

Radio Guide

LARGEST WEEKLY RADIO AUDIENCE IN AMERICA

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Central Edition

5¢

JACK BENNY
PUTS THE SPOT
ON JACK BENNY



Adele Girard

ONLY TWO MORE WEEKS TO WIN \$10,000.00

THE RADIO—EDUCATION AND AMUSEMENT

Teacher of Hundreds of Millions, Joy of Every Family

By M. L. ANNENBERG

President and Publisher of Radio Guide

Radio is pre-eminently the agent, and all-powerful promoter, of happiness and education. Wherever there is a listening ear, the news, thought, music of the world is carried, on mysterious waves of ether, by the tireless radio, traveling with the speed of light, around the world seven times in a second, with eleven thousand miles to spare.

On his distant ranch, far from railroad or neighboring house, the farmer learns from a friendly broadcasting voice just what his crop is worth, that very day, and decides to ship or postpone selling.

The woman who thinks herself too stout, the man willing to take exercises to order, wake to hear the radio instructing them in muscular movements that promote health, strength and desired lessening of weight.

All of the 123,000,000 human beings in the United States may sit and simultaneously hear the voice of President Roosevelt, talking in his White House study, addressing all the people, whose chief executive he is, not seeing their faces, but knowing them well, while they in their minds, see his earnest face, with its intense concentration on duty, and actually hear his voice.

The Modern Teacher

In ancient days, learned men, Socrates, Plato or Aristotle in Greece, Thales and Pythagoras before them, taught small groups of students, trusting to future centuries, the slow word of mouth process, to spread their wisdom throughout the earth.

Today, the greatest of teachers might sit alone in congenial loneliness on a mountain top, and talk to the entire population of the globe.

A group of young people, gathered in some homesteader's little cabin in the far west, need not sit in dull idleness through the evening. A little knob is turned, a number selected, and the finest dance music that the richest individual or institution can command, is theirs, played perhaps thousands of miles from the players *as much theirs the joy of listening, and their opportunity for happy dancing, as though they lived in the center of the biggest city, with unlimited wealth at command.*

Greatest of all miracles, the King of England, addressing his Lords and Commons, Mussolini reaffirming his hold on the people that trust him, or Stalin in far-off Moscow protesting his love of peace, but warning any enemy of Russia to keep away, can be heard by men, women and children that live on the edge of the Pacific Ocean, far north in Alaska, or in the warm and beautiful winter sunshine of Southern Florida and the Gulf Coast.

All Things to All the World

You turn the radio knob, and a scientist of the rank of Jeans, Eddington or Millikan, his voice distinctly heard in every gathering of the old and the young that craves knowledge, spreads information concerning the mysterious cosmic rays, that permeate all space, the physics of the sun, with its temperature of forty million degrees centigrade above zero, as familiar to Jeans as the thermometer on your back porch is to you, or Eddington in language that the old and young alike understand describing "The Stars in their Courses," and carries the listener

away from the trifling details of this earthly life.

You turn the knob a little further, and a quaint "You're telling ME?" informs you that the American genius of comedy, Eddie Cantor, is somewhere on the earth's surface, busy entertaining you. You laugh, enjoy life and relax with tens of millions of others for a few moments.

Then, with another turn of the knob, comes Will Rogers, whose philosophy reaches as wide as the message of the radio, the interpreter of events for millions of Americans.

The Ally of Democracy

The effort of human beings, in their wars and their revolutions, has been to establish EQUALITY, to do away with selfish, cruel discrimination, that would give everything to the few, nothing to the many.

The printing press was an aid to democracy, making knowledge available to all who could read. And the public school, greatest institution devised by human beings, opened libraries and books to all, by making reading universal.

The radio is the greatest, most efficient, most magnificent ally of democracy, in that it takes to the humblest home, without charge, without trouble, without making it necessary for the old grandmother to leave her arm chair, or the father to move from his lighted seat, all the knowledge, the pleasure, the entertainment, the excitement and news, not only of this country, but of countries spread all around the world, north and south of the equator.

Some, selfish, narrow minded, say radio takes the place of many orchestras, enables one teacher or entertainer to do the work of ten thousand, and that this is wrong. They forget the old saying "The welfare of the public should be the supreme law." That which makes the majority happy should be applauded by all.

In ancient days, the water carrier, with water of dubious quality on his shoulders, or in a jar balanced on his head, thought that was the only way to supply water. The water seller would have denounced the present system that causes pipes to carry fresh water in the city to the top floors of the humblest tenements.

Those that wrote and illuminated the old parchment books by hand, probably looked with hatred and alarm at the printing press. But nobody would go back to the hand printing of books.

Of all the blessings, and all the sources of happiness, amusement and education, of all the means by which masses of people can be kept contented, calm and peaceful, the radio leads, and there is no competitor in sight.

Blessed Are the Teachers

Blessed are the teachers, and the radio is the greatest teacher.

Blessed are those that confer happiness on others, the radio is the greatest carrier of happiness to the greatest number of human beings.

Blessed is he who carries light into dark places. The radio carries information to minds that need it, and happiness to millions of families that would be lonely without it.

As beautiful as the sun is to fields, trees, crops and the physical life of man, the radio is to man's *mental life*, shedding the sunshine of knowledge, happiness and truth, and working as no agency on earth has worked ever before, to promote and make real *the brotherhood of man*.



"Could I get you to tell me the secret of your success?" "Oh! It's a secret, eh?"

JACK BENNY GRILLS HIMSELF

By Jack Benny

HELLO, again! This is Jack Benny, the famous journalist, just returned to his typewriter after an interview with Jack Benny, the famous radio comedian. The interview? Let me set it down in detail: "Pardon me, sir," I said. "I'm Jack Benny, the famous journalist."

"I never heard of you," he replied. "What do you want? And what do you mean butting into the studio here while I'm broadcasting? Can't you see I'm on the air?"

"I've heard of you," I replied. "You're the guy who tells the jokes on Frank Black's Sunday night program."

"Pardon me," said the great Mr. Benny. "Let me get this straight. Are you the comedian, or am I?"

"Mr. Benny," I said, "Radio Guide has asked me to interview you. First, could I get you to tell me the secret of your success?"

"Oh! It's a secret, eh?" he replied. "My good man don't you know I have five million listeners every Sunday night?"

"But Jack Pearl, the Baron Munchausen of the Air, says you have only three."

"Why, the low—You mean he says I have only three million listeners?"

"No," I informed him. "He meant three listeners—three people."

"Hello, again!" said Benny. "This is Jack Benny speaking to you from obscurity."

"Now, Mr. Benny," I continued, "let's get down to facts."

"How far down?" he asked, "you mean you must have the low-down?"

"No," I told him, "we must keep this interview clean. Now let me explain—I'll use one syllable words so you can understand. I want facts about your life."

The blank look on Benny's face disappeared. "I getcha!" he cried.

"Well, how old are you, Mr. Benny?" I asked him. "Off the records," he said.

"Where were you born?" I asked next. "Waukegan, Ill."

"Do you ever think of going back there?" "Yes!" he exclaimed. "I'm going back tomorrow! I just got a wire that my tailor's dead."

"I've heard that one before, Mr. Benny."

"I've heard *that* one before, too," he replied. "Wait a minute. Are you criticizing me or interviewing me?"

"I'll ask the questions," I told him. "You just answer them."

"All right," he agreed, pulling a cigar from my vest pocket. "Ya gotta match?" he asked then.

"Mr. Benny," I said, handing him my lighter, "I understand you were in show business a long time before you became a radio comedian. Tell me, what was the first role you ever played?"

"I once played the role of a sailor."

"What was your next success?"

"Well, after playing comedy in the Navy, I was booked for a vaudeville circuit on the West Coast. I was terrific. I was sensational! I was marvelous—colossal."

"What do you mean by that, Mr. Benny?"

"I mean that my act was fair."

"Well, Mr. Benny," I insisted, "it has been rumored around that you have some talent as a violinist. Did you really play the violin on the stage?"

"Sure," he declared. "Why, that's all I did."

"Why didn't you continue fiddling?"

"Well," he said, "Heifetz, Fritz Kreisler and Spalding were playing too, and the field became overcrowded. So I quit."

"According to the recent poll conducted by a New York newspaper, you are the most popular of all the radio comedians in the United States. How does it feel?"

"It's stupendous! Colossal! Terrific!"

"Oh, you're using that line again, eh? What do you mean now?"

"Just that. I really mean it. Can't I be serious once in a while?"

"How long have you been on the air?"

"Two years."

"What was your funniest and most popular show during that time?"

"The dramatic skit, 'Grind Hotel,' which is a satire on the movie, 'Grand Hotel.' Why, we had to repeat it four times by popular request."

"You mean," I said to the comedian, "that the people demanded that you repeat it four times—FOUR TIMES, Mr. Benny?"

"Must you insist on knowing the truth?" he asked. "I must have facts," I told him.

"Well, Mr. Benny," he said with a sigh, "I see I'll have to come through and tell all. Actually, one of those Grind Hotel repeats was made because I ran short of material for a broadcast."

"What are you going to do when your broadcasts for the automobile sponsor are through?" I asked him.

"Haven't you heard? Why, (Continued on Page 15)

NEXT WEEK'S RADIO GUIDE SPECIAL FEATURES

*Edition will Contain a Group of
Brilliant Articles Including*

THE TRUTH ABOUT RADIO ADVERTISING

*A Frank, Striking Presentation of
Interest to all Listeners*

BEN BERNIE'S OWN "LOOK BEHIND ME"

*The Great Maestro's Whimsical Review
of Milestones He's Passed*

STARTLING FACTS IN CENSORING OF RADIO PROGRAMS

*Revelations of Astonishing Taboos
and More Astonishing Permits*

AL JOLSON'S STORY OF HIS OWN HOUR

*The Great Entertainer Tells About
"That Ol' Debbil, Radio"*

GEORGE GERSHWIN'S "SECRETS OF SONGS"

OPENING THE GATE TO RADIO STARS, FREAKS AND DREAMS

By Doris K. Sharp

Guardian of the Gate at the CBS Program Department and Artists' Bureau

"I GOT a horse outside and a gun in my pocket, and if you don't give me an audition, I'll shoot the place up!"

I looked up from my desk at six feet four of bone and muscle in a ten gallon hat standing before me, and wondered for a moment if it were all a joke. But his next words decided me:

"And the President of the United States sent me, if it's all the same to you." This, accompanied by a low, sweeping bow.

I realized, to my amazement, that the man was serious. Little cold shivers began to run up and down my spine, for I looked around to find myself helplessly alone. I didn't take any time out wondering about the gun—although I'll admit I was stumped when it came to the horse—and decided that action was better than a bullet in my middle.

I tried to be very calm, and asked him if he would be seated for a few moments, and I'd see what I could do. Then I reached for the phone, and a whispered word that meant "emergency" to the switchboard. It brought me immediate assistance. With much cajoling, and many assurances on our part that: Yes—his tie was most becoming, and no—Lindbergh couldn't fly a kite—he was gently but firmly escorted to the elevator. And once again I breathed a sigh of relief.

And so it goes. I've narrowly escaped being shot; threatened with the most outrageous punishments; nearly pushed down an elevator shaft, and even been serenaded and received a proposal—all while sitting at my receptionist's desk at Columbia Broadcasting Company's offices. The last named applicant had the brilliant idea that I should marry him so that I could get him a job singing, and then he would make a lot of money and I wouldn't have to work any more. Figure that out for yourself!

The days do not consist entirely of nonentities, though. I've seen stars come—and I've seen stars go, inconsequent nobodies rise to glamorous somebodies. Watching them sitting in the Reception Room waiting for the great hand of Opportunity to beckon them in, I find my mind absorbing impressions of them like candid snapshots. I wonder if the Stars remember?

Gertrude Niesen—nervously smoking one cigaret

after another, tapping her foot. Phil Regan—twirling his hat around and around, unconsciously curling the edges until it looked like a pond lily.

Tony Wons—patient as Job himself, whistling under his breath as he perused his scrap book. I wonder what he was thinking?

Vera Van—demurely poised, but with her hands clasped tightly across her music.

And now there's Johnny Green, that amazing young disciple of modern music, brilliant composer of the never-to-be-forgotten "Body and Soul," and numerous others, equally as haunting. Unsung and unheralded in radio, he crashed the line of stars with his first broadcast. Yet I never knew until after that first show that the Mr. Green who had waited so patiently for appointments, engaging me in delightful conversations while doing so—was *the* Johnny Green. And I never learned it from Johnny!

These incidents do not indicate that a hostess job is merely a kaleidoscope of exciting moments. It is exciting only in its lack of routine as compared to the average business office. Each day bring new faces, new stories and new problems. The eternal parade of fame-seekers!—an unending stream composed largely of incompetents who think they can make noises than can be sold, and who belong in radio no more than the butcher or the candlestick maker! As a result I have seen program executives begin their own work at six o'clock in the evening, working until after midnight, because of a day spent in yielding to the public demand—a day's search that is usually fruitless.

When Columbia takes an artist and builds him to stardom, we're immediately besieged by hundreds who "sound just like him." Why can't folks realize that radio isn't interested in half a dozen of one personality any more than one wants six suits alike, or six identical dresses? Columbia is always looking for something new! Original! Outstanding! And when they find it, they're grateful for it.

SHORT WAVE STATIONS LOG FOR RADIO GUIDE READERS

ARE YOU one of those restless souls who are discontent with that "scenery" available on the present radio roadways? Have you become a Byrd or a Livingstone of the air and, like those venturesome heroes, probed lesser known channels of the ether?

Of late there has been a marked trend on the part of "broadcast listeners" (as differentiated from scientists, radio amateurs or "hams," and technicians) to tune in the mystic and romantic byways known as *short waves*.

Across the continent comes the hue and cry of "short waves"! And in response to the needs growing out of this furore, RADIO GUIDE has prepared a log of the world's short wave stations.

A copy of this log will be forwarded, free of charge, to any one who sends in a request therefor accompanied by a stamped, self-addressed envelope.

What is it that catches the fancy of the many broadcast listeners who have acquired short wave receiving sets, or one of the many new model radio receivers designed to tune in both the broadcast frequencies and the high frequencies? The answer to that question probably lies in one of three services available to the listener, or in all three of them. They are (1)

rebroadcasts from foreign countries (2) police broadcasts, and (3) airport communications between airports and "ships" of the air.

Unlike listeners' broadcasts, some frequencies among the short waves cover greater distance during the day than during the night. And short waves have their peculiarities of other sorts.

For example, nearly all of the short waves are subject to "skip distances." The short waves shoot into the sky and are reflected back to the earth at some distance from the transmitter. Between the transmitter itself and the concentric circle where the waves return to earth, these waves cannot be tuned in. The waves just aren't there!

Another peculiarity is the "horizon" effect of ultra short waves, or ultra high frequencies, if you prefer. It occurs when the impulse is transmitted on a frequency of 60,000,000 or more (wave length of 5 meters or less). The horizon effect simply means that such waves seem to travel only as far as the horizon—the same horizon that is the limit of spy or field glass vision. These waves are *not* reflected by the sky's "ceiling" (heavieside layer). They behave entirely differently from ordinary short waves.

This behavior will be an advantage, some radio engineers claim, in the practical application of television. Others see the possibility of every hamlet having its individual broadcasting or television station.

And still others, with advanced ideas, believe that the next score of years will bring individual ultra short wave radio telephones into wide use. There is room in the ultra high frequency band, they point out, for nearly thirty million ten-kilocycle ether channels, or "telephone numbers," between 1 meter and 1 millimeter.



Doris Sharp has served as hostess for several years. Also her attractive face and figure were used in Columbia's Television experiments—with ample justification. She also is singer, actress, composer, poetess and writer of short stories.

And the number is *infinite* if waves are developed shorter than that!

Virtually every civilized country is employing short waves or high frequencies for the purpose of broadcasting propaganda, entertainment and service features. The arm-chair globe trotter demands receivers with which he may achieve his ambition.

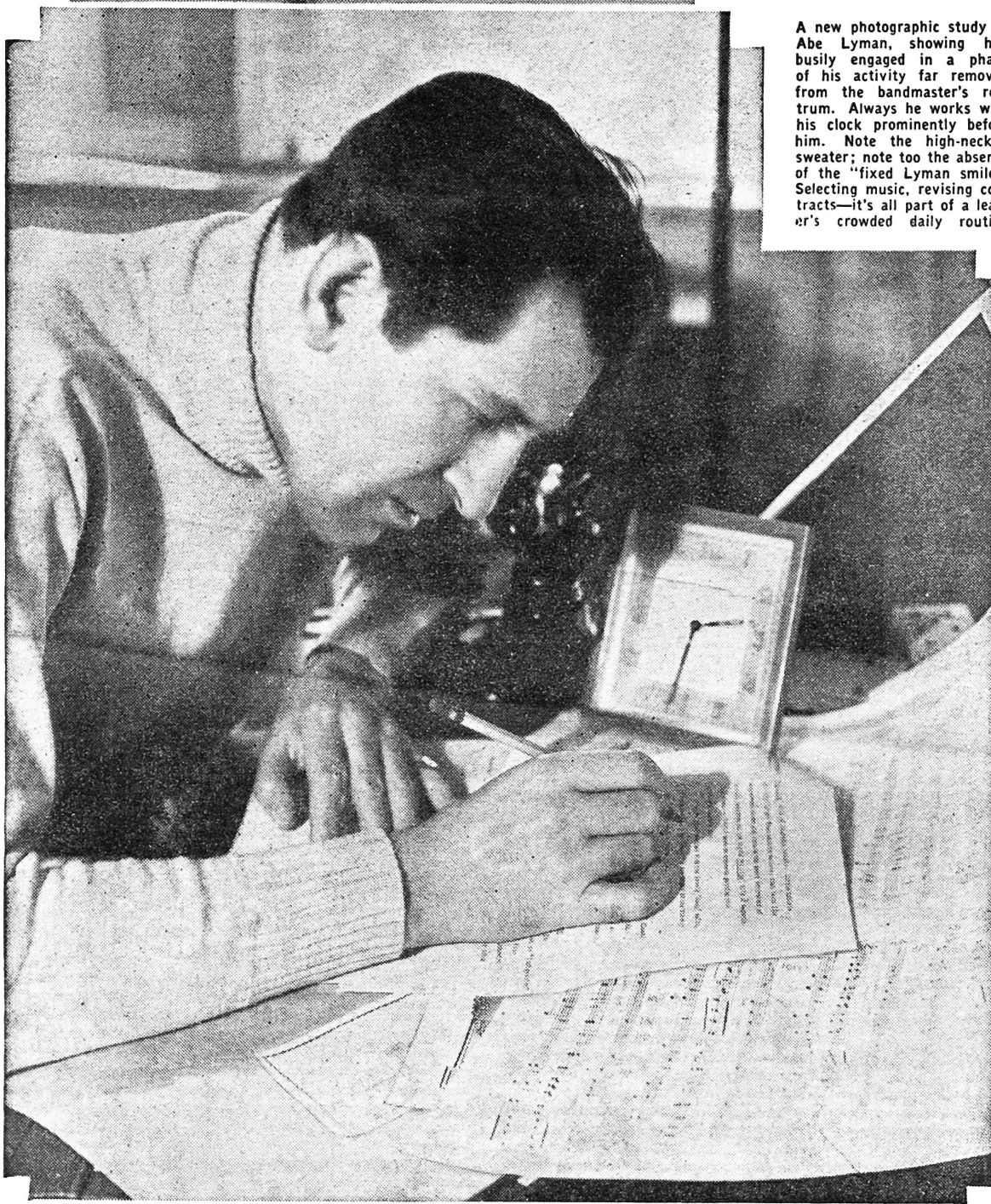
Several years ago the discovery of all this began. Radio set makers, anxious to fill the needs of customers, began producing short wave receiving sets so simplified as to make them convenient for everyone to use. Several manufacturers even brought out combination receivers with which a listener might take his choice at will of the usual broadcasts or the high frequency broadcasts. But the original sets were not, as the makers had hoped, satisfactory. There were two obstacles: The first, that dealers, in selling the sets, made the performance claims entirely too optimistic; and the second, the tuning of high frequency is an adroit art which, even with improved receivers, was too tricky for the average listener.

Now that these obstacles have been minimized, you must not overlook the opportunity to get a short wave log of stations all over the globe. RADIO GUIDE will be glad to supply you with one of these logs if you will send a self-addressed, stamped envelope with your request. Address: Short Wave Log Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

**WARNING: DON'T RISK
A CASH PUZZLE PRIZE BY
BUYING A SOLUTION
SEE LAST PAGE**

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CONFESSIONS OF A BANDMASTER



A new photographic study of Abe Lyman, showing him busily engaged in a phase of his activity far removed from the bandmaster's rostrum. Always he works with his clock prominently before him. Note the high-necked sweater; note too the absence of the "fixed Lyman smile". Selecting music, revising contracts—it's all part of a leader's crowded daily routine

Throughout the world, around the clock every day, hundreds of millions of people listen to orchestra music. No incident of radio regularly touches the lives of so many persons as does the beat of the bandmaster's baton.

It is not astonishing therefore that the orchestra leader stands out as one of the most challenging and intriguing figures of wireless entertainment. Inquiries about the lives, the personalities, the backgrounds of bandmasters are without number.

In response to these inquiries, a composite type was sought. A wide consensus pointed to Abe Lyman. RADIO GUIDE thereupon persuaded Mr. Lyman to write the story of his experiences. It is an extraordinary document.

Never before has the heart of a popular idol been laid bare to a contemporaneous generation with such frankness, such intimacy of personal revelation. His fidelity to the naked truth suggests "confessions" more definitely than any other term.

In the story of Abe Lyman's life is the mirror of the bandmaster of today. What he has written might be told with equal accuracy in the main by a number of his colleagues. Yet this is peculiarly the story of the writer, the most intimate details of

his life, the hopes, the defeats, the triumphs of a brilliantly successful maestro and a captivatingly human companion.

Herewith is presented the third installment of the story.

By Abe Lyman

BEFORE I went to my first job at the Cocoanut Grove at the Ambassador Hotel in Los Angeles, I had to pick up four extra pieces, a bass, a violin and two more saxophones. I offered "Zip" Keyes \$90 a week to go with me. He took it, although he was making \$120 a week playing at the Palais Royale, a cafe owned by my brother, Mike; another brother, Bill, and Blondy Clark. I also took another ace from Mike. He was Johnny Schoenberger, who wrote "Whispering," which everybody remembers as a tremendous hit.

When these two boys came over, Mike exploded. He swore he'd never forgive me. Nevertheless, he plugged my band whenever he had an opportunity. He was the first to congratulate me later when the band made its initial appearance on the stage of a California theater.

We went into the Grove "cold," which means that no rehearsals were held, and we still had no arrangements on hand. We had to go shopping for orchestration. Even these were of little use, because at least

two of the boys in the band couldn't read a note. Several others read very little music. When we opened the Grove, the crowds went to the Vernon and the Sunset and the Ship. We played all night to a top of thirty dancers. But we had an easy time of it though.

At the end of the first week I found that I was ten dollars in the hole after salaries were paid. The boys in the band found it out, too. So they took up a collection among themselves and paid me \$80. They did this for two weeks. Then the management learned of it. They increased the budget to even things up all around. Though I stood to lose money on the deal, I felt I had to pay the boys enough money to keep them satisfied. I had obtained the best in Los Angeles County, and I wanted to keep them.

I moved my drums out to the front section of the orchestra platform and began "selling" the band. No request for a number was refused. We kidded the customers, we played every one of their request numbers. We mixed with the crowd between numbers. By selling the band we were selling the Ambassador to the dancing crowd of Hollywood and Los Angeles.

The musicians were a handsome lot, and much in demand socially. The Ambassador had a generous management and left us free a good bit of the time to take life easy and to gratify our desires for social intercourse. We became popular with the ladies and many of them started coming into the Grove because they liked to feast their eyes on the handsome profile of the sax player or the fiddler. And the music of the time was not subtly suggestive like the music of today. It was hot.

I introduced the talking trombone, which wailed its symphony to a slightly sex-mad crowd of dancing males and females who craved nothing but hot blues in their rhythms. The players of the music were as much in demand as was their music. At the end of each number each musician found himself at one of the tables conversing with the girls. They came back to the platform reluctantly, until I found it necessary to arrange a piano signal to summon them to work. It was a stock run up and down the keyboard but it meant business.

The Cocoanut Grove sort of struggled along for a few weeks. Then the press agent evolved the idea of holding the Tuesday "Movie Nights," which were to become so popular in time, to draw every celebrity of the movie lots. In addition, we held a "Collegiate Night," which brought students from the campuses of U. C. L. A. and U. S. C. We were coming along.

I began selling the Grove in earnest. I telephoned some of my erstwhile friends of the Vernon, the Ship and the Sunset, the movie people who had counted me in on some of their 4 a. m. parties.

"Come over and chill your wine at the Grove Tuesday night," I suggested.

They came over. They brought friends from the movie firmament. My brother, Mike, forgot our former squabbles and sent other stars. The ordinary crowd of dancers thronged the place to get a glimpse of the celebrities. Decidedly, we were getting along.

Soon A. C. Blumenthal and his wife, the recognized social leaders of the Hollywood smart set, started coming in to hear Drummer Abe Lyman and his band. Their recognition brought success.

At the end of the first year I was given a three-year contract. And during those next three years movie contracts were signed, romances were begun and ended, millions of dollars of movie money changed hands, friendships and careers were built and broken, and stars were made and unmade—all, over the tables of the Cocoanut Grove of the Hotel Ambassador. I do not hesitate to take the credit, at least in part, for the success of the Grove. I used my head, my popularity and my salesmanship—and put it across. My individual popularity meanwhile was bringing me a certain amount of grief along with the compensations. The grief was composed principally of the attraction a bandleader holds for the other sex. Women sent candy—which I passed out to the dancers; they sent notes bearing the perfumed scent that suggested the boudoir. Stage-door Johns were never so persistent as stage-door Joans (and I don't mean Crawford). But through it all I managed to remain a bachelor.

The 4 a. m. parties continued after we became established in the Grove. The only difference was in the price. Understand, we never established a price for an all-night job at a star's house. The host set the amount. Mickey Neilan was perhaps the most lavish host. The band always collected a check for \$1,500 after playing until dawn at Mickey's house; checks from other hosts were slightly under that figure, but were very satisfactory nevertheless.

Life was getting complicated. I was making money. Remembering the lean days of my three weeks on the beach, I was stowing some of it away. Most of the spare cash went into Los Angeles real estate which still pays dividends, and into a chain of dairy lunch restaurants which were controlled by my brother, Mike. Other complications included (Continued on Page 30)

U. S. SONGS IN OPERA

attractive wife, *Margaret Livingston*. As I entered and looked around the room to see who all were there, I said to myself, "If *Jimmy Lunceford* and the boys in his orchestra don't show up, surely they can get some kind of a band together with all the ork pilots that are jamming the place." There was smiling *Abe Lyman*, who could play the drums and *Eddie Duchin* (who, when he saw me, remarked, "I see they aren't particular who they let in here") could take charge of the ivories. The rest of them, which included *B. A. Rolfe*, *Fred Waring*, *Johnny Green*, *Joe Venuti*, *Little Jack Little*, *Ozzie Nelson*, *Freddie Rich*, *Leonard Hayton*, *Erno Rapee*, *Jack Denny*, *Don Bestor*, *Ben Pollack*, and *Glen Gray*—should be able to make up an orchestra.

Yes, folks, they were all under one roof at one time—what a picnic for autograph seekers! All the mentioned names will be soon playing "Ill Wind," the hit tune of the new show, written by the composers of "Stormy Weather"

"Satisfying" Series

AT A TIME OF YEAR when news of new programs or personalities coming to the air usually hits a bit of a lull, word comes anent the new *Chesterfield* series, which has been much rumored about of late. Further tolling the knell of the quarter-hour program, which is fast waning in popularity, *Chesterfield* will start its new series April 2 over CBS with three half-hours instead of six quarter-hours a week—from 9 to 9:30

p. m. EST on Mondays, Wednesdays and Saturdays.

The programs to be presented sound like something to be eagerly dialed, for *Chesterfield*, always striving for worthwhile programs, seems to have reached its highest mark in bigger and better presentations. Their featured singers will be three operatic artists—*Rosa Ponselle*, *Nino Martini* and *Grette Stueckgold*—each of whom will be featured once a week. *Andre Kostelanetz* will succeed *Stokowski*. He will have 40 musicians, 23 of them strings, and a 16-voice chorus to render his brilliantly-scored music.

The program will offer best loved American songs of the past and the present. *Chesterfield* also joins the ranks of the programs originating at the CBS Radio Playhouse.

Winchell at Large

LISTENERS to WJSV, the Columbia station in Washington D. C., got a rare treat at breakfast time one day a couple of weeks ago, when *Walter Winchell*, who claims a fancy price for a commercial on the rival web, gave them three-quarters of an hour of singing, whistling, and ad libbed repartee in an impromptu program with *Arthur Godfrey*, who pilots the *Sun Dial* morning programs. *Godfrey* is the whimsical Washington announcer who won a CBS contract and the *Chesterfield* M. C. assignment when *Winchell* by chance tuned him in and then gave him rave notices. *Godfrey* now does most of his Washington programs from the WABC studios in New York, whence they are "piped" to WJSV for broadcast. The pair have become great friends, and when the chatterer dropped in to watch his protege go through his early morning tricks, the mike-man roped him in to take part in the show. So *Winchell*, blossoming forth under no sponsorial restrictions, sang, gagged, whistled and carried on a honey of an act with *Godfrey*.

Bing Crosby fans may now become disconsolate again. For Bing is going to leave the air early in April when his current contract will have expired. With so much film work lately, Bing is a pretty tired lad and intends to take a good rest. Later he expects to go east for a long delayed personal appearance tour.

ANOTHER FOLDING program is the Linit "Seven Star Revue," the CBS Sunday night hour-long program which exits after April 1. Sponsors are rumored to be considering a shorter program for spring and summer... An Akron tire maker and his agency are negotiating for a new

(Continued on Page 28)



Evelyn MacGregor was a staff singer doing chorus work and never getting a real break, for three whole years. Then came her chance. Now she is a soloist and her own "hour" is in the making

ALONG THE AIRIALTO

By Martin Lewis

THE consolidation of programs mentioned here last issue took effect Wednesday night. The *Troubador* and *Fred Allen* shows are now combined into one big hour show called the "Hour of Smiles." The change eliminated *Ferde Grofe*, leaving *Lennie Hayton* in full charge of the musical department. *Fred Allen*, besides his comedy interludes, will act as master of ceremonies. There will be a glee club, a quartet, guest stars and the *Ipana Troubadors*. Let's see, what else? I'm afraid that's all

TWO SUNDAYS AGO several carloads of the highest priced talent of the radio stage and screen journeyed up to Sing Sing to put on a special show for the convicts. Several days before at mess, a list of the artists who promised to appear were read off to the boys. There was one name they didn't hear, they petitioned *Warden Laves* to send a special wire to *Joe Penner*, saying that his presence was requested. That he did, but the duck salesman regretfully couldn't oblige because it was the day of his program and he had to rehearse all afternoon

THAT NIGHT most of the same big-money name-journeyed to Harlem to attend the opening of the new show at the Cotton Club. Out of the car ahead, as we pulled up to the door, stepped *Paul Whiteman* and his

Little Jack Little appreciates the gift of a lion cub that some admirer sent him. The cub is a lot of fun, says Jack. But he's worried. What's he going to do with the pet when it grows up?



WHAT PRICE MUSIC

REVIEWING RADIO

By Martin J. Porter

(TIME STAGGERS ON)

WASHINGTON (By special stooge): The opinion of *expert* observers here is that the regulations affecting broadcasting will not be revolutionized when the control of communications is merged into a single bureau. But *expert* opinion or not, the general censorship of broadcasting will be removed from inside the studios to Washington, and it will be a censorship of *ethics* as well as *words*, but at that will be more liberal than the current voluntary censorship.

RADIO ROW, N. Y.: The Musicians Union, which gave the broadcasters the jitters a year ago by threatening a strike, is making aspirin tablets more popular in the ether executives offices by plotting a new rule. If the musicians have their way, no individual or orchestra will be allowed to monopolize commercial programs.

No director will be allowed to employ a musician already in another broadcasting band.

Every dance spot on the air will be

required to pay extra money to musicians when they take the air. The idea is to provide work for thousands of musicians now plodding the streets, while others are rushing from one studio to another, often playing on as many as seven shows a night.

RADIO CITY, N. Y.: Rudy Vallee is wondering (or is he?) what to do with his spare time, now that his squabble with John Royal, vice-president of NBC in charge of programs, has eliminated his sustaining pickups over that web. But then, as the Yankee lad would note, there's no dough in sustainers anyhow. The feud happened, as you know, when Rudy stayed off the air rather than reject playing a song which hadn't been "permitted by the copyright owners." John told Rudy he couldn't run NBC and Rudy told John he couldn't run the Yankees.

(TIME AMBLES ON)

NEW YORK: A major controversy is raging here. It was started by Frank Black, musical director for NBC, who argues that radio orchestras sound better if the musicians are standing. The position cuts overtones, and allows the wind-blowers' diaphragms to be relaxed, says Black.

Mark Warnow says "nuts." You don't want volume in radio, adds Mark. Besides, standing musicians heighten the level of sound and make the notes sharp and blasty. Physical laboratories of several universities have taken up the matter. It's so silly, too.

But just to make sure,

John Griggs, in costume for his role of the Confederate Colonel on the highly successful "Roses and Drums" program. John has played the role so long that he talks with nothing but a Southern dialect, although he's Northern born.

Mary Eastman, her success notwithstanding, believes she must go on studying to perfect her use of that melodious voice of hers.

George Hall, of the Taft orchestra, went on the air over Columbia recently, and staged a half-hour show. During fifteen minutes, the orchestra sat, and George stood. During another fifteen minutes, the orchestra stood, and George sat. Barry Wells, the singer, to help matters along, sang while reclining on a couch! The audience was asked to guess which was which and how, and to report which session was better.

CLEVELAND: Gene and Glenn are going on a world-wide network at NBC in mid-April, for Gillette razor blades, five times a week, a la Amos 'n' Andy. WTAM will be the source of the shows, which will be extended by short wave to Hawaii, Melbourne, Japan and other suburbs.

NEW YORK: Music students were overheard here today, explaining: "Sorry, I had so many engagements today, I had to forego my studies at Damrosch."

(TIME LURCHES ON)

NEWARK, N. J.: WOR is, to put it journalistically, in a helluva fix. It has authority to increase its power from 5,000 to 50,000 watts. But just *watt* to do? To make the 50,000 watts efficient, it planned two 175-foot towers at Cartaret, N. J., and had to spend lots of time to get the citizens of Cartaret to approve. Now that the towers are started,

the airlines plying into Newark are squawking on the grounds that, the towers, whether lighted or not, are certain to snag airplanes in fog.

WOR has to solve the problem as best it may. If the height of the towers is reduced, the efficiency of the station at 50,000 watts will be no better than the current 5,000 watts. So *watts* WOR gonna do?

BROADWAY, N. Y.: Magazines are warned today, and so are radio editors, of a new racket. There is a firm in business here which contracts with press agents to write and mail *apparently* innocent letters and inquiries, referring to radio artists. The letters ask for information, which, if the editors are not wise to the gag, answer in good faith, thus giving publicity to the press agents' clients—the struggling artists.

(Press agents who use this underhanded gag are hereby banished from this space.)

NEW YORK: Jack Benny, as everybody knows, was given the finger on his Chevrolet program by a new official who likes soft music and not comedy. So Benny starts with General Tires April 6. And Victor Young does an imitation of Wayne King for Chevrolet. Now, the dealers in Nebraska have sent a protest to the agency; they want Benny more than Rubinoff wants Cantor. However, the protest came too late.

(TEMPUS FUGITS ON)



YELPING OF REAL COYOTES THE KEY TO THIS HOUR

SHE'S a radio singer, but if you mentioned "vocal range" to her, she'd think of a coyote. First and last, Margaret West is a Texas cow-girl.

Because she fretted that novelists and story writers didn't do right by her ranges, she went into radio to bring the real West to a vast audience. This is more than a pun on her name. It is literal. She hails from the Rafter-S Ranch.

Margaret left off her broncho-riding and steer-roping at home on the range to go to New York. But when you hear her over an NBC network at 7:30 p. m. EST on Wednesdays, with her Rafter-S Riders, in a program of songs and dialogue, it is not easy to believe that she is hundreds of miles from her natural element.

She is one of the most purposeful girls in radio. She "aims" to give the folks listening in not alone a mental picture of the West, but the very essence of the Western life.

To this end, she insists that her program be built on a solid foundation of authenticity. Dig down around the roots of the purpose which brought her to radio, and you come to a motive bordering on education.

But if education is a pill to some listeners-in, this is the most heavily sugar-coated one on the air. You never know you are taking it, and it's good medicine, judging by the popularity of the show.

It is sheer entertainment. Margaret would flout the thought that she was teaching her audience. At the same time, she won't allow anything on the program that wouldn't bear inspection for authenticity by a Sherlock with a powerful magnifying lens.

Margaret doesn't like to think of her program as a show. She regards it as a real "bit of the West." She almost has the zeal of a missionary in spreading abroad the customs and music of her range country.

This "girl from the golden West" is unlike the Western girls who "get ideas" in an Eastern boarding school. Margaret got hers from her grandfather. Although no one knew it, the foundation for her radio career was laid during her childhood on her father's ranch. She became steeped in the lore of the plains from the stories told her by her grandfather, a veteran of the old Chisholm Trail.

The purpose of carrying genuine Western atmosphere to those who never had known it, did not manifest itself early in her career. Margaret, who is twenty-four years old, came to New York several years ago with no thought of a radio career.

Earlier in life she had wanted to become a singer, and had tried to join the Chicago Opera Company. Her parents thwarted that ambition, however. They considered her too young.

Because she was a dyed-in-the-wool cow-girl and her love of the West would "out", she decided, after giving up her operatic ambitions, to become a writer. In a brief period of time she wrote several poems and short stories of the Old West, which were published. This degree of suc-

cess encouraged the Western young woman to go East, bent on a new career.

Even ambitious young women play, however, and it was while singing old Western ballads at a New York party, that Margaret innocently set foot on the radio trail. An executive of a local New York radio station, also attending the party, was impressed with her vocal ability. He invited her to his station for an audition.

Within a few weeks, an NBC executive heard her on the air. He decided that talent and technique such as hers should be on a network. She was given a network trial. So successfully did the trial turn out that it was decided a regular program must be built around her songs.

Margaret promptly went to work on the program. She sent back home to Batesville, Texas, to the Rafter-S Ranch there, for some authentic cow waddies who worked on her father's ranch.

Margaret doesn't intend to lose her dexterity with a lasso, or any of her other cow-girl accomplishments, while she sojourns in the East. The coming television days can only increase her scope.

TRIPLE TRAIL TO STARDOM

ADELE GIRARD saw a lot of scenery on the way to stardom. She took three trails.

Beginning on one, she became fascinated by another, and was following a third before she found her goal. She trod them all but kept her sense of direction. They brought her eventually to radio stardom.

As a result, she is a triple treat to radio audiences. When she's not a winner as a songstress, she is claiming laurels for heavenly harping, or for proficiency at the piano.

She is heard with Harry Sosnik's Edgewater Beach Hotel orchestra every night over a WBBM-Columbia network, 11 to 11:30 p. m. EST, except Thursdays when they are on from 12 to 12:30 a. m. EST, and Sundays, 6:45 to 7 p. m. EST.

The young woman requires much explaining. Otherwise she is likely to be misunderstood. The trick in learning about Adele is to know all about her, or you may know nothing. Even acquaintance with her three radio talents reveals her potentialities and activities only in part.

Hearing her pluck the strings for Mr. Sosnik's theme song, "Lazy Rhapsody", the listener is conscious only of a dreamy harpist given to delicate occupations. Yet Adele has won cups in tennis, life-saving medals for swimming, and is a member of a fancy skating club. She also is an accomplished dancer.

Enumeration of her abilities is a lengthy process, but they are easy to account for. This paragon of talents has a musical inheritance. Her father was Victor Herbert's former concert master. Her mother was a harpist and once appeared in light opera with the San Carlo Company.



Margaret West has a truly artistic conscience. She sent to her Rafter-S ranch for genuine West-erners for her hour.

YANKING REAL FUN AND FUNDS OUT OF THE AIR

FOR a natural born comedian, Ray Perkins has his serious side. Although he is one of NBC's most genial wits, composer of songs, gag writer, etc., were you to meet him on the street, the chances are ten to one he'd talk government policies and airmail contracts.

He would! Ray just put one over on the United States Treasury, and he can't help crowing about it. He's almost forgotten that he's a radio master of ceremonies, except when he goes on the air. That, incidentally, is regularly on Tuesdays at 10 p. m. EST, over an NBC network, as master of ceremonies with Harold Stokes' orchestra and soloists. What he'll tell you all about, if given half a chance, is his interest in stamp collecting.

The carrot-topped jester is noted for his drollery. At present his major chuckle is over the way he exercised his ingenuity. Ray actually cashed in on the taking over of the mails by the Army Air Corps!

Ray hit upon a good idea. It was simple. And it made other envious stamp gatherers feel simple—after he had explained it to them.

The week before the government took over the air mail, he purchased \$69.52 worth of air mail stamps. He put these on letters addressed to himself. Next he placed each letter in an envelope addressed to the postmaster in each city having direct air mail connections. With the letter was a request to the postmaster that the

letter addressed to Ray Perkins be returned by the first army mail plane.

The \$69.52 covered the entire cost of the air mail stamps, and these are now in Ray's album. And is he getting a big laugh out of it!—His probably is the only complete set of "first" government air mail cancelled stamps in existence. The fact that he values them at several hundred dollars is good for a more or less non-erasable smile.

But he has one more big laugh up his sleeve. He points out that in five years, when first cancellations of government air mail stamp issues become increasingly rare, and when their historical value increases proportionately, they may be worth several thousand dollars.

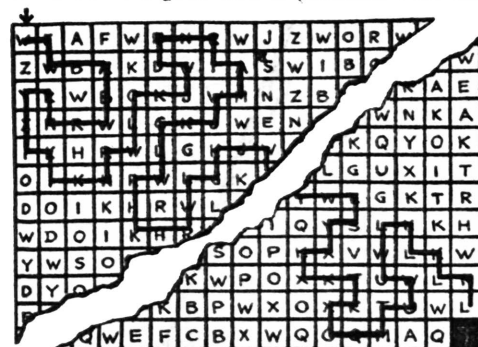
Right now, in view of his experience, Ray's enthusiasm for stamp collecting is running high. However, it is not a new hobby. He has not one but fourteen albums filled with rare stamps. The entire collection has a value running well into four figures. This government air mail coup he regards as a satisfactory climax to a career of stamp collecting. He is smug and self-satisfied about it. It is to his radio career that he turns for new laurels.

Ray likes radio clowning and singing. His faculties for both developed naturally. The nearest he came to preparing for a radio career was editing a nationally known dance magazine, and turning his Scarsdale, N. Y.,

home grounds into a veritable horticultural laboratory, in which he hoped to improve on Nature. There he raised rare blooms and conducted Burbankian experiments merely for his own pleasure.

KEYS to RADIO PUZZLE

The following specimen of a correct start and a correct finish to a good trial is published here only for



the guidance of contestants in the Radio Stations Trail Puzzle, to be found on the last page of this issue.

NEW ENTRIES CROWD STARS' POLL



"Hello, Mike! Penner's Speaking! The Duck's Still Quacking High!"

Phil Harris	214	Richard Maxwell	150
Russ Columbo	212	Pat Barnes	141
Milton J. Cross	211	June Meredith	139
Pat Kennedy	210	Isham Jones	136
John McCormack	200	Myrt (of Myrt and Marge)	135
James Melton	199	Arthur Boran	133
Fred Hufsmith	197	Lulu Belle	132
Little Jack Little	195	Edgar Guest	131
Boake Carter	193	Walter O'Keefe	130
Nino Martini	191	Donald Novis	128
Jack Denny	182	Cheerio	124
Nancy Kelly	164	Jack Turner	121
Frank Munn	163	Irene Wicker	120
Baby Rose Marie	161	Smilin' Ed McConnell	106
Allyn Joslyn	153	Red Davis	105
Jackie Heller	152		

Among the Programs:		Among the Orchestras:	
Fleischmann	35,111	Wayne King	51,880
Chase and Sanborn	21,370	Guy Lombardo	24,492
Show Boat	16,832	Ben Bernie	15,481
Chevrolet	16,161	Rudy Vallee	13,450
Old Gold	5,210	Fred Waring	11,303
Woodbury	3,280	Jan Garber	3,213
Armour	3,071	Paul Whiteman	2,711
Bakers	2,768	Rubinoff	2,562
One Man's Family	2,479	Glen Gray	2,431
Sinclair Minstrels	2,452	Hal Kemp	1,750
White Owl	2,300	Eddie Duchin	1,733
		Ozzie Nelson	1,610
		George Olsen	1,249
		Harry Sosnik	1,181
		Isham Jones	1,122
		Little Jack Little	920
		N. Y. Philharmonic	891
		Philadelphia Sym-	883
		phony	881
		Phil Harris	870
		Cab Calloway	870
		Abe Lyman	659
		Richard Himber	648
		Frank Black	643
		Jack Denny	632
		A. and P. Gypsies	630
		B. A. Rofe	600
		Ted Weems	552

Among the Teams:	
Burns and Allen	44,722
Amos and Andy	38,044
Mills Brothers	11,691
Olsen and Johnson	8,834
Myrt and Marge	8,643
Stoopnagle and Budd	7,251
Jack Benny and Mary Livingstone	2,593
Baron and Sharlie	2,480
Gene and Glenn	2,346
Boswell Sisters	2,335
Molasses and Janu-ary	1,713
Landt Trio and White	1,434
Sanderson and Crummit	1,382
Tom, Dick and Harry	1,301
Easy Aces	1,150
Maple City Four (Sinclair Quartet)	1,103
Baker and Bottle	1,002
Vic and Sade	994
Marian and Jim Jordan	981
Lum and Abner	911
Cantor and Walling-ton	894
Betty and Bob	885
Don Hall Trio	842
Elsie Hitz and Nick Dawson (Gail and Dan)	771
Clara, Lu and Em	620
Revelers Quartet	525
Mac and Bob	492

Among the Teams:	
Ethel Shutta and Walter O'Keefe	474
Al and Pete	466
Pickens Sisters	431
Goldbergs	411
Pratt and Sherman	405
East and Dumke	404
Lee Sims and Homay Bailey	350
Ed Wynn and Graham McNamee	284
Eton Boys	283
Hoofinghams	241
Bill and Ginger	235
Fred Allen and Port-land Hoffa	232
Lasses and Honey	227
Tom and Don	225
Fray and Braggiotti	224
Jones and Hare	222
Mike and Herman	211
Phil Harris and Leah Ray	204
Breen and De Rose	203
Fred Hufsmith and Muriel Wilson	201
Eddie and Fannie Cavanaugh	183
Billy Bachelor and Janet Freeman	182
Reis and Dunn	181
King's Jesters	179
Frank Munn and Virginia Rea	173
Pic and Pat	171
Pappy, Zeke, Ezra and Elton	150
Vagabonds	144

VOICES in the Star of Stars Election have been cast in such quantity during the past week that the leaders' counts in each group have taken tremendous jumps. A total of 176,182 votes has been cast. When the balloting passed the one hundred and fifty thousand mark, indications were all to the effect that the election had really only begun to get under way. Tangible proof of this is the great number of names in all four groups that must be added to the list.

No upsets mark the standing of the stars or the programs or the teams that were the five leaders last week. However, a strong spurt made by the Rudy Vallee Orchestra brought this musical unit into fourth position, displacing Fred Waring.

The sensational drop of the week was made by the Sinclair Minstrels, which program toppled from sixth position to tenth. They have given place to Woodbury Armour, Bakers' (Penner) and One Man's Family.

The votes recorded so far by all entrants who have polled a total of one hundred or more, are totalled as follows:

Among the Stars:	
Joe Penner	43,512
Bing Crosby	32,781
Eddie Cantor	16,440
Jack Benny	12,229
Rudy Vallee	7,953
Gertrude Niesen	4,950
Lanny Ross	2,421
Will Rogers	1,869
Jessica Dragonette	1,450
Ben Bernie	1,363
Roy Shelley	1,352
Phil Baker	1,171
Edwin C. Hill	1,078
Gene Arnold	1,020
Ed Wynn	1,002
Jack Pearl	772
Wayne King	671
Jack Arnold	653
Alexander Woolcott	648
Ethel Shutta	640
Frank Parker	600
Don Ameche	552
Lowell Thomas	499
John L. Fogarty	441
Fred Allen	439
Guy Lombardo	423
Tony Wons	422

Among the Programs:	
Big Show	1,040
March of Time	1,021
Kraft	903
Carefree Carnival	900
Metropolitan Opera	894
Swift Revue	892
Texaco	800
Death Valley Days	674
Dangerous Paradise	649
Roses and Drums	440
Amos and Andy	422
Pontiac	400
Fred Allen's Revue	931
American Album of Familiar Music	593
Cadillac	379
Easy Aces	372
Nestle	360
20,000 Years in Sing	322
Sing	322
Breakfast Club	290
Cheerio	281
Cutex	270
Buck Rogers in the 25th Century	255
Red Davis	254
Crazy Crystals	252
Soconyland Sketch	250
N. Y. Philharmonic	241
Vic and Sade	240
Voice of Experience	219
Betty and Bob	212
Goldbergs	210
Gene and Glenn	209
U. S. Marine Band	204
Gems of Melody	202
Wheatenaville	201
Aragon-Trianon	200
Byrd Expedition	190
Painted Dreams	187
Forty-Five Minutes in Hollywood	186
Clara, Lu and Em	185
Seven Star Revue	183
Yeastfoamers	181
Kaltenmeyer's Kindergarten	179
Billy Bachelor	176
Carnation Contented	175
Gulf Refining	174
Musical Memories	172
Wizard of Oz	164

Favorite Star's Official Ballot

- My favorite radio performer is: _____
- My favorite orchestra is: _____
- My favorite program is: _____
- My favorite radio team is: _____

There are 2 in my family. I own my home ; rent a house ; rent an apartment .
(number)

I own my own car . I do not own a car . My radio is years old and is a .

I am checking the type of radio program that I like best: Popular Musical ; Classical Musi-
cal ; Comedy ; News ; Dramatic sketch ; Lecture ; Religious ; or .

MY NAME IS: Mr. Miss Mrs.

I LIVE AT: (Street and number) (City and State)

Your vote will not be invalidated by failure to answer all the questions in this ballot. You need not repeat any answers to these questions.

Mail your ballot to Star Election Tellers, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

This convenient size will allow the ballot to be pasted on a one-cent postcard.

THE VOICE OF THE LISTENER

Program Suggestion

Bayonne, N. J.

Dear VOL:

I have been reviewing the programs of the week and in my opinion there is one thing lacking in educational programs. What I mean by educational programs is as follows:



Jack Dash

Cure and innumerable others.

The episodes chosen should depict some chapter in these people's climb to fame. In my estimation the most interesting program of the week is The March of Time and the reason it appeals to me so much is because it dramatizes world events. That's the way I think the lives of our great Americans and the accomplished people of other countries should be depicted on the radio. It would not alone benefit listeners but would provide the much-needed something new in radio.

Jack Dash

He Didn't K-n-o-w That

Fort Dodge, Iowa

Dear VOL:

After reading the communication from the egotistical and self-satisfied young gentleman from Brooklyn by the name of John Molloy, I cannot resist expressing myself on the subject he has written about in such a brilliant manner.

As far as Joe Penner is concerned, his popularity is proven in the "votes counted" column and the brand new two year contract from Fleischmann Yeast Company. You probably don't realize the fact, Mr. Molloy, that nice new shiny two year radio contracts from such a company do not grow on bushes for every "ham and egger" to pick; no sir, not at these prices.

In answer to your very intelligent remark about the voters from tank towns, hamlets and wide places in the road, let me suggest that you take a nice long trip across the East River sometime and "get yourself an education." You know they say travel broadens one.

The next time you feel the urge to write such an asinine letter that might, by chance, get into print where the public can read it, I would suggest that you use a nom de plume or perhaps you don't mind your friends and associates knowing the exact extent of your intelligence.

G. Campbell

Fancy! No Malt-tease

Oil City, Pa.

Dear VOL:

I agree heartily with Joseph Gallo, Jr., who, in a recent edition, upheld advertising. Imagine where Ben Bernie would be without Blue Ribbon Malt or Jack Benny without Chevrolet.



James Poulson

And here's my congratulations to Ethel Shutta and the Boswell Sisters as fine singers and to Ben Bernie a grand maestro. Three cheers for the King of Comedy, Joe Penner, the one and only duck salesman. If they'd only give him at least another half-hour and shut off some of that terrible opera, radio would be twice as good as it is now. Ozzie Nelson sure has a fine orchestra to go with him.

Why don't they throw some more good stories into radio? There are many marvelous short stories and plenty of stage shows that could easily be adapted for radio use.

James Poulson

This department is solely for the use of readers. It is offered as a place in which to voice your opinions on radio. You are at liberty to speak freely so LET'S ALL GET TOGETHER AND TALK THINGS OVER. You are cordially invited to contribute and urged to send in your photograph when writing. RADIO GUIDE assumes no responsibility for returning your photographs but will be as careful as possible with them. Letters are used wherever practicable in the order of their receipt. Failure to send a photograph WILL NOT BAR YOUR LETTER from publication.

Al's Suffern Public

Suffern, N. Y.

Dear VOL:

I am an ardent Al Jolson supporter and would like to know what other radio fans think about him. Has there ever been a star of radio as accomplished all-around as Mr. Jolson? When Al sings a touching song the tears roll down your cheeks. When he acts in a dramatic sketch such as "The Man Without a Country" you are held spellbound. And his humor! It's perfect. How about it, radio fans?

Helen Gluckin

Praising Two Jesters

Syracuse, N. Y.

Dear VOL:

This is the first letter I have ever written to a magazine but I really have a complaint to make so feel that my letter is justified. I would like to read more about my favorite comedians, Olsen and Johnson.



Evelyn Burke

You can be sure that there are thousands who will agree with me when I say they are the greatest comedians on the stage or in radio so surely there is no reason why you shouldn't give them as much publicity as you do so many less known popular performers.

So please, RADIO GUIDE, won't you have some pictures and some stories about Olsen and Johnson in the near future? It will please a great many of your readers and is deserved by these very entertaining jesters.

Evelyn Burke

Asks A Fair Deal

Geneva, Illinois

Dear VOL:

Every time a letter appears in your column in favor of more symphonic or concert music, a volley of dissenting letters are sent in, in reply. Why? Why aren't we who love good music as much entitled to the gratification of our taste as are those who demand comedy, or popular music?

Most evenings (all, except Saturday and Sunday) there is only the fifteen minute period of the Philadelphia Symphony for the whole evening from supper-time on. If it were not for the U. S. Army, Navy and Marine Corps band during the day, there would be no object in having a radio at all. And Sundays, during that portion of the year when we are mercifully spared baseball and football games, we get a few blessed hours of symphonic music, which are begrudged us by those who want radio "pepped up."

The joke of it is that even those who prefer popular music all snarl at each other's choice of favorite orchestras.

A. J. Blencoe

For Swedish Programs

Galva, Ill.

Dear VOL:

In a recent issue of RADIO GUIDE one of your readers, Eliza Campbell, mentioned programs in various tongues and languages and I am taking the liberty of asking why there are not more radio programs in Swedish. At 8:30 Sundays I get the Swedish Glee Club on WCFL and on Sundays at 5 p. m. I get the Swedish hour over WROK, Rockford, Ill., conducted by Weiland Akerman. He can sure sing the old songs we Swedes loved so well in our younger days.

We love them just as much as the Americans love the old hillbilly songs. I am sure he is very sincere at heart with his fans and proves never too lazy to answer letters. So now you

Swedes better all pull together and see if we can't help him and get more Swedish programs like Akerman's on the air.

I wish he could be interviewed some time over the radio. He is not only a radio star but a former movie actor in Sweden. He speaks both English and Swedish fluently.

Thor Nelson

Our Mexican Trade

Freeport, Ill.

Dear VOL:

Let's get those Mexican tenors who sing like Caruso, those baritones who beat the shades of Jean De Rezke, those señoritas who sing like Patti, all those orchestras with their violinists that can play those beautiful true tones; those sweet flutists, those thrilling clarinetists, those bass violinists with their deep, soft pleasing tones.

Then get all those organ players who can beat the very best. Get them all safely up here. The boys will soon have much money and fame, so much that they will never go back to Mexico. Our star Romeos will soon have all the señoritas kidnapped and tamed, and have contented captives.

Then get all our jazz players and singers, all crooners, tooting saxophone players, arrangers of music, bringers of all the latest trash, freaks masking as comedians and all other musical criminals. Gather them all and give Mexico the best of the trade in numbers. Then send them there way over the border so deep that none could ever get back. Then sort them out, make the best of them hewers of wood and drawers of water and throw the rest of them to the bulls.

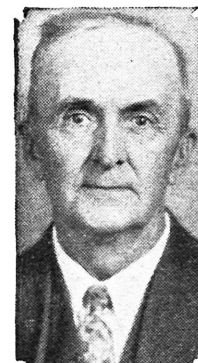
J. W. Reynolds

Appreciates Radio

Quincy, Illinois

Dear VOL:

For a considerable period of time I have been unshaken in my belief that as an amusement provider and entertainment device, the radio surpasses anything yet contrived. I yield to no man in my deep appreciation of its wonderful accomplishments and possibilities.



John T. Simmons

There are numerous features which merit approval and that I greatly enjoy. But there are some programs that tire me exceedingly. It affords me unbounded pleasure to listen to church choirs or good quartets that know how to render the old-time songs that I used to hear in the days of my boyhood. These songs invariably revive some of the fondest memories of bygone days and leave a feeling in my heart that is difficult to describe.

I am also partial to good band music, especially when stirring airs are played. When a good orchestra of the Wayne King variety is on the air I seldom hunt for anything different. Some of the popular songs to which I listen with delight are the Stephen Foster melodies which will never grow too old for me; "Wild Irish Rose," "When Irish Eyes Are Smiling," and similar numbers.

Often when I am seated at the radio with no other light in the room save that coming from the aperture in the cabinet, I become so engrossed with the wonderful music that thoughts of my surroundings become absolutely foreign to my mind and the degree of ecstasy that overwhelms me is difficult to cast aside. Individual talks in the way of news or talks on timely topics I take a great deal of pleasure in listening to, if the speaker can do his job well and refrain from speaking too rapidly.

John T. Simmons

What Price Popularity?

Bridgeport, Conn.

Dear VOL:

To say that I was disappointed would be putting it mildly, when I learned that on April 1, Victor Young's orchestra is going to replace Jack Benny, Frank Parker and Frank Black's orchestra on the Sunday night Chevrolet programs. I may be wrong but I was always under the impression that programs were put on the air for the benefit of outside listeners.



Mary Osedach

A carload of prunes to you, Chevrolet, for taking two of radio's best performers off the program. Jack Benny is by far the best comedian on the air and Frank Parker is without a doubt radio's best singer.

As Martin Lewis said in his column "Will yuh be listenin'?" Well, I won't."

Mary Osedach

A Plea For Sunday

St. Joseph Mo.

Dear VOL:

R. C. Olson of Lacrosse, Wis., wants to pep up the Sunday programs. Six days and nights of jazz, crooning and cheap jokes do not seem to satisfy him and he desires to deprive thousands and thousands of Christian people of their kind of programs which are on the air only a small part of one day in the week—Sunday.

If Mr. Olson will examine the Sunday programs in the RADIO GUIDE, he will find very few sacred broadcasts indicated by the sign of the "Bell" in comparison with his preference of entertainment, and surely few could be so selfish as to desire to monopolize the entire week and begrudge the rest of us little more than a half day a week.

Christian listeners all over the country are bemoaning the fact that they are being discriminated against especially on the one day a week which rightfully belongs to them.

If Mr. Olson thinks Sunday religious broadcasts are dead, quiet, and depressing and objects to church music, sermons, symphonic music, male choruses, poems, organ music and preaching, as he states, I would suggest that he devote the day to sleep which he evidently needs after six days of listening to his preference of entertainment, and let the rest of us have a chance.

N. P. J.

Vallee-ant Words

Staunton, Va.

Dear VOL:

Three cheers for RADIO GUIDE! I have just bought my first copy but I'm telling you it won't be my last. I think it is excellent. But my main object in writing is to sing the praises of Rudy Vallee.

I think he is the swiftest of all entertainers since the advent of radio. Am I right? Judging from his enormous fan following I think I'm not far wrong. Thousands of Americans can't be wrong. Through the magnetic voice, the personality of the man speaks forth. A magic spell seems to envelop the listener, as the singer carries him through the clouds on the dreamy wings of song.

Rudy is a tune artist, a master of popular music. I think his popularity is due not so much to his sex appeal as to the tune interpretations which he alone can give to the songs he sings. Let's hear more of Rudy Vallee and let him know, in turn, just how much we appreciate him. Vive Vallee!



Marvin L. Hooke

Marvin L. Hooke

MAGIC GIFT OF A MALADY: NEW CONTRALTO VOICE

WHAT makes a radio star? Some individuals require an opportunity, others need "breaks," but Edna Odell had to get laryngitis.

As phenomenally as a silkworm emerges from its cocoon, a butterfly, Miss Odell, who, while a soprano, suffered a discouraging attack of laryngitis which silenced her voice for eight months, came triumphantly forth a contralto.

Just as the butterfly is more beautiful than the worm, this Hoosier songbird's new voice was incomparably more lovely than her former one. It was so outstanding that it won her a radio contract.

This singular vocal experience is only one of the extraordinary phases in Miss Odell's rise to fame. Four years ago she was working in a department store in Fort Wayne, Indiana, with never a thought of a radio career. At present she is singing over an NBC network on Tuesdays, Thursdays and Saturdays at 11 a. m. EST. Yet she never has taken a vocal lesson in her life.

If there ever was a blessing in disguise, it was this Indiana girl's throat ailment. Before her illness she had been capable of reaching high C. Afterward, she could reach only middle A. However, a marvelous improvement inexplicably had been wrought in her voice. As a soprano she had been a good singer, but as a contralto her voice held infinitely more charm.

It was richer and more melodious. Her big opportunity with NBC soon followed.

Miss Odell's radio debut took place in 1929. While visiting a local radio sta-

tion in Fort Wayne with friends one day, she found an empty studio. She sat down to a piano and began to sing. The manager of the station chanced to walk in. Edna turned to fly, but instead of scaring her away, the gentleman invited her to stay and broadcast. Three weeks later she had a commercial contract.

After this start, the attack of laryngitis which rendered her voice useless for eight months, seemed stark tragedy.

But because it is like a boon bestowed with magic, Miss Odell guards her contralto voice vigilantly. Unless she is careful, it may disappear. One of her sacrifices involves her absence from the baseball, basketball and football games in which she used to delight. At such contests, she invariably shouts with a lustiness that reduces her voice to a whisper for days afterward. She also is obliged to keep early hours, since fatigue affects her voice.

In truth, while her changed voice has brought her fame, it holds her in actual bondage. It is necessary for her to be out of bed and active at least three hours before a broadcast. It takes that length of time for her new voice to assume a natural pitch, for the pitch upon awakening is not the true one it is later on.

Her chance with NBC came when she was singing over a local station. A music critic, visiting friends in the locality, heard her lovely contralto one day. He immediately sought an introduction.

"You should be singing over a national network," he said. He helped her to make the contacts, and in a few days she was signed up for the coveted job.



Edna Odell, the singing star whose career really began when misfortune struck her, silencing her for eight months but endowing her with an amazing change of voice that won her fame

STARS TAG MR. X IN NEW GAME

WHO is the much-sought Mr. X of Radio, the Average Listener whose opinions and reactions are so important to the world of wireless entertainment? Radio stars are absorbed in the new game of finding out. Wherever the stars gather, in studios, night clubs, or backstage, they tag each other and ask "Do you know who Mr. X is?"

The person tagged replies, "Now I'll tell you." The object is to identify the average radio listener. When the players have done so, the game will reach its climax. They will then have a real conception of Mr. X.

Here are some of the answers made by the persons tagged and questioned:

The Marx brothers, for instance, whose merry burlesques come over a CBS network on Sunday nights, visualize as "average" the radio listener with a highly developed funny bone. They contend that comedy is the backbone of broadcasting.

Sharply in contrast is the view of Will Osborne, the CBS band leader. He believes that the average listener is one who turns on the radio for rest or relaxation.

He says that is why he uses soft and subtle harmonies for his broadcasts.

An interesting part of the game is to provide a good reason for the reply to the question of "who's Mr. X?" Some of those given by participants follow:

Shirley Howard: The average listener prefers old and familiar songs.

Vincent Lopez: The average listener likes a mixture of sophistication with melody.

Tony Wons: The average listener is one who will tune out when he hears too much advertising. He likes plenty of comedy.

Annette Hanshaw: The average listener likes sentimental songs and stories; prefers the intimate type of performer.

Jack Denny: The average listener likes to hear

dance music, as well as to dance to it.

Don Bestor: The average listener has a favorite station, and as a rule tunes it in no matter what the program.

Mark Warnow: The average listener complains aplenty about the radio offered him, but is rarely if ever the one who takes time or trouble to write to the station or the performer of his or her grievance.

Leon Belasco: The average listener likes music with an unusual twang—That is why Leon sprinkles his programs with a seasoning of continental melodies and old arrangements; he admits the reason.

Ray Perkins: The average listener likes comedy, but likes it spontaneous.—The more a comedian's "line" can be made to seem "ad libbed," the nearer it comes, Perkins believes, to pleasing the greatest number of listeners.

Vera Van believes there is a strain of romance in everyone, and that it is most predominant in the average listener.

Cliff (Sharlie) Hall believes that the average listener feels most the appeal of the comic, but that the comedy must be sufficiently broad to appeal to a wide variety of tastes.

Arlene Jackson: The average listener prefers simple and informal songs. This view is enthusiastically endorsed by Lew White, NBC organist; Phil Spitalny, orchestra leader, and David Freeman, author of the Cantor and CBS Big Show program scripts.

With all these "clues", the radio stars hope to track down their man. It is the most serious game which has intrigued them for some time. They want to find Mr. (or Mrs.) X and explore all the elements of his personality and interests. He is the person for whom they shape their programs. They want to visualize this average listener more clearly. They hope to meet him face to face.

You can help them in the search. You may be the one whom they seek! Send in your opinion. Name names. Let your letters contain no more than 150 words describing Mr. X. Please write on one side of the paper only. Address Mr. X Editor, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

RADIO GUIDE reserves the right to publish all letters received.

YOUR BIRTH CHART

In response to numerous requests for a department of Astrology, RADIO GUIDE has obtained the exclusive services of that eminent authority, Professor Z. Rellek. By following the Professor's observations as they touch the birthdays of entertainers of the air, you will gain valuable perspective on your own character and affairs.

By Professor Z. Rellek

ARIES people, born between March 21 and April 18, were born to lead. Many leaders however, are arbitrary, hard of manner, ruthless of policy in their leadership. Not so the Aries leaders. With all their natural ability to command and make followers of men, Aries people are generally moderate, gentle, considerate.

A celebrated star of radio, known the world over, was born on a day that falls during the coming week. He is Paul Whiteman. His birthday comes March 28.

Mr. Whiteman is a shining example of much that Aries children represent—love of harmony, of the luxurious things of life, of the beautiful things. In surroundings, and in occupation this love of beauty among Aries people must be expressed, provided the animal qualities of the Ram, the Aries symbol, are made subservient to the higher nature. Paul Whiteman's entire career is an expression of this Aries trend.

Aries children, be careful of one trait that will lead you to difficulty unless you guard against it: You are generous to a point at which you frequently suffer for your generosity in over-giving.

DON'T BUY ANY SOLUTIONS OF RADIO TRAILS PUZZLE

*They Are Supplied By Professionals Whose
Work Is Excluded From the Contest*

All Night Dance Music Over WCKY

By John Right

HAVE YOU EVER gone to a Saturday night party that "just died" because it was impossible to tune in good dance music in the wee, sma' hours of Sunday morning?

L. B. Wilson, president of WCKY, believes there are thousands who have that experience regularly. And that is the reason for WCKY's new "Dance Till Dawn Party," which is on the air from 1 a. m. to 5 a. m. every Sunday morning!

Previously, WCKY had remained on the air until 1 a. m. with NBC dance bands. But now, after network service ceases, the Wilson station is beginning its early morning dance party with transcriptions of the finest dance orchestras in America, produced by the brand-new service of the World Broadcasting System.

Listeners will be invited to set their dials at 1490 kilocycles and "dance till dawn." The program, in effect, is "WCKY's Night Club of the Air," and the dance rhythms are continuous during the four hours, with no interruptions except the necessary station announcements. Since WCKY reaches every state and many foreign countries regularly the station expects to widen its service to the listener considerably during the hours when so many broadcasters are off the air.

The dance party's slogan is "Don't Go Home," and it is believed thousands of night owls north, south, east and west will heed that injunction.

WCKY Dots & Dashes

An international broadcast from Czechoslovakia will bring to WCKY audiences on Thursday, March 29, 2 to 2:30 p. m., a program by a philharmonic choir and orchestra. The first part of Dvorak's oratorio, "Stabat Mater," will be presented.

If you like string music dial WCKY on Fridays at 7:15 p. m., when the *Stradivarius String Quartet* from WJZ is on the air. Gerald Warburg, cellist, son of Felix Warburg, is a member of this quartet. Programs are scheduled for March 23, March 30 and April 6. . . . "Rose of the Rancho," by Richard Walton Tully, is announced as the *Radio Guild* drama over WCKY and an NBC network Monday, April 30, 3 to 4 p. m. . . . *Dixie Dale*, WCKY's southern songbird, has returned to the *Happy Days in Dixie* program produced weekly by WCKY for the NBC network. Recent additions to the program are Stanley Spraggins, accordionist; and the Yodeling Twins.

WKRC Jottings

STATION WKRC will carry the broadcasts of the activities of the Cincinnati Reds this season giving the actual progress of 13 home games and 72 road contests with fifteen minute reports of those games which are not aired. . . . Wayne King has

one more airing for *Lady Esther* on Sunday evening at 10 p. m. on the CBS chain beginning April 15th; Wayne will continue on Monday nights at the same hour, 10 . . . Angelo Patri and his *Child Dramas* will be given one hour earlier starting April 8, Sundays at 9 p. m. . . . The thrilling adventures of "Buck Rogers in The 25th Century" have recently been renewed over the summer on an extensive Columbia network including WKRC; next month will witness the dramatization of a most exciting rocket ship race from the Earth to Mars and return. . . . The *Columbia Church of The Air* originated in the studios of WKRC last Sunday under the direction of Rev. Orien W. Fifer, editor of the *Christian Advocate*. . . . A somewhat different feature will be presented on this week's *Little America* broadcast when Dr. Harry Emerson Fosdick delivers an inspirational sermon to members of the Byrd Antarctic Expedition Saturday night at 10 o'clock. . . . Four new entertainers have been added to the staff of the Columbia System, namely, Arthur Godfrey, singing-master of ceremonies; Bill Huggins and Bob Standish, singers, and the Hurdy-Gurdy man who sings all types of songs accompanying himself on the guitar. . . . Harold Krell offers a delightful fifteen minutes of dinner music on the organ of the Paramount Theater nightly at 6 o'clock in behalf of the Modern Fuel Co.

CARL GRAYSON, better known as Europe's Ambassador of Song, and Johnny Hamp's orchestra, now playing at the Netherland Plaza, came to the parting of the ways at exactly one minute to two on Sunday morning. At that particular moment Johnny Hamp decided that he and not Grayson was the one to lead the band. (It is understood that the singing of a certain song by Grayson, and not Jane Vance, led the "boys" to their verbal duel.) The next day Grayson signed a WLW staff contract and will appear almost daily on the waves from that station.

Broadcast Notes

COLOR, ATMOSPHERE and variety will mark Saturday night's (March 24) *Refiners Carnival* broadcast over WLW, 8 to 9 p. m. Melody, ranging from torrid rhythms of hottest Harlem to sparkling musical comedy tunes, together with such individual stars of the air as famed Hink and Dink, blackface comics; Marion Clark, Sophisticated Lady of Song; Oklahoma Bob Albright; and Harmonica Harry and his Gang will crowd this full hour's broadcast with 60 minutes of brilliant entertainment.

During Saturday's carnival Marion Clark will sing "Without That Certain Thing" and "Oh the Pity of It All"; Kresup Erion, soprano and Franklin Bens, tenor, will be heard in a cameo production of "Music In the Air" and the Refiners Orchestra under the direction of Joe Lugar will present a medley of hit tunes of the

WHAT WOULD
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IN CASH
MEAN TO YOU?
See Last Page

week including "After Tonight," "Christmas in Harlem" and "Wonder Bar."

HINK and DINK, radio's veteran blackface comics, may be introduced in the flesh as Elmer Hinkle and George Ross. With the Cotton Queen Minstrels they are currently starring on the Saturday night Refiners Carnival.

ROBERT KORST, celebrated Viennese bass-baritone, will be heard for the first time by the American radio audience Wednesday, March 28, at 11:05 p. m., when he will appear as guest artist during the College of Music of Cincinnati hour over WLW. He will sing two famous arias from Wagner's "Tannhauser," "Wolfgram's Address," "Blick im Ueber," and Wolfgram's Fantasy, "O du meine holder Abendstern."

One of Vienna's most gifted contemporary artists, Mr. Korst has scored many notable successes in various European countries both on the concert and operatic stage. For several seasons he was the leading bass-baritone of the Vienna State Opera and at the Great Opera in Berlin. Recently he came to the United States to join the Voice Faculty of the College of Music.

Mr. Korst will be accompanied in his broadcast by the *College of Music String Ensemble* under the direction of Sidney C. Hurst.

Day Tests for WLW

WITH NIGHT TESTING of its giant new 500,000-watt transmitter now virtually complete, the Crosley Radio Corporation has just been granted authority by the Federal Radio Commission to embark on a series of day-time tests. At the conclusion of these final tests application will be made with the commission for permission to operate this gargantuan transmitter, with its most powerful radio broadcast signal ever generated, on WLW's regular day and night schedule.

Exhaustive tests conducted almost nightly between 1 and 6 a. m. during the past two months have found the new transmitter equipment meeting all the extremely rigorous requirements originally set forth as to its performance. Actual operation thus far has definitely established a number of facts which—although predicted by engineers responsible for the design and construction of the new 500-KW transmitter—existed in the past only in theoretical supposition.

For example, it has been proved that a 5000-KW station, with its tremendous 2,000,000-watts undistorted peak of modulation, can be built so that in actual service it will modulate fully 100 percent; that is, provide the greatest possible program signal on its carrier wave.

WSMK Topics

WSMK has been granted full time for a thirty-day experimental period and will operate simultaneously with KQV, Pittsburgh. The new schedule will be from 7 a. m. to midnight EST, abating the former silent period in the evenings.

HAROLD GRENNAMER and his orchestra are the musicians heard from WSMK's latest remote spot—the Biltmore Hotel, Dayton's largest and newest hostelry. The band, a Piquo, Ohio, organ-

ization is well known throughout the midwest and the south. It's slated for an indefinite stay at the Biltmore.

The *New Madison Symphony Orchestra*, an organization of 35 musicians under the direction of Joseph Gilbert makes weekly appearances in the WSMK studios, Sunday from 2:30 to 3 p. m. playing a program of lighter classics.

Speaking of symphonies, hillbilly fans of the Gem City Station were given a treat last week when most of the blue-bloods of Cincinnati Hillbillydom visited the studios for several programs. Among the guests were Garner Eckler and Roland Gaines, the Yodeling Twins; Bert Layne and Guy Blakeman with their *Mountain-ear Band*; Arnold Stacey, national champion buck and wing dancer and the *Red Headed Briar Hopper* and his little son, Raymond.

"Let's Go Dayton!" that's the title of the inspiring prosperity broadcast featuring a studio orchestra and a prominent civic speaker Tuesday evenings from 7 to 7:30.

Shouts and Echoes

POP WISE is searching for a name for his dog. It's up to listeners of the 1 to 1:15 daily feature to name the old gentleman's dog and the mail is flooded with suggestions from such unrelated sources as the Bible and the comic strips!

Speaking of names put one down for "Johnny Litherland" as being unusual. At 11, Monday night is when you hear the *Litherland Lads* on the air, following Claude Thompson and his orchestra.

About the only thing we know to revive the fast perishing beauty of Joyce Kilmer's much-abused *Trees* is to call in a tree surgeon. . . . Peck 'n' Adam have been on the air only a few weeks, but long enough for this scribe to predict unusual microphone success for both lads.

Black face adventures without the low comedy appeal make the offering an above-the-crowd feature. In real life the boys are Lawson Zerbe and Ray Deets.

Helene Blue is the newest addition to that increasingly popular broadcast from the *Arcade Market* where Tommy Dunkelberger and his *Arcadians* play each Monday from 9 to 10 a. m. . . . Do you like group singing? Then listen to the *Dennison University Quartet* at 3:45 p. m. Sunday. . . . And before we go Jack Wymer continues his consistently fine performances as Jackie of the *Jackie and Tommy* 2:30 to 2:45 p. m. offering

Cleveland Notes

WHK IS NOW one of the score or more of stations merged under the title "Group Broadcasters, Inc.," a unit national in scope and including such outstanding stations as WNAC, Boston; WOR, Newark; WGR and WKBW, Buffalo; KMBC, Kansas City; CKLW, Detroit, and WLW and WSAI, Cincinnati.

THE TATTOO OF ping-pong balls will be heard on the air if plans on WHK mature. The active station is dickering with the Carter Rainbow Room for the privilege of broadcasting from there the National Amateur Table Tennis matches, April 6, 7, 8.

AS PROOF positive that WTAM, the Cleveland division of the National Broadcasting Company believes in varying the entertainment fare of listeners, note the additional members of the artists staff, all new names during the past month. *Hum and Strum*, veteran radio songsters who harmonize with piano and ukulele, from Boston; *Johnny Boyer*, the balladeer from Detroit, who was a headliner in that city; Charles Howard, Chicago tenor, heard on many important programs of the Chicago division of NBC; *Chief Red Bird and His Singing Cowboys* from the far west, and the latest, *Al and Pete*, nationally known radio stars who will shortly be heard for *Fleetwing*.

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PEEPING into the CINCY STUDIOS

By Orville Revelle

WE COVER RADIO ROW (and incidentally, the ONLY unbiased writer of ether-nues in town—the OTHERS happen to be station employees, who do it for the glory of their Alma Waver!)

Once in a while a person makes a mistake and must repent (or reprint) . . . Station WKRC, and not WCKY, will carry the baseball b-casts along with 'SAI and 'TBE this year . . . Now, *Chuck Wise*, you can run to *Mgr. "Mitty"* and tell him to get over his peevishness at Radio Guide for making that (orful error) faux pas . . . I was always led to believe that neither you or your boss followed these reports and since I've discovered that you people up at the "Hill-top" outlet make new doors in your studios trying to get to the corner drug store to purchase a RADIO GUIDE on Wednesdays, (and to think, you work for the *Dial*) I'm happy to retract anything that might have injured your station's prestige with its listeners.

Here's a BLASTED-EVENT flash!—Have the chain stations in this vicinity, which will broadcast the baseball games, thought of this problem? . . . There are three Cincinnati players on the bases, it's the last of the ninth and the score is tied—Hafey or Piet come to bat and just as the pitcher winds up—the announcer is forced to break in with this:

"We are mighty sorry, radio audience, but at this time every evening the makers of *Blah-Blah* bring you their worn-out tenor, who will sing (we hope) 'After the Ball Is Over'. Later in the evening our sportscaster will tell you the result of the ball game."

Just what will the listener, the sponsor and the artists of the station (who hung around for a while to find out how the other HALF enjoy themselves) have to say when the ether-palace cuts the ball b'cast to make way for a chain-airing? . . . I'll admit I'm a NASTY-MAN for even bringing up the subject . . . This is one time WFBE will be glad that they haven't chain affiliations.

Ponder-ous Items

ITEMS THAT MAKE ONE PONDER—Why the purchasers of ether-time in this town can't realize that they are passing up a good bet in *Sidney Ten Eyck*—who could sell standing-room to SITTING BULL? . . . How many folks know that *Lee Goldsmith* is about the most likable chap in local radio circles? *Lee's* motto happens to be, "If you can't say something nice about a person—silence is golden" . . . If the lassie's (WCKY) konshuns didn't bother her a bit after trying to oust a certain artist (swell fellah, too) via the dot-dash grapevine?

TID-BITS FROM STATICLAND—*Lloyd Shaeffer* left WLW to wave a baton at a Noo Yawk outfit. *Lloyd* takes the Queen City's best wishes in his new venture . . . Relatively speaking, the *Gear Florist Shop* hits the ether waves—Gear's

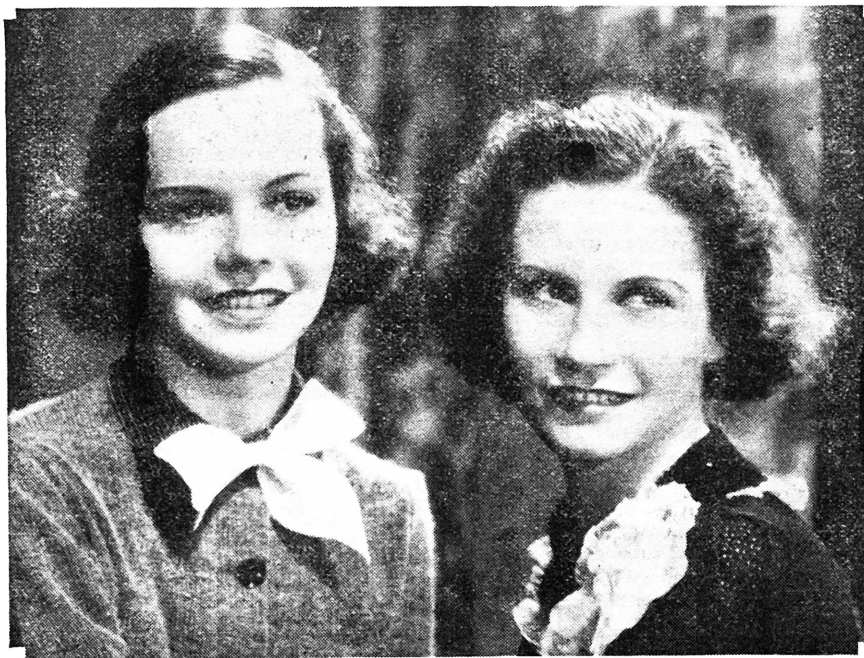
EVER HEAR OF STATION CWA?

L. B. WILSON, president of WCKY, is now convinced that there really are persons who only read the headlines, and to whom station call letters mean little or nothing. On the street the other day a man approached him and said:

"Mr. Wilson, what's the trouble at your station?"

"No trouble at all," said L. B. "Why do you ask?"

"Well, I just read this headline," said the inquirer, showing him the evening paper. The headline was: "1400 CWA WORKERS GO ON STRIKE."



PONCE SISTERS

Cincinnati as well as national favorites, who are heard frequently during the week. They are featured stars on the popular *Purlo* programs each Wednesday at 7:15 p. m. EST and are heard also on the Monday and Friday programs of this series on Station WLW.

in-laws and blood-relations being the artists on the program . . . *Johnny Cavanaugh* and *Bob Burley* will find themselves on big-time if they continue at their present pace: Satdee aft at 5:15 is the time and WFBE the place . . . After hearing and watching *Gay and Hal* song-romance on a Radio Guide airing, I'm convinced they mean it . . . Reports have it that the ozone will be treated to a new musical-airing (commersh?) with *Ina Paul* spouting the themes and *Henry Theis* waving the wand. A good combination, sez I . . . *James S. Alderman, Jr.*, celebrated his initial birthday by keeping a date with the measles . . . While Announcer *Rus Hodges* tells me his young son has learned to talk—with a repertoire of three words, "Good morning, listeners." Like father, like son; *Rus* happens to be a break-of-dawn mikeman.

L. B. Wilson returned from a forced vacation caused by illness but with a peach of a story. One evening last week, *Mr. Wilson* was standing in front of the *Liberty Theater*, when a man walked up to him and inquired, "L. B., could you give me a quarter so I can get to my family?" . . . In a second *Mr. Wilson* had handed him the required amount and asked where his family were, whereupon the man replied, "In the balcony of your theater!"

FOR THOSE OF YOU who are lovers of dance music and at the same time are hillbilly addicts, there will be a chance offered you to kill two birds with one stone. WCKY's *Red and Raymond*, the *Vagabonds* and *Lee Goldsmith* will charter the *Island Queen* for a moonlight cruise in the near future . . . There will also be an orchestra aboard to dish rhythm out for the dawncers, also numerous ether-artists, who will be invited to join in the festivities.

Curb Stone Notes

YE SCRIBE TAKES A STROLL—After Meeting *Mrs. John Barker* in Mills last week, I have fathomed *John's* success. *Mrs. Barker* happens to be one of the few WIVES, who devote themselves to helping the husband on to success. She receives my vote for being one of the nicest persons I have met in mikeland . . . Stood at Fourth and Vine one afternoon and counted 37 artists bound hither and yon, and that doesn't include the mooisicers, who were in search of a brass rail . . . *Katie Nelson* on her way to one of the department stores in quest of some presents for her kiddies . . . Watched *Peter (WLW) Grant*, afoot challenge a

"yellow" which was trying to beat the traffic-light. *Peter* won after the cabby did tricks to stop his crate . . . "Pa" *McCor-mick* threatening to expose *Lee Goldsmith* for drinking a Coca-Cola in a Covington cafe . . . *Buddy Oakley* talking on his most beloved subject, his daughter, who just returned from a successful tour of the RKO circuit . . . *Maurice Thompson* playing *Philo Vance*—someone just stole his third overcoat of this season and the criminal topped it off by lifting the radio right off his desk!

Robert Kliment, former WFBE announcer, who now, as a member of the U. S. Army post at Ft. Thomas, contributes to a regimental magazine, will pinch-hit for the balance of this week's pillar:

As I See It

By ROBERT KLIMENT

LISTENED IN ON TED FIORITO last night and must say that whoever put him in place of the Pennsylvanians knew their business. Music and arrangements like you've never heard before and novel-ties—well, just give them a listen next Wednesday night and you'll probably go right out and buy a pack of Old Golds. Of course, don't get me wrong, I'm not implying that *Waring* wasn't quite the NERTS, but I do enjoy *Ted Fiorito* and wouldn't be a bit surprised if the majority of listeners agreed with me.

Speaking of orks, *Sammy Watkins* has one sweet unit. At least they are packing 'em in nightly at the *Gibson Florentine* room. Oh yes, s'too bad gals, *Les Schorn*, *Sammy's* piano player is a married man, and has been for about five years. Incidentally, get a load of that guy's ivory tickling sometime.

Crown for King Paul

They tell me the King of Jazz, *Paul Whiteman*, was in town recently, directing the *Cincinnati Symphony* for the Cincinnati Musicians benefit. Now aint that sump'n? It is just like him to donate his services for such a cause and that is probably why his *Kraft* program still remains one of the favorites of the air. In fact, I always wake up smiling on Thursdays, knowing that at 10 p. m. the familiar strains of "*Rhapsody in Blue*" will greet me, followed by one of NBC's best offerings. The galaxy of stars presented by him each week is practically unequalled on any program. And too, you will enjoy *Deems Taylor's* wisecracking immensely. Went over to my gal's home the other

night and whose picture do you think smacked me right in the kisser? None other than that 19 (?) year-old crooner out WLW way, *Morrie Neuman*, mounted in a swellish frame. When asking her how come, she said that she had traded three of mine for that one of his. OH, I didn't KNOW that!

You know, lots of people might kick on phonograph records being played over the air but what of it?

If you will have carefully observed, anytime a record does emanate from a station, it is a 99 and 44 100 percent chance that it will be good.

On the other hand, if it is a studio program, the chances are only 50-50. So why kick? After all, radio's primary purpose to you is entertainment. Kerrek?

Singing Mikeman

After hearing *Frank Zwygart* (Alias H. Q. Wimple) sing, it is the belief of yours-truly that he should be on the webs. The dean of the WFBE announcers has a program once each week so look him up and geeve him an ear—then tell me I'm wrong. You can locate his program in RADIO GUIDE.

And while on the subject of singers, another announcer who hasn't a bad voice at all, and whose style is one of complete originality, is none other than *Papa James S. Alderman*, of WCKY. He doesn't have a regular program from that ether-factory but if you wuz to ask *Maurice Thompson* (the Beegadaguy), he might let *Jimmie* sing for you.

Paging Ruth Miller

Hey! Wassa matter? I haven't heard *Ruth Miller* lately. Maybe my radio is on the blink but I don't think so. Any-hoo, give the little gal a bit of a big hand (yowsa), for she is one of the better offerings WCKY has for you. Think her program is on Monday nights at 9:30 p.m. You will agree that she is headed chain-ward in a hurry-up fashion.

THINGS WE WONDER ABOUT: How many continuities in his life has *Cliff (KRC) Adams* read? Why *George Case's* goil friends always choose to call him "Pud" when they know perfectly well he just abhors the name? What keeps the *King, Jack and Jester* on the ether? Why *Gertie Brammer* doesn't branch out and go places with her unlimited talent . . . And last but not least, why WFBE, in spite of its apparent smallness, is still rated among the leading Cincinnati stations?



POWEL CROSELY and BOB NEWHALL
Powel Crosley, Jr., (left) WLW chieftain and new president of the Cincinnati Reds, advised baseball fans not to expect "overnight miracles" from the new Redlegs management, when interviewed recently over WLW by Bob Newhall, the "Mail Pouch Sportsman." He did, however, hazard the prediction that the Cincinnati Nationals would not be an eighth-placer this season

Sunday, March 25

Look for the Bell  for Religious Services and Programs

Log of Stations

(CENTRAL EDITION)

Call Letters	Kilo	Power, Watts	Location	Net-work
CKLW	840	5,000	Windsor, Ont.	CBS
KDKA	980	50,000	Pittsburgh, Pa.	NBC
KMOX†	1090	50,000	St. Louis, Mo.	CBS
WABC†	860	50,000	N. Y. City, N. Y.	CBS
WADCT	1320	1,000	Akron, Ohio	CBS
WAVE	940	1,000	Louisville, Ky.	NBC
WBBM	770	25,000	Chicago, Ill.	CBS
WBEN†	900	1,000	Buffalo, N. Y.	NBC
WCAE†	1220	1,000	Pittsburgh, Pa.	NBC
WCHS§	580	250	Charleston, W. Va.	
WCKY	1490	5,000	Covington, Ky.	NBC
WEAF†	660	50,000	N. Y. City, N. Y.	NBC
WENR	750	50,000	Chicago, Ill.	NBC
WGBF-s	630	500	Evansville, Ind.	
WGN	720	25,000	Chicago, Ill.	NBC
WGR†	550	1,000	Buffalo, N. Y.	CBS
WGY	790	50,000	Schenectady, N. Y.	NBC
WHAS	820	50,000	Louisville, Ky.	CBS
WHK	1390	1,000	Cleveland, Ohio	CBS
WJAS†	1290	1,000	Pittsburgh, Pa.	CBS
WJR	750	10,000	Detroit, Mich.	NBC
WJZ†	760	50,000	N. Y. City, N. Y.	NBC
WKBW	1480	5,000	Buffalo, N. Y.	CBS
WKRC	550	1,000	Cincinnati, Ohio	CBS
WLS	870	50,000	Chicago, Ill.	NBC
WLW	700	50,000	Cincinnati, Ohio	NBC
WMAQ†	670	5,000	Chicago, Ill.	NBC
WOWO	1160	10,000	Fort Wayne, Ind.	CBS
WSM	650	50,000	Nashville, Tenn.	NBC
WTAM	1070	50,000	Cleveland, Ohio	NBC
WWJ†	920	1,000	Detroit, Mich.	NBC
WWVA†	1160	5,000	Wheeling, W. Va.	CBS

†Network Programs Listed Only.
§Day Programs Listed Only.
s-Special Programs Listed Only.
‡Full Day Listed; Night Network Only.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

MORNING

8:00 EST—a.m.—CST 7:00
NBC—Melody Hour, guest soloist; Grande Trio: WEAF WGY WTAM WWJ WLW
NBC—Samovar Serenade; Orchestra and Soloist: WJZ WJR
CKLW—Morning Musicale
WKRC—Sunrise Worship
WOWO—Gospel Messengers
WWVA—Wheeling Gospel Tabernacle
8:15 EST—a.m.—CST 7:15
CKLW—Organ Moods
8:30 EST—a.m.—CST 7:30
NBC—The Balladeers, male chorus; Instrumental Trio: WEAF WTAM WGY WWJ
NBC—Lew White, organist: WJZ WJR
CKLW—First Baptist Church of Pontiac
WHK—Morning Devotions
WLW—Church Forum
WOWO—Sunday School Lesson
WWVA—German Program
8:45 EST—a.m.—CST 7:45
WHK—Honolulu Maidens
WJR—Christian Endeavor Hymn Sing
WWVA—Betty and Francis Dunn
9:00 EST—a.m.—CST 8:00
NBC—Mexican Typica Orchestra; soloist: WEAF WBEN WTAM WWJ WGY WSM WMAQ
CBS—Sunday Morning at Aunt Susan's, children's program: WABC WOWO WGR WHAS CKLW WHK WADC WWVA
NBC—Children's Hour: WJZ WLW KDKA WENR
WJAS—St. Patrick's Church Services
WJR—Uncle Neal Reads the Funnies
WKRC—Services from God's Bible School
9:30 EST—a.m.—CST 8:30
NBC—Cloister Bells, sacred music: WEAF WTAM WWJ WBEN WGY WSM WMAQ WAVE
WJR—Kelly Program
WKBW—Morning Prayer
WOWO—Old Time Religion
9:45 EST—a.m.—CST 8:45
NBC—Alden Edkins, bass-baritone: WEAF WBEN WTAM WWJ WGY WSM WAVE
CKLW—Rev. V. P. Randall
E. T.—Watchtower Program: WHK WJR
10:00 EST—a.m.—CST 9:00
NBC—Southland Sketches, male quartet; Levee Band WJZ KDKA WENR WCKY WJR WLW
NBC—Radio Pulpit, Dr. S. Parkes Cadman: WEAF WGY WBEN WTAM WWJ WSM WMAQ WAVE
CBS—Church of the Air: WABC WKRC WJAS WADC WBBM KMOX WHAS

AFTERNOON

12 Noon EST—CST a.m. 11:00
CBS—Salt Lake City Tabernacle Choir and Organ: WABC WGR WJAS WWVA
WBBM—People's Church of Chicago, Dr. Preston Bradley
WENR—Central Church Service
WCHS—Brusloff's Orchestra
WCKY—Bacca Melodies
WGN—University of Chicago Chapel Service
WGY—Major Bowes' Capitol Family (NBC)
WHK—Louis Rich's Bohemians
WJR—Mother's Album
WKRC—Student Program
WLW—Organ Recital; Arthur Chandler Jr.
WSM—Vine Street Christian Church Services
12:15 p.m. EST—CST a.m. 11:15
NBC—Baby Rose Marie, songs: WJZ KDKA WJR WLW
NBC—Gordon String Quartet: WEAF WWJ WTAM WBEN WAVE
WCHS—Variety Musicale
WCKY—Foot Comfort Shop Program
WGY—Three Schoolmaids
12:30 p.m. EST—CST a.m. 11:30
NBC—Radio City Concert; Radio City Symphony Orchestra; Chorus and Soloists: WJZ KDKA WLW WAVE
CBS—Tito Guizar's Mid-Day Serenade: WABC WKRC WHK CKLW WGR WJAS
NBC—Round Table Discussion, current topics: WEAF WTAM WGY WMAQ
CBS—Madison Ensemble: WADC WOWO
WCHS—Revellers Quartet
WCKY—Dr. Pollack
WHAS—Studio Program
WJR—Detroit Symphony Orchestra
WKBW—Sacred Organ Recital
WWVA—Maxine Allen, pianist
12:45 p.m. EST—CST a.m. 11:45
CBS—Madison Ensemble: WABC WGR WHAS WWVA WJAS WADC
CKLW—Hopkins and Savage
WCHS—Dance Orchestra
WCKY—Melodies
WHK—Clara Gaiser Linder, German songs
WKRC—American Legion Program

High Spot Selections For The Day

(Time Given Is Eastern Standard)

2:30 p.m.—Hollywood Show: Abe Lyman: CBS-WABC network.
3:00 p.m.—Philharmonic Symphony; Arturo Toscanini: CBS-WABC network.
3:30 p.m.—Coe Glade: NBC-WEAF network.
4:00 p.m.—Father Coughlin's Address: Private network including KMOX.
4:30 p.m.—Hoover Sentinels concert; director Josef Koestner: NBC-WEAF net.
4:45 p.m.—Finals of Augusta Golf Tournament: CBS-WABC network.
6:00 p.m.—Harold Bauer, concert pianist; Issay Dobrowen, conducting: NBC-WJZ.
6:30 p.m.—Ed McConnell: CBS-WABC.
6:45 p.m.—Family Theater; Act II at 7:30 with Margalo Gillmore and Geoffrey Kerr in "Berkeley Square": CBS-WABC.
7:00 p.m.—Efrem Zimbalist. NBC-WJZ.
7:00 p.m.—Groucho and Chico Marx; Freddie Martin's orchestra: CBS-WABC.
7:30 p.m.—Joe Penner: NBC-WJZ network.
8:00 p.m.—Eddie Cantor: NBC-WEAF net.
8:00 p.m.—Bourjois Evening in Paris; soloists; Shilkret's orchestra: CBS-WABC.
8:30 p.m.—Fred Waring: CBS-WABC net.
9:00 p.m.—George M. Cohan: NBC-WJZ.
10:00 p.m.—Jack Benny: NBC-WEAF net.
10:30 p.m.—Hall of Fame; Mme. Frances Alda, guest star: NBC-WEAF network.
11:00 p.m.—Broadcast to Byrd Expedition: NBC-WEAF network.

4:00 EST—p.m.—CST 3:00
NBC—John B. Kennedy: WEAF WBEN WWJ WTAM WMAQ WAVE
NBC—Abercrombie & Fitch drama: WJZ KDKA WLS
Coughlin Network—Address by Rev. Father Charles E. Coughlin: WCKY WOWO WJAS WGR WADC WJR KMOX
WCHS—Watchtower Program
WGN—Orchestral Program
WGY—Carmelo Cascio, pianist
WLW—The Nation's Family Prayer Period
WSM—Charlie Agnew's Orchestra
WWVA—New York Philharmonic Symphony Orchestra (CBS)
4:15 EST—p.m.—CST 3:15
NBC—Organ Recital; Dion Kennedy, organist: WJZ WSM WAVE KDKA
NBC—Vee and Johnny, songs: WEAF WGY WBEN WTAM WWJ WMAQ WCAE
WCHS—Union Mission Program
WGN—Male Quartet
WLS—Phil Kalar, tenor, orchestra
4:30 EST—p.m.—CST 3:30
NBC—Hoover Sentinels Concert. Edward Davies, baritone; Chicago A. Capella Choir, Koestner's Orchestra: WEAF WBEN WTAM WWJ WLW WSM WGY WMAQ WCAE
NBC—Princess Pat Players, dramatic sketch: WJZ WENR KDKA
WAVE—Musical Reverie
WGN—Ocean Music
4:35 EST—p.m.—CST 3:35
WAVE—Edward Barrett
4:45 EST—p.m.—CST 3:45
CBS—Augusta Golf Tournament: WABC WHK WKRC
WAVE—Paul McKee
WGN—Allen Grant, pianist
5:00 EST—p.m.—CST 4:00
NBC—To be announced: WEAF WGY WBEN WTAM WWJ WENR WCAE
BS—Roses and Drums drama: WABC WADC WKBW WKRC WHK CKLW WHAS KMOX WJAS WBBM
BC—National Vespers, sermon; Music, direction of Keith McLeod; Male Quartet: WJZ WAVE WSM
KDKA—Vesper Services
WCKY—Ubique, Sundodgers
WGN—Joseph Hassmer, soloist
WJR—The Twilight Reveries
WLW—Romances of Science
WOWO—Numismatic Program
WWVA—Studio Program
5:15 EST—p.m.—CST 4:15
NBC—Waves of Romance; Vincent Calendo, vocalist; Ted Black's Orchestra: WEAF WWJ WTAM WMAQ WGY WBEN WCAE
WCHS—Kent Warner, tenor
WCKY—Dr. Buchanan
WENR—Morin Sisters, trio
WGN—Charlie Agnew's Orchestra
WJR—Beauty That Endures
WLW—Orchestra and Vocalist
WOWO—Studio Program
5:30 EST—p.m.—CST 4:30
NBC—Grand Hotel drama: WJZ KDKA WJR WCKY WENR
CBS—Frank Crumit and Julia Sanderson: WABC WADC WGR WHK CKLW WHAS KMOX WWVA
NBC—Talkie Picture. Time, sketch: WEAF WGY WSM WBEN WTAM WWJ WMAQ WCAE
WAVE—Southern Baptist Seminary
WBBM—Frank Wilson, tenor
WCHS—Herbert Carney's Orchestra
WGN—Berenice Taylor, soprano; Orchestra
WKBW—Talk
WKRC—Jewish Community Program

(SUNDAY CONTINUED)

5:45 EST—p.m.—CST 4:45

WGN—Allan Grant, pianist
WLW—Melody Masters, Paul Pearson's Orchestra

NIGHT

6:00 EST—p.m.—CST 5:00

CBS—Songs My Mother Used to Sing; Jacques Renard's Orchestra; Oliver Smith, tenor; Muriel Wilson, Soprano: WABC WKBW WKRC WHK CKLW KMOX WJAS WBBM
NBC—Catholic Hour: WFAF WGY WBEN VTAM WWJ WSM WCAE WMAQ WAVE WCKY

NBC—Symphony Concert; Harold Bauer, pianist; Issay Dobrowen, guest conductor: WJZ WLW KDKA WENR WJR

WCHS—Variety Program

WGN—Wayne King's Orchestra

WHAS—Herbie at the Organ

6:15 EST—p.m.—CST 5:15

WSM—Studio Program

6:20 EST—p.m.—CST 5:20

WGN—Jan Garber's Orchestra

6:30 EST—p.m.—CST 5:30

NBC—Our American Schools; Guest Speakers: WFAF WWJ WAVE WGY WMAQ WCAE WBEN WCKY

CBS—Smilin' Ed McConnell, songs: WABC WKBW WKRC CKLW WHAS KMOX WBBM WJAS

WHK—A Watchtower Program

WSM—A Sacred Quartet

WTAM—Strings and Ivory

6:40 EST—p.m.—CST 5:40

WGN—Wayne King's Orchestra

6:45 EST—p.m.—CST 5:45

CBS—Family Theater; Act I; James Melton; Lean and Mayfield; Greenstripe Orchestra: WABC WADC WJAS CKLW KMOX WWVA WBBM

WHAS—Sam Gil and Louie

WKBW—Lotus Land

WKRC—Sinbad, the Tailor

WTAM—Organ Symphonettes

7:00 EST—p.m.—CST 6:00

CBS—The Marx Brothers, Groucho and Chico; Freddie Martin's Orchestra: WABC WJAS WWVA WHK

NBC—Court of Human Relations, drama: WFAF WGY WBEN WTAM WWJ WMAQ WCAE

CBS—Eddie South's Orchestra; Jack Brooks, tenor: WHAS KMOX WBBM

NBC—Ted Weems' Orchestra; Efram Zimbalist, violinist; Guest Artist: WJZ KDKA WJR WLW WLS WSM

CKLW—Happy Half Hour of Heaven and Home

WAVE—Ted Mullins' Orchestra

WCKY—Wanda Edwards

WGN—Heart to Heart Club

WKBW—A Church Tabernacle

WKRC—Blackhawk Program

7:15 EST—p.m.—CST 6:15

CBS—Welsh Madrigal Choir: WHAS WKRC WAVE—Our Starry Heavens

WBBM—Pat Flanagan's Sports Review

WGN—Orchestral Program

7:30 EST—p.m.—CST 6:30

NBC—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra: WJZ KDKA WLW WJR WLS WSM

CBS—Family Theater, Act II; Guest Stars: WABC WJAS WWVA CKLW WBBM KMOX WADC

WAVE—Burkhardt's Orchestra

WBEN—Lucille Manners, soprano (NBC)

WCKY—Roscoe Gilmore Stott

WGBF—German Band

WHAS—Lady of Songs

WKRC—Jack Curren

7:45 EST—p.m.—CST 6:45

CBS—Rin Tin Tin Thriller; drama: WABC WGR WKRC WHK CKLW WHAS WBBM WJAS KMOX

NBC—Wendell Hall, songs: WFAF WGY WBEN WTAM WWJ WMAQ WCAE

WAVE—Music You Love to Hear

WCKY—Reflections of Romance

8:00 EST—p.m.—CST 7:00

NBC—Eddie Cantor, comedian; Rubinoff's Orchestra: WFAF WSM WBEN WTAM WWJ WLW WGY WMAQ WCAE WAVE

CBS—BOURJOIS EVENING IN PARIS; Katherine Carrington, soprano; Milton Watson, tenor; Claire Majette, M. C.; Nat Shilkret's Orchestra: WABC WADC WGR WBBM WKRC WHK CKLW WHAS KMOX WJAS

NBC—Barnhardt Band: WJZ WCKY WJR

KDKA—Weather; Sports

WGN—Percy H. Boynton's Book Review

WLS—Sunday Evening Club

8:15 EST—p.m.—CST 7:15

KDKA—Debut Night

WGN—Concert Ensemble

8:30 EST—p.m.—CST 7:30

CBS—Fred Waring's Orchestra: WABC WJAS WHAS WKRC KMOX WADC WHK CKLW WBBM WOWO WGR

WGN—George Devron's Orchestra

8:45 EST—p.m.—CST 7:45

WGN—Ensemble Music

8:50 EST—p.m.—CST 7:50

WGN—Genevieve Forbes Herrick, talk

9:00 EST—p.m.—CST 8:00

CBS—The Seven Star Revue; Nino Martini, tenor; Erno Rapee's Orchestra; Jane Froman, alto; Ted Husing and the Vagabond Glee Club: WABC WADC WGR WKRC WHK CKLW WHAS WJAS KMOX WOWO WBBM

NBC—Manhattan Merry-Go-Round; Tamara, Russian blues singer; David Percy; Men About Town; Orchestra: WFAF WGY WTAM WMAQ WWJ

JACK BENNY GRILLS HIMSELF

(Continued from Page 3)

Mr. Benny, I thought everyone knew I have had offers from two motion picture producing companies to make talkies. One was from Metro-Goldwyn-Mayer and the other was from Paramount."

"What!" I exclaimed. "You mean you haven't had an offer from Warner Brothers?"

"No," he said sadly. "I made a picture for them once."

"In your picture career, Mr. Benny, did you portray a great lover? Did you take a role similar to those played by Barrymore, Gable, Gilbert? That must be a tough job."

"Oh, no," he replied modestly. "I played a much more difficult role. I took the part of Jack Benny, the master of ceremonies in 'Hollywood Revue' and 'Chasing Rainbows'..."

"Well, haven't you had any romantic roles, Mr. Benny?" I insisted.

"I tried out for one," he confessed. "They were considering placing me in a part playing opposite Greta Garbo."

"How did you make out?" I asked him. "Well..." he said, evidently thinking of the great opportunity he had missed, "Jack Gilbert's job is safe."

"But radio seems to be the most important thing in your life, Mr. Benny," I continued. "and your program is the most important part of your interest in radio. What kind of humor do you think is appreciated most by your audience?"

"New," he replied simply.

"Have you tried that type, Mr. Benny," I asked.

"Oh, yes," he said. "I frequently run

out of old jokes. Why, most of the time I have to write new material for my broadcasts."

"Do your studio audiences always applaud your performances?" I continued.

"Oh, yes, as a general rule. But once in a while we have to remind them. You know, audiences are apt to let their minds wander from the comedian they're listening to."

"Oh, another thing about your program, Mr. Benny. I'm sure the readers of Radio Guide will be interested in this one. Is Mary Livingstone really your wife?"

"Yes, but don't you dare print that!" he cried. "It might hurt my woman fan mail."

"All right, Mr. Benny," I said. "I won't. And now, Mr. Benny, excuse me if I become personal. You set yourself up as a comedian, don't you?"

"Well—" he began.

"Don't interrupt," I cut in. "I want to know if you're really the merry fellow the people believe you are... the man with the trigger-action wit?"

"Absolutely," he declared. "Why, I'll bet you'll be surprised to learn that I can tell the funniest jokes without rehearsing more than three times."

"What are your ideas for future programs, Mr. Benny?" I asked.

"Well," he said, "I think maybe I'll do 'Way Down East'."

The interview was interrupted at this point by the appearance of a stranger.

"Better not do that one," said the stranger.

"Why not?" asked Benny. "Saaay,

who are you anyway, barging in here like that?"

"Name's Harry W. Conn," said the stranger. "And I think you had better do 'I'm No Angel,' because it would be more appropriate."

"Very poor," said Benny.

"Well, you know Mary Livingstone loves to do impersonations of Mae West."

"So what?" said Benny. "I should run my program just to give Mary experience?"

"Well, I don't think the Down East idea is any good, either," continued Mr. Conn. "In fact, I won't have anything to do with it."

"Now, wait a minute, Conn," Benny said. "Who asked you to have anything to do with it?"

"You did," said Conn, "two years ago. And here's my contract with your signature on it. I cost you money."

"So it is... so it is," said Benny. "Why, now I recognize you... you're..."

"I am," Mr. Conn said, "the only radio script writer you ever employed."

"PLAY, FRANK!" said Benny.



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Name
Address

NBC—George M. Cohan; Revelers Quartet; Al Goodman's Orchestra: WJZ WLW WSM KDKA WJR WAVE

WCKY—For Dancing

WENR—Cameos

WGN—Genevieve Forbes Herrick, talk

9:10 EST—p.m.—CST 8:10

WGN—Hal Kemp's Orchestra

9:15 EST—p.m.—CST 8:15

WENR—Frankie Masters' Orchestra

9:20 EST—p.m.—CST 8:20

WENR—Tom Gentry's Orchestra

9:30 EST—p.m.—CST 8:30

NBC—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano; Ohman and Arden; Violinist and Concert Orchestra: WFAF WGY WTAM WWJ WSM WMAQ WCAE WBEN

NBC—Walter Winchell, columnist: WJZ KDKA WJR WLW WENR

WAVE—Dr. Thomas M. Howe

WCKY—Joe Parsons

WGN—Arthur Sears Henning, talk

9:35 EST—p.m.—CST 8:35

WAVE—Ken Hall

9:45 EST—p.m.—CST 8:45

NBC—Nat Shilkret's Orchestra: WJZ KDKA WJR WENR WCKY

WGN—Paulist Choristers and Orchestra

WLW—Unbroken Melodies

10:00 EST—p.m.—CST 9:00

NBC—Jack Benny, comedian; Mary Livingstone; Frank Parker, tenor; Orchestra: WFAF WGY WBEN WTAM WWJ WSM WLW WMAQ WCAE WAVE

CBS—Patri's Dramas of Childhood: WABC WGR WKRC WHK CKLW WHAS KMOX WJAS WBBM

NBC—K-Seven, spy drama: WJZ WCKY

KDKA—In a Garden

WENR—Carlos Molina's Orchestra

WJR—John Daly, Irish tenor

WKBW—Harold Austin's Orchestra

WOWO—Sports Highlights

10:15 EST—p.m.—CST 9:15

WENR—Edison Symphony Orchestra

WJR—Raleigh Hawaiians

10:30 EST—p.m.—CST 9:30

NBC—Hall of Fame; Mme. Frances Alda, soprano; Guest Star: Nat Shilkret's Orchestra: WFAF WGY WTAM WWJ WSM WBEN WCAE WLW WMAQ

CBS—Ernest Hutcheson, pianist; Concert Orchestra: WABC WADC WKRC WJAS WGR CKLW WBBM WOWO KMOX

NBC—L'Heure Exquise, vocal and instrumental ensemble: WJZ WCKY WJR

KDKA—Dan and Sylvia, sketch

WAVE—Walter Merhoff

WGN—Tomorrow's News

WHAS—Manhattan Merry Go Round

WHK—A Bible Dramas

WKBW—Dance Orchestra

WKRC—Buster Locke's Orchestra

10:35 EST—p.m.—CST 9:35

WGN—Headlines of Other Days

10:45 EST—p.m.—CST 9:45

KDKA—Meditations (NBC)

WAVE—Ted Mullins' Orchestra

WENR—Jules Stein's Orchestra

WGN—Hal Kemp's Orchestra

11:00 EST—p.m.—CST 10:00

NBC—Broadcast to Byrd Expedition: WFAF WBEN WCKY WCAE WGY WENR

CBS—H. V. Kaltenborn, News: WABC WHAS CKLW WJAS WGR WKRC WBBM WADC

NBC—International Tid-Bits; Orchestra and Piano Duo: WJZ WJR WAVE WSM

KDKA—Nancy Martin

WHK—Ed Day's Orchestra

WKBW—A Tabernacle Hour of Music

WLW—Dimmick's Orchestra

WOWO—A Bible Drama

WTAM—Silverberg Ensemble

11:15 EST—p.m.—CST 10:15

CBS—Little Jack Little's Orchestra: WABC WGR WBBM CKLW WJAS WHAS WKRC

NBC—Ennio Bolognini, cellist: WJZ WJR

KDKA—Missionary Broadcast

WAVE—Bernie Burnette

WGN—Richard Cole's Orchestra

WLW—Johnny Hamp's Orchestra

11:30 EST—p.m.—CST 10:30

NBC—Ben Pollack's Orchestra: WJZ WCKY

NBC—Phil Harris' Orchestra: WFAF WTAM WGY WMAQ WAVE WLW

WGN—Wayne King's Orchestra

WHAS—Phil Emerton's Diamonds

WHK—Little Jack Little's Orchestra (CBS)

11:45 EST—p.m.—CST 10:45

CBS—Ace Brigode's Orchestra: WABC WGR WBBM WKRC WHK CKLW WJAS

11:50 EST—p.m.—CST 10:50

WGN—Jan Garber's Orchestra

12:00 mid. EST—CST p.m. 11:00

CBS—Louis Panico's Orchestra: WABC WGR WBBM CKLW WKRC

NBC—Jimmy Lunceford's Orchestra: WJZ KDKA

NBC—Hal Kemp's Orchestra: WFAF WMAQ WTAM WGY WLW WAVE

WHAS—Bob Fredette's Orchestra

12:10 a.m. EST—CST p.m. 11:10

WGN—Richard Cole's Orchestra

12:15 a.m. EST—CST p.m. 11:15

WHAS—Louis Panico's Orchestra (CBS)

12:30 a.m. EST—CST p.m. 11:30

NBC—Clyde Lucas' Orchestra: WJZ WLW

CBS—Henry Busse's Orchestra: WABC WGR WBBM WKRC CKLW WHAS

NBC—Carlos Molina's Orchestra: WFAF WMAQ WTAM WAVE

KDKA—DX Club

WGN—Late Dance Orchestras

1:00 a.m. EST—CST Mid. 12

WBBM—Late Dance Orchestras

WOWO—Studio Program

Monday, March 26

MORNING

8:00 EST—a.m.—CST 7:00
NBC—Organ Rhapsody, Richard Leibert: WFAE WCAE WBEN
NBC—Morning Devotions; Vocalists and Organ: WJZ KDKA WCKY
CKLW—Breakfast Tunes
WBBM—Minute Parade
WCHS—Farm Flash
WGN—Good Morning
WGY—Musical Clock
WHAS—Asbury College Devotions
WHK—Rich Strings
WJR—Morning Chimes
WKRC—The Yodeling Twins
WLW—Plantation Days, charioteers
WOWO—Breakfast Club
WSM—Laymen's Morning Devotion
WTAM—Gene and Glenn
WWVA—Musical Clock

8:15 EST—a.m.—CST 7:15
NBC—Don Hall Trio: WJZ WCKY WSM WJR
KDKA—Tommy and Sherlock
WLW—Marc Williams, Cowboy Singer

8:30 EST—a.m.—CST 7:30
NBC—Lew White, organist: WJZ KDKA WJR WCKY
NBC—Cheerio, inspirational talk and music: WFAE WGY WBEN WWJ WSM WCAE WLW WTAM WAVE
CKLW—Organ Melodies
WCHS—Band Music
WHAS—Georgia Wildcats
WHK—Morning Melodies
WKRC—Gus Weigand

8:45 EST—a.m.—CST 7:45
CKLW—Hollywood Chatter
WCHS—Music Master
WCKY—Gene King, Texas Crystals
WHAS—Haiana's Royal Hawaiians
WJR—Olive Ryan, songs
WKRC—Fiddlin' Farmers

9:00 EST—a.m.—CST 8:00
CBS—Andy Arcari and the Three Naturals: WABC WADC WHAS WGR WJAS WOWO WKRC
NBC—Breakfast Club, dance orchestra: WJZ KDKA WMAQ WSM WCKY WAVE
CKLW—The Label Savers
WCHS—Devotional Services
WGY—Musical Program
WHK—Over the Coffee Cups
WJR—Jean Abbey
WLS—Skyland Scotty, mountain songs
WLW—Home Care for the Sick; Mrs. Littleford
WTAM—Chief Red Bird's Cowboys
WWVA—Cowboy Loy and Just Plain John

9:15 EST—a.m.—CST 8:15
NBC—Landt Trio and White, songs and comedy: WFAE WBEN WLW WGY
CBS—Madison Ensemble: WABC WJAS WADC WGR
CKLW—Home Beautiful
WHAS—Mrs. Randolph, Shopping Guide
WHK—Morning Varieties; Ethel and Ben
WJR—Michigan University of the Air
WKRC—God's Bible School Services
WLS—Produce Reporter; Songs
WTAM—Health and Hygiene; Vaughn King
WJZ—Bentley's News

9:30 EST—a.m.—CST 8:30
NBC—Bradley Kincaid, the Mountain Boy: WFAE WBEN WCAE WWJ WGY
CBS—Metropolitan Parade: WABC WADC WJAS WKRC WGR WHAS WOWO
CKLW—Crazy Crystals
KDKA—Style and Shopping Service
WCHS—Peoples Store
WKBW—Morning Melodies
WLS—Sunshine Express; Jack Kay, Ralph Emerson, Wm. O'Conner, Russ Kirkpatrick
WLW—Oklahoma Bob Albright
WTAM—Board of Education
WWVA—Studio Program

9:45 EST—a.m.—CST 8:45
NBC—Florenda Trio: WFAE WBEN WWJ WTAM
KDKA—Piano, Minute Manners
WCHS—Isham Jones' Orchestra
WGY—Martha and Hal
WJR—Wayne Van Dyne, tenor
WLW—Rhythm Jesters

10:00 EST—a.m.—CST 9:00
NBC—Josephine Gibson, hostess counsel: WJZ KDKA WJR WCKY WSM WAVE
NBC—Breen and de Rose, vocal and instrumental duo: WFAE WBEN WWJ
CBS—Metropolitan Parade: KMOX CKLW WKBW WWVA
WBBM—Melody Calendar
WCHS—Debussy
WGN—Keep Fit Club
WGY—Hank Keene's Radio Gang
WLS—Dr. Bundesen Hour
WLW—Boynton and Jankee, tenor and contralto
WOWO—Housewife Hour
WTAM—Health and Hygiene with V. King

10:15 EST—a.m.—CST 9:15
NBC—Clara, Lu 'n' Em, sketch: WJZ WCKY WSM WGN
CBS—Bill and Ginger, popular songs: WABC WGR WHK CKLW WJAS
NBC—Morning Parade, variety musicale: WFAE WCAE WTAM
KDKA—Studio Program
WAVE—Rapid Service
WCHS—Wayne King's Orchestra

WGY—Mid-Morning Devotions
WHAS—Catholic Theater Guild
WJR—Studio Program
WKBW—Carl Coleman, organist
WKRC—Natchez, the Indian
WLW—Live Stock Reports
WOWO—Pete, Duke and Jim
WWVA—Dick Decker

10:20 EST—a.m.—CST 9:20
WBBM—Chicago Hour; Eddie House, organist

10:30 EST—a.m.—CST 9:30
CBS—Press-Radio Bureau News: WABC WKBW
WOWO—WJAS WADC WWVA WKRC CKLW
NBC—Today's Children, drama: WJZ KDKA WJR WCKY
NBC—Press Radio Bureau, news: WFAE WCAE WTAM WAVE WWJ
WBBM—The Three Flats
WCHS—Hymn Singer
WGN—Leonard Salvo's Mail Box
WGY—Market Basket
WHAS—Musical Revelries
WHK—Morning Varieties, Ethel and Ben
WLW—Bond of Friendship
WSM—Radio Kitchen

10:35 EST—a.m.—CST 9:35
CBS—The Merry-makers: WABC WKBW WOWO
WHAS—WWVA WKRC WJAS WADC CKLW
NBC—Morning Parade: WFAE WAVE WWJ WCAE WTAM

10:45 EST—a.m.—CST 9:45
CBS—Will Osborne's Orchestra; Pedro De Cordoba, Friendly Philosopher: WABC WGR
KMOX—CKLW WJAS WHK WBBM
NBC—Jack and Loretta Clemens, songs: WJZ WCKY WMAQ
E.T.—School of Cookery: WGY WLW
KDKA—Sammy Fuller
WCHS—Studio Program
WGBF—Hoosier Philosopher
WGN—Lovely Ladies
WHAS—Rosemary Hughes, songs
WJR—Mrs. Page's Household Economics
WKBW—Buffalo Historical Society Program
WKRC—Woman's Program
WOWO—Melody Hour
WWVA—Sterling Old Timers

11:00 EST—a.m.—CST 10:00
NBC—Hour of Memories, U. S. Navy Band: WFAE WWJ WSM WTAM WLW WGY WAVE
CBS—Cooking Closeups; Mary Ellis Ames, home economist: WABC WKBW WKRC WHK
KMOX—WJAS WBBM CKLW WADC
NBC—The Wife Saver, Allan Prescott: WJZ WCKY
KDKA—Uncle Tom and Betty
WCHS—Vivian Hawaiians
WGN—Movie Personalities
WHAS—Dean Wise; Musical Revelries
WJR—School of Cookery
WLS—Livestock Markets
WWVA—Elmer Crowe

11:15 EST—a.m.—CST 10:15
NBC—Singing Strings: WJZ WMAQ WCKY WJR KDKA
CBS—One Quartet Hour in Three-Quarter Time: WABC WHAS WKBW WKRC KMOX WJAS CKLW WOWO
NBC—U. S. Navy Band: WBEN WCAE
KDKA—Strollin' Tom
WBBM—Morning Festival; Thora Martens
WCHS—Variety Program
WENR—Today's Children
WGN—Organ Music
WHK—Morning Varieties, Ethel and Ben
WWVA—Pathfinder

11:30 EST—a.m.—CST 10:30
NBC—Rhythm Ramblers; orchestra: WJZ KDKA WCKY WMAQ WJR
CBS—Tony Wons, "Are You Listenin'?: WABC WADC CKLW WHAS WKRC WJAS WKBW WWVA
WBBM—Helpful Hints to Housewives
WCHS—Paul Whiteman's Orchestra
WENR—College Inn Comedy
WGN—Canary Chorus; Allan Grant, pianist
WOWO—Housewife Hour

11:45 EST—a.m.—CST 10:45
CBS—Keenan and Phillips, piano duo: WABC WJR WKBW CKLW WADC WJAS WKRC KMOX
KDKA—Ella Graubart
WBBM—Hal Kemp's Orchestra
WCHS—Game Talk
WENR—Women's Feature
WGN—Painted Dreams, sketch

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

3:00 p.m.—Radio Guild: George S. Kaufman's and Edna Ferber's "Old Man Minick": NBC-WJZ network.
7:30 p.m.—Music by Gershwin; George Gershwin in person with Lou Katzman's orchestra: NBC-WJZ network.
8:30 p.m.—Bing Crosby; Mills Brothers and Jimmy Grier's orchestra: CBS-WABC network.
8:30 p.m.—Richard Crooks, tenor; William Daly's orchestra: NBC-WEAF network.
9:00 p.m.—Minstrel Show; Gene Arnold; Joe Parsons, basso; Maple City Four quartet; Harry Kogen, band director: NBC-WJZ network.
9:30 p.m.—Ex Lax presents The Big Show; Ernest Truex, Henrietta Schumann, Gertrude Niesen, Erno Rapee's orchestra: CBS-WABC network.
9:30 p.m.—Ship of Joy; Sophie Braslau, guest artist; Captain Dobbsie: NBC-WEAF network.
10:00 p.m.—Carnation Contented Hour; Morgan Eastman's orchestra: NBC-WEAF network.
10:30 p.m.—Presenting Mark Warnow, Connie Gates, Melodeers Quartet: CBS-WABC network.

WHAS—University of Louisville
WHK—Kathryn's Comments
WWVA—Interstate Nursery Trio

11:55 EST—a.m.—CST 10:55
WBBM—Eddie House, organist

AFTERNOON

12 Noon EST—CST a.m. 11:00
NBC—Pollock and Lawnhurst, piano duo; Arlene Jackson, songs: WFAE WBEN WGY WSM WWJ WAVE WTAM
CBS—Voice of Experience, advice: WABC WGR
WKRC—WHK CKLW WHAS KMOX WJAS WBBM WWVA WOWO
NBC—Musical Varieties; Morin Sisters; Nameless Quartet: WJZ WENR WCKY KDKA
WCHS—Gus Arnheim's Orchestra
WGN—Your Child's Health, talk
WJR—String Trio
WKBW—Market Reports
WLW—Ohio Farm Bureau, talk and orchestra

12:15 p.m. EST—CST a.m. 11:15
NBC—Johnny Marvin, songs: WFAE WSM
CBS—Betty Barthell, songs: WABC WADC WKBW WHAS WWVA
NBC—Josephine Gibson, hostess counsel: WENR
CKLW—News Flashes
KDKA—Honey Boy and Sassafras
WAVE—Devotional Service
WBBM—Virginia Clark; Gene and Charlie, song duo
WCHS—Bing Crosby
WCKY—Luncheon Concert
WGN—Rondoliers
WGY—Skip, Step and Happiana, sketch
WHK—Morning Varieties, Ethel and Ben
WJR—Luncheon Song Review
WKRC—Miller Everson
WLW—River, Market and Weather Reports
WOWO—Markets
WTAM—Hum and Strum

12:20 p.m. EST—CST a.m. 11:20
CKLW—Dr. Baylough

12:25 p.m. EST—CST a.m. 11:25
WCKY—Livestock Quotations

12:30 p.m. EST—CST a.m. 11:30
NBC—Rex Battle's Concert Ensemble: WFAE WMAQ WBEN
CBS—Emery Deutsch's Orchestra: WADC WHK
WOWO—WHAS WGR WWVA
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orchestra: WJZ
WLW—WJR WCKY WSM WAVE
CKLW—Michigan Livestock Quotations; Miniature Musicale
KDKA—Style Show; Market Reports
WBBM—Jerry Sullivan, songs
WCHS—Phyllis Dressler
WENR—Organ Melodies
WGN—Board of Trade Grain Reports
WGY—Farm Program
WKBW—Studio Program
WKRC—Cincinnati Merchants Program
WTAM—Chief Red Bird and his Cowboys

12:35 p.m. EST—CST a.m. 11:35
WGN—The Rondoliers, string trio

12:40 p.m. EST—CST a.m. 11:40
WBBM—Eddie House, organist

12:45 p.m. EST—CST a.m. 11:45
CKLW—King Solomon
KDKA—Lloyd Huntley's Orchestra
WBBM—Frank Wilson, tenor; Jerry Marlowe, singing pianist
WCHS—Variety Program
WHK—Higbee Grille Trio
WJAS—Emery Deutsch's Orchestra (CBS)
WKBW—Roy Wilhelm, pianist
WLS—Weather Reports; Bentley's News
WOWO—Jolly Baker and His Gang
WWVA—Luncheon Music

12:50 p.m. EST—CST a.m. 11:50
WGN—Good Health and Training

1:00 p.m. EST—CST Noon 12
CBS—George Hall's Orchestra: WABC WADC
WKRC—WGR WHK CKLW WBBM KMOX
NBC—Pinkey Hunter's Orchestra: WTAM WMAQ WWJ WCAE
KDKA—Farm and Home Hour (NBC)
WCHS—Lloyd Auer's Orchestra
WGN—Mid Day Service
WGY—Albany on Parade
WHAS—Weather; Market Reports; Bulletins
WKBW—Science News
WLS—School of Cookery
WOWO—Noonday Lenten Devotions
WWVA—Ampico Recital

1:15 EST—p.m.—CST 12:15
NBC—Emerson Gill's Orchestra: WFAE WBEN
WKBW—Carl Coleman, organist
WLS—Prairie Farmer Dinner Bell
WOWO—Singing Ambassador
WWVA—George Hall's Orchestra (CBS)

1:30 EST—p.m.—CST 12:30
NBC—Orlando's Concert Ensemble: WWJ WBEN
WTAM—WGY WCAE WMAQ
NBC—Vir and Sade, sketch: WJZ WCKY KDKA WJR WAVE
CBS—Mischa Raginsky's Ensemble: WABC WADC
WKRC—WHK WJAS CKLW WWVA WGR
WBBM—Louis Panico's Orchestra
WCHS—Victor Herbert
WGN—Ensemble Music
WHAS—Monk and Sam
WLW—Johnny Hamp's Orchestra
WOWO—Happy Herb
WSM—Tennessee Division of Markets

1:45 EST—p.m.—CST 12:45
NBC—Harvest of Song; Merrie-Men, male quartet; Irma Glen, organist: WJZ WCKY WAVE WMAQ
CBS—Mischa Raginsky's Ensemble: WBBM
WOWO
CKLW—Dance Masters Music
KDKA—Lloyd Huntley's Orchestra
WCHS—People Who Make News
WGN—Ensemble Music
WHAS—College of Agriculture
WJR—Ruby and his Music
WKBW—Fashion Ferret
WKRC—Blackhawk Program
WSM—Future Farmers
WWVA—Wheeling Gospel Tabernacle

2:00 EST—p.m.—CST 1:00
CBS—Just Plain Bill: KMOX WGN
NBC—Revolving Stage, succession of sketches; music: WFAE WBEN WTAM WWJ WCAE
NBC—Xavier Cugat's Orchestra: WJZ WCKY KDKA WAVE WSM
CBS—Ann Leaf at the Organ: WABC WGR WADC WJAS
CKLW—The Saw Dusters
WBBM—Eddie and Fannie Cavanaugh, gossip
WCHS—Kentucky Traveler
WGY—Lawrence Bell, baritone
WHK—American U. vs. Western Reserve, Debate
WHAS—University of Kentucky
WJR—Michigan University of the Air
WKBW—Studio Program
WKRC—Studio Program
WLS—Uncle Ezra
WLW—Ohio School of the Air
WOWO—News Headlines

2:15 EST—p.m.—CST 1:15
CBS—Romance of Helen Trent: WABC WKBW
WGN—WKRC KMOX
WBBM—World's Most Beautiful Waltzes
WCHS—Variety Program
WGY—Household Chats
WLS—Three Neighbor Boys
WOWO—Brown County Revelers
WWVA—West Virginia Mountain Boy

2:20 EST—p.m.—CST 1:20
WBBM—Shirley Winn, president New York City Board of Health

2:25 EST—p.m.—CST 1:25
WBBM—Markets

2:30 EST—p.m.—CST 1:30
NBC—Smack Out, comedy duo: WJZ WCKY WSM WJR WAVE
CBS—American School of the Air: WABC WBBM
WHAS—WKRC WGR WJAS WADC KMOX WWVA
NBC—Revolving Stage, quick succession of sketches: WGY
KDKA—Home Forum
WCHS—Adam and Eve
WGN—Pat Kennedy, tenor; Len Salvo, organist
WHK—Vincent Percy, organist
WKBW—Radio Reporter
WLS—Markets; Weather Report
WMAQ—Don Carlos' Orchestra
WOWO—Voice of Destiny

2:45 EST—p.m.—CST 1:45
NBC—Words and Music; soloists; narrator; string ensemble: WJZ WSM WCKY WMAQ WAVE WJR
WCHS—Vagabonds
WGN—Ensemble Music
WKBW—The Pepper Pots
WLS—Tom and Don
WOWO—St. Elmo's Orchestra

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CASH PRIZES
 In Radio's Greatest
 Contest of All
 See Last Page

(MONDAY CONTINUED)

3:00 EST—p.m.—CST 2:00

NBC—Radio Guild, dramatic sketch: WJZ WSM
KDKA WJR WCKY WMAQ WAVE
NBC—Ma Perkins, sketch: WEAFF WWJ WLW
WTAM WCAE WBEN WGY
CBS—Oahu Serenaders: WABC WADC WGR
WHK WKRC WHAS WJAS CKLW
WBBM—Kay Storey, songs
WGN—June Baker, home management, and Ensemble Music
WKBW—Matinee of the Air
WLS—Homenakers Hour, Martha Crane
WOWO—Question Box
WWVA—Just Plain John

3:15 EST—p.m.—CST 2:15

CBS—Voice of Experience, advice: WGR WADC
WHAS WKRC CKLW
NBC—Ray Heatherton, baritone: WEAFF WWJ
WCAE
WBBM—Seventy-Five Minutes of Dance Music
WCHS—Paul Whiteman
WGY—Health Hunters
WHK—El Ransom, tenor
WLW—Matinee Highlights
WOWO—Koppers Peppers
WTAM—Vienne Ensemble

3:30 EST—p.m.—CST 2:30

NBC—Woman's Radio Review; Claudine Macdonald; orchestra direction Joseph Littau:
WEAF WBEN WCAE WWJ WTAM WGY
CBS—U. S. Marine Band: WABC WADC CKLW
WHAS WJAS WWVA WKBW WOWO
WCHS—James Henderson, pianist
WGN—Lawrence Salerno and Rondoliers
WHK—American U. vs. Western Reserve, Debate
WKRC—Juha Hayes

3:45 EST—p.m.—CST 2:45

CBS—U. S. Marine Band: WKRC
WCHS—Art Gilliam
WGN—Art Kahn, pianist
WLW—Business News

4:00 EST—p.m.—CST 3:00

CBS—Bill Huggins, songs: WABC WGR WOWO
WKRC WHK WJAS CKLW WADC WWVA
NBC—Headlines in Song, narrator and vocalists:
WEAF WSM WCAE WWJ WCKY WTAM
WAVE WGY
NBC—Betty and Bob, drama: WJZ KDKA WJR
WLW WLS
WCHS—Dance Variety
WGN—The Rondoliers
WHAS—A Weekday Devotions
WKBW—Jan Wolanek, violinist
WMAQ—Dance Masters (NBC)

4:15 EST—p.m.—CST 3:15

NBC—John Martin, stories: WEAFF WGY WWJ
WTAM
CBS—Library of Congress Chamber Musicale:
WABC WHK WHAS WWVA KMOX WKRC
WGR WJAS
NBC—Platt and Nierman, piano duo: WJZ WJR
WCKY WSM WMAQ KDKA WAVE
CKLW—Rhythm Boys and Judy
WCHS—Concert Musicale
WGN—Arthur Oberg and Organ
WKBW—World Traveler
WLS—Roundup, the Westerners, Joe Kelly
WLW—Charlie Dameron, tenor

4:30 EST—p.m.—CST 3:30

NBC—Monday Matinee, dramatic program: WJZ
WCKY WAVE KDKA WJR WMAQ
NBC—Ma Perkins, dramatic sketch: WENR
NBC—Roxanne Wallace, songs: WEAFF WBEN
WWJ WCAE WTAM WGY
CKLW—Bridge Talk
WBBM—Gene and Charlie
WCHS—Variety Program
WGN—Rondoliers
WKBW—Studio Program
WLW—Sputter and Whine
WOWO—Little Joe

4:35 EST—p.m.—CST 3:35

WWVA—Major and Minor
4:45 EST—p.m.—CST 3:45
NBC—The Lady Next Door, children's program:
WEAF WWJ WTAM
CKLW—King Solomon
WBBM—Rhubarb Red and Sunny Joe, hillbillies
WENR—Program Review
WGY—Stock Reports
WKBW—"The Story of Science"
WLW—Four Pals, male quartet

5:00 EST—p.m.—CST 4:00

NBC—Leo Zollo's Orchestra: WEAFF WLW WMAQ
WBEN
CBS—Skippy; children's sketch: WABC WGR
WKRC WHK CKLW WJAS WGR
NBC—Your Health; Guest Speaker: WJZ WENR
WCKY WAVE WSM
KDKA—Market Reports
WBBM—String Trio (CBS)
WCHS—Dance Orchestra
WGN—Educational Program, speaker
WGY—Three Schoolmaids
WHAS—Organ Melodies
WJR—Uncle Neal's Birthday Party and Safety
Program
WKBW—Doris Johnson, blues singer
WTAM—Twilight Tunes with Pie Plant Pete
WWVA—Interstate Nursery Trio

5:15 EST—p.m.—CST 4:15

CBS—The Dictators: CKLW WJAS KMOX WHK
WKRC WHAS WKBW
NBC—Reinald Werrenrath, baritone: WJZ WCKY
WENR WSM WAVE
NBC—Leo Zollo's Orchestra: WGY WWJ
KDKA—Kiddies' Klub
WBBM—Helen Fitch, movie chatter
WCHS—Will Osborne's Orchestra
WGN—Rondoliers
WJR—Radio Personalities
WTAM—Dick Steel, the Boy Reporter
WWVA—Happy Hal

5:30 EST—p.m.—CST 4:30

CBS—Terry Hayes and Eddie Copeland's Orchestra: WBBM
NBC—To be announced: WEAFF WWJ WTAM
WCAE WGY WBEN WCKY
CBS—Jack Armstrong; children's sketch: WABC
WGR WHK CKLW WJAS
NBC—Singing Lady, nursery jingles, songs and
stories: WJZ KDKA WJR WLW
WAVE—Groher Hawaiians
WCHS—Gilliam and Atterbury
WENR—Larry Larsen, organist (NBC)
WGN—Rex Griffith, tenor
WHAS—Children's Club
WKBW—Washington Reporter; Business Barometer
WKRC—Dixie Program
WMAQ—The Four Knaves (NBC)
WOWO—Organities
WSM—Freddie Rose's Song Shop
WWVA—Variety Program

5:45 EST—p.m.—CST 4:45

NBC—Little Orphan Annie, childhood playlet:
WJZ WLW KDKA
CBS—Brooke, Dave and Bunny, songs: WABC
WGR WJAS
NBC—The Wizard of Oz, dramatization: WEAFF
WBEN WTAM WWJ WMAQ WCAE WGY
CKLW—The Label Savers
WAVE—Mary Golden
WBBM—Jim and Bob, Hawaiian Guitars
WCHS—Paul Whiteman's Orchestra
WCKY—Little Colonel
WENR—Grandpa Burton, Bill Baar (NBC)
WGN—Art Kahn, pianist
WHK—Pioneers
WKBW—Women Crusaders
WKRC—Gene King
WSM—String Ensemble with Christine Lamb, contralto
WOWO—A Old Time Religion
WWVA—Radio Rogues

NIGHT

6:00 EST—p.m.—CST 5:00

NBC—Peter Van Steeden's Orchestra: WEAFF
WMAQ WAVE
CBS—Buck Rogers in the Twenty-Fifth Century,
sketch: WABC WADC WKBW WHK CKLW
WJAS
NBC—U. S. Army Band: WJZ WCKY WENR
CBS—Skippy, children's sketch: KMOX WBBM
WHAS
KDKA—Evensong
WCHS—Conlon Ocan Program
WGN—Make Believe Melody Land
WGY—Evening Breivities; News Items
WJR—Little Orphan Annie (NBC)
WKRC—Modern Musikrell
WLW—Jack Armstrong, drama
WTAM—Johnny Boyer

6:15 EST—p.m.—CST 5:15

CBS—Bobby Benson and Sunny Jim: WABC
WGR WHK WJAS
NBC—Peter Van Steeden's Orchestra: WCAE
WBEN
CBS—Gene and Charlie: WBBM WHAS WKRC
KMOX
CKLW—Romantic Melodies
KDKA—Sports Program
WAVE—Ted Mullins
WCKY—Red and Ramon
WENR—Big Brothers Club
WGN—Tip Top Circus, sketch
WGY—Hank Keene's Radio Gang
WJR—Sunset Serenaders
WKBW—Burlap and Sunshine
WLW—Joe Emerson, songs; orchestra
WOWO—Guest Review
WSM—Beasley Smith, pianist
WTAM—Hum and Strum

6:30 EST—p.m.—CST 5:30

CBS—Jack Armstrong, All American Boy:
WBBM KMOX
NBC—Adventures of Tom Mix's Straight Shooters:
WEAF WWJ WMAQ
CBS—Sam Robbins' Orchestra: WKBW WADC
NBC—Three X Sisters, harmony trio: WJZ
WCKY WSM WENR
E. T.—Gene and Glenn, comedy sketch: WGY
WTAM
CKLW—Hopkins and Savage
KDKA—Studio Program
WAVE—Ann Berry
WGN—The Singing Lady (NBC)
WHAS—Happy Jack Turner
WHK—Them Perkins Fellers; Goofus, Ozzie and
Ezrie
WKRC—Studio Program
WLW—Bob Newhall, Mail Pouch Sportsman

6:45 EST—p.m.—CST 5:45

NBC—Henry Burbig and his Rhythm Boys:
WEAF WMAQ
NBC—Lowell Thomas, today's news: WJZ WLW
KDKA WJR
CBS—Sam Robbins' Orchestra: WWVA WHAS
NBC—Little Orphan Annie: WGN WSM WENR
E. T.—Red Davis, sketch: WGY WTAM WBEN
CKLW—Rhythm Melodies
WBBM—Terry Hayes, contralto; The Cadets Quartet
WCKY—Studio Programs
WHK—Air Adventures of Jimmy Allen
WKRC—Fireman Club Program

7:00 EST—p.m.—CST 6:00

NBC—Horse Sense Philosophy, Andrew Kelly:
WEAF WWJ WBEN WCAE WMAQ WSM
WAVE WTAM
CBS—Myrt and Marge; sketch: WABC WADC
WGR WKRC CKLW WJAS WHK WWVA
NBC—Amos 'n' Andy, sketch: WJZ KDKA WLW
WJR WCKY
WBBM—Al and Pete
WENR—What's the News

WGN—The Boy Reporter, sketch
WGY—Joe and Eddie, comedy
WHAS—Dinner Concert
WKBW—Kate Burr

7:15 EST—p.m.—CST 6:15

NBC—Billy Bachelor, sketch: WEAFF WWJ
WTAM WBEN WGY
CBS—Just Plain Bill: WABC WGR WKRC WHK
CKLW WJAS
NBC—Baby Rose Marie, songs: WJZ KDKA
WAVE WCKY WENR
WAVE—Dance Orchestra
WBBM—Pat Flanagan's Sports Review
WGN—Ensemble Music
WJR—The Three Aces
WKBW—Wurlitzer Program
WLW—Henry Theis' Orchestra
WSM—Salt and Peanuts

7:30 EST—p.m.—CST 6:30

CBS—Music on the Air; Jimmy Kemper: WABC
WGR WJAS
NBC—Shirley Howard; The Jesters, Red, Wamp
and Guy; Milt Rettenberg, pianist; Tony
Callucci, guitar: WEAFF WBEN WGY WMAQ
WTAM WCAE
NBC—Music by Gershwin; George Gershwin and
Orchestra: WJZ WJR WENR KDKA WAVE
WLW
CBS—Buck Rogers in the 25th Century: WBBM
WKRC WHAS KMOX
CKLW—Musical Comedy Hits
WCKY—Circus in Town
WGBF—"George Van Horn's Comments"
WGN—The Sports Reporter
WHK—Sportscast
WKBW—Tall Texan
WSM—Winburne Paris, tenor

7:45 EST—p.m.—CST 6:45

NBC—The Goldbergs, sketch: WEAFF WGY WBEN
WWJ WTAM WMAQ WCAE
CBS—Boake Carter, news: WABC WGR WHK
CKLW KMOX WBBM WJAS WHAS
NBC—Mario Cozzi, baritone: WJZ WCKY WAVE
KDKA—Frances Ingram
WENR—Concert Ensemble
WGN—Tom, Dick and Harry
WJR—Air Adventures of Jimmie Allen
WKBW—Studio Program
WKRC—Duane Snodgrass
WLW—Studio Program
WSM—Lasses and Honey

8:00 EST—p.m.—CST 7:00

NBC—Soconyland Sketches, drama: WEAFF WGY
WBEN WTAM WWJ WCAE
CBS—Phil Duey, Frank Luther and Jack Parker;
Vivien Ruth: WABC WADC WGR WHK
CKLW WBBM KMOX WWVA
NBC—To be announced: WJZ WSM WLS WCKY
WAVE
WGN—Bob Becker, chats on dogs and nature
WHAS—Happy Jack Turner
WJR—Studio Program
WKBW—The Commodores; Lillian Kaye
WKRC—True Stories of the Sea
WLW—Three Moods in Blue

8:15 EST—p.m.—CST 7:15

CBS—Edwin C. Hill, Human Side of News: WABC
WADC WGR WKRC WHK CKLW KMOX
WBBM WJAS
WGN—Len Salvo, organist
WHAS—Dean Wise Discusses
WLW—"Romance of Coins"
WSM—Red Davis, sketch
8:30 EST—p.m.—CST 7:30
NBC—Richard Crooks, tenor; William Daly's
Orchestra: WEAFF WGY WBEN WTAM WWJ
WLW WSM WMAQ WCAE WAVE
CBS—Bing Crosby, baritone; Mills Brothers; Jim
my Grier's Orchestra: WABC WADC WGR
WKRC WHK KMOX WBBM WJAS WHAS
WOWO CKLW
NBC—Michael Bartlett, tenor; orchestra: WJZ
WCKY KDKA WLS WJR
WGN—The Lone Ranger
WKBW—Blue Trio

8:45 EST—p.m.—CST 7:45

NBC—To be announced: WJZ WJR
KDKA—Studio Program
WCKY—Dance Orchestra
WKBW—Meyer Balsom, the singing fiddler
WLS—Vic and Sade, sketch
9:00 EST—p.m.—CST 8:00
NBC—Harry Horlick's Gypsies; Frank Parker,
tenor: WEAFF WGY WBEN WTAM WWJ
WMAQ WCAE
CBS—The Columbians: WABC WADC WKBW
WKRC WHK CKLW WOWO WHAS KMOX
WJAS WBBM
NBC—Greater Minstrel Show: WJZ WSM WJR
KDKA WLW WLS
WAVE—Burkhardt's Orchestra
WCKY—Homer Bernhardt
WGN—Allan Grant and Art Kahn, piano team

9:15 EST—p.m.—CST 8:15

WAVE—Virginia Richards
WBBM—Henry Busse's Orchestra
WCKY—Chamber of Commerce
WGN—Rube Appleberry, sketch
WHAS—Sam, Gil, and Louie
9:30 EST—p.m.—CST 8:30
NBC—Ship of Joy; Hugh Dobbs; Sophie Braslau,
contralto; guest star; Doric and Knicker-
bocker Quartets; orchestra, direction Mer-
edith Willson: WEAFF WGY WTAM WWJ
WAVE
CBS—Ex-Lax; The Big Show; Gertrude Niesen;
Isam Jones' Orchestra; guest stars: WABC
WADC WKBW WKRC WHK CKLW WHAS
KMOX WJAS WBBM WOWO
NBC—Melody Moments; Fred Hufsmith, tenor;
Michel Rosenker, violinist; guest artists:
WJZ KDKA WLW WJR WENR
WCKY—Metropolitan Moods
WGN—Berenice Taylor and Orchestra
WSM—Man's Fight to Live

9:45 EST—p.m.—CST 8:45

WCKY—Radio Guide Revue
WGN—Earl Burnett's Orchestra
10:00 EST—p.m.—CST 9:00
NBC—The Confidence Man, dramatic sketch: WJZ
WCKY
CBS—Wayne King's Orchestra: WABC WADC
WKBW WKRC CKLW WOWO WHAS
KMOX WJAS WBBM WHK
NBC—Carnation "Contented" Hour; Gene Arnold;
orchestra, Morgan L. Eastman, conductor;
WEAF WSM WGY WBEN WTAM WWJ WLW
WMAQ WCAE
KDKA—Graham Pioneers
WAVE—Elsie Hohman
WENR—American Family Gayeties
WGN—Star Gazing; Dr. Oliver J. Lee
WJR—Dance Orchestra
(CONTINUED ON NEXT PAGE)

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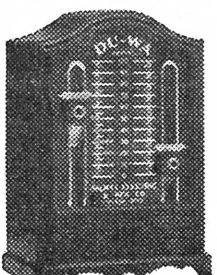
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(MONDAY CONTINUED)

Tuesday, March 27

MORNING

10:15 EST—p.m.—CST 9:15

KDKA—Studio Program
WAVE—Cleary and McCullom
WGN—Mark Love, basso; orchestra

10:30 EST—p.m.—CST 9:30

NBC—National Radio Forum, talk: WEAFF WTAM
WGY WWJ WCAE WAVE WBEN

CBS—Presenting Mark Warnow; Connie Gates;
Melodeers; orchestra: WABC WADC WKRC
WOWO WJAS CKLW WHK WKBW

NBC—Henri Deering, concert pianist: WJZ
WCKY

NBC—Princess Pat Players, drama: KDKA
WENR WJR

WBBM—Pat Kennedy, tenor
WGN—Tomorrow's News
WHAS—Herbie at the Organ
WLW—Roamios

WSM—Joseph Macpherson, bass-baritone

10:35 EST—p.m.—CST 9:35

WGN—Headlines of Other Days

10:45 EST—p.m.—CST 9:45

CBS—Myrt and Marge: WBBM WHAS KMOX
WJAS

WGN—The Dream Ship

WKRC—Four Shades of Tan

WSM—Johnny Payne, pianist

11:00 EST—p.m.—CST 10:00

CBS—Sylvia Frods, vocalist: WABC WHAS WHK
WKBW CKLW WJAS WADC

NBC—Amos 'n' Andy: WENR WMAQ WSM

CBS—Henry Busse's Orchestra: WBBM

NBC—John Fogarty, tenor: WEAFF WWJ WCKY
WCAE WGY

KDKA—Sports Review

WAVE—Burkhardt's Orchestra

WGN—Hal Kemp's Orchestra

WJR—Radio Pictorial

WKRC—Blackhawk Program

WLW—News Flashes

WOWO—Earl Gardiner's rchestra

WTAM—String Ensemble

11:05 EST—p.m.—CST 10:05

WLW—Dance Orchestra

11:15 EST—p.m.—CST 10:15

NBC—Press-Radio Bureau, news: WJZ WCKY
WSM WENR

CBS—Press-Radio Bureau, news: WABC WADC
WKBW KMOX WKRC WBBM WHK WJAS

NBC—Press Radio Bureau, news: WEAFF WGY
WBEN WWJ WCAE WTAM

CKLW—Amateur Revels

KDKA—Art Farrar's Orchestra

WAVE—Ted Mullins

WGN—Remember Way Back When?

WHAS—Organ Interlude

WJR—Bob Chester's Orchestra

11:20 EST—p.m.—CST 10:20

NBC—To be announced: WEAFF WWJ WGY

CBS—Charlie Davis' Orchestra: WABC WKRC
WJAS KMOX WBBM WHAS

NBC—The Poet Prince, Anthony Frome, tenor:
WJZ WCKY

WHK—Ed Day's Orchestra

WTAM—Blind King of the Ivories

11:30 EST—p.m.—CST 10:30

NBC—Jack Denny's Orchestra: WJZ WCKY
WAVE

CBS—Charlie Davis' Orchestra: WOWO

NBC—Clyde Lucas' Orchestra: WEAFF WMAQ
WBEN WWJ

CBS—Harry Sosnik's Orchestra: WBBM

KDKA—Llyod Huntley's Orchestra

WGN—George Devron's Orchestra

WGY—Johnny Johnson's Orchestra

WLW—Songs of the Islands

WTAM—Ned Parish's Orchestra

11:45 EST—p.m.—CST 10:45

CBS—Dick Messner's Orchestra: WABC WKRC
WHK

WGN—Richard Cole's Orchestra

WLW—Johnny Hamp's Orchestra

12:00 mid. EST—CST p.m. 11:00

NBC—Ben Pollack's Orchestra: WJZ WLW
KDKA WMAQ WAVE

CBS—Leon Belasco's Orchestra: WABC WKRC
WHAS

NBC—Hollywood on the Air: WEAFF WTAM
WGY

CBS—Carroll Dickerson's Orchestra: WBBM

WGN—Earl Burnett's Orchestra

CKLW—Amateur Revels

12:15 a.m. EST—CST p.m. 11:15

CKLW—Leon Belasco's Orchestra (CBS)

WGN—George Devron's Orchestra

12:20 a.m. EST—CST p.m. 11:20

WGN—George Devron's Orchestra

12:30 a.m. EST—CST p.m. 11:30

NBC—Harold Stern's Orchestra: WJZ KDKA
WLW

CBS—Pancho's Orchestra: WABC WBBM WKRC
CKLW WHAS KMOX

NBC—Frankie Masters' Orchestra: WEAFF WGY
WAVE

WTAM—Emerson Gill's Orchestra

12:40 a.m. EST—CST p.m. 11:40

WGN—Richard Cole's Orchestra

1:00 a.m. EST—CST 12:00 mid.

WBBM—Late Dance Orchestras

WGN—The Midnight Flyers; Hal Kemp's Orches-
tra; guest artists

WLW—Johnny Hamp's Orchestra

1:30 EST—p.m.—CST 12:30

WLW—Moon River; organ and voice

2:00 EST—p.m.—CST 1:00

WLW—Jack Berch, vocalist

2:15 EST—p.m.—CST 1:15

WLW—Johanna Grosse, organist

2:45 EST—p.m.—CST 1:45

WLW—Charlie Dameron, tenor

8:00 EST—p.m.—CST 7:00

NBC—Radio City Organ, Richard Leibert: WEAFF
WBEN WCAE

NBC—Morning Devotions; Soloists; Organist:
WJZ KDKA WCKY

CKLW—Breakfast Tunes

WBBM—Minute Parade

WCHS—Farm Flash

WGN—Good Morning

WGY—Musical Clock

WHAS—△Asbury College Devotions

WHK—Rich Strings

WJR—Morning Chimes

WKRC—The Yodeling Twins

WLW—Plantation Days

WOWO—Breakfast Club

WSM—△Laymen's Morning Devotion

WTAM—Gene and Glenn

WWVA—Musical Clock

8:15 EST—p.m.—CST 7:15

NBC—Don Hall Trio: WJZ WCKY WSM WJR

KDKA—Tommy and Sherlock

WKRC—Natchez the Indian

WLW—Marc Williams, Cowboy Singer

8:25 EST—p.m.—CST 7:25

WGY—Radio Billboard

8:30 EST—p.m.—CST 7:30

NBC—Cheerio, inspirational talk and music:
WEAFF WGY WBEN WTAM WWJ WLW

WSM WCAE WAVE

NBC—Lew White, organist: WJZ KDKA WJR
WCKY

CKLW—Organ Melodies

WCHS—Variety Program

WHAS—Georgia Wildcats

WHK—Morning Melodies; Vincent H. Percy,
organist

WKRC—Fiddlin' Farmers

8:45 EST—p.m.—CST 7:45

CKLW—Hollywood Chatter

WCHS—Dance Orchestra

WHAS—Kaiana's Royal Hawaiians

WJR—Olive Ryan, songs

9:00 EST—p.m.—CST 8:00

NBC—Herman and Banta, piano and xylophone
duo: WEAFF WBEN WGY

CBS—Round Towners Quartet: WABC WADC
WGR WHAS WJAS WKRC

NBC—Breakfast Club, dance band: WJZ KDKA
WMAQ WJR WCKY WAVE WSM

CKLW—The Label Savers

WCHS—△Devotional Services

WHK—Over the Coffee Cups

WLS—Skyland Scotty

WLW—The Mail Bag

WTAM—Chief Red Bird's Cowboys

WWVA—Just Plain John

9:15 EST—p.m.—CST 8:15

CBS—In the Luxembourg Gardens: WABC WGR
WADC WJAS

NBC—Landt Trio and White, songs and comedy:
WEAFF WGY WBEN WLW

CKLW—The Home Beautiful

WHAS—Mrs. Randolph Shopping Guide

WHK—Morning Varieties, Ethel and Ben

WJR—Michigan University of the Air

WKRC—△God's Bible School Services

WLS—Produce Reporter; Bentley's News

WTAM—Opening Livestock Markets; Health and
Hygiene, V. King

9:30 EST—p.m.—CST 8:30

NBC—Bradley Kincaid, Mountain Boy: WEAFF
WGY WBEN WWJ WCAE

CBS—In the Luxembourg Gardens: WHAS
WKRC WWVA

CKLW—Hopkins and Savage

KDKA—Style and Shopping Service

WCHS—Variety Program

WKBW—Morning Melodies

WLS—Tower Topic Time, Gene Autry, Log Cabin
Boys

WLW—Oklahoma Bob Albright

WOWO—△Radio Bible Class

WTAM—Board of Education Program

9:45 EST—p.m.—CST 8:45

NBC—The Wife Saver, sketch: WEAFF WBEN
WTAM

CBS—The Mystery Chef: WABC WADC WGR
WJAS

KDKA—Work-a-Day Thoughts

WCHS—Deacon Brown

WCKY—Laura Judd Bryant

WGY—Martha and Hal

WHAS—Studio Program

WKRC—Miller Everson

WJR—John MacKenzie, tenor

WLW—Dr. Royal S. Copeland

WWVA—Sterling Old Timers

10:00 EST—p.m.—CST 9:00

NBC—Morning Parade: WEAFF WBEN WWJ
WCAE

CBS—Bill and Ginger, Popular Songs: WABC
WADC WKBW WKRC CKLW WJAS WHAS

WWVA WOWO

NBC—Edward MacHugh, Gospel Singer: WJZ
WSM KDKA WAVE

WBBM—Jean Abbey, talk

WCHS—Mrs. Grubb, talk

WCKY—Ewald's Golden Voiced Canaries

WGN—Keep Fit Club

WGY—Hank Keene's Gang

WJR—Tim Doolittle's Flying Mountaineers

WLS—Hog Flash; Livestock Receipts; Dr. Bun-
desen Hour

WLW—Morrie Neuman, baritone; Marion Clark,
soprano

WTAM—Health and Hygiene with V. King

10:15 EST—p.m.—CST 9:15

CBS—Current Questions Before Congress, talk:
WABC WKBW WADC WHAS WJAS KMOX

CKLW WOWO

NBC—Clara, Lu 'n' Em, sketch: WJZ WCKY
WSM WGN

KDKA—Studio Program

WAVE—Rapid Service

WBBM—Chicago Hour; Eddie House, organist

WCHS—Concert Music

WGY—Musical Program

WJR—Studio Program

WKRC—Julia Hayes

WLW—Livestock Reports

WWVA—Dick Decker

10:30 EST—p.m.—CST 9:30

NBC—Treasure Chest; Howard Phillips, baritone;
Don Allen's Orchestra; Martha Lee Cole:

WEAFF WLW WWJ WBEN WWJ WGY
WTAM

NBC—Today's Children drama: WJZ WCKY
KDKA WJR WAVE

CBS—Press-Radio Bureau News: WABC WGR
WJAS WWVA WADC WKRC WHAS CKLW

WAVE—Mildred Hermes

WBBM—The Three Flats

WCHS—Hymn Singer

WGN—Market Reports

WKBW—Carl Coleman, organist

WOWO—Kroger Twins

WSM—Leon Cole, organist

10:35 EST—p.m.—CST 9:35

CBS—Morning Moods: WABC WJAS WWVA
WKRC WADC WGR WHAS CKLW

WGN—Leonard Salvo's Mail Box and Weather
Report

10:45 EST—p.m.—CST 9:45

CBS—Academy of Medicine; Speaker: WABC
WGR WJAS WHAS WOWO WWVA CKLW

KMOX

NBC—Press Radio Bureau News: WJZ WMAQ
WJAS WWVA WADC WKRC WHAS CKLW

WKBW WWVA

WCHS—Conquest Program

WCKY—Studio Program

WGY—Skip Step and Happiana songs

WHK—Morning Varieties, Ethel and Ben

WKRC—Miller Everson

WLW—Weather and Livestock Reports

WOWO—Markets

WTAM—Hum and Strum

12:25 p.m. EST—CST a.m. 11:25

WCKY—Livestock Quotations

12:30 p.m. EST—CST a.m. 11:30

CBS—George Scherban's Russian Gypsy Orches-
tra: WABC WADC WHAS WGR WWVA

WHK

NBC—Maurice Lees' Concert Ensemble: WEAFF
WBEN WMAQ

NBC—Nat'l Farm and Home Hour, guest speak-
ers; orchestra: WJZ WLW WCKY WJR

WSM WAVE

CKLW—Michigan Livestock Quotations; Moment
Musical

KDKA—Style Show; Markets

WBBM—Al and Pete, comedy and songs; Dorothy
Miller

WENR—Home Service

WGN—Market Reports; Day's News

WGY—Farm Program

WKBW—Dance Orchestra

WKRC—Cincinnati Merchants' Program

WOWO—Mary Berghoff and Connie

WTAM—Chief Red Bird and his Cowboys

12:35 p.m. EST—CST a.m. 11:35

WGN—Art Kahn, pianist

12:45 p.m. EST—CST a.m. 11:45

CKLW—King Solomon

KDKA—Lloyd Huntley's Orchestra

WBBM—Frank Wilson, tenor

(TUESDAY CONTINUED)

1:30 EST—p.m.—CST 12:30
 NBC—Merle Jacobs' Orchestra: WBEN WGY
 WWJ WTAM
 CBS—Easy Aces, sketch: WABC WKBW WKRC
 WHK CKLW KMOX WJAS WBBM
 NBC—Vic and Sade: WJZ WCKY WJR KDKA
 WAVE
 WCHS—Variety Program
 WGN—Market Reports; Ensemble Music
 WHAS—Blue and White Orchestra
 WLW—Johnny Hamp's Orchestra
 WOWO—Studio Program
 WSM—Division of Markets
 WWVA—Dr. H. Lamont

1:35 EST—p.m.—CST 12:35
 WGN—Ensemble Music
 WWVA—Studio Program

1:45 EST—p.m.—CST 12:45
 NBC—Merry Macs; Cheri McKay; Trio: WJZ
 WCKY WMAQ WAVE WSM
 CBS—Louis Panico's Orchestra: WABC WHK
 CKLW WOWO WJAS WKBW
 NBC—Merle Jacobs' Orchestra: WFAE
 KDKA—Lloyd Huntley's Orchestra
 WBBM—Gene and Charlie, song duo
 WCHS—High Hatters
 WGN—Ensemble Music
 WHAS—College of Agriculture
 WJR—Ruby and his Music
 WKRC—To be announced
 WWVA—Wheeling Gospel Tabernacle

2:00 EST—p.m.—CST 1:00
 NBC—Merry Madcaps; Fred Wade, tenor; Orchestra:
 WFAE WWJ WTAM WCAE WGY
 CBS—Ann Leaf, organist: WABC WKBW WADC
 NBC—Meredith Willson's Orchestra: WJZ WCKY
 WSM WAVE KDKA
 CBS—Just Plain Bill, sketch: KMOX WGN
 CKLW—The Saw-Dusters
 KDKA—Congress of Clubs
 WBBM—Eddie and Fannie Cavanaugh, gossip
 WCHS—Piano Music
 WHAS—University of Kentucky
 WHK—Golden Dreams
 WJR—Michigan University of the Air
 WKRC—Wm. Dunning
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WOWO—News Headlines

2:15 EST—p.m.—CST 1:15
 CBS—Romance of Helen Trent: WABC WKRC
 KMOX WGN WKBW
 WBBM—World's Most Beautiful Waltzes
 WBEN—Merry Madcaps (NBC)
 WCHS—Dance Music
 WGY—Household Chats
 WHK—Nancy Kaye, songs
 WLS—Ridge Runners
 WOWO—Brown County Revelers
 WWVA—West Virginia Mountain Boy

2:20 EST—p.m.—CST 1:20
 WBBM—Shirley Winn, president New York City
 Board of Health

2:25 EST—p.m.—CST 1:25
 WBBM—Markets

2:30 EST—p.m.—CST 1:30
 NBC—Theater Forum of the Air; Speakers: WFAE
 WWJ WTAM WBEN
 CBS—American School of the Air: WABC WADC
 WKRC WHK WHAS KMOX WBBM WJAS
 WWVA WGR
 NBC—Smack Out, comedy duo: WJZ WCKY
 WJR WAVE WSM
 KDKA—Home Forum
 WCHS—Adam and Eve
 WGN—Pat Kennedy, tenor; Len Salvo, organist
 WGY—Three Schoolmasks
 WLS—Markets, Weather
 WKBW—Radio Reporter
 WOWO—Voice of Destiny

2:45 EST—p.m.—CST 1:45
 NBC—Vocal Soloist: WFAE WWJ WBEN WTAM
 WMAQ
 NBC—Nellie Revell at Large Interviews Gladys
 Swarthout: WJZ WCKY WAVE WJR
 WCHS—Bennie Krueger's Orchestra
 WGN—Ensemble Music
 WGY—Dialogue by Union College Professors
 WKBW—String Trio
 WLS—Musical Gardeners
 WOWO—Silvertown Male Quartet
 WSM—Strine Ensemble

3:00 EST—p.m.—CST 2:00
 NBC—Ma Perkins, sketch: WFAE WLW WWJ
 WTAM WGY WCAE WBEN
 CBS—Metropolitan Parade: WABC WADC WGR
 WHK WKRC WHAS WJAS WKBW
 NBC—Rochester Civic Orchestra; Guy Fraser
 Harrison, conductor: WJZ WCKY WJR WSM
 KDKA WAVE WMAQ
 WBBM—Kay Storey, songs
 WCHS—Variety Program
 WGN—June Baker, home management; concert
 ensemble
 WKBW—Matinee of the Air
 WLS—Homemakers' Hour, Martha Crane, Phil
 Kalar
 WOWO—Question Box
 WWVA—Just Plain John

3:15 EST—p.m.—CST 2:15
 NBC—Blue Room Echoes, string ensemble: WFAE
 WGY WWJ WCAE WBEN
 WBBM—Seventy-five Minutes of Dance Music
 WCHS—Glen Gray's Orchestra
 WHK—Watchtower Program
 WLW—Matinee Highlights
 WOWO—Studio Program
 WTAM—Viennese Ensemble

3:30 EST—p.m.—CST 2:30
 CBS—Gypsy Music Makers; Emery Duetsch, con-
 ducting: WABC WHK CKLW WHAS WKRC
 WWVA WADC WGR WJAS

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

3:30 p.m.—"Whither Britain?"; Walter Elliot, Secretary of Agriculture, England, speak-
 er: NBC-WFAE network.

7:30 p.m.—Joe Penner, Harriet Hilliard, Ozzie Nelson's Orchestra: NBC-WJZ network.

7:30 p.m.—Arlene Jackson; Green Brothers' orchestra: NBC-WFAE network.

8:30 p.m.—Your Friend and Adviser, The Voice of Experience: CBS-WABC network.

8:45 p.m.—California Melodies; Raymond Paige's orchestra; guest stars: CBS-WABC network.

9:00 p.m.—Edgar A. Guest, poet; orchestra direction Josef Koestner: NBC-WJZ network.

9:00 p.m.—Ben Bernie and his Blue Ribbon Air Casino: NBC-WFAE network.

9:15 p.m.—Ruth Etting; Ted Husing; Johnny Green's orchestra: CBS-WABC network.

9:30 p.m.—Minneapolis Symphony orchestra; Eugene Ormandy, conducting: CBS-WABC.

10:00 p.m.—Ray Perkins comedian; Gale Page and orchestra: NBC-WJZ network.

**10:00 p.m.—Glen Gray's orchestra; Colonel Stoopnagle and Budd; Connie Boswell, vocal-
 ist:** CBS-WABC network.

NBC—"Whither Britain?"; Walter R. Elliot,
 speaker: WFAE WWJ WGY WTAM WCAE
 WBEN

WCHS—Concert Program
 WGN—Bernice Taylor, soprano
 WKBW—Harold Tapson, vibraphones
 WOWO—Marie, Cecil and Bob

3:45 EST—p.m.—CST 2:45
 WCHS—Maxine Scott
 WGN—Art Kahn, pianist
 WKBW—Anson Weeks' Orchestra
 WLW—Business News
 WOWO—Studio Program

4:00 EST—p.m.—CST 3:00
 CBS—U. S. Navy Band: WADC WGR WHK
 CKLW WKRC WJAS WWVA WOWO
 NBC—Woman's Radio Review; Claudine MacDon-
 ald; Orchestra: WFAE WSM WTAM WAVE
 WCKY WGY

NBC—Betty and Bob, drama: WJZ KDKA WLS
 WLW WJR

WCHS—Hollywood Bowl
 WGN—The Rondoliers
 WHAS—Weekday Devotions
 WKBW—Roy Wilhelm, pianist

4:15 EST—p.m.—CST 3:15
 NBC—Dramatic and Musical Program: WJZ WSM
 WCKY WMAQ KDKA WJR
 NBC—Prehistoric Game Trails, Carl Clausen, ex-
 plorer: WFAE WTAM WWJ WCAE WGY

CBS—U. S. Navy Band: WHAS
 CKLW—Rhythm Boys and Judy
 WCHS—Game Talk
 WKBW—World Traveler
 WGN—Margaret Libbe and Organ
 WLS—Round-up; Westerners; Joe Kelly
 WLW—Johanna Grosse, organist

4:30 EST—p.m.—CST 3:30
 NBC—Horacio Zito's Tango Orchestra: WFAE
 WWJ WTAM WBEN WCAE WSM
 CBS—Bob Standish, baritone: WABC WADC
 WKRC WHAS KMOX WGR WJAS WWVA
 WBBM

NBC—Ma Perkins, dramatic sketch: WENR
 CKLW—Bridge Talk
 KDKA—Market Reports
 WCHS—Miss Riley
 WCKY—Cinderella's Kiddies Klub
 WGN—The Rondoliers
 WGY—Better Business Bureau Talk
 WHK—Enoch Light's Orchestra
 WJR—Francis Ingram
 WKBW—Studio Program
 WLW—Sputter and Whine
 WOWO—Little Joe

4:35 EST—p.m.—CST 3:35
 WGY—Horacio Zito's Orchestra (NBC)

4:45 EST—p.m.—CST 3:45
 CBS—Madison Ensemble: WKRC WHK KMOX
 WHAS WJAS WGR WWVA

NBC—Lady Next Door, children's program:
 WFAE WWJ WTAM

NBC—Harry Owens' Orchestra: WJZ WSM
 WMAQ KDKA WAVE

CKLW—King Solomon
 WBBM—Helpful Hints to Housewives
 WCHS—Concert Rimski Korskov
 WENR—Program Review
 WGY—Stock Reports
 WJR—Harold Kean, Sunshine Boy
 WKBW—Studio Program
 WLW—Concert Favorites

5:00 EST—p.m.—CST 4:00
 CBS—Terry Hayes and Clarence Wheeler's Orches-
 tra: WBBM

NBC—Music Box; Gloria La Vey, soprano; Male
 Chorus: WFAE WLW WWJ WBEN WCAE

CBS—Skippy, children's sketch: WABC WGR
 WJAS WHK CKLW WKRC

WCHS—Boswell Sisters
 WCKY—Harry Owens' Orchestra (NBC)
 WENR—Twentieth Century Book Club
 WGN—Len Salvo, organist
 WGY—Lang Sisters
 WHAS—Organ Melodies
 WJR—Uncle Neal's Birthday Party and Safety
 Program

WTAM—Twilight Tunes with Pie Plant Pete
 WWVA—Interstate Nursery Trio

5:15 EST—p.m.—CST 4:15
 NBC—Frank Hazzard, songs: WJZ WENR WCKY
 WMAQ WAVE WSM

CBS—The Dictators: WGR WHAS KMOX WJAS
 WKRC WHK CKLW

NBC—The Music Box: WGY
 KDKA—Kiddies' Klub
 WBBM—Helen Fitch, movie critic
 WCHS—Ted Weems' Orchestra
 WGN—Rondoliers
 WJR—Raleigh Hawaiians
 WKBW—Dance Melodies

WTAM—Dick Steel, the Boy Reporter
 WWVA—Happy Hal

5:30 EST—p.m.—CST 4:30
 CBS—Eddie Copeland's Orchestra: WBBM
 NBC—Nursery Rhymes, Milton J. Cross, Lewis
 James: WFAE WTAM WBEN WSM WMAQ
 WAVE WCAE

CBS—Jack Armstrong, Children's sketch: WABC
 WGR WHK CKLW WJAS

NBC—Singing Lady, nursery jingles, songs and
 stories: WJZ WJR WLW KDKA

WCHS—Gene Austin
 WCKY—Chick Chick Time
 WENR—Larry Larsen, organist (NBC)
 WGN—Earl Wilkie, organ
 WGY—Princess Nacomee Wigwam Club
 WHAS—Bill Hawley, songs
 WKRC—Dixie Program
 WKBW—Business Barometer
 WOWO—Organalities
 WWVA—Ross T. Chew Band Concert

5:45 EST—p.m.—CST 4:45
 CBS—Maurie Sherman's Orchestra: WKRC WHAS
 WWVA KMOX

NBC—The Tattered Man: WAVE WWJ WGY
 WMAQ

CBS—Gordon, Dave and Bunny: WABC WJAS
 NBC—Little Orphan Annie, childhood playlet:
 WJZ KDKA WLW WJR

CKLW—The Label Savers
 WBBM—"Skipper Jim", Narrative
 WCHS—Art Gilliam, baritone
 WCKY—Little Colonel
 WENR—Grandpa Burton, Bill Baar (NBC)
 WGN—Jane Carpenter, pianist
 WHK—Pioneers
 WKBW—Studio Program
 WOWO—Old Time Religion
 WSM—Nap and Dee
 WTAM—Supper Show

NIGHT

6:00 EST—p.m.—CST 5:00
 NBC—International Broadcast from Poland;
 Special Easter Week Service consisting of
 Mass, organ and choral singing: WJZ WJR
 KDKA WENR WCKY

CBS—Skippy, sketch: WBBM WHAS KMOX
 CBS—Buck Rogers in the Twenty-fifth Century;
 sketch: WABC WADC WHK CKLW WKBW
 WJAS

NBC—Mme. Frances Alda, soprano: WFAE WCAE
 WAVE

WGN—Make Believe Melody Land
 WGY—Evening Brevities; News Items
 WKRC—Modern Musikrell
 WLW—Jack Armstrong, sketch
 WSM—News Reporter

6:15 EST—p.m.—CST 5:15
 CBS—Bob Nolan and Norm Sherr: WHAS WBBM
 WKRC KMOX

NBC—Mme. Frances Alda: WBEN
 CBS—Bobby Benson and Sunny Jim: WABC WGR
 WHK

CKLW—Romantic Ensemble
 KDKA—Sports, Program Preview
 WAVE—Ted Mullins
 WCKY—Red and Ramon
 WENR—Big Brothers Club
 WGN—Tip Top Circus, sketch
 WGY—Ma Frasier's Boarding House
 WJR—Sunset Serenaders
 WKBW—Dinner Ensemble
 WLW—Joe Emerson, soloist
 WOWO—Guest Review
 WSM—Robin Hood's Merry Men
 WTAM—Emerson Gill's Orchestra

6:25 EST—p.m.—CST 5:25
 WKRC—Sports Review

6:30 EST—p.m.—CST 5:30
 NBC—Mid-Week Hymn Sing: WFAE WWJ
 WCKY WSM WENR WMAQ

CBS—Tito Guizar, Mexican tenor: WABC WGR
 WADC

CBS—Jack Armstrong, All American Boy:
 WBBM KMOX

CPG—Asher and Little Jimmie: WSM
 E. T.—Gene and Glenn, comedy sketch: WGY
 WTAM

CKLW—Hopkins and Savage
 KDKA—"Vagabond King," Selections
 WAVE—Ken Hall
 WGN—The Singing Lady (NBC)
 WHAS—Happy Jack Turner
 WHK—Them Perkins Fellers, Goofus, Ozzie and
 Ezrie
 WKRC—Vocational Guidance Hour
 WLW—Bob Newhall, Mail Pouch Sportsman

6:45 EST—p.m.—CST 5:45
 NBC—Cheerio Musical Mosaics: WFAE WBEN
 WCAE WTAM

CBS—Little Italy, sketch: WABC WKBW
 NBC—Lowell Thomas today's news: WJZ WJR
 KDKA WLW

NBC—Little Orphan Annie, childhood playlet:
 WENR WSM WGN

CKLW—Orchestral Moods
 WBBM—Terry Hayes, contralto; Wanderers Quar-
 tet

WGY—Radio Court
 WHAS—Easy Goin' Bill
 WHK—Air Adventures of Jimmy Allen
 WKRC—Fireman Club

7:00 EST—p.m.—CST 6:00
 NBC—U. S. Conference of Mayors; Mayor Angelo
 Rossi, speaker: WFAE WWJ WAVE WSM

NBC—Amos n Andy, sketch: WJZ KDKA WLW
 WJR WCKY

CBS—Myrt and Marge, sketch: WABC WADC
 WGR WKRC WHK CKLW WJAS WWVA

WBBM—Rhubarb Red and Sunny Joe, hillbillies
 WENR—What's the News
 WGN—The Boy Reporter, sketch
 WGY—Joe and Eddie, comedy
 WHAS—Dinner Concert
 WKBW—Dance Orchestra
 WTAM—Fishing and Hunting, Lew Williams

7:15 EST—p.m.—CST 6:15
 NBC—Billy Bachelor, sketch: WFAE WGY WWJ
 WTAM WBEN

CBS—Just Plain Bill, sketch: WABC WGR
 WKRC WHK CKLW WJAS

NBC—You and Your Government, talk: WJZ
 WCKY WAVE WENR

KDKA—Pittsburgh Varieties
 WBBM—Pat Flannagan's Sports Review
 WGN—Ensemble Music
 WJR—Lavender and Old Lace
 WKBW—Wurlitzer Program
 WLW—Unbroken Melodies
 WSM—Salt and Peanuts

7:30 EST—p.m.—CST 6:30
 CBS—Buck Rogers in the 25th Century: WBBM
 WKRC WHAS KMOX

NBC—Green Brothers' Orchestra; Arlene Jack-
 son, songs: WFAE WGY WTAM WMAQ
 WBEN

CBS—The Serenaders; Phil Cook, sketch; Paul
 Keast, baritone: WABC WGR WJAS WWVA

CKLW—Musical Comedy Hits
 WGBF—George Van Horn's Comments
 WGN—Sports Reporter
 WKBW—Jan Wolanek, violinist
 WLW—Sohio Melody Masters
 WSM—Strine Ensemble; John Lewis, baritone
 (CONTINUED ON NEXT PAGE)

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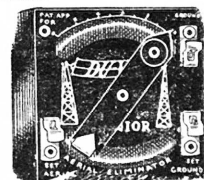
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Wednesday, March 28

MORNING

(TUESDAY CONTINUED)

7:45 EST—p.m.—CST 6:45

NBC—The Goldbergs, sketch: WFAE WGY WWJ
WBEN WTAM WCAE WMAQ
CBS—Boake Carter, News: WABC WGR WHK
CKLW WHAS KMOX WBBM WJAS WADC
NBC—Grace and Eddie Albert: WJZ WAVE
WKYC

KDKA—True Stories of the Sea
WGN—Tom, Dick and Harry, trio
WHK—Ensemble Music
WJR—Air Adventures of Jimmie Allen
WKBW—Lonesome Cowboy
WKRC—Joan Britten
WLW—Dance Orchestra
WSM—Beasley Smith, pianist

8:00 EST—p.m.—CST 7:00

NBC—Leo Reisman's Orchestra; Phil Ducey, baritone: WFAE WSM WTAM WBEN WWJ WGY WMAQ WCAE
CBS—Little Jack Little's Orchestra: WABC CKLW WGR WWVA KMOX WKRC WADC WBBM WHK
NBC—Crime Clues, mystery drama: WJZ KDKA WLW WJR WLS WAVE

WAVE—Your City Government
WKYC—Newspaper Adventures
WGN—Dance Orchestra
WHAS—Lovely Lady of Song
WKBW—Commodities; Kenneth Hines, tenor

8:15 EST—p.m.—CST 7:15

CPG—Smilin' Ed McConnell: WKYC WHAS WSM
CBS—The Guardsmen: WABC WADC KMOX CKLW WKRC WJAS WGR
WAVE—Burkhardt's Orchestra
WBBM—Louis Panico's Orchestra
WGN—George Devron's Orchestra
WLS—Dan Russo's Orchestra

8:30 EST—p.m.—CST 7:30

NBC—Wayne King's Orchestra: WFAE WTAM WGY WWJ WSM WBEN WCAE WMAQ
CBS—Voice of Experience, advice: WABC WGR CKLW WHAS KMOX WKRC WJAS WBBM WOWO WHK
NBC—Adventures in Health, Dr. Herman Bunden; Drama: WJZ KDKA WLS WLW WJR
WAVE—Lillian McIntyre
WKYC—Lavender and Old Lace, Musical Program
WGN—Hal Kemp's Orchestra

8:45 EST—p.m.—CST 7:45

CBS—California Melodies; Raymond Paige's Orchestra; Guest Stars: WABC WGR WHAS WJAS WADC CKLW WBBM
KDKA—Crazy Hillbillies
WAVE—Ann Berry
WGN—Ensemble Music
WHK—Cleveland Bar Association
WJR—Radio Court
WKRC—Beauty That Endures
WLS—Ted Weems' Orchestra
WLW—Ferris Nurserymen
WOWO—Charlie Agnew's Orchestra

9:00 EST—p.m.—CST 8:00

NBC—Musical Memories; Edgar A. Guest, poet; Alice Mock, soprano; Charles Sears, tenor; Vocal Trio; Orchestra, direction Josef Koestner: WJZ WJR WLS KDKA WKYC
NBC—Ben Bernie's Blue Ribbon Air Casino: WFAE WGY WLW WBEN WTAM WWJ WCAE WMAQ
CBS—California Melodies: WHK WKBW WKRC CKLW

WAVE—Edward Barret
WGN—Earl Burnett's Orchestra
WSM—Vanderbilt University Program
9:15 EST—p.m.—CST 8:15
CBS—Ruth Etting, Johnny Green's Orchestra; Ted Husing: WABC WADC WKBW WHAS WKRC WJAS KMOX WHK WBBM CKLW WOWO
WAVE—Burger and Edwards
WSM—String Ensemble

9:30 EST—p.m.—CST 8:30

NBC—Ed Wynn, comedian; Graham McNamee; Quartet; Orchestra: WFAE WGY WBEN WWJ WTAM WLW WSM WCAE WMAQ
CBS—Minneapolis Symphony Orchestra: WABC WADC WKBW CKLW WOWO WHAS WKRC WJAS WBBM KMOX WHK
NBC—Eddie Duchin's Orchestra: WJZ KDKA WKYC WJR WENR
WAVE—Apollo Four
WGN—Mardi Gras

9:45 EST—p.m.—CST 8:45

WAVE—Emmet Munsford
WENR—Irma Glen's Lovable Music
WGN—Lawrence Salerno, baritone; Orchestra
10:00 EST—p.m.—CST 9:00
NBC—Ray Perkins, comedian; Orchestra: Soloists: WJZ WKYC KDKA WENR WJR
NBC—Cruise of the Seth Parker, dramatic broadcasts by Phillips Lord and crew en route around the world: WFAE WGY WSM WBEN WTAM WWJ WMAQ WLW WCAE
CBS—Glen Gray's Orchestra; Colonel Stoopnagle and Budd; Connie Boswell: WABC WADC WOWO WKRC CKLW WJAS WBBM WHAS WKBW WHK KMOX
WAVE—Dee Wells Band
WGN—Hal Kemp's Orchestra

10:15 EST—p.m.—CST 9:15

WAVE—Bernie Burnett
WGN—Richard Cole's Orchestra
10:30 EST—p.m.—CST 9:30
NBC—Mario Cozzi, baritone; Orchestra: WJZ WKYC WSM WAVE
NBC—Madame Sylvia of Hollywood: WFAE WGY WBEN WWJ WMAQ
CBS—Harlem Serenade; Orchestra; Five Spirits of Rhythm; Orlando Roberson: WABC WADC WKRC CKLW WKBW WJAS

NBC—Two Men and a Maid: WCAE
KDKA—Dan and Sylvia
WBBM—Pat Kennedy, tenor

WENR—The Grenadiers
WGN—Tomorrow's News
WHAS—Herbie at the Organ
WHK—American Legion Program
WJR—Dance Orchestra
WLW—Crosley Follies
WOWO—Rainbow Quartet
WTAM—Viennese Ensemble

10:35 EST—p.m.—CST 9:35

WGN—Headlines of Other Days

10:40 EST—p.m.—CST 9:40

NBC—Hillbilly Heart Throbs, dramatic sketch: WJZ WKYC WAVE
10:45 EST—p.m.—CST 9:45

CBS—Myrt and Marge: WBBM WHAS KMOX
NBC—Robert Simmons, tenor; Orchestra: WFAE WWJ WCAE WBEN WTAM
KDKA—Nancy Martin
WENR—Musical Tintypes
WGN—Dream Ship, drama
WGY—Curtis Blakeslee, soloist
WKRC—Silverstone Singers
WOWO—Newspaper Adventures
WSM—Three on a Mike

11:00 EST—p.m.—CST 10:00

CBS—Charles Carlile, tenor: WABC CKLW WJAS WHAS WKBW WADC WWVA
NBC—John B. Kennedy: WFAE WWJ WKYC WGY WCAE
CBS—Henry Busse's Orchestra: WBBM WJAS
NBC—Amos 'n' Andy: WENR WMAQ WSM
KDKA—Sports

WAVE—Burkhardt's Orchestra
WGN—Hal Kemp's Orchestra
WHK—Three Brown Bears
WJR—Radio Pictorial
WKRC—Blackhawk Program
WLW—News Flashes
WTAM—Hum and Strum

11:05 EST—p.m.—CST 10:05

WLW—Johnny Hamp's Orchestra

11:15 EST—p.m.—CST 10:15

CBS—Press-Radio Bureau News: WABC WBBM WKRC CKLW WJAS KMOX WHK WWVA WHAS
NBC—Press-Radio Bureau News: WFAE WBEN WTAM WGY WWJ

KDKA—Art Farrar's Orchestra
WAVE—Ted Mullins
WGN—Concert Orchestra
WLW—Marc Williams, cowboy ballad singer

11:20 EST—p.m.—CST 10:20

NBC—The Poet Prince, Anthony Frome, tenor: WJZ WKYC
CBS—Ozzie Nelson's Orchestra: WABC WBBM WKRC CKLW WJAS WHAS WHK WWVA KMOX

NBC—Dan Russo's Orchestra: WFAE WBEN WGY WWJ
WTAM—Blind King of the Ivorys

11:30 EST—p.m.—CST 10:30

NBC—To be announced: WJZ WKYC
CBS—Ace Brigode's Orchestra: WBBM
NBC—Paul Whiteman's Orchestra: WFAE WTAM WWJ WAVE

KDKA—Lloyd Huntley's Orchestra
WGN—Wayne King's Orchestra
WGY—Sammy Kaye's Orchestra
WHAS—Phil Emerton's Diamonds
WLW—The Cossacks, Russian Ensemble

11:45 EST—p.m.—CST 10:45

CKLW—Leonard Seal's Orchestra
WHK—Studio Musical Program
WKRC—Gene King
WLW—Paul Whiteman's Orchestra (NBC)

11:50 EST—p.m.—CST 10:50

WGN—Jan Garber's Orchestra
12 Mid EST—CST p.m. 11:00
NBC—Frankie Masters' Orchestra: WJZ WLW WAVE

CBS—Harry Sosnik's Orchestra: WABC WKRC CKLW WHAS WWVA WBBM
NBC—Rudy Vallee's Orchestra: WFAE WBEN WGY

KDKA—Marty Gregor's Orchestra
WTAM—Ned Parish's Orchestra
12:10 a.m. EST—CST p.m. 11:10

WGN—Earl Burnett's Orchestra
12:30 a.m. EST—CST p.m. 11:30
NBC—Hal Kemp's Orchestra: WJZ KDKA WLW WAVE

CBS—Pancho's Orchestra: WABC WKRC CKLW WWVA
NBC—Jack Denny's Orchestra: WFAE WTAM WGY

CBS—Carol Dickerson's Orchestra: WBBM
WGN—Richard Cole's Orchestra
WHAS—Bob Fredette's Orchestra

12:50 a.m. EST—CST p.m. 11:50
WGN—George Devron's Orchestra
1:00 a.m. EST—CST 12:00 mid

WBBM—Late Dance Orchestras
1:10 EST—p.m.—CST 12:10
WGN—Late Dance Orchestras

WLW—Dance Orchestra
1:30 EST—p.m.—CST 12:30
WLW—Moon River, organ and voice

2:00 EST—p.m.—CST 1:00
WLW—Oklahoma Bob Albright
2:15 EST—p.m.—CST 1:15
WLW—Johanna Grosse, organist

8:00 EST—p.m.—CST 7:00

NBC—Organ Rhapsody, Richard Leibert: WFAE WBEN WCAE
NBC—Morning Devotions; Mixed Quartet; Organist: WJZ KDKA WKYC

CKLW—Breakfast Tunes
WBBM—Minute Parade
WCHS—Farm Flashes
WGN—Good Morning; Musical Program
WGY—Musical Clock

WHAS—Asbury College Devotions
WHK—Rich Strings
WJR—Morning Chimes
WKRC—Yodeling Twins
WLW—Plantation Days
WOWO—Breakfast Club

WSM—Laymen's Morning Devotion
WTAM—Gene and Glenn
WWVA—Musical Clock

8:15 EST—p.m.—CST 7:15
NBC—Don Hall Trio: WJZ WSM WKYC WJR
CKLW—Organ Melodies
KDKA—Tommy and Sherlock
WLW—Marc Williams, Cowboy Singer

8:30 EST—p.m.—CST 7:30
NBC—Cheerio, inspirational talk and music: WFAE WGY WBEN WTAM WWJ WLW WSM WCAE WAVE

NBC—Lew White, organist: WJZ KDKA WJR WKYC
WCHS—Old Time Music
WHAS—Georgia Wildcats
WHK—Morning Melodies
WJAS—Cheery Melodies
WKRC—Fiddlin' Farmers

8:45 EST—p.m.—CST 7:45
CKLW—Hollywood Chatter
WCHS—Bennie Kruger's Orchestra
WHAS—Kaiaama's Royal Hawaiians
WJR—Olive Ryan songs

9:00 EST—p.m.—CST 8:00
NBC—Sam Herman xylophonist; Frank Banta, pianist: WFAE WSM WKYC WAVE
CBS—Eton Boys, male quartet: WABC WADC WHAS WGR WJAS

NBC—Mystery Chef: WJZ WJR KDKA WLW WMAQ
CKLW—The Label Savers
WCHS—Devotional Service
WGY—Scissors and Paste
WHK—Over the Coffee Cup
WKRC—Julia Hayes
WLS—Skyland Scotty

WTAM—Chief Red Bird's Cowboys
WWVA—Just Plain John
9:15 EST—p.m.—CST 8:15

NBC—Breakfast Club: WJZ WSM WKYC WJR KDKA WMAQ WAVE
CBS—Madison Ensemble: WABC WGR WJAS WADC

NBC—Landt Trio and White, songs and comedy: WFAE WGY WBEN WLW
CKLW—The Home Beautiful
WHAS—Mrs. Randolph, Shopping Guide
WHK—Morning Varieties; Ethel and Ben
WKRC—Bible School Service
WLS—Produce Reporter

WTAM—Opening Livestock Markets; Health and Hygiene. V. King
9:25 EST—p.m.—CST 8:25

WLS—Bentley's News
9:30 EST—p.m.—CST 8:30
CBS—Metropolitan Parade: WABC WADC WGR WKRC WHAS

NBC—Bradley Kincaid, Mountain Boy: WFAE WBEN WWJ WCAE
CPG—Bluebirds and Marsha: WSM
CKLW—Hopkins and Savage
KDKA—Style and Shopping Service
WCHS—Ucatone
WGY—Billy Rose, tenor
WKBW—Morning Melodies
WLS—Sunshine Express
WLW—Jack Berch and Music Group
WOWO—Bible Class
WTAM—Board of Education; Music
WWVA—Studio Program

9:45 EST—p.m.—CST 8:45
NBC—The Southernaires, male quartet: WFAE WBEN WTAM WWJ
CBS—Metropolitan Parade: WJAS
KDKA—Piano, Minute Manners
WCHS—Peoples Store
WGY—Martha and Hal
WJR—Wayne Van Dyne, tenor
WKRC—Jean Abbey
WLW—Rhythm Jesters

10:00 EST—p.m.—CST 9:00
NBC—Breen and De Rose, songs and ukelele: WFAE WBEN WWJ WMAQ
CBS—In the Luxembourg Gardens: WABC WJAS WKRC WHAS KMOX WGR WWVA WADC WOWO

NBC—Josephine B. Gibson, hostess counsel: WJZ WJR WKYC KDKA WSM WAVE
CKLW—Society Chatter
WBBM—Melody Calendar
WCHS—DeBussy
WGN—Keep Fit Club
WGY—Hank Keene's Radio Gang
WKBW—Watchtower Service
WLS—Hog Flash; Livestock Receipts; Dr. Bunden Hour
WLW—Charlie Dameron, tenor
WTAM—Health and Hygiene with V. King

10:15 EST—p.m.—CST 9:15

NBC—Young Artists' Trio, instrumental: WFAE WTAM
CBS—Bill and Ginger, popular songs: WABC WGR WHK CKLW WJAS

NBC—Clara, Lu 'n' Em, sketch: WJZ WKYC WSM WGN
KDKA—Studio Program
WAVE—Rapid Service
WBBM—Eddie House, organist
WCHS—I'm Glad I'm Living
WGY—Musical Program
WHAS—Chats with Dolly Dean
WJR—Studio Program
WKBW—Palmer Clark's Orchestra
WKRC—Natchez, the Indian
WLW—Live Stock Reports
WWVA—Dick Decker

10:30 EST—p.m.—CST 9:30

NBC—Press-Radio Bureau, news: WFAE WBEN WWJ WTAM WAVE
CBS—Press-Radio Bureau, News: WABC WWVA WOWO WADC WKRC WKBW KMOX WHAS CKLW

NBC—Today's Children, drama: WJZ KDKA WKYC WJR
WBBM—The Three Flats
WCHS—Hymn Singer
WGN—Market Reports
WGY—Market Basket
WHK—Morning Varieties, Ethel and Ben
WLW—L. J. Johnen, songs
WSM—Radio Kitchen

10:35 EST—p.m.—CST 9:35

CBS—Emery Deutsch's Orchestra: WABC KMOX WKBW WOWO WWVA WHAS WKRC WADC CKLW
NBC—Vin Lindhe, Swedish disease: WFAE WBEN WWJ WTAM WAVE

WGN—Leonard Salvo's Mail Box
10:45 EST—p.m.—CST 9:45
NBC—Betty Crocker, cooking talk: WFAE WWJ WBEN WTAM WLW WCAE WMAQ WGY
CBS—Will Osborne's Orchestra; Pedro de Cordoba, Friendly Philosophy: WABC WGR KMOX CKLW WJAS WHK WBBM

KDKA—Sammv Fuller
WCHS—Crazy Water Crystals
WKYC—Dr. Buchanan
WGBF—Hoosier Philosopher
WGN—Lovely Ladies
WHAS—Burl Sparks, Evangelistic Baritone
WJR—Mrs. Page's Household Economics
WKBW—Book Chat
WKRC—Woman's Program
WOWO—Melody Hour
WWVA—Sterling Old Timers

11:00 EST—p.m.—CST 10:00

NBC—Juan Reyes, pianist: WFAE WBEN WCAE WTAM WGY
CBS—Cooking Closeups, Mary Ellis Ames, Home Economist: WABC WADC WKBW WKRC WHK CKLW KMOX WJAS WBBM

NBC—Pappy, Ezra, Zeke and Elton: WKYC WJR
KDKA—Uncle Tom and Betty
WCHS—Friml Melodies
WGN—Movie Personalities
WHAS—Rosemary Hughes, songs
WLS—Produce. Livestock Jim Poole
WLW—Mixed Quartet
WWVA—Elmer Crowe

11:15 EST—p.m.—CST 10:15

NBC—Guilford College Choir: WFAE WGY WBEN WTAM WWJ WCAE
CBS—Fats Waller, songs: WABC WKBW WOWO WHAS CKLW WJAS WKRC

KDKA—Strollin' Tom
WBBM—Morning Festival; Thora Martens
WCHS—Troubadour Orchestra
WKYC—Gene King, Texas Crystals
WENR—Today's Children
WGN—The Rondoliers
WHK—Morning Varieties
WLW—Walter Furness vocalist
WWVA—Pathfinder

11:25 EST—p.m.—CST 10:25

WGN—Market Reports
11:30 EST—p.m.—CST 10:30
NBC—Betty Moore, Interior Decorating; Lew White, organist: WFAE WGY WTAM WWJ WLW WBEN WMAQ

CBS—Tony Wons: WABC WADC WKBW CKLW WOWO WJAS WWVA WKRC
NBC—U. S. Army Band, direction Capt. Wm. J. Stannard: WJZ KDKA WJR WKYC

WBBM—Hal Kemp's Orchestra
WCHS—Variety Program
WENR—College Inn Comedy
WGN—Canary Chorus and Allan Grant, pianist
WHAS—University of Louisville
WHK—Kathryn's Comments

11:45 EST—p.m.—CST 10:45

NBC—Fields and Hall, songs and comedy: WFAE WWJ WGY WTAM WMAQ
CBS—Jane Ellison's Magic Recipes: WABC WKBW CKLW WADC KMOX WJAS WKRC WHAS WHK WOWO WBBM

NBC—U. S. Army Band: WLW
WENR—Women's Features
WGN—Painted Dreams, sketch
WWVA—Interstate Trio

11:55 EST—p.m.—CST 10:55

WLS—Newscast; Julian T. Bentley

From \$5 to \$5,000
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See Last Page

(WEDNESDAY CONTINUED)

AFTERNOON

12 Noon EST—CST a.m. 11:00
NBC—Gene Arnold and the Commodores: WEAF
 WGY WTAM WBN WWJ WCAE WMAQ
CBS—The Voice of Experience: WABC WGR
 WHK CKLW WHAS KMOX WBBM WJAS
 WWVA WOWO WKRC
NBC—Eva Taylor, crooner: WJZ KDKA WCKY
 WJR
WCHS—Henry Busse's Orchestra
WGN—Your Child's Health
WKBW—Produce Market Reports, Weather
WLW—Ohio Farm Bureau, talk and Orchestra
12:15 p.m. EST—CST a.m. 11:15
NBC—Neil Sisters, harmony trio: WJZ WSM
CBS—Betty Barthell, songs: WABC WHAS WGR
 WADC WWVA
CKLW—News Flashes: Rhythmic Moments
KDKA—Honey, Boy and Sassafras
WAVE—Devotional Service
WBBM—Virginia Clark, Gene and Charlie, song
 duo
WCHS—Gates' Colorful Showboat
WCKY—Luncheon Concert
WENR—Josephine Gibson (NBC)
WGN—Rondoliers
WGY—Skip Step and Happiana, song
WHK—Morning Varieties, Ethel and Ben
WJR—Norman White's Song Review
WKBW—Harold Austin's Orchestra
WKRC—Cincinnati Merchants' Program
WLW—River Market and Livestock Reports
WOWO—Markets, Program Chat
WTAM—Hum and Strum
12:25 p.m. EST—CST a.m. 11:25
CKLW—Rhythmic Moments: Livestock Quotations
WCKY—Livestock Quotations
12:30 p.m. EST—CST a.m. 11:30
NBC—On Wings of Song, string trio: WEAF
 WMAQ WBN
NBC—National Farm and Home Hour; guest
 speakers; orchestra: WJZ WSM WJR WLW
 WCKY WAVE
CBS—Smilin' Ed McConnell: WABC WKRC WHK
 WOWO WWVA KMOX CKLW WBBM
KDKA—Market Reports
WENR—Home Service
WGN—Market Reports
WGY—Farm Program
WHAS—Georgia Wildcats
WTAM—Chief Red Birds and his Cowboys
12:35 p.m. EST—CST a.m. 11:35
WGN—The Rondoliers
12:45 p.m. EST—CST a.m. 11:45
CBS—Mischa Rabinovitch's Ensemble: WABC WADC
 WKBW WJAS
CKLW—King Solomon
KDKA—Lloyd Huntley's Orchestra
WBBM—Frank Hinton, tenor: Jerry Marlow,
 piano
WCHS—Vocal Music
WHK—Higbee Silver Grille Trio
WKRC—Cincinnati Merchants Program
WLS—Weather Reports
WOWO—Jolly Baker's Gang
WWJ—On Wings of Song (NBC)
WWVA—Luncheon Music
12:50 p.m. EST—CST a.m. 11:50
WGN—Good Health and Training
1:00 p.m. EST—CST Noon 12
NBC—Close Harmony: WMAQ WWJ WCAE
 WTAM
CBS—Marie, the Little French Princess: WABC
 WKRC WHK CKLW KMOX WBBM
KDKA—Farm and Home Hour (NBC)
WCHS—Lloyd Auer's Virginians
WGN—Mid-Day Service
WGY—Albany on Parade
WHAS—Livestock Market Reports
WKBW—Kiwanis Club Luncheon
WLS—Vibrant Strings
WOWO—Lenten Devotions
WWVA—Ampico Recital
1:10 EST—p.m.—CST 12:10
WHAS—Aviation Weather
1:15 EST—p.m.—CST 12:15
NBC—Close Harmony: Gloria La Vey, soprano:
 WEAF WBN
CBS—Screen Star Interviewed by Louella Par-
 sons: WABC WADC WGR WHK WBBM
 WOWO WJAS CKLW WKRC KMOX
WHAS—Charis Program
WLS—Prairie Farmer Dinner Bell Program
WWVA—Studio Program
1:30 EST—p.m.—CST 12:30
NBC—Orlando's Concert Ensemble: WBN WWJ
 WCAE WTAM WMAQ
CBS—Easy Aces, sketch: WABC WKBW WKRC
 CKLW KMOX WHK WJAS WBBM
NBC—Vic and Sade: WJZ WCKY KDKA WJR
 WAVE
WCHS—Instrumental Music
WGN—Market Reports; Ensemble Music
WGY—Bradley Kincaid, mountain ballads
WHAS—Monk and Sam
WLW—Johnny Hamp's Orchestra
WOWO—Happy Herb
WSM—Tennessee Division of Markets
WWVA—Studio Musical
1:35 EST—p.m.—CST 12:35
WGN—Ensemble Music
1:45 EST—p.m.—CST 12:45
NBC—Orlando's Ensemble: WEAF WCKY WGY
 WSM
CBS—The Playboys, piano duo: WABC WHK
 CKLW WJAS WGR WADC
NBC—Harvest of Song; The Merrie-Men, male
 quartet; Irma Glen, organist: WJZ WAVE
KDKA—Lloyd Huntley's Orchestra

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

8:00 p.m.—Jack Pearl, the Baron; Cliff Hall; Van Steeden's orchestra: NBC-WEAF network.
 8:30 p.m.—Albert Spalding, violinist: CBS-WABC network.
 9:00 p.m.—Dramatic Guild: Ben Ames Williams' 'They Grind Exceeding Small': CBS-
 WABC network.
 9:00 p.m.—Fred Allen's Revue; Lennie Hayton's orchestra: NBC-WEAF network.
 9:30 p.m.—John Charles Thomas, baritone; William Daly's orchestra: NBC-WJZ network.
 9:30 p.m.—Burns and Allen, comics; Guy Lombardo's orchestra: CBS-WABC network.
 10:00 p.m.—Old Gold Hour; Ted Fiorito's orchestra: the Debutantes Trio; Dick Powell,
 M. C.: CBS-WJZ network.
 10:00 p.m.—Ed Sullivan, columnist; Frances Langford; Three Scamps; Vincent Lopez'
 orchestra: NBC-WJZ network.
 10:00 p.m.—Corn Cob Pipe Club of Virginia: NBC-WEAF network.
 10:30 p.m.—Freddie Rich Entertains; Sylvia Froos; Fray and Braggiotti: CBS-WABC net.

WBBM—Gene and Charlie
WCHS—Dance Orchestra
WGN—Ensemble Music
WHAS—College of Agriculture
WJR—Ruby and his Music
WKBW—Fashion Ferret
WKRC—Blackhawk Ensemble
WOWO—Knights of Hawaii
WWVA—Wheeling Gospel Tabernacle
2:00 EST—p.m.—CST 1:00
CBS—Just Plain Bill sketch: WGN KMOX
NBC—National Safety Council Broadcast; Speak-
 ers: WEAF WWJ WCAE WTAM WMAQ
 WAVE
CBS—The Captivators: WABC WHK
NBC—On Opening of 1934 World's Fair; Mayor
 Kelly, Rufus Dawes, speakers: WJZ WSM
 WCKY KDKA
CKLW—The Saw Dusters
WBBM—Eddie and Fannie Cavanaugh, gossip
WCHS—Kentucky Traveler
WGY—Hadley Rasmuson, baritone
WHAS—University of Kentucky
WJR—Michigan University of the Air
WKBW—Pepper Pops
WKRC—Blackhawk Program
WLS—Uncle Ezra
WLW—Ohio School of the Air
WOWO—News Headlines
2:15 EST—p.m.—CST 1:15
CBS—Romance of Helen Trent: WABC WKBW
 WKRC KMOX WGN WADC
WBBM—World's Most Beautiful Waltzes; Health
 Talk; Market Reports
WCHS—Ted Hubbard, rhythm boys
WGY—Matinee Players
WHK—Jimmy Ague and Vivian Harris
WLS—Three Neighbor Boys
WOWO—Brown County Revelers
WWVA—West Virginia Mountain Boy
2:20 EST—p.m.—CST 1:20
WBBM—Dr. Shirley Winn
2:30 EST—p.m.—CST 1:30
NBC—Smack Out, comedy duo: WJZ WJR
NBC—Two Seats in the Balcony; Harold San-
 ford's Orchestra: WEAF WSM WTAM WWJ
 WGY WAVE WBN WCAE WCKY WMAQ
CBS—American School of the Air: WABC WADC
 WGR WHK WKRC WHAS KMOX WJAS
 WBBM WWVA
KDKA—Home Forum
WCHS—Adam and Eve
WGN—Pat Kennedy, tenor, Len Salvo, organist
WKBW—Carl Coleman, organist
WLS—Market; Today's Almanac
WOWO—Voice of Destiny
2:45 EST—p.m.—CST 1:45
NBC—Words and Music; Vocalists; Narrator;
 String Ensemble: WJZ WJR
WCHS—Jack Hylton's Orchestra
WGN—Ensemble Music
WLS—Tom and Don, songs
WOWO—Dream Trio
3:00 EST—p.m.—CST 2:00
NBC—Joe White, tenor; Instrumental Trio: WJZ
 WJR WSM WCKY WAVE KDKA WMAQ
CBS—La Forge Berumen Musicale: WABC WGN
 WHK WHAS WADC WKRC WJAS CKLW
NBC—Ma Perkins, sketch: WEAF WTAM WLW
 WWJ WGY WCAE WBN
WBBM—Kay Storey, songs
WCHS—Travel Talk
WGN—June Baker, Home Management
WKBW—Matinee of the Air
WLS—Homemakers' Hour; Martha Crane, Grace
 Wilson, Blanche Chenoweth
WOWO—Question Box
WWVA—Just Plain John
3:15 EST—p.m.—CST 2:15
NBC—The Wise Man, drama: WEAF WWJ WGY
 WSM WAVE WCAE WBN
NBC—Heinie and his Grenadiers, German Band:
 WJZ KDKA WCKY WJR
WBBM—Seventy-Five Minutes of Dance Music
WCHS—Jordon Embury's Orchestra
WLW—Matinee Highlights
WOWO—Studio Program
WTAM—Viennese Ensemble
3:20 EST—p.m.—CST 2:20
WLW—Dr. Royal S. Copeland
3:30 EST—p.m.—CST 2:30
CBS—The Pickard Family: WHAS WKRC WWVA
CBS—Manhattan Moods: WABC WADC WGR
 CKLW WJAS WHK WOWO
NBC—Woman's Radio Review, orchestra; Clau-
 dine MacDonald: WEAF WGY WSM WTAM
 WWJ WCAE WAVE WBN
WGN—Lawrence Salerno and Allen Grant
WKBW—Radio Reporter

3:45 EST—p.m.—CST 2:45
NBC—Platt and Nierman, piano duo: WJZ WJR
 WCKY WMAQ
KDKA—Human Values
WCHS—The Vagabonds
WGN—Art Kahn, pianist
WKBW—Studio Program
WLW—Business News
WOWO—Jovial Joe
4:00 EST—p.m.—CST 3:00
NBC—Pop Concert: WEAF WBN WSM WWJ
 WTAM WCKY WCAE WGY WAVE
CBS—Musical Album of Popular Classics: WABC
 WADC WGR WHK CKLW WKRC WJAS
 WWVA WOWO
NBC—Betty and Bob, drama: WJZ KDKA WLS
 WJR WLW
WCHS—Piano Music; "Joe Ann"
WGN—The Rondoliers
WHAS—A Weekday Devotions
WKBW—Dance Melodies
4:15 EST—p.m.—CST 3:15
NBC—Alice Joy the Dream Girl: WJZ WMAQ
 WJR WAVE
CBS—Musical Album of Popular Classics: WHAS
 KMOX
CKLW—Rhythm Boys and Judy
KDKA—Karen Fladoes
WCHS—Ormandy
WGN—Louise Brabant and Organ
WKBW—Dance Melodies
WLS—Round up, Westerners; Joe Kelly
WLW—Johanna Grosse, organist
4:30 EST—p.m.—CST 3:30
NBC—Art Tatem, Negro pianist: WEAF WCAE
 WAVE WWJ WGY WBN WSM
CBS—Science Service, talk: WABC WADC
 WKRC WHK WHAS KMOX WGR WJAS
 WWVA
NBC—"Developing Personality"; Speaker: WJZ
 WCKY WMAQ
NBC—Ma Perkins, dramatic sketch: WENR
CKLW—Bridge Talk
KDKA—Market Reports
WBBM—Mike and Herman, comedy
WCHS—Music Masters
WGN—The Rondoliers, string trio
WJR—Rufus and Mandy
WKBW—Poetry
WLW—Sputter and Whine
WOWO—Little Joe
WTAM—Blind King of the Ivories
4:45 EST—p.m.—CST 3:45
NBC—Folk Music of the South; John Powell,
 director of program: WEAF WAVE WWJ
 WSM
CBS—The Merry-makers: WABC WGR WJAS
 WKRC WADC WHAS WWVA
NBC—Concert Favorites; Joseph Gallicchio's Or-
 chestra: WJZ WJR WCKY WMAQ
CKLW—King Solomon
KDKA—Tea Time Tunes
WBBM—Rhubarb Red and Sunny Joe, hillbillies
WCHS—Chopin Nocturnes
WENR—Program Review
WGY—Stock Reports
WHK—French Lesson, Dr. E. B. De Sauze
WKBW—Science in the Headlines; Museum
WLW—King, Jack and Jester
WTAM—Vendor of Verse
5:00 EST—p.m.—CST 4:00
CBS—String Trio: WBBM
CBS—Skippy, children's sketch: WABC WGR
 WHK CKLW WKRC WJAS
NBC—Jack and Gale, songs; Roy Shields' Or-
 chestra: WJZ WCKY WENR WAVE
KDKA—Tiny Tot Fife and Drum Corps
WBN—Folk Music of the South (NBC)
WCHS—A Rev. Smock
WGN—Educational Program, talk
WGY—Lang Sisters
WHAS—Parent-Teacher Talk
WJR—Uncle Neal's Birthday Party and Safety
 Program
WKBW—Dance Orchestra
WLW—Concert Favorites
WTAM—Twilight Tunes with Pie Plant Pete
WWVA—Interstate Nursery Trio
5:10 EST—p.m.—CST 4:10
WBBM—Norm Sherr, pianist
5:15 EST—p.m.—CST 4:15
NBC—Ted Black's Orchestra: WEAF WMAQ WSM
 WAVE WBN WGY
CBS—Jack Brooks, tenor; Orchestra: WGR
 CKLW WHAS WJAS KMOX WKRC WHK
KDKA—Kiddies' Klub
WBBM—Helen Fitch, movie critic
WGN—Rondoliers
WJR—Raleigh Hawaiians
WSM—String Ensemble

WTAM—Dick Steel, the Boy Reporter
WWVA—Happy Hal
5:20 EST—p.m.—CST 4:20
CBS—Jack Brooks, tenor; Orchestra: WABC
 WHK
5:25 EST—p.m.—CST 4:25
WBBM—General Federation of Women's Clubs
5:30 EST—p.m.—CST 4:30
NBC—To be announced: WEAF WGY WBN
 WTAM WWJ WCAE
CBS—Jack Armstrong children's sketch: WABC
 WGR WHK CKLW WJAS
NBC—Singing Lady, nursery jingles, songs and
 stories: WJZ KDKA WJR WLW
WAVE—Children's Hour
WBBM—Helpful Hints to Housewives
WCHS—Johnnie Combs
WCKY—Dixie Vagabonds
WENR—Larry Larsen, organist (NBC)
WGN—Joseph Hassmer, soloist
WHAS—James Sheehy, tenor; Organ
WKBW—Business Barometer
WKRC—Dixie Program
WMAQ—Mobile Moaners (NBC)
WOWO—Organalities
WSM—String Ensemble
WWVA—Variety Program
5:45 EST—p.m.—CST 4:45
CBS—Maurie Sherman's Orchestra: WHAS
NBC—Wizard of Oz, drama: WEAF WGY WBN
 WTAM WWJ WCAE WMAQ
CBS—Gordon, Dave and Bunny, songs: WABC
 WGR WADC
NBC—Little Orphan Annie, childhood playlet:
 WJZ KDKA WLW WJR
CKLW—The Label Savers
WAVE—Orchestral Program
WBBM—Jim and Bob, Hawaiian Guitars
WCHS—Mikado
WCKY—Little Colonel
WENR—"Grandpa Burton," Bill Baar (NBC)
WGN—Art Kahn, pianist
WHK—Pioneers
WKBW—Elmer Collins and His Accordion
WKRC—Gene King
WOWO—Old Time Religion
WSM—Grady Moore's Hawaiians
WWVA—Reichart Radio Rogues

NIGHT

6:00 EST—p.m.—CST 5:00
NBC—Xavier Cugat's Orchestra: WEAF WAVE
 WMAQ
CBS—Buck Rogers in the Twenty-Fifth Century,
 sketch: WABC WADC WKBW WHK CKLW
 WJAS
NBC—Westminster Choir; Mixed Voices: WJZ
 WCKY WJR
CBS—Skippy: WBBM WHAS KMOX
KDKA—Evensong
WENR—Adult Educational Council
WGN—Make Believe Melody Land
WGY—Evening Brevities: News Items
WKRC—Modern Musikrell
WLW—Jack Armstrong, sketch
WSM—Sports Reporter
WTAM—Johnny Boyer
6:15 EST—p.m.—CST 5:15
CBS—Gene and Charlie: WBBM WHAS WKRC
 KMOX
NBC—Xavier Cugat's Orchestra: WBN WCAE
CBS—Bobby Benson and Sunny Jim: WABC
 WGR WHK
CKLW—Stock Reports; Romantic Ensemble
KDKA—Sports Program Preview
WAVE—Ted Mullins
WCKY—Red and Ramon
WENR—The Big Brother Club
WGN—Tip Top Circus, sketch
WGY—Hank Keene's Radio Gang
WJR—Sunset Serenaders
WKBW—Dinner Ensemble
WLW—Joe Emerson, tenor; Orchestra
WOWO—Guest Review
WSM—Marjorie Cooney, pianist
WTAM—Merle Jacobs' Orchestra
6:25 EST—p.m.—CST 5:25
WKRC—Sports Review
6:30 EST—p.m.—CST 5:30
CBS—Enoch Light's Orchestra: WKBW WADC
 WJAS
NBC—George R. Holmes, talk: WEAF WSM
 WMAQ
CBS—Jack Armstrong, All American Boy:
 WBBM KMOX
NBC—Irene Beasley, contralto: WJZ WCKY
 E. T.—Gene and Glen, comedy and songs: WGY
 WTAM
CKLW—Hopkins and Savage
WAVE—Conway Sisters
WENR—Merrie-Men Quartet (NBC)
WGN—The Singing Lady (NBC)
WHAS—Happy Jack Turner
WHK—Them Perkins Fellers, Goofus, Ozzie and
 Ezrie
WKRC—Program Schedule
WLW—Bob Newhall, "Mail Pouch Sportsman"
6:45 EST—p.m.—CST 5:45
NBC—Henry Burbig and the Rhythm Boys:
 WEAF WMAQ
CBS—Tito Guizar, Mexican tenor: WHAS WWVA
 WKBW
NBC—Lowell Thomas, today's news: WJZ WLW
 WJR KDKA
NBC—Little Orphan Annie, childhood playlet:
 WENR WSM WGN
 E. T.—Red Davis, sketch: WGY WTAM WBN
CKLW—Orchestral Moods
WBBM—Through the Looking Glass; Frances
 Ingram
WCKY—Studio Program
WHK—Air Adventures of Jimmy Allen
WKRC—Fireman Club
 (CONTINUED ON NEXT PAGE)

Thursday, March 29

MORNING

8:00 EST—p.m.—CST 7:00

NBC—Radio City Organ, Richard Leibert: WFAF
WBEN WCAE

NBC—Morning Devotions; Soloists; Organist:
WJZ KDKA WCKY

CKLW—Breakfast Tunes

WBBM—Minute Parade

WCHS—Farm Flash

WGN—Good Morning

WGY—Musical Clock

WHAS—Asbury College Devotions

WHK—Rich Strings

WJR—Morning Chimes

WKRC—Yodeling Twins

WLW—"Raising Rock Plants from Seeds," Mr.
Robt. Senior

WOWO—Breakfast Club

WSM—Lavmen's Morning Devotion

WTAM—Gene and Glenn, songs and comedy

WWVA—Musical Clock

8:15 EST—p.m.—CST 7:15

NBC—Don Hall Trio: WJZ WSM WCKY WJR

CKLW—Organ Melodies

KDKA—Tommy and Sherlock

WCHS—Eddie South's Orchestra

WKRC—Natchez, the Indian

WLW—Marc Williams, Cowboy Singer

8:30 EST—p.m.—CST 7:30

NBC—Cheerio, inspirational talk and music:
WEAF WGY WTAM WWJ WLW WSM

WBEN WCAE WAVE

NBC—Lew White, organist: WJZ KDKA WJR

WCKY

WCHS—Dance Music

WHAS—Georgia Wildcats

WHK—Morning Melodies

WKRC—The Fiddin' Farmers

8:45 EST—p.m.—CST 7:45

CKLW—Hollywood Chatter

WCHS—Nevin

WHAS—Kaiana's Royal Hawaiians

WJR—Olive Ryan, songs

9:00 EST—p.m.—CST 8:00

CBS—Four Eton Boys: WABC WADC WGR

CKLW WHAS WJAS WKRC

NBC—Breakfast Club, dance band: WJZ KDKA

WJR WMAQ WCKY WAVE WSM

CKLW—The Label Savers

WCHS—Devotional Services

WGY—Annette McCullough and Forrest Willis,
duets

WHK—Over the Coffee Cups

WLS—Steamboat Bill and Spareribs

WLW—Community Health Talk

WTAM—Chief Red Bird's Cowboys

WWVA—Cowboy Loyce and Just Plain John

9:15 EST—p.m.—CST 8:15

CBS—In the Luxembourg Gardens: WABC WGR

WJAS WADC

NBC—Landt Trio and White, songs and comedy:
WEAF WBEN WGY WLW

CKLW—The Home Beautiful

WHAS—Mrs. Randolph, shopping guide

WHK—Morning Varieties; Ethel and Ben

WKRC—God's Bible School Services

WLS—Produce Reporter

WTAM—Opening Livestock Markets; Health and
Hygiene, V. King

9:25 EST—p.m.—CST 8:25

WLS—Bentley News

9:30 EST—p.m.—CST 8:30

NBC—Bradley Kincaid, Mountain Boy: WFAF

WGY WBEN WWJ WCAE

CBS—In the Luxembourg Gardens: WKRC

WHAS WWVA

CKLW—Hopkins and Savage

KDKA—Style and Shopping Service

WCHS—Woodrums Program

WKBW—Morning Melodies

WLS—Tower Topics Time; Gene Autry; Log Cabin
Boys

WLW—Oklahoma Bob Albright

WOWO—Radio Bible Class

WTAM—Board of Education Program

9:45 EST—p.m.—CST 8:45

CBS—The Mystery Chef: WABC WADC WGR

WJAS

NBC—The Sylvan Trio, instrumental: WFAF

WBEN WWJ WCAE WTAM

KDKA—Work-a-Day Thoughts

12:10 a.m. EST—CST p.m. 11:10

WGN—Earl Burnett's Orchestra

12:15 a.m. EST—CST p.m. 11:15

WLW—Dance Orchestra

12:30 a.m. EST—CST p.m. 11:30

NBC—Harold Stern's Orchestra: WJZ WLW

CBS—George Hall's Orchestra: WABC WBBM

WKRC CKLW WHAS

NBC—Clyde Lucas' Orchestra: WFAF WTAM

WAVE

KDKA—Art Farrar's Orchestra

WGN—Late Dance Orchestras

WGY—Johnny Johnson's Orchestra

1:00 a.m. EST—CST 12:00 mid.

WBBM—Lat' Dance Orchestras

WLW—Johnny Hamp's Orchestra

1:30 EST—p.m.—CST 12:30

WLW—Moon River, organ and voice

2:00 EST—p.m.—CST 1:00

WLW—Donald Dowd, baritone

2:15 EST—p.m.—CST 1:15

WLW—Johanna Grosse, organist

2:45 EST—p.m.—CST 1:45

WLW—Sandra Roberts, blues singer

(WEDNESDAY CONTINUED)

7:00 EST—p.m.—CST 6:00

NBC—Martha Mears, contralto; Orchestra: WFAF

WBEN WWJ WCAE WMAQ WAVE WSM

CBS—Myrt and Marge, sketch: WABC WADC

WKRC WGR WHK CKLW WJAS WWVA

NBC—Amos 'n' Andy, sketch: WJZ KDKA WLW

WCKY WJR

WBBM—Al and Pete, comedy and songs

WGN—What's the News

WGN—The Boy Reporter, sketch

WGY—Through the Looking Glass

WHAS—Dinner Concert

WKBW—The Angelus from Y.M.C.A.

WTAM—The Postal Service, Michael F. O'Donnell

7:15 EST—p.m.—CST 6:15

NBC—Billy Bachelor, sketch: WFAF WGY WWJ

WTAM WBEN

CBS—Just Plain Bill; sketch: WABC WGR

WKRC WHK CKLW WJAS

NBC—Gems of Melody, John Herrick, baritone;

Orchestra: WJZ KDKA WCKY WJR WENR

WAVE

WBBM—Pat Flanagan's Sports Review

WGN—Ensemble Music

WLW—Henry Thies' Orchestra

WSM—Salt and Peanuts

7:30 EST—p.m.—CST 6:30

NBC—Shirley Howard; The Jesters; Milt Retten-

berg, pianist and Tony Callucci, guitar;

WEAF WGY WBEN WTAM WCAE WMAQ

WWJ

CBS—Music on the Air with Jimmy Kemper:

WABC WGR WJAS

NBC—Margaret West and her Rafter S Riders,

variety: WJZ WAVE WCKY

CBS—Buck Rogers in the 25th Century: WBBM

WKRC WHAS KMOX

CKLW—Musical Comedy Hits

KDKA—Charlie Agnew's Orchestra

WENR—Bavarian Ensemble

WGBF—George Van Horn's Comments

WGN—Sports Reporter

WHK—Ensemble Music

WJR—The Three Aces

WKBW—Children's Aid Society Program

WLW—Prairie Symphony

WSM—Three Music Makers

7:35 EST—p.m.—CST 6:35

WHK—Studio Musical Program

7:45 EST—p.m.—CST 6:45

NBC—The Goldbergs, sketch: WFAF WGY WWJ

WBEN WTAM WCAE WMAQ

CBS—Boake Carter, News: WABC WGR WHK

CKLW WHAS KMOX WBBM WJAS

NBC—Irene Rich in Hollywood: WJZ WCKY

KDKA WSM WENR WAVE

WGN—Tom, Dick and Harry

WJR—Air Adventures of Jimmie Allen

WKBW—Anson Weeks' Orchestra

WKRC—Jack Curren

WLW—Studio Program

8:00 EST—p.m.—CST 7:00

NBC—Jack Pearl, the Baron; Cliff Hall; Peter

Van Steeden's Orchestra: WFAF WGY WBEN

WTAM WWJ WCKY WCAE WMAQ WGY

WAVE WSM

CBS—Phil Duesy, Frank Luther and Jack Parker;

Vivien Ruth: WABC WADC WGR WHK

CKLW KMOX WBBM WWVA

NBC—Crime Clues, mystery drama: WJZ KDKA

WLW WJR WLS

WGN—Bob Becker, chats on dogs and nature

WHAS—Happy Jack Turner

WKBW—"Music We Remember": Florence Ann

Reid, contralto

WKRC—Jr. Chamber of Commerce Program

8:15 EST—p.m.—CST 7:15

CBS—Edwin C. Hill, Human Side of News:

WABC WADC WGR WKRC WHK CKLW

KMOX WJAS WBBM

WGN—Len Salvo, organist

WHAS—Sam, Gil and Louie

WSM—Red Davis, sketch

8:30 EST—p.m.—CST 7:30

NBC—Wayne King's Orchestra: WFAF WBEN

WGY WTAM WWJ WCAE WMAQ

CBS—Albert Spalding, Violinist; Conrad Thibault,

baritone; Don Voorhees' Orchestra: WABC

WGR WKRC WHK CKLW WOWO WHAS

KMOX WJAS WBBM

NBC—Dangerous Paradise, drama: WJZ KDKA

WJR WLS WLW

WAVE—Mary Frances Duane

WCKY—Ruth Miller

WGN—The Lone Ranger

WKBW—The Commodores with Lillian Kaye

WSM—All Star Minstrel Show

8:45 EST—p.m.—CST 7:45

NBC—To be announced: WJZ WJR

KDKA—Studio Program

WAVE—Clarice and Poodles

WCKY—Murdock Williams

WLS—Vic and Sade, sketch

WLW—Radio Court

9:00 EST—p.m.—CST 8:00

NBC—The Hour of Smiles; Fred Allen, Portland

Hoffa, Jack Smart, Theodore Webb, Lennie

Hayton's Orchestra: WFAF WGY WBEN

WTAM WWJ WSM WLW WMAQ WCAE

CBS—Dramatic Guild: WABC WADC WKRC

WHK CKLW WOWO WHAS KMOX WKBW

WJAS WBBM

NBC—Ray Knight's Cuckoos, variety show: WJZ

KDKA WJR WLS WCKY

WAVE—Paul McKee

WGN—Art Kahn and Allan Grant, piano duo

9:15 EST—p.m.—CST 8:15

WAVE—Burkhardt's Orchestra

WBBM—Adventurers in Personality, drama

WGN—Rube Appleberry, sketch

WOWO—Sport Highlights

9:30 EST—p.m.—CST 8:30

NBC—John Charles Thomas, baritone; William

Daly's Orchestra: WJZ KDKA WJR WCKY

WENR

CBS—Guy Lombardo's Orchestra; Burns and

Allen, comedy team: WABC WADC WKBW

WKRC WHK CKLW WOWO KMOX WJAS

WBBM

WAVE—Lincoln Institute Quartet

WGN—Lawrence Salerno, baritone; Orchestra

WHAS—Lavender and Old Lace

WSM—Salutes

9:45 EST—p.m.—CST 8:45

WAVE—Cleary and McCullom

WGN—Hal Kemp's Orchestra

10:00 EST—p.m.—CST 9:00

NBC—Vincent Lopez' Orchestra; Frances Lang-

ford, songs; Ed Sullivan, columnist; Three

Scamps; James Wallington; Guest Stars:

WJZ WCKY KDKA WSM WAVE WMAQ

CBS—Old Gold Program; Ted Fiorito's Orchestra;

Dick Powell, master of ceremonies: WABC

WADC WKBW WKRC WHK CKLW WOWO

WHAS KMOX WBBM WJAS

NBC—Corn Cob Pipe Club of Virginia, barnyard

music; quartet: WFAF WGY WWJ WBEN

WTAM WENR WLW WCAE

WGN—Hal Kemp's Orchestra

WJR—Dance Orchestra

10:15 EST—p.m.—CST 9:15

WGN—Tom, Dick and Harry

10:30 EST—p.m.—CST 9:30

(CONTINUED ON NEXT PAGE)

11:30 EST—a.m.—CST 10:30

NBC—Gale Page, soloist; Frank Hazzard, tenor; King's Jesters; Dick Teala's Originalities; WBEN WTAM WWJ WMAQ WGY WCAE
 NBC—Sweetheart Melodies; Soloists; Talk: WJZ WENR WCKY KDKA WJR
 CBS—Tony Wons; Keenan and Phillips, piano team; WABC WGR WKRC WHK CKLW WOWO WHAS KMOX WJAS WBBM
 WAVE—Tennessee Fox Chasers
 WCHS—Variety Program
 WGN—Dorling Sisters
 WKBW—Gertrude Peeples
 WLW—John Barker, baritone; Helen Jank, contralto
 WSM—String Ensemble
 WWVA—Gertrude and Kay

11:45 EST—a.m.—CST 10:45

NBC—Al and Lee Reiser, piano duo; WJZ WCKY WSM WAVE KDKA WJR
 CBS—Madison Ensemble: WADC WKBW CKLW WHAS KMOX WJAS
 WBBM—Hal Kemp's Orchestra
 WENR—Women's Features
 WGN—Painted Dreams, sketch
 WHK—Kathryn's Comments
 WKRC—Miller Everson
 WOWO—Housewife Hour
 WWVA—Interstate Nursery Trio

AFTERNOON

12 Noon EST—CST a.m. 11:00

NBC—Piano Recital: WEAFF WBEN WTAM WCAE WWJ WSM WAVE WGY
 CBS—Voice of Experience, advice: WABC WGR WBBM WKRC WHK CKLW KMOX WHAS WJAS WOWO WWVA
 NBC—Neil Sisters, harmony trio: WJZ WJR WCKY WENR KDKA
 WCHS—Boswell Sisters
 WKBW—Market Reports
 WLW—Ohio Farm Bureau; talk, orchestra
 WGN—Lewis White and Rondoliers

12:15 p.m. EST—CST a.m. 11:15

NBC—Wendell Hall ukelele and songs: WJZ WSM WENR
 CBS—Connie Gates, songs: WABC WADC WKBW WHAS WWVA
 CKLW—News Flashes, Rhythmic Moments
 KDKA—Honey Boy and Sassafras
 WAVE—Devotional Service
 WBBM—Virginia Clark, talk; Gene and Charlie, songs

WCHS—Popular Dance Music
 WCKY—Luncheon Concert
 WGY—Skip, Step and Happiana, songs
 WHK—Morning Varieties, Ethel and Ben
 WJR—Norman White's Singers
 WKRC—Harvey Brownfield
 WLW—River, Market and Livestock Reports
 WOWO—Markets
 WTAM—Hum and Strum

12:25 p.m. EST—CST a.m. 11:25

WCKY—Livestock Quotations
 12:30 p.m. EST—CST a.m. 11:30
 NBC—Maurice Lees' Ensemble: WEAFF WBEN WMAQ
 CBS—George Scherban's Orchestra: WABC WOWO WHAS WWVA WHK WGR
 NBC—Nat'l Farm and Home Hour; forest service playlet, orchestra: WJZ WJR WLW WCKY WSM WAVE
 CKLW—Moment Musicale; Livestock Quotations
 KDKA—Market Reports
 WBBM—Al and Pete, comedy and songs; Dorothy Miller, contralto
 WCHS—Phyllis Dressler
 WENR—Home Service
 WGY—Farm Program
 WKBW—Studio Program
 WKRC—Cincinnati Merchants' Program
 WTAM—Chief Red Bird's Cowboys

12:35 p.m. EST—CST a.m. 11:35

WGN—Art Kahn, pianist
 WJAS—St. Patrick's Church Services
 12:45 p.m. EST—CST a.m. 11:45
 CKLW—King Solomon
 KDKA—Lloyd Huntley's Orchestra
 WBBM—Frank Wilson, tenor; Adele Starr, contralto
 WCHS—Johnny Made
 WGN—Good Health and Training
 WHK—Higbee Trio
 WKBW—Les Meyers, pianist
 WLS—Weather Report
 WOWO—Variety Trio
 WWJ—Maurice Lees' Ensemble (NBC)
 WWVA—Luncheon Music

12:55 p.m. EST—CST a.m. 11:55

WLS—Bentley's News
 1:00 p.m. EST—CST Noon 12
 NBC—Pedro Via's Orchestra: WMAQ WWJ WCAE
 CBS—Marie, the Little French Princess: WABC WKRC WHK KMOX CKLW WBBM
 KDKA—Farm and Home Hour (NBC)
 WCHS—Lloyd Auer's Virginians
 WGN—Mid-Day Service
 WGY—Albany on Parade
 WHAS—Weather; Livestock Market; Aviation Reports
 WKBW—Rotary Club
 WLS—School of Cookery
 WOWO—Lenten Devotions
 WTAM—Emerson Gill's Orchestra
 WWVA—Variety Program

1:15 EST—p.m.—CST 12:15

CBS—Joan Marrow; Music: WABC WGR CKLW WJAS WBBM KMOX
 NBC—Pedro Via's Orchestra: WEAFF WBEN WHAS—Georgia Wildcats

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

2:00 p.m.—Philharmonic Broadcast from Czechoslovakia: NBC-WJZ network.
 8:00 p.m.—Rudy Vallee's Variety Hour; guest stars and orchestra: NBC-WEAFF network.
 8:00 p.m.—Raffles, Amateur Crackman, drama: CBS-WABC network.
 8:30 p.m.—Voice of America; Alex Gray; Mary Eastman; Nicholas Kempner's orchestra: CBS-WABC network.
 9:00 p.m.—Captain Henry's Show Boat: NBC-WEAFF network.
 9:00 p.m.—Emery Deutsch and His Gypsy Violin: CBS-WABC network.
 9:30 p.m.—Fred Waring's orchestra and entertainers: CBS-WABC network.
 10:00 p.m.—Stoopnagle and Budd; Glen Gray's orchestra: CBS-WABC network.
 10:00 p.m.—Al Jolson with Paul Whiteman's orchestra: NBC-WEAFF network.
 10:30 p.m.—Evan Evans, baritone; concert orchestra: CBS-WABC network.
 11:30 p.m.—Address by Assistant Secretary of State, Sumner Welles; "Cuba's Relation to the United States": NBC-WEAFF network.

WHK—Cara Gaiser Linder, mezzo-soprano
 WKRC—Studio Program
 WLS—Dinner Bell Program
 WOWO—Singing Ambassador
 WWVA—Craddock's Corn Huskers

1:30 EST—p.m.—CST 12:30

CBS—Easy Aces, sketch: WABC WKBW WKRC WHK CKLW KMOX WJAS WBBM
 NBC—Vic and Sade, comedy sketch: WJZ WCKY KDKA WAVE WJR
 NBC—Orlando's Concert Ensemble: WTAM WBEN WGY WCAE WWJ
 WCHS—Revelers
 WGN—Market Reports, Ensemble Music
 WHAS—Johnny Vance's Orchestra
 WLW—Dance Orchestra
 WOWO—Hardman Brothers
 WSM—Division of Markets
 WWVA—Studio Program

1:45 EST—p.m.—CST 12:45

NBC—The Merry Maes; Cheri McKay; Male Trio: WJZ WMAQ WCKY WAVE WSM
 CBS—The Captivators: WABC WHK CKLW WOWO WJAS
 KDKA—Lloyd Huntley's Orchestra
 WBBM—Gene and Charlie, songs and comedy
 WCHS—Variety Program
 WGN—Ensemble Music
 WHAS—College of Agriculture
 WJR—Ruby and his Music
 WKRC—Carl Coleman at the Organ
 WKRC—Studio Program
 WWVA—Wheeling Gospel Tabernacle

2:00 EST—p.m.—CST 1:00

CBS—Just Plain Bill, sketch: KMOX WGN
 NBC—William Hain, tenor: WEAFF WWJ WBEN
 CBS—Ann Leaf, organist: WABC WADC WGR
 NBC—International Broadcast from Czechoslovakia; Philharmonic Choir and Orchestra: WJZ WSM KDKA WCKY WAVE
 CKLW—The Saw-Dusters
 WBBM—Eddie and Fannie Cavanaugh, gossip
 WCHS—Kentucky Traveler
 WGY—Paul Curtis, tenor
 WHAS—University of Kentucky
 WHK—Golden Dreams
 WJR—Michigan University of the Air
 WKRC—Blackhawk Program
 WLS—Uncle Ezra
 WLW—Ohio School of the Air
 WOWO—News Headlines
 WTAM—Young Artists Series

2:15 EST—p.m.—CST 1:15

NBC—Yascha Bunchuk, cellist: WEAFF WTAM WWJ WBEN
 CBS—Romance of Helen Trent: WABC WKBW WKRC KMOX WGN
 WBBM—Albert Bartlett, tango king
 WCHS—Evelyn Russell, pianist
 WGY—Household Chats
 WHK—Fulk and Eddy
 WLS—Ridge Runners
 WOWO—Brown County Revelers
 WWVA—West Virginia Mountain Boy
 2:30 EST—p.m.—CST 1:30
 CBS—American School of the Air: WABC WADC WGR WKRC WHK WHAS KMOX WJAS WWVA WBBM
 NBC—Trio Romantique, vocal and instrumental ensemble: WEAFF WWJ WTAM WCAE
 NBC—Smack Out, comedy duo: WJZ WSM WJR WAVE
 KDKA—Home Forum
 WCHS—Adam and Eve
 WCKY—Gene King, Texas Crystals
 WGN—Pat Kennedy, tenor; Len Salvo, organist
 WGY—Three Schoolmaids
 WKBW—Radio Reporter
 WLS—Markets; Today's Almanac
 WOWO—Voice of Destiny

2:45 EST—p.m.—CST 1:45

NBC—Talk: WEAFF WTAM WWJ WCAE
 NBC—Association of Grain Commission Merchants, talk: WJZ WSM WCKY WAVE WJR
 WCHS—Armstrong's Orchestra
 WGN—Ensemble Music
 WGY—Barnacle Bill, the Sailor
 WKBW—Harold Tapson, vibraphones
 WLS—Musical Gardeners
 WOWO—Ted Connors

3:00 EST—p.m.—CST 2:00

NBC—Ma Perkins, drama: WEAFF WLW WTAM WWJ WCAE WGY WBEN
 CBS—Metropolitan Parade: WABC WADC WHAS WHK WKBW WJAS CKLW
 NBC—Reed Kennedy, baritone: WJZ WSM WCKY WJR KDKA WAVE
 WBBM—Kay Storey, songs
 WCHS—Variety Program
 WGN—June Baker, Home Management
 WKRC—Julia Hayes
 WLS—Homemakers' Hour; Martha Crane
 WOWO—Question Box
 WWVA—Just Plain John

3:15 EST—p.m.—CST 2:15

NBC—The Upstagers Quartet: WEAFF WCAE WGY WWJ
 CBS—Metropolitan Parade: WKRC
 NBC—Syncopators; Orchestra, direction of Harry Kogen: WJZ WJR WCKY KDKA WSM WMAQ WAVE
 WBBM—Seventy-Five Minutes of Dance Music
 WCHS—Bach Program
 WLW—Matinee Highlights
 WOWO—Studio Program
 WTAM—Viennese Ensemble with Charles Howard

3:30 EST—p.m.—CST 2:30

NBC—Twenty and Seven; Merrie-Men; Neil Sisters; Earl Lawrence, pianist; Irma Glen, organist: WJZ WCKY WJR
 CBS—Nat'l Student Federation Program: WABC WHK WKRC WHAS WADC WGR WJAS WWVA CKLW
 NBC—Women's Radio Review; Claudine MacDonald; Orchestra: WEAFF WTAM WWJ WCAE WGY WBEN KDKA
 WCHS—Stamper and Young
 WGN—Stratford Johnson, soloist
 WKBW—Roy Wilhelm, concert pianist

3:45 EST—p.m.—CST 2:45

CBS—Curtis Institute of Music: WABC WADC WGR WHK CKLW WHAS WJAS WWVA
 WCHS—Light and Cook
 WGN—Art Kahn, pianist
 WKBW—Studio Program
 WLW—Business News

4:00 EST—p.m.—CST 3:00

NBC—Winters and Weber, organists: WEAFF WWJ WBEN WSM WCKY WCAE WAVE WGY
 NBC—Betty and Bob, drama: WJZ KDKA WJR WLW WLS
 WCHS—Victor Herbert
 WGN—The Rondoliers
 WKBW—Matinee Players
 WTAM—Women's Forum

4:15 EST—p.m.—CST 3:15

NBC—Alice Joy, songs; Orchestra: WJZ WMAQ CKLW—Rhythm Boys and Judy
 KDKA—P. T. A. Talk
 WCHS—Alice Trobridge, pianist
 WGN—Natalie Alt soloist
 WJR—Rufus and Mandy
 WKBW—Story Time
 WLS—Round-up; Westerners; Joe Kelly
 WLW—Through the Hollywood Looking Glass

4:30 EST—p.m.—CST 3:30

NBC—Ma Perkins, dramatic sketch: WENR
 NBC—Music Magic; Soloists; Roy Shields' Orchestra; Pat Barnes, narrator: WJZ WCKY WMAQ WJR WSM WAVE
 CBS—Bob Standish, baritone: WABC WADC WHK KMOX WHAS WKRC WJAS WGR WWVA
 NBC—Hazel Glenn, soprano; Orchestra: WEAFF WWJ WCAE
 CKLW—Bridge Talk
 KDKA—Business News and Markets
 WBBM—Mike and Herman, comedy
 WCHS—Ruth Etting
 WGN—Franklyn, soprano; Rondoliers
 WGY—John Sheehan, tenor
 WKBW—Story Tune Time
 WLW—Sputter and Whine
 WOWO—Little Joe
 WTAM—Through the Hollywood Looking Glass
 4:45 EST—p.m.—CST 3:45
 CBS—Artist Recital: WKRC WJAS KMOX WADC WHAS WHK WGR

NBC—Lady Next Door: WEAFF WWJ WTAM
 CKLW—King Solomon
 KDKA—Gay Jordan
 WBBM—Helpful Hints to Housewives
 WCHS—Joe Veneti
 WGY—Stock Reports
 WKBW—Dance Melodies
 WLW—Concert Favorites
 WWVA—Veterans of Foreign Wars

4:50 EST—p.m.—CST 3:50
WWVA—Artists Recital (CBS)

5:00 EST—p.m.—CST 4:00

CBS—String Trio: WBBM
 NBC—Armand Girard, basso; Meredith Willson's Orchestra: WEAFF WBEN WWJ WCAE WMAQ WSM WAVE
 CBS—Skippy; children's sketch: WABC WGR WJAS WHK CKLW WKRC
 NBC—General Federation of Women's Clubs; guest speaker: WJZ WENR WCKY KDKA
 WCHS—Mrs. Hamilton, piano
 WGN—Educational Program, talk
 WGY—Dorothy Sherman and Monica Leonard
 WHAS—Weekly Devotions
 WJR—Uncle Neal's Birthday Party and Safety Program
 WKBW—Studio Program
 WTAM—Twilight Tunes; Pie Plant Pete
 WWVA—Interstate Nursery Trio

5:15 EST—p.m.—CST 4:15

CBS—George Hall's Orchestra: WABC WHAS WKBW WJAS WKRC WHK KMOX CKLW
 NBC—Max Dolin, violinist; Milan Smolen, pianist: WJZ WENR WCKY
 KDKA—Kiddies' Klub
 WBBM—Helen Fitch, movie critic
 WCHS—Pittsburgh Sun Telegraph
 WGN—Rondoliers
 WJR—Studio Program
 WLW—Armand Gerard, basso (NBC)
 WTAM—Dick Steel, the Boy Reporter
 WWVA—Club Car Special

5:30 EST—p.m.—CST 4:30

NBC—Singing Lady, nursery jingles, songs and stories: WJZ WLW KDKA WJR
 CBS—Jack Armstrong, children's sketch: WABC WGR WHK CKLW WJAS
 NBC—Winnie The Pooh, children's program: WEAFF WWJ WBEN WTAM WMAQ WAVE WSM

WBBM—Eddie Copeland's Orchestra (CBS)
 WCHS—Vivians Hawaiians
 WCKY—Chick Chick Melodies
 WENR—Larry Larsen, organist (NBC)
 WGN—Dick Hayes and Organ
 WGY—Princess Nacomee
 WHAS—Organ Melodies
 WKBW—Business Barometer
 WKRC—Dixie Program
 WOWO—Organalities
 WWVA—Happy Hal

5:45 EST—p.m.—CST 4:45

CBS—Stamp Adventurer's Club: WABC WKBW WKRC WHK CKLW WJAS
 NBC—Little Orphan Annie, childhood playlet: WJZ KDKA WLW WJR
 NBC—Echoes of Erin: WAVE WWJ WBEN WGY WCAE
 WBBM—Skipper Jim, Narrative
 WCHS—Paul Whiteman
 WCKY—Little Colonel
 WENR—Grandpa Burton; Bill Baar (NBC)
 WGN—Art Kahn, pianist
 WOWO—Old Time Religion
 WSM—Marjorie Cooney, pianist
 WTAM—Supper Show
 WWVA—Studio Program

NIGHT

6:00 EST—p.m.—CST 5:00

NBC—Xavier Cugat's Orchestra: WEAFF WAVE WMAQ
 CBS—Buck Rogers in the Twenty-Fifth Century, sketch: WABC WADC WHK CKLW WKBW WJAS
 NBC—Richard Himber's Orchestra: WJZ WCKY WENR
 CBS—Skippy: WBBM WHAS KMOX
 KDKA—Evensong
 WGN—Make Believe Melody Land
 WGY—Evening Brevities; News Items
 WJR—Wayne Van Dyne, tenor
 WKRC—Modern Musikrell
 WLW—Jack Armstrong, sketch
 WSM—Tennessee News Reporter

6:15 EST—p.m.—CST 5:15

CBS—Bobby Benson and Sunny Jim: WABC WGR WHK
 NBC—Xavier Cugat's Orchestra: WBEN WCAE
 CBS—Bob Nolan, tenor and Norm Sherr, pianist: WKRC WHAS
 CKLW—Romantic Melodies
 KDKA—Sports, Program Preview
 WAVE—Ted Mullins
 WBBM—Chick-Chick Easter Fun
 WCKY—Red and Ramon
 WENR—Big Brother Club
 WGN—Tip Top Circus, sketch
 WGY—Sports Parade; Col. Jim Healey
 WJR—Sunset Serenaders
 WKBW—Dinner Ensemble
 WLW—Joe Emerson, songs; Orchestra
 WOWO—Guest Review
 WSM—Beasley Smith, pianist
 WTAM—Merle Jacobs' Orchestra

(CONTINUED ON NEXT PAGE)

WHAT WOULD
 \$5,000.00
 IN CASH
 MEAN TO YOU?
 See Last Page

Friday, March 30

MORNING

9:15 EST—a.m.—CST 8:15

NBC—Landt Trio and White, songs and comedy: WEAF WGY WLW

CBS—Metropolitan Parade: WABC WADC WGR WJAS

NBC—Breakfast Club: WJZ KDKA WSM WJR WMAQ WCKY WAVE

CKLW—The Home Beautiful

WHAS—Mrs. Randolph, Shopping Guide

WHK—Morning Varieties, Ethel and Ben

WLS—Produce Reporter

WTAM—Opening Livestock Markets; Health and Hygiene, V. King

9:25 EST—a.m.—CST 8:25

WLS—Bentley's News

9:30 EST—a.m.—CST 8:30

CBS—Metropolitan Parade: WHAS

NBC—Bradley Kincaid, Mountain Boy: WEAF WJZ WMAQ WCKY WAVE

CKLW—Hopkins and Savage

KDKA—Style and Shopping Service

WCHS—Peoples Store

WGY—Billy Rose, tenor

WJR—Wayne Van Dyne, tenor

WKBW—Morning Melodies

WLS—Sunshine Express; Jack Kay, Bill O'Connor, Ralph Emerson

WLW—Jack Berch and Music Group

WOWO—Radio Bible Class

WTAM—Annabelle Jackson, pianist

WWVA—Studio Program

9:45 EST—a.m.—CST 8:45

CBS—Madison Singers: WABC CKLW WJAS WKBW

NBC—Cyril Towbin, violinist: WEAF WBEN WTAM

KDKA—Piano, Minute Manners

WCHS—Variety Program

WGY—Martha and Hal

WJR—Kroger Musicale

WLW—Rhythm Jesters, male quartet

9:55 EST—a.m.—CST 8:55

NBC—Press Radio Bureau, News: WJZ WCKY WAVE

10:00 EST—a.m.—CST 9:00

CBS—Madison Singers: WJAS WOWO CKLW

NBC—Josephine Gibson, Hostess Counsel: WJZ WSM WJR KDKA WCKY WAVE

WBBM—Melody Calendar

WCHS—Boswell Sisters

WGN—Keep Fit Club

WGY—Mr. and Mrs.

WKRC—Miller Everson

WLS—Hog Flash; Livestock Receipts; Dr. Bundesen Hour

WLW—"Make Up"

WWVA—Musical Footnotes

10:15 EST—a.m.—CST 9:15

CBS—Bill and Ginger, popular songs: WABC WHK WJAS CKLW

NBC—Clara, Lu 'n' Em, sketch: WJZ WCKY WSM WGN

KDKA—Studio Program

WAVE—Goodwill Industries

WBBM—Dr. Royal S. Copeland, health talk

WCHS—Variety Program

WGY—Musical Program

WHAS—Chats with Dolly Dean

WJR—Studio Program

WKBW—Carl Coleman, organist

WKRC—Natchez, the Indian

WLW—Musical Revelries

WWVA—Dick Decker

10:20 EST—a.m.—CST 9:20

WBBM—Chicago Hour; Eddie House, organist

WLW—Live Stock Reports

10:30 EST—a.m.—CST 9:30

NBC—Press Radio Bureau, News: WEAF WTAM WBEN

CBS—Press Radio Bureau, News: WABC WJAS WWVA WKBW WKRC CKLW

NBC—Today's Children, drama: WJZ KDKA WCKY WJR

CKLW—Yogar

WAVE—Country Club Orchestra

WBBM—The Three Flats

WCHS—Hymn Singer

WGN—Market Reports

WGY—Market Basket

WHAS—Musical Revelries

WHK—Morning Varieties, Ethel and Ben

WLW—Bond of Friendship

WOWO—Kroger Twins and Betty

WSM—Radio Kitchen

10:35 EST—a.m.—CST 9:35

CBS—Round Towners Quartet: WABC WJAS WWVA WHAS CKLW

NBC—Ralph Kirby, baritone: WEAF WBEN WGN—Leonard Salvo's Mail Box; Weather Report

WTAM—Health and Hygiene; Vaughn King

10:45 EST—a.m.—CST 9:45

NBC—Betty Crocker, cooking talk: WEAF WBEN WTAM WWJ WLW WCAE WMAQ WGY

CBS—Will Osborne's Orchestra; Pedro de Cordoba, Friendly Philosophy: WABC WGR KMOX CKLW WJAS WHK WBBM

KDKA—Simplicity Program

WAVE—Rapid Service; Livestock

WCHS—Popular Dance Music

WCKY—Dr. Buchanan

WGBF—Hoosier Philosopher

WGN—Lovely Ladies

WHAS—Big Bass Voice

WJR—Mrs. Page's Household Economics

WKBW—Studio Program

WKRC—Women's Program

WOWO—Studio Program

WWVA—Sterling Old Timers

(THURSDAY CONTINUED)

6:30 EST—p.m.—CST 5:30

CBS—Jack Armstrong: WBBM KMOX

NBC—John B. Kennedy: WEAF WMAQ WWJ

CBS—Mischa Ruginsky's Ensemble: WABC WADC WGR WSM

NBC—Twenty Fingers of Harmony: WCKY WENR

E. T.—Gene and Glenn, comedy and songs: WGY WTAM

CKLW—Hopkins and Savage

KDKA—Salon Orchestra

WAVE—Ann Berry

WGN—The Singing Lady (NBC)

WHAS—Happy Jack Turner

WHK—Them Perkins Fellers, Goofus, Ozzie and Ezrie

WKRC—Program Schedule

WLW—Bob Newhall, sportsman

6:45 EST—p.m.—CST 5:45

NBC—Grandmother's Trunk: WEAF WMAQ

CBS—Little Italy, sketch: WABC WKBW

NBC—Lowell Thomas, today's news: WJZ WJR KDKA WLW

CBS—Stamp Adventurer's Club: WHAS WBBM KMOX

NBC—Little Orphan Annie, childhood playlet: WENR WGN WSM

CKLW—Orchestral Moods

WCKY—Studio Program

WGY—The Radio Court

WHK—Air Adventures of Jimmy Allen

WKRC—Fireman Club

WTAM—Lavender and Old Lace

7:00 EST—p.m.—CST 6:00

NBC—Mary Small, songs; Orchestra: WEAF WMAQ WAVE

CBS—Myrt and Marge, sketch: WABC WADC WGR WKRC WHK CKLW WJAS WWVA

NBC—Amos 'n' Andy, sketch: WJZ KDKA WLW WCKY WJR

CBS—Louis Panico's Orchestra: WBBM WBBM—Rhubarb Red and Sunny Joe, hillbillies

WCAE—Manhattan Merry-Go-Round

WENR—What's the News

WGN—The Boy Reporter sketch

WGY—Joe and Eddie, comedy

WHAS—Weather Reports; Dinner Concert

WKBW—Canisius High School Forum

WSM—String Ensemble; Margaret Ackerman, soprano

7:15 EST—p.m.—CST 6:15

NBC—B. A. Rolfe's Orchestra: WJZ WCKY WAVE

CBS—Just Plain Bill, sketch: WABC WGR WKRC WHK CKLW WJAS

NBC—Billy Bachelor, sketch with Raymond Knight and Alice Davenport: WEAF WBEN WGY WTAM WWJ

KDKA—Lois Miller, organist

WBBM—Pat Flanagan's Sports Review

WENR—Marian and Jim, songs

WGN—Ensemble Music

WJR—Four Shades of Rhythm

WKBW—Wurlitzer Program

WLW—Unbroken Melodies

WSM—Salt and Peanuts

7:30 EST—p.m.—CST 6:30

NBC—Shirley Howard; The Jesters; Milt Rettenberg and Tony Callucci: WEAF WGY WBEN WTAM WCAE WMAQ WWJ

CBS—Paul Keast, baritone: WABC WGR WJAS WWVA

NBC—Romantic Melodies; String Orchestra; Sketch: WJZ WCKY WENR WAVE KDKA

CBS—Buck Rogers in the 25th Century: WBBM WKRC WHAS KMOX

CKLW—Musical Comedy Hits

WGBF—George Van Horn's Comments

WGN—The Sports Reporter

WHK—Ensemble Music

WJR—Bob Chester's Orchestra

WKBW—Studio Program

WLW—Melody Masters

WSM—Educational Pageant of the Air

7:45 EST—p.m.—CST 6:45

NBC—The Goldbergs, sketch: WEAF WGY WBEN WTAM WWJ WMAQ WCAE

CBS—Boake Carter, News: WABC WGR WHK WBBM CKLW WHAS KMOX WJAS

WAVE—John Vaughn

WGN—Tom, Dick and Harry

WJR—Air Adventures of Jimmie Allen

WKBW—Mixed Quartet

WKRC—Joan Britten

WLW—Southern Blackbirds

WSM—Joseph Macpherson, baritone

8:00 EST—p.m.—CST 7:00

NBC—Rudy Vallee's Orchestra; Guest Stars: WEAF WGY WBEN WTAM WWJ WSM WLW WMAQ WCAE

CBS—Raffles, amateur Cracksmen: WABC WKRC WHAS WGR WWVA WJAS

NBC—Cape Diamond Light: WJZ KDKA CKLW—Donald Novis, tenor

WAVE—Burkhardt's Orchestra

WBBM—Harry Sosnik's Orchestra

WCKY—Carlos Molina's Orchestra (NBC)

WGN—George Devron's Orchestra

WHK—Newspaper Adventures

WJR—Modern Melodies

WKBW—Lonesome Cowboy

WLS—Studio Opera Preview

8:15 EST—p.m.—CST 7:15

CBS—Raffles: CKLW

WAVE—Bernie Burnett

WBBM—Louis Panico's Orchestra

WGN—Studio Orchestra

WHAS—Sam, Gil and Louie

WHK—Studio Program

WKBW—Meyer Balsam, Singing Fiddler

WLS—Deposition

8:30 EST—p.m.—CST 7:30

NBC—Adventures in Health, Dr. Herman Bundesen; drama: WJZ WJR WLS KDKA

CBS—Voice of America; Mary Eastman, soprano; Alex Gray, speaker; Nicholas Kempner's Orchestra: WABC WADC WGR WKRC WHK CKLW WOWO WHAS KMOX WJAS WBBM

WAVE—Skeets Morris and His Hillbillies

WCKY—Male Quartet

WGN—Hal Kemp's Orchestra

WKBW—The Commodores

8:45 EST—p.m.—CST 7:45

NBC—Robert Simmons, tenor and Jerry Sears' Orchestra: WJZ WCKY

KDKA—Studio Program

WAVE—Ann Berry

WGN—Ensemble Music

WJR—Radio Court

WLS—Illinois Legislature Speaker

9:00 EST—p.m.—CST 8:00

NBC—Captain Henry's Show Boat; Charles Wininger; Lanny Ross, tenor; Annette Hanshaw, blues singer; Conrad Thibault, baritone; Lois Bennett, soprano; Molasses 'n' January; Gus Haenschen's Show Boat Band: WEAF WGY WBEN WTAM WWJ WSM WMAQ WCAE WAVE

CBS—Emery Deutsch and his Gypsy Violin: WABC WBBM CKLW WJAS KMOX WKBW WHAS WOWO WKRC WADC

NBC—Death Valley Days, drama: WJZ WJR WLW WLS KDKA

WCKY—Wanda Edwards

WGN—Attilio Baggiro, soloist; Concert Orchestra

WHK—Male Chorus

9:15 EST—p.m.—CST 8:15

CBS—Alexander Woolcott, "Town Crier": WABC WADC WKRC WJAS WHAS WHK CKLW KMOX WKBW WOWO

WBBM—Henry Busse's Orchestra

WCKY—Stanley Spraggins

9:30 EST—p.m.—CST 8:30

CBS—Fred Waring's Orchestra: WABC WKRC WKBW WADC WJAS WOWO KMOX WHAS WHK CKLW WBBM

NBC—Eddie Duchin's Orchestra: WJZ WENR WJR WCKY KDKA

WCKY—Dance Moments

WGN—Wayne King's Orchestra

WLW—Captain Henry's Show Boat (NBC)

9:45 EST—p.m.—CST 8:45

WGN—Jan Garber's Orchestra

10:00 EST—p.m.—CST 9:00

NBC—Paul Whiteman's Orchestra; Al Jolson, singing comedian; Deems Taylor, master of ceremonies: WEAF WGY WBEN WTAM WWJ WLW WCAE WMAQ WSM WAVE

CBS—Glen Gray's Orchestra; Colonel Stoopnagle and Budd; Connie Boswell: WABC WADC WKBW WKRC WHK CKLW WHAS KMOX WBBM WJAS WOWO

NBC—Hands Across the Border, vocalists and orchestra: WJZ WCKY WENR

KDKA—Chorus

WGN—Lavender and Old Lace

WJR—University of the Air

10:15 EST—p.m.—CST 9:15

WAVE—Rex Shell

10:30 EST—p.m.—CST 9:30

NBC—Echoes of the Palisades, musical program: WJZ WCKY WAVE

CBS—Evan Evans, baritone: WABC WADC WKRC CKLW WOWO WJAS WKBW

KDKA—Dan and Sylvia

WBBM—Pat Kennedy, tenor

WENR—Lovable Music, Irma Glen

WGN—Tomorrow's News

WHAS—Herbie at the Organ

WHK—Memories Gardens, Vincent H. Percy; Emanuel Rosenberg

WJR—The Mimmers

10:35 EST—p.m.—CST 9:35

WGN—Headlines of Other Days

10:45 EST—p.m.—CST 9:45

CBS—Myrt and Marge: WBBM WHAS KMOX

CBS—Evan Evans, baritone: WABC WKBW WJAS WOWO

KDKA—Nancy Martin

WENR—Frankie Masters' Orchestra

WGN—The Dream Ship

WKRC—Buster Locke's Orchestra

11:00 EST—p.m.—CST 10:00

CBS—Henry Busse's Orchestra: WBBM

NBC—Amos 'n' Andy: WENR WSM WMAQ

CBS—Vera Van, contralto: WABC CKLW WADC WHAS WHK WKBW WJAS WWVA

NBC—Viola Philo, soprano: WEAF WWJ WCKY WCAE WGY

KDKA—Sports

WAVE—Burkhardt's Orchestra

WGN—Earl Burtnett's Orchestra

WJR—Radio Pictorial

WKRC—Blackhawk Program

WLW—News Flashes

WTAM—Hum and Strum

11:05 EST—p.m.—CST 10:05

WLW—Theater of the Air, drama

11:15 EST—p.m.—CST 10:15

NBC—Press-Radio Bureau, news: WEAF WBEN WWJ WGY WCAE

CBS—Press-Radio Bureau, news: WABC WBBM WHAS WJAS CKLW WADC WHK WKBW WKRC WWVA KMOX

NBC—Press-Radio Bureau, news: WJZ WENR WTAM

KDKA—Art Farrar, News

WAVE—Ted Mullins

WGN—Remember Way Back When

WHAS—Organ Interlude

WJR—Bob Chester's Orchestra

WSM—Freddie Rose's Song Shop

11:20 EST—p.m.—CST 10:20

NBC—The Poet Prince, Anthony Frome, tenor: WJZ WCKY

CBS—Isam Jones' Orchestra: WABC WKRC CKLW WJAS WHAS

NBC—Cyril Pitts, tenor: WEAF WBEN WWJ WGY

8:00 EST—a.m.—CST 7:00

NBC—Ocean Rhapsody; Richard Leibert, organist: WEAF WCAE WBEN

NBC—Morning Devotions: WJZ KDKA WCKY

CPG—Asbury College Devotions: WHAS

CKLW—Breakfast Tunes

WBBM—Minute Parade

WCHS—Farm Flash

(FRIDAY CONTINUED)

10:55 EST—a.m.—CST 9:55
WAVE—Singing Strings (NBC)
11:00 EST—a.m.—CST 10:00
CBS—Cooking Closeups; Mary Ellis Ames, Home Economist; WABC WADC WKBW WKRC WKH CKLW KMOX WJAS WBBM
NBC—Brahms' Requiem; Soloists; Choir; Organist; WFAE WJZ WGY WBEN WTAM WWJ WJR WCKY KDKA WSM WCAE WLW WAVE
WCHS—Mabel Ennis
WGN—Movie Personalities
WHAS—Rosemary Hughes, songs
WLS—Poultry and Livestock Markets
WOWO—Marjorie Leisure
WWVA—Elmer Crowe
11:15 EST—a.m.—CST 10:15
CBS—Fats Waller, songs; WABC WADC WHAS WKRC WJAS WKBW KMOX CKLW
WBBM—Morning Festival; Thora Martens, contralto
WCHS—Variety Program
WENR—Today's Children
WGN—The Rondoliers, string trio
WHK—Morning Varieties, Ethel and Ben
WOWO—Studio Program
WWVA—Pathfinder
11:25 EST—a.m.—CST 10:25
WCKY—Livestock Quotations
WGN—Market Reports
11:30 EST—a.m.—CST 10:30
CBS—Tony Wons, "Are You Listenin'?" WABC WKBW CKLW WJAS WHAS WWVA KMOX
WBBM—Jerry Sullivan, songs
WCHS—Dance Music
WENR—Comedy Program
WGN—Canary Chorus; Allan Grant, pianist
WKRC—Radio Food Guide
WMAQ—Brahms' Requiem (NBC)
WOWO—Housewife Hour
11:40 EST—a.m.—CST 10:40
WBBM—Eddie House, organist
11:45 EST—a.m.—CST 10:45
CBS—Mark Warnow's Orchestra; Blues; WABC WKBW CKLW KMOX WHAS WJAS WADC
WBBM—Hal Kemp's Orchestra
WCHS—Variety Program
WENR—Rhythm Ramblers
WGN—Painted Dreams, sketch
WHK—Kathryn's Comments
WKRC—Julia Hayes
WWVA—Interstate Nursery Trio

AFTERNOON

12 Noon EST—CST a.m. 11:00
NBC—Gene Arnold and the Commodores; WFAE WGY WBEN WWJ WTAM WMAQ WCAE
CBS—Voice of Experience, advice; WABC WGR WKRC WHK CKLW WHAS KMOX WJAS WBBM WWVA WOWO
NBC—Edward MacHugh, the Gospel Singer; KDKA WENR WAVE WSM
WCHS—Rewine Program
WCKY—Gene King, Texas Crystals
WGN—Your Child's Health
WJR—Trio
WKBW—Market Reports
WLW—Ohio Farm Bureau, talk; Orchestra
12:15 p.m. EST—CST a.m. 11:15
NBC—Johnny Marvin, tenor; WFAE WMAQ
CBS—Betty Barthell, songs; WABC WHAS WGR WADC WWVA
CKLW—News Flashes; Dr. Baylough
KDKA—Honey Boy and Sassafras
WAVE—Devotional Services
WBBM—Virginia Clark, Gene and Charlie, songs
WCHS—Piano Music
WCKY—Luncheon Concert
WENR—Josephine Gibson, hostess counsel (NBC)
WGN—The Rondoliers, string trio; Blanche Thompson, soprano
WGY—Skip, Step and Happiana, sketch
WHK—Morning Varieties, Ethel and Ben
WJR—Norman White's Song Review
WKBW—Dance Orchestra
WKRC—Miller Everson
WLW—River, Market and Livestock Reports
WOWO—Market Quotations
WSM—String Ensemble
WTAM—Gus Arnheim's Orchestra
12:30 p.m. EST—CST a.m. 11:30
NBC—Rex Battle's Concert Ensemble; WFAE WBEN WMAQ
CBS—Smilin' Ed McConnell; WKRC WHK WHAS WBBM WWVA CKLW KMOX WOWO
NBC—Nat'l Farm and Home Hour; guest speakers; U. S. Rangers; Playlet; Orchestra; WJZ WJR WLW WCKY WSM WAVE
KDKA—Market Reports
WCHS—Duke Ellington
WGN—Market Reports
WGY—Farm Program
WTAM—Chief Red Bird's Cowboys
12:35 p.m. EST—CST a.m. 11:35
WGN—The Rondoliers, string trio
12:45 p.m. EST—CST a.m. 11:45
CBS—George Hall's Orchestra; WABC WHAS WADC WKBW WJAS
CKLW—King Solomon
KDKA—Lloyd Huntley's Orchestra
WBBM—Frank Wilson, tenor; Jerry Marlowe, singing pianist
WCHS—Variety Program
WHK—Higbee Trio
WKRC—Cincinnati Merchants' Program
WLS—Weather Reports
WOWO—Jolly Baker and Gang
WWJ—Rex Battle's Ensemble (NBC)
WWVA—Luncheon Music
12:50 p.m. EST—CST a.m. 11:50
WGN—Good Health and Training

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

11:00 a.m.—Brahms' "Requiem": NBC-WEAF and WJZ networks.
2:30 p.m.—Boston Symphony orchestra; Koussevitzky, conducting: NBC-WJZ network.
4:30 p.m.—"The March to Calvary": NBC-WEAF network.
4:40 p.m.—Archbishop of Canterbury, Good Friday Message: CBS-WABC network.
8:00 p.m.—Ethel Shutta, Walter O'Keefe and Don Bestor's orchestra: NBC-WJZ network.
8:30 p.m.—The March of Time, dramatized news events: CBS-WABC network.
8:30 p.m.—Dangerous Paradise, dramatic sketch: NBC-WJZ network.
9:00 p.m.—Phil Harris' orchestra; Leah Ray, blues singer: NBC-WJZ network.
9:30 p.m.—Pic and Pat, blackface comics; Joseph Bonime's orchestra: NBC-WEAF network.
9:30 p.m.—"Seven Last Words of Christ": NBC-WJZ network.
10:30 p.m.—"Thirty Pieces of Silver": NBC-WJZ network.
11:30 p.m.—"The Crucifixion": NBC-WEAF network.
12:30 a.m.—Jules Lande, Troubadour of the Violin: NBC-WEAF network.

1:00 p.m. EST—CST Noon 12
CBS—Marie, the Little French Princess; WABC WKRC WHK CKLW KMOX WBBM
NBC—Pinkey Hunter's Orchestra; WMAQ WTAM WWJ WCAE
KDKA—Nar'l Farm and Home Hour (NBC)
WCHS—Reverend Cummings
WGN—Mid-Day Service
WGY—Albany on Parade
WHAS—Weather; Livestock; Markets; Aviation Reports
WKBW—Shrine Luncheon
WLS—Barn Dance Preview
WOWO—Noonday Lenten Service
WWVA—Ampico Recital
1:15 EST—p.m.—CST 12:15
CBS—The Hardy Gurdy Man; WABC WADC WGR WWVA WHK CKLW WOWO
NBC—Pinkey Hunter's Orchestra; WFAE WBEN WBBM—Helpful Hints to Housewives
WCHS—Lloyd Auer's Virginians
WHAS—Georgia Wildcats
WKRC—Cincinnati Merchants' Program
WLS—Dinner Bell Program
1:30 EST—p.m.—CST 12:30
NBC—Maurice Lee's Concert Ensemble; WBEN WCAE WGY WTAM WWJ WMAQ
CBS—Easy Aces, sketch; WABC WKRC WHK KMOX WKBW CKLW WJAS WBBM
NBC—Vic and Sade, sketch; WJZ WCKY KDKA WJR WAVE
WCHS—Studio Variety Program
WGN—Market Reports; Ensemble Music
WHAS—Monk and Sam
WLW—Johnny Hamp's Orchestra
WOWO—Happy Herb
WSM—Tennessee Division of Markets
WWVA—Dr. H. Lamont, talk
1:35 EST—p.m.—CST 12:35
WGN—Ensemble Music
WWVA—Studio Program
1:45 EST—p.m.—CST 12:45
CBS—The Playboys, piano trio; WABC WHK CKLW WJAS WGR
NBC—Seven Voices; Merrie-Men, male quartet; Neil Sisters, trio; WJZ WCKY WAVE WSM
KDKA—Strollin' Tom
WBBM—Gene and Charlie
WCHS—Variety Program
WGN—Ensemble Music
WGY—Bradley Kincaid, mountain ballads
WHAS—College of Agriculture
WJR—Ruby and his Music
WKBW—Fashion Ferret
WKRC—Studio Program
WOWO—Dance Orchestra
WWVA—Wheeling Gospel Tabernacle
2:00 EST—p.m.—CST 1:00
NBC—Magic of Speech; Vida Ravenscroft Sutton; WFAE WTAM WWJ WSM WMAQ WAVE
CBS—Bill Huggins, songs; WABC WADC WGR WJAS WHK
NBC—Musical Originalities; Dick Teala, tenor; Mary Steele, contralto; orchestra; WJZ WCKY
CBS—Just Plain Bill, skit; KMOX WGN
CKLW—The Saw-Dusters
KDKA—Friday Revue
WBBM—Eddie and Fannie Cavanaugh
WCHS—Bill Cox
WGY—Antoinette Halstead, contralto
WHAS—University of Kentucky
WKBW—Studio Program
WKRC—Blackhawk Program
WJR—Michigan University of the Air
WLS—Uncle Ezra
WLW—Ohio School of the Air
WOWO—News Headlines
2:15 EST—p.m.—CST 1:15
CBS—Romance of Helen Trent; WABC WKBW WKRC KMOX WGN
WBBM—Albert Bartlett, tango king; Health Talk Market Reports
WGY—Household Chats
WHK—Al Ransom, lyric tenor
WLS—Three Neighbor Boys
WOWO—Brown County Revelers
WWVA—West Virginia Mountain Boy
2:30 EST—p.m.—CST 1:30
NBC—Airbreaks, variety program; WFAE WTAM WCAE WWJ WSM WGY WAVE WBEN
CBS—Good Friday Musical Program; WABC WADC WGR WKRC WBBM WJAS WHAS WWVA WHK KMOX
NBC—Boston Symphony Orchestra, direction of Dr. Serge Koussevitzky; WJZ WCKY WJR KDKA—Home Forum
WCHS—Studio Variety Program
WGN—Pat Kennedy, tenor; Len Salvo, organist
WKBW—Radio Reporter

WLS—Today's Almanac, Markets

WOWO—Voice of Destiny

2:45 EST—p.m.—CST 1:45

WCHS—Deal Sisters

WGN—Ensemble Music

WKBW—Audrey Ely, soprano

WLS—Tom and Don, songs

WOWO—Bob Shreve

3:00 EST—p.m.—CST 2:00

CBS—Artist Recital; Evan Evans, baritone; Charlotte Harriman, contralto; WABC WKRC

WHK WJAS WHAS WGR CKLW

NBC—Ma Perkins, sketch; WFAE WWJ WLW

WCAE WTAM WGY WBEN

NBC—Boston Symphony Orchestra; WAVE KDKA

WBBM—Kay Storey, songs

WCHS—Jordan Embury's Orchestra

WGN—Mary Mead's Week-End Specials

WKBW—Matinee of the Air

WLS—Homemakers' Hour; Martha Crane

WOWO—Question Box

WWVA—Cowboy Loye and Just Plain John

3:15 EST—p.m.—CST 2:15

NBC—Ray Heatherton, baritone; WFAE WWJ

WBEN WCAE WGY

WBBM—Seventy-five Minutes of Piano Music

WLW—Matinee Highlights

WOWO—Kopper Peppers

WTAM—Viennese Ensemble

3:30 EST—p.m.—CST 2:30

CBS—Harrisburg Variety Program; WABC WKRC

WHK WBBM WWVA CKLW WHAS WGR

WJAS

NBC—Woman's Radio Review; Orchestra; Claudine MacDonald; WFAE WTAM WSM WGY

WWJ WCAE WAVE WBEN

WCHS—Variety Program

WGN—Earl Wilkie and Allan Grant

WKBW—Studio Program

WLS—Home Theater

WOWO—Studio Program

3:45 EST—p.m.—CST 2:45

WCHS—Ormandy

WGN—Art Kahn, pianist

WKBW—Five Comets

WLW—Business News

4:00 EST—p.m.—CST 3:00

NBC—Horacio Zito's Tango Orchestra; WFAE

WWJ WBEN WSM WCKY WGY WAVE

CBS—Illinois Wesleyan Choir; WABC WADC

WGR WHK WJAS WKRC WWVA CKLW

WOWO WBBM

NBC—Betty and Bob, drama; WJZ WJR WLW

WLS KDKA

WCHS—Variety Program

WGN—The Rondoliers

WHAS—Weekday Devotions

WKBW—World Traveler

WMAQ—Dance Masters (NBC)

WTAM—Every Man's Treasure House

4:15 EST—p.m.—CST 3:15

NBC—Musical and Dramatic Program; WJZ

WCKY WMAQ WJR KDKA

CBS—U. S. Army Band; WABC WKRC WHK

WJAS WHAS KMOX

NBC—Nellie Revell at Large Interviews Charles

Winninger; WFAE WCAE WSM WWJ WTAM

CKLW—Judy and The Boys

KDKA—Karen Fladoes

WAVE—Dance Music

WCHS—Gillim and Atterbury

WGN—Mona Van, soloist

WGY—Book News, Levere Fuller

WKBW—Studio Program

WLS—Round Up; Westerners; Joe Kelly

WLW—John Barker, baritone

4:30 EST—p.m.—CST 3:30

NBC—March to Calvary; Southernaires, Negro

male quartet; WFAE WSM WTAM WWJ

WBEN WCAE WAVE WGY

NIGHT

6:00 EST—p.m.—CST 5:00

NBC—Xavier Cugat's Orchestra; WFAE WMAQ

CBS—H. V. Kaltenborn, "Town Crier"; WABC

WADC WKBW WJAS

NBC—Angelo Ferdinando's Orchestra; WJZ

WCKY WENR

CBS—Skippy, children's sketch; WHAS KMOX

WBBM

CKLW—Romantic Ensemble

KDKA—Evansong

WAVE—Ted Mullins

WGN—Make Believe Melody Land

WGY—Evening Brevities; News Items

WHK—Watchtower Program

WJR—Dramatization

WKRC—Modern Musikrell

WLW—Jack Armstrong

WSM—News Reporter

WTAM—Johnny Boyer

(CONTINUED ON NEXT PAGE)

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CASH PRIZES
 In Radio's Greatest
 Contest of All
 See Last Page

Saturday, March 31

MORNING

(FRIDAY CONTINUED)

6:15 EST—p.m.—CST 5:15
CBS—Bobby Benson and Sunny Jim: WABC WGR WHK
NBC—Xavier Cugat's Orchestra: WBEN WCAE WAVE
CBS—Gene and Charlie: WHAS WBBM WKRC KMOX
KDKA—Sports, Program Preview
WCKY—Red and Ramon
WENR—Big Brother Club
WGN—Tip Top Circus, sketch
WGY—Hank Keene's Radio Gang
WJR—Sunset Serenaders
WKBW—Burlap and Sunshine
WLW—Joe Emerson, songs; Orchestra
WOWO—Guest Review
WSM—Robin Hood and his Merry Men
WTAM—Merle Jacobs' Orchestra

6:25 EST—p.m.—CST 5:25
WKRC—Sports Review

6:30 EST—p.m.—CST 5:30
NBC—Soloist: WMAQ
NBC—Irene Beasley, blues singer: WEAF WENR WJJ
CBS—Jack Armstrong; WBBM KMOX
NBC—O'Leary's Irish Minstrels: WJZ WCKY WSM
CBS—Nick Lucas; Freddie Rich's Orchestra: WABC WKBW WADC
CKLW—Hopkins and Savage
KDKA—Studio Program
WAVE—Tennessee Fox Chasers
WGN—The Singing Lady (NBC)
WGY—Musical Program
WHAS—Happy Jack Turner
WHK—Them Perkins Fellers, Goofus, Ozzie and Ezrie
WKRC—Studio Program
WLW—Bob Newhall, Mail Pouch Sportsman
WTAM—Gene and Glenn

6:45 EST—p.m.—CST 5:45
NBC—Henry Burbig and the Rhythm Boys: WEAF
CBS—Dorothy Miller and Organ: WWVA
NBC—Lowell Thomas, today's news: WJZ KDKA WLW WJR
CBS—Zoe Parenteau's Orchestra; Harold Van Emburgh and Margaret Daum, soloists: WABC WKBW CKLW
NBC—Little Orphan Annie, childhood playlet: WENR WGN WSM
E.T.—Red Davis, sketch: WTAM WBEN
WBBM—The Wanderer's Quartet; Terry Hayes, contralto
WCKY—Studio Program
WHAS—Lady of Songs
WHK—Air Adventures of Jimmy Allen
WKRC—Fireman Club

7:00 EST—p.m.—CST 6:00
NBC—Morton Bove, tenor; Orchestra: WEAF WJJ WMAQ WCAE WAVE
CBS—Myrt and Marge, sketch: WABC WADC WGR WKRC WHK CKLW WJAS WWVA
NBC—Amos 'n' Andy, sketch: WJZ KDKA WLW WJR WCKY
WBBM—Al and Pete, comedy and songs
WENR—What's the News
WGN—The Boy Reporter
WGY—Don Dixon, songs
WHAS—Dinner Concert
WKBW—The Voice of Trend
WSM—Alline Fentress, violinist
WTAM—Lew Williams, Fishing and Hunting

7:15 EST—p.m.—CST 6:15
NBC—Billy Bachelor, sketch: WEAF WGY WJJ WTAM WBEN
CBS—Just Plain Bill, sketch: WABC WGR WKRC WHK CKLW WJAS
NBC—Stradivarius String Quartet: WJZ WAVE WCKY
KDKA—Silvertoppers
WBBM—Pat Flanagan's Sports Review
WGN—Ensemble Music
WJR—McDonald's Orchestra; Singers
WKBW—Jan Wolanek
WLW—Henry Thies' Orchestra
WSM—Salt and Peanuts

7:30 EST—p.m.—CST 6:30
NBC—To be announced: WBEN WMAQ WJJ
CBS—Music on the Air with Jimmy Kemper: WABC WGR WJAS
NBC—Music by Gershwin; George Gershwin and Orchestra: WJZ KDKA WENR WJR WLW
CKLW—Comedy Hits
WAVE—National Theater
WBBM—Rocky The Shoemaker, juvenile drama
WCKY—The Commanders
WGBF—George Van Horn's Comments
WGN—Sports Reporter
WGY—Play Gypsies, Play
WHAS—Sam, Gil and Louie
WHK—Jimmy Ague and Vivian Harris
WKBW—Tall Texan
WKRC—Herbert S. Bigelow, talk
WSM—Sports Reporter; Health Talk
WTAM—Pie Plant Pete

7:45 EST—p.m.—CST 6:45
NBC—The Goldbergs, sketch: WEAF WGY WJJ WBEN WTAM WMAQ WCAE
CBS—Boake Carter, News: WABC WGR WHK CKLW WHAS KMOX WJAS WBBM
NBC—Gus Van and Company; Arlene Jackson: WJZ WCKY WAVE
KDKA—True Stories of the Sea
WENR—Bavarian Ensemble
WGN—Tom, Dick and Harry
WJR—Air Adventures of Jimmy Allen
WKBW—The High Hatters
WKRC—Jack Curren
WLW—Studio Program
WSM—Lasses and Honey

8:00 EST—p.m.—CST 7:00
NBC—Concert; Jessica Dragonette, soprano; quartet; Piano Duo; Bourdon's Orchestra: WEAF WGY WBEN WTAM WJJ WCAE
CBS—Phil Ducey, Frank Luther and Jack Parker; Vivien Ruth: WABC WADC WGR WHK CKLW KMOX WBBM WWVA
NBC—Ethel Shutta, vocalist; Walter O'Keefe; Don Bestor's Orchestra: WJZ KDKA WLS WCKY WJR
WAVE—Your City Government
WGN—Concert and Soloists
WHAS—Happy Jack Turner
WKBW—Harp, Violin and Voice
WKRC—True Stories of the Sea
WLW—Three Moods in Blue
WSM—Songs You'll Remember

8:15 EST—p.m.—CST 7:15
CBS—Edwin C. Hill, "The Human Side of News": WABC WADC WGR WKRC WHK CKLW KMOX WJAS WBBM
WAVE—Studio Program
WGN—Len Salvo, organist
WHAS—Dean Wise, discussion
WLW—Billy Jones and Ernie Hare
WSM—Red Davis, sketch

8:30 EST—p.m.—CST 7:30
CBS—March of Time; dramatized news events: WABC WGR WKRC WHK CKLW WHAS KMOX WJAS WBBM
NBC—Dangerous Paradise, drama: WJZ KDKA WJR WLW WLS
WAVE—Peggy House
WCKY—Murdock Williams
WGN—The Lone Ranger
WGY—Farm Forum
WKBW—Dance Orchestra
WOWO—Major and Minor
WSM—Bright Pastures

8:45 EST—p.m.—CST 7:45
NBC—To be announced: WJZ WJR WCKY WAVE
KDKA—Studio Program
WKBW—Doris Johnson, blues singer
WLS—Vic and Sade, sketch
WLW—Clark Radio Court
WOWO—Charlie Agnew's Orchestra

9:00 EST—p.m.—CST 8:00
NBC—Waltz Time; Frank Munn, tenor; Muriel Wilson, soprano; Abe Lyman's Orchestra: WEAF WGY WBEN WTAM WJJ WMAQ WCAE
CBS—Fray and Braggiotti, piano team: WABC WADC WKBW WKRC WHK CKLW WHAS KMOX WJAS WBBM WOWO
NBC—Phil Harris' Orchestra; Leah Ray, blues singer: WJZ WCKY WLS WSM KDKA
WAVE—Theater Program
WGN—Will Osborne's Orchestra
WJR—Dance Orchestra
WLW—Will Osborne's Orchestra

9:15 EST—p.m.—CST 8:15
CBS—Ruth Etting; Johnny Green's Orchestra; Ted Husing: WABC WADC WKBW WHK CKLW WHAS KMOX WJAS WBBM WKRC WOWO
WAVE—Burkhardt's Orchestra
WGN—Rube Appleberry, sketch

9:30 EST—p.m.—CST 8:30
NBC—One Night Stands; Pic and Pat, comedians; Orchestra; Guest Artists: WEAF WJJ WGY WBEN WTAM WCAE WMAQ
CBS—Jack Whiting; Jeannie Lang; Jack Denny's Orchestra: WABC WADC WKRC CKLW WHAS KMOX WJAS WKBW WHK WBBM WOWO

9:45 EST—p.m.—CST 8:45
NBC—Seven Last Words of Christ; Chicago A Capella Choir; Barre Hill, baritone; Harvey Hays: WJZ KDKA WJR WSM WENR WAVE
WCKY—Mildred Hall, pianist
WGN—Wayne King's Orchestra
WLW—Unsolved Mysteries

10:00 EST—p.m.—CST 9:00
NBC—First Nighter, drama: WEAF WGY WBEN WTAM WJJ WSM WCAE WMAQ
CBS—Olsen and Johnson, comedians; Harry Sosnik's Orchestra: WABC WADC WKBW WHK CKLW WOWO WHAS KMOX WKRC WJAS WBBM
NBC—Felix Salmond, cellist; Soloists: WJZ WJR WENR WCKY
KDKA—Studio Program
WAVE—Down On the Farm
WGN—Berenice Taylor, soprano; Lawrence Salerno and Orchestra
WLW—Johnny Hamp's Orchestra

10:15 EST—p.m.—CST 9:15
WAVE—Melody Four

10:30 EST—p.m.—CST 9:30
NBC—William Stoess Directing The Flying Dutchmen Orchestra: WEAF WLW WGY WENR WCAE WAVE WBEN WTAM
CBS—Mary Eastman, soprano; Concert Orchestra: WABC WADC WGR WKRC CKLW WOWO WJAS WKBW
NBC—"Thirty Pieces of Silver," drama: WJZ WCKY
KDKA—Dan and Sylvia
WBBM—Pat Kennedy, tenor
WGN—Tomorrow's News
WHAS—University of Louisville Musicale
WHK—Eventide Singers
WJR—Ruby and his Music
WSM—The Vagabonds

10:35 EST—p.m.—CST 9:35
WGN—Headlines of Other Days

10:45 EST—p.m.—CST 9:45
CBS—Myrt and Marge: WBBM WHAS KMOX
CBS—Mary Eastman, soprano: WKBW WJAS

8:00 EST—a.m.—CST 7:00
NBC—Radio City Organ Richard Leibert: WEAF WBEN WCAE
NBC—Morning Devotions, soloists: WJZ KDKA WCKY
CPG—Asbury College Devotions: WHAS
CKLW—Breakfast Tunes
WBBM—Minute Parade with Drum Major. Hugh Studebaker
WCHS—Farm Flash
WGY—Musical Clock
WHK—Rich Strings
WJR—Morning Chimes
WKRC—The Yodeling Twins
WLW—Plantation Days, charioters and piano
WOWO—Breakfast Club
WSM—Laymen's Morning Devotion
WTAM—Gene and Glenn
WWVA—Musical Clock

8:15 EST—a.m.—CST 7:15
NBC—Don Hall Trio: WJZ WJR WSM WCKY
CKLW—Organ Melodies
KDKA—Tommy and Sherlock
WKRC—Natchez, the Indian
WLW—Marc Williams, Cowboy Singer

8:30 EST—a.m.—CST 7:30
NBC—Cheerio, inspirational talk and music: WEAF WGY WBEN WTAM WJJ WLW WSM WCAE WAVE
NBC—Lew White, organist: WJZ WJR KDKA WCKY
WCHS—Band Music
WGN—Good Morning
WHAS—Georgia Wildcats
WHK—Morning Melodies
WJAS—Cheery Melodies
WKRC—Fiddlin' Farmers

8:45 EST—a.m.—CST 7:45
CKLW—Hollywood Chatter
WCHS—Variety Program
WHAS—Kaiaama's Royal Hawaiians
WJR—Harold Kean, sunshine boy
WKRC—Fiddlin' Farmers

9:00 EST—a.m.—CST 8:00
NBC—Morning Glories, dance orchestra: WEAF WBEN WGY
CBS—In the Luxembourg Gardens: WABC WADC WGR WKRC WHAS WJAS
NBC—Breakfast Club, dance band: WJZ KDKA WJR WMAQ WCKY WAVE
CKLW—The Label Savers
WCHS—Devotional Services
WHK—Over the Coffee Cups
WLS—Sparibis and Steamboat Bill
WLW—Home Care for the Sick; Mrs. Littleford
WSM—Leon Cole, organist
WTAM—Chief Red Bird's Cowboys
WWVA—Just Plain John

9:15 EST—a.m.—CST 8:15
NBC—Landi Trio and White, songs and comedy: WEAF WGY WBEN WLW
NBC—Breakfast Club: WCAE
CKLW—Home Beautiful
WHAS—Mrs. Randolph, Shopping Guide
WHK—Morning Varieties, Ethel and Ben
WKRC—Bible School Services
WLS—Produce Report; Music
WTAM—Health and Hygiene, V. King

9:25 EST—a.m.—CST 8:25
WLS—Newscast; Julian Bentley

9:30 EST—a.m.—CST 8:30
NBC—Bradley Kincaid, the Mountain Boy: WEAF WGY WBEN WJJ WCAE WTAM
CBS—In the Luxembourg Gardens: WKRC WJAS WWOH WHAS WWVA
CKLW—Hopkins and Savage
KDKA—Style and Shopping Service
WCHS—Paul Whiteman's Orchestra
WKBW—Morning Melodies
WLS—Junior Roundup; Gene Autry, Cowboy Songs
WLW—Antoinette Werner West, vocalist

9:45 EST—a.m.—CST 8:45
CBS—The Meistersinger: WABC WADC WGR WWOH WKRC WHAS WJAS WWVA
NBC—Banjoers: WEAF WBEN WJJ WCAE WGY
KDKA—Work-a-Day Thoughts
WCHS—Variety Music
WLW—Rhythm Jesters
WTAM—The Banjoliers

10:00 EST—a.m.—CST 9:00
NBC—Skip, Step and Happianna, songs: WEAF WBEN WCAE WGY
CBS—Paul Mason's Orchestra: WABC WKBW WJAS KMOX WHAS WWVA WOWO CKLW
NBC—Edward MacHugh, Gospel Singer: WJZ KDKA WSM WAVE
WBBM—"Helpful Hints to Housewives"
WCHS—Adrian Rollini's Orchestra
WCKY—Ewald's Golden Voiced Canaries
WGN—Keep Fit Club
WJR—John McKenzie, tenor
WKRC—Julia Hayes
WLS—Joe Kelly, John Brown and Junior Artists
WLW—Arthur Chandler Jr., organist
WTAM—Health and Hygiene with V. King

10:15 EST—a.m.—CST 9:15
NBC—Singing Strings: WJZ WJR WCKY
NBC—Morning Parade, variety: WEAF WTAM WSM WJJ WCAE WGY
CBS—Paul Mason's Orchestra: WBBM WHK KDKA—Home Forum
WAVE—Rapid Service
WCHS—Charmco Family
WGN—Robert Ball, readings
WKRC—Woman's Program
WLS—Skyland Scotty and Harmonica Band
WLW—Live Stock Reports
WWVA—Dick Decker

10:30 EST—a.m.—CST 9:30
NBC—Singing Strings: KDKA WMAQ
CBS—Press-Radio Bureau, News: WABC WKBW WJAS WHK WKRC WBBM CKLW
NBC—Press-Radio Bureau, News: WEAF WBEN WAVE WJJ WSM WCAE WGY
WCHS—Hymn Singer
WGN—Leonard Salvo's mail box; Market Reports
WHAS—Public School Program
WLS—Friendly Hour, Martha Crane
WLW—Bond of Friendship
WOWO—Kroger Twins
WWVA—Kiddie Theater of the Air

10:35 EST—a.m.—CST 9:35
CBS—Let's Pretend, children's program: WABC WKBW WJAS WHK WKRC WBBM CKLW
NBC—Morning Parade: WEAF WTAM WSM WJJ WGY WBEN WAVE WCAE

(SATURDAY CONTINUED)

10:45 EST—a.m.—CST 9:45

NBC—Press Radio Bureau, news: WJZ WMAQ
CKLW—Children's Party
KDKA—Helen Irwin
WCHS—Variety Program
WCKY—Stille Duhlmeier
WJR—Mrs. Page's Household Economics
WLW—Mail Bag
WOWO—Hawaiian Kings

10:50 EST—a.m.—CST 9:50

NBC—Cowboy Songs, Jules Allen: WJZ WMAQ

11:00 EST—a.m.—CST 10:00

NBC—Galaxy of Stars; Edna Odell, contralto;
Phil Porterfield, baritone; organ; piano:
WTAM WWJ WGY WBEN WLW WMAQ
WCAE

CBS—Cheer Up: WABC WADC WKBW WHK
WHAS KMOX WJAS WKBW WBBM CKLW
WKRC WOWO

NBC—Pappy, Ezra, Zeke and Elton, hillbillies:
WJZ WJR WCKY WSM KDKA WAVE

WCHS—Alma Murrill, pianist

WGN—Movie Personalities

WLS—Livestock Markets

WWVA—Elmer Crowe

11:15 EST—a.m.—CST 10:15

NBC—Spanish Idylls, string ensemble: WJZ WJR
WCKY WMAQ

NBC—Vass Family, Seven South Carolina children singing harmony: WEAFF WGY WBEN
WTAM WWJ WCAE WSM WAVE

KDKA—Kiddies' Klub

WCHS—Debussy

WENR—Women's Features

WGN—Organ Music

WLW—Oklahoma Bob Albright

WWVA—Cheer Up (CBS)

11:25 EST—a.m.—CST 10:25

WGN—Market Reports

WOBW—Popular Dance Music

11:30 EST—a.m.—CST 10:30

CBS—Fredonia, girls' glee club: WABC WBBM
WHK WHAS WWVA WKRC KMOX WJAS
CKLW WKBW

NBC—Down Lovers' Lane; Gloria La Vey, soprano; Walter Preston, baritone; Al and Lee Reiser, piano duo; Narrator: WEAFF WBEN
WENR WAVE WSM WCAE WWJ WTAM

WCHS—Leo Reisman

WGN—Doring Sisters, trio; Art Kahn, pianist

WGY—Children's Theater of the Air

WLW—Ponce Sisters

WOWO—Housewife Hour

11:35 EST—a.m.—CST 10:35

WGN—Margaret Libbe, and organ

11:45 EST—a.m.—CST 10:45

CBS—Concert Miniatures; Roger Kinne, baritone;
Emery Deutsch, conductor: WABC WHK
WHAS WKRC KMOX WJAS CKLW WKBW

NBC—Organ Melodies; Eddie Fitch, organist;
Mary Steele, contralto: WJZ WJR WMAQ
WCKY

WCHS—Boswell Sisters

WGN—Painted Dreams, skit

WLW—King Jack and Jesters

WWVA—Interstate Nursery Trio

AFTERNOON

12 Noon EST—CST a.m. 11:00

NBC—International Broadcast from Budapest:
WJZ KDKA WMAQ WJR WAVE

NBC—Pietro Yon, organist: WEAFF WBEN WGY
WTAM WCAE WSM WENR

CBS—Vincent Travers' Orchestra: WKRC CKLW
WWVA WGR WHAS KMOX WJAS WADC

WBBM—Jerry Sullivan, songs

WCHS—Variety Program

WCKY—Dixie Vagabonds

WGN—The Rondoliers

WKBW—Produce Market Reports

WLW—Ohio's Government

WOWO—Marjorie Kronmiller

12:15 p.m. EST—CST a.m. 11:15

CBS—Vincent Travers' Orchestra: WABC WKBW
KDKA—Honey Boy and Sassafra

WAVE—Greathouse County School

WBBM—Virginia Clark, Gene and Charlie, songs

WCHS—Sunset Ramblers

WCKY—Luncheon Concert

WGY—Hank Keene's Radio Gang

WHK—Billy Tilton's Tappers

WKRC—Harvey Brownfield

WJR—Norman White's Luncheon Song Review

WLW—Dance Orchestra

WOWO—Market Quotations

12:30 p.m. EST—CST a.m. 11:30

NBC—Rex Battle's Concert Ensemble: WEAFF
WBEN WTAM WMAQ WCAE WWJ

NBC—National Farm and Home Hour; Walter
Blaufuss' Orchestra; Guest Speakers: WJZ
WCKY KDKA WSM WAVE WJR WLW

CBS—Abram Chasin's "Piano Pointers": WABC
WHAS WGR WWVA CKLW WHK WADC
KMOX

WBBM—Al and Pete, comedy and songs; Dorothy
Milner

WENR—Morin Sisters, harmony trio

WGN—Market Reports; Day's News

WGY—Farm Program

WKBW—Studio Program

WKRC—Cincinnati Merchants' Program

WOWO—Ozark Rambler, Mary L.

12:45 p.m. EST—CST a.m. 11:45

CBS—Enoch Light's Orchestra: WABC WGR
WBBM WADC WOWO WHAS

CKLW—King Solomon

WCHS—Bing Crosby

WGN—Dan Baker, tenor, and Rondoliers

WHK—Higbee Trio

WKBW—Albright Art Gallery

HIGH SPOT SELECTIONS FOR THE DAY

(Time Given Is Eastern Standard)

12:00 Noon—Resurrection Ceremony from Budapest, Hungary: NBC-WJZ network.

1:50 p.m.—Metropolitan Opera performance of "Manon": NBC-WFAF and WJZ networks.

8:00 p.m.—Art in America: "Stuart and the Washington Portraits": NBC-WJZ network.

8:00 p.m.—Forty-Five Minutes in Hollywood; film previews; gossip: CBS-WABC network.

9:00 p.m.—Donald Novis, tenor; Frances Langford, contralto: NBC-WFAF network.

9:15 p.m.—Alexander Woolcott, "The Town Crier": CBS-WABC network.

9:30 p.m.—George Jessel; Vera Van and Freddie Rich's orchestra: CBS-WABC network.

9:30 p.m.—Beatrice Fairfax dramatizations: NBC-WFAF network.

10:00 p.m.—Broadcast from Byrd Expedition: CBS-WABC network.

10:00 p.m.—Mrs. Franklin D. Roosevelt, talk on parks: NBC-WJZ network.

10:30 p.m.—Alka-Seltzer presents WLS National Barn Dance; Uncle Ezra, Spareribs, the Westerners, Maple City Four and other stars: NBC-WJZ network.

11:30 p.m.—Peter the Great, drama: CBS-WABC network.

WLS—Weather Reports

WTAM—Annabelle Jackson, pianist; Weather

WWVA—Luncheon Music

1:00 p.m. EST—CST Noon 12

NBC—To be announced: WEAFF WTAM

CBS—Savitt String Quartet: WABC WADC WGR

CKLW WKRC WBBM WWVA

WCHS—Lloyd Auer's Virginians

WGN—Mid-Day Service

WGY—Market Report

WHAS—Livestock, market reports

WHK—City Club

WKBW—Melody Twins

WLS—Poultry Service Time

WOWO—Noonday Lenten Devotions

1:15 EST—p.m.—CST 12:15

NBC—Ted Black's Orchestra: WGY WWJ

WBEN—Talk

WHAS—Georgia Wildcats

WKBW—Studio Program

WKRC—Studio Program

WOWO—Savitt String Quartet (CBS)

1:30 EST—p.m.—CST 12:30

CBS—Harold Knight's Orchestra: WABC WADC

WOWO WGR KMOX CKLW WHAS WKRC

WWVA

NBC—Vic and Sade, sketch: WJZ WSM WJR

KDKA WAVE WCKY

NBC—Ted Black's Orchestra: WTAM WMAQ

WBBM—Chicago Hour; Dorothy Miller, con-

tralto; Eddie House, organist; Norm Sherr,

pianist

WCHS—Eloise Henshaw

WGN—Market Reports; Ensemble Music

WKBW—Dance Orchestra

WLS—Farm Topics

WLW—Business News

1:35 EST—p.m.—CST 12:35

WGN—Ensemble Music

1:45 EST—p.m.—CST 12:45

CBS—Harold Knight's Orchestra: WJAS WBBM

KDKA—String Quartet

WCHS—Concert Musicale

WGN—Ensemble Music

WLS—Prairie Home Drama

WOWO—Noonday Lenten Devotions

WWVA—Wheeler Gospel Tabernacle

1:50 EST—p.m.—CST 12:50

NBC—Metropolitan Opera Presentation of "Ma-

non": WJZ WEAFF WMAQ WSM WCKY

WTAM WWJ WBEN WJR WKY WGY WAVE

1:55 EST—p.m.—CST 12:55

KDKA—Metropolitan Opera (NBC)

2:00 EST—p.m.—CST 1:00

CBS—Artist Recital: WABC WHAS WJAS WHK

WADC WGR KMOX WOWO

NBC—Metropolitan Opera: WLW WAVE

CKLW—The Saw-Dusters

WBBM—Eddie and Fannie Cavanaugh

WCHS—Reverend Hissom Hour

WGN—Ensemble Music

WKBW—Ann Paul, soprano; Max Miller, violinist

WKRC—Blackhawk Program

WLS—Farm Topics Time

WSM—Dan Russo's Orchestra

2:15 EST—p.m.—CST 1:15

CBS—Artist Recital: WKRC WWVA

WBBM—Albert Bartlett, tango king

WGN—Ensemble Music

WLS—Musical Program

WOWO—Brown County Revelers

2:20 EST—p.m.—CST 1:20

WBBM—Louis Panico's Orchestra

2:30 EST—p.m.—CST 1:30

CBS—Dancing Echoes: WABC WGR WWVA

WKRC WHK WHAS WJAS WADC KMOX

WBBM

WGN—Pat Kennedy, tenor; Len Salvo, organist

WKBW—Carl Coleman at the Organ

WLS—Purdue Debate

WOWO—Voice of Destiny

2:45 EST—p.m.—CST 1:45

WGN—Ensemble Music

WOWO—Dancing Echoes (CBS)

3:00 EST—p.m.—CST 2:00

CBS—Round Towners Quartet: WABC WADC

WHAS WJAS WKRC WGR WHK KMOX

CKLW

WBBM—Kay Storey, songs

WCAE—Metropolitan Opera (NBC)

WCHS—Children's Hour

WGN—Ensemble Music

WKBW—Radio Reporter

WLS—Merry Go-Round, variety

WOWO—Aunt Sally

WWVA—Just Plain John

3:15 EST—p.m.—CST 2:15

CKLW—Round Towners (CBS)

WBBM—Seventy-Five Minutes of Dance Music

WGN—Ensemble Music

WKBW—Dance Program

3:30 EST—p.m.—CST 2:30

CBS—Ann Leaf at the Organ: WABC WHK

WJAS WKRC WWVA CKLW WHAS WGR

WCHS—Wayne Orchestra

WGN—Garden Club of Illinois

WKBW—Matinee of the Air

WOWO—Guest Review

3:45 EST—p.m.—CST 2:45

WCHS—Piano Music

WGN—Art Kahn, pianist

4:00 EST—p.m.—CST 3:00

CBS—Saturday Syncopators: WABC WADC WGR

CKLW WHAS WJAS WHK WKRC WWVA

WOWO

WCHS—Isam Jones' Orchestra

WGN—The Rondoliers and Mark Love, basso

WKBW—Les Meyers

WLS—Round-Up; Westerners; Joe Kelly

4:15 EST—p.m.—CST 3:15

CKLW—Rhythm Boys and Judy

KMOX—Saturday Syncopators (CBS)

WCHS—Variety Program

WKBW—World Traveler

WLS—Round-Up; Westerners; Joe Kelly

4:30 EST—p.m.—CST 3:30

CBS—Mischa Raginsky's Ensemble: WABC

WADC WGR WKRC CKLW KMOX WJAS

WHAS WHK WWVA WBBM

WCHS—Angel Brothers

WENR—Program Review

WGN—The Smoke Problem in Chicago

WKBW—The Blue Trio

WOWO—Little Joe

4:45 EST—p.m.—CST 3:45

CKLW—King Solomon

WCHS—Wagner

WENR—Don Carlos' Orchestra

WGN—The Rondoliers

WKBW—Milton Ball violinist

5:00 EST—p.m.—CST 4:00

CBS—Panchito's Orchestra: WABC WGR CKLW

WHAS WKRC KMOX WJAS WHK WBBM

WCHS—Two Pianos

WGN—Industrial Museum, speaker

WKBW—Studio Program

WWVA—Interstate Nursery Trio

5:15 EST—p.m.—CST 4:15

NBC—Leo Zollo's Orchestra: WEAFF WWJ WGY

WBEN WCAE

NBC—Neil Sisters, harmony trio: WJZ WSM

WENR WCKY WAVE KDKA

WCHS—Club Car Special

WGN—The Rondoliers

WJR—Uncle Neal's Birthday Party and Safety

Program

WLW—Mary Alcott, vocalist

WTAM—Twilight Tunes

WWVA—Happy Hal

5:30 EST—p.m.—CST 4:30

CBS—Maurie Sherman's Orchestra: WBBM

NBC—Economics in the New Deal; Guest Speak-

ers: WEAFF WBEN WWJ WSM WMAQ WAVE

WCKY WCAE

CBS—Jack Armstrong; children's sketch: WABC

WGR WHK CKLW WJAS

NBC—Little Jackie Heller, tenor; Harry Kogen's

Orchestra: WJZ WENR

KDKA—A Recreo; Bill and Alex

WCHS—Dance Music

WGN—Len Salvo and Bob Forsans

WGY—Martha and Hal

WHAS—Organ Melodies

WJR—The Three Aces

WKBW—American Legion Program

WKRC—Dixie Program

WLW—Wesley Boynton and Helen Yankee

WOWO—Organalities

WTAM—Supper Show

WWVA—Pathfinder

5:45 EST—p.m.—CST 4:45

CBS—Charles Carlile, tenor: WABC WHAS

WKRC WGR WJAS KMOX

NBC—Little Orphan Annie, childhood playlet:
WJZ KDKA WLW WJR

(SATURDAY CONTINUED)

7:15 EST—p.m.—CST 6:15

NBC—George Olsen's Orchestra: WJZ WCKY
 NBC—Religion in the News: Dr. Stanley High: WEA F WAVE
 CKLW—Elder Michaux (CBS)
 WBBM—Pat Flanagan's Sports Review
 WENR—Chuck and Ray
 WGN—Ensemble Music
 WGY—Municipality Series
 WJR—Inquiring Reporter
 WKBW—Wurlitzer Program
 WTAM—Ned Parish's Orchestra
 7:30 EST—p.m.—CST 6:30
 CBS—American Mixed Quartet: WHAS WBBM
 NBC—Martha Mears, contralto; Orchestra: WEA F WWJ WBN WCAE
 CBS—Serenaders; Paul Keast, baritone: WABC WGR WJAS WWVA
 NBC—F.O.B. Detroit, talk. Benny Kyte's Orchestra: WJZ WCKY KDKA WJR WAVE WMAQ
 CKLW—Real Life Drama

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WLW or WJR
 10:30 P.M. EST

WGN—Sports Reporter
 WGY—Johnny Johnson's Orchestra
 WHK—Ensemble Music
 WKBW—Piano Twins
 WKRC—C. O. Brown, Amateur Sports
 WLS—Jung Gardens
 WLW—Sohio Melody Masters
 WSM—Studio Program

7:45 EST—p.m.—CST 6:45

CBS—Isham Jones' Orchestra WABC WGR
 WWVA WADC WKRC WHAS
 NBC—Jules Lande, troubadour of the violin:
 WEA F WBN WWJ WTAM WMAQ
 CKLW—Dance Time
 WBBM—Louis Panico's Orchestra
 WGN—Tom, Dick and Harry trio
 WHK—Art Haas Interview
 WKBW—Lonesome Cowboy
 WLS—Cumberland Ridge Runners
 WLW—Dr. Glenn Adams, doc talk
 WSM—Delmore Brothers

8:00 EST—p.m.—CST 7:00

NBC—The Night Dream Hour; U. S. Marine Band: WEA F WWJ WTAM
 CBS—Forty Five Minutes in Hollywood: WABC WGR WHK CKLW WKRC WBBM KMOX WJAS
 NBC—Art in America, Guest Speakers: WJZ KDKA WMAQ WCKY WJR WAVE
 WGN—Ensemble Music
 WGY—Antoinette Halstead, contralto; String Ensemble; Male Quartet
 WHAS—Sam, Gil and Louie
 WKBW—The Commodores
 WLS—Ferris Barn Dance Jubilee
 WLW—The Big Show
 WSM—Olson Sixtieth Anniversary Jubilee

8:15 EST—p.m.—CST 7:15

WGN—Lawson "Y" Glee Club
 WHAS—Greater Louisville Ensemble
 WLS—Mountain Memories

8:20 EST—p.m.—CST 7:20

NBC—The Cavaliers, male quartet WJZ WCKY
 WJR KDKA WBN WMAQ WAVE

8:30 EST—p.m.—CST 7:30

NBC—Hands Across the Border: WJZ WCKY WAVE

WBN—The Night Dream Hour (NBC)
 WGN—Hal Kemp's Orchestra
 WGY—Piano Pals and Jerry Brannon
 WKBW—Carl Coleman, organist
 WLS—Keystone Barn Dance Party
 WOWO—Roy, Bob and Eddie
 WSM—The Dixie Four

8:45 EST—p.m.—CST 7:45

CBS—Oliver Naylor's Orchestra: WOWO
 CBS—Billy Hillpot and Scrappy Lambert: WABC WGR CKLW WJAS WKRC KMOX WHK WHAS WADC WBBM WOWO
 WGY—Utica Singers, Marion Williams, soprano; Roger Sweet, tenor

9:00 EST—p.m.—CST 8:00

NBC—Arlene Jackson, songs; Harold Stern's orchestra, guest stars: WJZ WJR WCKY KDKA

CBS—The Playboys, piano trio: WABC WADC WKBW WHK WKRC WBBM CKLW WHAS WJAS KMOX WKBW WOWO

NBC—House Party; Donald Novis, tenor; Frances Langford, contralto; Arthur Boran, impersonator; Rhythm Girls Trio; Melody Boys Trio; Don Voorhees' Orchestra: WEA F WTAM WGY WLW WWJ WMAQ WBN

WAVE—Skeets Morris and His Hillbillies
 WGN—Dorling Sisters
 WLS—The Westerners, Songs of the Range
 WSM—Dr. Humphrey Bate and his "Possum Hunters"

9:10 EST—p.m.—CST 8:10

WSM—Uncle Dave Macon

9:15 EST—p.m.—CST 8:15

CBS—Alexander Woolcott, "The Town Crier": WABC WADC WKBW WKRC CKLW WHAS WJAS KMOX

WAVE—Ken Hall
 WBBM—Henry Busse's Orchestra
 WGN—Ensemble Music
 WHK—Air Dramas; Studio Music
 WLS—Pathfinder Revue
 WOWO—Sport Highlights

9:20 EST—p.m.—CST 8:20

WSM—Barn Dance Orchestra

9:30 EST—p.m.—CST 8:30

NBC—Eddie Duchin's Orchestra: WJZ WCKY WLS WJR KDKA

CBS—George Jessel; Vera Van; Eton Boys; Fred Rich's Orchestra: WABC WKBW WBBM CKLW WHAS KMOX WJAS WADC

NBC—Beatrice Fairfax, dramatizations: WEA F WGY WLW WGY WTAM WWJ WBN WMAQ WAVE
 WGN—Wayne King's Orchestra
 WHK—Cleveland College Music
 WKRC—Buster Locke's Orchestra
 WSM—Theron Hale's Band

9:40 EST—p.m.—CST 8:40

WSM—De Ford Family

9:45 EST—p.m.—CST 8:45

WGN—Jan Garber's Orchestra
 WLW—Dance Orchestra

9:50 EST—p.m.—CST 8:50

WSM—The Vagabonds

10:00 EST—p.m.—CST 9:00

NBC—To be announced: WEA F WGY WBN WTAM WWJ WLW WMAQ WCAE

NBC—1934, a National Park Year; Mrs. Franklin D. Roosevelt, guest speaker: WJZ WCKY WJR

CBS—Byrd Expedition, Orchestra, Chorus WABC WADC WKBW WHK WBBM CKLW WHAS KMOX WKRC WJAS

KDKA—Behind the Law
 WAVE—The Brown Four

ALONG THE AIRIALTO

(Continued from Page 6)

show featuring *Rube Goldberg*... Three old companies are auditioning this week—one to change present talent and two new ones. A portion of the royalties from the song, "Little Flower," dedicated to *Father Coughlin*, will go to unemployed musicians. B. A. Rolfe who is part owner of an eating establishment on Fifth Avenue will shortly take a dance band into the spot and will be heard over the NBC nets twice weekly. When Fox Film threw a cocktail party for *George White* and *Rudy Vallee*, Rudy didn't show up because he was still carrying the "burn" over the recent front page publicity that White struck him while making "Scandals."

The sponsors of the Voice of Experience have insured the radio counselor for a half million dollars!

THE WIZARD OF OZ has faded from the airwaves. Those *Sisters of the Skillet* return to NBC management and go back on sustaining within a few weeks. Morton Downey has again been chatting with automotive sponsors. Frank Parker will probably not be on the new Benny show because he's on earlier on Friday night. Johnny Green, who wrote "Body and Soul" among other hit tunes, is now a member of the executive staff of the Columbia Broadcasting System, acting in an advisory capacity on new talent and music in general. He started last week. Weber and Fields have added Henry M. Neely (the old,

Old Stager) to the cast of their radio revue *Music Hall Days*, soon to be on the air. Phil Cook has been yanked from the Silver Dust show. And Al Jolson is writing an autobiography.

PAPPY, ZEKE, EZRA AND ELTON, the Westchester Hillbillies, were invited to Washington to sing for the President at the Correspondents' Ball. They rehearsed "Home On the Range" for several hours, and then John Charles Thomas beat them to it. Were they chagrined!

Program Notes

A SERIES of six broadcasts entitled *The Confidence Man*, dealing with all kinds of "Con" games will be inaugurated Monday at 10 p. m., EST over an NBC-WJZ network. The premiere broadcast will depict the "truth about wire tapping." Gladys Swarthout, Metropolitan mezzo-soprano, will be interviewed Tuesday by Nellie Revell. The *Gulford College Choir*, sixty-five mixed voices directed by Max Noah, will broadcast Wednesday at 11:15 a. m. EST over an NBC-WEAF network from New York. A new series of dramatized ghost stories by Elliott O'Donnell, writer of international repute on ghost legends, will be inaugurated the same day at 10:30 p. m. EST over an NBC-WEAF network. At 10:30 p. m. EST next Friday over an NBC-WJZ network, comes "Thirty Pieces of Silver," a dramatic presentation of the betrayal of Jesus by Judas Iscariot.

WGN—Mark Love, organist
 WLS—Tom and Don; Skyland Scotty
 WSM—Dr. Humphrey Bate and his "Possum Hunters"

10:10 EST—p.m.—CST 9:10

WSM—Salt and Peanuts

10:15 EST—p.m.—CST 9:15

KDKA—Sports
 WAVE—Bernie Burnett
 WCKY—Dance Time
 WGN—Richard Cole's Orchestra
 WLS—Barn Dance Acts

10:20 EST—p.m.—CST 9:20

WSM—Mrs. G. B. Cline Dulcimer

10:30 EST—p.m.—CST 9:30

NBC—ALKA-SELTZER PRESENTS WLS BARN DANCE; Maple City Four; Hoosier Hotshots; Cumberland Ridge Runners; Linda Parker; Lulu Belle; Spareribs; Tom and Don; The Westerners: WJZ KDKA WLS WJR WLW

CBS—Leaders in Action; H. V. Kaltenborn: WABC WADC WKRC CKLW WJAS WWVA KMOX WGR WHAS WKBW

WAVE—Crooning Serenaders
 WBBM—Ace Brigode's Orchestra
 WCKY—Liberty Barn Dance
 WGN—Tomorrow's News
 WHK—Three Brown Bears
 WSM—Barn Dance Orchestra

10:35 EST—p.m.—CST 9:35

WGN—Headlines of Other Days

10:40 EST—p.m.—CST 9:40

WGN—The Dream Ship
 WSM—Uncle Dave Macon

10:45 EST—p.m.—CST 9:45

CBS—Gus Arnheim's Orchestra: WABC WADC WKBW CKLW WHAS WWVA WJAS WKRC KMOX WBBM

WAVE—Ted Mullins
 WGN—The Dream Ship
 WHK—Studio Program
 WKRC—Blackhawk Program

10:50 EST—p.m.—CST 9:50

WSM—Paul Warrack and his "Gully Jumpers"
 11:00 EST—p.m.—CST 10:00

NBC—Ralph Kirby, baritone: WEA F WWJ WCKY WAVE WCAE

CBS—Gus Arnheim's Orchestra: WHK WGN—Hal Kemp's Orchestra
 WGY—Happy Felton's Orchestra
 WHAS—Happy Jack Turner
 WLW—Barn Dance (NBC)
 WSM—Arthur Smith and his "Dixie Liners"
 WTAM—Musical Bulletin Board

11:05 EST—p.m.—CST 10:05

NBC—Enric Madriguera's Orchestra: WEA F WWJ WAVE WCAE

11:10 EST—p.m.—CST 10:10

WSM—Jack Jackson

11:15 EST—p.m.—CST 10:15

NBC—Press-Radio Bureau, News: WEA F WTAM KMOX WWJ WGY WAVE

CBS—Press-Radio Bureau, News: WABC WKBW CKLW WJAS WADC WBBM WHK WKRC WGN—Remember Way Back When
 WHAS—Herbie at the Organ
 WSM—Fruit Jar Drinkers

11:20 EST—p.m.—CST 10:20

NBC—Enric Madriguera's Orchestra: WEA F WCKY WTAM WWJ WGY WAVE

CBS—Ann Leaf at the Organ; Brad Reynolds, tenor: WABC WJAS WHK WKRC CKLW WKBW WADC WBBM

11:30 EST—p.m.—CST 10:30

CBS—Harry Sosnik's Orchestra: WBBM
 CBS—Peter the Great, script drama: WABC CKLW WADC WKBW WHK

NBC—One Man's Family: WEA F WWJ WCKY WMAQ WCAE WGY WTAM WAVE WBN
 NBC—Press Radio Bureau, news: WJZ WJR KDKA—Lloyd Huntley's Orchestra
 WGN—Wayne King's Orchestra

WHAS—Phil Emerton's Diamonds
 WLS—Renfro Valley Folk
 WLW—Dance Orchestra
 WSM—Southerners

11:35 EST—p.m.—CST 10:35

NBC—Paul Whiteman's Orchestra: WJZ WJR

11:45 EST—p.m.—CST 10:45

WSM—Sports Reporter
 11:50 EST—p.m.—CST 10:50

WGN—Jan Garber's Orchestra
 WSM—De Ford Family

12 Mid. EST—CST p.m. 11:00

CBS—Carroll Dickerson's Orchestra: WBBM
 NBC—Carefree Carnival; Ned Tollinger, master of ceremonies; Meredith Willson's Orchestra; Doric Quartet; Etta Moten, blues singer; Tommy Harris, songs; Ryan and Noblette, comedy team; Senator Fishface, comedian; Marshall Maverick's Hillbilly Group: WEA F WCAE WTAM WMAQ WBN WAVE WCKY WGY

CBS—Little Jack Little's Orchestra: WABC WKBW WKRC CKLW KMOX WHAS

KDKA—Messages to Far North
 WENR—Frankie Masters' Orchestra
 WJR—Ruby and his Music
 WLS—National Barn Dance
 WLW—Dance Orchestra
 WSM—Crook Brothers' Band

12:10 a.m. EST—CST p.m. 11:10

WGN—Richard Cole's Orchestra
 WSM—Dixie Clodhoppers

12:20 a.m. EST—CST p.m. 11:20

WSM—Theron Hale's Band

12:30 a.m. EST—CST p.m. 11:30

CBS—Louis Panico's Orchestra: WBBM
 CBS—Charlie Davis' Orchestra: WABC WKBW CKLW WKRC

NBC—Vincent Lopez' Orchestra: WJZ WJR WLW KDKA—Marty Gregor's Orchestra
 WGN—Earl Burnett's Orchestra
 WGY—Sammy Kaye's Orchestra
 WHAS—Bob Fredette's Orchestra
 WSM—Paul Warrack and his "Gully Jumpers"

12:40 a.m. EST—CST p.m. 11:40

WSM—Fruit Jar Drinkers

12:45 a.m. EST—CST p.m. 11:45

KDKA—Messages to North
 WHAS—Louis Panico's Orchestra (CBS)

12:50 a.m. EST—CST p.m. 11:50

WGN—George DeZon's Orchestra
 1:00 a.m. EST—CST 12:00 mid.
 WAVE—Durkath's Orchestra
 WBBM—Late Dance Orchestras
 WLW—Johnny Hamp's Orchestra
 1:30 EST—a.m.—CST 12:30
 WLW—Dance Orchestra
 2:00 EST—a.m.—CST 1:00
 WLW—The Nation's Frolic

PLUMS AND PRUNES

By Evans Plummer

WHAT would you do if a million dollars were suddenly dumped in your lap? Satellites of the Chicago network studios were given—not the million—but this question to worry over, and here are the solutions.

Smilin' Ed McConnell: "I'd put every dollar into paid up insurance, annuities and government bonds . . . wouldn't change my mode of living . . . would probably give half of it away to unfortunates—as I do now with my salary."

Phil Baker: "I'd kiss Bottle, kill Beetle and promptly faint. After being revived by Mabel Albertson, I'd disclaim responsibility for all my acts, hop a boat with wife Peggy, and after reaching the Fiji Island, would go stark native . . . Say, are you nuts?"

Harry (Bottle) McNaughton: "I'd give half of it to Baker, maybe, or Mae West . . . keep working in radio, hire six chauffeurs and buy a stable of fine saddle horses."

Gene Arnold: "Not quit radio, but I'd probably be so hard to get along with that I wouldn't last long."

Virginia (Helen Trent) Clark: "Invest the principal soundly, set my son's and my lives for comfortable living. My charities would not be to organizations, for I'd derive too much pleasure in picking the individuals and sharing my happiness."

Carlos Molina: "I would spend it for one fine violin and a trusty guard who would keep it from becoming broken." (Poor Carlos just had his fourth priceless fiddle, a \$12,000 one, smashed.)

Bob (Rin Tin Tin Thrillers) White: "Here's my budget: \$40,000 to annuities, \$20,000 to my parents and \$25,000 to buy them a home, \$15,000 for a 'round-the-world cruise with wife and sons, \$50,000 in trust for each of the two boys, \$50,000 for our home, \$5,000 for riding horses, \$10,000 for cars, \$100,000 in trust shares, another equal amount to lose producing my own plays, and ditto devoted to a home for bad actors, to keep them away from radio."

Vic, Sade and Rush. First, Vic: "Travel east, ride on an elephant and in a gondola" . . . Sade: "Take a vacation, destination unknown" . . . Rush: "Hire Tom Mix and Mae West to play opposite



HAROLD BAUER

The distinguished pianist, will be guest artist on the Cadillac Hour concert, Sunday, March 25, at 6 p. m. EST, over an NBC-WJZ network

one another in a picture, and then let all my friends see the movie free."

Basso Joe Parsons: "Show me the million first."

Bill (Grandpa Burton) Baar: "Buy a railroad ticket to the American desert and spend just one night sleeping under the stars a la cowboy."

Coe Glade: "Build a hospital for homeless cats and dogs."

Eleanor (Myrt and Marge's "Billy") Rella: "Find young couples and help them get started right . . . establish an endowment to buy Clarence a gardenia each morning."

Old Man Plummer: "Buy out RADIO GUIDE and retire Martin Porter to the pasture, the poor old lug."

After taking a plumful listen to Mrs.

Bing Crosby (Dixie Lee) gracing Ben Bernie's first west coaster, it's easy to see where Bing learned to sing the way he does . . . The old copycat!

What's What

THEY SAY one gent has good control over the "spook" show business, hiring the "psychologists" or what have you, and taking the velvet. Said velvet, the snoopers allege, is \$3,500 weekly for Mr. Kobar, of WCFL, Chicago, fame. Mr. FAIRFAX knows the answers, too, so why throw away your buckolas? . . . A spook, by the way, is only one when not sponsored. The usual deal is "send a dollar and have three questions answered" . . . Clara, Lu 'n' Em are making plans to retire within the next twelve months, so get your listening to them done. The trio want to be housewives, travel and raise families . . . April will find them swinging from the WJZ to the WEA network . . . and All Fools' Day will also find Charles Previtt at the Realsilk baton, no fooling.

Birthdays are scarce the last two weeks of March. However, Paul Whiteman rallies to the cause, with his party set for March 28. Evidently providence felt that Paul would be big enough to take care of two weeks—all by himself.

Belated review of the *Palmer House* premiere over NBC: Program above average, except Mr. Dawes' talk which was too long and certainly boring . . . *Ironized Yeast* have bought *Vic and Sade*

and will switch them to three nights weekly when the time can be cleared

Maybe you don't get up in the morning, but an impartial survey of the Chicago tuning reveals: Of 2,871 families asked, 83 per cent tune in one station and leave her ride from 7 to 10 a. m. . . . Of all suburbanites, 100 per cent of the set owners tune in during those hours.

SCHLITZ, THE BEER that made Milwaukee famous and became famous itself by requiring some 1143 odd auditions on radio talent, frothed at the mouth at the 1144th and signed on the dotted line. It'll be Henry Busse and a 20-piece band microphoaming for Schlitz over CBS from April 1—and no fooling, either.

PRUNES to the czaristic musikers' guild of the Windy City which has barred "*Melodies of Yesterday*" as a sustaining program. This Sosnik-built show had no commercial angles, yet Mr. Petrillo, the union boss, seemed to scent one. What to do? . . . At the other network they are calling him. "*The Wise Man*," but one hearing will convince you that the new NBC show resembles a mixture of Columbia's *Tony Wons* and the *Voice of Experience*. . . . Originality. . . . This may sound like a Chamber of Commerce speech, but Charles Lyon, the Chi Mike man, was drafted by plane to New York to aid the ailing *Musical Airship* bill which only recently was filched from the midwestern metropolis by Radio City. Doesn't New York have any natural sounding announcers?

Bandstand and BATON

CLASSICAL MUSIC is coming into its own again. And dance orchestras are rapidly losing their prominent place as entertainers par excellence on sponsored network shows. Witness the demise of *Isham Jones* on the Big Show, and of *Ted Weems* from the Chicago-originating hosiery account, among others.

Bookers and agents of the dance orchestras however, are not worrying overly much. Rag-time, jazz, and popular ballads are not just a passing fancy; they have won a permanent place in American hearts. While the demand for better music may result in fewer of the lower-class and less-skilled dance orchestras, apparently our Fred Warnings, Wayne Kings, Guy Lombardos and Ben Bernies are here to stay.

ED DAY, self-styled "Ohio's Waltz King," claims more time on the air than any other Cleveland band. He is heard via WHK from the Bedford Glens . . . Fritz Miller and the Club Royale have joined WBBM's "Around the Town" programs . . . Joe Roberts, formerly maestro in his own right, is now banjo-ing, guitar-ing, and singing with *Ace Brigade* in Chicago's Merry Gardens . . . Carl Moore, the hog-calling deacon, still holds sway at the Texas hotel, Fort Worth, Texas, but with no broadcast.

DON BESTOR will be heard from the Penn hotel and NBC beginning the first week in April, replacing *George Olsen* . . . Phil Harris has added new sustaining periods over NBC from the Palais Royale and is now heard thrice weekly besides the Friday commercial . . . Luis Russell goes into Dixie on split CBS chains from Philadelphia Cotton Club . . . Claude Hopkins' Harlem Serenade is now spotted on Columbia, Tuesday evenings, and he, too, has a new sustaining, Wednesday nights . . . Definite word has not arrived yet concerning time and a network for *Duke Ellington's* commercial emanating from the Pacific Coast shortly.

MILTON KELLEM will again be heard over WIP shortly when he begins an engagement at the Anchorage, in Philadelphia . . . Billy Hays has been booked into the Pierre Roof in the same city by CBS . . . Jim Fettes, another WIP feature from the La Casa, goes Columbia also . . . Philadelphia's new Cafe de Paris features Charles Huston as maestro.

SINCE LENNIE HAYTON was lost from Bing Crosby's musical support, changes in the background for that show have been fast and furious. Jimmy Grier has taken over that baton at present, replacing Carol Lofner. And Gus Arnheim, who was Lofner's predecessor, begins a nation-wide Columbia sustaining this Saturday night, from the St. Francis hotel, San Francisco.

Detroit's newest, the Oriole Terrace Club, has engaged Irving Aaronson for its opening, with no outlet as yet. . . . Leon "Snooks" Friedman began an indefinite engagement at the Casino de Patee, New York, last week, with WMCA pickups.

THE NIGHT CLUB OF THE AIR, a WENR, Chicago, airing from the College Inn, is probably the first attempt to bring a genuine floor show before the microphone. With *Frankie Masters* master-of-ceremony-ing and vocalizing occasionally, the itinerant artists presented to diners at the Hotel Sherman spot do as much of their stuff for the listeners as possible. Recent stars have included *Zelda Santley*, *Edith Griffith*, and *Jimmy Mattern*. The program is living up to expectations, hotel officials say.

SEYMOUR SIMONS assumes charge of the Blackhawk Cafe, Chicago, Easter Sunday, with its NBC and WGN wires. Officials are uncertain whether to continue the "Midnight Flyers" guest star show which has proven so popular on its WGN Monday night airings this last year.

Sportcasts for the Week

SCHEDULE OF EVENTS

(Shown in Eastern Standard Time)

FRIDAY, March 23	
4:30 p. m., Golf, Augusta, Ga., Club Tourney	CBS-WABC net.
9:45 a. m., Grand National Steeplechase, Aintree, Eng.	CBS-WABC NBC-WEAF nets.
SATURDAY, March 24	
4:30 p. m., Golf, Augusta, Ga., Club Tourney	CBS-WABC net.
SUNDAY, March 25	
4:45 p. m., Golf, Augusta, Ga., Club Tourney	CBS-WABC net.
10:15 p. m., Hockey, N. H. L. Play-offs	WMCA 570 kc.
MONDAY, March 26	
9 p. m., Hockey, NHL Play-off	CFRB 690 kc.
9 p. m., Hockey	CKCL 580 kc.
TUESDAY, March 27	
9 p. m., Hockey	CKCL 580 kc.
11:45 p. m., Wrestling	WGBF 630 kc.
THURSDAY, March 29	
10 p. m., Wrestling	WMAL 630 kc.
10 p. m., Wrestling	WIP 610 kc.
10 p. m., Wrestling	CKCL 580 kc.
FRIDAY, March 30	
9 p. m., Hockey	CKCL 580 kc.
9:30 p. m., Boxing	WMCA 570 kc.
SATURDAY, March 31	
3:30 p. m., Hockey	CKCL 580 kc.
9 p. m., Hockey, N. H. L. Play-offs	CFRB 690 kc.
9 p. m., Hockey	CKCL 580 kc.

GOLF BUGS can take their turn at the loudspeaker when the CBS-WABC network airs the four days play of the Augusta National Golf Club tournament at the Georgia course de-

signed by the master golfer, *Robert Tyre Jones*. H. H. Ramsay, former president of the U. S. G. A. will oblige with his special review of the various cards from the eighteenth green in a fifteen-minute program each afternoon. On March 22, 23, 24 the period of the broadcast will be at 4:30 p. m. EST and the final day's program is scheduled for 4:45. Quite a bit of excitement Bobby is causing by his first competition since 1930.

WHAT SPORTS announcers do when out with a ball team for the Spring training trip, can be well described by *Johnny O'Hara* and *Bob Elson*, WIND and WGN mikemen respectively. Included in their entertainment was a trip to Caliente (they lost plenty, too), a party thrown for them in Filmland by *Ted Healy*, of stooge fame, and daily trips to the ball parks for interviews with the rookies. *Oscar Rotschild*, Los Angeles sportscaster, probably won't forgive them for getting him all aflutter with their appearance during a baseball broadcast. *Johnny* made the trip back to the Windy City in 12 hours via plane, while *Elson* took the slower way, engaging an upper berth.

Roger Baker, WKBW mikeman, is another enjoying Florida's sunny clime while *Charley Bailey*, well-known sports writer, pinch hits for him on the home stand.

CONFESSIONS OF A BANDMASTER—By ABE LYMAN

(Continued from Page 5)

a rush by the wife of a prominent artist. I ducked because it was wise to do so. They're divorced now, but not because of your bandleader, Abe Lyman. Then, too, one of my boys became involved with a wealthy woman of Los Angeles. Divorce followed—a divorce which became a grand morsel for the Los Angeles press. The musician is no longer an Abe Lyman Californian.

Then Slim Martin, one of the boys I took from Mike, quit and got married. His bride was Dixie Pantages, daughter of the owner of the flouziest theaters on the coast. I had a hard job replacing him. (He's divorced now, but he's not playing in a band. I understand he has become an aviation enthusiast.)

They were mad and prosperous times. We made records for which I received \$1,000 a side and the boys \$50 a side. Some of these were "No, No, Nora," "I Cried for You," "Tiger Rag," "Twelfth Street Rag"—you'll find them in the dusty record cabinet of your phonograph—and in the cornerstone of the Tribune Tower in Chicago. We appeared in several pictures notably the "Dancing Fool," starring Wally Reid. Although sound pictures had not been invented, we put on our best musical airs.

We went out to Orange County and played a concert for Bebe Daniels. She was in jail on a speeding charge. A publicity stunt brought on the visit, but it worked. We joined the Air Corps Reserves so that we could fly to San Francisco for a theater engagement. We got there and at the end of a year, the boys were discharged from the Reserves. The idea caught on with two of the boys, however, and Jimmy Welton and "Zip" Keyes are licensed pilots with plenty of air hours to their credit.

All this went on at the time Fatty Arbuckle was at the height of his career, and a short while before scandal dragged him down. Wally Reid was in the clutches of dope and of his own magnetic personality which led him into temptations which he was not strong enough to resist. At the same time Abe Lyman was thinking of even greater successes than he had achieved in Hollywood, and at the expiration of the three-year contract at the Grove I was looking toward the Mecca of the ambitious, whether sculptors, writers, financiers or bandleaders—the East and New York.

Grieving at Leaving

The wise ones of Los Angeles and Hollywood laughed when I opened the unknown Cocoonut Grove of the Hotel Ambassador. We cried when I finally decided to take my band out of the now famous eating place, to go on a theatrical tour.

My decision to leave Los Angeles was

made after considerable hesitation and study. Abe Frank, manager of the Grove, offered me and my boys a substantial raise in pay. I wanted to stay, but I was becoming ambitious to conduct what is termed a "name band." I refused his offer, promising, however, that I'd return to the Grove within a year. We returned to the Grove, incidentally, just a few days short of a year later.

Just before starting on tour, we took a vote and decided unanimously that henceforth the band should be known as Abe Lyman and His California Orchestra. We were all Californians; that is, each of us had been in the state longer than a year. There are fewer residents of California in the band now than there were in the Grove days, but the name sticks. After all, Abe Lyman's first band was organized in the land of sunshine, sand fleas and flowers.

The late Harry Singer was our booking agent on our first tour of the theaters. Our success on the Orpheum Circuit was phenomenal. We packed the houses and set a precedent, for we were the first dance band to be booked as a stage attraction without the support of some other form of entertainment.

I acted as master of ceremonies in addition to doing my stint behind the drums. It took agility to accomplish this feat, but I managed to complete the tour without putting my foot through a drum-head.

Laughs, heart-throbs and thrills aren't the exclusive property of the movie scenario writer. Our tour of the Orpheum Circuit provided plenty of each. The

laughs many times were on me—that is the curse of maestroing a band composed largely of practical jokers and semi-professional humorists. Here's an example:

A Thwarted Maid

"Abe," said one of the boys during our run at the Hennepin Theater in Minneapolis, "there's been a swell looking girl waiting at the stage door for the last three nights. She asks for you, but we tell her you've just left the theater. She's out there again tonight, waiting in the rain with an umbrella to take you to the hotel."

"The girl has everything," he raved on. "She's young and slim and beautiful. I'm going to try to get a piece of that umbrella for myself tonight."

"Wait a minute," I told him. "I'll take care of that umbrella in my own fashion. Do you think I want to get wet walking home in the rain? You take a cab."

I went to the stage door when the show was over. That scurvy musician had said she was young, slim and beautiful, and that she had an umbrella. Well, she did have an umbrella.

"Hello, Abe," she said, grinning. "They told me you were coming out to meet me tonight."

I didn't want to hurt her feelings. Neither did I enjoy the prospect of the company of a frustrated, unlovely, middle-aged woman. I called a taxicab and took her home, then excused myself, saying I had a rehearsal early the next morning, and that my manager insisted on early retirement. She wrote to me once

a week for two years, and her letters followed me everywhere I went. Suddenly they stopped. I never knew what happened to her.

While I was wasting my time being nice to that poor woman, the measly musicians who were responsible for this latest joke were having themselves a time at the hotel where we were all living. All of us were on one floor, and all rooms were connected. Those boys threw a party a room almost every night while we remained in Minneapolis.

I learned more about musicians during that tour than I had learned in all my musical years previous. My band was eternally surrounded by good-looking women. Although we were almost totally unacquainted with anybody when we arrived, we had no trouble fixing up an engagement after the first day. Someone had a telephone number, and that someone, when she turned up, always brought a friend. It's remarkable how the list of numbers grows from one in a short time.

Rough on "End Man"

By the end of our stay in Minneapolis, the boys were very fussy about their girls. If the color of a girl's hair or eyes, or the shape of her nose, didn't suit the musician on whom she had called at the hotel, he would invite her to visit his neighbor down the line. "Zip" Keyes had the last room down the corridor, and I think he protected himself by keeping his door locked. Now and then his saxophone emitted bits from the song, "I Ain't Got Nobody."

We went to Milwaukee from Minneapolis. In Milwaukee we were met by Rufus LeMaire, the famous booking agent who later became an important executive in Twentieth Century Motion Pictures. LeMaire booked the band into New York and the famous Palace Theater which was the mecca, the ultimate goal of practically every one in the show business. We were to go after we had filled an engagement at the Palace Theater in Chicago. As Abe Lyman the bandleader, I was going back to the city I had left several years before as "Mike Lyman's punk kid brother Abe." I wondered how I would be received. Little did I dream the unexpected outcome of that return.

Further confessions of this popular and very human bandmaster will be found in the issue of RADIO GUIDE, dated the week ending April 7. In bidding to save his life in Chicago—bitter failure and disappointment in New York—into love and out of it—return to Chicago and to the West Coast—these are some of the high spots you will read next week. In order to make sure you get your copy of the next issue of RADIO GUIDE, order it from your news dealer without delay.

GILDA NEVER A GUINAN

GILDA GRAY, the celebrated, is also the circumspect. She resents keenly any intimation that her professional career ever has included the character of night club activity that made Texas Guinan's name known throughout the world. This attitude was made clear by Miss Gray following the publication in a recent issue of RADIO GUIDE of an instalment in "Confessions of a Bandmaster" by Abe Lyman. In that instalment Mr. Lyman referred to a period in which he worked with Miss Gray at the Erie Cafe in Chicago.

While Mr. Lyman made allusions to Miss Gray that are generally construed as complimentary, she does not so interpret them. In fact, she is indignant, and her indignation is accentuated by the discomforts of the theatrical tour on which she is now engaged. Moreover, unhappiness is marked by anxiety about the condition of her husband, Hector Briceno De Saa, lying ill of a throat infection in an Aurora, Illinois, hospital.

Miss Gray is eager to contradict what

ever Mr. Lyman wrote about her that might be accepted as betokening a warm friendship between them. Miss Gray says, with all the charm and emphasis that her vigorous personality can express:

"I do not, and never did, know Mr. Abe Lyman in any other way except as MR. Lyman."

"True, I did work at the Erie Cafe out for a few days only."

"I have never mixed with musicians wherever I have worked."

"I have always demanded respect and I have always received it."

"While I had the fullest admiration for Texas Guinan, I never did feel that there was anything parallel or directly competitive in our methods. Therefore, Mr. Lyman's comparison of my ability in any direction with that of Texas Guinan was pointless."

It is with real gratification that RADIO GUIDE avails itself of this opportunity to present Miss Gray's statement in contradiction of the references to her in Mr. Lyman's autobiography.

ZEST OF REPEAL ERA IN NEW SONG LEADER

A SPARKLING new drinking song with an intoxicating waltz rhythm, discovered in a thrilling soar to popularity, is the outstanding development among song hits during the last week. Balancing it is the slump taken by another song, causing a from-top-to-bottom slide in the band leaders' consensus.

RADIO GUIDE's service of weekly tabulations cites the popularity status of current songs in two classifications, as follows:

TEN SONGS PLAYED MOST OFTEN OVER THE NETWORKS LAST WEEK	
Song	Times Played
Let's Fall in Love	25
You Ought-a Be in Pictures	24
Champagne Waltz	24
Without That Certain Thing	21
Wagon Wheels	20
Carioca	19
Going to Heaven on a Mule	17
Smoke Gets in Your Eyes	15
Over Somebody Else's Shoulder	14
This Little Piggy Went to Market	14

BANDLEADERS' CONSENSUS OF LAST WEEK'S OUTSTANDING HITS	
Song	Points
Carioca	26
Temptation	23
Let's Fall in Love	22

Champagne Waltz	21
You Ought-a Be in Pictures	19
Wagon Wheels	19
Over Somebody Else's Shoulder	18
There Goes My Heart	17
Without That Certain Thing	16
Smoke Gets in Your Eyes	15
In alphabetical sequence are listed some of radio favorite band leaders, with their selections of outstanding hits:	
Xavier Cugat: La Folie; Orchids in the Moonlight; Florecita; Temptation, and Carioca.	
Eddie Duchin: Let's Fall in Love; We'll Build Little Home; Suddenly; Coffee in the Morning, and Inka Dinka Doo.	
Glen Gray: Love Locked Out; That's Romance, something About a Soldier; Going to Heaven on a Mule, and Smoke Gets in Your Eyes.	
Johnny Green: Over Somebody Else's Shoulder; Like the Likes of You; Boulevard of Broken Dreams; Let's Fall in Love, and Carioca.	
Andre Kostelanetz: Let's Fall in Love; There Goes My Heart; Love Locked Out; Without That Certain Thing, and Going to Heaven on a Mule.	
Vincent Lopez: Temptation; After Sundown; Carioca. Going to Heaven on a Mule, and Wagon Wheels.	
Abe Lyman: You Ought-a Be in Pictures; Over	

Somebody Else's Shoulder; Carioca; There Goes My Heart, and Champagne Waltz.

Enric Madriguera: Champagne Waltz; There Goes My Heart; Temptation; Let's Fall in Love, and What There to Say?

Freddie Martin: Let's Fall in Love; What's Good or the Goose; Touch of Your Hand; The Girl Next Door, and Close Your Eyes.

George Olsen: Wagon Wheels; Going to Heaven on a Mule; Without That Certain Thing; Carioca, and Smoke Gets in Your Eyes.

Buddy Rogers: You Ought-a Be in Pictures; Temptation; Little Grass Shack; You Have Taken My Heart, and Champagne Waltz.

Harold Stern: Extra; What Is There to Say; You Ought-a Be in Pictures; Without That Certain Thing, and This Little Piggy Went to Market.

Fred Waring: Over Somebody Else's Shoulder; This Little Piggy Went to Market; There Goes My Heart; Champagne Waltz, and Carioca.

Mark Warnow: Vive la France; In a Shelter From a Shower; You Ought-a Be in Pictures; Wagon Wheels, and Coffee in the Morning.

Paul Whiteman: Wagon Wheels; Temptation; There Goes My Heart; After Sundown, and Smoke Gets in Your Eyes.

EXPERIENCE VOICES CLASH ON RIGHT TO LET STRICKEN INFANT PERISH

FRESH views have come from many quarters to heighten interest in an old controversy. It involves a moral issue raised by the Voice of Experience. To repeat the question: Is a physician justified in allowing to ebb away, the life of an infant from whose terrible mental and physical handicaps there is no chance of recovery?

The question precipitates a tremendous outburst. The Voice's mail was heavy with conflicting opinions, positively and vigorously expounded. Here they are, in some of the letters selected by The Voice for special award:

Hope in Medical Miracles

Dear "Mr. and Mrs.": May I ask who is to be the judge of whether chances for recovery of a child born with terrible mental and physical handicaps are altogether hopeless? Are the parents of such a child, or the doctor that brings it into the world, to be relied upon in their opinion of the state of hopelessness?

Remember the commandment, "Thou shalt not kill." If God approves that a handicapped child shall live to be born and wax strong, there certainly must be some hope somewhere for this baby. In this day of medical miracles, nothing is impossible, and where there is life there is hope. If that child can live, and anyone either allows it to die, or causes it to die through neglect or by actually instigating disposure, the crime that surely has been perpetrated is murder in the first degree.

Infanticide is readily endorsed by that class of self-centered and idiotic morphologists who are so prominent in recent investigations into the practice of high-handed sterilization. They delight in the destruction of the rights and privileges of others.

Love and cherish what God sees fit to entrust in your care. Do everything in your power to prepare that blessing for an honorable and useful life. If your child is born with handicaps, dedicate yourself to repair Nature's mistake. When our old world reaches that plane of superman perfection, then will there be time to carry out plans of weeding the human garden.

P. C. Thompson, West Medford, Mass.

Kind to Let Child Die

Dear "Mr. and Mrs.": I do sincerely believe that it would be a kind deed to let a child, hopelessly defective, die at birth. If through our efforts the child is made to live, we are actually creating a life which never was meant to be. And we are, therefore, responsible for the consequences.

If the defect is physical, we are creating an extremely sensitive and unhappy mind. Should this mind be normal, the unfortunate child will gradually adjust

himself, but there always will be that grim realization that fate has not given him a square deal.

Should this mind be somewhat unbalanced, as it probably will be, due to the intimate relation between mind and body, and to the many abnormal shocks through which it must pass before some sort of an adjustment may be attained, we have then created a mind capable only of unhappiness, rancor, aversion, and hate. This individual cannot be of any possible benefit to society, and, under given circumstances, may become a great menace.

If the defect is mental, the individual would be entirely useless to the community regardless of his physical make-up. We have thus created a body without a mind. It could bring nothing but sorrow to parents, and would serve only to remind of a dreadful mistake which could have been remedied, had the parents been less eager and rash in preserving the life.

Harry Peer, Liberty, New York.

Creator Has His Purpose

Dear "Mr. and Mrs.": Your problem is serious, and one which we all hope to escape. Personally, I don't think the doctor has a right to take that life, or as you say, allow it to ebb away. I don't see any difference in the two. It is taking a life whichever way it is done. There is no difference between taking the life of an infant and that of an adult. If an infant, the act is more cowardly, because the baby cannot defend itself.

Referring to a case I know, Mr. and Mrs. Jones (the name is fictitious) had a daughter born with both arms off at the elbow, and both legs off at the knee. What could be worse? The child lived. She has one of the most brilliant minds of her day. She writes, sews, and paints beautifully. It is true that she needs an attendant always, but she is worth all the attention she requires. She is very lovable and has a brain that will serve humanity well.

Life is a problem, and each of us owes something to our brothers. When the Great Creator sends a life, He has a task for that soul to perform.

Mrs. F. A. Montague, Byron, Ontario, Canada.

* * *

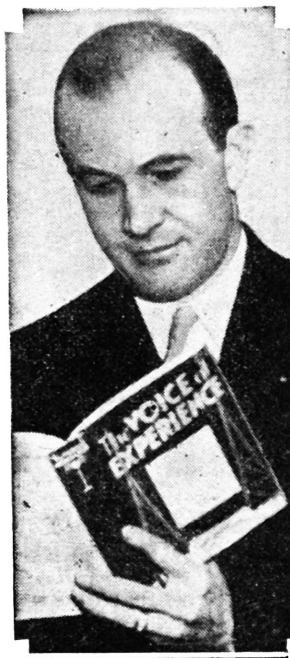
As an award of special merit, each of ten persons whose letters of solution for the above problem were singled out by The Voice, received a copy of his book, "The Voice of Experience," five of them an autographed copy of the deluxe edition. They included the three whose letters are published here, and T. Rudolf Scribner, 562 Clarksville St., Paris, Texas, and Mrs. A. L. Findley, 1609 West 39th St., Kansas City, Mo.

The other five who were rewarded with a copy of

the regular edition of the book are Mrs. D. A. Linstruth, 2251 Tuxedo Ave., Detroit, Mich.; Miss Lillian Wahl, 522 Dabney Ave., Vicksburg, Miss.; Mrs. M. R. Starts, 1129 18th St., Denver, Colo.; Mrs. Mary T. Bishop, 3 West Perry St., Savannah, Ga., and Albert E. Bissonnett, 230 Katahdin Ave., Millinocket, Maine.

Another ten books will be presented for selected solutions to the problems submitted for this week. The only rules are: Write a letter solving this week's problem, not longer than two hundred words, on one side of the paper only, and mail to The Voice of Experience, in care of RADIO GUIDE, 551 Fifth Avenue, New York, New York. Letters must be postmarked not later than April 3. RADIO GUIDE reserves the right to publish any letters received.

The new problem awaiting your solution follows:



The Voice of Experience, who awards ten copies of his book, "The Voice of Experience," to readers whose solutions to each weekly problem are selected by him for special merit. All of the awarded copies of his book are autographed by him.

This Week's Problem

Dear Voice of Experience:

I am happily married and have two adorable girls. For ten years I have craved home ownership because my home is so small my children have to sleep in the attic.

My husband was married before and is sentimentally attached to the home we are renting, because his first wife died on the premises.

Whenever I broach the subject of moving we have a scene. Now, should my husband demand that we remain here because of sentiment for his first wife, or, in the interests of his children, should he not agree to move?

MARGARET

MUSIC IN THE AIR: THE SOMBER HOLY WEEK

Frequently RADIO GUIDE publishes details of programs being broadcast on the same day as the appearance of the magazine on the newsstands, or the day following. This is an extra service for readers necessitated by the studios' inability to furnish the information in time to have it included in the previous week's listings.

By Carleton Smith

HOLY WEEK brings many programs of inspired religious music. Almost any hour during the coming days you can twiddle your dials and hear a deep melody of the Church. "The Palms" rank first in number of scheduled performances, but serious music-lovers will probably find more lasting satisfaction in the *Cesar Frank Symphony* (CBS-WABC, Sunday at 3 p. m. EST).

Arturo Toscanini, celebrating his 67th birthday, on the air Sunday, will speak briefly. He will conduct *Brahms' Second Symphony*, in D major, about which Brahms wrote to his friends teasingly:

"The orchestra plays my new symphony with crepe bands on their sleeves because of its dirge-like effect. It is to be printed with a back edge, too."

Mr. Toscanini then retires for a two week rest, during which time the Philharmonic-Symphony will broadcast with *Hans Lange* as conductor. On his return, Toscanini will direct three all-Wagner programs with vocal soloists. On April 15, *Gertrude Kappel*, *Mario Telva* and

Paul Althouse will join him. The program includes the love scene from Act II of "Tristan and Isolde."

On April 22, excerpts from Act II of "Parsifal" are programmed, and the soloists will be *Hans Clemens*, *Richard Bonelli* and *Emanuel List*, with the chorus from the Metropolitan Opera House. The Philharmonic season ends April 29 when Kappel and Althouse will sing a program that includes the last scene from Act I of "Die Walkure" and the Prelude and Liebestod from "Tristan and Isolde."

Special Programs

POLAND has a grotto "like Lourdes." From this small monastery, a part of a special mass will be heard by rebroadcast (NBC-WJZ, Tuesday at 12 noon, EST).

Tertius Noble will direct the Brahms "Requiem" in the place of the Music Appreciation Hour *Walter Damrosch* regularly presents (Good Friday, NBC-WEAF at 11 a. m. EST).

The "Crucifixion" of Sir John Stainer, whose name is known to congregations wherever the English language is sung, will be conducted by *Walter Koons* "NBC musical executive" (NBC-WJZ, Friday at 11:30 p. m. EST). Knowing of Mr. Koons' ability, I am certain the Cantata will not be "executed."

The most famous of recent English composers, the late *Sir Edward Elgar*, will be honored in a memorial concert,

broadcast from London by the London Philharmonic Orchestra this coming Saturday (March 24, NBC-WEAF at 9:29 a. m. EST).

Programs

(Time Given is EST)

Eastman School Chorus and Orchestra (NBC-WJZ Thurs. (22) at 3:15 p. m.).
International broadcast from Leipzig (NBC-WJZ Fri. (23) at 2:30 p. m.).

Boston Symphony Orchestra, *Serge Koussevitzky* conducting. *Yehudi Menuhin*, violin soloist (NBC-WJZ Fri. (23) at 2:30 p. m.).

Toccata, Bourree and Gigue, *Scarlatti-Casella* Symphony No. 2 *Randall Thompson* Concerto in D *Beethoven*

Excerpts "Le Damnation of Faust" *Berlioz*

Philadelphia Orchestra, *Leopold Stokowski* conducting (CBS-WABC Fri. (23) at 9 p. m.).

Mary Eastman (CBS-WABC, Fri. (23) at 10:30 p. m.).

London Philharmonic Orchestra (from London, with *Sir Landon Ronald* conducting, over NBC-WEAF Sat. (24) 9:29 a. m.) in *Elgar* Memorial broadcast.

Metropolitan Opera, "Lohengrin" (NBC-WEAF-WJZ Sat. (24) at 1:35 p. m.) with *Arthur Bodanzky* conducting.

King Henry *Ludwig Hofmann*, basso
Lohengrin *Lauritz Melchior*, tenor
Bloss of Brabant *Elisabeth Rethberg*, soprano
Telramund *Gustav Schuetzenberg*, baritone
Ortrud *Marla Olszewska*, mezzo-soprano
The King's Herald, Geo. Cehanovsky, baritone

Philharmonic-Symphony, *Arturo Toscanini* conducting (CBS-WABC Sun. (25) at 3 p. m.).

Henri Deering, pianist (NBC-WJZ Mon. (26) at 10:30 p. m.).

Bavarian Peasant Band (NBC-WJZ Tues. (27) at 8:45 p. m.).

John Charles Thomas, baritone with *William*

Daly's string orchestra (NBC-WJZ Wed. (28) at 9:30 p. m.).

Pennsylvanians, with *Stuart Churchill*, tenor soloist (CBS-WABC Thurs. (29) at 9:30 p. m.).

Minneapolis Symphony Orchestra, with *Eugene Ormandy* (CBS-WABC Tues. (27) at 9:30 p. m.).

Overture to "Enryanthe" *Weber*

Dance of Nymphs and Satyrs *Schumann*

"Liebestraum" *Liszt-Herbert*

Marche Slave *Tchaikovsky*

Echoes of the Palisades with *Archer Gibson*, orchestra (10:30 p. m.).

National Capital Choir, Easter music (CBS-WABC Fri. (30) at 2:30 p. m.).

Illinois Wesleyan Choir, Easter music CBS-WBBM Fri. (30) at 4 p. m.).

Brahms Requiem (NBC-WEAF-WJZ Fri. (30) at 11 a. m.).

Cities Service Concert, *Jessica Dragonette*, quartet and orchestra, and two-piano team, (NBC-WEAF Fri. (30) at 8 p. m.).

The Crucifixion (NBC-WJZ Fri. (30) at 11:30 p. m.) NBC Oratorio Chorus; *Lewis James*, tenor; *Theodore Webb*, baritone; directed by *Walter Koons*.

Stradivarius String Quartet (NBC-WJZ Fri. (23) at 7:15 p. m.).

Philadelphia Orchestra, with *Leopold Stokowski* (CBS-WABC Sat. (24) at 9 p. m.).

Garden Hour with *Coe Glade*, contralto; quartet, and little symphony orchestra (NBC-WEAF Sun. (25) at 3:30 p. m.).

James Melton (CBS-WABC Sun. (25) at 6:45 p. m.).

Salt Lake City Tabernacle Choir (CBS-WABC Sun. (25) at 11:30 a. m.).

Ernest Hutcheson (CBS-WABC Sun. (25) at 10:30 p. m.).

Dion Kennedy, organ recital (NBC-WJZ Sun. (25) at 4:15 p. m.).

Abram Chasins (CBS-WABC Sat. (24) at 12:30 p. m.).

\$10,000.00 FOR PUZZLE SOLVERS

Don't Buy Any Solutions of This Puzzle. Such Solutions, If Detected, Will Be Excluded

TIME is pressing. Ten thousand dollars in 157 cash prizes are to be given away to successful participants in the greatest radio puzzle contest ever devised. The final date when solutions may be filed to be eligible, is April 10, little more than one week off.

Warning: Organized efforts are being made by professional solvers to sell solutions to contestants. One solver has offered a solution at two dollars for each purchaser. Whenever detected, these solutions will be rejected under the provision that professional solvers are excluded from the contest.

Contestants should not overlook the greatest phase of this entire amazing offer: Any prize winner who is a yearly subscriber to RADIO GUIDE, of record on the day the contest closes, collects double the amount of the prize. Five thousand dollars may be paid to the winner!

The large diagram printed on this page contains 676 letters. A correct trail must be made through these letters starting in the square indicated with an arrow in the upper left corner. From this square containing the letter "W," the trail must pass through successive squares until the Goal in the lower right corner is reached.

The trail, drawn with a line, may move in either a horizontal or a vertical direction, not more than three nor less than two squares at a time. The trail may not move in a diagonal direction anywhere. It may not cross itself, nor may it enter the same square twice. It must always change at right angles, passing through successive squares until it reaches the Goal.

When the trail has been completed, the contestant should make a list of the letters contained in the squares through which the trail has passed. If he has a correct trail he will find 250 letters, and every letter in the alphabet will appear at least once.

On page eight will be found brief diagrams that show the start and the finish of a good trail. These appear in this publication for your guidance only.

The 250 letters should be used to build station calls of radio stations, and each of these 250 letters may be used only the same number of times as it appears on the trail.

Prizes will be awarded on the basis of correctness of the trail and the largest number of station calls built by any combination of letters touched in following the trail. Neatness will also be a determining factor.

The list of prizes offered in the Radio Stations Trail Puzzle Contest is:

1st Prize	\$2,500.00
2nd Prize	1,000.00
3rd Prize	250.00
4th Prize	100.00
5th Prize	75.00
6th Prize	50.00
7th Prize	25.00
100 individual awards, \$5.00 each—	500.00
50 individual awards, \$10.00 each—	500.00
Total	\$5,000.00

These awards will be doubled to any winner who is a yearly subscriber to RADIO GUIDE, at the time of the closing of the contest, thus making the total cash available to prize winners **\$10,000.00**

The stations must be properly identified. To illustrate: If WABC is shown, it will be necessary to indicate that that station is located in New York.

This contest is open to all. The only exceptions are employees of RADIO GUIDE, their families and professional puzzle solvers. The use of fictitious names is prohibited.

A contestant may send in as many different solutions as he likes. More than one member of a family may compete.

The use of any mechanical device in making a tracing of the puzzle is not permissible. Completed puzzles showing the use of a mechanical device in their preparation will be rejected.

The contest closes Tuesday, April 10, 1934.

All envelopes postmarked before midnight of that date will be accepted and the enclosed solution entered in the contest.

Neatness, and the importance of the stations selected will be determining factors in designating the winners. Only correct trails will be considered.

The relative importance of stations will be rated according to their transmitting power. That is to say, a

station with a 50,000-watt transmitter will be considered more important than a station with less power.

In order that each contestant may be fully informed, not only as to the names of stations available for the trail, but as to the relative importance of each unit, a log of all North American and neighboring stations will be supplied by RADIO GUIDE to every person who forwards a stamped envelope, self addressed, requesting the list.

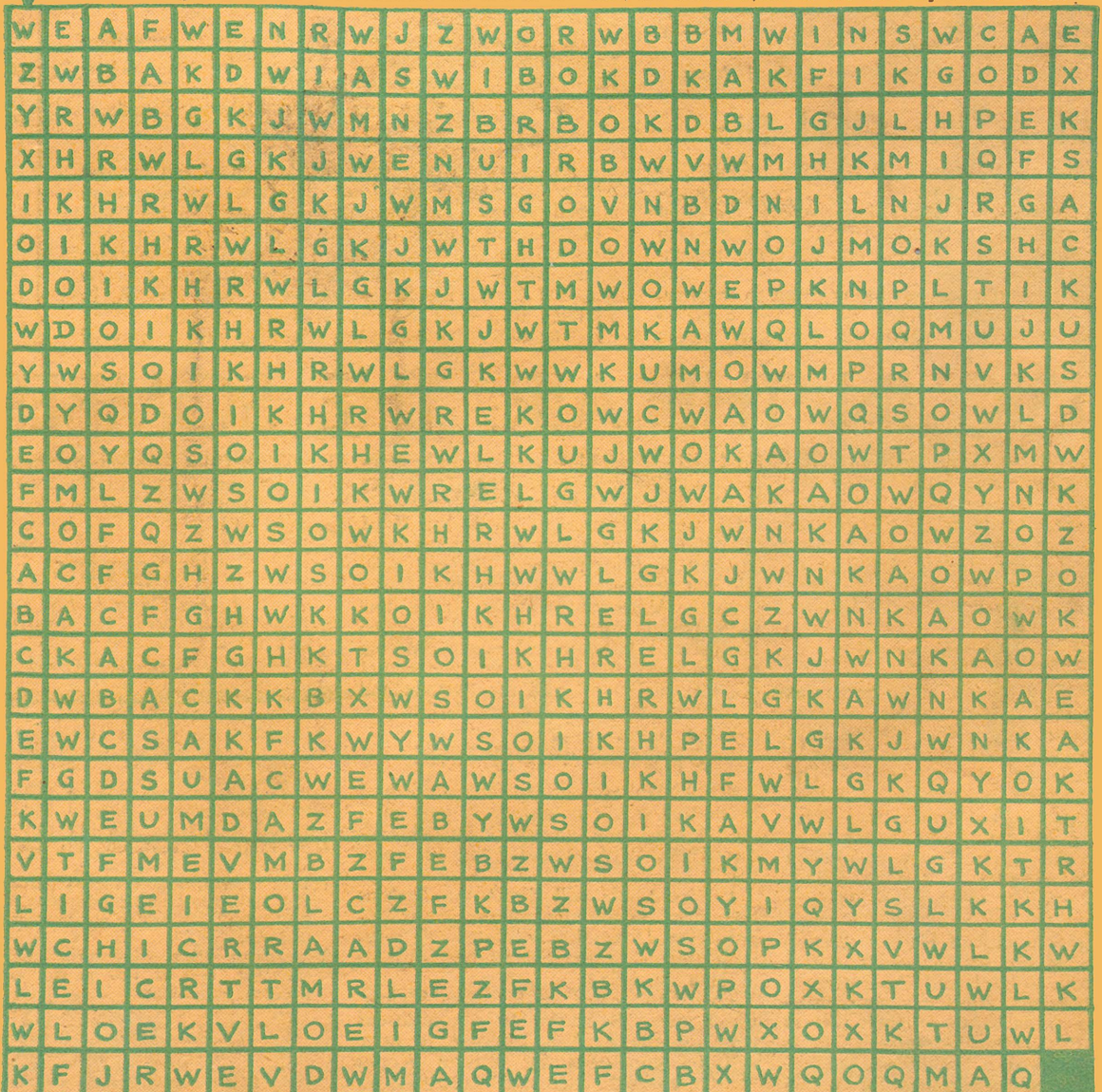
In case of ties for any of the prizes offered, the full amount of every prize for which there is a tie, will be awarded to each tying contestant.

Each contestant, by submitting a solution to the Radio Stations Trail Puzzle, thereby indicates his agreement to accept the decision of the Judges of the Contest as final in all matters. These Judges will be selected by RADIO GUIDE and will have full supervision of the Contest.

All solutions must be submitted on the form appearing in RADIO GUIDE, or a facsimile thereof. They should be mailed to: RADIO GUIDE PUZZLE CONTEST, c/o RADIO GUIDE, 423 Plymouth Court, Chicago, Ill.

RADIO STATIONS TRAIL PUZZLE

The trail begins where the arrow indicates and ends at the Goal, the colored square in the lower right hand corner.



WARNING: ANY SOLUTION OBTAINED FROM A PROFESSIONAL SOLVER WILL BE REJECTED