

CHUCK SCHADEN'S NOSTALGIA NEWSLETTER AND RADIO GUIDE

OCTOBER - NOVEMBER, 1982



THE QUIZ KIDS was one of the most popular programs on radio. From 1940 to 1953 Chief Quizzer Joe Kelly and an array of bright, talented and charming youngsters entertained millions with their knowledge and personality. Photo shows the Chief Quizzer surrounded (clockwise, from upper left) by Quiz Kids Lonny Lunde, Joel Kupperman, Harvey Dytych, Patrick Conlon and Rochelle Liebling.

RADIO FIRSTS

REPRINT from TUNE IN, September, 1945

KEEN-MINDED PIONEERS CUT THE PATTERN FOR MODERN BROADCASTING

THE year was 1920. A World War had just come to a close . . . everyone was singing "How are you gonna keep them down at the farm, after they've seen Par-ee" . . . Lillian Gish and Rudolph Valentino were top-ranking cinema stars . . . skirts were beginning to get shorter and morals looser . . .

Into this vibrant era radio was born. In the smoky, conservative city of Pittsburgh the Harding-Cox election returns were broadcast over KDKA—the first pre-scheduled broadcast in radio. To the 50 people who crawled into ear-phones to hear it, this broadcast must have been a truly exciting event. Up until this time there had been broadcasts (Detroit's WWJ had sent out state election returns several months earlier), but the results were in the nature of experiments and heard by only a handful of technicians. Now 50 people, living in opposite parts of the city, could hear the same announcer talk to each one of them as clear as a bell. Indeed, the expression "as clear as a bell" was a common one in those early days of broadcasting; no one could quite grasp the miracle of radio.

Having established the precedent of the first scheduled broadcast, Station KDKA proceeded in the next year to



THE WHITE HOUSE first spoke directly to the American people when the late, great Franklin Delano Roosevelt delivered his initial "Fireside Chat" on March 12, 1933—a week after he became President.

further develop the field of radio. On January 2, 1921, it broadcast the first church service, and on April 11, 1921, the first sports broadcast (a blow-by-blow description of a boxing bout that preceded by a few months the sensational Dempsey-Carpentier broadcast).

Later that year KDKA broadcast the first bedtime stories for children and organized an orchestra of its own exclusively for broadcasting.

Meanwhile other stations throughout the country had started up, and were beginning innovations of their own. Two of the more outstanding ones were WIP in Philadelphia and WJZ in Newark, New Jersey, later to become the key station of NBC's defunct Blue Network and later still American Broadcasting Company's New York outlet.

Philadelphians must have taken to radio with a ready enthusiasm, for in the next few years WIP was to inaugurate the following firsts: a dance orchestra broadcast from a remote point (Charlie Kerr from the Cafe L'Aiglon) . . . the

BOOK EIGHT CHAPTER SIX OCTOBER NOVEMBER, 1982

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complete grand opera, "Aida," broadcast from the Metropolitan Opera House . . . the sound of ocean waves from the Steel Pier . . . a broadcast from the bottom of the sea . . . and a series of street interviews that previsionsed such programs to come as "Vox Pop" and the audience-participation shows which now emanate from so many studios daily.

WJZ, because of its proximity to New York, played one of the leading roles in the development of radio communication. Its first studio was a ladies' room in the Westinghouse meter factory. When a famous singer came to the studio for a broadcast, the hired help rushed out to rent some potted palms to decorate the place, and occasionally two fat tom-cats whose headquarters was a window near the fire-exit interrupted a solo by their yowling. A broadcast must have been a really exciting thing in those days, because quite often an overly enthusiastic soprano would blow out a fuse when she hit a high note, thus throwing out of gear the then primitive broadcasting apparatus.

Among the innovations at WJZ: the first educational broadcast (accounting lessons broadcast as far back as 1923) . . . the first staff announcer who was hired merely to announce: Ted Husing . . . the rebroadcast of the first international program, relayed on 1,600 meter wave from Coventry, England to Houlton, Maine, where it was fed by wire lines to the New York transmitter.

1922 also saw the birth of another New York station that was later to become one of the largest and most powerful in the world—WEAF. WEAF's role in the development of radio is of prime importance because as early as August 28 1922, it had inaugurated commercial broadcasting. That first program was sponsored by the Queensboro Corporation, and featured H. M. Blackwell, who spoke of the advantages of apartments in residential Jackson Heights. WEAF's total advertising revenue that first year was \$5,000; a sponsor could have a full hour's broadcast for only \$35.

As early as February 8, 1924, WEAF had experimented in another radio first: coast-to-coast broadcasting hook-ups. On November 15, 1926, it emerged as the key station among a group of 20 scattered stations that formed the NBC network in that year.

In 1926 occurred another event of the first importance. John McCormack and Lucrezia Bori made their radio debuts over WJZ, which had by this time moved its headquarters to New York. This broadcast was significant because up to this time radio had been considered by top-notch entertainers as just a passing fad and not worthy of their time



EARLY SONGBIRD Vaughn de Leath was the first woman ever heard on the air, the first microphone "crooner," received the first radio fan letter, pioneered in broadcasting trends and methods until her death.

Bori and McCormack gave radio prestige—pretty much as Sarah Bernhardt had given the cinema prestige a generation before. From this time on top-notch concert and theater entertainers were flattered to death to be invited to appear on radio, instead of the other way around. From Boston's WEEI came the first series of live symphony concerts (by the Boston Symphony Orchestra) ever to be broadcast, and radio was definitely recognized as an important factor in American cultural life, something more than a mere novelty.

By 1927 the medium of broadcasting was beginning to take on shape and form. President Coolidge had signed the Dill-White Radio Bill, creating the Federal Radio Commission and ending the chaos caused by a wild growth of

broadcasting. This was the last great year of radio firsts—some of the more important ones, in chronological order, include: Shenandoah, Iowa's KMS was the first station to handle newscasts via the wire services . . . the first regularly established coast-to-coast hook-up (needing 4,000 miles of wire) was used to broadcast the Rose Bowl game from Pasadena, California . . . the first coast-to-coast presidential broadcast from the floor of Congress featured Coolidge's Washington's Birthday Address delivered before a joint session of Congress . . . Iowa's enterprising KMS was the first station to bring broadcasting out from behind closed doors: the stage studio and the auditorium were separated by plate glass . . . the first network ever to challenge NBC's supremacy was organized—the ambitious, hustling-bustling Columbia Broadcasting System . . . Boston's WEEI covered the November Vermont floods—the first attempt in radio history to broadcast news from the scene of a disaster.

By this time radio had solved many of the technical problems that had beset the industry in its earlier days, and concentrated on improving the quality of its shows. The first really big radio show was "The Eveready Hour," considered by some historians of the broadcasting scene to be so good that it can compare with the best of today's radio entertainment. It was the first program to pay the artists who appeared before the mike, and to sponsor fancy promotional schemes—such as to broadcast the first marriage ever to take place on radio (that of one of its stars, Wendell Hall, "the Red-Headed Music Maker" and Marian Martin, a Chicago newspaper woman). The first successful comedy team to hit radio were Eddie Jones and Ernie Hare, "The Interwoven Pair," whose "Socks . . . socks . . . socks . . ." was cat-called by children from one end of the country to the other. Hill-billy programs were introduced by the still popular "Grand Ol' Opry" . . . NBC's "The Gibson Family" became the first musical comedy to be composed especially for radio.

CBS' "School of the Air" was the first network show designed to supplement classroom instruction . . . the earliest radio drama was "The La Palina Smoker," whose format featured La Palina, the only lady present in a circle of men who night after night told wild, exotic tales of adventure and intrigue that fascinated adults and gave the children nightmares . . . from WTIC in Hartford, Connecticut, came the first quiz show, "Ask Me Another," which featured Jack, the Tire Expert. Jack asked questions, then waited seven seconds for the listener to figure out the answer.

With the inauguration of President Roosevelt in 1933 came many radio firsts. The first White House broadcast was made in March, 1933, a short address in which Roosevelt explained to Americans the nature of the "bank holiday."

No list of outstanding radio personalities would be complete without the name of the late President, whose "Fireside Chats" were heard by more people at one time than probably any broadcasts in history. The occasion of his death last spring established still another radio precedent: for the first time in radio broadcasting programs were canceled for four entire days while a nation mourned its dead leader.

This chronology of radio firsts wouldn't be complete either without listing an event that wasn't publicized very much but brought joy and happiness to many radio listeners. On the eventful day of March 28, 1944, Station WQXR in New York became the first station in the history of radio broadcasting to ban the much-debated "singing commercials."



THE LATE T. J. VASTINE became radio's first handleader when he conducted the initial airwave band concert over Station KDKA in 1927.

THOSE WERE THE DAYS • WNIB- FM 97.1

SATURDAY AFTERNOONS • 1:00 UNTIL 5:00

OCTOBER

SATURDAY, OCTOBER 2nd

GANGBUSTERS (10-9-48) "The Case of the Incurable Killer" who broke out of prison and broke back in! Produced by Phillips H. Lord, starring Ken Lynch, John Larkin, Mason Adams. Announcer is Don Gardner. Tide Detergent, ABC. (13:50; 15:20)

MY FAVORITE HUSBAND (1950) Lucille Ball and Richard Denning in a radio situation comedy that was the forerunner of her "I Love Lucy" television series. Liz and George Cooper appear in romantic love scenes — with other partners — in a stage show. AFRS Rebroadcast. (12:55; 10:20)

KRAFT MUSIC HALL (3-12-42) Bing Crosby stars with Mary Martin, Victor Borge, Jerry Lester, John Scott Trotter and the Orchestra, the Music Maids and Hal, announcer Ken Carpenter, and guests Pat O'Brien and Wingy Manone. Comedy, music and variety. Kraft Foods, NBC. (14:00; 13:00; 17:45; 11:20)

ADVENTURES OF PHILIP MARLOWE (11-28-48) "The Hard Way Out" starring Gerald Mohr as Raymond Chandler's famous detective. Marlow investigates the theft of \$60,000 from a construction company. Sustaining, CBS. (10:50; 10:00; 8:25)

FRED ALLEN SHOW (5-2-48) Guest Henry Morgan joins Fred and his regulars Kenny Delmar (Senator Claghorn), Parker Fennelly (Titus Moody), Minerva Pious (Mrs. Nussbaum), Peter Donald (Ajax Cassidy), the DeMarco Sisters, Al Goodman and his Orchestra. Morgan tries to sell his sponsor's product (Rave Shampoo) to Fred. Ford Motors, NBC. (16:02; 14:55)

SATURDAY, OCTOBER 9th

NOTE: Today we broadcast all the programs originally scheduled to be presented on August 21 when we preempted our programming to offer a Tribute to Dave Garraway.

SUSPENSE (7-22-48) "Deep Into Darkness" starring Douglas Fairbanks, Jr. After serving seven years for manslaughter, an ex-con sees the man he "killed." Auto Lite, CBS. (8:05; 20:00)

VILLAGE STORE (3-20-47) Jack Haley and Eve Arden star with guest Vincent Price. Jack wants to follow a career in music. Hans

Conried and Frank Nelson are in the cast. Sealtest Products, NBC. (11:45; 9:00; 8:25)

JERRY GRAY AND HIS ORCHESTRA (6-8-51) Remote broadcast from the Beachwalk of the Edgewater Beach Hotel on Chicago's lakefront. Selections include "Dancing in the Dark," "Too Young," "Adios," "Johnson Rag." Charles Chan announces. Sustaining, NBC. (7:45; 8:40; 7:15)

BOB HOPE SHOW (3-5-46) Old Ski Nose welcomes guest David Niven and regulars Jerry Colonna, Frances Langford, Skinnay Ennis and his Orchestra. Broadcasting from the campus of the University of Nevada in Reno, Hope and Niven appear in a sketch about two graduates from the Nevada School of Mines. AFRS Rebroadcast. (12:15; 7:35; 9:39)

LET GEORGE DO IT (4-5-48) Bob Bailey stars as George Valentine, private eye, with Paul Frees, Betty Lou Gerson, Jack Krushen, Herb Vigran. A woman asks George to help straighten out her husband who is emotionally disturbed after being near some kind of explosion. Standard Oil Co., MBS West Coast Network. (13:57; 16:48)

ADVENTURES OF OZZIE AND HARRIET (2-20-49) Ozzie Nelson and Harriet Hilliard star. Ozzie accepts a dinner invitation from an old friend who does not identify himself. International Silver Co., NBC. (15:47; 13:54)

SATURDAY, OCTOBER 16th

TIME TO SMILE (5-27-42) Eddie Cantor stars with Dinah Shore, Harry Von Zell, Bert Gordon, the Mad Russian, and guest Gracie Allen. A remote broadcast from Camp Elliot, San Diego, California before 1500 United States Marines. Eddie plans to join the Marines, takes a physical exam. Gracie appears as a nurse. Ipana, Sal Hepatica, NBC. (12:40; 10:45; 5:45)

TRUE DETECTIVE MYSTERIES (6-5-37) "Terror in a Hospital Ward" as told by John S. Williams. A hospital employee is shot and the killer calls the sheriff. Sustaining, MBS. (12:10; 13:01)

THE BIG SHOW (2-4-51) Radio's last effort to produce an all-star 90-minute variety show

THOSE WERE THE DAYS • WNIB- FM 97.1

SATURDAY AFTERNOONS • 1:00 UNTIL 5:00



Bert Gordon

every week. Hostess for this 14th show in the series is Tallulah Bankhead. Guests are Fred Allen, Robert Cummings, Laraine Day, Leo Durocher, Jimmy Durante, Portland Hoffa, Judy Holiday, Frankie Laine, Jane Pickens. Meridith Willson and his Orchestra. Participating sponsors: Chesterfield, RCA Victor, Anacin, NBC. (12:08; 17:43; 10:55; 16:20; 17:25; 12:30)

GREEN HORNET (6-28-41) "Walkout for Profit" stars Al Hodge as Britt Ried, daring young publisher of the Daily Sentinel, who matches wits with the underworld, with the help of his faithful valet, Kato. Syndicated. (13:10; 12:35)

SATURDAY, OCTOBER 23rd

TIME TO SMILE (6-3-42) Eddie Cantor, broadcasting from Camp Haan, Riverside, California, with Harry Von Zell, Bert Gordon, the Mad Russian, Cookie Fairchild and his Orchestra, and guest Veronica Lake. Veronica wants to join the WACS. Eddie and the entire camp sing "Don't Sit Under the Apple Tree." Ipana, Sal Hepatica, NBC. (8:30; 10:30; 6:15)

SCREEN GUILD THEATRE (9-7-50) "Twelve O'Clock High" starring Gregory Peck, Ward Bond, Hugh Marlowe, Millard Mitchell and Reed Hadley in a radio version of the 1949 Twentieth Century-Fox film. A World War II story about a hard-boiled commander who takes over a flying squadron that has had

"bad luck" on bombing missions. Sustaining, ABC. (14:05; 13:00; 15:45; 15:05)

THIS IS EDWARD R. MURROW (1965) A Tribute to the newsmen following his death. Narrated by Robert R. Trout, this special recalls Murrow's career beginning with his coverage of the beginnings of World War II. We hear many clips from his "This Is London" broadcasts; the beginning of his "Hear It Now" and "See It Now" programs; and encounter with Admiral Rickover; a report on the activities of Sen. Joseph McCarthy. Sustaining, CBS. (13:01; 6:38; 11:50; 11:43)

FIBBER MC GEE AND MOLLY (4-18-44) Jim and Marion Jordan star in the first show of their 10th season for Johnson's Wax, with Harlow Wilcox, Ransom Sherman (Mr. Wellington), Marlin Hurt (Beulah), Shirley Mitchell (Alice Darling), Arthur O. Brian (Doc Gamble), the King's Men, Billy Mills and the Orchestra. Fibber thinks his neighbor across the street is a Nazi spy! Johnson's Wax, NBC. (8:35; 11:28; 8:55)

SATURDAY, OCTOBER 30th ANNUAL HALLOWE'EN SHOW

THE DARK (1960s) Arch Oboler's terrifying story of an unknown "fog" that overtakes people and turns them inside out! (8:35)

SUSPENSE (11-11-56) "Three Skeleton Key" starring Vincent Price in that famous story about the rats! Participating, CBS. (18:00)

DARK VENTURE (12-2-46) "The Man in 208" featuring Carl Harbord, Ben Alexander, Herb Butterfield, Leora Thatcher, Harry Lang, John Lake. A murderer known as "The Executioner" is on the loose. Sustaining, ABC. (13:20; 16:00)

INNER SANCTUM (1-30-50) "Skeleton Bay" with Raymond, our host, opening the creaking door of the Inner Sanctum. A woman takes a vacation on Skeleton Bay and witnesses a murder. Announcer is Norman Brokenshire. Bromo Seltzer, CBS. (13:00; 16:15)

SEALED BOOK (1950s) "Hands of Death." A phantom strangler is on the loose in San Francisco and a collector of murder relics fears that the strangler is his brother. Syndicated. (10:42; 13:24)

ESCAPE (3-28-48) "A Shipment of Mute Fate" starring Harry Bartell, Berry Kroeger and Peggy Weber in the famous drama about a Bushmaster snake loose in the hold of a passenger ship. Sustaining, CBS. (14:05; 14:00)

(NOTE: This Those Were The Days program will be presented on a special Ghost-to-Ghost network!)

TALMAN HOME NORTH WEST

COMING
ATTRACTIONS

If you have a fondness for the "good old days," then you're invited to enjoy some nostalgic programs at the Talman Home North West Community Center, 4901 W. Irving Park Road, Chicago. There's plenty of free parking in the large lot on Dakin Street at the rear of the Talman Home/ NWF office or CTA transportation will take you to the door.

SATURDAY, OCTOBER 2nd - 8 P.M.

SOME LIKE IT HOT (1959) Marilyn Monroe, Tony Curtis, Jack Lemmon. Directed by Billy Wilder and considered to be one of the best comedies ever put on film. The story is about two Chicago musicians, Curtis and Lemmon, and how they get mixed-up with an all girl band and its ukulele-playing vocalist, Marilyn Monroe. (\$1.25)

**SATURDAY, OCTOBER 9th - 8 P.M.
RIVERVIEW: NIGHT OF NOSTALGIA**

Riverview historian, Chuck Wlodarczyk takes us on a tour of "The World's Largest Amusement Park" which was located at Belmont and Western in Chicago. There will be slides, movies and Riverview memorabilia for sale. Don't miss this annual event! (\$2.00) **ADVANCE TICKETS ARE AVAILABLE**

SATURDAY, OCTOBER 16th - 8 P.M.

DODGE CITY (1939) Errol Flynn, Olivia de Havilland, Ann Sheridan. This film involves the struggle between hard-working cattlemen and a corrupt local official. After a series of bitter confrontations, the marshal (Flynn) makes certain that Dodge City is safe for the homesteaders. (\$1.25)

SATURDAY, OCTOBER 23rd - 8 P.M.

GILDA (1946) Rita Hayworth, Glenn Ford, George Macready. Ford plays a backstreet gambler who reforms to manage a casino for a man (Macready) who saved his life, and he soon finds himself trying to manage Macready's young bride (Hayworth) with whom Ford has had previous encounters with. (\$1.25)

SATURDAY, OCTOBER 30th - 8 P.M.

STAGE AND SCREEN SHOW Live on stage! The West End Jazz Band. Enjoy an evening with one of the best jazz bands in Chicago. Plus on our screen, **THE JAZZ SINGER**. Al Jolson stars in the first talkie made. (1927) (\$2.50) **ADVANCE TICKETS AVAILABLE**

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SATURDAY, NOVEMBER 6th - 8 P.M.

BEN HUR (1959) Charlton Heston, Stephen Boyd, Jack Hawkins. The most Oscar-honored film ever made sends Heston on a physical, emotional and religious pilgrimage. As a Jewish nobleman in the time of Christ, Ben Hur struggles against tyranny after he is betrayed by a childhood friend and raises himself from galley slave to charioteer. Presented in CinemaScope. (\$2.00)

**SATURDAY, NOVEMBER 13th - 8 P.M.
SUNDAY, NOVEMBER 14th - 2 P.M.**

LIONEL TRAIN SHOW A multi-media special event saluting the world of real and model railroading with films, slides and exhibits. An elaborate Lionel Train layout will be set up on our stage and many rare and valuable model trains will be on exhibit in the theatre lobby. Railroad fans of all ages will enjoy this special event. (\$2.00) **ADVANCE TICKETS AVAILABLE**

SATURDAY, NOVEMBER 20th - 8 P.M.

RHAPSODY IN BLUE (1945) Robert Alda, Joan Leslie, Alexis Smith. The life and music of George Gershwin is given a full Warner production. The musical numbers are performed in the grandest style: Hazel Scott's magnificent "The Man I Love" rendering in French, Al Jolson singing "Swanee," Paul Whiteman conducting "Rhapsody in Blue." (\$1.25)

SATURDAY, NOVEMBER 27th - 8 P.M.

RED DUST (1932) Clark Gable, Jean Harlow, Mary Astor. Gable and Harlow set off sparks in this torrid romantic adventure story about life on a rubber plantation in Indonesia. Mary Astor co-stars as a blue-blood who inevitably falls for Gable. (\$1.25)

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and
Dave Denwood
offer

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NOVEMBER

SATURDAY, NOVEMBER 6th
SALUTE TO THE QUIZ KIDS

JACK BENNY PROGRAM (5-12-46) Jack and the gang broadcast from the Civic Opera House in Chicago to play hosts to the Quiz Kids: Ruthie Duskin, Harvey Bennett Fischman, Joel Kupperman, Richard Weixler. Jack sets up a quiz between the Quiz Kids and his "Lucky Strike Kids," Don Wilson, Mary Livingstone, Phil Harris, Dennis Day, Rochester. Lucky Strike Cigarettes, NBC. (12:15; 14:55)
QUIZ KIDS (3-28-43) Chief Quizzer Joe Kelly and the kids — Harvey Bennett Fischman, Joel Kupperman, Smylla Brind, Richard Williams, and Gerard Darrow — welcome guest Fred

Allen who participates as a "special judge." Alka Seltzer, One A Day Vitamins, NBC BLUE. (12:45; 15:40)

FRED ALLEN SHOW (3-2-47) The Quiz Kids are guests along with regulars Portland Hoffa, Minerva Pious, Kenny Delmar, Parker Fennelly, Peter Donald. The Kids join Fred to present a murder mystery skit, "Mayhem in the Penthouse." Joel Kupperman, Lonny Lund, Naomi Cooks, Jack Rooney. Shefford Cheese, Tenderleaf Tea, NBC. (14:55; 12:30)

QUIZ KIDS (5-16-43) Guest Bing Crosby joins Chief Quizzer Joe Kelly and Ruthie Duskin, Claude Brenner, Robert Anver, Gerard Darrow, and Richard Williams. Bing takes over as Chief Quizzer! Alka Seltzer, NBC BLUE. (12:00; 17:05)

OUR SPECIAL GUEST will be former Quiz Kid Ruth Duskin Feldman, author of the new book, "Whatever Happened to the Quiz Kids?," who will talk about her nine-year career with the show.

SATURDAY, NOVEMBER 13th

THE CINNAMON BEAR
AND OTHER GOODIES
FROM THE GOOD OLD DAYS OF RADIO

CINNAMON BEAR (1937) Chapters 1 and 2 of the holiday classic. Judy and Jimmy Barton discover that their silver star (for the top of their Christmas Tree) is missing. They meet Paddy O'Cinnamon and take a glass airplane to Maybe Land. (24:05)

AMOS 'N' ANDY (12-15-44) Freeman Gosden and Charles Correll as radio's all-time favorites. Amos is smitten with love as he arranges to meet a mail-order date. Rinso, NBC. (15:15; 14:30)

CAVALCADE OF AMERICA (12-5-38) "Knut Rockne" is honored in this radio dramatization of the life and accomplishments of the famous Notre Dame football coach. Gabriel Heatter hosts. Donald Voorhees and the Orchestra. DuPont, CBS. (14:56; 14:35)

BILL SNYDER AND HIS ORCHESTRA (6-1-51) Remote broadcast featuring "the man who Bewitched the nation" from the Marine Dining Room of the Edgewater Beach Hotel, Chicago, Charles Chan announces. Music includes "I Can't Believe That You're In Love



QUIZ KID RUTH DUSKIN is shown in 1950 getting a graduation gift from Chief Quizzer Joe Kelly on her sixteenth birthday, which was also her last appearance on the show. Ruth will be a guest on our November 6th **THOSE WERE THE DAYS Salute to the Quiz Kids** and she'll appear in person at the Metro-Golden-Memories Shop in Chicago on Sunday, November 7th to visit with fans and autograph copies of her new book, "Whatever Happened to the Quiz Kids?"

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with Me," "Thinking of You," "What is This Thing Called Love?," "Chicago Blues," and "I'll Remember April." Sustaining, NBC. (11:30; 12:55)

BURNS AND ALLEN SHOW (1-10-38) George and Gracie with singer Tony Martin, John Conte and Ray Nobel with his Orchestra. The gang presents a Gracie Allen Murder Mystery sketch. Post Grape Nuts, NBC. (10:05; 7:56; 10:42)

CHALLENGE OF THE YUKON (1947) Sgt. Preston and his Wonder Dog, Yukon King track two outlaws who steal a prospector's bags of gold dust and kill the owner of the trading post. Sustaining, ABC. (14:15; 15:00)

SATURDAY, NOVEMBER 20th
ANNUAL THANKSGIVING SHOW

CINNAMON BEAR (1937) Chapters 3 and 4. Ambushing the Crazy Quilt Dragon; capture by the Inkaboos. (24:08)

CHARLIE MC CARTHY SHOW (11-18-45) Edgar Bergen plays host to child star Margaret O'Brien who joins Bergen and Charlie in a version of "The Courtship of Miles Standish." Announcer Ken Carpenter, Ray Nobel and his Orchestra, singer Anita Gordon. AFRS Re-broadcast. (16:15; 11:15)

DURANTE AND MOORE SHOW (11-22-46) Jimmy Durante ("The Nose") and Garry Moore ("The Haircut") present their version of the Miles Standish story in a "Thanksgiving Opera," with Jimmy as Miles Standish and Garry as John Alden. Roy Bargy and his Orchestra, announcer Howard Petrie. Rexall, CBS. (11:20; 10:00; 8:05)

HALLMARK PLAYHOUSE (11-25-48) "The Free Land" starring Martha Scott in Rose Wilder Lane's story of pioneer life in the Northwest Territory. Hallmark Cards, CBS. (16:30; 12:20)

JACK BENNY PROGRAM (11-29-53) Jack, Rochester, Mary Livingstone, Bob Crosby, Don Wilson, the Sportsmen, Dennis Day, Mel Blanc, and Artie Auerbach in a flashback to Thanksgiving Day dinner at Jack's house. Lucky Strike Cigarettes, NBC. (12:10; 8:25; 9:40)

CINNAMON BEAR (1937) Chapters 5 and 6. Wesley the Wailing Whale swallows the star; Penelope the Pelican. (24:35)

SATURDAY, NOVEMBER 27th
RADIO TO GET INTO
THE HOLIDAY SPIRIT BY

CINNAMON BEAR (1937) Chapters 7 and 8. Presto the Magician; the Candy Pirates. (23:25)
BING CROSBY SHOW (12-6-50) Bing welcomes

guest Judy Garland to set the holiday mood with fun and music. Bing sings "Rudolph, the Red Nosed Reindeer" and "Harbor Lights." Judy offers "Rock-A-Bye Your Baby" and the two appear in a husband and wife song writing skit. Chesterfield Cigarettes, CBS. (10:40; 11:45; 6:05)

THE LONE WOLF (1949) "The Golden Santa" is missing and Michael Lanyard, the Lone Wolf, is asked to help find it. Walter Coy stars with Jeanne Bates and Herb Vigran. Sustaining, MBS. (15:35; 10:30)

FIBBER MC GEE AND MOLLY (12-19-39) Jim and Marion Jordan as Fibber and Molly with Bill Thompson (The Old Timer, Horatio K. Boomer), Isabel Randolph (Mrs. Uppington) Hal Peary (Throckmorton P. Gildersleeve), Harlow Wilcox, singer Jimmy Shields. Fibber can't wait to see what is in the package that has arrived from Uncle Sycamore. Johnson's Wax, NBC. (8:20; 12:10; 9:00)

CHRISTMAS SEAL CAMPAIGN SHOW (1948) Bob Hope and his regular cast — Doris Day, Irene Ryan, Four Hits and a Miss, Hy Averbach — offer a parody of radio quiz shows. Christmas Seals, Transcribed. (14:20)

SUSPENSE (12-23-43) "Back For Christmas" starring Peter Lorre with Joe Kearns. A Botany professor, digging in the cellar, plans to murder his wife. Roma Wines, CBS. (16:10; 14:15)

CINNAMON BEAR (1937) Chapters 9 and 10. The house of the Wintergreen Witch; into the Enchanted Forest. (23:40)

THE CINNAMON BEAR

It's time again for our annual presentation of the classic Christmas fantasy in which twins Judy and Jimmy Barton, while searching for the silver star for the top of their Christmas tree, meet Paddy O'Cinnamon, the Cinnamon Bear.

It's a charming story and for many years was originally broadcast between Thanksgiving and Christmas during radio's golden age. We'll do just about the same, but we'll begin our adventure a bit earlier. This year, Paddy will make his appearance on our **Those Were The Days** broadcast of Saturday, November 13th and we'll feature a few chapters each week with the grand finale on Christmas Day, December 25th. There are 26 episodes in all, and each is a holiday cliffhanger!

Don't miss an exciting chapter of The Cinnamon Bear. Tune in each week to see if our friends recover that silver star in time for Christmas!

Nostalgia Newsletter - 13-

HELLO, OUT THERE IN Radioland!!

WE GET LETTERS

MIDLOTHIAN— I have been one of your fans and listeners since 1974. I feel as if I know you personally. The sounds of the WLS National Barn Dance of 4-1-39 were most enjoyable! However, the best of the Barn Dance was probably never recorded; it was not the (NBC) Alka Seltzer show, but what went on (WLS) before and after! The network program was too contrived, too commercial. The other (local) was more natural, down to earth. I listened to the Barn Dance since our first electric radio in 1927 until the end in 1960. Before then, on earphones from a crystal set my mother made from instructions in an almanac in 1925. The fine old tenor on the 4-1-39 show was Henry BURR, not BURKE as in the Newsletter and as you announced. Henry Burr was one of a famous team of Campbell and Burr who made many recordings for Columbia Records after the turn of the century. They sang beautiful harmony of then popular songs.—**GEORGE VACEK (ED. NOTE)**—Thanks for the memories and, you're right, of course, BURR is correct.)

CHICAGO—Thank you for the years of tremendous enjoyment — from your second program in Evanston, pre-WLTD! Your various themes give the weekly programs marvelous continuity. Devoting this year's Radio Month (May) to Chicago programs was another great idea. I had to miss Those Were The Days the Saturday you scheduled Paul Gibson; I hope you can work in one of his programs again.—**PEGGY HORNER**

CHICAGO— This is the third year in a row that I've been getting the Nostalgia Newsletter. I've been listening since I was 12. I love all your shows but I think the best time to listen is the Holiday season. My whole family looks forward to the Cinnamon Bear. We love your show almost as much as we love watching "Doctor Who" and believe me, that's a lot! —**JENNY SIMON**

DOWNERS GROVE—I am blind and have recently come across several books on the Talking Book Program, which is available to blind and physically handicapped individuals, and which you may be able to pass along. The books are Jack Benny by Mary Livingstone Benny, available as number RD 11448 and The Jack Benny Show by Milt Josefberg, available as number RD 10227.—**DAVID A. BRAND**

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CHICAGO — I really enjoyed hearing the old commercials. They don't make commercials like they used to! As an ex-smoker, I hate cigarettes, but I love hearing the old cigarette commercials.—**HENRIETTE KLAWANS.**

CHICAGO — I first heard your excellent radio program when I was illustrating Kaiser-Frazers and Packards for one of my clients. It seemed your show was the perfect background for that project! — **TED ALEXANDER, JR. Graphic Designer.**

CHICAGO — I've been a listener for the last four years and I am really addicted to old time radio. — **GEORGE CRADICK.**

CHICAGO—A funny thing happened years ago when we lived in a Kansas suburb of Kansas City. I was working for TWA, 1946-49, and often was up quite late finishing up laundry, etc., and listening to whatever I could find that late.

There was a program from St. Joseph, Missouri, of jazz, mostly, with comments by Herb Graham. It was a very good program. After a while, it was no longer on the air. Then, some time later (weeks? months? I don't remember), I was able, sometimes, to tune in a Chicago program, midnight and after, with the same relaxed voice and knowledgeable comments about jazz. But, of course, it was Dave Garroway. I was convinced it was the same person. Maybe he was trying out his idea of a record show in St. Joe under a pseudonym!

I even checked it out with Art Van Damme when his group was playing in Kansas City. He said I was wrong. And then, after moving back up here in 1966, I found out there WAS a Herb Graham here doing commercials, etc. But, still in the back of my mind, I'm not convinced that they weren't the same person — maybe. I'm sorry things worked out as they did for Dave Garroway. —**DORIS WATSON (ED. NOTE)**—You heard a very young Herb Graham broadcasting from St. Joe Michigan at the very beginning of his radio career. Herb is now one of the busiest voices in Chicago, hopping from commercial to commercial, voice over to narrative and to WLOO, FM-100 for his "Quiet Hour in the Middle of the Evening" show every night at 8 p.m. When we asked Herb about his stint as a jazz buff and told him you confused him with Dave Garroway, he was honored. He said that he much admired Garroway and probably was influenced by Dave's special interest in jazz.)



DAVE GARROWAY

MUNDELEIN—I've just discovered that if I had not had my toaster plugged in, I would not have found you or your program on Dave Garroway. This is the first time I've heard your program. I read Robert Feder's article on your intended tribute. I switched over from WXRT and had trouble finding it. There is a rock station that sits right on top of your signal and I don't have a very sensitive receiver. But I got pretty good sound.

Garroway lied. In the interview he said he didn't tell jokes. Well, so far he's told a couple of good ones! We don't have a television set (I tend to be addicted to it; plus I object to its use of my time). I prefer radio. It's nice listening to your show. I'm 37 years old and I can recall the tail end of so many of the lives of the programs I've heard you mention.

Anyway . . . usually the toaster interferes with radio reception. So, to get rid of the hiss on your program, I unplugged the toaster. Dave disappeared. So, I plugged it back in. You're coming in OK now.

The purpose of this letter was just to thank you for broadcasting it. I remember Garroway from when I was a kid. Just like he said, I was one of the kids who would turn him on (on the Today Show) and see what was up. After Today, I didn't see him, but I remember his sign-off. (Peace.) Maybe it's why I refused service in Vietnam.

Thank you for caring enough to pull everything together. I really enjoyed it.—**KENNETH PATCHEN**

OAK PARK—I confess! This "Sinatra Slick Chick" is also a "Garroway Groupie!" At sixteen a bobby soxer is quite capable of mad infatuation with two idols.

Midnight would find me under the covers, my maroon "Zenith" Lightning Streak Portable tuned to catch the exciting strains of Stan Kenton's "Eager Beaver," Dave's theme song, and Dave's voice, low-keyed, soothing but authoritative, would, against my will, lull me to sleep. His words, and the music he played, I knew were just for me.

His words weren't taken lightly by his fans. If Billie Holiday was in the hospital and he suggested cards might cheer her, her bed would soon be covered with them like a blanket of snowflakes. If "The Divine Sarah's" phrasing merited special attention, he would replay a passage, explaining her technique, and Sarah's platters would become collector's items in a matter of days. Garroway was a teenager's GURU long before that word became trite.

The Merchandise Mart — his studio — was my Mecca and I made my pilgrimage accompanied by three other devotees to watch his show — at midnight, if you can believe those days! One special concern was to catch a glimpse of the mouse which invaded his studio nightly to squeak out his critique of the music or register a comment on Dave's musings. The fact that the "mouse" turned out to be a baby's pink rubber squeeze toy was a bit of typical Garroway whimsy.

The problem of us getting home had been obliterated from our minds in the excitement, and the early morning hour found four bewildered girls discussing it in the hall after the show when he heard us as he was leaving. In a show of incredible gallantry, it was in vogue in those days, he offered us a ride. If a pumpkin and a team of twelve white mice had materialized we couldn't have been more astonished or excited when his baby blue Rolls Royce drove up and we found ourselves in it.

One might suppose that this had been a dream except that as evidence of its reality, in response to our pleading for a keepsake, he obliged by taking the only thing he had available, a rag — that's right, a wiping rag from the glove compartment! He tore it into quarters and presented each of us with one. Even though it was only a tatter, it served as well as if it had been the finest damask. It was a real, tangible proof of an enchanted evening which I cherished for years, until I outgrew that wonder-filled age and became a stolid, "sensible" adult, meaning I had lost more than a mere souvenir.—**BARBARA C. FEIT**

• (ED. NOTE — Thanks for the memories.

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**SNOW WHITE
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Edgar Bergen and Charlie McCarthy

The Screen Guild Theatre calls Edgar to play the Prince in Snow White! Then Edgar tells Charlie and Mortimer all about Snow White, and you can just imagine the funny comments that are made as they travel the road down storyland. Lady Esther, 12/23/46.

PINOCCHIO

Baby Snooks and Daddy

Daddy tells Baby Snooks her favorite story, Pinocchio. The characters come to life ... Jimminy Cricket, Geppetto, Figaro the Cat, and of course, Pinocchio. Showtime, A. F. Radio, Christmas 1940.

EXTRA RADIO ROUTINE

Once again Edgar and Charlie in the Story of the Tortoise and the Hare. Very funny.

(1) **DEATH FOR SALE.** Raymond opens the creaking door for the "crime of your life." Mark and Cora expect to collect \$50,000, after waiting seven years, but another couple insists on sharing it with them. 7/13/52.

(2) **BIRDSONG FOR A MURDERER.** Carl Warner keeps a roomful of singing canaries for a good reason, known only to him. A visitor from Carl's past shows up, and now two people know about the canaries.

(3) **CORRIDOR OF DOOM.** After his operation, John Clay awakens in an unknown, frightening place ... next to the corridor of doom. Is this all a dreadful nightmare? Host Raymond says, "Pleasant dreams!"

Get your tapes at any office of North West Federal Savings, at the Metro-Golden-Memories Shop in Chicago, or the Great American Baseball Card Company in Morton Grove. By Mail, send \$5.50 for each tape to HALL CLOSET, Box 421, Morton Grove, 60053.