

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

G

WEEK ENDING OCTOBER 20, 1934

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5¢

Volume III.
Number 52

In This Issue:

Lawrence Tibbett
Blasts Bunk from
Classical Music

PRESIDENT
ROOSEVELT'S
Mike Habits Told
by His Announcer

Tom Noonan's
Chinatown, from
Hops to Heaven

Timely Topics
by Ray Perkins,
Porter, Lewis
and Tony Wons



Mary Livingstone



Debunking

Classical Music

By Lawrence Tibbett

Yes, yes, I like it; but is it art?" Nothing annoys me quite so much as to hear some so-called music-lover get off that gem. My answer is: "I say it's hokum." I honestly believe that much of the music being written in this country by Americans—native and naturalized Americans—is absolutely as great as anything that has been turned out through the ages by the acknowledged masters of Europe. And that's why I say it's hokum when they ask if it's art. It certainly is no new experience for me to be told—and therefore I shall not be amazed at the possible reaction to this article—that in making such a statement I am playing with dynamite.

If that's playing with dynamite, then I'm all for it. I certainly feel that way about it. I take pride in being an American singer of American songs.

Of course, I don't mean for a minute that everything that is turned out in the United States is vastly superior to the music from abroad. On the other hand, I don't believe that every aria sung in grand opera is great merely because it happens to come from the pen of a European master. American music should be given a break. The snobbery and lack of vision which are characteristic of many so-called "music-lovers" are completely repellent to me.

It is unfortunate, I think, that so many of us are taught that the only fine things, musically speaking, are importations. You can gather by this time that my own humble opinion differs. Nor do I feel that I don't practice what I preach. If you have happened to listen in on my Tuesday night broadcasts over NBC you will see, or rather you'll hear, me sing some of what I consider real American classics.

One melody, for example, in that category is Jacques Wolfe's magnificent Negro spiritual, "De Glory Road." It has a warmth, lift and emotional value, the like of which is rarely equalled. Another American composition I should not hesitate to call a classic in every sense of the word is Jerome Kern's "Ol' Man River." To these I can add many more, including Vincent Youmans' "Hallelujah" and "Without a Song" and Gershwin's "Rhapsody in Blue." They are outstanding American classics, and in my opinion equal in real musical and emotional quality anything turned out by the composers of Viennese operettas—and they are considered world masters.

It seems to me that the only sensible way of arriving at an opinion as to the quality of a song or its interpreter is to determine for yourself if the job he or she is trying to do is being done well. In other words, you and I, for our own cases, are the best possible judges. I have much more respect for a musical opinion that honestly dislikes an old-world masterpiece, than for one which blindly and unthinkingly worships everything heard at the opera or the symphony concert merely because that might be considered the thing to do.

I happen to like Rudy Vallee's singing, and I understand I am not alone in that. I am also a great fan of Al Jolson's. As a matter of fact I think that as artists

The Highest Paid Singer on or off the Air Cries "Hokum" and "Bunk" When He Hears "Yes, Yes, I Like It, But Is It Art?"—Herein the Beloved Baritone Plays with Dynamite, with Full Knowledge That He Is Exploding Pet Theories and Sacred Beliefs. But He Is Content to Let the Chips Fall Where They Will



The Lawrence Tibbett of Radio—shown as he looks on the frequent occasions when he faces the mike to disprove that "the only fine things, musically speaking, are importations"

they are superior in their own particular way to some artists who might be on the Metropolitan Opera's roster. —What's that I hear?—It must be the murmuring of a great many opera subscribers ready to disagree with me violently on that score. Even thinking about Vallee and Jolson in the same thought and mentioning them

in the same breath with the "Met" to these people, would constitute nothing less than an unforgivable violation of the sacred.

And that leads me to another point—another one of the axes I love to grind. It's the question of snobbery and lack of vision which exists among certain persons who like to constitute themselves "music-lovers." I refer particularly to that unthinking worship of European music just because it happens to be European and for no other apparent reason. That such a worship should be prevalent is almost untenable; yet there it is.

This is an example of the sort of thing I have in mind: Every once in a while I like to include in a radio program or concert recital a number entitled "The Song of the Flea." After the affair is over, I like to stick around and meet and pass the time of day with any members of the audience who may care to talk to me. A strange thing happens every time "The Song of the Flea" has been used.

Invariably, one or two persons will come up and berate me for having sung a selection with such a vulgar name. Then I have to go through a lot of red-tape and explain very carefully that the words are from Goethe and that the melody is a product of the pen of the great Moussorgsky. The reaction, likewise, is invariably the same: Profuse apologies follow. And everything becomes all right just because a pair of European masters happen to be involved. That's what I call real intellectual snobbery, and it's just too bad that music in this country has to be associated with it to the degree that it is.

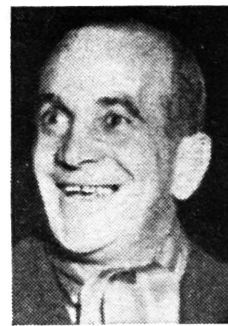
Another example of this blind praise of the old-world works was brought home to me in Hollywood several years ago. I happened to be attending a party of movie celebrities. I was introduced to a "Russian Princess" who told me what a terrible time the old nobility was having.

They finally prevailed on me to sing—in Russian, of all things. At the time I knew no Russian whatsoever, but to please them I sang in my impression of that difficult language. I used violent gestures and ad-libbed words and music, and my accompanist managed to follow me—how, Lord only knows. Really marvelous applause greeted me at the end. Especially pleased was the "Russian Princess" who had "never heard so pure an accent since I left the fatherland." The crowd there that evening thought the impromptu song was great, too; not because they had the slightest idea as to what it was about, but simply because an opera singer was singing it, and because it was in what they supposed to be a foreign language, and therefore must be good.

There is absolutely no necessity for having to be humble about the music produced in America. I think it is entirely fair to say that we are second to no people on the earth when it comes to producing music of the popular type. And that is a very sound foundation for the growth and development of a true American musical culture. Our popular music may be considered, I think, our real American folk music. American dance music and songs have influenced more than one European com-



"I like Rudy Vallee's singing"



"I am also a great fan of Al Jolson's"

Distinguished in Four Fields—Opera, Concert, Radio and the Movies—Lawrence Tibbett Began Life Weak-Lunged, and Ambitious to Be a Western Sheriff. Followed War Service in the Navy; Then Concert Singing; Then His Operatic Debut in Hollywood; Then Debut at the Metropolitan in New York. His Climb to Top Rank Since, Has Been Meteoric

poser of high position and, like the movies, have cast their spell over many foreign peoples. Our popular music, I believe, will prove the seed from which a typical music will grow.

I feel that American music is transforming itself slowly into a native organism. For more than a hundred and fifty years the United States was prevented from settling into any musical mold. American music could not come into being when America herself had not yet become a complete entity. In addition, there was the matter of an inferiority complex pertaining to cultural matters. I think that we are losing our lack of confidence now, and that that will play an important part in speeding up this process of building our own musical structure.

Twenty years ago—if I had been singing professionally—I think that I would not have been able to get away with singing such compositions as "De Glory Road," "Ol' Man River," and others I have mentioned. Audiences weren't yet ready to listen to the music of their own people. Today a singer can sense the attention his listeners give to an American melody. As I said when I was called upon to speak at a discussion in New York recently: "We no longer shy away from an expression of ourselves or of a particular aspect of our national life."

So much for the development of our own music.

I have one or two thoughts as to what could be done to present the best of the European music in a more interesting way. In order to bring about a widespread appreciation of classic music—a condition absolutely necessary to inspire the writing of our own classic works—it is vitally necessary that we vocal artists employ our own language.

After all, songs represent nothing more than the wedding of words with music, or vice-versa. It seems to me, therefore, that in order to get the fullest enjoyment out of a song, the listener must be able to enjoy both the lyric and the melody. Unfortunately, the knowledge of foreign tongues is limited for the most part to those persons who have had the good luck to benefit from the advantages of travel or study abroad, or both. I don't see any reason why the full enjoyment of hearing singing should be a pleasure reserved only for those persons

I am asked often to give my views on the future of the opera in this country. I feel that it is up to the opera companies to recognize the tastes of the American people. Aside from the matter of staging, there is the all-important question of language. As it is now, with the exception of the few English-speaking operas which have been produced at the Metropolitan, and in which I am glad to have taken part, people have to try for several hours to pay attention to singing in a language which very few understand. Although things are transpiring on the stage, members of the audience can have but a vague idea as to what it is all about. I can understand easily why in general we Americans are not interested in opera.

And from the point of view of the artist, the question of language is really just as important. Why should he sing at all if the majority of his listeners can't understand him? Since all his hearers cannot possibly get the full meaning and beauty of a song in a foreign tongue, ought he not to include more and more English lyrics in his programs? I say: "Yes, a thousand times, yes." And I, for one, intend doing so.

Until such time as classics are written in our own language on a large scale, there is no reason why good translations cannot be made of the best European operas and vocal selections. One hears often that to transpose their lyrics into English implies losing a great many of the values. That, in my opinion, is ridiculous.

English is one of the most copious languages spoken in the world today. Besides, English has proven itself sufficiently as a medium of beautiful expression. The greatest poets the world has



The Lawrence Tibbett of the movies—shown in costume for his sensational success in "The Rogue Song"



known have found our language adequate. And what, after all, is poetry but word-music?

And in conclusion I would like to say that the American form of English—the way you and I speak it, and not the way it is spoken in London—is even better suited for singing than the English used by the English themselves. The reason is that our vowels are infinitely more pure. And, incidentally, there are some of our American popular singers who could teach many of our singers of classic songs a great deal about American diction.

EDITOR'S NOTE: To those who have followed hard-hitting, he-man Tibbett's career with the interest it deserves, these straight-from-the-shoulder comments are not surprising. He hates bunk. He is a man first, and a singer—though a superlatively good one—only second. During the war he turned down a safe job as Y. M. C. A. entertainer in order to join the navy.

Larry Tibbett's father was sheriff of Kern County, California.

A real, old-time gun-fighting sheriff, he was killed in pistol-duel with cattle thieves, when Larry was seven. From about that time on, the kid shifted for himself. He has been newspaper-folder, clerk, handyman, dishwasher and third assistant cookee on a ranch—where he got the idea of singing and acting by watching cowboys put on their own entertainments.

His first opera appearance—at \$60 a week—wasn't an appearance at all, for Tibbett's singing was done off-stage as a kind of sound-effect. When he writes about "diction" he knows what he's talking about. He was the first singer to win the American Academy's diction award.

Lawrence Tibbett may be heard every Tuesday evening at 7:30 CST over an NBC-WJZ network, in a program sponsored by the Packard Motor Car Company.

With Esther Ralston (above) Tibbett scored another smash hit in the motion picture, "The Prodigious!"

The Lawrence Tibbett who loves his home and his family — shown with his five boys who are (left to right) Larry and Richard, twins, 13; Peter, 5; Marston, 7; and "Sonny," 10





President Roosevelt photographed as he broadcast to fifty million listeners on September 30, in one type of broadcast that Mr. Trout describes as "an easy show to put on"

Ladies and gentlemen, the President of the United States."

That is the unvarying phrase which introduces the Nation's Chief Executive to fifty million radio listeners, every time he makes a microphone appearance. Well over thirty times I have spoken those simple words into a Columbia microphone, and the special little thrill they bring is fresh each time.

There are two distinct types of Presidential broadcasts, and in traveling from Washington, D. C., through more than half the States of the Union to handle these programs, I have become very well acquainted with both kinds.

First, there is the White House broadcast, which includes President Roosevelt's famed "fireside chats." Though the fact that the President of the United States actually is speaking to them from the White House, and the majority of radio fans feel that that is a magnet drawing them to their sets, these are the easier shows to put on.

The rather out-of-the-way Diplomatic Reception Room, down on the ground floor at the rear of the President's House, is now headquarters and broadcasting studio for the country's most popular ether star. It's a small room, oval in shape, hung with paintings of former Presidents, and possessing a door which looks out over the back lawn to the tall, white finger of the Washington Monument several blocks away. Usually, this room wears a rather deserted, empty air, but on broadcast nights . . . let's step inside a moment:

Against the wall near the door is an ordinary-looking wooden business desk. Small, inconspicuous, dynamic microphones crouch on the polished surface, and their web of cables disappears into two circular holes cut in the top of the desk. The drawers look real from the outside, but they are only shells; their insides have been torn out to make room for the great mass of portable radio equipment which must be carried into the Executive Mansion by radio technicians each broadcast night.

On plain tables lined against the opposite wall is stacked more equipment, tested and re-tested hours before air time, watched over by serious, hawk-eyed operators. Another side of the room houses the long, grim line of newsreel cameras, their big lenses leveled at the desk across the floor. Cameras in hand, the still photographers hover in the corridor beyond. The atmosphere is calm and subdued, but whether you are a visitor or an

old hand at this sort of thing, you can feel the tense undercurrent crinkling in the air.

A door opens. The White House Usher steps into the room. Quietly he murmurs, "Gentlemen, the President." The talking stops, choked off in the middle like a cut motor; dead silence settles on the room. Suddenly it is shattered by a hearty, booming voice: "Well! Is the gang all here?"

The cheerful babble of voice bursts out again: "Good evening, Mr. President. How do you do, Mr. President?"

Assistant White House Secretaries Marvin H. McIntyre and Stephen Early, businesslike but beaming, appear. President Roosevelt is seated at his desk. He asks for a glass of water, lights a cigarette, mops his brow with a handkerchief. A minute or two of earnest conversations on private telephone wires with the main studios a few blocks away in downtown Washington, and the operators are ready.

Stop-watches are set, networks synchronized. Silence again. The tension in the air is stifling to everyone but President Roosevelt, who calmly awaits his cue. Ten seconds, five, three, two, one—Voices



Robert Trout (left) broadcasting from the steps of the Capitol, in Washington, and (right) President Roosevelt on the air in what Mr. Trout calls "a difficult show"

again, but this time careful, rounded, assured; voices that are speaking to an entire continent. The introduction ends: "Ladies and gentlemen, the President of the United States," and the familiar tone of the Commander in Chief of the Army and Navy is ringing in the loudspeakers of half the homes in America.

And then there is nothing to do but wait until the end of the talk to sign off the program. Only sometimes things go—well, not wrong, but too near-

The President on the Air

By Robert Trout

Whenever President Roosevelt Broadcasts, Robert Trout Is His Announcer. Here Are Anecdotes Never Before Told, in an Intimate Glimpse of the "Air's Favorite Speaker"

ly so for comfort. There was the evening when the President's address exceeded the time estimate that had been made for it. That was all right with us broadcasters. But we hadn't counted on the ornate gilt clock which rests on the marble mantelpiece. When ten o'clock arrived, the President spoke on, but the clock raised its voice in solemn, echoing protest. Ten loud, rich, agonizingly slow strokes rasped across our nerves, but the President did not miss a syllable.

After the show is over, there is more good-natured joking, pictures are taken and President Roosevelt repeats portions of his talk for the newsreels. We radio broadcasters have no heart for joking before we have the air; there is too much to worry about. The light-hearted words of banter are all the President's.

On one hot and sultry night as we perspired with dignity, President Roosevelt remarked, with a twinkle, that when he got on the air he was going to say something about "this Washington weather." And he did, to our vicarious pleasure, as we roasted in silence. Another burning evening the Chief Executive coolly interrupted his flow of words to ask for a glass of ice water.

Frequently members of the White House family who are in town troop into the Diplomatic Reception Room to form a visible audience for the President.

As you probably have guessed, the second class of Presidential broadcast, and most difficult from the radio viewpoint, is the public event, the large outdoor gathering or the speech made to a great visible audience in an auditorium.

Are you wondering why it is difficult? In radio studios we judge time by seconds and we stick to our schedule; on remote control programs—at points outside the studios—we judge time by seconds, and we try to stick to our schedule.

On the battlefields of Gettysburg, last Memorial Day, the automobile bearing the President was delayed by school children who scattered flowers along the road, and I talked into my microphone for fifteen minutes before anyone arrived on the speakers' stand to open the ceremonies.

On the pier at Portland, Ore., last August, when the U. S. S. *Houston* brought the President home from Honolulu, I started talking at noon and the President did not step ashore until about ten minutes to one o'clock—and then he did not wish to speak!

A college on Maryland's fascinating eastern shore conferred an honorary degree upon President Roosevelt. We understood that there would be no acceptance address, merely a few words of thanks. But the President, moved by the occasion, faced the crowd and swept into a full-length speech.

When a university in Washington conferred a degree upon the Chief Executive, I had no pass to enter the gymnasium where the exercises were to take place. After all arguments had failed to move the keeper of the gate, there were two short minutes remaining before broadcast time. I managed to locate an open window, and climbed in safely with only seconds to spare.

And no matter under what conditions, in what part of the world, I always shall enjoy thoroughly the electric moment when my stop-watch points to the correct second, and I say, "Ladies and gentlemen, the President of the United States!"



The "Bishop" of Chinatown

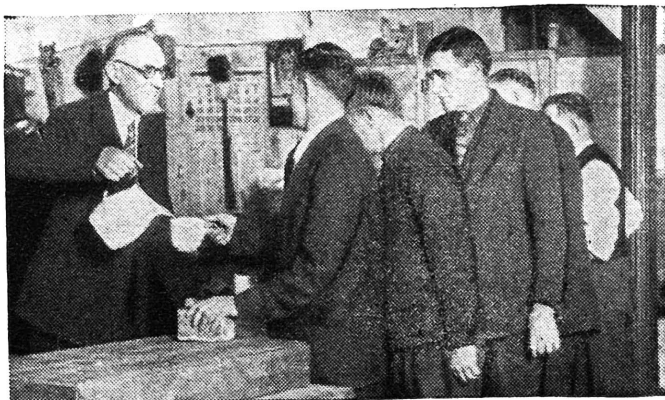
By Henry Bentinck

Friend of the Great, This Man of Lowly Beginnings Has Learned the True Meaning of Charity, Has Learned the Secret of Rehabilitating Derelicts and of Reviving the Spirits of the Hopeless. His Brand of Help Is Two-Fisted; His Air Shows Are a Marvel of Religion Humanized

Charity be damned! Let's help 'em! So says the "Bishop" of Chinatown, friend of the wicked and weak, who believes that between friends the word "charity" is in very bad taste. You may have heard his amazing services to his pals, the bums of the Bowery. These are broadcast every Sunday afternoon at two o'clock CST, over ABS-WMCA, from the ramshackle Mission Building of the Rescue Society, unofficially known as the "Cathedral of the Underworld." It stands on the bloody bend of New York's twisted Doyers Street, where curbstones have been dyed red by tong and gang wars.

These Sunday services are a combination of vaudeville and religion. Once Mae West assisted. And, following rigid policy, the "Bishop" probably would have welcomed Mary Magdalene—even before she became a saint, and therefore respectable.

This rugged "Bishop's" name is Tom Noonan—but



Tom Noonan. "He might have died a Dillinger — instead, he lives like a saint"

Tom as he appears regularly to hand out coffee and bread free (and no questions asked) in the "Blue and Gold Room" of his "Cathedral"

Steve Brodie's saloon, with Steve shown at the bar—a typical hangout such as Tom knew in his early youth, before he learned to "get his" without risking jail



don't ask him where he got it. He doesn't know. He grew up without father or mother, stealing boyhood meals from fruit-stalls—dodging under horses' bellies when cops chased him, back in New York's gaslit and horse-drawn era. Tom is a "graduate" of Sing Sing and Dannemora prisons. Yet today he feeds the hungry, clothes the naked, houses the homeless, reforms criminals and finds work for hundreds of hopeless men and women.

He might have died a Dillinger. Instead, he lives a saint. The late King Albert of Belgium was proud to call him friend—and so are scores of New York's leaders in all walks of life. To his "Cathedral"—now a home for the homeless, but formerly a Chinese theater—gambling joint, hop-house, bawdy house and murder-lair—and to the microphone there, he has welcomed such celebrated folks as Sir Harry Lauder, the late Sir Thomas Lipton and the late King Albert.

Tom's derelicts and the radio audience have been entertained by Al Jolson, Jimmy Walker, George Jessel, Walter Winchell, Jack Dempsey, Gene Tunney, Warden Lawes, Earl Carroll, Nora Bayes—who sang her last song there—Harry Hershfield, Paul Whiteman, Jimmy Brierly, Kathryn Parsons, Nick Lucas, Ozzie Nelson, and a host of other outstanding stage, screen, radio and political personalities.



One of the types of dope addicts whom Tom has brought back to health and wholesome interest in life

When you hear Tom Noonan's broadcasts, you actually are "on the inside" in a genuine struggle to help the helpless. His "Cathedral" is always crowded for the "Bishop's" services. It has a capacity of 400.

On the stage of the old Chinese theater are reserved seats for "paying guests"—spectators who are "doing Chinatown." From these guests a collection is taken to pay for food and coffee for the 400 bums and derelicts. After eating, these down-and-outers are permitted to sleep on cots in the subcellar of the building—in what Tom calls his "Blue Room." There, a huge coal stove keeps them warm. In the morning they are given breakfast and—when possible—shoes, coats or whatever articles of wearing apparel they may need; and it's all free.

But Noonan's work goes far beyond that. Radio has magnified it a thousandfold; therefore he blesses radio every day.

"It's absolutely marvelous!" he exclaimed, when interviewed for RADIO GUIDE. He fumbled for a sheaf of statistics on his desk. He adjusted his glasses. "Look here, son. Here are a few items made possible this year through my radio broadcasts and appeals. An out-of-work tubercular man too poor to bury his wife sent me a letter asking for a grave. I appealed over the air for a burial plot,

and received thirteen different offers. Through the medium of radio I introduced 21 worthy couples to one another, with the net result that all are happily married. I ask listeners to supply some of my boys with jobs. Thus far more than 5,294 have been put to work. A poor colored church asked me for an organ—and received it. A woman came home from a hospital with a baby. She asked for a crib, and received one from a kindly listener. With cash contributions from listeners I have been able to provide every cell in Sing Sing and Dannemora with radio earphones."

He enumerated hundreds of other items. Bail was put up for a boy involved in a court case. 25,000 packages of cigarets, as well as pipes, smoking tobacco and shaving utensils, were sent to Veterans Hospitals. Prisons were supplied with libraries. A destitute home in Hell's Kitchen was furnished. Thousands of crutches and artificial limbs were supplied to cripples.

Tom doesn't bother to clear these benefits through his "Cathedral." He puts the needy and the generous in touch with one another. His is not an "Organization" working to show a favorable report to a board of directors at the end of the year. His sole job is helping people.

Now—what caused this mighty change in a man who once was a criminal? Why did the youthful leopard of crime change his spots? Principally the humanity and the humility of another human being—who just happened to be a woman. And there wasn't any romance about it.

While Tom was a petty-thieving lad, a serious-minded older boy said: "Tom, you ain't getting nowhere. Ain't you got no ambition to amount to something—be somebody?" Tom allowed he had; wanted to know the first step. "Tonight," was the sober reply, "we'll knock over Ginsberg's clothing store. It'll be a cinch."

Now this was entirely in keeping with the bitter philosophy of "Get yours—no matter how." The boy who said it wasn't trying to be funny. Psychologists tell us that all successful individuals are persons who managed to "get theirs"—in some way or another. Tom's crook friend wanted to

(Continued on Page 28)

RADIO GUIDE, Volume III, Number 52. Week Ending October 20, 1934. Issued weekly by RADIO GUIDE, Inc., 731 Plymouth Ct., Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1934 by RADIO GUIDE, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation and Business offices, 731 Plymouth Court, Chicago, Illinois. Eastern advertising office, 551 Fifth Ave., New York, N. Y. M. L. Annenberg, President and Publisher; Herbert Krancer, 1st V. P. and Gen. Mgr.; R. S. Wood, Editor; Saul Flaum, V. P. and Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five Cents per copy in United States. Subscription rates in U. S.: six months, \$1.25; one year, \$2.00. Subscription rates in Canada: six months, \$2.00; one year, \$3.00. Subscription rates in foreign countries: six months, \$2.50; one year, \$4.00.

Standing By—

With Ray Perkins

Something ought to be done about this plague of Children's Programs. The amount of spinach fed to the kiddy-widdies through the air has reached the proportions of a major national crisis.

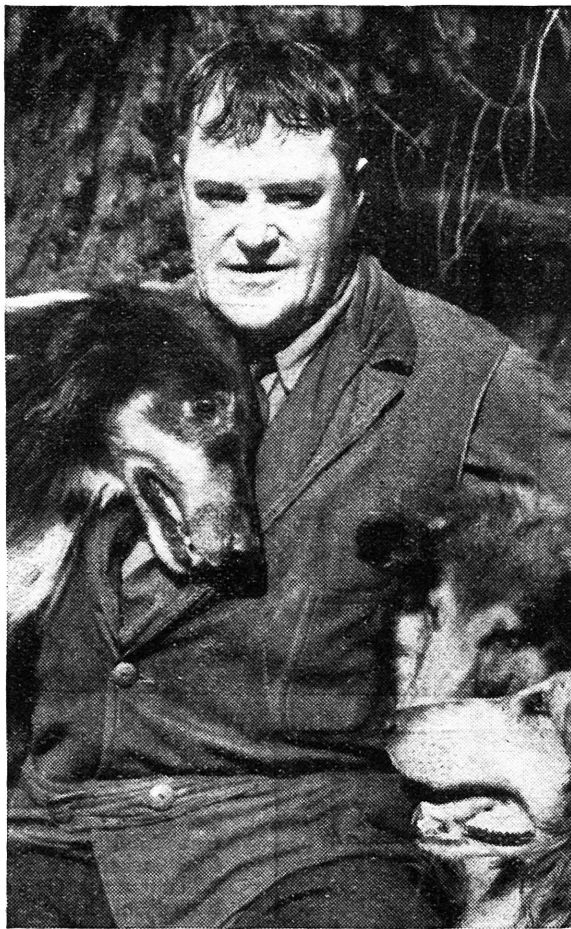
Heavens knows I love the dear kiddies, having been one myself until I was old enough to know better. Never an unseemly or harsh word against Childhood ever has sullied my lips either on the air or off, hot or cold, drunk or sober. I even go "kitsy-kitsy" at brats on trains who wipe wet popcorn on my vest and try to stare me down. But so help me whoozis, I'm sick of hearing radio performers, executives and sponsors gurgle about "the importance of the children" until you'd think the adult population had about the relative standing of one flea in a block of dog-pounds.

It seems that in the Average American Home, mama and papa are jolly well told what they can listen to by the Little Ones. It also seems that the Average American Business Man feels that if he can persuade the wee youngsters that they must have his product, mama and papa will tremblingly obey orders and buy. Indeed—(I love that word "indeed" at the beginning of a sentence; it reminds me of William Lyon Phelps)—indeed, it seems that broadcasting is going through a bloodless revolution in which eventually the Kiddies will take over everything from the Federal Radio Commission to the studio clock.

Anyhow, we're getting the longest parade of kid programs ever led before the microphone. The air is full of Uncles, Big Brothers, Injuns, Cowpunchers, Cartoon Strips, Rollo Boys, Daredevil Dicks, Happy Sunshine Hours, Clubs, Societies, Free Badges, Contests, and Ask-your-Mother-to-Buy Campaigns from school time to bed time.

And don't think that bedtime means anything! The radio insiders will tell you proudly that AMOS AND ANDY owe their success to the children, that the popularity of JOE PENNER and ED WYNN is largely due to the boys and girls, that GRACIE ALLEN is great because she's the kid's idol, and that so is BEN BERNIE, STOOPNAGLE AND BUDD, CAP'N HENRY, KATE SMITH and everybody else. Great grief! They'd have you believe that children never do go to bed any more. I think they even claim that GLADYS SWARTHOUT and GEORGE GERSHWIN appeal to the kiddies. And I wouldn't be at all surprised pretty soon to see some "smart" sponsor put on a midnight dance band for children five nights a week.

Personally it makes no difference to me. It makes no difference to me even impersonally. All I say is I'm an adult myself and I hate to see my fellow-adults get a raw deal. You know how it is—once an adult always an adult. So, you grown-uppers, are you mice or are you



Albert Payson Terhune, the dog-lover, with three of the collies which are his constant companions. He may be heard Sundays at 4:45 p. m. CST over an NBC-WJZ network

men or women? If the two latter, you'd better do something to control your offspring, or at least let the Radio World know you're alive.

And now it's time for a BUCK ROGERS program, and I hope you'll pardon me because I don't want to miss it . . .

NBC publicity department advises the world that FRANK BLACK studied to be a chemist before he became a musician. Program suggestion: Frank as guest artist playing concerto on a test tube.

Mrs. Patti Pickens, lovable mother of the lovable PICKENS SISTERS f'm Gawgia, not only raises daughters but also fish. The Pickens living room, on Park Avenue, is adorned with a dozen or more aquariums (or is the plural aquaria, Mrs. P.?) containing an elegant collection of guppies, sword-tails, angels, tetras, etcetras and whatnots in sundry stages of development. The fish aren't as pretty as the girls, but they stay at home more. One of the more matronly guppies gave birth to 49 bouncing babies. Mother, the girls, and the fish are all reported doing nicely.

According to my Aunt Pandora, Pickens is a Southern corruption of Perkins, a fine old New England name. If the facts really were known, I am probably related to both the Pickens Sisters and Pearl Pickens, which makes me the Missing Link. Scientific papers please copy.

If Chevrolet can afford to give us all that expensive talent, can you imagine what Rolls Royce could do with a radio program?

Ran into RAY WINTERS the other day. You will remember him as announcer on NBC. He is now program director for station WOV, New York. Although WOV doesn't get into the headlines, it is doing very well thank you with 66% of its "time" sold commercially, a very high quota. The bulk of its commercial programs are in Italian. Advertisers use the station to reach the huge New York Italian population. New York, you see, is the second largest Italian city in the world, exceeded only by Rome itself.

Yours respectfully is booked to hold forth on NBC's lovely red network Mondays at 6 p. m. CST. This will go on regularly—until something happens to prevent—and with me anything can happen. My piano, Clarence, will stooge. Here's hoping a lot of people will be listening; and more to the point, here's hoping we'll be worth listening to.

Along the Airialto

By Martin Lewis

Everyone was nervous at the opening of the ED WYNN show. GRAHAM McNAMEE almost tripped and fell when he rushed out from the wings. LOUIS WITTEN stumbled over the microphone wires and almost pulled the plug out, and at one time DUCHIN started the music before Wynn was through with his dialogue. McNamee rushed from the studio after the show to hop a plane for Detroit to broadcast the start of the World's Series the following day. However, he didn't get away before the Fire Chief kissed him on both cheeks in front of the 1,200 on-lookers. Wynn later grabbed Duchin, who made his debut on that program; and after praising his work to the audience, Wynn kissed him on both cheeks, too. Whoops!

COLUMNOTES ABOUT COLUMNISTS: Ed Sullivan, the Broadway columnist, heard last season on the Plough Show with Lopez, is the author of the script for the new Phil Harris college campus mythical tours. And while we're on that subject, here's a great big hand for Walter Winchell for his weekly bit of interesting and exciting chatter. . . Will Rogers couldn't understand why his sponsor shifted the program to CBS. He liked the NBC surroundings. After his broadcast recently, Rogers went to the studio where Winchell was broadcasting, and after the ace news reporter was through they both went into a studio to listen to President Roosevelt. . . Floyd Gibbons no longer will commute to Chicago by plane for his weekly broadcasts. He's staying right in New York and will do them from there.

Symphony in color: The name of JOHNNY GREEN'S secretary, is ROSE GRAY, and it's not a

bad combination—GREEN AND GRAY . . . LEOTA LANE, sister of Rosemary and Priscilla, made an unofficial appearance on the Waring program last week. She pinch-hit in a Glee Club number when Rosemary developed a sudden cold. . . And during the summer months GERTRUDE NIESEN made unofficial visits to a plastic surgeon. After one look at the exotic songstress, my hat's off to plastic surgery. It did right by our Nell! . . . ROWENE WILLIAMS, the audition winner on the "Hollywood Hotel" show, has also made a change, but in name only. She's called Jane now. . . COLONEL STOOPNAGLE moved his living quarters again. This time he's no more than fifty yards from the CBS studios. As long as he's been with Columbia he's never lived more than two blocks away. . . The genial MAJOR BOWES celebrates his 12th anniversary on the NBC airwaves next month. This chain should have the Major put on his weekly audition show over WHN—the program is the talk of New York and gaining in popularity from week to week. . . Since he left the airwaves, letters have poured in asking when the POET PRINCE will return. Here it is, folks—next Sunday on his first commercial program over an NBC network. Time will be announced.

FLORENCE CASE, formerly heard with the Emil Velazco band, is now vocalizing with Jacques Renard's orchestra at the Coconut Grove in Boston. . . HAL KEMP has invaded the east with his musical crew, and from the reception he received at his Hotel Pennsylvania opening he should be around these parts for a long time

to come. An unusually good band, this Kemp outfit. . . And did you know that FRED WARING and his crew average thirty hours of rehearsal for each half hour program? Which accounts in part for their being so good. . . I wonder why ABE LYMAN and VIVIENNE SEGAL ignore each other's presence, even though they are on the same program. Don't be kids, you big kids! . . . PEGGY KEENAN and SANDRA PHILLIPS, the redheaded piano team, have formed their own orchestra and will switch from Columbia to the NBC airwaves. . . Although the musicians union insists that he cannot conduct an orchestra in the U. S. A., RAY NOBLE has signed a lease on a new apartment. . . LENNIE HAYTON will supervise the libretto of the annual Varsity Show at N. Y. U.

LITTLE JACKIE HELLER will desert the Windy City and move to New York to appear in a new Broadway musical, "Calling All Cars." Good Luck, Jackie! . . . EVERETT MARSHALL also will appear in the same show. . . RUDY VALLEE has advised his agent that he wants to appear in a legitimate show this fall, but prefers the light drama to a musical. . . ED SCHEUING, the radio agent, received a shock which gave him the jitters, following Russ Columbo's death. The day after the singer died in California, Scheuing received a contract signed by Russ the day before the fatal accident. . . A female "One-Eyed Connolly" tried to crash the VALLEE broadcast, but was politely escorted out of the R. C. A. building, after quite a fuss with the guards at the door. . . Sponsors of the BYRD broadcast paid ace pitcher Dizzy Dean one thousand dollars to say "hello" to the members of the expedition.

"Are You Listenin'?"

By Tony Wons

You know, the most difficult thing to do is to start something! It is a pleasure to talk about what you'd like to do, and what you are going to do. But to make the start—that is hard; and that is the most important thing of all in making a success of anything. For, unless you start, all the thinking, all the planning, all the dreaming, all the talking is just a lot of confusion which comes to nothing.

Often when you make the start the thing goes on by itself. It carries you along.

I once knew a rag picker who came to our house asking for rags and iron and bottles. He made a start with a rickety old handcart which he pushed along. Well, one day he came along, and he didn't have the handcart. He had acquired a skinny old horse and a rattly wagon.

He paid a pretty good price for rags and old iron, and we kids used to go about the neighborhood picking up every piece of iron we could find. He came along with a set of scales, and after weighing our treasures he paid us a few cents, put the stuff in his wagon and drove away.

He started something, you see. He didn't keep talking about some day becoming the iron king of that country. He just started.

Well, with his horse he could carry a bigger load and get around quicker, and he wasn't so tired at night.

Years passed, and one day there was a big sign put up over his yard where he kept his junk: "Northwestern Iron Company." He was president. He became one of the rich men of the town. He was known as a philanthropist. He was prominent and respected. All because he started something.

Of course many things you start will fail. If you keep on, by the law of averages you will strike gold. But if you never start, never will you get anywhere. It doesn't take a mathematician to figure that out. So, if you have any dreams, start something. It doesn't make any difference on how small a scale you have to start, but start.

"Remember that the mighty oak was once a nut like you."

Some people in some way hook up the emotions, particularly the good ones, with the human heart. When they speak of love, of kindness, of sincerity, of pity, they usually give the heart as its dwelling place. Whether the heart has anything to do with it is a debatable question. Some think it has no more to do with these things than the liver or the stomach or the kidneys. But in poetry it is the heart that loves.



Jack Benny photographed in a quiet moment is news—whenever such a photo can be taken. Hear him any Sunday over an NBC-WJZ network at 6 p. m. CST

Well, that dear old lie that talk is cheap has been exposed. You can prove it by looking at your telephone bill or starting an argument with a traffic cop. But if that doesn't convince you that talk is very expensive, take a hint from the fellow who said: "If you think talk is cheap take a look at the cost of a session of Congress!" Yes, and how about the campaign expenses of politicians? There's expensive talk for you!

A letter was received the other day, in which a radio listener claimed that I said the world would be a better place to live in if we stopped laughing altogether. I did not say that, and you know blamed well I didn't. I remember what I did say, though. I was talking about war and the serious state of affairs in the world today, and I said that all sensible people ought to stop laughing long enough to give some serious thought to these things and their solutions.

Why, do you know that it has gotten so that if you discuss serious things even on the radio, somebody is bound to pipe up and say: "Cut it out!" Yes, people will say: "Don't talk about that. We don't want to hear about it. Make us laugh! Be a clown! Be a fool! Be a buffoon! Be a jack-in-the-box! Anything to make us laugh. But for the love of Ed Wynnery, don't get serious!"

That is not a healthy philosophy. When you've a hard problem to solve, you simply can't laugh it off. I don't care how funny the clown is who makes you laugh. Nobody but a goose would say: "Stop laughing altogether." Nobody but a fool would say: "Keep laughing all the time."

It seems to me that we could take our cue from Abraham Lincoln. Lincoln was a man who could be serious. And yet he could laugh, too.

I once heard of the man who went to a doctor because he was sick. And the doctor told him to laugh fifteen minutes every day before meals. One day in a restaurant while he was having his laugh, a man at the opposite table walked over and said angrily: "What the dickens are you laughing at?"

"Why, I'm laughing for my liver."

"Well, then," said the other fellow, "I guess I'd better start laughing. I ordered mine half an hour ago."

More of Tony Wons' homey philosophy may be heard by tuning in on his program, "The House by the Side of the Road," Sunday afternoons at 4:30 p. m. CST over an NBC-WEAF network. The program is sponsored by S. C. Johnson & Son.

Reviewing Radio

By Martin J. Porter

If you ever stop in Keansburg, N. J., it probably will be when you have a flat tire or run out of gas. But if you should find yourself there, it might be interesting to visit the rectory of the little Highland Episcopal Church, and meet a radio celebrity who is celebrated only behind the scenes. He is the REVEREND HENRY SCOTT RUBEL.

The Reverend Mr. Rubel is a jolly sort, who wears the cloth with smiling dignity, and who potters about his study humming little tunes to himself. Occasionally, when he wants to remember one of the little melodic improvisations, he rushes to a studio piano, runs over the tune, and jots it down on a sheet of manuscript paper.

From all of this you realize at once that while the Reverend Mr. Rubel is an excellent and efficient preacher of the gospel, he is afflicted also with that bacillus that infests Tin Pan Alley. In other words, Mr. Rubel is a song writer. His resemblance to the ditty blacksmiths of Tin Pan Alley ends with the yearning to write songs. In Tin Pan Alley the boys think of the market first. In the little study at Highland Episcopal rectory, Mr. Rubel thinks only of his art. He never sells his songs, except to one man. Each song he writes is produced, sung on the air, and restricted from further use.

The Reverend Mr. Rubel is not known to the public as a song writer, because he does not sign his manuscripts. But the check that is mailed him for each of his songs is made out to "Hal Raynor." As Mr. Rubel, the rector is the shepherd of a flock. As Hal Raynor, he is both a composer and a salesman. He is a sort of super-salesman, because he sells his one-shot ditties to another salesman—no other than that purveyor of ducks, MR.

JOE PENNER. All of Mr. Penner's individual and non-repeatable songs are penned by Hal Raynor, and Mr. Raynor, alias Mr. Rubel, usually throws in a gag or two with a song, a couple of jokes, and whatever other material he thinks Mr. Penner might use.

Not even the congregation of this versatile clergyman suspected that their shepherd was one of the wits behind the Penner shows until Joe Penner went to California the last time to make a picture. On that occasion Mr. Rubel took a hurried vacation from Jersey and went also to California. They needed him to write Penner songs and gags—and naturally, when Mr. Rubel returned home, he had some explaining to do. That revealed him as the man with the double identity.

Fame having thus been thrust upon Mr. Raynor, he is now in demand. He will shortly be on the air in person, in his own broadcast series, on the NBC network.

There is much talk in the business offices of the radio industry about the acceptance of liquor advertising, and the talk indicates that it will be acceptable by midwinter. In confirmation of this, humorously enough, comes a sudden rush of manufacturers of headache remedies to get spots on the air—a movement that the liquor firms are not particularly pleased with. Bromo Seltzer already has signed for an NBC series to begin October 12. This spot was to have had RAY NOBLE'S orchestra as its main source of entertainment, but union rules and Labor Department red tape thumbled Noble down—so the job went to B. A. ROLFE, whose newest orchestra will play it soft and sweet—and slow.

ROXY says this about radio: "Today, the stopwatch, rather than the masques of comedy and tragedy, are the gods of radio. The ease and naturalness of an artist's performance are undermined when he becomes clock conscious. Yet the time limits of a radio performance are such that clock-consciousness develops. It is the fault of the producers, who, instead of leaving a lot of latitude in a program, try to stuff in every possible feature."

Roxy, as usual, is right.

There is a big doubt whether GENERAL SMEDLEY BUTLER, stormy petrel of the Marine Corps, ever will be invited to speak on the radio again. Last week, addressing a gathering of Veterans of Foreign Wars in Louisville, and while his speech was being carried over an NBC network, he said: "I come from Pennsylvania, the louiest g— d— state in the union," and was instantly cut off the air.

KATE SMITH'S matinee hour on Wednesday afternoons at Columbia, which was really an experiment, has turned out such a success that five new one-hour daytime shows are being organized. One started last Monday from 7 to 8 a. m. under the title of "Modern Minstrels." On October 16, a Tuesday 8 to 9 a. m. show will be inaugurated, under the title of "Happy Days." It will utilize Philadelphia talent in a review. On Tuesday, October 23, between 2 and 3 p. m., a weekly Columbia Variety Hour will be launched, featuring JERRY COOPER, and an as yet untitled show, Thursdays, 2 to 3 p. m. will start October 25. The Friday hour show will emanate from Chicago, beginning in November.



Chester Lauck,
who is "Lum"

"But We Ain't Got No Descriptions!"

As Recorded by Fred Champion

Lum and Abner Are Two Stars of the Air Whose Lives and Habits and Even Physical Appearances Are Relatively Unknown. RADIO GUIDE Tried to Get the Information Necessary to Supply a Word Picture of the Pair—with the Following Result



Norris Goff, the
"Abner" of the team

(Lum and Abner are seated in their office—a room high up in a tall Chicago skyscraper. The place is furnished to reproduce an old Arkansas real-estate office. Several wooden chairs, a worn desk, and an ample cuspidor are to be seen. Abner is whittling on the right front leg of his chair. Lum has just opened a letter).

L: Abner, listen to this, it's a letter we got just now. "Dear Lum and Abner: Several of our readers have asked us what you two gentlemen look like. Would you please be good enough to give us a detailed description of yourselves so that we may pass this information on to your fans? Very truly yours, RADIO GUIDE."

A: What's it they're wantin'?

L: A description.

A: Well, they'll have to see Doc Miller fer one of them.

L: A "description," Abner. Not a "perscription."

A: Well, I ain't got one of them neither.

L: Why of course you have . . . everybody's got a description.

A: Well, I'm glad they wrote the letter then, fer that's the first time I ever knowed I had one.

L: Oh yes . . . it won't be no trouble givin' 'em that . . . jist describe ourselves . . . sorter like that application I filled out when I wrote to the Happy Home Matrimonial Bureau.

A: Well . . . you can send one in if you want to, but they're jist wastin' their time on me . . . I've got a wife and darter now.

L: Oh, this ain't fer no matrimonial purposes. They jist want to know what we look like.

A: Well then, why not send 'em one of our fotygrafts?

L: No, that won't do. Wait . . . I've got a idy. Whereabouts is the weekly paper at?

A: I donno. I reckon it's around here summers, lessen somebody's cleaned a lamp chimney with it.

L: Ah . . . here it is . . . wrapped 'round this curry comb.

A: Now, Lum, don't git started readin' that thing.

L: Didn't 'tend to. I'm jist lookin' at the lost and found column . . . they allus give descriptions of different things in here.

A: They don't never advertise for no lost humains, do they?

L: Not frequent. But we can sorter change things up, though. Like here . . . yea, this ort to work . . . Here's somebody advertisin' fer a hound dog that's lost . . . strayed or stolen, one hound dog. Four years old. Black with brown nose and left ear chewed . . .

A: Well, that ain't goin' to work. They's two of us, and they's jist one of that dog.

L: Yea. Maybe I can find two of sompin' another here . . . let's see . . . Here's a pocketbook with two dollars in it . . . That won't work, I reckon . . . Wait a minute. Here's the thing . . . jist what we're lookin' fer. Lost, strayed or stolen . . . Team of Horses.

A: Yea. That sounds good. Maybe we can get an idy from that.

L: One white horse . . . answers to the name of Jim . . . Look, Abner, we can fix that up . . . jist change the first un here to a description of you . . . git a pencil



Lum and Abner in their office, as they looked just a few minutes before the letter from RADIO GUIDE arrived

and paper and set it down as I call it out.

A: Here's a piece of wrappin' paper. I'll write on it.

L: Abner . . . weight about 40 stone . . . 15 hands high. Gaits . . . What gaits you got, Abner?

A: Front gate and back gate.

L: No . . . no! Can ye walk, run, single-foot er what?

A: Oh . . . I walk. And then I run some. It's sorter like walkin' ony you jump up and down a little bit in between.

L: All right. Put her down, Abner walks and he runs some. Lum he goes in for all of 'em . . . walk, run, single-foot, trot, rack and gallop.

A: Whut's next?

L: Let's see. How do you work—single or double?

A: Double, 'cose. Ain't I said I got a wife?

L: That's so. And I'm contrariwise. Next is how're you shod? Reckon that bunion of yours orter class you as lame in left hind foot. And I've had a split hoof on acounter that axe hit me in the toe fourteen year ago come Thanksgivin'. That's what you get fer workin' on hollerdays.

A: What I'm goin' ter put down here fer shoein'? All that's about natterul defects. Not countin' those new mail-order boots, we both got lots of worn shoes, and I got one left shoe with caulks. I'll put that down.

L: Yea . . . what else here? You ain't got no spavin, but I guess that fits my limp, lessen you might refer to it as spring halt. Put her down . . . Abner, no other defects in shanks . . . Lum has a mite of spring halt, because of the weather. Now about colorin' . . . yore sort of piebald, and a leetle mite skimpy in the mane. Me, I guess I'd be described as sorrel, goin' to white . . . Nothin' here about them horses havin' mustaches, so put her down separate. Abner . . . hey, Abner!

(Abner, who has been whittling, suddenly falls on the floor as the chair leg gives way)

A: There . . . I done it again. That's the second chair this week. Guess that building manager man won't like that any.

L: What's ailin' you lately? Shoulda thought when that porch fell on you after you whittled through that column, 'twould have taught you a lesson.

A: Oh, I dunno. Seems like I'm always nervous. Gotta whittle on somethin' since I used up that "No Whittling" sign they stuck up in here . . . what's next?

L: Well . . . don't neither of us wear a head-stall, 'cept maybe we got a toothache. How're your pasterns?

A: Right fine shape. 'cept I ain't got no fetlocks.

L: Yea . . . and neither of us got hocks, lessen you class loan tickets. How about this, though? One of these horses got a harness gall, and the other feller's got a scar in his withers. Do that fit us?

A: I dunno, Lum. I got a pendicites scar. Corse that's in a different place, but they might wantner know 'bout hit.

L: Yea . . . an' I guess you might call that itch in the middle of my back a harness gall . . . leastwise I figger it's my galluses that's doin' hit. Put her down . . . Abner, scar on belly. Lum, harness gall from galluses.

A: I heerd tell, "belly" ain't polite.

L: That's so . . . make it stomach . . . Now about breedin' . . . jedgin' by the laigs, I guess maybe I got some A-rab in me, and you look kinda Percheron yourself. Besides that yore more peacable like. Now, let's see . . . this next is kinda personal. It says this Jim horse has a brand on his . . . Abner! Hey, Abner!

(Abner, who has been whittling the floor, suddenly disappears through it. Lum rushes over and looks down to discover that Abner has fallen through into the lap of the building manager, who is about to have an apoplectic fit).

Manager: You . . . you . . . you . . . !

A: I'm awful sorry, Mister, but I hain't been out to pasture lately and I jist chewed right through my stall.

Lum and Abner may be heard any evening from Monday to Friday, inclusive, over the Mutual Broadcasting System, from Station WLW at 7:15 EST, from Station WGN at 8:30 CST, from Station WOR at 9:30 EST, and from Station WXYZ at 9:30 EST—in a program sponsored by the makers of Horlick's Malted Milk.

Behind the Music

By Jack D. Brinkley

And now another radio program with an original score for each broadcast! Arthur Schwartz and Howard Dietz, famous for their compositions in "The Band Wagon," "Flying Colors," "Princess Charming," "Three's A Crowd" and many other prominent operettas and musical comedies, are the pair commissioned to do the job.

For a long while listeners have waited for the sponsor who considered radio important enough to obtain special music by prominent composers for such a series of programs. Sigmund Romberg was one composer selected; now here come Schwartz and Dietz. Heretofore listeners have been forced to lend an ear to broadcasts composed largely of second-hand musical numbers . . . created for the stage and photoplay and offered, in part, to the broadcasters. These same compositions have worn thin by being played on many programs, until they are close to boring from repetition.

The new Schwartz-Dietz series of intimate musical comedies will offer no music which has been presented elsewhere. And the songs used in these broadcasts will be released for other mediums of entertainment only after they have been presented on the air.

The closest collaboration is necessary between the composers and Courtney Ryley Cooper, the author of the stories on the program known as The Gibson Family. All musical selections are a vital part of the story, with a careful balance between music and dialogue.

Why was Arthur Schwartz chosen from all American composers to write the music for this milestone in radio production? The reason is obvious when it is realized that one recent show score by this writer contained music in the distinct styles of six different countries; and that, in addition to his reputation for composing successful popular songs, he holds the distinction of being the only composer of the "popular" school to receive

consideration for a serious theme from the classical music columns of the New York Times. The composition was "The Beggar's Waltz," a portion of the score of the "Bandwagon," and Schwartz received a writeup of a column and a quarter on his ability to combine appealing popular songs and more serious music in a single production.

Even with all of his many successes behind him, Arthur Schwartz may be considered one of the newer composers, having deserted law practice for music only five years ago. He was born in Brooklyn in the year 1900, attended high school there, and graduated from N. Y. U. in 1920. In 1921 he received his M.A. degree from Columbia University, and the title "Doctor of Jurisprudence" from New York University in 1924, teaching high school English in the meantime. Then he practiced law until 1928.

His family did not guess that this worthy background was built for a future composer. His older brother had been an accomplished musician, and his father a practicing lawyer. Arthur's early expressions of a desire to write popular songs met with the disapproval of his parents, who thought one musician in the family quite sufficient. Besides, the big brother had real talent for the classics, while Arthur's aims were not so high, and he seemed unwilling to make a serious study of any instrument.

So plans were made for young Schwartz to follow in his father's legal footsteps. It was not until 1929, when he met his first real success in music for his songs in the "First Little Show," that Arthur became convinced that he had been right at the outset. Even now he has no musical education, is an accomplished pianist only by employing knowledge which he has "picked up," and not only writes his piano arrangements but assists in the

(Continued on Page 28)



Arthur Schwartz was headed for law practice when his first love, music, steered him from Blackstone. Now he's devoted exclusively to melody, harmonies and dominant sevenths

Galli-Curci's Protege

By Fred Kelly

There are sopranos—and sopranos. There are those radio rocketeers who shrill to high C with slate-pencil timbre—and there are sopranos like Galli-Curci and Muriel LaFrance.

People who hate high-pitched women's voices in their loudspeakers relax with pleasure when the clear pure tones of Muriel's coloratura soprano come over the air. Great stars, as far apart in the entertainment world as Paul Whiteman, Colonel Lindbergh, Galli-Curci and Roxy, have discovered a taste in common, in their appreciation of her effortless excellence. In fact, it was Galli-Curci who "discovered" Miss LaFrance. And in that discovery, both Muriel and the listening public were helped by the long arm of coincidence.

Galli-Curci, too, is grateful for this coincidence. For it is the fate, even of such a great singer as she, to pass on and leave no record of her greatness, other than those incomplete mementoes to be found in mechanical recordings. And these—unlike an author's books or the masterpieces of painter or sculptor—preserve only part of the artist's personality. Consequently, many great singers long to leave behind them someone in the nature of a personal, spiritual and artistic successor. An *alter ego* or other self. Such a one has Galli-Curci found in the lovely Muriel LaFrance.

It happened in Toledo, Ohio—Muriel's home town. She had finished a course at the New England Conservatory of music; she had made up her mind to sing over the radio. That was the condition of affairs when the great Galli-Curci came to Toledo. She never had heard of Muriel—but soon she was to hear from her.

Into a theatrical booking office Miss LaFrance was called one day to sing for a possible sponsor. Upon request, she sang a couple of operatic arias.

Down the hall, in the office of a friend, Galli-Curci was sitting, when the clear voice rang through the halls.

Now if there is one quality which artists of true greatness share, it is an enduring eagerness to recognize genuine talent. Where a mediocre performer may be led, through professional jealousy, to belittle a talented confrere, a really great artist has nothing but praise and encouragement for the rising unknown.

Great Artists Leave Behind Them Only the Memory of Their Art. Galli-Curci Intends to Leave a Living Reminder in the Person of Her Successor, Muriel LaFrance



Muriel LaFrance, admired and appreciated by such diversely occupied celebrities as Paul Whiteman, Colonel Lindbergh and Roxy

So it was with Galli-Curci, when she heard Muriel LaFrance sing. Secure in her own peerless artistry, the great singer thrilled to recognize a potential equal. She insisted upon meeting the human source of that ethereal voice. "And to my dying day," Miss LaFrance tells, "I shall treasure above all memories that of the moment when Galli-Curci insisted upon taking me to Chicago to study!"

By another strange complex of coincidence, these two talented women discovered, immediately upon meeting, that they resembled each other in face and form no less than in voice! No wonder Galli-Curci felt that she had found her other self.

Still being tested in the crucible of Fate, Muriel LaFrance went to New York where—under Galli-Curci's guidance—she spent months in training with the finest teachers.

Then came the time when Washington went wild over the young Slim Lindbergh, just returned from his historic flight to Paris. The Associated Press sent Muriel to the festivities, to sing.

Not only did she "steal the show," earning the shy personal praise of the returning hero himself—but she earned also the personal attention of the great Roxy.

"You must come to New York!" was the Roxy ukase.

She did—and was one of the master impresario's principal soloists for two years! Muriel LaFrance had come through like a thoroughbred, proving that she had not only talent, but qualities of character without which no great art is possible.

Radio and concert engagements followed. Steadily this glorious voice mellowed, found wider recognition and an increasing circle of enthusiastic admirers.

"It has always been my ambition to please my audiences," she says modestly, "and I enjoy singing what we might call 'in-between' numbers—such as the beautiful melodies written for 'Rose Marie,' 'Showboat,' and so on—just as much as operatic selections."

Muriel LaFrance can be heard on KYW (Chicago) alternating Sundays at 1:30 and Wednesdays at 8 p. m. CST, on a program sponsored by the Olson Rug Company.

Voice of the Listener

Marking Appreciation

Dear VOL: Red Wing, Minn.
From the many letters which appear in the VOL column it is quite apparent that there is a difference of opinion regarding the sanctioning of studio audiences who applaud radio artists.



I, for one, feel that they are doing a great deal for those who listen to radio. We who listen in feel that there are many more who appreciate what the performers have done and would like, if they could do it, to add their applause. Therefore, when those in the studio show their appreciation it adds a

feeling of greater gratitude for what has been rendered.

I feel just like I was there with those present at the studios when I hear their feelings of expression. May it continue for the good of all concerned.
Maynard E. Swanson

No Matinee for Kate

Dear VOL: Harrisburg, Pa.
It doesn't seem quite fair for Kate Smith to be on the air in the afternoon. What about the business people who would like to hear her? True, she is on the air every Thursday evening for a half hour but that isn't enough of Kate. I'm sure a great many people concur with me in this.

I managed to hear her today—over the telephone. Try it sometime! Someone at home called me on the phone, turned the volume up, and I heard Kate sing, "My Gal Sal" and "For All We Know"! While I could hear every word she sang, I couldn't get the full benefit of her beautiful voice.
A Reader

Mighty Pen-darvis

Dear VOL: New Kensington, Pa.
After reading many of your columns I always notice where other readers express their views of "name bands." It's funny how they argue back and forth about the Garber, Lombardo and King bands. Let's all quit arguing and listen to a band that is up and coming. A more perfect one you couldn't want. Mr. Paul Pendarvis, take a bow. You're making them take notice. So listeners, take a tip and tune in Pendarvis at your first opportunity. You'll not regret it.
William S. Thornberry

The Brilliant Rea

Dear VOL: Ottawa, Canada
In a recent issue I noticed a letter praising my favorite radio star, Virginia Rea. In all the time I have read RADIO GUIDE this was the first letter I had seen to that effect. I entirely agree with the writer. She is the first soprano on the air today and broadcasts all too seldom. As she is described on her program, she is, "Virginia Rea, the incomparable." I hope others join me in praising this fine singer.
J. Moore

Baffled Listener

Dear VOL: Chicago, Ill.
It surely is disappointing to have three of your favorite programs on the air at one time. After waiting patiently for Burns and Allen and "Twenty Thousand Years in Sing Sing" to return to the air I find them broadcasting at the same time Fred Allen is on. Are there any of your readers who share my feelings? I'd like to hear.
Lillie Bohne

Sing a New Song

Dear VOL: Corry, Pa.
After a lay-off of a year I certainly thought the Boswell Sisters would have had time to learn a new song. And if they didn't have time for a new one they might have rehearsed the ones they have been singing for the last few years. Their "Heebie Jeebie Blues" give me the jitters.
Bob S. Paulson

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Love Thy Neighbor

Dear VOL: Dubuque, Iowa
I read the letter in your September 8 issue concerning Wayne King. There is no doubt Guy Lombardo has a good orchestra as have hundreds more on the air but to knock a gentleman like Wayne King who has climbed the ladder of success alone as he has, shows poor sportsmanship. I was a childhood neighbor of the King family and don't like to hear anyone criticized, especially old friends.
Mrs. H. New

Came The Don

Dear VOL: Winnetka, Ill.
How come we read so little about that charming and talented bandboss, Don Pedro? You would be pleasing a great many fans were you to give us a little more information about him. And can't you give us a picture, too?



Don was the attraction at the Mexican Village while he was there. There were, I noticed, a great many fans, who, as I did, went back again and again to the Mexican Village merely to see and hear Don Pedro. He is a decided personality. He is minus the usual "hardness" and highbrowedness. His music is ultra-sophisticated and his voice—a Vive la Mexico—charming.
Alice Ann Shue

Tune in Enoch Light

Dear VOL: Ironton, Minn.
In looking through my RADIO GUIDE about a week ago I found that "Lazy Bill Huggins" was not in the program listings any more. I think that he is the finest singer on radio and would like to hear his baritone voice soon again.
Wayne G. Johnson

Faint Praise

Dear VOL: Winsted, Conn.
I have read the letters of M. A. H. and others in your recent editions and want to say that I, too, like Johnny Marvin; but only to a certain extent. He has a nice voice but he doesn't sing in the true cowboy style.

I like real typical cowboy singing, like that of Marc Williams. I am sure he can beat Johnny Marvin. There is another singer of cowboy songs who is only a child. He is 14-year-old Billy Tate and is heard on the Children's Hour over WABC on Sundays.

May I put in a few words about Burns and Allen? I think they are the silliest team on the air. The less I hear of Gracie the more peace there'll be for me—and Georgie.
Irene Smith

In Praise of Buddy

Dear VOL: Ft. Smith, Ark.
"Straight from the shoulder, right from the heart" I'd like to express my appreciation to RADIO GUIDE for publishing its most interesting article to date, namely, "My First Thirty Years" by Buddy Rogers. In my opinion Buddy Rogers is the true radio star. His programs are radio's finest entertainment. Acting as maestro, musician and announcer, Buddy can well be called radio's most versatile entertainer. As one announcer so perfectly expressed it: "Buddy Rogers and his California Cavaliers present music with a personality."
Vivian Sherwood

The Bonny Clyde

Dear VOL: Old Bridge, N. J.
The letter written by Ruth B. Strange praising Clyde Lucas interested me because I, too, am a Lucas fan. I listen to him nearly every night, once from a New York station and once from Atlanta, Ga. I've listened to every broadcast since last March. Miss Strange forgot to mention one member of his orchestra, the fellow they call the "good will ambassador from Cuba". I think he's fine.
Ruth Milman

Garberatorial Hint

Dear VOL: Geronimo, Okla.
Recently in my favorite section of your magazine there was a letter from David Dunning, Jr., commenting on a letter which said Jan Garber's orchestra was a poor imitation of Guy Lombardo's. "Ray for Mr. Dunning!"

I have a club for Jan and naturally think his band is perfect. It is perfect. So is Guy's. And I think they sound alike. But Jan's is not as sweet as Guy's or Guy's as lily as Jan's. I wouldn't miss either of them.

If Miss Leiner, who wrote comparing the two bands, is "reading in" I hope she is ashamed of herself. And I wish David Dunning would let me enroll him in my club.
Winifred Stabler



Love in Bloom

Dear VOL: Brooklyn, N. Y.
Maybe Eddy Duchin does forget to answer his mail and answer his fan mail but that doesn't prevent me from going right on loving him as the grandest entertainer on the air. At either directing or piano playing he is my current crush so try to knock him to me.
Loretta Bloom

All America, By Goss

Dear VOL: Martin's Ferry, Ohio
May I submit my selections for the 1934 All-American radio team?

For quarter-back, Announcer de luxe, Rudy Vallee whose concise diction makes him the quarter-back; guards, Frank Munn and Jimmie Melton who can go up in the air better than any others I know; Tackles, John Charles Thomas and Lawrence Tibbett who can tackle any kind of songs; Ends, Virginia Rea and Jessica Dragonette would make perfect ends for any day; Center, Capt. Henry who could keep the team on edge by telling them, "It's only the beginning;" half-backs, Annette Hanshaw and Ruth Etting for harmony; Full-back, Singin' Sam; Rosaline Greene would give the coach's pep talk and who would refuse to play for her; and Don Voorhees could play the college airs.
Clyde K. Goss



Is Margaret Wright?

Dear VOL: Princeton, Ill.
Why is it you knockers get such a "big bang" hitting at other people? Why don't you put away your hammers and buy some horns? There are so many other programs you can listen to instead of writing and saying you do not like this or that person. Those you are knocking the hardest have friends who like them as much as you dislike them so why not (for a change) keep quiet. There are enough programs to go around.
Margaret Wright

A Minority Protest

Dear VOL: Chicago, Ill.
Robert Crawford during the summer sang on the NBC Concert Artists series. Lovely baritone voice, deep and richly colored, and coupled with perfect enunciation and fine interpretation; something to remember and look forward to hearing again.

Yet Robert, a good friend of mine, assured me not long ago that radio jobs, steady ones, were very difficult to obtain for people with his type of voice. He said that they want crooners and tenors almost exclusively—and judging from the number of both on the air at all hours of the day and night, seven days a week, I should be forced to agree with him that surely someone prefers the tenors and crooners.

But may not this apparent preference be largely a supposition on the part of radio program arrangers and sponsors either because they, themselves, prefer these quavering intoners or because they think radio audiences as a whole like them, due to the fact that enough people who do not like them have not expressed that dislike—a fervid, hearty, wholesome and reasonable dislike?
E. V. Stiles



Popularity Contest?

Dear VOL: Tampa, Fla.
I am peeved tonight. I have an all-wave radio set and a good one and was so sure we could pick up Frank Buck on WEA. But there was so much static and WSM came in so strong that I could not enjoy it. Amos and Andy are back on the air now and they are punk. They have been for a year and half. I hate to say this but there is no sense to the program after the announcer gets through. I would like to ask the radio fans to help get the Pepsodent Co. to put a vote to the fans on Frank Buck's program and Amos and Andy. I would like Frank Buck. There is a program that has educational value.
Mrs. Daisy Hill

Lilian an Example

Dear VOL: Newton, Iowa
I've been listening for the last four months to a woman sing who can as rightly be called a dramatic soprano or a contralto as she can a mezzo-soprano. To my knowledge there is only one singer entitled to that classification—Lilian Bucknam. Not only that but on her programs she delivers a message in song just as if it were a speech with a musical setting. In this field she is a pioneer in broadcasting. Other singers would do well to follow her method.
Clarence E. Stevens

Good Evans!

Dear VOL: Chicago, Ill.
Come on, dear old VOL and let your voice be loud enough to reach all Poet Prince fans, urging them to draw up community petitions and send them to NBC demanding (not asking) the return to the air of our Beloved Poet Prince whose voice is sympathetic, sweet and rare. It was delightful to know that at a certain hour every night we would have the privilege of bringing into our homes the program of the Poet Prince ending with his cheery message to all. And while throwing plums around let's dump a cart-load at our good, old faithful Evans Plummer whose columns and cheery smiles are always welcome.
Alyce Petts

Help Small-timers

Dear VOL: Brooklyn, N. Y.
I notice radio fans always praise or find fault with big network stars or attractions. Why not give the small-time radio performers or announcers a break by showing your opinions either by writing them or RADIO GUIDE. If they show promise they'll be promoted if you do your part.
Max Adler

Last Bite of the Blonde Tigress

By Arthur Kent

She Was Vicious Like Her Animal Namesake, Even After Her Victims Were Robbed and Beaten and Shot. But She Overlooked Radio as the Defender of Law, with Its Powerful "Calling All Cars" . . . "Calling All Cars"

The three thugs had a system. They worked it repeatedly in Chicago during the summer of 1933, with complete success.

Smiling winsomely, the little blonde would enter a small store with her boy friend. The other man—the lookout—stood just outside. Then the frail-appearing wide-eyed woman would give an order to the merchant. While his hands were busy, reaching for merchandise . . .

"Hands up!"

Swinging around, the startled storekeeper would find himself staring into the Cyclopean eye of death—the pistol-muzzle of the boy friend. But even more menacing was the horrid change in the gentle face of the woman.

Gone, the winsome smile. In its place a sneer made the face pointed. Catlike. The pupils of baby-staring eyes widened—and widened still more. Their black depths were inhuman—blank of soul, like the empty sockets of a death's-head.

The look could be interpreted only as indicating that she loved to inflict pain.

If a victim was slow in getting his hands up: "Let him have it!" she would croak in a strange, strained voice. Then, tiger-swift, she'd crack a blackjack down upon the helpless head. As the slugged man sank to the floor she'd kick him expertly and repeatedly in the groin.

That seemed to be her idea of fun. In almost 50 holdups she found many excuses to swing her blackjack and her pointed shoe; while the gun of her boy friend kept the victims defenseless. They took both money and merchandise. So far, they had killed no one.

"But they will," said the police who had followed their exploits without being able to "make a collar."

Patiently, science and law began to organize a defense against these outlaws. First, it was ascertained that all the holdups were being perpetrated in the northern and western parts of Chicago. The police made a map of that district, divided it into squares. Then they assigned radio patrol cars to the different squares. The cars were routed carefully, so that at no time would there be holes in this radio-spin net.

The police had a name of their own for the unknown

female slugger, too. They called her "The Blonde Tigress"—among other things. And they put the word "tigress" into a special code message designed to help trap her. Whenever the cruising squad-cars, assigned to this radio patrol, might hear an all-cars call using the word "tigress" and a street address, the entire fleet of patrol cars were to rush immediately towards the ad-



The Tigress and her mates (l. to r.) Mrs. Jarman, George Dale, Leo Minneci, as they appeared for trial. "199 years" . . . "Death" . . . "199 years" . . .

dress given. They were to go by routes previously selected; thus, from the instant a "tigress" alarm was given, police would begin to converge upon the scene of the crime, and not one single street leading away from it would be left unguarded for a moment.

It was a neat trap—but the raids of the Tigress and her two jackals suddenly stopped. Had they been scared off?

Patiently the police went on patrolling. Two weeks passed.

Then one night a blonde woman and two men came very quietly into the little men's furnishings shop of old Gustave Hoeh. Gustave was 70. His whole life centered in that little shop—for, like so many old people, he had a perfect horror of becoming dependent upon others in his declining years.

Old Gustave smiled at these new customers. He noticed with pleasure that the men—both the paunchy big fellow, and the younger one with the shining black hair, who stood near the door—were well dressed. The woman's friendly smile warmed Gustave's veins, but he felt vaguely uncomfortable about the sharp way the men looked at him.

"What have you got in the way of a good broad-cloth shirt—blue?" asked the older man, who stood beside the woman. His eyes were heavy-lidded, his voice quiet and flat. Gustave ran his glance up and down the burly frame to estimate size, then turned and lifted



The Blonde Tigress—Mrs. Eleanor Jarman — as she looked when arraigned after her "last bite"

his wrinkled hands to take a box down from one of the shelves behind him. Instantly the blonde woman flipped open her handbag. From it the boy friend snatched a pistol.

"Hands up!"

Wheeling, startled old Gustave saw the gun—saw the vicious-faced woman take out a leather-covered blackjack—saw the swarthy young man reach for the cash register.

And Gustave Hoeh grabbed at the gun.

"Thud!" It wasn't a shot—it was the sickening sound of that heavy blackjack, swung in an arc by the Tigress' weak-looking hand, smashing against the storekeeper's skull. Poor old Gustave sprawled to the floor.

He began to scream. The gunman fired. But even this pitiful show of resistance by a brave old man made the thug so nervous that he missed—at seven feet.

The three thugs started for the door, cursing. Their one thought now was to get away before the old man's cries aroused the neighborhood. They couldn't take it—but Hoeh was made of sterner stuff. Half-stunned, sick, but dead game, he stumbled and crawled after them, and clutched the woman's skirt. The blonde Tigress snarled a curse and swung the blackjack. To the poor old man it seemed that the universe upended as the cruel blow crashed home upon his reeling, aching head. But years of clean living had kept Gustave Hoeh tough as an old oak, and years of independence and honesty had made him courageous. He hung on—and screamed for help.

Panic seized the wiry gun-moll. She dragged the frail weight of him clear to the pavement outside his shop. Then, unable to beat or shake him off, she lost her head. People were coming out of nearby shops to see what the row was about.

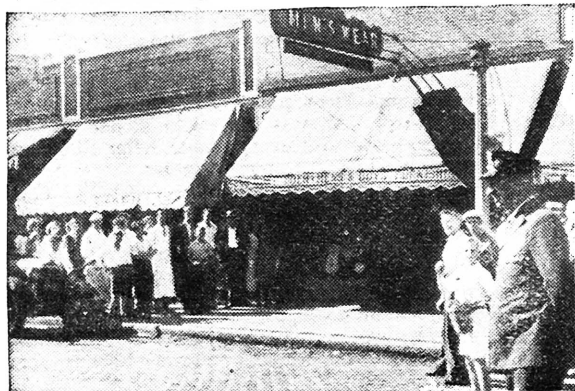
"Get him! Get him!" screamed the Blonde Tigress. "He won't leggo!"

The paunchy fellow with the heavy-lidded eyes turned and leveled that pistol. Very deliberately he fired four times at the bleeding victim. Every shot penetrated quivering flesh. Slowly, his splendid courage fighting to the last, Hoeh's grip relaxed. His head sank to the pavement. He was dying.

Dying—but the Tigress hadn't finished with him yet.

"Come on!" her

(Continued on Page 23)



The store of old Gustave Hoeh, from which he was dragged to the sidewalk shown, and there shot to death

Signposts of Success

By "The Doctor"



John B. Kennedy, who may be heard every Tuesday and Wednesday over NBC networks

John B. Kennedy Is No Square Peg in a Round Hole. Read Why His Face Shows This

Anyone with reasonable perceptions can see that this is the face of a scholar, and that it takes the world rather seriously. The initiated can discover plenty of humor underneath all this seriousness, but it is held in check by the fact that for years Mr. Kennedy used his wide experience and acute thinking for the purposes of influencing public opinion and advanced thought.

Over the air John B. Kennedy has a careful selection of ideas and of human effort, and attempts, if we read the specific abilities and emotions of this face aright, to reach the man who is busy with his own affairs and neglects his own major interests.

This face is full of ethics and the sense of rights, and it has the backing of a very fine vocabulary, a selective imagination, a careful artistic sense, and as a whole an uncommon editorial sense. His troubles are that he cannot say what he thinks because he is thinking ahead of his general audience, more of ethics than they generally do, and in a much broader field.

And, like his mass-judgment reasoning, his synthetic view is not highly specific. His audience, even in an editorial sense, does not see his implication, does not realize the results he expects them to vision.

We should like to hear him in at least twenty-five hours' talk, saying just what he thought and without the idea of pleasing anybody. That would be doubly worth hearing by anyone who can think. He would have a large audience, if it could get away from its individually immediate affairs.

The thin line of the upper lip indicates a whimsically exacting sense of friendship, a close range of social relations and individual hospitality. The parenthesis of the mouth has much love of power in it and high sense of accomplishment, but not much politics; it dislikes the manner and general purpose of political acumen.

Over the air, behind the editorial or news page, the indication of these regions just mentioned is displayed to the general public as a keen thrust, or the desire to confirm a politically unorthodox view. The character analyst can read this in the facial markers, and these indices would point out the ability, personality and character of John B. Kennedy had I never heard him say more in five minutes than most men do in thirty.

Open Door to Beauty

By V. E. Meadows

Should Light Hair Be Kept Light by Artificial Means? — Let An Expert Answer

The average girl with light hair always wants to know of some method of keeping the hair light. Is there a shampoo or rinse that will accomplish the proper results? That's the usual query. My answer to this, ladies, is emphatic. If nature has decreed that your hair should turn straw-colored or light brown, and you find that it is getting dark, I personally would not recommend any rinse or shampoo to keep it light—for the following reasons: the action of the aforementioned products is one of bleaching, and after a continued use it will turn the hair into a bleached-looking mess. The texture of the hair becomes harsh and difficult to arrange suitably; it becomes streaky, and is usually much darker at the roots than on the surface.

To counteract and correct such a condition, my suggestion is this: Keep your hair clean by washing it once a week. Be careful about the shampoo that you use, making sure that it isn't alkaline. Don't use any sticky and gluey wave sets on the hair, and during the days between shampoos brush the hair thoroughly every day for at least ten minutes. Make sure to brush the hair, not the scalp.

I have described the proper type of hairbrush many times. The brush should have at least five rows of bristles. The bristles should be serrated, which means uneven as you look at the side of the brush. The bristles should be genuine boar, not horsehair, quill, wire or split whalebone.

It is of paramount importance that your brush receives the proper care. The brush should be washed at least every other day, using hot water and some sort of soap flake. Swish the brush in the hot suds. Rinse the brush with clear hot and then cold water, shake it out well, stand the brush-handle in a milk bottle, and allow to dry in the sun. Do not brush down on the bristles or place it on its back, as this will spoil the brush.

Many members of the Beauty Forum of the Air write to me after my broadcasts to ask if this brushing process will ruin a wave—permanent, natural or finger. The answer is no. It will make the hair lovelier, wavier and lustrous.

Neither will regular brushing of the hair bring about an oily scalp condition, as many women seem to fear. As a matter of fact, if you have any oil coming out of your scalp (an unnatural condition) regular and systematic brushing will correct it.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday from 9:45 to 10 a. m. CST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

Cantor: Yes, that Bing Crosby's gone stork mad! You know what I said to him? I said "Bing, married life must be one grand sweet song."

Wallington: And what did Bing say to that?
Cantor: He said, "One grand sweet song, Eddie? Why since the twins were born it's been like an opera—full of grand marches with loud calls for the author every night!"

—Chase & Sanborn

Fred Allen: New York sets aside October as official milk month. That being the case, here's cow!

I see by the papers that commodities are still rising. Well, commodities may be rising, but talk is still cheap!

And did I ever tell you that a wit and his lips are soon parted?

—Town Hall Tonight

Joe Penner: Well, so I am a movie star—I can prove I was in the movies!

Monk: How?

Penner: Here's a picture of me.

Monk: Why, that's just a picture of you in your underwear!

Penner: I know—that proves I was in shorts!

—Bakers Broadcast

Holtz: I'll kiss you till the cows come home!

Petrushka: Don't forget—my two brothers are policemen!

Holtz: All right—then I'll kiss you till the bulls come home!

—Vallee Variety Hour

Jarvis: My wife put a leash on me and had one of the dogs lead me around the block!

Joe Cook: How long was the leash?

Jarvis: It was a two year leash—with one month free rent!

—Colgate House Party

Bulls and Boners

William Lundigan: "Dr. Bragman is located opposite the Onondaga Hotel. The doctor is open evenings."—Frank Rose, Oswego, N. Y. (Sept. 26; WFBL; 12:32 p. m.)

Alice Remsen: "A request to close the program from a lady in Lima, Ohio."—Gertrude Vogel, Jefferson, Wis. (Sept. 5; WMAQ; 9:27 a. m.)

Announcer: "Mother Monahan is sitting by with her sewing basket sitting on the floor listening."—Clara Etter, Janesville, Wis. (Sept. 28; WGN; 9:45 a. m.)

Announcer: "Sponsored by Bost's Toothpaste for removing tobacco stains and Barbasol."—E. M. Fitzpatrick, Aberdeen, S. D. (Sept. 28; WCCO; 6:15 p. m.)

Elinor Howe: "I take the long slice of bread in my hand which has been spread with mustard."—Mrs. J. C. Batchelor, New York, N. Y. (Sept. 25; WJZ; 10:50 a. m.)

Announcer: "The announcement made fifteen minutes ago over this station in regard to a car which was stolen, has been recovered."—Enid Ide, Harvey, N. D. (Sept. 17; KFYZ; 5:15 p. m.)

Kenneth Roberts: "For 25 cents you can buy a tube of Phillips' Dental Magnesia, half the price of a fine dental cream."—G. F. Hogan, Oak Park, Ill. (Sept. 4; WBBM; 7:48 p. m.)

Earl Withrow: "Every coat is lined with celanese silk, many with two pairs of trousers."—Dean Dillon, Ottawa, Ill. (Sept. 21; WJJD; 2:07 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

Don't let your radio grouches get you down—spoil your enjoyment! Instead, get them out of your system by sending your complaints to "Your Grouch Box," where broadcasting executives, artists and sponsors from coast to coast will have a chance to learn about them.

Radio isn't perfect—though scores of thousands of earnest men and women are working ceaselessly to make it so. You can do *your* part by submitting a sound, sensible criticism of something you don't like.

No imitators—no audiences!

Dear Editor: It is maddening to have to listen to performers trying to sound like real radio stars. And radio studio audiences are worse than nuisances, Gastonia, N. C. MRS. H. DANNENBERG

Let's gag the gaggers.

Dear Editor: Many so-called comedians use the same gags on the same day. Why not at least show some respect for the radio audience? Brooklyn, N. Y. MEYER TOBIAS

Once more—"less jazz!"

Dear Editor: Why is it we who do not care for jazz, have to listen to it every night? After 10 o'clock it is impossible to get a good program. Altoona, Pa. RADIO FAN

Too many good programs!

Dear Editor: Why must there be four good programs listed for the same hour on Wednesday? I always enjoy CRIME CLUES and the LONE RANGER. They used to come separately. Now, to make matters worse, two more good ones appear—MARY PICKFORD, whom everyone wants to hear, and EASY ACES. I can't listen to all at once. Evanston, Ill. MRS. A. FRENCH

Send your radio grouches to "Your Grouch Box," RADIO GUIDE, 731 Plymouth Ct., Chicago.

Radio Road to Health

By Shirley W. Wynne, M. D.

Common Colds Are More Serious Than Most Persons Think. Consider Doctor Wynne's Timely Warning

Of all the diseases which afflict humanity, the common cold is the most widespread. The cold is something more than a nuisance; it may be an uncommonly serious matter. To the infant the cold is often fatal. To the adult it may be the forerunner of a much more serious respiratory disease, such as bronchitis or pneumonia. Tuberculosis may follow a cold. It is not to be understood that a cold is the cause of tuberculosis. This disease is caused by the tubercle germ, but if the case is quiescent a severe cold may cause it to become active. Since the common cold is such a large factor in the health of the nation and such a waste of the nation's time, it is of the utmost importance that its ravages be prevented so far as is possible.

As a first principle in prevention we must recognize the fact that a cold is communicable. It may be spread from person to person. Despite its prevalence, no one has been able to discover the particular germ responsible for the cold. The latest theory indicates that the cause of this disease is to be found in a filterable virus; that is, this virus will pass through a filter and even a high-powered microscope cannot detect the offending organism.

The infective agent is found in the nasal secretions of the victim, who has acquired the infection by direct or indirect contact with some one else suffering from the disease. If you wish to avoid a cold, give your sneezing, coughing friends a wide berth.

The difficulty of avoiding infection is frankly acknowledged. During this time of the year (of seasonal changes) colds are very prevalent, and a large number of the patients are walking about the land simply because they "won't be kept indoors by just a cold." The innocent bystanders suffer. They are sprayed with the infection liberated by a chorus of sneezes.

The best method of protection, both for the sick and the well, is for the patient with a cold to go home—to bed if necessary—and to stay there until he has recovered.

Daily exercise in the open air, winter and summer, should be on every program for keeping fit. The avoidance of overheated or poorly circulated rooms, and the wearing of the clothing proper to the weather, are important items. Any abnormal condition in the upper air passages should be corrected, especially if associated with other physical defects.

Individual personal hygiene is of the utmost importance. Make certain you obtain enough rest, sleep, fresh air and sunshine, exercise and proper food. Maintain a high state of resistance and you have a good chance of resisting a cold.

The Child's Hour

By Nila Mack

The "Sassy" Child Is to Be Understood, Not Censured. This Child Psychologist Knows Why



This child never will be a sassy child if his parents avoid chastising him for imaginary faults

Practically every child goes through the sassy or "talking back" stage. Nature endows everyone with a self-defense mechanism, and talking back is merely another manifestation of this mechanism at work. To put it bluntly, if a child did not talk back and defend himself against those who brand him with an undesirable trait, he would be called a coward by his playmates.

The sassy stage always starts in the play yard, and subsequently is brought into the home.

Many mothers cannot differentiate between their own accusations in the home and the fighting charges that are bandied about on the street.

When Mother tells Johnny to hurry his dressing, when in actual fact Johnny is racing against time, it is only normal for him to counter with: "Oh, Mother, I'm hurrying as fast as I can!"

Let us reverse the tables and put the mother in the boy's place, and vice-versa. Would she accept his fault-finding in a meek and docile manner, or would she flare back in self-defense?

This is not a theoretical case I am discussing. The boy mentioned in the above paragraphs happens to be one of my model pupils today.

I approached the lad differently. Instead of scolding him when he dressed tardily, I quietly but firmly urged him to proceed at a faster pace, or else his breakfast would be cold and unpalatable. I never accused him of being worse than any other child, I did not threaten to lock him in his room for any violation in behavior; and most important of all, I did not keep adding to his faults.

His talking-back habits also disappeared. Then came the acid test. He did something that called for a severe scolding. Instead, I merely asked him to be more careful in the future. This brought home to him that it was not necessary to stand up for his own rights at all times.

Nila Mack is director of all children's programs for CBS. Her program, "Sunday Morning at Aunt Susan's," may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

Ten Years Ago

Fancy that! Antonio Rodenas, leader of the S. S. *Leviathan* Filipino Orchestra, startles the radio world by playing his one-string, broomstick fiddle over WJAX, Cleveland . . . Chimes, on the other hand, of Ohio State University, when broadcast by WEAQ, in Columbus, O., please many fans . . . WLW, WJAX and WCX undertake to teach their tuners-in "Ilo", the international language, and WLAG, pioneer Twin Cities broadcaster, changes hands and becomes WCCO.

SECRETARY OF COMMERCE HOOVER (remember him?) calms the fears of fans who worry over the possibility of superpower stations (ones with more than 1,000 watts) burning up their crystal sets. "No superpower stations," said Mr. Hoover, "will be licensed except for experimental purposes."

SIR OLIVER LODGE states for the press, "Radio welds worlds together. It will aid in international understanding and peace."

DX-TUNING FANS go gaga over collection of station reception verification stamps, sticking them in albums, just to prove that their weird tales of hearing California, Florida or Maine are not fibs.

WBAP, FT. WORTH, breaks into print by maintaining communication with the U. S. N. dirigible *Shenandoah* . . . WJZ inaugurates new "Air College" of New York University . . . and 2LO, in dear old London, scoops America by broadcasting a hyena's laugh—har, har!

DR. LEE DE FOREST institutes a series of suits versus large electrical companies for alleged infringements in the use of his vacuum-tube invention.

H. GRINDELL-MATTHEWS, inventor of a reputed radio "death ray," joins the cast of a London drama to earn wherewithal to further his experiments . . . French savants announce encouraging experiments with short 2-meter, wave applications to tumors and cancers.

Hits of Week

The radio maestros were blanketed in a sea of mist last week, which is just another way of stating that the hit tune of the airtale was the sensational song, "Lost in a Fog". The song, "I'm in Love," a ranking favorite, was voted the individual hit of the week. Following is the RADIO GUIDE tabulation:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Lost in a Fog	30
Two Cigaretts in the Dark	27
I Saw Stars	26
I'm in Love	24
I Only Have Eyes for You	23
Out in the Cold Again	21
Be Still, My Heart	17
You're a Builder-Upper	15
Love in Bloom	11
Give Me a Heart to Sing to	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
I'm in Love	28
Never Had a Chance	27
I'm Lonesome, Caroline	24
I Saw Stars	22
Prize Waltz	18
Two Cigaretts in the Dark	17
Be Still, My Heart	15
Lost in a Fog	14
Night of Love	12
Sweetie Pie	10

A few bandleaders' individual hit selections follow:

Robert Ambruster: I Saw Stars, Love in Bloom, You're a Builder-Upper, Be Still My Heart, Lost in a Fog, I'm in Love.

Henry Busse: I Saw Stars, Lost in a Fog, One Night of Love, Sweetie Pie, Give Me a Heart to Sing to.

Glen Gray: I Only Have Eyes for You, Two Cigaretts in the Dark, Lost in a Fog, I'm in Love, Sweetie Pie.

Freddy Martin: Out in the Cold Again, Lonesome for Caroline, One Night of Love, Lost in a Fog.

Wave Marks

Curtain. Deep sympathy to the widow and son of Harold Bolande—widely-known KMOX (St. Louis) announcer—who died after a brief illness.

Signed On. Love is catching in Hot Springs, Ark. KTHS' Tom Nobles, program director, recently wed Ina McKeehan; and then Alex Keirse, staff announcer, signed on with Helen Seiss.

Signed On. Know ye that KNOW's (Austin, Tex.) manager, James Hagood, recently Lohengrinned with Nancy Slocum.

Signed On. Love in a studio blossomed in the recent marriage of Howard Price, WCAE (Pittsburgh) tenor, and Jean Llewellyn, WCAE staff pianist.

Signed On. Kenneth Rauth, ex-Hollywood script writer, will love and honor and cherish Mildred Landt—sister of the Landt trio—until death or divorce. Ken met Milly during a visit to the Landt domicile for purposes of script-writing.

Signed On. Another studio romance burgeoned into bloom when Virginia Rea, NBC "Album of Familiar Music" (New York) songstress, donned the 18-karat wedding shackle for Edgar Sittig, NBC staff cellist.

Relay. The gude news about the Jap Gudes (WABC-CBS, New York, publicity chief) is a baby girl, born last day of September. They're naming her Elizabeth in honor of England's Virgin Queen.

Relay. Roland Bradley, production manager of WINS, (New York) wins recognition by producing announcement of the birth of a baby daughter, to be named Patricia.

Relay. And another WINS winner is Brooke Temple, popular songster featured with Jack Douglas' Relatives daily, and on his own program as well. Papa Temple is glad it's a girl.

Programs for Sunday, October 14

Log of Stations

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KMOX†	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WAAF	920	500	Chicago	
WBBM	770	25,000	Chicago	C
WCBD-s	1080	5,000	Waukegan	
WCFL*	970	1,500	Chicago	N
WEDC-s	1210	100	Chicago	
WENR	870	50,000	Chicago	N
WGES-s	1360	1,000	Chicago	
WGN	720	50,000	Chicago	
WHFC-s	1420	100	Cicero	
WIND	560	2,500	Gary	C
WISN†	1120	1,000	Milwaukee	C
WJJD*	1130	20,000	Chicago	C
WLS	870	50,000	Chicago	N
WLW†	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WSBC-s	1210	100	Chicago	
WTAM†	1070	50,000	Cleveland	N
WTMJ	620	2,500	Milwaukee	N
WWAE-s	1200	100	Hammond	

s-Special Programs Listed Only.
†Network Programs Listed Only.
*Noon to Sign Off.
C-CBS Programs.
N-NBC Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell  for Religious Services and Programs

7:00 A.M.
NBC—Tone Pictures: WLW

7:30 A.M.
WTMJ—Danish Program

8:00 A.M.
NBC—Coast to Coast on a Bus: WLW
WENR
CBS—Sunday at Aunt Susan's: WIND
WISN
NBC—The Balladeers: WTAM WMAQ
KYW—Morning Sunshine
WAAF—Organ Melodies
WLS—Organ Concert
WTMJ—Church Services

8:15 A.M.
NBC—Cloister Bells, sacred music: WTAM WMAQ

8:30 A.M.
NBC—Broadcast from Russia: WMAQ
WTAM
WAAF—Morning Devotions
WLS—News
WTMJ—"Our Club"

8:45 A.M.
WCFL—Lithuanian Services
WLS—Prairie Farmer

9:00 A.M.
NBC—Radio Pulpit: WTAM WMAQ
CBS—Church of the Air: WISN
WBBM KMOX
NBC—Southernaires: WLW WENR
WAAF—Symphonic Hour
WEDC—Russian Hour
WGN—Sunday Morning Concert
WIND—Modern Melodies
WLS—Paul Rader
WTMJ—"Around the Fireside"

9:15 A.M.
WIND—Favorite Dance Bands

9:30 A.M.
NBC—Mexican Typica Band: WMAQ
WLW WTAM
CBS—Message from Pope Pius XI: WBBM KMOX WISN
NBC—Samovar Serenade: WENR
WGES—Czech Slovak Radio Club
WIND—Band Box
WTMJ—News

9:45 A.M.
NBC—Mrs. C. MacDonald Bowman, talk: WLW
WENR—Old Heidelberg Octet
WHFC—Lawyers' Legislative League

Star ★ Indicates High Spot Selections

WIND—Wm. Hagen, Jr., fish talk
WMAQ—Arthur Wright, tenor
WTMJ—Masters of Rhythm

10:00 A.M.
NBC—News; Morning Musicale: WENR
CBS—Imperial Hawaiians: KMOX
WBBM WISN
KYW—Whispering Pines
WAAF—Hymn Time
WCBD—Pace Setters
WGES—Good News
WGN—The Lamplighter
WIND—Morning Dance
WMAQ—Old Songs of the Church
WSBC—Poland's Music and Song

10:15 A.M.
NBC—Devora Nadworney, songs: WMAQ
KYW—Variety Musical
WAAF—Mountain Melodies
WIND—Rhythmania

10:30 A.M.
NBC—Major Bowes' Family: WTAM
WMAQ
WAAF—Ballads
WENR—Program Preview
WIND—Potpourri Parade
WISN—Imperial Hawaiians (CBS)
WJJD—Schlagenhaut's Theater

10:45 A.M.
NBC—Phantom Strings: WENR
KYW—Melodies

11:00 A.M.
KYW—Sunshine
WAAF—Waltz Time
WENR—Central Church
WGN—Sunday Worship
WIND—Methodist Church
WLS—Homer Griffith
WTMJ—Variety Program

11:15 A.M.
NBC—Sugar and Cane: WENR
WAAF—Romantic Melodies
WLS—Weather; Livestock Estimates

11:30 A.M.
NBC—University of Chicago Round Table Discussion: WTAM WMAQ
NBC—Radio City Music Hall on the Air: WLW WENR
CBS—Tito Guizar's Midday Serenade: KMOX WBBM
KYW—Popular Program
WAAF—Variety Program
WLS—Phil Kaler, soloist
WTMJ—Musical Program

11:45 A.M.
★ CBS—A Visitor Looks at America: KMOX
KYW—The Golden Bird
WBBM—Gene and Charlie, songs
WLS—Vibrant Strings Ensemble

Afternoon

12:00 Noon
NBC—Dale Carnegie, talk: WTAM
KYW—Uncle Bob Reads the Comics
WAAF—Musical Hour
WBBM—Herbert Foote, organist
WCFL—Popular Musicale
WENR—Radio City Music Hall (NBC)
WGN—Reading the Comics
WIND—German Hour
WLS—Homer Griffith
WMAQ—Exploring the World
WTMJ—Variety Program

12:15 P.M.
WBBM—Singing Canaries
WCFL—Seeley Institute

12:30 P.M.
NBC—High Lights of the Bible: WENR
NBC—Surprise Party: WTAM WMAQ
CBS—Eton Boys: KMOX
WBBM—Tom Baker, tenor; Virginia Komiss
WCFL—Variety Program
WJJD—Happy Go Lucky Time
WTMJ—Socialist Quarter-Hour

12:45 P.M.
CBS—Pat Kennedy; Art Kassel's Orchestra: WBBM KMOX
WTMJ—Variety Program

1:00 P.M.
NBC—Treasure Chest: WTAM WLW
WMAQ
CBS—Lazy Dan, the Minstrel Man: KMOX WBBM
NBC—Breitenbach Prgm.: WENR
KYW
WAAF—Rhythm Review
WCFL—Lithuanian Program
WGN—The Whistler and His Dog
WIND—Hungarian Hour
WJJD—Hits of the Week

1:15 P.M.
WENR—Bob Becker's Chats (NBC)
WGN—Palmer House Ensemble
WJJD—Happy Go Lucky Time
WTMJ—Musical Program

1:30 P.M.
CBS—Royal Hawaiian Band: KMOX
WBBM
NBC—Gene Arnold and Commodores: WTAM WMAQ
NBC—Seventh Heaven, drama: WLW
WENR
WAAF—International Potpourri
WGN—Mark Love, basso
WTMJ—Moment Musicale

2:00 P.M.
NBC—Sally of the Talkies; Orchestra: WTAM WENR
★ CBS—New York Philharmonic Symphony Orch.: KMOX WISN WBBM
WAAF—Hoosier Philosopher
WCFL—Polish National Alliance
WGN—Football Game
WIND—Greek Hour
WJJD—Detroit Symphony Orchestra
WSBC—Jewish Hour

2:15 P.M.
WAAF—Towertunes
WLS—Phil Kaler; Orchestra

2:30 P.M.
NBC—Nat'l Vespers: WENR
★ NBC—Musical Romance; Don Mario Alvarez, soloist; Orch.; Guest Star: WTAM WMAQ WLW
KYW—Pershana Parade
WAAF—Neopolitan Nights
WGES—Polish Memories
WJJD—Fred Beck, organist

2:45 P.M.
WAAF—Isabel Mohr
WLS—Salon Orchestra

3:00 P.M.
NBC—Kansas Philharmonic Orch.: WTAM KYW
WAAF—James Hamilton
WCFL—Polish Program
WENR—Jess Hawkin's Orch. (NBC)
WIND—String Trio
WJJD—Collette O'Shea, songs

3:15 P.M.
WAAF—Jimmy Kozak, pianist
WJJD—Sunday Concert

3:30 P.M.
NBC—John B. Kennedy: WMAQ
WTAM
NBC—The Land of Beginning Again: WLW
KYW—Cotton Pickers
WAAF—Betty Olson
WIND—Melody Matinee

3:45 P.M.
NBC—Dream Drama: WTAM
KYW—Ernie Kratzinger's Orchestra
WAAF—Tennis Rasmussen
WJJD—Musical Excellence
WMAQ—Dream Drama

4:00 P.M.
★ NBC—The Sentinels Serenade: WMAQ WTAM WTMJ
★ NBC—Roses and Drums, drama: WENR WLW
CBS—Open House; Freddie Martin's Orch.; Guests: KMOX WBBM
KYW—Rex Maupin's Orchestra
WAAF—Dr. Copeland Smith
WCFL—Italian Program
WWAE—Lawyers' Legislative League

4:15 P.M.
WGN—Gabe Wellner, organist
WJJD—Newspaper Adventures

4:30 P.M.
CBS—Crumit and Sanderson: KMOX
NBC—Radio Explorers' Club: WENR
WTMJ
CBS—Musical Moods: WISN
★ NBC—S. C. JOHNSON AND SONS Present "The House by the Side of the Road"; Tony Wons, philosopher: WMAQ WTAM WLW
WAAF—Daughter of Isabella, chorus
WBBM—Frank Willson & Dean Praddock
WCFL—Polish Program
WGN—Joseph Hassmer, baritone
WJJD—Moissaye Boguslawski, pianist

4:45 P.M.
★ NBC—Dog Drama: WENR
WAAF—Tone Pictures
WGN—Clara E. Laughlin, talk
WTMJ—Musical Program

5:00 P.M.
NBC—Catholic Hour: WTAM WMAQ
★ CBS—Music by Gershwin: KMOX
WBBM
NBC—Heart Throbs of the Hills: WENR
KYW—Kurtain Time
WAAF—John and Mary, sketch
WCBD—Shiloh Tabernacle Services
WCFL—History of Chicago
WGN—String Ensemble
WIND—Eventide Ensemble
WJJD—Sunday Meetin'
WTMJ—Heinie's Grenadiers

5:15 P.M.
NBC—Jolly Coburn's Orch.: WENR
KYW—At the Symphony
WCFL—Electrical Workers' Union
WGN—Mark Love, basso
WTMJ—Sport Flash

5:30 P.M.
NBC—Concert Band: WLW WMAQ
WTAM
NBC—Grand Hotel, drama: WENR
WTMJ
★ CBS—ACME WHITE LEAD AND Color Works Present "Smilin' Ed" McConnell: WISN WBBM KMOX
WCFL—United Churches
WGN—Wayne King's Orchestra
WHFC—Eddie Loftus, songs
WJJD—Polish Program

5:45 P.M.
CBS—Voice of Experience: KMOX
WBBM
WGN—Jan Garber's Orchestra

Night

6:00 P.M.
★ NBC—Jack Benny; Don Bestor's Orch.: WLW WENR WTMJ
CBS—California Melodies: WISN
WIND KMOX
NBC—Misha Levitzki, pianist: WMAQ
KYW—Madhatters; Orchestra
WAAF—John and Mary, sketch
WBBM—Singing Salesman
WCFL—Polish Program
WTAM—Evensong

6:15 P.M.
KYW—News
WAAF—The Story Teller
WBBM—The Nelson Family
WGN—Wayne King's Orchestra

6:30 P.M.
★ NBC—Joe Penner, comedian; Ozzie Nelson's Orch.: WLS WTAM
★ CBS—Buddy Rogers' Orch.; Vocalists: KMOX WBBM
★ NBC—Queenie Mario, soprano; Graham McNamee: WMAQ WTAM
KYW—Rex Maupin's Orchestra
WAAF—Masterpieces
WGN—Bob Becker, dog chats

6:45 P.M.
NBC—Wendell Hall: WTAM WMAQ
KYW—Betty, Jean and Jim
WGN—Book Review
WIND—Pennsylvanians' Orchestra

7:00 P.M.
★ NBC—Eddie Cantor, comedian: WMAQ WLW WTAM WTAM
★ CBS—Sunday Evening Hour; Jascha Heifetz, violinist: WISN
KMOX WBBM
NBC—Symphony Concert: KYW
WCFL—Irish Hour
WEDC—Polish Varieties
WLS—Sports Resume
WGN—Concert Hour
WLS—Baseball Resume

7:15 P.M.
WLS—Don Pedro's Orchestra

7:30 P.M.
WGN—Supreme Court of Bridge
WLS—Paul Pendarvis' Orchestra

7:45 P.M.
WBBM—The Four Norsemen, quartet

8:00 P.M.
NBC—Manhattan Merry-Go-Round: WTAM WTAM WMAQ
CBS—Alexander Woolcott, Town Crier: KMOX WBBM
NBC—Silken Strings, Charlie Previn's Orch.; Olga Albani, soloist: WLW
WENR
CBS—Concert Orchestra: WISN
KYW—Pickard Family
WCFL—Herr Louie's Hungry Five
WENR—City Club
WGN—Palmer Clark's Orchestra
WIND—Byron Dunbar's Orchestra
WWAE—Old Age Pension, talk

8:15 P.M.
WCFL—Swedish Glee Club
WENR—Art Kassel's Orchestra

8:30 P.M.
CBS—Dan Russo's Orch.: WISN
NBC—Album of Familiar Music: WTAM WMAQ WTAM
★ NBC—Walter Winchell, gossip: WENR WLW
★ CBS—Headliners; Will Rogers, humorist; Orch.: KMOX
KYW—Stanley Myers' Orchestra
WBBM—Charlie Wilson, comedian
WGN—Sunday Evening Club

8:45 P.M.
NBC—One Act Play: WENR
KYW—Ernie Kratzinger's Orchestra

9:00 P.M.
★ NBC—Mme. Schumann-Heink: WENR
CBS—Wayne King's Orch.: KMOX
WBBM WISN
★ NBC—Hall of Fame; Charles Ruggles & Mary Boland, guest artists; Orch.: WMAQ WTAM WLW
KYW—News
WCFL—Mme. Josaphar, Book Review
WGN—News; Headlines of Other Days
WSBC—Cooper's All-Colored Hour
WTMJ—Musician's Union Program

9:15 P.M.
NBC—Armand Girard baritone: KYW
WCFL—Leo Terry, organist
WENR—Edison Symphony Orchestra

9:30 P.M.
★ NBC—Jane Froman; Orch.: WMAQ
WTAM WLW
CBS—Care & Feeding of Hobby Horses: KMOX WISN WBBM
NBC—An American Fireside: KYW
WCFL—Studio Orchestra
WIND—Melody Masterpieces (CBS)

9:45 P.M.
KYW—Ernie Kratzinger's Orchestra
WCFL—Leo Terry, organist
WENR—Heidelberg Octet

10:00 P.M.
NBC—Roxanne Wallace; Al and Lee Reiser: KYW
CBS—Henry Busse's Orch.: WISN
WBBM KMOX
NBC—K-7 Spy Story: WENR
WCFL—Back Home Hour
WGN—Ted Weems' Orchestra
WIND—Byron Dunbar's Orchestra
WMAQ—Gray Gordon's Orchestra
WTAM—Harold Stern's Orch. (NBC)
WTMJ—Dance Orchestras (till 1 a.m.)

10:15 P.M.
NBC—Jesse Crawford, organist: KYW
WGN—Dream Ship
WIND—Mickey Isley's Orchestra
WMAQ—Auld Sandy

10:30 P.M.
NBC—Eddy Duchin's Orch.: KYW
NBC—News; Charlie Davis' Orch.: WTAM WMAQ
CBS—Joe Haymes' Orch.: WBBM
WISN KMOX
WCFL—Walkathon
WENR—News; Art Kassel's Orch.
WGN—Wayne King's Orchestra
WIND—Pennsylvanians' Orchestra

10:45 P.M.
WCFL—University Singers
WGN—Jan Garber's Orchestra
WIND—Byron Dunbar's Orchestra

11:00 P.M.
NBC—Mills Blue Rhythm Band: KYW
CBS—Enoch Light's Orch.: WBBM
WISN
NBC—Will Osborne's Orch.: WMAQ
WTAM
WCFL—Dance Orchestra
WENR—George Olsen's Orchestra
WIND—Pentecostal Church
WSBC—Midnite Review

11:15 P.M.
WGN—Ted Weems' Orchestra

11:30 P.M.
NBC—Henry King's Orch.: WTAM
WLW
NBC—Stan Myers' Orch.: KYW
CBS—Frank Dailey's Orch.: WISN
WBBM KMOX
WENR—Frank Sylvano's Orchestra
WGN—Dance Orchestra

11:45 P.M.
WGN—Late Dance Orchestras

12:00 Mid.
KYW—Don Pedro's Orchestra
WENR—Jesse Hawkins' Orchestra
WIND—Mickey Isley's Orchestra
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orch. (NBC)
WENR—Noble Sissle's Orchestra
WMAQ—Henry King's Orchestra

1:30 A.M.
WBBM—Henry Busse's Orchestra
1:45 A.M.
WBBM—Earl Hines' Orchestra

Sunday, Oct. 14

(Shown in Central Standard Time)

The message of POPE PIUS XI, broadcast from Rome to the thousands gathered at the Thirty-Second International Eucharistic Congress in Buenos Aires, will be carried over the CBS-WABC network from 9:30 to 10 a. m. The Pope's message will come direct by short wave from Rome. An English commentator will translate.

REV. WILLIAM FRASER McDOWELL, senior bishop of the M. E. Church, will be heard on the Church of the Air, 9 to 9:30 a. m. via CBS-WABC. His talk will be in connection with the sesquicentennial celebration of the church.

A CORRECTION in time brings Mrs. Geline MacDonald Bowman, National Federation of Professional and Business Women's Clubs, to the microphone at 9:45 a. m. on the NBC-WEAF network. She will report the results of the federation poll on national issues.

FRANCES LANGFORD, contralto, and the SIZZLERS, will be the guests of *Mary Small* during "Little Miss Bab-O's Surprise Party" at 12:30 p. m. over an NBC-WEAF network.

MIRIAM HOPKINS AND JOHN BOLES, screen stars, will recreate the smash success of "Seventh Heaven" in the first of a new series of programs entitled "Lux Radio Theater," which will be heard every Sunday over an NBC-WJZ network at 1:30 p. m.

THE IMPERIAL HAWAIIANS, a dance band, inaugurate a series to be heard each Sunday from 1:30 to 2 p. m. over the CBS-WABC network.

"SALLY OF THE TALKIES," a new dramatic series based on the adventures of a young Iowa girl in Hollywood, will make its debut over an NBC-WEAF network at 2 p. m. This new dramatization supersedes "Talkie Picture Time," which previously was heard at the same time.

"THE LAND OF BEGINNING AGAIN," another new musical afternoon series, starring *Ruth Everett*, recent radio discovery; *Harrison Knox*, tenor; *Rod Arkell*, poet and narrator; and *Louis Katzman's* Carlsbad Bohemians, will be inaugurated over an NBC-WJZ network at 3:30 p. m.

The KANSAS CITY PHILHARMONIC Orchestra, under the direction of *Karl Krueger*, and with *DeWolf Hopper* as narrator, will bring a new type of symphony program to NBC-WEAF network listeners from coast-to-coast beginning at 3 p. m. *Stanley Deacon*, young American baritone, will be the guest artist in the premiere broadcast.

THE WHITE BROTHERS, young harmony trio from the South, will represent Washington, D. C., as guest stars of the second "Open House" program with *Freddy Martin* over the CBS-WABC network at 4 p. m.

"WASHINGTON MASQUERADE," an episode illustrating tense days in the national capital in 1864, will be today's chapter in the "ROSES AND DRUMS" series. It is heard at 4 p. m. over the NBC-WJZ network.

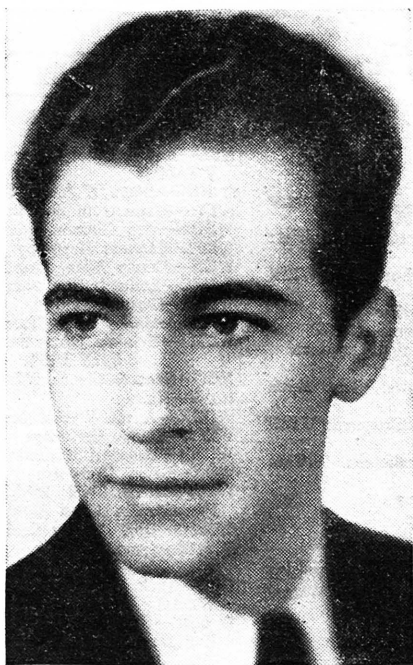
JULIA SANDERSON AND FRANK CRUMIT will present *Evelyn Symonds*, famous monologist, as the guest of their program over CBS-WABC at 4:30 p. m.

JOLLY COBURN and his orchestra will be presented in a weekly series of fifteen minutes of dance music every Sunday evening, starting today, over an NBC-WJZ network at 5:15 p. m.

ANNE SEYMOUR supported by DON AMECHE will be starred in the "Grand Hotel" broadcast at 5:30 p. m. Title of the episode is "Boy Wanted," a new comedy. The program is heard over the NBC-WJZ network.

"CALIFORNIA MELODIES," featuring

New Programs, Changes



RAY HEDGE

This, now, is none other than Clarence Tiffingtuffer, who, in real life, is far from the mincy character which he portrays in the "Myrt and Marge" sketches every night except Saturday and Sunday at 6 (CST) via CBS-WABC

Raymond Paige's orchestra, Joan Marsh and guest stars, will be heard at a new time, 6 to 6:30 p. m., over a CBS network.

JACK BENNY and his entourage launch a new series of Sunday evening broadcasts at 6 p. m. over an NBC-WJZ network. *Don Bestor* and his orchestra, *Frank Parker*, *Mary Livingstone* and *Don Wilson* will assist "Jack" in these shows. A repeat performance for Pacific Coast listeners will be presented from 11 to 11:30 p. m.

THE "FAMILY THEATER," WABC-CBS variety program featuring Buddy Rogers and his Green Stripe Orchestra, Jeanie Lang and the "Three Rascals," is now heard at 6:30 p. m., an hour and a half earlier than previously.

The second in the series of SYMPHONY CONCERTS will present *Ernst Anserment*, eminent Swiss conductor, wielding the baton, and *Albert Spalding*, concert violinist, as guest artists. These concerts are heard Sunday nights from 7 to 8 p. m. over an NBC-WJZ network.

Discussing his recent trip abroad, WILL ROGERS will be heard in "Gulf Headliners" program over the CBS-WABC network at 8:30 p. m.

DOROTHY CANFIELD FISHER, novelist, will be first guest speaker for "An American Fireside—A Half Hour of Civilization." The series will bring talks by men and women who have contributed to the mental life of the nation and will be each Sunday at 9:30 p. m. via the NBC-WJZ network.

Monday, Oct. 15

"THE MODERN MINSTRELS"—one of Columbia's new four one-hour day-time shows—will be presented from 8 to 9 a. m. This show will bring to radio a reproduction of old-time "blackface" minstrelsy, staged by a company of 35, headed by interlocutor Harry Von Zell.

JOSEPHINE GIBSON, the Hostess Counsel, will again return to the airwaves each Monday at 9 a. m. over an NBC-WJZ network. A repeat performance for Pacific Coast listeners will be heard at 11:15 a. m. This will be a three-a-week series, Monday, Wednesday and Friday,

and will be heard over the same facilities at the above-mentioned times.

In addition to the Sunday presentation of "THE LAND OF BEGINNING AGAIN" the Carlsbad Products Company will inaugurate a thrice-a-week show under the same title and lineup at 9:30 a. m. This series will be heard on Monday, Wednesday and Friday at the same time over NBC-WEAF only.

E. HALL DOWNES, bridge expert, will be heard in a new series of "Contract Bridge Made Easy," over the CBS-WABC network at 10:30 a. m.

"PEGGY'S DOCTOR," a new series of romantic sketches, will be inaugurated over an NBC-WEAF network at 12:15 p. m. *Rosaline Greene* and *James Meighan*, popular radio dramatic artists, will be the featured stars of these fifteen-minute shows. They will be presented every Monday, Wednesday, and Friday afternoon. This series was originally scheduled to start October 1, but was postponed on account of the World Series broadcasts.

"AMERICA IN MUSIC," a new musical series depicting the panorama of American life as painted in native melodies, will be a Monday evening highspot at 9 p. m. over an NBC-WJZ network. *John Tasker Howard* will act as narrator, his points being illustrated by vocal and orchestral selections. A concert orchestra and soloists will be featured in this series.

THE RADIO GUILD production for today will be "Death Takes a Holiday," Alberto Cassella's three-act drama of suspended death. The series is heard at 2

p. m. over the NBC-WJZ network

PRINCESS PAT PLAYERS, at 8:30 p. m., bring from NBC's Chicago studios the three-act play, "The Shadow of the Ring." The story deals with the insidious influence of narcotics. It is heard over an NBC-WJZ network at 8:30 p. m.

"RECOVERY AND RECONSTRUCTION," is the subject of an address by *Donald Richberg*, at the Murat Theater, Indianapolis, Indiana. This address will be heard over an NBC-WJZ network at 9:30 p. m.

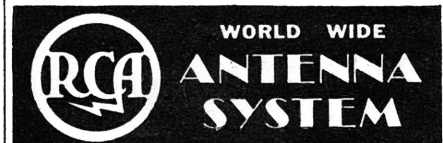
Tuesday, Oct. 16

"HAPPY DAYS"—another of the one-hour shows staged by Columbia over the (Continued on Page 19)

Noise reducing Antenna

assures clear foreign reception

RCA engineers have perfected a new all-wave double-doublet antenna system that gives greater signal pick-up and reduces man-made noise to a minimum. Parts are scientifically matched to give higher efficiency. Also improves standard broadcast reception. Easy to install. No bulky transposition blocks. "Unquestionably superior to anything we've tried so far," said Martin Gosch, Radio Columnist of New York Post Syndicate Newspapers. Kit of essential parts, List Price \$6. Have your dealer or service engineer make a CERTIFIED INSTALLATION.



How YOU Can Get into BROADCASTING



FLOYD GIBBONS Famous Radio Broadcaster

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year. If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then there is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high-salaried Graham McNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training. Our FREE book, "How to Find Your Place in Broadcasting," gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send Coupon at once for free book.

Floyd Gibbons School of Broadcasting 2000-14th St. N.W., Dept. 4E32, Washington, D.C. Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Name Age Please Print or Write Name Plainly Address City State

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by
ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting System

WBBM KMOX WISN

★

Every SUNDAY Evening at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)

Every THURSDAY Noon at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

DON'T MISS TONY WONS

Every Sunday Afternoon NBC

in
"THE HOUSE BY THE SIDE OF THE ROAD"

Here's Tony at his genial best! Also Gina Vanna, Emery Darcy, Ulderico Marcelli, Ronnie and Van. Music, drama, comedy, homely philosophy! Every Sunday afternoon. NBC, coast to coast, through the courtesy of the makers of

JOHNSON'S WAX

(See listing for time and stations)

Programs for Monday, October 15

Star ★ Indicates High Spot Selections

8:45 A.M.
WLS—Morning Minstrels
WTMJ—Mary Baker's Shopping Basket

9:00 A.M.
NBC—News; Breen and de Rose: KYW
CBS—News; Harmonies in Contrast: WBBM KMOX WISN
NBC—Josephine Gibson, Hostess Counsel: WMAQ
WAAF—Personality Pointers
WGES—Care of the Eyes
WGN—Lawrence Salerno; String Trio
WIND—Waltz Time
WLS—The Westerners
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Holman Sisters, piano duo: WMAQ
★ NBC—Clara, Lu 'n' Em, gossip: WLW WTAM WGN WTMJ
KYW—Irene King
WAAF—The Morning Merry-Go-Round
WBBM—Lee Francis, pianist
WGES—Canary Concert
WIND—Children's Program

9:30 A.M.
NBC—Carlsbad Program: WTAM KYW
NBC—Today's Children: WTMJ WLS
CBS—Marion Carley, pianist: WBBM WISN
WAAF—Dance Revue
WGN—Leonard Salvo, organist
WIND—Happiness Revue
WMAQ—News

9:45 A.M.
NBC—News; Radio Kitchen: KYW
CBS—The Three Flats: KMOX WIND WISN
WAAF—Hawaiian Echoes
WBBM—Milton Charles, organist
WLS—Dean Brothers
WTMJ—Hollywood Movie Letter

10:00 A.M.
NBC—U. S. Navy Band: KYW
CBS—Miss Annette W. Peck, talk: KMOX WBBM
WAAF—The Spotlight
WCBD—Morning Musicales
WGES—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Shoppers' Service
WMAQ—The Honeymooners
WSBC—Melodies of Poland
WTMJ—"With a Song"

10:15 A.M.
NBC—Tony Wons, philosopher: WMAQ
CBS—Round Towners: WISN WBBM
WAAF—Estelle Barnes, pianist
WCFL—Life and Living
WGN—Your Friendly Neighbor
WLS—Federal Housing Program

10:30 A.M.
CBS—E. Hall Downes, bridge talk: WIND WISN
WAAF—Variety
WGN—Frank Wilson, tenor
WLS—Jim Poole
WLW—U. S. Navy Band
WMAQ—Melody Mixers
WTMJ—What's New in Milwaukee?

10:45 A.M.
CBS—The Cadets, quartet: KMOX WBBM
WAAF—Day Dreamer
WGN—Painted Dreams, sketch
WIND—Hawaiian Serenade
WLS—Today's Kitchen

11:00 A.M.
CBS—Voice of Experience: KMOX WBBM
NBC—Fields and Hall, songs: WMAQ
WAAF—Mountain Melodies
WGN—Tom, Dick and Harry
WIND—Fashionette
WTMJ—Don Alvarados

11:15 A.M.
NBC—Josephine Gibson, hostess counsel: WTMJ
NBC—Charles Sears, tenor: WMAQ
CBS—Betty Barthell, songs: WIND WISN
NBC—Honeyboy and Sassafras, sketch: WTAM
KYW—Rose Vanderbosch, pianist
WAAF—Bandstand
WBBM—Gene and Charlie, song duo
WGN—Betty Jean and Jim
WLS—Sodbusters & Arkie

11:30 A.M.
★ NBC—Nat'l Farm and Home Hour: KYW WLW
CBS—Al Kavelin's Orchestra: WISN
NBC—Merry Madcaps: WMAQ
WAAF—Estelle Barnes, pianist
WBBM—Jerry Sullivan, tenor
WGN—Louise Brabant, soprano
WHFC—Name the Band
WIND—Rhythmmania
WLS—Around the Parlor Organ
WTMJ—Radio Rodeo

11:45 A.M.
WAAF—Rhythm Review
WBBM—Little Joe Rardin, tenor
WGN—Health & Training
WIND—Al Kavelin's Orchestra (CBS)
WLS—Weather; Produce Markets
WMAQ—Arthur Wright, tenor

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
CBS—George Hall's Orchestra: WIND
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WJJD—Livestock Markets
WLS—Virginia Lee & Sunbeam
WMAQ—"Mary Martin," sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
NBC—Peggy's Doctor, sketch: WTAM
CBS—George Hall's Orch.: WISN
WBBM—Helen Fitch, movie critic
WCFL—Valley Singers
WGN—Doring Sisters
WIND—Livestock Markets
WISN—George Hall's Orchestra (CBS)
WJJD—Farm Forum
WLS—Farmer Dinnerbell
WMAQ—Oleanders

12:30 P.M.
NBC—Rex Battle's Ensemble: WTAM
CBS—Savitt Serenaders: WISN
NBC—Vic and Sade, comedy: WMAQ
KYW—Your Unseen Friend
WBBM—Jerry Sullivan, tenor
WCFL—Soap Creek Corners
WGN—Mid-day Service
WIND—Luncheon Music
WJJD—Better Homes Program
WTMJ—Variety Program

12:45 P.M.
NBC—Great Composers Prgm.: WMAQ
CBS—Pat Kennedy; Art Kassel's Orchestra: WBBM KMOX
KYW—Rex Battle's Ensemble (NBC)
WCFL—Walkathon
WJJD—News
WLS—Dinnerbell Program

1:00 P.M.
NBC—Revolving Stage: KYW WTAM
CBS—Allan Leifer's Orchestra: WISN KMOX
WAAF—Music Review Presented by Alfred Frankenstein
WBBM—Marie, Little French Princess
WCFL—The Wallstreet
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Hoosier Hot Shots
WTMJ—Markets; Dance Orchestra

1:15 P.M.
WAAF—The Star Parade
WBBM—Wings of Dawn, drama
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WJJD—Children's Program
WLS—Rangers & John Brown

1:30 P.M.
CBS—Poetic Strings: WISN KMOX
KYW—Smack Out (NBC)
WAAF—Kay Storey
WBBM—Ted Fiorito's Orchestra
WGN—World's Fair Orchestra
WLS—Grain Markets; Music
WMAQ—Board of Trade
WTMJ—Dance Orchestra; News

1:45 P.M.
NBC—Richard Maxwell, tenor: WMAQ
NBC—Gus Van, songs: WTAM
KYW—Prudence Penny, economist
WAAF—Markets and Weather
WBBM—Pickard Family
WCFL—Just Between Us
WGN—Rube Appleberry, sketch
WJJD—Esther Bradford, fashions
WLS—George Simons, tenor
WTMJ—Badger Spotlight

2:00 P.M.
NBC—Radio Guild: WMAQ
CBS—Skylights: KMOX WISN
NBC—Ma Perkins: WTAM WLW
KYW—Don Carlos' Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Blackstone Jongleurs
WIND—The Savitt Serenade
WJJD—Sweepstakes
WLS—Homemakers' Hour
WSBC—Sunshine Special
WTMJ—Woman's Point of View

2:15 P.M.
CBS—Orientale: KMOX
NBC—Dreams Come True: WTAM WLW
WAAF—Jimmie Kozak, pianist
WGN—World's Fair Orchestra
WLS—Talk, Dr. Maybelle Blake

2:30 P.M.
CBS—U. S. Marine Band: KMOX WISN
NBC—Woman's Radio Review: WTAM KYW
WAAF—Claire Hess, soloist
WBBM—Herbert Foote, organist
WGN—June Baker, talk
WTMJ—Vanity Cafe

2:45 P.M.
WGN—Len Salvo, organist
WIND—Melody Matinee
WLS—Orch.; Ford Rush; John Brown

3:00 P.M.

CBS—Visiting America's Little House: WISN WBBM
NBC—Story Hour: WBBM WMAQ
NBC—Betty and Bob: WENR WTMJ
KYW—The Harmony Four
WAAF—Music in the Air
WGN—Afternoon Musicale
WHFC—Lawyers' Legislative League

3:15 P.M.
NBC—Gypsy Trail; Orchestra; Soloist: WTAM KYW
CBS—Carlile and London: WISN WBBM
WENR—Program Preview
WMAQ—Gale Page, songs (NBC)
WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
NBC—Stanleigh Malotte, The News Rhymer: WMAQ
CBS—Chicago Variety Program: WISN KMOX WIND
NBC—Ma Perkins, sketch: WTMJ WENR
WAAF—Dorothy Adams
WCFL—Popular Music
WGN—World's Fair Orchestra

3:45 P.M.
NBC—Archie Bleyer's Orch.: WTAM
NBC—Dreams Come True: WMAQ KYW—Danciana
WAAF—Salon Concert

4:00 P.M.
CBS—Men of Notes: WISN WBBM
NBC—George Sterney's Tea Music: WMAQ
KYW—Ernie Kratzinger's Orchestra
WAAF—Jimmie Kozak, pianist
WBBM—Men of Notes (CBS)
WCBD—Music Hall Favorites
WCFL—John Maxwell, food talk
WENR—Three C's
WGN—Harold Turner, pianist
WIND—Tea Dantsant
WTMJ—The Cocktail Hour

4:15 P.M.
NBC—Tom Mix' Straight Shooters: WTAM WLW
NBC—Jackie Heller, tenor: WENR
KYW—Century Concert
WAAF—Dick Reed
WBBM—Gracie Dunn, songs (CBS)
WCFL—Grace Wilson, contralto
WGN—Popular Melodies
WMAQ—Three C's
WVAE—Lawyers' Legislative League

4:30 P.M.
CBS—Edward Wurtzebach's Orch.: WISN WBBM
NBC—The Singing Lady: WLW
NBC—Rafter S Riders: WTAM WMAQ
NBC—Ma Perkins: WTMJ
KYW—Songbits
WAAF—Charles Johnson, ukelele
WCFL—Fed. of Women's Clubs
WENR—High and Low (NBC)
WIND—Red Hot Rhythms

4:45 P.M.
CBS—Tom Baker; Norm Sherr: WIND KMOX
NBC—Capt. Tim Healy: WTAM WTMJ
KYW—Ernie Kratzinger's Orchestra
WAAF—Ray Waldron's Sports Review
WBBM—Barbara Barr
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WGN—Roger Robinson, baritone

5:00 P.M.
CBS—Adventure Hour: WBBM KMOX
NBC—U. S. Army Band: WENR
NBC—Dick Steele, sketch: WMAQ WTAM
KYW—Mel Stitzel, pianist
WAAF—Tonight's Radio Features
WCFL—Millie and Tillie
WGES—Polish Evening Bells
WGN—Salon Orchestra
WIND—Musical Etchings
WTMJ—"Our Club"

5:15 P.M.
NBC—Tom Mix' Straight Shooters: WMAQ WTMJ
CBS—Skipty: WBBM KMOX
KYW—In the Spotlight
WCFL—Sports Review
WENR—Mysterious Island (NBC)
WIND—Tunestakes

5:30 P.M.
CBS—Jack Armstrong, sketch: KMOX WBBM
KYW—Uncle Bob's Club
WCFL—Electrical Workers' Union
WENR—What's the News?
WGN—Singing Lady
WIND—Eventide Ensemble
WJJD—Polish Program
WMAQ—News
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Billy Batchelor: WTAM
★ NBC—Lowell Thomas, News: WLW
NBC—Orphan Annie: WGN WENR
WBBM—Woody and Willie, comedy
WCFL—Fritz Nischke baritone
WIND—Ed Wurtzebach's Orch. (CBS)
WMAQ—Singing Strings

Night

6:00 P.M.
CBS—Dan Russo's Orchestra: WISN
NBC—Ray Perkins, songs & Patter: WTAM
★ NBC—Amos 'n' Andy: WLW WENR
KYW—Madhatters and Lucky Seven
WBBM—Art Gillham, pianist
WCFL—Harlem Harmony Hounds
WGN—Jimmy Allen, "Air Sketch"
WHFC—Eddie Loftus, songs
WIND—German Hour
WMAQ—Happy Jack Turner (NBC)
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gene & Glenn: WTAM
KYW—News
WBBM—Anson Weeks' Orchestra
WCFL—Dance Orchestra
WGN—Baseball Resume
WGN—Salon Orchestra
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WMAQ—Don Pedro's Orchestra
WTMJ—Sport Flash

6:30 P.M.
CBS—Buck Rogers, sketch: KMOX WBBM
★ NBC—BEECH-NUT PRESENTS
Red Davis, featuring Burgess Meredith, Jack Rosalie, Marion Barney and Elizabeth Wragge, sketch: WENR
★ NBC—The Dixie Dandies with Al Bernard: WMAQ WTAM
KYW—Don Pedro's Orchestra
WGN—The Sports Reporter
WIND—Polish Hour
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—Dangerous Paradise: WENR WLW
CBS—Boake Carter, news: WBBM KMOX
★ NBC—Frank Buck's Adventures: WMAQ WTAM
KYW—Radio Skirmish (NBC)
WAAF—Sunset Salute
WCFL—Admiral Arnold
WGN—Palmer House Ensemble
WTMJ—"Around the Fireside"

7:00 P.M.
NBC—Jan Garber's Supper Club: WLS WLW
CBS—Carson Robison's Buckaroos: KMOX WBBM
★ NBC—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.; Joey Nash, vocalist: WTAM WMAQ
KYW—Ernie Kratzinger's Orchestra
WAAF—The Symphonic Hour
WCFL—Variety Program
WGES—Polish National Radio Hour
WGN—Lone Ranger
WIND—Helen Phillips, songs
WTMJ—Stardust

7:15 P.M.
CBS—Edwin C. Hill, news: WBBM KMOX
KYW—Art Kassel's Orchestra
WCFL—Tower Program
WIND—Sport Squibs

7:30 P.M.
★ CBS—Josef Pasternack's Orch.; Guest Artists: WBBM
NBC—Garden Concert; Gladys Swarthout, mezzo-soprano: WTAM WMAQ WTMJ
NBC—King's Guard Quartet: WLS
KYW—Henry King's Orchestra
WCFL—Variety Program
WGN—Kay Kyser's Orchestra
WIND—Pickard Family

7:45 P.M.
★ NBC—Schooner Seth Parker: WLS
KYW—Noble Sissle's Orchestra
WGN—Palmer House Ensemble

8:00 P.M.
NBC—Harry Horlick's Gypsies; Frank Parker, tenor: WMAQ WTAM
CBS—Rosa Ponselle, soprano; Orch.; Chorus: WISN KMOX WBBM
NBC—Greater Minstrels: WLS WLW WTMJ
KYW—Rex Maupin's Orchestra
WAAF—Magnus Schutz, lyric bass
WCFL—Herr Louie's Hungry Five
WGN—Salon Orchestra
WIND—Musical Etchings

8:15 P.M.
WAAF—Sunset Salute
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood
WIND—String Ensemble
WLS—Variety Program

8:30 P.M.
★ CBS—EX-LAX PRESENTS "THE Big Show," Gertrude Niesen, vocalist; Block and Sully, comedians; Lud Gluskin's Orch. with Chiquito: KMOX WBBM
★ NBC—House Party: Donald Novis, tenor: Joe Cook, comedian: WTAM WMAQ WLW WTMJ

NBC—Princess Pat Players: WENR
KYW—Stan Myers' Orchestra
WCFL—The Skylines
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WIND—Dance Music

8:45 P.M.
KYW—Pickard Family
WCFL—Viewing the Fair
WGN—Lennie Hayton's Orchestra

9:00 P.M.
NBC—Contented Hour: WMAQ WLW WTMJ
CBS—Wayne King's Orchestra: WBBM KMOX
NBC—America in Music: WENR
KYW—The Globe Trotter
WCFL—John Walker, talk
WGN—News; Headlines of Other Days
WIND—News
WSBC—Lithuanian Echoes

9:15 P.M.
KYW—Pickard Family
WCFL—Labor Flashes
WGN—Berenice Taylor; Lawrence Salerno; Orchestra
WIND—Doug Mains, songs

9:30 P.M.
CBS—Emery Deutsch, violinist: WIND KMOX WISN
NBC—European and American Housing talk: KYW
WBBM—Doris Lorraine, songs
WCFL—Barratt O'Hara
WMAQ—The Northerners Octet
WTMJ—Musician's Union Program

9:45 P.M.
CBS—Public Health Program: KMOX WISN
NBC—Democratic-Republican Series: WENR
WBBM—Maharj, Man of Mystery
WCFL—Tire & Rubber Workers, talk
WGN—Bob Pacelli's Orchestra

10:00 P.M.
★ CBS—Myrt and Marge, sketch: KMOX WBBM
NBC—Amos 'n' Andy: WTMJ WENR
KYW—Love Nest
WCFL—Studio Orchestra
WGN—June Provines, talk
WIND—East Chicago Com. Program
WMAQ—Donald McGibney, talk

10:15 P.M.
CBS—Henry Busse's Orch.: WBBM WISN
NBC—Gene and Glenn, comedy: WMAQ WTAM WTMJ
KYW—Odds and Ends
WCFL—Si Perkins Hillbillies
WENR—Jesse Crawford, organist (NBC)
WGN—Dream Ship
WIND—The Slumbertimers

10:30 P.M.
NBC—Hoff's & Sissle's Orch.: WMAQ
NBC—Will Osborne's Orch.: WTAM WMAQ
CBS—Leon Belasco's Orch.: KMOX WBBM WISN
NBC—Jolly Coburn's Orchestra: KYW
WCFL—Walkathon
WENR—The Hoofinghams, skit
WGN—Kay Kyser's Orchestra
WIND—Jimmy Noone's Orchestra
WTMJ—Dance Orchestras (till 1 a.m.)

10:45 P.M.
CBS—Clyde Lucas' Orch.: WBBM KMOX WISN
WCFL—Studio Orchestra
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra
WTAM—The Other Americas (NBC)

11:00 P.M.
NBC—Dance Orch.: WTAM
CBS—Dan Russo's Orchestra: WISN WBBM KMOX
NBC—Guy Lombardo's Orch.: WLW KYW
WCFL—Dance Orchestra
WENR—George Olsen's Orchestra
WIND—Fred Beck, organist
WMAQ—Henry King's Orchestra

11:15 P.M.
WGN—Ted Weems' Orchestra

11:30 P.M.
NBC—Anson Weeks' Orch.: WMAQ
CBS—George Hall's Orchestra: KMOX WBBM WISN
NBC—Art Kassel's Orchestra: WTAM WLW WENR
KYW—Bavarian Ensemble
WCFL—Dance Orchestra
WGN—Bob Pacelli's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WSBC—Midnight Review

12:00 Mid.
KYW—Don Pedro's Orchestra
WBBM—Earl Hines' Orchestra
WENR—Stanley Myers' Orchestra
WGN—The Midnight Flyers
WIND—Midnight Jamboree
WMAQ—Frank Sylvano's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orchestra
WENR—Noble Sissle's Orchestra
WMAQ—Henry King's Orchestra

Most important addition to the contest list this week is the Pillsbury \$10,000 cash prize competition in connection with naming the favorite dessert of "Bob" of "Today's Children." It closes October 15, as does the Procter and Gamble "Dreams Come True" contest, with its impressive prizes. Tune in the programs designated for further details than are given herewith:

SUNDAY

(Shown In Central Standard Time)

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

4:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

6:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

Bandstand and Baton

FRANKIE MASTERS IS now one of the top band attractions in the country. His engagements at the College Inn in Chicago, and the Canadian Club on the World's Fair grounds, have proven that the patrons go for his winsome smile and danceable music. And even more recent stage shows demonstrated his ability in this field.

Frankie uses nine instrumentalists and two vocalists in his orchestra. Howard Barkell, Lix Ripley, Carl Bean and George Poole play sax and clarinet. Ripley also plays the flute. Poole doubles on violin, trumpet and melophone, and Bean does much of the arranging.

Ralph Copey is trombonist, Don Woodville and Charlie Tombarino, trumpeters. Tombarino also fiddles. Dick Kissinger is the bass player, Paul McKnight the drummer, and Harold Wright the pianist. Jack Powell does the hi-de-ho singing and Alan Rogers is lyric tenor.

Frankie opens October 20 at the Club Forest, New Orleans, for the winter season, with broadcasts over WDSU.

HENRY KING debuted his band in Chicago last week at the Joseph Urban room of the Congress Hotel. Hidden deep in the recesses of his "no-brass" orchestra, a trumpet player bobbed up for occasional leads. But it's a swell band and promises to entertain NBC listeners right well.

ISHAM JONES' entrance into the automotive industry, via Tuesday night CBS chains, marked the third successive winter of commercial broadcasting for this ex-coal miner. Isham has augmented his band to 20 pieces, and promises to revive popular melodies of some years ago, including many of his own compositions. Completely dropped now are his recent plans to go into the booking business.

FRED WARING and his PENNSYLVANIANS, who recently performed before nearly half a million persons during a five week vaudeville tour, will start a new tour November 2. His weekly broadcast will originate in cities where he is playing: Cleveland, Pittsburgh, Washington, Baltimore and Philadelphia. He returns to New York about November 30.

TED WEEMS cut his thirty-third birthday cake not so long ago. Ted begins the thirty-third week of his current stay at Chicago's Palmer House next Thursday and nobody is going to let him leave for a long time. Weems is "aces" with the boys

Contests on the Air

WEDNESDAY

9:15 a. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

FRIDAY

7:30 p. m., CBS-WABC network, "True Story of Human Relations." Rebroadcast 10:30 p. m. Weekly contest. Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

9:30 a. m., Monday to Friday inclusive, NBC-WJZ network, "Today's Children." Prizes: 1st, \$3,000; 2nd, \$1,000; 3rd, \$500; 615 others of \$100, \$50, \$25, \$10 and \$5, totaling \$10,000. Nature, name favorite dessert of "Bob" of "Today's Children" cast. Closing date, October 15. Sponsor, Pillsbury Flour Mills Co.

10 a. m., Wednesday and Friday, CBS-WABC network, "Cooking Close-Ups." Same contest as listed for "Today's Children."

2 p. m., Monday, Wednesday and Thursday, NBC-WEAF network, "Dreams

around Chicago, and his WGN broadcasts make him "aces" with the fans, too.

HUSK O'HARE intends to patent his newest invention, a portable radio set built into a golf bag. Maybe Husk wants to listen to himself and band while he's out playing golf.

CHICAGO DELLS, ill-fated north side roadhouse, became the fifth Windy City night club destroyed by fire in one year when flames of incendiary origin completely wrecked the dance hall early Monday morning, October 8. Four machine-gun armed bandits swooped down upon the SAM HARE establishment, kidnaped the watchman and, after flooding the place with gasoline, fired it. The erstwhile stand of GUY LOMBARDO, TED LEWIS, and more lately CARLOS MOLINA has been dark since last June because of state's attorney trouble in connection with the Factor kidnaping. It was not covered by insurance.

GUY LOMBARDO and the Royal Canadians have resumed NBC sustaining broadcasts from the Waldorf-Astoria Hotel, New York City. Duration of Lombardo's present contract is not announced yet. ANSON WEEKS has moved into the Statler Hotel, Boston.

CLYDE LUCAS and EARL BURNETT stage new Chicago openings. Lucas moves his versatile outfit into the Edgewater Beach Hotel's Marine Dining Room October 13. CBS is to provide pickups. Burnett returns to his old stand in the Drake Hotel, with WGN wires, one week later.



Lighten Your Hair Without Peroxide

..to ANY shade you desire
..SAFELY in 5 to 15 min.
Careful, fastidious women avoid the use of peroxide because peroxide makes hair brittle.

Lechler's Instantaneous Hair Lightener requires NO peroxide. Used as a paste it cannot streak. Eliminates "straw" look. Beneficial to permanent waves and bleached hair. Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mailed complete with brush for application. 24-page booklet "The Art of FREE Lightening Hair Without Peroxide" Free with your first order. EDWIN F. LECHLER, Hair Beauty Specialist 569A, W. 181st St., New York, N. Y.

Come True." Prizes: 1st, \$1,000 annually for life or \$10,000 in cash in one lump sum; 2nd, \$1,000; 3rd, \$750; 4th, \$250; next 50 prizes, \$100 each; next 500 prizes, \$10 each. Nature, letter-writing. Open to women only. Closing date, October 15. Sponsor, Procter and Gamble Co.

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 10:15 p. m. on NBC split network, Gene and Glenn. Prizes: 100 Gillette blue blades each program for best "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 10:15 p. m. Prize: each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

ON INDEPENDENT STATIONS

KYW, Chicago, Sunday, 12 noon to 1 p. m., Uncle Bob for "Orange Crush." Prizes: One bicycle, six pairs rubber-tired roller skates, or choice of football, 75 flying model airplanes, 75 autographed pictures of Uncle Bob, and 75 automatic pencils. Nature, drawing contest for children. Sponsor, Orange Crush Co.

WBBM, Chicago, Wednesday, 9:30 p. m., "The Puzzler." Prizes: 200 boxes of

Theme Songs That "Click"

Whispering," the dreamy ballad popular more than a decade ago before the era of hotcha and boop-boop-a-doop rhythms, is being brought back to favor by WHISPERING JACK SMITH, who uses it to introduce his CBS-WABC network programs.

The whispering baritone originated the soft, intimate style of singing over the radio when he started broadcasting fourteen years ago in a small Pennsylvania station. His voice is audible clearly over the radio, although he sings into the mike in hushed tones.

Thus, in casting about for a song that would typify his smooth and dreamy style of singing, he hit upon "Whispering," for the tune typifies everything that Jack Smith has tried to do over the air.

Want a Steady Job?

Start \$1260 to \$2100 a year

Work for "Uncle Sam" Many Fall and Winter examinations expected

Men—Boys 18 to 50

Valuable Coupon Mail it Today SURE

Franklin Institute, Dept. K193, Rochester, N. Y. Rush to me Free of Charge list of U. S. Government jobs. Send FREE 32-page book telling salaries, duties, hours, etc. Tell me how I can get a position. Name _____ Address _____

Melrol ice cream weekly. Nature, solving prize puzzler, one of which is given each broadcast. Sponsor, Borden's, Cunningham's and Wieland's Ice Cream Co's.

WGN, Chicago. Short announcements nightly between 6 and 9 p. m. Prizes: 1st, \$2,500, down to \$50; total, \$4,650. Nature, best studio designs for new WGN station. Open to artists, designers, architects, etc. Closes November 15. Sponsor, The Chicago Tribune.

WGN, Chicago, Monday, 9 a. m., recipe program. Prizes: Ten electric Mix-masters and \$50 weekly. Nature naming a recipe. Sponsor, Kitchen Art Foods Co.

WGN, Chicago, Tuesday, Thursday and Saturday at 10:30 a. m., "Happy Water" program. Prizes: 1st, \$100; 2nd, \$50; 3rd, \$25, and five prizes of \$5. Nature, letter-writing. Sponsor, Happy Water Co.

You'll enjoy

RED DAVIS



TONIGHT

NBC-WJZ

NETWORK

COAST-TO-COAST and every MON., WED. and FRI. NIGHT

Tune in on BLOCK & SULLY GERTRUDE NIESEN LUD GLUSKIN

and His Continental Orchestra

MONDAYS 8:30 P. M. CS Time COLUMBIA NETWORK

EX-LAX—THE CHOCOLATED LAXATIVE

RICHARD HIMBER AND HIS

STUDEBAKER CHAMPIONS with Joey Nash

MONDAY 7:00 Central P.M. Standard Time NBC-WMAQ and Coast to Coast Network

Programs for Tuesday, October 16

Star ★ Indicates High Spot Selections

7:15 A.M.
WIND—Farm Bulletin, talk
WLS—Arkansas Woodchopper

7:30 A.M.
WGN—Good Morning
WIND—Community Service
WLS—Morning Devotions
WTMJ—The Sun Dial

7:45 A.M.
WIND—Polish Music
WLS—Jolly Joe's Pals

8:00 A.M.
CBS—The Song Reporter: WIND
NBC—Herman and Banta: WTAM
NBC—Breakfast Club: WMAQ
WCFL—Court of Good Deeds
WLS—Spareribs' Fairy Tales

8:15 A.M.
NBC—Don Hall Trio: WLW WTAM
CBS—Happy Days: WIND KMOX
WJJD—Schlagenhauer's Theater
WLS—Hoosier Hot Shots & Arkie

8:30 A.M.
NBC—Eva Taylor: WTAM
WLS—Ford Rush

8:45 A.M.
WGN—Keep Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker's Shopping Basket

9:00 A.M.
CBS—News; The Bluebirds: KMOX
WIND
NBC—News; Breen and de Rose: KYW WISN
NBC—Edward MacHugh, baritone: WMAQ
WAAF—Morning Merry-Go-Round
WBBM—Jeane Abbey, talk
WGN—Jane Carpenter, pianist
WLS—The Westerners
WTMJ—Woman's News of the Day

9:15 A.M.
CBS—Bill & Ginger: KMOX
NBC—Castles of Romance: WMAQ
NBC—Clara, Lu 'n' Em, gossip: WLW
WTAM WGN WTMJ
KYW—Irene King
WAAF—Memory Lane
WBBM—Milton Charles, organist
WIND—Children's Program

9:30 A.M.
CBS—Madison Ensemble: WBBM
WISN
NBC—Morning Parade: KYW WTAM
NBC—Today's Children: WTMJ WLS
WAAF—Dance Revue
WGN—Len Salvo, organist
WIND—Happiness Revue
WMAQ—News

9:45 A.M.
CBS—Madison Ensemble: KMOX
WIND
NBC—Morning Parade: WMAQ
NBC—News; Radio Kitchen: KYW
WAAF—Hawaiian Echoes
WBBM—Witmer and Blue, piano duo
WLS—Dean Brothers
WTMJ—Hollywood Movie Letter

10:00 A.M.
NBC—Galaxy of Stars: WLW WMAQ
WTAM WTMJ
CBS—Mary Lee Taylor: KMOX
WBBM
KYW—Honeymooners
WAAF—The Spotlight
WCBD—Morning Musicale
WGES—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Shoppers' Service

10:15 A.M.
NBC—Your Child: WTAM KYW
CBS—Melody Parade: WISN WBBM
KMOX
WAAF—Estelle Barnes pianist
WCFL—Life and Living
WGN—Your Friendly Neighbor
WLS—Book House
WTMJ—Variety Program

10:30 A.M.
NBC—U. S. Marine Band: WMAQ
WLW
NBC—Three Shades of Blue: KYW
CBS—U. S. Navy Band: WISN WIND
WAAF—Variety
WBBM—Tom Baker, tenor
WGN—Mark Love, basso
WLS—Jim Poole
WTMJ—What's New in Milwaukee?

10:45 A.M.
NBC—Al Bernard: KYW
CBS—U. S. Navy Band: WBBM
WIND
WAAF—Day Dreamer
WGN—Painted Dreams, sketch
WIND—Hawaiian Music
WTMJ—What's New in Radio?

11:00 A.M.
CBS—Voice of Experience: WBBM
KMOX
NBC—Josephine Antoine, soprano: WTAM
KYW—Rose Vanderbosch, pianist
WAAF—Ballads
WGN—Len Salvo, organist
WIND—Russ Burr, piano & song
WTMJ—Black and Gold Ensemble

11:15 A.M.
CBS—Connie Gates, songs: WIND
WISN
NBC—Honeyboy and Sassafras: KYW
WTAM
WAAF—Child Health Talk
WBBM—Gene and Charlie, song duo
WGN—Doring Sisters
WLS—Sodbusters & Arkie
WMAQ—Church Around the Corner

11:30 A.M.
NBC—National Farm & Home Hour: KYW WLW
CBS—Al Kavelin's Orchestra: WISN
WAAF—Estelle Barnes pianist
WBBM—Jim & Bob, Hawaiian Duo
WGN—Markets; Morning Musicale
WHFC—Name the Band
WIND—Rhythmania
WLS—Mrs. Anna J. Peterson
WTMJ—Radio Rodeo

11:45 A.M.
WAAF—Rhythm Review
WBBM—Little Joe Rardin, tenor
WGN—Health & Training
WIND—Al Kavelin's Orch. (CBS)
WLS—Markets; News
WMAQ—Ruth Philipp, soprano

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
CBS—George Hall's Orchestra: WIND
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WJJD—Livestock Markets
WLS—Phil Kalar, soloist
WMAQ—"Mary Martin," sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
CBS—George Hall's Orchestra: WISN
WBBM—Helen Fitch, movie critic
WCFL—Opera Echoes
WGN—Harold Turner, pianist
WIND—Livestock Market
WJJD—Farm Forum
WLS—Farmer Dinnerbell

12:30 P.M.
NBC—Master Music Hour: KYW
WTAM
CBS—Esther Velas' Ensemble: WISN
WIND
WBBM—Jerry Sullivan, tenor
WGN—Mid-day Service
WJJD—Better Homes Program
WTMJ—Musical Program

12:45 P.M.
CBS—Pat Kennedy; Art Kassel's Orch.: WBBM KMOX
WCFL—Walkathon
WIND—Luncheon Dance Music
WJJD—News

1:00 P.M.
CBS—Eton Boys, quartet: WIND
WISN KMOX
KYW—Dion Kennedy, organist
WAAF—The Star Parade
WBBM—Marie, Little French Princess (CBS)
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Hoosier Hot Shots
WMAQ—Rotary Club Luncheon
WTMJ—Livestock; Orchestra; Police

1:15 P.M.
CBS—Oriente: WISN WIND
WAAF—Hoosier Philosopher
WBBM—Wings of Dawn, drama
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WLS—Rangers; John Brown
WJJD—Children's Program

1:30 P.M.
NBC—King's Guard Quartet: WTAM
CBS—Artist Recital: KMOX WIND
WISN
KYW—Smack Out (NBC)
WAAF—Memory Teaser
WBBM—Ted Fiorito's Orchestra
WCFL—Civic and Welfare Talk
WGN—World's Fair Orchestra
WLS—Markets
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Nellie Revell Interviews The Jesters: WMAQ
NBC—Gus Van, songs: WTAM
KYW—Prudence Pennv
WAAF—Markets and Weather
WBBM—Pickard Family
WCFL—Leo Terry, organist
WGN—Palmer House Ensemble
WJJD—Ill. Medical Society
WLS—George Simons, tenor
WTMJ—Badger Spotlight

2:00 P.M.
NBC—Dance Orch: KYW
NBC—Ma Perkins: WLW

CBS—Met. Parade: KMOX WIND
WISN
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Blackstone Ensemble
WJJD—Sweepstakes
WLS—Homemakers' Hour
WMAQ—Don Pedro's Orchestra
WSBC—Spanish Fiesta
WTMJ—Woman's Point of View

2:15 P.M.
NBC—The Wise man: WMAQ
WAAF—Jimmie Kozak pianist, WGN—Len Salvo, organist
WLS—Fanfare

2:30 P.M.
NBC—Women's Radio Review: KYW
WTAM
CBS—Ann Leaf, organist: WISN
KMOX WBBM
NBC—Song of the City, sketch: WLW
WMAQ
WAAF—Encores
WGN—June Baker, home management
WIND—Gems in Music
WLS—Garden Hints
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Markets and Weather
WGN—Afternoon Musicale
WLS—Louise Massey, soloist; Organ
WTMJ—News; Market Review

3:00 P.M.
CBS—Visiting America's Little House: WBBM
NBC—Betty & Bob, sketch: WTMJ
WENR
KYW—Harmony Four
WAAF—Music in the Air
WCFL—Popular Music
WHFC—Lawyers' Legislative League
WIND—Melody Matinee

3:15 P.M.
CBS—Poetic Strings: WBBM
KYW—Platt and Nierman
WAAF—Memory Teasers
WENR—Program Preview
WGN—Len Salvo, organist
WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
NBC—Ma Perkins, sketch: WTMJ
CBS—Dick Messner's Orch.: WBBM
WISN
KYW—Maurie Sherman's Orchestra
WAAF—The Music Room
WCFL—Moment Musical
WGN—Parent Teachers' Forum
WIND—Close Harmony
WMAQ—Palmer Clark's Orch. (NBC)

3:45 P.M.
NBC—Adventures on Mystery Island: WTAM
WENR—Ladv Next Door (NBC)
WGN—World's Fair Orchestra
WIND—Tea Dansant
WTMJ—League of Women Voters

4:00 P.M.
NBC—Blue Room Echoes: WLW
CBS—Along the Volga: WISN WBBM
KYW—Century Concert
WAAF—Piano Novelties
WCFL—John Maxwell, food talk
WENR—Your Health (NBC)
WMAQ—Meredith Willson's Orchestra (NBC)
WTMJ—The Cocktail Hour

4:15 P.M.
CBS—Gracie Dunn: WBBM WISN
WCFL—The Two Bits
WENR—Jackie Heller (NBC)
WGN—Louise Brabnt, soprano

4:30 P.M.
NBC—Singing Lady: WLW
CBS—Milton Charles, organist: WISN
WBBM
NBC—Radio Charades: WMAQ
WAAF—Bill Tracy and Sunny Duncan
WCFL—Nat'l League of Amer. Women
WEDC—Lawyers' Debate
WGN—Melodies
WIND—Red Hot Rhythms

4:45 P.M.
CBS—Miniatures: WISN WBBM
NBC—Nursery Rhymes: WTAM
WMAQ
KYW—Flash Gordon, sketch
WAAF—Ray Waldron's Sports Review
WCFL—Mona Van, soprano
WENR—Ranch Boys (NBC)
WGN—Harold Turner, pianist
WTMJ—U. of Wisconsin Program

5:00 P.M.
NBC—Dick Steele, sketch: WMAQ
WTAM
CBS—Men of Notes: WBBM
NBC—Xavier Cugat's Orch.: WENR
KYW—Junior Birdmen
WAAF—Tonight's Radio Features
WCFL—Movie Review
WGN—Salon Orchestra

WIND—Musical Etchings
WTMJ—"Our Club"

5:15 P.M.
CBS—Skippy: WBBM KMOX
NBC—Mid-Week Hymn Sing: WTAM
KYW—In the Spotlight
WCFL—Sports Review
WENR—Mysterious Island (NBC)
WIND—Eventide Ensemble
WTMJ—Malone Sisters

5:30 P.M.
CBS—Jack Armstrong, sketch: KMOX
WBBM
KYW—Uncle Bob's Safety Club
WCFL—Electrical Workers, talk
WENR—News
WGN—Singing Lady
WIND—Joe Haymes' Orch. (CBS)
WJJD—Polish Program
WMAQ—News
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Lowell Thomas, news: WLW
NBC—Billy Batchelor, sketch: WMAQ
WTAM
NBC—Orphan Annie: WENR WGN
WBBM—Woody and Willie comedy
WCFL—Children's Program
WMAQ—The Songfollows
WTMJ—Musical Program

Night

6:00 P.M.
NBC—Gould & Shefter, pianists: KYW
CBS—Dan Russo's Orchestra: WISN
NBC—Amos 'n' Andy: WENR WLW
WBBM—Adv. of Robin Hood
WCBD—Melody Parade
WCFL—Joe Grien, talk
WGES—Polish Popular Music
WGN—Jimmy Allan, sketch
WHFC—Eddie Loftus, songs
WIND—German Hour. William Klein
WMAQ—Happy Jack Turner
WTMJ—Heinie's Grenadiers

6:15 P.M.
KMOX—Dan Russo's Orch. (CBS)
KYW—News
WBBM—The Nelson Family
WCFL—Orchestral Program
WENR—Tintype Tenor (NBC)
WGN—Salon Orchestra
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WMAQ—Don Pedro's Orchestra
WTAM—Gould and Shefter (NBC)
WTMJ—Sport Flash

6:30 P.M.
★ NBC—HOUSEHOLD FINANCE
Corp. Presents Musical Memories;
Edgar A. Guest and Co.; WENR
CBS—Buck Rogers, sketch: KMOX
WBBM
KYW—Don Pedro's Orchestra
WGN—Sports Reporter
WIND—Polish Music
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—Frank Buck's Adventures: WENR WTAM
CBS—Boake Carter, news: WBBM
KMOX
KYW—Gracie Dunn & Syncopators
WGN—Palmer House Ensemble
WMAQ—Pollock and Lawnhurst (NBC)
WTMJ—"Around the Fireside"

7:00 P.M.
★ CBS—Lavender and Old Lace:
WBBM KMOX
NBC—Crime Clues: WLS WLW
NBC—Leo Reisman's Orch.: WTMJ
WTAM WMAQ
CBS—Carlos Molina's Orch.: WISN
KYW—Art Kassel's Orchestra
WCFL—Variety Program
WGES—Songs of Lithuania
WGN—The Whistler and His Dog
WIND—The Pennsylvanians' Orch.

7:15 P.M.
WGN—Salon Orchestra
WIND—Sport Squibs, Harry Flannery

7:30 P.M.
★ NBC—Wayne King's Orch.: WTMJ
WMAQ WTAM
★ CBS—"Melodiana"; Abe Lyman's
Orchestra: WBBM KMOX
★ NBC—Lawrence Tibbett, baritone;
Orchestra; John B. Kennedy: WLS
KYW—Henry King's Orchestra
WEDC—Slovak Strings
WGN—Earl Burnett's Orchestra
WIND—Pickard Family

7:45 P.M.
KYW—Noble Sissle's Orchestra
WCFL—Eddie Varzos' Orchestra
WGN—Palmer House Ensemble

8:00 P.M.
★ NBC—Ben Bernie's Orch.: WTAM
WMAQ WTMJ
★ CBS—Bing Crosby and the Boswell
Sisters: KMOX WBBM
KYW—Rex Maupin's Orchestra
WAAF—Bill Tracy and Sunny Duncan
WCFL—Louie's Hungry Five

WGN—Mardi Gras
WIND—Byron Dunbar's Orchestra
WLS—Musical Program

8:15 P.M.
WAAF—Sylvia Stone
WCFL—Leo Terry, organist

8:30 P.M.
NBC—Hands Across the Border: WENR
★ NBC—Ed Wynn, the famous Fire
Chief; Graham McNamee; Eddy Du-
chinn's Orch.: WTAM WMAQ WTMJ
CBS—Isam Jones' Orch.; Soloists:
KMOX WISN WBBM
KYW—Stan Myers' Orchestra
WCFL—The Wandering Minstrel
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch

8:45 P.M.
KYW—Pickard Family
WCFL—Viewing the Fair
WGN—Jan Garber's Orchestra

9:00 P.M.
★ CBS—Walter O'Keefe; Annette
Hanshaw, contralto; Glen Gray's
Orch.: WISN KMOX WBBM
★ NBC—Beauty Box Theater: WTAM
WLW WTMJ WMAQ
KYW—News
WCFL—Seeley Institute
WGN—News; Headlines of Other Days
WIND—Dorothy Gordon, songs

9:15 P.M.
KYW—Pickard Family
WCFL—Labor Flashes
WGN—Bridge Club of the Air
WIND—Dance Music

9:30 P.M.
NBC—Sky Road Show: KYW
CBS—George Givot, comedian: KMOX
WISN
WBBM—Herbie Kay's Orchestra
WCFL—Barratt O'Hara, talk
WENR—Gene Arnold
WGN—Chicago Theater of the Air
WIND—String Ensemble

9:45 P.M.
WBBM—Old Heidelberg Students
WCFL—Speakers Bureau
WENR—George Olsen's Orchestra

10:00 P.M.
NBC—Willard Robison's Orch.: WLW
CBS—Myrt & Marge, sketch: KMOX
NBC—Amos 'n' Andy: WENR WTMJ
KYW—Love Nest
WGN—June Provines
WIND—Mickey Isley's Orchestra
WMAQ—Donald McGibney

10:15 P.M.
NBC—Robert Royce, tenor: WENR
CBS—Harry Salter's Orch.: KMOX
WISN WBBM
NBC—Gene & Glenn: WTMJ WTAM
WMAQ
KYW—Odds and Ends
WCFL—Bronson and Renee
WGN—Deam Ship

10:30 P.M.
NBC—D'Orsey Brothers' Orch.; Bob
Crosby: KYW
NBC—Leo Reisman's Orch.: WLW
CBS—Henry Busse's Orch.: WISN
WBBM
NBC—Carl Hoff's Orch.: WMAQ
WCFL—Walkathon
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WIND—Pennsylvanians' Orchestra
WTMJ—Dance Orchestras (till 1 a.m.)

10:45 P.M.
CBS—Henry Busse's Orch.: KMOX
WCFL—Whispering Jack Wright
WGN—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WIND—Jimmy Noone's Orchestra

11:00 P.M.
CBS—Herbie Kay's Orch.: WBBM
WISN KMOX
NBC—Archie Bleyer's Orch.: KYW
WCFL—Dance Orchestra
WENR—George Olsen's Orchestra
WIND—Byron Dunbar's Orchestra
WSBC—Midnight Rambles

11:15 P.M.
WGN—Ted Weems' Orchestra
WMAQ—Gus Arnheim's Orchestra

11:30 P.M.
NBC—Felix' Orch.: WLW KYW
CBS—Enoch Light's Orch.: WISN
WBBM KMOX
WCFL—Dance Orchestra
WENR—Jesse Hawkins' Orchestra
WGN—Earl Burnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WGN—Late Dance Orchestras
12:00 Mid.
KYW—Don Pedro's Orchestra
WENR—Stan Myers' Orchestra
WIND—Midnight Jamboree
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orchestra
WBBM—Carlos Molina's Orchestra
WENR—Carl Hoff's Orchestra

1:30 A.M.
WBBM—Henry Busse's Orchestra

Plums and Prunes

By Evans Plummer

Edie Cantor may need studio audiences, but MARY PICKFORD doesn't. And the invisible audience still has the least need of all for studio onlookers.

If you, like we, were tuned on Wednesday night, October 3 to *Miss Mary Pickford's* premiere, you must have noticed that one scene in the "Church Mouse" during which the celebrated celluloid queen was supposed to be alone. She was talking aloud to herself—but the lines were funny. So what happened?

The audience in the studio proceeded to laugh uproariously, thereby completely shattering the sense of the scene for the millions of listeners in.

"SATURDAY JAMBOREE," that plump free-for-all entertainment of NBC which originates in Chicago, has been switched to 6:15 p. m. And you all must know by now that "ONE MAN'S FAMILY," most popular of all night dramatic programs according to the recent Radio Guide poll, has been kicked down the ladder to 5 p. m. CST.

All of which makes us very angry, and almost inclined to switch camps to the highbrow educators who have taken their noses out of their books to wage warfare against radio-as-is, in the hopes of cramming you full of book "larnin" from 7 to 10 p. m. each night.

ONE ANSWER to the economic situation is contained in a program correction bulletin from the NBC network reading:

"11:15 a. m. Kill: Your Child—Dr. Ella Oppenheimer."

Or is this merely another recovery plan of Secretary Wallace's?

IT COULD ONLY have happened in Chicago.

The script of the "JACK ARMSTRONG" program, heard over CBS, called last Monday for the firing of a time-keeper's gun during the miking of a mythical football game. The sound effects man, fearing too great a noise if the revolver were to be fired in the studio, opened a window and discharged the gun through it into the open air. . . . With the typically Windy City result that a vast throng gathered immediately outside the Wrigley Building Annex expectantly awaiting the squad car, patrol wagon and



ED WYNN

In a new musical setting, but with his highly individual style of comedy, the "Fire Chief" is himself again under the auspices of his former sponsor. His program can be heard each Tuesday night at 8:30 (CST) over the NBC-WEAF network

all the trimmings, including a possible look at the bandits.

BILL HAY, permanent fixture as announcer of AMOS 'N' ANDY, will be seen in person, announcing the famous pair in person, in the currently beginning series

of vaudeville appearances of the ace NBC blackface team! On all their previous stage dates, *Amos 'n' Andy* have left Hay at home. But in their motion picture film, "Check and Double Check," the announcer introduced them.

However, this will be the first opportunity of hundreds of thousands of listeners to see Bill, the third member of the internationally celebrated program. No spectators are allowed in or outside the *Amos 'n' Andy* studio.

GENE ARNOLD would have required very little more to be kept contented and continuing on the Contented Program!

Outside the Studios

EVEN AS YOU AND I they are . . . They eat, sleep and worry about the rent . . . For example: ORGANIST IRMA GLEN resting her pedal pushing tootsies by attiring herself in shorts and sweatshirt and taking long hikes through the Indiana dunes country . . . COUNTESS OLGA ALBANI, of the *Silken Strings* show, gazing from her near northside apartment upon the Chicago water tower, landmark of the northern boundary of the fire of 1871, and wishing she could burn up the local radio editors with a hot game of stud poker, of which, being noble, she knows her kings and queens . . . RUDY VALLEE, catching *Henry King's* opening at the Congress Hotel, and pulling a Garbo by going "disguised" in a pair of dark glasses . . . TONY WONS amusing himself by whittling a wooden statuette of soloist GINA VANNA of "The House by the Side of the Road" program . . . Notre Dame alumnus and musical director LEROY SHIELD helping his alma mater by providing the squad with musical arrangements to give rhythm to their plays . . . "Grand Hotel" leading lady ANNE SEYMOUR filling in her spare time by studying French, Spanish and voice, and taking ballet dancing lessons.

THREE CHICAGO MIKEMEN of the CBS net came into national prominence last weekend. If you didn't observe, here

'tis: TRUMAN BRADLEY (Detroit to do the new Ford Show); PAT FLANAGAN was busy on the World Series, and HAROLD ("What-a-Man") PARKES kept the Texas vs. Notre Dame grid tangle on the airlines.

Calling All Cars!

CHARLIE CALVERT, who does many of those gangster roles on the air and is currently heard in NBC's "Dick Steele, the Boy Reporter," is still having heart palpitations over his recent adventure with crime in the making. It all happened one morning when he offered a ride downtown in his car to an elderly, well-dressed gentleman. He accepted and they rode five minutes in silence, when his passenger suddenly blurted out:

"Have you ever had the desire to kill a man?"

Charlie's hand wavered at the wheel as he stammered, "Why, n-n-no."

"Well, I have—right now," said his strange guest. "I'm going out to kill a man. He beat me up the other day because his wife had told him I insulted her. He beat me up despite the fact that I was innocent . . . Now, I am going to kill him!"

But "Gangster" Calvert couldn't think of a thing to reply. He let his passenger off at the corner requested, and then hurried to the nearest policeman and told the story. But the man had disappeared.

Now Charlie is seeking to have the casting directors give him less bloodthirsty roles than has been their custom.

THE HOUSEHOLD HOUR

OF MUSICAL

MEMORIES PRESENTS

EVERY TUESDAY NIGHT
Edgar A. Guest AND COMPANY

6:30 Central Standard Time

WENR KWK

HOUSEHOLD FINANCE CORPORATION
CHICAGO • Offices in 112 leading cities

New Programs and Changes

(Continued from Page 15)

WABC network—will have its premiere from 8 to 9 a. m. Broadcasting from the studios of WCAU in Philadelphia, the outstanding artists of that city and guest performers from stage and screen will be introduced on this revue.

JAN PEECE and BETTINA HALL, musical comedy stars, will be guest artists with ISHAM JONES' Orchestra, in the new program over the CBS-WABC network at 8:30 p. m.

Wednesday, Oct. 17

DICK NEWTON, "The Song Reporter," will be heard on a new schedule over the CBS-WABC network this week, appearing daily from 7 to 7:20 a. m.

A message from POPE PIUS XI will be given over NBC-WEAF networks when *Pietro Cardinal Fumasoni-Biondi*, Prefect of the Congregation for the Propagation of Faith, speaking in English from the Vatican in Rome, calls attention to the importance of Christian missions throughout the world. This international broadcast will reach American listeners via shortwave at 12:45 p. m.

PROFESSOR S. S. STAINBERG, Department of Civil Engineering, University of Maryland, will speak on "Mapping from the Air" over the CBS-WABC network at 3:30 p. m.

UNCLE EZRA (Pat Barrett) with his "Station E-Z-R-A" will be presented in the first of a series to be heard each Wednesday and Friday at 6:30 p. m. (CST) and Sundays at 6:15 p. m. The programs are booked for the NBC-WEAF network.

Thursday, Oct. 18

THE GEMS OF MELODY premiere, featuring a concert orchestra directed by *Alexandre Thiede*, head of the Boston Festival Orchestra and Boston Festival Symphonic Chorus, will be presented weekly at 6:15 p. m. over an NBC-WJZ network, beginning today.

"THE FORUM OF LIBERTY," featuring discussions of public events and issues by leaders in industry and public life, with a dramatic narrative and musical setting, will have its premiere over the CBS-WABC network at 7:30 p. m. *Fulton Oursler*, editor of *Liberty Magazine* which sponsors the programs, will conduct the Forum, and *Edwin C. Hill* will figure in the narratives.

Friday, Oct. 19

The NATIONAL LUTHERAN CONVENTION in Savannah will be broadcast over the CBS-WABC network from 11:30 a. m. to 12 noon.

KAY FRANCIS, stunning star of the screen, will be the guest star of "HOLLYWOOD HOTEL" program over the CBS-WABC network at 8:30 p. m.

Saturday, Oct. 20

THE CARBORUNDUM BAND, conducted by *Edward D'Anna*, a Columbia network feature for several seasons, will begin a new weekly series of concerts over the CBS-WABC airwaves tonight at 9 p. m.

RADIO SCRIPTS

We are in the market for all types of scripts suitable for radio production. Both quarter and half hour dramas needed. Handling and revision fee, \$1.00. Send your scripts today to

Radio Writers' Laboratory

53 N. Duke St., Lancaster, Pa. Dept. A-3

Stoves AT FACTORY PRICES!

Send for FREE Catalog
Over 200 Styles and Sizes of Stoves, Ranges, Furnaces—17½ ranges, 12 heating stoves, 22 furnaces. More Bargains than in 20 Big Stores. New styles, new features, new colors. Cash or easy terms. Year to Pay—30 days free trial—360 days approval test—\$100.00 Bank Bond Guarantee—24-hour shipments.

The Kalamazoo Stove Co., Mfrs.
2414 Rochester Av., Kalamazoo, Mich.
Over \$50,000 Satisfied Users @ 34 Years in Business Write for FREE Catalog
"A Kalamazoo Direct to You"

Famous Network Stars LUM and ABNER



NOW ON

WLW—7:15 E. S. T.
WGN—8:30 C. S. T.
WOR—9:30 E. S. T.
WXYZ—9:30 E. S. T.

EVERY EVENING EXCEPT SATURDAY AND SUNDAY

HORLICK'S
THE ORIGINAL
MALTED MILK

Programs for Wednesday, October 17

Star ★ Indicates High Spot Selections

7:45 A.M.
WIND—Polish Music
WLS—Jolly Joe's Pals

8:00 A.M.
CBS—Metropolitan Parade: WIND
NBC—Breakfast Club: WMAQ
NBC—Herman and Banta: WTAM
WCFL—Court of Good Deeds
WGN—Good Morning
WLS—Spare Ribs' Fairy Tales

8:15 A.M.
WJJD—Schlagenhaur's Theater
WLS—Hoosier Hot Shots & Arkie

8:30 A.M.
NBC—The Mystery Chef: WTAM
WLS—Ford Rush

8:45 A.M.
CBS—Waltz Time: KMOX
WCFL—German Program
WGN—Keep Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker, Shopping

9:00 A.M.
CBS—News; Patterns in Harmony: KMOX WISN
KYW—News; Breen and de Rose (NBC)
WAAF—Personality Pointers
WBBM—Jim and Bob, Hawaiian duo
WEDC—Hungarian Program
WGN—Lawrence Salerno; Rondoliers
WIND—The Band Box
WLS—The Westerners
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Clara, Lu 'n' Em, gossip: WLW
WTAM WTMJ WGN
KYW—Irene King
WAAF—Morning Merry Go-Round
WBBM—Lee Francis, pianist
WIND—Children's Program
WMAQ—Women's Page of the Air

9:30 A.M.
NBC—Today's Children: WMAQ WLS
WTMJ
CBS—Fiddler's Fancy: WISN WBBM
NBC—Carlsbad Program: WTAM
KYW—Three Scamps
WAAF—Dance Revue
WGN—Leonard Salvo's Mail Box

9:45 A.M.
CBS—Do Re Mi, trio: KMOX WISN
WIND
NBC—Betty Crocker, cooking talk: WLW WTAM WMAQ
KYW—Radio Kitchen (NBC)
WAAF—Hawaiian Echoes
WBBM—Milton Charles, organist
WLS—Dean Brothers
WTMJ—Hollywood Movie Letter

10:00 A.M.
NBC—Juan Reyes, pianist: WTAM
CBS—Cooking Closeups; Mary Ellis Ames: WBBM KMOX
WAAF—The Spotlight
WCBD—Morning Musicales
WGES—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Shoppers' Service
WMAQ—Women's Page of the Air
WSBC—Polish Drama and Songs
WTMJ—Betty Crocker

10:15 A.M.
CBS—The Fish Tale, sketch: WBBM
NBC—Alice Remsen, contralto: WTAM
KYW
NBC—Tony Wons, philosopher: WMAQ
WAAF—Estelle Barnes, pianist
WCFL—Life and Living
WGES—Popular Songs
WGN—Your Friendly Neighbor
WIND—Salon Musicales
WLS—Book House
WTMJ—With a Song

10:30 A.M.
NBC—Betty Moore, decorating: WMAQ
WLW WTAM
KYW—U. S. Army Band (NBC)
WAAF—Variety
WBBM—Arthur Wright, tenor
WGN—Frank Wilson, tenor
WIND—Mood Indigo
WISN—Episcopal Church Convention
WLS—Jim Poole
WTMJ—What's New in Milwaukee?

10:45 A.M.
NBC—Down the Song Trail: WTAM
WMAQ
CBS—Recipes, Jane Ellison: KMOX
WBBM
WAAF—Day Dreamer
WGN—Painted Dreams, sketch
WIND—Hawaiian Serenade
WLS—Today's Kitchen

11:00 A.M.
CBS—Voice of Experience: KMOX
WBBM
NBC—Al and Lee Reiser: WTAM
NBC—Fields and Hall, songs: WMAQ
KYW—Rose Vanderbosch, pianist
WAAF—Bob Scanlon
WGN—Tom, Dick and Harry
WIND—Fashionette
WTMJ—Don Alvarados

11:15 A.M.
NBC—Josephine Gibson, hostess counsel: WTMJ

NBC—Charles Sears, tenor: WMAQ
NBC—Honeyboy & Sassafras, sketch: WTAM KYW
CBS—Betty Barthell, songs: KMOX
WIND
WBBM—Gene and Charlie, song duo
WGN—Betty, Jean and Jim
WLS—Sodbusters & Arkie

11:30 A.M.
NBC—Nat'l Farm and Home Hour: KYW WLW
CBS—Al Kavelin's Orchestra: WISN
WBBM
NBC—Merry Madcaps: WTAM WMAQ
WAAF—Rhythm Review
WGN—Popular Rhythms; Markets
WHFC—Name the Band
WIND—Rhythmmania
WLS—Mrs. Anna J. Peterson
WTMJ—Radio Rodeo

11:45 A.M.
CBS—Al Kavelin's Orchestra: WIND
WBBM—Little Joe Rardin, tenor
WGN—Health & Training
WLS—Weather; Produce Markets
WMAQ—Arthur Wright, tenor

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
CBS—George Hall's Orchestra: WIND
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WJJD—Livestock Markets
WLS—Virginia Lee & Sunbeam
WMAQ—"Mary Martin," sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
NBC—Peggy's Doctor, sketch: WTAM
CBS—George Hall's Orch.: WISN
WBBM—Helen Fitch
WCFL—Peaceful Valley Singers
WGN—Doring Sisters
WIND—Livestock Markets
WJJD—Farm Forum
WLS—Dinnerbell Program
WMAQ—The Oleanders

12:30 P.M.
NBC—Vic & Sade, comedy: WMAQ
CBS—Madeline Slade, talk: WISN
NBC—Dick Fidler's Orch.: WTAM
KYW—Your Unseen Friend
WBBM—Jerry Sullivan
WCFL—Variety Program
WGN—Mid-day Service
WIND—Luncheon Dance Music
WJJD—Better Homes Program
WTMJ—Musical Program

12:45 P.M.
CBS—Message from Pope Pius XL: KMOX WBBM
KYW—Cardinal Biondi
WCFL—The Voice of Humanity
WJJD—News
WMAQ—Words and Music

1:00 P.M.
NBC—Two Seats in the Balcony: WTAM KYW
CBS—Romany Trail: WISN KMOX
WIND
WAAF—The Star Parade
WBBM—Marie, Little French Princess
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Hoosier Hot Shots
WMAQ—Wandering Minstrel
WTMJ—Markets; Dance Orchestra

1:15 P.M.
KYW—Philhamonic Orchestra
WAAF—The Hoosier Philosopher
WBBM—Wings of Dawn
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WJJD—Children's Program
WLS—Rangers and John Brown

1:30 P.M.
NBC—The Sizzlers, trio: WTAM
CBS—Ann Leaf, organist: WISN
KMOX WIND
KYW—Smackout
WAAF—Kay Storey
WBBM—Ted Fiorito's Orchestra
WCFL—Civic and Welfare Talk
WGN—World's Fair Orchestra
WLS—Markets
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Gus Van, songs: WTAM WLW
NBC—Colette Carley, songs: WMAQ
KYW—Prudence Penny, economics
WAAF—Markets and Weather
WBBM—Pickard Family
WCFL—Just Between Us
WGN—Rube Appleberry, sketch
WJJD—Esther Bradford, fashions
WLS—George Simons, tenor
WTMJ—Badger Spotlight

2:00 P.M.
NBC—Ma Perkins: WLW
CBS—Kate Smith's Matinee Hour: WISN KMOX WIND

KYW—Don Pedro's Orchestra
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Century of Progress
WJJD—Sweepstakes
WLS—Orchestra; Grace Wilson
WMAQ—Dance Orchestra
WSBC—Musical Comedy Gems
WTMJ—Woman's Point of View

2:15 P.M.
NBC—Dreams Come True: WTAM
WLW
WAAF—Jimmie Kozak, pianist
WGN—Blackstone Jongleurs
WLS—Fanfare; Wyn Orr

2:30 P.M.
NBC—Song of the City: WMAQ
NBC—Women's Radio Review: WTAM
KYW
WAAF—Encores
WBBM—Herbert Foote, organist
WGN—June Baker, home management
WLS—Little Dramas From Life
WLW—Songs of the City
WSBC—Val's Vodvil
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Markets and Weather
WBBM—Beatrice Osgood, pianist
WGN—Len Salvo, organist
WLS—Orch.; Ford Rush; J. Brown

3:00 P.M.
NBC—Betty and Bob, drama: WTMJ
WENR
CBS—Nat'l Student Federation Prgm.: WISN WBBM
NBC—Pop Concert: WTAM
KYW—The Harmony Four
WAAF—Music in the Air
WCFL—Popular Music
WGN—Harold Turner, pianist
WHFC—Lawyers' Legislative League

3:15 P.M.
NBC—Dorothy Page, contralto: KYW
CBS—Jack Brooks & Orch.: WBBM
WENR—Program Preview
WGN—Rex Griffith, tenor
WIND—Melody Matinee
WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
NBC—Ma Perkins: KYW WTMJ
NBC—The Jesters Trio: WTAM
★ CBS—Science Service: WISN KMOX
WBBM
KYW—Maurie Sherman's Orchestra
WCFL—Popular Music
WGN—World's Fair Orchestra
WIND—Symphonic Hour

3:45 P.M.
NBC—Dreams Come True: WMAQ
WTMJ
NBC—Adventures on Mystery Island: WTAM
CBS—Swinging Along: WISN WBBM
WCFL—The Three C's (NBC)

4:00 P.M.
CBS—Men of Notes: WISN WBBM
NBC—Chick Webb's Orch.: WTAM
KYW—Century Concert
WAAF—Jimmie Kozak, pianist
WCBD—Civic Interviews
WCFL—John Maxwell, food talk
WGN—Popular Rhythm
WIND—Tea Dansant
WTMJ—The Cocktail Hour

4:15 P.M.
NBC—Tom, Mix' Straight Shooters: WTAM
WAAF—Waltz Time
WBBM—Gracie Dunn, songs
WCFL—Ballet Quartet

4:30 P.M.
NBC—Singing Lady: WLW
CBS—Organ Recital: WISN
NBC—Alice in Orchestralia: WTAM
WMAQ
WAAF—Charles Johnson, songs
WBBM—Gene and Charlie, songs
WCFL—Health Talk
WENR—Maurie Sherman's Orchestra
WGN—Mark Love, basso
WIND—The Ramblers, trio

4:45 P.M.
CBS—Miniatures: WIND
NBC—Capt. Tim Healy: WTAM
WMAQ WTMJ
WAAF—Ray Waldron's Sports Review
WBBM—Barbara Burr
WCFL—Walkathon
WENR—Ranch Boys (NBC)
WGN—Melody Moments

5:00 P.M.
NBC—Dick Steele, sketch: WMAQ
NBC—Education in the News: WENR
CBS—Adventure Hour: KMOX WBBM
WAAF—Tonight's Radio Features
WCFL—Millie and Tillie
WGES—Polish Requests
WGN—Salon Orchestra
WIND—Musical Etchings
WTMJ—Our Club

5:15 P.M.
CBS—Skippy, sketch: WBBM KMOX
KYW—In the Spotlight
WCFL—Sports Review

WENR—Mysterious Island (NBC)
WIND—Tunestakes

5:30 P.M.
NBC—News; Three X Sisters: WMAQ
CBS—Jack Armstrong, sketch: WBBM
KMOX
KYW—Uncle Bob's "Curb-is-the-Limit"
WCFL—Electrical Workers' Union Talk
WENR—News
WGN—The Singing Lady (NBC)
WIND—Hungarian Art Theater
WJJD—Polish Program
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Lowell Thomas: WLW
NBC—Orphan Annie: WENR WGN
WBBM—Treasure Adventure
WCFL—Tom Cook, tenor
WMAQ—Singing Stranger
WTMJ—Musical Program

Night

6:00 P.M.
CBS—Dan Russo's Orchestra: WISN
KMOX
NBC—Amos 'n' Andy: WENR WLW
KYW—Madhatters
WBBM—The Nelson Family
WCFL—Labor Flashes
WGN—Jimmy Allen
WHFC—Eddie Loftis, songs
WIND—German Music
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gene and Glenn, comedy: WTAM
KYW—News
WBBM—Dan Russo's Orchestra
WCFL—Dance Orchestra
WENR—Baseball Resume
WGN—Dance Orchestra
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WTMJ—Sport Flash

6:30 P.M.
★ NBC—BEECH-NUT PRESENTS
Red Davis, featuring Burgess Meredith, Jack Rosalie, Marion Barney, and Elizabeth Wragge, comedy sketch: WENR
CBS—Buck Rogers: KMOX WBBM
KYW—Don Pedro's Orchestra
WGN—The Sports Reporter
WIND—Polish Hour
WMAQ—Uncle Ezra
WTMJ—Heinie's Grenadiers

6:45 P.M.
★ NBC—Dangerous Paradise: WENR
WLW
CBS—Boake Carter, news: WBBM
KMOX
NBC—Frank Buck's Adventures: WMAQ
KYW—Betty, Jean and Jim
WCFL—Vella Cook, contralto
WGN—Palmer House Ensemble
WTMJ—Around the Fireside

7:00 P.M.
★ NBC—Mary Pickford & Stock Company: WMAQ WTAM WTMJ
CBS—Easy Aces, sketch: WBBM
KMOX
NBC—Crime Clues, drama: WLW
WLS
KYW—Art Kassel's Orchestra
WCFL—Variety Program
WGES—Senor Conti, Italian Melodies
WGN—The Lone Ranger
WIND—Pennsylvanians' Orchestra

7:15 P.M.
CBS—Edwin C. Hill, news: WBBM
KMOX
WCFL—Tower Program
WIND—Sport Squibs; Harry W. Flannery

7:30 P.M.
★ CBS—Everett Marshall's Broadway Varieties: KMOX WBBM
★ NBC—Wayne Kings' Orch.: WTAM
WMAQ
KYW—Henry King's Orchestra
WAAF—Music Review
WCFL—Variety Program
WGN—Kay Kyser's Orchestra
WIND—Pickard Family
WTMJ—Heinie's Briquetters

7:45 P.M.
KYW—Noble Sissle's Orchestra
WGN—Northwestern "U" Program

8:00 P.M.
NBC—Warden Lewis E. Lawes in 20,000 Years in Sing Sing, sketch: WLS
★ NBC—Town Hall Tonight; Fred Allen, comedian: WLW WTAM WMAQ
★ CBS—Nino Martini, tenor; Orch.; Chorus: WISN KMOX WBBM
KYW—Rex Maupin's Orchestra
WCFL—Herr Louie's Hungry Five
WGN—Palmer Clark's Orchestra
WIND—Concert Pianist
WTMJ—Football Game

8:15 P.M.
KYW—Stardust

WAAF—Betty Olson
WCFL—Food Flashes

8:30 P.M.
NBC—John McCormack, tenor: WENR
★ CBS—Adventures of Gracie: KMOX
WBBM
KYW—Stanley Myers' Orchestra
WCFL—Studio Orchestra
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WIND—Laura Combs

8:45 P.M.
KYW—Pickard Family
WCFL—Viewing the Fair with the Voice of the Air
WGN—Jan Garber's Orchestra

9:00 P.M.
NBC—Dennis King, baritone; Orch.: WENR
★ CBS—Broadcast from Byrd Expedition: KMOX WBBM
★ NBC—Guy Lombardo's Orchestra: WTAM WLW WMAQ
KYW—News
WCFL—Women's Trade Union League
WGN—News; Headlines of Other Days
WIND—Views on News

9:15 P.M.
★ NBC—Madame Sylvia: WENR
KYW—Pickard Family
WCFL—Polish Program
WGN—Comedy Stars of Hollywood
WIND—String Ensemble

9:30 P.M.
★ NBC—Harry Richman; Jack Denney's Orch.: WENR
CBS—Melody Masterpieces: WISN
NBC—Nat'l Radio Forum: WTAM
KYW
WBBM—The Puzzler
WCFL—Barrett O'Hara, talk
WGN—Bob Pacelli's Orchestra
WMAQ—Three C's

9:45 P.M.
WBBM—Maharj, Man of Mystery
WGN—Dream Ship
WCFL—Union Label League
WMAQ—George Olsen's Orchestra

10:00 P.M.
CBS—Myrt and Marge, sketch: WBBM
KMOX
NBC—Amos 'n' Andy: WENR WTMJ
KYW—Adds and Ends
WCFL—Orchestral Program
WGN—June Provinces
WIND—Congressman Wm. T. Schulte
WMAQ—Donald McGibney

10:15 P.M.
CBS—Herbie Kay's Orchestra: WBBM
WISN
NBC—Gene and Glenn: WMAQ WTMJ
WTAM
CBS—Frank Dailey's Orchestra: WISN
KYW—All Star Revue
WCFL—Drama
WGN—Deam Ship
WIND—Mickey Isley's Orchestra

10:30 P.M.
NBC—Jolly Coburn's Orch.: WTAM
KYW
CBS—Henry Busse's Orch.: WBBM
WISN
WCFL—Walkathon
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WIND—Pennsylvanians' Orchestra
WMAQ—Talk by George Peek (NBC)
WTMJ—Dance Orch. (till 1:00 a.m.)

10:45 P.M.
CBS—Ozzie Nelson's Orch.: WBBM
WISN KMOX
WCFL—Mary A. Donahue, contralto
WENR—Carl Hoff's Orchestra
WGN—Jan Garber's Orchestra
WIND—Jimmy Noone's Orchestra

11:00 P.M.
NBC—George Olsen's Orch.: WTAM
NBC—George Sterney's Orch.: KYW
CBS—Carlos Molina's Orch.: WBBM
WISN
CBS—Jacques Renard's Orch.: WIND
KMOX
WCFL—Dance Orchestra
WGES—Dance Music
WMAQ—Henry King's Orchestra

11:15 P.M.
WGN—Ted Weems' Orchestra

11:30 P.M.
NBC—Clyde Lucas' Orch.: WTAM
WMAQ WLW
CBS—George Hall's Orchestra: WISN
WBBM KMOX
KYW—Jack Berger's Orch. (NBC)
WENR—Frank Sylvano's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WGN—Late Dance Orchestras

12:00 Mid.
KYW—Don Pedro's Orchestra
WBBM—Earl Hines' Orchestra
WENR—Lights Out, drama (NBC)
WIND—Mickey Isley's Orchestra
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orchestra
WBBM—Danny Russo's Orchestra
WENR—Noble Sissle's Orch. (NBC)
WMAQ—Henry King's Orchestra

Opening night at the College Inn, with GEORGE OLSEN and ETHEL SHUTTA, was mindful of the gayest of Ben Bernie's celebrity nights. The accumulated talent practically would have over-run entertainment's Bluebook, and there was a disposition on the part of the artists to out-do one another in their generosity to onlookers and to the Olsens. It was a true gala and augured a prosperous and happy season for this most cosmopolitan of all Chicago's bright night spots.

The band's contract is said to be indefinite. Which means that the hotel management will try to retain it as long as business warrants. From the enthusiasm which prevailed opening night, it appears that George and Ethel will see their five and seven-year-old sons attain their teens here. Their combined talents and personalities are in the nature of a guarantee.

MENTION BY a RADIO GUIDE reader of CLIFF SEVERE of the Sinclair Minstrels tends to throw an aura of honesty about the doubtful rumor that a listener once addressed ALOIS HAVRILLA as "A. Large Gorilla."

THE UGLY head of politics rears itself in the CADETS quartet but it is a remote control affair, not calculated to disrupt the harmony between these affable singers. HENRY DEFORREST THOMPSON, father of Sam, second tenor, has been drafted by Marysville, Missouri, Democrats to run for probate judge, while REO FLETCHER's father, of Bureau County, Illinois, is running as candidate for county clerk on a G. O. P. ticket.

RALPH WALDO EMERSON, WLS organist, earns the name, "Dizzy Fingers," from the demands of his current schedules. The rotund consoleist sandwiches in between his routine programs, combinations with FORD RUSH Thursdays and Fridays at 7:15 p. m., with PHIL KALAR each Tuesday at 12 noon; with the CHEER PARADE every Thursday at 7:30 p. m., and with THE BERGSTROMS each Monday morning at 11:30. Well—something has to keep Ralph round.

THE MINSTREL parade is coming down the airways full tilt. Latest joiners are WLS with ARTHUR (TINY) STOWE as interlocutor, and CBS which inaugurates a morning ensemble which it is hoped will add variety to the network's daytime programs. A cast of 35 artists will present the Columbia burnt-cork show.

THE FOUR NORSEMEN will lend their voices (or, rather, sell them) in a real-estate firm's hope to revive public interest in its commodity. Having made its bow October 6, the program will be heard at 7:45 p. m. each Saturday over WBBM. Perhaps the post-football broad-



IRVING KAUFMAN Doing a multitude of parts in his "Lazy Dan" programs is no great task for this one-time minstrel who began theatrical life at the age of seven, imitating a midget in a circus. He is heard every Sunday at 1 p. m. (CST) on a CBS-WABC network

Local Studio Peeps

By Harry Steele

cast time was selected with psychological accuracy because of the stressing of all the ground that has been gained by opposing teams during the afternoon.

Only radio could produce a combination like the PICKARD FAMILY, purveyors of the old-fashioned music, inaugurating the smart and ultra-modern studios built by WBBM.

DAVE NOWINSON, professional circulator of WIND, Gary, and co-author of the "Sweetheart Waltz," has collaborated again with RUSS BURR, radio singer, in the business of musical composition. Burr, now heard over the neighborhood Indiana outlet, will sing one of their numbers at each of his broadcasts. He is heard each Tuesday morning at 10:15.

New Pilot at Helm

LLOYD C. THOMAS, a "ten-year man" in radio, has taken over the difficult task of steering Station WROK out of the business doldrums into which the Rockford organization was blown by the sharp winds of depression.



Lloyd Thomas

Together with a group of associates, Thomas has purchased the station. His wide and successful experiences in radio are counted upon to restore WROK to its former prestige. Even the competition of the big stations only 85 miles from WROK's studios does not particularly alarm this radio veteran.

His most recent connection was with NBC, but he began his climb to radio fame in 1923 with KFKX at Hastings, Nebraska. He was made manager later of the Westinghouse group, which consisted of KDKA, Pittsburgh; WBZ, Springfield, Mass.; WBZA, Boston, Mass.; and KFKX (subsequently transferred) and KYW, Chicago.

Back of Thomas' radio achievements, among which was the origination of the KDKA "Far Arctic" broadcasts each Winter, he has a record of successes as a politician, Chamber of Commerce worker, and newspaper man.

Attracting considerable comment throughout the southwest is the veteran comedy team of the Two Doctors, Pratt and Sherman, masters of ceremonies on the KMOX afternoon variety show. Russell Pratt and Ransome Sherman have been featured on several network shows and more lately broadcast from KYW and WMAQ, Chicago. Their ad lib style of absolute nonsense promises many delighted listeners among the audience of this 50,000 watt station.

KMOX is yet another of the many stations to appoint new musical directors. Succeeding to the job in the St. Louis Columbia outlet is Albert Roth, conductor and violinist. Roth has been maestro in many St. Louis theaters and is adept equally in leading concert and popular numbers. He began studying violin at the age of nine, shortly played in an orchestra, and at 24 became pit conductor. Hunting, fishing and handball provide his main recreation.

WHATEVER else the copy-book adages tell you, a network program is the reward for patience and diligence—in radio. Latest local light to acquire this golden perquisite is PAT BARRETT, the lovable UNCLE EZRA of Station WLS and as charming a person in real life as he is in his highly original radio characterization. Few attain success without incurring someone's displeasure or envy but it is

doubtful if there will be one dissenting voice over the recognition of Pat's worthiness. It is my personal prophecy that his national success will be rapid and enduring.

VENIDA JONES, KMOX organist, has discovered that her once-a-week recital can really be heard twice each week. Recently she received several letters from New Zealand DX fans complimenting her for her Tuesday afternoon program. Investigation proved that her Wednesday morning broadcast is heard the day before in New Zealand because of the time changes between the two countries.

The Ribbin' Counter

As sable oblivion creeps up on the World's Fair, one pauses to wonder what the two-year show contributed, materially, to radio. Nothing scientific nor particularly enlightening although such functions as radio was supposed to perform were capably handled by STEVE TRUMBULL.

But A Century of Progress brought out two rather unexpected physical phenomena, one of which should endure while the other submits to the tyranny of tradition.

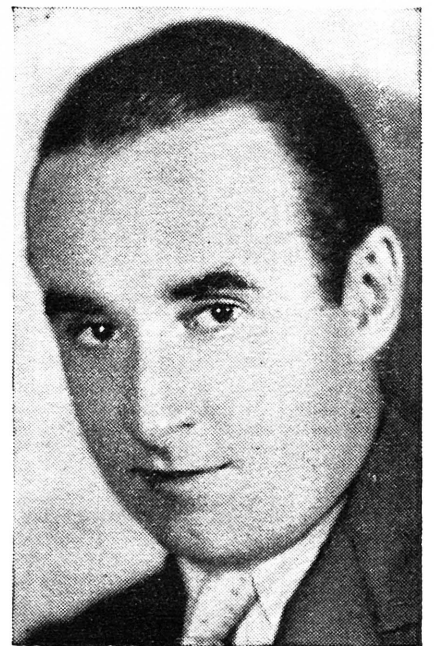
The most prominent was the cane, that badge of aristocracy formerly denied the proletariat by the brief but telling syllable of opprobrium, dude.

Bucolic visitors, away from home and the menacing scorn of "The Gang," satisfied a long inhibited craving to sport a walking stick.

Their very way of making it the most prominent feature of their sartorial ensemble testified to the liberation of the suppressed desire.

They spun them, tried them crooked on one arm and then the other, walked with them in the fashion of a dandy picking his way across the mire and aped every Chesterfieldian gesture. But I fear they laid them away ere they returned to "The Corners."

The other outcropping was the multi-colored rain cape. Devised for utility it rapidly surpassed its own goal and became the mode. And there was a reason. Its gay hues lent a touch of brilliancy to any costume. The smartest of the urban debutantes was one with the shy lass from the farm kitchen under its enveloping folds. Here was the garment that did not cause the less stylishly garbed miss to sigh for that Parisian touch which



WALTER O'KEEFE

The Notre Dame Alumnus who made the world trapeze conscious is now heard as one of the stars on that revived cigaret program which originates in New York and is heard Tuesdays at 9 p. m. (CST) and Thursdays at 8 p. m. on the CBS-WABC network

marks the apparel of her more fortunate sister.

And, save the mark, all physical defects were eradicated by its sweeping drapery. Its swathing characteristics obscured the little unkindnesses which Nature has imposed upon so many. Here was subterfuge without trace of intent and methinks the cape with its variations has come to stay.

At last!

RED DAVIS



BETTY

IS BACK

TONIGHT
NBC • WJZ NETWORK
COAST-TO-COAST
and every Mon., Wed.
and FRI. NIGHT

WANTED
ORIGINAL POEMS • SONGS
For Immediate Consideration
M. M. M. Music Publishers, Dept. R.G.
Studio Building, Portland, Oregon

Alviene SCHOOL OF THE Theatre

and RADIO BROADCASTING Graduates: Lee Tracy, Peggy Shannon, Fred Astaire, Una Merkel, Zita Johann, Mary Pickford, etc. Drama, Dance, Speech, Musical Comedy, Opera, Stock Theatre training appearances while learning. For catalog write Sec'y Wayne, 66½ W. 85th St., N. Y., N. Y.

Be a Radio Expert
Learn at Home—Make Good Money

Mail the coupon. Many men I trained at home in spare time make \$40, \$60, \$75 a week. Many make \$5, \$10, \$15 a week in spare time while learning. Get facts about Radio's opportunities and my amazingly practical 64-50 method of training. Home experimental outfits make learning easy, practical, fascinating. Money back agreement protects you. Mail coupon for free 64-page book.

J. E. SMITH, President, Dept. 4KT6
National Radio Institute, Washington, D. C.
Send me your free book, "Rich Rewards in Radio."
(This does not obligate me. (Please print plainly.)

Name Age
Address
City State

MEN WANTING JOBS

On new constructive work in United States, So. America, other countries, write, enclosing stamp to
AMERICAN & FOREIGN BUREAU
Dept. 1831, Hunter Bldg., Chicago

Programs for Thursday, October 18

Star ★ Indicates High Spot Selections

7:00 A.M.
NBC—Richard Leibert, organist:
WLV
KYW—Musical Clock
WBBM—Variety Program
WGN—Good Morning
WIND—Morning Devotional Period
WTMJ—Devotional Services

7:15 A.M.
WIND—Farm Bulletin, talk
WLS—Arkansas Woodchopper

7:30 A.M.
NBC—Cheerio: WLW WMAQ
WLS—Morning Devotions
WTMJ—The Sun Dial

7:45 A.M.
WIND—Polish Music
WLS—Jolly Joe's Pals

8:00 A.M.
CBS—Sunny Side Up: WIND KMOX
★ NBC—The Breakfast Club: WMAQ
NBC—Herman and Banta: WTAM
WCFL—Court of Good Deeds
WGN—Good Morning
WLS—Sparierib's Fairy Tales

8:15 A.M.
NBC—Don Hall Trio: WTAM
WJJD—Schlaenhaus's Theater
WLS—Hoosier Hot Shots & Arkie

8:30 A.M.
NBC—Mildred Dilling, harpist: WTAM
WISN
WLS—Ford Rush

8:45 A.M.
CBS—Rangers Quartet: KMOX
WCFL—German Program
WGN—Keep Fit Club
WLS—Morning Minstrels

9:00 A.M.
NBC—News: Breen and de Rose:
WTAM KYW
CBS—News: Visiting with Ida Bailey
Allen: KMOX WIND WISN
NBC—Edward MacHugh WMAQ
WAAF—Personality Pointers
WBBM—Jim and Bob, Hawaiian duo
WGN—Jane Carpenter, pianist
WLS—The Westerners: Roundup
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Castles of Romance: WMAQ
NBC—Clara, Lu 'n' Em, gossip: WLW
WTAM WGN WTMJ
CBS—Bill & Ginger: KMOX
KYW—Irene King
WAAF—Morning Merry Go Round
WBBM—Milton Charles, organist
WIND—Children's Program

9:30 A.M.
CBS—Artist Recital: WISN WIND
NBC—Morning Parade: KYW
NBC—Today's Children drama:
WTMJ WLS
WAAF—Dance Revue
WBBM—Through the Looking Glass
WGN—Len Salvo, organist
WMAQ—News

9:45 A.M.
CBS—Swinging Along: KMOX WIND
WISN
NBC—News: Radio Kitchen: KYW
NBC—Morning Parade: WTAM
WBBM—The Three Kings, male trio
WLS—Dean Brothers

10:00 A.M.
NBC—Galaxy of Stars: WTAM WMAQ
WTMJ WLW
CBS—Mary Lee Taylor kitchen talks:
KMOX WBBM
WAAF—The Spotlight
WCFL—Morning Musicale
WGN—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Shoppers' Service

10:15 A.M.
NBC—Frances Lee Barton: WTAM
WLW WMAQ
CBS—Academy of Medicine: WBBM
WISN
KYW—Tony Wons (NBC)
WAAF—Ballads
WGN—You Friendly Neighbor
WIND—Mood Indigo, torch tunes
WLS—Book House
WTMJ—Variety Program

10:30 A.M.
NBC—U. S. Navy Band: KYW
CBS—Madison Ensemble: WISN
WIND
NBC—Carnival, Gale Page contralto
WTAM WTMJ WMAQ
WAAF—Variety
WBBM—Tom Baker, tenor
WGN—Phil Kalar, baritone
WLS—Jim Poole

10:45 A.M.
CBS—Madison Ensemble: WBBM
KMOX
WAAF—Dav Dreamer
WGN—Painted Dreams, sketch
WIND—Serenaders: Hawaiian Duo
WLS—Today's Kitchen

11:00 A.M.
NBC—Fields and Hall, songs: WMAQ
CBS—Voice of Experience: KMOX
WBBM
★ NBC—Treasure Chest: WLW
KYW—Rose Vanderbosch, pianist

WAAF—Mountain Melodies
WGN—Len Salvo, organist
WIND—Melodies of Romance
WTMJ—What's New in Milwaukee?

11:15 A.M.
NBC—The Merry Macs: WMAQ
CBS—Mayfair Melodies: WIND WISN
NBC—Honeyboy and Sassafras, sketch:
KYW WTAM
WAAF—Bandstand
WBBM—Gene and Charlie, songs
WGN—Doring Sisters
WLS—Sodbusters & Arkie

11:30 A.M.
NBC—Nat'l Farm and Home Hour:
KYW WLW
NBC—Merry Madcaps: WTAM WMAQ
★ CBS—ACME WHITE LEAD AND
Color Works Presents Smilin' Ed
McConnell: WBBM KMOX WISN
WAAF—Estelle Barnes pianist
WGN—Markets; Musicale
WHFC—Name the Band
WIND—Rhythmmania
WLS—Mrs. Anna J. Peterson
WTMJ—Radio Rodeo

11:45 A.M.
CBS—Al Kavelin's Orchestra: WIND
WISN
WAAF—Rhythm Review
WBBM—Little Joe Rardin, tenor
WGN—Health & Training
WLS—Markets; Weather; News
WMAQ—Ruth Phillips, soprano

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
CBS—George Hall's Orchestra: WIND
WISN
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WJJD—Livestock Markets
WLS—String Ensemble
WMAQ—"Mary Martin," sketch
WTMJ—Heinie's Grenadiers

12:15 P.M.
WBBM—Helen Fitch
WCFL—Luncheon Concert
WGN—Len Salvo, organist
WIND—Livestock Markets
WJJD—Farm Forum
WLS—Farmer Dinnerbell

12:30 P.M.
CBS—Frank Dailey's Orchestra:
WISN WIND
NBC—Vic and Sade: WMAQ
KYW—Dick Fidler's Orch. (NBC)
WBBM—Jerry Sullivan
WGN—Mid-day Service
WJJD—Better Homes Program
WTMJ—Musical Program

12:45 P.M.
NBC—Great Composer's Prgm.:
WMAQ
CBS—Pat Kennedy: Art Kassel's Or-
chestra: KMOX WBBM
WCFL—The Voice of Humanity
WIND—Luncheon Dance
WJJD—News

1:00 P.M.
CBS—Ann Leaf, organist: WISN
WIND KMOX
NBC—Stones of History dramatic
program: WTAM KYW
WAAF—The Star Parade
WBBM—Marie, the French Princess
(CBS)
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Fred Beck, organist
WLS—Hoosier Hot Shots
WTMJ—Markets; Dance Orchestra

1:15 P.M.
WAAF—The Hoosier Philosopher
WBBM—Wings of Dawn
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WJJD—Children's Program
WLS—Rangers; John Brown

1:30 P.M.
NBC—Trio Romantique: WTAM
CBS—Poetic Strings: WISN KMOX
WIND
KYW—Smack Out (NBC)
WAAF—Memory Teasers
WBBM—Ted Fiorito's Orchestra
WCFL—Talk from Mayor's Office
WGN—World's Fair Orchestra
WLS—Markets
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Echoes of Erin: WMAQ
NBC—Gus Van, songs: WTAM
KYW—Prudence Penn economy
WAAF—Markets and Weather
WBBM—Pickard Family
WCFL—Popular Music
WGN—Rube Appleberry, sketch
WJJD—Ill. Medical Society
WLS—Homer Griffith
WTMJ—Badger Spotlight

2:00 P.M.
CBS—Metropolitan Parade: KMOX
WIND WISN
NBC—Ma Perkins: WTAM WLW
KYW—Musical Keys
WAAF—Song of the Strings
WCFL—Red Hot and Low Down
WGN—Blackstone Jongleurs
WJJD—Sweepstakes
WLS—Homemaking Hour
WMAQ—Don Carlos' Orchestra
WSBC—Blue Rhythm
WTMJ—Woman's Point of View

2:15 P.M.
NBC—Dreams Come True: WTAM
WLW
KYW—Don Carlos' Orch. (NBC)
WAAF—Jimmie Kozak, pianist
WGN—World's Fair Orchestra
WLS—Fanfare; Wyn Orr

2:30 P.M.
NBC—Song of the City: WMAQ WLW
CBS—Dante: KMOX WISN WBBM
NBC—Women's Radio Review: KYW
WAAF—Encores
WGN—June Baker, home management
WLS—Harry Edgren; Parties & Games
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Markets and Weather
WGN—Afternoon Musicale
WLS—Orchestra; Skyland Scotty

3:00 P.M.
NBC—Betty and Bob, drama: WTMJ
WENR
CBS—Visiting America's Little House:
WISN WBBM
KYW—The Harmony Four
WAAF—Music in the Air
WCFL—Moments Musical
WHFC—Lawyers' Legislative League
WIND—Melody Matinee

3:15 P.M.
CBS—Salvation Army Band: WISN
WBBM
KYW—Soloist
WAAF—Memory Teasers
WENR—Program Preview
WGN—Len Salvo, organist

3:30 P.M.
NBC—Ma Perkins, sketch: WENR
WTMJ
CBS—Dick Messner's Orchestra: WISN
WBBM
KYW—Maurie Sherman's Orchestra
WAAF—The Music Room
WGN—World's Fair Orchestra
WIND—Close Harmony

3:45 P.M.
NBC—Archie Bleyer's Orch.: WENR
NBC—Dreams Come True: WMAQ
WTMJ
NBC—Adventures on Mystery Island:
WTAM
WCFL—The Morin Sisters

4:00 P.M.
NBC—P. T. A. Program: WMAQ
NBC—Stanleigh Malotte, vocalist:
WENR
CBS—Loretta Lee, songs: WISN
WBBM
KYW—Century Concert
WAAF—Jimmie Kozak, pianist
WCFL—John Maxwell, food talk
WGN—Popular Rhythms
WIND—Spice and Variety
WTAM—Meredith Willson's Orchestra
(NBC)

4:15 P.M.
NBC—Jackie Heller, tenor: WENR
CBS—Gracie Dunn, songs: WISN
WBBM
WAAF—Waltz Time
WCFL—Popular Music
WLW—Meredith Willson's Orch. (NBC)
WTAM—Blue Room Echoes (NBC)

4:30 P.M.
CBS—Organ; Speaker: WISN
NBC—Tales of Courage: WTAM
WMAQ
NBC—Singing Lady: WLW
WAAF—Bill Tracy and Sunny Duncan
WBBM—Gene & Charles, songs
WCFL—Laura, Lee and Lou
WENR—Maurie Sherman's Orchestra
WGN—Virginia La Rae, soprano
WIND—The Ramblers

4:45 P.M.
CBS—Miniatures: WISN WBBM
NBC—Danny Malone, tenor: WMAQ
WCFL—Harmonica Hounds
WENR—Ranch Boys (NBC)
WGN—Melody Moments
WTMJ—State Teachers' College

5:00 P.M.
NBC—Dick Steele, sketch: WMAQ
CBS—Men of Notes: WISN WBBM
NBC—William Lundell Interviews:
WENR
KYW—Mel Stitzel, pianist
WAAF—Tonight's Radio Features
WCFL—Movie Review
WGN—Polish Variety
WGN—Salon Orchestra

WIND—Tunetimers
WTMJ—Our Club

5:15 P.M.
CBS—Sippy, sketch: WBBM KMOX
NBC—Tom Coakley's Orchestra: WLW
KYW
WCFL—Sports Review
WENR—Mysterious Island (NBC)
WIND—Eventide Ensemble
WTMJ—State Board of Health

5:30 P.M.
CBS—Jack Armstrong, sketch: WBBM
KMOX
NBC—Mary Small, songs: WMAQ
KYW—Uncle Bob's Safety Club
WGN—Electrical Workers' Talk
WENR—News
WGN—Singing Lady
WIND—Evening Breezes
WJJD—Polish Program
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Billy Batchelor: WTAM
NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WENR WGN
WBBM—Phil Gilham, pianist
WCFL—Grace Wilson, contralto
WIND—Ed Wurtzbach's Orch. (CBS)
WMAQ—Singing Strings
WTMJ—Musical Program

Night

6:00 P.M.
CBS—Dan Russo's Orchestra: WISN
WBBM
NBC—Amos 'n' Andy: WENR WLW
KYW—Manhattans; Orchestra
WCBD—Melody Parade
WCFL—Philip Warner, piano recital
WGN—Jimmy Allan
WHFC—Eddie Loftus, songs
WIND—German Music
WMAQ—Happy Jack Turner
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gems of Melody: WENR
NBC—Gene & Glenn: WTAM
CBS—Red Grange, football forecast:
KMOX WBBM WISN
KYW—The Globe Trotter
WCFL—Studio Orchestra
WGN—Salon Orchestra
WLW—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WTMJ—Sport Flash

6:30 P.M.
NBC—The Dixie Dandies with Al
Bernard: WTAM WMAQ
CBS—Buck Rogers, sketch: KMOX
WBBM
KYW—Don Pedro's Orchestra
WENR—Marion and Jim Jordan
WGN—The Sports Reporter
WIND—Polish Music
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—Shirley Howard, songs: WENR
NBC—Frank Buck's Adventures:
WMAQ WTAM
CBS—Boake Carter: WBBM KMOX
KYW—Gracie Dunn & Syncopators
WCFL—Admiral Arnold
WGN—Palmer House Ensemble
WTMJ—Around the Fireside

7:00 P.M.
NBC—Sketch: KYW
★ NBC—Vallee's Variety Hour: WLW
WMAQ WTMJ WTAM
★ CBS—Easy Aces, sketch: WISN
KMOX WBBM
WCFL—Variety Program
WGN—Polish-American Theater
WGN—Kay Kyser's Orchestra
WIND—Pennsylvanians' Orchestra
WLS—Western Night, The Westerners

7:15 P.M.
CBS—"Fats" Waller's Rhythm Club:
KMOX WISN WBBM
WBBM—Tom Baker, tenor
WGN—Palmer House Ensemble
WIND—Sport Squibs
WLS—Ford Rush; Ralph Emerson

7:30 P.M.
CBS—Forum of Liberty: KMOX WISN
WBBM
NBC—Melodies Romantique: WLS
KYW—Henry King's Orchestra
WBBM—Melodies of Yesterday
WGN—Supreme Court of Bridge
WIND—Pickard Family
WLS—Cheer Parade: Artists Revue

7:45 P.M.
KYW—Y. M. C. A. Chorus
WGN—Bob Pacelli's Orchestra

8:00 P.M.
★ CBS—Walter O'Keefe; Glen Gray's
Orch.: Annette Hanshaw, contralto:
KMOX WBBM WISN
★ NBC—Capt. Henry's Show Boat:
Lanny Ross, tenor: WMAQ WTMJ
WTAM
★ NBC—Death Valley Days, drama:
WLS WLW

KYW—Don Pedro's Orchestra
WAAF—Bill Tracy and Sunny Duncan
WCFL—Louie's Hungry Five
WGN—Lawrence Salerno; orchestra
WIND—Byron Dunbar's Orchestra

8:15 P.M.
KYW—Front Page Drama
WAAF—Sylvia Stone
WCFL—Operetta Cameos
WIND—Doc. Savage

8:30 P.M.
★ CBS—Fred Waring's Orch.: WISN
KMOX WBBM
NBC—Musical Keys: WENR
KYW—Stan Myers' Orchestra
WGN—HORLICK'S MALTED MILK
Presents Lum and Abner, sketch
WLW—Showboat (NBC)
WWAE—The Gordoni Players

8:45 P.M.
KYW—Pickard Family
WCFL—Voice of the Air
WGN—Wayne King's Orchestra

9:00 P.M.
★ NBC—Paul Whiteman's Orch.:
WTAM WLW WTMJ WMAQ
★ CBS—Forty-Five Minutes in Holly-
wood; Hollywood Music by Mark
Warnow; Gossip by Cal York: KMOX
WBBM
KYW—News
WCFL—Seeley Institute
WENR—Roads that Move (NBC)
WGN—News; Headlines of Other Days
WIND—Dorothy Gordon, songs
WSBC—Italian Hour

9:15 P.M.
KYW—Pickard Family
WCFL—Labor Flashes
WGN—Salon Orchestra

9:30 P.M.
NBC—Economics in a Changing Social
Order: KYW
WCFL—C. Y. O. Boxing Bouts
WENR—Kay Kyser's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—String Ensemble

9:45 P.M.
WBBM—Heidelberg Students (CBS)
WENR—Irma Glen, organist

10:00 P.M.
CBS—Myrt and Marge, sketch: KMOX
WBBM
NBC—Amos 'n' Andy: WENR WTMJ
KYW—Odds and Ends
WEDC—Slavic Memories
WGN—June Provinces
WIND—Michigan City Com. Program
WMAQ—Donald McGibney

10:15 P.M.
NBC—Jesse Crawford, organist:
WENR
NBC—Gene and Glenn, comedy: WTMJ
WTAM WMAQ
CBS—Little Jack Little's Orch.:
WISN WBBM
KYW—All Star Revue
WGN—Dream Ship
WIND—Mickey Isley's Orchestra

10:30 P.M.
CBS—Clyde Lucas' Orch.: WISN
WBBM
NBC—Jolly Coburn's Orch.: WMAQ
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WIND—Pennsylvanians' Orchestra
WTMJ—Dance Orch. (till 1:00 a. m.)

10:45 P.M.
WCFL—Studio Orchestra
WENR—Jesse Hawkins' Orchestra
WGN—Jan Garber's Orchestra
WIND—Jimmy Noone's Orchestra
WTAM—Bert Block's Orch. (NBC)

11:00 P.M.
NBC—Enric Madriguera's Orch.: KYW
WTAM
NBC—George Olsen's Orch.: WMAQ
WTMJ
CBS—Carlos Molina's Orch.: WISN
KMOX WBBM
WCFL—Dance Orchestra
WIND—Byron Dunbar's Orchestra

11:15 P.M.
WGN—Ted Weems' Orchestra
WTAM—Mills' Blue Rhythm Band
(NBC)

11:30 P.M.
NBC—Dance Orch.: WLW WTAM
KYW
CBS—Enoch Light's Orch.: WISN
KMOX
NBC—Dancing in the Twin Cities:
WMAQ
WBBM—Earl Hines' Orchestra
WENR—Don Pedro's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WGN—Late Dance Orchestras

12:00 Mid.
KYW—Don Pedro's Orchestra
WBBM—Carlos Molina's Orchestra
WENR—Stanley Myers' Orchestra
WIND—Mickey Isley's Orchestra
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Gray Gordon's Orchestra
WBBM—Dan Russo's Orchestra
WENR—Carl Hoff's Orchestra

(Continued from Page 11)

boy friend snapped. "He's done for." But the woman lingered for a moment, just long enough to kick the dying old man expertly in the groin, hard and—again.

Gustave Hoeh never reached, alive, the hospital to which police rushed him.

Unfortunately, excitement caused delay in notifying the police. But immediately on receiving the alarm, the "Tigress" code message went out:

"Calling all cars . . . calling all cars . . . Tigress . . . Tigress . . . square 26 . . . square 26 . . . store at 5948 West Division Street . . . All cars proceed immediately to a store at 5948 West Division Street"

Screaming, the radio cars swooped along their appointed streets, converging upon the scene of the murder. But delay had given the killers just the advantage they needed. The radio trap closed—but the quarry had escaped from the district. Not, however, from the power of radio.

Amateur Pursuer

Even while the police in the first radio car to arrive on the scene, were raging because no one had thought to notice the license number of the getaway-car, the chase was being taken up—by an amateur pursuer!

A young man named John Brabec was driving quietly along the street. John had a girl with him, and his thoughts were not on crime or criminals. Suddenly, this blissful ride narrowly escaped a tragic end. For at an intersection a blue sedan roared out of the darkness at terrific speed, and crowded Brabec to the sidewalk. To this outrage—humiliating for a young man out driving out with a girl—Brabec responded in a very human way. Whirling his car, he started in pursuit.

He must have been an excellent driver, for he began to overhaul the blue sedan. He noted the license number carefully.

"What do you want?" shouted a voice from the blue sedan.

Brabec didn't stop. He thought he had caught the glint on a gun barrel. As he drove away, he switched on his radio, and tuned to the police calls.

"I'll bet those people have been up to something," he said. He became certain of it when the voice of the police broadcaster came through the speaker:

"Calling all cars . . . calling all cars . . . Be on the lookout for a blue sedan containing two men and a woman. Be careful in arresting them. One of the men is armed."

But Brabec did not report the number



EVERETT MITCHELL

Although he is heard on a variety of programs, this veteran NBC announcer is most widely known for his handling of the perennial favorite of radio, the "Farm and Home" hour. It is heard every week-day over the NBC-WJZ network at 12:30 p. m. (EST)

The Blonde Tigress



ANNETTE HANSHAW

The petite contralto has unquestionably brought to her program a host of listeners who became endeared to her during her protracted stay on her preceding one. She is heard on the Camel Caravan Tuesdays at 9 p. m. (CST) and Thursdays at 8 p. m. on the CBS-WABC hookup

of the blue car that night. It was not until he read the morning papers that he realized how serious had been the crime from which it had raced—and how close he had been to death when he tailed it. But first thing in the morning he drove to the nearest police station and gave his information.

It turned out that the blue sedan, owned by Earl Minneci of 3336 West Monroe Street, had been borrowed by his brother Leo, an ex-prize fighter. The police started to look for Leo.

Ex-Fighter Squeals

Two days later, very worried, Leo came into a police station.

"The papers say you want me," he said. He admitted freely being present when the old storekeeper was killed. His story was that he and two friends, a Mr. and Mrs. Kennedy, had gone into the store, as Kennedy wanted to buy a shirt. An argument ensued; Kennedy pulled a gun and the storekeeper was trying to take it away from him.

"I tried to take the gun away from them," he said, "and in the excitement it went off, hit the old man, and grazed my finger." He showed a scraped finger as proof.

The police pretended to believe this preposterous story—so entirely at variance with many of the facts reported by Hoeh and the witnesses who had seen the killing on the sidewalk. They wanted Minneci's co-operation in catching the other two.

Patrol cars were ordered to 4300 West Madison Street—the home of the Kennedys, whom Minneci described as former owners of a beer flat. But Mr. and Mrs. Kennedy and their two little boys had flown. Neighbors told many things about them, however—Mrs. Kennedy's cruelty to the two children—the wild parties held there—the very abrupt departure several nights before. That was the night of the murder!

A neighborhood druggist told that the Kennedy woman had patronized his store in order to bleach her brunette locks to blondness.

A tremendous amount of work was then undertaken by the police—quiet, steady, routine work that does not make detectives famous, but does solve countless crimes.

And at last the taxi-driver was located, who had taken the Kennedys away from

their flat on the night old Gustave Hoeh had been slain. Yes, he remembered where he had taken them—to 6232 Drexel Avenue. In less than a minute the voice of the police broadcaster was marshalling south-side patrol cars.

An Auburn Tigress

Ten squads surrounded the house. Five policemen burst into the second-floor room of the "Kennedys".

The Blonde Tigress—a red-head now, thanks to more chemistry—and her boy friend got out of bed with their hands above their heads. Under the pillows were four pistols and a blackjack!

At the trial, both she and the heavy-lidded, paunchy man tried to say that the whole affair had been accidental—that Hoeh had drawn the gun! But when Assistant State's Attorney Wilbert F. Crowley produced witness after witness, to prove that these two had been in more than 40 holdups, it became clear that for once, Justice was not blind.

The woman tried her wiles on the jury. "I never had a chance," she said. She identified herself as a Mrs. Eleanor Jarman. She was 29 years old, had been married at 15 in her home town, Lincoln, Nebraska, and left by her husband's desertion to support their two little boys.

This might have had more influence on the jury, if the woman had not had such

a good time torturing her victims with blackjack and boot. They found it very hard to work up sympathy with a sob-story offered by a woman who had brutally kicked a dying, 70-year-old man in the groin.

So The Blond Tigress, her boy friend (identified as George Dale, hitherto a minor criminal) and Leo Minneci all were found guilty of murder. Dale—who kept his real identity secret to the last to avoid embarrassing his family—was put to death in the electric chair in Cook County Jail on April 20, 1934. Minneci was sent to Joliet for 199 years, and Mrs. Jarman went to Dwight Woman's Prison for the same term.

In her last bite, the Blond Tigress had bitten off more than she could chew.

In Next Week's Issue of

RADIO GUIDE:

The Mystery of "The Haunted House"

A tiny girl-child was left to die in a deserted building that stood in the heart of Chicago—a building known as "The Haunted House." That riddle offered one of the greatest challenges to the police of a great city. Read how they met that challenge—and the part Radio played in meeting it—in next week's issue of RADIO GUIDE, dated Week Ending October 27.



Above is photo of Eddie East, writer of "Sisters of the Skillet."

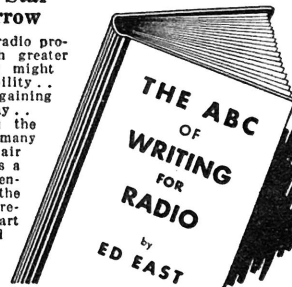
Let Eddie East Teach You How to Write Radio Programs For Profit...

Easy to Make Up to \$500.00 a Week

You have all heard Eddie East, writer of "Sisters of the Skillet." Scripts for Rudy Vallee Varieties—Major Bowes and Texaco, over the NBC network . . . haven't you wished that you could write that kind of stuff and sell it for real big money? Now make that wish come true. Eddie East has just completed a book of instructions which tells you everything about writing radio programs. It takes you step by step in simple language, telling what to write and how to write it. It covers the entire field down to the style of musical comedy, "The Gibson Family" . . . also tells where and how to sell what you write . . . a true short-cut for you to enter the radio program writing profession . . . to rise to fame, fortune and popularity.

Now You Can Be The Radio Program Star Writer of Tomorrow

The demand for good radio programs is indeed much greater than the supply. You might have hidden writing ability, unknown writers are gaining prominence every day . . . Eddie East gives you the full benefit of his many years activities on the air and as a writer. This is a direct short-cut which enables you to get all the facts and without any previous experience to start writing at once . . . and to immediately offer your script for marketing so that you can earn at once.



ONLY \$1.00 POSTPAID NOTHING ELSE TO BUY

Eddie East deliberately put the low price of only \$1.00 on this marvelous book . . . he wants everyone who is sincere and anxious to enjoy the same success which is his to realize their ambition . . . that is why you get the complete course of instructions which is complete from cover to cover . . . tells you everything you will want to know . . . gives you names and addresses of radio stations and advertising agencies where you can offer your script for sale.

RUSH COUPON . . . FREE OFFER

Sign your name and address to the coupon and mail it today along with your remittance for \$1 or C. O. D. plus postage. Act at once and receive free of charge autographed 5 x 7 photograph, suitable for framing, of the famous team of Eddie East and Ralph Dunke. "Sisters of the Skillet" money back if not 100% pleased . . . mail the coupon now before you forget and miss this exceptional money making opportunity which might be the turning point in your entire life. Radio Script Mart, Inc., Radio City . . . 1270-6th Ave., Dept. 110, N.Y.

RADIO SCRIPT MART, Inc.,

Dept. 110, Radio City

1270 Sixth Ave., New York, N. Y.

Send copy of "The A. B. C. of Writing for Radio by Ed East." Also enclose free autographed photo. I enclose \$1. in full payment. (If you prefer C. O. D. shipment mark X ☐ here and pay postman on arrival.) It is understood if I am not 100% satisfied I will return within 5 days and you will refund my \$1.

Name

Address

SONGS WANTED FOR RADIO BROADCAST NEW WRITERS INVITED

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material (words or music) likely to be found suitable for radio entertainment. RADIO MUSIC GUILD, 1650 Broadway, New York

Programs for Friday, October 19

Star ★ Indicates High Spot Selections

7:30 A.M.
NBC—Cheerio: WTAM WLW WMAQ
WIND—Good English Period
WLS—△ Morning Devotions
WTMJ—The Sun Dial

7:45 A.M.
WIND—Polish Music
WLS—Jolly Joe's Pals

8:00 A.M.
NBC—Breakfast Club: WMAQ
CBS—Metropolitan Parade: WIND
NBC—Herman and Banta: WTAM
WCFL—Court of Good Deeds
WGN—Good Morning
WLS—Spareribs' Fairy Tales

8:15 A.M.
NBC—Don Hall Trio: WLW
WIND—This and That Revue (CBS)
WJJD—Schlagenhauer's Theater
WLS—Hoosier Hot Shots & Arkie

8:30 A.M.
NBC—The Mystery Chef: WTAM
WCFL—Men of Steel
WLS—Ford Rush

8:45 A.M.
NBC—Johnny Marvin, tenor: WTAM
NBC—Upstaters Quartet: WLW
CBS—Jan Savitt's Orch.: KMOX
WGN—Keep-Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker, shopping

9:00 A.M.
CBS—News; Do Re Mi, girls trio: KMOX WISN WIND
NBC—Josephine Gibson, hostess counsel: WMAQ

KYW—News; Breen & de Rose (NBC)
WBBM—Jim and Bob, Hawaiian duo
WGN—Lawrence Salerno: Rondoliers
WLS—The Westerners; Roundup
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Clara, Lu 'n' Em, gossip: WLW
WTAM WGN WTMJ
KYW—Irene King
WAAF—Morning Merry-Go-Round
WBBM—Lee Francis, pianologue
WIND—Children's Program
WMAQ—Woman's Page of the Air

9:30 A.M.
NBC—Carlsbad Prgm.: KYW WTAM
CBS—Marion Carley, pianist: WBBM WISN

NBC—Today's Children: WTMJ WLS
WAAF—Dance Revue
WGN—Markets; Leonard Salvo
WMAQ—Morning Worship

9:45 A.M.
CBS—The Three Flats: KMOX WIND WISN
NBC—News; Radio Kitchen: KYW
NBC—Betty Crocker, cooking talk: WMAQ WTAM WLW
WAAF—Hawaiian Echoes
WBBM—Milton Charles, organist
WLS—Dean Brothers
WTMJ—Hollywood Movie Letter

10:00 A.M.
NBC—Music Appreciation Hour: KYW WLW
CBS—Cooking Closeups; Mary Ellis Ames: WBBM KMOX
WAAF—Organ Melodies
WCBD—Morning Musicales
WGES—Morning Moods
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Shoppers' Service
WSBC—Band Parade
WTMJ—Betty Crocker

10:15 A.M.
CBS—U. S. Army Band: WISN WBBM
WAAF—Estelle Barnes, pianist
WCFL—Life and Living
WGN—Your Friendly Neighbor
WLS—Federal Home Program
WTMJ—With a Song

10:30 A.M.
KMOX—Cadets Quartet (CBS)
KYW—Henry Morgan, the buccaneer
WAAF—Variety Program
WBBM—Art Wright, tenor
WGN—Frank Wilson, tenor
WIND—U. S. Army Band (CBS)
WLS—Jim Poole
WSBC—Melodies of Poland
WTMJ—What's New in Milwaukee?

10:45 A.M.
CBS—The Cadets: KMOX WBBM
WGN—Painted Dreams, sketch
WIND—Hawaiian Serenade
WLS—Today's Kitchen

11:00 A.M.
NBC—Dorothy Kendrick, pianist: WTAM
NBC—Fields and Hall, songs: WMAQ
CBS—Voice of Experience: WBBM KMOX
KYW—Rose Vanderbosch
WAAF—Mountain Melodies
WGN—Tom, Dick and Harry
WIND—Melodies of Romance
WTMJ—Don Alvarados

11:15 A.M.
NBC—Josephine Gibson, hostess counsel: WTMJ

NBC—Charles Sears, tenor: WMAQ
CBS—Betty Barthell, songs: WIND WISN
NBC—Honeyboy and Sassafras, skit: KYW WTAM
WAAF—Helene Sackett
WBBM—Gene and Charlie
WGN—Betty, Jean and Jim
WLS—Sodbusters & Arkie

11:30 A.M.
CBS—Nat'l Lutheran Convention: WISN
NBC—Farm and Home Hour: KYW
NBC—Merry Madcaps: WTAM WLW WMAQ
WAAF—Piano Rambles
WBBM—Beatrice Osgood, pianist
WGN—Markets; Mark Love, basso
WIND—Rhythmania
WLS—Mrs. Anna J. Peterson
WTMJ—Radio Rodeo

11:45 A.M.
WAAF—Rhythm Review
WBBM—Little Joe Rardin, tenor
WGN—Health & Training
WIND—Nat'l Lutheran Con. (CBS)
WLS—Markets; Weather; News
WMAQ—Church Around the Corner
WTMJ—Piano Poets

Afternoon

12:00 Noon
CBS—Just Plain Bill: KMOX WGN
CBS—George Hall's Orch.: WIND
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WJJD—Livestock Markets
WLS—Virginia Lee and Sunbeam
WLW—Farm and Home Hour (NBC)
WTMJ—Heinie's Grenadiers

12:15 P.M.
NBC—Peggy's Doctor, sketch: WTAM
WBBM—Helen Fitch, movie critic
WCFL—Luncheon Concert
WGN—Doring Sisters
WIND—Livestock Markets
WISN—George Hall's Orch. (CBS)
WJJD—Farm Forum
WLS—Farmer Dinnerbell

12:30 P.M.
CBS—Allan Leaffer's Orch.: WISN
NBC—Vic and Sade: WMAQ WLW
KYW—Your Unseen Friend
WBBM—Jerry Sullivan, tenor
WCFL—State Department of Health
WGN—△ Mid-day Service
WIND—Luncheon Dance Music
WJJD—Better Homes Program
WTMJ—Musical Program

12:45 P.M.
KYW—Dick Fidler's Orch. (NBC)
WBBM—Herbert Foote, organist
WCFL—Walkathon
WJJD—News
WMAQ—Words and Music

1:00 P.M.
NBC—Magic of Speech: WTAM KYW

CBS—Eton Boys, quartet: KMOX WISN
WAAF—Star Parade
WBBM—Marie, the French Princess
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WIND—String Ensemble
WJJD—Fred Beck, organist
WLS—Hoosier Hot Shots
WTMJ—Markets; Dance Orchestra

1:15 P.M.
CBS—The Instrumentalists: WISN
WAAF—The Hoosier Philosopher
WBBM—Wings of Dawn
WCFL—World's Fair Orchestra
WGN—Romance of Helen Trent
WIND—Musical Etchings
WJJD—Children's Program
WLS—Rangers; John Brown

1:30 P.M.
CBS—Memories Garden: WISN WIND
NBC—The Sizzlers, male trio: WTAM
KYW—Smack Out (NBC)
WAAF—Jim and 'Stelle
WBBM—Ted Fiorito's Orchestra
WCFL—Talk from Mayor's Office
WGN—Executives' Club of Chicago
WLS—Markets; Music
WMAQ—Board of Trade
WTMJ—Dance Orchestra

1:45 P.M.
NBC—Gus Van, songs: WMAQ
KMOX—Memories Garden (CBS)
KYW—Prudence Penn
WAAF—Markets and Weather
WBBM—Pickard Family
WCFL—Just Between Us
WJJD—Esther Bradford, fashions
WLS—Geo. Simons, tenor; Orchestra
WTMJ—Badger Spotlight

2:00 P.M.
CBS—The Four Showmen: WISN WIND KMOX
NBC—U. S. Marine Band: WMAQ

NBC—Ma Perkins: WTAM WLW
KYW—Wandering Minstrel (NBC)
WCFL—Red Hot and Low Down
WGN—Blackstone Jongleurs
WJJD—Sweepstakes
WLS—Homemakers' Hour
WSBC—Waltz Time
WTMJ—Woman's Point of View

2:15 P.M.
CBS—Artist Recital: WIND
WAAF—Front Page Drama
WGN—World's Fair Orchestra
WLS—Little Home Theater

2:30 P.M.
CBS—The Grab Bag: WBBM KMOX
NBC—Women's Radio Review: KYW
WAAF—Encores
WGN—June Baker, home management
WTMJ—Vanity Cafe

2:45 P.M.
WAAF—Markets and Weather
WGN—Afternoon Musicales
WLS—Orch.; Ford Rush; John Brown

3:00 P.M.
CBS—Rhythm Bandbox: WBBM
NBC—Master Music Hour: WMAQ
NBC—Betty and Bob, drama: WTMJ WENR

KYW—Harmony Four
WAAF—Music in the Air
WCFL—Moments Musicales
WGN—Garden Club
WHFC—Lawyers' Legislative League

3:15 P.M.
WBBM—Wings of Dawn, drama
WENR—Program Preview
WGN—Len Salvo, organist
WISN—Rhythm Bandbox (CBS)
WTMJ—Helen Mendenhall Ryerson

3:30 P.M.
CBS—U. S. Army Band: WBBM
NBC—Ma Perkins, sketch: WTMJ WENR
KYW—Maurie Sherman's Orchestra
WAAF—Dick Reed
WFDC—Washington News
WGN—World's Fair Orchestra
WTAM—Master Music Hour (NBC)

3:45 P.M.
WAAF—Salon Concert
WBBM—The Pickard Family
WTMJ—Federation of Women's Clubs

4:00 P.M.
CBS—Men of Notes: WISN WBBM
NBC—Al Pearce's Gang: WENR
NBC—Nellie Revell: WMAQ
KYW—Century Concert
WAAF—Kenneth Johnson
WCFL—John Maxwell, food talk
WGN—Earl Wilkie, baritone
WIND—Tea Dansante; Dance Music
WTMJ—The Cocktail Hour
WWAE—Lawyers' Legislative League

4:15 P.M.
NBC—Tom Mix' Straight Shooters: WTAM WLW
CBS—Gracie Dunn, songs: WBBM WISN

NBC—Jackie Heller, tenor: WENR
WAAF—Health Talk
WCFL—Old Time Quartet
WGN—Popular Rhythm
WMAQ—Don Chiesta's Orchestra
WTAM—Music Hour (NBC)

4:30 P.M.
CBS—Milton Charles, organist: WISN
NBC—Singing Lady: WLW
NBC—William Lundell, interviewer: WTAM
WAAF—Waltz Time
WBBM—Gene & Charlie, songs
WCFL—Adult Education, talk
WENR—Maurie Sherman's Orchestra
WIND—Red Hot Rhythms

4:45 P.M.
CBS—Miniatures: WISN WIND
NBC—Capt. Tim Healy: WTAM WTMJ
KYW—Flash Gordon, sketch
WAAF—Ray Waldron's Sports Review
WBBM—Barbara Burr
WCFL—Junior Federation Club
WENR—Ranch Boys (NBC)
WGN—Harold Turner, pianist

5:00 P.M.
CBS—Adventure Hour: KMOX WBBM
NBC—Jack Berger's Orch.: WENR
CBS—H. V. Kaltenborn: KMOX WIND
NBC—Dick Steele, sketch: WMAQ WLW WTAM
KYW—Junior Birdmen
WAAF—Tonight's Radio Features
WCBD—Joe Rudolph, pianist
WCFL—Millie and Tillie
WGES—Polish Requests
WGN—Palmer Clark's Orchestra
WTMJ—Our Club

5:15 P.M.
CBS—Skippy, sketch: WBBM KMOX
NBC—Tom Mix' Straight Shooters: WMAQ WTMJ
KYW—In the Spotlight
WCFL—Sports Review
WENR—Mysterious Island (NBC)
WIND—Tunestakes, musical derby

5:30 P.M.
CBS—Jack Armstrong: WBBM KMOX
KYW—Uncle Bob's Safety Club
WCFL—Electrical Workers' Talk
WENR—News
WGN—Singing Lady
WIND—Eventide Ensemble
WJJD—Polish Program
WMAQ—Soloist
WTMJ—Jack Armstrong, sketch

5:45 P.M.
NBC—Billy Batchelor, sketch: WTAM
NBC—Orphan Annie: WENR WGN
NBC—Lowell Thomas, news: WLW
WBBM—Woody and Willie
WCFL—Junior Federation Club
WIND—Band Box
WMAQ—Singing Strings (NBC)
WTMJ—Musical Program

Night

6:00 P.M.
CBS—Dan Russo's Orch.: WISN
NBC—Amos 'n' Andy: WENR WLW
NBC—Gould and Shefter: WTAM KYW
KYW—Madhatters' Orchestra
WBBM—Adventures of Robin Hood
WCFL—Labor Flashes
WGN—Jimmy Allan
WHFC—Eddie Loftus, songs
WIND—German Music
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Gene & Glenn: WTAM
CBS—Red Grange Forecasts: WBBM KMOX WISN
KYW—News
WCFL—Orchestral Program
WENR—Sports Resume
WGN—Salon Orchestra
WLW—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
WMAQ—News
WTMJ—Sport Flash

6:30 P.M.
CBS—Harold Knight's Orch.: WISN
★ NBC—BEECH-NUT PRESENTS Red Davis, featuring Burgess Meredith, Jack Rosalie, Marion Barney & Elizabeth Wragge, sketch: WENR
KYW—Don Pedro's Orchestra
WBBM—Singing Salesman
WGN—Sports Reporter
WIND—Polish Hour
WMAQ—Uncle Ezra
WTMJ—Heinie's Grenadiers

6:45 P.M.
NBC—Frank Buck's Adventures: WTAM WMAQ
NBC—Dangerous Paradise: WENR WLW

CBS—Boake Carter, news: WBBM KMOX
KYW—Gracie Dunn & Syncopators
WCFL—Orchestral Program
WGN—Palmer House Ensemble
WTMJ—Around the Fireside

7:00 P.M.
★ NBC—Irene Rich, sketch: WENR.
★ NBC—Concert: Jessica Dragonette, soprano: WTMJ WTAM KYW
CBS—Easy Aces, sketch: WBBM KMOX
WCFL—Variety Program
WGES—Jewish Hour
WGN—Lone Ranger
WIND—The Pennsylvanians' Orch.
WMAQ—Stan Myers' Orchestra

7:15 P.M.
CBS—Edwin C. Hill, news: KMOX WBBM
WCFL—Tower Program
WIND—Sport Squibs
WLS—Ford Rush; Ralph Emerson
WMAQ—Old Heidelberg Octet

7:30 P.M.
NBC—Variety Program: WLS
★ CBS—Court of Human Relations: WBBM KMOX
WCFL—Variety Program
WGN—Kay Kyser's Orchestra
WIND—Pickard Family
WMAQ—Sonata Recital

7:45 P.M.
WGN—Palmer House Ensemble
WMAQ—George Olsen's Orchestra
8:00 P.M.
★ NBC—Phil Harris' Orch.; Leah Ray: WLS

CBS—March of Time: WBBM KMOX
NBC—Waltz Time; Frank Munn, tenor: WMAQ WTAM WLW
KYW—Rex Maupin's Orchestra
WAAF—Betty Olson
WCFL—Herr Louie's Hungry Five
WGN—Earl Burtnett's Orchestra
WTMJ—Pick and Pat, comedians
8:15 P.M.
WAAF—Sunset Salute
WCFL—Food Flashes
WGN—Comedy Stars of Hollywood

8:30 P.M.
★ NBC—Phil Baker, comedian: WTMJ WENR
NBC—Pick and Pat, comedy: WMAQ WTAM
★ CBS—Hollywood Hotel; Dick Powell, tenor: KMOX WISN WBBM
KYW—Stan Myers' Orchestra
WCFL—Orchestral Program
WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch
WIND—Dance Music
WWAE—Old Age Pension; The Gordini Players

8:45 P.M.
KYW—Pickard Family
WCFL—Viewing the Fair
WGN—Wayne King's Orchestra

9:00 P.M.
NBC—The Dixie Dandies with Al Bernard: WENR
★ NBC—First Nighter, sketch: WTMJ WTAM WMAQ WLW
KYW—News
WCFL—Polish Program
WGN—News; Headlines of Other Days
WIND—Views on News

9:15 P.M.
KYW—Pickard Family
WENR—Morin Sisters
WGN—Bridge Club of the Air
WIND—Mickey Isley's Orchestra

9:30 P.M.
★ CBS—Kate Smith's Swanee Music: WIND
NBC—Gothic Choristers: WMAQ WLW
NBC—The Jewish Hour, speakers: KYW
WBBM—Doris Loraine; Orchestra
WENR—Old Heidelberg Octet
WGN—Attilio Baggione, tenor
WTMJ—U. of Wisconsin Program

9:45 P.M.
WBBM—Maharaj, Man of Mystery
WENR—George Olsen's Orchestra
WIND—String Ensemble
WTMJ—Musician's Union Program

10:00 P.M.
CBS—"Fats" Waller, songs: WIND
★ CBS—Myrt and Marge, sketch: WBBM KMOX
NBC—Amos 'n' Andy: WENR WTMJ
KYW—Odds and Ends
WCFL—Orchestral Program
WEDC—Jewish Cabaret Hour
WGN—June Provinces
WMAQ—Donald McGibney

10:15 P.M.
CBS—Henry Busse's Orch.: WBBM WISN
NBC—Gene and Glenn, comedy sketch: WMAQ WTMJ WTAM
KYW—All Star Revue
WENR—Jesse Crawford (NBC)
WGN—Dream Ship
WIND—Mickey Isley's Orchestra

10:30 P.M.
NBC—Freddie Martin's Orch.: WTAM
CBS—Earl Hines' Orch.: WBBM WISN
NBC—Jolly Coburn's Orch.: WMAQ
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WIND—Pennsylvanians Orchestra
WTMJ—Dance Orch. (fill 1:00 a. m.)

10:45 P.M.
WCFL—Studio Orchestra
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WIND—Jimmy Noone's Orchestra
WTAM—Gothic Choristers (NBC)

11:00 P.M.
NBC—Eddy Duchin's Orch.: WTAM KYW
NBC—Ralph Kirbery; Felix' Orch.: WTMJ
CBS—Jacques Renard's Orch.: WISN WBBM KMOX
WCFL—Dance Orchestra
WENR—George Olsen's Orchestra
WIND—△ Pentecostal Church
WMAQ—Dance Orchestra

11:15 P.M.
WGN—Ted Weems' Orchestra
WTAM—Harold Stern's Orch. (NBC)
11:30 P.M.
NBC—Archie Bleyer's Orch.: KYW
CBS—Leon Belasco's Orch.: KMOX WBBM WISN
NBC—Hollywood on the Air: WMAQ WLW WTAM

WENR—Frank Sylvano's Orchestra
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra
11:45 P.M.
WGN—Late Dance Orchestras

12:00 Mid.
KYW—Don Pedro's Orchestra
WBBM—Clyde Lucas' Orchestra
WENR—Stan Myers' Orchestra
WIND—Mickey Isley's Orchestra
WMAQ—Art Kassel's Orchestra
12:30 A.M.
KYW—Tom Coakley's Orchestra
WBBM—Carlos Molina's Orchestra
WENR—Noble Sissle's Orchestra
WIND—Midnight Salon Music
WMAQ—Henry King's Orchestra

By Carleton Smith

10. "Young singers often write me, and ask about their work, and the proper methods of singing. Tell them this for me: Singers should not 'feel' their vocal chords. They must not think voice or 'follow a method.' Of course, they need to practice and remember that scales are their daily bread. And when singing they should not stretch their voices, nor give all of the voice out. They must hold much in reserve, but not let the listener be conscious of it. Rather, let him feel that they open

"I must tell you I like my American pupils. They have such open minds, and an enthusiasm, an energy, which I cannot find in Europe. Their 'will to do,' is spontaneous and they accept guidance readily. You know, all is not done by the teacher. We can analyze and encourage, but we cannot make the pupil do."

October 21, **Otto Klemperer** will conduct, and **JASCHA HEIFETZ** will be the soloist. Other soloists for future weeks are **LILY PONS**, **LUCREZIA BORI**, **GERALDINE FARRAR**, **LAWRENCE TIBBETT**, **ALBERT SPALDING**, **RUGGIERO RICCI**, **JOSE ITURBI** and **HAROLD BAUER**.

BOULEVARD CRAVATS,
22 W. 21st St., Dept. RG-1027, New York



These men represent philosophies of government and social affairs which—in many cases—clash violently one with the other; they are at one in their hatred of war, however, and desire to prevent it.

DEEPE METHODS, 3284 N. Green Bay Ave.,
Dept. 97-K, Milwaukee, Wis. **BOOKLE**

**LIEPE METHODS, 3284 N. Green Bay Ave.,
Dept. 97-K, Milwaukee, Wis.**

Programs for Saturday, October 20

Star ★ Indicates High Spot Selections

6:45 A.M.
NBC—Pollock & Lawnhurst: WLW
WLS—Bulletin; Check Stafford
WTMJ—Concordia College Services

7:00 A.M.
NBC—Richard Leibert, organist: WLW
KYW—Musical Clock
WAAF—Farm Folks' Hour
WBBM—Variety Program
WGN—Good Morning
WIND—Morning Devotional Period
WLS—News
WMAQ—Morning Worship
WTMJ—Devotional Services

7:15 A.M.
WIND—Bulletin Talk
WLS—Arkansas Woodchopper
WMAQ—Health Exercises
WTAM—Organ Rhapsody (NBC)

7:30 A.M.
NBC—Cheerio: WMAQ WLW WTAM
WAAF—Breakfast Express
WIND—Community Talk
WLS—Morning Devotions
WTMJ—The Sun Dial

7:45 A.M.
WIND—Polish Music
WLS—Jolly Joe's Pals

8:00 A.M.
NBC—Herman and Banta: WTAM
NBC—Breakfast Club: WMAQ
CBS—Cheer Up: WIND KMOX
WCFL—Court of Good Deeds
WLS—Spareribs' Fairy Tales

8:15 A.M.
NBC—Don Hall Trio: WLW WTAM
WLS—Hot Shots & Arkie

8:30 A.M.
NBC—Banjoers: WTAM
WLS—Ford Rush

8:45 A.M.
NBC—Martha & Hal: WTAM
CBS—Eton Boys: KMOX
WGN—Keep Fit Club
WLS—Morning Minstrels
WTMJ—Mary Baker, shopping

9:00 A.M.
NBC—Edward MacHugh, singer: WMAQ
NBC—News; Annette McCullough: KYW
CBS—News; Mellow Moments: WISN
WBBM
WAAF—Memory Lane
WGN—Jane Carpenter, pianist
WIND—Waltz Time
WLS—Westerners; Roundup
WTMJ—Woman's News of the Day

9:15 A.M.
NBC—Singing Strings: WMAQ
NBC—Morning Parade: WTAM
CBS—Carlton and Craig: WBBM
KMOX
KYW—Irene King
WAAF—Morning Merry-Go-Round
WGN—Clara, Lu 'n' Em
WIND—Children's Program
WTMJ—Boy Scouts' Program

9:30 A.M.
NBC—Morning Parade: KYW
CBS—Let's Pretend: WIND WISN
WAAF—Dance Revue
WBBM—Milton Charles, organist
WGN—Harold Turner, pianist; Market
WLS—Jolly Joe's Stars
WMAQ—Program Prevue
WTMJ—Los Caballeros

9:45 A.M.
NBC—Originalities: WMAQ
WAAF—Hawaiian Echoes
WBBM—Witmer and Blue, piano duo; The Three Kings, male trio
WGN—Arthur Wright, tenor
WTAM—Morning Parade (NBC)

10:00 A.M.
NBC—Galaxy of Stars: WTAM WLW
WTMJ
CBS—Pete Woolery's Orch.: WISN
WBBM KMOX
KYW—Honeymooners
WAAF—The Spotlight
WCBD—Morning Musicale
WGN—Movie Personalities
WIND—Hammond Shopper
WLS—Harmony Ranch
WSBC—German Airs

10:15 A.M.
NBC—Tony Wons, philosopher: WMAQ
NBC—The Vass Family: WTAM KYW
WAAF—Estelle Barnes, pianist
WGN—The Friendly Neighbor
WIND—Salon Musicale
WLS—Sodbusters & Arkie
WTMJ—With a Song

10:30 A.M.
NBC—Down Lover's Lane: WTAM
KYW
NBC—Melody Mixers: WMAQ WTMJ
WLW
CBS—Carnegie Hall Children's Prgm.: WBBM WISN KMOX
WAAF—Variety Program
WENR—Musical Program
WGES—Italian Classics
WGN—Phil Kalar, baritone
WIND—Spice and Variety
WTMJ—What's New in Milwaukee?

10:45 A.M.
CBS—Concert Miniatures: WBBM
WISN
WAAF—The Day Dreamer
WGN—Painted Dreams, sketch
WIND—Children's Program
WLS—Today's Kitchen

11:00 A.M.
NBC—Armchair Quartet: WTAM
KYW
CBS—Connie Gates, songs: KMOX
WISN WBBM
NBC—Fields and Hall, songs: WMAQ
WAAF—Children's Magazine of the Air
WGN—Len Salvo, organist
WTMJ—Black and Gold Ensemble

11:15 A.M.
CBS—Along the Volga: WIND WISN
NBC—Honeyboy and Sassafra: KYW
WTAM
WAAF—Bandstand
WBBM—Gene and Charlie, songs
WGN—Doring Sisters
WLS—Coon Creek Social
WMAQ—Parent-Teachers' Talk

11:30 A.M.
NBC—Nat'l Grange Prgm.: KYW
WLW
CBS—Abram Chasins, pianist: WISN
WBBM
NBC—Merry Madcaps: WMAQ WLW
WAAF—Piano Rambles
WGN—Markets; Musicale
WIND—Rhythmmania
WLS—Bergstrom's; Ralph Emerson
WTMJ—Radio Rodeo

11:45 A.M.
WAAF—Rhythm Review
WIND—Irene Ryan, toytown revue
WLS—News; Markets

Afternoon

12:00 Noon
NBC—Jan Brunesco's Ensemble: WTAM WMAQ
CBS—George Hall's Orch.: KMOX
WIND WISN
WAAF—Symphonic Hour
WBBM—Milton Charles, organist
WCFL—Farm Talk
WGN—Mark Love, basso
WJJD—Farm Forum
WLS—Skyland Scotty
WTMJ—Heinie's Grenadiers

12:15 P.M.
WBBM—George Hall's Orch. (CBS)
WCFL—Luncheon Concert
WLS—Poultry Service Time
WTAM—Jan Brunesco's Orch. (NBC)

12:30 P.M.
NBC—Vic & Sade: WMAQ
CBS—Esther Velas' Ensemble: WISN
KYW—In the Spotlight
WBBM—Jerry Sullivan, tenor
WCFL—Popular Music
WGN—Mid-day Service
WIND—Red Quinlan, boy reporter
WJJD—Better Homes Program
WLS—Farm Topics Time
WTMJ—Dance Orchestras

12:45 P.M.
★ CBS—Football: Fordham vs. St. Marys: KMOX WISN
KYW—Dick Fidler's Orchestra
WBBM—Herbert Foote, organist
WCFL—Walkathon
WIND—Luncheon Dance Music
WJJD—News
WLS—Weather and Markets

1:00 P.M.
NBC—Rex Battle's Ensemble: KYW
WAAF—The Star Parade
WBBM—Dance Orchestra
WCFL—The Wall Streeter
WGN—Palmer House Ensemble
WJJD—Buddy, Zeb and Otto, vocalists
WLS—Farm Topics Program

1:15 P.M.
WAAF—Hoosier Philosopher
WBBM—Wings of Dawn, drama
WCFL—World's Fair Orchestra
WGN—Balkstone Jongleurs
WIND—Sterling Hall, basso
WJJD—Children's Program
WLS—Rangers; John Brown
WMAQ—Words and Music

1:30 P.M.
NBC—Green Brothers' Orch.: WMAQ
WAAF—Memory Teasers
WBBM—Ted Fiorito's Orchestra
WCFL—Leo Terry, organ recital
WGN—World's Fair Orchestra
WIND—Melody Matinee
WLS—Merry-Go-Round
WTMJ—Red Dunn, football

1:45 P.M.
KYW—Football; Indiana vs. Chicago
WAAF—Markets and Weather
WBBM—Pat Flanagan
WGN—Palmer House Ensemble
WJJD—Famous Orchestras
WLW—Royal Hawaiian Orch. (NBC)
WTMJ—Football; Wis. vs. Purdue

2:00 P.M.
NBC—Radio Playbill, drama: WLW
WAAF—Song of the Strings
WBBM—Notre Dame vs. Carnegie
WCFL—Red Hot and Low Down
WGN—Football Game
WIND—Old Fashioned Interlude
WJJD—Sweepstakes, horse races
WLS—Ralph Emerson; Phil Kalar
WSBC—Poland's Music

2:15 P.M.
WAAF—Jimmie Kozak, pianist

2:30 P.M.
NBC—Week-End Revue: WLW
WAAF—Victor Stonebrook

2:45 P.M.
WAAF—Markets and Weather

3:00 P.M.
WAAF—Music in the Air
WCFL—Popular Musicale
WENR—Football Broadcast
WHFC—Lawyers' Legislative League
WSBC—Jack Cooper

3:15 P.M.
WAAF—Memory Teasers
WCFL—World's Fair Orchestra

3:30 P.M.
NBC—Our Barn, child show: WLW
WAAF—Salon Concert
WCFL—Mme. Josphar, Book Review
WIND—Close Harmony

3:45 P.M.
WCFL—Popular Music

4:00 P.M.
NBC—George Sterney's Orch.: WTAM
CBS—Little Jack Little's Orch.: WISN KMOX
WAAF—Jimmie Kozak, pianist
WBBM—The Nelson Family
WCBD—Symphonic Hour
WCFL—Variety Program
WIND—Tea Dansante
WWAE—Lawyers' Legislative League
WTMJ—News

4:15 P.M.
KYW—Mel Stitzel, pianist
WAAF—Lety Noles
WCFL—The Nightingales
WTMJ—Organ Melodies

4:30 P.M.
CBS—Edward Wurtzebach's Orch.: WISN
NBC—Our American Schools: WTAM
WMAQ
WAAF—Musical Travelogue
WBBM—Ted Fiorito's Orchestra
WCFL—Bonnie Bee
WIND—Red Hot Rhythms
WTMJ—String Ensemble

4:45 P.M.
CBS—Miniatures: WISN KMOX
KYW—Personalities in Paint
WAAF—Ray Waldron's Sports Review
WBBM—The Pickard Family
WCFL—Junior Federation Club
WGN—Musicale
WLW—Chick Webb's Orch. (NBC)

5:00 P.M.
CBS—Frederic Wm. Wile, talk: WISN
KMOX WBBM
★ NBC—One Man's Family: WMAQ
WTAM
KYW—Century Concert
WAAF—Tonight's Radio Features
WCFL—Movie Review
WENR—Dick Fidler's Orch. (NBC)
WLW—Al Pearce's Gang (NBC)
WTMJ—Our Club

5:15 P.M.
CBS—Mischa Raginsky's Orch.: WISN
KMOX WBBM
WCFL—The Four Barons
WGN—Len Salvo, organist
WIND—Eventide Ensemble
WTMJ—Malone Sisters

5:30 P.M.
CBS—Jack Armstrong, sketch: KMOX
WBBM
NBC—News; Peg La Centra, songs: WMAQ
KYW—Uncle Bob's "Curb-Is-the-Limit" Safety Club
WCFL—Electrical Workers Union, talk
WENR—News

5:45 P.M.
NBC—Thornton Fisher, Football Results: WTAM WMAQ WLW
CBS—Beauty Program: KMOX
WBBM—Art Gillham, pianist
WCFL—United Charities Talk
WENR—Captain Al Williams (NBC)
WMAQ—Football Scores

Night

6:00 P.M.
NBC—John Herrick, baritone: KYW
NBC—Religion in the News: WMAQ
CBS—Soconyland Sketches: KMOX
WISN
WBBM—Dan Russo's Orchestra
WCBD—Melody Parade
WCFL—Mme. Dorothea Deerfuss
WENR—What's the News?
WGES—Polish Variety
WGN—Jimmy Allan
WHFC—Eddie Loftus, songs
WIND—German Hour
WTMJ—Heinie's Grenadiers

6:15 P.M.
NBC—Jamboree: WTAM WMAQ
CBS—Red Grange Forecasts: WBBM
KMOX WISN
KYW—News
WCFL—Italian-American Program
WGN—Palmer House Ensemble
WTMJ—Sport Flash

6:30 P.M.
CBS—Concert Orch.: WISN KMOX
KYW—Don Pedro's Orch. (NBC)
WBBM—Variety Program
WGN—The Sports Reporter
WIND—Polish Hour
WTMJ—Heinie's Grenadiers

6:45 P.M.
★ NBC—Floyd Gibbons, the Headline Hunter: WTAM WMAQ WLW
NBC—Pickens Sisters: WENR
CBS—The Lawyer and the Public: KMOX WISN
WBBM—Singing Salesman
WCFL—The Skylarks
WGN—Palmer House Ensemble

7:00 P.M.
★ NBC—Art in America: KYW
★ NBC—Sigmund Romberg, composer; Wm. Lyon Phelps: WMAQ WTMJ
WTAM WLW
CBS—The Roxy Revue: WBBM
KMOX
WCFL—Variety Program
WCBD—Ukrainian Program
WGN—Salon Orchestra
WIND—Pennsylvanians' Orchestra
WLS—National Barn Dance

7:15 P.M.
NBC—Grace Hayes, songs: KYW
WGN—Lawson Y.M.C.A. Glee Club
WIND—Sport Squibs
WLS—George Olsen's Orchestra

7:30 P.M.
KYW—George Olsen's Orch.; Ethel Shutta (NBC)
WCBD—A Bit of Russia
WGN—Kay Kyser's Orchestra
WLS—Barn Dance

7:45 P.M.
CBS—"Fats" Waller's Rhythm Club: WISN KMOX
WBBM—The Four Norsemen

8:00 P.M.
NBC—Songs You Love: WMAQ WLW
WTMJ WTAM
★ CBS—Grete Stueckgold; Orch.; Chorus: WBBM WISN KMOX
★ NBC—RCA RADIOTRON PREsents Radio City Party; Frank Black and Orch.; John B. Kennedy, m.c.; Guest Stars: WLS
KYW—Don Pedro's Orchestra
WCFL—Herr Louie's Hungry Five
WGN—Little Theater of the Air
WIND—Byron Dunbar's Orchestra

8:15 P.M.
KYW—Gray Gordon's Orchestra
WAAF—Sunset Salute
WCFL—Sports Review
WLS—Barn Dance

8:30 P.M.
★ CBS—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.; Joey Nash, tenor: WBBM KMOX

★ NBC—ALKA-SELTZER PRESENTS
WLS Barn Dance; Spare Ribs; Linda Parker; Uncle Ezra; The Hoosier Hot Shots; Lulu Belle; The West-
erners: WLS

★ NBC—Gibson Family, musical comedy: WMAQ WTAM WTMJ WLW
KYW—Art Kassel's Orchestra
WCFL—Sky Lines by J. C. Metcalfe
WGN—Wayne King's Orchestra
WWAE—The Gordoni Players

8:45 P.M.
KYW—Pickard Family
WCFL—Viewing the Fair
WGN—Jan Garber's Orchestra

9:00 P.M.
CBS—Edward D'Anna's Band: WBBM
WISN KMOX

KYW—News
WCFL—Insurance Talk
WGN—News; Headlines of Other Days
WIND—Mickey Isley's Orchestra
WSBC—Slovak Review

9:15 P.M.
KYW—Jess Hawkins' Orchestra
WCFL—Labor Flashes
WGN—Earl Burtnett's Orchestra

9:30 P.M.
NBC—Danny Malone, tenor: WTAM
CBS—Saturday Revue: KMOX WISN
WIND
NBC—Mercada's Mexican Orch.: WMAQ
WBBM—Clyde Lucas' Orchestra
WCFL—Barratt O'Hara, talk
WGN—The Doring Sisters
WLS—Aladdin Opry House
WTMJ—Polish Hour

9:45 P.M.
KYW—Noble Sissle's Orchestra
WCFL—Federation of Women High School Teachers
WGN—Bob Pacelli's Orchestra

10:00 P.M.
NBC—Guy Lombardo's Orch.: KYW
NBC—ALKA-SELTZER PRESENTS
Nat'l Barn Dance: WLW
CBS—Earl Hines' Orch.: WBBM
WISN
KYW—Art Kassel's Orchestra
WCFL—Royal Hellenic Hour
WGN—Ted Weems' Orchestra
WIND—Byron Dunbar's Orchestra
WLS—Rangers and Cousin Toby
WMAQ—Henry King's Orchestra
WTMJ—Dance Orch. (till 1:00 a. m.)

10:15 P.M.
WGN—Dream Ship
WIND—Mickey Isley's Orchestra
WLS—Barn Dance
WTAM—Dance Orchestra

10:30 P.M.
★ CBS—Benjamin Franklin, sketch: WBBM
NBC—Freddie Martin's Orch.: KYW
★ NBC—Paul Whiteman's Party: WMAQ WTAM
WCFL—Dance Orchestra
WGN—Wayne King's Orchestra
WIND—Pennsylvanians' Orchestra
WLS—Rangers; Cousin Toby

10:45 P.M.
WCFL—Betty Brooks, contralto
WGN—Jan Garber's Orchestra
WIND—Jimmy Noone's Orchestra
WLS—Mountain Memories

11:00 P.M.
NBC—Art Kassel's Orch.: WMAQ
WTAM
CBS—Ozzie Nelson's Orch.: WIND
NBC—Enric Madriguera's Orch.: KYW
CBS—Henry Busse's Orch.: WBBM
WISN
WCFL—Dance Music
WLS—Barn Dance

11:15 P.M.
CBS—Dan Russo's Orch.: WBBM
WISN

★ NBC—Carefree Carnival: WTAM
WLW WMAQ
WGN—Ted Weems' Orchestra
WIND—Byron Dunbar's Orchestra

11:30 P.M.
CBS—Pancho's Orch.: WISN KMOX
WBBM
NBC—Emil Coleman's Orch.: KYW
WGN—Earl Burtnett's Orchestra
WIND—Jimmy Noone's Orchestra

11:45 P.M.
WGN—Late Dance Orchestras
12:00 Mid.
KYW—Gray Gordon's Orchestra
WBBM—Clyde Lucas' Orchestra
WENR—National Barn Dance
WIND—Mickey Isley's Orchestra
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Stanley Myer's Orchestra
WBBM—Carlos Molina's Orchestra
WMAQ—Henry King's Orchestra
1:00 A.M.
WENR—Noble Sissle's Orchestra
WMAQ—Don Pedro's Orchestra
1:30 A.M.
WBBM—Henry Busse's Orchestra
WENR—Art Kassel's Orchestra

SCHEDULE OF EVENTS

(Time Shown Is Central Standard)
SUNDAY, Oct. 14: 1:30 p. m., Football, Brooklyn vs. Giants, WINS (1180 kc); 2 p. m., Cardinals vs. Bears, WGN (720 kc). **TUESDAY, Oct. 16:** 8:30 p. m., Boxing, WHN (1010 kc), Wrestling, WGBF (630 kc). **THURSDAY, Oct. 18:** 8:15 p. m., Wrestling, WFBE (1220 kc). **SATURDAY, Oct. 20:** Football, 1 p. m., Rutgers at Penn, WIP (610 kc); 1:15 p. m., Navy at Columbia, WOR (710 kc) and WHN (1010 kc); 1:30 p. m., Michigan State at Manhattan, WINS (1180 kc); St. Marys at Fordham, CBS-WABC network; 1:45, N. C. State at Florida U., WRUF (830 kc); 2 p. m., Carnegie Tech at Notre Dame, WGN (720 kc) and WBBM (770 kc).

New York is the scene of civil strife Sunday, October 14 when the BROOKLYN and GOTHAM teams of the National Professional Football League clash on the gridiron, and the same sort of setup will be found that day at the annual BEARS-CARDINAL game at Wrigley Field in Chicago. Both contests will be aired for the benefit of the growing numbers who find the pro sport, minus the rah-rah business, almost as entertaining as the efforts of the collegians. New Yorkers can tune in WINS (1180 kc) at 1:30 p. m., for their dish, while BOB ELSON, assisted by the master statistician, JACK BURNETT, provides the Sabbath sportscasting over WGN (720 kc) at 2 p. m.

If you like your football to the accompaniment of bands and cheers, Saturday, October 20, brings a variety of grid tilts for listeners in all parts of the country, with the FORDHAM-ST. MARYS and NOTRE DAME-CARNEGIE TECH renewals of yearly battles heading the impressive list. See Schedule of Events (above) for others.

FOLLOWING THE lead of Detroit's other famous family, the Chevrolet Motor

Sportcasts of the Week

Football Broadcasts

(Time Shown Is Central Standard)

FRIDAY, OCTOBER 12
 CBS—Fordham vs. Boston, 12:45 p. m.
SATURDAY, OCTOBER 13
 WGN—Michigan vs. Chicago, 1 p. m.
 WABC—Pittsburgh vs. Southern Calif., 1 p. m.
SUNDAY, OCTOBER 14
 WGN—Cardinals vs. Chicago Bears, 2 p. m.
SATURDAY, OCTOBER 20
 WABC—Fordham vs. St. Marys, 12:45 p. m.
 WHN—Michigan State vs. Manhattan, 1:30 p. m.
SUNDAY, OCTOBER 21
 WGN—Cincinnati vs. Chicago Bears, 2 p. m.

Company has contracted for the broadcast of 56 important college football games. These will be aired by 24 stations over a CBS-WABC chain with a total of seven different games coming to fans in various parts of the country each Saturday. Sectional networks and the more powerful stations will be employed in shouting the merits of this latest of sports sponsors. Varying from the usual style of taking one big game and sending it out nationally this is the first time a sponsor has catered to the wishes of regional grid fans.

All MICHIGAN and PENN games,

home and on foreign fields, have been scheduled with some of the *Chicago, Northwestern, Oklahoma U., Georgia, Minnesota U.* tilts and various others in Southeastern and Southwestern conferences also being lined up. This really indicates that the men with things to sell believe they have more listeners among the sports fans than in other lines of entertainment.

TOM MANNING, FORD BOND and GRAHAM McNAMEE, of the NBC staff, and FRANCE LAUX, PAT FLANAGAN and TED HUSING, the CBS'ers, all should come in for plenty of PLUMMER'S juicy fruit for their listenable ballcasting during the 1934 World Series. It was one of the finest bits of miking ever done in the interests of the thousands of ball fans who depend upon their radios for the grand finale of the national pastime. The makers of the once-tagged "Lizzie" also deserve a hand for keeping their commercial announcements down to a minimum.

Sport Shorts

PAT FLANAGAN didn't run out of words in broadcasting the second World Series game when he was forced to quit in the sixth inning. Just lost his voice for a time... QUIN RYAN, assisted by CARL MEYERS, adds another season of football games over WGN... HAROLD PARKES, Windy City CBS mike-

man who handled the Notre Dame-Texas U. game for Columbia in the absence of PAT FLANAGAN, once served followers of Big Six football in his reporting of the games from Council Bluffs, Ia., and Omaha, Neb. . . . The National Broadcasting Company evidently doesn't think much of the CBS habit of announcing the season's football broadcast schedule in advance. NBC will wait and pick its games according to importance in conference and national standing . . . The 1934 World Series turn at the mike was GRAHAM McNAMEE's twelfth. He started in 1923 and his worked every one since.

Perfect Voice Expression



Beauty and power of perfect voice expression will be yours if you develop and strengthen your vocal organ by the silent, scientific exercises of the Perfect Voice Method.

100% Improvement Guaranteed

Our method is not an experiment but an exact science. It is a science explained in a clear, simple manner that will enable you to make use of all the vocal power nature has given you. These easy exercises will solve your voice problem whether it is a defect in speech—your speaking voice—or lack of progress in your vocal studies. Perfect Voice Method is the foundation work. Taught by mail.

Voice Book Explaining Perfect Voice Method

SENT ON REQUEST—Learn the true possibilities of your voice. Find out about this guaranteed voice course. Entire tuition refunded if you are not satisfied. You, and you only are to be the judge.

Perfect Voice Institute, Studio 78-87
 308 No. Michigan Ave., Chicago

Please send me without obligation, Prof. Feuchtinger's new book, "Physical Voice Culture". I have checked subject in which I am most interested.

☐ Weak Voice ☐ Singing ☐ Stammering ☐ Speaking

Name

Address

City.....State.....Age.....

On Short Waves

(Time Shown Is Central Standard)

On Sunday, October 14, a special short-wave program in the exchange series between the National Broadcasting Company and the Soviet Union Board for Broadcasting and Radiofication will again be presented from Moscow.

This program will be sent out by short-wave station RV15, located at Khabarovsk, Russia, and operating on 70.65 meters. It will be rebroadcast over the NBC-WEAF network at 8:30 a. m.

On the same day the final message of Pope Pius XI from Vatican City, Rome, to the thousands gathered at the Thirty-Second International Eucharistic Congress in Buenos Aires will be short-waved to the entire world at 9:30 p. m. and rebroadcast by both CBS and NBC.

The address of the Pope will be relayed

from Rome over station HVI on 15.11 meters to Buenos Aires.

On Friday, October 19, another in the series of short-wave programs on "Causes of War" will be discussed by famous British leaders whom the National Broadcasting Company and the British Broadcasting Corp. are presenting to the world. These unusual broadcasts are on the air each Friday at 5 p. m. over the short-wave stations GSB on 31.55, and GSD on 25.53 meters, and rebroadcast over the NBC-WEAF network. On this week's broadcast the speaker will be Sir Norman Angell.

On Saturday, October 20, the celebration of the centenary of John Peel, the traditional hero of English hunting, will be broadcast via short waves from Cumberland over the British Broadcasting Corp. stations, and rebroadcast by the Columbia Broadcasting System at 11 a. m.

CHANGE IN TIME

of

ALKA-SELTZER

NATIONAL BARN DANCE

EVERY SATURDAY NIGHT

Tune In

WLS

8:30 to 9:30 P. M. C.S.T.

N. B. C. COAST to COAST

RICHARD HIMBER AND HIS

STUDEBAKER CHAMPIONS

Saturday 8:30 Central P.M. Standard Time
 CBS—WBBM
 and Coast to Coast Network

FREE TUBE!

with each order for 2 tires. All Tubes New Heavy Gauge Circular Molded. Order now before offer expires.

NEW LOW PRICES
GOOD YEAR
Firestone
Goodrich
U.S. AND OTHERS

THESE TIRES SURE DO LOOK GOOD

YES AND THE YORK GUARANTY BOND PROTECTS YOU

12 MONTH WRITTEN GUARANTY BOND WITH EACH TIRE

LOWEST PRICES ON EARTH

TIRE USERS by the thousands all over the U. S. A. vouch for the LONG, HARD SERVICE, under severest road conditions of our standard brand Tires reconstructed by the ORIGINAL SECRET YORK PROCESS. OUR 18 YEARS IN BUSINESS makes it possible to offer tires at LOWEST PRICES in history with 12 month guarantee.

Don't Delay—Order Today

BALLOON TIRES				CORD TIRES			
Size	Rim	Tires	Tubes	Size	Tires	Tubes	Size
29x4.40-21	2.15	\$0.85	30x3.5	2.25	\$0.65	32x4.4	3.35
29x4.50-20	2.35	0.85	30x3.5	2.35	0.75	33x4.5	3.45
30x4.50-21	2.40	0.85	31x4	2.95	0.85	34x4.5	3.45
28x4.75-19	2.45	0.95	32x4	2.95	0.85	30x5	3.65
29x4.75-20	2.50	0.95	33x4	2.95	0.85	33x5	3.75
29x5.00-19	2.85	1.05	34x4	3.25	0.85	35x5	3.95
30x5.00-20	2.85	1.05					
28x5.25-18	2.90	1.15					
29x5.25-19	2.95	1.15					
30x5.25-20	3.15	1.15					
31x5.25-21	3.25	1.15					
28x5.50-18	3.35	1.15					
29x5.50-19	3.35	1.15					
30x5.50-20	3.40	1.15					
31x5.00-19	3.40	1.15					
32x5.00-20	3.45	1.25					
33x5.00-21	3.65	1.25					
32x5.50-20	3.75	1.35					

HEAVY DUTY TRUCK TIRES
 Size Tires Tubes Size Tires Tubes
 34x5 \$4.25 \$1.95 36x6 9.95 3.95
 34x5 4.25 2.00 34x7 10.95 3.95
 32x6 (8) 7.95 2.75 36x8 12.45 4.25
 32x6 (10) 8.95 2.75 40x8 15.95 4.95

ALL OTHER SIZES
 SEND ONLY \$1.00 DEPOSIT with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. **ALL TUBES BRAND NEW—GUARANTEED.** Tires failing to give 12 months' service replaced at half price. ORDER NOW!

YORK TIRE & RUBBER CO., Dept. 3833-A
 3855-59 Cottage Grove Ave. Chicago, Ill.

be successful—and knew no better way to start than by robbing Ginsberg's store. That is important, in view of what happened later.

First, they were caught that night, and Tom was sent to Sing Sing for two years. Second, he was such a recalcitrant prisoner that they had to forward him to Dannemora, one of the Siberias of America. Nothing sissified about Tom Noonan! Third, he came out of jail a stripling, yet! respected by the toughest crooks in the world. He had offers of employment—criminal of course—that would have led him quickly to a position of respect, admiration and affluence—however precarious—in the best criminal circles.

It was a bitter night in the Bowery when Tom Noonan came back from jail, but not one whit bitterer than the heart of this lad who hated cops and kings and clergymen—especially clergymen. He called them a very nasty, unprintable word.

Rain-laden, a fierce squall of wind whipped up from the East River. Tom stepped into a doorway. He was heading for a hangout where a warm welcome awaited him. Then the young crook noticed that his sheltering doorway was the

"Bishop" of Chinatown

entrance to some kind of mission. With a sneer he stepped inside; why shouldn't he use the warmth and shelter these smug saps offered?

A woman was speaking. Slowly, Tom's contempt gave place to puzzlement—wonder—and finally, to a realization that this woman was talking as he never had heard anyone talk before.

She spoke to those poor bums as if they were her equals. What's more, she really felt that they were! Oh, it was impossible to fool young Tom about that! He had heard "reformers" often, and bitterly did he and his kind hate those who love to flatter their own feeling of self-importance by contemplating the misery of the poor. ("Their wicked 'charity,'" says the Tom Noonan of today, "is just plain showing off!")

This woman wasn't like that. She wasn't like the professional holymen whose bland faces said, as plainly as words: "By a lifetime of prayer and penance, you may some day become almost as holy as I, providing you show me sufficient deference in the meantime."

No—this woman seemed to say: "Of course you and I are equal. Of course you have just as much right as I have, to all the good things of heaven and earth. Trouble with you is, you're going the wrong way about getting your share!"

A new and better way to "get your share!" A way that didn't lead to cruel jails—but to association with human beings like this clean, magnetic woman!

That was Tom Noonan's first meeting with Maude Ballington Booth, head of the Volunteers of America. But for the squall of rain which drove him to shelter in her doorway, he might have gone to his date at the criminal hangout—and eventually to the gallows! "And how can I feel any better than the most miserable man who comes to me," Tom Noonan asks today, "when, but for that bit of rain and wind, I might be nothing but a handful of dried bones in quicklime?"

He studied with the Volunteers—studied to learn to help people. And he has been doing it ever since. Does he preach to them? Yes, to those who want it—only.

But when a starving man stumbles over the threshold of the humble "Cathedral," nobody asks him about his ancestry, color, race, morals—whether his own wilful vice brought him low—or even whether he is drunk or sober. He is fed—and no impertinent questions are asked. "It's a poor host," says Tom Noonan, "who doesn't know how to treat his guests politely." Politely! Gaunt ghosts of prying old-maid charity workers—who ever heard of treating bums politely! It has hardly been done these 2,000 years!

But Tom's politeness is not his only departure from orthodox methods of charity-dispensing. And that introduces the theme of his enemies. In Chinatown there are many charitable organizations where a down-and-outer can buy an overcoat

for 35 cents—a bite to eat for 10 cents—or a flop for a few pennies. But in each case, the derelict *must* have the money. "And to a shivering man without a cent, a 35 cent overcoat might just as well cost \$35," Tom Noonan points out.

Body vs. Spirit

Now, the organized charities justify these charges on the grounds that if a man pays even a small sum for what he gets, his self-respect thereby is saved. "As if," counters Tom Noonan scornfully, "a poor fellow who is reduced to a 35 cent overcoat has any self-respect left! He's thinking of cold, not pride!"

Furthermore, Tom soon discovered in those early days of helping people that the charities which sold these goods and services to paupers, got them for nothing. "And I decided," says Tom, "that if it was degrading for a poor fellow to accept a meal or a coat for nothing, it must be even more degrading for the charitable organizations to accept that same meal or coat for nothing in the first place!"

So Tom began to collect old clothes from the same sources at which the charities obtained them. But Tom gave them away. He did the same with meals, and to the very limits of his accommodation he let derelicts sleep free in his "Cathedral." "For I thought," Tom tells, "that humans would have even more reverence for a God whose house sheltered them from cold and rain."

You would think that everyone would approve this work. Instead, it aroused a tremendous storm of protest. For years Tom Noonan has been assailed bitterly by certain organized charitable interests. They didn't think of the wretched people he helped. They thought only of the fact that he was "short-circuiting" their pay-as-you-go "welfare" depots!

They called upon the fire department to close his "Cathedral" as a firetrap.

They tried to get the Board of Health to condemn it.

They went to the police, and accused Tom of everything from major crimes to the violation of petty civic ordinances.

They accused him of misappropriating funds.

But the tough he-man who had sneered at the tortures of Sing Sing and Dannemora was more than a match for his persecutors. Time after time he beat them. When they accused him of stealing the funds entrusted to him, he dared them to send in auditors. "I don't know anything about bookkeeping," he said, "but I know where my money goes." He did. The charge fell pitifully flat. And Tom still gives what others sell.

Partly, this is due to this astonishing man's ability to win the admiration and warm friendship of men and women of all kinds—including the most influential. Men and women who rallied grimly to his side in every fight helped give his enemies one terrific lacing after another. Among these friends was Arthur Lee, managing director of the McAlpine Hotel who, finding himself possessed of radio station WMCA, put Noonan on the air.

Even greater credit should be given Donald Flamm who became interested in Noonan's radio gospel while director of Station WMCA and who, after he had become its owner, kept the Bowery apostle on the air for nearly seven years, at his personal expense, when necessary.

But neither influential friends nor defeated enemies have changed by one iota the humility and the simplicity of the Bishop of Chinatown. Day in, year out, he goes ahead "getting his" from life by helping others to get theirs—and, incidentally, providing inspiration and priceless good fun for millions of radio listeners.

Tom Noonan's services may be heard over the ABS-WMCA chain any Sunday afternoon at 2 p. m. CST.

Behind the Music

(Continued from Page 9)

orchestrations of his own compositions. When Schwartz expressed a desire for intensive musical study not long ago, he was discouraged by Russel Bennett, who feared that such a study might destroy his melodic spontaneity.

His greatest thrill? Well, he isn't sure; but it was either the opening night of the "Little Show" on April 30, 1929, when his "Song of the Riveter" established him as a man who could make money in song writing, or the day he met his present lyricist, Howard Dietz, and decided that he had discovered at last the man who could write the words to his songs much better than he.

Arthur Schwartz has charged publishers that no article about him may be issued unless it contains the fact that he considers Dietz to be of more help to him than his music is to Howard.

"Mr. Dietz," he states, "is far above the average lyric writer, in my humble opinion. He is musically inclined, and the creator of melodic pattern as well as actual lyrics. I sometimes help him with the words; but his donation is greater. Dietz is capable of writing anything for the stage. I mean libretto and drama as well as lyrics. His contribution to our work is inestimable."

Arthur Schwartz believes that the radical changes which are being evidenced in American music will result in melodies of simplicity and sweetness without touching the hillbilly form.

"The new songs," he says, "must have some sophistication . . . enough to prove that there is mentality behind them. Radio has developed intricate and colorful harmonic treatment of themes. It has opened a great field for music rich in harmonic structure. These indications will be apparent in our new series, which will contain a minimum of so-called hot music. I believe people are more interested in melody."

Schwartz realizes that he has taken upon himself a great task in composing the score for a complete hour musical show each week for a year. And he believes that his greatest problem will be to make the melodies a definite part of the story.

His hobbies are tennis, reading and symphonic concerts. He is not particularly fond of singing; but is a great admirer of Lily Pons. He writes poetry as an avocation and his verses have been published in the columns of F. P. A. and several magazines.

His first published song, "Baltimore, Md., That's the Only Doctor for Me," brought him the munificent sum of \$8.43. He believes it the funniest song he ever has written; but admits that he saw no comedy in it when it was composed.

"The Gibson Family," with Arthur Schwartz' music, may be heard every Saturday evening at 8:30 p. m. over an NBC-WEAF network, in a program sponsored by the Procter and Gamble Company.

Hours to Come

Little Jack Little in music and patter supported by his orchestra will launch the three-a-week series sponsored by the Pinex Company over the Columbia-WABC network October 21, broadcasting from 12:30 to 12:45 p. m. Sunday, Wednesday and Friday.

Columbia famed SCHOOL OF THE AIR will open its 1934-35 five-a-week series Monday, October 22 . . . KATE SMITH and her Music will become a part of the Friday evening Columbia-WABC schedule again, from 9:30 to 10 p. m., effective immediately, when it switches its Thursday night spot.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF MARCH 3, 1934
Of Radio Guide, published weekly at Chicago, Illinois for October 1, 1934.
State of Illinois

County of Cook
Before me, a notary in and for the State and county aforesaid, personally appeared Herbert Krancer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio Guide and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management of the aforesaid publication for the date shown in the above caption, required by the act of March 3, 1933, embodied in section 537 Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Radio Guide, Inc., 731 Plymouth Court, Chicago, Ill. Editor R. S. Wood, 731 Plymouth Court, Chicago, Ill. Business Manager, Herbert Krancer, 731 Plymouth Court, Chicago, Ill.

2. That the owner is: Radio Guide, Inc., the stock of which is owned by D. R. F. Publishing Co., sole stockholder of the latter being Walter Holding Corp., sole stockholder of the latter being Cecelia Investment Company, stockholders of which are M. L. Annenberg, W. H. Annenberg, J. A. Kahn, L. Howard, E. Friede, H. Aaronson, A. W. Kruse, P. A. Krancer, E. A. Simon, E. Hensinger.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

(Signed)
Herbert Krancer, Business Manager
Sworn to and subscribed before me this 1st day of October, 1934, Anna J. Kent,
(My Commission expires May 16, 1937.)

There Is Only ONE RADIO GUIDE

The price is only 5c weekly delivered to your home in Chicago or suburbs. The Carriers Association of Chicago are the official carriers. Or \$2 a year by mail. Send coupon below.

RADIO GUIDE
731 Plymouth Court
Chicago, Illinois
Gentlemen:

Please start delivery of RADIO GUIDE
to my home weekly.

NAME _____
ADDRESS _____
TOWN _____ STATE _____

*See
Next Week's*

Radio Guide

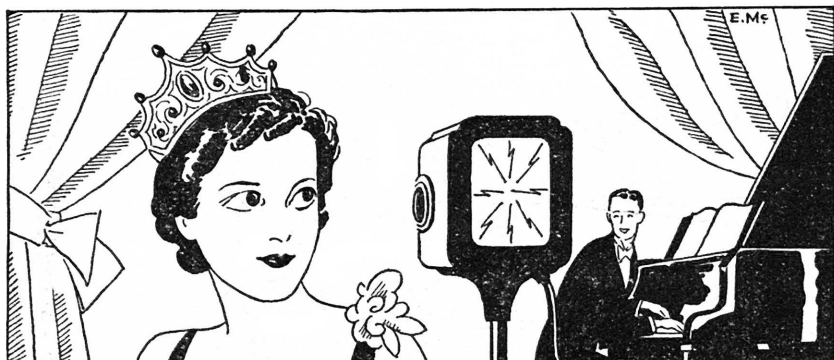
*for a Very
Important
Announcement!*

RADIO GUIDE *is paying*
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES

try your skill—it's free!

CAN YOU WRITE A LAST LINE FOR THIS?



A girl by the name of Irene,
Was chosen as Radio's queen.
She's a Beasley, b'gosh,
And from here to Oshkosh.

Write your last line here

NAME _____
STREET ADDRESS _____
CITY _____ STATE _____

Winners of Jingle No. 10

Phil Baker can clown and can croon
And can play any musical tune.
But he's right at his best,
When Beetle, the pest.

1st Prize \$25 Mrs. J. W. Donovan,
Hutchinson, Kan.
"Adds spice to 'bam' acting—the loon."

2nd Prize \$15 C. W. Newburn,
West Terre Haute, Ind.
"And 'Bottle' don't 'uncork' too soon."

3rd Prize \$10 Berthilda Herder,
San Francisco, Calif.
"Tries sham pain to make Bottle swoon."

\$5.00 Prizes:

S. E. Willard Portland, Ore.	Lloyd Ira Miller Allentown, Pa.
Bernard Macy Oklahoma City, Okla.	David Neary Torrington, Conn.
A. G. Drayne Huntington, W. Va.	D. L. Sleeper Houlton, Me.
Rowena White Fort Smith, Ark.	Mary S. Cole Ann Arbor, Mich.
Mrs. E. Schultz Elgin, Ill.	William P. Bishop Salisbury, Md.

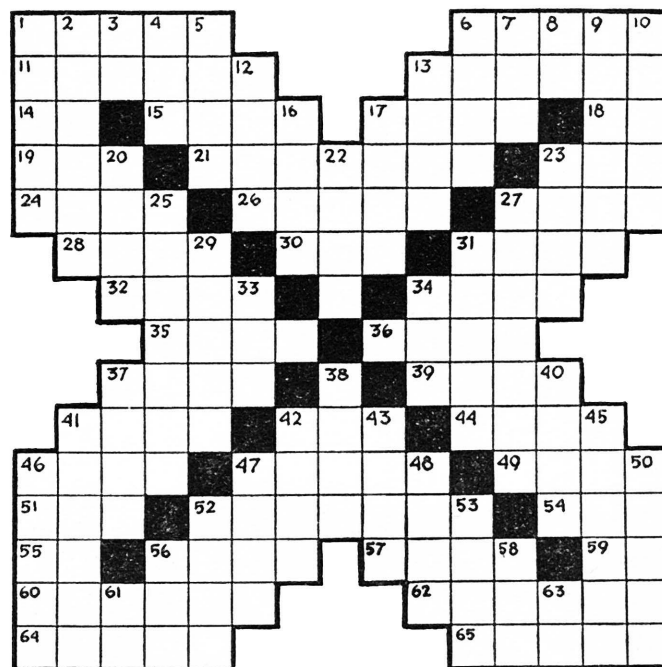
Although the word "money" doesn't rhyme with the word "Jingle," here is where money and Jingle go together. To make some easy money, simply write a last line to the Jingle in the coupon and send it to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. \$100.00 in real cash will be paid for the best last lines submitted. It's fun and it doesn't cost you a cent to try.

NOTICE! This Is the Last Jingle of This Series

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL

- 1—First name of male star on Show Boat Program
- 6—Tempt
- 11—Original American
- 13—Chest of drawers
- 14—Half an em
- 15—Feared
- 17—Fop
- 18—Initials of orchestra leader on Ex-Lax Program
- 19—News Syndicate (initials)
- 21—Windward
- 23—Highest note in Guido's scale
- 24—Season
- 26—Mends
- 27—Wide mouth pitcher
- 28—Portion of body between lower rib and hip bone
- 30—Small inlet
- 31—Above
- 32—Black
- 34—Beverages
- 35—Dutch colonist in S. Africa
- 36—Bird
- 37—Dispatched
- 39—Wind spirally
- 41—Emmets
- 42—Sector (abbr.)
- 44—Injure
- 46—Insect
- 47—Baron Munchausen
- 49—Lass
- 51—Part of mouth

VERTICAL

- 1—Legal claims
- 2—Weld
- 3—Initials of Western State
- 4—Niagara (abbr.)
- 5—Type of vessel
- 6—Stoopnagle's henchman

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



The Cover Girl

From a lingerie buyer's desk to stardom in radio is a strange transition, but that's the brief story of Mary Livingstone (Mrs. Jack Benny) the cover girl! this week.

Mary is one of those rare examples of a woman who is youthful as well as ornamental. She was born in Seattle, Washington, but while in her teens she migrated, along with her family, to Los Angeles. Having no movie aspirations, but rather a true economist's point of view, she decided on a business career.

Application, plus a shrewdness all out of line with the role she portrays on the air, helped her to succeed. Before long she found herself a department manager, buying hosiery and silken feminine undertogs. You know the old proverb, "Everybody sympathizes with the undertog," so Mary found her work more than normally pleasant.

Suddenly out of her azure sky loomed a comical fellow named Jack Benny, then a vaudeville and periodical motion-picture actor. He laughingly proposed marriage and she laughingly took him up, thereby setting the scene for her change from buyer to stooge. Her present importance to Jack's shows lifts her out of the

"stooge" rating, as she is practically a co-star with her husband and his associates.

Even after her marriage to Jack, Mary did not succumb to the much publicized lure of grease-paint. She was perfectly content to stay at home and follow the career of housewife for which her early home environment had so thoroughly equipped her.

But the love of having her with him, plus a shrewd appraisal of her personal magnetism led Jack to urge her to do bits in his vaudeville acts. This was the foundation for her radio debut which was not made until two years ago. On a memorable occasion a script was short. Jack called on Mary to hastily interpolate an excerpt from their stage act—and the die was cast.

She is five feet, five and one-half inches tall and weighs around 118 pounds. Her weaknesses are shoes and lingerie—and she is a wizard at the attention-compelling game of Russian Bank

Mary Livingstone, with Jack Benny, will be heard every Sunday evening at 6 p. m. CST over the NBC-WJZ network in a program sponsored by Jello.

RALPH KIRBERY

As He Appears Under the
MIKEroscope

By Harry Steele

Don't stop me if you've heard this one—there are lots of people who haven't. It's the one about "Dream Singer" Ralph Kirbery being awakened during a hotel fire and bursting into song, thinking he was once again at the microphone doing his pre-dawn stint. Ray Perkins vouches for it—and the Perkinses don't lie, suh!

The curse of that Witching Hour warbling will pursue Kirbery as long as folks of anecdotal tendencies follow their tale-weaving. His was the lilting baritone voice which used to break forth upon the stilly night with dance bands to the right of him, dance bands to the left of him, his but to do or die for dear old NBC.

The 34-year-old songster was born in Paterson, N. J., where he lived and attended school until he was eighteen. He is a little reticent about admitting that it took a world upheaval to get him out of high school, but he's proud of the fact that he deserted his classes to join the army in 1917. For reasons unexplained, he appealed to recruiting chieftains as ideal material for the tank corps; so that's where he landed and where he remained until the end of hostilities. Between spells of conveying his cast-iron sedan over shell pits, he entertained his fellow warriors with snatches of song.

Those mates-in-arms were enjoying gratis what was destined one day to cost sponsors and networks plenty of money; more money per day in fact than Ralph was earning a month as chauffeur on a 1917-model Juggernaut.

The return to civil life had its general post-war effect on Kirbery. He was miscast in several commercial roles before he landed on his feet in front of a microphone. As an oil magnate in Ranger, Texas, he was considerably like the wells in which he was interested—anything but flush.

Harking back to his experience with the snorting chariots of war, he decided to try automobile selling; but the talent which he already was harboring found no outlet in his discourses on horse-power and free wheeling. At the behest of a friend he became a flour broker, but was never able to get into the big dough. He abandoned the field broker, but wiser.

Back at home he whiled away the tedium by singing again for his Legion buddies of the Paterson Post. The professional butterfly was beginning to stir in the drab business cocoon, and it emerged shortly in full brilliance. Local stations, sensing the appeal for the impressionable sex in Ralph's voice, urged him to sing before the microphone.

From then on it was only a step to a New York sustaining program, and commercials inevitably followed. Even astute network officials capitulated, and NBC tendered Kirbery the contract which led to the midnight broadcasts and the appealing tag, "Dream Singer."

The name is purely titular, because Ralph is not of the stuff that dreams are made of. He is a robust, compact lad weighing 185 pounds, thoroughly masculine, and reaching an altitude of six feet. He is brown haired, with eyes to match; and doesn't particularly relish his lure for the ladies, save as it contributes to the exchequer.

Many a dilatory husband, lagging homeward in fear of a shrewish greeting at 1 a. m., has been surprised by the affability of his wife's welcome, not knowing that the mood was the soothing effect of Kirbery's ballads. When recognition is being parceled out, it might not be an unsound idea for the Married Men's Benevolent Protective Association to run up some sort of suitable tribute to Ralph Kirbery.



RALPH KIRBERY

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-sixth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Mr. Fairfax Knows the Answers

BENNY MEROFF is not broadcasting at present. He has been playing in various Chicago movie houses. (*Miss U. A. W., New Orleans, La.*)

THE THREE RASCALS are Robert Keith, Fred Furtch and Robert Harthun. Write to them in care of CBS, Wrigley Building, Chicago. (*Anne Marshall, Jamaica, N. Y.*)

PAUL DON and **LEWIS SHUMATE** are married; **RAY SHUMATE** is single. They are popularly known as the Four Shamrocks. (*Marie J., St. Joseph, Mo.*)

CONRAD THIBAUT was born in Northbridge, Massachusetts, November 13, 1905. He has been on the air about three years. He is very

fond of handball and swimming. (*Kathryn Gensbauer, Philadelphia, Pa.*)

RUTH ETTING was born in Nebraska thirty-two years ago. She has no children. (*Lee Walton, N.Y.*)

EMERY DEUTSCH will no doubt be happy to play a request number for you. Address him in care of CBS, 485 Madison Avenue, N. Y. C. Send 25c to that address also for a photo. (*Alex St. Miklos, Lucerne Mines, Pa.*)

"**PANDORA OF THE ENCHANTED ISLAND**" is B. Mercedes Keen, and she is single. Miss Keen is about 25 years old, 5 feet 7 inches tall, weighs 122 pounds, has brown hair and brown

eyes. She has appeared in movie shorts. (*Cynthia L., Sylvia G., Rosemary J., N. Y. C.*)

GRACE AND EDDIE ALBERT are not related. (*F. S., Bronx, N. Y.*)

BILL AND GINGER are not married to each other in real life. (*Grace B. Dougal, Torrington, Conn.*)

"**LAZY DAISY**" is Alice Twing. She is a trained concert singer, is 5 feet 6 inches in height, has grey-green eyes and light brown hair. (*Harlan M. Taylor, Media, Pa.*)

JIMMY DURANTE is of Italian parentage. (*Robert Bartlett, Stamford, Conn.*)



Don Parmelee
PRIZE MANAGER

HUNDREDS HAVE ALREADY WON BIG CASH PRIZES



Now **HUNDREDS MORE** Cash Prizes To Be Awarded!
Would **YOU, TOO,** Like to
WIN \$2,500.00
or **BUICK** and **\$1,000.00** Cash

A Sensational advertising campaign. Do you want \$2,500.00? We want people acquainted with our Company quick. We will award 100 Grand Prizes to get quick advertising and to extend our business everywhere. Besides, there will be thousands of dollars more in cash profit rewards. Would you, too, like to win a brand new latest model Buick 8 Sedan delivered by the nearest dealer and \$1,000.00 extra for promptness (or \$2,500.00 all cash if preferred)?

Maybe this grand opportunity sounds like a dream to you. But hundreds of folks have already won big cash prizes in similar friendship campaigns conducted by men now in this Company. See pictures of a few winners—send for pictures, names and addresses of scores of others. Now comes your chance to go after big prizes. 100 Grand Prizes.

Can You Find 5 Movie Star Faces in Picture?

The Stars who were riding got out of the car. See if you can find their faces about the auto. Look sharply. Some look straight at you, some are upside down, some are sideways. Sharp eyes will find them. Can you find 5 or more? Not necessary to name them. Mark the pictures you find, clip and mail quick, or just send coupon below and I will tell you how you may win. In case of final ties, duplicate prizes will be awarded. Get started quick by marking the Movie Stars you find.

Not a Penny of Your Own Money Needed On Our Movie Star Plan

No indeed! By our plan you need not put in a penny of your own money to go after this \$2,500.00 First Prize or one of the other 9 Grand Prizes. This is not a lottery—no luck needed—no slogans to write—no subscriptions to buy or sell—no more puzzles. Someone will be the happy winner of \$2,500.00. Will it be you?

I promise you a cash profit reward if you take an active part in my campaign. I don't care how many—the more the merrier. Just think what it would mean to you and your loved ones if you should be the winner of \$2,500.00 prize money. What a joy! A big start in life. A new home. Travel. Education. Marriage, perhaps. Indeed this is more money than most people save in a lifetime. Mail coupon now.

**\$1,000 EXTRA CASH
FOR PROMPTNESS
to First Prize Winner**

They say promptness pays. I will award \$1,000.00 extra to the first prize winner just for being prompt in following my sensational plan. Therefore first prize winner gets Buick Sedan and \$1,000.00 if prompt, or \$2,500.00 all cash if preferred. Don't send a penny but mail the coupon today for details. Don't delay.

All Grand Prize Money Now in Bank

More than \$2,500.00 cash in now placed in the big, strong Home Savings Bank of Des Moines for the Grand Prize winners. This cash can be used for no other purpose. The money must be used to pay the happy winners. We are reliable and I invite you to look us up through any credit agency, any bank in Des Moines, any big business house, railroad, or newspaper.

**\$10,000.00
REWARD**

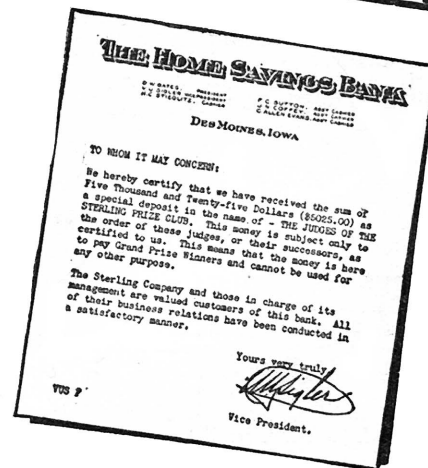
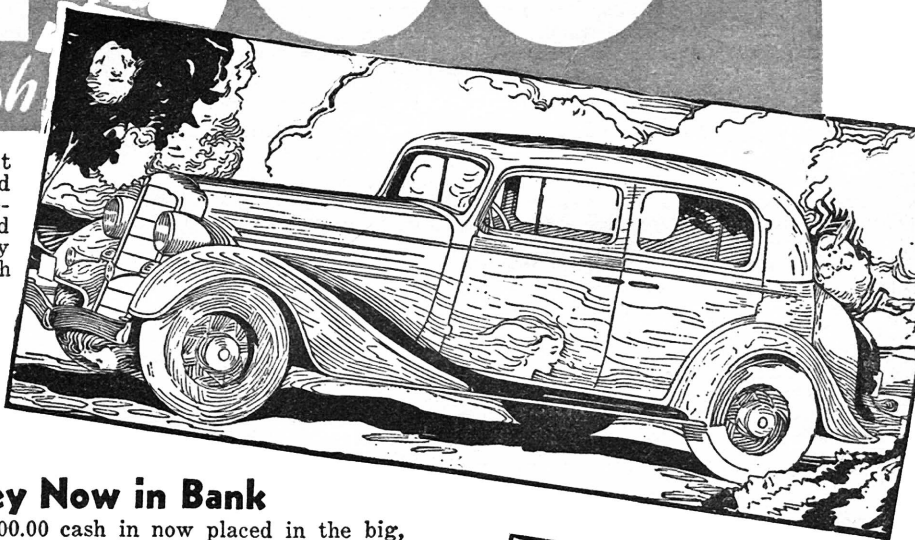
We will pay \$10,000.00 to any worthy charity if anyone can prove we do not really award all these thousands of dollars in Grand Prizes—or if the money is not in the bank to pay the happy winners—or if we do not fulfill every guarantee we make. Write today. You have nothing to lose, everything to gain.

Send No Money RUSH COUPON

The first thing to do is to Send the Coupon Today. Many of the biggest prize winners in previous campaigns like ours probably thought they could not win. Imagine their surprise when they did.

Mark the Movie Stars you find, clip picture and mail with coupon. Or write on penny postal card how many Stars you find. Don't send a penny. For replying I will tell you how you may share in this opportunity to win big cash prizes. Tell me which you would prefer if you should win first prize—\$2,500.00 cash or Buick Sedan and \$1,000.00 cash. Send the coupon now—before you miss this opportunity.

DON PARMELEE, Prize Manager
112 to 114 Eleventh Street
Des Moines, Iowa



MAIL COUPON NOW!

DON PARMELEE, Prize Manager, Dept. 80
112-114 Eleventh St., Des Moines, Iowa.

I have marked the Movie Stars in picture which I am enclosing, and I am anxious to win.

Name _____

Address _____

City _____ State _____

Mark in square below which you would prefer if you should become the First Prize winner.

☐ BUICK AND \$1,000 OR ☐ \$2,500 CASH

NO CONNECTION WITH ANY OTHER FIRM OFFERING PRIZES