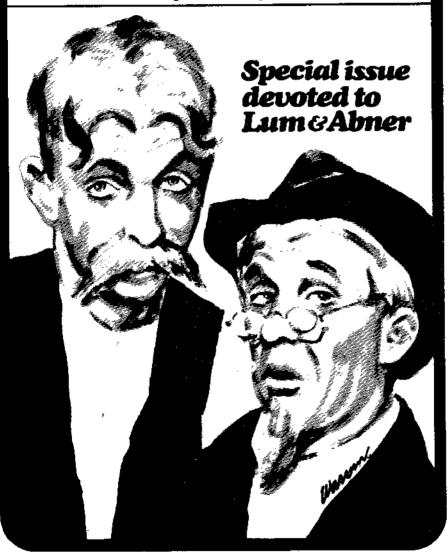
# Old Trme Radio DIGEST

No.7 January-February 1985

\$2.50



# Old Time Radio DIGEST

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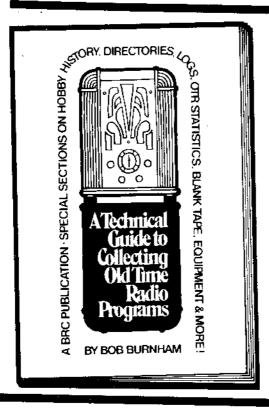


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A 22 Calther

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able Autovox #21 Adventure of the Space Space

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Friends

DICK TRACY - 15 minutes each Case of Too Many Clowns 7/31/47 Case of Low Hi-Jack 9/4/47; 9/11/47 Case of Book of 4 Kings 10/10/47; 10/16/47

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Land of the Sky 4/21/42

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The Raincoat The Raincoat The Post Card
A Can of Weed Killer Four Small Bottles The Champaign Glass The Hammerhead The Telegram The Leather Bag A Lady's Shoe A 23 Caliber Bullet The Gladstone Bag The Bath Tob.

OLD TIME RADIO ON REEL & CASSETTE TAPES

October 1984 PRICES

ALL REEL RATES are for 4 track recordings. Other formats available. \$10,00 per reel number - Ampex 641 (used in new box)

A Prescription

5 reeta - \$45.00 10 reels - \$90.00

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A Scarf

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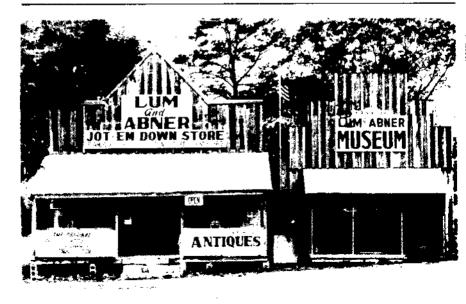
# The National Lum&Abner Society

Do you remember "Those two lovable old characters from the hill country," Lum and Abner? They ran their Jot'Em Down Store in Pine Ridge, Arkansas, on the radio from 1931 until 1955. During those 24 years, they became involved in some pretty astounding adventures. And, as yet another amazing event in their careers, The National Lum and Abner Society is now a reality!!

The National Lum and Abner Society is a non-profit, educational organization. Its purpose is to provide Lum and Abner fans with a way to share their enthusiasm with each other, and also to promote "Lum and Abner" today, to make sure that the memory of Chester Lauch (Lum) and Norris Goff (Abner) is never allowed to die.

As you probably know, Chester Lauch and Norris Goff were both natives of Arkansas. They grew up together in the town of Mena, and learned to imitate the people who lived in the more rural areas of this part of the state.

The idea for the N.L.A.S. originated in May 1983, when several Lum and Abner fans from around the country fortuitiously came into contact with each other, and decided that with the current high interest in old radio (with "Lum and Abner" leading the group of favorite shows), the time was ripe for a national society devoted to the old codgers. It took over a year of planning to put everything together into a workable format, but at last everything was organized. Chester Lauck (Lum) and Norris Goff (Abner) having died in 1980 and 1978 respectively, the idea was put before Chester Lauck Jr., who owns the rights to anything dealing with the Arkansas philosophers. He was totally in favor of the idea, and with his approval, The National Lum and Abner Society became a reality.



The Society has several Honorary Members; these are the surviving people who were connected with the series in some way. These include, to name a few, Clarence Hartzell (better known to Lum and Abner freaks as Ben Withers), Chester Lauck Jr., Roswell Rogers (Lum and Abner's writer for many years), and others. The recollections of these people are an invaluable aid to understanding what the world of "Lum and Abner" was really like.

Every other month, the Society publishes The Jot'Em Down Journal, which contains articles about various aspects of Lum and Abner history, rare publicity photos and advertisements, reprints of Lum and Abner articles from periodicals of the past 50 years, and more.

"Lum and Abner" went on the air April 26, 1931, in Hot Springs, Arkansas. Chester Lauck and Norris Goff, both young men, based their aged characters on people they had known while growing up in the town of Mena. Their fictitious locale of Pine Ridge was based heavily on the nearby community of Waters, where there really was a general store run by a man named Dick Huddleston. Five years after the show's initial appearance, it had become so famous that Waters went through an act of Congress and officially changed its name to Pine Ridge. "Lum and Abner" stayed on the air until 1955, when it was finally retired by television and Norris Goff's failing health.

Today in Pine Ridge, Dick Huddleston's old store can still be seen, as well as the Lum and Abner Museum, which is contained in another old general store building that was originally across the street from Huddleston's, just as the fictional Jot'Em Down Store was on the radio. Tourists visit the store and museum all the time, and Pine Ridge serves as the N.L.A.S.'s official headquarters.

The National Lum and Abner Society would like for YOU to be a part of it. The only dues we request are \$1.50 per year, to cover the cost of mailing six issues of THE JOT'EM DOWN JOURNAL. Costs for operating other aspects of the Society are partially covered by donations, which we gladly accept. To join the Society, send \$1.50 and/or your donation to the Executive Secretary, Tim Hollis, Route 3, Box 110, Dora, Alabama 35062.

Ad appeared in "Radio Guide" August 4, 1934



Tubes, Schematics, Literature For early radios. SASE. For free price list. Sam Faust, Changewater, NJ 07831

# Amid The Native Corn

Newsweek, October 6, 1947

"I would include in the current Phenomena Americana a brace of young fellows out of the Ozarks, Lum and Abner. They have made a speciality of 'corn' for years. I'm talking about 'corn' in the first connotation, or the neckyoke brand, the most enduring form of humor known in the United States of America. It is sneered at by the city slickers but it has outlasted all other kinds."

The praise came from the late Damon Runyon, a writer whose specialty was the city and its people. Yet, like many another city slicker, he found time to appreciate the Ozark humor of Lum and Abner, whose seventeen years on the air is virtually a Phonomenon Radio.

This week, Lum and Abner hitched up their breeches and moseyed back to the CBS network (Monday-Friday, 5:45-6 p.m., EST) after six years on ABC. It was unlikely that they would notice the change. For Chet Lauck and Norris (Tuffy) Goff, who play Lum Edwards and Abner Peobody, putting a show on anybody's network is "purtin' ear as easy as spittin'."

Lauck and Goff were boyhood friends in Mena, Arkansas. They separated to go to college in the 1920s. Tall, dark, and lanky, Lauck came home and went into the automobile finance business. Short, fair, and plumpish, Goff settled down to wholesale grocering. Had it not been for a flood, they probably would still be selling cars and crackers in Mena. But in 1931 they put on a blackface act as a benefit for flood victims. It was good and the local radio station manager asked them to drop by for an audition.

When Lauck and Goff arrived at the studio, they found the place teeming with

would-be Amos 'n' Andy's. right there they switched to Ozarkian humor. Lauck pulled the name "Lum" out of the air, and Goff followed with Abner. Their routine hastily ad libbed out of a lifetime with the real thing, was even better than the blackface act. The business of being wholesale grocers and auto financiers was dead. The radio program, "Lum and Abner," was born.

Soon after, Lauck and Goff moved to Chicago and network radio. They also got their first sponsor and their first headache Feeling duty bound to present a script to a sponsor, the boys set about writing one. It took them 29 hours. After that it was easier. The Jot'Em Down Store in Pine Ridge became a kind of second home for them and for part of the radio audience Lum was always the self-appointed executive while Abner took the short end of the dog's leg. In this setting, they wove endearing little homilies that appealed to anyone with a love of basic, native humor

As the program grew older, other characters were added, some played by Lauck and Goff, some by other radio actors. In 1937, Hollywood called, and the show moved to the West Coast, where Lauck and Goff put on the make-up of old men for some six movies. The bankroli was growing. And with the hiring of two script writers, the job became ever easier. Nowadays Lauck and Goff are likely to wander into the studio just in time to go on the air. If the script isn't long enough it doesn't faze them; they simply ad lib until time for the commercials.





Nover put your faith in seed catalogues. That thing with the double barreled name always urns out to be radishes.

\*-ster Simpson can't really be called lazy. Nobody can, who is as energetic as she is when comes to mindin' other folks business.

V man has as much stowage space in his pockets as you'll find in a good sized dresser-and usually they contain just about as much junk.

in any it looks to me, it isn't sittin' and thinkin' a k hurts a feller it's too much plain sittin' wit does the damage.

(reable with experience is that we're never thent to use the other feller's and when we cally get some for ourselves it's generally too .ate to keep us from doin' whatever it was we so aldn't have done,

 $oldsymbol{\mathtt{W}}$  elve always figured that if a feller would choose his friends the way be chooses his



# Old Ed'ards Sayings

#### Lum Edwards

britches there would be fewer rips in friendship and no patches on the seat of his wisdom.

Some women have good looks that are like a big fire -it's better to admire 'em when you're a block or so away.

Advice is a lot like money. You got to get a store of it in the cash box before you can afford to go giving any of it away.

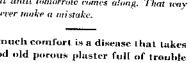
Society is like pie. The upper crust doesn't count for much unless there's somethin' mighty good below it.

I always found that the best way to figure

out what tomorrow's weather was going to be is to wait until tomorrow comes along. That way you never make a mistake.

Too much comfort is a disease that takes a good old porous plaster full of trouble to cure.

Gettin' mad is a lot like using a shot gun. The danged thing always goes off when you don't know it's loaded, and when you've got a reasonable excuse to really use it the barrel is generally so full of old wads that the dad gummed thing only sputters.



Reprinted from the 1936 Lum & Abner's Almanac

# Wedding Gifts for Lum and Evalena



The Bridal Party Just Before the Ceremony that "Skidded"

The matrimonial tangle of Lum and Evalena at Washington, D. C., produced an altogether unexpected reaction from the dear public—they sent enough wedding gifts—of a kind—to stock a home and start up a couple of variety stores.

Tinware, kitchen utensils, rolling pins and a lot of "unmentionables" brought good wishes, but the principal gifts included a four story wedding cake—and was it ever good though? — and three miniature baby buggies. Incidentally, one of these was a handsome their services happy couple came to getting a divorce. If the firm at home, additional than a dozen lawyed donate their services happy couple came to getting a divorce. If the firm at home, and the firm at home, additional than a dozen lawyed donate their services happy couple came to getting a divorce. If the firm at home, additional than a dozen lawyed donate their services happy couple came to getting a divorce. If the firm at home, additional than a dozen lawyed donate their services happy couple came to getting a divorce. If the firm at home, and the firm at home.

"latest model" and it is now the proud possession of little Miss Lauck—Lum's baby daughter.

Offers of second hand furnishings and "antiques" were made if Lum or Evalena would furnish their "at home" address, and more than a dozen lawyers offered to donate their services free when the happy couple came to the point of getting a divorce. It was lots of fun anyway and just goes to show what a grip these boys have on the audience of the air.

# HOW'S THIS FOR POPULARITY?

Lum and Abner have a steady flow of fan mail but over and above that here is what happened recently:

22,567 names were sent in for Lum's petition for a new trial.

8,129 suggested names for Abner's baby elephant, Buttercup.

255,469 people visited Lum and Abner appearances during the week of the Cleveland Industrial Exposition.

8,200 guests attended Lum's "wedding" at Washington, D. C.

10,000 saw the "Sociable" broadcast at Indianapolis and thousands more had to be turned away.

## PINE RIDGE NEWS IN PICTURES

Pine Ridge is a mythical town of course, but the pictures shown on the back page of this issue were made on "location." The scenes are laid in a small town in Ohio where business goes on from day to day just as Lum and Abner portray it for the radio audience in "Pine Ridge." The stores, the jail, the Justice of the Peace office and the "No Fishing" creek are all natural and were found just ready for the Lum and Abner characters to step in and bring Pine Ridge into actual existence.

We'll let you into a secret. If you are ever visiting in the Cuyahoga river valley in Ohio, look for a small village named Peninsula, and you'll recognize the "location" at once. It is a quaint old place in a beautiful setting among rocks and hills, and if you get friendly with the people there, they may show you the creek that Lum jumped into when he discovered he had been "sleeping" on a snake during the taking of the fishing picture.

## MEET STUBBY GORDON

Boss of the Khythm Masters

He's a quiet retiring sort of chap who never raises his voice. But he



raises a wicked baton that swings his 25 Rhythm Masters into lively action for the Pine Ridge Sociable.

"Stubby" has quite a record as a specialist in orchestration, and even before he became one of the favorites on the N.B.C. he was in big demand for his arrangement of dance specialties. While he shines best as a leader, Mr. Gordon is a versatile musician personally and there isn't a spot in the orchestra where he can't pick up an instrument and pinch-hit.

## LUM & ABNER KIDDED BY HOSPITAL VETS

Indianapolis Boys Have a Good Time—and So Do Radio Stars

Disabled soldiers at the U.S. Veterans Hospital, Indianapolis, had a good time kidding with Lum and Abner when the Ford Radio

Stars were in that city for their tured by N. B. C. as one of the "Sociable" broadcast from Cadle Tabernacle.

They made a tour of the wards City. where they exchanged greetings and hand shakes with the shut-ins are staged in the largest theatres who could not come down to the available, and Lum and Abner, ap-Recreation Hall, and while many pearing in person along with their of the boys in bed could scarcely guest stars, send their broadcast move they were loaded with wise- out over the N. B. C. network in cracks. The halls resounded with full view of the audience. The laughter as Abner "took it" about stage actually becomes the studio. his whiskers, specs, and elephant and hunting. Lum's "razzberries" cen- "schoolhouse" audience. tered mainly around his methods of financing \$500 farm purchases and "fixing up a date" with Evalena.

The tour of the wards was a hilarious round and the radio stars came in late to the Recreation Room to a boisterous reception. The mike was set up there so that the vets in bed could get the fun through their head phones.

promptu skit in Pine Ridge style, prize proved itself to be one of and the vets got a kick out of fre- the most popular features with the quent personal shafts aimed at public. The call for a fifty word members of the audience.

that Abner be allowed to "sing his excellent entries that taxed the song," and the boys put on a comedy duet with hill-billy harmonizing and all the trimmings.

## WILL YOU COME AND SEE A "SOCIABLE?"

Public Broadcasts Being Made From Different Points Each Week

The extraordinary receptions accorded Lum and Abner on all their public and semi-public appearances has raised the question. "Why not move the Friday Night broadcasts around?"

So, Friday, November 10th, saw the opening of the tour at Indianapolis when ten thousand crowded the Cadle Tabernacle and thousands more had to be turned away. The following week Lum and Abner did all their broadcasting from New York where they were fea-

the leading shows put on during the gala opening of the new Radio

> When on tour these "Sociables" the public becomes

## FORD RADIO CONTEST PROVED VERY POPULAR

Another Prize Plan Under Way

The Ford radio contest with a Lum and Abner put on an im- Ford V-8 Sedan as the weekly statement on "Why I Would Buy A bunch of the vets demanded a Ford V-8 Car" produced many patience and skill of the judges. The simplicity of the brought entries from every class of people, and the list of winners supports the statement throughout the contest that a bricklayer or a clerk had as good a chance to win as a college professor or a trained writer.

> Another plan, featuring attractive prize awards will be announced at an early date.

#### OUR PLATFORM

"TO SEE JUSTICE DID FOR ALL, AND FAVORS TO NOBODY"

An Old Ed'ards Sayin'

## PINE RIDGE NEWS

Issued by

#### THE PINE RIDGE PUBLISHING CO., PINE RIDGE

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Lum and Abner, c/o National Broadcasting Co., Chicago, Illinois

#### **HOWDY! FOLKS**

The first issue of the Pine Ridge News comes to you with a noble ideal, as you will see from our platform at the top of this column. The News is free and independent, it is managed and edited by the best brains in the county (see the list above) and its mighty influence will not be swayed by advertisers, self-seeking politicians, or other office holders who want to grab off high sounding titles.

The News will be for the people in every sense of the word; its columns are always open to the public who agree with us, and they are invited to send in their communications saying how much they like what we are doing to shape the opinion of the public and run the community of

Pine Ridge as we think it ought to be run.

Local doings, and personal items about our friends will be featured, of course, but the Pine Ridge News will throw its influence far beyond the boundaries of Pine Ridge. We shall give the County Seat expert advice on running the whole county, and we shall try to keep President Roosevelt posted on national items like: Off the Gold Standard: How to Stop Hog Raising Too Much; Balancing the Foreign Debts: Revolutions in Alaska: Raising the Cost of Agricultural Production; What to Speak About on the Radio: The Embargo on Prohibition. and all other matters that bite into the vitals of Pine Ridge tax-payers.

shape the opinion of the public We propose to keep clear of and run the community of Allied Entanglements but if

foreign nations want our ad- tete tea Sunday afternoon in the vice on important affairs and absence of her parents. other problems we shall do so Jot-em-down gladly without prejudice to wards and Peabody are out of Pine Ridge or these United town and Cedric Weehunt is the States.

In other words, the Pine Ridge News will be right or wrong but it will be the Pine Ridge News just the same.

## PEABODY'S PINE RIDGE PICK-UPS

Sister Simkins entertained Circle One of the Lazy Aid at a Pink Tea last Sunday afternoon. The table was decorated in dark brown after Aunt Charity Spears tipped over the teapot reaching for a cookie.

Mr. Lum Edwards went to Indianapolis, and then to New York, but we don't know where he is going from there.

Peabody has left! Mr. Abner town, but we expect him back again,

We are asked to deny that: Squire Skimp instead of buying his young'uns ice cream, told them ghost stories to make their blood run cold.

Schultz drove over to the County Seat Saturday and reported a good a better price.

Miss Evalena Schultz tained Mr. Dan Davis at a tete-a- Sociable is wanted in some of the

Business is improving at the Store. Props. manager.

Dick Huddleston reports that a traveling salesman came into his store and didn't know any funny

stories.

Chief Puddleweem reports there have been no births, deaths, weddings or other serious accidents in Pine Ridge for over a month.

Mr. Lum Edwards reports there is a big strike on among New York newspaper reporters, and that's why nothing has appeared in the New York press about his visit to that town.

Mrs. H. P. Spinks calls in that a new form of crime wave started south of town. Somebody stole the license tag off her dog. It was Number 23, dated 1931. The police is investigating.

The party line was all excitement the other day. Mrs. Elizabeth Peabody got a long distance call from somebody called Peabody who said he came from Scotland Yards. He was asking for Abner but didn't say what for.

Mr. Edwards writes that he has decided not to buy Central Park. because the folks in New York need it for a playground, and any-Dan Davis and Miss Evalena way he thinks he can get good bottom land around Pine Ridge at

> The Schoolhouse has been closed enter- Friday nights of late because the

#### TELL YOUR FRIENDS ABOUT PINE RIDGE

If you enjoy the Ford radio program, introduce your friends to the fun and "doings" of Pine Ridge. They'll like the quaint humor of these lovable characters who are now launched on an extensive tour of the large cities of the United States. Their adventures will amuse and surprise you, and when they come to your neighborhood you will have an opportunity to make up a party to attend their "Sociable" broadcast.

tigger towns for a while.

stopped for water Tuesday night, citement, told them in a Kentucky Miss Irene Beasley inquired for drawl "You all don't look like I Lum and Abner. On being told thought." He recognized Gene they were out of town she said she Hamilton's voice as that of the wanted to send her love to Ford announcer, but he had to be Buttercup, the baby elephant.

A slightly serious accident was the orchestra. held at Main and Ridge this week. Ita Hammernail and a load of few with tangled vezetables

The a beef stew.

## CRIPPLE BOY'S LETTER BRINGS LUM AND ABNER VISIT

Indianapolis Lad Gets His Wish-And a Big Surprise

On the Friday morning, during their Indianapolis visit, Lum and Abner received the following letter:

"Dear Lum and Abner:

"I am so happy you are coming to Indianapolis you are my favorite radio entertainers. I am a little cripple boy and eant come to see you so wont you come and see me. while you are here?

> Master Tom Dye 1618 N. Meridian St.,

Indianapolis."

Even with a heavy day ahead of School. them, including a visit to Butler University, a noon parade downtown, rehearsal and the big "Sociable" broadcast in the evening. Lum and Abner decided that Tom Dye should get his wish. So the Tom's house on Meridian Street.

years old and cannot leave his surance.

chair, gazed wide-eyed at Lum and Express Abner, and after mastering his exintroduced to "Stubby" Gordon of

The Pine Ridge boys told Tom a things about the different Hesa characters, and who played them, Bloch, the butcher's Ford truck, and before they left they filled the and for a while the street looked little cripple's cup of happiness to overflowing when they presented him with an autographed photo.

# RADIO VISITORS TO PINE RIDGE

JAMES MELTON, the greatest tenor of stage, screen or microphone. He is a national favorite noted for his successes in the Follies, and with The Revellers.

HENSHAW, ANNETTE dainty little "Bundle of Sweetness" in a crinoline. She was the sensation of The Showboat, and has just returned to radio after a severe illness.

IRENE BEASLEY, the Songbird of the South. She isn't a Blues or a Torch Singer; just full of music and has a peculiar style of her own that everybody likes.

FLORENCE LANGFORD, the 19 year old contralto that Rudy Vallee discovered singing to her classmates in a Florida Boarding

ARLENE JACKSON, another of these diminutive dynamos that chase the blues away. She can put tears or laughter into her songs.

GEORGE LYON is the man who Radio Boys cut the breakfast in- does extraordinary things with a ternal short and dashed out to harp, and you can judge his worth by the fact that every finger on The little paralytic, who is 14 his hands carries \$10,000 of in-



Believe it or not, these two good looking All American boys you see are Lum and Abner.

# "CHET" LAUCK AND "TUFFY" GOFF

# WHO LUM AND ABNER REALLY ARE

They probably rank among NBC's youngest stars and their climb up the ladder of radio fame has all been done in the last two years. Here's the long and the short of it—for Lum stands 6 ft. 1½ in. high, while Abner is 5 ft. 6 in. low. When Lum first blinked at the Arkansas sun in 1903 his folks christened him Chester H. Lauck, and

# "MOM" RUNS A LUM AND ABNER SOCIABLE OF HER OWN

Collegians Are Her Guests

We have many reports of Lum and Abner parties every Friday night but Mrs. Charles E. Barton "Mom" to all the college boys and girls) has a regular Sociable every Friday night. Her home at 403 Spruce Street, Morgantown, W. Va., is open house to the boys and co-eds from Morgantown College and the evening's entertainment is built around the Lum and Abner broadcast. Mom puts up a light lunch for the young people, and when they feel like it, the rugs may be rolled up (they generally are) for dancing to the String Band and Stubby Gordon's Rhythm Masters.

As this lady tells the story, she likes young people and likes to see them enjoy "wholesome entertainment that is really funny." She sends no invitations; just lets it be known that everybody is welcome.

And is "Mom" popular?

How is this for long distance? The NBC people have received a report from an Australian short wave operator that he picked up Lum and Abner's "Ford Auto Program."

when he went to school the fellows shortened this to "Chet," and that has followed him all through Arkansas University into the NRC studios. Abner, who didn't materialize till four years later (another donation from Arkansas) started out in life as Norris Goff, but in early boyhood the proper handle got knocked off and ever since it's been "Tuffy" Goff. Don't misjudge the young man. This title was hung on him because of what he did on the football field, the baseball diamond, and at the track meets! For all their natural southern drawl over the mike, both Chet and Tuffy are snappy young fellows, both are University graduates belonging to Sigma Chi Fraternity, and disappointing as this may be to some of the ladies, both are married to Arkansas lasses.

But to got back to the "Mike," Lum Edwards and Abner Peabody, are real living characters from the Arkansas Hills, and the reason these boys put it over so naturally is that they are portraying life as they have seen it from their childhood. Of course, they have a talent for theatricals and their first Lum and Abner skit was put on for sweet charity's sake at a Lion's Club Luncheon in Mena. So good was it that Station KTHS at Hot Springs demanded a broadcast when "Tuffy" proved he wasn't so tough after all by going "scared stiff" at the "Mike."



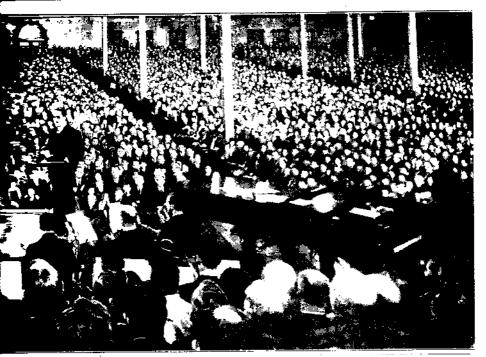
# THOUSANDS STORM TO SEE L

## "Sociable" Gets Audience of 10,000 with Thousands More Turned Away

This photograph of the interior of the Cadle Tabernacle at Indianapolis indicates the overwhelming response of the public to the broadcast of Lum and Abner's Friday Night "Sociable" on November 10th. The Tabernacle, with accommodation for 10,000 was filled to capacity an hour before the show, and officials of the Indianapolis Police and Fire Departments estimated that from eight to ten thousand more people were clamoring at all entrances for admission. For several blocks in every direction the streets were packed with automobiles, and the crowds surged against the closed doors even after loud speakers announced that the house was already loaded beyond capacity.

This big event marked the opennary reception accorded the Ford main problem will be one of findmeet the public response.

ing of Lum and Abner's tour of the Network from the stage, the huge principal cities and the extraordi- audience was entertained with an all-star show featuring famous radio favorites indicates that the stars of the air and of Broadway personal appearances. These ing sufficient accommodation to included Irene Beasley, the famous Songbird of the South, the Walker Prior to the public broadcast of Sisters, a singing trio with novelty the "Sociable" over the N. B. C. hits direct from Broadway; the



# UM AND ABNER BROADCAST

Maple City Four from Chicago, whistling Frances Sellers. the Stubby Gordon's Dance thrush: Orchestra, and a variety of local talent, including the Cadle Tabernacle Choir of 1,300 voices.

The huge audience evinced intense interest when the orchestral strains of "Elanor" announced that the broadcast was on its way to millions of listeners on the N. B. C. Network: Gene Hamilton, the exclusive Ford announcer, was seen at the microphone, and then Lum and Abner came on to the "stage studio" amid tumultuous applause. The "Sociable" was presented just at it comes over the air from the Pine Ridge Schoolhouse, with Lum and Abner introducing the guest stars and furnishing interludes of that "homey" humor fore the crowd dispersed.

which has made them famous.

short, the ten thousand throng had the unique experience of taking part in one of the most popular broadcasts on the air today.

#### Calls for Lum and Abner

Following the "Elanor" sign-off by the orchestra, the audience called for Lum and Abner and it was announced that in a few minutes they would be introduced to "Chet" Lauck and "Tuffy" Goff as they really are. The appearance of the two young stars in Tuxedos created a gasp of surprise and an outburst of applause. The great gathering refused to let the boys merely take a bow-they had to put on a typical Lum and Abner interlude and even then they were recalled time and time again be-

# 22,567 Sign Lum's New Trial Petition

## SO THE PLAYBOY IS FREE AGAIN

When Lum got the bad news that he was to go "up the river," for two years, public indignation broke loose and there was a universal demand for a new trial.

Pine Ridge, of course, started the "petition" protest, but to the amazement of everybody the radio audience took it up, and real documents, carrying thousands of signatures started pouring in to Lum and Abner.

Lawyers, too, took up the case and among the hundreds of legal defense offers (accompanied by outlines of procedure) from members of the bar, there is one from Mr. Hal. L. Norwood, States Attorney General of Arkansas.

Here it is-

"Very happy to defend Lum in forthcoming trial. Believe I can secure an acquittal.

## "Gene Hamilton, Speaking"

Here he is; the owner of that mellow persuasive voice that comes over the radio each night, introducing the Ford program and putting across the incisive reasons why everybody should be fair to themselves and — "See the new Ford . . . before you buy."

He is the only announcer giving his time exclusively to one account and he was chosen for Lum and Abner because of the impression he made while announcing for the Armour Hour, Edison Symphony, Clara, Lu n' Em, Paul Whiteman and others on the big time in radio.

Gene is a sandy haired youth of 25 summers, has traveled, and mixes a guitar with singing and boxing. That is, he did until an opponent broke Gene's nose (you'd never guess it) when he decided that he'd be better and more profitably employed in an intensive study of the radio business. At least that's why he says.

Hal L. Norwood,
Attorney General,
State of Arkansas"

And these petitions! It just isn't possible to list them all. They come on post cards, they come in letters, they come on legal forms and they come from old and young; from small towns and great cities; from families, from groups, from institutions—from every kind and class of people.

Just to give one or two examples:--The South High School of Akron. Ohio. sends its "Whereas" document with signatures and says "More if necessary"; an Institution for the Blind offers to furnish a jury panel that "will do the right thing by Lum"; a letter with 18 signatories from Charlotte, N. C., expresses willingness to put up a \$5,000 bond and a prison warden invites Lum to come to his jail as a "trusty."

In face of such an overwhelming display of public opinion there could only be one result—vindication of the kindly old fellow whose goodness of heart got the better of his judgment.

# We're one year old!













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# Lum&Abner: An appreciation

by David Reznick

Unlike other mass media, network radio in its heyday suffered from a lack of serious commentary and criticism. For various reasons, the phenomenon of dramatic radio never brought forth its Kaels of Agees to solemnize and legitimatize the form. Ironically, this situation is only now, in retrospect, being remedied. Now that the corpse is laid out on the table, many writers, like perceptive pathologists, have been able to put our loss into perspective. We can clearly see the artistry involved in transforming a dozen running gags into the everfresh JACK BENNY program; we can understand how ONE MAN'S FAMILY might honorably take its place among the more celebrated manifestations of the "realism" movement in fiction; we can be sure that if Paul Rhymer had written novels instead of VIC AND SADE, his name would be mentioned with Mark Twain in discussions of American humor. Today, many of the old programs have their champions and specialists, and a newly discovered episode of QUIET PLEASE or FRED ALLEN is cause for rejoicing among all collectors.

Yet it seems to me that while certain well-known high spots of OTR are continually celebrated, other programs are taken for granted. This is certainly true of LUM AND ABNER, the vern vin ordinaire of network radio, plugging along day after day, year after year for almost a quarter century, ignored by critics, now discounted by collectors. But LUM AND ABNER is lasting. We don't remember it as a high water mark; we remember THE shadow and THE LONG RANGER, but surely we can see, more for their childhood associations than for their quality; we remember LIGHTS OUT, only

to discover upon rehearing what an embarrassingly poor dramatist Oboler was. But *L&A* is redolent of timelessness. It's better today than what it was then.

L & A was not a unique conception; rather it was just one example of a genre well-worked by others with whom it may legitimately be compared. The populating of an entire multi-character program by one or two vocal virtuosi was a common stunt, well done by many. Jimmy Scribner needed to help at all on THE JOHNSON FAMILY, and Mel Blanc talked to himself for years in the Warner Brothers cartoons. But of course, the most obvious comparison is with AMOS 'N' ANDY.

No matter how funny the scripts or how adept the actors, a program of this nature will be artistically successful only to the extent that we are motivated to suspend our disbelief. We must want to believe that many different people are speaking, rather than one or two. This is dependent not only on technical proficiency and



story line, but also on our involvement with the actors themselves; on our perceptions of how they feel about us and their material (The exception, of course, is a satirical version of the form such as is provided by Bob and Ray who want us to be aware at all times that we are hearing two men doing different voices.) It is this audience-performer interaction that is missing for me, from AMOS 'N' ANDY.

A & A is firmly entrenched in American media folklore, with its phenomenal success, its catch-phrases, its Christmas broadcast, and all the rest. But history has caught up with A & A. No matter what pleasure we derive from our associative memories, the inescapable fact is that the program is rooted in social injustice and ugliness. The nature of the show is such that Gosden and Correll, no matter what their intentions might have been, couldn't help but appear condescending and superior, A & A appeals to our baser natures. I suspect we've always known that, but in the more innocent thirties and forties, we were allowed to plead ignorance, an attitude we'd be hard pressed to sustain today. And it's the reason, I think, that A & A of all programs came across better on TV than on radio, The sight of black actors engaged in perpetuating racial stereotypes, poignant as it may have been, was atleast free from the uglier implications involved in seeing whites do so. Tim Moore's Kingfish was a far more developed and sympathetic figure than Gosden's ever was.

CHester (Lum) Lauck and Norris
(Abner) Goff have said that LUM AND
ABNER was originally meant to be a black
dialect act, but was changed almost
accidently at the last moment. If so, it was
menormous stroke of good fortune for
them; yet it is hard to imagine them ever
being able to include in the sort of put
down humor that black-face must
necessarily represent. For they were able



# LUM and ABNER on NBC

The two old gentlemen from Pine Ridge are on the air over the NBC Blue network every night except Saturday and Sunday.

Station	Place	Time
WJZ	New York	7:30 p.m., EST
MTM	Cincinnati	7:30 p.m. EST
M.BX	Boston	7:30 p.m, EST
WBZA	Springfield	7:30 p.m. EST
WSYR	Syracuse	7:30 p.m. EST
WGAR	Cleveland	7:30 p.m. EST
WENR	Chicago	6:30 p.m. CST
KPO	San Francisco	8:15 p.m. PST
KFI	Los Angeles	8:15 p.m. PST
KGW	Portland .	8:15 p.m. PST
KOMO	Seattle	8:15 p.m. PŠT

# (Pacific Coast Stations omit Thursday)

Your radio set, tuned to one of these stations, is an introduction to everybody in Pine Ridge. to make that ineffable connection with their audience which brought their characters—not just the title characters, but the whole population of Pine Ridge, Arkansas—to life.

L & A's success is based upon a two-pillared foundation; story line and humor. Typically, the plot of a situation comedy is merely a device to allow the characters to do their familiar comedy turns; but L & A plots were more than that. The madcap sequences which had the old fellows constructing rocket ships to Mars and being chased by lions were alternated with sequences of the purest, most primitive melodrama: abandoned babies and mistreated orphans, the stuff of campy satire.

But these outrageous tear-jerkers were delivered with such innocence and sincerity that we were (and are, upon rehearing) forced to accept them at face value. And in doing so, we are willing to impart realism to the characters—we are, in short, ready to love them. And there is

plenty to love. Those who do not know the series assume that it is only hillbilly humor of the Hee-Haw stripe (and in this group I must include John Dunning, whose description of Abner in TUNE IN YESTERDAY as a "whining gambler" certainly suggests that he has never so much as listened to a complete episode). Those who listened occasionally might describe Lum or Abner as stupid. But the devotee knows better. Kingfish and Andy were stupid. Lum and Abner were childlike. Lum was childlike in his grandiose plans and his rapidly changing enthusiasms, in his belief that wearing a banker's hat made him a banker. Abner was childlike in his conviction that those who speak with authority are probably right, thus allowing him to go along with the most egregious schemes and plots. The distinction is all-important: We may be amused by stupidity, but we can love a child of any age, and we can identify with him as well. And so the plots, while they often creaked along, were an essential



part of the L & A recipe, the ingredient that was missing in the later half-hour transition of the program.

They provided himanity and underlined the basic morality and goodness of the protagonists. Surely they were synthetic and obvious, but like Norman Rockwell's magazine covers, and for the same reasons, they worked.

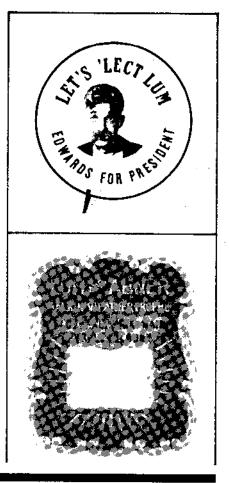
They were delivered in a manner that convinced us that the events happened the way Lauck and Goff wanted them to happen in real life.

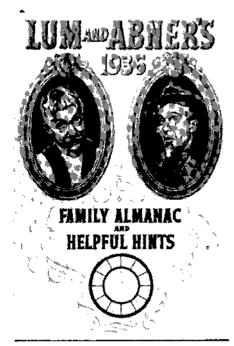
This attribute, of course, was shared by many programs, including most soap operas. But the other ingredient was humor. Lauck and Goff were funny. And not like Barney Google and Snuffy Smith. They were sly, swift, and deadpan—the most sophisticated big-city humorists. They dealt in nuances and finesse, and had nothing in common with the cuthouse humor of stock hillbilly routines. They were, in fact, masters of the quietly outrageous, and had much in common with the more highly regarded practitioners, notably, Paul Rhymer.

Indeed, there is much in L & A that is reminiscent of its celebrated contemporary, VIC AND SADE. Both found delight in given names, and the amnesia-stricken Grandpappy Spears' msistence that he is Buster V, Davenport, a second-hand vacuum cleaner salesman from Toledo, Ohio, cannot fail to evoke memories of the admirable Uncle Fletcher. The character of Grandpappy Spears itself is strongly suggestive of Uncle Fletcher and Grandpappy's nonsequiturs and the Farmers Almanac are straight out of the little house halfway up the next block. Significantly, Clarence Uncle Fletcher) Hartzell himself was used later in the half-hour version of L & A But it was not imitation Rhymer wer heard from Lauck and Goff—it was a righly original blend of styles, which

could quickly broaden to verbal slapstick. The routines in which Lum used an "old Edwards saying" that Abner insisted on taking literally, were a homage to the vaudeville style of Abbott and Costello. The most original aspect of the humor was that it was delivered in a language all its own, and one that only constant listeners could appreciate. The idioms and expressions created by the two were always consistent, and a great source of pleasure as they became familiar.

Along with all this, there was the fact that Lauck and Goff were easily the most technically accomplished of the multi-





entrance even as we laugh. To this roster must be added the host of characters who are constantly referred to but who never appear, and in whom we come to believe as readily as those on stage. This last phenomenon is also highly characteristic of VIC AND SADE, and accounts for the breadth and scope of both programs.

Finally, LUM AND ABNER is an excellent evocation of life on the home front during World Warr II, accurately transmitting information about how it was to live in an era of rationing books, victory gardens, and meatless Tuesdays.

It is cause for rejoicing that so much L & A—a significant part of the complete run—is available today. The complete LUM AND ABNER is a treasurable document which deserves an honored place in the catalog of every collector.

Reprinted from the June 1978 issue of Collector's Corner.

voiced men. There was an uncanny separtation of characters done by the two men, never approached by Gosden, Edgar Bergen, or anyone else.

There are many episodes extant in which Lauck or Goff appear alone with no loss of credibility. One must constantly remind oneself that the same man plays Lum, Grandpappy Spears and Cedric Wehunt. Not only are the voices sharply differentiated, but the characters themselves are clearly delineated and distinct—there isnever a carry over from one to another—a flawless juggling act.

Mousey Grey, the spaced-out eccentric; Uncle Henry Lunceford, the officious prig who represents the law in Pine Ridge; Cedric Wehunt, who sounds like Mortimer Snerd, but isn't quite as bright—all these are sharply etched and immediately identifiable. And of course, there is Squire Skimp, a truly malevolent villian who makes us nervous with each

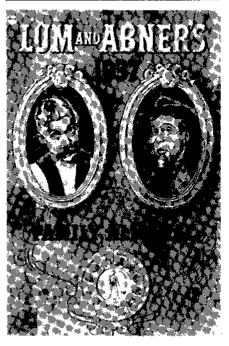




Photo: SOUNDS of YESTERYEAR

# Radio Book Collecting

by Edward Carr

Have you ever had a hard time writing a letter, to put down the right words in the right place, to make it all sound intelligent? For some reason this time around I couldn't get started. I must have discarded five half written pages until I decided to write down what a problem I was having and see if I could flow into it. Guess what! Here's the column.

The first book written about here was a lucky find. As I traveled the usual haunts I hadn't come up with a new book or even a duplicate. Nothing. Then as I turned to leave I glanced at a shelf called World History and saw Lowell Thomas's name. Upon closer inspection I found this book, "History as You Heard It". Let me tell you, no one in that barn was as pleased as me. Why? Well, this book is a new addition to my collection and will make a nice reference book as well. "History as You Heard It" written by Lowell Thomas, 1957, published by Doubleday with a forward by William S. Paley. On September 29, 1930 there began an association between Lowell Thomas and radio that lasted for twenty six years. The book consists of twenty six chapters, each one for a year, starting in 1930 and ending in 1955. Each year contains important news broadcasts as heard over CBS and related by Lowell Thomas. I believe this will make a nice reference book for those of you who collect news broadcasts. Although there was only this one book, if you would be interested in obtaining a copy, drop me a line and I'll put your name on my "finders list"; which I take with me

everytime I go book hunting.

Before I go on to the next one, what makes a book rare? One that only had a brief run that collectors now seek, and the original material contained in it may or may not have been worth the paper it was written on. Well, no matter what reason or reasons a book becomes rare, how do we in this hobby determine if a book has really become a collectors item? I would like to throw this out to the readers of this publication. If you really collect books on Old Radio, the people, etc. who helped it grow, please send me a xerox of your list. I will compare them and give out the results. But I do need the cooperation of everyone or else I am just blowing in the wind and of course that brings up the next book.

"Air Storming" by Hendrik William Van Loon on NBC, written in 1935, published by Harcourt, Brace and Company, N.Y. This is a collection of forty radio talks, given by Mr. Van Loon, over NBC starting in May of 1935 and the last mentioned was October 1935. They were broadcast on Sundays and Thursdays at 8:45 E.S.T. The talks covered a wide range of subjects of current events; what really was happening in Italy, Germany and the rest of the world. At the same time he linked the present with the past. He talked of Joan of Arc, the crusaders and he talked on many subjects and each talk mentioned in the book was supposed to have been exactly as given over the air.

For myself, I found the book quite stuffy, however, many of you reading this will remember my opening paragraph leading to this book.

Keep you book marks in place and happy reading!

# **RJR** Enterprises

RJR Enterprises-a company that is as new as Old Time Radio Digest-world like to introduce you to instant nostalgia with the superstars and supershows of old-time radio. Just take a look:

	····			
<u>Dann</u>	v Kave Show		•	
#233	Danny attends an auction		1-20-45	
	Off to Washington		1-27-45	
#234	Danny's return		2-3-45	
	Valentine's day		2-10-45	
#235	Danny buys a dog		2-17-45	
	Danny's little theater 2	-24-45	(sound flux near end)	
The f	Great Gildersleeve			
#335	5 Lercy and Craig get arrested for stealing lumber			
	Gildy takes the bank deposit home			
#336	6 Gildy writes a song to sell			
	Gildy's girl is bored with his dancing			
#338	8 The big checkup			
	Mean to the kids, tries to	atone		
#339	Gildy goes to a dude ranch			
	Leroy's in the school play			
Cha-	M- M-C	-		
BIA.	lie McCarthy Show Guest: Richard Widmark			
#40	Guest: Kicherd Widmark Guest: Carmen Miranda		10-26-47	
A 1 m			11-23-47	
74/	Guest: Betty Hutton		9-28-47	
7447	Guest: Don Ameche		10-5-47	
#341	Gmest: Walter Pidgeon		12-2-45(scratchy)	
W	Guest: Ray Milland		1-17-46	
#342	Gnest: Keenam Wynn		9-9-45 -	
	Guest: Fred Allen		10-21-45	
#343	Guest: Hopalong Cassidy		12-26-54	
	Guest: Edward Everett Horto		10-29-46	
#371	Guests: Walt Disney & Donal	d Duck	9-21-47	
	Guest: Lana Turner		11-16-47	
The 5	Mhistler			
#111	Death laughs last		10-8-45	
,,	House at Sycamore Road		10-15-45	
#112	Final return		10-29-45	
,,	Harvest of death		11-29-45	
#113	Seeing eye		11-12-45	
,	Coincidence		11-19-45	
#114	The stray dream		11-26-45	
" <b></b> 7	Poison is quicker		12-3-45	
#119	The cistern		12-10-45	

Prices are: 1/\$5.00; 3/\$15.00 + 1 FREE; 5/\$25.00 + 2 FREE; 7/\$35.00 + 3 FREE; or 9/\$45.00 + 4 FREE. You can mix & match. Send \$2.00 for catalog(credited to first order) to RJR Ent., PO Box 21428, Chattanooga, Tennessee 37421.

12-17-45

Lucky night

# **OTR** Oddities

Enclosed are a few OTR "Oddities" obtained recently from a source I hadn't even known existed. The source was some tabloid rotogravure sections done in sepia tones, titled, "MIDWEEK PICTORIAL" and published by the New York Times Company, They came to my attention in a used book store while looking for some other material.

The paper was quite brittle and edges and corners quite "flaky" but, in board, the pages were clear and legible. Their pictures and captions gave quite an interesting "peek" at life as it was being lived 60 years ago. In fact, I probably would have enjoyed all 30 some issues. but, at \$3.00 an issue I settled for just two issues. I did take the time to page through most of the issues. It was evident that radio was already a "big" thing in the early and mid-twenties, and getting bigger rapidly. Items that wouldn't even make the back page of today's newspaper were considered newsworthy then by the New York Times.

I did have a scratch pad with me so copied down some of the radio information to add to my collection even though the items themselves were not going to be acquired. The "copying" was done hastily and not necessarily verbatim, but, at least, the gist of the item was captured.

The thought came that perhaps some of these items might be usable in the RADIO DIGEST as "fillers" If not at least they might add to your enjoyment of OTR

Sincerely, Paul Everett

Box 4430 St. Paul. Minn. 55104

#### RADIO BEAUTY CONTEST!

Miss Hilda Brooks won first prize in the first radio beauty contest in the U.S.A. It was conducted by a Cincinnati, Ohio radio station. Thousands of fans from many states voted by telegraph for her on the strength of a description of her plus her pleasing laugh and the sound of her broadcasting voice.

Source: NY TIMES MIDWEEK PICTORIAL 6 March 1924 p7 (NOTE: I suspect the radio station





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mentioned in the above item was WLW and have just written to them to find out, if possible. There has not been enough time yet to receive a reply.)

# EDDIE CANTOR RADIO IN A SUITCASE!

Eddie Cantor is pictured in his dressing room while tuning in a radio built into a valise standing open vertically on a table. The set has three tubes plus batteries and loudspeaker. It is said to be the only one of its kind in existence!

Source: NY TIMES MIDWEEK
FICTORIAL 6 March 1924 p7

#### ART INSTRUCTION BY RADIO!

Extitle Glenda Shaver (5-6 yrs. old app.) of Jersey City, N.J. stands before an easel so she completes what looks like a posture of Santa Claus as she gets cartoon restruction by radio!

Source: NY TIMES MIDWEEK FICTORIAL 6 March 1924 p7

# YOUNGEST RADIO OPERATOR IN USA!

Eeven year old boy, Wendelin Luckner of Bridgeport, Connecticut is claimed to be the youngest radio operator with a first grade license (#30,504).

Source: NY TIMES MIDWEEK
FICTORIAL 6 March 1924 p7

#### PRIZE BULLDOG ENJOYS RADIO!

The prize bulldog of Edgar C. Gause of Kennett Square, Pa. sometimes sits for hours with a pair of earphones on to enjoy radio concerts.

Source: NY TIMES MIDWEEK FICTORIAL 6 march 1924 p7

#### Fiorello H. LaGuardia Archives

Founded in 1982, the Fiorello H. LaGuardia Archives houses and seeks to collect documents and photographs on the social and political history of New York City in the twentieth century, with particular emphasis on the LaGuardia

years, 1917-47. Among our principal collections are the personal papers of Fiorello H. LaGuardia, 3,500 photographs of LaGuardia, oral history interviews with friends and associates of LaGuardia, documents and photographs on the social history of Queens and the papers of the New York City Housing Authority.

The Archives is interested in all materials on the LaGuardia vears. Specifically, we are presently seeking to collect or borrow live recordings, tapes or oral histories relating to New York City between 1934 and 1946, the years of LaGuardia's reign at City Hall, for a project designed to produce public radio programs. Actual recordings of Board of Estimate hearings, press conferences and other functions at City Hall, as well as dedications, ceremonies or openings throughout the city would supplement our existing collections and enable us to produce programs recreating Depression-era New York.

In addition, we remain committed to enlarging our LaGuardia photographic collection and our social history photographic collection which documents everyday life of New Yorkers in the first half of the twentieth century. Please contact Dr. Lieberman if your are interested in contributing materials to the radio program project, or in donating items to the Archives' collections in general.

#### Director:

Dr. Richard K. Lieberman (718) 626-5078 Richard Barr

Fiorello H. LaGuardia Archives LaGuardia Community College 31-10 Thomson Avenue Long Island City, N.Y. 11101

# Publisher's note

The Digest has now been in print for one full year and I and the Staff really appreciate the support of our subscribers and advertisers — without you it would not be possible.

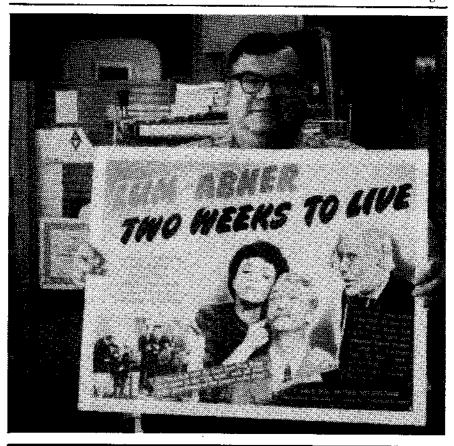
An extra special thanks to Joe Webb who will now carry past issues of the Digest in his Catalog. I wouldn't be writing this column if it weren't for Joe Webb and Bob Burnham, as I got into publishing by printing the old Collector's Corner/NRT — thanks to Joe and Bob for all your support — it's been a pleasure working with you.

Your letters and comments are appreciated. They tell us what you would like and if we can do it, it's yours.

All Clubs New and Old: If you would like to adopt the Digest as your club newsletter, we will be glad to give you special rates if all the issues are mailed to the same address; write for details.

We have added the convenience of VISA or MASTERCARD for those who would like to charge their subscription. Got a friend interested in OTR? Why not give a gift subscription to get them hooked all the way! We have a lot of new articles coming in the future issues, so don't miss them!

Herb Brandenburg





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