiving, turkey ranch owner Jim Pilgrim discovers that his flock has been poisoned. Matt Crowley stars as Mark Trail in this radio version of the popular comic strip by Ed Dodd. Kellogg's Corn Flakes, MUTUAL. (7:00; 14:50; 7:20)

BING CROSBY SHOW (11-24-54) Bing recalls some pleasant Thanksgiving memories in this quarter-hour program. Sustaining, CBS. (7:45; 7:05)

CINNAMON BEAR (1937) Chapters 9 and 10. The house of the Wintergreen Witch; into the Enchanted Forest. (23:40)

HALLMARK PLAYHOUSE (11-24-49) "The Courtship of Miles Standish" by Henry Wadsworth Longfellow stars David Niven. Early days in the Plymouth Colony. Hailmark Cards, CBS. (16:00; 13:10)

STARS ON PARADE (1950) Kate Smith offers music and words of inspiration for Thanksgiving. Ted Collins is emcee. Kate sings "Bless This House" and "God Bless America." U. S. Army and Air Force, Transcribed. (14:50)

JILL'S ALL-TIME JUKE BOX (12-25-45) G.I. Jill (Martha Wilkerson) presents a Holiday edition of the G.I. Jive with a program of songs popular at Christmas time, 1937-1945. She spins some great records by Glenn Miller, Bing Crosby, Wee Bonnie Baker, Freddy Martin, Kay Kyser, and Benny Goodman. Armes Forces Radio Service. (10:50; 10:40; 9:00)

CINNAMON BEAR (1937) Chapters 11 and 12. Fee Foo, the Friendly Giant; the Rhyming Rabbit and the Bumble Bee. (23:45)

PHIL HARRIS-ALICE FAYE SHOW (12-11-49) Phil and Alice star with Elliott Lewis as Frankie Remley, Walter Tetley as Julius. Phil and Frankie shop for Alice's Christmas present. Rexall, NBC. (18:30; 9:00)

BOB HOPE SHOW (1950s) Guest Bing Crosby joins Bob and Jack Kirkwood and Verna Felton in a broadcast from the Long Beach Veteran's Hospital. In a department store, Bing and Bob vie to buy the other a better Christmas gift. Kirkwood ("Put some money in the pot, boy") is Santa. Crosby and Hope recall their early show biz careers. AFRS rebroadcast. (11:30; 11:55)

CINNAMON BEAR (1937) Chapters 13 and 14. Thru the picture frame to see the Wintergreen Witch; Queen Melissa offers help. (23:15)

SUSPENSE (12-21-50) "A Christmas For Carol" starring Dennis Day with Joe Kearns. A young expectant father needs money for a nurse for his wife. Auto-Lite, CBS. (12:25; 16:05)

NOTICE TO SUBSCRIBERS

Due to ever-increasing printing costs, rapidly rising postage and handling expenses, and further demands on the time required to prepare this publication, the **NOSTALGIA NEWSLETTER AND RADIO GUIDE** will be distributed bi-monthly beginning with the October-November, 1980 issue.

Our six-times-a-year **NEWSLETTER** will continue to be your guide to the good old days, bringing you articles from and about the past, the complete listing of the vintage radio shows we broadcast every Saturday on WNIB, and other items of special interest to fans of those thrilling days of yesteryear.

The annual subscription rate remains the same and single issues of the **NEWSLETTER** will be available at our Metro-Golden-Memory Shops in Chicago and Morton Grove.

Thanks very much for your support . . . and thanks for listening.

CHUCK SCHADEN

NORTH WEST FEDERAL SAVINGS

COMING
ATTRACTIONS

If you have a fondness for the "good old days" then you're invited to enjoy some nostalgic programs at North West Federal Savings Community Center, 4901 W. Irving Park Road, Chicago. There's plenty of free parking in the large lot on Dakin street at the rear of the NWF office or CTA transportation will take you to the door. Enter the Community Center thru the parking lot. Visitors who arrive by CTA should walk south along the side of the NWF building, then turn west to the entrance of the Center.

Most programs begin at 8:00 p.m. and doors to the auditorium open a half hour before show-time. Proceeds are donated to recognized charities.

ADVANCE TICKETS are not needed for most programs, but are available for a few events. See the listing below for complete details:

SATURDAY, OCTOBER 4th — 8 P.M.

MUSICAL HISTORY OF THE BIG BANDS—

A multi-media tribute to the big band era by historian **Joseph Vance** who presents slides, tapes and films of the biggest of the musical stars of an era that's gone, but not forgotten. Paul Whiteman, Isham Jones, Gus Arnheim, Ted Weems, Glenn Miller, Tommy Dorsey, Jimmy Dorsey, Benny Goodman, Dick Jurgens, Eddie Howard, Harry James, Ted Lewis, Sammy Kaye, Shep Fields, Orrin Tucker, Russ Morgan, Frankie Carle, Vaughn Monroe and many others. (\$2.00) **ADVANCE TICKETS RECOMMENDED**

SATURDAY, OCTOBER 11th — 8 P.M.

THE MAN WHO CAME TO DINNER (1941) Monty Woolley, Bette Davis, Ann Sheridan, Billie Burke, Reginald Gardner. A pompous author, invited to dinner by an average couple, breaks his leg and is forced to stay for a month, driving his hosts crazy with assorted wacky friends passing through. Classic screen version of the George S. Kaufman stage success. (\$1.25—NO ADVANCE TICKETS)

SUNDAY, OCTOBER 12th — 2 P.M.

A SALUTE TO RIVERVIEW, the "world's largest amusement park" that's gone, but not forgotten. An afternoon of memories presented by Riverview historian **CHARLES WLODARCZYK** who will show and narrate hundreds of color slides of the park that used to entertain millions of visitors on its grounds at Western and Belmont in Chicago. (\$2.00) **(ADVANCE TICKETS RECOMMENDED)**

SATURDAY, OCTOBER 18th — 8 P.M.
WARNER BROS. CARTOONS — 50 GOLDEN YEARS — A tribute to Warner Bros. on their 50th anniversary of animation. Guest **Curtis Katz** will present an evening of great cartoons, slides and information about the studio that gave us Bugs Bunny, Porky Pig, Elmer Fudd and other favorites. (\$1.25—NO ADVANCE TICKETS)

SATURDAY, OCTOBER 25th—8 P.M.
GREAT AMERICAN BROADCAST (1941) Alice Faye, John Payne, Jack Oakie, Cesar Romero, the Ink Spots, the Wiere Brothers. 20th Century's Fox' idea of the history of radio. It's lots of fun and loaded with specialty acts. (\$1.25—NO ADVANCE TICKETS)

SUNDAY, OCTOBER 26th — 2 P.M.
SALUTE TO THE CENTURY OF PROGRESS — a tribute to the Chicago's World's Fair of 1933-34 presented by World's Fair historian **THOMAS SCHULFER** who will offer a program of slides and films of the fabulous Century of Progress and its many exhibits and attractions. A large collection of world's fair memorabilia will be on display and the program will include a tribute to Sally Rand, who fan-danced her way to fame and fortune at the Fair. (\$2.00) **(ADVANCE TICKETS RECOMMENDED)**

SATURDAY, NOVEMBER 1st—8 P.M.
KING'S ROW (1941) Ronald Reagan, Ann Sheridan, Robert Cummings, Betty Field, Charles Coburn, Claude Rains, Judith Anderson, Maria Ouspenskaya. A realistic portrayal of small town America before World War I. (\$1.25 —NO ADVANCE TICKETS)

**SATURDAY, NOVEMBER 8th—
NO MOVIE TONIGHT**

SATURDAY, NOVEMBER 15th—8 P.M.
PIN-UP GIRL (1944) Betty Grable, Martha Raye, John Harvey, Joe E. Brown, Eugene Pallette, Mantan Moreland, Charlie Spivak and his orchestra. Romance between a sailor and his pin-up girl provides the setting for a load of specialty numbers. (\$1.25—NO ADVANCE TICKETS)

SATURDAY, NOVEMBER 22nd—8 P.M.
FOLLES BERGERE (1935) Maurice Chevalier, Ann Sothorn, Merle Oberon, Eric Blore. An entertainer is asked to impersonate a look-alike nobleman in this musical with several Busby Berkeley-like numbers that won the Academy Award in 1935. (\$1.25—NO ADVANCE TICKETS)

SATURDAY, NOVEMBER 29th—8 P.M.
THE MALTESE FALCON (1941) Humphrey Bogart, Mary Astor, Peter Lorre, Sidney Greenstreet, Gladys George, Barton MacLane, Elisha Cook, Jr., Lee Patrick, Jerome Cowan. Bogie is Dashiell Hammett's "hero" Sam Spade in this outstanding detective drama that improves with age and demands uninterrupted viewing on the large screen. That's what you'll get — plus a crack at winning an authentic replica of the Maltese Falcon in a special door prize drawing. (\$1.25—NO ADVANCE TICKETS)

FRIDAY NIGHT FILM FESTIVAL

THE FILMS OF PRESTON STURGES

Director Preston Sturges has earned a place in the company of America's finest satirical humorists — Mark Twain and Will Rogers. His films are a cross-section of American life, offering critical insights that are always tempered with sympathy and comedy.

The Films of Preston Sturges will be shown Friday evenings at 8:00 p.m. at North West Federal's Community Center Auditorium, 4901 W. Irving Park Road in Chicago. Advance tickets are not available. Donation is \$2.00 per person, payable at the door.

Here's the line-up of films by Preston Sturges:

FRIDAY, OCT. 3rd — THE LADY EVE (1941) Barbara Stanwyck, Henry Fonda, Charles Coburn, William Demarest. Nice boy falls for a pretty girl working for her cardsharp father.

FRIDAY, OCT. 10th — PALM BEACH STORY (Claudette Colbert, Joel McCrea, Rudy Vallee, Mary Astor, William Demarest. Classic "screwball" comedy about a wife who runs off and meets a nutty millionaire.

FRIDAY, OCT. 17th — HAIL THE CONQUORING HERO (1944) Eddie Bracken, Ella Raines, Raymond Walburn, William Demarest. Frail young man, rejected by the army, is mistaken for a war hero by his home town.

THE FILMS OF ERNST LUBITSCH

The sophisticated "Lubitsch touch" was magically applied to the works of director Ernst Lubitsch. The grace, wit and elegance of his comedies and musicals constitute a distinct personal style. A master of subtlety and discretion, Lubitsch rarely states directly what can be suggested or implied; he expects the audience to share his imagination and good taste.

The Films of Ernst Lubitsch will be shown Friday evenings at 8:00 p.m. at North West Federal's community center auditorium, 4901 W. Irving Park Road, Chicago. Advance tickets are not available. Donation is \$2.00 per person, payable at the door.

Here's the line-up of Ernst Lubitsch musicals and comedies:

FRIDAY, OCT. 24th — THE LOVE PARADE (1929) Maurice Chevalier, Jeanette MacDonald, Lillian Roth, Lupino Lane, Ben Turpin. First time together for Maurice and Jeanette finds them in an enjoyable operetta about romance among French royalty.

FRIDAY, OCT. 31st — MONTE CARLO (1930) Jeannette MacDonald, Zasu Pitts, Jack Buchanan. A countess runs off to the casinos of Monte Carlo to evade matrimony.

FRIDAY, NOV. 7th — NO FILM TONIGHT

FRIDAY, NOV. 14th — TROUBLE IN PARADISE (1932) Herbert Marshall, Miriam Hopkins, Kay Francis, Charlie Ruggles, Edward Everett Horton. Two jewel thieves meet while picking each other's pockets.

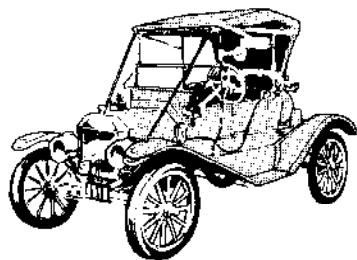
FRIDAY, NOV. 21st — ONE HOUR WITH YOU (1932) Maurice Chevalier, Jeannette MacDonald, Roland Young, Charlie Ruggles. A complicated game of romantic musical chairs.

FRIDAY, NOV. 28th — DESIGN FOR LIVING (1933) Gary Cooper, Miriam Hopkins, Frederic March, Edward Everett Horton, Franklin Pangborn. Three Americans in Paris vie for the hand of a pretty young thing.

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RADIO AND YOUR IMAGINATION

REPRINT from
RADIO VARIETIES, October, 1940

Cecil B. DeMille, world famous motion picture director produces the Lux Theater programs over the CBS each Monday at 8:00 p.m. CST. DeMille, one of the screen's foremost figures for more than 25 years, is the first big film director to devote a regular portion of his time and talent to radio. In this story he explains the technique used to stimulate the imagination of the radio audience.

By Cecil B. DeMille

Strength of the radio dramatization of any story involving action and excitement lies in the ability of producers and players to stimulate the listener's imagination.

This was clearly demonstrated for me recently when we produced Louis Bromfield's novel, "The Rains Came", on the CBS "Lux Radio Theater." You will recall the climax of the story — the earthquake that releases a flood on the province of Ranchipur, India, taking an appalling death toll, and violently changing the destinies of all who are left alive.

The day after we produced this story on the air I received the congratulations of a motion picture actress who had listened to the performance at home.

"That was the greatest flood scene I've ever witnessed," she said — and then laughed at her slip. "I mean," she corrected, "that I've ever heard."

But I told her she was right the first time. We had tried to make

that flood **visible** to our audience, and to her it apparently was. She had enough imagination to visualize the whole scene that we could merely suggest with sound. And in this combination of powers—imagination and stimulation—lies the great magic secret of radio.

The radio listener, his imagination stimulated by the sounds and effects, becomes for the moment a motion picture director. Let us suppose a war story is being broadcast. There are sounds of battle and a single line of dialogue:

"There are 15,000 men storming that hill, sir."

The listener with imagination immediately creates that scene in his mind. He visualizes trees, rocks, parapets, distributes thousands of men through the scene. Perhaps, like a general, he places guns, tanks, planes, puffs of smoke here and there, hand-to-hand fighting.

The listener with imagination can "see" this effect, I repeat, but only if his imagination is properly stimulated by the sound we give him.

Not long ago, I imported hundreds of 70 and 100 foot pine trees from the San Bernardino mountains, "planted" the forest at Paramount and populated it with 500 Indians for a single scene in the picture, "North West Mounted Police." The total bill made me think, with some chagrin, how much easier it would be to create the same scene when we do "North West Mounted Police" on the Lux Radio Theater — with a few words of description, some dialogue, and a number of super-



CECIL B. DEMILLE

numerary voices, back from the microphone for "atmosphere." Yes, motion pictures are much more expensive.

In a motion picture, each member of the audience will see that scene in exactly the same way. But the radio audience, hearing it on the air, will have thousands of individual concepts. It is this "imaginative elasticity" of radio that fascinates me.

Once I asked a room full of people to sketch for me their impressions of a great temple referred to as the scene of a broadcast. Of course, all the sketches differed greatly in conception and detail. Yet each was striking, and revealed how vividly the subject had impressed each listener. So, too, with a complete drama on the air — projected through a single microphone, it is transformed into as many imaginative dramas as there are pairs of ears to hear it.

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(Selected Skits)
AL JOLSON AND
BORIS KARLOV

Karlof as Santa (his bells don't jingle, they toll), gives Jolson's records to little boys who have been naughty. Funny skit. With Oscar Levant. 12/25/47

CHARLIE MCCARTHY AND
GARY COOPER

Charlie gets Gary Cooper to play Santa to raise money for a worthy cause (Charlie). Good lines and chuckles. With Edgar Bergen. 12/14/47.

BOB HOPE'S COMMAND
PERFORMANCE

Singing the carols of Christmas are Dinah Shore, Judy Garland, Ginny Simms, Francis Langford, Virginia O'Brien, and Dorothy Lamour. Nine minutes of beautiful music, with the finale "Silent Night." 12/25/44.

HOPALONG CASSIDY

The Santa Claus Rustlers . . . a good story, involving the type of Christmas spirit we all enjoy, and as a bonus it has an unusual and enjoyable triple twist ending. Stars William Boyd. Broadcast 1952

ORSON WELLES

The master voice of radio ends this delightful Christmas program with a classical short story.

THE BICKERSONS

Don Ameche and Francis Langford
With Danny Thomas

A complete, half-hour DRENE SHOW program featuring John and Blanche Bickerson in an hilarious Bickerson's sketch, "Join the Elks, Now, John!" (at three o'clock in the morning). Plus, comedian Danny Thomas in a "Thomas Cola" routine. Sponsored by Drene Shampoo, 3/2/47.

THE BICKERSONS

A pair of Bickerson "Honeymoon is Over" adventures from two 1947 Drene Show programs: 1) Chow Mein for Breakfast and 2) A \$1,200 Bald Mink Coat.

EXTRA: A Danny Thomas routine with Don Ameche hiring a psychiatrist for Danny who has spent four weeks in a telephone booth!

GET YOUR TAPES at any office of **NORTH WEST FEDERAL SAVINGS** or at the **METRO-GOLDEN-MEMORY SHOPS**. **BY MAIL**, send \$5.50 for each tape to **THE HALL CLOSET**, BOX 421, MORTON GROVE, ILL. 60053.